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UNITED STATES TELEPHONE DIRECTORY COLLECTION

PRESERVATION MICROFILMING PROJECT

U.S. TELEPHONE DIRECTORY COLLECTION: REEL CONTENTS CALIFORNIA

MICROFILM NUMBER (o) 90/5004 MicRR

White Pages and Yellow Pages for:

LOCALITY: SAN LUIS OBISPO COUNTY (Includes Adelaida to Templeton) January 1950

THRU

SAN LUIS OBISPO COUNTY (Includes Adelaida to Templeton) December 1952

(Note: See targets preceding White Pages and Yellow Pages for full listing of cities covered.)

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(ANSI and ISO TEST CHART No. 2)

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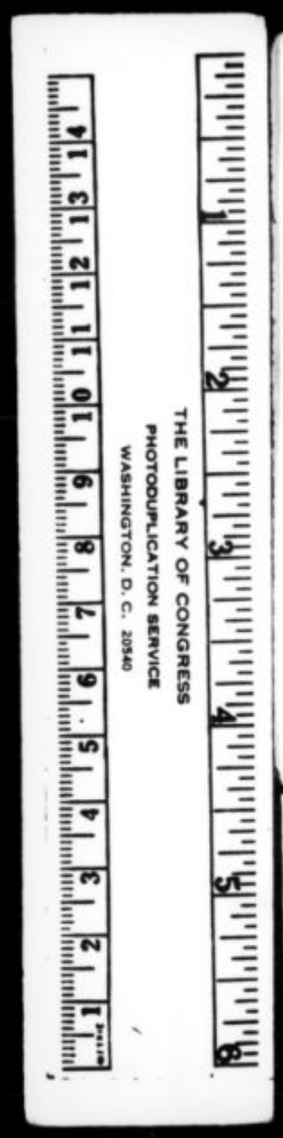
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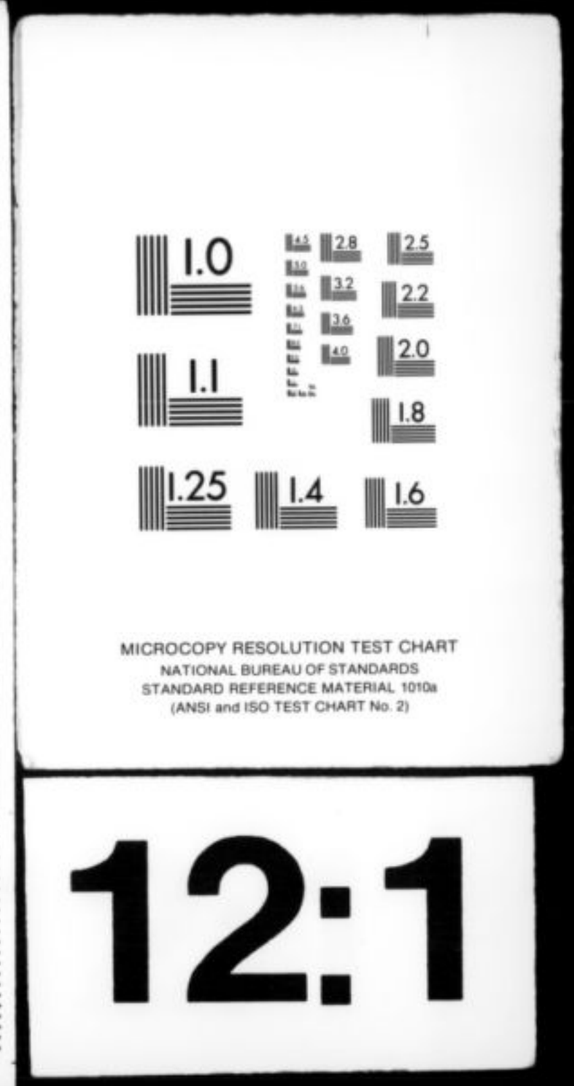
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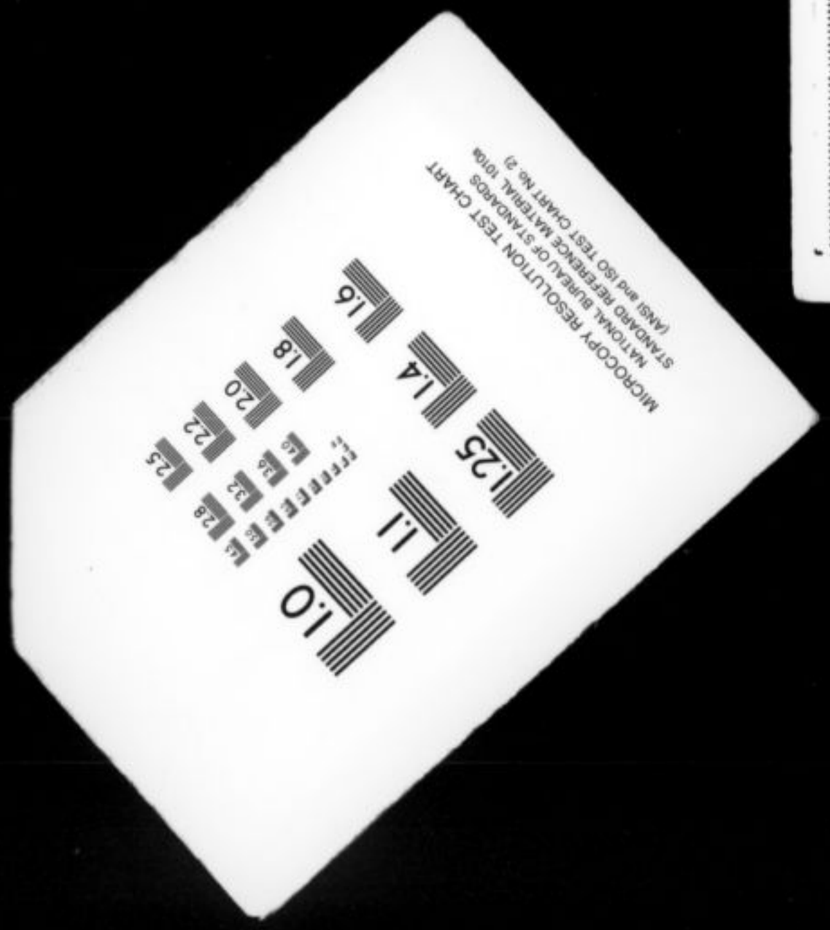
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STANDARD REFERENCE MATERIAL 1010a
(ANSI and ISO TEST CHART No. 2)

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo, Avila, Camp San Luis Obispo

YEAR: January 1950

ANNEX

DECK 3

SAN LUIS OBISPO COUNTY

TELEPHONE DIRECTORY

JANUARY 1950

DECK 7

CALIF.

DECK 8

THE PACIFIC TELEPHONE and TELEGRAPH COMPANY

SEE INTRODUCTORY SECTION FOR EMERGENCY CALLS AND OTHER IMPORTANT MATTERS

PUBLISHED BY TELEPHONE DIRECTORIES WASHINGTON, D. C. 20540

OUT-OF-TOWN CALLS

STATION CALLS
—When you will talk with anyone who answers at an individual line or party-line telephone or private switchboard.

STATION CALLS are placed by calling Long Distance or dialing Operator and telling the operator who answers the city or town you want, the out-of-town telephone number, if you have it, or the name and address under which it is listed.

PERSON CALLS
—When you want to reach a particular person, or a particular extension telephone or department connected through a private switchboard.

PERSON CALLS are placed by calling Long Distance or dialing Operator and telling the Operator who answers the city or town, the out-of-town telephone number, if you have it, or the name and address under which it is listed, and the name of the person, the extension telephone number or department you want.

COLLECT CALLS
Upon request, the charges on calls to most points within the Continental United States, Alaska, Canada, and to certain overseas points, may be collected at the called station.

Some Rates to Out-of-Town Points

NIGHT AND SUNDAY RATES APPLY FROM 6 P. M. TO 4:30 A. M. AND ALL DAY SUNDAY
RATES ARE FOR 3 MINUTES. Federal Tax is not included in the Rates.
Rates shown below are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

From SAN LUIS OBISPO to:	Station		Person	
	WEEK-DAYS	NIGHTS AND SUNDAY	WEEK-DAYS	NIGHTS AND SUNDAY
Arroyo Grande, Calif.	$ .15	$ .15	$ .35	$ .35
Atascadero, Calif.	.20	.20	.40	.40
Bakersfield, Calif.	.65	.55	.95	.85
Bradley, Calif.	.45	.45	.65	.65
Cambria, Calif.	.35	.35	.55	.55
Cayucos, Calif.	.20	.20	.40	.40
Fresno, Calif.	.70	.60	1.05	.95
Hanford, Calif.	.65	.55	.95	.85
Hollister, Calif.	.75	.65	1.10	1.00
King City, Calif.	.60	.50	.90	.80
Los Alamos, Calif.	.45	.45	.65	.65
Los Angeles, Calif.	.85	.70	1.25	1.10
Merced, Calif.	.80	.70	1.20	1.10
Modesto, Calif.	.85	.70	1.25	1.10
Monterey, Calif.	.70	.60	1.05	.95
Morro Bay, Calif.	.15	.15	.35	.35
Mountain View, Calif.	.85	.70	1.25	1.10
Nipomo, Calif.	.20	.20	.40	.40
Oakland, Calif.	.95	.80	1.40	1.25
Oxnard, Calif.	.70	.60	1.05	.95
Palo Alto, Calif.	.85	.70	1.25	1.10
Pasadena, Calif.	.85	.70	1.25	1.10
Paso Robles, Calif.	.25	.25	.45	.45
Pismo Beach, Calif.	.10	.10	.30	.30
Porterville, Calif.	.70	.60	1.05	.95
Sacramento, Calif.	1.00	.85	1.50	1.35
Salinas, Calif.	.70	.60	1.05	.95
San Diego, Calif.	1.05	.90	1.55	1.40
San Francisco, Calif.	.95	.80	1.40	1.25
San Jose, Calif.	.85	.70	1.25	1.10
San Mateo, Calif.	.90	.75	1.35	1.20
Santa Barbara, Calif.	.60	.50	.90	.80
Santa Cruz, Calif.	.80	.70	1.20	1.10
Santa Margarita, Calif.	.10	.10	.30	.30
Santa Maria, Calif.	.30	.30	.50	.50
Santa Rosa, Calif.	1.05	.90	1.55	1.40
Santa Ynez, Calif.	.50	.50	.75	.75
Selma, Calif.	.70	.60	1.05	.95
Stockton, Calif.	.90	.75	1.35	1.20
Templeton, Calif.	.20	.20	.40	.40
Ventura, Calif.	.70	.60	1.05	.95
Visalia, Calif.	.70	.60	1.05	.95
Watsonville, Calif.	.80	.70	1.20	1.10

From PASO ROBLES to:	Station		Person	
	WEEK-DAYS	NIGHTS AND SUNDAY	WEEK-DAYS	NIGHTS AND SUNDAY
Arroyo Grande, Calif.	$ .35	$ .35	$ .55	$ .55
Atascadero, Calif.	.10	.10	.30	.30
Bakersfield, Calif.	.65	.55	.95	.85
Bradley, Calif.	.20	.20	.40	.40
Cambria, Calif.	.25	.25	.45	.45
Cayucos, Calif.	.20	.20	.40	.40
Fresno, Calif.	.60	.50	.90	.80
Hanford, Calif.	.60	.50	.90	.80
Hollister, Calif.	.65	.55	.95	.85
King City, Calif.	.45	.45	.65	.65
Los Alamos, Calif.	.60	.50	.90	.80
Los Angeles, Calif.	.90	.75	1.35	1.20
Merced, Calif.	.70	.60	1.05	.95
Modesto, Calif.	.80	.70	1.20	1.10
Monterey, Calif.	.65	.55	.95	.85
Morro Bay, Calif.	.25	.25	.45	.45
Mountain View, Calif.	.80	.70	1.20	1.10
Nipomo, Calif.	.45	.45	.65	.65
Oakland, Calif.	.85	.70	1.25	1.10
Oxnard, Calif.	.80	.70	1.20	1.10
Palo Alto, Calif.	.80	.70	1.20	1.10
Pasadena, Calif.	.90	.75	1.35	1.20
Pismo Beach, Calif	.35	.35	.55	.55
Porterville, Calif.	.65	.55	.95	.85
Sacramento, Calif.	.95	.80	1.40	1.25
Salinas, Calif.	.60	.50	.90	.80
San Diego, Calif.	1.10	.95	1.65	1.50
San Francisco, Calif.	.90	.75	1.35	1.20
San Jose, Calif.	.80	.70	1.20	1.10
San Luis Obispo, Calif.	25	.25	.45	.45
San Mateo, Calif.	.85	.70	1.25	1.10
Santa Barbara, Calif	.70	.60	1.05	.95
Santa Cruz, Calif.	.75	.65	1.10	1.00
Santa Margarita, Calif.	.20	.20	.40	.40
Santa Maria, Calif.	.45	.45	.65	.65
Santa Rosa, Calif.	1.05	.90	1.55	1.40
Santa Ynez, Calif.	.60	.50	.90	.80
Selma, Calif.	.60	.50	.90	.80
Stockton, Calif.	.85	.70	1.25	1.10
Templeton, Calif.	.10	.10	.30	.30
Ventura, Calif.	.75	.65	1.10	1.00
Visalia, Calif.	.65	.55	.95	.85
Watsonville, Calif.	.70	.60	1.05	.95

The minimum charge for a station service collect call is $.30

See also Inside Back Cover for rates from ATASCADERO and ARROYO GRANDE.

San Luis Obispo County Telephone Directory

JANUARY 1950 ISSUE

Copyright, 1950, by The Pacific Telephone and Telegraph Company

Listings of subscribers in the communities shown on page 3 are included in this directory.

EMERGENCY CALLS

Please determine the Fire and Police Departments which serve you and write their numbers in the spaces provided below.

My FIRE Call No._____

FIRE CALLS

If you are served by:	*Call*
Arroyo Grande Fire Dept.	Arroyo Grande **75**
Atascadero Fire Dept.	Atascadero **56**
Cambria Fire House	Cambria **83**
Cayucos Fire Dept.	Cayucos **2691**
Paso Robles Fire Dept.	Paso Robles **20**
San Luis Obispo Fire Dept.	San Luis Obispo **5**
Templeton Fire Dept.	Templeton **2011**

My POLICE Call No._____

POLICE CALLS

If you are served by:	*Call*
Arroyo Grande Police Dept.	Arroyo Grande **75**
Paso Robles Police Dept.	Paso Robles **10**
Pismo Beach Police Dept.	Pismo Beach **145**
San Luis Obispo County Sheriff's Office	Atascadero **12** Morro Bay **2631** San Luis Obispo **2850**
San Luis Obispo Police Dept.	San Luis Obispo **31**
Federal Bureau of Investigation	For the Telephone Number Call "Information"

Or You May Call or Dial Operator

and ask for the proper Fire or Police Department such as "Paso Robles Fire Dept.", "Sheriff's Office", etc., and an attempt will be made to connect you with the required number.

The above list has been arranged from the best information obtainable; the Company does not, however, guarantee it to be complete, or in all cases correct.

TO PLACE SERVICE CALLS

	From NON-DIAL Telephones ASK FOR	From DIAL Telephones DIAL
INFORMATION **For numbers not in this directory**	"Information"	Operator and ask for "Information"
REPAIR SERVICE **To report a telephone out of order**	"Repair Service"	Operator and ask for "Repair Service"
ASSISTANCE ON CALLS	"Supervisor"	Operator
BUSINESS TRANSACTIONS **Orders for Telephone Service, Payments, etc.**	"Business Office"	Operator and ask for "Business Office"
TIME OF DAY **The charge for "Time of Day" is the same as the charge at your regular rate for any other local call.**	"Time"	Operator and ask for "Time"

TO PLACE OUT-OF-TOWN CALLS

Upon Request, the Operator Will Notify You at the End of a Stated Period of Time on Toll Calls.

	From NON-DIAL Telephones ASK FOR	From DIAL Telephones DIAL
CALLS TO OUT-OF-TOWN POINTS	"Long Distance"	Operator
CALLS TO SHIPS AND AIRCRAFT	"Long Distance"	Operator

Cal A 141803

HOW TO DIAL

REMEMBER

1. Before calling, obtain the correct number from the current issue of the telephone directory. If the listing is not found, please call "INFORMATION".
2. Listen for the dial tone, a steady humming sound.
3. Dial the number.
4. If you realize a mistake in dialing has been made, hang up. After waiting a few seconds, lift the receiver. When you hear the dial tone again, redial the complete number.

OTHER SUGGESTIONS ON DIALING

- Let the dial return freely after each figure is dialed.
- If your dial contains both letters and numerals, be careful not to confuse the red figure "0" with the black letter "O" or the red figure "1" with the black letter "I".
- From an extension or party line telephone, if you hear someone else dialing when you lift the receiver, tell him you have interfered with his call. Then hang up and make your call later.
  If while dialing you hear another person come on the line, tell him the line is in use. When he hangs up, replace the receiver for a moment. Then after hearing the dial tone again, redial the complete number. Otherwise, a wrong number may result.

TO CALL ANOTHER TELEPHONE ON YOUR PARTY LINE

To ascertain the telephone number of a party on your line call "REPAIR SERVICE".

To call a party on your line dial a special number which you may obtain from "Repair Service". As soon as dialing is completed, replace the receiver. Your telephone and the called telephone will ring at regular intervals until the called party answers. When ringing stops, remove receiver and begin conversation. If no answer is received after a reasonable period, stop the ringing by momentarily lifting the receiver.

PUBLIC TELEPHONES

Instructions are posted on or near telephone instruments. Please report any service difficulties or coin collection error to the operator. A charge will not be made on calls which are not completed.

TO PLACE A CALL FROM A MAGNETO TELEPHONE

1. If you have a party line
   Make sure the line is not in use before signaling.
2. With the receiver on the hook
   Signal the operator by turning the crank briskly at least three turns.
3. Then lift the receiver
   When the operator answers, give her the number you wish to call.
4. On completion of your conversation
   After hanging up turn the crank at least three turns to let the operator know you are through talking. She will then disconnect you.
5. If it is necessary to recall the operator during a connection
   Replace the receiver and turn the crank briskly. Then remove the receiver and listen for the operator's answer.

TONES AND SIGNALS

DIAL TONE—A continuous steady hum, the signal to start dialing.

RINGING SIGNAL—A "burring" tone repeated at regular intervals.

BUSY SIGNAL—A steady "buzz-buzz" tone.

IF NO SIGNAL IS HEARD WITHIN A REASONABLE TIME AFTER DIALING—Hang up. Look up the number to be sure it is correct. Then, after waiting for the dial tone, dial the complete number again. If again no signal is heard, dial Operator and report the condition to her.

VOICE RECORDING SIGNAL—A short high "beep" tone heard on the telephone line about every 15 seconds means that the person with whom you are talking is recording your conversation by means of his electrical recording machine connected to the telephone line.

This signal is provided by the Telephone Company for your protection. If you do not want a record made of what you are saying, ask the person with whom you are talking to disconnect the recording machine. When he disconnects his recorder the signal is no longer heard.

The "beep" is produced automatically by the device used to connect the recorder to the telephone line. It stops when the recorder is disconnected. Use of a recorder without this signal is unlawful.

FEB -9 1950

DIRECTORY FACTS AND OTHER MATTERS

COPIES OF THIS DIRECTORY

Use of an out-of-date directory interferes with good telephone service, as each new issue contains many changes in numbers and listings. Simply as a matter of good service, the Telephone Company retains ownership of telephone directories.

DIRECTORIES OF OTHER CITIES

Telephone directories of other cities may be consulted at our Business Office. If you desire any copies, they may be obtained, at an additional service charge, by arrangement with the Business Office.

ATTACHMENTS TO TELEPHONES

In the interest of good service, please do not use any devices on telephone equipment except those furnished by the Company. The devices claimed by agents to eliminate noise, to destroy germs, etc., are usually detrimental and interfere with good service.

IDENTIFICATION OF EMPLOYEES

Employees of this Company who regularly visit the public are provided with a photographic identification card. This card, which is properly countersigned, shows the employee's name, signature and photograph. If you doubt the right of a person to represent himself as an employee of this Company and he cannot furnish an identification card, please call the Business Office.

DIRECTORY ERRORS

Every effort is made to make the directory as accurate as possible. The Company, however, assumes no liability for damages arising from errors or omissions in the making up or printing of its directories.

RATES

Rates and practices included in this directory are based upon those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

OTHER SERVICES

ARCHITECTS AND BUILDERS SERVICE

A free advisory service on advance planning of telephone service arrangements in new homes and other building construction is available to architects, owners and builders. Extensive and costly alterations after the completion of the building are frequently avoided through proper advance planning for telephone outlets. Call the Telephone Company Business Office and ask for "Architects and Builders Service".

ASSISTANCE TO FARMER LINE OWNERS

Telephone Company experts are ready to help farmers who own and maintain their own telephone lines in solving their telephone problems. Advice is available without charge to those desiring assistance in improving and extending farm telephone service in a particular locality. Call the manager at your nearest telephone Business Office for advice.

SHIP AND AIRCRAFT TELEPHONE SERVICE

Two-way telephone communications are available between any land telephone and ships or aircraft having suitable radio-telephone equipment when within range of telephone company shore stations. For further information, call your telephone company business office.

COMMUNITIES INCLUDED IN THIS DIRECTORY

Adelaida
Arroyo Grande
Atascadero
Avila
Avila Wharf
Baywood Park
Cambria
Camp Roberts
Camp San Luis Obispo
Cayucos
Circle M Ranch
Gorda
Hacienda
Kozy Kove Ranch
Lucia Lodge
Morro Bay
Nipomo
Oceano
Pacific Valley
Parkfield
Paso Robles
Pismo Beach
Port San Luis Wharf
Salmon Creek
San Luis Obispo
San Miguel
San Simeon
Santa Margarita
Shandon
Shell Beach
Templeton
U. S. Lighthouse Station
Willow Springs Maintenance Camp

PERSONAL TELEPHONE LIST

NAME	TELEPHONE NUMBER

When exchanging for a New Directory, PLEASE TEAR OUT THIS PAGE, verify the numbers and transcribe to New Directory.

SAN LUIS OBISPO

INCLUDING

AVILA CAMP SAN LUIS OBISPO

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

JANUARY 1950

J. E. GOODING, *Manager*

A

Abad Ted r 176 Brook....2609-J
Abbey Roland T r 1206 Murray....3168-W
Abbott Laura r 1110Buchon....748-W
Abel Geo C r 217 N Broad....2669-J
Abel K J r 842 Rougeot....1758
Abell Alma r 369 Chorro....1841-W
Ace Plumbing & Supply Co 1032 Nipomo....2319-M
Acme Quality Paint & Wall Paper Store
862 Monterey....3039
Adamich Frank J r 1542 Peach....1454
Adams B C r 554 Kentucky Av....296-M
Adams Edgar J r 2252 Broad....2509-M
Adams Francis L r 729 South....2381-J
Adams Fred r 1406 Morro....2378-M
Adams Helen r 964 Chorro....2992
Adams Irene M r 531 Santa Barbara Av....255-R
Adams John Quincy r 645 Funston....1518-M
Adams L L r 1235 Monterey....1814-W
Adams Lila G Mrs r 1658 Murray....2947-W
Adams Lloyd E r 970 Snta Rosa....1689-W
Adams Thos E r 1320 Nipomo....1040-W
Adams Truman E r 2181 Sierra Wy....2351-J
Adams W E r 1202Buchon....925-M
Adamski J E r 12 Snta Rosa Pk Homes....796-R
Adler Chas J r Broad & Islay Rd....2722-M
Adler Frank r 1721 Johnson....586-W
Adler Sam J r 865 Morro....172
Adler Wholesale Co 1301 Carmel....260
Agar Wm r AdrianceCourt....2871-J
Agee Sylva B r 907 Sandercock....1333-R
Agricultural Conservation Assn 1530Monterey....1378
Agueda Dorothy r 781 Marsh....2136-M
Air Express Service Railroad Av....522
Airport of San Luis Obispo County Edna Rd....2977
Southwest Airways San Luis Obispo
County Airport....2254
Alaskan and ABC Passenger Fishing Boats
Avila....9-R-11
Albaugh Elizabeth G r 1641 Garden....2869-R
Albaugh John r 729 South Bldg 6....2381-R
Albert Adon Alberts' Florist 865 Higuera....282
Albert Harry Jr r 311 Grand....1018-M
Albert Richard r 1721 Garden....2394-R
Alberti A r Los Osos Rd....38-J-2
Alberti Henry r Los Osos Rd....31-J-1
Alberti Norman r Los Osos Rd....30-J-3
Alberti Plinio J r Edna Rd....13-F-3
Albert's Florist 865 Higuera....282
Albrecht A G r 2451 Lawton....1468-J
Albrecht Vallalee L r Foothill Blvd....2469-M
Alden Raymond M r No 26 Vet Ville....2144-R
Alderman Eva J r 1050 Pismo....695-J
Alderson John T r 1644 Murray Av....2947-M
Alexander C B r Camp Slo....21-R-3
Alford Ethel M r 421 Dana....2555-J
Allen Francis S r 160 Poly Vw Homes....1630-R
Allen Gail E r Polyview....1474-M
Allen Geo L r 856 Upham....1017
Allen Harry J r 119 Beebee....2230-W
Allen J B r 1165 Mill....2544-M
Allen J H r 1604 Monterey....825-J
Allen June r 420 Foothill Blvd....1359-M
Allen Mitchell W Western Films Wickenden Bldg....431
Residence 710 Ida....1842-W
Allen Norris A r 132 Crandall Wy....585-M
Allen S H r Morro Rd....19-R-1
Allen Starlin r 525Caudill....1554-J
Allen Victor r 546 Higuera....1742-M
Allison Ollie r 885 Buchon....2388-J
Alquist A E r 1405 Broad....3068-R
Al's Brake Service 1175 Monterey....2234
Alva Green's Automotive Trim & Upholstery
1234 Broad....2573
Alvarado Genaro r 222 Higuera....1839-M
Ambrose Dudley C r 1214 Bond....329-W
Amer Legion Recreation Club 977 Higuera....156
Amer National Red Cross San Luis Obispo
Chapter 991 Osos....2630
If no answer call....1760-W
American News Company 783 Marsh....2199
Amer Refrigerating Co 241Pismo....428
Amsel R r 191 Kentucky....2990
Amsel R & Richards J phys & surg
1114 Marsh....710
If no answer call....2990
Amundson Kenneth D r 1368 Stafford....1791-R
Anchor Realty Service 1111 Chorro....2979
Andersen's Foods Inc 166 Higuera....149-W
If no answer call
Long Distance for....Santa Ynez 251
Anderson Albert J r 1519 Toro....1346-J
Anderson Barber Shop 953 Monterey....1216
Anderson Carmel Mrs r 1792 Conejo Dr....1695-W
Anderson E J r 1028 Islay....571-M
Anderson Ernest r 1640Higuera....662-W
Anderson F G r 1345 Broad....247-R
Anderson Gus r 1316 Murray Av....732-W
Anderson H B r 1438 Nipomo....142-W
Anderson Harold J r 522 Dana....2564-R
Anderson Harry D r 546 Mitchell Dr....746-J
Anderson Hotel Beauty Salon 963Monterey....964
Anderson Hotel & Grill Monterey....902
Anderson Howard R r Crandall Wy....194-W
Anderson J L r 532 Dana....1375
Anderson J M r 126 Beebee....1650-J
Anderson J Q Mrs r Edna Rd....6-F-3
Anderson Jas L r 1042H Pacific....2682-W
Anderson John A r 887 Lincoln....2460
Anderson L W r 1958 Fixlini....1395-W
Anderson Leonore E Mrs r 671 Mitchell Dr....2531-J
Anderson Lillian S r 980 Chorro....2745-R
Anderson Lucy r 1128 Pismo....2604-W
Anderson M E r 447 Pismo....169-W
Anderson Maybelle T r 472 Mitchell Dr....2751-W
Anderson R A r 371 N Broad....1834-M
Anderson R E Bob rl est 2056 Chorro....3051-W
Anderson R K r 1060 Church....137-J
Anderson Roy E r 865 Morro....606-R
Anderson Vera r 1429 Osos....2296-M
Anderson W S r 1038 Palm....1356-J
Anderson Walter Mrs r 781 Ida....678
Andrade Jos r Avila....1-R-12
Andre & Andre atty 1130 Garden....44
Andre Geo L Andre & Andre attys 1130 Garden....44
Andre Geo L r 624 Grove....309
Andre Herbert r 415 Dana....1092-J
Andre Joseph r 862 Islay....467-J
Andre Peter R Andre & Andre attys 1130 Garden....44
Andre Peter R r Foothill Blvd....1172-R
Andrews Don jwlr 1009 Higuera....2422-J
Andrews Geo H r 1980 Monterey....366-W
Andrews Hotel 901 Osos....317
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Andrez Edw M r 1340-2d....1220-J
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Bullock Russell r Orcutt Rd....2797-W
Bullock S Ellen r 608 Hathway Av....2077-W
Bullock's Delicatessen Nipomo & Higuera....2513-W
Burch Chester J r 642 Emily....1287
Burch John G r 729½ High....1035-W
Burch T M r 1612 Mill....2237
Burdick Edw J r No 382 Poly Vw Trailers....1630-M
Burdick Verne M r 2081 Sierra Wy....899-W
Bureau of Agricultural Education Poly Campus...2151
Burger R H r 2018 Johnson Av....425-J
Burgett Frank L r 1833 Loomis....1686-J
Burington C K r 1828 Fixlini....160-R
Burk May r 1220 Osos....1242-W
Burkhardt Carl H r 364 Hathway Av....528
Burkhart L W r 1229 Frederick....2112-J
Burlingham Herbert H r 205 N Broad....935-M
Burnett Helen Mrs r 1018 Islay....1867-J
Burnett J G r 1150 Leff....1218-J
Burnette Beatrice Blake r 237 Beebee....1177
Burns Mary r 1149 Marsh....2167-M
Burnworth Mervin r Poly Vw Trailer 313....2330-R
Burr Geo r 1332 Carmel....2828-R
Burriss E E Harrington Saddlery 1009 Chorro...152-W
Burriss E E r Osos Rd....1429
Bush Hazel C r 1635 Hillcrest Pl....1374-R
Bushong Geo r 1639 Higuera....1388-W
Bushong Jack Bushong's Texaco Stn
Snta Rosa & Marsh....1887
Bushong Jack r 1302 1st....3025-M
Bushongs Clothing 782 Higuera....364-J
Bushong's Texaco Station Snta Rosa & Marsh....1887
Busi Bert r 856 Francis Av....2785-W
Buster's Cafe 894 Higuera....2540-W
Butler David Mrs r 1069 Pacific....1305
Butler F A r 1640 Osos....815-R
Butler Jay W r 789 Peach....1721-W
Butler Morse R r 1035 Peach....870-W
Butler O K r 218 Rafael Wy....520-J
Butler W B r Johnson Av....3082-J
Butler W D phy & sur 1126 Garden....196
Residence 1964 Johnson Av....425-W
Butts Clair r 368 Toro....1162-R
Butzke E O r 1121 Islay....2622-J
Buzby Ralph H Co Ferrini Rd....251-W
Byfield Ed S r 517 Hathaway....1543-W
Bylling Paul Sycamore Mineral Springs
Avila Rd....8-J-12
Byrd Mary C r 240 Sandercock....2497-M
Byrd Wm S r 1376 Frederick....2112-R
Byron C E r Baywood Pk....44-J-1

C

C H B Market 661 Higuera....999
C H B Meat Market 661Higuera....1560-W
Cagle Marion r 1215 George....1619-W
Caile W R r Adriance Ct....2612-M
Cake Guy J r 1730 Morro....3196-W
Cal Photo Supply 692 Higuera....773
Calamoneri S r 929 Branch....3046-W
Caldwell C H r Avila....32-J-12
Caldwell Chas F r Avila Hwy....2-R-13
Calhoun John C r 1515 Carmel....917
California Flower Shop 856 Monterey....3092
Calif Motor Express Limited 390 Pacific....800
Calif National Guard
Armory 3668 Ordnce M M Co
Camp Sn Luis Obispo....1074
Bldg T1400 Camp San Luis Obispo....330
Camp Superintendent Camp Sn Luis Obispo....261
U S Property & Disbursing Officer
Administration Office Camp Sn Luis Obispo..3191
Air Section Camp Sn Luis Obispo....2094
Maintenance Office Camp Sn Luis Obspo....2535
Warehouse Camp Sn Luis Obispo....3194
Calif Park Grocery 390 California Blvd....2738-W
Calif Polytechnic The Poly Campus....2151
After 5 PM & before 8 AM & Sundays &
holidays call....1999
Auto Shop....2152
Fire Department & Power Plant....2308
Gymnasium & Stadium....1990
Health Center....1999
Buffalo Hall Poly Campus....1926
Camp Sn Luis Obispo Housing Project
Cafeteria Camp Sn Luis Obispo....42-R-22
Office Camp Sn Luis Obispo....3096
Quarters No 1 Camp Sn Luis Obispo....20-R-12
Quarters No 2 Camp Sn Luis Obispo....20-J-12
Power House Camp Sn Luis Obispo....3086
Catalina Hall....2768
Chase Hall....1594
Coronado Hall....2772
Dauntless Hall Poly Campus....1929
Deuel Dormitory....2683
Dining Hall No 1 Poly Campus....2061-J
Dining Hall No 2 Poly Campus....2625
Dormitory B....1970
Dormitory E....2945
Heron Hall....2975
Hillcrest Dormitories Study Hall Poly Campus..2950
Jesperson Hall....2490
Mariner Hall Poly Campus....2773
Poultry Plant Poly Campus....2530
Calif Polytechnic Las Higueras Dormitory 1185 Islay..2993
Calif State of
Agriculture Dept of
Animal Industry & Disease Control
2146 Broad....2076-W
Audit Employer Information 817 Palm....2010
Board of Equalization 863 Monterey....1746
Claims Office 817 Palm....2010
Department of Employment 817 Palm....2010
Department of Motor Vehicles 307 Higuera...2346
Division of Forestry Morro Rd....513
Division of Highways
District Office 50 Higuera....2300
Equipment Dept 50 Higuera....844
Resident Engineers Office Avila....37-R-2
Employment Service Office 817 Palm....2010
Highway Patrol 307 Higuera....218
If no answer call....31
Maintenance Foreman & Warehouse 642 Emily..1287
Social Welfare Department Aged &
Blind Security 940 Chorro....2570
Calif State Employment Service 817 Palm....2010
Caligaris Louis r 827 Islay....1738-W

Calkins Forrest I r Edna Rd....2355-J
Call Bert r 571 Pismo....375-J
Call J N r 454 Pismo....1337-J
Call Rosalie G r 865 Morro....2659-M
Calloway Lucille r 538 Buchon....1530-J
Calloway Wm Sr r 647 Woodbridge....2578-W
Calloway William F Jr r 910 Rachel....2712
Calohan Frank r 388 Chorro....1311-M
Calvary Baptist Church 1131½ Broad....1547
Calvert Pearle B RN r 649 Islay....1446
Cambier Mary E r 668 Kentucky Av....1595-W
Camden H A r 1151 George....1453-J
Camel Jas C r YoakumTract....2632
Camera Shop 1036Chorro....1748
Cameron Harry E r 560 Hathaway Av....2937-M
Cameron Walter D Mrs r 12th....27-R-12
Camozzi Patty r 673Toro....2657-M
Camp Fire Girls Inc 864 Snta Rosa....1858-W
Camp Fremont Cuesta Grade....12-J-2
Campbell Erle S r Poly Campus....2524-J
Campbell J E Coast Counties Adjstmnt Bureau
777½ Higuera....399
Campbell J E 1371 2d....2248-J
Campbell John r 452 Higuera....1488
Campbell L W DR r 378 Grand Av....2795-W
Campbell L W Dr 777½ Higuera....1084
Campbell T O Mrs r 752 Alphonso....975-M
Campbell's Refrigeration 532 Higuera....1488
Canada Life Assurance Co 1111 Chorro....2979
If no answer call....3159-J
Canet David L San Luis Sanitation Service
1130 Leff....1124
Canet Earl H Sr r Pismo Highway....7-R-1
Canet Robt Mrs r 840 Grove....2465-J
Cann John G r 1230 Marsh....476-R
Canning W J r 236 Grand Av....725-R
Cannon A C r 142 Beebee....217-M
Cannon A C Jr r 224 Sandercock....1094-W
Cannon Dorothy B r 973 Buchon....2318-M
Cantrell Bella Mrs r 1016 George....1749-W
Cantrell J H r 1218 Nipomo....2026-J
Carberry W J r 1627 Nipomo....1771
Cardoza Barbara Mrs r 30 Mt Pleasanton Dr....806-R
Cardoza Joe r Edna....6-J-2
Carenini Robt r 1443 Marsh....1031-J
Cariaga Tony r 722 Buchon....2610-J
Carll Milo r 435 High....2543-J
Carlson Ben r 134 Harris....1574-R
Carlson Carl r 411 Grand Av....346
Carlson Ed r 1234 Mill....2407
Carlson Rodney E r 1962 Hope....2292-W
Carpenter D M r 890 Osos....2282
Carpenter D M Rexall Drug Store 839 Higuera....32
Carpenter E C r 1325 Breck....287-J
Carpenter Eva A r 1127 Pacific....1699-W
Carpenter H H Mrs r 1637 Morro....1151
Carpenter H H Estate of 981 Monterey....46
Carpenter Libbie G Mrs r 1228 Chorro....248-M
Carpenter Lyle F Jr r 211 N Broad....1606
Carpenter Merlyn r 1163Pismo....674-R
Carpenter Roy r 1291 Murray Av....2577-M
Carpenter Walter Mrs r 250 Kentucky Av....105-M
Carpenter's Local 1632 843 Palm....117
Carpentier Helen Miss r 956 Pismo....2126-J
Carpentier Helen Millinery Shop 1037 Chorro....981
Carreiro Julian A r 218 Grand Av....725-W
Carrington J H r 374 SntaRosa....2931
Carroll Emmett r EdnaRd....18-F-3
Carroll John r Edna....18-F-4
Carson Ellard W r 714 Buchon....1349-J
Carter Albert L r Foothill Blvd....3127-M
Carter James H Mrs r 1520 Snta Rosa....1698
Carter L B r 530 Buchon....1066-W
Carter Logan S r 864 Murray Av....666-J
Carvao Frank r 1051½ Buchon....1134-J
Carvao's 1022 Morro....1866
Case Jas r Santa Rosa Park Homes....796-J
Caselman Virginia r 1942 Murray Av....363-R
Caskey Bill D r Vetville No 29....449-W
Caskey John r Old S 101 Hwy....3054-J
Caspers Beauty Salon & Massage 515 N Broad...1102-W
Cassera David r 19 Mt Pleasanton Dr....2835-M
Cassera Francisco r 780 Alexander....167-W
Cassera Jim r 679 Funston....3179-R
Castle Jas R r 1519A Beach....753-R
Castle Motor Inn Highway 101....1918
Castro Arlene M r 356Pacific....1137-M
Castro M J Mrs r 978 Chorro....358-W
Castro Ramon r 785 Alexandria....1326-M
Cate Robt L r 725Branch....2182-W
Cates W Clinton r Freemont Ct....2384-W
Cather Effie Mrs r 1030 George....1749-R
Catholic Church Old Mission The 782 Monterey....667
Cattaneo Frances r 1210 Carmel....310
Cattaneo Steve r 498 Mitchell Dr....607-J
Cattaneo Wm r 756 Alexander....2633
Caughlan P W r 520 Chorro....434
Cavanagh Fred W r 895Lincoln....1046
Cavanagh J E r 951 Murray Av....2350-W
Cave Florence R r 531 Marsh....756-J
Cawelti Lester L Mrs r 1527 Nipomo....151-M
Centini R r 878 Upham....923-W
Cerini Ben r 1026 Palm....606-W
Cerney Evelyn M r 2017 Chorro....1059-J
Chaffee John M r 1305 Palm....403-W
Chaides Marcelo r 670 Osos....347-W
Chalmers Thomas r 63 Mt Pleasanton Dr....1206
Chamber of Commerce 998 Monterey....1414
Chambers Charles r 1355 Breck....1804-M
Chambers Earl W r 1411 Palm....3085-W
Champlain F r 1615 Fairview....586-M
Chandre Jeanne Mrs r 1044 High....2926-W
Chanley Ralph Mrs r 1259B Palm....1131-J
Chanz Geo r 620 Kentucky Av....2077-J
Chapman A L r 1143Peach....2445-M
Chappell Jas A r 738 Pacific....470-W
Charles C W r 852 Meinecke....913-J
Chase Adah F Mrs r 744 Center....1019-J
Chase Homer r 470 Pismo....868-J
Chase Margaret H r 1355 Mill....1829-J
Chase Willis H r Monterey Hgts....3034-J
Cheda Archie A plmbng Foothill Blvd....707
Cheda Frank r 508 Brizzolara....669-J
Cheda John D r 579 Marsh....2174-M
Cheda M A r 1060 Peach....2744
Cheda Mary F r Morro Rd....19-J-12
Cheda Ralph O r 499 Brizzolara....2027-R
Chelquist C R r 75 Benton Wy....2214-M
Cheves M H r Orcutt Rd....1175-M
Chevron Station No 150 CDA Marsh & Higuera...1707
Chiesa Frankie r 1427 Morro....2388-M
Chiesa Margaret Mrs r 752 Palm....511-J
Chiesa Tony J r 1705 Snta Rosa....931-W
Childers E C r 1194 Pacific....742-J
Childs Catherine Mrs r 1494 Mill....519-J
Childs J J r Avila....9-J-13
Childs J W Mrs r 1244 Mill....192-J
Choate D M r 1543 Morro....983-J
Choate H H r 893 Islay....983-R
Chong Beulah r 778 Palm....2636-W
Chong Ray r 396 Marsh....864-M
Chong's Cafe 798 Palm....1905
Chope J P acct Wickenden Bldg....162-M
Chope J P r 1406 Morro....1097
Christensen C F Mrs r 1190 Buchon....687-W
Christensen Chris r 174 High....1839-W
Christensen E C r 670 Chorro....1555-R
Christensen Evelyn Mrs r 322 Beebee....628-M
Christensen Geo L r 898 Center....398
Christensen Geo P r Edna....54-R-1
Christensen Harry r 1719 Chorro....2889-J
Christensen John Jr r Orcutt Rd....4-R-2
Christensen Walter G r Edna Rd....15-R-4
Christian Day School 2740 Broad....245-J
Christian J K r Avila....48-J-2
Christian Science Reading Room 1126 Morro....1939-W
Christian Supply & Good News Center
Wickenden Bldg....3185-W
Christianson Donald r 1961 Slack....1739-M
Christie Lowell E r 1239½ Mill....2727-W
Christie O H r 660 Lincoln....2104-R
Christie R E r 979 Walnut....2858-R
Christine's ofc 787 Higuera....504
Chuck's Associated Service Station
Marsh & Higuera....1972
Church of Christ 879 Marsh....1126
Church of The Nazarene 652 Snta Rosa....3176-W
Ciocchi Robt r 551 Lawrence Dr....3184-R

City Cleaners 709 Higuera....1188
City Offices—See San Luis Obispo City of
City Pound Ofc 738 Pismo....31
City Schools—See San Luis Obispo City of
Clack Henry r Johnson Av....1598-W
Clark Howard E painter 445 High....1025-W
Clark Myral G r 864Mission....2786-W
Clark Terry L r 144 Cypress....454-J
Clark W W r 1164 Murray Av....2379-R
Clark Wallace T Mrs r 1359 Frederick....1724-J
Clark Warren E r 1254 Monterey....1323-M
Clark Wellington G piano tuning 777 Marsh....3181
Clark Willard L r 673 Caudill....2457-W
Clarke Edgar F r 269 High....186-R
Clarke Stanley r 1341 Higuera....1007-M
Clary Multiplier Corp 785 Marsh....681-W
Claus Esther r 1239 Higuera....2547-W
Clausen K r 1317 Broad....720-W
Clawson Albert optmtrst 1114 Garden....2012
Clawson Albert r 50 Mt Pleasanton Dr....2835-W
Cleek G W r 1830 Hays....516-M
Cleek R K r 136 King....2969-J
Cleveland E r 166½ Higuera....1958-W
Cleveland L H r 546 Higuera....2025-R
Cline Fred A r 1129 George....1556
Cline Rusty r 2547 Johnson Av....2739-R
Cline's Auto Body Shop 640Marsh....422
Cline's Electric Shop 962 Monterey....13
Between the hours of 6 PM & 8 AM & on Sundays & holidays call....2739-R
Clogston H W r 881 Morro....3128-J
Cloninger Ralph MD French Hosp 1170 Marsh....3135
Cloud Radio Service 1120 Islay....154-M
Cloud Robert R r 1120 Islay....154-M
Clowett C W r Baywood Pk....35-J-2
Coast Co 872 Monterey....1473-J
Coast Counties Adjustment Bureau 777½Higuera....399
Coast Counties Warehouses 157Higuera....2678
Coca Cola Bottling Co Higuera....804
Cockrell K L r 481 Islay....1789-J
Cody A D r Serrano Dr....2383-W
Cody Commisary Camp Sn Luis Obispo....19-R-4
Coelho F S Frank's Liquor Store 1019 Chorro....1022
Coelho F S r 1028 Leff....2666
Coffield Joel r 456 Snta Rosa....1435-J
Coffield Laura O Renetzky & Davis 846 Higuera....1033
Coffin L L r 1959 Fixlini....1993-M
Coffing L r 1711 Chorro....1008-W
Cognasi Pete S r 1128 George....3075-M
Coker D T r 1536 Garden....1570-M
Coker G H r 1153 Islay....986-M
Colby H T r 1439Upham....2767
Cole Arthur B r 265 N Broad....921-W
Cole Lee R r 605 Sandercock....480-J
Cole Stanley V r 867 Center....2083-J
Coleman Arthur E r Cuesta-By-The-Sea....23-R-3
Colgain Kathryn Y r 842 Leff....1277-J
Colgrove C W oil opr Edna Rd....15-R-3
Colgrove Volney E r Baywood Pk....24-J-1
Collet A E r Foothill Blvd....3127-R
Collins Jas D r 568 Snta Rosa....3045-M
Collins Roy r 1369 Stafford....2868-M
Collins S r 274 Hathway Av....1785-J
Collins T A r 369Marsh....982-J
Collins Tom r Foothill Blvd....2669-W
Colombo Angelo r 774Christian....1643-J
Colonial Hotel 103 Santa Barbara Av....1947
Colson J L r 1533 Peach....2956-M
Colwell A L r California Polytechnic....797-W
Colwell E H r 2443 Broad....2559-W
Colyer C C r Orcutt Rd....1175-W
Comer Fred r 1351 Bishop....2351-R
Comet Delivery Service 581 Osos....660-J
Compton Chrystal S r 1828 Chorro....2327-M
Compton Clyde r 1804 Garden....583-M
Compton Eugene r 1045 Foothill Blvd....3079-M
Compton Orin r 1045 Foothill Blvd....107-J
Comyns Louis S r 655A Osos....2225-M
Condon W W r 2415Broad....2556
Connelley Paul C r 1730 Johnson Av....3166-R
Connolly John J r 185 Broad....2580-M
Connor Robt D r 1604 Morro....2941-R
Connors Frank R r 1021 Leff....2607-J
Connors Gerald r 681 Grove....1262-M
Conrad Ben D Slo Co of Planning Commission 967 Osos....558
Cook Abraham L r 481 Leff....2403-W
Cook David W r 623Caudill....2485-M
Cook Floyd Mrs r 251 N Broad....1244-J
Cook Floyd C CHB Market 661 Higuera....999
Cook Fred D r 1934 Chorro....2674-R
Cook Kathrine E r 1359 Bishop....2680-J
Cook Michael M r 651 Brizzolara....313-R
Cook Ralph r 672 Howard....603-J
Cook Ruby r Edna Rd....11-J-12
Cook W I r 545 Islay....2342-W
Cook Ward I Sn Luis Brkrge 1118 Garden....308
Cooke Faye Mrs r 1129 Islay....1867-W
Cool Leonard R r 1941 Slack....1430-M
Cooley Ethel r 1042FoothillBlvd....2421
Coon F J r 2450 Story....2103-J
Co-Op Inc 715 Higuera....561
Cooper A D r 544 Higuera....1889-M
Cooper Alfred J r See Canyon....18-J-4
Cooper Glee r 1341 Osos....1740-M
Cooper Jackie r 1019 Leff....471-J
Cooper O Capt r 1728 SntaRosa....1856-M
Cooper's Grocery 1638 Osos....463
Coral Isle 958 Monterey....210
Corcoran R I r 220 Kentucky Av....2517
Corcoran's 848Higuera....176
Corda Motors 1131 Monterey....2675
Cordova Josephine r 464 Buchon....1471-R
Corner Grocery Edna Rd....3192-W
Cornwall J C r 126Ward....1507-W
Cornwell Ralph E Jr r 435 Henderson....96-M
Correa Irene r 1602 Johnson Av....1967-R
Correia Antonio r 535 Sandercock....1144-W
Correll Richard C r 1220 Osos....704-M
Correll W P r Foothill Blvd....1211-W
Cosci Ernest r Snta Rosa Pk Homes....2586-R
Cossa A Mrs r 1320Marsh....716-J
Costa Joe M r 235 Sandercock....2693-M
Cota Lupe r 473 Osos....1435-R
Cotnam Wm W r 480 Leff....744
Cottage Beauty Salon 1341 Chorro....321
Cotter A R Mrs r 133 Rincon Dr....2209-R
Coull S J r 130 Grand Av....580-J
County Offices—See San Luis Obispo County of
County Roof Service Santa Barbara & High....1840
Couper Geo P r 138 Orange Dr....1118-J
Covell Annie r 884 N Broad....1355-M
Coveney John r Camp S L O....13-R-2
Cowdrey Ralph E r 1031 Foothill Blvd....2710
Cowdrey's 785 Higuera....483
Cox Ewell r 1811 Chorro....278-W
Cox Geo W r 39 Snta Rosa Pk Homes....1129-R
Cox H E r 984 Murray Av....1525-R
Cox M R r 1043 Marsh....1121-M
Cox W C r 1642Fairview....1508-R
Coyes Frank G r 279 Branch....2679-M
Coyner F C r 1175 Buchon....349-W
Crabbe James L r 1690 Fairview....1551
Crafts Elizabeth r 724 Ida....1633-W
Cragon C M r 645 Sandercock....2623-M
Craig John E r 680 Snta Rosa....2856-W
Craig Raymond O r 103 Stenner....2379-J
Cram Mary r 319 Branch....2062-R
Cramer George H r 1506 Chorro....1037-R
Cramer H L r 527 High....1210-J
Crampton Joyce A r 246 Harris....1512-M
Crandall F E r 1920Broad....2236
Crane John L r Ellen Wy....2279-J
Cranfill H I r 818 Sandercock....50-W
Craveiro J M r 581 Dana....1694
Craveiro John M r 525 Mitchell Dr....2402-J
Craveiro Leonard M r 2511 Lawton....2751-J
Creath Helen r 180 Chorro....1148-J
Creath Helen r 1345 Morro....2866-J
Credit Bureau of San Luis Obispo 987 Osos....315
Crescent Park Auto Court SHwy....2705
Cripe R E r 533 Buchon....929
Crisler O H r 1165 Murray Av....2721-W
Crissey Howard R r 951 Snta Rosa....2731-J
Croker Geo H r 882 Mission....2529-R
Crosgrove Jas A r 306 Hathway....288-J

Crouch Ernest K Jr r 652 Morro....450-W
Crowfoot J H r 1826Garden....2730-J
Crowley Annie E r 120 Grand Av....382-R
Cruikshanks A Norman r 79 Benton Wy....2936-J
Crumb Myer L r 1128 Olive....933-W
Crye Jas M r Baywood Pk....22-R-11
Crystal Springs Water Co Yoakum Tr....965
Culbertson Guy K r 394½ Snta Rosa....1438-J
Culinary Alliance & Bartenders' Union Loc 703 843 Palm....2783
Culligan Soft Water Service 1331 Murray Av....2195-W
Culver A Boyd r 865 Rougeot Pl....1673-R
Culver L B r 1231½ Garden....470-J
Cummings Ellen H r 1141-B Marsh....2167-W
Cunningham A L r 1433 Higuera....648
Cunningham T C r 1907 Ruth....1592-R
Curl Ellen M r 1906 Murray Av....1227-J
Curlee H R r 1314 Essex....2432-W
Curry Elliot r 871 Snta Rosa....1604
Curtis C A r 1181Buchon....1578
Curtright L T r 371Lincoln....2244
Custer Jas r 840 Mission....2366-J

D

Dad's Hamburger Place 589 Higuera....2138
Dailey Hazel F r 1534 Monterey....469
Daily Telegram Telegram Tribune Co 1240 Morro....900
Dalessi Dan r 2031 McCollum....2486
Dalessi Henry C contr 450Marsh....118
Dalessi Henry C Dan's Cocktail Lounge 999 Monterey....190-W
Dalgleish O W r 983 Murray Av....1870-M
Dalidio Emil r Morro Rd....440-R
Dalidio Ernest r French Rd....2374-J
Dalidio F r Los Osos Rd....11-F-21
Damaso A R r 850 Rougeot Pl....2833-W
Damron Lydia r 1042 Pacific....2897-M
Dan & Ernie's auto serv 1234 Broad....3156
Dana Chas W r Baywood Pk....36-R-12
Dana L W Ding r 1418 Carmel....2550-M
Dana Leslie R r 138 Price....631-R
Dana Lucille r 1974 Fixlini....954-J
Danforth P H r 1034 Islay....1607-M
Daniel H S r 1269 Frederick....2970-J
Daniels Arthur r 965 Essex....2885-W
Daniels & Bovee Radios 710 Higuera....1335
Daniels Dale r 762 Higuera....799-M
Daniels Kenneth W dntst 774 Marsh....3032
Residence 770 Buchon....2491-W
Daniels Ralph E r 1627 Mill....1725-W
Danneberg Robt r 870 Foothill Blvd....806-M
Dan's Cocktail Lounge 999 Monterey....190-W
Dantes 955Higuera....2197
Darling Henry A r 865Morro....2696
Dart L H r 1318 Pacific....568-M
Darway Chas W r Orcutt Rd....4-J-11
Daskam M W r 1515Toro....2163-M
Davenport C B r Ramona Dr....2110-J
David Andrew r 1160 Buchon....349-J
Davidson Clay P r 1237 Mill....3087-R
Davidson H P r Conejo....1041-M
Davidson Lawrence A r 914 Murray Av....1056-M
Davidson's Furniture & Awning Store 669 Higuera....421
Davies Ted gas appls 993 Higuera....436
Residence 275 Buena Vsta Av....1691
Davis A L r 1521 Osos....1914-J
Davis Ben M r 729 South....2640-W
Davis Chris A r 1168 Pacific....1617-W
Davis Clarence L r 1036Pismo....883-M
Davis Clyde W r 753 Islay....2148-R
Davis Joyce L r 964A Essex....2231-R
Davis Julia r 530 Buchon....1066-J
Davis L Paul r 1152 Pismo....618
Davis Lula T r Yoakum Tract....1668-J
Davis Margaret r 985 Chorro....1794
Davis Myrtle W r 879 Islay....2717-W
Davis O M r 434 Hathway Av....105-W
Davis Paul W Renetzky & Davis 846 Higuera....1033
Davis R B r 1837 Chorro....807-R
Davis R P Mutual Life Ins Co Of N Y 1411Essex....842-R
Davis R S Mrs r 1219 Osos....339-W
Davis Rex r 1135 Islay....1487-J
Davis Vernon r 652 Morro....1956-J
Davis W I r 1045 Islay....193-J
Dawson W B r Avila....49-J-2
Day Chas W r 313 Sandercock....631-W
Day E C r 1432 Toro....2584
Day Warren C r 595 Henderson Av....604-J
Dayton Maude E r 463 Marsh....2965-W
Dean Arnold M r 543 Dana....2579-R
Dean Flora M r 1492 Upham....1993-W
Dearborn J E r 663 Islay....1258-W
DeBacker John A r 266 Sandercock....2497-W
DeBarnardi L A r 875 Mission....2454-W
Deffebach E r 1825 Morro....2563-J
Defosset L J r 1356 Marsh....1706
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Gardner Duncan R r 46 Snta Rosa Pk Homes....2608-J
Gardner Roy A r 6th....25-J-1
Garity Kenny r 2572 Lawton....2597-J
Garland George F r 295 Snta Rosa....1291-R
Garland Henry r 2265 Broad....2509-J
Garland L A r 1224 Stafford....38-W
Garlinger H D r 1914 Chorro....547
Garman Don G r 869 Nipomo....306-R
Garner Amelia R r 2517 Broad....139
Garner J T Sr Mrs r 636 Hathaway Av....879-W
Garner Raymond J r 117 Rincon Dr....2014-W
Garrett Banning r Alisal Av....2028
Garrett F L r 1126 Pismo....1013-J
Garrett Motors
Sales Office 1219 Monterey....2476
Garrigus Lenora r 674 Toro....1992-W
Garter Morris G r Foothill Blvd....692-R
Garzoli F J r 687 Islay....945-W
Gaskell W M r 625 Funston Av....2616-W
Gaskill G L r 680 Graves....2862-W
Gaskin W H r 462 Snta Rosa....577-J
Gates Charles V r 1738 Johnson Av....2008
Gates Jas D r 1020 Peach....1108-M
Gates R A r 621 Hathaway....3193-J
Gaustad John r 3001 Johnson....794-W
Gayton Lena r 880 Pacific....1873-W

Gazin Albert MD 1301 Chorro....2409
Residence 485 Pacific....2748-W
Gearing A R Mrs r 578 Mitchell Dr....1293-W
Gearing Roy A r 1021 Murray Av....2676-R
Gehring Frank A r 1526 Garden....828
Gelber Sam r 230 Higuera....2053-R
Gemberling Homer B r 1344 Palm....2943-W
Gemetti Della r 665 Marsh....2935-R
Genardini Dan S r 303 Lawrence Dr....2780
Genardini's Mens Wear 779 Higuera....1362
General Adjustment Bureau Inc 1125 Garden....1968
If no answer call Long Distance for..Atascadero 254
General Farm Supply Co 200 Higuera....253
General Hospital Johnson Av....1500
General Petroleum Corp of Calif
Plant&General Office
FoothillBlvd&CaliforniaBlvd....1880
George DeLoame Jr r 175 High....2053-J
George's Station & Equipment S Hwy....2398
German Geo O r 1941 Abbott....1485-R
German L D r 48 Snta Rosa Pk....1883-M
Germann Ralph 1998 San Luis Dr....1026-J
Gerrie H V Mrs r 769 Snta Rosa....1110-J
Gerrie Stan L r 1312 Broad....2799-R
Gerrish H C r 610 Brizzolara....2591-M
Gianolini A Mrs r 742Center....2224-W
Gianolini Wm r Los Osos Rd....29-R-2
Gibbons Albert r 1320 Snta Rosa....178-J
Gibbons Thos r Santa Rosa Pk Homes....1883-J
Gibbs R E Mrs r 870 Mill....2728-J
Gibbs Verne V r 1234 Ella....212-J
Gibford Wm R r Edna Rd....11-R-3
Gibs Janitor Service & Supplies 684 Higuera....3027-J
Gibson A C r 649 Pismo....91-W
Gibson F r 1202 Mill....1642-M
Gibson J C r 1236 Chorro....2840-M
Gibson Lester H r 1306 Nipomo....849-R
Gifford Jas r 2311 Lawton....2238
Gift Nook 1120Chorro....2826
Gilardi Henry r 1103 Essex....833-W
Gill Annette S r 1273 Ella....3154-R
Gill H H r 1635 Garden....897
Gill Howard r 1421 Osos....1945-J
Gill John H r 1035 Leff....370-R
Gill Richard A r 420 Foothill Blvd....184-M
Gillen F B r 466Pacific....1307-M
Gillen Ray r 1141 Pacific....2604-J
Gilliam R L Mrs r Avila....2-J-21
Gillihan F H r 2091 Sierra Wy....3154-W
Gillis Esther C r 1541 Osos....2089-W
Gillis F H r 2321 Broad....249-J
Gillis Jas C r 243 Harris....1687-R
Gilman R D r 115 Stenner....1369
Gilmore Lottie Mrs r 125 Snta Barbara Av....2042-R
Gilmore R H r 960 Toro....991
Giltner F L r Baywood Park....25-R-2
Gingg George J r 532 Pacific....343
Gingg Herman J r 1721 Snta Rosa....768-W
Ginn M B Mrs r 1582 Higuera....1666-J
Giorgi V r 1319Pacific....2832-J
Giovanotti Rose Mrs r 1137 Peach....552-W
Girton R r 2024 Osos....395-R
Gist Fred L ins 1035 Chorro....858
Gist Fred L r 1501 Mill....2585-W
Gist Marie J r 1307 Mill....950-M
Giubbini Arthur E r 970 Mill....1306
Giumini Cesare r Snta Fe Rd....3-J-2
Glumini E r Edna Rd....11-R-2
Gladin Floyd B r 1178½ Pacific....2897-R
Gladin Vernie r 1814Nipomo....2419
Gladys Beaute Salon 1322 Morro....1836
Glaser Bros wholesale tobaccos 735 Marsh....1600
Gleason David r 1227 Stafford....2726-J
Glenn A E r Avila....9-J-1
Glenn H L r Avila....49-J-11
Glikbarg R E r 2436 Johnson Av....2475-R
Glover E C r 1460 Foothill Blvd....2973-W
Gnesa D W Mrs r 918 Meinecke....2132
Gnesa Jas A r 655 Toro....2064-W
Gnesa Mary Jane r 1170 Islay....1607-W
Goddard G B r Serrano Dr....642-R
Godfrey Arthur J r 230 Kentucky Av....1447-W
Godfrey C F Mrs r 1526 Mill....446-M
Goerke Carl r 670 Lawrence Dr....1159-J
Goessl Francis r 2427 Lawton....1293-J
Goetsch Carl Jr r Edna Rd....3-J-1
Goetsch Mary r 1521 Osos....1914-M
Goettsche W H r 1544 Broad....743-W
Goff Genevieve M r 964 Chorro....2992
Goforth Violet L r 390 Islay....2623-J
Gold Dragon 985 Monterey....803
Gold Room 897Monterey....1324
Golden State Co Ltd dairy products 570Higuera....181
Golden State Hotel 1109 Morro....175
Golden West Billiards 676 Higuera....2709
Golletz R Mrs r 523 Hathaway Av....2849-J
Gonzales Cresencio r Los Osos Vly....28-J-3
Gonzales Louise r 365 Snta Barbara Av....1008-M
Good Aletha r 764 Santa Rosa....2041-J
Goodchild Cecil Wray r See Canyon....18-R-1
Goodell Robt W r 1453 Lizzie....2718
Gooding J E PT&T Co 872 Morro....2000
Residence 1719 Fixlini....298
Goodnight Charles dntst 846 Higuera....582
Goodnow Robert R r 1403 Archer....2411-W
Goodwill Mary V r 1418 Morro....2052-J
Goold Edwin O r 1512 Mill....280-W
Goostree John r 975 Pacific....850-R
Goranson Adolph r 544 Pacific....25
Gorham Dan r 281 Snta Rosa....2689-M
Gorham H A r 1220 Frederick....1447-J
Gossett A O State Div of Forestry Morro Rd....513
Residence Morro Rd....1843
Gottfried Jos B r 460 N Broad....386
Grace Tabernacle Osos&Pismo....976
Gracia Frank r 1264 Foothill Blvd....585-R
Gracia John r 374 N Broad....1466-W
Graff L B Mrs r 103 California Blvd....1320-W
Grafford Jim r 1537 Beach....2589-J
Gragg L A r 530 Grand Av....2862-R
Gragg R E r 748 Grove....2784
Gragg's jwlry 1023 Osos....1661
Graham J J r 354 Buchon....2261
Graham M J r 1589 Murray Av....1552-R
Graham N L r Snta Rosa Pk Homes....1058-W
Gramespacher Ernest r 112 N Broad....1585
Granada Hotel 1128 Morro....232
Grandview Motel 2074 Monterey....1451
Grange Hall S Broad....639
Grant Naomi r 1043½ Peach....2191-R
Grant R E r 937B Murray....1995-J
Graulich Loraine r 734 Pacific....813-J
Graves C E r Los Osos Rd....31-J-12
Graves Emma L Mrs r 1166 Pismo....1013-W
Graves L S r 1167 Marsh....1752-W
Gray Cab Co 974 Monterey....845
Gray Donald r 55 Snta Rosa Pk Homes....612-M
Gray F E r 1342 Garden....1316-J
Gray G E r 1311 Pismo....2216-J
Gray H E r 1251 Fredrick....1760-R
Gray Harold W r 1740 Frederick....2106-M
Gray Jack R r 580Pacific....1047
Gray N W r 2783 Broad....2847-J
Gray Stanton r 133 Orange Dr....185-M
Greeley J V r 1406 Morro....2022-R
Green Abram B r 1118 Palm....658
Green Alva Automotive Trim & Upholstery
1234 Broad....2573
Green Bros clothing 871 Monterey....724
Green Bus Service 692 Marsh....1173
Green H E r 1256 Higuera....1154-J
Green J A r 649 Church....2418-R
Green J L r 398 Chorro....1311-R
Green Joe Mrs r 1042 Palm....938
Green Kenneth J r 356 Snta Rosa....539-M
Green L G r 1131½ Broad....2649-W
Green M r 1122 Monterey....503-J
Greenall Edw r 567 Hathway Av....774-W
Greene T H r 150 Toro....1580-R
Greenelsh J A r 1306-1st....2934
Greenelsh Vern r 1045 Leff....983-W
Greenelsh Wm C r 717 Monterey....468-W
Greenelsh Wm L r California Blvd....1806-J
Greenfield Harvey W r 1427 Broad....2478-J
Greening Wm C r 54 N Broad....1847-J
Greenwell Mary H r 225 Beebee....217-R
Gregory Olive r 1507 Osos....1290-J
Gregory P C r 1020 Walnut....2225-R

Gregory W D r 1070 Grove....2844-M
Greiler Jos r 215 Almond....1148-M
Gress Frank A r 503 High....2620-J
Greyhound Bus Depot Pac Greyhound Lines
1009 Monterey....24
Greyhound Interstate Restaurant 1015 Monterey..1086
Gridley Kenneth R r 2520 Gail Pl....2597-R
Griffin Lawrence r 1060 Pacific....1699-J
Griffis David A Mrs r 1120 Walnut....1389
Griffith F G Jr r Vetville No 50....2144-J
Griffith R A Mrs r Freemont Ct No 7....2242-W
Griffiths Gertrude Mrs r 283 High....2494-J
Grisingher Clifford L r 844 Venable....979-M
Groth Constance May r 487 Snta Rosa....912-R
Grotzke W L r 49 Vetville....2223-R
Grove E G r 867 Leff....2607-W
Grundell Herbert C atty Court House....1683
Residence Sn Miguel Av....509
Guarantee Building-Loan Assn 1127 Garden....362
Guenther Wm r 639 Leff....529-R
Guerra Edwin A r 391 Chorro....1555-M
Guerra Valente r 64 Mt Pleasanton....1754-M
Guidetti Lawrence r Edna Rd....11-J-11
Gularte John r 481 Buchon....1091-R
Gularte M V r Los Osos Rd....45-R-12
Gularte Tony r 525 Higuera....331-W
Gumbert David r 1136 Walnut....1989-J
Gunter A E Rev r 1744 Garden....2335-W
Gunter J R r See Canyon....18-R-3
Gurnee Rupert L r 1326 Chorro....795-R
Gushing Al W r 135 King....206-M
Gushing G A r 1680 Hillcrest....2956-W
Gustafson Oscar r 236 Grand Av....1622-J
Guthrie J P r 1401 Foothill Blvd....585-W
Guzzie John r 67 Mt Pleasanton....1869-M

H

Hacker Lillian Mrs r 472 N Broad....2472-J
Hagen Horace MD Hagen Treadwell Sherman &
Gaebe 1215 Chorro....1782
Residence 1766 Corralitos....1773
If no answer call....2040
Hagen Treadwell Sherman & Gaebe phy & surg
1215 Chorro....1782
Hagerman Homer r 864 Osos....2101-M
Hagus Mae Mrs r 977 Buchon....1945-W
Haile John R r Ramona Dr....1861-R
Hale D G r 330 Pismo....2411-J
Hale Lucille r 1341 Osos....957-R
Haley B r 297 Chorro....613-W
Hall Dink r 1991 Murray....2441-R
Hall Edna R r 1185 Pismo....674-J
Hall Ilda r 1067 Buchon....1584-J
Hall Perry T r 1348 Monterey....1848
Hall Richard E r 893 Mission....2253-M
Hall Richard L r 235Price....1719-W
Hall Wm O tax consltnt 1135 Chorro....2114
Hall Wm O r 1436 Essex....1623
Hall's Beauty Shop 1067 Buchon....1584-J
Halpin M C Mrs r Cuesta Grade....12-J-3
Halter Lloyd r 611High....1650-R
Hambly Olga A r 880 Pacific....2576-J
Hamburger Haven restrnt 1126 Snta Rosa....1343-J
Hamilton A A r Yoakum Tr....1668-R
Hamilton Bruce r Yoakum Tr....1620-W
Hamilton Chas M r 7th Baywood Pk....39-R-21
Hamilton Harry H Mrs r 2020 Ruth....2065-M
Hamilton J Clair r 1627 Snta Rosa....2371
Hamilton J E sewng machines 718 Higuera....49
Hamilton J E r Ferrini Rd....2472-R
Hamilton & Mazza General Petroleum Service
Station 600 Marsh....1963
Hamilton Rea Knit & Art Shop 718 Higuera....49
Hamlin G H r 1868 Corralitos....2848-J
Hamlin R P Calif State of Div of Highways Equip Dept
50 Higuera....844
Hamlin Robert P r 936 Murray....1723-W
Hammett T A r 1234 Morro....1063-R
Hammill Geo r 1043 Marsh....3160-J
Hammitt L E r 1476 Foothill Blvd....2049-J
Hammond W H Col r 209 Longview Ln....1254-J
Hampl Jos C r 519Brizzolara....2672-R
Hampton Front r Chorro Rd....1168-W
Hampton Geo V r 633Palm....2277-J
Hankenson R R r 1737 Chorro....1410-R
Hanna John W r 1269 Stafford....2726-R
Hanrahan Mary E r 1336Chorro....1876-W
Hanrahan T J Jr Mrs r 1193 Pismo....567
Hansen Alice R Mrs r 248 Hathway Av....2207-J
Hansen Anna r 676Monterey....1012-J
Hansen Carrie Miss r 1628 Mill....2467-M
Hansen Earl E r 1029 Walnut....1710-R
Hansen Gladys Mrs r 1117Palm....869-M
Hansen Grant r 519 Sandercock....591-J
Hansen Gus body & fendr wrks 1331 Walker....195
Hansen Imogene r 1429 Osos....1914-W
Hansen Ivy C r 755 Chorro....2715-W
Hansen Mat r 1203 Buchon....122-R
Hansen Meta Mrs r 1329 Broad....720-J
Hansen P F r 329 Snta Barbara Av....1109-W
Hansen Vera Mrs r 1126Mill....2226-W
Hansen Vernon r Morro Rd....13-J-3
Hanshew C E r 1251 Fredrick....3091-J
Hanson Carl T r 695 Howard....2874-W
Hanson Evelyn H r 654 Buchon....1613
Hanson Fred r 1071 Islay....1607-J
Hanson O H r 526Kentucky....258-W
Harbor Inn Avila....8-J-2
Harden F Sheldon r 1290 Frederick....1138-M
Hardgrove Thos r 2071 Sierra Wy....794-M
Hardie Angus W r 740 Christian Av....2762-J
Hardie D R r 586 Henderson....541-R
Hardison E Mrs r 981 Buchon....1828-W
Hardy John A r 1822 Fixlini....1011-M
Harling Hugh r 671 Pacific....1726-M
Harmony Valley Creamery Association
991 Nipomo....1700
Harner Jack r 443½ Buchon....753-M
Harp Russell r Morro Rd....43-R-3
Harrington Edw F r 1530 Beach....2204-W
Harrington Frank r Los Osos Rd....31-R-11
Harrington Saddlery 1009 Chorro....152-W
Harris Alice E Mrs r 195 Brooks....2929-R
Harris Frances K Mrs r 868 Islay....2821-W
Harris Ivan A r 968 Leff....1738-M
Harris Laura r 888 Church....2563-W
Harris Music Company 995 Higuera....3024-J
Harris Neville E r 770 Islay....2387-R
Harris Richard F Fitzgerald & Harris attys
793 Higuera....3048
Harris Richard F r Conejo....1696
Harrison L H r 719 High....934-W
Hart A r 1335 Morro....83-M
Hart Frederick J Rev Presbyterian Church
981 Marsh....1437
Hart Frederick J Rev r 915 Murray....598-W
Hart W N r 1628 Monterey....1769-R
Hartford Accident & Indemnity Co Agcy
740 Higuera....393
Hartley Jos R r 767 Monterey....125
Hartzell Luella r 1141C Pacific....1225-W
Hartzler Eugene O r Osos Rd....30-R-11
Hasenkamp B L r 32 Mt Pleasanton Dr....2987-R
Haskins Alfred r 515 Lawrence Dr....3095-J
Haskins Harry E r 1508 Mill....280-J
Hatfield L R r 641 Lawrence Dr....3164-M
Hathaway W J r 1253 Pismo....226-W
Hathaway Wm W r Orcutt Rd....5-R-12
Hathway Anita M r 546 Ellen Wy....1989-W
Hathway Cam r 983 Chorro....66-W
Hathway H C r 1346 1st....1664-W
Hathway M C Jr r 1428 Peach....3065-M
Hathway Murray C sheriff Court House....2850
Hathway Murray C r 2005 Johnson Av....1734
Haugh Margaret r 1162 Walnut....2567-M
Haugsten R C r Foothill Blvd....605-J
Hawkins Bernard S r 864 Venable....1704-J
Hawkins C L r 968 Swazey....2065-J
Hawkins L S r 1447 Marsh....1667-W
Hawks Roy r 1520 Higuera....2844-R
Hayes John r 622 Brizzolara....2591-W
Hayes Kenneth F r 1690 Mill....2208-W
Haynes A P r Orcutt Rd....56-M
Haynes Billy r Edna Rd....2829-J
Haynes Wm L r Orcutt Rd....1596-R
Haynie C D r 468 Islay....1971-J
Haynie W D r 685 Osos....2638-M
Hazel's Pet Shop 874 Monterey....962-W

Health Department 1009Morro....2982
Heard Isabella P Mrs r 1160C Islav....1811-J
Hecker Fred W r 1278 2d....2121
Heddy Chas r Edna Rd....2829-M
Hedrick J D r Vachell Ln....14-R-2
Heidorn R r 1417 Marsh....290-J
Heidorn R E r 673 Buchon....686-M
Heiple Louise Mrs r 736 Buchon....299-W
Heisel Hans r 1353Pacific....882-W
Helfert M W r Old Morro Rd....2195-W
Hemme Earl C r 190 Stenner....2390-M
Hemstreet C M r Smees Ln....2797-J
Hemstreet Don L r Pismo Hwy....7-J-3
Hemstreet Harris r 537Brizzolara....306-W
Hemstreet John P Dennis Transfer 1824Nipomo....355
Hemstreet R W r 641 Leff....3183-W
Henderson Albert E Jr r 1750 Osos....2968-R
Henderson Alva E r 874Pismo....1815-M
Henderson H G Mrs r 468 Leff....2387-J
Henderson L W r Foothill Blvd....2436-J
Henderson Velma C r 874 Pismo....1815-M
Henkel Chas L r 239 Almond....2690-R
Henning I W r 480 Leff....1789-W
Hennings Lettie E r 762 Higuera....3121-M
Henry Geo B r 729 Francis....728
Henry W F r 1720 Johnson Av....3166-M
Henry's Upholstery 572 Islay....3155-W
Hensey G E r 1190 Pismo....2272-W
Hensley J C r Edna Rd....289-R
Herbert J W r 1690 Sn Luis Dr....2536-J
Herman Albert G r 1134 Mill....706-M
Hernandez Mike r Arroyo Grande Crk Rd....17-F-3
Herrera A C r 471 Osos....1435-M
Herrera Baldo r 1565 Peach....905-W
Herrera Manuel Y r 1360 Monterey....420-W
Herrera Refugio Miss r 1166 Palm....1231-J
Herriman F r 1730 Johnson Av....2883-W
Herriman F W r 327 High....1922-W
Hershberger W P r Cuesta Grade....12-R-1
Hess Fred C r 1956 McCollum....2106-J
Hewitt Elsie r 288 Chorro....2034-R
Hewlett E S r 101 Hwy....10-J-2
Heyd L R r 614Monterey....1605-W
Heydenfeldt I O Mustang Tire & Auto Serv
Osos & Marsh....1043
Heydenfeldt I O r 533 Hathway....1676
Hickenbottom J Earle r 1461 Palm....2448
Hickenbottom J F r 1035 Buchon....1693
Hickenbottom John r 871 Pacific....622
Hickenbottom R E r 169 Kentucky....2259-J
Hickenbottom Steve A Jr r 571 Buchon....3061-W
Hickenbottom's elect appls 745 Higuera....711
Higgins Arthur J r 1656 Monterey....924-W
High Leo O r 1468 Foothill Blvd....2375-W
Hight Wm T r Ferrini Rd....1359-R
Highum Orvie r 183 Poly Vw Homes....3058-M
Highway Patrol Calif 307 Higuera....218
If no answer call....31
Higuera Henry r W High....429-W
Higuera Joe r 186 Brook....1629-J
Hildenbrand Amelia r 259 High....1439-M
Hildenbrand M A r 552 Leff....1425-M
Hildenbrand Myrtle r 134 Story....1546-M
Hildenbrand W L r Foothill Blvd....2251-R
Hill B J r 172 Orange Dr....1118-W
Hill Clara O r 871 Islay....646-W
Hill Earl J r 1269Peach....1727
Hill Florence Mrs r 1106 Pacific....980-J
Hill Francis M r 1042 Walnut....511-W
Hill J C Sporting Goods 1039 Chorro....466
Hill Jennie E Mrs r 1445 Broad....460
Hill L L r 230 Hathway Av....1455
Hillard Gene r 902Peach....1226-M
Hillcrest Ranch 101 Hwy....10-J-12
Hiller Chas r 1113 Marsh....1997-M
Hilliard Roy L r 2761 Johnson Av....2546-R
Hillis Leslie r Foothill Blvd....2046-J
Hillman Alice B r 766 Higuera....2628
Hill's Offset Printing Co 1131 Chorro....1727
Hill's Stationery Store 1127 Chorro....1403
Hiltel Theodore r 959 Murray Av....281-W
Hilton Harold r Foothill Blvd....2892-W
Hinant Paul r 675 Toro....2774-J
Hinchee L L r 1235 Upham....1409-R
Hindman Paul V r 1005 Islay....2267-W
Hines Gordon 881 Morro....2360-J
Hines Gordon Mrs r 1080 Grove....2844-W
Hines W D r 1150Peach....1250-W
Hinkle C W r 870 Islay....1522-R
Hinote W B r 307 Lawrence Dr....1572-J
Hinote Wm B Camera Shop 1036Chorro....1748
Hirsch Frieda r 1234 George....2057-W
Hischier T A r 670 Woodbridge....2239-J
Hitch Howard r 1174 Ella....395-W
Hitchcock Henry r 1227 Chorro....2420-J
Hix Pat Mrs r 1346 Morro....1854-W
Hobbs Connie M r Camp Slo Bldg 630....21-J-3
Hobbs I F r 1428 Beach....2084-R
Hobbs J O r 737 Church....576-W
Hoddinott Gerald r 1122 Ida....3073-W
Hoddinott Margaret r 1122 Ida....3073-W
Hodgin Geo M r 460 Kentucky Av....2970-M
Hodgson D N r 1151 Montalban....1162-J
Hoerntlein Jack r 348 Lincoln....95
Hoey Mabel E r 1723Garden....2655-M
Hoff Arnold r 681 Leff....2006-M
Hoff Jos r 940 Walnut....937-M
Hoffecker Chas V r 95 N Broad....348
Hoffman Jos r 249 Sandercock....2403-R
Hogan John P r 411Branch....1658-J
Hogan Wm C Jr r 797 Christian Av....2925-W
Hohman Walter J r 1423 Garden....3023-W
Holcomb C J r 501 Kentucky Av....2937-J
Holcomb J B r 497 Islay....1743-J
Holcomb Norman W r Baywood Pk....24-R-11
Holden D E Mrs r 921 Sandercock....1075-W
Holdredge Wm Decker archt 1641 Mill....29
Holiman Marie Mrs r 1119 Marsh....1838-M
Holland H F r 676 Toro....2196
Hollie Robbie r 767½ Chorro....2031-R
Hollinger K C r 146 Stenner....2256-J
Hollings R B r 1804 Chorro....1817
Hollister Hubbard r 1361 Higuera....1328-W
Hollister W M r 58MtPleasanton....767
Holloway Andrew r 1781 Johnson Av....2353-J
Holloway Lenora r 578 Buchon....142-J
Holly Mary r 1168 Peach....645-R
Holman C B r 1224 Morro....1873-M
Holman H J r 345 High....1393-R
Holmberg C G r 1525 Essex....2664
Holmes Chas r 1255 Marsh....2320-W
Holmes Esther Lathrop r 743 Monterey....1475-J
Holmes Johnie r 1130 Leff....1124
Holmes Milton r 370 Kentucky....1760-W
Holmes S r 178 Higuera....1958-R
Holmes Wm W r 765 Lincoln Av....560-J
Holt Frank C r 1345 Cazadero....2624-W
Holt Jorgen r 234Rafael....1229
Holt W A r 353 Pismo....1408
Holzinger H M r 778 Snta Rosa....996-W
Home Dairy Co The 570 Higuera....181
Home Laundry Co 1323 Morro....70
Homstad O r 506 Caudill....1468-M
Honnert E P r 1813 Chorro....1959-J
Hoover Bros Flying Service Edna Rd....2977
Hoover Elmer F r 1837Johnson....2820
Hoover Iva L Mrs r 1042 Foothill Blvd....2170-W
Hoover J C r 573 N Broad....128-W
Hoover Robt F r 777 Lincoln....3077-W
Hoover Roy W r Yoakum Tract....2641-M
Hopkins C R r 695 Snta Rosa....2077-M
Hopkins Paul R r 481 Pacific....1803-W
Hopkins W E r Baywood Pk....24-R-2
Horen P F r 1341 Osos....294-R
Horn Charlotte r 2530 Lawton....906-R
Horn Oliver r 645 Henderson Av....541-M
Horn Raymond F r 1042 Pacific....1778-M
Horn Shannon r 1518Chorro....2054
Hornor Dave Electrolux Corp Rep
1290 Murray Av....2462-J
Horton E L r 662 Osos....2858-J
Hosford T C r 2203Johnson....1536-W
Hotchkin D H r 779 Buchon....1239-W
Hotel Drug Store Anderson Hotel Bldg....35
Hotel Obispo 1025 Court....600-J
Hotel Park 1815 Osos....792
Hotel San Luis 697 Higuera....1917
Hotel Wineman Higuera....1800

Hough R E r 1356 Higuera....1588-J
Hougham Jack T r Osos Rd....2960-W
Houk A L r 105 Crandall Wy....713-M
Hourihan J R r 1808 Abbott....2307-R
House Henry r 297 Santa Rosa....3045-R
Housing Authority 1185 Islay....2652
Howard Bess Mrs r 1151Buchon....784-R
Howard Mary Jean r Poly Crest No 101....1874-W
Howe Agnes r 2171 Sierra Wy....2546-J
Howell Ernest L r Los Osos Rd....36-R-3
Howell R P r 479 Pismo....169-J
Howell W S r 620 Hathaway....2657-W
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Lopez Manuel r 1320 Buchon....578-J
Lopez Minnie r 1009 Pacific....291-R
Lopez Pete S r 1287 Murray Av....2577-J
Lopez W E r French Rd....2859-M
Loretz Walter Rev Lutheran Church 867Pacific....2602
Loring L E r 585 Santa Barbara Av....2823-J
Los Osos School Los Osos Rd....28-R-1
Loucks Lola r 1043 Marsh....1275-R
Loughlin W H Mrs r 1728 Broad....2284-W
Louis Ah Store gift shops 800 Palm....592-J
Louis Howard r 800 Palm....592-J
Louis Howard W Ah Louis Str 800 Palm....592-J
Louis Studio photgrphr 1017 Chorro....371
Louis Walter r 460Pacific....1228
Louran Lena Mrs r 873Church....589-J
Loveall Ben F dentist 774 Marsh....880
Residence 1845 Monterey....884
Lovegreen E A r 211Price....2825-M
Lovelady Don L r 871 Toro....1849-J
Loveless Don E r 1844 Hays....1119-J
Loveless Harry J r 1535 Nipomo....1733-W
Lovell E B r 868 Upham....953-J
Lovell J R r 1946 Chorro....701-J
Lowe F W r 1119 Montalban....1640-R
Lowe Harold r Reservoir Canyon Rd....651-J
Lowe Jack L r 190 Henderson Av....725-M
Lowe Rose Marie r 313 Branch....2062-J
Lowe S J r Reservoir Canyon Rd....1635
Lowery Geo A r 1626 Osos....815-W
Loyd V V r 1202 Pismo....3038-W
Lucas James r 356 Pacific....1137-M
Lucas John r 261 South....2250-J
Lucas Mary r 261 South....2250-W
Luchessa Ed r 1660 Mill....1725-J
Luchessa V r 969 Toro....384-R
Lucksinger Fred r Ramona Dr....1861-M
Lucksinger O F r Foothill Blvd....1172-J
Ludwick Art r 436 Pismo....1232-R
Luini John r 2546 Victoria....1165
Luis Anthony R r Avila....49-R-12
Luis John G r 1968 Chorro....1744-J
Luke Hurley A r Baywood Park....26-J-1
Luker C L r 1604 Morro....3148-J
Lund John r 1739 Johnson Av....3140
Lunsford Lucy r Yoakum Tract....2735-W
Lusardi S J r 1665 Higuera....1388-J
Luster C C r 1724 Osos....2724
Lutheran Church 867 Pacific....2602
Luttropp Eric r 457 Pismo....2347
Lux A E r Santa Rosa Park Homes....1058-J
Lyles W M Co 960 Pismo....978
Lyman Albert E r 1015 Buchon....140-W
Lynch C B r 981 Palm....635-J
Lynch Mary C Mrs r 1321 Osos....850-M
Lyon Ray B SLO County of Superior Judge
Court House....3161
Residence 1290 Foothill Blvd....456
Lyon Van & Storage Co Agcy 1824 Nipomo....355

M

MacCafferty E L r 892 Grove....499
MacDonald Harry F Carpenter H H Estate of
981 Monterey 46
Mace Rebe Mrs r Ramona Dr....605-M
Macedo Lillian r 1055 Ida....1998-W
Macha Fred C r 2344 Lawton....1136-W
Macha K A r 261 Sandercock....2605-W
Machado Elaine r 860 Osos....2966-M
Machado Martin r Los Osos....28-J-1
Mack Geo E r 1590 Murray....2947-R
MacKay's Modern Foods 1135Garden....1444
Mackey J W r 758 Toro....706-W
Mackey Jas rltr Andrews Hotel....2510-W
Mackey Jas r 750 Montain Vw....1489-J
Mackie Alfred r Pismo Hwy....1042-J
Mackin Lawrence r 511 High....2252-J
Macrae Lester r Foothill Blvd....1213-W
Mac's Cafe Avila....32-J-11
Maddalena Constante r Orcutt Rd....1596-J
Maddalena Noel r Atascadero
Call "Long Distance" for....Atascadero 220-J
Maddalena Tire Co Higuera&Osos....79
Madden R W r 845 Murray Av....2397-W
Maddock N L r 658Monterey....365
Maddox Marcella r 703 Sandercock....1772-J
Madgett Raymond E r 101 Highway....3054-W
Madonna A r 759 Monterey....2090
Madonna A Construction Co Higuera & Freeway...3020
If no answer call....1457-J
Madonna A Lumber Co Higuera & Freeway....99
Madonna Louis J r Orcutt&McMillanRd....5-J-21
Madruga C Mrs r Foothill Blvd....242-R
Madsen Edward r 1443 Upham....1251
Madsen Ralph r 130½ Price....1719-R
Madsen Robert T r 1441 Upham....1536-M
Maes Harry C r 770 Snta Rosa....2445-W
Mager Hans r 1343 Pacific....2269-M
Maggetti Jerry T Jr r 726 Park....1061-W
Maggetti P L r 1264 Palm....775-J
Maha Elsa r 687 Islay....2396-W
Mahan Geo W r Baywood Pk....27-R-2
Maher Edward J MD 784 Marsh....2412
Residence Sn Miguel Dr....2643
Mahoney D F r 1303 Higuera....1154-W
Maier Charles R r 1411 Broad....2006-R
Main Eva L r 1042 Pacific....1121-W
Mainini A r Morro Rd....13-R-1
Mainini Alfred r 1817 Broad....1104-J
Mainini Frank r 1127 Peach....481-R
Mainini H N r 1720 Broad....1156-J
Mainini Henry R r Morro Rd....13-R-11
Mainini Olympia r 560 Pacific....2686-W

Mainini Pete r Vachell Ln....3-F-2
Mainland Richard G r 1042 Pacific....2939-R
Maino C A 1118Garden....80
If no answer call....654
Maino C A r 994Murray....654
Maino Construction Co contrs 2238 S Broad....3177
Maino James E r Pismo Hwy....10-R-1
Maino Sila M Mrs r 1043 Peach....922-W
Maino Theo C r 840 Grove....2998-W
Maino Theo M r 1424 Mill....679
Mairs R T r 848 Meinecke Av....106
Makin Imogene r 974 Chorro....3193-R
Mallagh A E r 1656 Phillips Ln....1731-R
Mallagh Elk r 1335 Cazadero....2747-W
Mallory Appliance Service 721 Pismo....2365-J
Mallory Chas H r 1329 Beach....789-J
Mallory Grocery 1415 Beach....2215-W
Mallory Mary E r 493 Pismo....2550-R
Mallory Merle A r 708 Mission....1068-W
Malone Sumner r 1613 Garden....2639-M
Maloney Merle r Vachell Ln....14-R-12
Maltman Fred r 336 Buchon....1471-J
Manderscheid Carl Jr r 1334 Garden....1767-R
Manderscheid J Carl r 752 Buchon....3163
Mankin Ardath V r 1224 Buchon....687-J
Manthie Adrian r 769 Upham....334-R
Maples L C r 121 Cypress....2855-R
Marcom W E r 1342 Breck....610-W
Marcum Richard r Camp Sn Luis Obispo....20-J-1
Margaroli Chas W Jr r 734Mission....1529-W
Margaroli E r 1130 Islay....2267-R
Margaroli James r 2315 Broad....975-W
Margaroli Lucille r 770 Morro....1704-W
Marion Chester W r 969 Pismo....1540-M
Marquart Harry E r 654 Mountain Vw....1141-J
Marquering A R Mrs r 1214B Mill....2498-J
Marquez Louise r 863 Mill....2281-M
Marre Louis Fay Water Co Port San Luis....40-R-12
Marre Lugi Land & Cattle Co Port San Luis....40-R-3
Marre Robt B r Avila....40-R-1
Marsden Phillip G r 1416 Morro....1540-W
Marshall Arthur P optmtrst 790Higuera....597
Marshall Arthur P Dr r 785 Buchon....237-J
If no answer
(Toll) Call "Operator" for....Morro Bay 3586
Marshall Frank G Mrs r 1604 Johnson Av....1614-W
Marshall Hotel 874 Higuera....400
Marshall I S r 244 Price....1687-J
Marshall Rudolph r 1333 Carmel....738
Marshall Warde L D r 743 Buchon....1445-W
Marshall's Jewelry Store 790Higuera....597
Marston Ena r 994 Peach....229-J
Martin A B dentist 997 Monterey....109
Residence 1680 Sn Luis Dr....1300-J
Martin A N r 555 Hathway Av....1893-J
Martin Antone r Los Osos Rd....2-F-3
Martin Barney E r 1520 Carmel....944-J
Martin Burnard K r 1024 Fig....3123-W
Martin C L r 496 Pismo....868-W
Martin Carolyn r 515 N Broad....2104-W
Martin Claude r 2246 Broad....1459-J
Martin E E r 1929 Chorro....1744-W
Martin Edw r 350 Islay....2663-R
Martin Ernest r 732 Kentucky....1878-J
Martin Eugene r 535 Higuera....531-M
Martin Frank r 1027 Nipomo....1115-J
Martin Harold r Avila....32-R-2
Martin J E r 161 Henderson Av....1739-W
Martin Jack r 561 Buchon....1445-J
Martin Jack r 588 Mitchell Dr....1599
Martin Jerry r 11th Baywood Pk....39-J-2
Martin Joe W r 369Pacific....1973-J
Martin M S r 715 9th Baywood Pk....24-R-21
Martin Perry r Avila....2-J-1
Martin Robt W r 413 High....2252-W
Martinelli Animal Food Co Clark Field....189
Martinelli S r 1480 Spring....2646-R
Martines Geo r Avila....37-R-3
Martinez Frank D r 778Francis....2879-J
Martinez Juvenal r French Rd....2859-W
Martinez Pedro L r 2256 Broad....3179-W
Martins Jean E r 906 Fig....912-W
Martinsen M C r Foothill Blvd....2035-J
Martinson H R r 2506 Johnson Av....1194-M
Martinson Raymond E r 1626 Osos....3122-R
Marts Gladys r 308 Higuera....3036-W
Marvel Wm B r 1011½ Islay....574-R
Masdonati Severino r 442 Buchon....1557-M
Masengill W T r 1182 Buchon....402
Masonic Hall Assn 859 Marsh....626-J
Master Brake Service 565 Higuera....525
Masters Ben r 1355 Frederick....1138-W
Masters John B MD French Clinic 1170 Marsh....3135
Matejcek A J hardwd firs 161 Ward....272-W
Matejcek Max W r 664 Leff....203-R
Mathes Floyd r 380 Buchon....2954-M
Mathews Harold P r 530 Islay....1095-R
Mathews Lloyd L r 205 High....2175-M
Mathews Memorials & Plating Service 1 Higuera....717
Mathews Miles N r 264 Higuera....342-W
Mathews' Trailer Court 274 Higuera....1392
Mathews W W r 320 Higuera....1647-J
Mathias Julia Mrs r 1341 Osos....957-M
Mathison W G r 434 Islay....1509-M
Matthew Theo r 236 N Broad....1859-W
Matthews Roland L r 747 Leff....2394-J
Mattocks Marie J r 1885 Monterey....267-W
Matts Helen r 1310 Chorro....795-J
Matzinger G A r 978 Islay....2426-J
Maughan Bros beer distrs 101Hwy....1413
Maughan W P Maughan Bros 101Hwy....1413
Maughmer M T r 441 Kentucky Av....2868-J
Maurer Robt L r 265 Kentucky Av....2959-J
Maxwell Jas F r 680Pacific....1040-J
Maxwell Margaret C r 832Meinecke....1166-W
Mayes Chas r 230 Longview Ln....2959-M
Mazza Alfred r 446 Hathway....2112-W
Mazza Antone r 1630 Fairview....586-J
Mazza D B r 1241 Nipomo....336
Mazza & Hamilton General Petroleum Service Station 600 Marsh....1963
Mazza Martha r 1462 Haskins....2769-J
Mazza P r 1207 High....1619-M
McAllister Margaret A r 1119 Peach....2041-W
McAnallen Harold L r Avila....9-J-11
McAninch Lamar r 965 Islay....1449
McArthur J C r 221 High....2953-M
McAuliffe Emma r 972 Church....3196-R
McBee F H r 728 Upham....576-J
McBeth Clifford E r 1154 Peach....2874-J
McBeth Stewart P r 1043 Marsh....3160-W
McBride A H r 233 Lincoln....1869-R
McBride Clifford r 520 Higuera....2217-J
McBride H H r 577 Dana....135
McBride Sheet Metal Works 647 Higuera....337
Nights Sundays & holidays call....2217-J
McCabe John r Old Morro Rd....2385-R
McCann Jas J r 234 Beebee....2240-M
McCann Tractor Serv 50 South....2404-W
McCapes A M McCapes Vetnrian Hosp Hwy 1....166
Residence 215 Hathway Av....2707
McCapes Veterinary Hospital Highway 1....166
McCarron G A r 1194 Ella....1325-M
McCarthy Elinor Mrs r 724 Ida....1633-W
McCarty Bob T r 1216 Ella....2065-R
McChesney Leroy E Royal Oaks Dairy Verde Canyon Rd....6-J-3
McClellan R E r 882 Grove....1618-W
McClintic Wm r 1120 Peach....2384-J
McClure J E Security Title Insurance&Guarantee Co 1119 Chorro..1015
Residence 1641Murray....2528
McClure Jas K r 1314 Palm....2943-R
McClure Jas Rice r 1223 Chorro....214
McClure W F r Baywood Pk....27-R-11
McClure's Repair Service 2145Broad....2221
McCombie H E Mrs r 1408Garden....1298
McCombie Laboratory 773Pismo....1298
If no answer call....2677-R
McConnel C E r 1327 Osos....1740-W
McCorkle C O r 1618 Hillcrest....1077-R
McCormick Lois A r 1425 Garden....2491-J
McCoskey L N r 1055 Peach....1166-J
McCoy B Douglas r Camp Sn Luis Obispo....19-R-3
McCray J A r YoakumTract....2899-W
McCullum Don G r 1629 Johnson....2218-R
McCurdy A W r 1426 Snta Rosa....1833
McDaniel Edythe Hall's Bty Shop 1067 Buchon..1584-J
McDaniel Thurman Mrs r 23 Mt Pleasanton....2653-R

McDaniels P L r 1228 Stafford....1791-M
McDermott Marie P r 1052 Peach....1160-M
McDonald B H r 1203 Buchon....2787-R
McDonald Harold W r 360 Hathway....2789-W
McDougal M B Mrs r 282 N Broad....1651-W
McElrath Frank r 587½ N Broad....2258-M
McEntire Robert L r 1642Morro....2089-J
McEvoy Mervyn D r 1329 Chorro....1282
McFadden S H r 922 Murray....1056-R
McFarland L E r Poly Campus....1279
McGary Ray r 1922 Broad....1685-J
McGinnis Margaret r 648 Graves Av....1227-W
McGovern A J r 824 Grove....2304
McGowan Francis J CPA Wickenden Bldg....3185-J
McGowan M A r 341 Hathway Av....1249
McGowan Wm N r 772 Leff....2145-J
McGraw Jas H r 1223 Chorro....2576-W
McGregor Motors Co 1255 Monterey....3142
McGuire E W r 153 Stenner....764-J
McGuire F V r 1265 Murray Av....2059
McHatton Russell G Mrs RN r 1365 Bishop....2739-M
McInerny Jas A r 105 Crandall Wy....2375-M
McIntire J H r 1330 Marsh....716-W
McIntyre Myrtle r 1151 Leff....528-W
McIntyre Ralph M r 1437 Nipomo....2996-W
McKee Rose Mary r 1140½ Upham....2444-J
McKeen Dollie Mrs r 1212 Garden....369-W
McKeen H L r 1526 Beach....1153-J
McKeen W H McKeen's Htchry Laurel Ln....1452-M
McKeen's Hatchery Laurel Ln....1452-M
McKenzie J M r 1526 Osos....1542-J
McKie J M r 674 Leff....461-W
McKinnon Norman M r 1339 Breck....1804-W
McKnab Mamie r 1218 Nipomo....2026-R
McKnight Ray R r 850 Church....636
McLain E H r 1251 Buchon....1938-M
McLain Jas L r 309 Lawrence Dr....2695-R
McLain Studio of Photography 970 Chorro....2247
McLaughlin E Chas r 259 Foothill Blvd....3127-J
McLaughlin E W r 1703 Chorro....1402-W
McLaughlin H L r Cuesta Rd....12-R-2
McLaughlin M R r 300 High....1224-W
McLean Eugene D r 1135Upham....2235-J
McLean Minnie r 246 Chorro....560-R
McLennan Hugh r 491 Hill....656-W
McLennan Hugh J rltr 515 N Broad....3035
McLennan Wm E r 645 Grove....895-M
McLinn L 958 Pismo....285
McMahan Furniture Co 855 Marsh....1573
McMahan Irene H r Orcutt Rd....2695-J
McMahon Byron J r 462Chorro....2034-J
McManus John A r 103 California Blvd....3079-J
McMaster Everett r 1303 Pacific....2432-M
McMaster Fred r 676 Islay....2395-W
McMillan Jas Blois r Avila....51-J-2
McMillan Jean r Edna Rd....6-F-4
McMillan M r 1225 Pismo....226-J
McMillan Peter r Orcutt Rd....10-F-4
McMillian Wm T r 1650 Palm....1535-W
McNamara B Mrs r 740 Pacific....743-M
McNamara John J r 676 Grove....1731-J
McNanna Virgil r 927Branch....2294-R
McNeely Geo r 380 California Blvd....2298-R
McNeil Margaret Motz Dress Shop 856 Higuera....1054
McNeil Margaret r 111 Orange Dr....2464-M
McNeil Mary Jean r 1231½ Garden....3068-J
McNiel J E r 2064 Johnson Av....1194-W
McNutt Lester r 105 Story....2294-M
McPeak Emmie r MorroRd....1385
McPhee Julian A r Poly Campus....183
McQuaid Mae r 1220 Osos....573
McQuillan Lawrence r 421 Sandercock....1398-M
McRae Alness r 1052 Islay....193-W
McRae L S r 1109 Pismo....1653
McRae Laura r 964 Essex....2231-W
McWilliams E G Probation Officer Court House....1376
If no answer (Toll) call "Operator" for....Cayucos 2651
Meacham V H r 320 Kentucky....1150-M
Mead A Mrs r Foothill Blvd....2035-M
Mead Eugene A r 879 Essex....2493-J
Mead M Mrs r 1536 Broad....2647-W
Mead W A r Foothill Blvd....2580-J
Means R W r 2524 Broad....2762-R
Meck Oliver H P r 1336 Morro....1581-R
Medico-Dental Adjustment Bureau 1335 Monterey..652
If no answer call....3154-W
Medlock Howard A r 328 Polyview....1474-J
Medlock Patricia r 444 Higuera....2861-R
Medzyk E J r 1208 Palm....2273-W
Mee Heng Chop Suey Shop 815 Palm....1330
Mehring & Hanson Co plmbng & heatng 750 Mill....1566-J
Meier Elmer C r 331 Pismo....2326-R
Meily Wm r 1059½ Leff....931-J
Meinecke Dorothea r Mt Pleasanton Square....1147-J
Meissner Katherine r Pismo Rd....14-J-12
Meicher Wm r 580 Osos....937-W
Mele Daniel A r 781 Marsh....1657-W
Melim August M r 464 Marsh....1171-W
Melim John r 2021 Broad....588-W
Melim Richard J r 948 Sandercock....955-J
Melin Irene r 547 Dana....2579-M
Melin Walter N r 1357-2d....2133-J
Mello Geo M r Los Osos Rd....28-J-12
Mello J M r Los Osos Rd....28-J-2
Mello Jos Jr r Los Osos Rd....28-R-2
Mello Leonard E r 1020 Pismo....473-W
Mello Palmeda r 120 Story....2551-R
Mendoza Eddie r 998 Mill....2638-J
Mendoza Steve F r French Rd....17-R-1
Menefee Ollie J r 1314 Palm....2442-J
Menor Geo r OrcuttRd....4-R-12
Mercantile Acceptance Co loans 994Monterey....994
Mercantile Acceptance Corp of Calif auto financ 994Monterey..994
Mercer Wm r 1354-1st....1715
Meredith Carl r 1424 Monterey....1143-J
Merle Norman Cosmetics Studio 748Higuera....1477
Merson James F r Foothill Blvd....1213-J
Methodist Church 884 Pacific....2364-W
Metropolitan Life Ins Co 1042 Pismo....734
Metters Don r 398 N Broad....3052-J
Metz Roy F r 28 Mt Pleasanton Dr....1559-W
Metz Wm J r Snta Fe Rd....3-R-3
Metzler F H r 1822 Chorro....381-M
Meyer F D r 1817 Garden....733
Meyer J G r 129 Chorro....1505-W
Meyer O E r 1704 Broad....1711-J
Meyer & Willett auto dlrs 1005 Monterey....3131
Meyers Rodney C r 649 Mitchell Dr....3050-R
Michalojko Stephen S r Foothill Blvd....2469-J
Michot Alys r 770 N Broad....2189
Middlecamp Lionel H r Orcutt Rd....13-F-5
Middlemast W C r 1134 Peach....2242-M
Middleton Dorothy r 567 Ellenway....81
Middleton Harold r 561 Ellen Wy....1497-R
Middleton Jos G MD San Luis Clnic 990 Pacific..3041
Midget Lunch 1029Morro....2540-J
Midway Hotel 997 Higuera....1991
Milburn Thrale H r 282 Chorro....459-M
Miller B W r Ramona Dr....1977-W
Miller Charlotte Miss r 1144 Buchon....3078-J
Miller Del R r 1171½ Pismo....1793-M
Miller Donald r Snta Rosa Park Homes No 40...1052-J
Miller Earl W r 676 Mountain Vw....1141-W
Miller Geo A r 762 Higuera....799-J
Miller Gladys r 1168 Peach....645-W
Miller J C r 294Buchon....2326-W
Miller James r 590 Lawrence Dr....1259
Miller Kenneth r 1227 Mill....2273-R
Miller Marvin W r 1168 Mill....2445-J
Miller Ralph E r 954 Toro....877-J
Miller Ralph W r 1363 Frederick....2108-J
Miller Raymond E r 992 Mill....1628-J
Miller Richard H r 661 Caudill....2597-W
Miller Thos O r Camp Sn Luis Obispo....19-R-12
Miller Wayland L Lt Col r Camp Sn Luis Obispo...19-J-2
Mills Cecil E r 2575 Lawton....2753
Mills Teresa r Orcutt Rd....5-R-3
Millsap Marvin L r 268 Branch....2213-M
Millsaps Vester L r 1906 Chorro....2893-M
Millspaugh Kenneth r 453 N Broad....279-J
Minchow R D r Baywood Pk....25-J-13
Minelle's Lingerie 1117 Chorro....1448-W
Miner Henry r 215 Rafael Wy....1450-W
Minium Muriel steno 631 Lawrence Dr....3192-J
Mink Mervyn r 1141A Pacific....1553-J

Minoli Dorothy r Davis Ct....2641-W
Minoli Ernest Mrs r Kilburn Tract....819-W
Minville Rose r 1113Chorro....1433
Miossi Alfred r 1327Pacific....568-W
Miossi Alma r 1145Pismo....677-W
Miossi Ben E r Cuesta Rd....2285-M
Miossi Gabriel r PismoRd....15-J-11
Miramon Eugene V r 1343 Marsh....718-J
Mirko M r 721 Branch....708-W
Mission Cafe & Bar 699 Higuera....863-W
Mission Convent Palm....3129
Mission Florist 965 Monterey....432
Mission Garage 1011 Chorro....388
Mission Hotel 865 Monterey....593-W
Mission Laundry 331 Pacific....1440
Mission Radio Co 882 Monterey....2400
Mission School 682 Palm....60
Mission Tailoring Service 1220 Morro....496
Mission Taxi Co 987 Monterey....2
Mission Trailer Park 546 Higuera....2033-W
Mission Wrecking & Salvage Co 553 Higuera....1608
Mitchell F W r 350 California Blvd....259-R
Mitchell Jack r 1103 Toro....270
Mitchell Katherine Mrs 2646 Chandler....2088
Mitchell Kenneth B r 1011 Islay....2267-J
Mitchell Kenneth N r 465 Pacific....2007
Mitchell Martha r 626 Sandercock....1772-W
Miura Toru r Edna....6-R-2
Mobley A S Title Insurance & Trust Co
777 Higuera....321
Mobley A S r 348 Hathway Av....1230
Mock H W r 655 Osos....2539-M
Mocogni I J r 878 Mill....2963-J
Mode-O-Day Shop 720 Higuera....1655-M
Model Linen Supply 348 Higuera....1238
Modern Family Laundry 1313 Broad....304
Moebus John F r Fremont Court....659
Moen Della Mrs r 2753 Broad....1368
Moerman Geo F r 341 Higuera....500-W
Molinari Leo livestock Vachell Ln....311
Monday Club Monterey....1960
Monroe Frank r 544 Higuera....1742-J
Monson E E r 879 Church....2042-W
Monson Fred r 2701 Story....819-R
Monson Jacqueline I r Calif Poly....449-R
Montano Francis r 865 Buchon....1527-J
Monterey Court 1756 Monterey....1949
Monterey Market 1601 Monterey....2700
Montgomery H Ray dntst Chorro & Pacific....303
Residence 60 Benton Wy....205
Montgomery Ward & Co
Retail Department Store 876 Higuera....2310
Catalog Department 876 Higuera....1988
Credit Dept 876 Higuera....161
Moody Aubrey A r 460 Marsh....387-J
Moore Carl A Jr r 1575 Peach....2956-J
Moore Fred C r 456 N Broad....3128-W
Moore Lonnie r 1043 Pacific....294-M
Moore Roy F r 405 Branch....378-J
Moorefield J R r Pismo Hwy....7-R-13
Moose Lodge 964 Monterey....2185
Mora Louis A r Los Osos Rd....31-J-11
Mora R A r 358 N Broad....2436-R
Moranda Bill r Foothill Blvd....2580-W
Morell Jeannette r Baywood Pk....22-R-3
Morena Laura r 1415 Higuera....1007-R
Morganti L J r 664Monterey....2139
Morganti L J Co 698Higuera....2440
Morganti Milo J r 659 Palm....1605-J
Morosky John T r 141 Rincon Dr....3149-M
Morris C A r 534 NBroad....557-R
Morris Earl L r 484 Pacific....2686-M
Morris Edd r 1638 Snta Rosa....973-J
Morris Harry J r 116 Chorro....2732-J
Morris Jas K r Avila....16-R-21
Morrison Gertrude r 1706 Corralitos....2750-J
Morrison L J r 1662 Hillcrest Pl....817
Morrison M B r 1274 Bond....2147
Morrison R B r 269Hathway....2207-W
Morrison Walter F r Baywood Pk....39-R-3
Morrow Arthur E r 1215 Buchon....2787-W
Morrow Christeen r Snta Rosa Pk Homes....3134-R
Morss Clayton L r 878 Islay....1565-R
Mortenson C R r 515 Grand....2307-J
Morton Emil r 1529 Osos....1914-R
Mosher Ray r 1406 Morro....1540-J
Moskiman R r 2274 Broad....946-J
Motel Inn Monterey....1340
Mott Robt r Calif Blvd....5-F-4
Mott Robt H r 1283 Frederick....3091-W
Mott Russell r 2656 Lawton....1571
Motz Style Shop 856 Higuera....1054
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Mount Grace Mrs r 795 Islay....1272-J
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Mulkey Grace T r 1974 Osos....811
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Mullican Frank N r 322 Hathway....2789-J
Mullis Baxter r 1163 Peach....706-J
Mullis Robt r 1533½ Osos....2426-W
Mumma J W r 527 Higuera....1304-R
Munch Elwood r 1429 Nipomo....3183-M
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Residence 880 Meinecke....1747-M
Munk Bert T r 980 Islay....2249-J
Munn Robt O r 480 Buchon....2550-W
Murphy Harry r 1516 Broad....2647-M
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Murry W J r 1620 Morro....286
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Muzio Clementina r 1132 Monterey....357-W
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Nail E A r 2580 Story....2751-M
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Naslund Chas r 310 Foothill Blvd....1168-J
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Neal Bob r 1720 Johnson Av....1614-M
Neale W H r 1218 Bond....1150-W
Nearly New Furniture 1230 Osos....2092-W
Neece Harry O r 810 Grove....1061-M
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Negranti Cora r 889 Buchon....216-W
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Negranti Virgil r 611 Serrano Dr....1371
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Neher Clarence W r 79 Poly Cr....1874-M
Nehf Otto J r 323Branch....2846-W
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Neilsen C r 2527 Broad....412-R
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Nelson Albert r 1104 Palm....266
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Nicoson C I r 398 Pismo....2875-J
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390 California Blvd....2738-W
Nora's Cafe 354 Higuera....2921-W
Nord Elmer A r Los Osos Rd....38-J-11
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Norton John r 777½Higuera....1069-J
Norton Thomas A Mrs r 762Higuera....1319
Norwalk Co The 1088 Higuera....1237
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Novak Bernard r 221½ Sandercock....2403-M
Novoa E Mrs r 2663 Victoria Av....2785-J
Novotny Barbara r 1563 Fairveiw....1967-J
Nueser O M r 1801 Nipomo....2287-W
Nunes F W r 570LawrenceDr....2578-J
Nunes Frances C Mrs r 1336 Pacific....2832-R
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Nunez Frank r 405 Dana....3064-W
Nuss Mildred r 766 Higuera....2628
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O'Hagan Robert P r 1525 Nipomo....1733-J
O'Hara Geo J r 1505Broad....416-R
O'Hara Patrick r 1328 Archer....1078-J
O'Kelley Joe A r Broad....798-J
Old Mission The 782 Monterey....667
Olexiewicz Edw r 461 Lawrence Dr....3184-J
Olgiati Clara r Foothill Blvd....1164-R
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Olgiati Robt r Johnson Av....2546-M
Olive Geo M r 1624 Mill....3074-J
Oliveira M M r Serrano Dr....2383-M
Oliver W H Dr chirprctr 1303 Garden....988
Ollie's Beauty Salon 1112 Garden....737
Olliver Jack r 1610 Carmel....2855-W
Olsen Lorene P r 1306 Essex....2228-M
Olson Arthur G r 282 SntaRosa....2756-M
Olson Thor O r 1461 Higuera....238-W
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Ooley E H r 1373 Frederick....2108-W
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O'Reilly Emmett r 941 Ida....2023-R
O'Reilly Mary A r Monterey & Murray....545
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O'Reilly Tim r 700 Grand Av....3170
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Orr D F r 1316 Broad....548-M
Orr Hazel I r 2006 Chorro....1531
Orr Isabelle r 547-6th Baywood Pk....25-J-3
Orr O C r 1541 Nipomo....1191-W
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O'Sullivan Delia Mrs r 1154 Mill....1185-J
Oteri Wm R r 1332 Foothill Blvd....2671
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Ott Margaret r 1070 Palm....694-J
Otto Richard S Baywood Park Estates Office
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Otto Richard S r Baywood....25-J-2
Ousley J J r 1043 Marsh....625
Outland Robt M r 1312¼Broad....2266-W
Overall Oliver r 671Morro....435-M
Overall Wesley R r YoakumTract....289-J
Overland J H r 1324-1st....1590-M
Overman N E r 535Hathway....129-W
Overton Clyde r 254 Branch....628-R
Overton Jas L r 725 Grand Av....3056-W
Owen Fred W r 629Branch....2182-R
Owen Lee W r 215 Branch....1096-M
Owens Louis r Baywood Pk....39-J-11
Owens Ruth r 2105 Johnson Av....3069-M
Owens Wilber r 148 Higuera....1679-J
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Oyler V A r 864 Osos....1269-R

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Pac Coast Lumber Co of Calif
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Pac Freight Lines 393 Marsh....1370
Pacific Gas & Electric Co
Office 894 Monterey....58
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Papa Frances r 583 Snta Barbara Av....2823-W
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Parker Earl L r 1314 Broad....2246
Parker Edwin M r 1387 2d....2888-M
Parker H r Morro Rd....2665
Parker J R r Monterey Hgts....691-W
Parker T L Monterey Ct 1756 Monterey....1949
Parks H r 1045 Mill....353-W
Parks Merrill r 450½ Marsh....1171-R
Parotti C r MorroRd....13-R-4
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Parry Jas E r Ferrini Rd....2258-J
Parsley Jas M r 858 Humbert Av....245-W
Parsons Douglas r 531 Lawrence Dr....2583-W
Parsons Gerard L r 199 Chorro....1079-W
Parsons Lee R r 1204 Nipomo....563-J
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Patchett Hubert A r Edna Rd....6-R-12
Patchett Sayde r 133A Snta Barbara Av....1738-R
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Pat's 1129 Monterey....1343-R
Patterson John R r 1212 Frederick....2951-M
Patterson Ralph A r 209 Rafael Wy....2209-J
Patterson T L r 1107 Essex....1838-W
Patton A C r 1690PhillipsLn....2017-J
Patton D E r 1433 Toro....1346-W
Paul Martin L r 2033 Swazey....1895-R
Paul's Garage Nipomo & Monterey....2319-R
Paulsen Albert L r 667 Lawrence Dr....1159-W
Paulson J E r Avila....32-J-2
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Paulson's Wrecking & Salvage Old 101 Hwy....320-J
Paulus Cecelia r 638Woodbridge....2434-W
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Pearson E L Mrs r 319 High....2252-M
Pearson Emma M r 882 Church....2886-M
Pearson Glass Shop 673Higuera....1372
Pearson L E r 2044 Hope....2600-M
Pearson Robt E r 1319 Garden....1767-M
Pearson V E r Railroad....406-J
Peavey Cleo r 1253 Mill....1460
Pedranti Albert r 1028 Peach....508-J
Pedroni John r 1886 Loomis....2265-W
Peerless Bakery 584 Higuera....319
Pelucca Dan r 871 Buchon....341-W
Pence J B r Yoakum Tract....2899-R
Pendleton Paul E r Monterey Hts....1485-W
Penn Mildred Mrs r 454½ Pismo....1232-M
Penney J C Co dry goods 868 Higuera....1367
Pennington B W r 1826Chorro....2867
Pennington O G New Park Grocery 1401 Osos....1431
Pennington O G r 1420 Essex....735-W
Pennington R B r 424 Kentucky....2045-J
Pennington's Shoe Store 741 Higuera....863-J
Pentz Michael Sr r 268 Buchon....2326-J
Penwell Helen B r 125 Rincon Dr....1163-W
Peper Mildred r 190 Chorro....949-R
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Pereira Luiz Dr r 1716 Corralitos....2747-J
Pereira Luiz A Dr 1114 Marsh....1716
Pereira M I Mrs r 578 Marsh....563-R
Pereira Manuel L r Morro Rd....13-J-12
If no answer call....2850
Perez Arthur r 778½ Peach....2469-R
Perfect Method Cleaners 983 Osos....1787
Perkins S O r 191 N Broad....642-M
Perozzi Dennis H r Orcutt Rd....13-F-2
Perozzi John Poly Campus....585-J
Perozzi Louis M r 1224Higuera....833-J
Perrot Paul r 906 Murray Av....2887
Perry Edw C r 1227 Chorro....1656-W
Perry Evelyn M r 865 Morro....3189-M
Perry Jesse H r Railroad Av....406-W
Perry Robt Mrs r 79 Toro....3153-R
Perry Wm A r 868 Chorro....2031-W
Persson E Mrs r 1029 Pacific....291-M
Persson Leroy r 1029 Pacific....883-W
Persson Leroy Rev Grace Tabernacle Osos&Pismo....976
Peters Robt H r 2205 Johnson Av....3069-R
Petersen Auto Parts 742Marsh....1106
Petersen Bonnick r EdnaRd....2355-M
Petersen Fred L r 265 Chorro....2595
Petersen H I r Edna Rd....6-J-11
Petersen Henriatta r 1304Pacific....2228-W
Petersen Sid L r 1641 Osos....3148-R
Petersen Walter G r 516 Mitchell Dr....688-W
Peterson A J r See Canyon....53-R-2
Peterson E J L r 1606 Mill....2467-W
Peterson Gerald B r 681 Pacific....3162
Peterson Hazel Dr Dunlap Hazel Peterson Dr 1029 Chorro....1297
Peterson Hazel V Dr r 1390 Palm....581-R
Peterson K R r 184 Toro....1525-J
Peterson L L r 2548 Gail Pl....1643-M
Peterson Roy A r 2031 Chorro....1059-M
Pete's Tackle Shop Avila....33-R-11
Petker Geo H r Yoakum Tract....2274-M
Petroleum Serv Co Snta Maria (Toll) Call "Operator" for....Santa Maria 1700
Pettenger A M r 745 Grand Av....2465-W
Pettenger Lloyd r 491 Lawrence Dr....2583-M
Pezzoni Lillian C Mrs r 1224 Chorro....641-J
Pfleghaar Walter r 1516 Broad....239
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Philbrick Clyde r 202 Rincon Dr....2014-J
Philbrick Fred r Elk's Club....485
Philbrook Philip E r 1554 Palm....119-M
Phillips A C Art-Wood-Crafts 955 Pacific....2410-W
Phillips A C r 684 Church....972-M
Phillips Evelynmae r 764 N Broad....1355-W
Phillips R J r 1906 Snta Rosa....1391
Phillips Raymond r Highway....17-J-22
Piantanida Angelo r 762 Alexander....167-J
Piantanida Edna L r 750Alexander....1326-W
Piccardo Gerome r 737 Leff....2655-W
Picture Shop The 1371 Monterey....2703-W
Piemme Anna r 1360 Marsh....1667-M
Pierce Edw P r 652 Morro....1956-W
Pierce Jas W K r 331 Kentucky Av....185-W
Pierce Joe R r 2565 Gail Pl....688-M

Pierce L I r 664 Woodbridge....1333-J
Pierce L J r 348½ Lincoln....486-M
Pierce Richard A r 630 Monterey....1257-W
Pike Don r 1053½ Islay....1811-W
Pimentel Edw r OrcuttRd....4-J-12
Pimentel Manuel r 677 Buchon....1066-R
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Playhouse Nursery School 1530 Monterey....835-J
Plume Velma Mrs r 308 Higuera....1601-W
Plunkett Bert r 394 Snta Rosa....1497-W
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Poole Jas r 967 South....2137-M
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Porteous Anna r California Blvd....259-J
Porter Chas P r 845 Upham....953-R
Porter Jeneva r 974 Snta Rosa....148-J
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Porter Marie E r 1460 Upham....3069-W
Porter R O Dr r 735 Ida....1633-M
Porter Vernon r 1337 Murray....1379
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Poulsen L H Sr r 1840 Johnson Av....2438
Poulsen Pete r 1840 Johnson Av....2438
Powell David H r 2033Chorro....2702-M
Powell Ervin L r 1341-2d....1528-R
Powell G L r Snta Rosa Pk Homes....2068-R
Powell Roy r Cuesta Rd....12-J-1
Powell W E r 1221 Peach....1270-W
Powelson Earl R r 1829Morro....2948-W
Powers Mildred J rl est 861 Monterey....2037-R
Powers Mildred J r 1711 Broad....3183-R
Powers Sehon W r 1661 Murray Av....2554-W
Pozzi Rudolph r 540 Buchon....411-J
Prater Mary r 1335 Broad....1779-W
Pratt Earl C r 683 Mitchell Dr....1888-W
Pratt Willard r 229 Harris....2742
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Preuss Bernhardt r 1440 Higuera....1295-J
Preuss Press 981 Osos....1176
Pribble Vernon G r Morro Rd....440-J
Price Clifton T r 646 Lawrence Dr....967-R
Price S A r 1238 Foothill....2781-J
Priestley Ralph B r 408 Toro....771-M
Pritchard Bert Mrs r 536 Hathaway Av....129-J
Proud F W r Los Osos Rd....31-R-2
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Proudfit L E r 1255 Ella....158
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Pruitt John M r 520 Kentucky Av....1223-W
Pryde Joel J r 860Meinecke....1648-J
Pryor Wilburn C r 1325 Pismo....2216-R
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Puffer L M r 1218 Pismo....159-W
Pugh Earl r Monterey Hts....1563
Pugh Jean r Baywood Pk....22-J-21
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Purio Louis Jr Mrs r 806 Murray....2397-M
Pursel Claude A r 1890 Sn Luis Dr....1026-W

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Residence 1254 Marsh....1093-J
Quaglino Jas A Builders Supplies Santa Barbara & High....1840
Quality Meat Market 742 Higuera....914
Quaresma Anna r 1513Broad....1885-W
Quaresma Joe E r 771 Islay....2479-M
Quaresma Mary r 1513Broad....1885-W
Quartilho Mary r 1965 S Broad....1027-R
Quesada Lloyd r 226 Price....408-J
Quesnel F M r 1053 Islay....2450-W
Quintana Thos J Jr r 557 Marsh....177-W
Quintanar Tony r 788 Fletcher....2769-M

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Raap Wm R r 207 Foothill Blvd....2251-W
Radio Owl Taxi Co 974 Monterey....300
Radius Clarence r 591 Kentucky....634-M
Raetz Evelyn r 521 Santa Barbara Av....1582-J
Rager Chas r 2 Fremont Ct....2384-R
Ragle Donald W r 1144 Marsh....742-M
Ragle W H r 1420 Archer....871-W
Ragsdale B D r 33 Snta Rosa Pk Homes....1023-W
Ragsdale J C r 320 Buchon....989-J
Ragsdale Russell r 856 Rougeot Pl....3055-W
Railway Express Agency Inc ofc Railroad Av....522
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Ramage Harlan r Foothill Blvd....184-J
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Ramos Angie r French Rd....2227-R
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Reeve's Shoes 760 Higuera....2470
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Reidy J Mrs r 1700 Osos....2286
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Sheriff Office Court House....2850
Sherlock R W r See Canyon....18-R-11
Sherman Edw C Jr MD Hagen Treadwell Sherman & Gaebe 1215 Chorro....1782
Residence 358 California Blvd....2043
If no answer call....1062
Sherrill Ray r 1684 Mill....1796-J
Sherwin LeRoy O r Ramona Dr....515-R
Sherwood B G r 2556 Gail Dr....2925-J
Shesler Franklin B r 190 Poly View....3058-R
Shifflette Wm B r 1147Pismo....1057-J
Shipley L Earl Rev r 851 Mission....2116
Shipsey Annie Mrs r 1266 Mill....423-J
Shipsey W T r 1248 Marsh....2313
Shirley E R r 1165 Buchon....608-R
Shoals Doris r 165 Brook....909-J
Sholes Fred r 74 N Broad....1505-J
Shopper's Guide 853 Marsh....124
Short Myrtle r 1624Chorro....1656-R
Short Wm G r 252 Sandercock....2605-M
Shreffler Ernie r 1259 Stafford....1636-R
Shull E D r Edna Rd....1572-W
Shuttleworth Jos W r 683Henderson....2627
Shutts M R r 1317 Palm....928-M
Sides Hap r 431 Islay....2494-M
Siefert Wm H r Snta Rosa Pk Homes....796-W
Siegel Joseph r 866 Pismo....1854-J
Sierra Vista Poultry Ranch Orcutt Rd....5-R-12
Signal Oil Co 1262 Murray Av....802-W
Signal Oil & Gas Co Pismo Rd....417
Signal Service Station 1565 Monterey....3094
Sigsbee Maude r 1635 Garden....2639-J
Silacci Angelina Rusca r 1066Palm....1356-W
Silacci Elmer r 1162Pacific....1310
Silacci Gloria r 994 Mill....3055-M
Silacci Henry Northside Grocery 84 Snta Rosa....465
Silacci Milo L r 669 Kentucky Av....1897-M
Silacci Pete Jr r 1430 Garden....1316-R
Silva A J r 1156 Peach....1992-R
Silva Alice r 796 Christian Av....1643-W
Silva Cecil r 191 Beebee....2175-J
Silva Eunice Mrs r 1516 Nipomo....3061-M
Silva Frank C r 581 Lawrence Dr....2961-J
Silva Frank W r 1121 Montalban....1640-M
Silva J T r 1941 Monterey....2441-M
Silva Jas R r 556 Mitchell Dr....866-M
Silva Joe r 861 Ida....2208-J
Silva Joe A r Los Osos Rd....29-J-2
Silva Joe D r ReservoirCanyon....651-W
Silva John J r 205 South....2275-R
Silva Josephine M Mrs r 1301 Morro....2357-R
Silva M C r 796 Christian Av....1643-W
Silva M M r Edna....13-F-12
Silva M T Jr r 197 Beebee....1094-M
Silva Manuel A truckng 200 Higuera....930
If no answer call....2129-W
Silva Manuel A r 741 High....2129-W
Silva Manuel T r 1170 Pacific....1204-W
Silva Violet notary public 981 Monterey....2791
Silva Violet r 972 Snta Rosa....3071-J
Silva W G r Pismo Hwy....7-J-11
Silva's Lumber Yard 200 Higuera....930
Silva's Tractor Service 211 Harris....2468-R
Silveira A F r 1519 Nipomo....151-W
Silveira Antonio F r 1052½ Peach....1777-R
Silveira Frank r 610MtView....776-M
Silveira Frank r 626½ Sandercock....2623-R
Silveira Joaquin r EstradaGardens....651-M
Silveira John F r 685 Snta Rosa....2288-R
Silver Jack r 251 Sandercock....2331-W
Silver L P r 1148 Olive....1737-W
Silver Morris Z r 1352 Palm....2727-R
Silvera Geo r 209 High....2603-W
Silveria Frank J r 205 Hutton....910-W
Silveria Frank P r 890 Mill....2944-J
Silverio Gregory r 774 Ida....3065-W
Silvia Frank D r 1491 Upham....1289-R
Simas Jos r Avila....33-R-21
Sime Mike r 1474 Upham....2353-R
Sime W B r 1042 Foothill Blvd....265-W
Simmons M F r 680 Howard....2874-M
Simon Levi Co Ltd food prods 815 High....1894
Simonette Melvin G r 912 Murray Av....691-M
Simons Ethel A r 2038 Chorro....535-R
Simpson Albert r Yoakum Tract....1620-M
Simpson Carl E r 1169½ Leff....3078-W
Sims Arthur F r 1555 Mill....2962-R
Sims C J r 810 Sandercock....1127-J
Sinclair LeRoy J r 1556 Monterey....888-M
Sinclair's Jewelry 1044 Chorro....1482
Singer Sewing Machine Co 733 Higuera....3027-W
Singleton Virginia A MD ofc 1304 Snta Rosa....1593
Residence 498 Lincoln....2980
If no answer call....1400
Sinsheimer A Z r 1020 Marsh....163
Sinsheimer Bros
Avila Ranch Avila Rd....53-J-1
Rancho La Lomita Edna Rd....46-J-21
Sinsheimer Bros ofc 849 Monterey....18
Dry Goods Dept 849 Monterey....143
Second Floor 849 Monterey....143
Sirbeck Jimmie Mrs r 865 Morro....2659-W
Sister's Inn 208 Higuera....155
Skeen V E r 1319 Beach....2074-J
Skinner Anna E r 235 Cypress....186-J
Skinner Robt L Dr 1404 Broad....487-W
Skinner W W Jr r 671LawrenceDr....1805-W
Slater C H S L O Co of Assessor's Ofc CourtHouse....777
Slater C H r 135 Hutton....1155
Slaughter John L r 779 Morro....3077-R
Sleep Off The Hi Way Motel 1000 South....791
Sleeter Geo W r 107 California Blvd....3150-W
Sleeth John A r 1916 Johnson Av....899-J
Small H E bldg contr 1740Fixlini....1730
Smalley G W r 257 Snta Rosa....2608-M
Smart Shoppe 1112 Chorro....1099-W
Smee H Eugene r 855 Venable....2271
Smee Kenneth E r 2356 Johnson Av....2484-M
Smee's Plumbing & Heating Shop 1302 Osos....766
If no answer call....2694-J
Smile Inn 101 Hwy....213-W
Smile Inn 101 Hwy....1902
Smiley Chas R r 1068 Pacific....2682-J
Smith A R r 559Marsh....1516
Smith Ann E r 383 Toro....1221
Smith Annie L r 1420 Palm....888-J
Smith Arthur E r 1154 Leff....1218-W
Smith Arthur R grocery 2630 Broad....1532

Smith C D r 506 Mitchell Dr....2402-M
Smith C H r 824 Meinecke....913-W
Smith C L r 1302 Marsh....566
Smith Chas E r 879 Islay....1522-M
Smith Clifford Jay r 904MeineckeAv....430
Smith E Taylor hemstchng 1035 Murray Av....235
Smith Elmer Typewriter Shop The 986 Monterey....127
Smith Ethel r Baywood Pk....24-J-12
Smith Frank M r 1320 Osos....1761
Smith Geo J Mrs r 2056 Rachel....2024-J
Smith Jack D r 729 South Bldg 1....2961-W
Smith Jas Barry MD 1405 Garden....1411
Residence 397 Lincoln....1652
Smith Jas S r 480 Chorro....2944-R
Smith L C r 1881 Corralitos....3099-M
Smith M J mgr Levy A & Zentner J Co 303 Higuera....1381
Smith M J r 383 Toro....1221
Smith Mary Hammack r 656 Monterey....433-M
Smith Melvin T r Sweeney Ln....1668-M
Smith R M r 487 Chorro....2711-M
Smith S Stratton Smith's S S Trading Post Edna Rd....1498-W
Smith Storrs H r 250 Grand Av....1622-W
Smith Thos G r 21 Mt Pleasanton....2066-M
Smith Thomas L r 1802 Broad....860
Smith W R Jr r 22 Snta Rosa Park Homes....1023-R
Smith Walter V r 1131 Olive....933-J
Smith Wm T pub steno 2277 Johnson Av....505
Smith's S S Trading Post Edna Rd....1498-W
Snell Phyllis G r 672 Pismo....1726-R
Snook's Sign Shop 1129 Marsh....1964-W
Snow John K r 965 Murray....1660
Snowman Wm r 600 Snta Barbara Av....2327-J
Sno-White Creamery 888 Monterey....1872
Soldovini Ambrose B r 955 Branch....2933
Solomon M L r 523 Sandercock....2543-R
Sontag Rose C r 1843Hayes....1119-R
Soper E W Mrs r 2040 Broad....1690-W
Soper Floyd W Odd Fellows Cemetery....960
Soper Martha M Mrs r 1809 Garden....2730-R
Sorenson Frank r 239 Beebee....2673
Soroka Joe r 141 Beebee....2603-M
Soto Barney r 1483 Mill....1937-J
Soto Danny r 687 Islay....945-R
Soto Gaile r 2045 Swazey....2065-W
Soto Gregg P contr 1119Fig....2279-W
Soto Rita r 697 Higuera....2171
Soto Val r 618 Kentucky Av....2888-R
Sousa Alvin r 595 Leff....2162-W
Sousa Lillie r 1629Garden....2639-W
Sousa M A r 1510 Broad....696
Sousa Mamie r 680Buchon....2006-J
Sousa Thos A r Los Osos Rd....31-J-21
Southern Counties Gas Co
Office 1141 Chorro....16
If no answer call....2494-M
Nights Saturday Sunday & holidays call....2350-J
Plant Broad....490
From Morro Bay Exchange only (No Inter-City Charge) Ask "Operator" for Entrprise-10206
Southern Pacific Co Railroad Av....2500
Southern Pac Milling Co
Lumber & Mill Dept Snta Barbara Av....2200
Concrete Plant Santa Barbara Av....2203
Southside Grocery 100 Higuera....1795-R
Southwest Airlines Downtown Ticket Agency 987 Osos....418
Southwest Airways Co Sn Luis Obispo County Airport....2254
Souza Bernard J r Pismo Rd....17-J-21
Souza Frank A r 435 Higuera....307-W
Souza Tony F r 967 N Broad....2878-J
Sowash Geo r 1990Johnson....1846-J
Sowles Dorothy Pepper Inn Pismo Hwy....1965
Spangler L S r 2603 Broad....680-M
Sparks Beatrice Anderson Hotel Beauty Salon 963Monterey....964
Sparks C M r 667 Howard....1493-W
Sparks V D r 954 Murray....2459-J
Sparks W J r 739 Pacific....1779-J
Spears Lillie M r 2131 Essex....380-W
Speer Robt r 487Marsh....1189
Spellman Cleve A r 138 Villa....2027-M
Spellman Robt r 655 Kentucky Av....1493-M
Spence A F r 754Lincoln....2857-M
Spencer Gordon r Snta Rosa Pk Homes No 35....796-M
Spencer Stafford r 857 Snta Rosa....694-W
Sperlo John r 1355 Palm....1323-W
Spero Lillian r 226 Beebee....2175-W
Sperry & Hutchinson Co The 778 Marsh....3083-W
Spillers Harold D r 335 High....1210-W
Spinelli Marc H r 778 Marsh....1863-M
Spink & Co Garage & Paint Shop 1365 Monterey....754
Spink Ray r 1520 Palm....1347-W
Spinney H L dntst 1343 Chorro....834
Spinning Wheel Upholstery 1150Peach....1250-W
Spohn E R r 1236 Stafford....2726-M
Spooner A B Jr r EdnaRd....15-R-2
Spooner C R r 1088 Foothill Dr....5-F-12
Spooner Q G r 451 Chorro....268-J
Sportman's Store 869 Higuera....2520
Spotless Cleaners 385 Higuera....517
Sprague Walter r 850 Leff....467-W
Spreafico Romeo r Pismo Rd....7-J-13
Spring A F r 480 Pismo....1078-W
Spurgeon Herman r Johnson Av....2484-R
Spurlock Seafood Market 680 Higuera....136
Spurlock W A r 609 Snta Barbara....807-J
Spurlock W T r 605 Snta Barbara Av....1826-W
Spurlock Wm E r 1239 Chorro....1037-W
Squeeze-Inn Cafe 850 Marsh....3026-W
Stackhouse C H r Baywood Pk....27-J-2
Stafford A E r 2052 Rachel....1274-M
Stafford Howard C r 236 Branch....1096-J
Stag Billiard Parlor 956 Monterey....202
Stairs Jas W r Morro Rd....1569-W
Stalnaker I H r Avila Rd....7-F-12
Stalnaker S H r 2367 Lawton Av....209-J
Standard Auto Parts auto equip 1085 Higuera....1200
If no answer call....590-W
Standard Liquor Store 875 Monterey....1120
Standard Motors & Equipment Co 1701 Monterey....3144
Standard Oil Co of Calif Hathway Av....2316
Standard Stations Inc
No 343 1066 Monterey....731
No 822 1741 Monterey....1004
Stanley Lloyd L Col r 1050Palm....2120
Stapp Gholson r 1057 Buchon....276-M
Stapp W E r 1341 Sydney....2680-R
Star Auto Court PismoHwy....872-W
Starbuck Harry r 2552Lawton....2737-J
Starbuck's Market 707 Snta Barbara Av....1954
Starkie Alf r 697 Chorro....2842-W
State Farm Insurance Companies 982 Monterey....2020
Stavish J Mrs r 875 Rougeot....2653-J
Steach Frank J r 1120 Leff....3067-J
Steele Robt L r 1606 Johnson Av....1514-M
Stefancich F R r 726 Upham....1104-R
Stein Kathryn r 103 California Blvd....3079-R
Steiner Ernest A r Campus Wy 3....675-M
Steiner Helen r 972½ Snta Rosa....3071-M
Stephan Geo E Co of SLO Housing Authority 1185 Islay....2652
Stephan George E exectv dir Hseing Authority of San Luis Obispo County 3201 Pine Paso Robles Call "Long Distance" for....Pso Robls-749
Stephens J M r 68 Mt Pleasanton....1207-W
Stephenson Dwight L r 627 Henderson Av....604-R
Stephenson G B r 1204Upham....1895-W
Stern Milton J r Bayview Hgts....23-J-11
Stevens Joe r 658 Pismo....345-W
Stevens R E r Graves....1430-J
Stevenson Frank V r 1425 Foothill Blvd....2973-R
Stewart Edw r 492 Leff....2704-J
Stewart Josephine r 646½ Caudill....2667-R
Stewart Mary E r 1305 Palm....148-R
Stewart Sam Ella r 154 Higuera....1679-M
Stewart W E r 1684 Fairview....1463-J
Stiefel Sam r 62 Benton Wy....666-R
Still Fred R r 545 Higuera....2025-W
Stillwell John W r 447 Lawrence Dr....376-J
Stinson Archie C r 2990 Walter Av....2720-R
Stinson Poultry Service 241 Pismo....2404-J
Stocker Cecil E r 140 Grand Av....2699-M
Stockird Les E Bachino&Stockird 740 Higuera....393
Residence 209 N Broad....2164

Stoddard Robt W Mrs r 2151 Sierra Wy....794-J
Stokes Dorothy E r 535Hathway....129-W
Stolz Nelle M r 762 Higuera....1267-J
Stone Albert H r Baywood Pk....22-J-22
Stone L C r 4 California Blvd....977
Stornetta A r Edna....17-F-5
Stornetta Luis P r Edna Rd....17-F-11
Storni A N r 952Mill....2653-W
Storni C J r 772Essex....1590-W
Stout Jas r 531 Marsh....2935-M
Stover Lewis r 1047 Palm....650-J
Stowe C D r 1641Hillcrest....1517
Stowe John R atty 1015 Nipomo....1979-W
Stowe Trailer Sales 996 Marsh....2701
Stoy Edward G r 101Hwy....10-R-3
Strader C R locksmith 1131 Garden....984-W
Residence 2647 Lawton....984-R
Stranahan Robt E r 1824 Hayes....382-M
Stratton John H r 1660½ Palm....2884-J
Stratton Richard H r 239 N Broad....1244-W
Streysman E J r 1730 Johnson....1508-M
Strong Robt D r 386 California Blvd....2330-J
Strong's Cleaning Works 659 Higuera....236
Strout Realty 2056 Chorro....3051-W
Strunk D r 138 Villa....2027-J
Stuart J P W r 1236 Palm....374-W
Studio of Church Art 1126½ Chorro....1538-R
Studie Leo r 497 Islay....1743-J
Stumpf Edith Margaret r 738 Higuera....1219
Sudbury J R r 906 Rougeot Pl....1673-J
Sue's Sundries 1634 Osos....2565-J
Sullivan Lillie r 622 Brizzolara....2277-W
Sullivan R W r 66 Mt Pleasanton Dr....1754-W
Summer E H r Baywood Pk....27-J-21
Sumpter Evelyn Mrs r 879½ Morro....2281-W
Sunbeam Motel 1656 Monterey....924-W
Sunnyside School Los Osos Rd....36-J-1
Surge Dairy Service 711 Monterey....468-J
Surv-Ur-Self Laundry 183 Higuera....1932
Sutherland Florence r 784 Snta Rosa....1205-W
Sutherland Wm W r 975 Murray Av....2350-J
Sutter John H Mrs r 1439Peach....1842-M
Sverchek Jas E r 541 Buchon....1095-M
Swack J r 1331½ Carmel....2118-W
Swadener R B r 723 Branch....2048-M
Swader Carl M r 1804 San Luis Dr....3040
Swain Arthur D r 1211 Pismo....159-R
Swain Irving r 1184 Ella....1325-R
Swain Vernon R r 758 Grove....905-J
Swan E M Mrs r S Hwy....3084-M
Swank Max K Perfect Method Cleaners 983 Osos....1787
Swank Max K r Monterey Heights....1996-R
Swanson Robt P r 176 Chorro....1820-W
Sween Harold r 382 N Broad....1466-M
Sween Jack r 749 Grove....995-R
Sween K A r 1360 Pacific....882-J
Sweeney Edward r 430 Pismo....2085
Sweeney F M r Edna Rd....2274-J
Sweeney John P r 745 Buchon....3061-R
Swinden Ralph V r 567 Marsh....668-R
Swinnerton S M r 552 N Broad....128-J
Swinney Mable Mrs r 657 Mitchell....2086
Sworthout Gloria B r 1221 Pismo....3038-J
Sworthout H G r 781 Peach....1478-W
Sycamore Mineral Springs Avila Rd....8-J-12
Sylvester Albert r Avila....16-R-11
Sylvester Antonio r Avila....48-R-2
Sylvester Brothers Avila....33-J-1
Sylvester Joe r Avila....16-J-11
Sylvester Manuel r Avila....33-J-3
Symons Fred H r 133 Cypress....495-W

T

Tabell's San Luis Rest Home 535 Islay....2342-J
Taff H L r 1028 Pismo....831
Taft O L r 368 N Broad....1834-R
Tagliabue W F Capt r 795 Johnson Av....2498-W
Takken Harry W r 1025 Marsh....1275-J
Taku Karl r Edna....6-J-1
Talbot Parker S L O County of Farm Advisor 997 Monterey....52
Talbot Z r 1551 Palm....1996-J
Talbott John W r 208 Foothill Blvd....242-M
Talbott M M Snta Rosa Shell Serv 1095 Monterey....1030
Talbott M M r 789Toro....1192-W
Tallman Dan r 591 Buchon....1570-J
Tallman R W r 130 Orange Dr....150-W
Tamo Dolores r 655 Toro....2064-W
Tamo E J Mrs r 2651 Lawton....2737-W
Tanner Paul O r 911 Branch....971-R
Tanore Leslie E r 175 Brook....2609-W
Tanore Marcus C r 171 Brook....909-W
Tappa Milo r 361 Pismo....551-R
Tappa Roy r 1263Pismo....1807-M
Tartaglia Henry C r 626 N Broad....605-W
Tartaglia Henry W r 149 Ward....2048-R
Tartaglia Mattie r 870NBroad....2878-W
Tarwater Clara r 1119 Osos....1844
Tate Lewis r Snta Rosa Pk Homes No 24....1023-J
Tatjes Thora Mrs r 203 Cypress....2605-R
Taves Frank r 1142Montalban....2262
Taylor Alex r N Broad....1847-W
Taylor C Edw Dr r 274 Chorro....2629-W
Taylor Edw T r 1113 Marsh....742-R
Taylor J L r 664 Pacific....2799-J
Taylor Jeanette r 1179 Pismo....159-M
Taylor L E r Los Osos Rd....242-J
Taylor S L r 785 Islay....1197-W
Taylor W J r 1493 Higuera....2198-R
Teach Chas E rl est 993 Osos....918-W
Residence 691 Grove....1336
Teamsters Union Local 381 1530 Monterey....1881
Technocracy Inc Rd 12035 545 Islay....2342-W
Ted's Mobil Service 1099 Marsh....2778
Teel Roy C r 907 Murray Av....2766-W
Telegram-Tribune Co 1240 Morro....900
Telephone Company
see Pac Telephone & Telegraph Co The
Ten-Twenty-Three Club 1023 Morro....1170
Tercis Frank r 479 N Broad....2587-W
Terhaar W P r 1619 Chorro....1197-M
Terra Samuel r 469 Dana....1339-W
Terra W L r 1474 Haskins....2769-R
Terrell Danl r 1527 Morro....2831-R
Terril Bettijane r 1828 Fixlini....1011-W
Terrill R r 782 N Broad....120-J
Texas Co The Distr Stenner....1140-W
Thelin W r 755 Snta Rosa....2792-J
Theroux J H r Avila....16-J-3
Thomas A S r 384 Marsh....864-J
Thomas Carl r Snta Fe Rd....15-R-12
Thomas Frank r 2038 Murray....3034-W
Thomas Harold F r 1124 Nipomo....2649-J
Thomas Lois r 741 Francis Av....2559-R
Thomas Oma Mrs r 1023 Leff....815-J
Thomas Ranch Santa Fe Rd....15-R-12
Thomas Russell J Coast Counties Adjstmnt Bur 777½ Higuera....399
Thompson Cecelia drsmkr 1324 Morro....1486-W
Thompson Edwin P r Edna Rd....757
Thompson G F r 432 Buchon....551-M
Thompson J I r 106 Snta Rosa....1215-M
Thompson Jas J r 193 California Blvd....5-F-11
Thompson Mary L r 1154B Peach....2874-R
Thompson Neil B r 859 Ida....2838-W
Thompson Olive L r 1141 Pacific Av....510-J
Thompson Price r 1324 Morro....1486-W
Thompson T B r 242 Rincon Dr....2233-M
Thompson Wm S r 985 Pismo....1125-J
Thomson Automotive Service 751 Marsh....2380-M
Thomson David H r 1485 Foothill Blvd....2781-W
Thomson Elizabeth K r 1624 Morro....1222
Thomson Glen H auto reprng 1511 Monterey....2581-J
Thomson Glen H r 156 Toro....3153-M
Thomson J R r 1321 Osos....1740-J
Thomson John W r Monterey Hts....383-J
Thorell Mildred E r Baywood Park....25-J-11
Thorn Thos F r 522 Higuera....331-J
Thornburgh Grace Mrs ins 855 Monterey....11
Residence 1045 Buchon....276-W
Thorndyke Roger r 681 Kentucky....1878-R
Thorne Al r 1867 Fixlini....939
Thorne Charles K r 612 Mitchell Dr....2771-J
Thorne Dan r 2324 Broad....1645-R
Thorne Helen Mrs r 1812 Garden....269-M

Thorne W P r 244Lincoln....1139-J
Thornquist Geron r 663 Church....2418-J
Thornton Elmer E r 1144 Walnut....1989-M
Thornton Jule S r 460 Lincoln....1824-M
Thornton Regis C r 183 Stenner....2278-R
Thornton Rosalie S r 128 N Broad....1010-R
Three Corner Grocery 1609 Johnson....610-J
Thresh E H r 1862 Fixlini....439
Thresh E H Inc autos 1101 Monterey....102
If no answer call....439
Throop Francis H r 1339 Marsh....1462
Thurlow Leonard Mrs r 868 Church....1755-J
Thurman G B r Avila....48-R-1
Tick Tock The rstrnt 1057 Monterey....2922
Tiedeman Floyd r 367 Pacific....2875-W
Tiemann A W r Edna Rd....2206
Tiernan Lloyd E r 2065 McCullom....1524-J
Tiffin I S r 1139 Upham....1313-W
Tiffin J I r 1517 Morro....2755-J
Tisdale Charles K r 1672 Fairview....2113
Title Insurance & Trust Co 777 Higuera....2533
TNT Hobby Shop 737 Marsh....2380-W
Tober Hugo r 227 Lincoln....666-M
Todd Chas E r 1347A Palm....458-W
Todd Dorothy r 887 Nipomo....2672-J
Todd Fred M r 645 Caudill....1020-R
Todd Glen r 1824 Hayes....382-W
Todd L H r 1134 Palm....1231-M
Todd Lee L r 625 Mitchell Dr....2427-W
Todd R E r 1028 Palm....1669-J
Todd & Yager Drilling Co 105 Crandall Wy....2415-W
Todd's Bear Service 996 Marsh....3180
Tognazzini Albert Budweiser Tavern 1032 Chorro....1935
Tognazzini Albert Mrs r 774 Marsh....602-W
Tognazzini Elmer r 1019 Peach....870-J
Tognazzini Luke r Edna....15-J-3
Tognazzini Sam r 1022 Mill....590-J
Tognazzini Wilce A r No 32 Santa Rosa Park Homes....1819-J
Tolle John G r Yoakum Tract....1668-W
Tollefsen Jake r 1020 Palm....1269-M
Tomac Martin J r 843 Mission....1114-M
Tomasini A E comprsrs 1922 Johnson....1424
Tomasini Ben r Morro Rd....19-J-1
Tomasini E r 1627 Phillips Ln....2554-J
Tomasini Earl Jos r 918 Miencke....2132
Tomasini F E r 1311 Higuera....2098-W
Tomasini Luis E r 1637 Broad....1127-R
Tomasini M Mrs r 1132 Buchon....1327-W
Tomasini T Chevron Station No 150 CDA Marsh & Higuera....1707
Tomasini Wilmar r 890Mission....2891-J
Tonini Carl F r 2515 Broad....2925-M
Tonini John r 309 Sandercock....1774-W
Tonini John C r Los Osos Rd....29-R-3
Tonini M R r 655 N Broad....2499-W
Torbet John A r 1051 Leff....693-J
Torigiani Gano r 258 Chorro....560-M
Torkelson R A r Baywood Pk....26-J-4
Toth Albert M r 652 Morro....450-J
Toth Wm J r 1147¾ Leff....1218-R
Tower Barbecue&Cocktail Lounges 427Higuera....830
Townsend Chas M r 960 Snta Rosa....2731-M
Townsend's Coffee Shop&Cocktail Lounge 990Monterey....1261
Townsley H E r 515 Funston....2616-J
Tracy C F r Orcutt Rd....13-F-4
Trahin L Wilson r 253 Branch....1976-W
Travel Service 987 Osos....418
Treadwell R T MD Hagen Treadwell Sherman & Gaebe 1215 Chorro....1782
Residence 1638 Hillcrest Pl....1062
If no answer call....2043
Treanor Jesse r 377 Snta Barbara....2702-W
Trejo Albert A r 333 Branch....2324-W
Trejo Ramona Mrs r French Rd....2227-W
Tritenbach Paul r 217 N Broad....921-J
Trout D B r 2125 Sierra Wy....3154-M
Trout S A r Los Osos Rd....44-R-1
Troutner Bill r 226 Rafael Dr....1010-J
Truchan Frank r 1740 San Luis Dr....1300-W
True Raymond Mrs r 819 Branch....3081
True Wm r Snta Rosa Pk Homes....764-R
True's Tailor Shop 1030 Morro....2507-J
Tuberculosis Assn S L O Co 1024Chorro....1048
Tucker H L r 1911 Ruth....1895-J
Tudor W O r 1203 Pismo....1057-R
Tuley W Lloyd r 1628 Garden....2162-M
Tully A W r 570 Marsh....177-J
Turner Alden L r 201 Rincon Dr....2110-W
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FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

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Says Col. Yancy

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Easy party-line pointers

Space your calls instead of making a whole series of them... and talk only as long as necessary.

If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.

If you are calling from a dial telephone, always make certain the line is clear before you dial.

When the children use the telephone, ask them to be considerate, too.

Replace the receiver properly when you finish your call.

Thank you!

They're doing a fine job at these busy boards

Here's one of the busiest spots in town... your local central office. It's handling so many calls these days that now and then you may have to wait for an operator to answer.

Until more equipment is installed to take care of the increasing load, please remember that your operator... and all operators... are doing their level best to give you the fastest possible service. Thank you.

Need help from a tree service expert? Find one fast in the Yellow Pages of your telephone book.

Use the Classified Directory often. Saves time in finding almost everyone in town who fixes things, sells things, does things.

You'll find it fast in the YELLOW PAGES

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: San Luis Obispo County

YEAR: January 1950

CLASSIFIED TELEPHONE DIRECTORY

FOR

SAN LUIS OBISPO COUNTY

JANUARY 1950

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abstractors–See Title Companies

Account Bookkeepers

See Bookkeeping Service

Accountants–Certified Public

McGowan Francis J
Wickenden Bldg.....Sn Luis Obspo 3185-J
Santa Barbara Ofc
1222½ State.....Santa Barbara 2-9175
Willeford & Wiltshire
1728 Belmont.....Fresno 6-3760

Accountants-Public

Arsenio & Grundell
861 Monterey.....Sn Luis Obspo 729
Ball Rollin 252 Lincoln.....Sn Luis Obspo 3125
Boyce J Earle
Bank of America Bldg.....Sn Luis Obspo 886
Chope J P Wickenden Bldg...Sn Luis Obspo 162-M
Deal D T 113 Valley Rd.....Aroyo Grnde 409-W
Derby Mabel H Miss
647 Park.....Sn Luis Obspo 2687
Espy Edwin Francis
Foothill Blvd.....Sn Luis Obspo 1149-W
Haire R L 751 Dolliver.....Pismo Beach 206-M
Hall William O 1135 Chorro...Sn Luis Obspo 2114
Knight Robert A
981 Monterey.....Sn Luis Obspo 2791
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• CHECKWRITERS
• DUPLICATORS
• FILES - DESKS - SAFES

ALL MAKES REPAIRED

SALES - SERVICE - SUPPLIES

JOHNNY
NELSON OFFICE EQUIPMENT CO.

690 HIGUERA

San Luis Obispo 228

ADDING MACHINES

SUNDSTRAND

Authorized Sales & Service

THE TYPEWRITER SHOP

986 Monterey

San Luis Obispo 127

Adding & Calculating Machines—(Cont'd)

Clary Multiplier Corp
785 Marsh.....Sn Luis Obspo 681-W

HILL'S STATIONERY STORE
1127 Chorro.....Sn Luis Obspo 1403

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera.....Sn Luis Obspo 228
(See Advertisement Page 1)

PACIFIC COAST PUBLISHING CO
Remington-Rand Sales & Service
1022 State.....Snta Barbara 3159

PASO ROBLES OFFICE SUPPLY
608-12th.....Paso Robls 481-J

TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127
(See Advertisement Page 1)

VICTOR ADDING MACHINES—
NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera.....Sn Luis Obspo 228

Walker R G
Remington Adding Mach-Sales & Service
785 Marsh.....Sn Luis Obspo 681-W

Adjusters

Campbell J E 1371-2d.....Sn Luis Obspo 2248-J

COAST COUNTIES ADJUSTMENT BUREAU
RUSSELL J. THOMAS—Owner
Adjusters
J. E. CAMPBELL—Manager
WALTER W. WILSON—Adjuster
777½ Higuera.....Sn Luis Obspo 399
If no answer call...Sn Luis Obspo 2248-J
or .....Sn Luis Obspo 2529-J

INTERNATIONAL HARVESTER
TRACTORS – TRUCKS AND
FARM IMPLEMENTS
J. M. Wildman
Inc.

HOME FREEZERS
International Harvester
Refrigerator
PHONE
PASO ROBLES
254
Parts Dept. Phone Paso Robles 99-W
1139-13TH ST. PASO ROBLES

Adjusters—(Cont'd)

GENERAL ADJUSTMENT BUREAU INC
Formerly Fire Co's Adj Bureau Inc
Ed K Francis-Branch Mgr
1125 Garden.....Sn Luis Obspo 1968

Adobe Blocks & Shapes

HANS SUMPF CO
Manufacturers of
STABILIZED ADOBE BRICK
Better Quality
Delivered To Your Site
At Competitive Prices
Mailing Address: P. O. Box 535, Fresno
Moroa & Sierra.....Fresno 3-8648

Advertising—Radio

See Radio Broadcasting Companies & Stations

Advertising Signs—See Signs

Agricultural Implements

CASE FARM IMPLEMENTS—
WOOD H A WELDING & MACHINE SHOP
1207-13th.....Pso Robls 321

General Farm Supply Co
200 Higuera.....Sn Luis Obspo 253

HARRIS TRACTOR & IMPLEMENT CO
1044 Park.....Pso Robls 17

INTERNATIONAL TRACTORS—
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 389-J
If no answer call.....Sn Luis Obspo 2729-J
If no answer call.....Sn Luis Obspo 1756-M

JOHN DEERE IMPLEMENTS—
MOORE JOSEPH G CO
1306 Pine.....Pso Robls 450

Johnson Fred H 1119 Garden.....Sn Luis Obspo 164
Livingston E C Co 1236 Railroad.....Pso Robls-534
Minneau & Loomis 316 Branch.....Aroyo Grnde 49
MOORE JOSEPH G CO 1306 Pine..Pso Robls 450
113 W Chapel.....Snta Maria 5
(See Advertisement This Page)
WILDMAN J M INC 1139-13th....Pso Robls 254
(See Advertisement This Page)

Sometimes people place telephone calls and do not give the called person sufficient time to answer. Allow a few more seconds before hanging up!

JOHN DEERE
AND
"CATERPILLAR"
NEW & USED TRACTORS
AND EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired
JOSEPH G. MOORE CO.
1306 Pine Paso Robles 450
Santa Maria—113 West Chapel
Santa Maria 5

Air Compressors

INGERSOLL-RAND AIR COMPRESSORS—
TOMASINI A E
1922 Johnson.....Sn Luis Obspo 1424

Air Compressors—Renting

Parker E R Boiler Works
514 Higuera.....Sn Luis Obspo 2056
Philpott George M Co 1060 Bryant
San Francisco .....Hemlock 1-5475
TOMASINI A E 1922 Johnson..Sn Luis Obspo 1424
(See Advertisement This Page)

Air Conditioning Contractors

COOPERATIVE FARMERS SHEET METAL SHOP
1315 Pine.....Pso Robls 153
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.....Sn Luis Obspo-766

Air Express Service

Air Express Service Railroad Av..Sn Luis Obspo 522

Air Freight Service

SOUTHWEST AIRWAYS CO
Air Freight Rates & Information
San Luis Obispo County
Airport .....Sn Luis Obspo 2254
Office 1308 Spring.....Pso Robls 460
If no answer call.....Pso Robls 24-F-2

Air Line Companies

SOUTHWEST AIRWAYS CO
Passenger Information & Reservations
San Luis Obispo County
Airport .....Sn Luis Obspo 2254
Office 1308 Spring.....Pso Robls 460
If no answer call.....Pso Robls 24-F-2
Freight Rates & Information
San Luis Obispo County
Airport .....Sn Luis Obspo 2254
Office 1308 Spring.....Pso Robls 460
If no answer call.....Pso Robls 24-F-2

Air Line Ticket Agencies

Southwest Airlines Downtown Ticket Agency
987 Osos.....Sn Luis Obspo 418

TRAVEL SERVICE
SOUTHWEST
UNITED - TWA - AMERICAN
PAN AMERICAN-PHILIPPINE-WESTERN
TICKETS & RESERVATIONS
Across From Court House
987 Osos.....Sn Luis Obspo 418

Air Services—Chartered

PETROLINE AIR SURVEY
FLIGHT INSTRUCTION
AERIAL PHOTOGRAPHY
CHARTER SERVICE
AIRCRAFT & ENGINE REPAIR
Ferrying Service
Estrella Air Base.....Pso Robls 27-F-2

Aircraft Renting

Paso Robles Air Serv Inc
Municipal Airport .....Pso Robls 1002

Aircraft Schools

HOOVER BROS FLYING SERVICE
AUTHORIZED PIPER CUB DEALER
ERCOUPE AGENT
Flight Instruction & Charter
Aircraft Service Parts & Supplies
AIRCRAFT RENTAL
Rt 2 Box 186C
Edna Rd.....Sn Luis Obspo 2977

PASO ROBLES AIR SERV INC
Municipal Airport.....Pso Robls 1002
(See Advertisement This Page)

Aircraft Servicing & Maintenance

Hoover Bros Flying Service
Edna Rd.....Sn Luis Obspo 2977

AIR COMPRESSORS

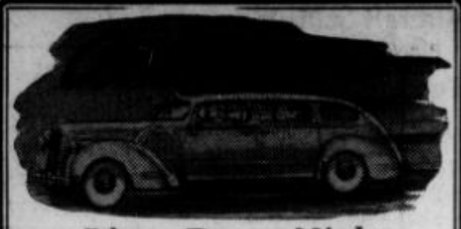
RENTED

- DRILLING
- CHIPPING
- BREAKING
- TAMPING
- SANDBLASTING

A. E. TOMASINI
Licensed Contractor
SALES & SERVICE
PHONE
San Luis Obispo 1424
1922 Johnson

- Flight Instruction
- Piano Rentals
- Charter Service

SALES & SERVICE
PARTS - SUPPLIES - ACCESSORIES
PASO ROBLES
AIR SERVICE INC.
Day or Night
Phone PASO ROBLES 1002
MUNICIPAL AIRPORT



Phone Day or Night

SAN LUIS OBISPO

887

Rates on Out-of-Town Calls
Special Attention to Train Calls
We Serve Any Community - Red Cross Trained - All Ambulances
Fully Equipped
Hospital Supplies
24-Hour Oxygen Service
Rentals & Sales

JONES
AMBULANCE SERVICE

Independently Owned & Operated
780 Pacific San Luis Obispo

PASO ROBLES

AMBULANCE

SERVICE

RIDE WITH YOUR PATIENT - NO CHARGE

Call

Paso Robles 652

• OXYGEN EQUIPPED
• 24-HOUR SERVICE
Any Time - Anywhere
• EMERGENCY FACILITIES
• NO MORTUARY CONNECTION

Airports

Hoover Bros Flying Service
Edna Rd.....Sn Luis Obspo 2977
Petroline Air Survey
Estrella Air Base.....Pso Robles 27-F-2
San Luis Obispo Co Airport
Edna Rd.....Sn Luis Obspo 2977

Ambulance Service

Gray's Funeral Chapel & Crematorium
S Highway.....Atascadero 98
JONES AMBULANCE SERVICE
780 Pacific.....Sn Luis Obspo 887
(See Advertisement This Page)
PASO ROBLES AMBULANCE SERVICE
2815 Vine.....Pso Robls 652
(See Advertisement This Page)

Amusement Devices

Chesney Jack Grand Av.....Aroyo Grnde 432-F-23
Polin Burt W 974 Monterey.....Sn Luis Obspo 2370
San Luis Amusement Co
983 Chorro.....Sn Luis Obspo 66-W

Amusement Places

Bridge-O 195 Pomeroy.....Psmo Bch 8
Fun House Pomeroy.....Pismo Bch-131
PISMO POKO

PISMO'S OLDEST
BINGO PARLOR
OPEN EVENING AT 7 O'CLOCK
AROUND THE CORNER FROM
HOTEL BUTLER
620 Cypress.....Psmo Bch 53-J

Ant Control–See Exterminating

Antiques–Dealers

B & B Antiques 1023 Broad..Sn Luis Obspo 394-W
Joe's Place 884 N Broad.....Sn Luis Obspo 356-J
Smith's S S Trading Post
½Mile Past City Limits Toward Airport
Edna Rd.....Sn Luis Obspo 1498-W

Apartments

Beach Apartments 266 StimsonAv.....Pismo Bch-19
Bently Apartments 1804 Spring....Pso Robls 1153-J
Breaker's Apartments 278Hinds.....Pismo Bch-325
Bruce Apartments 956 Swazey...Sn Luis Obspo-1966
Christensen Henry Morro Del Mar..Morro Bay 3920
De Voe Apartments 1824 Park.....Pso Robls 1505
Dolliver Apts 320 Hinds Av.....Pismo Bch 215-M
El Marero Hollister.....Pismo Bch-196
Hathway Ella Hollister Av.....Pismo Bch 196
John Marion 860 Osos.....Sn Luis Obspo 2986
Norwood Apartments 11th & Sal.....Pso Robls 591
Park Apartments 322 Park Av...Pismo Bch 200-J
Sea Garden Motel Apts
Rates By The Day Week or Month
440 Stimson.....Pismo Bch-69
Seashore Apartment
15 Apartments-Weekly & Monthly Rates
110 Stimson.....Pismo Bch 182-J
Seaview Apartments.....Cambria-22-Y-3
Shell Beach Motel 101 Highway....Pismo Bch 3-Y-3

Architects

Douglas H B Snta Barbara Av....Sn Luis Obspo 2200
Douglas H B
424 Santa Barbara Av.....Sn Luis Obspo 2876
Holdredge Wm Decker
1641 Mill.....Sn Luis Obspo 29

Army & Navy Goods

Beno's 1019 Morro.....Sn Luis Obspo 620

Art Goods–Retail

See Also Artists' Materials-Retail; Gift Shops; Novelties, Etc.
Studio Of Church Art
1126½ Chorro.....Sn Luis Obspo 1538-R

Artists' Materials–Retail

Johnson Paint Store Highway.....Atascadero 119-J

Asphalt & Asphalt Products

ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785

Associations

See also Clubs; Fraternal Organizations; Labor Organizations; Etc

American Legion Hall
Orchard Av.....Aroyo Grnde 92-J
Amer National Red Cross
991 Osos.....Sn Luis Obspo 2630
Atascadero Golf Course Highway...Atascadero 101-W
Atascadero Grange Hall Palma Av..Atascadero-214-J
Automobile Club of Southern Calif
District Office
1134 Monterey.....Sn Luis Obispo 1480
Emergency Road Service
1246 Spring.Pso Robls-169-W
Emergency Road Service
1101 Monterey.....Sn Luis Obispo 102
Boy Scouts of America
790 Monterey.Sn Luis Obspo-2220
Camp Fire Girls Inc
864 Snta Rosa.....Sn Luis Obspo 1858-W
Chamber of Commerce
998 Monterey.....Sn Luis Obspo 1414
Dune Lakes Ltd.....Aroyo Grnde-203-F-3
Eagle's Lodge S Highway.....Atascadero 669-J
Eagle's Lodge IOOF Bldg.....Pso Robls 1081
Elks Club 906 Marsh.....Sn Luis Obspo-322
Grange Hall S Broad.....Sn Luis Obspo 639
I D E S Hall Assn Mill.....Sn Luis Obspo-1373-W
I O O F Hall 128 Bridge.....Aroyo Grnde-48
I O O F Hall 520 Dana.....Sn Luis Obspo 168
Infantile Paralysis Foundation
1302 Marsh.....Sn Luis Obspo 566
Labor Local No 1464 A F of L
1530 Monterey.Sn Luis Obspo-256
Masonic Hall 859 Marsh.....Sn Luis Obspo-626-J
Masonic Temple 112 Poole.....Aroyo Grnde.123-W
Monday Club Monterey.....Sn Luis Obspo-1960
Paso Robles Community Chamber of Commerce
707-13th.....Paso Robls 16
Paso Robles Grange.....Pso Robls 20-J-11
Paso Robles Mutual Building & Loan Assn
1211 Park.Pso Robls-613
Paso Robles Women's Club
13th & Oak.....Pso Robls 747-W
San Luis Obispo County Building Contractors
Assn 3045 Park.....Pso Robls 1311
San Luis Obispo County Fair Office
Gregory & Victoria.....Pso Robls 950
San Luis Obispo Production Credit Assn
1123 Garden.....Sn Luis Obspo-1386
Santa Maria Valley Campfire
Council Inc.....Aroyo Grnde 226-F-14
Shrine Circus Office
940 Chorro.....Sn Luis Obspo 660-W
Technocracy Inc Rd 12035
545 Islay.....Sn Luis Obspo 2342-W
Veteran's Hall Court House.....Sn Luis Obspo-65
Womens Civic Club 247 Stimson Av..Pismo Bch-83-J

Athletic Goods

See Sporting Goods Headings

Attorneys

Andre & Andre 1130 Garden.....Sn Luis Obspo 44
Andre George L 1130 Garden.....Sn Luis Obspo 44
Andre Peter R 1130 Garden.....Sn Luis Obspo 44
Brazil A H 793 Higuera.....Sn Luis Obspo-2082
Res Phone.....Sn Luis Obspo 188
Buck Charles K
Bank of America Bldg.....Sn Luis Obspo 890
Buck & O'Reilly
Bank of Amer Bldg.....Sn Luis Obspo-890
Champion Lawton D Bank of Amer Bldg..Pso Robls-76
Coffield Laura O 846 Higuera..Sn Luis Obspo 1033
Davis Paul W 846 Higuera....Sn Luis Obspo 1033
Dubin H J 999 Higuera.....Sn Luis Obspo 676
Finucane Geo F 131 Branch.....Aroyo Grnde 28-W
Fisher James D 711-12th.....Pso Robls-333
Fitzgerald & Harris
793 Higuera.....Sn Luis Obspo 3048
Gallagher & Madden
Bank of Amer Bldg.....Pso Robls 161
Grundell Herbert C Court House..Sn Luis Obspo-1683
Heid F J Jr 310 Harbor View.....Pismo Bch 50
Kaetzel C P 793 Higuera.....Sn Luis Obspo-1868
Muller A V Wickenden Bldg....Sn Luis Obspo 614
O'Reilly Timothy I
Bank of America Bldg.....Sn Luis Obspo-890
Polin Martin 1026 Chorro....Sn Luis Obspo 640-J
Rau F M 1041 Chorro.....Sn Luis Obspo 3031
Renetzky & Davis
846 Higuera.....Sn Luis Obspo 1033
Runner John F
Bank of Amer Bldg.....Sn Luis Obspo 890
San Luis Obispo County District Attorney
Court House.Sn Luis Obspo-1683
Stowe John R
1015 Nipomo.....Sn Luis Obspo 1979-W
Webster Alex 1433 Oak.....Pso Robls-41-W
Wright Robt E Entrada Av.....Atascadero 474

Auctioneers

Oceano Sales Yard
13th Oceano.....Aroyo Grnde 436-F-11

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Batteries

See Batteries Headings

Automobile Blacksmithing

See Automobile Body Repairing

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Automobile Body Repairing

ANDY'S PAINT & BODY SHOP
"ANDY" WILCOX
BODY & FENDER REPAIRING
AUTO PAINTING
ALL WORK GUARANTEED
FREE ESTIMATES
102 Branch.....Aroyo Grnde 51-J

Arland Chevrolet Co
1039 Monterey.....Sn Luis Obspo 1548
(See Advertisement This Page)

CLINE'S AUTO BODY SHOP
Fred A Cline Proprietor
640 Marsh.....Sn Luis Obspo-422
If no answer call.....Sn Luis Obspo-1556

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

JIMS AUTO PAINT & BODY SHOP
COMPLETE
AUTO BODY & FENDER WORK
AUTO PAINTING
Free Estimates — All Work Guaranteed
Located between Broad St. & S.P. R.R.
858 Humbert Av.....Sn Luis Obspo 245-W

LANGLEY'S PAINT & BODY SHOP
729 Spring.....Pso Robls 65

LEVERENZ WALTER F Hwy.....Atascadero 14

Paso Robles Body Works 2815 Vine....Pso Robls 652

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

Automobile Body Repairing–(Cont'd)

PRIOR BODY & PAINT SHOP
COMPLETE
AUTOMOBILE REFINISHING
BODY & FENDER WORK
Automobiles & Trucks
Free Estimates
FRANK F. PRIOR, Prop.
380 Ocean View Av.....Psmo Bch 157-W

ROUTZAHN MOTOR CO
636 Higuera.....Sn Luis Obspo 1470

SERAFIN'S BODY & PAINT SHOP
H. E. SERAFIN
COMPLETE
BODY, FENDER REPAIRING AND
AUTO PAINTING
Free Estimates - All Work Guaranteed
865 Palm.....Sn Luis Obspo 836
If no answer call...Sn Luis Obspo 2739-W

SPINK & CO GARAGE & PAINT SHOP
See Our Ad Under Auto Painting
1365 Monterey.....Sn Luis Obspo 754
(Continued Next Page)

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more telephone calls than ever before.

Sales & Service

CHEVROLET

FACTORY DIRECT DEALER

ARLAND CHEVROLET CO.

TWO LOCATIONS TO SERVE YOU

SAN LUIS OBISPO	ARROYO GRANDE
1548	309
1039 MONTEREY	401 TRAFFIC WAY

Automobile Body Repairing–(Cont'd)

TEX'S PAINT & BODY SHOP
Main.....Morro Bay 4281

THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

WILLIAMS BODY SHOP
W Branch.....Aroyo Grnde 76-J

WILSON MOTORS
AUTO BODY & PAINT SHOP
COLOR MATCHING & STRIPING
SEE HARRY WILSON
23 YEARS IN SAN LUIS OBISPO
1234 Broad.....Sn Luis Obspo 116

Automobile Boxing–See Trucking

Automobile Bumpers
See Automobile Parts & Supplies Headings

Automobile Bus Lines–See Bus Lines

Automobile Courts–See Motor Courts

If you have goods for sale, the Classified Telephone Directory provides purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the Classified Telephone Directory.

Automobile Dealers–New Cars

Arland Chevrolet Co
1039 Monterey.....Sn Luis Obspo 1548

Arland Chevrolet Co
401 Traffic Wy.....Aroyo Grnde 309

Ashton Chas H Plymouth De Soto
1134-13th.....Pso Robls 666

Booth Brothers 836-13th.....Pso Robls 5

Booth Bros 1103 Higuera.....Sn Luis Obspo 3174

BORIACK JOHN MOTOR CO
1144 Monterey.....Sn Luis Obspo 1469
(See Advertisement Page 9)

Brennan Maury 330 Traffic Wy....Aroyo Grnde 47

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.

Buick

"WHERE TO BUY IT"

KAMM C H & CO
1034 Monterey.....Sn Luis Obspo 332

MICHELMORE & WOOSTER BUICK & G M C
1501 Spring.....Paso Robls 14
(Continued Next Page)

It is the policy of our company to render the most telephone service and the best, at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

DAVID L. FAIR

CHRYSLER PLYMOUTH

RADIO & SPEEDOMETER SERVICE

Body & Fender Work

Paris Distributor

Complete Automotive Service
MOTOR REBUILDING
WHEEL ALIGNMENT
and
FRAME STRAIGHTENING

San Luis Obispo 1983

Cash Paid for Used Cars

1144 MONTEREY

CHEVROLET

CARS & TRUCKS

Sales & Service

• GENUINE PARTS & ACCESSORIES

24-Hour Towing Service

After 5:30 P.M.

Phone Paso Robles 1253-W

SID NICHOLS

Chevrolet

AUTHORIZED DEALER
SALES & SERVICE

Paso Robles 786

ATASCADERO 163

1305 Spring St. Paso Robles

GARRETT MOTORS

STUDEBAKER Authorized STUDEBAKER

STUDEBAKER

DEALER

TRUCKS

COMPLETE AUTO BODY & FENDER WORK
AUTOMOBILE PAINTING
EXPERT AUTOMOTIVE SERVICE & PARTS

San Luis Obispo 2476

1219 Monterey - Corner Toro

Automobile Dealers—New Cars—(Cont'd)

CADILLAC SALES & SERVICE

"STANDARD OF THE WORLD"

"WHERE TO BUY IT"

STANDARD MOTORS & EQUIPMENT CO
1701 Monterey.....Sn Luis Obspo 3144
TURNER PAUL L 1020 Park....Pso Robls-1000

CHEVROLET AUTHORIZED SALES & SERVICE

America's choice for top value on every point—
CHEVROLET
The Most Beautiful BUY of All!

"WHERE TO BUY IT"

ARLAND CHEVROLET CO
401 Traffic Wy.....Aroyo Grnde 309
ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 786

(Continued Next Page)

Plan your shopping with the Classified Telephone Directory.

Ford

SALES & SERVICE 8 6

• REPAIRING
• PAINTING

BODY & FENDER WORK

Paso Robles **53**

Truman A. Harris & Son

1302 PINE

If no answer call
PASO ROBLES 193

Automobile Dealers—New Cars—(Cont'd)

CHRYSLER-PLYMOUTH SALES & SERVICE

THE BEAUTIFUL CHRYSLER

APPROVED SERVICE

"WHERE TO BUY THEM"

DEALER

FAIR DAVID L
1144 Monterey.....Sn Luis Obspo 1983

CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675

CROSLEY SALES & SERVICE—
BORIACK JOHN MOTOR CO
1144 Monterey.....Sn Luis Obspo 1469

DESOTO-PLYMOUTH SALES & SERVICE—
ASHTON CHAS H PLYMOUTH-DE SOTO
1134-13th .....Pso Robls 666
McGREGOR MOTORS CO
1255 Monterey.....Sn Luis Obspo 3142

DODGE-PLYMOUTH SALES & SERVICE—
BOOTH BROTHERS 836-13th.....Pso Robls 5
BOOTH BROS 1103 Higuera..Sn Luis Obspo 3174

FAIR DAVID L
1144 Monterey.....Sn Luis Obspo 1983
(See Advertisement Page 7)

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved equipment.

Ford

"WHERE TO BUY IT"

BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 47
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53
LEVERENZ WALTER F
Highway.....Atascadero 14
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476
(See Advertisement Page 8)
HARRIS TRUMAN A & SON 1302 Pine.Pso Robls 53
(See Advertisement Page 8)
(Continued Next Page)

KAISER-FRAZER

Sales & Service

John Boriack Motor Co.

PHONE
San Luis Obispo 1469

1144 MONTEREY
San Luis Obispo

Ford

AUTHORIZED SALES & SERVICE

REPAIRING - AUTO PAINTING
BODY & FENDER WORK
SUPER SERVICE STATION

E. H. THRESH INC.

Phone SAN LUIS OBISPO **102**

If No Answer Call San Luis Obispo 439

1101 Monterey St. San Luis Obispo

DE SOTO PLYMOUTH

Authorized Sales & Service

McGREGOR MOTORS CO.

1255 MONTEREY STREET

Phone

San Luis Obispo 3142

KIMBALL MOTOR COMPANY

PONTIAC GMC TRUCKS

AUTHORIZED SALES & SERVICE

GASOLINE • DIESEL GMC TRUCKS

NEW CARS - USED CARS
REPAIRING ALL MAKES

Phone San Luis Obispo 2344

252 Higuera Street

michelmore & wooster

Buick 8 AUTHORIZED SALES & SERVICE GMC TRUCKS

BEST SELECTION OF
NEW—USED CARS & TRUCKS
in San Luis Obispo County
— CALL —
PASO ROBLES 14
1501 Spring St.
Paso Robles

Automobile Dealers—New Cars—(Cont'd)

HUDSON AUTHORIZED SALES AND SERVICE

NEW HUDSON AUTOMOBILES AND HUDSON'S PROTECTIVE SERVICE

HUDSON SALES SERVICE

"WHERE TO BUY THEM"

REINKE PAUL A 1130 Pine.....Pso Robls 659

KAISER-FRAZER SALES & SERVICE—
OLSON MOTOR SALES
2508 Spring.....Pso Robls 673-J

KAMM C H & CO 1034 Monterey..Sn Luis Obspo 332

KIMBALL MOTOR SERVICE
252 Higuera.....Sn Luis Obspo 2344
(See Advertisement Page 9)

Leverenz Walter F Highway.....Atascadero 14

LINCOLN-MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

Lincoln MERCURY

"WHERE TO BUY THEM"

CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675

McGREGOR MOTORS CO
1255 Monterey.....Sn Luis Obspo 3142
(See Advertisement Page 9)

Meyer & Willett 1005 Monterey..Sn Luis Obspo 3131

MICHELMORE & WOOSTER BUICK & G M C
1501 Spring.....Pso Robls 14
(See Advertisement Page 9)

NASH SALES AND SERVICE

"THERE'S A NEW KIND OF AUTOMOBILE DEALER!"

Nash

"WHERE TO BUY IT"

MEYER & WILLETT
1005 Monterey.....Sn Luis Obspo 3131

PIONEER GARAGE
1246 Spring.....Pso Robls 169-W

NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 786
(See Advertisement Page 8)

OLDSMOBILE

The General Motors Car that features the "Rocket" Engine, Hydra-Matic Drive and Futuramic Styling.

OLDSMOBILE SERVICE

"WHERE TO CALL"

SCHMIDT WM F 1628 Spring...Pso Robls-1090

STANDARD MOTORS & EQUIPMENT CO
1701 Monterey.....Sn Luis Obspo 3144

Olson Motor Sales 2508 Spring....Pso Robls 673-J

Telephone service is one of the unifying forces of the nation.

Automobile Dealers—New Cars—(Cont'd)

PACKARD AUTHORIZED SALES & SERVICE

ASK THE MAN WHO OWNS ONE

APPROVED Packard SERVICE

"WHERE TO BUY IT"

NEGRANTI VIRGIL
565 Higuera.....Sn Luis Obspo 525

REINKE PAUL A 1130 Pine.....Pso Robls 659

PLYMOUTH—
ASHTON CHAS H PLYMOUTH-DESOTO
1134-13th.....Pso Robls 666

BOOTH BROS 1103 Higuera..Sn Luis Obspo 3174

FAIR DAVID L
1144 Monterey.....Sn Luis Obspo 1983

McGREGOR MOTORS CO
1255 Monterey.....Sn Luis Obspo 3142

PONTIAC SALES AND SERVICE

Protect your Pontiac with Pontiac service — your best assurance of factory-trained mechanics, factory-engineered parts and factory-developed tools.

"FOR SERVICE CALL"

KIMBALL MOTOR SERVICE
252 Higuera.....Sn Luis Obspo 2344

TURNER PAUL L 1020 Park....Pso Robls 1000

Reinke Paul A 1130 Pine.....Pso Robls-659

Routzahn Motor Co 636Higuera..Sn Luis Obspo-1470

SCHMIDT WM F 1628 Spring.....Pso Robls-1090

STUDEBAKER SALES AND SERVICE

CARS and TRUCKS of Outstanding Style, Performance and Economy

Expert car and truck service for Studebaker and other makes

"WHERE TO CALL"

AUTHORIZED SALES & SERVICE

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

SERVICE GARAGE 917-12th....Pso Robls-35-R

THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement Page 9)

WILLYS-OVERLAND SALES & SERVICE—
PIONEER GARAGE
1246 Spring.....Pso Robls 169-W

SAN LUIS GARAGE
1044 Monterey.....Sn Luis Obspo 3133

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more telephone calls than ever before.

Automobile Dealers—Used Cars

ARLAND CHEVROLET CO
401 Traffic Wy.....Aroyo Grnde 309

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548

Bill's Used Cars 1234 Broad.....Sn Luis Obspo-116

Brennan Maury 330 Traffic Wy....Aroyo Grnde 47

FAIR DAVID L
1144 Monterey.....Sn Luis Obspo 1983

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

Harris Truman A & Son 531-12th...Pso Robls 857

KIMBALL MOTOR SERVICE
252 Higuera.....Sn Luis Obspo 2344

LEVERENZ WALTER F
Used Cars & Trucks
Hwy.....Atascadero 14

McGregor Motors Co
1255 Monterey.....Sn Luis Obspo 3142

Peters Herbert 469 Pomeroy Av..Pismo Bch 337-J

San Luis Motor Co
1144 Higuera.....Sn Luis Obspo 3044-W

SCHMIDT WM F 1628 Spring.....Pso Robls 1090

THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

Turner Paul 546 Spring.....Pso Robls 1001

TURNER PAUL L 1020 Park.....Pso Robls 1000
Sales Department.....Phone 1001

Automobile Electrical Equipment

General Auto Parts 1218 Pine.....Pso Robls 280

New vacuum tube equipment that boosts the number of calls that present wires can handle is an important part of our current program to provide even better and faster long distance service.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified **TELEPHONE SECTION**

Automobile Electrical Service

ED'S SERVICE Higuera & Nipomo..Sn Luis Obspo-123
(See Advertisement This Page)

HANSEN ELECTRIC SHOP
108 Poole.....Aroyo Grnde 53-J

HIBBARD & HIBBARD
BATTERIES & MAGNETOS
SALES & SERVICE
EXIDE BATTERIES
1233 Spring.....Pso Robls-220

MUELLER FRANCIS C
AUTO-LITE
Official Sales & Service
AUTOMOTIVE ELECTRICIAN
Higuera & Osos.....Sn Luis Obspo 2619-J

SAMPLE BUD BRAKE SERVICE
COMPLETE ELECTRICAL SERVICE
MOTOR TUNE-UP
Sun Equipment
BRAKE SERVICE — WHEEL ALIGNMENT
Bear Equipment
EMERGENCY IGNITION SERVICE
721 Spring.....Pso Robls 148-W

Automobile Equipment
See Automobile Parts & Supplies Headings

Automobile Flywheel Repairing
See Automobile Repairing; also Welding

Automobile Frame Repairing
See Automobile Wheel, Axle & Frame Repairing

Automobile Generator Service
See Automobile Electrical Service

Automobile Glass
See Glass–Auto, Plate, Window, Etc

Automobile Headlight Adjusting

WILSON MOTORS
Official Adjusting Station No 1385
1234 Broad.....Sn Luis Obspo 116

ED'S SERVICE
ED & ROD CARLSON

Motor Tune-up
Carburetor
Service
Automobile
Electrician

TELEPHONE
San Luis Obispo 123
Higuera and Nipomo Street

Automobile Ignition Service
See Automobile Electrical Service

Automobile Painting

ANDY'S PAINT & BODY SHOP
"ANDY" WILCOX
COMPLETE AUTO PAINTING
AND
BODY & FENDER WORK
Free Estimates - All Work Guaranteed
102 Branch.....Aroyo Grnde 51-J

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
Chase A E 910 High.....Sn Luis Obspo 1507-M

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

AUTOMOBILE
PAINTING
ALL TYPES OF
AUTO & TRUCK
RECONSTRUCTION
Body & Fender Work
• Painting
• Welding
A Complete Service
By Skilled Mechanics
Phone
San Luis Obispo 836
If no answer call Sn Luis Obspo 2739-W
SERAFIN'S
BODY and PAINT SHOP
H. E. Serafin
865 Palm San Luis Obispo

Spink & Co. Garage
& PAINT SHOP
Expert Auto Painting
20 Years of Experience
Free Estimates
Body & Fender Work
(All Makes of Cars)
San Luis Obispo 754
1365 Monterey

Automobile Painting—(Cont'd)

JIMS AUTO PAINT & BODY SHOP
EXPERT AUTO PAINTING
Auto Body & Fender Repairing
Reasonable Rates — Guaranteed Work
Located between Broad St. & S.P. R.R.
858 Humbert Av.....Sn Luis Obspo 245-W

LANGLEY'S PAINT & BODY SHOP
729 Spring.....Pso Robls 65

PRIOR BODY & PAINT SHOP
COMPLETE
AUTOMOBILE REFINISHING
BODY & FENDER WORK
AUTOMOBILES & TRUCKS
Free Estimates
FRANK F. PRIOR, PROP.
380 Ocean View Av.....Psmo Bch 157-W

Roberts Bros Garage 931 Price.....Pismo Bch 33

ROUTZAHN MOTOR CO
636 Higuera.....Sn Luis Obspo 1470

SERAFIN'S BODY & PAINT SHOP
865 Palm.....Sn Luis Obspo 836
(See Advertisement This Page)

Spink & Co Garage & Paint Shop
1365 Monterey.....Sn Luis Obspo 754
(See Advertisement This Page)

THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

WILLIAMS BODY SHOP
FREE ESTIMATES ON
COMPLETE
AUTO PAINTING
BODY WORK
W Branch.....Aroyo Grnde 76-J

WILSON MOTORS
AUTO BODY & PAINT SHOP
COLOR MATCHING & STRIPPING
See Harry Wilson
23 years in San Luis Obispo
1234 Broad.....Sn Luis Obspo 116

Automobile Paints
See Paint Dealer Headings

Automobile Parts & Supplies—Retail

AL'S BRAKE SERVICE
1175 Monterey.....Sn Luis Obspo 2234

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548

ATASCADERO MOTOR PARTS
S Highway.....Atascadero 134-R

ATKINSON MOTOR PARTS
133 Branch.....Aroyo Grnde 52-M

CHEVROLET GENUINE PARTS—
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 786

(Continued Next Page)

Plan your shopping with the Classified Telephone Directory.

Automobile Parts & Supplies—Retail—(Cont'd)

CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675

FAIR DAVID L
Authorized Chrysler & Plymouth Parts
1144 Monterey.....Sn Luis Obspo 1983

FIRESTONE STORES
1175 Monterey.....Sn Luis Obspo 130
General Auto Parts 1218 Pine.....Pso Robls 280

LEVERENZ WALTER F
Wholesale & Retail
Hwy.....Atascadero 14

Michelmore & Wooster Buick & GMC
1501 Spring.....Pso Robls 14
Paso Robles Auto Parts 720-10th...Pso Robls 505

Sears Roebuck & Co
879 Higuera.....Sn Luis Obspo 760

Universal Auto Parts Co
969 Monterey.Sn Luis Obspo-1418

WESTERN AUTO SUPPLY
123 E Branch.....Aroyo Grnde 12
Western Auto Supply Co 1420 Park...Pso Robls 596
Western Auto Supply Co
685 Higuera.....Sn Luis Obspo 993

WESTSIDE AUTO PARTS CO
1229 Monterey.....Sn Luis Obspo 908
(See Advertisement This Page)

Automobile Parts & Supplies-Used

RIVERSIDE USED PARTS
1545 Riverside Av.....Pso Robls 1132-W

Keep the Classified Telephone Directory handy; it can save you time and effort.

AUTO
PARTS
• REBUILT MOTORS & TRANSMISSIONS
• New & Used Parts
• Wrecked Cars Bought & Sold
WESTSIDE
AUTO PARTS CO.
TWO LOCATIONS
1229 MONTEREY AND 1236 MONTEREY
San Luis Obispo 908

Automobile Parts & Supplies—Whsle & Mfrs

ATASCADERO MOTOR PARTS
S Highway.....Atascadero 134-R

GENERAL AUTO PARTS
1218 Pine.....Pso Robls 280
If no answer call.....Pso Robls 697

PETERSEN AUTO PARTS
742 Marsh.....Sn Luis Obspo 1106
If no answer call.....Sn Luis Obspo 3168-W
If no answer call.....Aroyo Grnde 155-Y-4

STANDARD AUTO PARTS
PARTS - EQUIPMENT
AUTOMOTIVE PAINTS
1085 Higuera.....Sn Luis Obspo 1200
Nights Call.....Sn Luis Obspo 590-W
Nights Call.....Sn Luis Obspo 2250-W
Nights Call.....Sn Luis Obspo 2079

UNIVERSAL AUTO PARTS CO
QUALITY - SERVICE - PARTS
For
ALL CARS, TRUCKS AND TRACTORS
Continuous Service
969 Monterey.....Sn Luis Obspo-1418
If no answer call....Sn Luis Obspo 2726-R

Automobile Radiator Repairing

Bank's Radiator & Battery Repair Shop
1011 Toro Dr.....Sn Luis Obspo 2184
(See Advertisement This Page)

CÁCCIA HOWARD 740 D.....Morro Bay 4621

CLAASSEN'S RADIATOR SHOP
1534 Spring. Pso Robls-909-W

(Continued Next Page)

RADIATORS
• REMOVED • REPLACED
• REPAIRED • REBUILT
• CLEANED • RECORED
WE HAVE NEW RADIATORS
San Luis Obispo 2184
COMPLETE BATTERY SERVICE
BANKS RADIATOR SHOP
Est. 1937
1011 Toro St.

RADIATOR
AND
COOLING SYSTEM
SERVICE

All Makes Autos & Trucks
● Cleaning & Roding
● Repairing
● Recoring

Authorized Harrison
Sales & Service

NASON AUTOMOTIVE PAINTS

Franklin Radiator
Service

Call
SAN LUIS OBISPO
455
"One Call Does It All"

306 Higuera

Sales & Service

CHEVROLET

Factory Direct Dealer

ARLAND
CHEVROLET CO.

TWO LOCATIONS TO SERVE YOU

San Luis Obispo 1548
1039 MONTEREY

Arroyo Grande 309
401 TRAFFIC WAY

Automobile Radiator Repairing—(Cont'd)

FRANKLIN RADIATOR SERVICE
306 Higuera.....Sn Luis Obspo 455
(See Advertisement This Page)
PASO ROBLES BODY WORKS
2815 Vine.....Pso Robls 652

Automobile Radios–See Radio Dealers

Automobile Repairing

AL'S BRAKE SERVICE
Complete Auto Repair Service
Motor Rebuilding - Brake Service
Wheel Aligning - Reboring
All Work Guaranteed
1175 Monterey.....Sn Luis Obspo-2234

Arland Chevrolet Co
1039 Monterey.....Sn Luis Obspo 1548
(See Advertisement This Page)
ATASCADERO MOTOR SERV
101 Hwy.....Atascadero 368
BOOTH BROTHERS
REPAIRS & SERVICE ON
ALL MAKES
836-13th.....Pso Robls 5

Caccia Howard 740 D.....Morro Bay-4621
(Continued Next Page)

ROUTZAHN
MOTOR COMPANY
REPAIRS ON ALL MAKES
AUTOS - TRUCKS
USED CARS
BOUGHT & SOLD
PHONE
San Luis Obispo 1470
636 HIGUERA

ROBERTS BROS
GARAGE
JIM & GIP ROBERTS, Props.
AUTO BODY & FENDER
REPAIRING - PAINTING
General Repairs & Servicing
MOTOR TUNE-UP
Pismo Beach 33
931 PRICE ST.

Automobile Repairing—(Cont'd)

CHEVROLET AUTHORIZED SALES & SERVICE—
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls-786

Cryder F J Morro Rd &
Snta Ynez Av.....Atascadero 47
DAN & ERNIE'S
COMPLETE AUTO REPAIR SERVICE
BRAKE SERVICE - MOTOR REBUILDING
CRANKSHAFT GRINDING
WHEEL ALIGNING - REBORING
All Work Guaranteed
1234 Broad.....Sn Luis Obspo 3156
ED'S MECHANICAL SERVICE
910 High.....Sn Luis Obspo 2405
FAIR DAVID L
1144 Monterey.....Sn Luis Obspo 1983
FORD AUTHORIZED SALES & SERVICE—
LEVERENZ WALTER F Highway..Atascadero 14
Night Call.....Atascadero 40-M
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476
HIGHWAY GARAGE 349 Price.....Psmo Bch 119
Jenkins & Haynes Curbaril Av....Atascadero 591-J
KAMM C H & CO
Buick Specialists
1034 Monterey.....Sn Luis Obspo 332
KIMBALL MOTOR SERVICE
252 Higuera.....Sn Luis Obspo 2344
Larsen Peter 1027 Nipomo.....Sn Luis Obspo-814
Mazza & Hamilton General Petroleum Service
Station 600 Marsh.....Sn Luis Obspo 1963
McGREGOR MOTORS CO
1255 Monterey.....Sn Luis Obspo 3142
Nichols Sid Chevrolet Highway.....Atascadero 163
NIPOMO GARAGE
Ignition Service
101 Hwy.....Nipomo 2491
OCEAN VIEW GARAGE Main....Morro Bay 2421
Oertle Service Station
Baywood Pk.....Sn Luis Obspo 26-R-11
PAULS' AUTOMOTIVE SERVICE
OVERHAULING
WHEEL ALIGNING
GENERAL REPAIRING
Open Saturdays
99 Traffic Way.....Aroyo Grnde 105
PAUL'S GARAGE
Nipomo & Monterey.....Sn Luis Obspo 2319-R
Paul's Truck Service
10th & Salinas.....Pso Robls 1438-J
PIMENTEL&WEAVER GARAGE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101Hwy.....Sn Luis Obspo-1360
Residence.....Sn Luis Obspo 1066-R
PIONEER GARAGE 1246 Spring....Pso Robls 169-W

Why not check into the sales-building possibilities of the Yellow Pages? Call our nearest Business Office for information on Classified Directory advertising.

Automobile Repairing—(Cont'd)

RICHFIELD SERVICE STATION & GARAGE
A COMPLETE REPAIR SERVICE
ALL MAKES OF CARS
MOTOR TUNE-UP — BRAKE SERVICE
AUTO TOWING
781 Price.....Psm Bch 226

Roberts Bros Garage 931 Price.....Pismo Bch 33
(See Advertisement Page 14)
ROUTZAHN MOTOR CO
636 Higuera.....Sn Luis Obspo 1470
(See Advertisement Page 14)
SCHMIDT WM F 1628 Spring.....Pso Robls 1090
Service Garage
Studebaker Authorized Sales & Service
917-12th.....Pso Robls-35-R
Standard Auto Parts
1085 Higuera..Sn Luis Obspo-1200
STINCHFIELD'S GARAGE
1348 Railroad.....Pso Robles 1535
SWEETER'S GARAGE
Oceano.....Aroyo Grnde 230-F-14
TEXACO SERVICE & GARAGE
GENERAL AUTO REPAIRING
Brake Service & Motor Tune-up
Portable Welding & Towing Service
Heavy Duty Equipment Repairs
554 Traffic Wy.....Aroyo Grnde 149-J

Thomson Automotive Service
751 Marsh.....Sn Luis Obspo 2380-M
(See Advertisement This Page)
(Continued Next Page)

Thomson Automotive Service
AUTO REPAIRS — BRAKE SERVICE
SIGNAL PRODUCTS
SAN LUIS OBISPO 2380-M
Marsh Corner of Garden

STEERING
SERVICE
WHEEL & FRAME ALIGNMENT
WHEEL BALANCING
Exclusively
Todd's Bear Service
San Luis Obispo 3180
996 Marsh

Automobile Repairing—(Cont'd)

THOMSON GLEN H

AUTOMOTIVE REPAIR
MACHINE WORK
WELDING
1511 Monterey .....Sn Luis Obspo 2581-J

THRESH E H INC 1101 Monterey..Sn Luis Obspo 102
Todd's Bear Service
996 Marsh.....Sn Luis Obspo 3180
(See Advertisement Page 15)

WILSON ERNEST F

RICHFIELD REPAIR SHOP
COMPLETE AUTOMOTIVE REPAIRING
Auto Accessories & Parts
5th & C.....Morro Bay 2946

(See Advertisement Page 15)

Automobile Rims

See Automobile Parts & Supplies Headings

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more telephone calls than ever before.

AUTO & TRUCK
REPAIR SERVICE
RADIATOR REPAIRING
BODY REPAIR
FENDER REPAIR
FRAME STRAIGHTENING
PAINTING
ELECTRICAL SERVICE
HEAVY DUTY TRUCK TOWING
24-HOUR SERVICE
PHONE
PASO ROBLES 652
PASO ROBLES BODY WORKS
2815 Vine St.

Automobile Seat Covers

Alva Green's Automotive Trim & Upholstery
1234 Broad.....Sn Luis Obspo 2573
DODD'S TOP SHOP
424 Higuera.....Sn Luis Obspo 271
General Auto Parts 1218 Pine.....Pso Robls 280
PARAMOUNT UPHOLSTERING SHOP
272 Pacific.....Sn Luis Obspo 2921-J

Automobile Servicing

See Automobile Repairing

Automobile Signals

See Automobile Parts & Supplies Headings

Automobile Starter Repairing

See Automobile Electrical Service

Automobile Supplies

See Automobile Parts & Supplies Headings

Automobile Tires—See Tires Headings

Automobile Tops

DODD'S TOP SHOP
424 Higuera.....Sn Luis Obspo 271
Paramount Upholstering Shop
272 Pacific.....Sn Luis Obspo 2921-J

Automobile Towing

AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA
Emergency Road Service
Highway .....Atascadero 163
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA AAA EMERGENCY ROAD SERVICE—
ARROYO GRANDE
SHAFFER'S RICHFIELD SERVICE STATION
139 Traffic Wy.....Aroyo Grnde 60-W
Emergency Night
Phone .....Aroyo Grnde 433-F-13
ATASCADERO
NICHOLS SID CHEVROLET
Hwy .....Atascadero 163
Emergency Night Phone.....Atascadero 47
CAMBRIA
LANGAN M B BUICK GARAGE.....Cambria 2
Emergency Night Phone.....Cambria 48-J
MORRO BAY
TEX'S PAINT & BODY SHOP
Main .....Morro Bay 4281
Emergency Night Phone.....Morro Bay 4967
Or .....Morro Bay 3524
PASO ROBLES
PIONEER GARAGE
1246 Spring.....Pso Robls 169-W
After 12 PM
Emergency Call.....Pso Robls 103-W
SAN LUIS OBISPO
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

CHOLAME GARAGE Cholame... Pso Robls 26-F-6
LEVERENZ WALTER F
Official National Auto Club Service
Highway .....Atascadero 14
Night Call.....Atascadero 40-M
NATIONAL AUTO CLUB TOWING SERVICE—
HIGHWAY GARAGE
349 Price.....Psmo Bch 119

(Continued Next Page)

Automobile Towing—(Cont'd)

NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 786
If no answer call.....Pso Robls 1253-W
Paso Robles Body Works 2815 Vine..Pso Robls 652
(See Advertisement Page 16)
PIONEER GARAGE
Auto Club Of So Calif Road Service
1246 Spring.....Pso Robls 169-W
After 12 PM Emergency
Call .....Pso Robls 103-W
RETTIG WILLIAM A
Oceano.....Aroyo Grnde 432-F-22
TEX'S PAINT & BODY SHOP
Auto Club Of S Cal Day-& Night Service
Main .....Morro Bay 4281
If no answer call.....Morro Bay 4967
If no answer call.....Morro Bay 3524
THRESH E H INC
Auto Club of S Cal Emer Rd Serv
1101 Monterey.....Sn Luis Obspo 102
WOODLAND GARAGE Hwy No 1....Cambria 98-J

Automobile Trucks

See Trucks-Motor Dealers Headings

Automobile Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY
1234 Broad.....Sn Luis Obspo 2573
BERRY'S TOP SHOP
1005 Monterey.....Sn Luis Obspo 223-W
(See Advertisement This Page)
CLINE'S AUTO BODY SHOP
640 Marsh.....Sn Luis Obspo 422
DODD'S TOP SHOP
424 Higuera.....Sn Luis Obspo 271
(See Advertisement This Page)
PARAMOUNT UPHOLSTERING SHOP
272 Pacific.....Sn Luis Obspo 2921-J
(See Advertisement This Page)

Automobile Washing & Polishing

EMIL'S CHEVRON STATION
Palm & Morro.....Sn Luis Obspo 918-J

Automobile Welding—See Welding

Automobile Wheel, Axle & Frame Repairing

CAMERON'S BRAKE & WHEEL ALIGNMENT
3011 Spring.....Pso Robls 170-W
DAN & ERNIE'S 1234 Broad..Sn Luis Obspo 3156
FAIR DAVID L
1144 Monterey.....Sn Luis Obspo 1983
MAZZA & HAMILTON GENERAL PETROLEUM SERVICE STATION
Axle & Wheel Aligning Specialists
600 Marsh.....Sn Luis Obspo 1963
PAULS' AUTOMOTIVE SERVICE
99 Traffic Way.....Aroyo Grnde 105
SAMPLE BUD BRAKE SERVICE
721 Spring.....Pso Robls 148-W
TODD'S BEAR SERVICE

WHEEL & FRAME ALIGNMENT
WHEEL BALANCING
EXCLUSIVELY
996 Marsh.....Sn Luis Obspo 3180

Automobile Wreckers

DAVIS AUTO EXCHANGE 2610 San Pablo Av
San Pablo.....Beacon 3-0255
Henry's Wrecking Exchange
101 Hwy..Aroyo Grnde-238-F-21
PASO ROBLES SALVAGE CO
Auto&Truck Parts New&Used
We Buy&Sell Used Cars&Trucks
1132 E13th.....Pso Robls-360
PAULSON'S WRECKING & SALVAGE
Old 101 Hwy.....Sn Luis Obspo 320-J
Riverside Used Parts
1545 Riverside Av.....Pso Robls 1132-W
WESTSIDE AUTO PARTS CO
Auto Parts New & Used
Trucks & Cars Wanted
1229 Monterey. .....Sn Luis Obspo-908

AUTO TOPS
PLASTIC SEAT COVERS TAILORED TO ORDER TRUCK CUSHIONS

SAN LUIS OBISPO 223-W
BERRY'S TOP SHOP
1005 MONTEREY

PARAMOUNT
UPHOLSTERING SHOP
ALL WORK GUARANTEED
SEAT COVERS
CUSTOM MADE
AUTO TOPS
PHONE
San Luis Obispo
2921-J
272 Pacific

CONVERTIBLE TOPS

- CUSTOM TAILORED SEAT COVERS
- COMPLETE AUTO UPHOLSTERING REPAIRED
- TRUCK CUSHIONS

DODD'S TOP SHOP
San Luis Obispo 271
426 Higuera

Baby Shops

See also Children's & Infants' Garments–Retail

BILLIE'S TOY & BABY SHOP
766 Higuera.....Sn Luis Obspo 2628
(See Advertisement This Page)

TOTS & TEENS 1347 Park.....Pso Robls 310
(See Advertisement This Page)

ZEGAR FURNITURE STORE
See Our Ad Under Furniture Dealers
840 Monterey.....Sn Luis Obspo 85

Baggage–See Luggage Headings

New vacuum tube equipment that boosts the number of calls that present wires can handle is an important part of our current program to provide even better and faster long distance service.

Billie's Toy & Baby Shop

San Luis Obispo's original Baby Shop

TOTS TO TEENS

INFANTS' & CHILDREN'S CLOTHING

Nursery Furniture
Complete Line of
Maternity Wear

Phone
San Luis Obispo **2628**
766 HIGUERA

TOTS & TEENS

COMPLETE LINE INFANTS' & CHILDREN'S WEAR

Gifts & Toys

Phone
PASO ROBLES
310

Marion Price, *Prop.* 1347 Park

Bags–Burlap & Cotton

AMERICAN BAG CO
228 Harrison Oakland.....Glencourt 1-1286
SIERRA BAG COMPANY
1615 U Bakersfield.....Bakrsfld 8-8151

Bail Bonds

O'Donnell Hugh 981 Monterey..Sn Luis Obspo 126
If no answer call.....Sn Luis Obspo 363-J

Bakers–Pie–See Pies–Pastry

Bakers–Retail

ARROYO GRANDE BAKERY
104 Branch.....Aroyo Grnde 302
ATASCADERO BAKERY
Specializing-Wedding & Birthday Cakes
Highway.....Atascadero 182
DELITE BAKERY & DELICATESSEN
The House of Quality
723 Higuera.....Sn Luis Obspo 437
DO-NUT BAR
Retail & Whsle-Whsle Deliveries Only
468-5th.....Morro Bay 4671
Favorite Bakery Morro & Marsh..Sn Luis Obspo-1615
FREEMAN'S PASTRY SHOP
850 Higuera.....Sn Luis Obspo 1111
PASO ROBLES BAKERY
Spec Wedding-Birthday-Party Cakes
1229 Park.....Pso Robls-228
Pioneer Drive-In Market
Morro & Marsh.....Sn Luis Obspo 1615
Pismo Bakery 511 Cypress.....Pismo Bch 75
Weber Baking Co
2565 Gail Pl.....Sn Luis Obspo 688-M

Bakers–Whsle

Bradley R H Pies 1804 Osos.....Sn Luis Obspo 861
Favorite Bakery 638 Marsh.....Sn Luis Obspo-752
PEERLESS BAKERY
584 Higuera.....Sn Luis Obspo 319
Weber Baking Co Dulzura.....Atascadero 393-R

Ballrooms

Rose Garden Ballroom
181 Pomeroy.....Pismo Bch 136-J

Banks

Bank of America
Arroyo Grande Branch 100 Branch. Aroyo Grnde-16
Atascadero Branch Traffic Wy....Atascadero-107
Pismo Beach Branch Pomeroy.....Pismo Bch-115
Bank of America 5th & Main.....Morro Bay 3231
Bank of America National Trust & Savings Association
Paso Robles Branch Bk of America Bg. Pso Robls-11
San Luis Obispo Branch Higuera. Sn Luis Obspo-146
Security-First National Bank of L A
799 Higuera. Sn Luis Obspo-397

Bar Fixtures

SALINAS VALLEY HOTEL SUPPLY
21 Central Av.....Salinas 2-2393

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Barbers

Anderson Barber Shop
953 Monterey. Sn Luis Obspo-1216

BUCK & SILVERA BARBER SHOP
Corner of Chorro & Pismo St.
Call 3186 for Appointments
WALTER F. BUCK
1349 Chorro ..... Sn Luis Obspo 3186

Buzz Barber & Beauty Shop
108 Branch. Aroyo Grnde-57
Colt's Barber & Beauty Shop
709-12th.....Pso Robls 317-W
Henry's Barber Shop
1238 Park.....Pso Robls 58-W
Johnston's Barber Shop
Grand Av.....Aroyo Grnde 134-F-23
Palace Barber Shop
1038 Chorro.....Sn Luis Obspo 1850-W
Tex's Barber Shop 1210 Park.....Pso Robls 84

Barrels & Drums

MYERS BARREL CO
Steel Drums & Barrels
Bought Sold & Reconditioned
6549 San Pablo Oakland.....Olympic 2-6847

Basement Cleaning–See Rubbish Hauling

Bathing Suits–See Sportswear Headings

Baths

ONTARIO HOT SPRINGS
PismoRd. Sn Luis Obspo-7-R-2
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS 1308 Spring....Pso Robls 158
PASO ROBLES HOT SULPHUR SPRINGS
840-11th .....Pso Robls 619
(See Advertisement This Page)
Sycamore Mineral Springs
Mr & Mrs Paul Bylling
Avila Rd.....Sn Luis Obspo 8-J-12

Batteries–Retail

Banks Radiator & Battery Repair Shop
1011 Toro.....Sn Luis Obspo 2184
ED'S SERVICE
Higuera & Nipomo.....Sn Luis Obspo 123
EXIDE BATTERIES

The honest, accurate advice of the Dealers listed below will prolong your battery's life.

Exide

WHEN IT'S AN EXIDE YOU START

"FOR SERVICE CALL"

WHOLESALE

NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 786
UNIVERSAL AUTO PARTS CO
969 Monterey. Sn Luis Obspo-1418

RETAIL DEALERS

ED'S SERVICE
Higuera & Nipomo.....Sn Luis Obspo 123
HIBBARD & HIBBARD
1233 Spring.....Pso Robls 220
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 786

Batteries–Retail–(Cont'd)

FIRESTONE DEALER STORE
1344 Park.....Pso Robls 405
FISK BATTERIES—
MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
Hibbard & Hibbard 1233 Spring.....Pso Robls 220
HOVE'S TEXACO SERVICE Highway..Templtn 2451
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758
MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
NORWALK BATTERIES—
NORWALK SERVICE STATION
1088 Higuera.....Sn Luis Obspo 1913
Upton's Service Station
920 High.....Sn Luis Obspo 132

Batteries–Whsle & Mfrs

General Auto Parts 1218 Pine.....Pso Robls 280
WILLARD BATTERIES—
PETERSEN AUTO PARTS
742 Marsh.....Sn Luis Obspo 1106

Bearings–Ball & Roller

General Auto Parts 1218 Pine.....Pso Robls 280

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

MUD AND SULPHUR

TREATMENTS FOR RHEUMATISM, ARTHRITIS, SACRO-ILLIAC, STRAIN, SCIATICA, ASTHMA, GOUT, CONSTIPATION, STOMACH and NERVOUS DISORDERS

● Chiropractic Treatments
L. P. WILKINSON, D. C.

◇

● Swedish & Scientific Massage
MASSEUR & MASSEUSE

Doctor in Attendance for Your Safety

PASO ROBLES
HOT SULPHUR SPRINGS and MUD BATHS

PHONE
PASO ROBLES 619

840-11th St.

Irene's

BEAUTY SALON

Ruby Silva
Hazel Erbe

COMPLETE BEAUTY SERVICE

Specializing in

COLD WAVES AND

- RILLING KOOLER WAVES
- INDIVIDUAL HAIR STYLING
- CONTOUR CUTTING

AUTHORIZED AGENCY
REVLON PRODUCTS

Phone
SAN LUIS OBISPO
810

1129 CHORRO

elite
beauty salon

LORRAINE BARBER

Specializing in

RADIO WAVES

Machine & Machineless

PERMANENTS

SAN LUIS OBISPO 601

1120 MORRO

Beauty Shops

ALICE'S BEAUTY STUDIO
Specializing in All Types of
PERMANENT WAVING
Alice Detro — Owner
Manicuring — Facials
Phone for Appointments
Ample Parking
846 Grand Av—across from
Post Office.....Aroyo Grnde 150-F-23

ANDERSON HOTEL BEAUTY SALON
963Monterey.Sn Luis Obspo-964
Artistic Beauty Shop 517-13th.....Pso Robls-1011
BEAUTE ART SALON 780 Toro...Sn Luis Obspo 324
(See Advertisement Page 21)

BEAUTY NOOK
Specializing in All Types of
PERMANENT WAVING
Margarite D. Adkins — Owner
Evenings By Appointment
Manicuring — Hair Styling — Hair Shaping
Scalp Treatments
330-5th .....Morro Bay 4456

Betty's Beauty Shop Ketch Bldg.....Atascadero-36
Buzz Barber & Beauty Shop
108 Branch.Aroyo Grnde-57
Caspers Beauty Salon & Massage
515 N Broad.....Sn Luis Obspo 1102-W
Charlotte's Beauty Shop
320 Hinds Av.....Pismo Bch 166
Collett Beauty Shop Dolliver.....Pismo Bch 192-W
COTTAGE BEAUTY SALON
32d & Spring.....Pso Robls 764-W
COTTAGE BEAUTY SALON
1341 Chorro.....Sn Luis Obspo 321
(See Advertisement Page 21)
Dorothy's Beauty Shop Highway.....Cambria 67

(Continued Next Page)

Paso Robles Beauty Salon

Formerly Myrtle Beauty Salon

Complete Beauty Service

COLD WAVING
HAIR STYLING
AND
TINTING

FOR APPOINTMENT

PHONE
Paso Robles 282

Blanche Bailey, Prop.

1238 PARK ST. PASO ROBLES

Beauty Shops—(Cont'd)

E & F BEAUTY SALON
Specializing in all Types of
PERMANENT WAVING
Esther Robinson-Owner
Margie Teed—Operator
AMPLE PARKING
EVENINGS BY APPOINTMENT
EFFICIENT - FRIENDLY
1072 Mill.....Sn Luis Obspo 2038

ELITE BEAUTY SALON
1120 Morro.....Sn Luis Obspo 601
(See Advertisement Page 20)

FLORENCE'S BEAUTY SHOP
Specializing In
Haircutting & Television Permanents
HAIR TINTING
Evenings By Appointment
Parking Space Available
1024 Nipomo .....Sn Luis Obspo 1979-J

GLADYS BEAUTE SALON
1322 Morro.....Sn Luis Obspo 1836
(See Advertisement This Page)
Hall's Beauty Shop
1067 Buchon.....Sn Luis Obspo 1584-J
HELEN'S BEAUTY SALON
Frances Burton-Owner
Traffic Wy.....Atascadero 146
HIBBARD'S HOUSE OF BEAUTY
1503 Park.....Pso Robls 1010
IRENE'S BEAUTY SALON
1129Chorro.Sn Luis Obspo-810
(See Advertisement Page 20)
Jameson S M Market.....Morro Bay 3221
June's Beauty Salon
1341 Chorro.....Sn Luis Obspo 321
LEA'S BEAUTY SALON 13th & Grand Av
Grover City.....Aroyo Grnde 429-F-22
Lucille's Beauty Salon
121 W Branch.....Aroyo Grnde 28-M
MABEL'S BEAUTY SALON
Ocean Av.....Cayucos 2932
Marguerite's Reducing & Beauty Salon
910 Price.....Psmo Bch 27-J
Modern Beauty Salon
Traffic Wy.....Atascadero 654-W
OLLIE'S BEAUTY SALON
Helen Rose-Proprietor
1112 Garden.....Sn Luis Obspo-737
Paso Robles Beauty Salon
1238 Park.....Pso Robls 282
(See Advertisement Page 20)
PAT'S BEAUTY SHOP
H F Ramsey Prop
5th .....Morro Bay 2191
SALLY'S BEAUTY SALON
Beatrice Pike-Proprietress
1111 Spring.....Pso Robls-87
Shandon Beauty Shop Shandon....Pso Robls-30-F-13
SIGNA'S BEAUTY SALON
PISMO BEACH
"For Particular People"
Specializing in
HELENE CURTIS COLD WAVE
990 Price.....Pismo Bch 348
Templeton Beauty Shop Highyay.....Templtn 2391
Vanity Box
Edith Millard-Owner
1336 Spring.....Pso Robls-221
YOUNG'S BEAUTY SHOP
Located Fremont Theatre Bldg
1037 Monterey.....Sn Luis Obspo-391

Hair Styling . .
PERMANENTS
TELEVISION WAVE
TINTING
Carolyn Gibson
Operator
"Plenty of Parking Space"
ESTHER GIBSON, *Prop.*
Telephone **San Luis Obispo 324**
BEAUTE ART SALON
780 TORO

Gladys Beaute Salon

Specializing in Television Permanents and All Branches of Beauty Work

Open evenings for working girls by appointment.

Gladys Ellis, Prop.

PHONE
San Luis Obispo 1836

1322 MORRO SAN LUIS OBISPO

Cottage Beauty Salon

June Buck Stanley—Prop.
FOR APPOINTMENT
PHONE
SAN LUIS OBISPO
321
(Closed on Mondays)

Featuring
- Rilling Method
- Hair Tinting
- Permanent Waving
- Tints & Bleaches
- Manicures

1341 Chorro St.

MEMORY
plays tricks

If in doubt about a
TELEPHONE NUMBER
Please look it up
in the Directory

Beer & Ale Distrs

ACME BEER—
COCA-COLA BOTTLING CO
Higuera ..... Sn Luis Obspo 804

BLATZ BEER—
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Osos & Higuera..... Sn Luis Obspo 187

BUDWEISER—
JORDANO'S INC
1321 Carmel..... Sn Luis Obspo 1253

BURGERMEISTER DISTR
Traffic Wy & Honda..... Atascadero 94

COCA-COLA BOTTLING CO
Acme Beer-Distributors
846-9th ..... Pso Robls 241

EASTSIDE BEER—
WIEDERSHEIM & LANGDON
304 Higuera..... Sn Luis Obspo 293

FORTINI LOUIS C S Highway.... Pso Robls 1049-W
Fortini Louis C S Hwy..... Sn Luis Obspo 1934-W

GOLDEN GLOW BEER—
MAUGHAN BROS 101 Hwy... Sn Luis Obspo-1413

JORDANO'S INC 1321 Carmel... Sn Luis Obspo 1253
(See Advertisement This Page)

LUCKY LAGER BEER—
FORTINI LOUIS C S Highway.. Pso Robls 1049-W
JORDANO'S INC
1321 Carmel..... Sn Luis Obspo 1253

Maughan Bros 101 Hwy..... Sn Luis Obspo-1413
Maughan's Wholesale 2138 Spring... Pso Robls 598

"A TRULY FINE PALE BEER"
Ask Your Dealer
San Francisco Brewing Corporation
Traffic Way & Honda, Atascadero
Atascadero 94

JORDANO'S Inc.
Distributors
LUCKY LAGER BEER
PHONE
San Luis Obispo 1253
1321 Carmel
Santa Maria 1044-W
1108 N. Broadway

Beer & Ale Distrs—(Cont'd)

MILLER HIGH LIFE BEER—
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Osos & Higuera..... Sn Luis Obspo 187

PABST BLUE RIBBON BEER—
WIEDERSHEIM & LANGDON
304 Higuera..... Sn Luis Obspo 293

REGAL PALE BEER—
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Osos & Higuera..... Sn Luis Obspo 187

San Francisco Brewing Corp
Traffic Wy & Honda..... Atascadero 94
(See Advertisement This Page)

SCHLITZ BEER—
FORTINI LOUIS C S Highway.. Pso Robls 1049-W
FORTINI LOUIS C
S Highway..... Sn Luis Obspo 1934-W

WIEDERSHEIM & LANGDON
304 Higuera..... Sn Luis Obspo 293

WEILAND'S BEER—
FORTINI LOUIS C S Highway.. Pso Robls 1049-W
FORTINI LOUIS C
S Highway..... Sn Luis Obspo 1934-W

Beer Parlors

BUDWEISER TAVERN
1032 Chorro. Sn Luis Obspo-1935
Buoy Cafe Ocean Av..... Cayucos 2022
Dan's Cocktail Lounge
999 Monterey..... Sn Luis Obspo 190-W
Drake's Place..... S Margrita 51-W
FREITAS GEO A BANK EXCHANGE
686 Higuera. Sn Luis Obspo-1195
IDAHO CLUB 500 Cypress..... Pismo Bch 161
Knotts R F 101 Hwy..... Nipomo 2451
Olgiati Robert 1019 Court..... Sn Luis Obspo-1055

Beverage Fountain Shops

Tiny's Fountain Service 101 Hwy..... Atascadero 297

Beverages—Non Alcoholic

COCA-COLA BOTTLING CO
Higuera ..... Sn Luis Obspo 804
Dr Pepper Distributors
1914 Olive..... Pso Robls 916-R
Mission Trail Beverage Co
1914 Olive..... Pso Robls 916-R
SEVEN UP BOTTLING CO
1022 Leff..... Sn Luis Obspo 1443

Bicycles—Retail

Pismo Cyclery & Lock Shop
Schwinn Bicycles
468 Price..... Pismo Bch 338-W

SCHWINN BICYCLES—
SAN LUIS CYCLERY
1239 Monterey. ..... Sn Luis Obspo 876

WHIZZER—
SAN LUIS CYCLERY
1239 Monterey..... Sn Luis Obspo 876

Prompt answering is courteous and hospitable and helps to release the telephone equipment that much sooner. Telephone equipment throughout the nation is working to capacity these days.

Billiard Parlors

AL'S POOL HALL
Atas Hotel Bldg..... Atascadero 444
Cagle's Smoke Shop 1318 Spring..... Pso Robls 82
Carl's Billiards 831-13th..... Pso Robls 1529-J
Golden West Billiards
676 Higuera..... Sn Luis Obspo 2709
Nelson & Dresser 811-12th..... Pso Robls 151-J
Red Rooster 601 Cypress..... Pismo Bch 185
Red's Place 1817 Osos..... Sn Luis Obspo 1857
Stag Billiard Parlor 956 Monterey. Sn Luis Obspo-202
Tiempo N 353 Dolliver... ..... Psmo Bch 82

Blacksmiths

Atascadero Welding & Fabricating
Traffic Wy..... Atascadero 200
Cuendet F 1304 Railroad..... Pso Robls-130-J
Jones C M Highway..... Atascadero 52
Paso Robles Agricultural Works
1204 Railroad..... Pso Robls 35-W

Blinds—See Venetian Blinds Headings

Blood Banks

French Hospital
24 Hour Service
1170 Marsh..... Sn Luis Obspo 3135

Blue Printers

Pac Engineers & Surveyors Inc
857 Palm..... Sn Luis Obspo 3060

Boat Builders & Repairers

BECK BROS BOAT SHOP
Oceano..... Aroyo Grnde 231-F-3

Boat Dealers

Harbor Boat Works S Main..... Morro Bay 3581
Morro Bay Marine Supply
5th & Morro..... Morro Bay 4461

Boats—Charter

Al's Place Hwy..... Cayucos 4121
Kline's Landing 8th & Market.... Morro Bay 4131

Boiler Repairing

Keene's Plumbing & Heating Serv
3045 Park..... Pso Robls 655-J
Parker E R Boiler Works
514 Higuera. Sn Luis Obspo-2056

Boilers—Mfrs & Distrs

OCEAN SHORE IRON WORKS
MANUFACTURERS & DISTRIBUTORS
BOILERS
New & Rebuilt Scotch - Vertical Tubular
Firetube - Watertube
Solvit Boiler Compound - Boiler Tubes
Titusville Iron Works, Pa., Heating Boilers
550-8th San Francisco... Underhill 1-4310

Bonds—Investment—See Investments

Book Dealers

Armstrong Henry B Books & Gifts
Entrada Av..... Atascadero 490-W
Gabby Book Store
1040 Chorro..... Sn Luis Obspo 867-W

Bookkeeping Service

Boyce J Earle
Bank of America Bldg. Sn Luis Obspo-886
Chope J P Wickenden Bldg..... Sn Luis Obspo 162-M
CORNELL DANL J
Traffic Wy..... Atascadero 235-W

Bottlers

Coca-Cola Bottling Co 846-9th..... Pso Robls 241
Nehi-RC Cola Bottling Co
120 Higuera. Sn Luis Obspo-2115

Bowling Alleys

BRUNSWICK BOWLING CENTER
1329 Spring..... Pso Robls 309-R
EL CAMINO BOWL
1115 Snta Rosa..... Sn Luis Obspo 338
(See Advertisement This Page)
PISMO BOWL
Jack Oliver Proprietor
277 Pomeroy Av..... Pismo Bch 191

Boxes—Wooden

General Box Distrs Oceano.... Aroyo Grnde 231-F-15

Brake Lining

General Auto Parts 1218 Pine..... Pso Robls 280

Why not check into the sales-building possibilities of the Yellow Pages? Call our nearest Business Office for information on Classified Directory advertising.

BOWL
For Health
Recreation
Relaxation

San Luis Obispo
338
8 Brunswick Lanes
ABC SANCTIONED
LUNCH COUNTER IN CONNECTION
LOCKER FACILITIES
EL CAMINO
Bowl
1115 SANTA ROSA
SAN LUIS OBISPO

Brake Service

AL'S BRAKE SERVICE
1175 Monterey.....Sn Luis Obspo 2234
(See Advertisement This Page)
CAMERON'S BRAKE & WHEEL ALIGNMENT
3011 Spring.....Pso Robls 170-W
DAN & ERNIE'S
1234 Broad.....Sn Luis Obspo 3156
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476
Master Brake Service 565 Higuera.Sn Luis Obspo-525
Mazza & Hamilton General Petroleum Service Station 600 Marsh.....Sn Luis Obspo 1963
SAMPLE BUD BRAKE SERVICE
721 Spring.....Pso Robls 148-W
Thomson Automotive Service
751 Marsh.....Sn Luis Obspo 2380-M

Brick–Common, Face, Etc

SAN LUIS BRICK WKS
Manufacturers of
RED BRICKS - CEMENT & PUMICE BLOCKS
MASONRY AND TILE CONTRACTORS
Estimates Given
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad.....Sn Luis Obspo-997

Broadcasting Stations

See Radio Broadcasting Companies & Stations

Brokers–Grain–See Grain Brokers

Brokers–Grocery Products

See Food Products Brokers

Brokers–Insurance

See Insurance Agents & Brokers

Builders–See Contractors–Building

Building & Loan Associations

See Savings & Loan Associations

Behind your telephone today—and tomorrow—is the Spirit of Service. It has been demonstrated over the years by thousands of telephone men and women, in fair and stormy weather.

AL'S BRAKE SERVICE
BRAKES RELINED
AXLE, WHEEL ALIGNING & BALANCING
COMPLETE AUTO REPAIRS
All Work Guaranteed
Phone SAN LUIS OBISPO 2234
1175 MONTEREY

Building Materials

Atascadero Lumber Co
Traffic Wy.....Atascadero 661
BAXTER LUMBER & BUILDING MATERIALS
Grand Av.....Aroyo Grnde 240-F-12
BUILDERS MARKET
PAINT — HARDWARE
STEEL & WIRE PRODUCTS
WALLBOARD — CEMENT
ROOFING
Ocean Av.....Cayucos 2311
1115-13th.....Pso Robls 277
Cayucos Building Supply 8th.....Cayucos 2032
Fair Oaks Supply
955 Grand Av.....Aroyo Grnde 416-F-12
Farm & Home Supply
206 S Alpine.....Aroyo Grnde 440-F-2
Farm & Home Supply
1619 Osos.....Sn Luis Obspo 2117-J
HAGLE-DeCOU LUMBER CO
S Hwy.....Atascadero 43
Hayward Homer T Lumber Co
12th & Riverside Av.....Pso Robls 73
(See Advertisement This Page)
NIPOMO LUMBER CO 101 Hwy.....Nipomo 2722
Pac Coast Lumber Co 101 Hwy...Pismo-Bch 310-R
PAC COAST LUMBER CO OF CALIF
271Higuera.Sn Luis Obspo-1420
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara & High.....Sn Luis Obspo 1840
SAN LUIS MILL & LUMBER CO
246 Higuera.Sn Luis Obspo-624
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.Sn Luis Obspo-2200

HOMER T. HAYWARD Lumber Co.
Complete Building Supplies
Lumber
Builders' Hardware
Murphy Paint
Plywood
Sheetrock
Windows
Doors
Screens
Insulation
Cement
Plaster
Shingles
Composition Roofing
Brick
Clay Pipe
Heatilators
Venetian Blinds
Fencing
Corrugated Iron
Aluminum
PHONE
Paso Robles 73
12th & Riverside Ave. Paso Robles

Building Specialties

PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372

Buildings–See Office Buildings

Bulbs–See Seeds & Bulbs–Retail

Bus Lines

GREEN BUS SERVICE
CHARTER SERVICE
SPECIAL TRIPS
ANYWHERE - ANY TIME
692 Marsh.....Sn Luis Obspo 1173
Greyhound Bus Depot 110 Branch...Aroyo Grnde 2-W
Greyhound Bus Depot Highway.....Atascadero-237
Greyhound Bus Depot 720-11th.....Pso Robls-242
Greyhound Bus Depot Price & Pismo....Pismo Bch-51
GREYHOUND LINES
SERVING ALL AMERICA
GREYHOUND
Providing a Frequent, Convenient and Comfortable Service At Low Fares
"FOR INFORMATION CALL"
ARROYO GRANDE
Greyhound Bus Depot
110 Branch.....Aroyo Grnde 2-W
ATASCADERO
Greyhound Bus Depot Highway....Atascadero-237
MORRO BAY
Leiter's Pharmacy 5th.....Morro Bay-2831
PASO ROBLES
Greyhound Bus Depot 720-11th....Pso Robls-242
PISMO BEACH
Greyhound Bus Depot Price & Pismo.Pismo Bch-51
SAN LUIS OBISPO
Pac Greyhound Lines
1009Monterey.Sn Luis Obspo-24
SANTA MARGARITA
Star Garage Highway.....S Margrita 3
Pac Greyhound Lines
1009 Monterey.....Sn Luis Obspo 24

Business Opportunity Brokers

GRISWOLD E R 1424 Spring.....Pso Robls 1510

Butane–See Liquefied Petroleum Gases

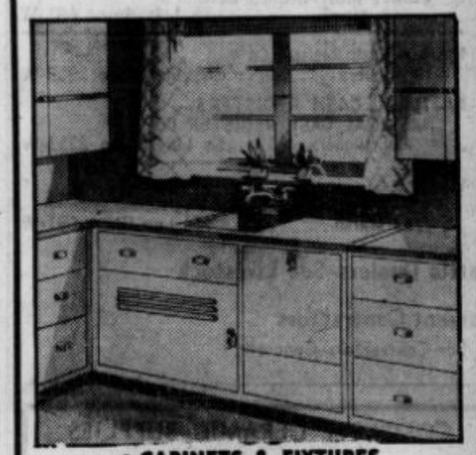
Butchers–Retail–See Meat–Retail

Butchers–Wholesale–See Meat–Whsle

The men and women in the Bell System are used to meeting emergencies, and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Cabinet Makers

ADAMS A L & SON CABINET SHOP
ANYTHING IN WOOD
KITCHEN CABINETS
WARDROBES - SCREENS - ETC.
KITCHEN REMODELING
1026 Riverside Av.....Pso Robls 177-W
Barba's Cabinet Shop 411-12th.....Pso Robles 198
BURROUGHS CABINET SHOP
PITTSBURG PLATE GLASS
Custom Built
FORMICA SINK & CABINET TOPS
TREASURE TONES & PABCO PAINTS
BUILDERS HARDWARE
DOOR & WINDOW FRAMES
MILLWORK
Highway No 1.....Cayucos 2831
HAMMOCK CHAS & SON PAINT SHOP
Hwy.....Atascadero 176
Herrmann's Fred Built-Rite Woodwork
N Hwy.....Atascadero 644-W
INDUSTRIAL FINISHING CO
French Rd & 101 Freeway...Sn Luis Obspo 1407
Lord's Cabinet Shop Fair Oaks..Aroyo Grnde 137-F-4
Phillips Cabinet Shop 245-5th....Morro Bay 2481
Rauch's Cabinet & Upholstery Shop
821-21st.....Pso Robls 966
Scott's Cabinet Shop
1539 Grand Av.....Aroyo Grnde 138-F-3
Smyer Constr Co Cabinet Shop
101 Hwy.....Psmo Bch 338-M
Western Cabinet Works 1000 Park....Pso Robls-289
(See Advertisement This Page)


• CABINETS & FIXTURES
• STORE FIXTURES
• WINDOW GLASS
PHONE
PASO ROBLES 289
WESTERN CABINET WORKS
JEAN DUPERTUIS, SR.
1000 PARK ST. PASO ROBLES

Cactus–See Nurseries Headings

Cafeterias–See Restaurants

Calculating Machines
See Adding & Calculating Machines Headings

Cameras
See Photographic Equipment & Supplies Headings

Candles
COLONIAL CANDLE CO OF CALIF
512 Francisco Blvd.....San Rafael 5346-J

Candy–See Confectioners Headings

Carburetors
General Auto Parts 1218 Pine.....Pso Robls 280
MUELLER FRANCIS C
Higuera & Osos.....Sn Luis Obspo 2619-J

Carpet Cleaners
See Rug & Carpet Cleaners

Cash Registers
CLARY CASH REGISTERS

All Electric, Fully-Automatic, Striking Appearance. Its Many Exclusive Features Make the Clary a Different Kind of Cash Register . . . Try the Clary Before You Buy.

Clary

"WHERE TO BUY THEM"
CLARY MULTIPLIER CORP
785 Marsh.....Sn Luis Obspo 681-W

National Cash Register Co
719 Higuera.....Sn Luis Obspo 2213-W
NATIONAL CASH REGISTERS—
NATIONAL CASH REGISTER CO
719 Higuera.....Sn Luis Obspo 2213-W

Walker R G
Clary and Autographic Type Registers
785 Marsh.....Sn Luis Obspo 681-W

Cattle Dealers–See Livestock

Cement Contractors
See Contractors–Concrete

COMPLETE CERAMIC SUPPLIES
Everything For the Hobbyist
Greenware Slip & Glazes
Exclusive Distributors
SPECIAL UNDERGLAZE PAINT
Class Instruction in Ceramics
Potters Wheel
TOBY MUG GIFT & CERAMIC STUDIO
Phone Pismo Beach 341-W
355 Pomeroy Ave Pismo Beach

Cement–Whsle & Mfrs
PERMANENTE CEMENT CO
Sales Order Department
Stevens Creek Rd
Monte Vista.....AXminister 6-6420

Cemeteries & Memorial Parks
Cayucos Morro Bay Cemetery Hwy....Cayucos 4174
Odd Fellows Cemetery & Mausoleum
Highway.Sn Luis Obspo-960

Ceramic Equipment & Supplies
LANE'S CERAMIC STUDIO
Branches at Atascadero-Pso Robls-Morro Bay
861 Palm.....Sn Luis Obspo 1591-W
Toby Mug Gift & Ceramic Studio
355 Pomeroy Av.....Psmo Bch 341-W
(See Advertisement This Page)

Cesspool Building & Service
SAN LUIS SANITATION SERVICE
See Our Advertisement Under Septic Tanks
1130 Leff.....Sn Luis Obspo 1124

Chair Repairing
See Furniture Repairing & Refinishing

Champagne–See Wines Headings

Charcoal
Oakchar Products Corp 17th.....Pso Robls 120

Cheese Cloth
ALL-STATE SUPPLY CO
1769 Chase Oakland.....Twinoaks 3-2646

Chevrolet Authorized Sales & Service
Look on "A" pages under
"Automobile Dealers–New Cars"

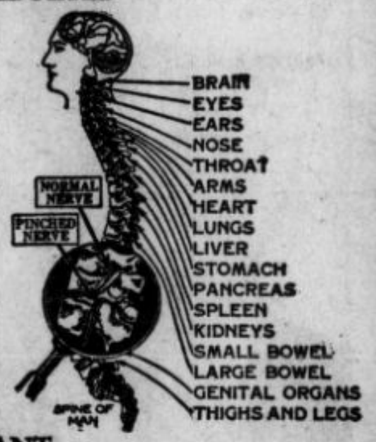
Children's & Infants' Garments–Retail
Barton's Infants & Childrens Wear
1046 Chorro.....Sn Luis Obspo 640-W
BILLIE'S TOY & BABY SHOP
766 Higuera.....Sn Luis Obspo 2628
RILEYS 749 Higuera.....Sn Luis Obspo 36
TOTS & TEENS 1347 Park.....Pso Robls 310

Chiropodists
Dunford Wm H 778 Marsh.....Sn Luis Obspo 1003
If no answer call.....Sn Luis Obspo 1128

Chiropractors
BETTENCOURT ALICE R
MODERN METHODS
PATHO NEUROGENIC VISCERAL REFLEX TECHNIQUE
VITAMIN AND MINERAL SUPPLEMENTS
ALL NATURAL METHODS
SHORT WAVE THERAPY
RAYLAX HEAT TREATMENTS
571 Marsh.....Sn Luis Obspo 1898-M

Chiropractic Health Center
870 Price.....Psmo Bch 190
Fries Donald M
104 N Halcyon Rd.....Aroyo Grnde 416-F-13
(Continued on Pages 27, 28 & 29)

CHIROPRACTOR
Personalized Service and Individual Attention Get Real Results
Phone
PASO ROBLES 223
Office & Home Calls by Appointment
Modern Up-to-Date Health Service
Drugless & Electrical Treatments
Infra-Red - Ultra-Violet - Short-Wave
Exclusive Poe System
DR. LENORD E. POE
303-16TH ST. PASO ROBLES
San Luis Obispo Office
Dr. Rudolph A. Poe
Phone San Luis Obispo 344

DR. W. H. OLIVER
DR. E. D. WESTBROOK
Chiropractors
PALMER SCHOOL GRADUATES
X-RAY SERVICE
NEUROCALOMETER SERVICE
SHORT WAVE DIATHERMY
COLONIC IRRIGATION


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SAN LUIS OBISPO 988
1303 GARDEN ST.

CHIROPRACTOR

LATEST MODERN AND COMPLETE HEALTH SERVICE

SCIENTIFIC DIAGNOSIS

Including
Blood, Nerves, Urine, Heart, Etc. for acute and chronic diseases.

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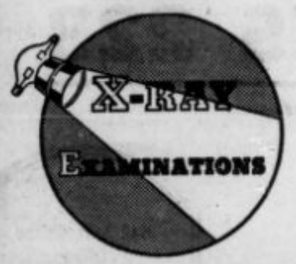

City and State Licensed 18 Years

ADVANCED TREATING METHODS

Electro-Therapy, Heat Treatments Manipulation, Short Wave, Diathermy, Oxygen, Diet, Reducing, Etc.

VITAMIN AND MINERAL TREATMENT

SAN LUIS OBISPO
344
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NO CHARGE FOR OFFICE CONSULTATION

PASO ROBLES OFFICE
Dr. Leonard E. Poe
Phone 223

Dr. Rudolph A. Poe

Dr. Mullin Says:

"The Brain Controls Each & Every Part of the Body Over the Nervous System—Nerve Interferences Caused by Spinal Bone Displacemnts Curtailing the Vital Controlling Energy Between Brain & Part Affected is the WHY of Many Diseases" From "A-rthritis to X—cema"

PHONE

Paso Robles 168

X-RAY

Palmer National Graduate

Dr. J. H. Mullin D. C.

20 Years Experience

1606 SPRING PASO ROBLES

Chiropractors—(Cont'd)

FRIES DONALD M
NEUROCALOMETER — X-RAY
PALMER SPECIFIC
CHIROPRACTIC
As Practiced Today At
The B. J. Palmer Chiropractic Clinic
781 Marsh.....Sn Luis Obspo 2004-W

JONES WM A 1138 Chorro.....Sn Luis Obspo-722
Madson A J 870 Price.....Psmo Bch 190
MULLIN J H 1606 Spring.....Pso Robls 168
(See Advertisement Page 28)
Nimmo Katherine
Beach Av Oceano.....Aroyo Grnde 435-F-22
OLIVER W H 1303 Garden.....Sn Luis Obspo 988
(See Advertisement Page 27)

PASO ROBLES HOT SULPHUR SPRINGS
L P Wilkinson D C
840-11th.....Pso Robls 619

POE LENORD E
CHIROPRACTIC
FOR THE FAMILY
303-16th.....Pso Robls 223

Poe Lenord E 303-16th.....Pso Robls 223
(See Advertisement Page 27)
Poe & Poe 657 Marsh.....Sn Luis Obspo 344

POE RUDOLPH A
GENERAL PRACTICE
DRUGLESS TREATMENTS
Latest Methods — 18 Years Experience
657 Marsh.....Sn Luis Obspo 344

Poe Rudolph A 657 Marsh.....Sn Luis Obspo 344
(See Advertisement Page 28)

WALKER EARL T
COLON THERAPY
ADJUSTMENTS
Manipulation and Massage
1947 Spring.....Pso Robls 754

WILKINSON JOHN J 209-6th....Morro Bay 3311

Christian Science Practitioners

Christian Science Reading Room
1126 Morro.....Sn Luis Obspo 1939-W
Miller Ernest Water & Palisades...Pismo Bch 29-R
Mitchell Katherine Mrs
2646 Chandler.....Sn Luis Obspo 2088
Moes Laura C 2945 Spring.....Pso Robls-957

Church Supplies

CHRISTIAN SUPPLY & GOOD NEWS CENTER
Wickenden Bldg.....Sn Luis Obspo 3185-W

Why not check into the sales-building possibilities of the Yellow Pages? Call our nearest Business Office for information on Classified Directory advertising.

Churches & Church Organizations

Apostolic Assembly Of The Faith In Christ Jesus Inc Oceano.....Aroyo Grnde 435-F-5
Assembly Of God Church 1819 Pine..Pso Robls 661
Calvary Baptist Church
Rev Don W Husted-Pastor
1131½ Broad.....Sn Luis Obspo 1547
Catholic Church 128 W Branch.....Aroyo Grnde-83
Catholic Church 512-13th.....Pso Robls-207
Catholic Church Pismo.....Pismo Bch-109
Catholic Rectory Ocean Av.....Cayucos 2621
Church of Christ 879 Marsh...Sn Luis Obspo 1126
Minister Chambers.....Sn Luis Obspo 3085-W
Church Of God Oceano.....Aroyo Grnde 435-F-2
CHURCH OF THE NAZARENE
Fred M Weatherford-Pastor
652 Snta Rosa.....Sn Luis Obspo 3176-W
Community Church Palma Av.....Atascadero 33-W
FIRST BAPTIST CHURCH
Rev L Earle Shipley-Pastor
Osos&Pacific.....Sn Luis Obspo-2425
Residence.....Sn Luis Obspo-2116
FOURSQUARE CHURCH PARSONAGE
Rev John West-Pastor
400 High.....Sn Luis Obspo 1922-J
Residence 400 High.....Sn Luis Obspo 1922-J
Foursquare Church Parsonage
841 Leff.....Sn Luis Obspo 1899-W
GRACE TABERNACLE
Osos & Pismo.....Sn Luis Obspo 976
If no answer call.....Sn Luis Obspo 883-W
Lutheran Church
Rev Theo F Haeuser
925 Vine.....Pso Robls 244-W
Lutheran Church
Rev Walter Loretz
867 Pacific.....Sn Luis Obspo 2602
Methodist Church
Rev J Marvin Davis
1326 Oak.....Pso Robls 191
METHODIST CHURCH
Rev Gilbert S Zimmerman-Pastor
884 Pacific.....Sn Luis Obspo 2364-W
Old Mission The 782 Monterey....Sn Luis Obspo-667
Presbyterian Church Bridge.....Aroyo Grnde 124
Presbyterian Church
Frederick J Hart-Rev
981 Marsh.....Sn Luis Obspo 1437
S D A CHURCH
Claude A Heitman-Pastor
202 Valley Rd.....Aroyo Grnde 319
St Stephens Episcopal Church
Rectory 1334 Nipomo.....Sn Luis Obspo 1864
Guild Hall Pismo & Nipomo.Sn Luis Obspo 1442-W
St Williams Church
Santa Lucia Av.....Atascadero 640

Cigars & Tobacco—Retail

Annabelle Smoke Shop
190Higuera.Sn Luis Obspo-1927
Benford & Leaper 580 Cypress....Pismo Bch 333-J
Bernard's Cigar Store
1814 Osos.....Sn Luis Obspo-1318-W
Duke's Smoke Shop 737-12th.....Pso Robls-338
KENNY'S SMOKE SHOP
1318 Spring.....Pso Robls 82
Kluver F 726 Higuera.....Sn Luis Obspo-394-J
United Cigar Store 998Higuera...Sn Luis Obspo-853

Cigars—Whsle

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600

City Government Offices

See Alphabetical Directory Under "Name of City"

Cleaners—Carpet

See Rug & Carpet Cleaners

There are 6,156 telephone companies serving the United States.

Cleaners & Dyers

ARROYO CLEANERS
129 E Branch.....Aroyo Grnde 8-W
Atascadero Cleaners Hwy.....Atascadero-139
CALIFORNIA CLEANERS
590 Dolliver.....Pismo Bch 84
(See Advertisement This Page)
Cambria Pines Laundry & Cleaners.....Cambria 45-J
CITY CLEANERS
709 Higuera.....Sn Luis Obspo 1188
(See Advertisement This Page)
F & M Cleaners & Hatters
548 Cypress.....Pismo Bch 57-W
Grover City Cleaners
Grand Av.....Aroyo Grnde 432-F-2
HI-WAY CLEANERS
PICK-UP & DELIVERY
Service in
Pismo Beach - Shell Beach
Arroyo Grande
640 Price.....Psmo Bch 124
Holman's Clnrs & Laundries
23d & Spring.....Pso Robls 720
HOME LAUNDRY CO
4-DAY SERVICE
Pick-Up & Delivery
DRY CLEANING - LAUNDRY
Curtains Laundry
1323 Morro.....Sn Luis Obspo 70

California Cleaners
Quality Work
DONE IN OUR OWN PLANT
PICK-UP & DELIVERY
3-Day Regular Service
8-Hour Special Service
Pismo Beach 84
"No"
Farther Away
Than Your Phone
590 DOLLIVER ST.
PISMO BEACH

Quality Service Cleaning
Pick-Up & Delivery Service
- ALTERATIONS
- SUITS
- BLANKETS
- DRAPERIES

City Cleaners
PHONE
SAN LUIS OBISPO
1188
709 Higuera St. San Luis Obispo

Cleaners & Dyers—(Cont'd)

LEWIS CLEANERS
QUICK SERVICE
ALTERATIONS & REPAIRING
DYEING
WE GIVE S & H GREEN STAMPS
Free Pick-Up & Delivery
868 Palm.....Sn Luis Obspo 1925
LIBERTY CLEANERS
727 Marsh.....Sn Luis Obspo 2290
MISSION TAILORING SERVICE
1220 Morro.....Sn Luis Obspo 496
Morro Bay Cleaners Main.....Morro Bay 2776
NU-WAY CLEANERS 1427 Spring.....Pso Robls 39
PARK DRY CLEANING WORKS
Call & Deliver-J Wilson-Owner
735-12th.....Pso Robls 23
PASO ROBLES LAUNDRY & DRY CLEANING
1344 Pine.....Pso Robls-315
From Atascadero Exchange only
(No Inter-City Charge)
Ask "Operator" for Entrprise 11228
Perfect Method Cleaners 983 Osos.Sn Luis Obspo-1787
QUALITY CLEANERS
109 E Branch.....Aroyo Grnde 280
Rocky's Cleaners Traffic Wy.....Atascadero 442
San Luis Cleaners 1124 Broad.....Sn Luis Obspo-898
SPOTLESS CLEANERS
385 Higuera.....Sn Luis Obspo 517
Strong's Cleaning Wks 659 Higuera.Sn Luis Obspo-236
Vapor Cleaning Works 1344 Pine.....Pso Robls-315
Wardrobe The 1137 Garden.....Sn Luis Obspo 892

Cleaners–Hat–See Hats–Renovators

Clergymen

Hart Frederick J 981 Marsh....Sn Luis Obspo-1437
If no answer call.....Sn Luis Obspo-598-W
HUSTED DON W
1131½ Broad.....Sn Luis Obspo 1547
PERSSON LEROY Osos & Pismo..Sn Luis Obspo 976

Clinics

French Clinic 1221 Park.....Pso Robls 1435
If no answer call.....Sn Luis Obspo 3135
French Clinic
24 Hour Service
1170 Marsh.....Sn Luis Obspo 3135
SAN LUIS CLINIC
24-Hour Service
990 Pacific.....Sn Luis Obspo 3041

Clothing–Boys', Retail

GENARDINI'S MENS WEAR
779 Higuera..Sn Luis Obspo-1362

Clothing–Men's–Retail

See also Men's Furnishings–Retail

Beno's 1019 Morro.....Sn Luis Obspo 620
GENARDINI'S MENS WEAR
779 Higuera..Sn Luis Obspo-1362
If no answer call.....Sn Luis Obspo-2780
Green Bros 871 Monterey.....Sn Luis Obspo-724
Hub The E Branch.....Aroyo Grnde-50
LEE'S MEN'S STORE Hwy.....Atascadero 357
Schulze Bros 782 Higuera.....Sn Luis Obspo-364-J
Squires Mens Wear 745-12th.....Pso Robls-151-W
WICKENDEN'S
Timely Clothes
837 Monterey.....Sn Luis Obspo 1511
Zeyen W H E Branch.....Aroyo Grnde-98-W

Clothing–Used

SALVATION ARMY THRIFT STORE THE
COMPLETE LINE OF CLOTHES
AND FURNITURE — USED
1131 Broad.....Sn Luis Obspo 2019-J

Clubs

See Also Associations; Fraternal Organizations, etc.

Amer Legion Recreation Club
977 Higuera.....Sn Luis Obspo 156
Automobile Club of Southern Calif
1113 Spring.....Pso Robls 1077
Auto Club of So Calif
1134 Monterey.Sn Luis Obspo-1480
Far-Land 1240 Pine.....Pso Robls 640
FUN HOUSE Pomeroy.....Pismo Bch-131
HAL'S CLUB 391 Cypress.....Pismo Bch 412
Hy's Club Room 978 Morro.....Sn Luis Obspo 92
TEN-TWENTY-THREE CLUB
1023 Morro.Sn Luis Obspo-1170

Clutches

General Auto Parts 1218 Pine.....Pso Robls 280

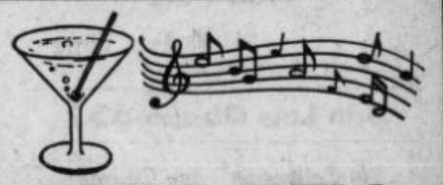
Cocktail Lounges

Berta's 860 Monterey.....Sn Luis Obspo-745
Blue Bell 978 Monterey.....Sn Luis Obspo 1921
(See Advertisement This Page)
Bonnie & Ty's 501 Cypress.....Pismo Bch 462
BREAKER'S CAFE Market & 5th....Morro Bay-2431
Brown's Sport Center 986 Monterey.Sn Luis Obspo 390
BUDWEISER TAVERN
1032 Chorro.Sn Luis Obspo-1935
C J Cafe & Cocktail Bar
1232 Pine.....Pso Robls 365
CARVAO'S 1022 Morro.....Sn Luis Obspo 1866
CORAL ISLE 958 Monterey.....Sn Luis Obspo 210
DAN'S COCKTAIL LOUNGE
999 Monterey.....Sn Luis Obspo 190-W
DANTES
Dante Chiesa-Owner
955 Higuera.....Sn Luis Obspo 2197
FOUNTAIN INN
Old S 101 Hwy.....Sn Luis Obspo 1090
George's Place
Geo E Hendrix Prop
112 Branch.....Aroyo Grnde 285
GOLD ROOM 897Monterey.....Sn Luis Obspo-1324
Hi-Hat Cocktail Lounge Hwy.....Atascadero 164
Hotel Butler 440 Pomeroy Av.....Pismo Bch-41
Hotel Carlton Hwy.....Atascadero 177
IDAHO CLUB 500 Cypress.....Pismo Bch 161
JIM'S INN 1025Morro.....Sn Luis Obspo-252
JOHNNY'S TAVERN
J L Jordan Owner-H W Davies Mgr
1216 Spring.....Pso Robls 85
Jonesy's Cafe 12th & Pine.....Pso Robls 171
LARRY'S FOUNTAIN INN
Old S 101 Hwy.....Sn Luis Obspo 1090
(See Advertisement This Page)
LYLE'S MID-NITE COCKTAIL LOUNGE
1215 Spring.....Pso Robles 798
MAC'S CAFE Avila.....Sn Luis Obspo 32-J-11
MATTIE'S 101 Hwy.....Pismo Bch 201
NINA'S 101 Hwy.....Pismo Bch 331
Pilot Wheel 179 Pomeroy Av.....Pismo Bch 45
Pine Tree.....Cambria-4-Y-12
REX'S PLACE Hwy.....Atascadero 298
Rich's Cocktail Lounge Hwy.....Atascadero 666
Tobey's Palace Club 590 Cypress.....Pismo Bch 70

Cocktail Lounges—(Cont'd)

TOWER BARBECUE & COCKTAIL LOUNGE
427 Higuera.....Sn Luis Obspo-830
TOWNSEND'S COFFEE SHOP&COCKTAIL LOUNGE
Edward&Margaret Madsen
990Monterey.....Sn Luis Obspo-1261
Waldorf Cafe 975 Osos.....Sn Luis Obspo-1002
WATSON FRED COCKTAIL LOUNGE
1011 Higuera.....Sn Luis Obspo-2341

It is the policy of our company to render the most telephone service and the best, at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

Larry's Fountain Inn
Featuring
ORCHESTRA MUSIC
DANCING
ENTERTAINMENT
Cocktails
Old South 101 Highway—1 Mile South of San Luis Obispo City Limits
Telephone
SAN LUIS OBISPO
1090

BLUE BELL
DANCING & ENTERTAINMENT
San Luis Obispo 1921
978 Monterey San Luis Obispo

Coffee Dealers–Retail

Farmer Bros 1531 Monterey.....Sn Luis Obspo-134

Coffee Dealers–Whsle

FARMER BROS 1531 Monterey...Sn Luis Obspo-134

FARMER BROTHERS COFFEE—
FARMER BROS
1531 Monterey.....Sn Luis Obspo 134

Coin Machines & Supplies

Gouff Mitchell E 145-16th.....Pso Robls-1055

Cold Storage Lockers

See Frozen Food Lockers–Renting

Cold Storage Warehouses

AMER REFRIGERATING CO
241 Pismo.....Sn Luis Obspo 428
Puritan Ice Co Traffic Wy.....Atascadero-59
SAN LUIS ICE & COLD STORAGE CORP
1409 Walker.....Sn Luis Obspo-67

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
987 Osos.....Sn Luis Obspo 315
(See Advertisement This Page)
MEDICO-DENTAL ADJUSTMENT BUREAU
1335 Monterey.....Sn Luis Obspo 652
(See Advertisement This Page)
PASO ROBLES CREDIT BUREAU
Bank of America Bldg.....Pso Robls 865

Keep the Classified Telephone Directory handy; it can save you time and effort.

COLLECTIONS

- Anywhere
- Any Place
- Any Time

Call
San Luis Obispo 652

No Collection! No Charge!

Our 20th Year

MEDICO - DENTAL ADJUSTMENT BUREAU
A. BATEMAN
1335 Monterey San Luis Obispo

Colleges–See Schools

Colonic Irrigation

Chiropractic Health Center
A J Madson D C
870 Price.....Pismo Bch 190
WALKER EARL T
Using Dierker System
1947 Spring.....Pso Robls-754

Commissary Service

Cody Commissary
Camp Sn Luis Obispo.....Sn Luis Obspo 19-R-4

Concrete Blocks & Shapes

Costlow Troy L Cement Block Mfg
Mountain Springs Rd.....Pso Robls 1076-M
FAULSTICH BROS
Light Weight Building Blocks
2900 S Broad.....Sn Luis Obspo 997
L & L Brick Co 101 Hwy.....Pismo Bch 310-W

Concrete Construction

See Contractors–Concrete

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

COLLECTIONS

- ALL TYPES OF ACCOUNTS
- CREDIT REPORTING

Phone
SAN LUIS OBISPO **315**

CREDIT BUREAU OF SAN LUIS OBISPO
THOMAS RICE, *Manager*
987 OSOS SAN LUIS OBISPO

for
Your Convenience

Directories for other cities are available in the Business Offices and at attended public telephone stations.

Concrete–Ready Mixed

JOHNSON A O
Transit Mixed Concrete
Christian & Victoria.....Sn Luis Obspo 709
Residence Phone..... Sn Luis Obspo 383-W
ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785
SOUTHERN PACIFIC MILLING CO
Santa Barbara Av.....Sn Luis Obspo 2203
(See Advertisement This Page)

Concrete Reinforcements

SAN JOSE STEEL CO INC
195 N 30th Sn Jose.....Cypress 5-0353

Confectioners–Retail

Annabelle Smoke Shop
190Higuera.Sn Luis Obspo-1927
Austin's Confectionery
868 Monterey.....Sn Luis Obspo 86
Morro Bay Creamery 5th & C.....Morro Bay 4091
Tuttle's Malt Shop
Placentia & 101 Hwy.....Pismo Bch 43-Y-12

Confectioners–Whsle & Mfrs

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600
JENSEN SALES CO
1359 Monterey.....Sn Luis Obspo 2482

Constables

West Kenneth 514-38th.....Pso Robls 202-W

Construction Service

See Contractors Headings

SOUTHERN PACIFIC MILLING CO.

'Since SP SOUTHERN PACIFIC MILLING CO. 1885'

38 BRANCHES TO SERVE YOU!

READY MIXED CONCRETE

Rock - Sand - Cement
Asphalt Plant Mix, Etc.
PHONE
San Luis Obispo 2203
Santa Barbara Av. - San Luis Obispo

Contractors–Building

CARPENTER ART
GENERAL BUILDING CONTRACTOR
REMODELING — REPAIRING
Member San Luis Obispo County Contractors Association
520-32d.....Pso Robls 446-J

FILER THEO W
GENERAL BUILDING CONTRACTOR
25 Years Experience
Member San Luis Obispo County General Building Contractor's Assn.
307 Whiteley.....Aroyo Grnde 133-J
If no answer call.....Aroyo Grnde 156-W

Grover City Construction Co
8th & Atlantic.....Aroyo Grnde 261-F-4

MAINO CONSTRUCTION CO
2238 S Broad.....Sn Luis Obspo 3177
If no answer call.....Sn Luis Obspo 2998-W
Mandella Bros 1044 Park.....Pso Robls 160-W
Newman Loren Newman Dr..Aroyo Grnde 440-F-22

NIELSEN HARALD N
GENERAL BUILDING CONTRACTOR
Remodeling & Repairing
Residential & Commercial
Member of the
San Luis Obispo Contractors Assn.
956 Walnut.....Sn Luis Obspo 594
If no answer call.....967-M

(Continued Next Page)

LOOK For This Line

MEMBER BUILDING CONTRACTOR'S ASSN.

IT ASSURES YOU OF
COMPETENT & DEPENDABLE
SERVICE MEN

BUILDERS' SUPPLIES
Only Qualified STATE LICENSED Contractors are Members.
Members in Every Community - Cross Road - City

Remember
You are Calling a Reliable Firm When You
Phone A Member of the
SAN LUIS OBISPO COUNTY BUILDING CONTRACTOR'S ASSN.
Main Office
3045 PARK ST. PASO ROBLES
PHONE PASO ROBLES 1311

Addison B. Wood

General Building Contractor

RESIDENTIAL
COMMERCIAL

PHONE
Arroyo Grande 137-F-13

1133 MAPLE

ARROYO GRANDE

SMYER CONSTRUCTION CO.

Phone PISMO Beach 402

320 Pomeroy

BUILDING CONTRACTOR

RESIDENTIAL & COMMERCIAL
P. J. ZUIDERWEG
Phone San Luis Obispo 1950
210 Beebee

Contractors—Building—(Cont'd)

PASO ROBLES GLASS SHOP
GLASS CONTRACTOR
STORE FRONT
REMODELING & REPAIRING
609-22d.....Pso Robls 469

Pumphrey C E 1221Park.....Pso Robls-740
SAN LUIS OBISPO CO BLDG CONTRACTORS ASSN 3045 Park.....Pso Robls 1311
(See Advertisement Page 33)

SHARPS C C
GENERAL
BUILDING CONTRACTOR
Established 25 Years
306 E Branch.....Aroyo Grnde 120

SHUMWAY K R
GENERAL
BUILDING CONTRACTOR
Remodeling & Repairing
Concrete Work
Temple Halcyon.....Aroyo Grnde 233-F-4

SMALL H E 1740 Fixlini.....Sn Luis Obspo-1730
SMYER CONSTRUCTION CO
320 Pomeroy.....Pismo Bch 402
(See Advertisement This Page)
Wood Addison B
1133 Maple.....Aroyo Grnde 137-F-13
(See Advertisement This Page)
ZUIDERWEG P J 210 Beebee..Sn Luis Obspo 1950
(See Advertisement This Page)

Contractors—Concrete

JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
Cement Contractors
Foundations - Walks - Curbs
Driveways - Steps
Christian & Victoria.....Sn Luis Obspo 709
Residence Phone...Sn Luis Obspo 383-W

Soto Gregg P 1119 Fig.....Sn Luis Obspo-2279-W
Thomas Earl Grover City.....Aroyo Grnde 148-F-3

WHEN AN
EMERGENCY ARISES
The convenient and quick way to locate someone in the immediate neighborhood is to
LOOK IN THE
Classified
TELEPHONE SECTION
Tells "Where To Buy It"

Contractors—Ditching

BARBER ERNEST A
1542 Osos.....Sn Luis Obspo 1487-W
If no answer call.....Sn Luis Obspo 601
LYLES W M CO
960 Pismo.....Sn Luis Obspo 978
(See Advertisement This Page)

Contractors—Electric

See Electric Contractors-Industrial & Residential

Contractors'—Equipment

C P Concrete Equipment Co
Form Clamps-General Concrete Supplies
1100-6th Av Oakland.....Templebar 4-8366

Contractors' Equipment—Renting

BENNETT'S CONSTR EQUIP RENTAL & SALES
1104-13th.....Pso Robls 1305
MADONNA A CONSTRUCTION CO
Higuera & Freeway.....Sn Luis Obspo 3020

Contractors—Excavating

Brisco L A
Grading & Oiling
105 Nelson.....Aroyo Grnde 40
Cardoza Don
Wilmar & 10th.....Aroyo Grnde 231-F-23
CORIPPO MEL H
See Our Ad Under Trucking
1719 Pine.....Pso Robls 653-W
LYLES W M CO
960 Pismo.....Sn Luis Obspo 978
MADONNA A CONSTRUCTION CO
Higuera & Freeway.....Sn Luis Obspo 3020
Soto Gregg P 1119 Fig.....Sn Luis Obspo 2279-W

Contractors—General

Acre Bert Atas & Santa Ynez Av...Atascadero 174
Anderson John
Pike Rd & 7th.....Aroyo Grnde 447-F-3
BARBA RAYMOND W 411-12th....Pso Robls 198
(See Advertisement This Page)
Bonjour J W 127 Poole.....Aroyo Grnde 421-J
Brown & Doko Dolliver.....Pismo Bch 36
DALESSI HENRY C
GENERAL CONTRACTORS
ROAD CONSTRUCTION
and
MATERIALS - MINING
450 Marsh.....Sn Luis Obspo 118
If no answer call...Sn Luis Obspo 190-W

(Continued Next Page)

RAYMOND W. BARBA

GENERAL BUILDING CONTRACTOR

STATE LICENSED

RESIDENCE & COMMERCIAL BUILDING

REMODELING - ALTERATIONS
CABINET WORK

Paso Robles 198

Member of S. L. O. County Contractor's Assn.

411 - 12TH PASO ROBLES

W. M. LYLES CO.

Pipeline & Utility Construction

MACHINE TRENCHING
Installation of Gas — Oil — Water — Sewer — Pipelines

AVENAL **222**

SAN LUIS OBISPO **978**

919 SKYLINE

Contractors—General—(Cont'd)

Filer Theo W 307 Whiteley.....Aroyo Grnde 133-J
Gilliland Jim 331 Ocean Dr.....Pismo Bch 203-J
Granite Construction Co Hwy....Snta Margarita 61
Hart G C 14th & Grand Av...Aroyo Grnde 223-F-4

HEAD JAMES H
GENERAL BUILDING CONTRACTOR
Free Estimates
RESIDENCE & COMMERCIAL BUILDING
Remodeling — Alterations
219 Alpine.....Aroyo Grnde 440-F-12

Kitchens E M Grover City...Aroyo Grnde 432-F-13
LYLES W M CO 960 Pismo....Sn Luis Obspo 978

MADONNA A CONSTRUCTION CO
GENERAL CONTRACTING
Modern Equipment & Service
Excavating, Paving, Grading
Dump Trucks, Low Bed Trailers, Bulldozers, Shovels, Concrete, Rock, Sand, Loam, Creek Gravel, Red Rock
Higuera & Freeway....Sn Luis Obspo 3020
If no answer call.....Sn Luis Obspo-99
Residence .....Sn Luis Obspo-2090

Maino Construction Co
Mall & S Mall.....Atascadero 664
MAINO CONSTRUCTION CO
2238 S Broad.....Sn Luis Obspo 3177
If no answer call.....Sn Luis Obspo 2998-W
Ochs & Son 1315 Cazadero....Sn Luis Obspo 1677

PEMBERTON F & WM
SPECIALIZING IN HOMES
3025 Vine.....Pso Robls 1064-M

PUMPHREY C E 1221Park.....Pso Robls-740

ROSELIP WALTER B
ROCK - SAND
ASPHALTIC PLANT-MIX
GENERAL CONTRACTING
Excavating - Grading - Paving
Ready-2-place concrete
615 Grand.....Sn Luis Obspo-785
If no answer call.....Sn Luis Obspo-211-W
Or Atascadero-291-W
Plant Atascadero-20

Roselip Walter B Ferrocarril Rd.....Atascadero-20
Schussman Ken Halcyon.....Aroyo Grnde 242-F-13
Shannon Fred J Oceano.....Aroyo Grnde 404-F-2

SHARPS C C
Member S L O County Contractors Assn
306 E Branch.....Aroyo Grnde 120
Shumway K R
Temple-Halcyon.....Aroyo Grnde 233-F-4

SOTO GREGG P
General Contractor
CONCRETE WORK
EXCAVATING
SIDEWALKS - DRAINS - GUTTERS
DRIVEWAYS, ETC.
1119 Fig.....Sn Luis Obspo-2279-W

New vacuum tube equipment that boosts the number of calls that present wires can handle is an important part of our current program to provide even better and faster long distance service.

Contractors—General—(Cont'd)

VALLEY PAVING & CONSTRUCTION CO
GENERAL CONTRACTING
& CONCRETE WORK
PAVING & GRADING
EXCAVATING, LAND LEVELING
101 Highway.....Aroyo Grnde 286-F-4

WALTER BROS
GENERAL CONTRACTOR
GRADING — LOW BED
DUMP TRUCK
383 Chorro.....Sn Luis Obspo 2617-R
If no answer call..Sn Luis Obspo 1956-R

Wood Addison B
1133 Maple.....Aroyo Grnde 137-F-13
ZUIDERWEG P J 210 Beebee..Sn Luis Obspo 1950

Contractors—Heating & Ventilating

See also Plumbers

CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av.....Aroyo Grnde 430-F-3

KEENE'S PLUMBING & HEATING SERV
Chas A Keene, Consulting Engineer
STATE LICENSED CONTRACTOR
Designing - Modernizing - Installing
Maintenance of Power & Heating Plants
Automatic Controls - Water Softeners
Plumbing Supplies - Boiler Compounds
Member San Luis Obispo Co. Contractor's Ass'n.
3045 Park .....Pso Robls 655-J

Mehring & Hanson Co
750 Mill.....Sn Luis Obspo 1566-J
SAN LUIS ELECTRIC & HEATING SERVICE
715 Higuera.....Sn Luis Obspo 561
If no answer call.....Sn Luis Obspo-2614
SMEE'S PLUMBING & HEATING SHOP
1302 Osos..Sn Luis Obspo-766

Contractors—Masonry

FAULSTICH BROS
Member San Luis Obispo Co Contractors Assn
2900 S Broad. .....Sn Luis Obspo 997

Contractors—Painting

See Painting Contractors

Contractors—Paving

MADONNA A CONSTRUCTION CO
Higuera & Freeway.....Sn Luis Obspo 3020
Valley Paving & Construction Co
101 Hwy.....Aroyo Grnde 286-F-4

Contractors-Pipe Line

LYLES W M CO 960 Pismo...Sn Luis Obspo 978

Contractors—Plumbing—See Plumbers

Contractors—Roofing—See Roofers

Contractors—Sidewalk

See Contractors—Concrete

Cork Insulation

See Insulation Materials—Cold & Heat

Corned Meats—See Meat—Whsle

Cosmetics—Retail

Merle Norman Cosmetics Studio
Neva W Wilson Owner
748 Higuera.....Sn Luis Obspo 1477
THOMAS MILDRED EX-CEL-CIS COSMETICS
San Luis Obispo County Repr for Ex-Cel-Cis Cosmetics-Whsle & Retail By Appointment
916-13th.....Pso Robls 746-W

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Crankshaft Grinding

Automotive Engineering Co
131 South.....Sn Luis Obspo 1974

Creameries—See Milk & Milk Products

Creamery Supplies

See Dairy Equipment & Supplies

Credit Reporting Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
987 Osos.....Sn Luis Obspo 315
Paso Robles Credit Bureau
Bank of America Bldg.....Pso Robls 865

Crematoriums

Gray's Funeral Chapel & Crematorium
S Highway.....Atascadero 98

Crop Dusting

DeFord Earl R Brisco Tract...Aroyo Grnde 445-F-5

Curtains—Retail

ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo 85

Cylinder Reboring & Regrinding

WARDEN MACHINE SHOP
424 Higuera.....Sn Luis Obspo 271

Dairies & Dairy Products

See Milk & Milk Products

Dairy Equipment & Supplies

COAST CREAMERY EQUIPMENT CO
701-12th Sacramento.....Gilbert 3-7277
Cooperative Farmers Supply Co Inc
Agency De Laval Milkers-Separators
Sales & Service
1311 Park.....Pso Robls 344
Surge Dairy Service
711 Monterey.....Sn Luis Obspo 468-J

Dancing Academies

Renee & Lemar 1368 Marsh.....Sn Luis Obspo 705

Day Nurseries

Child Care Center
Sponsored by Calif Dept of Education
3201 Pine.....Pso Robls 717-J

Deafness Aids—See Hearing Aids

Defense Agencies—See Associations

Delicatessens—Retail

Bullock's Delicatessen
Nipomo & Higuera.....Sn Luis Obspo 2513-W
Casa Monterey
1347 Monterey.....Sn Luis Obspo 2703-J
REESE'S GROCERY 3220 Spring..Pso Robls 764-J

Delivery Service

COMET DELIVERY SERVICE
581 Osos.....Sn Luis Obspo 660-J

Dental Laboratories

Paso Robles Dental Laboratory
Bk of Amer Bldg.....Pso Robls 49
Whittlesey Dental Laboratory
793 Higuera.....Sn Luis Obspo 110

Dentists

Andrews J V 4th & Bayshore.....Morro Bay 3111
Bates Donald E Entrada Av.....Atascadero 64
If no answer call.....Atascadero 428-W
Biedinger Chas L
Orthodontics Exclusively
1114½ Marsh.....Sn Luis Obspo 2967
Bolstad Paul F 776 Price.....Pismo Bch 404
Brazil W H 1041 Chorro.....Sn Luis Obspo-1089
Brown Ray N 612-12th.....Pso Robls-67
Campbell L W 777½ Higuera....Sn Luis Obspo 1084
Daniels Kenneth W 774 Marsh...Sn Luis Obspo 3032
If no answer call.....Sn Luis Obspo 2491-W
Dewlaney C W S Highway.....Atascadero-82
Donkin E B 1115 Vine.....Pso Robls-237
Donkin Elbert B Jr 1115 Vine.....Pso Robls 95
Fein C B 1205 Park.....Pso Robls-222
Gates Russell W
Bank of America Bldg.....Paso Robls 32
Goodnight Charles 846 Higuera...Sn Luis Obspo-582
Green J P 522-13th.....Pso Robls-47
Johnson G Warren 137 Bridge....Aroyo Grnde 200-J
Johnson Robt S 747 Pismo....Sn Luis Obspo 2511
Kirtland Howard B 1114 Marsh....Sn Luis Obspo-72
Loveall Ben F 774 Marsh.....Sn Luis Obspo-880
Martin A B 997 Monterey.....Sn Luis Obspo-109
Miura Mitsuo Pismo Theatre Bldg....Pismo Bch 159
Montgomery H Ray
Chorro & Pacific.....Sn Luis Obspo 303
Peachey Robert I 1112 Vine.....Pso Robls 121
If no answer call.....Pso Robls 520
Pereira Luiz A 1114 Marsh...Sn Luis Obspo 1716
Spinney H L 1343 Chorro.....Sn Luis Obspo 834

Prompt answering is courteous and hospitable and helps to release the telephone equipment that much sooner. Telephone equipment throughout the nation is working to capacity these days.

SHOP IN THE YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

Quick, friendly service

Easy as pie! Friendly clerks help you find what you want, write your order. Everything for your hame, family, and car in Sears big, exciting catalogs. Drop in today.

PARK FREE
SHOP WITH EASE
SAVE MORE

"Satisfaction guaranteed or your money back" SEARS

879 HIGUERA ST.
Phone San Luis Obispo 760

IT'S EASY

TO ORDER BY MAIL FROM WARDS at SAN LUIS OBISPO

Just Pick Up the Phone and Call . . . . .

San Luis Obispo 1988

Or IF Not Convenient, Mail Your Order to Us—We Will Care For All Details For You

OVER 100,000 ITEMS TO CHOOSE FROM

PLEASE REMEMBER TO—

Ask Our Department Managers or Sales People To Help You With Problems the Next Time You Visit Our Retail Store

Montgomery Ward

876 Higuera St. San Luis Obispo

Department Stores

COMMERCIAL CO THE
303 E Branch.....Aroyo Grnde 202
Doko's Variety Store Price & Pismo...Pismo Bch-51
Harter's Hwy.....Atascadero 28-W
Mello's Variety Store Dolliver.....Pismo Bch 177
Montgomery Ward 817-12th.....Pso Robls 906
MONTGOMERY WARD & CO
Catalog Department
876 Higuera.....Sn Luis Obspo 1988
Credit Dept 876 Higuera.....Sn Luis Obspo 161
Retail Department Store
876 Higuera. Sn Luis Obspo-2310
(See Advertisement This Page)
National Dollar Store 736 Higuera.Sn Luis Obspo-623
PASO ROBLES MERCANTILE CO
839-12th. Pso Robls-340
Penney J C Co 1244 Park.....Pso Robls 260
PENNEY J C CO
868 Higuera.....Sn Luis Obspo 1367
Polk's Dept Store Hiway & D.....Cayucos 2931
RILEYS 749 Higuera.....Sn Luis Obspo 36
Rumley's Dept Store 5th.....Morro Bay-3251
SEARS ROEBUCK & CO
879 Higuera. Sn Luis Obspo-760
(See Advertisement This Page)
Woolworth F W Co 778 Higuera..Sn Luis Obspo-2458

Desks—Repairing

See Furniture Repairing & Refinishing

Detective Agencies

SAN LUIS MERCHANT POLICE & DETECTIVE AGCY
DETECTIVE & PATROL SERVICE
Domestic — Civil — Criminal
Personnel Surveys — Service
For Attorneys. Confidence Assured
Day, Night or Sunday 24-Hour Service
1130 Walnut.....Sn Luis Obspo 409

Tri-City Bureau of Investigation
111 S Mason.....Aroyo Grnde 301-J
(See Advertisement This Page)

Diamond Buyers

MARSHALL'S JEWELRY STORE
790 Higuera.....Sn Luis Obspo 597

Diamonds—Jewelry—See Jewelers Headings

Diaper Service

See Also Laundries

Fluffy White Diaper Service
2056 Chorro.....Sn Luis Obspo 3051-W

Tri-City Bureau of Investigation

F. H. MONTGOMERY, PRINCIPAL

CIVIL — CRIMINAL INVESTIGATIONS
INSURANCE CLAIMS ADJUSTOR

ARROYO GRANDE 301-J
Licensed — Bonded
World Wide Coverage
Office Hours by Appointment

Doctors

See Specific Kinds, i. e., Chiropodists, Chiropractors, Dentists, Optometrists, Osteopathic Phys & Surgeons and Osteopathic Phys, Physicians & Surgeons M. D., Etc.

Dog & Cat Foods—Whsle & Mfrs

MARTINELLI ANIMAL FOOD CO
Clark Field.....Sn Luis Obspo 189
(See Advertisement This Page)

Dog & Cat Kennels

Ethel's Boarding Kennels
Orcutt Rd.....Sn Luis Obspo 5-J-2
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Norgaard's Briard Boarding Kennel
101 Hwy.....Pismo Bch 449-Y-13
Whitman J R N Hwy.....Sn Luis Obspo 78

Dog Hospitals—See Veterinary Hospitals

Doors—Whsle & Mfrs

Pacific Rolling Door Co
6655 Hollis Oakland..... Piedmont 5-7262

Draperies—Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch.....Aroyo Grnde 122
COAST COMPANY
872 Monterey.....Sn Luis Obspo 1473-J
HENRY'S UPHOLSTERY
572 Islay.....Sn Luis Obspo 3155-W
LONG'S VENETIAN BLIND & DRAPERY SERV
Main Templeton Calif.....Templeton 2181
ZEGAR FURNITURE STORE
CUSTOM MADE DRAPES
FINE FABRICS
VARIOUS PRICES
840 Monterey ..... Sn Luis Obspo 85

Dress Suits—See Clothing Headings

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.

MARTINELLI
ANIMAL FOOD CO.
WHOLESALERS OF BEEF & HORSE MEAT
Uninspected Charcoal Added
For Animal Consumption Only
PHONE
San Luis Obispo 189
P. O. Box 767 Clark Field

Dresses—Retail

ANITA FROCKS 758Higuera....Sn Luis Obspo-2794
Bay Smart Shop 435-5th.....Morro Bay 2811
Buss Eden Grover City.....Aroyo Grnde 432-F-12
Fritzi Ann Highway.....Atascadero-2
Harding Dorotha M Dress Shop
W Branch.....Aroyo Grnde-247
Harding Dorotha M Dress Shop
636Price. Pismo Bch-324
Hart's Dress Shop 1321 Park.....Pso Robls 1041
Ida Jay Shop 731 Dolliver Av....Pismo Bch 188-M
Kipper's 853 Higuera.....Sn Luis Obspo-207
Lacterman's 728 Higuera.....Sn Luis Obspo-1285
Lerrain's Dress Shop
Grand Av.....Aroyo Grnde 416-F-3
Lerrain's Dress Shop
260 Pomeroy Av.....Pismo Bch 136-W
MOTZ STYLE SHOP
Margaret McNelll-Prop
856Higuera .....Sn Luis Obspo-1054
RU-MAE SHOPPE 1123 Chorro..Sn Luis Obspo-1718
Smart Shoppe 1112Chorro....Sn Luis Obspo-1099-W
SMITH LEONORE M 126Branch.....Aroyo Grnde-9
Topper Shop The
Traffic Wy & Central Mall....Atascadero 487-W
Vogue The 1233 Park.....Pso Robls 70

Dressmakers

Linebarger Margaret
Wineman Hotel.....Sn Luis Obspo 1099-J
Thompson Cecelia
1324 Morro.....Sn Luis Obspo 1486-W

Drilling Companies

CASEY & CASE FOUNDATION CO
Calif. Earth Boring Machine 10" to 5' Diameter x 200' Depth. Drilling for Soil Test & Investigation-Bored Cast in Place Piling-Caisson Piers with Belled Footings-Starter Holes for Pile Driving-Underpinning-Drain Holes.
1337-2d Berkeley.....Landscape 6-8622

Drinking Fountains

See Water Coolers & Fountains

Druggists—Retail

Arroyo Drug Co 130 Branch.....Aroyo Grnde-46
B & H Drug Store 951 Higuera....Sn Luis Obspo 530
Brown's Pharmacy State Hwy.....Atascadero-51
Daniels' Drug Store 1317 Park.....Pso Robls-1500
Eagle Pharmacy 898 Higuera.....Sn Luis Obspo-916
(Continued Next Page)

ECONOMY DRUG CO. No. 2
PHONE SAN LUIS OBISPO 488
Open 8 a.m. to 10 p.m.-Sundays 10 a.m.-5 p.m.
Shop with Confidence at Savings
PRESCRIPTIONS FILLED
- SICK ROOM SUPPLIES
- VETERINARY PRODUCTS
- BABY NEEDS
- TUSSY & LENTHERIC COSMETICS
- DERMETIC COSMETICS

796 HIGUERA ST.

Druggists–Retail–(Cont'd)

ECONOMY DRUG CO NO 1
Shop with Confidence at Savings
PRESCRIPTIONS
LIQUORS - SUNDRIES - FILMS
VETERINARIAN SUPPLIES
SICK ROOM SUPPLIES
770 Higuera.....Sn Luis Obspo 1928

ECONOMY DRUG CO NO 2
796 Higuera.....Sn Luis Obspo 488
(See Advertisement Page 39)
Elliott's Pharmacy
Highway .....Atascadero 34
French Clinic Pharmacy
1170 Marsh.....Sn Luis Obspo 3135
HI-WAY DRUG STORE
1217 Spring.....Pso Robls 152
Emergency Call.....Pso Robls 677
HOTEL DRUG STORE
Anderson Hotel Bldg.....Sn Luis Obspo 35
HUDSON'S DRUG STORE 815-12th....Pso Robls-51
Leiter's Pharmacy 5th.....Morro Bay-2831
Leiter's Pharmacy 624 Price.....Pismo Bch-180
Long's Pharmacy Pomeroy.....Pismo Bch 18
PARK PHARMACY
Prescription Druggists
801-12th .....Pso Robls-33
PASO ROBLES PHARMACY
Prescription Pharmacists
719-12th .....Pso Robls-1
Rexall Drug Store 839 Higuera.....Sn Luis Obspo-32

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

Sears Roebuck & Co.
Expert Service on
KENMORE
WASHING MACHINES
GAS & ELECTRIC RANGES
IRONERS
VACUUM CLEANERS
COLDSPOT REFRIGERATORS
AND DEEP FREEZES
SILVERTONE RADIOS & WIRE RECORDERS
PHONE SAN LUIS OBISPO 760
879 HIGUERA STREET San Luis Obispo 760

GUARANTEED SERVICE
ON ALL WARD'S APPLIANCES
AIRLINE RADIOS
GAS AND ELECTRIC RANGES
REFRIGERATORS AND DEEP FREEZE UNITS
WASHING MACHINES & IRONERS
VACUUM CLEANERS
SEWING MACHINES
MONTGOMERY WARD
Call San Luis Obispo 2310
876 Higuera St.

Druggists–Retail–(Cont'd)

Rogallo's Rexall Drug Store
Highway No 1.....Cambria 95-W
Rogallo's Rexall Drug Store
Ocean Av.....Cayucos 2791
San Luis Clinic Pharmacy
990 Pacific.....Sn Luis Obspo 3041
Templeton Pharmacy Hwy.....Templeton 2941
WEISHAR'S CITY PHARMACY
858 Higuera.Sn Luis Obspo-112
If no answer call.....Sn Luis Obspo-1697-J

Druggists' Sundries

FAIR OAKS SUNDRIES
1005 Grand Av.....Aroyo Grnde 416-F-11

Drums–Musical

See Musical Instruments Headings

Dry Cleaners–See Cleaners & Dyers

Dry Goods–Retail

COMMERCIAL CO THE
303 E Branch.....Aroyo Grnde 202
Morgan Ione M Main.....Cambria 86-W
Penney J C Co 1244 Park.....Pso Robls-260
Penney J C Co 868 Higuera.....Sn Luis Obspo-1367
Riley-Lannon Co 749 Higuera.....Sn Luis Obspo-36
RILEYS 749 Higuera.....Sn Luis Obspo 36
RUMLEY'S DEPT STORE 5th.....Morro Bay 3251
Sinsheimer Bros 849 Monterey....Sn Luis Obspo-143

Duplicating Machine Supplies

A B DICK MIMEOGRAPH PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State.....Snta Barbara 3159

Dyers–See Cleaners & Dyers

Ear Phones–See Hearing Aids

Eggs–Whsle

BADER WM 12th & Riverside.....Pso Robls 298
POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy.Atascadero-84
Poultrymen's Co-Operative Assn of Southern Calif
Traffic Wy.....Atascadero 467

Electric Appliances–Household, Repairing

A & B Electric Appliance Co
170 Spruce.....Aroyo Grnde 430-F-13
A & B ELECTRIC APPLIANCE CO
PISMO BEACH
All Types of Electrical Appliances Repaired
Licensed Contractor
PICK-UP & DELIVER
FRANK ALLEN, Prop.
1200 Price.....Pismo Bch 105-J
After 5 P. M. Call Aroyo Grnde 430-F-13
Atascadero Electric Atascadero Av..Atascadero 222
Cook's Electric Shop.....Cambria-72-W
Dunkin's Electrical Appliances
Hwy.....Atascadero 244-M
FULSTONE ELECTRIC APPLIANCE SERVICE
550 Cypress.....Pismo Bch 220-J
Hill's Home Appliance Store
913 Grand Av.....Aroyo Grnde 136-F-13
Mallory Appliance Service
721 Pismo.....Sn Luis Obspo 2365-J
(Continued Next Page)

Electric Appliances–Household, Repairing–(Cont'd)

MONTGOMERY WARD & CO
876 Higuera.....Sn Luis Obspo 2310
(See Advertisement Page 40)
Pacific Appliance Repair
925 Main.....Morro Bay 3341
PISMO RADIO&ELECTRIC CO
575Dolliver.Pismo Bch-165
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760
(See Advertisement Page 40)

Electric Appliances–Household, Retail

See also specific headings such as; Freezers–Food Storage Units; Kitchen Equipment; Ranges & Stoves–Dealers; Refrigerators–Domestic; Sewing Machines–Domestic; Vacuum Cleaners–Dealers; Washing Machines–Dealers

ARROYO ELECTRIC 134 Branch..Aroyo Grnde 109
BRESSLER ELECTRIC CO INC
San Miguel Calif.....Sn Miguel 34-W
Cayucos Hardware & Home Appliances
Hwy .....Cayucos 4222
CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13
(See Advertisement This Page)
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344
Derby's Electric Shop 827-13th.....Pso Robls 91
FIRESTONE STORES
1175 Monterey.....Sn Luis Obspo 130
GENERAL ELECTRIC APPLIANCES
832-12th .....Pso Robls 1507
HEATON R C CO 803-13th.....Pso Robls 29
Hickenbottom's 745 Higuera....Sn Luis Obspo 711
HILL'S HOME APPLIANCE STORE
ART HILL-OWNER
EVERYTHING ELECTRICAL
Maytag Washers - Deep Freezers
And Gas Stoves - Hoover Vacuums
Ironrite Ironers
913 Grand Av.....Aroyo Grnde 136-F-13
LONG E E PIANO CO 777 Marsh..Sn Luis Obspo 506
McMAHAN FURNITURE CO
Complete Line of
ELECTRICAL APPLIANCES
ALL LEADING BRANDS
RADIOS - REFRIGERATORS - WASHERS
IRONERS - VACUUMS - RANGES
BUDGET TERMS
855 Marsh.....Sn Luis Obspo 1573
MONTGOMERY WARD & CO
Sales & Service
876 Higuera.....Sn Luis Obspo 2310
ROBERTS EARL S
Member S L O Contractors Assn
445-5th.....Morro Bay 2821
SAN LUIS ELECTRIC & HEATING SERVICE
715 Higuera.....Sn Luis Obspo 561
If no answer call.....Sn Luis Obspo-2614

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more telephone calls than ever before.

CLINE'S ELECTRIC
GENERAL ELECTRIC
Electrical Appliances
GAS RANGES &
WATER HEATERS
Electrical Contracting & Repairs
PHONE
San Luis Obispo 13
962 Monterey St.
San Luis Obispo

What calls
Did He
MISS?
He'll never know; for he failed to replace the receiver of his telephone.
Your calls may be important. See that the receiver is properly replaced.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Electrical
CONTRACTOR

REPAIRS
SERVICE
FIXTURES

Call
PASO
ROBLES
1032

Nights Call 23-F-2

Member of San Luis Obispo County
Building Contractor's Association

F. D. COOK

State Licensed Contractor
PLUMBER - ELECTRICIAN
1032 PINE

Electrical
CONTRACTORS

BRESSLER ELECTRIC
CO. INC.

- Industrial
- Commercial
- Residential
- Installing
- Repairing
- Power Wiring

Engineering Service

BONDED - INSURED

Phone
SAN MIGUEL
34-W

Established 1926

San Miguel, Calif.

Electric Contractors-Industrial & Residential

A & B ELECTRIC APPLIANCE CO
WIRING
INSTALLATIONS
MAINTENANCE
INDUSTRIAL & RESIDENTIAL
1200 Price.....Psmo Bch 105-J
After 5 PM call...Aroyo Grnde 430-F-13

ARROYO ELECTRIC
Member S L O County Contractors Assn
134 Branch.....Aroyo Grnde 109

ATASCADERO ELECTRIC
ELECTRICAL CONTRACTORS
Wiring & Repairing
Bonded & Insured
Wiring Supplies & Fixtures
Opposite Memorial Church
Atascadero Av.....Atascadero 222

BRESSLER ELECTRIC CO INC
San Miguel Calif.....Sn Miguel 34-W
(See Advertisement This Page)

COAST COUNTIES PUMP & ELECTRIC CO
829-13th.....Pso Robls 189
If no answer call.....Pso Robls 20-F-13

COOK F D PLUMBER & ELECTRICIAN
1032 Pine.....Pso Robls-1032
If no answer call.....Pso Robls 23-F-2
(See Advertisement This Page)

COOK'S ELECTRIC SHOP
CAMBRIA
Electrical Contractors
Wiring & Appliances
RANGES - REFRIGERATORS
WATER HEATERS
Member of San Luis Obispo Contr's Assn.
Cambria 72-W

Co-Op Inc 715 Higuera.....Sn Luis Obspo 561

GALLAGHER & OCHS
INDUSTRIAL — COMMERCIAL
RESIDENTIAL WIRING
All Work Guaranteed
Shop—2090 Swazey
134 Beebe.....Sn Luis Obspo 2880
If no answer call....Sn Luis Obspo 1677

Paso Robles Electric Co
823-12th.....Pso Robls 1507

PASO ROBLES ELECTRIC SHOP
RESIDENTIAL — COMMERCIAL
SERVICE & REPAIRS
823-12th.....Pso Robls 1501

SAN LUIS ELECTRIC & HEATING SERVICE
715 Higuera.....Sn Luis Obspo 561
If no answer call.....Sn Luis Obspo-2614

Valley Electric Co
Ofc & Electrical Dept
851 Higuera.....Sn Luis Obspo 264
Construction Dept
Mountain Vw & Hill.....Sn Luis Obspo 507

Varian Eric Halcyon.....Aroyo Grnde 242-F-11

WILCOX LOU 823-12th.....Pso Robls 1507

Wroble Electric Shop.....Cayucos 68-J

Electric Equipment–Service & Repairing

FULSTONE ELECTRIC APPLIANCE SERVICE
550 Cypress.....Pismo Bch 220-J
(See Advertisement This Page)

McClure's Repair Service
2145 Broad.....Sn Luis Obspo 2221

Electric Equipment–Used

Paso Robles Second Hand Store
1348 Railroad.....Pso Robls 1535

Electric Heaters

See Electric Appliances–Household Headings

Electric Light & Power Companies

Coats W R 139 Bridge.....Aroyo Grnde-291
Pacific Gas & Electric Co
116 Branch.....Aroyo Grnde 131-J
Pacific Gas & Electric Co State Hwy...Atascadero-45
Night Emergency Morro Rd.....Atascadero 135
Pacific Gas & Electric Co.....Cambria-44
Pacific Gas & Electric Co
Office 617-12th.....Pso Robls-78
Night Service 1920 Oak.....Pso Robls 279
Night Service 1425 Chestnut.....Pso Robls 175
Substation Riverside.....Pso Robls-769
Pacific Gas & Electric Co
Office 894 Monterey.....Sn Luis Obspo-58
Plant & Storeroom Pismo.....Sn Luis Obspo-87
Substation & Night Operator
Orcutt Rd. Sn Luis Obspo-1045
From Cayucos & Morro Bay Exchanges only
Ask "Operator" for.....Entrprise 10251

Electric Motors

General Auto Parts 1218 Pine.....Pso Robls 280

Electric Motors–Repairing

BROWN'S WALT ELECTRIC SERVICE
687 Pacific.....Sn Luis Obspo-97-W
(See Advertisement This Page)

Ed's Motor Repair 907-12th.....Pso Robls 654
(See Advertisement This Page)

Electric Ranges

See Ranges & Stoves Headings

Electric Signs–See Signs

Electric Supplies–Retail

A & B Electric Appliance Co
1200 Price.....Pismo Bch 105-J
ATASCADERO LUMBER CO
Traffic Wy.....Atascadero 661
BRESSLER ELECTRIC CO INC
Sn Miguel Calif.....Sn Miguel 34-W
Turney's Electric Shop 124 Branch...Aroyo Grnde-41
Wilcox Lou 823-12th.....Pso Robls 1507

Electric Supplies–Whsle & Mfrs

ELECTRIC SUPPLY COMPANY
39 Summer.....Salinas 9633
SERVICE ELEC SUPPLY CO
303 W Sn Fernando Sn Jose....Cypress 3-4858

Electric Tools

General Auto Parts 1218 Pine.....Pso Robls 280

Electric Water Heaters

See Water Heaters Headings

FULSTONE ELECTRIC APPLIANCE SERVICE

GENERAL ELECTRICAL REPAIRING SERVICE

- SMALL MOTOR REBUILDING
- WASHING MACHINES
- VACUUM CLEANERS

AND
HOUSEHOLD APPLIANCES

PHONE
Pismo Beach 220-J

Good Service Our Specialty

550 Cypress — Pismo Beach

ELECTRIC
MOTORS

- Repaired
- Rewound
- Rebuilt
- Light Plants Serviced

WALT BROWN'S
ELECTRIC SERVICE
687 Pacific — San Luis Obispo 97-W

ED'S MOTOR REPAIR

Repaired
Rewound
Rebuilt

PHONE
Paso Robles 654

907-12th Street

Electrical Service–Automobile
See Automobile Electrical Service

Electricians
See Electric Contractors Headings

Employment Agencies
Calif State Dept Of Employment
Service & Claims 720-14th.....Pso Robls 788
California State Employment Service
817 Palm.....Sn Luis Obspo 2010

SAN LUIS EMPLOYMENT SERVICE AGENCY
Genevieve M. Goff—Mgr.
CALL US FOR GOOD WORKERS FOR OFFICE — HOME — RANCH or STORE
No Charge to Employers
Low Fees For Applicants
964 Chorro .....Sn Luis Obspo 2992

U S Govt
U S Employment Service Department of Labor 738 Pismo.....Sn Luis Obspo-2010

Engineers-Civil
Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060

Engravers–Jewelry–See Jewelry Engravers

Escrow Companies
TITLE INSURANCE AND TRUST COMPANY
777 Higuera..... .....Sn Luis Obspo 2533

Excavating–See Contractors–Excavating

Exide Batteries
Look on "B" pages under "Batteries–Retail"

Express Forwarding
Arroyo Grande Truck Co
201 W Branch.....Aroyo Grnde 64
Calif Motor Express Ltd 1st.....Cayucos 2732
CALIF MOTOR EXPRESS LIMITED
390 Pacific.....Sn Luis Obspo 800
Calif Motor Express Limited
5th & Riverside Av.....Pso Robls 657
PACIFIC FREIGHT LINES
393 Marsh.....Sn Luis Obspo 1370
Railway Express Agcy
468 Price.....Pismo Bch 338-W
Railway Express Agency Inc 1332 Spring.Pso Robls-68
Railway Express Agency Inc
Railroad Av.Sn Luis Obspo-522

Exterminating
See also Termite Control
Paramount Pest Control Service of San Luis Obispo 1461 Palm.....Sn Luis Obspo 2448
(See Advertisement This Page)
Valley Pest Control Service
N Hwy.....Atascadero 643-W

Farm Implements
See Agricultural Implements

Farm Supervisors
San Luis Obispo County Farm Bureau
Robert S King-Sect
1235 Monterey.....Sn Luis Obspo 2790

Federal Government Offices
See Alphabetical Directory Under "U S Government"

Feed Concentrates & Supplements
SOUTHERN PACIFIC MILLING CO
Riverside Av. Pso Robls-9

Feed Dealers
ATASCADERO FEED & SUPPLY
ALBERS
QUALITY CONTROLLED FEEDS
Poultry & Turkey Supplies
Garden Equipment & Supplies
Fertilizers — Insecticides
Grain — Hay & Straw
South Hwy .....Atascadero 193

(Continued Next Page)

Phone
Paso Robles 230
for
PURINA CHOWS
A Complete Line of
POULTRY & LIVESTOCK FEEDS
Seeds & Bulbs
PURINA CHOWS
PASO ROBLES FARM SUPPLY CENTER
1144 Railroad St. Paso Robles

Feed Dealers—(Cont'd)
BECKER FEED & SEED CO
ALBERS
DAIRY & POULTRY
QUALITY CONTROLLED FEEDS
GRAINS, SEEDS & FARM SUPPLIES
210 California Blvd.....Sn Luis Obspo 587

CLARK FRED W FEED CO
135 Traffic.....Aroyo Grnde 200-W
COAST COUNTIES WAREHOUSES
157Higuera.Sn Luis Obspo-2678
FARMERS ALLIANCE BUS ASSOC
945 Riverside Av.....Pso Robls 115
GENERAL FARM SUPPLY CO
200 Higuera..... .....Sn Luis Obspo 253
GROVER CITY FEED STORE
Grover City.....Aroyo Grnde 144-F-2
Loomis E C & Son 415 E Branch...Aroyo Grnde 32
Loomis E C & Son 147 High.....Sn Luis Obspo-1080
Paso Robles Farm Supply Center
1144 Railroad.. . .....Pso Robls 230
(See Advertisement Page 44)
POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy.Atascadero-84
RANCH WAY FEED & FARM SUPPLY
13th & Riverside Av.....Pso Robls 617-J
REIF FARM SUPPLY
S Hwy.....Atascadero 236-W
SAN LUIS FEED CO 305 Higuera.Sn Luis Obspo-655
If no answer call.....Sn Luis Obspo-1080
SOUTHERN PACIFIC MILLING CO
STOCK & POULTRY FEEDS
GRAIN BUYERS
WAREHOUSEMEN
Office
Pine .....Pso Robls 433
RiversideAv .....Pso Robls-9
Templeton Feed & Grain Hwy.....Templeton 2331
VALLEY FEED CO 1040-13th.....Pso Robls 124

Feed–Whsle & Mfrs
Ralston-Purina Co 531 Bonita....Pso Robls 1517-W

Fencing Equipment & Supplies
See Sporting Goods Headings

Fertilizers–Retail
Best Fertilizers Co The
516 Grand Av.....Aroyo Grnde 431-F-2
Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511
Garden Shop The N Hwy.....Atascadero 682
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
Loomis E C & Son 415 E Branch...Aroyo Grnde 32
Loomis E C & Son 147 High....Sn Luis Obspo-1080
The Best Fertilizers Co
516 Grand Av.... .....Aroyo Grnde 431-F-2

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Fertilizers-Whsle & Mfrs
Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511
SAN LUIS TALLOW WORKS
ORGANIC FEKTILIZER
Manufactured from
Bone — Blood — Fish Scraps
Approximate Chemical Analysis
Nitrogen 9.40
Ammonia Equivalent 11.40
Clark Field .....Sn Luis Obspo 2646-W

Field Glasses–See Optical Goods

Filters
Clay Ernest L Capistrano Av....Atascadero 259-M
General Auto Parts 1218 Pine.....Pso Robls 280

Financing
See also Loans
Mercantile Acceptance Company
994Monterey.Sn Luis Obspo-994
Mercantile Acceptance Corp Of Calif
994Monterey.Sn Luis Obspo-994

Fire Escapes
Patterson & Elvin Iron Works
280-13th S F.....Market 1-3646

Fire Extinguishers
FYR-FYTER EQUIP CO
SALES — SERVICE & REFILLS
FIRE DEPTS. — SCHOOLS
BOATS — RANCHES — PUBLIC BUILDINGS
THEATRES — NIGHT CLUBS, Etc.
Sam Marshall, Rep.
1135 Bonita.....Morro Bay 2461

Fire Protection Equipment
Curtis L N & Sons
5814 College Av Oakland.....Humboldt 3-5111
Fyr-Fyter Equip Co 1135 Bonita...Morro Bay 2461

Firearms–See Sporting Goods Headings

Fish Products
Highway Sea Food Market
801 Price.....Pismo Bch 27-W

Fish–Retail
Abbey C L Olive.....Morro Bay 4071
Alden A M Main & Robinson.....Morro Bay 3431
BOB'S FISH MARKET
Cypress & Stimson.....Pismo Bch 137
HIGHWAY SEA FOOD MARKET
801 Price.....Pismo Bch 27-W
MORRO BAY OYSTER CO
Fresh Oysters Direct From Beds
Morro Bay Blvd.....Morro Bay-2491
San Luis Fish Co Avila.....Sn Luis Obspo 1-R-2
San Luis Fish Co Avila.....Sn Luis Obspo-8-R-22
SPURLOCK SEAFOOD MARKET
680 Higuera.....Sn Luis Obspo 136
If no answer call.....Sn Luis Obspo 807-J

Plan your shopping with the Classified Telephone Directory.

Fish–Whsle

BREBES ABALONE PLANT
DEALERS IN
FANCY SLICED PREPARED
ABALONE
217 Main.....Morro Bay 2621
If no answer call.....Morro Bay 4893

Carver L F 75-8th.....Morro Bay 3571
Echols Geo Fish Co
Port San Luis Wharf.....Sn Luis Obspo 1-R-13
MORRO BAY OYSTER CO
Morro Bay Blvd.....Morro Bay 2491
Pismo Clam Co Oceano.....Arroyo Grnde 436-F-3
SYLVESTER BROS Avila....Sn Luis Obspo 33-J-1
Veteran's Fisheries Highway.....Cambria 106-W

Fishing Supplies

PETE'S TACKLE SHOP
FOR ALL FISHING TACKLE
& MARINE SUPPLIES
Row Boats - Crab Nets
Fishing Poles for Rent
TICKETS FOR DEEP-SEA FISHING BOATS
Call us for Charter Service
Avila.....Sn Luis Obspo 33-R-11

Fishing Tackle–Retail

See also Sporting Goods–Retail

Pete's Tackle Shop Avila...Sn Luis Obspo 33-R-11

Fishing Tackle–Whsle & Mfrs

Stubblefield Earl E
16th Grover City.....Arroyo Grnde 150-F-3

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Additional Listings

...for the growing-up son or daughter, for the relative or friend who lives under your roof...what nicer thought than a separate listing in the Telephone Book?

Fishing Trips

ALASKAN & ABC PASSENGER FISHING BOATS Avila.....Sn Luis Obspo 9-R-11
Brown's Landing 4th & Front.....Morro Bay 2716
FERGUSON'S LANDING
Boats Leave Daily & Charter Trips
5th & Waterfront.....Morro Bay 8771
Ferguson's Landing.....Morro Bay 3116
Hart's Landing 5th & Front.....Morro Bay 3436

Fisk Batteries

Look on "B" pages under
"Batteries–Retail"

Fisk Tires

Look on "T" pages under
"Tires–Dealers"

Five Cents To One Dollar Stores

Ideal Five & Ten 1237 Park.....Pso Robls 562-W

Fixit Service

Reed A A & Co Fixit Shop
660 Higuera.....Sn Luis Obspo 1280-W

Flameproofing

KYLE COMPANY
HARRY KYLE
FLAMEPROOFING
FABRICS AND WOODWORK
OF ALL KINDS
1609 Osos.....Sn Luis Obspo 546

Floor Coverings–See Linoleum Headings

Floors–Materials & Laying

MATEJCEK A J
HARDWOOD FLOORS
MATERIALS & LAYING
SANDING - FINISHING &
REFINISHING OLD FLOORS
161 Ward.....Sn Luis Obspo 272-W

Floors–Refinishing

Rowe Service Equipment & Supply
136-12th.....Pso Robls 583

Floors–Tile–See Tile Headings

Florists–Retail

ALBERTS' FLORIST
865 Higuera.....Sn Luis Obspo 282
(See Advertisement Page 47)
ARROYO GRANDE GARDENS FLORIST & NURSERY Huasna Rd.....Aroyo Grnde 237-F-2
(See Advertisement Page 48)
CALIFORNIA FLOWER SHOP
856 Monterey.....Sn Luis Obspo 3092
(See Advertisement Page 47)
ELIZABETH ANN FLOWER SHOP
724-14th.....Pso Robls 122
(See Advertisement Page 48)
Flower Nook The 656 Cypress.....Pismo Bch 213
(Continued on Pages 47 & 48)

Mission
FLORIST

Conveniently located in the Anderson Hotel Bldg.
Open 9:00 AM to 6:00 PM daily
Phone Orders After 6 P.M.
We Telegraph Flowers
Bonded FTD Member
• BOUQUETS FUNERAL SPRAYS
• POTTED PLANTS CORSAGES GIFTS
LISA BRISCO, Proprietor
San Luis Obispo 432
965 MONTEREY

Quality
FLOWERS
for
EVERY PURPOSE
• Wedding Arrangements
• Corsages
• Funeral Designs
DELIVERY SERVICE
24-Hour Telephone Service
Flowers Telegraphed Anywhere
PHONE
SAN LUIS OBISPO
282
ALBERTS' FLORIST
Flowers of Distinction
865 Higuera San Luis Obispo

Flowers

Beautifully Designed For All Occasions

FREE DELIVERY
Flowers Wired Anywhere

- WEDDINGS
- CORSAGES
- FUNERALS
- HOSPITAL ARRANGEMENTS
- POTTED PLANTS

Arroyo Grande Gardens Florist

PHONE
Arroyo Grande 237-F-2

2 Miles East on County Park Road at Harris Br.

Flowers

FOR ALL OCCASIONS

Corsages - Floral Designs
Plants - Funeral Sprays

Telephone
PASO ROBLES 656
MERVILYN'S
FLOWER SHOP
Telegraph & Delivery Service
1411 Pine St.

FLOWERS

COMPLETE FLORAL SERVICE

•

WE Telegraph & Deliver

•

DAVE ROWE, JR.

Elizabeth Ann Florists

724-14th Paso Robles 122

Florists—Retail—(Cont'd)

GROVER GARDENS
12th & Grand Av.....Aroyo Grnde 144-F-13
Hobbs E Miramon Av.....Atascadero-54
Karleskint's Florist & Nursery
We Wire Flowers Everywhere
1422 Monterey.....Sn Luis Obspo 2060
Lucille's Floral Shop
121 W Branch.....Aroyo Grnde 28-M
MERVILYN'S FLOWER SHOP
1411 Pine.....Pso Robls 656
(See Advertisement This Page)
Mission Florist 965 Monterey...Sn Luis Obspo 432
(See Advertisment Page 47)
Perrine Sirell C
We Telegraph Flowers Anywhere
State Hwy.....Atascadero 63-W
Wilson's Flower Shop 1110 Garden Sn Luis Obspo-622
(See Advertisement This Page)

Florists-Whsle

Ramona Carnation Gardens
Grover City.....Aroyo Grnde 430-F-21

Flower Bulbs—See Seeds & Bulbs—Retail

Flywheels—Repairing

See Automobile Repairing; also Welding

Food Products

Best Foods Inc 668 Upham.....Sn Luis Obspo 215
JENSEN SALES CO
1359 Monterey.....Sn Luis Obspo 2482
Rosenthal Mart 445 Higuera....Sn Luis Obspo 644
Simon Levi Co Ltd 815 High...Sn Luis Obspo 1894

Food Products Brokers

Rand Halpin Co
228 Santa Barbara.....Sn Luis Obspo 93

Foods—Frozen—See Frozen Foods

Foot Treatment—See Chiropodists

Form Clamps

See Contractors' Equipment Headings

Fraternal Organizations

See also Associations; also Clubs

Loyal Order of Moose No 1409 Main..Pismo Bch 301
Moose Lodge No 862
Sherwood Field.....Pso Robls 20-F-11
Moose Lodge 964 Monterey...Sn Luis Obspo 2185
Odd Fellows Hall 500 Dana.....Sn Luis Obspo 168

Bonded F. T. D. Member
CORSAGES OF ALL TYPES

FLORIST

Flowers for All Occasions

WEDDINGS — FUNERALS
BANQUETS

WILSON'S FLOWER SHOP
Day or Night Phone
San Luis Obispo 622
1110 Garden San Luis Obispo

Freezers—Food Storage Units

See also Refrigeration Equipment—Commercial; also Refrigerators—Domestic

FRIGIDAIRE HOME FREEZERS—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

General Electric Appliances
823-12th.....Pso Robls 1507
(See Advertisement This Page)

HICKENBOTTOM'S

MAYTAG & KELVINATOR
COMMERCIAL & DOMESTIC
745 Higuera.....Sn Luis Obspo 711
or .....Sn Luis Obspo 712

MAYTAG HOME FREEZERS—
HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711

MONTGOMERY WARD & CO
Deep-Freeze
Sales & Service
876 Higuera.....Sn Luis Obspo 2310

Freight Motor Carriers

See Motor Freight Companies Headings

Frigidaire Electric Ranges

Look on "R" pages under "Ranges & Stoves—Dealers"

Frozen Food Lockers—Renting

AMER REFRIGERATING CO

ZERO STORAGE
Commercial Quick Freezing
Individual Frozen Food Lockers
241 Pismo.....Sn Luis Obspo-428

Bryan Meat Co 1307 Park.....Pso Robls 456
Carver's Frozen Food Lockers
75-8th.....Morro Bay 3571
MALLETT'S REFRIGERATION SERVICE
S Highway.....Atascadero 304-W
Paso Robles Cold Storage
2830 Spring.....Pso Robls 1301
(See Advertisement This Page)
Puritan Ice Co Traffic Wy.....Atascadero 59
Sanlo Wholesale Meat & Cold Storage Co
340 Higuera.....Sn Luis Obspo 482

To Find an Authorized
Sales and Service Dealer
When you want the "genuine" in a nationally-advertised product or service
LOOK IN THE
YELLOW PAGES
They Tell "Where to Buy It"

Frozen Foods

AMER REFRIGERATING CO
241 Pismo.....Sn Luis Obspo 428
ANDERSEN'S FOODS INC
Plant 166 Higuera.....Sn Luis Obspo 149-W
Office Valley Inn Buellton.....Snta Ynez 251
BRENDLIN-RICE FROZEN FOOD PROCESSORS
267 Pismo.....Sn Luis Obspo 1076
BUZBY RALPH H CO

PICTSWEET FRESH FROZEN
FRUITS - VEGETABLES
FISH - SHELL FISH
EVISCERATED POULTRY
Ferrini Rd .....Sn Luis Obspo 251-W

(Continued Next Page)

Paso Robles Cold Storage

INDIVIDUAL
FROZEN FOOD LOCKERS
WHOLESALE MEAT
FROZEN FOODS
SMOKING - CURING SERVICE

PHONE
Paso Robles 1301

Commercial Refrigeration Equipment Home Freezers

2830 Spring Paso Robles

GENERAL ELECTRIC

APPLIANCES
Auth. Sales & Service
G. E. - HIBBARD
COOLERATOR - CROSLEY
Phone Paso Robles 1507
LOU WILCOX
823-12th Paso Robles

Frozen Foods—(Cont'd)

CEDERGREEN FROZEN FOODS—
LAWRENCE CHET
116 W Branch.....Aroyo Grnde 22

FLAV-R-PAC FROZEN FOODS—
LEVY A & ZENTNER J CO
303 Higuera.....Sn Luis Obspo 1381

LEVY A & ZENTNER J CO
FLAV-R-PAC
FROZEN FOODS
Fruits — Vegetables
POULTRY & FISH
303 Higuera.....Sn Luis Obspo 1381

Fruit & Vegetable Brokers

Foster W E Cypress & Peerless.....Pismo Bch 15-W
Hines Gordon 881 Morro....Sn Luis Obspo 2360-J
Kamitsuka Jos H 268 Peerless.....Pismo Bch 340-J
Turner Al 221 Short.....Aroyo Grnde 321-J

Fruit & Vegetable Growers & Shippers

Arcano H Oceano.....Aroyo Grnde 234-F-22
Betita P R 810 Grand Av....Aroyo Grnde 440-F-5
CORTEZ A Morro Atas Rd.....Morro Bay 2917
EARLE MYERS CO Oceano....Aroyo Grnde 410-F-2
Hassard P A Farrel Rd.....Aroyo Grnde 429-F-3
Hidden Valley Packing Co
Los Berros Canyon.....Aroyo Grnds 139-F-12
Laurenco A L
Los Berros Canyon Rd.....Aroyo Grnde 135-F-5

Fruit & Vegetable Growers & Shippers—(Cont'd)

Mehlschau Elmer J
Los Berros.....Aroyo Grnde 224-F-11
Nagano Bros Morro Crk.....Morro Bay 2061
OCEANO CELERY DISTRIBUTORS
Oceano.....Aroyo Grnde 408-F-2
Oceano Packing Co Oceano.....Aroyo Grnde 412-F-2
Pismo-Oceano Vegetable Exchange
Oceano.....Aroyo Grnde 402-F-23
Reyes S D Ranch No 2.....Aroyo Grnde-237-F-4
Thompson Orin C
1062 Maple.....Aroyo Grnde 151-F-3
United Farms Co Fair Oaks..Aroyo Grnde 151-F-13
Varner Frank A Halcyon Rd..Aroyo Grnde 447-F-12

Fruits & Vegetables—Whsle

Brown Lionel
Corralitos Canyon.....Aroyo Grnde 142-F-12
de Ocampo L & Tabunut
Halcyon Rd.....Aroyo Grnde 238-F-5
Hayashi Haruo.....Aroyo Grnde 227-F-11
LEVY A & ZENTNER J CO
303 Higuera.Sn Luis Obspo-1381
NAGANO BROS
Morro Creek.....Morro Bay 2061

Fuels

See Specific Kinds, i.e., Oils—Fuel & Heating; Etc

Funeral Directors

GRAY'S FUNERAL CHAPEL & CREMATORIUM
S Highway.....Atascadero 98
(See Advertisement Page 51)
JOYAUX H V 1135 Snta Rosa.....Sn Luis Obspo 88
KUEHL FUNERAL HOME 1703 Spring.Pso Robls-301
(Continued Next Page)

PALMER-WATERS CHAPEL

Formerly C. W. Palmer Mortuary — Established 1900

FUNERAL DIRECTORS

LADY ATTENDANT — CHAPEL SERVICE

EVERY DETAIL OF FUNERAL ARRANGEMENTS
INSTANTLY, EXPERTLY & CONSCIENTIOUSLY ASSUMED

CHARLES W. PALMER — **FRED M. WATERS**

1264 HIGUERA

SAN LUIS OBISPO 452

Funeral Directors—(Cont'd)

PALMER-WATERS CHAPEL
1264 Higuera.....Sn Luis Obspo 452
(See Advertisement Page 50)
RICHARDSON R F CO
1135 Snta Rosa.....Sn Luis Obspo 88
(See Advertisement This Page)
WOOD EARL W FUNERAL CHAPEL
134 Nelson.....Aroyo Grnde 39

Fur Dealers—Retail

LACTERMAN'S
Large Selection Of
Fine Furs In All Prices
Buy Your Furs With Confidence
From the Expert Furrier of San
Luis Obispo County
Cold Storage On Premise
728Higuera.....Sn Luis Obspo-1285

Fur Storage

LACTERMAN'S 729 Higuera....Sn Luis Obspo 1285

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Gray's Funeral Chapel

VICTOR V. DESROSIER

Prompt, Careful, Courteous, Complete Funeral Service
Atascadero Crematorium in Connection
Homelike Chapel - Visitors Welcome
Inspection Invited
Phone Atascadero 98
AMBULANCE SERVICE
DAY OR NIGHT
Phone Atascadero 98

L. V. RICHARDSON - H. V. JOYAUX

R. F. RICHARDSON CO.
FUNERAL DIRECTORS
Oldest Established Mortuary in Point of Continuous Service in This County"
PIPE ORGAN - LADY ATTENDANT
1135 Santa Rosa San Luis Obispo 88

Furnaces—Heating

COLEMAN GAS FLOOR FURNACES—
FRANSCIONI BUTANE-PROPANE SALES & SERV 2801 Spring.....Pso Robls 343
McKELVEY'S PLUMBING & HEATING
Hwy.....Atascadero 394

Cooperative Farmers Sheet Metal Shop
1315 Pine.....Pso Robls 153
(See Advertisement This Page)

FRASER GAS FURNACES
FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR CONDITIONING
FRASER GAS FURNACES
Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"

"WHERE TO BUY THEM"
DISTRIBUTOR
BASFORD H R CO
235-15th S F.....Market 1-8545
DEALERS
FRANSCIONI A F 2801 Spring..Pso Robls 343
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
SAN LUIS ELECTRIC & HEATING SERVICE 715 Higuera...Sn Luis Obspo 561
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.....Sn Luis Obspo 766

GARDEN CITY BUTANE SERVICE
Hwy 1.....Cayucos 2842

HOLLY FURNACES
Manufacturers of the famous Holly Stubby Floor Furnaces and Holly Wall Heaters with "Clearflo" registers. It Can't Be a "Stubby" If It Isn't a Holly.
For estimates, service or information, call the exclusive Holly dealers listed below:

"WHERE TO CALL"
Davies Ted 993 Higuera.....Sn Luis Obspo 436
Keene's Plumbing & Heating Serv
3045 Park.....Pso Robls 655-J
Kurtz Equipment & Supply Co
1141 Main.....Morro Bay 4531
McKelvey's Plumbing & Heating
Highway.....Atascadero 394
Smee's Plumbing & Heating Shop
1302 Osos.....Sn Luis Obspo 766

(Continued Next Page)

Telephone service is one of the unifying forces of the nation.

COOPERATIVE FARMERS SHEET METAL SHOP

Distributors of
GENERAL ELECTRIC
PAYNE FURNACES
H. C. LITTLE
LENNOX GAS FURNACES
SALES & SERVICE
PHONE
Paso Robles 153
1315 PINE

Furnaces–Heating–(Cont'd)

KEENE'S PLUMBING & HEATING SERV
Forced Air — Gravity — Hot Water
Radiant Heat — Floor Furnaces — Steam
H. C. Little — Holly — Hammel
Lennox — L. J. Mueller — Coleman
Member of San Luis Obispo Co. Contractors Association
3045 Park.....Pso Robls 655-J

LENNOX GAS & OIL FURNACES—
VALLEY SHEET METAL SHOP
Halcyon & Grand.....Aroyo Grnde 240-F-11

LITTLE H C OIL BURNING EQUIPMENT—
COOPERATIVE FARMERS SHEET METAL SHOP 1315 Pine.....Pso Robls 153

PAYNEHEAT SALES & SERVICE
PAYNE quality reflects nearly 40 years' leadership.
Floor and Duplex Furnaces
Console (Circulator) Heaters
Forced Air Wall Heaters
Forced Air and Gravity Central Furnaces
All vented; approved for all types of gas.
PAYNE Gas FURNACES

«WHERE TO BUY THEM»

COOPERATIVE FARMERS SHEET METAL SHOP 1315 Pine.....Pso Robls 153
SAN LUIS ELECTRIC & HEATING SERVICE 715 Higuera....Sn Luis Obspo 561
SMEE'S PLUMBING & HEATING SHOP 1302 Osos.....Sn Luis Obspo 766
SIMMONS A J 1438 Spring.....Pso Robls 625-W
Smee's Plumbing&Heating Shop 1302 Osos. Sn Luis Obspo-766

Furnaces–Repairing & Cleaning

Fuller J E Grover City.....Aroyo Grnde 144-F-3
Keene's Plumbing & Heating Serv
Vacuum Cleaning Our Specialty
3045 Park.....Pso Robls 655-J

Furniture Dealers–New

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch.....Aroyo Grnde 122
BILLIE'S TOY & BABY SHOP
Juvenile Furniture & Toys
766 Higuera.....Sn Luis Obspo 2628
Carlton Furniture Co 101Hwy.....Atascadero-374
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
(See Advertisement Page 53)
F & G Exchange Eaglet.....Atascadero 345-W
Fair Oaks Supply
955 Grand Av.....Aroyo Grnde 416-F-12
McMAHAN FURNITURE CO
Complete Home Furnishings
BUDGET TERMS
Large Used Furniture Dept.
855 Marsh.....Sn Luis Obspo 1573

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
(See Advertisement This Page)
MONTGOMERY WARD & CO
Sales & Service
876 Higuera.....Sn Luis Obspo 2310
(Continued on Pages 53 & 54)

McMAHAN'S

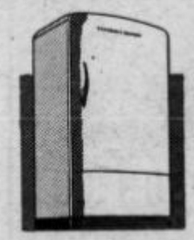
Authorized Dealers

RADIOS - REFRIGERATORS - WASHERS
IRONERS - VACUUMS - RANGES
By

GENERAL ELECTRIC - PHILCO
BENDIX - EASY - ZENITH
HOOVER - WEDGEWOOD - LEONARD

Other Well Known Brands

COMPLETE LINE OF SMALL APPLIANCES



Complete FURNISHINGS for **"YOUR DREAM HOME"**
IN OUR COLLECTION OF MODERN, COMFORTABLE FURNITURE
NEW & USED

No "Red Tape" to Open an Account at

855 MARSH ST. *Phone* **San Luis Obispo 1573**

THE HOUSE OF **Zegar's** FINE FURNITURE

Complete Home Furnishings
& Decorating Service

Custom Made Drapes
Fine Fabrics – Various Prices
Floor Coverings
Baby Furniture

EXCLUSIVE FOR
DREXEL — KLING — FURN. GUILD
ENGLANDER & U. S. KOYLON
840 Monterey

Convenient Credit Terms

PHONE
San Luis Obispo 85

ESTABLISHED 1931
DAVIDSON'S
FURNITURE & AWNING STORE
- BIGELOW RUGS & CARPETS
- ARMSTRONG LINOLEUM
- LANE CEDAR CHESTS
- KARPEN FURNITURE
- SIMMONS BEAUTY REST MATTRESSES

Drapes - Curtains - Gifts
669 HIGUERA
San Luis Obispo 421

To Find Someone
IN YOUR NEIGHBORHOOD
WHO SELLS IT
Looking for someone close by who sells or has a service you want will be easy when you
LOOK IN THE
Classified
TELEPHONE SECTION

YOURS AND MY *Furniture Store*
"Where Overhead is Low"
WE SELL FOR LESS
Everything for the Home
- SEALY MATTRESSES
- WESTINGHOUSE APPLIANCES
- MOHAWK CARPETS
- STOVES & APPLIANCES

We Give S & H Green Stamps
Credit Terms Arranged
Phone
San Luis Obispo 942

See Us for Better Buys!
H. L. & RADA McKEEN
Owners
1127 BROAD ST.

Furniture Dealers—New—(Cont'd)

Trussler's Furniture Store 1303 Park..Pso Robls-126
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006
YOURS & MY FURNITURE STORE
1127 Broad.Sn Luis Obspo-942
(See Advertisement Page 53)
ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo-85
(See Advertisement Page 53)

Furniture Dealers—Used

Cayucos Trading Post
Hwy & D.....Cayucos 2611
F & G EXCHANGE
USED & REFINISHED
FURNITURE
Trade in Your Used Goods
South Hwy
Eaglet.....Atascadero 345-W
GAMBONI'S USED FURNITURE
We Buy-Sell & Exchange
Everything For The Home
866 Palm.....Sn Luis Obspo-2765-W
HOESCHEL NEW & USED FURNITURE STORE
CASH
FOR
USED FURNITURE - DISHES - STOVES
RUGS
WE BUY, SELL & EXCHANGE
781-6th.....Morro Bay 2841

WE BUY & SELL
USED
Furniture
WALKER'S
PHONE
San Luis Obispo 2219
1115 Broad San Luis Obispo

USED
FURNITURE
JOE RIES — PROP.
WE GO ANYWHERE FOR ANYTHING
BUY — SELL — TRADE
USED FURNITURE & ANTIQUES
IF YOU DON'T WANT IT — WE DO
Phone San Luis Obispo 356-J
JOE'S PLACE
884 N. Broad St.

Furniture Dealers—Used—(Cont'd)

JOE'S PLACE 884 N Broad...Sn Luis Obspo 356-J
(See Advertisement This Page)
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Morro Bay Hardware Store 375-5th..Morro Bay-2941
Nearly New Furniture
1230 Osos.....Sn Luis Obspo 2092-W
PISMO TRADING CENTER
We Buy & Sell Used Furniture
206 Ocean View.....Psmo Bch 198
SMITH'S S S TRADING POST
S. Stratton Smith—Proprietor
USED GOODS — ANTIQUES
BOUGHT & SOLD
GUNS
½ mile past City Limits toward Airport
Edna Rd .....Sn Luis Obspo 1498-W
WALKER'S USED FURNITURE STORE
1115 Broad.....Sn Luis Obspo 2219
(See Advertisement This Page)
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

Furniture Mfrs

INDUSTRIAL FINISHING CO
V. F. Emmons - Owner
MANUFACTURERS OF
Better Unfinished Furniture
WHOLESALE - RETAIL
Sales Room 675 Higuera
French Rd & 101 Freeway
Sn Luis Obspo 1407

Furniture Repairing & Refinishing

ART - WOOD - CRAFTS
FURNITURE REPAIRING
and
REFINISHING
ANTIQUES RESTORED
Mr. & Mrs. A. C. Phillips
955 Pacific.....Sn Luis Obspo 2410-W
Industrial Finishing Co
French Rd & 101 Freeway...Sn Luis Obspo 1407

Furniture Upholstering—See Upholsterers

Furs—See Fur Headings

Garages

See also Automobile Repairing

Atascadero Motor Serv 101 Hwy...Atascadero 368
Baxter W A & Sons 535 Price.....Pismo Bch-80
Boyer & Son Garage & Serv
Shandon .....Pso Robls 26-F-15
Brazzi Garage .....S Margrita 52-J
Brown Joe C 16th&Spring.....Pso Robls-706
Caccia Howard 740 D.....Morro Bay-4621
Cayucos Garage Ocean Av.....Cayucos 2921
Cholame Garage Cholame.....Pso Robls 26-F-6
Cole's Hi-Way Garage 918-13th.....Pso Robles 69
Cook's Don Garage
Tally Ho Rd.....Aroyo Grnde 241-W
Dahl Bros Garage
3405 Spring.....Pso Robls 1060
Dan & Ernie's 1234 Broad....Sn Luis Obspo 3156
(Continued Next Page)

Garages—(Cont'd)

Deans Norwalk Serv & Garage
South Hwy.....Atascadero 251-J
Don's Garage 786 Chorro....Sn Luis Obspo 1373-J
French & McKenzie
155 Traffic Wy.....Aroyo Grnde 439-J
Genardini & Silva Garage Hwy No 1..Cayucos 2632
Guy's Service Station 99 Traffic Way.Aroyo Grnde-105
Highway Garage 349 Price.....Pismo Bch 119
Howe Ed 101 Hwy.....Templtn 2191
KAMM C H & CO
1034 Monterey.....Sn Luis Obspo 332
Langan M B Buick Garage.....Cambria-2
Layman's Garage Ocean Av.....Cayucos 4111
LEVERENZ WALTER F Hwy.....Atascadero 14
MISSION GARAGE
Storage & Parking
1011 Chorro.....Sn Luis Obspo-388
Nipomo Garage 101 Hwy.....Nipomo 2491
One-O-One Garage 101 Hwy.....Sn Margrita 50-J
Pauls' Automotive Service
99 Traffic Wy.....Aroyo Grnde 105
PAUL'S GARAGE
Nipomo & Monterey.....Sn Luis Obspo 2319-R
PIMENTEL & WEAVER GARAGE
Truck Repairs & Maintenance
101 Highway.....Sn Luis Obspo-1360
Pioneer Garage 1246 Spring.....Pso Robls-169-W
Pismo Street Garage 431 Pismo..Pismo Bch 186-W
Roberts Bros Garage 931 Price.....Pismo Bch 33
Roberts Garage Main & Lee.....Cambria 25-R
Rooseveit Garage Hwy.....Cayucos 2131
San Luis Garage
1044 Monterey.....Sn Luis Obspo 3133
Service Garage 917-12th.....Pso Robls-35-R
Shandon Garage Shandon.....Pso Robls 30-F-3
Spink & Co Garage & Paint Shop
1365 Monterey.....Sn Luis Obspo 754
Standard Motors & Equipment Co
1701 Monterey.....Sn Luis Obspo 3144
Star Garage Highway.....S Margrita-3
Stinchfield's Garage 1348 Railroad....Pso Robls-1535
Sweeter's Garage Oceano.....Aroyo Grnde-230-F-14
Thresh E H Inc 1101Monterey....Sn Luis Obspo-102
TOMAS JOHN H N Hwy.....Atascadero 351-R
Turner Paul L 1020 Park.....Pso Robls 1000
Wilson Ernest F 5th & C.....Morro Bay 2946
WILSON MOTORS 1234 Broad....Sn Luis Obspo 116
WOODLAND GARAGE Hwy No 1....Cambria 98-J

24—S L O—Class.

Garbage Collection

Paso Robles Waste Disposal
1719 Pine.Pso Robls-653-W
If no answer call.....Pso Robls 868
San Luis Garbage Co
Rubbish Removed
1827 Broad.....Sn Luis Obspo 1672
If no answer call.....Sn Luis Obspo 1680
Yates C E Ramona.....Aroyo Grnde 138-F-13

Garden Equipment & Supplies—Retail

Garden Shop The N Hwy.....Atascadero 682
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060

Garments

See Women's Wearing Apparel Headings

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more telephone calls than ever before.

Gas Appliances—Household

Davies Ted 993 Higuera.....Sn Luis Obspo 436
GARDEN CITY BUTANE SERVICE
BUTANE &
NATURAL GAS APPLIANCES
Installation & Service
WEDGEWOOD - SERVEL
Hiway 1.....Cayucos 2842

Gas—Bottled

Franscioni Butane-Propane Sales & Serv
2801 Spring.....Pso Robls 343

Gas Companies

Southern Counties Gas Co 823-13th..Pso Robls 500
From Atascadero Santa Margarita and
Templeton Exchanges Only
(No Inter-City Charge)
Ask "Operator" for Entrprise 10219
Southern Counties Gas Co Pismo Beach
From Arroyo Grande Exchange Only
(No Inter-City Charge)
Ask "Operator" for Entrprise 11239
Southern Counties Gas Co
Office 504 Dolliver.....Pismo Bch 407
Southern Counties Gas Co
Office 1141 Chorro.....Sn Luis Obspo-16
Nights-Saturday Sunday and
Holidays Call.....Sn Luis Obspo 2350-J
If no answer call.....Sn Luis Obspo 2494-M
Plant Broad.....Sn Luis Obspo-490
From Morro Bay Exchange only (No Inter-City
Charge) Ask "Operator" for Entrprise-10206

Gasoline & Oil Marketers & Distrs

Associated Oil Co Distributing Station
Orcutt Rd .....Sn Luis Obspo 727-W
General Petroleum Corp 5th&Pine.....Pso Robls-252
Richfield Oil Corp 6th&Pine.....Pso Robls-418
Richfield Oil Corp
Orcutt Rd.....Sn Luis Obspo 414-W
ROUNTREE OIL DISTRIBUTING CO
Mohawk Distributor
100 Traffic Wy.....Aroyo Grnde 54-J
Seaside Oil Company
Pismo Hwy.....Sn Luis Obspo 1396
SEASIDE OIL CO .....Templtn 2161
Sebastian Oil Distributing
220 Mason.....Aroyo Grnde 94-W
Shell Distributor Main & Lee.....Cambria 96-W
SIGNAL OIL CO 1446 Spring.....Pso Robls 176-W
SIGNAL OIL CO
1262 Murray Av.....Sn Luis Obspo 802-W
Tasco Serv Sta & Petroleum Distr
S Hwy.....Atascadero 99
Texas Co The 610 Pine.....Pso Robls 475-W
Texas Co The Distributor
Stenner .....Sn Luis Obspo 1140-W
TIDE WATER ASSOCIATED OIL CO
26th.Pso Robls-911-W
Wilshire Oil Co 101Hwy.....Sn Luis-565

Gasoline Service Stations

See Service Stations

Geologists

Richfield Oil Corp Geological Dept
1308 Spring.....Pso Robls 853
Standard Oil Co Of Calif Geological Dept
837-12th.....Pso Robls 1538

Telephone service is one of the unifying forces of the nation.

Geophysicists

General Petroleum Corp 837-12th...Pso Robls 861
Geophysical Service Inc 837-12th...Pso Robls 1409
Western Geophysical Co 618-12th...Pso Robls 886

Gift Shops

GIFT NOOK
GIFTS
FOR EVERY OCCASION
Variety Distinction
Greeting Cards
1120 Chorro.....Sn Luis Obspo 2826

LOUIS AH STORE
Howard W. Louis—Owner
GIFTS UNUSUAL
DISTINCTIVE IMPORTS
PICTURE FRAMING
Established 1874
800 Palm.....Sn Luis Obspo 592-J

Toby Mug Gift & Ceramic Studio
355 Pomeroy Av.....Pismo Bch 341-W
Wilson's Flower Shop
1110 Garden.....Sn Luis Obspo 622

Prompt answering is courteous and hospitable and helps to release the telephone equipment that much sooner. Telephone equipment throughout the nation is working to capacity these days.

Ginger Ale—See Beverages—Non Alcoholic

Glace Fruits

See Confectioners Headings; also Fruits & Vegetables Headings

Glass—Auto, Plate, Window, Etc

FOWLER GLASS SHOP
AUTO GLASS
MIRRORS
Window & Plate Glass
PROMPT INSTALLATIONS
11th & Park.....Pso Robls 160-J

HAMMOCK CHAS & SON PAINT SHOP
Highway .....Atascadero 176

PASO ROBLES GLASS SHOP
AUTO PLATE WINDOW
Glass Installation of
All Kinds
609-22d .....Pso Robls 469

(Continued Next Page)

It is our purpose to provide service just as rapidly as possible for all who want it. We want to make the telephone more valuable and useful to everyone . . . to grow with the West and to help the West grow.

Glass—Auto, Plate, Window, Etc.—(Cont'd)

Paso Robles Glass Shop 609-22d.....Pso Robls 469
(See Advertisement Page 56)
PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372
(See Advertisement This Page)
WESTERN CABINET WORKS
1000 Park.....Pso Robls 289
WESTSIDE AUTO PARTS CO
Auto Glass Cut & Installed
1236 Monterey .....Sn Luis Obspo 384-J
WILSON MOTORS 1234 Broad..Sn Luis Obspo 116

Glass—Block, Structural, Etc

PASO ROBLES GLASS SHOP 609-22d.Pso Robls 469

Golf Courses—Public

Atascadero Golf Course Hwy....Atascadero 101-W
S L O County Morro Bay Golf Club...Morro Bay 3181

Government Offices—City

See Alphabetical Directory Under "Name of City"

Government Offices—County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices—Federal

See Alphabetical Directory Under "U S Government"

Government Offices—State

See Alphabetical Directory Under "Calif State of"

Grain Brokers

Farmers Alliance Bus Assoc
945 Riverside Av.....Pso Robls 115
Loomis E C & Son 415 E Branch...Aroyo Grnde 32
Loomis E C & Son 147 High.....Sn Luis Obspo-1080

Grain Dealers

Cousins Jas I 822-13th.....Pso Robls 119-W
Farmers Alliance Bus Assoc
945 Riverside Av.....Pso Robls 115
Loomis E C & Son 415 E Branch...Aroyo Grnde 32
Loomis E C & Son 147 High.....Sn Luis Obspo-1080
Pelton R D 1225 Riverside Av.....Pso Robls-214
Sutton H C 1227 Pine.....Pso Robls 379

Gravel—See Sand & Gravel

Greases

SAN LUIS TALLOW WORKS
WE SOLICIT
RESTAURANT SURPLUS GREASE
FATS - OILS - BONES
SEE OUR ADVERTISEMENT UNDER TALLOW
Call Us Collect
Clark Field.....Sn Luis Obspo-2646-W

Greeting Cards—Retail

Gift Nook 1120Chorro.....Sn Luis Obspo-2826
HALLMARK GREETING CARDS—
BICKELL'S STATIONERY STORE
807-12th .....Pso Robls 882
HILL'S STATIONERY STORE
1127 Chorro.....Sn Luis Obspo 1403

Grinding Service

Reed A A & Co Grinding Service
660 Higuera.....Sn Luis Obspo 1280-W

Grocers–Retail

Anderson's Grocery
Grover City.....Aroyo Grnde 429-F-4
Angelo Carl Oceano.....Aroyo Grnde-231-F-4
Atascadero Market Traffic Wy.....Atascadero 89
Avila Grocery
Harold Martin-Proprietor
Avila.....Sn Luis Obspo-8-J-1
Residence.....Sn Luis Obspo 32-R-2
Baker & Roberts
Store No 1 839 Marsh.....Sn Luis Obspo-21
Store No 2 Pacific & Higuera..Sn Luis Obspo-2466
Bakers Store Grand Av.....Aroyo Grnde 223-F-14
Bennett R M 122 Branch.....Aroyo Grnde-8-J
Blankenship's Market
2906 Spring.....Pso Robls 1226-W
BROAD STREET GROCERY
Beer & Wines
1901 Broad.....Sn Luis Obspo 2938
C H B Market 661 Higuera.....Sn Luis Obspo-999
Calif Park Grocery
390 California Blvd.....Sn Luis Obspo 2738-W
COMMERCIAL CO THE
303 E Branch.....Aroyo Grnde 202
COOPER'S GROCERY 1638 Osos..Sn Luis Obspo 463
Corner Grocery
Atas Av & Morro Rd.....Atascadero 325-J
Corner Grocery Edna Rd.....Sn Luis Obspo 3192-W
Del Monte Grocery
301 Snta Barbara Av.....Sn Luis Obspo 1000
DONOHO BROS MARKET
2927 Spring.....Pso Robls 1024
Donohue Sons Grocery
2598 Spring.....Pso Robls 190-W
Doughty's Grocery 101 Hwy.....Nipomo 2532
Ellsworth's Market
496 N Broad.....Sn Luis Obspo 3093
Ely's Market Grand Av.....Aroyo Grnde 433-F-22
Erich's Market 2611 Spring.....Pso Robls 1085-R
Fair Oaks Grocery
102 N Halcyon Rd.....Aroyo Grnde 236-F-12
Ford's Market 801 Dolliver.....Pismo Bch 61
Fox's Grocery Store Highway No 1....Cambria 88-W
Frank's Grocery 845 Main.....Morro Bay 2771
Fremont Grocery
1214 Peach.....Sn Luis Obspo 2248-R
Garden Farms Store 101 Hwy.....Sn Margrita 43
Ghezzi's Store Ocean Av.....Cayucos 2911
Glen Oaks Grocery S Hwy.....Atascadero 377
Halcyon Store Halcyon.....Aroyo Grnde-236-F-11
Hearn's Market 201Branch.....Aroyo Grnde-252
Hibbard & Co 721-12th.....Pso Robls 128
Hibbard & Co 721-12th.....Pso Robls 256
Jack's Market 2050 Monterey..Sn Luis Obspo 1625
Joaquin's Grocery 420 High.....Sn Luis Obspo 526
Jones Thad E 1331 Price.....Pismo Bch 335-R
LEIDIG'S MARKET
447 Higuera.....Sn Luis Obspo 491-W
Liles' Market 2105 Spring.....Pso Robls 313
Litchfield's Market 695 Higuera..Sn Luis Obspo-2193
Log Cabin Market 400 Traffic Wy....Aroyo Grnde-55
LOY'S MARKET 3d & Main.....Templtn 2311
Lucas F D Store 101 Hwy.....Nipomo 2312
Mallory Grocery
1415 Beach.....Sn Luis Obspo 2215-W
Margarita Mercantile Co.....S Margrita-30
Maston's Grocery 5th&Main.....Morro Bay-2921
McKay P G Paso Robles Bch.....Cayucos 2541
Monterey Market
1601 Monterey.....Sn Luis Obspo 2700
Montgomery's Department Store
Oceano.Aroyo Grnde-230-F-2
Mor-Mac's Food Center 5th & E...Morro Bay 4511
Morris Market
Groceries-Meats-Fresh Vegetables
2044 Spring.....Pso Robls 409
Morro Bay Grocery 5th.....Morro Bay 2531
Muizo David 870Monterey.....Sn Luis Obspo-54

Grocers–Retail–(Cont'd)

New Park Grocery 1401 Osos....Sn Luis Obspo-1431
North Side Grocery 84 Snta Rosa..Sn Luis Obspo-465
Orcutt Market 835-12th.....Pso Robls-180
Pennington's Grocery Highway.....S Margrita-22
Petersen's General Merchandise.....Templtn 2261
PIONEER DRIVE-IN MARKET
Morro&Marsh.Sn Luis Obspo-1825
Reese's Grocery 3220 Spring.....Pso Robls 764-J
Rincon Grocery
Foothill & Rincon.....Sn Luis Obspo 3190
Santa Rosa Street Market
Mill&Snta Rosa.Sn Luis Obspo-326
Sauer A Co 848 Monterey.....Sn Luis Obspo-27
Sears Market 700 Marsh.....Sn Luis Obspo 2180
Serv-Ur-Self Market N Hwy.....Atascadero 597-W
Sheffield's Grocery S Highway.....Atascadero 299
Sinsheimer Bros 849 Monterey.....Sn Luis Obspo-18
Smith Arthur R 2630 Broad.....Sn Luis Obspo-1532
Smith T E Service Station.....Nipomo 2341
Smith's Cash Grocery.....Cambria 34
Southside Grocery 100 Higuera.Sn Luis Obspo 1795-R
Starbuck's Market
707 Snta Barbara Av.....Sn Luis Obspo 1954
THREE CORNER GROCERY
1609 Johnson.....Sn Luis Obspo 610-J
Tomasini Anita Ocean Av.....Cayucos 4122
Tony's Food Center
110 E Branch.....Aroyo Grnde 255
Trail-Er-In Park & Grocery
Del Rio & 101 Hwy.....Atascadero 675
Tweedy Clifford Pismo Hwy.....Pismo Bch 240
U-SAVE GROCERY & MARKET
Claude C Thompson
Grand Av Grover City...Aroyo Grnde 150-F-11
Wadsworth's Market
2161 Broad.....Sn Luis Obspo 3195
Wilson's Cash Store 2039Broad..Sn Luis Obspo-2713
ZORNES GROCERY
Service Station in Conjunction
One Block South Of Post Office
S 101 Hwy.....Nipomo 2321

Grocers–Whsle

Adler Wholesale Co 1301 Carmel..Sn Luis Obspo-260
ROSENTHAL MART
445 Higuera.....Sn Luis Obspo 644

Grocery Products Brokers

See Food Products Brokers

Guides–Shippers'–See Publishers

Gunsmiths

LUNDGREN ERIC 1326 Park.....Pso Robls-470
SPORTSMAN'S STORE
869 Higuera.....Sn Luis Obspo 2520

Haberdashery

See Men's Furnishings Headings

Hairdressers–See Beauty Shops

Halls & Auditoriums

Paso Robles
Civic Auditorium 10th & Park...Pso Robls 1537

Handicraft Supplies

T N T Hobby Shop
737 Marsh.....Sn Luis Obspo 2380-W

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

Hardware–Retail

ATASCADERO HAROWARE
Traffic Wy.....Atascadero 133
Beach Store 591 Cypress.....Pismo Bch 39
Bristow's Hardware
857 Monterey.....Sn Luis Obspo 41
(See Advertisement This Page)
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344
Erhart A R 447 Cypress.....Pismo Bch-39
Fair Oaks Supply
955 Grand Av.....Aroyo Grnde 416-F-12
FARMER'S HARDWARE & EQUIP CO

BUILDERS HARDWARE
PAINTS & OILS
CHINA & GLASSWARE
CUTLERY - HARNESS

581 Higuera.....Sn Luis Obispo 852

Forden's Hardware 1033 Chorro...Sn Luis Obspo-273
GENERAL FARM SUPPLY CO
200 Higuera.....Sn Luis Obspo 253
GRISANTI HARDWARE Hwy.....Atascadero 580
HEATON R C CO 803-13th.....Pso Robls-29
Hewitt H.....Templtn 2361
HOWARD & BATES
109 Branch.....Aroyo Grnde 84
Morro Bay Hardware Store 375-5th..Morro Bay-2941
Pac Coast Lumber Co 101 Hwy...Pismo Bch 310-R
PACIFIC COAST LUMBER CO OF CALIF

BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT - STUCCO - PLASTERS
ROOFING MATERIALS

101 Hwy.....Pismo Beach 310-R
271 Higuera.....Sn Luis Obspo 1420
Grande Av & 20th....Aroyo Grnde 430-F-2

PASO ROBLES MERCANTILE CO
839-12th.Pso Robls-340
Hardware Dept 839-12th.....Pso Robls 342
Paso Robles Mercantile Co
839-12th.....Pso Robls 342
SHAMEL'S HARDWARE & PLUMBING SHOP.....Cambria 36
UNION HARDWARE CO
725 Higuera.....Sn Luis Obspo 43
(See Advertisement This Page)

Hardware–Whsle & Mfrs

Union Hardware & Metal Co
992 Mill.....Sn Luis Obspo 1628-J

Hardwood Floors

See Floors–Materials & Laying

Hardwoods–See Lumber Headings

Harness

FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852
ROUND UP 724-13th.....Pso Robls 1180

Harvesters–See Agricultural Implements

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

Hatcheries–Poultry

BLACK'S HATCHERY Riverside...Pso Robls 186-W
GROVER CITY HATCHERY
Hatching Turkey Poults Twice Daily
Grand Av & 16th.....Aroyo Grnde 261-F-12
Kimber Poultry Breeding Farms
One Day Old Baby Chicks
Snta Cruz Rd.....Atascadero-42-W
Littleton's Hatchery
Day Old & Started Chicks
Atas Av & Snta Rosa Rd...Atascadero 117-J
McKEEN'S HATCHERY
Baby Chicks Day Old & Started
Poultry Equipment
Laurel Ln.....Sn Luis Obspo 1452-M

Telephone service is one of the unifying forces of the nation.

HARDWARE

- Fine China & Glassware
- Crockery & Dinnerware
- Housewares & Case Cutlery
- Tools for Builders & Mechanics
- Dewalt Saws & Delta Power Tools
- Sporting Goods & Garden Supplies
- Builders Equipment & Supplies
- Plumbing Supplies & Pipe Fittings

Explosives
Fuller
- Paint Varnishes & Enamels

Union HARDWARE CO.
735 HIGUERA ST. SAN LUIS OBISPO CALIF.

PHONE
San Luis Obispo 43

725 Higuera
WE GIVE S & H GREEN STAMPS

BRISTOW HARDWARE
857 Monterey St. San Luis Obispo 41
"Everything For Shop and Home"
OLD COLONY PAINTS
ATLAS AND POWER KING POWER TOOLS
GENERAL HARDWARE
BUILDERS HARDWARE
HOUSEWARES
GLASSWARE AND CROCKERY
MECHANICS AND CARPENTERS TOOLS
PLUMBING
ELECTRIC
GIFTS "Try Bristow's First" TOYS

Hats–Mfrs

Donhoy S 101 Hwy.....Snta Margarita 51-J

Hats–Renovators

California Cleaners
Hats & Leather Jackets
590 Dolliver.....Pismo Bch 84

Hawaiian Goods–See Gift Shops

Health Food Products–Retail

Health's Delicious Products
441 Dolliver.....Pismo Bch 106-W
MacKay's Modern Foods
1135 Garden.....Sn Luis Obspo-1444

Health Service

San Luis Obispo County Health Dept
830-10th.....Pso Robls 547

Hearing Aids

ACOUSTICON OF SANTA MARIA Gibson-Drexler
Bldg Santa Maria.....Snta Maria 1976
Banta M A Sonotone Consltnt
220 Lincoln Av.....Sn Luis Obspo 2642-J

BELTONE ONE-UNIT HEARING AID

We now have the amazing new Beltone Mono-Pac, one of the world's Smallest Hearing Aids, with the "Magic Silver Circuit" —lighter, far more powerful. No button in the ear! Ask for amazing details.

Beltone

"WHERE TO BUY IT"

BELTONE HEARING SERVICE
F J Schuldt Manager
217 La Arcada.....Snta Barbara 5-2368

SAN LUIS OPTICAL DISPENSARY
Hearing Aid Batteries For All Makes
846 Higuera.....Sn Luis Obspo 1308

SONOTONE OF SANTA BARBARA
M. A. BANTA, Resident Consultant
220 Lincoln, San Luis Obispo, Phone 2642-J
"THE HOUSE OF HEARING"
C. E. FRENCH, Santa Barbara, Mgr.
19 E Canon Perdido...Santa Barbara 7819

ZENITH RADIONIC HEARING AIDS

See the sensational new Zenith "MINIATURE." One unit — tiny, light, powerful, thrifty. You save because it's ready to wear, needs no "fitting." Made by makers of famous Zenith radios and television sets—sold by local dealers. Accessories for all Zenith aids.

ZENITH

"WHERE TO BUY THEM"

San Luis Optical Dispensary
846 Higuera.....Sn Luis Obspo 1308

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Heaters

See also Furnaces–Heating

DAY & NIGHT PANEL RAYS—
FRANSCIONI BUTANE-PROPANE SALES & SERV 2801 Spring.....Pso Robls 343

DEARBORN HEATERS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

GENERAL ELECTRIC APPLIANCES
823-12th.....Pso Robls 1507

Heaters–Water

See Water Heaters Headings

Heating Apparatus

See Specific Kinds, i.e., Furnace Headings; Water Heaters; Etc

Heating Contractors

See Contractors–Heating & Ventilating

Herbs

Wu H M 972 Snta Rosa.....Sn Luis Obspo 1750-W

Hides

SAN LUIS TALLOW WORKS
Clark Field.....Sn Luis Obspo 2646-W

Hobby Supplies

See Model Construction Supplies, also Handicraft Supplies

Hogs–See Livestock

Home Food Freezers

See Freezers–Food Storage Units

Home Plans

Holdredge Wm Decker
1641 Mill.....Sn Luis Obspo 29

Homes

GRIGSBY REST HOME
Guadalupe Rd.....Nipomo 2732
Tabell's San Luis Rest Home
535 Islay.....Sn Luis Obspo 2342-J

Horseshoers

Guidotti Raymond L
Park Hill.....Snta Margarita 34-F-15

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

Hospital Equipment & Supplies

Jones Ambulance Service
780 Pacific.....Sn Luis Obspo 887
(See Advertisement This Page)

Hospitals

ATASCADERO GENERAL HOSPITAL
Magnolia Av. Atascadero-170
French Hospital 1170 Marsh...Sn Luis Obspo 3135
General Hospital Johnson Av.....Sn Luis Obspo 1500
MOUNTAIN VIEW HOSPITAL
1530 Marsh. Sn Luis Obspo-1400
Paso Robles War Memorial District Hospital
15th.....Pso Robls 1200

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
Home for Aged — Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds — Unsurpassed Climate
222 Elm.....Aroyo Grnde 228-F-22

Hot Springs

See Also Resorts

Paso Robles Famous Hot Springs & Health Baths
38th & Spring.....Pso Robls 240

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

RENTALS & SALES

HOSPITAL EQUIPMENT

- Crutches
- Canes
- Inhalators
- Uniforms
- Hospital Beds
- Wheel Chairs
- Lamps — Infra Red & Ultra Violet
- 24 Hour Oxygen Service

JONES AMBULANCE SERVICE
780 Pacific Phone San Luis Obispo 887

CARLTON HOTEL
COFFEE SHOP COCKTAIL LOUNGE
COCKTAILS IN THE
Fiesta Room
"Queen of the King's Highway"
ATASCADERO
Phone 177
R. W. WITMER, *Opr.*
ON HWY. 101 ATASCADERO

Hotels

ANDERSON HOTEL & GRILL
Monterey.....Sn Luis Obspo 902
ANDREWS HOTEL 901 Osos...Sn Luis Obspo 317
Antlers Hotel 1238 Spring.....Pso Robls 262
Atascadero Hotel S Highway.....Atascadero-197
Beechwood Aut-O-Tel 74 Higuera.Sn Luis Obspo-911
Blackstone Hotel 844 Monterey...Sn Luis Obspo-840
CAMBRIA PINES LODGE.....Cambria 50
Camozzi Hotel.....Cambria 86-J
COLONIAL HOTEL
103 Santa Barbara Av.....Sn Luis Obspo 1947
COZY CORNER MOTEL
554 Traffic Wy.....Aroyo Grnde 259
Dollar Hotel The 1317 Spring.....Pso Robls 102-J
EXCHANGE HOTEL Hwy No 1.....Cayucos 2011
Golden State Hotel 1109 Morro...Sn Luis Obspo-175
GRANADA HOTEL
Chas Babcock Mgr
1128 Morro.....Sn Luis Obspo 232
HI-WAY HOTEL 916-13th.....Pso Robls 521
HOTEL BUTLER 440 Pomeroy Av....Pismo Bch-41
HOTEL CARLTON Hwy.....Atascadero 177
(See Advertisement This Page)
HOTEL NORTON 1227 Spring.....Pso Robls-149
Hotel Obispo 1025 Court.....Sn Luis Obspo 600-J
Hotel Park 1815 Osos.....Sn Luis Obspo-792
HOTEL SAN LUIS
Rita Soto-Proprietress
697 Higuera.....Sn Luis Obspo-1917
HOTEL WINEMAN Higuera.....Sn Luis Obspo 1800
I X L Hotel
C A Tingley Owner
740-14th.....Pso Robls-269
Marshall Hotel 874 Higuera.....Sn Luis Obspo-400
MIDWAY HOTEL
997 Higuera.....Sn Luis Obspo 1991
MISSION HOTEL
865 Monterey.....Sn Luis Obspo 593-W
MOTEL INN
See Our Display Ad Under Motor Courts
Monterey.....Sn Luis Obspo 1340
Motel Marianna 730 Spring.....Pso Robls-417
Oceano Hotel Oceano.....Aroyo Grnde 230-F-21

PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
100 ATTRACTIVE ROOMS
Coffee Shop — Cocktail Lounge
Famous Health & Mud Baths
Room & Bath $3.00 & Up
Center of All Activities
1308 Spring.....Pso Robls 158

PASO ROBLES INN 1103 Spring....Pso Robls-1100
Pines Hotel & Coffee Shop
Hwy No 1.....Cambria 88-W
PISMO HOTEL
Formerly Hotel Olsen
701 Price.....Pismo Bch 20
Ramona Hotel 819-12th.....Pso Robls 30-J
San Lela Fay 158 Higuera...Sn Luis Obspo 149-J
RANCHOTEL 1900 Monterey....Sn Luis Obspo 2333
Rhodes Hotel 864 Monterey....Sn Luis Obspo-2765-J
Travelodge 2701 Spring.....Pso Robls 304
Wineman Hotel Higuera.....Sn Luis Obspo-1800

House Movers

Van Ronk L T Shell Beach.....Pismo Bch 29-M

YORK & BAKKE
Anywhere in San Luis Obispo County
HOUSE & BUILDING
MOVING - RAISING
SHORING - LEVELING
Any Size
697 Mitchell Dr....Sn Luis Obspo 1190-W

Hydrotherapists

Chiropractic Health Center
A J Madson D C
870 Price.....Pismo Bch 190

Ice

Holt's Milk & Ice Service 550 Pismo...Pismo Bch-89
Mahan Thomas A 451 Pismo.....Pismo Bch-47
Paso Robles Ice Service
Free Delivery Service
1935 Olive.....Pso Robls 233
Pismo Oceano Ice Co Oceano....Arroy Grnde 406-F-2
Puritan Ice Co Traffic Wy.....Atascadero-59

SAN LUIS ICE & COLD STORAGE CORP

CRYSTAL CLEAR ICE
Crushed, Bulk or Cubes
CITY WIDE
DELIVERY SERVICE

1409 Walker.....Sn Luis Obspo-67

Ice Cream Dealers

BEATRICE FOODS CO-MEADOW GOLD ICE CREAM
Plant 2840 Spring
2927 Spring.....Pso Robls 464
Frosted Malt Shop N Hwy 101..Atascadero 335-J
GOLDEN STATE COMPANY LTD
570 Higuera.Sn Luis Obspo-181
Grande Ice Cream Co 116 W Branch..Arroyo Grnde-22
Meadow Gold Ice Cream Division Of Beatrice
Foods Co 2927 Spring.....Pso Robls 464
Melody Ice Cream Bar 625-12th.....Pso Robls 1015
Sno-White Creamery
888 Monterey.....Sn Luis Obspo 1872

JOHNS-MANVILLE
"BLOWN" ROCK WOOL INSULATION
COMFORT

Weatherstripping
PHONE
San Luis Obispo 546
HARRY KYLE
KYLE Company
1609 Osos San Luis Obispo

Ice Cream–Mfrs & Distrs

ARDEN ICE CREAM—
LAWRENCE CHET
116 W Branch.....Aroyo Grnde 22

BOODRY'S DRIVE IN

HOMEMADE ICE CREAM
FOR THE FOLKS AT HOME
Sandwiches & Fountain Service

2436 Broad.....Sn Luis Obspo 2439-W

MEADOW GOLD ICE CREAM DIVISION OF BEATRICE FOODS CO
2927 Spring.....Pso Robls 464

Implements–Agricultural

See Agricultural Implements

Income Tax Consultants

See Tax Consultants

Indian Goods–See Gift Shops

Infants' Garments

See Children's & Infants' Garments Headings

Insecticides-Retail

Clark Fred W Feed Co
135 Traffic.....Aroyo Grnde 200-W
Loomis E C & Son 415 E Branch...Aroyo Grnde 32
Loomis E C & Son 147 High...Sn Luis Obspo 1080

Insecticides-Whsle & Mfrs

Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511

Insulation Materials–Cold & Heat

BUILDERS MARKET
JOHNS-MANVILLE ROCK WOOL
KIMSULL INSULATION
ZONOLITE INSULATION
ACOUSTICAL INSULATION
PALCO WOOL INSULATION
Ocean Av.....Cayucos 2311
1115-13th.....Pso Robls 277

FIBERGLAS INDUSTRIAL INSULATION—
DISTRIBUTOR
WESTERN FIBERGLAS SUPPLY LTD
739 Bryant S F.....Sutter 1-5967

KYLE COMPANY 1609 Osos.....Sn Luis Obspo 546
(See Advertisement This Page)

Insurance Adjusters–See Adjusters

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Insurance Agents & Brokers

Arsenio J T 861 Monterey.....Sn Luis Obspo 729
ASHBAUGH CHAS V
981 Monterey.....Sn Luis Obspo 2791
ATKINSON E H 1043 Higuera..Sn Luis Obspo 697
BACHINO&STOCKIRD
Successors To Ernest Vollmer
740 Higuera.....Sn Luis Obspo-393
Bolton Henry C 1013 Chorro....Sn Luis Obspo-1875
BROWN & ROY INS CO
314 Pomeroy Av.....Pismo Bch 154
Calif Western States Life
1042 Palm.....Sn Luis Obspo 938
CAMPBELL L M
Representing-Santa Barbara
County Farmers Mutual Fire Ass'n
5th Grover City.....Aroyo Grnde 144-F-21

Insurance Agents & Brokers—(Cont'd)

Clifford Insurance Agency
727-13th.....Pso Robls 264-W
Cousins James I 822-13th.....Pso Robls-119-W
DE CHAINE BOB INSURANCE AGENCY
733-12th.Pso Robls-129
Delmartini Chas 1035 Chorro...Sn Luis Obspo 858
Devens R A 1111 Chorro.....Sn Luis Obspo 2979
EVANS BROKERAGE CO
1118 Chorro.....Sn Luis Obspo-63
(Continued Next Page)

Why not check into the sales-building possibilities of the Yellow Pages? Call our nearest Business Office for information on Classified Directory advertising.

AUTO INSURANCE

IF YOU ARE PREFERRED RISK

STATE FARM MUTUAL

WORLD'S LARGEST AUTO INSURANCE CO.

Will Give You More Protection for Your Money

BECAUSE

1. We Pay 80% of Small Collision Damage—100% of Damage in Excess of $250.
2. Continuous Policy—Saves Expense of New Policy Each Year.
3. You Pay Agents Commission ONCE ONLY in a LIFETIME.

"It Pays the Man Who Pays the Premiums"

EVENINGS BY APPOINTMENT IN YOUR HOME
Phone SAN LUIS OBISPO 2020
982 MONTEREY THERESA RIGDON
RESIDENCE SAN LUIS OBISPO 1357

STATE FARM INS. CO.'S
AUTO - LIFE - FIRE - LIABILITY

Young Women
There May Be
Employment Opportunities
and a
PERMANENT POSITION FOR YOU
with
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

NOYES REALTY SERVICE

RUSSELL & EDITH S. NOYES
RICHARD G. NOYES, REALTORS

- AETNA INSURANCE CO.
- FIREMAN'S FUND GROUP
- GLOBE-RUTGERS INS. CO.
- TRAVELER'S INS. COMPANIES
- CALIFORNIA COMPENSATION INS. CO.

Phone Morro Bay 2171
330-5th St. Morro Bay
PHONE CAYUCOS 2121
Ocean Av. Cayucos

Insurance Agents & Brokers—(Cont'd)

EVANS GERALD B

Complete INSURANCE Service
FIRE - CASUALTY - MARINE
FIDELITY & SURETY
Representing Capital Stock
Insurance Companies
1118 Chorro.....Sn Luis Obspo-63

FARMER'S INSURANCE GROUP
Warren Routzahn-Agent
960 Grand Av.....Aroyo Grnde 416-F-4

FARMER'S INS GROUP
Hazel Leverenz-Agent
Hwy .....Atascadero 14

FARMER'S INSURANCE GROUP
Harry Edwards-Agent
1744 Vine.....Pso Robls 850-W

FARMERS INSURANCE GROUP
E H Atkinson-District Agent
1043 Higuera.....Sn Luis Obspo 697
Fitzgerald Maurice W 852 Higuera.Sn Luis Obspo-839
Gist Fred L 1035 Chorro.....Sn Luis Obspo-858

HARTFORD INSURANCE—
COUSINS JAMES I 822-13th..Pso Robls-119-W

HENDERSON BROKERAGE CO
Highway.Atascadero-194
Hier-Johnson Brokerage Traffic Wy.Atascadero 690-W
Husted Don W 1111 Chorro...Sn Luis Obspo 2979

HYDE MURIEL S
1424 Spring.....Pso Robls 1510

JEFFERSON STANDARD LIFE INSURANCE—
VAN HORN OTTO B 612-12th....Pso Robls-1414

Kamm L W 1137 Chorro.....Sn Luis Obspo-1051

KENNEDY RALPH C
1120 Garden.....Sn Luis Obspo 1900

KNIGHT ROBERT A
981 Monterey.....Sn Luis Obspo 2791

KRUEGER HARVEY W
Insurance Of All Kinds
999 Higuera.....Sn Luis Obspo 2845-J
Lawrence L W 1020 Broad.....Sn Luis Obspo-121
Lessi C L 1137 Chorro.....Sn Luis Obspo 632
Lewin M & Son 792 Monterey.....Sn Luis Obspo 325

LEWIS HENRY S
HENRY S. "HANK" LEWIS
CAL-FARM INSURANCE CO.
(FARM BUREAU MEMBERS)
AETNA INSURANCE GROUP
INSURANCE CO. OF NORTH AMERICA
Box 511
544 Oak.....Pso Robls 567

Loomis E C & Son 415 E Branch...Aroyo Grnde 32

LOVETT LEE R
Our Business Is Service And Protection
1051 Price.....Pismo Bch 316

MURRELL L B
GENERAL INSURANCE
Life - Health - Accident - Automobile
Cal-Farm Insurance Co. Farm Bureau
Occidental Life Insurance Co.
Santa Barbara County Farmers'
Mutual Fire Association
1235 Monterey .....Sn Luis Obspo 1039-J

Mutual Life Ins Co of N Y
R P Davis Representative
1411 Essex.....Sn Luis Obspo 842-R

You can find out "Where To Buy It" by looking in the Yellow Pages.

Insurance Agents & Brokers—(Cont'd)

Negley H E Sn Miguel California....San Miguel 92

NELSON WM A
Stanley H Nelson
968 Monterey.....Sn Luis Obspo 2134
Noyes Realty Service 330-5th.....Morro Bay 2171
(See Advertisement Page 63)

Pacific Mutual Life Ins Co
1035 Chorro.....Sn Luis Obspo 858
Polizzotto Paul 852 Higuera.....Sn Luis Obspo-173

RIGDON THERESA
982 Monterey.....Sn Luis Obspo 2020

ROGERS JOHN L 577 Marsh..Sn Luis Obspo 3199
Rohrberg Milton C 855 Main.....Morro Bay 4711
Sobey Gifford L Jr 705-12th.....Pso Robls 28
State Farm Insurance Companies
982 Monterey.....Sn Luis Obspo 2020
(See Advertisement Page 63)
Swall Ruth 127 Branch.....Aroyo Grnde 66
Thornburgh Grace Mrs
855 Monterey.....Sn Luis Obspo 11

WALKER ISABEL
Santa Barbara Co Farmers Mutual Fire Assn
1016 Court.....Sn Luis Obspo 1380
If no answer call.....Atascadero 258-W
Warnagieris Joe
101 Hwy & Morro Rd.....Atascadero 680

WHITAKER FRED W
State Farm Mutual Insurance Co
204-17th.....Pso Robls 678
York Sid Ins Agency 1213 Park...Pso Robls 727-J

Insurance Companies & General Agencies

Canada Life Assurance Co
James M Ketchie-District Manager
1111 Chorro.....Sn Luis Obspo 2979
Res Phone.....Sn Luis Obspo 3159-J
Farmer's Insurance Group
1744 Vine.....Pso Robls 850-W
Farmers Insurance Group
1043 Higuera.....Sn Luis Obspo 697
Hartford Accident & Indemnity Co Agcy
740 Higuera.....Sn Luis Obspo 393
Metropolitan Life Ins Co
James F Irvin-Agent
1042 Pismo.....Sn Luis Obspo-734
New York Life Insurance Co
C L Lessi-Representative
1137 Chorro.....Sn Luis Obspo 632
Northwestern Mutual Life Ins Co
The Dividend Paying Co of America
852 Higuera.....Sn Luis Obspo-173
Santa Barbara County Farmers Mutual Fire Assn
L M Campbell-Representative
5th Grover City.....Aroyo Grnde 144-F-21

SANTA BARBARA CO FARMERS MUTUAL FIRE ASSN
1016 Court.....Sn Luis Obspo 1380
If no answer call.....Atascadero 258-W
State Farm Insurance Co
S Hwy.....Atascadero 258-W

STATE FARM INSURANCE COMPANIES
982 Monterey.....Sn Luis Obspo 2020
State Farm Mutual Insurance Co's
204-17th.Pso Robls-678

Interior Decorators

ZEGAR FURNITURE STORE
INTERIOR
DECORATORS
840 Monterey ..... Sn Luis Obspo 85

Investments

Wickenden W C 1035 Chorro.....Sn Luis Obspo-858

Investments–Real Estate–See Real Estate

Iron Ornamental Work

PATTERSON & ELVIN IRON WORKS
Ornamental Iron, Grilles, Balconies
Railings, Steel & Iron Stairs, Folding Gates, Sidewalk Doors, Wire Work FIRE ESCAPES, "SAFEXIT COLLAPSIBLE LADDERS," JOIST HANGERS - In Stock Light Steel Fabricators, Miscellaneous Iron, Rods, Plates, Angles, Etc.
280-13th St Sn Francisco...Market 1-3646

Iron–Scrap–See Junk Dealers

Ironing Machines

BENDIX AUTOMATIC HOME IRONER—
DERBY'S ELECTRIC SHOP
827-13th.....Pso Robls 91

CONLON IRONERS—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

EASY IRONERS—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

MAYTAG IRONING MACHINES—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

McMAHAN FURNITURE CO
General Electric & Bendix
855 Marsh.....Sn Luis Obspo 1573

Irrigation Systems & Equipment

Brenton R J Water Well Driller
Port-Alum Irrigation Systems
3341 Spring.....Pso Robls 452-J

SHUR-RANE PORTABLE IRRIGATION DISTRS
PORTABLE SPRINKLER IRRIGATION
LIGHTWEIGHT ALUMINUM PIPE
Each Installation Engineered for Your Farm
Free Estimates
Soil Improvement Service Inc.
161 N 5th San Jose.....Cypress 3-5065

Jacks

General Auto Parts 1218 Pine.....Pso Robls 280

Janitor Service

D'Amato V 527 Branch.....Sn Luis Obspo 2846-J

GIBS JANITOR SERVICE & SUPPLIES
FREE ESTIMATES
JANITOR SERVICE & SUPPLY
Continuous Care — Eliminates Wear
10 Years Experience
684 Higuera .....Sn Luis Obspo 3027-J

Janitors' Supplies

GIBS JANITOR SERVICE & SUPPLIES
684 Higuera.....Sn Luis Obspo 3027-J

SALINAS VALLEY HOTEL SUPPLY
21 Central Av.....Salinas 2-2393

Jewelers–Mfrs

Marshall's Jewelry Store
790 Higuera.....Sn Luis Obspo 597

Jewelers–Retail

ANDREWS DON
Watch Repair Expert
1009 Higuera.....Sn Luis Obspo 2422-J

BROWN CLARENCE
862 Higuera.....Sn Luis Obspo 1312
(See Advertisement This Page)

COLYER'S JEWELRY 741-12th.....Pso Robls 789

GRAGG'S 1023 Osos.....Sn Luis Obspo 1661
(See Advertisement This Page)

GUTHRIE H W 741-12th.....Pso Robls 789
Lund Jeweler's Traffic Wy.....Atascadero 677-W
Marshall Arthur P 263 S Main.....Morro Bay 3586
(Continued Next Page)

Gragg's
The House of Fine Diamonds

SILVERWARE
Gorham
Towle
Wallace
Community
Rogers

WATCHES
Gruen
Elgin
Hamilton
Waltham
Omega
Wyler

WATCH REPAIRING
Official S. P. Watch Inspector
PHONE
San Luis Obispo 1661
1023 OSOS
San Luis Obispo

CLARENCE BROWN
YOUR CREDIT JEWELER

DIAMONDS
WATCHES
JEWELRY
EXPERT WATCH REPAIRING
ALL WORK GUARANTEED
Diamond Setting Engraving
862 Higuera San Luis Obispo 1312

Jewelers–Retail–(Cont'd)

MARSHALL'S JEWELRY STORE
Since 1889
DIAMONDS
790 Higuera.....Sn Luis Obspo-597

Miller's Jewelry Hwy.....Atascadero 244-W
Paso Robles Jewelry Store 725-13th...Pso Robls-443
San Luis Jewelry & Loan Co
974A Monterey.....Sn Luis Obspo 2958-W
Sinclair's Jewelry 1044 Chorro...Sn Luis Obspo-1482
VIGNEAU'S JEWELRY STORE
867 Monterey. Sn Luis Obspo-593-J

Jewelry Engravers

BROWN CLARENCE 862 Higuera.Sn Luis Obspo-1312

Junk Dealers

Mission Wrecking & Salvage Co
553 Higuera. Sn Luis Obspo-1608
PAULSON'S WRECKING & SALVAGE
We Pay More for Metal Iron and Scrap
Old 101 Hwy.....Sn Luis Obspo 320-J

Justices of the Peace

San Luis Obispo County Justice of Peace
Garden Farms.....S Margrita 48-Y-2

Kerosene–See Oils–Fuel & Heating

Keys–See Locksmiths

LAUNDRY &
DRY CLEANING
4-DAY SERVICE
Pick-Up & Delivery
Telephone
San Luis Obispo
70
•
Let the
HOME
LAUNDRY Co.
1323 Morro Street
TAKE WASHDAY OUT OF YOUR HOME

Kitchen Equipment

CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13
Western Cabinet Works 1000 Park....Pso Robls 289
YOUNGSTOWN KITCHENS—
HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711

Knit Goods–Blocking–See Cleaners & Dyers

Labor Organizations

Building Trades Council
1530 Monterey.....Sn Luis Obspo 256
Carpenter's Local 1632
843 Palm.....Sn Luis Obspo 117
Culinary Alliance & Bartenders Union 703
703½-12th.....Pso Robls 548
Culinary Alliance&Bartenders' Union Loc-703
Marie Birdsong Sectry
843 Palm.....Sn Luis Obspo 2783
INTERNATIONAL ASSN OF MACHINIST-LOC 1166
Earl C Hemme-Business Agent
190 Stenner.....Sn Luis Obspo 2390-M
International Union of Operating Engineers
264 Pomeroy.....Pismo Bch 44
Labor Local No 1464 A F of L
Construction & General-Local No 1464
A F of L Labor Temple
1530 Monterey.....Sn Luis Obspo-256
Musician's Union Local No 305
1011 Islay.....Sn Luis Obspo 3088
Teamsters Union Local 381
1530 Monterey.....Sn Luis Obspo 1881

Laboratories–Dental

See Dental Laboratories

Laboratories–Medical

French Hospital
24 Hour Service
1170 Marsh.....Sn Luis Obspo 3135
McCombie Laboratory 773 Pismo. Sn Luis Obspo-1298
If no answer call.....Sn Luis Obspo 2677-R
If no answer call.....Sn Luis Obspo 1167-J
SAN LUIS MEDICAL LABORATORY
1540 Marsh.....Sn Luis Obspo 896
If no answer call.....Sn Luis Obspo 2445-R
If no answer call.....Sn Luis Obspo 1400

Lacquer Finishing

See Painting Contractors

Ladies' Tailors–See Tailors–Ladies'

Land Leveling

See Also Contractors Excavating
Bennett's Constr Equip Rental & Sales
1104-13th.....Pso Robls 1305
Fry Trucking Grover City.....Aroyo Grnde 433-F-4
VALLEY PAVING & CONSTRUCTION CO
101 Hwy.....Aroyo Grnde 286-F-4

Laundries

CAMBRIA PINES LAUNDRY & CLEANERS.....Cambria 45-J
(See Advertisement Page 67)
FLUFFY WHITE DIAPER SERVICE
2056 Chorro.....Sn Luis Obspo 3051-W
HOME LAUNDRY CO 1323 Morro..Sn Luis Obspo-70
(See Advertisement This Page)
Mission Laundry 331 Pacific.....Sn Luis Obspo-1440
(Continued Next Page)

Laundries–(Cont'd)

MODEL LINEN SUPPLY
348 Higuera. Sn Luis Obspo-1238
Modern Family Laundry
1313 Broad. Sn Luis Obspo-304
PASO ROBLES LAUNDRY & DRY CLEANING
1344 Pine.....Pso Robls-315
(See Advertisement This Page)

Laundries–Baby Garment–See Laundries

Laundries–Self Service

Alexander's Serve Your Self Laundry
801 Pine.....Pso Robls 1329-M
ALL PURPOSE AUTOMATIC LAUNDRY
SERVE YOURSELF
WASHING & DRYING
Soap Furnished
Do Your Family Washing in 40 Minutes
Next to Post Office
544-12th.....Pso Robls 1458-W
McDOUGAL LOYIA E
MAYTAG WASHERS
HAMILTON DRYER
We Have Soft Water
Hours: 8 A. M. Til 5 P. M.
Evenings by Appointment
1½ Blocks East of Halcyon Rd on Grand
709 Grand Av.....Aroyo Grnde 440-F-4
PISMO SERVE YOURSELF LAUNDRY
468 Price.....Pismo Bch 338-W
Self Service Laundry
Foothill & N Broad .....Sn Luis Obspo 297-J
SERV-UR-SELF LAUNDRY
183 Higuera.....Sn Luis Obspo 1932
Serv-Ur-Self Laundry
183 Higuera.....Sn Luis Obspo 1974-J
SURV-UR-SELF LAUNDRY
ENTIRE FAMILY WASH IN 45 MINS.
Wet Wash and Fluff Dry Service
AUTOMATIC BENDIX
WASHERS & DRYERS
8:00 A. M. to 8:00 P. M. Mon. to Sat.
183 Higuera.....Sn Luis Obspo 1932

Laundry Equipment

CLAY ERNEST L
Capistrano Av.....Atascadero 259-M

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

LAUNDRY

DRY CLEANING
• LINEN SUPPLY SERVICE
• FINISHED WORK
• FAMILY BUNDLES
• DRY & WET WASH
We Give Complete Coverage on All Service
CAMBRIA PINES LAUNDRY & CLEANERS
LEON BORDEGARAY, *Prop.*
Phone **CAMBRIA 45-J**

FOR **LAUNDRY** *and* **DRY CLEANING SERVICE**

PASO ROBLES 315
Let One Stop Do It All
PASO ROBLES LAUNDRY AND CLEANERS
1344 PINE

Lawn Mowers—Repairing & Sharpening

REED A A & CO GRINDING SERVICE
660 Higuera.....Sn Luis Obspo 1280-W
(See Advertisement This Page)

Lawyers—See Attorneys

Leather Goods—Retail

Harrington Saddlery
1009 Chorro.....Sn Luis Obspo 152-W
T N T Hobby Shop
737 Marsh.....Sn Luis Obspo 2380-W

Libraries—Circulating & Rental

HILL'S STATIONERY STORE
1127 Chorro.....Sn Luis Obspo 1403

Libraries—Institutional

San Luis Obispo Co Law Library
Court House. Sn Luis Obspo-1145

Libraries—Public

County Library Court House.....Sn Luis Obspo-1157
Paso Robles Pub Lib 12th.....Pso Robls-106-J
San Luis Obispo City of
Public Library
N Broad&Monterey. Sn Luis Obspo-2606

Light & Power Companies

See Electric Light & Power Companies

Lighting Systems & Equipment

Brown's Walt Electric Service
687 Pacific.....Sn Luis Obspo-97-W

KOHLER ELECTRIC PLANTS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

Limes—Fresh

See Fruits & Vegetables Headings

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Let the **FIXIT SHOP** Do it!

Lawn Mowers Sharpened
Toys and Electrical Appliances Repaired

A. A. REED & CO.
GRINDING SERVICE
660 HIGUERA
Phone **SAN LUIS OBISPO**
1280-W

KEYS MADE
SAWS MACHINE GROUND FILED & SET

PENNSYLVANIA AND F & N LAWN MOWERS SOLD

Linen Supply Service

MODEL LINEN SUPPLY
348 Higuera.....Sn Luis Obspo 1238
(See Advertisement This Page)

Linoleum—Retail

ARMSTRONG LINOLEUM—
COUNTY ROOF SERVICE
Snta Barbara Av & High...Sn Luis Obspo 1840
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
JONES R C R LINOLEUM & SHADE SHOP
S Hwy.....Atascadero 168-M

ART MESQUIT COMPLETE HOME FURNISHINGS
PERSONALIZED FLOORS of Armstrong Congoleum-Nairn LINOLEUM, Etc.
Feature Strip — COVE BASE
ASPHALT TILE — CORK TILE
Linoleum or Plastic DRAINBOARDS
Bridge & Branch.....Aroyo Grnde 122

Coast Company
872 Monterey.....Sn Luis Obspo 1473-J
(See Advertisement This Page)
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
(See Advertisement This Page)
HEATON R C CO 803-13th.....Pso Robls-29
Jones R C R Linoleum & Shade Shop
S Hwy.....Atascadero 168-M

LONG'S VENETIAN BLIND & DRAPERY SERV
FLOOR COVERINGS
ARMSTRONG'S LINOLEUM
TILE—RUBBER—ASPHALT—CORK
LINOLEUM INLAIDS
Wall to Wall Carpeting
Main Templeton.....Templeton 2181

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
WESTS HOUSE OF CHARM
611 E Main.....Snta Maria 1877-R
(See Advertisement This Page)
WHITE'S FURNITURE STORE
1301 Broad.....Sn Luis Obspo 1006

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.

MODEL
LINEN & TOWEL
SERVICE
Individual Hand Towel Service for
OFFICE · SHOP · FACTORY
MONTHLY RENTAL SERVICE
ALSO FOR
• DOCTORS • BARBERS
• BEAUTY SHOPS • BUTCHERS
• RESTAURANTS • GARAGES

SAN LUIS OBISPO
1238

If No Answer Call San Luis Obispo 2058
Service to
Paso Robles, San Miguel, King City, Atascadero, Pismo Beach, Arroyo Grande, Morro Bay

348 HIGUERA **SAN LUIS OBISPO**

A Factory Representative of
Armstrong's Linoleum
INSTALLING REPAIRING
CUSTOM DESIGNING
Linoleum Asphalt Tile
Rubber Tile Plastics
WALL TO WALL CARPETING
Window Shades & Venetian Blinds
Davidson's Furniture
& AWNING STORE
We Make It Neat Under Your Feet
SAN LUIS OBISPO 421
669 HIGUERA ST.

Wests
The House of Charm
COMPLETE
FLOOR COVERING SERVICE
INTERIOR DECORATORS
DRAPERY SERVICE
— PHONE —
Santa Maria 1877-R
611 E Main Santa Maria

COAST COMPANY
THE COVER HOUSE
Complete Covering
Floors — Walls — Windows
PHONE
San Luis Obispo 1473-J
872 Monterey

Liquefied Petroleum Gases

Butane Service of Atascadero
N Hwy.....Atascadero 151
Farmer's Butane Service Ocean Av...Cayucos 2711
FRANSCIONI BUTANE-PROPANE SALES & SERV 2801 Spring.....Pso Robls 343
GARDEN CITY BUTANE SERVICE
Hwy 1.....Cayucos 2842
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
(See Advertisement This Page)

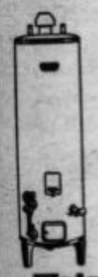
Liquor Stores

ARROW LIQUOR STORE
Try Our Complete Selection
Of Nationally Advertised
BEER, WINES AND LIQUORS
MAGAZINES & NEWSPAPERS
Immediate Delivery
1337 Monterey.....Sn Luis Obspo 62

BAY'S LIQUOR STORE
728 Marsh.....Sn Luis Obspo 1539
Brown & Doyle Liquor Store
1026 Morro.Sn Luis Obspo-2507-W

EL CAMINO LIQUOR STORE
IF YOU ARE A CONNOISSEUR OF
FINE LIQUORS
We Can Bring a Twinkle to Your Eyes
Free Delivery Anywhere in San Luis Obispo
You Will Know the Quality Is Tops
If Your Selection Is Made Here
960 Monterey.....Sn Luis Obspo-1821

BUTANE and PROPANE
Sales & Service



SERVEL GAS REFRIGERATORS
DAY & NIGHT
MISSION
&
RUUD WATER HEATERS

Wedgewood Ranges
Tappan Ranges

Westing house Water Heaters
Ranges
Laundromats

Commercial & Home Service
DEARBORN SPACE HEATERS
COLEMAN FLOOR FURNACES

For Prompt Service
ATASCADERO 151

Louis & Iva Marx, *Props.*
SAN LUIS BUTANE
DISTRIBUTORS
NORTH HIGHWAY 101 ATASCADERO

Liquor Stores—(Cont'd)

Ernie's Liquor Store
1256 Monterey.....Sn Luis Obspo 1434-W
Family Liquor Store
106 Branch.....Aroyo Grnde 107
FRANK'S CAFE 645 Higuera....Sn Luis Obspo 2158
FRANK'S LIQUOR STORE
1019Chorro.Sn Luis Obspo-1022
Fred's Place Oceano.....Aroyo Grnde 230-F-13
Highway Liquor Store Price & Pismo.Pismo Bch 306-J
Hoon's Liquor Store
Dollar Hotel Bldg.....Pso Robls 102-W
IDAHO CLUB 500 Cypress.....Pismo Bch 161

IRENE & JOHN'S LIQUOR STORE
CHOICE LIQUORS
Beer & Wine
DELIVERIES AVAILABLE
Barber Shop in Connection
Hwy 1.....Cayucos 2471

J & M LIQUOR STORE
1118 Morro.....Sn Luis Obspo 1458

LEIDIG'S MARKET
A Complete Line of
DOMESTIC & IMPORTED WINES
The Finer Brands of
BOURBON - SCOTCH
CANADIAN WHISKEY
CORDIALS - LIQUEURS & MIXERS
447 Higuera.....Sn Luis Obspo 491-W

Mac's Liquor Store 2816 Spring....Pso Robls 518-W

OCEANA THE
ON & OFF SALE
LIQUORS
EDDIE MONTGOMERY—Mgr.
Open Daily 9 A. M. til 2 A. M.
Oceano .....Aroyo Grnde 404-F-22

OSOS LIQUOR STORE 1601 Osos..Sn Luis Obspo-42
PASO ROBLES INN LIQUOR MART
1107 Spring.Pso Robls-1023
PASO ROBLES LIQUOR STORE
Johnny Jordan&Al Casper Props
1240 Spring.....Pso Robls-197
RALPH'S INN 110 W Branch....Aroyo Grnde 314
REX'S PLACE Hwy.....Atascadero 298
Ryan's Beverage Store
106 Bridge.....Aroyo Grnde 104
Standard Liquor Store
875 Monterey.Sn Luis Obspo-1120
Waldorf Cafe 975 Osos.....Sn Luis Obspo-1002

Liquor Treatment—See Sanitariums

Liquor—Whsle

Glaser Bros 735 Marsh.....Sn Luis Obspo-1600
JORDANO'S INC 1321 Carmel...Sn Luis Obspo 1253
JUILLARD INC
1315 Carmel.....Sn Luis Obspo 1248
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera.....Sn Luis Obispo 187
MORGANTI L J CO
698 Higuera.....Sn Luis Obspo 2440

Prompt answering is courteous and hospitable and helps to release the telephone equipment that much sooner. Telephone equipment throughout the nation is working to capacity these days.

Livestock

BRYAN MEAT CO
Slaughter House.....Pso Robls 1250
Georgi Bros Willow Creek Rd.....Cayucos 2681
Levy Albert 1331 Porter.....Pismo Bch 31-W
Molinari Leo Vachell Ln.....Sn Luis Obspo 311
SAN LUIS TALLOW WORKS
Clark Field.....Sn Luis Obspo 2646-W
SUNICAL LAND & LIVESTOCK DEPT
Piedra Blanca Ranch.....Cambria 91
WITCOSKY'S MEATS
101 Hwy.....Sn Luis Obspo 2123

Livestock Hauling

Jones Charles 1110 Olive.....Pso Robls 1332-W

Livestock Supplies—See Feed Dealers

Loans

See also Financing
Guarantee Bldg-Loan Assn
1127Garden.Sn Luis Obspo-362
MERCANTILE ACCEPTANCE COMPANY
994Monterey.Sn Luis Obspo-994
NATIONAL FARM LOAN ASSNS
1123 Garden.....Sn Luis Obspo-1386
(See Advertisement This Page)
PERSONAL FINANCE CO
Drexler-Gibson Bldg.....Snta Maria 1765
(See Advertisement This Page)
SAN LUIS JEWELRY & LOAN CO
974A Monterey.....Sn Luis Obspo 2958-W
(See Advertisement This Page)

Loans—Real Estate

See Loans; also Banks; also Building & Loan Associations; Etc

Lockers—Frozen Food

See Frozen Food Lockers—Renting

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

LONG TERM FARM MORTGAGES
PRODUCTION CREDIT ASS'N.
LOANS ON CROPS - LIVESTOCK
AND DAIRY FARMS
San Luis Obispo 1386
NATIONAL FARM LOAN ASSOCIATIONS
Federal Land Bank 4% Loans
1123 GARDEN

For A Personal Loan YOUR Way—and FAST!
Phone or come to
Personal
FINANCE CO.
INCORPORATED
SANTA MARIA
2nd Floor (Rm. 16, Gibson-Drexler Bldg.)
117 SOUTH BROADWAY
SANTA MARIA 1765
You get prompt service at *Personal* because the YES MANager, and he alone, makes the decision on your loan. And it's "yes" to 4 out of 5.
You select most convenient payment plan. No co-signers needed. Get cash on salary, furniture, or car.
Nationwide Credit: Establish your credit at one *Personal* office and it is good at any *Personal* office coast to coast.
Why not phone or come in TODAY?
Loans $25 to $1,500 or More

MONEY TO LOAN
WE BUY, SELL & EXCHANGE
DIAMONDS
GUNS
CAMERAS
BINOCULARS
WATCHES
Anything of Value
San Luis Jewelry & Loan Co.
Phone San Luis Obispo 2958-W
974A Monterey

STRADER'S

KEYS MADE
SAFES OPENED

MOSLER
SAFES AND CHESTS

ALL TYPES OF SPORTING GOODS

For Day or Nite Service
Call **San Luis Obispo 984-W**

1131 GARDEN ST.

PACIFIC COAST LUMBER CO.
OF CALIF.
Since 1876
Lumber

PAINT - HARDWARE
PIPE, ROOFING MATERIALS
OILS, WALLBOARD, CEMENT
STUCCO

Telephone
San Luis Obispo 1420
MAIN YARD
271 Higuera St.
General Offices
133 High San Luis Obispo 1268
PISMO YARD - 101 HIGHWAY
Pismo Beach 310-R
GROVER CITY YARD - GRANDE AVE & 20TH
Arroyo Grande 430-F-2

Locksmiths

PISMO CYCLERY & LOCK SHOP
468 Price.....Pismo Bch 338-W
Smith C S 1225 Park.....Pso Robls-40-W
STRADER C R 1131 Garden..Sn Luis Obspo 984-W
(See Advertisement This Page)

Lodges–See Associations

Lodging Houses–See Rooming Houses

Lubricating Oils–See Oils–Lubricating

Luggage–Retail

BENO'S 1019 Morro.....Sn Luis Obspo 620

Lumber–Retail

Baxter Lumber & Building Materials
1015 Grand Av.....Aroyo Grnde 240-F-12
BRISCO MILL & LUMBER CO
101 Hwy.....Aroyo Grnde 238-F-2
Builders Market Ocean Av.....Cayucos 2311
BUILDERS MARKET
LUMBER
FIR — PINE — REDWOOD
OAK — SPRUCE
"Any Quantity"
Ocean Av.....Cayucos 2311
1115-13th .....Pso Robls 277
Builders Supply & Lumber Co
S Hwy.....Pso Robls 473-W
(Continued Next Page)

HOMER T. HAYWARD Lumber Co.

Complete Building Supplies
Lumber
Builders' Hardware
Murphy Paint
Plywood
Sheetrock
Windows
Doors
Screens
Insulation
Cement
Plaster
Shingles
Composition Roofing
Brick
Clay Pipe
Heatilators
Venetian Blinds
Fencing
Corrugated Iron
Aluminum

PHONE
Paso Robles 73

Lumber–Retail–(Cont'd)

Costa J M & Son
Morro Del Mar.....Morro Bay 2957
Fox Lumber Co Snta Lucia Av.....Atascadero 16
HAGLE-DeCOU LUMBER CO
SHighway.Atascadero-43
Hayward Homer T Lumber Co
12th & Riverside Av.....Pso Robls 73
(See Advertisement Page 72)
MADONNA A LUMBER CO
Higuera & Freeway.....Sn Luis Obspo 99
Mineau & Loomis Lumber Co
405 Branch.Aroyo Grnde-262
NIPOMO LUMBER CO
WHOLESALE & RETAIL
LUMBER
Building & Roofing Materials
Hardware — Murphy Paints
101 Hwy.....Nipomo 2722
Pacific Coast Lumber Co
101 Highway.....Pismo Bch 310-R
Pacific Coast Lumber Co Of Calif
Grover City.....Aroyo Grnde 430-F-2
PAC COAST LUMBER CO OF CALIF
Sales Office & Yard
271 Higuera.....Sn Luis Obspo 1420
Manager's Office 133 High....Sn Luis Obspo-1268
(See Advertisement Page 72)
San Luis Mill&Lumber Co
246Higuera.Sn Luis Obspo-624
Silva's Lumber Yard
200 Higuera.....Sn Luis Obspo 930
Southern Pacific Milling Co
Oceano.Aroyo Grnde-68-F-2
Southern Pacific Milling Co.....Cambria-29
Southern Pacific Milling Co 5th.....Morro Bay-2601
SOUTHERN PACIFIC MILLING CO
Pine .....Pso Robls 433
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.Sn Luis Obspo-2200

Machine Shops

CUENDET F
BLACKSMITH
AND
MACHINE SHOP
General Machine Work - Welding
Specializing in Heavy Hardware
1304 Railroad.....Pso Robls-130-J
PAUL'S GARAGE
Nipomo & Monterey.....Sn Luis Obspo 2319-R
RATLIFF FRED P
Heavy Duty Machine Work
1243 Monterey .....Sn Luis Obspo 1199
WARDEN MACHINE SHOP
424 Higuera.....Sn Luis Obspo 271
(See Advertisement This Page)

Machine Tools–

See Also Tools
General Auto Parts 1218 Pine.....Pso Robls 280

Magnetos–Repairing

MUELLER FRANCIS C
Higuera & Osos.....Sn Luis Obspo 2619-J

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

Maps

Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060
World's Minerals & County Map Co
2417 San Pablo Av Oakland..Templebar 2-3870

Marine Supplies

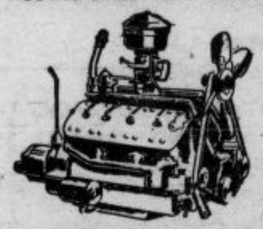
MISSION RADIO CO
Marine Radio-Sales & Service
882 Monterey.....Sn Luis Obspo 2400
MORRO BAY MARINE SUPPLY
BOATS
MARINE SUPPLIES
SHIP CHANDLERS
CATERING TO SPORT & COMMERCIAL FISHERMEN
Marine Paints
5th & Morro.....Morro Bay 4461
PAULSON'S WRECKING & SALVAGE
Old 101 Hwy.....Sn Luis Obspo 320-J

Markets

Baker & Roberts 839 Marsh.....Sn Luis Obspo-21
Baker & Roberts
Pacific & Higuera.....Sn Luis Obspo 2466
Bercutt's Drive-In Market 2105 Spring.Pso Robls-313
Berkemeyer Market 1021 Chorro....Sn Luis Obspo-8
Bryan Meat Co 1307 Park.....Pso Robls-456
California Market 632 Price.....Pismo Bch-1
COMMERCIAL CO THE
COMPLETE
FOOD MARKET
MEATS — FROZEN FOODS
303 E Branch.....Aroyo Grnde 202
Cooper's Grocery 1638 Osos.....Sn Luis Obspo 463
Cox's Drive-In Market
917 Grand Av.....Aroyo Grnde 240-F-2
Donoho Bros Market 2927 Spring.....Pso Robls 1024
Drew Chas C 401 High.....Sn Luis Obspo 1602
Erich's Market 2611 Spring.....Pso Robls 1085-R
FAIR OAKS GROCERY
102 N Halcyon Rd.....Aroyo Grnde 236-F-12
FORD'S MARKET
801 Dolliver.....Pismo Bch 61
Frank's Grocery 845 Main.....Morro Bay 2771
Grover City Market Grover City..Aroyo Grnde 144-F-4
Hibbard&Co 721-12th.....Pso Robls-256
(Continued Next Page)

Telephone service is one of the unifying forces of the nation.

WARDEN'S MACHINE SHOP



- Motor Rebuilding
- Bearing Resizing
- Reboring
- Crankshaft Grinding
- Valve Refacing & Reseating

LATHE WORK

Phone **San Luis Obispo 271**
424 Higuera San Luis Obispo

Markets—(Cont'd)

LEIDIG'S MARKET
447 Higuera.....Sn Luis Obspo 491-W
Liles' Market 2105 Spring.....Pso Robls 313
LOY'S MARKET 3d & Main.....Templtn 2311
MARGARITA MERCANTILE CO.....S Margrita-30

MOR-MAC'S FOOD CENTER
COMPLETE LINE OF GROCERIES
FRESH FRUITS & VEGETABLES
QUALITY MEATS — BAKERY SHOP
FROZEN FOODS
BEER & WINE
DELIVERY SERVICE
OPEN DAILY & SUNDAYS 9 A.M. TO 7 P.M.
5th & E.....Morro Bay 4511

Morris Market 2044 Spring.....Pso Robls 409
Orcutt Market 835-12th.....Pso Robls-180
Orcutt Meat Market 835-12th.....Pso Robls-15
P I MARKET
Meat-Fish-Groceries-Fruits&Vegetables
238 Ocean Vw Wy.....Pismo Bch 62
PIONEER DRIVE-IN MARKET
Morro&Marsh.Sn Luis Obspo-1825
San Luis Market Morro & Marsh....Sn Luis Obspo-61
SANTA ROSA STREET MARKET
Mill&Snta Rosa.Sn Luis Obspo-326

SAUER A CO
COMPLETE LINE OF GROCERIES
Garden Fresh Fruits & Vegetables
SELECT MEATS - BAKERY SHOP
FROZEN FOODS
848 Monterey.....Sn Luis Obspo 27

Serv-Ur-Self Market N Hwy.....Atascadero 597-W
Smith's Meat Market Traffic Wy.....Atascadero-90
Soto's Meat Market.....Cambria-19
THREE CORNER GROCERY
1609 Johnson.....Sn Luis Obspo 610-J
United Meat Market 714 Higuera.Sn Luis Obspo-1780
Wright Food Market
Baywood Park.....Sn Luis Obspo 26-R-2

Markets—Meat—See Meat—Retail

Massage

Beck Walter H 518 Ocean Vw.....Pismo Bch-160
CASPERS BEAUTY SALON & MASSAGE
Swedish Massage & Steam Cabinet Baths
515 N Broad.....Sn Luis Obspo 1102-W
Hall W A San Blas Av.....Atascadero 218-W
PASO ROBLES HOT SULPHUR SPRINGS
See Our Advertisement Under Baths
840-11th.....Pso Robls 619
Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd.....Sn Luis Obspo-8-J-12
WALKER EARL T
Physical Therapy-Colonic Irrigations
1947 Spring.....Pso Robls-754
Zwickel Abraham 538 Cypress...Pismo Bch 304-M

Maternity Apparel

BILLIE'S TOY & BABY SHOP
MATERNITY DRESSES & SLACKS
NU-LIFT MATERNITY SUPPORT
NU-LIFT BRASSIERE
LINGERIE
766 Higuera.....Sn Luis Obspo 2628

There are 6,156 telephone companies serving the United States.

Mattresses—Renovating

JACKMAN'S CUSTOM UPHOLSTERY
1218 Carmel.....Sn Luis Obspo 2299-W
San Luis Sterilization&Mattress Co
Buchon&High.Sn Luis Obspo-405
(See Advertisement This Page)

Mattresses—Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
Simmons-Rome-Karpen-Englander
Bridge & Branch.....Aroyo Grnde 122
HEATON R C CO 803-13th.....Pso Robls-29
San Luis Sterilization & Mattress Co
Buchon & High.....Sn Luis Obspo-405
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006
ZEGAR FURNITURE STORE
EXCLUSIVE FOR
U.S. RUBBER & ENGLANDER
SPRINGS & MATTRESSES
Other Name Brands Also
840 Monterey.....Sn Luis Obspo 85

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Mattresses Renovated
ONE DAY SERVICE

INNER SPRINGS — BOX SPRINGS
PILLOWS
COUNTY WIDE SERVICE
COMPLETE FURNITURE
UPHOLSTERING
UPHOLSTERY CLEANING
RUG & CARPET CLEANING
San Luis Sterilization
&
Mattress Co.
San Luis Obispo 405
Buchon & High

Mausoleums

Odd Fellows Cemetery & Mausoleum
Highway.Sn Luis Obspo-960

Meat Lockers

See Frozen Food Lockers—Renting

Meat—Retail

Bryan Meat Co 1307 Park.....Pso Robls-456
C H B Meat Market
661Higuera.Sn Luis Obspo-1560-W
COMMERCIAL CO THE
303 E Branch.....Aroyo Grnde 202
DONOHO BROS MARKET
2927 Spring.....Pso Robls 1024
Frank's Grocery 845 Main.....Morro Bay 2771
Hibbard & Co 721-12th.....Pso Robls 128
Kampmann's Market.....Cambria 33-W
Quality Meat Market
742 Higuera.....Sn Luis Obspo 914
Santa Rosa Street Market
Mill&Snta Rosa.Sn Luis Obspo-326
Sheffield's Grocery S Highway.....Atascadero 299
SMITH ARTHUR R 2630Broad..Sn Luis Obspo-1532
Smith's Meat Market Traffic Wy.....Atascadero 90
UNITED MEAT MARKET
714Higuera.Sn Luis Obspo-1780
Wilkinson Paul 120Branch.....Aroyo Grnde-205
Wise's Meat Market 922 Price.....Pismo Bch 165-W

Meat—Whsle

Berkemeyer Market
1021 Chorro.....Sn Luis Obspo 8
(See Advertisement This Page)
BRYAN MEAT CO
Santa Maria To King City
Slaughter House.....Pso Robls 1250
SCOTT DISTRIBUTING CO
Whsle Distributor for
LUER MEAT PRODUCTS
HOTEL AND RESTAURANT SUPPLIES
BEEF - PORK - VEAL - LAMB - HAM - BACON
WHOLESALE ONLY
725 Pacific.....Sn Luis Obspo 1442-J

Witcosky's Meats 101 Hwy....Sn Luis Obspo 2123
(See Advertisement This Page)

Men's Furnishings—Retail

BENO'S 1019 Morro.....Sn Luis Obspo 620
Bushongs Clothing
782 Higuera.....Sn Luis Obspo 364-J
Denison & Hopkins General Merchandise
101 E Branch.....Aroyo Grnde 125
GENARDINI'S MENS WEAR
779 Higuera.Sn Luis Obspo-1362
Green Bros 871 Monterey.....Sn Luis Obspo-724
Hub The E Branch.....Aroyo Grnde-50
Lee's Men's Store Hwy.....Atascadero 357
ROUND UP 849-13th.....Pso Robls 1180
RUMLEY'S DEPT STORE 5th.....Morro Bay 3251
Schulze Bros 782 Higuera....Sn Luis Obspo 364-J
SQUIRE'S MEN'S WEAR 745-12th. Pso Robls 151-W
WICKENDEN'S 837 Monterey...Sn Luis Obspo-1511

Mercantile Agencies

See Credit Reporting Agencies

Metal Stamping

MODEL AIRPLANE MOTORS CO
2332-5th Berkeley.....Thornwall 3-1417

You can find out "Where To Buy It" by looking in the Yellow Pages.

MEAT
WHOLESALE AND RETAIL
PHONE SAN LUIS OBISPO **8**

HAMS
BACON &
SAUSAGE
From our own Kitchen
State Inspected
BEEF, VEAL, LAMB & PORK
BERKEMEYER MARKET
1021 Chorro

Witcosky's Meats
Located 2 Miles South of San Luis Obispo
Between Old & New 101 Hwys.

CUSTOM SLAUGHTERING
WHOLESALE MEATS
LIVESTOCK DEALERS
BEEF-VEAL-LAMB-PORK
PLANT
San Luis Obispo 2123
P. O. BOX 250
San Luis Obispo

Milk & Milk Products

Crescent Dairy 1421 Spring.....Pso Robls 110
(See Advertisement This Page)
Domenghini Louis F Hwy No 1....Morro Bay 3906
Foster's Old Fashion Freeze
590 Marsh.....Sn Luis Obspo 2174-W
GOLDEN STATE COMPANY LTD
570Higuera.Sn Luis Obspo-181
Harmony Valley Creamery Harmony..Cambria-6-Y-22
HARMONY VALLEY CREAMERY ASSOCIATION
991Nipomo.Sn Luis Obspo-1700
Hillcrest Farm.....Aroyo Grnde-216-F-5
Holt's Milk&Ice Service 550Pismo.....Pismo Bch-89
Home Dairy Co The
570 Higuera.....Sn Luis Obspo 181
Meyenberg Milk Products Co
13th & Riverside Av.....Pso Robls 234
Royal Oaks Dairy
Verde Canyon Rd.....Sn Luis Obspo 6-J-3
Sinsheimer Bros Edna Rd...Sn Luis Obspo 46-J-21
Willow Springs Dairy 535 Vine....Pso Robls 1303

Milliners–Retail

Carpentier Helen Millinery Shop
1037 Chorro.....Sn Luis Obspo 981
MOTZ STYLE SHOP
Margaret McNeil-Prop
856 Higuera.....Sn Luis Obspo-1054

Milling

Loomis E C & Son 147 High.....Sn Luis Obspo-1080

New vacuum tube equipment that boosts the number of calls that present wires can handle is an important part of our current program to provide even better and faster long distance service.

CRESCENT DAIRY

Grade A Pasteurized - Homogenized
MILK - CREAM - BUTTER
Delivered Daily to Your Home Or at Your Favorite Grocer
GOLDEN STATE MILK PRODUCTS
Telephone PASO ROBLES **110**
1421 SPRING ST.

Millwork

PACIFIC COAST LUMBER CO OF CALIF
271 Higuera.....Sn Luis Obspo 1420
SAN LUIS MILL & LUMBER CO
246 Higuera.Sn Luis Obspo-624
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.Sn Luis Obspo-2200

Mining Companies

Dalessi Henry C 450Marsh.....Sn Luis Obspo-118
Essential Industries Inc.....Cambria 116-Y-3

Ministers–See Clergymen

Mirrors–Retail

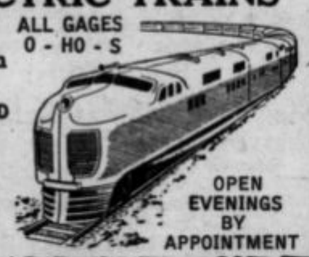
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch.....Aroyo Grnde 122
PASO ROBLES GLASS SHOP
609-22d.....Pso Robls 469
PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372

Model Construction Supplies

Engine House
480 Pacific.....Sn Luis Obspo 233-W
(See Advertisement This Page)

TNT HOBBY SHOP
TRAINS-AIRPLANES-RACERS-BOATS
METAL-LEATHER-SHELL-PLASTIC
TOYS & GIFTS FOR ALL OCCASIONS
HOBBIES FOR ALL AGES
737 Marsh.....Sn Luis Obspo 2380-W

ENGINE HOUSE
480 Pacific St.
ELECTRIC TRAINS
Lionel
American Flyer
AUTHORIZED REPAIR SERVICE
Phone San Luis Obispo 233-W
ALL GAGES
0 - HO - S



OPEN EVENINGS BY APPOINTMENT

MEMORY
plays tricks
If in doubt about a
TELEPHONE NUMBER
Please look it up
in the Directory

Monuments–Retail

MATHEWS MEMORIALS & PLATING SERVICE
1 Higuera.....Sn Luis Obspo 717
(See Advertisement This Page)

Mortar–See Concrete–Ready Mixed

Moth Proofing

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm.....Sn Luis Obspo 2448

Motion Picture Equipment & Supplies

BELL & HOWELL
Photo & Sound Co Special Rep
116 Natoma S F.....Exbrook 2-2103
CAL PHOTO SUPPLY
692 Higuera.....Sn Luis Obspo 773
WESTERN FILMS
Wickenden Bldg.....Sn Luis Obspo 431

Motion Picture Film Libraries

WESTERN FILMS
Wickenden Bldg.....Sn Luis Obspo 431

Motor Courts

Adams Court 1000 Dolliver.....Pismo Bch 150
Appleton's Motor Lodge
2218 Spring.....Pso Robls 721
ATASCADERO MOTOR LODGES
South Highway.....Atascadero 243-J
AVILA COURT Avila.....Sn Luis Obspo 16-R-12
Bailey's Auto Court Main.....Pismo Bch 320
(Continued Next Page)

MATHEWS MEMORIALS
ESTABLISHED 1918
Distinctive Memorials — Markers Lettering
QUALITY WORKMANSHIP
REASONABLE PRICES
1 HIGUERA ST.
SAN LUIS OBISPO 717

Motel Inn
RESTAURANT
COCKTAIL LOUNGE
DANCING
MODERN UNITS
MODERATE RATES
North End of City on Hwy 101
PHONE
San Luis Obispo 1340

Cozy Corner Motel

14 Units
HOUSEKEEPING ACCOMMODATIONS
Servel Refrigeration—Automatic Floor Furnaces
TRAILER PARK
CAFE & SERVICE STA ADJOINING
ON Hy. 101 SO. END OF TOWN
Mr. & Mrs. Martin A. Dammann, Owner-Opr.
CALL ARROYO GRANDE 259
554 Traffic Way

SLEEP-OFF THE HI-WAY MOTEL
QUIET
No Truck or Train Noises
Just off Old U. S. 101 Hwy.
South End of San Luis Obispo
Inside City Limits
MODERN
AUTOMATIC HEAT
FRIGIDAIRES
PHONE SAN LUIS OBISPO 791
1000 South Street

GROVER CITY MOTOR COURT

10 UNITS — ALL HOUSEKEEPING
Ocean View — Store Nearby
Showers — Inner-Spring Mattresses
PANEL RAY HEAT
O'KEEFE & MERRITT RANGES
PHONE
Arroyo Grande 293-F-4
1½ Miles So. of Pismo
Grover City

Motor Courts—(Cont'd)

BAKER'S RESTWELL COURT
10 Modern Heated Units Kitchens-Showers
1221 Price.....Pismo Bch 105-W

BAY AUTO COURT
On The Bay-Private Boat Landing
Completely Furnished for Housekeeping
Morro.....Morro Bay 2931
Beauty Sleep Motel S Hwy.....Atascadero 236-M

BEECHWOOD AUT-O-TEL
74 Higuera.....Sn Luis Obspo-911

BLUE BELL MOTEL S Hwy.....Sn Luis Obspo 2660

BLUE BIRD AUTO COURT
Kitchenettes-Furnace Heat
.....Cambria 76
Brick Auto Court Hwy.....Cayucos 2191
Buckland's 101 Auto Court 101 Hwy.Aroyo Grnde 127

CABRILLO MOTOR COURT
Kitchenettes-M. F Harpster Mgr
6th & Morro.....Morro Bay 2321

CAMP FREMONT
Cuesta Grade.....Sn Luis Obspo 12-J-2
Castle Motor Inn
Hwy 101.....Sn Luis Obspo 1918

CHAMBERLAIN'S BLUE & WHITE AUTO COURT
With Kitchens
Morro Del Mar.....Morro Bay 3922

CLIFTON MOTEL
Thermostat Heat Control In All Units
125 Spring.....Pso Rbls 1140

COTTAGE MOTEL
Servel Refrig-Tile Showers-Soft Water
2206 Spring.....Pso Robls 1153-W

COZY CORNER MOTEL
554 Traffic Wy.....Aroyo Grnde 259
(See Advertisement Page 77)

CRAWFORD'S MOTEL
Ocean Dr & 101 Hwy.....Pismo Bch 203-W

CRESCENT PARK AUTO COURT
13 MODERN COURTS
KITCHENETTES
BARBECUE & PICNIC GROVE
PUBLIC LAUNDRY
MR. & MRS. A. C. DAWE - OWNERS
S Hwy.....Sn Luis Obspo 2705

Delbert's Cottages 527 Ocean View...Pismo Bch-315
DELL AUTO COURT 101 Hwy.....Atascadero 332

DIAS COURT
PISMO BEACH
6 Modern Units With Kitchens
Showers — Nicely Furnished
Heated With Year Round Comfort
Very Close to the Beach
371 Pismo.....Psmo Bch 306-W

Don Vicente Motel 5th&Market.....Morro Bay-2371

EDGEWATER MOTEL
Motel Rooms & Apartments
Dolliver & Wadsworth.....Pismo Bch 3

EL CAMINO AUTO LODGE
Modern Courts & Kitchenettes
N Highway.....Atascadero 238-J

EL REY HOTEL COURT
Mrs. Sallie W. Baker, Propr.
APARTMENTS & ROOMS
PERMANENT AND TRANSIENT
NEW AND MODERN
Morro.....Morro Bay 2381

Telephone service is one of the unifying forces of the nation.

Motor Courts—(Cont'd)

ESTERO BAY MOTEL
IN CAYUCOS
10 MODERN UNITS
Built in 1949
WITH OR WITHOUT KITCHENETTES
ELECTRICALLY EQUIPPED
Mr. and Mrs. P. H. Rickman
South of Cayucos
Hwy No 1.....Cayucos 4231

FARM HOUSE MOTOR HOTEL THE
425 Spring.....Pso Robls 933

FENTRESS MOTEL & COFFEE SHOP
Modern Units-Doubles-Singles-Tile
Showers-Floor Furnaces-Fine Mattresses
3231 Spring.....Pso Robls 452-W

GLEN OAKS GROCERY
Housekeeping Cabins-Grocery On Premises
S Highway.....Atascadero 377
Gotham Court 120 Ocean Vw Av....Pismo Bch 106-J
Grandview Motel 2074 Monterey.Sn Luis Obspo 1451

GREEN & WHITE AUTO COURT
636 Spring.....Pso Robls 303

GROVE AUTO COURT N Highway.Atascadero 336-R

GROVER CITY COTTAGE MOTEL
7 SEPARATE UNITS
THREE ROOMS EACH
KITCHEN - BEDROOM
LIVING ROOM & BATH
PANEL RAY HEAT - NEATLY FURNISHED
MR. CARL W. BRAIN — Owner
Grover City.....Aroyo Grnde 433-F-11

Grover City Motor Court
Grover City.....Aroyo Grnde 293-F-4
(See Advertisement Page 77)

HALF WAY MOTEL
25 Modern Heated 2 & 3 Room Units
Heated Cottages-So End Of Town
101 Hwy.....Pismo Bch 30

HAMPTON'S AUTO COURT.....Cambria 37

HANK'S MOTEL & TRAILER PARK
Henry D Butt-Owner
1100 Main.....Morro Bay 4161

HASTA MANANA MOTEL
S Hwy.....Atascadero 168-W
Hillside Auto Court Hwy.....Cayucos 2031

HOLMES MOTEL
4th & Piney Wy.....Morro Bay 3171

HOOSIER LODGE
Clean Modern Singles-Doubles &
Connected Bedrooms-Kitchens-Refrigerators
2223 Spring.....Pso Robles 991-M
Howie's Auto Court
652 Morro.....Sn Luis Obspo 2297-J
Hume Villa Motor Court
985 Morro.....Morro Bay 4311
Krovious Motel 101 Hwy.....Aroyo Grnde 445-F-2
LaCasita Court Avila.....Sn Luis Obspo 8-R-2
Locust Grove Inn & Motel N Highway..Atascadero 155
Loma Vista Motel
101 Hwy.....Aroyo Grnde 445-F-3

MAR VISTA MOTOR LODGE
PISMO BEACH
12 MODERN UNITS
Neatly Furnished
GARAGES - SHOWERS - HEATED
6 WITH KITCHENS
Price & Bay.....Psmo Bch 152

McBurney's Motor Court & Cafe
Hwy.....Snta Margarita 12

MIRAMAR COURT
D B Proctor Manager
287 Sn Luis Av.....Pismo Bch 60
(Continued Next Page)

Motor Courts—(Cont'd)

MONTE VISTA MOTOR COURT
490 Pismo.....Pismo Bch 207
Monterey Court
1756 Monterey.....Sn Luis Obspo 1949

MORRO MOTEL
LOVELY MODERN MOTEL
8 NEW UNITS
Kitchens - Double Bedrooms
Garages - Complete Baths
8th & Main.....Morro Bay 4636

MORRO STRAND AUTO COURT
Modern Heated Cabins With Kitchens
.....Cayucos 4171
Motel Inn Monterey.....Sn Luis Obspo 1340
(See Advertisement Page 77)

MOTEL MARIANNA
Completely Modern Units-Tile Baths
730 Spring.....Pso Robls 417
Motel Pismo 1851 Price.....Pismo Bch 313

MOTEL SCHWANK 2730 Spring..Pso Robls 1408-J
Motel Supreme 2400 Spring.....Pso Robls 955

NITE HAVEN COURT
371 San Luis Av.....Pismo Bch 153-J
Oak Garden Motel 3111 Spring...Pso Robls 446-W

OAKWOOD AUTO CAMP
Hans Larsen-Prop
N Highway.....Atascadero 229
Ocean View Court Morro Del Mar....Morro Bay 3929

OCEANO AUTO COURT
ALL UNITS
WITH KITCHEN & PRIVATE BATH
NEAR THE BEACH
Owned & Operated by Mort & Peggy Carley
3 Miles South of Pismo Beach by the Overpass
Box 183 Oceano
Oceano.....Aroyo Grnde 231-F-11

OCEANO BEACH AUTO COURT
2 & 3 Room Apt's with Kitchenettes
Oceano.....Aroyo Grnde 402-F-14

OCEANVIEW MOTEL
101 Hwy.....Pismo Bch 43-Y-3

OLD MISSION MOTEL & RESTAURANT
101 Hwy.....Snta Margarita 1

O'REILLY'S GOLDEN RULE MOTOR COURTS
18
MODERN UNITS
With or Without Kitchenettes
Monterey & Murray.....Sn Luis Obspo 545
Residence.....Sn Luis Obspo 2788

PACIFIC MOTEL
12 MODERN UNITS
9 KITCHENETTES
GARAGES
Located on Old So 101 Highway
101 Hwy.....Sn Luis Obspo 1405-W

PALOMAR MOTEL
Electric Heat-Kitchenettes-Refrigerators
Palomar Shell Beach.....Pismo Bch 432-Y-2

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

Motor Courts—(Cont'd)

PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. With Kitchens
Electric Refrigerators—Tile Baths
322 Park Av.....Psmo Bch 200-J

Park Auto Court 701-5th.....Morro Bay 3131
Paso Robles Auto Court 940 Spring....Pso Robls-88

PAULINE'S MOTEL
PISMO BEACH
MODERN UNITS
With Showers & Frigidaires
Automatic Heat
Pauline S. Arnold—Managing Owner
350 Pismo.....Psmo Bch 155-R

Pereira D R Hwy.....Cayucos 2132
Pete's Auto-In Motel
380 Harloe.....Pismo Bch 303-W
Pismo Beach Court
750 Dolliver.....Pismo Bch 107

PISMO PALISADES MOTEL
North Hwy.....Pismo Bch 49-W

RANCHOTEL 1900 Monterey....Sn Luis Obspo 2333
Reid's Auto Court & Chevron Station
5th.....Morro Bay 8811

RENO MOTEL Morro Strand.....Cayucos 2781

RITZ MOTEL
2121 Monterey.....Sn Luis Obspo 1021-W
Roberta Motel So Hwy.....Atascadero 455

ROLFS MOTEL 416 Spring.....Pso Robls 552
Rose Bowl Court 1575 Monterey..Sn Luis Obspo-647

ROYAL MOTEL
MR. & MRS. A. O. ELY
MOTEL & HOUSEKEEPING UNITS
NEW - MODERN
DAILY AND WEEKLY RATES
Panel-Ray Heat
101 Hwy.....Aroyo Grnde 434-W

Rutkowski Chas C 931 Dolliver...Pismo Bch 188-W

SANTA MARGARITA INN
Restaurant-Cocktails-Gas
Hwy.....Snta Margarita 21
Saxby's Motel.....Cayucos 2684
Sea Breeze Motel 1180 Dolliver..Pismo Bch 164-W

SEASHORE MOTOR INN Hwy No 1..Cambria 42-R

SEASIDE AUTO COURT
Overlooking the Ocean on Highway No. 1
COMPLETELY FURNISHED
HOUSEKEEPING UNITS
SHOWERS — WELL HEATED
Mrs. E. C. Wallace—Owner
Winter and Summer Rates
Highway 1.....Cayucos 2542

Shangri-La Motel
S Highway & Morro Rd.....Atascadero 136
Shangri-La Motel
Price & Wadsworth.....Pismo Bch 112
Shell Auto Court 1331 Price.....Pismo Bch 335-R

SHELL BEACH INN Hwy.....Pismo Bch 85

Shell Beach Motel Hwy.....Pismo Bch 435-Y-4
Shoreline Motor Court Hwy.....Cayucos 4211
Sleep-Off The Hi-Way Motel
1000 South.....Sn Luis Obspo 791
(See Advertisement Page 77)

STAR AUTO COURT
Trailer Camp-Harvey Dearr-Prop
Pismo Hwy.....Sn Luis Obspo 872-W
(Continued Next Page)

Motor Courts—(Cont'd)

SUNBEAM MOTEL
1656 Monterey.....Sn Luis Obspo 924-W

SUNSET COURT

RATES
BY
DAY — WEEK OR MONTH
8th & Market.....Morro Bay 2111

SUNSET VIEW MOTOR LODGE.....Cambria 45-R

TEMPLETON AUTO COURT
Cafe in Connection
Highway.....Templtn 2661

Thompson's Auto Court
14 Modern-Heated Units Kitchenettes
3747 Spring.....Pso Robls 1516-W

TRAVELODGE
One Of The Newest & Finest-Steam Heated
2701 Spring.....Pso Robls 304

TREES MOTOR LODGE
Trailer Accommodations
2841 Spring.....Pso Robls 334-W

Valley Court 172 Stimson Av.....Pismo Bch 184

WALLACE & LEGGETT COURT
Modern Court With Kitchenettes-Good Beds
441 Main.....Pismo Bch 218-W

WAVE COURT
On The Beach-Kitchens-Heat-Hot Water
Weekly & Monthly Rates
150 Hinds Av.....Pismo Bch 9

Motor Freight Companies—Interstate

PACIFIC FREIGHT LINES
393 Marsh.....Sn Luis Obspo 1370

Motor Scooters

CUSHMAN MOTOR SCOOTERS—
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

Motor Trucks

See Trucks-Motor, Dealers Headings

Motorcycles

HARLEY DAVIDSON MOTORCYCLES—
SAN LUIS CYCLERY
1239 Monterey.....Sn Luis Obspo 876

INDIAN MOTORCYCLE SALES & SERVICE

Headquarters for new and used motorcycles. Authorized Indian service. Genuine Indian parts. Specially designed accessories, sports equipment and apparel.

Indian MOTORCYCLES

"WHERE TO BUY THEM"

BROWN JOE C 16th & Spring...Pso Robls 706
KEN'S INDIAN MOTORCYCLE SALES
1266 Monterey.....Sn Luis Obspo 584

Ken's Indian Motorcycle Sales
1266 Monterey.....Sn Luis Obspo 584
SAN LUIS CYCLERY
1239 Monterey.....Sn Luis Obspo 876

Moving Service—Heavy Hauling

See Trucking

Moving & Storage Service

BEKINS VAN LINES—
Paso Robles Van & Storage
5th & Riverside Av.....Pso Robls 705

BEKINS VAN & STORAGE CO AGENCY
1708 Beach.....Sn Luis Obspo 19
DENNIS TRANSFER 1824 Nipomo.Sn Luis Obspo 355
(See Advertisement This Page)
J & H TRANSFER & STORAGE
N Hwy.....Atascadero 171
(See Advertisement This Page)
(Continued Next Page)

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

MOVING
LOCAL and LONG DISTANCE
Storage
Crating
Packing
Shipping

Phone San Luis Obispo **355**
1824 Nipomo, San Luis Obispo

MOVING & STORAGE
PACKING - SHIPPING - ANYWHERE
PASO ROBLES VAN & STORAGE
Phone PASO ROBLES **705 or 657**
AFTER HOURS CALL PASO ROBLES 719-J
5TH & RIVERSIDE
AGENTS BEKINS VAN LINES

MOVING AND STORAGE
LOCAL & LONG DISTANCE
J & H TRANSFER
& STORAGE
Phone Atascadero 171
EVENINGS & HOLIDAYS CALL
ATASCADERO 591-J
or ATASCADERO 369-J
N. Highway Atascadero

Moving & Storage Service—(Cont'd)

LYON VAN LINES

ECONOMIZE
Let experts handle all details when you MOVE or STORE ANYWHERE IN THE WORLD
LYON
LET LYON GUARD YOUR GOODS

"FOR INFORMATION CALL"
DENNIS TRANSFER
1824 Nipomo.....Sn Luis Obspo 355

Lyon Van & Storage Co Agency
1824 Nipomo.....Sn Lius Obspo 355
Paso Robles Van & Storage
5th & Riverside Av.....Pso Robls 705
(See Advertisement Page 80)
SANDERCOCK TRANSFER CO
1708 Beach.....Sn Luis Obspo 19

Mufflers—Exhaust

General Auto Parts 1218 Pine.....Pso Robls 280

Mushrooms

Ford's Mushroom Farm Eaglet.....Atascadero-70-M

Music Dealers

BROWN'S MUSIC STORE
717 Higuera.....Sn Luis Obspo-1278
(See Advertisement This Page)
HARRIS MUSIC COMPANY
995 Higuera.....Sn Luis Obspo 3024-J
(See Advertisement This Page)
Long E E Piano Co 777 Marsh.....Sn Luis Obspo-506
Wherrit Raymond 2297 Johnson Av.Sn Luis Obspo-943

Musical Boxes

O K MUSIC CO 844 Monterey..Sn Luis Obspo 703

Musical Instruments—Repairing

BROWN'S MUSIC STORE
717 Higuera.....Sn Luis Obspo-1278

Musical Instruments—Retail

BROWN'S MUSIC STORE
We Buy Musical Instruments
717 Higuera.....Sn Luis Obspo-1278

Navy Goods—See Army & Navy Goods

News Dealers

American News Company
783 Marsh. Sn Luis Obspo-2199
Cummin's News Stand 431Cypress....Pismo Bch-311
Gibbs E E News Agcy
Los Angeles-San Francisco Newspapers
730-18th.....Pso Robls 307
Hi-Way News Agency
San Francisco Examiner-Chronicle-News
Los Angeles Examiner-Times-Herald
1218 Spring.....Pso Robls-337
St Clair's News Depot
1015Chorro. Sn Luis Obspo-152-J
San Luis News Agcy
987 Monterey.....Sn Luis Obspo 477
San Luis Obispo Telegram & Tribune Agcy
1523 Pine.....Pso Robls 1187

Newspapers

Atascadero News N Mall.....Atascadero-100
Press Advertiser Co 1212 Pine.....Pso Robls 802
Reporter The 971 Osos.....Sn Luis Obspo 3188
Shopper's Guide 853 Marsh....Sn Luis Obspo 124

PIANOS

- SHEET MUSIC
- RECORDS
- BAND INSTRUMENTS
- RADIO – PHONOGRAPHS

HARRIS MUSIC COMPANY
CALL
San Luis Obispo 3024-J
995 HIGUERA ST.

BROWN'S MUSIC STORE

"Everything Musical"
REPAIRING
Orchestra Instruments
Band Instruments
Record Albums
Phonograph Records
Sheet Music
PIANOS
Bought-Rented-Sold
717 Higuera
Phone San Luis Obispo **1278**

&
Incidentally
Prompt answering of a telephone's ring is thoughtful, courteous—and good business.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Night Clubs

Blue Bell 978 Monterey.....Sn Luis Obspo 1921
Dantes 955 Higuera.....Sn Luis Obspo 2197
EL MAR CAFE 400 Cypress.....Pismo Bch 100
LARRY'S FOUNTAIN INN
Old S 101 Hwy.....Sn Luis Obspo 1090
NINA'S 101 Hwy.....Pismo Bch 331
PEPPER INN Pismo Hwy.....Sn Luis Obspo 1965
PILOT WHEEL 179 Pomeroy Av....Pismo Bch 45
WATSON FRED COCKTAIL LOUNGE
1011 Higuera.....Sn Luis Obspo 2341
Woodchuck Inn 101 Hwy.....Atascadero 93

Notaries—Public

HYDE MURIEL S 1424 Spring....Pso Robls 1510
KENNEDY RALPH C
1120 Garden.....Sn Luis Obspo 1900
LIPSCOMB EARL 788 Price....Pismo Bch 206-W
Muller A V Wickenden Bldg.....Sn Luis Obspo-614
Renetzky & Davis
846 Higuera.....Sn Luis Obspo 1033
Silva Violet 981 Monterey....Sn Luis Obspo 2791

Notions—Retail

Corner Store Main & Bridge.....Cambria 15
McGowan's Store Highway No 1.....Cambria 97-W

The men and women in the Bell System are used to meeting emergencies, and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

LIVINGSTON PARK NURSERY

- Bedding Plants
- Garden Plants
- Shade & Fruit Trees
- Tree Surgery
- Landscaping

Paso Robles 353
Mack Gray - Prop.
Evenings Call San Miguel 9-F-24
604-30th Paso Robles

Arroyo Grande Gardens Nursery

BEDDING PLANTS and SEEDS
VEGETABLE PLANTS IN SEASON
Pansy Plants a Specialty
Phone Arroyo Grande 237-F-2
2 Miles East on County Park Rd.
At Harris Bridge

Novelties—Whsle & Mfrs

Flying Saucer Co
1767 Conejo.....Sn Luis Obspo 1432-J

Nurseries—Day—See Day Nurseries

Nurseries—Retail

ARROYO GRANDE GARDENS FLORIST & NURSERY Huasna Rd.....Aroyo Grnde 237-F-2
(See Advertisement This Page)
Grover Gardens
12th & Grand Av.....Aroyo Grnde 144-F-13
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
LIVINGSTON PARK NURSERY
604-30th .....Pso Robls 353
(See Advertisement This Page)
Paso Robles Nursery 213 Spring.....Pso Robls-545
Plummer Joe Home Nursery
115 Chorro.....Sn Luis Obspo 2995-W
San Luis Nursery Pismo Hwy...Sn Luis Obspo-320-W
WARING NURSERIES
GENERAL NURSERY STOCK
BEDDING PLANTS — ORNAMENTALS
SHADE & FRUIT TREES
INTERIOR PLANTS
GARDEN SUPPLIES
Shell Beach
Highway 101 .....Psmo Bch 449-Y-11

Nurseries—Whsle

La Florina Gardens Farrel Rd..Aroyo Grnde 145-F-14
Waring Nurseries Hwy 101...Pismo Bch 449-Y-11

Nuts—Edible

CALIFORNIA ALMOND ORCHARDS INC
GROWERS - BUYERS
PROCESSORS - PACKERS
4th & Spring.....Pso Robls 400
State Almond Co Adelaide Rd.....Paso Robls 218-W

Office Buildings

Bank of America Bldg Higuera Sn Luis Obispo
Carpenter Bldg 981 Monterey Sn Luis Obispo
Security First Natl Bank Bldg
793 Higuera Sn Luis Obispo
Warden Block Bldg 762 Higuera Sn Luis Obispo
Warden Jr Bldg 846 Higuera Sn Luis Obispo
Wickenden Bldg 1024 Chorro Sn Luis Obispo

Office Equipment

ART MESQUIT COMPLETE HOME FURNISHINGS
WOOD AND METAL
OFFICE FURNITURE
DESKS - CHAIRS - FILES - SAFES
LAMPS - SPECIAL EQUIPT. FOR THE OFFICE
Bridge & Branch.....Aroyo Grnde 122
Nelson Johnny Office Equipment Co
690 Higuera.....Sn Luis Obspo 228

(Continued Next Page)

Office Equipment—(Cont'd)

TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127
(See Advertisement This Page)
WALKER R G
Complete Line of Office Equipment
785 Marsh.....Sn Luis Obspo 681-W

Office Supplies

BICKELL'S STATIONERY STORE
807-12th.....Pso Robles 882
HILL'S STATIONERY STORE
OFFICE SUPPLIES
Business Forms - Loose Leaf & Bound Books
STATIONERY
Boxed Stationery - Portfolios
GREETING CARDS
Largest Selection in Town
1127 Chorro.....Sn Luis Obspo 1403
PASO ROBLES OFFICE SUPPLY
Office Machines & Furniture
608-12th.....Pso Robls 481-J

Oil Burners

Keene's Plumbing & Heating Serv
Complete Sales & Service On All Makes
3045 Park.....Pso Robls 655-J

It is the policy of our company to render the most telephone service and the best, at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

Oil Producers

Bishop Oil Co Edna Rd.....Sn Luis Obspo 15-J-13
Colgrove C W Edna Rd.....Sn Luis Obspo 15-R-3
Standard Oil of Calif
Marketing Dept 26th.....Pso Robls 852
Standard Oil Co of Calif Traffic Wy..Atascadero-38-J
Standard Oil Co of Calif.....Cambria-8
Standard Oil Co of Calif Estero Bay..Morro Bay-2611
Standard Oil Co of Calif
Hathway Av. Sn Luis Obspo-2316
Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro....Sn Luis Obspo-372
Avila Pump Station
Avila.....Sn Luis Obspo 52-J-2
District Electrician
Tank Farm.....Sn Luis Obspo 50-J-11
District Foreman
Tank Farm.....Sn Luis Obspo 50-J-4
Machine Shop
Tank Farm.....Sn Luis Obspo 50-J-3
Pump Station
Tank Farm.....Sn Luis Obspo 50-J-2
Refinery OceanoRd.....Aroyo Grnde-229-F-2
Santa Margarita Pump Station.....Snta Margarita 40-F-21
Shiploading Terminal
Port Sn Luis.....Sn Luis Obspo 51-J-3
Shandon Pump Station
Shandon .....Pso Robls-26-F-3
Sales Division
San Luis Obispo Office
OrcuttRd. Sn Luis Obspo-64
Arroyo Grande Branch Allen..Aroyo Grnde-31
Cambria Office.....Cambria-46-W
Manager's Residence
Bridge .....Cambria 46-R
Paso Robles Office 26th.....Pso Robls-658

OFFICE FURNITURE

Executive and Commercial

MOST COMPLETE SELECTION TO CHOOSE FROM

- Desks
- Tables
- Chairs
- Files
- Home Desks

- Safes
- Metal Furniture
- Storage Cabinets
- Leather Furniture

OFFICES & RECEPTION ROOMS COMPLETELY OUTFITTED
FURNITURE RENTED

THE TYPEWRITER SHOP

PHONE
San Luis Obispo 127
986 Monterey — Between Osos & Morro

Oil Seals

General Auto Parts 1218 Pine.....Pso Robls 280

Oil Well Drilling

North C R Associates
S Hwy.....Atascadero 378-M

Oils–Fuel & Heating

B & M DELIVERY SERVICE
Road Oil & Oil Transportation
10th & Salinas.....Pso Robls 612
Norwalk Co The 1088 Higuera...Sn Luis Obspo-1237
If no answer call.....Sn Luis Obspo-865
NORWALK GASOLINE CO
1528 Oak.....Pso Robls 1313
SIGNAL OIL CO 1446 Spring.....Pso Robls 176-W
SIGNAL OIL CO
1262 Murray Av.....Sn Luis Obspo 802-W
Tasco Serv Sta & Petroleum Distr
S Hwy .....Atascadero 99

Oils–Lubricating

NORWALK CO THE
1088 Higuera.....Sn Luis Obspo 1237
(See Advertisement This Page)
Shell Oil Co Inc Poly Rd.....Sn Luis Obspo-98
Shell Oil Distr Riverside Av.....Pso Robls 375
Wasson J & M Co Vachell Ln....Sn Luis Obspo-1506

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

NORWALK GASOLINE CO.
J. B. DEWAR, Distributor
- Gasoline
- Diesel and Stove Oils
- Conoco Lubricating Oils and Greases
- Norwalk Oils & Greases
V O Products

Offices 1088 Higuera.....San Luis Obispo-1237
Telephones 1528 Oak.....Paso Robles-1313

San Luis Optical Dispensary
Mr. John Bazin, Optician
EYE PHYSICIANS' PRESCRIPTIONS
FOR GLASSES
EXPERTLY FILLED
OPHTHATMIC SUNGLASS & FRAMES
In All Sizes and Colors
Repairs and Adjustments
San Luis Obispo 1308
Room 4 846 Higuera St.

Optical Goods–Whsle & Mfrs

Optical Supply Co Tower Bldg...Sn Luis Obspo-2140

Opticians–Dispensing

BAZIN JOHN 846 Higuera.....Sn Luis Obspo 1308
MARSHALL'S JEWELERY STORE
790 Higuera.....Sn Luis Obspo 597
SAN LUIS OPTICAL DISPENSARY
846 Higuera .....Sn Luis Obspo 1308
(See Advertisement This Page)

Optometrists

Clawson Albert 1114 Garden....Sn Luis Obspo-2012
DUNLAP HAZEL PETERSON
1221Park.Pso Robls-236
Dunlap Hazel Peterson
1029 Chorro.....Sn Luis Obspo 1297
Hedgpeth Myrtle 1535 Park.....Pso Robls 352
Heidker C N 213 Valley Rd.....Aroyo Grnde-278
Leupp Francis L 724-14th.....Pso Robls 72
McDonald Geo W 791 Dolliver.....Pismo Bch 308
Seger Charles E
1231A Garden .....Sn Luis Obspo 451
If no answer call.....Sn Luis Obspo 2475-J

Ores–See Mining Companies

Orthodontists–See Dentists

Orthopedic Shoes–See Shoes–Retail

Osteopathic Physicians & Surgeons and Osteopathic Physicians

KELLEY DORSEY M 722 Marsh..Sn Luis Obspo-1483
Mills Maud S Morro Rd.....Atascadero 430-R
SKINNER ROBT L
1404 Broad .....Sn Luis Obspo 487-W
Strahan L R 1108 Vine.....Pso Robls-327
WU H M 972 Snta Rosa.....Sn Luis Obspo 1750-W

Oysters

Morro Bay Oyster Co Morro Bay Blvd. Morro Bay-2491

Paint Dealers–Retail

ACME QUALITY PAINT & WALL PAPER STORE
Distributors for
KEM-TONE, KEM-GLO
ACME QUALITY PAINTS
PAINTERS SUPPLIES
862 Monterey ..... Sn Luis Obspo 3039

AL'S PLUMBING SUPPLY
415 Cypress .....Pismo Bch 333-W
ATASCADERO HARDWARE
TrafficWy. Atascadero-133
ATASCADERO LUMBER CO
Traffic Wy .....Atascadero 661
(Continued Next Page)

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Paint Dealers–Retail–(Cont'd)

BOYSEN PAINTS
100% PURE
PAINTS
VARNISH
ENAMELS
"WHERE TO BUY IT"
BAXTER LUMBER & BUILDING MATERIALS
Grand Av .....Aroyo Grnde 240-F-12
SAN LUIS WALL PAPER & PAINT STORE
1126 Broad .....Sn Luis Obspo 1072-R

BUILDERS MARKET 1115-13th.....Pso Robls-277
COAST COMPANY
872 Monterey .....Sn Luis Obspo 1473-J

DU PONT PRE-TESTED PAINTS—
FAIR OAKS SUPPLY
955 Grand Av.....Aroyo Grnde 416-F-12
REED'S PAINT & WALLPAPER STORE
1121 Broad.....Sn Luis Obspo 1364-W

DUTCH BOY PAINTS
PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by
NATIONAL LEAD COMPANY
"WHERE TO BUY THEM"
BUILDERS MARKET Ocean Av...Cayucos 2311
FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852

FARMER'S HARDWARE & EQUIP CO
581 Higuera .....Sn Luis Obspo 852

FULLER PAINTS—
HAMMOCK CHAS & SON PAINT SHOP
Highway .....Atascadero 176
UNION HARDWARE CO
725 Higuera.....Sn Luis Obspo 43

General Auto Parts 1218 Pine.....Pso Robls 280
GRISANTI HARDWARE Highway....Atascadero 580
HAGLE-DeCOU LUMBER CO
SHighway. Atascadero-43
Hammock Chas & Son Paint Shop
Highway .....Atascadero 176
HAYWARD HOMER T LUMBER CO
12th & Riverside Av.....Pso Robls 73
JOE'S PLACE 884 N Broad..Sn Luis Obspo 356-J
Johnson Paint Store Highway.....Atascadero 119-J

MURPHY COLOR-SCHEME PAINTS
MURPHY "COLOR-SCHEME" PAINTS
Hundreds of Colors to Solve Every Painting Requirement
"Trade Mark"
"WHERE TO BUY THEM"
ATASCADERO
HAGLE De COU LUMBER CO
South Highway .....Atascadero 43
NIPOMO
NIPOMO LUMBER CO
101 Hwy.....Nipomo 2722
PISMO BEACH
Pac Coast Lumber Co
101 Hwy.....Pismo Bch 310-R
SAN LUIS OBISPO
PACIFIC COAST LUMBER CO OF CALIF
271 Higuera.....Sn Luis Obspo 1420

Paint Dealers–Retail–(Cont'd)

NASON PAINTS
PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE
Automotive Finishes, Paints, Lacquers and Wallpaper
"WHERE TO BUY THEM"
AUTOMOTIVE PAINTS
FRANKLIN RADIATOR SERVICE
306 Higuera.....Sn Luis Obspo 455
DEALERS
F & G Exchange
S Hwy Eaglet.....Atascadero 345-W
Trussler's Furniture Store
1303 Park.....Pso Robls 126

PABCO PAINTS—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344

PASO ROBLES MERCANTILE CO
839-12th. Pso Robls-340

PITTSBURGH PAINTS—
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.....Sn Luis Obspo 2200

REED'S PAINT & WALLPAPER STORE
"Make Your Paint Problems Ours"
EXCLUSIVE DEALER FOR
DUPONT PAINTS
IMPERIAL WASHABLE WALLPAPER
1121 Broad .....Sn Luis Obspo 1364-W

SAN LUIS WALL PAPER & PAINT STORE
1126 Broad.....Sn Luis Obspo-1072-R

SHERWIN-WILLIAMS PAINTS
FAMOUS "COVER THE EARTH" PAINTS, VARNISHES, ENAMELS
SWP HOUSE PAINT
KEM-TONE, Miracle Wall Finish
KEM-GLO, Miracle Lustre Finish
"WHERE TO BUY IT"
DEALER
HEATON R C CO 803-13th.....Pso Robls 29

Storm Sign Shop
13th & Newport.....Aroyo Grnde 261-F-2

TREASURE TONES
Pre-Harmonized Oil-Base Paints
Ready-to-Use
No Mixing or Matching
Manufactured by
The Bishop-Conklin Company
"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware Traffic Wy..Atascadero-133
BURROUGHS CABINET SHOP
Hwy No 1.....Cayucos 2831

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Paint Dealers–Whsle

ACME QUALITY PAINT & WALL PAPER STORE
Distributors for
KEM-TONE, KEM-GLO
ACME QUALITY PAINTS
PAINTERS SUPPLIES
862 Monterey .....Sn Luis Obspo 3039

DU PONT AUTOMOBILE PAINTS—
UNIVERSAL AUTO PARTS CO
969 Monterey .Sn Luis Obspo-1418

QUAGLINO JAMES A BUILDERS SUPPLIES
DISTRIBUTORS OF
PABCO PAINTS
Santa Barbara & High..Sn Luis Obspo 1840

WESTERN STATES LACQUER & SYNTHETICS—
BROWN'S WALT ELECTRIC SERVICE
687 Pacific.....Sn Luis Obspo 97-W

Painters' Supplies

FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852

Painting–Automobile

See Automobile Painting

Painting Contractors

Allton Lloyd W 1746½ Park.....Pso Robls 60-J
CLARK HOWARD E
445 High.....Sn Luis Obspo 1025-W
KING J L
Industrial & Residential Spray Painting
2005 Spring.....Pso Robls 1407
KING JACK
Contractor-Brush & Spray Work
North C.....Morro Bay 4231
KLECK LEON N
ALL TYPES COMMERCIAL PAINTING
SPRAY PAINTING
INTERIOR DECORATING
Free Estimates
Capitol Hill.....Pso Robls 184-W

ALL ROADS LEAD TO
RHODES
950 CHORRO
PAINTING & DECORATING
COMMERCIAL - INDUSTRIAL
SPRAY PAINTING
Free Estimates
Call San Luis Obispo 1397
G. F. RHODES, Owner SAN LUIS OBISPO

Painting Contractors–(Cont'd)

Kriner N F 1196 Islay.....Sn Luis Obspo 854
McCLURE DON
INTERIOR DECORATING
PAPERHANGING
GENERAL HOME & COMMERCIAL PAINTING
WE TAKE PRIDE IN OUR WORK
San Luis Rd.....Aroyo Grnde 37-W
MINSHULL JOHN F
Painting & Paperhanging
305-14th.....Pso Robls 426-W
ORVIS HARRY J
PAINTING
PAPER HANGING
DECORATING
RESIDENTIAL — COMMERCIAL
1034 Peach .....Sn Luis Obspo 1366
RHODES G F 950 Chorro.....Sn Luis Obspo 1397
(See Advertisement This Page)
Rolle F J Oceano.....Aroyo Grnde 230-F-12

Painting–Industrial

Kitto Arthur C Nacimiento Av....Atascadero 499-J
RHODES G F 950 Chorro.....Sn Luis Obspo 1397

Pallets–Loading

See Millwork

Paper–Building–See Building Materials

Paper Dealers

BLAKE MOFFITT & TOWNE
218 E Jones .....Snta Maria 1900

Paper–Waxed–See Paper Dealers

Paper–Whsle–See Paper Dealers

Pastry Shops

See Bakers–Retail; also Pies–Pastry

Patent Attorneys & Agents

Johnson Ervin G Tribune Tower
Oakland .....Glencourt 2-1900
Warren Manfred M Mills Tower
S F .....Youkon 6-2256
White George B
1095 Market S F.....Market 1-7065

Paving Materials

ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785

Peanuts–See Nuts–Edible

Pest Control

See Exterminating; also Termite Control

Pet Shops

Hazel's Pet Shop
874 Monterey.....Sn Luis Obspo 962-W

Pet Supplies–Whsle & Mfrs

Carver's Frozen Food Lockers
75-8th .....Morro Bay 3571
MARTINELLI ANIMAL FOOD CO
Clark Field.....Sn Luis Obspo 189

Petroleum Products

General Petroleum Corp Of Calif
Plant & General Office Foothill Blvd & California Blvd.....Sn Luis Obspo-1880

Phonograph Records–Retail

BROWN'S MUSIC STORE
717 Higuera.....Sn Luis Obspo 1278
KRAMER'S 1325 Park.....Pso Robls 385
Long E E Piano Co 777 Marsh....Sn Luis Obspo 506

Phonographs–Coin Operated

LOS OSOS VENDORS
4th & D.....Morro Bay 2271
O K MUSIC CO
844 Monterey.....Sn Luis Obspo 703
POLIN BURT W 974 Monterey...Sn Luis Obspo 2370
SAN LUIS AMUSEMENT CO
983 Chorro.....Sn Luis Obspo 66-W

Photo Finishing–Retail

CAL PHOTO SUPPLY
692 Higuera.....Sn Luis Obspo 773
CAMERA SHOP
We Give S & H Green Trading Stamps
1036 Chorro.....Sn Luis Obspo 1748
Louis Studio 1017 Chorro.....Sn Luis Obspo 371
MORRO BAY PHOTO SHOP
842 Main.....Morro Bay 3351
Picture Shop The
1371 Monterey.....Sn Luis Obspo 2703-W

Photo Finishing–Whsle

Louis Studio 1017 Chorro.....Sn Luis Obspo 371
PICTURE SHOP THE
1371 Monterey.....Sn Luis Obspo 2703-W
PISMO BEACH PHOTO STUDIO
570 Cypress.....Pismo Bch 220-R

Photographers–Aerial

PETROLINE AIR SURVEY
Estrella Air Base.....Pso Robls 27-F-2

Photographers–Commercial

CAL PHOTO SUPPLY
692 Higuera.....Sn Luis Obspo 773
DIXIE STUDIO 700 Price.....Pismo Bch 341-J
(See Advertisement This Page)
Louis Studio 1017 Chorro.....Sn Luis Obspo 371
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro.....Sn Luis Obspo 2247
(See Advertisement This Page)
SELKIRK STUDIO 5th.....Morro Bay 4841
Shannon's Photo Service
1220 Park.....Pso Robls 536
Wilkins Studio 101 Hwy.....Atascadero 158

Photographers–Portrait

ARROYO GRANDE PHOTOGRAPHIC STUDIO
327 Walnut.....Aroyo Grnde 151-F-4
GAINSBOROUGH STUDIO
Exclusive Portrait Studio
864 Higuera.....Sn Luis Obspo 1541
LOUIS STUDIO
1017 Chorro.....Sn Luis Obspo 371
McLain Studio Of Photography
970 Chorro.....Sn Luis Obspo 2247
Morro Bay Photo Shop
842 Main.....Morro Bay 3351

Photographers–Portrait–(Cont'd)

PISMO BEACH PHOTO STUDIO
570 Cypress.....Pismo Bch 220-R
Sears' Studio Highway.....Atascadero 238-W
SELKIRK STUDIO 5th.....Morro Bay 4841
WILKINS STUDIO
WEDDINGS - PETS
FAMILY GROUPS
COMMERCIAL PRINTING
101 Highway.....Atascadero 158

McLain
STUDIO of PHOTOGRAPHY
• AERIAL
• COMMERCIAL
• PUBLICITY
• WEDDINGS
Studio & Church
• BABIES
• PORTRAITS
• FAMILY GROUPS
CALL
SAN LUIS OBISPO
2247
Residence 1938-M
We Photograph
Any Thing - Anywhere - Any Time
970 CHORRO

COMMERCIAL PHOTOGRAPHERS
"IN PISMO BEACH"
FOR FINE PHOTOGRAPHY
Go To
THE DIXIE STUDIO
Candid Group Pictures — Child Photography
PHONE PISMO BCH 341-J
700 Price — Pismo Beach

Photographic Equipment & Supplies–Retail

CAL PHOTO SUPPLY
692 Higuera.....Sn Luis Obspo 773
(See Advertisement This Page)
CAMERA SHOP
We Give S & H Green Trading Stamps
1036 Chorro.....Sn Luis Obspo 1748
Evans Camera Exchange
1428 Spring.....Pso Robls 442

Physical Therapists

Chiropractic Health Center
A J Madson D C
870 Price.....Pismo Bch 190
French Hospital 1170 Marsh...Sn Luis Obspo 3135
WALKER EARL T 1947 Spring.....Pso Robls 754

Physicians & Surgeons M. D.

Amsel R & Richards J
Eye Ear Nose & Throat
1114 Marsh.....Sn Luis Obspo 710
If no answer call.....Sn Luis Obspo 2990
Barnes R O 1221 Park..... ..Pso Robls 1435
Bearg Philip A
Pediatrics
990 Pacific.....Sn Luis Obspo 3041
Blair Edw
Surgery & Obstetrics
522-13th .....Pso Robls 75
Nights & Sundays call.....Pso Robls 75
If no answer call.....Pso Robls 1200
Bossert & Dick 1305 Vine.....Pso Robles 50
Night Or Day Call.....Pso Robls 50
If no answer call.....Pso Robls 1200
Buck Robert E
Limited To Internal Medicine
990 Pacific.....Sn Luis Obspo 3041

Physicians & Surgeons M. D.–(Cont'd)

Bullard Alton L 740 Price.....Pismo Bch 205
Residence 420 Hollister.....Pismo Bch 205
Burnight E R 446 Hollister.....Pismo Bch 148
Butler W D
Eye-Ear-Nose & Throat
1126 Garden.....Sn Luis Obspo-196
Cloninger Ralph
Anesthesiology
1170 Marsh.....Sn Luis Obspo 3135
1221 Park.....Pso Robls 1435
Cookson H N 154 Traffic Wy.....Aroyo Grnde-100
If no answer call.....Aroyo Grnde 444-F-3
County Health Dept 12th&Pine.....Pso Robls-547
Dick & Bossert 1305 Vine.....Pso Robls 50
Night Or Day Call.....Pso Robls 50
If no answer call.....Pso Robls 1200
Dunklee Geo K
Surgery
990 Pacific.....Sn Luis Obspo 3041
Elvin John H 273 Pomeroy Av.....Pismo Bch 330
If no answer call.....Aroyo Grnde 293-F-21
Ferris Chalmer W
General Practice-Obstetrics-Pediatrics
1170 Marsh.....Sn Luis Obspo 3135
Residence .....Sn Luis Obspo 1813
1221 Park.....Pso Robls 1435
French Edison A 1221 Park.....Pso Robls 1435
French Edison A
Limited To General Surgery-Gynecology
1170 Marsh.....Sn Luis Obspo 3135
If no answer call.....Sn Luis Obspo 2827
1221 Park.....Pso Robls 1435
French George O
Limited To Orthopedic Surgery
1170 Marsh.....Sn Luis Obspo 3135
1221 Park.....Pso Robls 1435

(Continued Next Page)

CAMERA SUPPLIES

- Still Cameras & Accessories
- Movie Cameras & Projectors
- Dark Room Equipment
- Developing – Printing – Enlarging
- One Night Service

COMMERCIAL & PORTRAIT PHOTOGRAPHY

CAL PHOTO SUPPLY

692 HIGUERA ST.

Phone San Luis Obispo 773

Physicians & Surgeons M. D.–(Cont'd)

Gaebe L C
Internal Medicine
1215 Chorro.....Sn Luis Obspo 1782
Residence.....Sn Luis Obspo 2040
Gazin Albert
Radiology
1301 Chorro.....Sn Luis Obspo 2409
Gray Thomas J Main.. .....Cambria 107
Residence Phone.....Cambria 80-Y-13
Hagen Horace
Internal Medicine
1215 Chorro.....Sn Luis Obspo-1782
Residence .....Sn Luis Obspo 1773
Hagen Treadwell Sherman & Gaebe
1215 Chorro.....Sn Luis Obspo 1782
Hardham John F
Internal Medicine
522-13th .....Pso Robls 766
Residence .....Pso Robls 785
If no answer call.....Pso Robls 1200
Kelker G D
Eye Ear Nose & Throat
6th & Pacific.....Cayucos 2111
Kennedy Chas R
Surgery & Obstetrics
522-13th .....Pso Robls 31
If no answer call.....Pso Robls 75
Maher Edward J 784 Marsh...Sn Luis Obspo 2412
Residence .....Sn Luis Obspo 2643
Masters John B 1170 Marsh..Sn Luis Obspo 3135
1221 Park.....Pso Robls 1435
If no answer call.....Sn Luis Obspo 3135
McGarvey H Entrada Av.....Atascadero-116
Residence Sn Gabriel Rd.....Atascadero-46
Middleton Joseph G
Obstetrics & Gynecology
990 Pacific.....Sn Luis Obspo 3041
Mugler F R
N Hwy & Rosario Av.....Atascadero 662
Residence .....Atascadero 454-W
Oberson E C Marsh & Garden.....Sn Luis Obspo 244
Residence .....Sn Luis Obspo 619
Pearman R O
Surgery & Urology
1008 Palm.....Sn Luis Obspo-2822
If no answer call.....Atascadero 73-R
Perry Thomas K 4th & Market....Morro Bay 3611
Residence .....Morro Bay 3612
Ragsdale F F 1110 Vine.....Pso Robls 24
Residence.....Pso Robls 600
If no answer call.....Pso Robls 660
Richards J & Amsel R
Eye Ear Nose & Throat
1114 Marsh.....Sn Luis Obspo 710
If no answer call.....Sn Luis Obspo 2990
Schultz C E 749-6th.....Morro Bay-3361
Night Or Day Call.....Morro Bay 3361
Scow Jim
Office 717-12th.... .....Pso Robls 791
Laboratory 717-12th.....Pso Robls 859
Residence .....Pso Robls 660
If no answer call..... ..Pso Robls 600
Sherman Edward C Jr
Obstetrics & Gynecology
1215 Chorro.....Sn Luis Obspo-1782
Residence .....Sn Luis Obspo 2043
Singleton Virginia A
Limited To Obstetrics & Gynecology
1304 Santa Rosa.....Sn Luis Obspo 1593
Residence .....Sn Luis Obspo 2980
If no answer call.....Sn Luis Obspo 1400
Smith Jas Barry 1405 Garden..Sn Luis Obspo 1411
Residence .....Sn Luis Obspo 1652
Sobey G L 1104 Vine.....Pso Robls 55-W
If no answer call.....Pso Robls 55-R

The oldest of all the telephone industry's traditions is service.

Physicians & Surgeons M. D.–(Cont'd)

Swartout Hubert C
Gen Medicine-Surgery-Obstetrics
Bank of Amer Bldg.....Aroyo Grnde 132-W
Residence .....Aroyo Grnde 132-J
Treadwell R T
Surgery
1215 Chorro.....Sn Luis Obspo-1782
Residence .....Sn Luis Obspo 1062
Walters Richard D Entrada Av.....Atascadero 142
If no answer call.....Atascadero 284
Werbel E W
Limited To Traumatic & General Surgery
1170 Marsh.....Sn Luis Obspo 3135
Residence .....Sn Luis Obspo 1784
1221 Park.....Pso Robls 1435
Werbel Ernest W 1221 Park.....Pso Robls 1435
Wical Elvin A
Gen Medicine-Surgery-Obstetrics
1325 Chorro.....Sn Luis Obspo 246
Residence 976 Buchon.....Sn Luis Obspo 3130
Wise Lewis A 791 Dolliver.....Pismo Bch 116
Residence.....Aroyo Grnde 134-F-11
Wolfe Alfred M
Limited To Internal Medicine
1170 Marsh.....Sn Luis Obspo 3135
Residence .....Sn Luis Obspo 424
1221 Park.....Pso Robls 1435
Woodbridge John H
Limited To Internal Medicine & Diagnosis
1124 Nipomo.....Sn Luis Obspo 1882
If no answer call.....Sn Luis Obspo 2798

Physicians & Surgeons–Osteopathic

See Osteopathic Physicians & Surgeons and Osteopathic Physicians

Pianos–Dealers

BALDWIN PIANOS—
DARNALL & HAMMONS
1344 Park .....Pso Robls 405

BROWN'S MUSIC STORE
717 Higuera.....Sn Luis Obspo 1278
Darnall & Hammons 1344 Park.....Pso Robls 405
HARRIS MUSIC COMPANY
See Our Adv Under Music Dealers
995 Higuera.....Sn Luis Obspo 3024-J
KIMBALL PIANOS—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

LESTER PIANOS—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

Pianos–Tuning & Repairing

BROWN'S MUSIC STORE
717 Higuera..Sn Luis Obspo-1278
CLARK WELLINGTON G
Tuning-Voicing & Rebuilding
777 Marsh.....Sn Luis Obspo 3181

Picnic Grounds

Red Barn See Canyon.....Sn Luis Obspo 18-R-12

Picture Frames–Dealers

LOUIS AH STORE
Custom Made
800 Palm.....Sn Luis Obspo 592-J
Louis Studio 1017 Chorro.....Sn Luis Obspo 371

Pies–Pastry

Bradley R H Pies 1804 Osos....Sn Luis Obspo 861
PEERLESS BAKERY
584 Higuera.....Sn Luis Obspo 319

Pipe Welding–See Welding

Pipe–Whsle & Mfrs

Kelly Pipe Company 525 N Mission Rd
Los Angeles .....Capitol 1-2121
(See Advertisement This Page)

Piston Rings

General Auto Parts 1218 Pine.....Pso Robls 280

Pistons

General Auto Parts 1218 Pine.....Pso Robls 280

Planing Mills–See Millwork

Planographing–See Printers

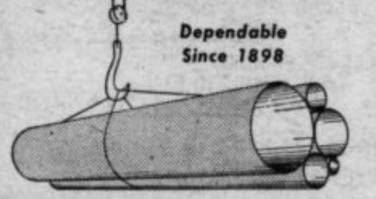
Plant Food–Concentrated–See Fertilizers

Plasterers

CARLSON CARL F
PLASTERING CONTRACTOR
STUCCO FRONTS & REPAIRS
ORNAMENTAL WORK
Free Estimates
411 Grand Av.....Sn Luis Obspo 346
717 Bennett Av.....Aroyo Grnde 431-F-5

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

KELLY
PIPE CO.
Dependable Since 1898



One of the Largest Stocks on the Coast
NEW AND
TESTED-RECONDITIONED
PIPE—CASING—FITTINGS—VALVES
FOR WATER, GAS, AIR, OIL LINES
AND OTHER PURPOSES
SALES AND RENTALS
Call operator for Los Angeles number
CAPITOL 1-2121
525 N. MISSION RD., LOS ANGELES
ZONE 54—COR. MISSION & MACY

Plating

MATHEWS MEMORIALS & PLATING SERVICE
CHROMIUM, SILVER, COPPER,
BRASS, NICKEL, CADMIUM &
TIN PLATING
All Work Guaranteed
Free Estimates
1 Higuera.....Sn Luis Obspo 717

Plumbers

Ace Plumbing & Supply Co
1032 Nipomo.....Sn Luis Obspo 2319-M
(See Advertisement Page 91)
BETTER PLUMBING CO
Jobbing Our Specialty
1126 Chorro.....Sn Luis Obspo-1383
CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av.....Aroyo Grnde 430-F-3
Cheda Archie A Foothill Blvd.....Sn Luis Obspo-707
Coalwell Roy 2029 Pine.....Pso Robls 1036-W
COOK F D PLUMBER & ELECTRICIAN
1032 Pine. Pso Robls-1032
(See Advertisement Page 91)
CRAIG F L SHEET METAL & PLUMBING
1224 Pine.....Pso Robls 130-W
DIXON HARRY E
PLUMBING
&
HEATING
Ask For Louis Furtado
For Sheet Metal Work
Orcutt Rd.....Sn Luis Obspo-1682-M
Fuller J E Grover City.....Aroyo Grnde 144-F-3
HOWARD & BATES 109 Branch...Aroyo Grnde 84
HUGHES PLUMBING & REPAIR
361 Pismo.....Pismo Bch 74
(See Advertisement Page 92)
KEENE'S PLUMBING & HEATING SERV
Member San Luis Obispo Co Contractors Assn
3045 Park.....Pso Robls 655-J
(See Advertisement Page 92)
Kurfess C A Highway.....Cambria 98-W
KURTZ EQUIPMENT & SUPPLY CO
Plumbing — Heating — Electric
FIXTURES — SUPPLIES
LICENSED PLUMBING CONTRACTOR
HOT WATER - STEAM - GAS HEATING
1141 Main.....Morro Bay 4531
McBRIDE SHEET METAL WORKS
647 Higuera.....Sn Luis Obspo 337
(See Advertisement Page 92)
McKELVEY'S PLUMBING & HEATING
Highway.....Atascadero 394
NANCE CLYDE S
Member San Luis Obispo Co Contractors Assn
1701 Riverside Av.....Pso Robls 143-W
(See Advertisement Page 91)
(Continued on Pages 91 & 92)

The men and women in the Bell System are used to meeting emergencies, and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

MODERN
PLUMBING

Coleman
Furnaces
INDUSTRIAL
RESIDENTIAL
REMODELING
INSTALLATION
ALL WORK
GUARANTEED
Coleman & Hoyt
Water Heaters

Member
San Luis Obispo
County
Contractors'
Association

PHONE
PASO ROBLES
143-W

PLUMBING . . .
CLYDE S. NANCE
STATE LICENSED CONTRACTOR
1701 RIVERSIDE AVE.

PLUMBING
AND SUPPLIES
COPPER OUR SPECIALTY
FOR THOSE WHO PREFER TO DO THEIR OWN PLUMBING WE FURNISH ALL FITTINGS & FIXTURES

Helpful Layouts & Suggestions
At No Obligation
"See Ace First or See Ace Last
But Before You Do Any Plumbing See Ace"
ACE
PLUMBING & SUPPLY CO.
STATE LICENSED
PHONE
San Luis Obispo 2319-M
or Call 2041-J
San Luis Obispo

Plumbing
HEATING
AND
Electrical Work
STATE LICENSED CONTRACTOR
We Carry a Full Line of
Fixtures & Equipment
F. D. Cook
1032 PINE
PASO ROBLES
PHONE 1032
Night Phone Paso Robles 23-F-2
Member of San Luis Obispo County
Building Contractor's Assn.

KEENE'S
PLUMBING & HEATING SERVICE
State Licensed Contractor
WE INSTALL and DO
Plumbing of All Kinds
Heating Systems of All Types
Plastic Tile for Baths & Kitchens
H. C. Little — Ray Oil Burners
General Controls. Many Automatic Controls
Carried In Stock
Sheet Metal & Boiler Work
of All Kinds
Vacuum Cleaning — Chimneys
Heating Systems a Specialty
Member
S. L. O. County Bldg Contractors Assn
ANYTIME DAY OR NIGHT CALL
3045 Park, Paso Robles Pho. 655-J

HUGHES PLUMBING AND REPAIR SERVICE

361 PISMO ST.
Phone Pismo Beach 74

McBRIDE Plumbing & Repairing

Hot Water Heaters
Floor Furnaces
Sheet Metal Work
Ventilators
Skylights
Drains - Gutters
Sinks
Phone
San Luis Obispo 337
Nights, Sundays & Holidays Call
San Luis Obispo
2217-J
647 Higuera San Luis Obispo

Plumbers—(Cont'd)

RAMAGE W C BILL 621 High.Sn Luis Obspo 2386-W
ROBERTS EARL S
Member S L O Contractors Assn
445-5th.....Morro Bay 2821
SHAMEL'S HARDWARE & PLUMBING SHOP.....Cambria 36
SIMMONS A J 1438 Spring.....Pso Robls 625-W
If no answer call.....Pso Robls 1229-W
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.Sn Luis Obspo-766
Valley Sheet Metal Shop
Halcyon & Grand.....Arroyo Grnde 240-F-11
(See Advertisement This Page)
Willhoit A H
Member S L O County Contractors Ass'n
Hwy.....Templeton 2561

Plumbers' Supplies—Retail

AL'S PLUMBING SUPPLY
415 Cypress.....Pismo Bch 333-W
ATASCADERO LUMBER CO
Traffic Wy.....Atascadero 661
HAYWARD HOMER T LUMBER CO
12th & Riverside Av.....Pso Robls 73
Huston Plumbing Supply 1338 Railroad.Pso Robls 361
KURTZ EQUIPMENT & SUPPLY CO
Wholesale & Retail
1141 Main.....Morro Bay 4531
NANCE CLYDE S
1701 Riverside Av.....Pso Robls 143-W
SIMMONS A J 1438 Spring.....Pso Robls 625-W
TRACY STAINLESS STEEL KITCHEN SINKS—
FRANSCIONI BUTANE-PROPANE SALES & SERV 2801 Spring.....Pso Robls 343
Willhoit A H
Member S L O County Contractors Ass'n
Hwy.....Templeton 2561

Plumbers' Supplies—Whsle

SALINAS PIPE & SUPPLY CO
45 N Main.....Salinas 6608
WORTHINGTON PLUMBING SUPPLY
WHOLESALE ONLY
DISTRIBUTOR FOR BULLDOG BRAND
COPPER WATER PIPE
PRODUCT OF PHELPS DODGE
1604 Morro.....Sn Luis Obspo 2289

Podiatrist—See Chiropodists

Valley Sheet Metal Shop
PLUMBING - HEATING
B. I. HAWK A. P. HAWK
Member San Luis Obispo County Contr's Assn.
Furnaces
Water Heaters
Galvanized Tanks
Gutters - Drains
Sinks Restaurant
Sheet Metal Work
Retail Plumbing Supplies
FREE ESTIMATES
ARROYO GRANDE 240-F-11
HALCYON & GRAND

Polishes

General Auto Parts 1218 Pine.....Pso Robls 280

Potato Washing & Grading

Richards & Barling
Riverside Av.....Pso Robls 1438-W

Poultry Dealers—Retail

BARBA MIKE 1302-21st.....Pso Robls 1057-W
Bognar's Poultry Ranch
1169 Maple.....Aroyo Grnde 228-F-2
Close A A Grand Av & 14th....Aroyo Grnde 223-F-2
EAGLE POULTRY RANCH
RETAILING OF DRESSED
FRYERS - ROASTERS - HENS
AND FRESH RANCH EGGS
LOCATED JUST BEHIND BRICK YARD
OFF ORCUTT ROAD
Orcutt Rd.....Sn Luis Obspo 1682-R
HEATHERS RAY Oceano...Aroyo Grnde 404-F-21
HENDERSON MERLE
Halcyon.....Aroyo Grnde 135-F-3
LAZY C RANCH
San Diego Rd.....Atascadero 40-R-11
(See Advertisement This Page)
Pierce Geo H S Highway.....Atascadero 109-W
Roberts Lee Jr Coromar Rd.....Atascadero 301-M
Sierra Vista Poultry Ranch
Orcutt Rd.....Sn Luis Obspo 5-R-12
SUNICAL LAND & LIVESTOCK DEPT
Piedra Blanca Ranch.....Cambria 91

Poultry Dealers—Whsle

BADER WM 12th & Riverside.....Pso Robls 298
(See Advertisement This Page)
Beecham Thos 312 Walnut...Aroyo Grnde 228-F-3
Calif Turkey Growers Assn Traffic Wy.Atascadero-166
Fagerbourg C B S 101 Hwy.....Nipomo 2291
Nipomo Poultry Co Tefft.....Nipomo 2671
Seitz Produce Co
Coromar Av.....Atascadero 295-J
STINSON POULTRY SERVICE
241 Pismo.....Sn Luis Obspo 2404-J
SUNICAL LAND & LIVESTOCK DEPT
Piedra Blanca Ranch.....Cambria 91

Poultry Equipment & Supplies

BECKER FEED & SEED CO
210 California Blvd.....Sn Luis Obspo 587
Farmers Alliance Bus Assoc
Main Plant & Office
945 Riverside Av.....Pso Robls 115
Plant No 2 6th & Riverside Av....Pso Robls 724
McKeen's Hatchery
Laurel Lane.....Sn Luis Obspo 1452-M

Poultry Picking

Barba Mike 1302-21st.....Pso Robls 1057-W

Prefabricated Structures

LIVINGSTON E C CO 13th & Railroad..Pso Robls 22

Presswork—See Printers

Printers

ATASCADERO NEWS N Hwy.....Atascadero 100
Blake Printery 1014 Court...Sn Luis Obspo 780-W
(See Advertisement This Page)
Cambrian Press The.....Cambria-31
Herald Recorder 309 Branch.....Aroyo Grnde-21
HILL'S OFFSET PRINTING CO
1131 Chorro.Sn Luis Obspo-1727
Litho-Art Shop 1819B Osos..Sn Luis Obspo 3033-W

(Continued Next Page)

Lazy C Ranch

"This Bird Never Worked a Day in His Life"
FRYERS — BROILERS
Fresh or Frozen
Dressed, Boxed, Cut Up
and Delivered
Ready for the Pan
CALL
Atascadero 40-R-11
San Diego Rd. ½ Mi. West of 101
Glen S. Crother, Proprietor

POULTRY & EGGS

WHOLESALE DISTRIBUTOR & RECEIVER
PHONE
PASO ROBLES 298
WM. BADER
12TH & RIVERSIDE

PRINTING
Specializing in
- Organizational Printing
- Ruled Forms
- Letterheads — Envelopes

PHONE SAN LUIS OBISPO
780-W
BLAKE PRINTERY
1014 COURT

Printers—(Cont'd)

PASO ROBLES JOURNAL
R M Douglas
709-12th ..... Pso Robls-362

PRESS ADVERTISER CO
T J Barry
1212 Pine ..... Pso Robls 802
Preuss Press 981 Osos ..... Sn Luis Obspo-1176
Reporter The 971 Osos ..... Sn Luis Obspo 3188

Produce

See Specific Kinds, i.e., Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc

Public Stenographers

See Stenographers—Public

Publishers

Cambrian Press The Cambria-31
Herald Recorder 309 Branch ..... Aroyo Grnde-21
Paso Robles Journal 709-12th ..... Pso Robls-362
Pismo Times 530 Cypress ..... Pismo Bch 71
PRESS ADVERTISER CO
1212 Pine ..... Pso Robls 802
Reporter The 971 Osos ..... Sn Luis Obspo 3188
Sun The 5th & C ..... Morro Bay 2652
Telegram-Tribune Co 1240 Morro ..... Sn Luis Obspo-900

Pumps

A & G Pump Serv 11th ..... Aroyo Grnde 150-F-22

BERKELEY PUMPS

A SIZE FOR EVERY NEED
ONLY ONE MOVING PART
BERKELEY AUTOMATIC WATER SYSTEMS

"WHERE TO BUY THEM"

HEWITT H ..... Templeton 2361

FAIRBANKS MORSE PUMPS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera ..... Sn Luis Obspo 852

FARMER'S HARDWARE & EQUIP CO
581 Higuera ..... Sn Luis Obspo-852

GOULDS PUMPS—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park ..... Pso Robls 344

JOHNSON TURBINE PUMPS—
WILDMAN J M INC
1139-13th ..... Pso Robls 254

PACIFIC PUMPS

PUMPS FOR EVERY SERVICE
PACIFIC
Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

"WHERE TO BUY THEM"

WILDMAN J M INC
1139-13th ..... Pso Robls 254
Willhoit A H Hwy ..... Templeton 2561

Philpott George M Co
1060 Bryant San Francisco .... HEmlock 1-5475

POMONA-WESTCO WATER SYSTEMS—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park ..... Pso Robls 344

Pumps—(Cont'd)

TOMASINI A E

PUMPS
WATER WELLS
U. S. DEEP WELL PUMPS
Pressure Systems - Centrifugals
Sales & Service
Licensed Contractor
1922 Johnson ..... Sn Luis Obspo 1424

Willhoit A H
Member S L O County Contractors Ass'n
Hwy ..... Templeton 2561

Pumps—Repairing

Roach C L Windmill & Pump Repair Serv
515 Spring ..... Pso Robls-413-W
TOMASINI A E
1922 Johnson ..... Sn Luis Obspo 1424

Radiator Repairing—Automobile

See Automobile Radiator Repairing

Radiators—Cooling

Claassen's Radiator Shop
1534 Spring ..... Pso Robls 909-W
FRANKLIN RADIATOR SERVICE
306 Higuera ..... Sn Luis Obspo 455

Radio Broadcasting Companies & Stations

K M N S 1130 Garden ..... Sn Luis Obspo 3171
Transmitter 500 Price ..... Sn Luis Obspo 3173
K P R L Radio Station 32d & Vine ..... Pso Robls 204
K V E C Radio Station
Hill Mtn Vw . Sn Luis Obspo-1100
Transmitter Morro Rd ..... Sn Luis Obspo-702
PACIFIC BROADCASTING CO
1130 Garden ..... Sn Luis Obspo 3171

Radio Dealers

AIRLINE—
MONTGOMERY WARD & CO
Sales & Service
876 Higuera ..... Sn Luis Obspo 2310

DANIELS & BOVEE
710 Higuera ..... Sn Luis Obspo 1335
(See Advertisement Page 95)
DERBY'S ELECTRIC SHOP
Philco-Zenith-Motorola-G E
827-13th ..... Pso Robls 91
HEATON R C CO 803-13th ..... Pso Robls-29

HOFFMAN RADIOS—
MISSION RADIO CO
882 Monterey ..... Sn Luis Obspo 2400

House Of Appliances Elec Sales & Service
1226 Park ..... Pso Robls 1304
LONG E E PIANO CO 777 Marsh ..... Sn Luis Obspo 506
McMAHAN FURNITURE CO
855 Marsh ..... Sn Luis Obspo 1573
MISSION RADIO CO
882 Monterey ..... Sn Luis Obspo-2400
(Continued Next Page)

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

Radio Dealers—(Cont'd)

PACKARD-BELL RADIO PHONOCORD & TELEVISION

MADE IN THE WEST FOR THE WEST

"WHERE TO BUY THEM"
DEALERS

DANIELS & BOVEE
710 Higuera ..... Sn Luis Obspo 1335
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo 506

PAYNE'S RADIO & MUSIC STORE
1334 Spring ..... Pso Robls 562-M

PHILCO RADIO & RADIO-PHONOGRAPH SALES & SERVICE—
McMAHAN FURNITURE CO
855 Marsh ..... Sn Luis Obspo 1573

SILVERTONE RADIOS—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera ..... Sn Luis Obspo 760

WILCOX LOU
General Electric & Philco
823-12th ..... Pso Robls 1507

ZENITH RADIOS—
LONG E E PIANO CO
777 Marsh ..... Sn Luis Obspo-506
McMAHAN FURNITURE CO
855 Marsh ..... Sn Luis Obspo 1573

Radio Schools—See Schools

Radio Servicing

BEACH RADIO & APPLIANCE SHOP
Specializing In
Radio Repairs & Elect Appliances
427 Cypress ..... Pismo Bch . 111
CLOUD RADIO SERVICE
Free Pick-Up & Delivery-R C A Tubes
1120 Islay ..... Sn Luis Obspo 154-M
CURRY'S IGNITION & RADIO SHOP
Free Pick Up & Dely
467 Main ..... Morro Bay 4391
DANIELS & BOVEE
710 Higuera ..... Sn Luis Obspo 1335
FRED'S RADIO CLINIC 732-14th ..... Pso Robls 336
Long E E Piano Co 777 Marsh .... Sn Luis Obspo-506
McCLURE'S REPAIR SERVICE
2145 Broad ..... Sn Luis Obspo 2221
MISSION RADIO CO
882 Monterey ..... Sn Luis Obspo-2400
Osborn Paul 450 Wadsworth ..... Pismo Bch 118
PAYNE'S RADIO & MUSIC STORE
1334-Spring ..... Pso Robls 562-M
Riffel's Radio Service 1535 Oak ..... Pso Robls 347
SILVERTONE RADIO SERVICE—
SEARS ROEBUCK & CO
Wire Recorders
879 Higuera ..... Sn Luis Obspo 760

STEPHENS RADIO SERVICE
312 N 10th Grover City ... Aroyo Grnde 261-F-21

Radio Supplies & Parts—Retail

See Radio Dealers

We want your telephone service to be as helpful as we can make it.

Radio Supplies & Parts—Whsle & Mfrs

ASSOCIATED RADIO DISTRIBUTORS
1251 Folsom S F ..... Hemlock 1-0212

Radio Therapy

Drown Laboratory 1254Garden ... Sn Luis Obspo-1032

Rags

All-State Supply Co
Sanitary Wiping Rags-Janitor Supplies
1769 Chase Oakland ..... Twinoaks 3-2646

Railroad Companies

Port San Luis Transportation Co
157 Higuera ..... Sn Luis Obspo 2678
Port San Luis Transportation Co
Port San Luis ..... Sn Luis Obspo 1-R-22
Southern Pacific Co Oceano ... Aroyo Grnde 404-F-12
Southern Pac Co 8th&Railroad ..... Pso Robls-2
Southern Pacific Co Railroad Av .. Sn Luis Obspo-2500
Southern Pacific Co ..... S Margrita-16
Southern Pacific Railroad Co
Mercedes Av. Atascadero-268

If you have goods for sale, the Classified Telephone Directory provides purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the Classified Telephone Directory.

DANIELS & BOVEE

★ ★ ★ ★

Authorized Sales & Service

PHILCO-MOTOROLA
PACKARD BELL

RADIO COMBINATIONS
PUBLIC ADDRESS SYSTEMS
SOUND EQUIPMENT

Expert Repairs on All Makes

SAN LUIS OBISPO 1335

HIGUERA AT BROAD

National Union Radio Service is a nation-wide organization of selected, independent Service Dealers authorized to handle National Union Radio Tubes and Service products

Ranches

Berguia & Betita Co Guadalupe Rd...Nipomo 2278
Biddle John F Music Rd.....Aroyo Grnde 226-F-12
Clarke C W Co.....Pso Robls-1-F-6
Cowell Land & Cattle Co.....S Margrita-31-F-21
Double Bar S Ranch.....Pso Robls 13-F-3
Eagle Ranch .....Atascadero 71-F 22
Fairview Almond Ranch S Highway....Pso Robls 378
Friedman Jack P
Halcyon & Cornwall.....Aroyo Grnde 431-F-3
Hidden Valley Ranch Cayucos Rd.....Templtn 2371
Hillman Wayne Parkfield Calif....Parkfield 6-F-41
Hillman's El Rancho Monterey
Subsidiary Of
Hillman's Key Valley Ranches
Parkfield Calif.....Parkfield 6-F-41

Ted Davies

Modern Gas Appliances

- Wedgewood Gas Ranges
- Roper Gas Ranges
- Tappan Gas Ranges
- Magic Chef Gas Ranges

Call

San Luis Obispo 436

993 HIGUERA ST.

San Luis Obispo

GENERAL ELECTRIC

APPLIANCES

Authorized Sales & Service

Wedgewood - O'Keefe & Merritt Gas Ranges

G. E. - L & H - Gibson Electric Ranges

Phone Paso Robles 1507

LOU WILCOX

823-12th Paso Robles

Ranches—(Cont'd)

Hillman's Keys Valley Ranch.....Pso Robls 14-F-5
Hillman's Keys Valley Ranches
Cattle Foreman Headquarters
Sn Miguel Calif.....Sn Miguel 24-F-4
Houchin-McNeil .....Aroyo Grnde 226-F-13
Ranch No 2.....Aroyo Grnde 225-F-3
J & R Ranches Camp 8 Creston Rd...Pso Robls 6-F-5
Johnston Wayne Sn Gabriel Rd...Atascadero 497-R
Kester Ranch.....Pso Robls 1-F-4
M & H Ranch S Hwy.....Pso Robls 12-F-6
McKinley A B & Sons Inc
Chimney Rock Ranch.....Pso Robls 9-F-21
Minetti & Soto
Cottontail Crk Rd.....Cayucos 2367
Negranti Mario
Little Willow Crk Rd.....Cayucos 2688
Paradise Valley Broiler Ranch
Paradise Valley Rd.....Atascadero 44-F-2
Phelan Bros Ranch
Sn Simeon Crk.....Cambria 116-Y-4
Poggi L 711 Bennett Av....Aroyo Grnde 431-F-11
Rancho Alta Vista.....Pso Robls 1508-W
Rapp Guss A No 1 Hwy.....Aroyo Grnde 135-F-14
Reyes S D Ranch No 3.....Aroyo Grnde 237-F-11
Silva Bros Huasna Rd.....Aroyo Grnde 218-F-13
Sinsheimer Bros Avila Rd....Sn Luis Obspo 53-J-1
Spring Ranch Shandon.....Pso Robls 1-F-13
Starfas Sam P Los Berros.....Aroyo Grnde 139-F-21
Stockdale Claud Ranch
North Hwy.....Pso Robls 18-F-3
Thomas Ranch
Santa Fe Rd.....Sn Luis Obspo 15-R-12
Thorndyke Bros Cayucos Crk Rd.....Cayucos 2975
White Ranch Co Shandon.....Pso Robles 1-F-3
Willow Creek Ranch Willow Crk...Pso Robles 11-F-11

Ranges & Stoves—Dealers

CHAMBERS RANGES—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

DAVIES TED 993 Higuera.....Sn Luis Obspo 436
(See Adverisement This Page)

FRIGIDAIRE ELECTRIC RANGES

See famous Frigidaire Electric Ranges with Radiantube Units—big, Even-Heat oven. Also, Frigidaire refrigerators, home freezers, water heaters, automatic washers, dryers and ironers.

FRIGIDAIRE MADE ONLY BY GENERAL MOTORS

"WHERE TO CALL"
SALES & SERVICE DEALERS

Atascadero Hardware
Traffic Wy .....Atascadero 133
HEATON R C CO 803-13th.....Pso Robls 29
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo-506

GAFFERS & SATTLER GAS RANGES—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

GENERAL ELECTRIC APPLIANCES
823-12th.....Pso Robls 1507
(See Adverisement This Page)

HEATON R C CO 803-13th.....Pso Robls-29

HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711

HOTPOINT ELECTRIC RANGES—
DERBY'S ELECTRIC SHOP
827-13th.....Pso Robls 91

(Continued Next Page)

Ranges & Stoves—Dealers—(Cont'd)

KELVINATOR ELECTRIC RANGES

The new Kelvinator "Automatic Cook" Electric Range ... plus four other models ... a range to fit every budget. Get the best things first — Get Kelvinator!

Kelvinator

"WHERE TO BUY IT"
DEALER

COCKRELL'S REFRIGERATION
845-13th .....Pso Robls 1416

KENMORE RANGES—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760

LEONARD SALES & SERVICE—
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

LONG E E PIANO CO 777 Marsh..Sn Luis Obspo 506

MAGIC CHEF GAS RANGES—
DAVIES TED
993 Higuera.....Sn Luis Obspo 436

MAYTAG DUTCH OVEN GAS RANGE—
HILL'S HOME APPLIANCE STORE
913 Grand Av.....Aroyo Grnde 136-F-13

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

NORGE RANGES—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park .....Pso Robls 344

O'KEEFE & MERRITT GAS RANGES—
FAIR OAKS SUPPLY
955 Grand Av.....Aroyo Grnde 416-F-12
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

ROPER GAS RANGES—
DAVIES TED
993 Higuera .....Sn Luis Obspo 436

TAPPAN GAS RANGES—
DAVIES TED
993 Higuera.....Sn Luis Obspo 436
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

WEDGEWOOD STOVES—
DAVIES TED
993 Higuera.....Sn Luis Obspo 436
FRANSCIONI BUTANE-PROPANE SALES & SERV 2801 Spring.....Pso Robls 343
McMAHAN FURNITURE CO
855 Marsh .....Sn Luis Obspo 1573
SAN LUIS BUTANE DISTRS
N Hwy.....Aascadero 151

WESTERN-HOLLY GAS RANGES—
MONTGOMERY WARD & CO
Sales & Service
876 Higuera.....Sn Luis Obspo 2310

WESTINGHOUSE ELECTRIC RANGES—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

Ranges & Stoves—Repairing

KENMORE RANGE SERVICE—
SEARS ROEBUCK & CO
879 Higuera .....Sn Luis Obspo 760

Rattan Ware—See Furniture Headings

Real Estate

Alvos Frank C 787 Main.....Morro Bay 4411
ANCHOR REALTY SERVICE
1111 Chorro.....Sn Luis Obspo 2979
If no answer call.....Sn Luis Obspo 1547
Anderson R E Bob
2056 Chorro.....Sn Luis Obspo 3051-W
ASHBAUGH CHAS V
981 Monterey .....Sn Luis Obspo 2791
BATEMAN ALYNETTE

LICENSED
REAL ESTATE BROKER
1335 Monterey.....Sn Luis Obspo 652

Baywood Park Estates Office
Baywood Pk.....Sn Luis Obspo 26-R-1
Bellrose Norman G
999 Higuera.....Sn Luis Obspo 3024-W
BROWN & ROY INSURANCE CO
314 Pomeroy.....Pismo Bch 154
Conner George Hwy.....Cambria 96-J
Cook Ward I 1118 Garden.....Sn Luis Obspo 308
CORNELIUS ELSA R N Highway.....Atascadero-300
Courtright F W Grand Av.....Aroyo Grnde 144-F-22
COVERT & LINSTRUM
203 Bridge.....Aroyo Grnde 110
Edmunson Geo C
Garden Farms.....Snta Margarita 48-Y-12
EVANS BROKERAGE CO

REAL ESTATE
George G. Ross - City Properties
Cecil G. Evans - Ranch Properties
1118 Chorro.....Sn Luis Obspo 63

FAIR OAKS REAL ESTATE
960 Grand Av.....Aroyo Grnde 416-F-4
FILER W A

REAL ESTATE BROKER
Business Opportunity Broker
Notary Public
214 Traffic Way.....Aroyo Grnde 156-W
Res. 206 Whiteley.....Aroyo Grnde 420-R

(Continued Next Page)

E. R. GRISWOLD - REALTOR
BUSINESS OPPORTUNITY BROKER

SPECIALIZING IN
- HOMES
- RANCHES
- INCOME PROPERTY

INSURANCE & NOTARY BY MURIEL HYDE
Phone Paso Robles 1510 1424 Spring

Real Estate—(Cont'd)

Fitzgerald Maurice W 852 Higuera.Sn Luis Obspo-839
Forbes Will D 1627 Spring.....Pso Robls 542
Forington N M
129 Capitol Hill.....Pso Robls 1513-J
Gahan W V 1213 Park.....Pso Robls 727-J
Gee Charles E Traffic Wy.....Atascadero-333
Gilfillan Josephine K 101 Hwy.....Templtn 2312
Goodspeed Rose.....Cambria 102-J
GRISWOLD E R 1424 Spring.....Pso Robls 1510
(See Advertisement Page 97)
Grover City Development Co
Grover City.....Aroyo Grnde 134-F-3
HENDERSON BROKERAGE CO
REAL ESTATE
G. EARL HENDERSON
CHRIS N. JESPERSEN
HAROLD WILKINS
South of Shell Station
Highway .....Atascadero 194
Henry Orpha 436 Pomeroy Av.....Pismo Bch 113
HIER-JOHNSON-BROKERAGE
Traffic Wy.....Atascadero 690-W
Hillman J Homer 11 W Fresno.....Pso Robls 335
HYDE MURIEL S 1424 Spring....Pso Robls 1510
Kaiser Alvin R 1115 Chorro....Sn Luis Obspo 2685
Kamm L W 1137 Chorro. .....Sn Luis Obspo-1051
Keenan-Stevenson 1221 Park.....Pso Robls 1062
KENNEDY RALPH C
1120 Garden.....Sn Luis Obspo 1900
Lawrence L W 1020Broad.....Sn Luis Obspo-121
Lewin Bernhard 792 Monterey....Sn Luis Obspo 325
LIPSCOMB EARL
REAL ESTATE
NOTARY PUBLIC
788 Price.....Pismo Bch 206-W
Loftin Ethel M
1367 Higuera.....Sn Luis Obspo 824-M
Lovett Lee R 1051 Price.....Pismo Bch 316
MACKEY JAS Andrews Hotel.Sn Luis Obspo 2510-W
Maino C A 1118 Garden.....Sn Luis Obspo 80
Mallory Leo R 107 E Branch...Aroyo Grnde 318-J
Mann R W Bob 1213 Park.....Pso Robls 996
McLENNAN HUGH J
515 N Broad.....Sn Luis Obspo 3035
If no answer call.....Sn Luis Obspo 656-W
McLennan Hugh J S Hwy.....Atascadero 595
MORRO GARDEN FARMS
Milton C. Rohrberg — Curtis B. Davis
REALTORS
Complete Insurance Service
Small Acreage — Farms
Business & Residential
Property
855 Main.....Morro Bay 4711
National Farm Loan Associations
1123 Garden.....Sn Luis Obspo-1386
Nelson Wm A
Stanley H Nelson
968 Monterey.....Sn Luis Obspo 2134
NORTHEY OTTO E Oceano...Aroyo Grnde 402-F-11
NOYES REALTY SERVICE
Agent For Firemen's Fund Group
Ocean Av.....Cayucos 2121
NOYES REALTY SERVICE
See Our Adv Under Ins Agents & Brokers
330-5th .....Morro Bay 2171

Real Estate—(Cont'd)

O'CONNOR WM
LICENSED REAL ESTATE
BROKER
Income - Farms - Residential
General Insurance
Notary
105 Bridge.....Aroyo Grnde 417-J
O'Donnell Wm C 133 Villa.....Sn Luis Obspo 1345
POWERS MILDRED J
REALTOR
CITY & COUNTRY HOMES
INCOME PROPERTY
861 Monterey .....Sn Luis Obspo 2037-R
ROGERS JOHN L 577 Marsh..Sn Luis Obspo 3199
Ross Geo G 1118 Chorro.....Sn Luis Obspo 596
SAN LUIS BROKERAGE
1118 Garden.....Sn Luis Obspo 308
Strout Realty Co S Hwy.....Pso Robls 440-R
Strout Realty 2056 Chorro..Sn Luis Obspo 3051-W
Teach Charles E 993 Osos....Sn Luis Obspo 918-W
THOMPSON JANE R
121 N Halcyon Rd.....Aroyo Grnde 141-F-2
Vail E L Highway.....Atascadero-239
VAN HORN OTTO B
PASO ROBLES
REALTOR
FARMS - ORCHARDS - HOMES
Next to Post Office
612-12th .....Pso Robls-1414
Vollmer Ernest 740 Higuera.....Sn Luis Obspo 700
Waltz Royal L Main.....Cambria 103
WARNAGIERIS JOE
101 Hwy & Morro Rd.....Atascadero 680
WESTFALL RALPH R
Los Osos Rd.....Sn Luis Obspo 39-J-12
WRIGHT HARMON W
REAL ESTATE BROKER
Business Properties
Homes — Ranches — Acreages
Lots for Homes & Business
821 Grand Av
Grover City.....Aroyo Grnde 150-F-2

Refrigeration Equipment—Commercial

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488

Refrigeration Equipment—Commercial, Servicing

CAMPBELL'S REFRIGERATION
532Higuera.Sn Luis Obspo-1488
(See Advertisement Page 99)
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416
(See Advertisement Page 99)
General Refrigeration Service Co
2138 Spring.Pso Robls-598
MALLETT'S REFRIGERATION SERVICE
S Hwy.....Atascadero-304-W
McCLURE'S REPAIR SERVICE
2145 Broad.....Sn Luis Obspo 2221

Sales and Service
AUTHORIZED Frigidaire SERVICE

CAMPBELL'S REFRIGERATION

Refrigerator Repairs
DE LAVAL DEALER

● Restaurant Equipment ● Complete Rebuilding ● Dairy Equipment

PHONE
SAN LUIS OBISPO - 1488
532 HIGUERA ST.

OUT of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified **TELEPHONE SECTION**

- KELVINATOR
- AMANA HOME FREEZERS
- MORTON KITCHEN EQUIP.
- ROPER GAS RANGES

Service on all Makes

Electric Motor Repair

Curtis AIR CONDITIONING

PHONE
Paso Robles 1416

JESS COCKRELL
845-13th Paso Robles

SERVEL
GAS REFRIGERATORS
Natural Gas or Butane

Certified BLUE FLAME DEALER MODERN GAS APPLIANCES

TED DAVIES
MODERN GAS APPLIANCES

Phone
San Luis Obispo
436

993 Higuera St.
SAN LUIS OBISPO

Arroyo Grande | Grover City | Pismo Beach

SERVEL
GAS REFRIGERATORS
Natural Gas or Butane
WEDGEWOOD GAS RANGES
COLEMAN GAS FURNACES

Member of
Contractor's Association
San Luis Obispo County

Certified BLUE FLAME DEALER MODERN GAS APPLIANCES

Our Motto
"Quality & Service"

CANBY'S PLUMBING HEATING & APPLIANCES
ARROYO GRANDE 430-F-3
1185 GRAND AVE.
3 Blocks West of Halcyon on Grand

Refrigerators–Domestic

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch.....Aroyo Grnde 122

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488

Canby's Plumbing Heating & Appliances
1185 Grand Av.....Aroyo Grnde 430-F-3
(See Advertisement This Page)

COLDSPOT REFRIGERATORS—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760
Night-Sun-Holidays
Call .....Atascadero 358-J

CROSLEY SHELVADOR REFRIGERATORS—
HILL'S HOME APPLIANCE STORE
913 Grand Av.....Aroyo Grnde 136-F-13
HOUSE OF APPLIANCES ELEC SALES & SERVICE 1226 Park.....Pso Robls 1304

DAVIES TED 993 Higuera....Sn Luis Obspo 436
(See Advertisement This Page)

FRANSCIONI BUTANE-PROPANE SALES & SERV

SERVEL - ELECTROLUX
GAS REFRIGERATORS
Special Repair Service
2801 Spring.....Pso Robls 343

FRIGIDAIRE REFRIGERATORS

See famous Refrigerators with current-saving Meter-Miser. Also Frigidaire electric ranges, home freezers, water heaters, automatic washers, dryers and ironers.

FRIGIDAIRE
GENERAL MOTORS

"WHERE TO CALL"
SALES & SERVICE DEALERS
Atascadero Hardware Traffic Wy..Atascadero-133
HEATON R C CO 803-13th.....Pso Robls 29
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo-506

GARDEN CITY BUTANE SERVICE
Hwy 1.....Cayucos 2842
GENERAL ELECTRIC APPLIANCES
823-12th.....Pso Robls 1507
(See Advertisement This Page)

GENERAL ELECTRIC REFRIGERATORS—
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

(Continued Next Page)

GENERAL ELECTRIC
Authorized Sales & Service
G. E. - GIBSON
COOLERATOR
CROSLEY SHELVADOR
Phone Paso Robles **1507**
LOU WILCOX
823-12th Paso Robles

Refrigerators–Domestic–(Cont'd)

HEATON R C CO 803-13th.....Pso Robls-29

HOTPOINT ELECTRIC REFRIGERATORS—
DERBY'S ELECTRIC SHOP
827-13th.....Pso Robls 91
SAN LUIS ELECTRIC & HEATING SERVICE
715 Higuera.....Sn Luis Obspo 561

KELVINATOR

COLD CLEAR TO THE FLOOR!
Kelvinator
There's more refrigerated space in Kelvinator's Masterpiece Line. Powered by Polarsphere — economical and trouble-free!

"WHERE TO BUY IT"
DEALER
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416

LEONARD SALES & SERVICE

Refrigerators . . .
Electric Ranges . . .
Home Freezers . . .
LEONARD

The Oldest Name in Refrigeration
"Dependable Since 1881."

"WHERE TO BUY IT"
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
MONTGOMERY WARD & CO
Sales & Service
876 Higuera.....Sn Luis Obspo 2310

NORGE ROLLATOR REFRIGERATORS

Low operating cost, variety of freezer capacities. For authorized sales of Norge Refrigerators, Electric Ranges, Home Freezers, Gas Ranges, Ro-ta-tor Washers, Home Heaters, see below.

SEE NORGE BEFORE YOU BUY

"WHERE TO CALL"
DEALERS
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344

PHILCO REFRIGERATOR SALES & SERVICE—
FAIR OAKS SUPPLY
955 Grand Av.....Aroyo Grnde 416-F-12
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

SAN LUIS ELECTRIC & HEATING SERVICE
715 Higuera.....Sn Luis Obspo 561
If no answer call.....Sn Luis Obspo-2614

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Refrigerators–Domestic–(Cont'd)

SERVEL GAS REFRIGERATOR

The gas refrigerator is silent - automatic - economical. A tiny gas flame does all the work. Refrigerating unit is unconditionally guaranteed for 10 years.

Servel

"WHERE TO BUY IT"
CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av.....Aroyo Grnde 430-F-3
DAVIES TED 993 Higuera..Sn Luis Obspo 436
FRANSCIONI BUTANE-PROPANE SALES & SERV 2801 Spring.....Pso Robls 343
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

WESTINGHOUSE REFRIGERATORS—
YOURS & MY FURNITURE STORE
1127 Broad.....Sn Luis Obspo 942

Refrigerators–Domestic, Servicing

Campbell's Refrigeration
532 Higuera..Sn Luis Obspo-1488
Cockrell's Refrigeration
845-13th.....Pso Robls 1416

COLDSPOT REFRIGERATOR-FREEZER SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760
Nights Sundays & Holidays
Call .....Atascadero 304-J

Mallett's Refrigeration Service
S Hwy.....Atascadero-304-W
McCLURE'S REPAIR SERVICE
2145 Broad.....Sn Luis Obspo 2221

Registers–Cash–See Cash Registers

Reporters

SMITH WM T
2277 Johnson Av.....Sn Luis Obspo 505

Resorts

Sycamore Mineral Springs
Avila Rd. Sn Luis Obspo-8-J-12

Rest Homes–See Sanitariums

Restaurant Equipment & Supplies

SALINAS VALLEY HOTEL SUPPLY

WHOLESALE ONLY
Glassware Chinaware Silverware
Cooking Utensils Ranges Sinks
Upholstered Furniture Fountain Supplies
Cutlery Soda Fountains Dishwashers
Motel Furniture Kitchen Accessories
21 Central Av.....Salinas 2-2393

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

The Tower
CAFE and COCKTAIL LOUNGE
"The Finest in Barbecue & Mixed Drinks"
DELICIOUS
STEAKS - CHOPS
SEA FOODS IN SEASON
ENJOY A COCKTAIL IN OUR FIRESIDE LOUNGE
San Luis Obispo 830
427 HIGUERA

CLAM INN
RESTAURANT
Catering

FAMOUS PISMO CLAMS PUT UP TO TAKE OUT

- DANCING Every Saturday Night
- Clam Forks For Rent
- Fishing Bait – Ice Cold Beer
- Soda – Candy – Cigars

"Clamming Information"
Clamming & Fishing
KIRK & GEORGIA
PHONE
Arroyo Grande 436-F-13
PIER AVENUE OCEANO BEACH

Restaurants

Abalone Cafe
Specializing In Abalone Dinners
Highway No 1.....Morro Bay 2956
Anchor Pomeroy Av.....Pismo Bch 345
Anderson Herman L 101 Cafe
1420 Spring.....Pso Robls 101
Angie's Cafe Vachell Ln.....Sn Luis Obspo 2997
AUSTIN'S CONFECTIONERY
868 Monterey.....Sn Luis Obspo 86
BEAUTY REST CAFE S Hwy....Atascadero 258-J
BEE HIVE RESTAURANT
887Monterey.Sn Luis Obspo-283
Best-Ever Fountain Grill
895 Higuera.....Sn Luis Obspo 1538-J
Bill's Place 230 Pomeroy Av.....Pismo Bch 114
BLUE MOON COFFEE SHOP
1226 Spring.....Pso Robls 331
BOODRY'S DRIVE IN
2436 Broad.....Sn Luis Obspo 2439-W
(See Advertisement Page 103)
BREAKER'S CAFE Market & 5th..Morro Bay 2431
BROWN GORDON C
Sandwiches-Chili-Light Lunches
Dancing On Sat Nights
Roosevelt Hwy.....Morro Bay 2872
Burger Bar 2349 Spring.....Pismo Bch 763-J
Busi's Cafe 1122Pine.....Pso Robls-581
Buster's Cafe
894 Higuera.....Sn Luis Obspo 2540-W
C J CAFE & COCKTAIL BAR
1232 Pine.....Pso Robls 365
CANARY COTTAGE 1200 Spring.....Pso Robls-57
Cayucos Grill Pacific & Hwy 1.....Cayucos 2461
Chong's Cafe 798 Palm.....Sn Luis Obspo 1905
CLAM INN Pier Av.....Aroyo Grnde 436-F-13
(See Advertisement This Page)
Cooper's Restaurant 101 Hwy.....Pismo Bch 194
Corcoran's 848Higuera.....Sn Luis Obspo-176
Cowdrey's 785 Higuera.....Sn Luis Obspo 483
Cozy Nook Cafe 911 Main.....Morro Bay 2041
Cracker Box 6th & Main.....Morro Bay 2071
DAD'S HAMBURGER PLACE
589 Higuera.Sn Luis Obspo-2138
Dan & Angie Cafe .....Templtn 2411
DANTES
Dante Chiesa-Owner
955 Higuera.....Sn Luis Obspo 2197
Depot Coffee Shop Railroad Av.Sn Luis Obspo 2399-M
DINNER GONG THE
662 Higuera.....Sn Luis Obspo 951
Don's Lunch Spot 1338 Spring.....Pso Robls 43
E & E CAFE
Specializing In
HOME MADE PASTRY
DELICIOUS STEAKS & FRIED CHICKEN
1124 Garden.....Sn Luis Obspo 3089
EAGLE CAFE 273 OceanVwAv.....Pismo Bch-98
Eatmore Drive-In 2840 Spring....Pso Robls 334-J
EDITH'S CAFE
Open 24 Hrs Per Day
882 Marsh.....Sn Luis Obspo 2650
Edith's Drive-In
134 Old Morro Rd.....Sn Luis Obspo 1583-J
El Mar Cafe 400 Cypress.....Pismo Bch 100
El Paso Cafe 1114 Pine.....Pso Robls 1247-J
FIRE PLACE CAFE 676 Cypress....Pismo Bch 212
Fisherman's Club 260 Ocean View Av..Pismo Bch 10
Fisherman's Shack Waterfront....Morro Bay 4781
Foster's Chicken Dinner
S Hwy.....Atascadero 92
FRANK'S CAFE 645 Higuera...Sn Luis Obspo-2158
FREITAS GEO A BANK EXCHANGE
686 Higuera.Sn Luis Obspo-1195
GARRISON'S CAFE
Open All Night
Price .....Pismo Bch-176
(Continued Next Page)

Restaurants—(Cont'd)

George's Place 112 Branch.....Aroyo Grnde 285
GOLD DRAGON
Chinese And American Dishes
985 Monterey.....Sn Luis Obspo 803
GOLDEN STAR CAFE
Specializing in
CHINESE & AMERICAN DINNERS
Open 4 P. M. to 2 A. M.
Closed Tuesdays
687 Cypress.....Psmo Bch 66-R
Greyhound Interstate Restaurant
1015 Monterey.....Sn Luis Obspo 1086
H & A Cafe Pismo Hwy.....Sn Luis Obspo 2997
Hamburger Haven
1126 Snta Rosa.....Sn Luis Obspo 1343-J
Hancock H H Restaurant N Hwy..Atascadero 324-R
Harbor Inn Avila.....Sn Luis Obspo-8-J-2
HI-HAT CAFE 1330 Spring.....Pso Robls 477
HILLTOP CAFE
Bill&Hazel Hoge-Props-101 Hwy 2½ Miles S Of Pismo Bch-½ Mile N Of Aroyo Grnde
.....Aroyo Grnde 286-F-3
HONG KONG CAFE
SPECIALIZING IN
CHINESE FOOD
AMERICAN FOOD A LA CARTE
OPEN 12 NOON TO 12 MIDNIGHT
CLOSED THURSDAY
943 Spring.....Pso Robls 604
HOPE & LARRY'S
Mr & Mrs L A Morehouse Proprietors
Highway .....Templtn 2471
Horseshoe Cafe 998 Monterey.....Sn Luis Obspo 45
HOTEL CARLTON Hwy.....Atascadero 177
Howard's Cafe Hwy.....Cambria 97-J
IDAHO CLUB 500 Cypress.....Pismo Bch 161
Isom's Cafe 751 Marsh.....Sn Luis Obspo 1637
Jack's Cafe
Traffic Wy & Bridge.....Aroyo Grnde 439-W
Jiffy Cafe Hwy.....Atascadero-337
JIM'S INN 1025 Morro.....Sn Luis Obspo 252
Johnny's Tavern 1216 Spring..... Pso Robls-85
JONESY'S CAFE 12th&Pine.....Pso Robls-171
KAY'S CAFE S Highway.....Pso Robls 473-J
Knotts R F Highway.....Nipomo 2451
Kong Toy 220 Ocean View.....Pismo Bch 340-R
Lela's Steak & Chicken House
Old 101 Hwy.....Sn Luis Obspo 2557
Locust Grove Inn & Motel N Highway.Atascadero 155
LOG CABIN CAFE S Highway.....Atascadero 9
Loma Vista Cafe Shandon.....Pso Robls 26-F-15
Lucky Spot Cafe 751 Price.....Pismo Bch 170
Lyle's Mid-Nite Cocktail Lounge
1215 Spring.Pso Robls-798
MAC'S CAFE
Beer & Wines
Avila.....Sn Luis Obspo 32-J-11
Mee Heng Chop Suey Shop
Chinese Food
815 Palm.....Sn Luis Obspo 1330
MIDGET LUNCH 1029Morro..Sn Luis Obspo-2540-J
Min & Frances Cafe 811 Price.....Pismo Bch-155-J
Mission Cafe & Bar 699 Higuera.Sn Luis Obspo-863-W
(Continued Next Page)

It is our purpose to provide service just as rapidly as possible for all who want it. We want to make the telephone more valuable and useful to everyone . . . to grow with the West and to help the West grow.

IF IT'S A QUESTION OF EATING SPANISH FOOD
Nora's Cafe
IS YOUR ANSWER
PHONE SAN LUIS OBISPO
2921-W
354 Higuera St.

Smile Inn

Specializing in Barbecue Spare Ribs
Breakfast - Lunch Dinner
Open 24 Hours Daily
Phone San Luis Obispo 1902
Old Hwy 101 South of San Luis Obispo

WILSON'S

- BREAKFAST - LUNCH - DINNER
- 7 AM to 12:30 AM 7 Days Weekly
- Car Service
- Air Conditioned

for Information or Reservations
Paso Robles 492
2748 Spring
1 Block North of Paso Robles Union High School

BOODRY'S
DRIVE IN
12 Noon to 12 Midnight
ROTISSERIE BAR-B-Q
- CHICKEN OR SPARE-RIBS IN THE BASKET
- HOME MADE PIES
- HOME MADE ICE CREAM
- BAR-B-Q SANDWICHES
- HAMBURGERS SERVED WITH FRENCH FRIES

San Luis Obispo 2439-W
2436 Broad on Road to Airport
San Luis Obispo

Restaurants—(Cont'd)

NORA'S CAFE
354 Higuera.....Sn Luis Obspo 2921-W
(See Advertisement Page 103)
Ocean View Cafe 1053 Price.....Pismo Bch 63
Ocean View Tavern-Avila.....Sn Luis Obspo 8-J-3
One-O-One Cafe 1420 Spring.....Pso Robls 101
Park Cafe 739-12th.....Pso Robls 1256-W
Park Cafe 1819 Osos.....Sn Luis Obspo 1318-J
Pat's 1129 Monterey.....Sn Luis Obspo 1343-R

PAT'S CHICKEN DINNERS
CHICKEN & STEAK DINNERS
Served the Way You Like It
Hours: 12 Noon Til 2 A. M.
COCKTAIL LOUNGE
4th & Grand
Grover City.....Aroyo Grnde 134-F-5

Paul's Place Ocean Av.....Cayucos 2021
Pilot Wheel
Serving Pismo's Famous Clams
179 Pomeroy Av.....Pismo Bch 45
Pip Drive In 1020 Spring.....Pso Robls 80
Plains The 1226 Pine.....Pso Robls-86
Plessas Tavern 871 Price.....Pismo Bch 90
Rainbow Hut Hwy.....S Margrita 38
RANELL'S COFFEE SHOP
1050 Monterey.....Sn Luis Obspo-2430
Redwood Tree Cafe
1254 Monterey.....Sn Luis Obspo 1434-J
REX'S PLACE Hwy.....Atascadero 298
RITE SPOT CAFE 197 Pomeroy Av..Pismo Bch 221
Robasciotti J Cafe 1034 Morro.Sn Luis Obspo-600-W
Robey's Cafe S Hwy.....Atascadero 356-J
Rock Cafe 5th.....Morro Bay 3536
SAN LUIS CAFE
Fine Food-Breakfast-Lunch-Dinner
1015 Chorro.....Sn Luis Obspo 881-W
SANTA MARGARITA INN Highway...S Margrita 21
Shanghai Low
Good Chinese Food
830 Palm.....Sn Luis Obspo-2080-W
Shell Cafe 1351 Price.....Pismo Bch 303-J
SISTER'S INN
Alice E Harris-Owner
208 Higuera.....Sn Luis Obspo 155
SMILE INN 101 Hwy.....Sn Luis Obspo 1902
(See Advertisement Page 103)
Smile Inn 101 Hwy.....Sn Luis Obspo 213-W
Squeeze-Inn Cafe
850 Marsh.....Sn Luis Obspo 3026-W
STARFAS COFFEE SHOP
816 Price.....Pismo Bch 218-M
Tick Tock The
1057 Monterey.....Sn Luis Obspo 2922
TOWER BARBECUE & COCKTAIL LOUNGE
427 Higuera.....Sn Luis Obspo-830
(See Advertisement Page 102)
TOWNSEND'S COFFEE SHOP&COCKTAIL LOUNGE
Edward&Margaret Madsen
990Monterey.....Sn Luis Obspo-1261
UPTOWN DRIVE-IN 1514 Spring.....Pso Robls-474
Valley Grill 1231 Spring.....Pso Robls-384
Vic's Cafe 835-13th.....Pso Robls 1529-W
Waldorf Cafe 975 Osos.....Sn Luis Obspo-1002
WATSON FRED COCKTAIL LOUNGE
1011 Higuera.....Sn Luis Obspo 2341
White Spot Cafe 1524 Spring....Pso Robls 517-W
WILSON'S DRIVE-IN
2748 Spring.....Pso Robls 492
(See Advertisement Page 103)
Wing's Fountain & Cafe Ocean Av....Cayucos 2331
ZANA'S CAFE 1136 Carmel...Sn Luis Obspo 1871

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

Riding Apparel–Retail

ROUND UP 849-13th.....Pso Robls 1180

Riding Equipment

FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852

Rock

ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785

Roofers

COUNTY ROOF SERVICE
Snta Barbara Av & High.....Sn Luis Obspo 1840
(See Advertisement Page 106)
CRAIG F L SHEET METAL & PLUMBING
1224 Pine.....Pso Robles 130-W
Fields F E Kings Av.....Morro Bay 3901
(Continued on Pages 105 & 106)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

To speed service please look up the number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

Please consult the directory first.

COMPLETE
ROOFING SERVICE
ESTABLISHED FOR OVER 23 YEARS
Commercial - Industrial - Residential

ROOFING
Franchised Applicator of Johns - Manville Asbestos Built-up Roofing Shingles & Siding ● Approved Factory Contractors
JOHNS-MANVILLE JM PRODUCTS
INSULATION
Franchised Johns - Manville Applicator of J. M. Blown Rock Wool and Batts.
"MONARCH METAL WEATHERSTRIP"
FREE ESTIMATES
F. H. A. TIME PAYMENTS

HARRY KYLE
KYLE COMPANY
JOHNS-MANVILLE ROOFING and INSULATION
Phone San Luis Obispo 546
1609 Osos St. San Luis Obispo

ROOFS
"SERVICE IS OUR BUSINESS"
Clayton Kyle
Write P. O. Box 130
San Luis Obispo
CONVENIENT FINANCING
INSURANCE — COMPLETE COVERAGE
COMPETITIVE PRICES
FINANCIAL ABILITY
Free Inspection & Estimates
COMPOSITION
BUILT UP ROOFS
ASBESTOS AND TILE
OVER 20 YEARS EXPERIENCE
PHONE SAN LUIS OBISPO 3151-J
KYLE ROOFING CO.
SANTA BARBARA AVENUE

ROOFS
THAT LAST

Phone
San Luis Obispo **1840**

JAMES QUAGLINO
COUNTY ROOF SERVICE
Est. Over 27 Years

SANTA BARBARA AVE. & HIGH
Complete Armstrong Floor
Covering and Acoustical Service

COMPLETE
ROOFING SERVICE
Established 23 Years
● COMMERCIAL
● INDUSTRIAL
● RESIDENTIAL
ROOFING
JOHNS-MANVILLE JM PRODUCT
INSULATION
Free Estimates
F. H. A. Time Payments
PHONE
San Luis Obispo 546
HARRY KYLE
KYLE Company
1609 Osos San Luis Obispo

Roofers—(Cont'd)

KYLE CO 1609 Osos.....Sn Luis Obspo 546
(See Advertisement Page 105)

KYLE ROOFING CO
Kyle Clayton
Santa Barbara Av.....Sn Luis Obspo 3151-J
(See Advertisement Page 105)

WRIGHT'S ROOFING SERV
— ROOFS OF ALL TYPES —
County Wide Service
Composition Shingles - Built Up
Tile — Asbestos Shingles & Siding
New — Repaired — —Recoated
Free Estimates
1427 Beach.....Sn Luis Obspo 1416

Roofing Materials

BUILDERS MARKET
PIONEER - FLINT KOTE
COMPOSITION ROOFING
JOHNS - MANVILLE
Asbestos Shingles & Siding
"May We Quote Your Job"
Ocean Av.....Cayucos 2311
1115-13th.....Pso Robls 277

HAGLE-DeCOU LUMBER CO
SHighway.Atascadero-43
NIPOMO LUMBER CO 101 Hwy.....Nipomo 2722
Pac Coast Lumber Co 101 Hwy...Pismo Bch 310-R
PAC COAST LUMBER CO OF CALIF
271Higuera.Sn Luis Obspo-1420

Rooming Houses

Blair Russell H 296 Snta Rosa...Sn Luis Obspo 2981
Kuehl Jeanne 1732 Spring.....Pso Robls-597
LeGrande Rooms 630-14th.....Pso Robls 445-W

Rubber Stamps

Patrick & Moise-Klinkner Co
560 Market S F.....Exbrook 2-2641

Rubbish Hauling

SAN LUIS GARBAGE CO
1827 Broad.....Sn Luis Obspo 1672
If no answer call.....Sn Luis Obspo 1680

New vacuum tube equipment that boosts the number of calls that present wires can handle is an important part of our current program to provide even better and faster long distance service.

It Pays
To Answer Telephone Calls
PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Rug & Carpet Cleaners

PARAMOUNT UPHOLSTERING SHOP
272 Pacific.....Sn Luis Obspo 2921-J
(See Advertisement This Page)

SAN LUIS STERILIZATION & MATTRESS CO
Buchon & High.....Sn Luis Obspo 405
(See Advertisement This Page)

Rugs & Carpets—Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
The Finest in Broadloom Carpet & Rugs
From the Looms of
MOHAWK — MAGEE — GULISTAN
ARTLOOM — ROXBURY — BEATTIE
CHASE — SEAMLOC
NEEDLED BROADLOOM CARPETING
Wall to Wall Broadloom Installations
With Satisfaction Guaranteed
Bridge & Branch.....Arroyo Grande 122

Coast Company
872 Monterey.....Sn Luis Obspo 1473-J
(See Advertisement This Page)

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

WHITE'S FURNITURE STORE
1301 Broad.....Sn Luis Obspo 1006

YOURS & MY FURNITURE STORE
1127 Broad.....Sn Luis Obspo-942

ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo 85
(See Advertisement This Page)

PARAMOUNT
UPHOLSTERING SHOP
ALL WORK GUARANTEED
SCOTT-JOHNSON
RUG & CARPET CLEANING
MOTH PROOFING
UPHOLSTERY CLEANING
PHONE
San Luis Obispo 2921-J
272 Pacific

COAST COMPANY
THE COVER HOUSE
COMPLETE COVERING
FLOORS — WALLS — WINDOWS
PHONE
SAN LUIS OBISPO 1473-J
872 Monterey

THE HOUSE OF
Zegar's
FINE FURNITURE
Everything for the Home

RUGS & CARPETS
- Mohawk
- Firth
- Gullistan
- Alexander-Smith

Convenient Credit Terms

SAN LUIS OBISPO
85
840 MONTEREY

RUG & CARPET CLEANING

RUG BINDING & SERGING
UPHOLSTERY CLEANING
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
WORK DONE IN YOUR HOME
MATTRESSES RENOVATED
SAN LUIS STERILIZATION & MATTRESS CO.
San Luis Obispo 405
Buchon & High

Safes–Dealers

MOSLER SAFES

FIRE-RESISTANT SAFES
FIRE-RESISTANT VAULT DOORS
MONEY CHESTS
INSULATED RECORD CONTAINERS
Since 1848
A Complete Line of Office and Home Safes
"WHERE TO BUY THEM"
The Mosler Safe Co
TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127

STRADER C R 1131 Garden..Sn Luis Obspo 984-W

Safes–Opening & Repairing

STRADER C R 1131 Garden...Sn Luis Obspo-984-W

Salvage & Surplus Merchandise

BENO'S 1019 Morro.....Sn Luis Obspo 620

MORRO BAY MARINE SUPPLY
NEW & USED
TENTS & TARPAULINS
CAMPING & HOUSEHOLD SUPPLIES
CLOTHING — HARDWARE
BUNKS — COTS — MATTRESSES
GENERAL MERCHANDISE
5th & Morro.....Morro Bay 4461

Sand & Gravel

ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785

SOUTHERN PACIFIC MILLING CO
SAND & GRAVEL SERVICE
Santa Barbara Av.....Sn Luis Obspo 2203

WEBSTER JACK
Washed River Run Gravel
958 Grand Av.....Aroyo Grnde 240-F-13

Sandblasting

MATHEWS MEMORIALS & PLATING SERVICE
1 Higuera.....Sn Luis Obspo 717

Sandwich Shops–See Restaurants

Sanitariums

CALDWELL NURSING HOME
Regstr'd Nurse All Times Chronic Cases
321-12th.....Pso Robls 1170

GRIGSBY REST HOME
Guadalupe Rd.....Nipomo 2732

San Luis Obispo County Tuberculosis Sanitarium
Johnson Av. Sn Luis Obspo-1818

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
Home for Aged Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm.....Aroyo Grnde 228-F-22

TABELL'S SAN LUIS REST HOME
535 Islay.....Sn Luis Obspo 2342-J

Sash–See Millwork

Savings & Loan Associations

Atascadero Guarantee Building Loan Assn
Hwy.....Atascadero 147
Guarantee Bldg-Loan Assn
1127 Garden.....Sn Luis Obspo 362
Paso Robles Mutual Building & Loan Assn
1211 Park.....Pso Robls 613

Saws

DE WALT SAWS—
UNION HARDWARE CO
Also Delta Power Tools
725 Higuera.....Sn Luis Obspo 43

Scavengers–See Garbage Collection

Schools

The following types of instruction, primarily avocational in character, will be found listed under their own headings, alphabetized in accordance with the qualifying word: Aircraft Schools; Dancing Academies; Music Instruction Hdgs; Etc

ACHESON POLYTECHNIC ACADEMY
East Mall.....Atascadero 180
Arroyo Grande Union Elementary School
Orchard Av.....Aroyo Grnde 213-W
Arroyo Grande Union High School
Branch.....Aroyo Grnde 146
Atascadero Elementary School.....Atascadero 400
Atascadero Union High School
Office.....Atascadero 670
Agriculture Dept
Agriculture Bldg.....Atascadero 673-W
Cafeteria.....Atascadero 672-W
Field House.....Atascadero 7-J
Gymnasium.....Atascadero 673-J
Avila School Avila.....Sn Luis Obspo 16-R-2
California Polytechnic The
Poly Campus. Sn Luis Obspo-2151
Chase Hall.....Sn Luis Obspo-1594
Dining Hall No 1 PolyCampus. Sn Luis Obspo-2061-J
Dining Hall No 2 Poly Campus. Sn Luis Obspo-2625
Dormitory B.....Sn Luis Obspo-1970
Dormitory E.....Sn Luis Obspo-2945
Heron Hall.....Sn Luis Obspo-2975
Jesperson Hall.....Sn Luis Obspo-2490
Mariner Hall Poly Campus....Sn Luis Obspo 2773
Poultry Plant—PolyCampus...Sn Luis Obspo-2530
Cambria Union Grammar School.....Cambria 70
Cayucos Grammar School C & 2d....Cayucos 2531
Christian Day School
2740 Broad.....Sn Luis Obspo 245-J
Coast Union High School.....Cambria-1
East Santa Fe School Snta Fe Rd. Sn Luis Obspo-3-R-4
LANE'S CERAMIC STUDIO
861 Palm.....Sn Luis Obspo 1591-W
Los Osos School
Los Osos Rd.....Sn Luis Obspo 28-R-1
Mission Convent Palm.....Sn Luis Obspo 3129
Mission School 682 Palm.....Sn Luis Obspo-60
Morro Bay Grammar School North C..Morro Bay-2411
Nipomo School Price.....Nipomo 2641
Oak Park School Oak Park...Aroyo Grnde 238-F-21
Oceano School Open Door Recreational Bldg
Oceano.....Aroyo Grnde 435-F-21
Paso Robles City Schools
Elementary School Cafeteria 17th...Pso Robls-6-M
Georgia Brown Elementary School
36th.....Pso Robls 778
Intermediate School Vine.....Pso Robls-25
Primary School 17th&Vine.....Pso Robls-915
Union High School Spring.....Pso Robls-90
Agriculture Dept 24th.....Pso Robls-226
Wood Shop Dept 26th.....Pso Robls 1248-W
Pismo Beach Grammar School
Bello Av.....Pismo Bch 151

(Continued Next Page)

Schools–(Cont'd)

Playhouse Nursery School
1530 Monterey.....Sn Luis Obspo 835-J
S D A Elementary School.....Aroyo Grnde 303-J
San Luis Obispo City Schools
Charles E Teach School
Ferrini Rd & Felton Wy...Sn Luis Obspo 1122
Emerson School Nipomo.....Sn Luis Obspo 805
Fremont School Peach.....Sn Luis Obspo-1236
Hawthorne School Story.....Sn Luis Obspo-2071
Jr High School Marsh.....Sn Luis Obspo-2070
Kindergarten School Buchon.Sn Luis Obspo-1589-J
Senior High & Junior College
Marsh. Sn Luis Obspo-663
Santa Fe School Pismo Hwy....Sn Luis Obspo 7-J-1
Santa Margarita Grammar School.....S Margrita 8
Shandon Elementary School
Shandon.....Pso Robls 31-F-22
Shandon High School Shandon....Pso Robls-31-F-21
Sunnyside School
Los Osos Rd.....Sn Luis Obspo 36-J-1
Templeton District Schools
Elementary School.....Templtn 2611
High School.....Templtn 2601

Screens–Window

JONES R C R LINOLEUM & SHADE SHOP
Columbia Frameless Automatic Tension
South Hwy.....Atascadero 168-M

Second Hand Furniture

See Furniture Dealers–Used

Seeds & Bulbs–Retail

Garden Shop The N Hwy.....Atascadero 682
GENERAL FARM SUPPLY CO
200 Higuera.....Sn Luis Obspo 253
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
Loomis E C & Son 147 High.....Sn Luis Obspo 1080
SAN LUIS FEED CO 305 Higuera..Sn Luis Obspo-655
If no answer call.....Sn Luis Obspo-1080
San Luis Nursery Pismo Hwy...Sn Luis Obspo-320-W

Seeds–Whsle

Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511
Waller-Franklin Seed Co
Flower Seed Producers
.....Aroyo Grnde-222-F-5

Septic Tanks

BRESETTE A
SEPTIC TANKS
and
CESSPOOLS
PUMPED and CLEANED
931-15th.....Pso Robls 326-W

KURFESS C A Hwy.....Cambria 98-W
(See Advertisement This Page)
SAN LUIS SANITATION SERVICE
1130 Leff.....Sn Luis Obspo 1124
(See Advertisement This Page)

Servel Gas Refrigerators

Look on "R" pages under "Refrigerators–Domestic"

The oldest of all the telephone industry's traditions is service.

SEPTIC TANKS AND CESSPOOLS PUMPED AND CLEANED
—NO ODOR—
MODERN EQUIPMENT
For Prompt Service Phone
SAN LUIS OBISPO
1124
SAN LUIS SANITATION SERVICE
JOHNNY HOLMES
DAVID L. CANET
Owners
1130 Leff **San Luis Obispo**

Chris Kurfess
SEPTIC TANK SPECIALIST
We
Empty - Clean - Repair
and
Install Tanks
PHONE
CAMBRIA 98-W
We have the Latest Power Driven Flexible Rodding Machines for Removing Roots from Storm Drains and Leaching Fields Without Digging Up Lines
LICENSED PLUMBING CONTRACTOR
P. O. Box 72
Highway — Cambria

MADDALENA TIRE CO.

CHARLIE & NOEL

"At Your Service"

- BRAKE SERVICE
- WHEEL BALANCING
- LUBRICATION
- GEN. PETROLEUM
- RECAPPING
- MOTOR TUNE UP

Tires!

We've Got 'Em

FISK & MOBIL

HIGUERA & OSOS

SAN LUIS OBISPO 79

Service Station Builders

INDEPENDENT IRON WORKS INC
8th & Pine Oakland.....Templebar 2-0160

Service Station Equipment

General Auto Parts 1218 Pine.....Pso Robls 280

Service Station Supplies

General Auto Parts 1218 Pine.....Pso Robls 280

Service Stations

Agueda's Shell Service Station
101 Hwy.Aroyo Grnde-92-W
Art's Service Station
Oceano.....Aroyo Grnde 231-F-12
Associated Oil Co Serv Station
So Hwy.....Atascadero 452
Associated Oil Service Station
1108 Monterey.....Sn Luis Obspo 1770-W
Associated Service Station
11th&Spring.Pso Robls-172
Beal's Mobil Station
1481 Price.....Pismo Bch 164-J
BIRKS & BIRKS CHEVRON GAS STATION
1502 Spring.....Pso Robls 615
BIRKS & BIRKS SERVICE Hwy....Cambria 95-M
Blue's Mobile Service Highway.....Cambria 79-J
Bozley C C 641 Higuera....Sn Luis Obspo 1203-W
Bradners Mobil Service
505 Higuera.....Sn Luis Obspo 823
Brisco Service Station
Gen Repairs-Lubrication-Tires-Batteries
147Bridge.....Aroyo Grnde-45-W
Brooks Wes Chevron Service
806 Spring.....Pso Robls 539

(Continued Next Page)

NORWALK SERVICE STATION

H. J. Wills - Owner

24-Hour Service - We Give S & H Green Stamps

1088 Higuera

San Luis Obispo 1913

Tires - Sales & Service - Norwalk Batteries

QUICK CHARGE BATTERY SERVICE

LUBRICATION - WASHING & POLISHING

RONNIE BLAYLOCK

CHEVRON SUPREME GASOLINE

RPM MOTOR OIL

ATLAS TIRES - BATTERIES AND ACCESSORIES

San Miguel 74

or San Miguel 117

If No Answer Call Bradley 2261

RONNIE'S CHEVRON SERVICE

GARAGE IN CONNECTION

TOW & ROAD SERVICE 24 HOURS

NORTH 101 HIGHWAY SAN MIGUEL

JOHNNY'S SIGNAL SERVICE

Free Pick-Up & Delivery

WASHING — POLISHING — REPAIRING

WHEEL BALANCING

LEE TIRES SALES & SERVICE

BATTERY SALES & SERVICE

CHAMPION SPARK PLUG SERVICE

22 YEARS EXPERT LUBRICATION

San Luis Obispo 3094

1565 Monterey — 2 Blocks No. of Underpass

Shell Service Station

Garrigus & Adamski

- Goodyear Tires
- Goodyear Batteries
- Expert Lubrication
- Shell Products & Accessories

PICK UP & DELIVERY

1200 MONTEREY

CORNER OF TORO

San Luis Obispo 2942

Service Stations—(Cont'd)

Burd Cecil H 401 Cypress.....Pismo Bch 300
BUSHONG'S TEXACO STATION
Snta Rosa & Marsh.....Sn Luis Obspo 1887
Calhoun's Wilshire Serv 440 Price...Pismo Bch 416
Caskey E W Main & Lee.....Cambria 25-J
Cec's Mobil Service Station
99 Traffic Wy.....Aroyo Grnde 76-R
CHEVRON GAS STATIONS—
BROOKS WES CHEVRON SERVICE
806 Spring.....Pso Robls 539

Chevron Station No 150 CDA
Marsh & Higuera.....Sn Luis Obspo 1707
CHUCK'S ASSOCIATED SERVICE STATION
Marsh & Higuera.....Sn Luis Obspo 1972
Chuck's Mobil Service 1339 Spring....Pso Robls 123
Dildine's Seaside Serv Hwy.....Templtn 2372
EMIL'S CHEVRON STATION
Palm & Morro.....Sn Luis Obspo 918-J
FIRESTONE STORES
1175 Monterey.....Sn Luis Obspo 130
Gaine's Seaside Service Station
5th.....Morro Bay 2826
GATLIN SHELL SERVICE STATION
Lubrication Greasing Pick Up & Delivery
Oceano.....Aroyo Grnde 230-F-22
GENERAL PETROLEUM—
TED'S MOBIL SERVICE
1099 Marsh.....Sn Luis Obspo 2778

GENERAL PETROLEUM SERVICE STATION
1339 Spring.Pso Robls-123
General Petroleum Serv Sta
10th & Spring.....Pso Robls 522
GEORGE'S STATION & EQUIPMENT
GAS - OIL - ACCESSORIES
AUTO AND TRUCK
REPAIRING
EQUIPMENT RENTALS
S Hwy.....Sn Luis Obspo 2398
Gould's Richfield Serv Stn
5th & C.....Morro Bay 4451
Green & White Auto Court Station
636 Spring.....Pso Robls 856
GREEN'S TEXACO SERVICE STATION
Highway.....S Margrita 18-W
HAMPTON'S AUTO COURT
Union Oil Products
.....Cambria 37
HOVE'S TEXACO SERVICE Highway..Templtn 2451
Jim's Texaco Service Highway.....Cambria 72-M
Joe's Richfield Service
17th & Spring.....Pso Robls 570
Jones Thad E 1331 Price.....Pismo Bch 335-R
Keffury Abe Service Station
Union Oil Products-Greasing
Highway.....Snta Margarita 29
Ken's Chevron Service Ocean Av.....Cayucos 2451
Kustel & Silveira Shell Service Station
Marsh & Osos.....Sn Luis Obspo 1073
Lambert's Fair Oaks Service Station
Halcyon & Grand.....Aroyo Grnde 141-F-4
Lightfoot Union Oil Serv Stn
202 Alder.....Aroyo Grnde 136-F-22
Locust Grove Inn & Motel N Highway.Atascadero 155
Lucky Service Center 406Higuera.Sn Luis Obspo-1908
MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
(See Advertisement Page 110)
MAZZA & HAMILTON GENERAL PETROLEUM SERVICE STATION
600 Marsh.....Sn Luis Obspo 1963

Service Stations—(Cont'd)

McDonald's Shell Serv Stn
Main & Lee.....Cambria 96-W
McKennon H H 5th&Main.....Morro Bay-3531
Michael's Restaurant & Serv Sta
S Highway.....Atascadero 123-R
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh.....Sn Luis Obspo 1043
Norwalk Service Station
9th & Spring.....Pso Robls 425
NORWALK SERVICE STATION
1088 Higuera.....Sn Luis Obspo-1913
(See Advertisement Page 110)
Oertle Service Station
Baywood Park.....Sn Luis Obspo 26-R-11
Pearl's Chevron Station
155 Traffic Wy.....Aroyo Grnde 113
Peck C J Price & Pomeroy.....Pismo Bch 199
PECK C J-MOBILEGAS GAS SERVICE STATION
Price & Pomeroy.....Pismo Bch 199
Phillips K L & Sons 999 Price.....Pismo Bch 21
Richfield Beacon Sta S Hwy.....Pso Robls 19-F-3
RICHFIELD SERVICE STATION
635 Price.....Pismo Bch 162
RICHFIELD SERVICE STATION
1166 Monterey.....Sn Luis Obspo 2519
RICHFIELD SERVICE STATION & GARAGE
781 Price.....Pismo Bch 226
RICHFIELD SERVICE STA NO 724
14th & Spring.....Pso Robls 418
Richfield Service Station No 759
Highway.Atascadero-119-W
Ronnie's Chevron Service N 101 Hwy....Sn Miguel 74
See Advertisement Page 110)
Rountree Oil Distributing Co
100 Traffic Wy.....Aroyo Grnde-54-J
RUSSELL'S UNION STATION
339 Marsh.....Sn Luis Obspo 941
S & W Service Vachell Ln.....Sn Luis Obspo-1506
SAN LUIS TRUCK SERVICE
TRUCK LUBRICATION
DIESEL OILS and FUELS
TRUCK REPAIRS
Sleeping Quarters - Showers
OPEN 24 HOURS A DAY
Old South 101 Hwy....Sn Luis Obspo 2343
SANTA ROSA SHELL SERVICE
Morris M. Talbott
24-HOUR SERVICE
Monterey & Santa Rosa
1095 Monterey.....Sn Luis Obspo 1030
Seaside Service 14th & Spring.....Pso Robls 38
Shaffer's Richfield Service Station
139 Traffic Wy.Aroyo Grnde-60-W
SHELL DEALERS' SERVICE STATIONS

SHELL PRODUCTS AND SERVICES

"WHERE TO BUY THEM"

Bardin Tire Distributor
692 Marsh.....Sn Luis Obspo 1173
Brown G W 16th & Spring.....Pso Robls 83
Gatlin Shell Service Station
Oceano.....Aroyo Grnde 230-F-22
Kustel & Silveira Shell Service Station
Marsh & Osos.....Sn Luis Obspo 1073
Santa Rosa Shell Service
1095 Monterey.....Sn Luis Obspo 1030

(Continued Next Page)

Service Stations—(Cont'd)

Shell Service Station
Del Anderson-Proprietor
1145 Spring.....Pso Robls 479
Shell Service Station 16th&Spring.....Pso Robls-83
Shell Service Station 379 Price.....Pismo Bch 202
Shell Service Station
1200 Monterey.....Sn Luis Obspo 2942
See Advertisement Page 110)
Signal Oil Co 903 Spring .....Pso Robls-302
SIGNAL OIL CO 1446 Spring.....Pso Robls 176-W
Signal Service Station
1565 Monterey.....Sn Luis Obspo 3094
(See Advertisement Page 110)
Smith T E Service Station 101 Hwy....Nipomo 2341
Standard Stations Inc
No 280 12th & Spring.....Pso Robls 507
No 343 1066 Monterey.....Sn Luis Obspo-731
No 750 1745 Spring.....Pso Robls 589
No 822 1741 Monterey.....Sn Luis Obspo 1004
Standard Stations Inc No 596
State Hwy Atascadero-102
Storni Charles J Serv Sta Hwy...Atascadero 642-W
Stowe Independent Oil Co 6th&Spring Pso Robls-758
Sun Ray Gasoline Station
Grover City.....Aroyo Grnde 223-F-12
Tasco Serv Sta & Petroleum Distr
S Hwy.....Atascadero 99
TED'S MOBIL SERVICE
1099 Marsh.....Sn Luis Obspo 2778
Texaco Service 10th&Spring.....Pso Robls-391
Texaco Service & Garage
554 Traffic Wy.....Aroyo Grnde 149-J
Texaco Service Station
Coy Carlton-Proprietor
101 Hwy & Santa Lucia Av...Atascadero 105
Texaco Service Station 1405 Spring...Pso Robls-910
Thomas John H N Hwy.....Atascadero 351-R
Thompson Frank W 101 Hwy.....Templetn 2401
TOMASINI T
Marsh & Higuera.....Sn Luis Obspo 1707
Union Oil Co of Calif
Service Sta No 347 10th & Spring.Pso Robls 1531
Union Oil Service Station
Carl Huddleston-Proprietor
15th & Spring.....Pso Robls 1420
Union Oil Station 1020 Price....Pismo Bch 460-J
Union Oil Station 1101 Monterey..Sn Luis Obspo-1936
Union Service Station
101 Hwy & E Mall.....Atascadero 684
Union Station 1308 Monterey.....Sn Luis Obspo-968
UPTON'S SERVICE STATION
NORWALK & TEXACO PRODUCTS
EXPERT LUBRICATION
TIRE SERVICE - BATTERIES RETAIL
Automobile Accessories
920 High.....Sn Luis Obspo 132
VIC'S TEXACO SERVICE
311 Higuera.....Sn Luis Obspo 1736
Villa's Mobile Station
Foothill & Morro Rd.....Sn Luis Obspo 2957
Walt's Service Station
6th & Grand Grover City...Aroyo Grnde 223-F-21
Wilshire Service Station Hwy.....Atascadero-375

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Sewing Machines—Domestic

HAMILTON J E
SEWING MACHINES
Domestic — White — Singer
REPAIRS - RENTALS - SUPPLIES
All Makes — Free Estimates
718 Higuera.....Sn Luis Obspo 49

House of Appliances Elec Sales & Service
1226 Park.....Pso Robls 1304
MONTGOMERY WARD & CO
Sales & Service
876 Higuera.....Sn Luis Obspo 2310
Singer Sewing Machine Co
733 Higuera.....Sn Luis Obspo 3027-W

SINGER SEWING MACHINES
CAUTION
SINGER sells its machines ONLY through SINGER SEWING CENTERS identified by the famous Red "S" on the window. NEVER through dealers or department stores.
"WHERE TO BUY IT"
SEWING CENTER
Singer Sewing Machine Co
733 Higuera.....Sn Luis Obspo 3027-W

Sewing Machines—Repairing

HAMILTON J E
See Our Ad Under Sewing Machines-Domestic
718 Higuera.....Sn Luis Obspo 49
Smith E Taylor 1035 Murray Av...Sn Luis Obspo 235

Shavers—Electric

Walker R G
All Makes Sales & Service
785 Marsh.....Sn Luis Obspo 681-W

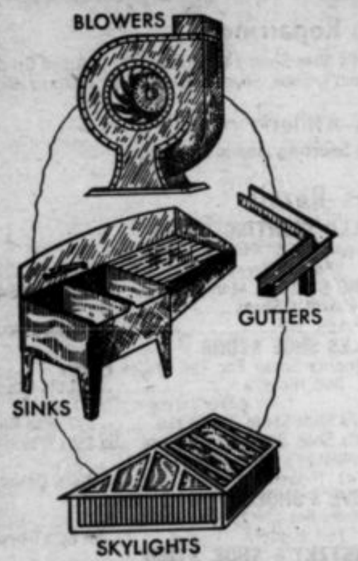
Sheet Metal Work

Blackstone Sheet Metal Eaglet...Atascadero 669-W
COOPERATIVE FARMERS SHEET METAL SHOP
1315 Pine.....Pso Robls-153
(See Advertisement Page 113)
CRAIG F L SHEET METAL & PLUMBING
1224 Pine.....Pso Robls 130-W
Dixon Harry E Orcutt Rd.....Sn Luis Obspo 1682-M
McBRIDE SHEET METAL WORKS
647 Higuera.....Sn Luis Obspo 337
(See Advertisement Page 113)
SMEE'S PLUMBING & HEATING SHOP
1302 Osos. Sn Luis Obspo-766
Valley Sheet Metal Shop
Halcyon & Grand.....Aroyo Grnde 240-F-11
(See Advertisement Page 113)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

SHEET METAL WORK



Residential - Commercial
Industrial
VENTILATING - AIR CONDITIONING
EXHAUST SYSTEMS - SKYLIGHTS
GUTTERS - RESTAURANT EQUIPMENT
Repairs &
Maintenance
ALL WORK GUARANTEED
Call
SAN LUIS OBISPO 337
Nights - Sundays - Holidays Call
SAN LUIS OBISPO 2217-J

McBRIDE SHEET METAL WORKS
647 HIGUERA — SAN LUIS OBISPO

Valley Sheet Metal Shop
GENERAL SHEET METAL WORK
B. I. HAWK — A. P. HAWK
- Forced Air Heating
- Floor Furnaces
- Panelray
- Tanks - Gutters
- Drains - Sinks
- Copper Work

FREE ESTIMATES
ARROYO GRANDE 240-F-11
HALCYON & GRAND

TO SPEED SERVICE PLEASE LOOK UP THE NUMBER FIRST

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

IF IT'S
SHEET METAL WORK
PHONE
PASO ROBLES
153
WE CAN DO IT
STOCK TROUGHS & TANKS

Sheet Metal & Furnace Heating
COOPERATIVE FARMERS SHEET METAL SHOP
1315 Pine

GALES
SHOE STORE

For Ladies

● Gold Cross ● Laird-Schober
● Paradise ● Clinic Nurse
● Penaljo Shoes
● Lazy Bones

For Men

● Nunn Bush ● Curtis
● Edgerton ● Connally

For Children

● Buster Brown ● Trimfoot
● Lazy Bones ● Official Scout
● Red Goose Shoes
● Jumping Jacks
● X-Ray Fitting

SAN LUIS OBISPO 1832
860 HIGUERA

Jack Copeland, *Mgr.*

GALES SHOE STORE
Home of Quality Footwear

RENETZKY'S
"Good Shoes Carefully Fitted"
Since 1895

FOR LADIES
RICE O'NEILL JOYCE
KIMEL TWEEDIES
HILL & DALE - NATURALIZER
SELBY ARCH PRESERVERS
GOTHAM GOLD STRIPE HOSIERY

FOR MEN
BRITISH WALKERS
ROBLEE

FOR CHILDREN
PIED PIPER

PHONE
San Luis Obispo 257

HAND BAGS
RENETZKY'S
"The Home of Highest Quality Footwear"
845 HIGUERA SN LUIS OBISPO

Shingling–See Roofers

Shock Absorbers

General Auto Parts 1218 Pine.....Pso Robls 280

Shoe Repairing

Dan's Shoe Shop 141 Bridge.....Aroyo Grnde 11-W
Strom's Shoe Shop 255-5th.....Morro Bay 2501

Shoes–Athletic

See Sporting Goods Headings

Shoes–Retail

BELLO SPORTING GOODS
Spalding & Athletic Footwear
886 Monterey.....Sn Luis Obspo 12
BENO'S 1019 Morro.....Sn Luis Obspo 620
Burkhardt's Shoes
Traffic Wy.....Atascadero 690-J
GALES SHOE STORE
Quality Shoes For The Entire Family
860 Higuera.....Sn Luis Obspo 1832
(See Advertisement This Page)
Karl's Shoe Store 725-12th.....Pso Robls 478
Karl's Shoe Store 786Higuera..Sn Luis Obspo-881-M
Pennington's Shoe Store
741 Higuera.....Sn Luis Obspo 863-J
REEVE'S SHOES
Shoes For The Entire Family
760 Higuera ...Sn Luis Obspo-2470
RENETZKY'S SHOE STORE
845 Higuera.....Sn Luis Obspo 257
(See Advertisement This Page)
RUMLEY'S DEPT STORE
Harold E Callahan
5th.....Morro Bay 3251
Squire's Men's Wear
Nunn-Bush & Red Wing Shoes
745-12th.....Pso Robls 151-W

Shower Doors & Compartments

PASO ROBLES GLASS SHOP
609-22d.....Pso Robls 469
PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

When
you want to find a business concern in a hurry
Look
in the YELLOW PAGES
They contain almost every type of commercial enterprise in easily found classifications.

Sign Painters

FREEMAN SIGN SERVICE
448 Higuera.....Sn Luis Obspo 335
STORM SIGN SHOP
13th & Newport.....Aroyo Grnde 261-F-2

Signs

CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13
(See Advertisement This Page)

COAST NEON CO
NEON SIGNS
ADVERTISING & LIGHTING
MANUFACTURE,
Maintenance & Erection Service
7th & Spring.....Pso Robls 616-J

HARRIS GEORGE R
Harris Advertising Signs
Painted Outdoor Advertising
140 Ocean View Av.....Pismo Bch 401-R
HOLLAND NEON SERVICE
525 Traffic Wy.....Aroyo Grnde 93-W
(See Advertisement This Page)
Penn-Lite Neon Eaglet.....Atascadero 669-W

REED'S PAINT & WALLPAPER STORE
Dan Gallock
COMPLETE SIGN SERVICE
SHOW CARDS
SILK SCREEN PROCESS
Fast — Efficient Service
1121 Broad.....Sn Luis Obspo 1364-W

SNOOK'S SIGN SHOP
COMMERCIAL & LAYOUT WORK
WALL PAINTINGS
TRUCK LETTERING
SILK SCREEN WORK
1129 Marsh.....Sn Luis Obspo 1964-W

Skates–See Sporting Goods Headings

Slaughter Houses

See Meat–Whsle; also Stock Yards

Slip Covers

Mac's Shop 781 Marsh.....Sn Luis Obspo 1448-W

Social Service Organizations

County Welfare Dept Mall.....Atascadero 161

Soft Drinks–See Beverages–Non Alcoholic

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Cline's Electric
NEON SALES & SERVICE

NEON SIGNS & COLD CATHODE
LIGHTING GUARANTEED
ONLY QUALITY MATERIALS USED

WHY GAMBLE ON LESS?

SKETCHES & DESIGNS
FREE ESTIMATES
NO OBLIGATION

Complete Sign Service

PHONE
SAN LUIS OBISPO 14

286 Higuera St.

NEON
SignS
HOLLAND
NEON SERVICE
ARROYO GRANDE 93-W
525 TRAFFIC WAY
ARROYO GRANDE

Who
SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
THE
Classified
TELEPHONE SECTION
Will Direct You

Sporting Goods–Retail

BELLO SPORTING GOODS
Your Spalding Dealer
886 Monterey.....Sn Luis Obspo 12
GRISANTI HARDWARE Highway....Atascadero 580
Hill J C 1039 Chorro.....Sn Luis Obspo 466
LUNDGREN ERIC 1326 Park.....Pso Robls-470
PHILLIPS K L & SONS
999 Price.....Pismo Bch 21
Shamel's Hardware & Plumbing Shop ....Cambria 36
SMITH C S
Complete Line Of Sporting Goods
1225Park.....Pso Robls-40-W
SPORTSMAN'S STORE
869 Higuera.....Sn Luis Obspo 2520
(See Advertisement This Page)
STRADER C R 1131 Garden...Sn Luis Obspo 984-W
WEBB E
Johnson Outboard Motors Sales & Service
Webb's Fishing Tackle
225-5th.....Morro Bay 4136
Wes's Sporting Goods 1215 Park..Pso Robls 727-R

Sportswear–Retail

Lacterman's 728 Higuera.....Sn Luis Obspo-1285
Squire's Men's Wear 745-12th.....Pso Robls 151-W

Spraying–See Painting Contractors

Sprinklers–Lawn & Irrigation

SHUR-RANE PORTABLE IRRIGATION DISTRS
Portable Sprinkler Systems
Farm Irrigation-Free Estimates
161 N 5th Sn Jose.....Cypress 3-5065
WILDMAN J M INC 1139-13th.....Pso Robls 254

THE Sportsman's STORE
BILL BENNO, Owner

- WINCHESTER Approved Gun Repair Shop
- TELESCOPE SIGHTS
- BINOCULARS

Expert Gunsmith

- GUNS
- FISHING TACKLE
- AMMU-NITION

EVINRUDE OUTBOARD MOTORS
Phone San Luis Obispo 2520
869 Higuera St.

Stage Lines–See Bus Lines

State Government Offices

See Alphabetical Directory Under "Calif State of"

Stationers–Retail

Arroyo Drug Co 130 Branch.....Aroyo Grnde-46
Bickell's Stationery Store
807-12th.....Pso Robls 882
HILL'S STATIONERY STORE
OFFICE SUPPLIES
Business Forms - Loose Leaf & Bound Books
STATIONERY
Boxed Stationery - Portfolios
GREETING CARDS
Largest Selection in Town
1127 Chorro.....Sn Luis Obspo-1403

Steam Cleaning

See also Automobile Washing & Polishing
EMIL'S CHEVRON STATION
Palm & Morro.....Sn Luis Obspo 918-J

Steamship Agencies

TRAVEL SERVICE
987 Osos.....Sn Luis Obspo 418

Steel

SAN JOSE STEEL CO INC
STRUCTURAL STEEL
REINFORCING STEEL
TANKS & PLATE FABRICATING
PREFABRICATED STEEL BLDGS.
CORRUGATED ROOFING & SIDING
CHAIN LINK FENCE
195 N 30th San Jose.....Cypress 5-0353

Steel Fabricators

INDEPENDENT IRON WORKS INC
8th & Pine Oakland.....Templebar 2-0160

Steel Homes & Buildings

LIVINGSTON E C CO
13th & Railroad.....Pso Robls 22

Steel Products

INDEPENDENT IRON WORKS INC
8th & Pine Oakland.....Templebar 2-0160

Stencils & Stencil Supplies

A B DICK MIMEOGRAPH PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State.....Snta Barbara 3159

Stenographers–Public

Minium Muriel
Manuscript & Consignment Typist
By Appointment Only
631 Lawrence Dr.....Sn Luis Obspo 3192-J
San Luis Employment Service Agency
964 Chorro.....Sn Luis Obspo 2992

Stock Yards

Bryan Meat Co Slaughter House....Pso Robls 1250

Storage–Cold

See Cold Storage Warehouses

Storage–Household

See Moving & Storage Service

Stoves & Ranges

See Ranges & Stoves Headings

Suit Cases–See Luggage Headings

Surveyors–Land

Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060

Swimming Pools–Public

Rest Haven Adelaide.....Pso Robls 9-F-12

Tailors–Ladies'

MISSION TAILORING SERVICE
1220 Morro.....Sn Luis Obspo 496
Thompson Cecelia
1324 Morro.....Sn Luis Obspo 1486-W
(See Advertisement This Page)

Tailors–Men's

MISSION TAILORING SERVICE
1220 Morro.....Sn Luis Obspo 496
Nernof Tailoring Co 1027 Chorro..Sn Luis Obspo-103

Tallow

SAN LUIS TALLOW WORKS
Clark Field. Sn Luis Obspo-2646-W
(See Advertisement This Page)

Tamales–Retail

Burke's Kitchen
2d & Saratoga.....Aroyo Grnde 144-F-24

Tamales–Whsle & Mfrs

ATASCADERO BRAND TAMALES
Mike Olivares Robert Zuniga
HOME-MADE
TAMALES AND ENCHILADAS
WHOLESALE TO MARKETS
RESTAURANTS AND PARTIES
Coromar Av.....Atascadero 113-M

Tanks

Brown T E
Wooden Tanks-Mfrs-New-Used
416 Santa Clara Alameda...Lakehurst 3-0909
COLE WALTER R & CO
Steel-Butane-Propane & Pressure Tanks
1414-3d Oakland.....Highgate 4-0831
INDEPENDENT IRON WORKS INC
8th & Pine Oakland.....Templebar 2-0160

Tax Consultants

Boyce J Earle
Bank of America Bldg.....Sn Luis Obspo 886
Chope J P Wickenden Bldg.....Sn Luis Obspo 162-M
DERBY MABEL H MISS
647 Park.....Sn Luis Obspo 2687
HALL WILLIAM O 1135 Chorro..Sn Luis Obspo 2114
Knight Robert A
981 Monterey.....Sn Luis Obspo 2791
RENETZKY & DAVIS .....
Laura O Coffield-Tax Specialist
846 Higuera.....Sn Luis Obspo 1033
VAN HORN OTTO B 612-12th.....Pso Robls 1414

Cecelia Thompson

- Tailoring
- Alterations
- Restyling

PHONE
San Luis Obispo 1486-W
1324 Morro San Luis Obispo

San Luis Tallow Works

DEAD STOCK REMOVED
TOP PRICES PAID FOR
- HIDES
- PELTS
- TALLOW
- WOOL

Mfrs. Meat Meal & Fertilizer
We Solicit Restaurant & Butcher Trade
PHONE US LONG DISTANCE COLLECT
PHONE
San Luis Obispo 2646-W
We Pay All Charges
Plant: Clark Field
P. O. Box 767 San Luis Obispo

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

MISSION TAXI

WAITING ROOM AT 987 MONTEREY

Phone

SAN LUIS OBISPO

2

24-Hour Instant Service

ALL NEW LUXURY CABS

COURTEOUS SERVICE - DEPENDABLE, CAREFUL DRIVERS

PASSENGERS FULLY INSURED

OFFICIAL SOUTHWEST AIRWAYS LIMOUSINE SERVICE

Residence Phone San Luis Obispo 2017-W

987 MONTEREY SAN LUIS OBISPO

When In A Hurry To Go Near or Far
Call The Two-Way Radio Car

INSTANT 24-HOUR SERVICE

OWL RADIO TAXI

Phone

SAN LUIS OBISPO

300 OR **845**

Courteous Safe Drivers

974 MONTEREY 100% UNION SAN LUIS OBISPO

Taxicabs

BEACH CAB CO 541 Cypress.....Pismo Bch 222
(See Advertisement This Page)
Bewley's Cab Co 403 Cypress.....Pismo Bch-67
BROWNIE'S TAXI N Highway.....Atascadero 292
Deluxe Cabs 974 Monterey.....Sn Luis Obspo 845
Gray Cab Co 974 Monterey.....Sn Luis Obspo 845
Mickey's Taxi 106 Bridge.....Aroyo-Grnde 104
MISSION TAXI CO 987 Monterey....Sn Luis Obspo-2
(See Advertisement Page 118)
OWL RADIO TAXI CO
974 Monterey.....Sn Luis Obspo 300
(See Advertisement Page 118)
PASO ROBLES YELLOW CAB CO

PASO ROBLES 488
24-HOUR PROMPT &
COURTEOUS SERVICE
1245 Spring.....Pso Robls 488

Veteran's Cab Co 974 Monterey..Sn Luis Obspo 845
YELLOW CAB CO MORRO BAY
440-5th.....Morro Bay 2211
YELLOW TAXI CO
987 Monterey.....Sn Luis Obspo 100
(See Advertisement This Page)

Tea Rooms—See Restaurants

Teachers

See Schools; also Specific Types of Instruction

Telegraph Companies

Western Union Telegraph Co
Carlton Hotel.....Atascadero-5
Western Union Telegraph Co
1208 Spring. Pso Robls-131
Western Union Telegraph Co
979 Monterey. Sn Luis Obspo-1670

Telephone Calling Service

Morro Bay Service Center
440-5th.....Morro Bay 2211

Telephone Companies

ARCHITECTS & BUILDERS SERVICE

Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning.

"SERVICE RENDERED BY"
PACIFIC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office Listed Below

Telephone Companies—(Cont'd)

PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Offices
Arroyo Grande
112 W Branch.....Aroyo Grnde 466
Atascadero 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Cambria 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Cayucos 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Morro Bay 872 Morro Sn Luis Obispo
Dial "Operator" & ask for..Business Office
(No charge for calls to Business Office)
Nipomo 112 W Branch Arroyo Grande
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Paso Robles 717-14th.....Pso Robls 133
Pismo Beach 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
San Luis Obispo
872 Morro.....Sn Luis Obspo 2000
Santa Margarita 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Templeton 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)

Termite Control

KYLE COMPANY 1609 Osos.....Sn Luis Obspo 546

BEACH CAB COMPANY

24 HOUR SERVICE
Phone Pismo Beach 222
New Low Rates
From Pismo Beach
541 Cypress Street Pismo Beach

YELLOW CABS

24-Hour Service
SAN LUIS OBISPO
100
999 MONTEREY
Sedan Service - Reasonable Rates
Passengers Insured
Reliable Courteous Drivers
Cadillac Cars
We Are the Only Cab Co.
in Town That Meets All Trains
Stand Next to Obispo Theatre
999 MONTEREY
Res. Phone San Luis Obispo 2017-W

Theatres

Bay Theatre 464-5th.....Morro Bay-3011
Elmo Theatre Morro.....Sn Luis Obspo-1036
Fair Oaks Theatre.....Aroyo Grnde 416-F-2
Fremont Theatre Monterey.....Sn Luis Obspo-71
Hi-Ho Theatre 1436 Spring.....Pso Robls-777
La Moda Theatre State Hwy.....Atascadero-143
Obispo Theatre 993 Monterey.....Sn Luis Obspo-197
Pismo Theater 250 Pomeroy.....Pismo Bch 11
T & D Jr Theatre 12th.....Pso Robls-328

Tile–Ceramic, Contractors & Dealers

FAULSTICH BROS

TILE & MASONRY CONTRACTORS
Drain Boards - Bathrooms - Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 So Broad.....Sn Luis Obspo 997

The men and women in the Bell System are used to meeting emergencies, and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

MADDALENA TIRE CO.

CHARLIE
&
NOEL

TIRES!
RECAPPING
Sure We Have Them
FISK & MOBIL
Higuera & Osos San Luis Obispo 79

PISMO TIRE SHOP

DUNLAP
TIRES &
TUBES
RECAPPING
PHONE
Pismo Beach 186-W
431 Pismo

Tile–Non-Ceramic, Contractors & Dealers

ARMSTRONG'S ASPHALT TILE—
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch.....Aroyo Grnde 122
COUNTY ROOF SERVICE..
Snta Barbara Av & High...Sn Luis Obspo 1840

BESTILE WALL SHEETS

"Since 1928"
Save Up to 50%
HI-GLOSS PLASTIC COATED SHEETS EASILY INSTALLED
Many Beautiful Colors
BESTILE
Call Your Dealer for Free Estimate

"WHERE TO BUY IT"
BUILDERS MARKET Ocean Av...Cayucos 2311
BUILDERS MARKET 1115-13th...Pso Robls 277

COAST COMPANY
872 Monterey.....Sn Luis Obspo 1473-J

Tile-Non-Ceramic, Mfrs & Distrs

Costlow Troy L Tile & Cement Constr
Mountain Springs Rd.....Pso Robls 1076-M

Tire Chains

See Automobile Parts & Supplies Headings

Tires–Dealers

Bardin Tire Distributor
692 Marsh.....Sn Luis Obspo 1173
Chick's Tire Service 1534 Spring....Pso Robls 980
DAVIS B H TIRE SERVICE
Goodyear Tires
1233 Spring.....Pso Robls-77
FIRESTONE DEALER STORE
1344 Park.....Pso Robls 405
FIRESTONE STORES
1175 Monterey.....Sn Luis Obspo 130

FISK TIRES

TIRE SERVICE
RECAPPING
REPAIRS
When It's Time To Re-Tire
BUY FISK
•Reg. U.S. Pat. Off.

"WHERE TO BUY IT"
DISTRIBUTOR
MADDALENA TIRE CO
Higuera&Osos. Sn Luis Obspo-79

(Continued Next Page)

Call San Luis Obispo 1043
B.F.Goodrich
TIRES • BATTERIES
Best in the Long Run
MUSTANG TIRE & AUTO SERVICE
OSOS & MARSH SAN LUIS OBISPO

Tires–Dealers–(Cont'd)

GOODRICH B F TIRES

WHATEVER YOUR TIRE NEED
B.F.Goodrich
FIRST IN RUBBER
NEW TIRES
DURECAP
TIRE SERVICE
Call Your B. F. Goodrich Retailer
"WHERE TO BUY IT"
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh.....Sn Luis Obspo 1043

Kimball Tire Co 283 Higuera....Sn Luis Obspo 758
MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
(See Advertisement Page 120)
Mustang Tire & Auto Service
Osos & Marsh.....Sn Luis Obspo 1043
(See Advertisement Page 120)
PISMO TIRE SHOP 431 Pismo..Pismo Bch 186-W
(See Advertisement Page 120)

RIVERSIDE TIRES—
MONTGOMERY WARD & CO
Sales & Service
876 Higuera.....Sn Luis Obspo 2310

SEIBERLING TIRES

For fine tires and expert tire conservation service, rely on your independent Seiberling Dealer displaying this sign of QUALITY.
SEIBERLING TIRES
It bears "A Name You Can Trust In Rubber."
"FOR SERVICE CALL"
WHOLESALE RETAIL
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

U S TIRES

QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS
US ROYAL TIRES
"WHERE TO CALL"
DISTRIBUTOR
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

Tires–Repairing

Bowden Seaside Station
711 Marsh.....Sn Luis Obspo 1957
WESTSIDE AUTO PARTS CO
1236 Monterey.....Sn Luis Obspo 384-J
(See Advertisement This Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Tires–Retreading & Recapping

DAVIS B H TIRE SERVICE
1233 Spring. Pso Robls-77
FIRESTONE STORES
1175 Monterey.....Sn Luis Obspo 130
Goodyear Tire Service N Highway.....Atascadero 398
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758
MADDALENA TIRE CO
Higuera&Osos. Sn Luis Obspo-79
O K Rubber Welders
1101 Marsh.....Sn Luis Obspo 1964-M
(See Advertisement This Page)
WESTSIDE AUTO PARTS CO
1236 Monterey.....Sn Luis Obspo 384-J

WESTSIDE AUTO PARTS CO.

TIRE REPAIRS
RETREADING
AND
RECAPPING
Pennsylvania Tire Dealers
Quality Workmanship
TWO LOCATIONS
1229 Monterey and 1236 Monterey
Phone San Luis Obispo 384-J

MACRAE'S
O.K. Rubber Welders
Complete TIRE Service

ELECTRIC
RECAPPING
The New Electric Process Which Does Not Injure the Sidewalls of Your Tire by Heat or Pressure.
"$25.00 Reward If My O. K. Cap Peels Completely Off"
KELLY-SPRINGFIELD TIRES
Telephone
SAN LUIS OBISPO
1964-M
1101 Marsh at Santa Rosa
SAN LUIS OBISPO

Tires–Whsle & Mfrs

Federal Rubber Products Co Inc
Factory Warehouse Distributors
841-5th Av Oakland.....Higate 4-8520

Title Companies

SECURITY TITLE INS & GUAR CO
1119 Chorro. Sn Luis Obspo-1015
TITLE INSURANCE AND TRUST COMPANY
777 Higuera.....Sn Luis Obspo 2533

Toilet Goods

Merle Norman Cosmetics Studio
748 Higuera. Sn Luis Obspo-1477

Tools–Retail

DELTA-MILWAUKEE MACHINE TOOLS—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344

General Auto Parts 1218 Pine.....Pso Robls 280

SKIL TOOLS—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Tourist Courts—See Motor Courts

Towel Service–See Linen Supply Service

Towing Service—Automobile & Truck

See Automobile Towing

Toys–Mfrs

Pipco 1767 Conejo.....Sn Luis Obspo 1432-J

Toys–Retail

BELLO SPORTING GOODS
Toys-Games & Wheel Goods
886 Monterey.....Sn Luis Obspo 12
BILLIE'S TOY & BABY SHOP
766 Higuera.....Sn Luis Obspo 2628

Tractors

ALLIS-CHALMERS TRACTORS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera. Sn Luis Obspo-852
LIVINGSTON E C CO
1236 Railroad. Pso Robls-534

ASHTON CHAS H PLYMOUTH-DeSOTO
1134-13th.....Pso Robls 666

CASE TRACTORS—
FARMER'S HARDWARE&EQUIP CO
581 Higuera. Sn Luis Obspo-852

(Continued Next Page)

Telephone service is one of the unifying forces of the nation.

INTERNATIONAL HARVESTER
SALES & SERVICE
PARTS & SUPPLIES

INTERNATIONAL HARVESTER

TRACTORS
FARM TOOLS
POWER UNITS
REFRIGERATION

WALTER F. LEWIS

PHONE
San Luis Obispo 389-J
IN EMERGENCY CALL SN LUIS OBISPO 2729-J OR 1756-M

205 HIGUERA ST.

Tractors–(Cont'd)

CATERPILLAR TRACK-TYPE TRACTORS—
MOORE JOSEPH G CO
1306 Pine.....Pso Robls 450
113 W Chapel.....Santa Maria 5

INTERNATIONAL TRACTORS—
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 389-J
If no answer call...Sn Luis Obspo 2729-J
If no answer call..Sn Luis Obspo 1756-M
WILDMAN J M INC
1139-13th.....Pso Robls 254

Lewis Walter F 205 Higuera..Sn Luis Obspo 389-J
(See Advertisement Page 122)
MOORE JOSEPH G CO 1306 Pine...Pso Robls 450
(See Advertisement This Page)
WILDMAN J M INC
1139-13th.....Pso Robls 254
(See Advertisement This Page)

Tractors–Repairing

Colburn T R 221-15th.....Pso Robls 1075-W
GENERAL FARM SUPPLY CO
200 Higuera.....Sn Luis Obspo 253
McCANN TRACTOR SERVICE
Tractors and Farm Equipment
REPAIRED
EXPERT DIESEL MECHANIC
PORTABLE WELDING
MACHINE WORK
Reasonable Rates
50 South.....Sn Luis Obspo 2404-W
If no answer call..Sn Luis Obspo 2240-M
Ruth's Tractor Repairing 1st & James..Templtn 2151
SILVA'S TRACTOR SERVICE
211 Harris.....Sn Luis Obspo 2468-R

Tractors–Used

BENNETT'S CONSTR EQUIP
RENTAL & SALES
Used Tractors & Equipment
Bought & Sold
FOR RENT
Bulldozers — Carryall Scrapers
& Heavy Duty Industrial Equip.
1104-13th.....Pso Robls 1305

Trading Stamp Companies

Sperry & Hutchinson Co The
778 Marsh.....Sn Luis Obspo 3083-W

Trailer Parks

Allens Trailer Park Simpson.....Kingsburg 9962
GROVE AUTO COURT N Highway..Atascadero 336-R
HILLTOP TRAILER PARK
101 Hwy.....Aroyo Grnde 286-F-11
Howie's Auto Court 652 Morro..Sn Luis Obispo 2932
MISSION TRAILER PARK
546 Higuera.....Sn Luis Obspo 2033-W
SEAFARER TRAILERCOACH PARK
140 Ocean View Av.....Pismo Bch 401-R
SURF-SIDE TRAILER PARK
Morro Strand — at the Beach
SPACE FOR 47 TRAILERS
All Modern Conveniences
Showers — Rest Rooms — Laundry
Fishing - Clamming - Swimming
Highway & Cody.....Cayucos 4172
TRAIL-ER-IN PARK & GROCERY
Del Rio & 101 Hwy.....Atascadero 675
TRAILER VILLAGE 3341 Spring..Pso Robls 329

Trailers–Coach

MATHEWS' TRAILER COURT
For Rent By Month-Housekeeping
274 Higuera.....Sn Luis Obspo-1392
STOWE TRAILER SALES
New-12 to 31 Feet
Cash or Terms
996 Marsh.....Sn Luis Obspo 2701

Travel Bureaus

TRAVEL SERVICE 987 Osos...Sn Luis Obspo 418

Tree Service

Davey Tree Surgery Co
Dolores Av.....Atascadero 647-W
Stanley Everett 447 Price.....Pismo Bch 223

INTERNATIONAL HARVESTER
Implements
TRACTORS
Trucks
J. M. Wildman, Inc.

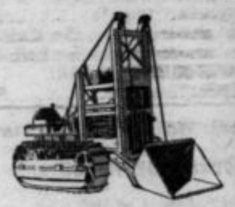
HOME FREEZERS
INTERNATIONAL HARVESTER REFRIGERATOR
Phone
PASO ROBLES 254
Parts Dept Phone Paso Robles 99-W
1139-13TH ST. PASO ROBLES

"CATERPILLAR"
AND
JOHN DEERE
NEW & USED TRACTORS AND EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired
JOSEPH G. MOORE CO.
1306 Pine **Paso Robles 450**
Santa Maria—113 West Chapel
Santa Maria 5

MEL. H. CORIPPO

Construction

Materials and Equipment



PASO ROBLES
653-W
If no answer call 868

FOR RENT
Skip Loader
Dump Trucks
Concrete Mixers
Compressor and
Jack Hammer
Roller

• EXCAVATING • GRAVEL • ROCK & SAND

CONCRETE CONTRACTOR
1719 Pine

Arroyo Grande Trucking Co.

Common – Contract
and
Radial Carriers
of
Farm Produce
Hauling Anywhere
In The State

PHONE
Arroyo Grande 64

201 W. BRANCH
ARROYO GRANDE

DUMP TRUCKS — FLAT RACKS
HAULING
SAND - ROCK - GRAVEL - BRICK
EXCAVATING - GRADING
FRY TRUCKING
Arroyo Grande 433-F-4
1½ Blks N. Grover City Devel. Co. Tract Office

Crosby Trucking Co.

Rock & Sand
Top Soil & Fill
Excavating

PHONE
Pismo Beach 96-J

WINDWARD AVE.
SHELL BEACH

Trucking

See also Motor Freight Companies Headings

Arballo Gilbert 7th & Vista...Aroyo Grnde 435-F-4
ARROYO GRANDE TRUCK CO
201 W Branch.....Aroyo Grnde 64
(See Advertisement Page 124)
Bermingham Robt L Shandon.....Pso Robls 30-F-4
C B O Trucking Co Hwy.....Atascadero 642-W
CALIF MOTOR EXPRESS LIMITED
1st.....Cayucos 2732
Paso Robles Riverside & 5th.....Pso Robls 657
San Luis Obispo 390 Pacific....Sn Luis Obspo 800
CORIPPO MEL H 1719 Pine.....Pso Robls 653-W
(See Advertisement Page 124)
CROPPER RALPH S N Hwy.....Atascadero 384-R
Cropper Sidney C 1935 Vine.....Pso Robls 644
CROSBY TRUCKING CO
Windward Av Shell Beach.....Pismo Bch 96-J
(See Advertisement Page 124)
DENNIS TRANSFER
Local&Long Distance Moving
And General Hauling
1824Nipomo.....Sn Luis Obspo-355
Fry Trucking Grover City.....Aroyo Grnde 433-F-4
(See Advertisement Page 124)

GLASS TRANSPORTATION CO

GENERAL TRUCKING
Local - Long Distance
Furniture Moving
1733 Spring.....Pso Robls-258

Goulart L E Stanley Av.....Aroyo Grnde 58-J
J & H Transfer & Storage
See Our Ad Under Moving
N Hwy.....Atascadero 171

JONES CHARLES

LIVESTOCK HAULING
GENERAL TRUCKING
& MOVING
LOCAL & LONG DISTANCE
1110 Olive.....Pso Robls-1332-W

Lewey Jay B 829-16th.....Pso Robls 278-J
Moore Wm J Sinaloa Av.....Atascadero 693-W
Olivas Tim
10th & Farrel Oceano....Aroyo Grnde 429-F-12
Oliver Geo K .....Aroyo Grnde 139-F-2
PACIFIC FREIGHT LINES
393 Marsh.....Sn Luis Obspo 1370
Polin Burt W 1828 Johnson...Sn Luis Obspo 2352-W
Roberts Jim S .....Aroyo Grnde 240-F-4
Ross B A Oceano.....Aroyo Grnde 150-F-5
SANDERCOCK TRANSFER CO
1708 Beach.....Sn Luis Obspo 19
San Luis Truck Service
Old South 101 Hwy.....Sn Luis Obspo 2343
SILVA MANUEL A
Contract Hauling
Local & Long Distance
200 Higuera.....Sn Luis Obspo 930
Winslett Troy R Oceano.....Aroyo Grnde 435-F-3

Trucks-Motor, Bodies-New

UNITORK TRUCK BODIES—
UNITORK TRUCK BODIES
4725 Tidewater Av Oakland...Kellog 4-7199

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

Trucks-Motor, Dealers-New

CHEVROLET TRUCKS

Carry the load . . . cut the cost. Choose from Chevrolet's Advance-Design line of trucks for transportation unlimited. Wide choice of models to meet every need.

CHEVROLET

"WHERE TO BUY IT"
ARLAND CHEVROLET CO
401 Traffic Wy.....Aroyo Grnde 309
ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 786

FORD TRUCKS SALES & SERVICE

FORD TRUCKS ARE
"BONUS BUILT"
TO LAST LONGER

Ford

"WHERE TO BUY THEM"
BRENNAN MAURY AUTOS
330 Traffic Wy.....Aroyo Grnde 47
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53
LEVERENZ WALTER F Hwy....Atascadero 14
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

G M C TRUCKS—
KIMBALL MOTOR SERVICE
252 Higuera.....Sn Luis Obspo 2344

INTERNATIONAL MOTOR TRUCKS—
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey.....Sn Luis Obspo 3144

Nichols Sid Chevrolet 1305 Spring.....Pso Robls-786

PETERBILT TRUCKS—
COAST COUNTIES TRUCK & EQUIPMENT CO
N 4th & Bayshore Hwy
Sn Jose.....Cypress 5-8962

STUDEBAKER TRUCKS—
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

Trucks-Motor, Equipment & Parts -New

Nichols Sid Chevrolet 1305 Spring...Pso Robls 786
UNIVERSAL AUTO PARTS CO

QUALITY - SERVICE - PARTS
For
ALL CARS, TRUCKS AND TRACTORS
Continuous Service
969 Monterey.....Sn Luis Obspo-1418
If no answer call....Sn Luis Obspo-2726-R

Wildman J M Inc 1139-13th.....Pso Robls 99-W

Trucks-Motor, Painting

See Automobile Painting

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

THE TYPEWRITER SHOP

Authorized
Sales & Service

UNDERWOOD TYPEWRITERS
SUNDSTRAND ADDING MACHINES
RE-BUILTS – RENTALS – REPAIRS
FILES – SAFES – DESKS
CHAIRS – ETC.

PHONE
San Luis Obispo - 127

986 MONTEREY between Osos & Morro — SAN LUIS OBISPO

ROYAL
TYPEWRITERS

Standard and Portable

World's No. 1 Typewriter

- **VICTOR ADDING MACHINES**
- **CHECKWRITERS**
- **DUPLICATORS**
- ***Files - Desks - Safes***

All Makes Repaired
SALES - SERVICE - SUPPLIES
JOHNNY NELSON OFFICE EQUIPMENT CO.
690 HIGUERA
San Luis Obispo 228

BOB WALKER'S
COMPLETE LINE OF OFFICE EQUIPMENT

TYPEWRITERS
Clary - Remington & R. C. Allen
Calculating & Bookkeeping Machines
SALES & SERVICE
Rebuilt - Rentals
Repairs on All Makes
Phone San Luis Obispo 681-W
785 Marsh — San Luis Obispo

TO SPEED SERVICE PLEASE LOOK UP THE NUMBER FIRST

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

Trucks–Motor, Repairing

CHEVROLET TRUCKS—
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 786

PAUL'S TRUCK SERVICE
Paul Saueressig — Owner
COMPLETE TRUCK REPAIRS
& MOTOR REPAIRS
All Makes Cars & Trucks
Diesel Engines Our Specialty
10th & Salinas.....Pso Robls 1438-J
If no answer call.....Templeton 2532

PIMENTEL & WEAVER GARAGE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy.....Sn Luis Obspo 1360
Residence .....Sn Luis Obspo 1066-R

San Luis Truck Service
Old South 101 Hwy.....Sn Luis Obspo 2343

Trucks—Motor, Towing—See Automobile Towing

Trust Companies—See Banks; also Title Companies

Typewriters

BICKELL'S STATIONERY STORE
Agcy for Typewriter Shop San Luis Obispo
807-12th.....Pso Robls 882

HILL'S STATIONERY STORE
SMITH - CORONA
PORTABLE TYPEWRITERS
& OFFICE TYPEWRITERS
Service & Repairs on All Makes
1127 Chorro.....Sn Luis Obspo-1403

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera.....Sn Luis Obspo 228
(See Advertisement Page 126)

PACIFIC COAST PUBLISHING CO
Remington-Rand Sales & Service
1022 State.....Snta Barbara 3159

PASO ROBLES OFFICE SUPPLY
ADDING & CALCULATING MACHINES
TYPEWRITERS NEW &
RECONDITIONED
RENTALS & REPAIRS
Curtis J.Baxter, Prop.
608-12th .....Pso Robls 481-J

Royal Typewriter Co
Johnny Nelson-Authorized Dealer
690 Higuera.....Sn Luis Obspo 228

TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127
(See Advertisement Page 126)

WALKER R G 785 Marsh.....Sn Luis Obspo 681-W
(See Advertisement Page 126)

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.

Typing–See Stenographers–Public

Undertakers–See Funeral Directors

Uniform Supply Service
See Linen Supply Service

Unions–Labor–See Labor Organizations

Unit Heat–See Furnaces

United States Government Offices
See Alphabetical Directory Under "U S Government"

A handy man for any job - -

The Yellow Pages tell you where to reach him quickly —plumber—carpenter—dry cleaner—paperhanger —and hundreds of other workmen, stores and services.

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

CUSTOM UPHOLSTERING

RECOVERING
REPAIRING
RESTYLING

Upholstery & Drapery Yardage for Sale

CUSTOM-MADE SETS
Mattresses Made To Order & Renovated

Free Estimates — All Work Guaranteed

JACKMAN'S
CUSTOM UPHOLSTERY
1218 Carmel — San Luis Obispo
PHONE **San Luis Obispo 2299-W**

UPHOLSTERING

COMPLETE FURNITURE UPHOLSTERING
LARGE SELECTION OF PATTERNS
FREE ESTIMATES
COUNTY WIDE SERVICE
San Luis Sterilization and Mattress Co.
San Luis Obispo 405
Buchon & High

PARAMOUNT
UPHOLSTERING SHOP
ALL WORK GUARANTEED
FURNITURE
RECOVERED — REPAIRED
Rug & Carpet Cleaning — Moth Proofing
Custom Built Booths
Free Pick-Up & Delivery
PHONE
San Luis Obispo 2921-J
272 Pacific

Henry's Upholstery
REPAIR
and
MANUFACTURING
Maple Frames and Quality Fabrics

Wide Range of Prices — Ready-Made Draperies
Drapery Yardage — Free Estimates
ALL WORK GUARANTEED
San Luis Obispo 3155-W
572 Islay Street

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY
1234 Broad.....Sn Luis Obspo 2573
Dodd's Top Shop 424 Higuera...Sn Luis Obspo 271

GRAND FURNITURE SHOP
CUSTOM MANUFACTURING AND UPHOLSTERING
Furniture — Auto Seat Covers
Drapery Yardage
Grand Av .....Aroyo Grnde 138-F-2

Henry's Upholstery
572 Islay.....Sn Luis Obspo 3155-W
(See Advertisement Page 128)

JACKMAN'S CUSTOM UPHOLSTERY
1218 Carmel.....Sn Luis Obspo 2299-W
(See Advertisement Page 128)

Jones Upholstery Shop 101 Hwy.....Templtn 2101

M & M Upholstering Shop
1218 Park.....Pso Robls 1039

PARAMOUNT UPHOLSTERING SHOP
272 Pacific.....Sn Luis Obspo 2921-J
(See Advertisement Page 128)

Rauch's Cabinet & Upholstery Shop
821-21st.....Pso Robls 966

SAN LUIS STERILIZATION & MATTRESS CO
Buchon & High.....Sn Luis Obspo 405
(See Advertisement Page 128)

SPINNING WHEEL UPHOLSTERY
FURNITURE UPHOLSTERING
PILLOWS REBUILT — SPRINGS RESET
Our Finished Work is Our Best Recommendation
Your Satisfaction is Our Guarantee
Free Pick-Up & Delivery Service within 30 Miles of San Luis Obispo
Phone
1150 Peach.....Sn Luis Obspo 1250-W

Upholstery Fabrics

ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo 85

Vacuum Cleaners–Dealers

ELECTROLUX CORP REP
ELECTROLUX
VACUUM CLEANER & AIR PURIFIER
SALES & SERVICE
GENUINE
ELECTROLUX PARTS & SUPPLIES
DAVE HORNOR, REP.
1290 Murray Av.....Sn Luis Obspo 2462-J

HOOVER AUTHORIZED SALES & SERVICE
Service by trained Hoover Men and genuine Hoover parts are available only through Factory Branch Service Stations and authorized dealers. Do not accept substitutes.
HOOVER

"WHERE TO BUY IT"
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

KENMORE VACUUM CLEANERS—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760

Vacuum Cleaners–Dealers–(Cont'd)

LEWYT VACUUM CLEANERS
The new vacuum cleaner that's quiet and has no bag to empty, beautifully styled, beautifully built by a manufacturer who has been making precision equipment since 1888.
Lewyt VACUUM CLEANER

"WHERE TO BUY THEM"
DEALERS

DERBY'S ELECTRIC SHOP
827-13th.....Pso Robls 91
House of Appliances Elec Sales & Service
1226 Park.....Pso Robls 1304
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

MONTGOMERY WARD & CO
Sales & Service
876 Higuera.....Sn Luis Obspo 2310
WILCOX LOU 823-12th.....Pso Robls 1507

Vacuum Cleaners–Repairing

KENMORE VACUUM CLEANER SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

Variety Stores

DOKO'S VARIETY STORE
Complete
VARIETY STORE
Women & Children's Wearing Apparel
Price & Pismo.....Pismo Bch-51

Doko's Variety Store
Price & Pismo.....Pismo Bch 36
Dyer's Variety Store
750 Higuera.....Sn Lupis Obspo 572-J
Lord's Variety Store
Grand Av.....Aroyo Grnde 150-F-4
Marsalek's Variety 116 Branch...Aroyo Grnde 131-J
Sue's Sundries 1634 Osos....Sn Luis Obspo 2565-J

Vending Machines

Lee Ed 1118 Morro.....Sn Luis Obspo 1939-M
O K MUSIC CO
844 Monterey.....Sn Luis Obspo 703

Venetian Blind Dealers

ACME QUALITY PAINT & WALLPAPER STORE
862 Monterey.....Sn Luis Obspo 3039
ART MESQUIT COMPLETE HOME FURNISHINGS
National Venetian Blinds
Bridge & Branch.....Aroyo Grnde 122

LONG'S VENETIAN BLIND & DRAPERY SERV
MANUFACTURERS OF
VENETIAN BLINDS
WINDOW SHADES
DRAPERIES
Main .....Templeton 2181

White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

COAST COMPANY
THE COVER HOUSE
COMPLETE COVERING
FLOORS — WALLS — WINDOWS
PHONE
SAN LUIS OBISPO 1473-J
872 Monterey

HICKENBOTTOM'S
AUTHORIZED
Maytag
Washers & Ironers
Ranges - Home Freezers
Sales & Service

PHONE
San Luis Obispo
711 OR 712
745 HIGUERA

WESTINGHOUSE LAUNDROMAT

LAUNDROMAT CLOTHES DRYER
SAN LUIS BUTANE DISTRS.
LOUIS & IVA MARX—PROPS
For Information or Service
North Hwy
Box 158
Atascadero 151

Venetian Blind Mfrs–Retail

Coast Company
872 Monterey.....Sn Luis Obspo 1473-J
(See Advertisement This Page)

Ventilating Contractors

See Contractors–Heating & Ventilating

Veterinarians

Collins G B 820-23d.....Pso Robls 1436
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Pulling Fred Jr N Highway.....Atascadero 382
Reedy J E 834-19th.....Pso Robls 546
Whitman J R N Hwy .....Sn Luis Obspo 78

Veterinary Hospitals

McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Paso Robles Veterinary Hospital
820-23d.....Pso Robls 1436
Whitman J R N Hwy.....Sn Luis Obspo 78

Visual Education Equipment & Supplies

WESTERN FILMS
Wickenden Bldg.....Sn Luis Obspo 431

Wall Coverings

See Specific Kinds, i.e., Wallpaper, Linoleum Headings

Wallpaper–Dealers

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey.....Sn Luis Obspo 3039
COAST COMPANY
872 Monterey.....Sn Luis Obspo 1473-J
San Luis Wall Paper & Paint Store
1126 Broad.....Sn Luis Obspo 1072-R

Warehouses–Private

Hearst Warehouses Sn Simeon.....Cambria-28-Y-5

Warehouses–Public

COAST COUNTIES WAREHOUSES
157 Higuera. Sn Luis Obspo-2678
Farmers Alliance Bus Assoc
945 Riverside Av.....Pso Robls 115
Southern Pacific Milling Co
Oceano. Aroyo Grnde-68-F-2
Southern Pacific Milling Co Pine.....Pso Robls-433

Washing Machines–Dealers

BENDIX AUTOMATIC HOME LAUNDRY—
DERBY'S ELECTRIC SHOP
827-13th.....Pso Robls 91
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

EASY WASHING MACHINES—
ATASCADERO HARDWARE
Traffic Wy.....Atascadero 133
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo-506

(Continued Next Page)

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

Washing Machines–Dealers–(Cont'd)

FRIGIDAIRE FULLY AUTOMATIC WASHER

See Frigidaire Automatic Washer with exclusive "Live-Water" washing action and Rapidry-Spin. Also, Frigidaire ironers, dryers, refrigerators, electric ranges, home freezers, water heaters.

FRIGIDAIRE
MADE ONLY BY GENERAL MOTORS

"WHERE TO CALL"
SALES & SERVICE DEALERS

Atascadero Hardware
Traffic Wy.....Atascadero 133
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

HEATON R C CO 803-13th.....Pso Robls 29
HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711
(See Advertisement Page 130)

KENMORE WASHING MACHINES—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760

LAUNDROMAT—
MARX LOUIS N Hwy.....Atascadero 151

MAYTAG FACTORY AUTH SALES & SERVICE—
HEATON R C CO
803-13th.....Pso Robls 29
HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711
HILL'S HOME APPLIANCE STORE
913 Grand Av.....Aroyo Grnde 136-F-13
HOUSE OF APPLIANCES ELEC SALES & SERVICE 1226 Park.....Pso Robls 1304
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
ROBINSON ERNIE MAYTAG AGCY
Traffic Wy.....Atascadero 582

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
MONTGOMERY WARD & CO
Sales & Service
876 Higuera.....Sn Luis Obspo 2310
ROBINSON ERNIE MAYTAG AGCY
Traffic Wy.....Atascadero 582
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
(See Advertisement Page 130)
WILCOX LOU
General Electric
823-12th.....Pso Robls 1507

when a NAME RECOMMENDED has been FORGOTTEN
You remember the recommendation but don't remember the name. If you will
LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

Washing Machines–Repairing

KENMORE WASHING MACHINE SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

MALLORY APPLIANCE SERVICE
721 Pismo.....Sn Luis Obspo 2365-J
McCLURE'S REPAIR SERVICE
2145 Broad.....Sn Luis Obspo 2221
Robinson Ernie Maytag Agcy
Traffic Wy.....Atascadero 582

Watches–Repairing

Andrews Don
1009 Higuera.....Sn Luis Obspo 2422-J
BROWN CLARENCE 862 Higuera. Sn Luis Obspo-1312
GRAGG'S
Official S P Watch Inspector
1023 Osos.....Sn Luis Obspo 1661
GUTHRIE H W 741-12th.....Pso Robls 789
Lund Jeweler's Traffic Wy.....Atascadero 677-W
Marshall's Jewelry Store
790 Higuera.....Sn Luis Obspo 597
MILLER'S JEWELRY Hwy.....Atascadero 244-W
Paso Robles Jewelry Store 725-13th...Pso Robls 443

The men and women in the Bell System are used to meeting emergencies, and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

To speed service please look up the number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

Please consult the directory first.

Arrowhead Spring Water

Refreshing and healthful . . . from mile-high mountain springs.
Delivered to your home or office in 5-gallon bottles.

Coolers loaned.

Phone San Luis Obispo 2063-J

Puritas Drinking Water

PURITAS

Try the water way to health . . . Puritas is California's purest drinking water. Delivered in 5-gallon bottles.

Coolers loaned free to regular users.
SERVING ALL COMMUNITIES IN SAN LUIS OBISPO COUNTY

CRYSTAL SPRINGS WATER CO.

- Pure Drinking Water
- Bottled Fresh Daily
- Dispensers - Cups - Coolers
- Distilled Water

PHONE
San Luis Obispo 965
OR CALL ARROYO GRANDE 216-F-22

Serving all Communities of San Luis Obispo & Northern Santa Barbara Counties

PASO ROBLES
ATASCADERO
GUADALUPE
LOMPOC
MORRO BAY
PISMO BEACH
ARROYO GRANDE
SAN LUIS OBISPO
SANTA MARIA

Water Companies–Bottled

ARROWHEAD & PURITAS WATER INC
866 Palm.....Sn Luis Obspo 2063-J
(See Advertisement Page 132)

CALSO WATER—
FORTINI LOUIS C
S Highway.....Pso Robls 1049-W
FORTINI LOUIS C
S Hwy.....Sn Luis Obspo 1934-W

CRYSTAL SPRINGS WATER CO
Yoakum Tr.Sn Luis Obspo-965
(See Advertisement Page 132)

VERNON SPRING WATER CO
Los Berros Canyon.....Aroyo Grnde 216-F-22

Water Companies–Public Utility

Atascadero Mut Water Co Pmpg Stn..Atascadero-11
Atascadero Mutual Water Co Highway.Atascadero-60
Cambria Pines Service Corp
N Hwy.....Cambria 101-W
Fay Water Co
Port Sn Luis.....Sn Luis Obspo 40-R-12
Oceano Water Co Oceano...Aroyo Grnde 231-F-14
Paso Robles City Water Works 13th..Pso Robls 232-W
Pismo Beach City Water Dept Dolliver.Pismo Bch 133

Water Coolers & Fountains

Crystal Springs Water Co
Yoakum Tr.Sn Luis Obspo-965

Water Heaters–Dealers

DAY & NIGHT WATER HEATERS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.....Sn Luis Obspo 766

FRIGIDAIRE ELECTRIC WATER HEATERS

See Frigidaire Water Heaters with fast-heating Radiantube Unit. Also, Frigidaire refrigerators, electric ranges, home freezers, automatic washers, ironers and dryers.

FRIGIDAIRE
GENERAL MOTORS

"WHERE TO CALL"
SALES & SERVICE DEALERS

Atascadero Hardware Traffic Wy..Atascadero 133
HEATON R C CO 803-13th.....Pso Robls 29
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

Don't Throw It Away

Things around the house you consider useless — may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE
Classified
TELEPHONE SECTION

Water Heaters–Dealers–(Cont'd)

GENERAL ELECTRIC WATER HEATERS

G-E Automatic Electric Water Heaters for all the hot water you need, when you need it. Completely automatic. No fuss. No fumes. No dirt.

"WHERE TO CALL"
SALES & SERVICE DEALERS

Cline's Electric Shop
962 Monterey.....Sn Luis Obspo 13
Roberts Earl S 445-5th.....Morro Bay 2821

GENERAL WATER HEATERS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

HUGHES PLUMBING & REPAIR
361 Pismo.....Pismo Bch 74
KEENE'S PLUMBING & HEATING SERV
3045 Park.....Pso Robls 655-J
McKELVEY'S PLUMBING & HEATING
Highway.....Atascadero 394

MISSION WATER HEATERS—
FRANSCIONI BUTANE-PROPANE SALE & SERV 2801 Spring.....Pso Robls 343
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

RAMAGE W C BILL
621 High.....Sn Luis Obspo 2386-W

RUUD AUTOMATIC GAS WATER HEATERS

For More Than 50 Years "Standard of the World" RUUD Automatic Heater with Famous MONEL Tank. "The Tank You Can Trust Because It Can't Rust"

RUUD MONEL

"WHERE TO BUY THEM"
DISTRIBUTOR

BASFORD H R CO
235-15th S F.....Market 1-8545

DEALERS

FRANSCIONI BUTANE-PROPANE SALES & SERV 2801 Spring.....Pso Robls 343
HEATON R C CO 803-13th.....Pso Robls 29
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
SAN LUIS ELECTRIC & HEATING SERVICE 715 Higuera...Sn Luis Obspo 561
WILCOX LOU 823-12th.....Pso Robls 1507

SIMMONS A J
1438 Spring.....Pso Robls 625-W
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.Sn Luis Obspo-766

WESTINGHOUSE WATER HEATERS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

WILCOX LOU 823-12th.....Pso Robls 1507

It is the policy of our company to render the most telephone service and the best, at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

Water Softening Equipment

CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av.....Aroyo Grnde 430-F-3

CLAY ERNEST L
WATER CONDITIONERS
PERMUTIT & STOVER
WATER CONDITIONERS
FOR HOME & INDUSTRY
Free Water Analysis - Any Time
Capistrano Av.....Atascadero 259-M

CULLIGAN SOFT WATER SERVICE
Soft Water On A Service Basis
No Equipment To Buy
No Investment To Make
No Work To Do
Industrial & Domestic Softeners for Sale
1331 Murray Av....Sn Luis Obispo 2195-W
1415 Oak.....Pso Robls 248-W

DAVIES TED
RHEEM
SOFT WATER APPLIANCE
Makes Your Water
Clean and Soft
Easy Terms
993 Higuera .....Sn Luis Obspo 436

LONG'S VENETIAN BLIND & DRAPERY SERV
"A SIERRA WATER SOFTENER PAYS FOR ITSELF"
ZEOLITE WATER SOFTENERS
Complete Line of Water
Softening Equipment
Main .....Templeton 2181

Water Treating Service

Culligan Soft Water Service
1415 Oak.....Pso Robls 248-W
Culligan Soft Water Service
1331 Murray Av.....Sn Luis Obspo 2195-W

Water Well Drilling

Blanchard Avery Front.....Aroyo Grnde 436-F-23
BRENTON R J WATER WELL DRILLER
Port-Alum Irrigation Systems
3341 Spring.....Pso Robls 452-J

JOBE DRILLING CO
WELL DRILLING
COMMERCIAL OR DOMESTIC WELLS
Gravel Packed Wells
Rotary Equipment
P. O. Box 403, Pismo Bch
1000 Dolliver .....Psmo Bch 32-M

Lambert W H
138 Spruce.....Aroyo Grnde 430-F-12
Magee M J
No 1 Hwy Oceano.....Aroyo Grnde 135-F-21

Prompt answering is courteous and hospitable and helps to release the telephone equipment that much sooner. Telephone equipment throughout the nation is working to capacity these days.

Water Well Drilling—(Cont'd)

TODD & YAGER DRILLING CO
ROTARY DRILLING
SHOT HOLES - CORE DRILLING
SAND DRAINS
Water Wells Gravel Packed - Any Size
105 Crandall Wy....Sn Luis Obspo 2415-W

TOMASINI A E
See Our Adv Under Pumps
Licensed Contractor
1922 Johnson.....Sn Luis Obspo 1424

Water Well Supplies

MONTAGUE PIPE & STEEL CO
Hard Red Water Well Casings
1999-3d San Francisco.....Hemlock 1-6910

Weather Stripping Contractors

KYLE COMPANY
WEATHER STRIPPING
MONARCH
METAL WEATHER STRIP
Is the Complete Answer to Your
Year-Round Dust, Draft, Comfort
& Fuel Problems
1609 Osos.....Sn Luis Obspo 546

Wilkins Alex B
1246 Poplar.....Aroyo Grnde 430-F-14

Weed Exterminating—See Exterminating

Weighers—Public

Hitchcock A B 1221 Vine.....Pso Robls-206-R

It is our purpose to provide service just as rapidly as possible for all who want it. We want to make the telephone more valuable and useful to everyone . . . to grow with the West and to help the West grow.

HANDY MAN or SPECIALIST
You're almost certain to find the person or firm to do the job you want done when you
LOOK IN THE
Classified
TELEPHONE SECTION

Welding

ATASCADERO WELDING & FABRICATING
STEEL — STRUCTURAL AND
PIPE LINE WELDING
Ornamental Iron
Portable Equipment
Blacksmithing
Traffic Wy & Via Av
Traffic Wy.....Atascadero 200

Billings Henry Machine Shop
1040-13th .....Pso Robls 1306

BORRADORI SAMUEL
Specializing In
Farm & Construction Equip.,
and
Pipe Line Welding
Modern Portable Equip.
Electric & Acetylene
Hwy .....Cayucos 2131

CHOLAME GARAGE
Portable Equipment
Cholame .....Pso Robls 26-F-6
FLYING DUTCHMAN WELDING SHOP
Portable Welding Equipment
3615 Spring.....Pso Robls 202-J
JOHNSON ANDREW OILFIELD WELDING WKS
1606 Riverside Av.....Pso Robls 295-J
Jones C M Highway.....Atascadero 52
LEICHTY IVAN WELDING SHOP
1004 Salinas Av.....Pso Robls 177-J
If no answer call.....Pso Robls 249-W
McCANN TRACTOR SERVICE
50 South.....Sn Luis Obspo 2404-W
Parker E R Boiler Works
514 Higuera.Sn Luis Obspo-2056
Paso Robles Agricultural Works
1204 Railroad.....Pso Robls 35-W
RATLIFF FRED P
Electric & Acetylene Welding
Portable Welding Equipment
1243 Monterey.....Sn Luis Obspo 1199
San Luis Welding Works
Ward Munger
960 Nipomo.....Sn Luis Obspo-1098
Wood H A Welding & Machine Shop
1207-13th.....Pso Robls 321

Welding Equipment & Supplies

General Auto Parts 1218 Pine.....Pso Robls 280
NATIONAL CYLINDER GAS PRODUCTS
Acetylene - Oxygen - Hydrogen
Carbide - "REGO" Welding
& Cutting Equipment
"HOLLUP" Arc Welders
"SUREWELD" Electrodes
Gas Welding Rods & Accessories
NCG
"WHERE TO BUY THEM"
LIVINGSTON E C CO
1236 Railroad.....Pso Robls 534

Well Casings—Water

MONTAGUE PIPE & STEEL CO
Hard Red Water Well Casings
1999-3d S F.....Hemlock 1-6910

Wheel Aligning & Repairing

See Automobile Wheel, Axle & Frame Repairing

Whist Clubs—See Clubs

Wicker Furniture—See Furniture Headings

Window Screens—See Screens—Window

Window Shades—Retail

ACME QUALITY PAINT & WALLPAPER STORE
862 Monterey.....Sn Luis Obspo 3039
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch.....Aroyo Grnde 122
COAST COMPANY
872 Monterey.....Sn Luis Obspo 1473-J
JONES R C R LINOLEUM & SHADE SHOP
S Hwy.....Atascadero 168-M
Long's Venetian Blind & Drapery Serv
Main Templeton Calif.....Templeton 2181

Window Shades—Whsle & Mfrs

Coast Venetian Blind Co
868 Palm.....Sn Luis Obspo 3052-W

Windows—Wood

See Millwork; also Building Materials

Wineries

Martinelli A Winery
Oak Ridge Rd.....Templeton 2974
Pesenti Winery.....Templtn 2791
Rotta Winery.....Templtn 2991

Wines—Retail

EL CAMINO LIQUOR STORE
960 Monterey.Sn Luis Obspo-1821
Frank's Liquor Store 1019Chorro.Sn Luis Obspo-1022
Osos Liquor Store 1601 Osos.....Sn Luis Obspo-42
Waldorf Cafe 975 Osos.....Sn Luis Obspo-1002

Wines—Whsle

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600
JORDANO'S INC
I S C Wines
1321 Carmel.....Sn Luis Obspo 1253
JUILLARD INC
1315 Carmel.....Sn Luis Obspo 1248
Morganti L J Co 698 Higuera....Sn Luis Obspo 2440
PETRI WINES—
FORTINI LOUIS C
S Highway.....Pso Robls 1049-W

Women's Accessories—Retail

Minelle's Lingerie
1117 Chorro.....Sn Luis Obspo 1448-W
RILEYS 749 Higuera.....Sn Luis Obspo 36
Vogue The 1233 Park.....Pso Robls 70

Women's Wearing Apparel—Retail

ANITA FROCKS 758Higuera....Sn Luis Obspo-2794
Bay Smart Shop 435-5th.....Morro Bay 2811
COMMERCIAL CO THE
303 E Branch.....Aroyo Grnde 202
DENISON & HOPKINS GENERAL MERCHANDISE
101 E Branch.....Aroyo Grnde 125
Eddy's Apparel 1214 Park.....Pso Robls 74
Harding Dorotha M Dress Shop
636Price.Pismo Bch-324
HART'S DRESS SHOP 1321 Park...Pso Robls 1041
Kipper's 853 Higuera.....Sn Luis Obspo-207

(Continued Next Page)

Keep the Classified Telephone Directory handy; it can save you time and effort.

Women's Wearing Apparel–Retail–(Cont'd)

LACTERMAN'S

Where You Will Find Nationally Advertised
COATS - SUITS - DRESSES
FURS & ACCESSORIES
POPULAR PRICES
"Where Fit Is Always Guaranteed"
728 Higuera.....Sn Luis Obspo 1285

LERRAIN'S DRESS SHOP

READY-TO-WEAR
Lingerie — Hosiery
GUARANTEED FREE ALTERATIONS
Lay-A-Way Plan
Pismo Theatre Building
260 Pomeroy Av.....Psmo Bch 136-W

MINELLE'S LINGERIE
Mrs Olive B Wilson-Prop
1117 Chorro.....Sn Luis Obspo 1448-W
Mode-O-Day Shop 720 Higuera....Soledad 1655-M
MOTZ STYLE SHOP
Margaret McNeil-Prop
856Higuera .....Sn Luis Obspo-1054
RILEYS 749 Higuera.....Sn Luis Obspo 36
ROUND UP 849-13th.....Pso Robls 1180
RUMLEY'S DEPT STORE 5th.....Morro Bay 3251
Ru-Mae Shoppe
Mary Hammack Smith-Prop
1123 Chorro.....Sn Luis Obspo-1718
Smith Leonore M 126Branch.....Aroyo Grnde-9
Vogue The 1233 Park.....Pso Robls 70
Wendel's Ladies Ready To Wear
Chorro & Higuera.....Sn Luis Obspo 162-W

Wood

Elisarraraas T Encino.....S Margrita 26-J
Fletcher H J Oak Flat.....Pso Robls 3-J-3
Guerrero Lino
1429 Riverside Av.....Pso Robls 702-W
Loomis E C & Son
Dry Oak Fireplace & Heater Wood
415 E Branch.....Aroyo Grnde 32
WEBSTER JACK
Wood That Burns
958 Grand Av.....Aroyo Grnde 240-F-13

Wrecking–Automobile

See Automobile Wreckers

Yarn–Retail

Comstocks Yarn Shop 101 Hwy.....Atascadero 668
HAMILTON REA KNIT & ART SHOP
718 Higuera.....Sn Luis Obspo 49
Mallett's Yarn Shop 731-12th.....Pso Robls 1205

It is our purpose to provide service just as rapidly as possible for all who want it. We want to make the telephone more valuable and useful to everyone . . . to grow with the West and to help the West grow.

When Looking For a Dealer In YOUR NEIGHBORHOOD

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

Look in the

Classified
TELEPHONE SECTION

The Yellow Pages Tell "Where To Buy It"

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Avila Wharf, Baywood Park, Cambria, Camp Roberts, Cayucos, Circle M Ranch, Gorda, Hacienda, Kozy Kove Ranch, Lucia Lodge, Morro Bay, Nipomo, Oceano, Pacific Valley, Parkfield, Paso Robles, Pismo Beach, Port San Luis Wharf, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp

YEAR: January 1950

SAN LUIS OBISPO COUNTY

This section of the directory includes listings of subscribers in the communities shown below.

ADELAIDA (See Paso Robles)
ARROYO GRANDE
ATASCADERO
AVILA (See San Luis Obispo)
AVILA WHARF
BAYWOOD PARK
CAMBRIA
CAMP ROBERTS
CAMP SAN LUIS OBISPO (See San Luis Obispo)
CAYUCOS
CIRCLE M RANCH
GORDA
HACIENDA
KOZY KOVE RANCH
LUCIA LODGE
MORRO BAY
NIPOMO
OCEANO (See Arroyo Grande)
PACIFIC VALLEY
PARKFIELD
PASO ROBLES
PISMO BEACH
PORT SAN LUIS WHARF
SALMON CREEK
SAN MIGUEL
SAN SIMEON (See Cambria)
SANTA MARGARITA
SHANDON (See Paso Robles)
SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP

Listings of San Luis Obispo subscribers may be found in the other white section of this directory.

JANUARY 1950

ADELAIDA

(For Subscribers see Paso Robles)

ARROYO GRANDE

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co 112 W Branch..466

A

A & B Electric Appliance Co 170 Spruce.....430-F-13
A & G Pump Serv 11th.....150-F-22
Acquistapace Gus r.....232-F-3
Agueda Henry r 126 Valley Rd.....91
Agueda's Shell Service Station 101 Hwy.....92-W
Alice's Beauty Studio 846 Grand Av.....150-F-23
Allen Geo W r 246 Alder.....137-F-11
Altamirano Annie r Oceano.....404-F-15
American Legion Hall Orchard Av.....92-J
Anderson Andrew C r Tally Ho Rd.....443-J
Anderson C A r Corbett Canyon.....155-Y-5
Anderson John contr Pike Rd & 7th.....447-F-3
Anderson Ray r Leedham.....204-J
Anderson's Grocery Grover City.....429-F-4
Andrews R W r.....227-F-5
Andy's Paint & Body Shop 102 Branch.....51-J
Angello Carl grocer Oceano.....231-F-4
Apostolic Assembly of The Faith In Christ Jesus Inc Oceano.....435-F-5
Arballo Gilbert truckng 7th & Vista Oceano....435-F-4
Arcano H fruit & veg Oceano.....234-F-22
Arland Chevrolet Co 401 Traffic Wy.....309
Arnold Edw E r 113 E Branch.....116-J
Arroyo Cleaners 129 E Branch.....8-W
Arroyo Drug Co 130 Branch.....46
Arroyo Electric 134 Branch.....109
Arroyo Grande Bakery 104 Branch.....302
Arroyo Grande City of
  City Hall 215 Branch.....59
  Fire Department 215 Branch.....75
  Police Department 215 Branch.....75
Arroyo Grande Gardens Florist & Nursery Huasna Rd 237-F-2
Arroyo Grande Photographic Studio 327 Walnut 151-F-4
Arroyo Grande Truck Co 201 WBranch.....64
Arroyo Grande Union Elementary School Orchard Av 213-W
Arroyo Grande Union High School Branch.....146
Art Mesquit Complete Home Furnishings Bridge & Branch.....122
Arthur Chester A r Oceano.....233-F-21
Art's Service Station Oceano.....231-F-12
Asbury O C r Halcyon Rd Oceano.....135-F-4
Ash Albert H r Oceano.....233-F-5
Atkinson Motor Parts 133 Branch.....52-M
Atkinson S G r 531 E Ide.....153-J
Atkinson Wm r Grover City.....293-F-22
Atwell Henry r Berros.....139-F-14
Axtell Frank C Dr r.....150-F-13
Azevado John M r.....219-F-5

B

Bagwell H V Grover City Dev Co Grover City...134-F-3
Bailey C I r 227 Le Point Av.....214-J
Bair Clarence M r Huasna.....225-F-14
Bair L C r 1149 Fair Oaks Av.....211-F-13
Bair Nettie Mrs r 130 Short.....311-R
Bakeman Z r Huasna Rd.....232-F-2
Bakers Store Grand Av.....223-F-14
Baldock V A r 307 Valley Rd.....18-R
Bank of America 100 Branch.....16
Barker Edna W r 331 Mason.....88-R
Barnes George E r.....219-F-3
Barr Wallace I r 327 Mason.....30-W
Bates Edgar L r 202 Whiteley.....298
Baxter Ernestine Mrs r.....224-F-3
Baxter J E r 1019 Grand Av.....240-F-21
Baxter Lumber & Building Materials 1015 Grand Av.....240-F-12
Bayer John W r 112 Oak.....67-M
Beatie Geo C r 202A Valley Rd.....470-R
Bebout R E Rev r Ramona.....433-F-12
Beck Bros Boat Shop Oceano.....231-F-3
Beck Pete r Oceano.....231-F-2
Beck Ralph E r Starvation Canyon.....142-F-5
Beecham Thos poltry 312 Walnut.....228-F-3
Beitler Antone r.....235-F-11
Bell A P r 407 Traffic Wy.....299-W
Bell R U r CherryLn.....26-J
Bello Kenneth r Berros.....139-F-13
Belsit Clara r 504 Grand Av.....115-J
Bender Averill Mrs r Royal Motel.....27-W
Benedict Bud R r 182 Allen.....204-W
Bennett R M grocer 122 Branch.....8-J
Bennett Ralph r 567 Crown.....19-M
Bennington A M r 101 Hwy.....139-F-22
Benton Ernest r 551 Branch.....414-W
Berg Saml W r 437 California Av.....426-W
Berlin Beatrice I Mrs r 313½Traffic.....23

Berry K H 428 Wilmar Av Oceano....404-F-3
Best Fertilizers Co The 516 Grand Av....431-F-2
Betita Mansueto M r 311 S Mason....422-R
Betita P R fruit & veg 810 Grand Av....440-F-5
Bettencourt Elsie r Branch Dist....221-F-11
Biddle John F r rnch Music Rd....226-F-12
Bishop R A r 258 Allen....322-J
Black J J Mrs r Cornwall....292
Blanchard Avery watr well drilng Front....436-F-23
Blas L P r....221-F-4
Bloom Chester Loyd r 1017 Maple....137-F-12
Boden Geo W Oceano Celery Distrs Oceano....408-F-2
Bognar's Poultry Ranch 1169 Maple....228-F-2
Bohna V L r Oceano....231-F-21
Bommelman M C r....432-F-11
Bonjour J W 127 Poole....421-J
Borelli Joe r Tally Ho Rd....152-J
Bosch Frank E Mrs r 121 Nelson....45-J
Bosse Katie S Mrs r 136 Bridge....10-J
Boswell Clifford E r 1177 Ash....444-F-21
Bowles E J r 1080 Maple....151-F-12
Boyd T F G r Brisco Tract....445-F-4
Branch E A Mrs r 435 Le Point Av....290
Branch J F r Branch....221-F-2
Branch School District Branch Dist....221-F-21
Braun Chas A r 414 California Av....160-W
Brennan M A r 501½ Grand Av....431-F-21
Brennan Maury autos 330 Traffic Wy....47
Brennan Teresa Mrs r 114 Bell....67-R
Brett Alfred T r 230 Garden....27-R
Brimhall Ethel M r 1279 Poplar....430-F-5
Brisco L A contr 105 Nelson....40
Brisco Mill & Lumber Co 101 Hwy....238-F-2
Brisco Service Station 147 Bridge....45-W
Brooner Chas r Valley Rd & Walnut....426-M
Brown Albert M r Tally Ho....140-R
Brown Antonio r Corbett Canyon....155-Y-2
Brown & Doko contrs 101 Hwy....286-F-4
Brown Eugene r Oceano....261-F-13
Brown Fred r 169 Leedham Ln....204 M
Brown Harry W r Myrtle....26-M
Brown Lionel prodc Carrallitos Canyon....142-F-12
Brown Norman R Arroyo Grande Photographic Studio Fair Oaks....151-F-4
Brown-Silva W E r Oak Park Canyon No 1....238-F-12
Brown W N r....225-F-4
Brumbaugh Chas C r 308 Traffic Wy....413-W
Buckland's 101 Auto Court 101Hwy....127
Buford M M r....238-F-4
Burdick E M r 16th & Newport Grover City....293-F-2
Burdick L A r 16th & Atlantic....293-F-3
Burgan Louis r 543 E Branch....414-R
Burgan Minnie M r 302 Mason....30-R
Burgan Olive I Mrs r 318 Mason....128-M
Burke Ray L r 2d & Saratoga....144-F-24
Burke's Kitchen 2d & Saratoga....144-F-24
Burnett Beari Mrs r 536 Crown Hill....401-J
Burt Geo A r....216-F-14
Buss Eden dresses Grover City....432-F-12
Buzz Barber & Beauty Shop 108 Branch....57

C

Cabral Manuel r Verde Canyon....254-F-11
Caldon H G r Huasna....117
Calhoon Alice L Mrs r 127 Short....295-R
Calif State of Pismo Beach State Park Oceano....436-F-2
Camack Edw R r 325 Alder....444-F-13
Campbell L M Santa Barbara County Farmers Mutual Fire Assn 5th Grover City....144-F-21
Campodonico Frank r Berros....224-F-4
Canby's Plumbing Heating & Appliances 1185 Grand Av....430-F-3
Cardoza Don contr Wilmar & 10th....231-F-23
Carlberg Henry K r Halcyon....242-F-21
Carlson Carl F pistrer 717 Bennett Av....431-F-5
Carmichael Jack J United Farms Co Fair Oaks....151-F-13
Carpenter DeWayne r 943 Dodson Wy....137-F-14
Carpenter Lyle F r 1147 Grand Av....136-F-2
Carscaden John r 219 Mason....128-J
Cartwright Annie L r Los Berros....139-F-5
Casteel Mae Mrs r 367 Alder....211-F-12
Catholic Church 128 W Branch....83
Cattoir Albert C r 209 Mason....208-M
Cattoir John r....217-F-4
Cecchetti Geo r Corralitas Canyon....237-F-25
Cecchetti S r Corralitas Canyon....237-F-24
Cec's Mobil Service Station 99 Traffic Wy....76-R
Chase Frances L Mrs RN r....242-F-4
Chase Harold S r Dune Lake....203-F-3
Chaves M J r Corbett Canyon Rd....471-M
Chesney Jack amusmt devices Grand Av....432-F-23
Childers Evan r Halcyon....211-F-22
Church of God Oceano....435-F-2
Churchward Peter r Dune Lake....203-F-4
Cilley Eleanor r 547 Ide....248-J
Clam Inn Pier Av....436-F-13
Clark Chas R r Carpenter Canyon Rd....263-Y-13
Clark Fred W r Myrtle....26-W
Clark Fred W Feed Co 135 Traffic....200-W
Clayton Leonard B r 154 Walnut....137-F-5
Close A A poltry Grand Av & 14th....223-F-2
Coale Ellis r 202 Allen....201-W
Coats W R elec 139 Bridge....291
Coe Larry F r Pine....151-F-5
Colcord Lida C 516 Grand Av....236-F-5
Collum E J r 1161 Ash Fair Oaks....444-F-23
Colvin N F Mrs r Oceano....234-F-15
Commercial Co The 303 E Branch....202
After 6 PM call....159-W
Conrad B Dixon Jr r 214 Whitely....420-J
Conrad Ben D San Luis ObispoCounty of Railroad Av..273
Conrad Ben D r Bridge....270
Conrow A L r....219-F-4
Conrow C L r Corralitas Canyon....142-F-2
Conrow M W r....222-F-11
Conrow Wm R L r 224 Halcyon Rd....447-F-11
Cook Calvin W r Oak Park Av....235-F-3
Cook Don r Tally-Ho Rd....241-J
Cook Eva Bell r 14th & Atlantic Grover City....148-F-21
Cook's Don Garage Tally Ho Rd....241-W
Cookson H N Dr phy&surg 154 Traffic Wy....100
Residence 1030 Ash....444-F-3
Corey Hap r Oceano....230-F-11
Costa Alfred r Traffic Wy....251-J
Cottle Leo r 548 Ide....295-W
Coulter Marion W r 1106 Grand Av....240-F-3
Courtright F W rl est Grand Av....144-F-22
Covert Gail r 562 Crown....110
Covert & Linstrum rl est 203 Bridge....110
Cox H E r 610 Le Point Av....212-W
Cox's Drive-In Market 917 Grand Av....240-F-2
Cozy Corner Motel 554 Traffic Wy....259
Craghill M E r 126 Allen....251-M
Cunha M S Oceano Packng Co Oceano....412-F-2

D

Dalbey Regina Mrs r 511 Cornwall....300-J
Dalessi Edw r Oceano....436-F-21
Dammann M A Cozy Corner Motel 554 Traffic Wy....259
Dana G S r 541 Orchard....15
Dana R F r 116 Allen....239-J
Dan's Shoe Shop 141 Bridge....11-W
Darwall Robt L Rev r 1194 Maple....228-F-13
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Schilling R O r 315 Mason....250-W
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Shannon George G r....221-F-12
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Sharps C C contr 306 EBranch....120
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Silva F R r Tally Ho Rd....152-M
Silva Joe R r Corbett Canyon Rd....254-F-12
Silva Joe T r....227-F-22
Silveira Joe C r....227-F-2
Sinay Cleto A r Oceano....234-F-3
Sipes E L r Tally Ho Rd....140-M
Skidmore A E r....219-F-12
Skinner Kilbourne B r Corbett Canyon....155-Y-3
Sloane Lester D r 1014 Ash....137-F-3
Slocum D W r 1st & Brighton
Grover City....433-F-21
Smith Ben r 13th & Nice....429-F-5
Smith Ernest J r Orchard....213-J
Smith Frank C r 1300 Grand Av....223-F-15
Smith H H Wright Harmon W rl est
821 Grand Av Grover City....150-F-2
Smith Leonore M dresses 126Branch....9
Smith W M A & B Elec Appl Co Spruce....430-F-13
Southern Counties Gas Co Pismo Beach
From Arroyo Grande Exchange only
(No Inter-City Charge)
ask "Operator" for Entrprise 11239
From 5 PM to 8 AM & on Saturdays Sundays & holidays call....5
Southern Pacific Co Oceano....404-F-12
Southern Pacific Milling Co Oceano....68-F-2
Souza Luiza B r 501 Bennett Av....67-W
Specht A R r 1158 Fair Oaks Av....211-F-11
Stanley Le Roy r Oceano....402-F-21
Starfas Sam P ranch Los Berros....139-F-21
Starkey E G r....293-F-14
Steigerwalt Sara A r 270 W Branch....438-J
Stephens Radio Service 312 N 10th
Grover City....261-F-21
Steuernagel W S Mrs RN r....223-F-11
Stewart G H r 530 Traffic Wy....87
Stewart Zoe Mrs r Corbett Canyon....263-Y-12
Stilwell Naomi E Mrs r 734 Myrtle....407-J
Stonesifer Wm r 105 Poole....304-J
Storm Sign Shop 13th & Newport....261-F-2
Stote Geo r Carpenter Canyon....263-Y-2
Strother N W r 143 S Mason....295-J
Stubblefield Earl E 16th Grover City....150-F-3
Stubblefield P A r 115 Nelson....245-J
Sturges P L r Fair Oaks....136-F-23
Sullivan H G r Verde Canyon....217-F-14
Sullivan L C r....237-F-5
Sun Ray Gasoline Station Grover City....223-F-12
Swall Arthur r 150 S Halcyon Rd....447-F-13
Swall Jas r Oceano....233-F-14
Swall Ruth ins 127 Branch....66
Swan Estile R r High....415-J
Swartout Hubert C phy&surg Bank ofAmerBldg....132-W
Residence 609LePoint....132-J
Swartout Hubert O Dr r Traffic Way....251-R
Sweeter's Garage Oceano....230-F-14
Swigert J H Mrs r 138 Short....24-W
Sylvester Sam J r 1360 Grand Av....138-F-5

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Tabb H B r Huasna Rd....232-F-4
Tarbox Isabelle r Halcyon....236-F-4
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Taylor Geo A r Myrtle....297-W
Taylor J Wm r 230 Garden....88-J
Taylor O r....222-F-4
Teague Arnold r 1058 Ash Fair Oaks....444-F-5
Teague R E r 1065 Ash....444-F-22
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Terrill A G r 112 Alpine....440-F-21
Terry Henry J r Pismo-Halcyon Rd....238-F-3
Texaco Service & Garage 554 Traffic Wy....149-J
Thelander Charles r 529 E Branch....6
Thomas Earl contr Grover City....148-F-3
Thompson A R r Lopez Crk....226-F-2
Thompson Chas S r Stanley Av....77-R
Thompson Claude C U-Save Grocry & Mkt
Grand Av Grover City....150-F-11
Thompson F L r 117 Barrett....115-W
Thompson Grace S r Stanley Av....77-R
Thompson Jane R rl est 121 N Halcyon Rd....141-F-2
Thompson Myrtle r 528 Branch....119-W
Thompson Orin C fruit & veg 1062 Maple....151-F-3
Thompson T O Mrs r Oceano....233-F-13
Thrasher Harry K r 422 California Av....160-M
Thurwell Gertrude Mrs r 121 Nelson....103-R
Todd and Yager Drilling Co 559 Traffic Wy....74-J
Tognazzini Albert r....226-F-15
Tognazzini Ben r 501 Allen....246
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Truesdale Clarence Mrs r 319 Allen....283
Truitt S G r 1056 Fair Oaks Av....211-F-2
Trummer John r Upper Arroyo Rd....237-F-13
Turner Al vegetbls 221 Short....321-J
Turner E r....235-F-12

Turner Ira W r 166Allen....56-R
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Turney's Electric Shop 124 Branch....41
Twitchell F M r Corbett Canyon Rd....217-F-3

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Arroyo Grande Branch Allen....31
United Farms Co Fair Oaks....151-F-13
U-Save Grocery & Market Grand Av
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Valdez Jesus Rev r Oceano....435-F-5
Valley Paving & Construction Co 101 Hwy....286-F-4
Valley Sheet Metal Shop Halcyon & Grand....240-F-11
Vance Cameron r 547 E Branch....441-J
Van Der Linden L r Corbett Canyon....155-Y-4
Van Harreveld Constance Mrs r 244 W Branch....427-W
Varian Eric contr Halcyon....242-F-11
Varley J R r 704 Grand Av....440-F-13
Varner Frank A fruit & veg Halcyon Rd....447-F-12
Vermillion F R r 242 Larchmont....38-M
Vernon Spring Water Co Los Berros Canyon....216-F-22
Vieira Manuel r....142-F-14
Visher Jas B r....218-F-11
Vogel Robt A r 10th & Atlantic....261-F-5
Vogtherr Ella Miss r Halcyon....236-F-21
Voltz Oscar r Oceano....435-F-13
Vorhees B T Mrs r 1175 Maple....228-F-11

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Wahlquist Carl A Rev r 124 W Branch....38-W
Walker Richard A r 550 Crown....401-R
Wallace H C r 295 Spruce....228-F-15
Waller-Franklin-Seed Co....222-F-5
Walton Lora H Mrs r 332 Mason....30-J
Walt's Service Station 6th & Grand....223-F-21
Weaver A K r Farrel Rd....429-F-2
Webster Jack wood 958 Grand Av....240-F-13
Wescom R G r Cypress....233-F-22
Westbrook Agnes T r 307 Le Point Av....249
Western Auto Supply auto dlr 123 E Branch....12
White A T r 308 Le Point....214-W
White Harriet Mrs r 171 Brisco Rd....238-F-13
White J Chester r 227 Bridge....124
Whiteaker Winifred r....223-F-13
Whitlock Philip E Mrs r 432 California Av....159-W
Wilcox Annie M r 212 E Branch....437-W
Wildharber Ernest r 202 Cherry....296-R
Wildman A H r 10th....402-F-22
Wilkins Alex B 1246 Poplar....430-F-14
Wilkinson C Mrs r 208 Valley Rd....18-W
Wilkinson Earl r....232-F-5
Wilkinson Leo F r 118 Nelson....17-J
Wilkinson Paul meat mkt 120 Branch....205
Wilkinson Paul r 111 Bridge....419-J
Willhoit Neil r Carpenter Canyon....220-F-3
Williams Body Shop W Branch....76-J
Williams Cramer r....216-F-13
Williams Everett H r Oak Park Av....235-F-2
Williams Fred r Oceano....435-F-14
Williams George A r 234 W Branch....108-R
Williams L G r 221 Le Point....112-J
Williams Oren M r 228 Walnut....151-F-14
Williams W P r....216-F-11
Willis Orin R r....228-F-12
Wilson Jas W r 215 Mason....422-W
Winslett Troy R truckng Oceano....435-F-3
Winslow Alice r....217-F-25
Winslow Umblimo r HuasnaRd....96-W
Wise Lewis A MD r 13th Grover City....134-F-11
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Wolf Chas Mrs r 225 Mason....79
Wolfe G A r Newport & 2d....144-F-14
Wolff Frieda A r Halcyon....242-F-2
Wood Addison B contr 1133 Maple....137-F-13
Wood Earl W Sr r 122 Poole....411-W
Wood Earl W Funeral Chapel 134 Nelson....39
Wood S A r 311ValleyRd....18-J
Wood W H Mrs r 132 Bridge....10-R
Wright Harmon W rl est 821 Grand Av
Grover City....150-F-2
Wright Sheridan R r 419 California....426-R
Wright T J r....225-F-11

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Yager H r 400¼ E Branch....279-R
Yates C E Ramona....138-F-13
Yates Henry H r Tally Ho Rd....315-W
York Irving r Grover City....429-F-11
Young L H Mrs RN r 16th....148-F-4

Z

Zeyen W H E Branch....98-W

ATASCADERO

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

Telephone Calls, mail payments and correspondence

The Pac Telephone & Telegraph Co....717-14th St
Paso Robles
Ask Operator for....Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co....Traffic Way
Atascadero

A

Acheson Polytechnic Academy East Mall....180
Acre Bert gen contr Atas & Snta Ynez Av....174
Acuff Brady O r Portola Rd....583-R
Adams Harold r San Jacinto Rd....309-J
Adams Russell A r Portola Rd....41
Adams W E r Capistrano Av....491-W
Alexander Emelie r NHwy....369-J
Allaire Roy J r Morro Rd....699-J
Allender Ella r Bajada Av....122
Alley Roy E r NHwy....73-M
Al's Pool Hall Atas Hotel Bldg....444
Alvarez Mabel r Portola Rd....131-M
Ambrose Stanley r Coromar Av....486-R
American Red Cross Highway....74
Amsbury Bessie Miss r Portola Rd....37-W
Anderson E A r San Blas Av....173-R
Anderson Hugo E r Portola Rd....209
Anderson John E r El Bordo Av....270-J
Anderson Robt W r Rosario Av....466-W
Andrews Jack r Portola Rd....366-R
Antunez G r Curbaril Av....346-W
Appelquist Oscar r Fresno Av....87-J
Arden J W r Snta Rosa Av....314-J
Arebalo C r ValentineAv....354-J
Armstrong Henry B Books & Gifts
Entrada Av....490-W
Armstrong Howard r Atascadero Av....44-W
Armstrong J H r Portola Rd....207-W
Armstrong Mary Mrs r Olmeda Av....307-M
Arnold S L r Rosario Av....354-R
Ashbaugh Albert A r Paradise Vly Rd....44-F-12
Ashby W L r Highway....294-M
Ashton G H r Fresno & San Jacinto Av....588-J
Associated Oil Co Serv Station S Hwy....452
Atascadero Bakery Highway....182
Atascadero Brand Tamales Cor Lmar Av....113-M
Atascadero Brokerage Co S Hwy....680
Atascadero Cleaners Hwy....139
Atascadero Electric Atascadero Av....222
Atascadero Elementary School....400
Atascadero Feed & Supply S Hwy....193
Atascadero General Hospital Magnolia Av....170
Atascadero Golf Course Highway....101-W
Atascadero Grange Hall Palma Av....214-J
Atascadero Guarantee Building-Loan Assn Highway....147
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Atascadero Home Furnishings Highway....197
Atascadero Hotel S Highway....

Atascadero Inn S Highway....197
Atascadero Lumber Co Traffic Wy....661
Atascadero Market Traffic Wy....89
Atascadero Motor Lodges S Hwy....243-J
Atascadero Motor Parts S Hwy....134-R
Atascadero Motor Serv 101Hwy....368
Atascadero Mutual Water Co Highway....60
Atascadero Mutual Water Co pumping sta....11
Atascadero News North Highway....100
Atascadero Union High School
Office....670
Agriculture Dept Agriculture Bldg....673-W
Cafeteria....672-W
Field House....7-J
Gymnasium....673-J
Shops....7-W
Atascadero Welding & Fabricating Traffic Wy....200
Austin Harry A Col r Santa Lucia Av....306
Austin R E Justc of Peace W Mall....162
Austin R E r Mercedes Av....253-W
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If no answer call....47
Ax Alice A Mrs r Tunitas Av....191
Ayars M B Mrs r PortolaRd....366-J
yres A T r S Hwy....41-J-3
Ayres D L r Hildalgo Av....312-R

B

Bacon C G r Carrizo Rd....241-R
Bacon Harold M r San Clemente Rd....363-R
Baer Milton r Olmeda Av....342-J
Baer R r Rosario Av....77-J
Baker C L r Snta Ysabel Av....685-W
Balderson D L r Fresno Av....87-W
Baldwin Edw A r Snta Ynez Av....201-M
Baldwin Geo H r Santa Rosa Rd....581-W
Bank of America Traffic Wy....107
Barnes B A r Junipero Av....189-W
Barnum Floyd E r Portola Rd....583-M
Baron Phil r Salinas Rd....40-R-1
Barry G H r Santa Ynez Av....201-R
Barstad W P r Portola Rd....248-R
Bateman N R r Portola Rd....390-J
Bates Donald E Dr dntst Entrada Av....64
Residence Palma Av....428-W
Baugh Vernon N r Sn Gabriel Rd....257-R
Bazin John r Traffic Wy....395-M
Beals Vivian r Sinaloa Av....432-M
Beauty Rest Cafe S Hwy....258-J
Beauty Sleep Motel S Hwy....236-M
Beck B B r South Hwy....485-W
Beckner R D r Morro Rd....688-M
Benedict Lena A Mrs r N Hwy....43-R-1
Bennett Emma r 101 Hwy....317-R
Bernhoff Eleanor r SombrillaAv....18-R
Berry R F r Yesal Av....53-W
Bertram Loyd r Portola Rd....210-W
Betty's Beauty Shop Ketch Bldg....36
Bishop Jean A Mrs r Nogales Av....291-J
Bissell Chas r Carmelita Av....267-W
Bissell J H r Santa Ynez Av....184
Blackstone Sheet Metal Eaglet....669-W
Blakeslee Maude High School Cottage....672-W
Blanchard Ruth E r Ensenada Av....330-R
Bland Albert M r Sn Benito Rd....231-W
Bliss J D r Curbaril Av....352-J
Bliss L D Mrs r Portola Rd....159-W
Blomgren Earl r Santa Lucia & Portola Rd....111-M
Blundell Albert Jr r Capistrano Av....491-J
Blundell Dale r Tunitas Av....72
Bobsin Louis r Snta Ynez Av....275-M
Bobsin Matilda r Snta Ynez Av....275-J
Bobsin Vernon L r Morro Rd....276-M
Bockemuehl Virginia r Highway....302
Boelk A L r Portola Rd....125-R
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Bolton M J r Barrenda Av....323-J
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Boriack Wm r....80-F-2
Bouton Wm E r S Hwy....425-J
Boyd I J r Snta Lucia Av....188
Boydstun L L r Fresno Av....388-

Boyer Frederic r Nacimiento Av....589-W
Brendlin G E r Curbaril Av....591-W
Brendlin Karl F r Nacimiento Av....589-J
Brendlin Lois H Garden Shop The N Hwy....682
Broomfield Ethel M FritziAnnHwy....2
Broster Hal r Snta Ysabel Rd....115-R
Brown E W r Snta Ysabel Av....230-W
Brown F Porter r Rosario Av....75
Brown Floyd B r Palma Av....57-J
Brown J Montgomery r Maraquita Av....190
Brown John J r Capistrano Av....330-J
Brown O H r Atascadero Av....245-J
Brown Ora H Brownies Taxi N Highway....292
Brown W J r....41-R-1
Brownies Taxi N Highway....292
Brown's Pharmacy State Hwy....51
Bruneau Hermas r Colima Rd....349-J
Brunes W E r S Hwy....310-J
Brunner F E r Mariquita Av....396-M
Bruno Frank r Snta Lucia Av....4
Bryant Mary S Mrs r Snta Lucia Av....23-J
Bulle Chas r Sn Gabriel Av....153-M
Burgermeister Distr TrafficWy&Honda....94
Burkhardt C F r Marchant Av....697-W
Burkhardt's Shoes Traffic Wy....690-J
Burt Frank W r Del Rio Av....367-W
Burt Thos E r Entrada Av....686-M
Butane Serv of Atascadero N Hwy....151
Butikofer Fred A r Portola Rd....118
Butters Lacey r Happy Vly Ranch....202-M

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Cadman Jack r Santa Ysabel Av....189-J
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498th Ordinance Evacuation Co North & W Mall..446
Calif State of
Divn of Highways
Maintenance Foreman Sinaloa Av....124-W
Social Welfare Dept Traffic Wy....650
Calif Turkey Growers Assn Traffic Wy....166
Calkins G R r S Hwy....41-R-2
Callies Harold G K r Barrenda Av....224-W
Calvert Mildred B r Atascadero Av....250-W
Cameron J M r Ardilla Rd....448-J
Cameron R J r Paradise Vly Rd....334-W
Campbell Robt G r Ardilla Rd....440-W
Cann M E r Portola Rd....39-W
Cannon J A r N Highway....223
Canoles Carl Jr r San Benito Rd....692-M
Cantrell Dave r N Hwy....294-J
Carleton Lola r Sn Anselmo Rd....460-W
Carlton C R r Barrenda Av....78-W
Carlton Furniture Co 101Hwy....374
Carmack Henry E r Snta Ysabel Av....685-M
Carmack Noel E r Sandoval Av....41-R-12
Carr Jas H r Junipero Av....106-J
Carron Earl G r S Highway....353-R
Cassady Esther r Ensenada Av....285-J
Champion John D Mrs r Palma Av....63-J
Chaney Frank P r Del Rio Av....249-W
Chase Frederic B Mrs r San Andres Av....132-W
Childers Clem r San Rafael Av....127-J
Childers Raymond r Hwy....41-J-1
Christensen Alice Mrs r Snta Rosa Rd....35-J
Christian E F r Palma Av....392-M
Clark Hartley r Portola Rd....88
Clark Helen G Mrs r Colima Rd....349-W
Clark Pearl r Snta Rosa Rd....211-R
Clark W E r....12-F-12
Clay Ernest L watr softeners Capistrano Av....259-M
Clayton W W B Burgermeister Distr TrafficWy&Honda..94
Clemence V L r State Hwy....48-W
Clemmensen Chas r N Hwy....496-M
Clemons A L r N Hwy....40-J
Clothier F C r N Highway....88-F-12
Cloud J C r Portola & Ardilla Rd....210-J
Coleman H C Rev r N Hwy....676-W
Colombo J F r Olmeda Av....392-W
Community Church Palma Av....33-W
Comstocks Yarn Shop 101 Hwy....668

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Cook Steve r Miramon Av....372-J
Cook W Allen r Traffic Wy....77-M
Cook Walter L r Palma Av....339-W
Cooper Eric B r ParadiseVlyRd....44-F-11
Cordry Emma r San Gabriel Rd....257-W
Cornelius Elsa R ri est N Highway....300
Cornelius Elsa R r Delzura & Bajada Av....145-R
Cornell Dani J Bkkpng Serv Traffic Wy....235-W
Cornell W E r Vallee Av....221-M
Corner Grocery Atas Av & Morro Rd....325-J
Correll Dora Mrs r Palma Av....585-W
Craig Rowena Hannan Mrs r Snta Lucia Av....273-R
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Cunningham J A r Eaglet Hgts....453-W
Cuppers Ethel r RamonaAv....40-R
Curneen F E r Ensenada Av....326-M
Currier E J r Ardilla Rd....12-F-4
Currier L R r Ardilla Rd....12-F-3
Cyr Frank E r Palma Av....350-J

D

Dahman H E r Cristobal Av....112-M
Daniels I J r Atascadero Av....205-J
Daves Ben E r Monterey Rd....443-W
Davey Tree Surgery Co Dolores Av....647-W
Davidson G W r Sn Rafael Rd....127-W
Davis Chas F r Atascadero Av....489-J
Davis Jas R r Traffic Wy....309-R
Davis P A r S Hwy....425-W
Davis W J r Snta Rosa Rd....581-J
Dean John r Portola Rd....656-W
Dean W M r Colorado Rd....127-R
Deans Norwalk Serv & Garage S Hwy....251-J
Deardoff Joe r Sn Anselmo Rd....443-J
Decker L Albert r SHwy....310-R
De Cou Jerry W Jr r Carmelita Rd....267-J
Dee Carson M r Sinaloa Av....383
Delano Wm W r Miramon Av....262-J
Dell'Anno Gene Rev r San Vincente Rd....309-W
Dell Auto Court 101Hwy....332
De Rosa Eugene R r St Marys Av....2662
Desrosier V V Grays Funrl Chapel & Crematorium S Hwy....98
Devens R A r Sn Antonio Rd....42-R-3
Dewlaney C W Dr dntst S Highway....82
Dickenson C H r Alamo Av....196-J
Dixon Geo r RiverGardens....249-J
Dodd Noel E r Ardilla Rd....437-W
Dodder C O r Capistrano Av....457-W
Dodge Le Roy S r S Hwy....41-J-4
Dodge Roy r Rosario Av....287-M
Doheney Marie Mrs r S Hwy....137-R
Donatelli A r Atas & San Gabriel Rd....205-M
Donoho Marion r Elverano Av....460-R
Dorgan M G r Ensenada Av....62-J
Doser Ruth Miss r N Hwy....215-W
Dueck F C r Rosario & Mariquita Av....687-J
Dulaney Mary Ellen r Traffic Wy....395-M
Dulitz Alice r Marchant Av....264-W
Dulitz John A r Sn Gregorio Rd....265-J
Duncan W H r Sinaloa Av....121-R
Duniven Jas r Curbaril Av....454-M
Dunkin's Electrical Appliances Hwy....244-M
Dunn Geo W r Snta Ynez Av....430-M
Dunn Max fire dept TrafficWay....56
Dupertuis Jean r N Highway....25-W
Dupree Chas L r S Highway....340-W
Dyball Francelia r Miramon Av....312-M

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Eagle Ranch Atascadero....71-F-22
Eagle's Lodge S Hwy....669-J
Earl Albert T r Curbaril Rd....454-R
Eastham Denny r N Hwy....271-J
Eells W L Mrs r Arcade Rd....114-J
Eifort Jack E r Del Rio Av & Potrero Rd....58-J
Eisenbise Chas W r Sn Gabriel Rd....173-W
El Camino Auto Lodge N Highway....238-J
Elliott Curtis G r Eaglet....270-R
Elliott Dudley C r Rosario Av....233
Elliott's Pharmacy Highway....34
Ellis Frank A r Monterey Rd....389-W
Ellis John S r Ardilla Rd....12-F-2
Enbom L G r Marchant Av....587-R
Engel Bertha A Mrs r N Highway....289
Epperly W T r Monterey Rd....482-W
Evans John M r Barrenda Av....29-W
Evans Richard Mrs r Sinoloa Av....592-J
Evers Carl A r Sn Blas Av....37-M
Ewalt W B r S Highway....22
Ewers Jas N r Morro Rd....293-W
Ewing R H r Olmeda Av....307-W
Eyraud Joe r Santa Rosa Rd....35-W

F

F & G Exchange Eaglet....345-W
Falaschi Harry r Conejo Rd....71-J
Farmer's Ins Group Hwy....14
Farnsworth R E r Marchant Av....495-W
Farrington Raymond P r Portola Rd....131-W
Fauver Neva Mrs r Curbaril Av....468-J
Feliz J S r Magdalena Av....253-J
Fenny Everett r Maraquita Av....303-W
Ferguson G Glenn r Barrenda Av....387-J
Ferguson N D r N Highway....183-J
Ferguson R A r Sn Gabriel Rd....256-R
Ferguson W J r Mariquita Av....590-W
Ferneyhough Wm r Ardilla Rd....322-J
Fielder Susan r Palma Av....342-W
Finch Geo B r Portola Rd....277
Fink J W r Marquita Av....396-R
Fire Department TrafficWay....56
Fisher K M Mrs r Palma Av....68-W
Fisk Wm r Bajada Av....122
Foraker Geo W r San Pedro Av....200
Ford's Mushroom Farm Eaglet....70-M
Forsyth Ann Mrs r Sn Gregorio Rd....228-W
Fortini Clementine r Coromar Av....313-M
Foster's Chicken Dinner S Hwy....92
Foulk A L Dr r Cascabel Rd....358-R
Fox G W r Olmeda Av....26
Fox Lumber Co Snta Lucia Av....16
Frame W E r Portola Rd....173-J
Francis Edw K r Bajada Av....254
Frandsen Frank Mrs r Portola Rd....250-R
Frank Fred r Monterey Rd....198-M
Fraser Annie Mrs r N Hwy....585-J
Frenes Robt A r Cristobal Av....112-R
Frenette Sue Mrs r S Hwy....355-W
Freydl E J r Magnolia Av....274
Friend B B r Sinaloa Av....121-M
Fritz J C r Navajo Av....276-J
Fritzi Ann Highway....2
Frosted Malt Shop N Hwy 101....335-J
Fullwiler Ralph V r East Mall....678-W

G

Galli Lee r San Anselmo Rd....389-J
Gambel Wilbur r Los Gatos Rd....273-W
Gambel Willard E r Del Rio Av....296-W
Garcia Delmar r Curbaril Av....432-R
Garden Shop The N Hwy....682
Gardner John T r Carmel Rd....42-J-2
Garrity Thos r Portola Rd....210-M
Garrity W C r Portola Rd....210-R
Gee Chas Mrs r Santa Ynez Av....469-J
Gee Chas E ri est TrafficWay....333
Gervais D r Sn Gabriel Rd....308-J
Gibson F M r N Highway....40-W
Gilbert Alice M r N Hwy....271-M
Gill Arley r Rosario Av....331-R
Gillis John r Rosario Av....65-W
Gills E W r S Highway....3-J
Gilstrap Roy r Olmeda Av....214-R
Giron Chas r Atas Av....130-J
Glaser Gordon r S Hwy....91-W
Gleason Dwight r Paradise Vly....44-F-3
Glen Oaks Grocery SHwy....377
Glosser Phillip r Palma Av....336-M

Goodnight Charles H Dr r PortolaRd....329-J
Goodrich Russell C r Atascadero Av....584-W
Goodwin Chas E r EagletHeights....114-M
Goodwin Harrison B r N Highway....465-J
Goodwin Jas r River Rd....391-R
Goodyear Tire Service N Hwy....398
Gordinier J D r Hwy....373
Goss C R r Marchant Av....495-R
Gouff Mitchell r Highway....468-W
Gow Katherine Mrs r Curbaril Av....584-M
Grabenstein Jacob r Miramont Av....372-M
Gray Alvin Tasco Serv Sta & Petroleum Distr S Hwy....99
Gray Alvin r Curbaril Av....313-W
Graybill Roy W r San Gabriel Rd....343-W
Gray's Funeral Chapel & Crematorium S Highway....98
Green Fred M r Capistrano Av....62-M
Green Melvin E r Serra Av....361-J
Greenaway David J r Atascadero Av....469-W
Greene Myrtle A Dr r Ramona Rd....344-M
Greyhound Bus Depot Highway....237
Grisanti Hardware Hwy....580
Grisanti Jos r Bajada Av....388-M
Grove Auto Court N Hwy....336-R
Guches Geo r Rosario Av....376-M
Guest Richard r Santa Lucia Av....348
Guinn C L r Sn Gabriel Rd....343-J
Gustafson Lester W r Portola Rd....485-R
Guy Hazel M Mrs r Santa Ynez Av....360-M
Guy Lester L r Sn Gabriel Rd....691-W

H

Haberkern Chas F r S Hwy....41-R-3
Habersaat Louis r Sinaloa Av....137-M
Hageman W H r S Hwy....317-J
Hagle-DeCou Lumber Co S Highway....43
Hagle Ralph r Rosario Av....260
Halden Duke r Portola Rd....293-R
Hale Girard Van B r Eagle Ranch....71-F-21
Hall W A maseur San Blas Av....218-W
Hamann J M r Portola Rd....165
Hamilton Albert r S Hwy....453-M
Hamilton Eva r Morro Rd....688-J
Hammock Chas & Son Paint Shop Hwy....176
Hancock H H Restaurant N Hwy....324-R
Hanlon Jessie r Entrada Av....686-J
Hansen Mary Jane Mrs r Sinaloa Av....91-J
Hanson W E r Tunitas Av....17
Hardy D E r Del Rio Av....216-M
Harmer John E r Snta Ynez&Navajo Av....281-W
Harp Wm C Mrs r Snta Lucia Rd....273-J
Harper Ernest I r N Highway....271-W
Harris Gordon L r Carmel Rd....42-J-1
Hart Ross E r Navajo Av....263-R
Harter Chas E r Atascadero Av....649
Harter's Highway....28-W
Hartland Martin r Sandoval Av....41-R-11
Hartley Percy B r Route 1....80-F-11
Hartranft C A r Hidalgo & Dolores Av....364-J
Hartsell W H r Navajo Av....32-W
Hasta Manana Motel S Hwy....168-W
Hathway Ella r Atascadero Av....131-R
Hawkins Sammy r Rosario Av....376-J
Haynes Price L r Eaglet....378-W
Healey John R r Snta Ysabel Av....213-J
Heaton Donald E r Monterey Rd....482-M
Hegstrom J R r Del Rio Av....296-M
Heilmann Bros River Rd....259-W
Heilmann Hans r Riverroad....226-R
Heilmann Kurt r Rancho Atascadero....217-J
Helen's Beauty Salon Traffic Wy....146
Henderson Brokerage Co Highway....194
Henderson G Earl r S Highway....101-J
Henrekin D E r Barrenda Av....29-M
Henry A H r NoHighway....88-F-4
Henry Frank r Traffic Wy....77-R
Henry Harold D r Traffic Wy....77-W
Henson O E r Sn Gabriel Rd....308-M
Hern Harold E r Carmel Rd....42-R-2
Herrmann Fred L r N Hwy....43-R-3
Herrmann's Fred Built-Rite Woodwork N Hwy....644-W
Herz Vincent J r Snta Cruz Rd....43-J-2
Hess Lawrence r Sn Pedro....426-J
Hess Robt Rev r Barrenda Av....224-M
Hessel Dessie Mrs r Curbaril Av....486-J
Hessick C W r S Hwy....251-R
Hewitt Harry r MaricopaRd....338-J
Hickerson Ruth P r Sinaloa Av....693-J
Hicks Harold r Cascabel Rd....358-J
Hier Johnson Brokerage Traffic Way....690-W
Higgins Ethel L r Portola Rd....250-M
Hi-Hat Cocktail Lounge Highway....164
Hill Donald r Navajo Av....326-W
Hinson W L r Hermisillo Rd....381-J
Hoadley E W r San Gregorio Rd....265-W
Hobbs Allen T Jr r Marchant Av....694-W
Hobbs E first Miramon Av....54
Holler Geo r N Hwy....465-W
Holtermann Stephen r Portola Rd....485-M
Holtzbauer F J r NavajoAv....208-W
Hooper M F r Olemeda Av....144
Hooten Henry A r Monterey Rd....482-R
Hoover Mary Mrs r Rosario Av....376-J
Hopper E E r Morro Rd....227
Hotel Atascadero S Highway....197
Hotel Carlton Hwy....177
Houchin Edda r Barrenda Av....224-J
Huckaby E N r Sn Benito Rd....241-W
Humphrey Ray V r Snta Ynez Av....276-W
Hungerford W C r Magdalena Av....203-W
Huse H W r Bajada Av....388-W
Huxford Ted r Honda Av....65-J
Hylton J Paul r Sn Gabriel Rd....308-R

I

Ilgenfritz C W r Ardilla Rd....322-M
Isbell Ralph C Rev r MagnoliaAv....285-W
Iverson Alice Mrs r Atascadero Av....132-M

J

J & H Transfer & Storage N Hwy....171
Jacob Harold S r Atascadero Av....327-J
James Clennie E Mrs r Atascadero Av....112-J
Jaquish W H r Palma Av....95-J
Jarvis P D Atascadero Guarantee Building-Loan Assn Highway....147
Jarvis P D r Sn Pedro Av....150
Jay W O r Snta Lucia Av....111-R
Jenkins & Haynes gar Curbaril Av....591-J
Jermin Thomas E r Tunitas Av....323-W
Jespersen Chris N Henderson Brokerage Co Hwy....194
Jiffy Cafe Hwy....337
Johnson Al r Sn Gabriel Rd....35-R
Johnson Albin r Riveroad....391-W
Johnson C Heir r Maricopa Rd....148-W
Johnson Elbert r N Hwy....231-R
Johnson Irene S r Cristobal Av....181-R
Johnson Mary r N Highway....351-J
Johnson Paint Store Highway....119-J
Johnston Wayne rnch Sn Gabriel Rd....497-R
Jones C M Blacksmith Highway....52
Jones Chas M r Eaglet Heights....270-W
Jones Emmet E r San Jacinto Av....381-M
Jones Holly E r Atascadero Av....245-W
Jones J E r S Hwy....340-M
Jones John E Jr r El Bordo Av....425-R
Jones Lourena A r Marchant Av....495-M
Jones R C R Linoleum & Shade Shop S Hwy....168-M
Jones Robt C R r Ensenada Av....62-W
Jones Willis B r S Hwy....243-W
Jordan Johnny B r Barrenda Av....586-W
Joslin J M r PortolaRd....206-J
Judd Golda r Curbaril & Atas Av....385

K

Kadel Katherine Mrs r Sn Diego Rd....40-J-3
Keays Parke F r Tunitas Av....320-J
Keller J Edw r Sn Benito Rd....129-M
Keller R B r Snta Ynez Av....204-M
Kendall W J r San Blas Av....379-W
Kennedy W A r Hidalgo Av....367-M
Kenney Bert r N Highway....271-R
Kenney Rowland r Sn Gabriel Rd....497-J
Kenny Jas S r Portola Rd....390-R
Kimber Poultry Breeding Farms Snta Cruz Rd....42-W

Kirk B H r Santa Ysabel Av....449-J
Kisella Jos r Snta Rosa Av....314-R
Kitto Arthur C paintr Nacimiento Av....499-J
Kleck E E Dick r Sn Blas Av & San Gabriel Rd....691-R
Klein Chas W r Coromar Rd....113-R
Knutson E C r Rosario Av....472-J
Knutson Knute A r River Gardens....367-J
Koch Frank L r Capistrano Av....328-W
Kratz John r Curbaril Av....121-W
Kreider Bard F r S Hwy....42-J-11
Kuhnle Adolph r Ranch Snta Catalina....692-R
Kullgren Wm r Alamo Av....212
Kunkee A F Atascadero Hardware Traffic Wy....133
Kunkel John H r N Hwy....324-J
Kunkee A F r Nogales Av....55-W
Kyle Chas r Hidalgo Av....364-W

L

Lain Ben T r N Hwy....443-M
Laing J A r N Hwy....476-R
Lamberth Lacey E r Sn Gabriel Rd....379-M
La Moda Theatre State Hwy....143
Lancaster R F r S Hwy....40-R-3
Lane Emma M Mrs r Eaglet....114-W
Lane John C r Junipero Av....106-W
Langston R M r Portola Rd....663-R
Langworthy Clyde F r Atascadero Av....112-W
La Prade H L r Santa Ynez Rd....660-W
Larder Geo r Snta Cruz Rd....58-R
Larsen Hans Oakwood Auto Camp N Highway....229
Larsen Harry B r Snta Ana Rd....111-W
Lauritson T C r Maricopa Rd....198-J
Lawrence Martha C Mrs RN r Alcantara Av....208-M
Lawrence T H r Coromar Rd....301-W
Lawson D r Del Rio Rd....58-M
Layton Glenn L r Dolores Av....647-W
Lazy C Ranch Sn Diego Rd....40-R-11
Lee Elmer r Sandoval Av....41-R-4
Lee J L r Santa Rosa Rd....96-J
Lee Quinton C r S Hwy....40-J-1
Lee's Men's Store Hwy....357
Le Gras W D r Ramona Rd....294-R
Leichty Eva Mrs r Snta MargaritaGardenFarms....80-F-21
Leverenz Larry r Snta Ysabel Av & Robles Av....432-J
Leverenz Walter F autos Hwy....14
Residence N Hwy....40-M
Lewis Andrew r S Hwy....123-J
Lewis E G r Highway....1
Lewis Flora Mrs r Navajo Av....275-W
Libbey C J r Hidalgo Av....312-W
Lightbody E C Mrs r Eaglet Hts....242-J
Lilio D John r S Hwy....386-M
Lindsay M F r Mariquita Av....687-W
Lindsey Patricia A r Atascadero Av....132-M
Littleton's Hatchery Atas Av & Santa Rosa Rd....117-J
Locke F C r Olmeda Av....68-M
Locke J F r Sn Blas Av....691-J
Locust Grove Inn & Motel N Highway....155
Log Cabin Cafe S Hwy....9
Loose Kathleen r River Gardens....367-J
Loosemore John r N Hwy....384-J
Lord Donald J r PortolaRd....250-J
Lorenz H C r Del Rio Av....216-W
Luiz A P r....80-F-12
Lumley Harry r Portola Rd....232
Lund Jeweler's Traffic Wy....677-W
Lund N W r Lamoda....282-J
Lynn M J r Nacimiento Av....695-W

M

Mack L A r San Jacinto Av....588-W
Maddalena Clem r SntaRosa....220-J
Maino Construction Co Mall & S Mall....664
Maize John H r Monterey Rd....389-M
Mallett's Refrigeration Service SHwy....304-W
Manatt E T r Sinaloa Av....124-J
Manning Irwin r Olmeda Av....307-R
Manning W W r Sombrillo Av....272
Mansfield M Elleen r S Hwy....128
Marek John r Del Rio Av....262-R
Marshall Harry W r Atascadero Av....347-W
Marshall Kenneth K r Navajoa Av....264-J
Martin Frank B r....44-F-5
Martin Lloyd E r Olmeda Av....434-W
Martindale Harvey r Portola Rd....453-J
Martinez Wm J r Dolores Av....395-W
Marx Louis r N Hwy....151
Mason Rosa E r N Hwy....97-R
Masonic Hall Hier Bldg....480
Mathews A D r San Gregorio Rd....265-M
Matson Wesley A r Portola Rd....159-J
Matthews Chas P r N Hwy....465-R
Mattice Ercal S r Atas & Portola Rd....327-R
Maxwell Margaret M r Palmo Av....68-J
Mazza Chas r PortolaRd....37-R
McCabe Jos r N Hwy....681-M
McClellan G W r Navajo Av....32-R
McCoy Mary L r N Hwy....496-W
McDaniel Allan r Snta Lucia Rd....157-M
McDonald A F r Ramon Rd....369-W
McFarland E F Rev r Dolores Av....225-M
McFarland H W r N Highway....231-M
McGarvey C W r Sn Gabriel Rd....46
McGarvey H phy&sur Entrada Av....116
McGarvey H r Sn Gabriel Rd....46
McGucken E L r Palma Av....68-W
McKelvey Henry B pimbr....80-F-5
McKelvey's Plumbing & Heating Highway....394
McKim J W r Santa Rosa Rd....495-J
McLennan Hugh J rltr S Hwy....595
McLinn Gladys K r Palma and Rosario Av....590-J
McNeil Lewis J r Sn Marcos Rd....248-J
McPherson E I Mrs r N Hwy....397-R
Mees Geo A r Atas Av & Sn Gabriel Rd....205-R
Metras Herbert r La Lina Av....270-M
Michael's Restaurant & Serv Sta S Hwy....123-R
Milam Essie r S Hwy....40-J-2
Miller C E r S Hwy....310-W
Miller Campbell S r Sn Benito Rd....88-F-3
Miller Donald C r Snta Ynez Av....360-R
Miller E F r Tunitas Av....320-W
Miller Edith r Portola Rd....583-J
Miller J L r SanBlasAv....257-M
Miller Rex r Carrizo Rd....73-J
Miller's Jewelry Hwy....244-W
Milligan E S r Flores Rd....80
Mills Maud S Dr Morro Rd....430-R
Mitchell J S r Paradise Vly Rd....44-F-6
Mitchell Marie C Mrs r Mariquita Av....341-M
Mitchell W W r S Hwy....242-M
Modern Beauty Salon Traffic Wy....654-W
Moen A R r Snta Ysabel Av....18-M
Moeny Oliver E Rev r Palma Av....335-W
Monday W A r S Hwy....137-W
Monett L F r Curbaril & Sombrilla Av....121-J
Moody F E r S Hwy....425-M
Moore Albert r Snta Rosa Rd....35-M
Moore Don r Portola Rd....489-R
Moore Douglas r Ensenada&CapistranoAv....234-M
Moore George H r Portola Rd....131-J
Moore Wm Geo r Olmeda Av....192-R
Moore Wm J r Sinaloa Av....693-R
Morford A L r Olmeda Av....445-M
Morgan Leona M r N Hwy....397-M
Mori Suzanne r Portola Rd....250-J
Morton White r Sn Gabriel Av....173-M
Moses H L r Atas Av....153-W
Mosier Geo R r Ardilla Rd....322-W
Moss Merlin W r Snta Ysabel Av....679
Mugler F R Dr ofc N Hwy & Rosario Av....662
Mugler F R Dr r Curbaril Rd....454-W
Murphy G J r S Curbaril Av....149
Murphy Paul E r Portola Rd....363-M
Murrell W A r Marchant Av....584-J

N

Nagle Chas D r Sn Gabriel Rd....256-J
Nash-Boulden Stephen r Atascadero Av....269-R
Natho Doshie r N Hwy....43-R-4
Nation Walter J r Ramon Rd....369-R
Nelson A I r Morro & Snta Ynez Av....699-R
Nelson Ben Mrs r Fresno Av....24-M
Nelson Darold W r Sn Anselmo Rd....12-F-15
Nelson Edw r Olmeda Av....396-W

Nelson Hans r N Highway....271-M
Neth A E r Snta Rosa Av....314-W
Newell J P r Sn Gabriel Rd....256-M
Newhall G W r N Hwy....593-R
Nichols Clifford r Ensenada Av....104-W
Nichols Sid Chevrolet Highway....163
Nichols Vera r Ardilla Rd....390-M
Nicholson J T r Ysabel Av....18-W
Nicklas H L r Traffic Wy....372-R
Noffsinger M A r Ardilla Rd....440-J
Nolan Marion r N Hwy....496-R
North C R Associates S Hwy....378-M
Norton Geraldine C r Paradise Vly Rd....334-W

O

Oakes B Pearl r Portola Rd....207-J
Oakwood Auto Camp N Highway....229
Obuch T r Palma Av....185-M
Oden Donald r Sn Diego Rd....40-R-11
Oglesby Loris C r Snta Lucia Rd....111-J
Oliva Chas r Snta Rosa Rd....3-M
Olsen Elmer r Atascadero Av....181-J
O'Malley Edw A r Portola Rd....329-R
O'Reilly E L r Eaglet Rnch....40-R-2
O'Reilly E L r Sn Rafael Rd....109-J
Ortez Emil L r Marquita Av....280-J
Otto H W r Pino Solo....3-R
Owen C H r Carrizo Rd....73-W

P

Pacific Gas & Electric Co State Hwy....45
Night Emergency Moro Rd....135
Pac Telephone & Telegraph Co The
Business Office 717-14th Paso Robles
Ask Operator for....Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Pack A H r Mariquita Av....445-W
Palms W H r Capistrano Av....104-J
Paradise Valley Broiler Ranch Paradise Vly Rd..44-F-2
Parker Dale r Sn Blas Av....379-J
Parrish I R r SnGabrielRd....356-R
Parrish Ralph W r Sn Gabriel Rd....343-R
Paso Robles Laundry & Dry Cleaning 1344 Pine
Paso Robles From Atascadero Exchange Only
(No Inter-City Charge)
ask "Operator" for Entrprise 11228
Pasquill Wm r Curbaril Av....53-M
Pearman R O Dr r Carrizo Rd....73-R
Peck C S r Santa Lucia Av....126-R
Peck W G r Rosario Av....266-W
Penn-Lite Neon Eaglet....669-W
Pennington R R r Capistrano Av....491-R
Perrine Sirell C first State Hwy....63-W
Petersen Caroline Mrs r Palma Av....185-W
Petersen S L r Fresno Av....55-M
Petersen V J r Sn Jacinto Av....443-R
Peterson A E r San Blas Av....379-R
Peterson Clarence r Santa Rosa Rd....220-R
Peterson E C r Olmeda Av....598-R
Peterson E M r N Hwy....344-W
Peterson H E r Portola Rd....219-W
Peterson Harold r Sn Blas Av....206-W
Peterson Mabel C r Carmel Rd....42-J-3
Petraeus W W Sr r SHwy....304-J
Phillips H M PG&ECo Morro Rd....135
Pierce Bob r Portola Rd....39-J
Pierce Ella M r Atascadero Av....694-J
Pierce Geo H poltry S Highway....109-W
Pittenger J C r Traffic Wy....261-M
Pittenger Opal Mrs r Barrenda Ter....261-R
Plagmann Mae r Navajo Av....281-M
Plagmann Minnie r Sn Anselmo Rd....460-M
Poole Casey r Rosario Av....266-J
Poole Dale G r Sonora Av....53-J
Poole M M r Highway....362-J
Poore A P r Maricopa Rd....692-J
Porter Ernest Mrs r Marchant Av....325-W
Porter Geo J r 138 Tunitas Av....481-J
Porter Russell r Snta Ynez Av....694-M
Poultrymen's Co-Operative Assn of Southern Calif
Egg Department Traffic Wy....467
Feed Department Traffic Wy....84
Prather Hattie r Olmeda Av....471
Prewett Roy r Sn Gabriel Rd....308-W
Priebe Ted O r Nacimiento Av....695-J
Prior Emily Mrs El Camino Auto Lodge N Hwy....238-J
Prowse W O r Portola Rd....37-J
Pulling Fred Jr Dr vetnarian N Hwy....382
Puritan Ice Co Traffic Wy....59
If no answer call....199

R

Radke C W r Rosario Av....195
Radke Leopold r Maricopa Av....148-J
Ranf Mary P r Sn Gabriel Rd....581-M
Rasmussen A G Mrs r Miramont Av....372-W
Raudenbush A E r Del Rio & 101 Hwy....675
Ray Wendell W r Junipero Av....106-M
Reif Farm Supply S Hwy....236-W
Reif Vincent r N Hwy....427-W
Renton D M r Snta Lucia Av....157-R
Rex's Place Hwy....298
Reyburn M D r Sinaloa Av....38-M
Rhodes Melville r Navajo Av....208-R
Rhymes Helen S r Nogales Av....641-W
Ricci Helen S r SntaRosaRd....211-M
Ricci Wm r Morro Rd & Highway....587-J
Rich Norman Mrs r Portola Rd....390-W
Richardson Priscilla r Palma Av....598-J
Richfield Service Station No 759 Highway....119-W
Rich's Cocktail Lounge Hwy....666
Roach J W r Snta Lucia Rd....358-M
Roberta Motel S Hwy....455
Roberts H D r S Highway....386-R
Roberts Lee Jr poltry Coromar Rd....301-M
Roberts M B Mrs r Del Rio Av....262-M
Robey's Cafe S Hwy....356-J
Robinson Ernie Maytag Agcy Traffic Wy....582
Robinson R H r Eluarano Av....240
Roche G H r Portola Rd....663-M
Rocky's Cleaners Traffic Wy....442
Rodgers Jim r Morro Rd....293-M
Rogers Natalie r Portola Rd....583-W
Rogers Wm A r Tino Solo Av....340-J
Roosa Tim r Rosario Av....196-R
Roselip S D r Nogales Av....291-W
Roselip Walter B rock&sand Ferrocarril Rd....20
If no answer call....291-W
Rougeot Don r Del Rio Av....216-J
Rowe Mary G RN r Traffic Wy....225-W
Ruskovich John r Ardilla Rd....129-W
Russell Paul C r S Hwy....40-J-11

S

S F Brewing Corp Traffic Wy & Honda....94
St Cricq Leonore r Bajada Av....145-J
St Williams Church Snta Lucia Av....640
Salter May Mrs r Carrizo Rd....43-J-4
Sanders B W r NHighway....97-W
Sanders J A r Snta Lucia Av....126-J
Sands Mabel Mrs r Sn Andres & Cristobal Av....110
San Luis Butane Distributors N Hwy....151
San Luis Obispo County of
County Park Atascadero Lake....81-J
Road Office Lago Av....81-W
Welfare Dept
Northern Branch W Mall....161
Saueressig D F r Sycamore Pk....473-M
Savage Sharron C r Santa Lucia Rd....645-W
Sayers F G r Sn Gabriel & Sn Blas Av....257-J
Schee Jas H r Portola Rd....125-J
Scheets Anna r The Pines....80-F-3
Schrader L S r Traffic Wy....593-J
Schuster Nathan r Monterey Rd....389-R
Schwarzer R R r Snta Ysabel Av....18-J
Scott Jas L r River Gardens....473-R
Scott Winfield A r Palma Av....154
Sears R A r Santa Lucia Av....470-J
Sears' Studio Highway....238-W
Seitz Produce Co Coromar Av....295-J
Serv-Ur-Self Market N Hwy....597-W
Sexton H J r Barrenda Av....29-R
Shangri-La Motel S Hwy & Morro Rd....136
Sharp John B r Cristobal Av....181-W
Sheffield's Grocery S Highway....299

Shehee Patrick D r Curbaril Av....346-J
Sheriff's Sub Station No 5 Carlton Hotel....12
Shonkwiler Martha r Traffic Wy....235-M
Simler Wm r N Hwy....43-R-2
Simmons Wm H r Del Rio Av....249-M
Simpson L P r Rosario & Arroyo Av....196-W
Simpson W L r Navajo Av....688-R
Slagle Lee V r NHwy....344-R
Smith Budd r Monterey Rd....482-J
Smith Burton H Mrs r Snta Lucia Rd....23-W
Smith Chas E r Eaglet....114-R
Smith E N r Cascabel Rd....358-W
Smith G E r Morro Rd....699-M
Smith L S r RiverRd....226-M
Smith Nannie K r Vallee Av....221-J
Smith Thos W r N Hwy....476-J
Smith Vernon r N Highway....15
Smith W B r S Highway....340-W
Smith's Meat Market Traffic Wy....90
Sousa J P r Country Club Dr....261-J
Southern Counties Gas Co Paso Robles
From Atascadero Exchange only (No Inter-City Charge) Ask "Operator" for Entrprise 10219
From 5 PM to 8 AM & on Saturdays Sundays & holidays call
Long Distance for....Paso Robles 112
If no answer call Long Distance for....Paso Robles 1091-J
Southern Pacific Railroad Co Mercedes Av....268
Southwick Guy N r N Highway....88-F-11
Sparman Mary C r Ardilla Rd....692-W
Spencer L N r Sn Benito Rd....58-W
Spessard Floyd M r Olmeda Av....95-M
Spiess W R r Sombrilla Av....685-J
Spradling Patrick r Monterey Rd....198-R
Sprague Jesse H r Capistrano Av....261-W
Springer J E r Palma Av....95-W
Stahlberg J E r Snta Ysabel Av....213-R
Standard Oil Co of Calif Traffic Wy....38-J
Standard Stations Inc No 596 State Hwy....102
Stanley Madeline r Snta Lucia & Portola Rd....125-W
Starkey Alvin r Del Rio Av....216-R
Starkey C W r Snta Ynez Av....286-J
Starkey Will r Garden Farms....80-F-13
State Farm Insurance Co S Hwy....258-W
If no answer (Toll) call
Long Distance for....Sn Luis Obispo 1380
Stephenson A T r Rosario Av....199
Stephenson J W r Country Club Dr....234-W
Stevens C J r Sn Andres & Snta Ysabel Av....76-W
Stinchfield Don Goodyear Tire Servive N Hwy....398
Stinchfield E C r Atascadero Av....489-W
Stockton Frank r Serra Av....361-M
Stockton Richard T r Snta Ynez Av....283-R
Stoltey Bertha r Snta Ysabel Rd....315-W
Stoltey Paul M r Atascadero Av....205-W
Storni Charles J Serv Sta Hwy....642-W
Stratton W T r El Bordo....340-R
Stringer W W r S Hwy....365-M
Stuhlmann A C Rev r Snta Lucia Av....640
Summers Jas L r 47 Capistrano Av....491-M
Sumner Geo A r Snta Margarita Garden Farms....80-F-6
Swift Dean r Olmeda Av....451-W

T

Talbert R C r Sn Pedro Av....426-M
Talbot J H r Olmeda Av....396-J
Tartaglia G G r Portola Rd....219-M
Tasco Serv Sta & Petroleum Distr S Hwy....99
Tedford Ralph H r Sn Andres&Navajo Av....32-J
Telephone Company see
Pac Telephone & Telegraph Co The
Tenbrook Andrew r Snta Ynez Av....286-W
Terpening Chas S r N Hwy....241-M
Testerman C Mard Mrs r Cascabel Rd....358-W
Tewinkle Margaret RN r S Hwy....365-R
Texaco Service Station 101 Hwy & Snta Lucia Av....105
Thom Wm r Portola Rd....329-W
Thomas John H N Hwy....351-R
Thomas John H r Del Rio Av....262-W
Thomas Mary E r San Clemente Rd....363-R
Thomason Paul J r Los Gatos & Santa Lucia Rds....499-R
Thompson J O r S Hwy....41-J-2
Thompson T A r Ardilla Rd....322-R
Thorpe R C r Eaglet Heights....242-W
Thurmond J E r Palma Av....6
Tibbitts F A r Curbaril Av....346-R
Tiessen Anna r Hwy....365-W
Tingdahl S A r NavajoAv....276-R
Tiny's Fountain Service 101 Hwy....297
Tomlinson Ruth D r Rosario Av....648-W
Topper Shop The Traffic Wy & Central Mall....487-W
Torrey Porter C r Sn Benito Rd....198-W
Townsend O J r Palma Av....187-J
Trace Granville Mrs r PortolaRd....329-M
Trail-Er-In Park & Grocery Del Rio & 101 Hwy....675
Travis M A Mrs r Palma Av....57-W
Treece J C r Eaglet....242-R
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J. E. Gooding, Manager

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NIPOMO

J. E. Gooding, Manager

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Butler Jas H r.....2394
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Campodonico Steve V r Guadalupe Rd.....2275
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Corella Geo r.....2399
Cotter Sylvia Mrs r Dana.....2571
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Grigsby Forbes r Guadalupe Rd.....2733
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Hermreck M J r Guadalupe Rd.....2751
Holloway C R r Guadalupe Rd.....2391
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Panos Geo r Tefft.....2523
Phelan Donald W r Foothill Rd.....2562
Porcho Frank r Guadalupe Rd.....2415
Rosa Anna r Guadalupe Rd.....2390
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Santa Barbara Flower Growers Tefft.....2331
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Valente Frank r Guadalupe Rd.....2754
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Zigler F E r Teft Rd.....2622
Zornes Grocery S 101 Hwy.....2321

OCEANO

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Crescent Meat Co Coalinga Rd.....4-F-21
Durham Helen K r.....1-F-21
Durham Herbert H.....1-F-11
Etter Sam.....10
Flentge Bros r Valley Rd.....2-F-32
Halliburton Lowell.....1-F-14
Harlan Percy r.....6-F-11
Harvey Bert.....2-F-2
Hillman Wayne.....6-F-41

Hillman's El Rancho Monterey....6-F-41
Jack R E Co Cholame Ranch....6-F-13
Jordan Foster L....4-F-3
Kester Norman....2-F-41
Ludeke Henry C Jr....5-F-13
McClure Ernest r....1-F-22
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Miller Henry r....2-F-14
Over John E....3-F-2
Rambo Gene....6-F-2
Roberson Dave....2-F-22
Smith George Stratford....4-F-13
Taylor Clyde....5-F-21
Taylor Dudley r....5-F-11
Taylor Floyd Turkey Flat Rd....4-F-12
Van Horn Leo....6-F-22
Watkins Ed....2-F-12
White L S....2-F-3

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J. E. Gooding, Manager

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A

Aaroe H N r....20-F-2
Abbey T Mrs r 130-12th....45-J
Abbott Geo H r 2811 Pine....607-J
Achter Gilbert J r 120-18th....188-J
Adams A L&Son Cabinet Shop 1026Riverside....177-W
Adams R E r 3224 Pine....874-R
Adams W J B r 534-32d....1426
Ader C E Mrs r 605-14th....942-W
Adler F L E r 745Vine....203-J
Afana Dorothy L r Oak Flat....2-J-3
Agee Floyd r 729-18th....132-M
Agee Ralph r 420-13th....736-R
Akers Nannie E r 525-13th....762-J
Aldridge Irene Mrs r 3006 Pine....1169-W
Alexander's Serve Your Self Laundry 801 Pine....1329-M
Algee A C r Creston....3-F-3
Algee Madeline J Dr r Creston....3-F-3
All Purpose Automatic Laundry 544-12th....1458-W
Allbritten R N r 2036 Oak....208-M
Allen J W r Creston Rd....216-R
Allen Jack G r....14-F-3
Alley Edward C r 1517 Olive....696-W
Alley Wm S r....15-F-15
Allison R A r 1716 Vine....1073-R
Allton Lloyd W paintng contr 1746½Park....60-J
Amer Legion Club 837-12th....1214-W
American Legion Post No 50 4th&Spring....1040
Amer Red Cross Headquarters 525-13th....1058
If no answer call....150-R
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Andersen Lawrence r 509 Bonita Av....932-M
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Anderson C W r 1441 Park....265
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Anderson Geo Rev r 1819 Pine....661
Anderson H D r 2223 Olive....1082-J
Anderson H L r 1314 Oak....274
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Anderson Willard R Mrs r Kiler Canyon....1-R-1-1
Andrew Olive Mrs r 1702 Vine....629-R
Andrews Alice Mrs r 415-16th....56-J
Andrews Robt V r 1704 Park....1330-J
Andrews Sherman A r 336-13th....103-M
Andrus A L r 1742 Park....278-W
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Angel Loren H r 1804 Spring....1339-J
Angelline Don r 517-17th....873-W
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Appleton's Motor Lodge 2218 Spring....721
Appuhn Gus r 2808 Pine....759-J
Araujo Kenneth r....18-F-6
Arends David r 320-15th....691-J
Armbruster Pauline r 1135-11th....1216-W
Armoletti Paul 13th....26-M
Armoletti Virginia Mrs r 13th....26-W
Armstrong Harold R r 3110 Pine....934-R
Arnold K M r 1538 Oak....582-J
Arthur Harry F r 2924 Pine....1401-W
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Ault Wm A r 230-12th....1109-W
Automobile Club of Southern Calif
District Ofc 1113 Spring....1077
Emergency Road Service 1246 Spring....169-W
If no answer call....696-M
Avenales Cattle Co 540-12th....36

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B & M Delivery Service oils 10th & Salinas....612
Bader Wm whsle poltry&eggs 12th&Riverside....298
Residence OakFlatRd....268
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Bailey Willard D r 130 C Capitol Hill Dr....987-W
Baird Fredric Willow Springs Dairy 535 Vine....1303
Bakeman A R r 1819 Oak....283-W
Baker Juanita r 1227 Park....1167-W
Baker V Kenneth r 201 Pacific Av....311-M
Baldwin T A r 130 Pacific....1252-W
Balfert Geo E r....34-F-31
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Banks Fred G r 506-3d....1031-J
Banks Hector W r....5-F-12
Barba Mike poultry 1302-21st....1057-W
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Barrett Jos E r....7-F-2
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Barry Tom J r 102-12th....1099-J
Barss S C r 1733 Filbert....1245-J
Bartl Helen r....21-F-12
Bauer Marie r 2425 Vine....872-R
Baumbach Albert r 136-18th....947
Baxter C J r 2105 Oak....1176-W
Baxter Elizabeth r 1902 Vine....738-M
Baxter O P r....17-F-5
Bayne Agnes J r 1515 Pine....680
Beatrice Foods Co Meadow Gold Ice Cream 2927 Spring....464
Beaty A J r 325-14th....691-W
Beaudoin H H r 1728 Vine....725-W
Beaumont Richard D r Cayucos Rd....36-F-11
Beavers Jerome r....12-F-22
Beck W W r 1938 Olive....916-J
Beeler Bernadine r 1545 Olive....46-W
Beery Jos L Mrs r 1735 Park....1334
Beiter Leo W r 629 Vine....543-J
Bell Geo F r 1543 Spring....948-M
Bell Kay r 1520 Pine....410
Bellofatto Donati J r 3119 Pine....894-R
Belmont Robt r 25 Ridgeview Dr....1506-R
Bence Velma E r Shandon Rd....29-F-3
Bennett Agnes r 843 Oak....593-R
Bennett Harold E r 624-8th....1038-J
Bennett's Constr Equip Rental & Sales 1104-13th....1305
Bently Apartments 1804 Spring....1153-J
Bergman Alfred r....22-F-31
Bergman Alvin r....33-F-22
Bergman Louis r Willow Crk....11-F-4
Bermingham Al r....6-F-2
Bermingham C E r....6-F-3
Bermingham Edw G r 538 Vine....924-M
Bermingham Jim T r....6-F-6

Bermingham Robt L truckng Shandon....30-F-4
Berry Robt r 3202 Pine....1056-M
Beyrle Laura S Mrs r 605 Oak....544-J
Biasotti A r Salinas....235-R
Bickell Cliff r 312-13th....1335
Bickell's Stationery Store 807-12th....882
Bieber John r....12-F-4
Biehl Elizabeth r 1445 Oak....162-J
Billerbeck N A r 345-21st....1151-J
Bilton Leonard W r 1644Pine....363-R
Bilton W D r 1806Pine....1523-W
Birks & Birks Chevron Gas Station 1502 Spring....615
Birks K R r 1622Chestnut....150-J
Bixby Otto r El Pomar....4-F-13
Bjork Verna Mrs r 3032 Pine....732-W
Black H H r 28th & Riverside Av....217-J
Black's Hatchery Riverside....186-W
Blackwell Jack Jr r 2124 Park....454-W
Blair Catherine C Mrs r 207-18th....752
Blair Edw MD 522-13th....75
Nights & Sundays call....75
If no answer call....1200
Blalsdell J T r 115-12th....436-M
Blake Marie Mrs r 1644 Riverside Av....939-R
Blake R r 220-16th....1117
Blankenship Cloris W r 620-17th....1073-W
Blankenship E J r Shandon Rd....13-F-11
Blankenship E J Jr r....13-F-23
Blankenship's Market 2906 Spring....1226-W
Blanks Jas T r 3038 Pine....330-W
Bliss Margaret Mrs r 605-17th....559-J
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Boatman Cecil C r 1906 Vine....646-J
Bobson Marjorie r 1801 Park....380-J
Bollinger Elmer r 1428 Oak....42-J
Bonde Chas r 1905 Vine....215-M
Bonnheim W S r....8-F-32
Bonnheim Walter E Sr r 312-14th....624-J
Bonnheim Walter S r 321-16th....1446-W
Booker Claude r....16-F-4
ooth Brothers 836-13th....5
Booth Gene r 406-10th....146
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Borchert Edwin r....14-F-13
Borchert Emma r 1319 Olive....686-W
Bossert & Dick phys & surg 1305 Vine....50
Night & Day call....50
If no answer call....1200
Bossert Lois R Mrs r 943 Olive....830
Bosworth Curt r 3205 Pine....1134-J
Botts Milton A r Creston Rd....7-F-13
Botts Victor r....20-F-13
Botts Wm T r 2835 Vine....1092-W
Boulware Henry H r 1535 Locust....276-R
Boulware J W r 605-21st....959-M
Bousfield Jas r 1810Park....969-W
Bowdry Alberta r 2102½ Riverside Av....510-M
Bowen Eldene E r 724-14th....711-J
Bower Mettie r 9th....1043-W
Bower Shelton r 1113 Fresno....453-M
Bowers Leo L r Capitol Hill....953-W
Bowman Amos A r 739-26th....1253-R
Box Jas r 2544 Riverside Av....499-M
Boyer A M r....14-F-14
Boyer Glenn L r 3013Pine....698-M
Boyer & Son Garage & Serv Shandon....26-F-15
Bradford B L r 36th & Riverside Av....574-M
Brandon Elmer r 2245 Park....669-M
Brandum Jack N r 19-12th....1506-W
Branson W H r 2913 Pine....1037-R
Brazzi Irene Mrs r 1421 Riverside Av....986-W
Brenton R J Water Well Driller 3341 Spring....452-J
Bresette A 931-15th....326-W
Bresette Harold r....28-F-11
Bresette Sallie r 718 Oak....793-W
Brewster W E r 639 Oak....544-W
Briley Jane W r....18-F-21
Brinson E J Mrs r 3213 Pine....196-J
Britch Peter P r 1422 Spring....1317-W
Brock La Verne D r 1503 Olive....832-W
Brooks Elbert r 306-12th....663
Brooks Truman r....28-F-6
Brooks Wes Chevron Service 806 Spring....539
Brooks Wesley r 1416 Vine....41-J
Brown Clyde J r 1622 Park....1434-J
Brown Ernest r....26-F-13
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Residence 1946 Oak....125-W
Brown Georgia r 722 Olive....203-M
Brown Gertrude r Shandon....26-F-12
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Brown Joe C garage 16th&Spring....706
Brown Joseph F r....18-F-4
Brown Lucy Mrs r....26-F-14
Brown M R Builders Supply & Lumbr Co S Hwy....473-W
Brown P A r....28-F-5
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Brown Ray N Dr dntst 612-12th....67
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Brown T C r N River Rd....8-R-2
Brown W O r 2634 Spring....423-W
Brubaker Mary J r 725½ Vine....988-R
Bruner Ray r 2232 Oak....919-R
Brunswick Bowling Center 1329 Spring....309-R
Brush J Kirby r 1751½ Filbert....250-M
Brush J P r 1751 Filbert....166-W
Brush W I r 1533 Vine....1135-J
Bryan F G r 187 Pacific Av....466-R
Bryan Gene r 1415 Chestnut....364
Bryan Geo W r 423-10th....651-W
Bryan Meat Co meat mkt 1307 Park....456
Bryan Meat Co Slaughter House....1250
Bryan Ruth Mrs r W 12th....1131-W
Bryant S J r 542Beverly....1425
Buchanan A E r 133 Capitol Hill....595-W
Buchman Alfonse r 3165 Vine....1094-W
Buck Kenneth M r....33-F-4
Buckalew Robt S r 712 Park....305-R
Buckle T Chas Rev r 2931 Park....781-W
Buckley Victor r 3106 Pine....970-R
Buelna Joaquin N r 2815 Pine....607-W
Builders Market 1115-13th....277
Builders Supply & Lumber Co S Hwy....473-W
Bunkowski Lena r 2121 Pine....1403-R
Burch Cecile r 531-7th....323-J
Burger Bar 2349 Spring....763-J
Burk Herman E r Adelaide Rd....9-F-33
Burleson Robt r 1403 Chestnut....628-M
Burnett J K r 1443 Chestnut....1196-W
Burns Richard C r....33-F-12
Burns Wm H r....33-F-21
Busi Jean r 1410 Park....1156-W
Busi's Cafe 1122 Pine....581
Buster Allene r 3034 Pine....921-J
Butcher L M r....3-F-22
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C

C J Cafe & Cocktail Bar 1232 Pine....365
Cabinet Shop Adams A L&Son 1026Riverside....177-W
Cain Troy E r 111 Capitol Hill....26-J
Caldwell Nursing Home 321-12th....1170
Calif Almond Orchards Inc 4th & Spring....400
Calif Motor Express Limited 5th & Riverside Av....657
Calif National Guard 149 Heavy Tank Bn C Co 4th & Spring....1437
Calif State of
Dept of Employment
Employment Service & Claims 720-14th....788
Divn of Forestry
Pso R Fire Control Sta S Hwy....580
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Maintenance Superintendent 5th&Riverside....664
Maintenance Foreman 1742 Park....278-W
Maintenance Foreman Shandon....31-F-13
Superintendent 114-17th....1143-W
Calloway Woodrow r 2818 Pine....828-W
Calvert Ralph Mrs r 622 Olive....1137-R
Cameron Burr r 636 Vine....924-J
Cameron G O r 1710 Pine....363-W
Cameron Tommy r 719 Pine....305-M
Cameron's Brake & Wheel Alignment 3011 Spring....170-W
Cammack Irwin r 1949 Oak....118-W
Cammack Omar L r 1927 Oak....118-M
Campbell Opal r 2137 Victoria....918-W
Campion Orin J r 502-4th....879-W

Canary Cottage 1200 Spring....57
Canoles C L r 1638Park....632
Cape G A r 615-15th....948-W
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Carl's Billiards 831-13th....1529-J
Carlson J H r 529 Spring....1091-J
Carlson Oscar A r El Pomar....4-F-14
Carminati A B r N River Rd....7-R-2
Carpenter Art contr 520-32d....446-J
Carpenter L H r 1817 Oak....689-W
Carr Georgia E r 1003-20th....510-J
Carr Nannie M r 110-12th....797-J
Carroll C A Mrs r Whitley Gardens....33-F-2
Carroll T J r 721-28th....1408-R
Carter Bob L r 2625 Riverside Av....499-R
Carter W E Mrs r 1911 Park....192-R
Carter W H r 1845 Park....836-W
Cary Ed r Sunset Hghts....510-W
Cary F N r 1729 Park....558-J
Casper Al r 336A 12th....1099-R
Casper Wm Norwalk Gasoline Co distr 1528 Oak....1313
Cassell John K r 1955 Olive....1185-W
Casselman Earl J r 521-5th....183-W
Casselman Ralph r 321½-15th....150-M
Casteel Bert r 2130 Vine....1093-M
Casteel Elvin M r Cayucos Rd....28-F-14
Casteel Harlan r....35-F-6
Casteel Melvin r 814 Park....935-W
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Chambers E H Mrs r 522-23d....959-W
Chambers Edna r 1-12th....27-R
Chambers J Henry r 3004 Spring....638-W
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Champion Lawton D r El Pomar....34-F-12
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Chaplin Oscar r Shandon....31-F-3
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Chesmore R C r 2319 Spring....208-R
Chevrolet Sid Nichols 1305 Spring....786
Chiappari Ted r Oak Flat....4-J-11
Chick's Tire Service 1534 Spring....980
Child Care Center 3201Pine....717-J
Chism John H r 339-13th....686-R
Cholame Garage Cholame....26-F-6
Christensen C A r 511 Oak....519
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Christopher C W r 2013 Spring....919-M
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Claassen Arthur M r....667-W
Claassen Ben A r....18-F-22
Claassen E W r Willow Creek....11-F-2
Claassen Edgar J r Ridgeview Dr....909-R
Claassen Ernest r....22-F-13
Claassen Gus r Willow Creek....11-F-12
Claassen Henry A r 1905 Oak....738-W
Claassen Herman r Willow Creek Rd....28-F-22
Claassen Louis r 344-14th....628-W
Claassen Wm r....667-R
Claassen's Radiator Shop 1534 Spring....909-W
Clark W M Mrs r 2145 Vine....694-J
Clark Wilford H r Oak Flat....4-J-3
Clarke C W Co....1-F-6
Clarken Juliet E r 735-28th....1174-M
Claus Herb r 521 Oak....163-R
Claus Mat r 838 Vine....37-R
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Clevenger W H r 1920 Riverside....986-J
Clifford D B Mrs r 1849 Locust....264-R
Clifford Insurance Agency 727-13th....264-W
Clifton Motel 125 Spring....1140
Cloninger Ralph MD French Clinic 1221 Park....1435
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Clouser Forrest V r N Highway....9-R-1
Clow Earl L r Adelaide Rd....8-F-42
Coalwell Roy pimbr 2029Pine....1036-W
Coast Counties Pump & Electric Co 829-13th....189
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Coates Roland R r E 13th....1035
Coates Vine R RN r S River Rd....216-J
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Cockrell Jess r 509 Beverly....949-W
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Collins Ray B r 818-15th....672-R
Colouch Jos r 420-14th....540-W
Colt Irene r 535 Oak....753
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Colyer J T r 1109 Chestnut....296-R
Colyer's Jewelry 741-12th....789
Comfort H G r Oak Flat....2-J-2
Comstock Alta r 215-12th....635-J
Conley F D r 37-12th....494-M
Conner Sam r 406-12th....590-J
Connors M I r 45 Ridgeview Dr....797-M
Conover L W r 1511 Olive....696-J
Conrad V M r 3211Pine....745
Conterno A C Mrs r 812 Vine....463-M
Cook F D r MountainSpringsRd....23-F-2
Cook F D Plumber&Electrician 1032Pine....1032
Cook V N r El Pomar....4-F-2
Cook Wm M r Creston Rd....7-F-22
Cooper C R r 3305 Pine....893-W
Cooper Harriet r 1902 Vine....623
Cooperative Farmers Sheet Metal Shop 1315Pine....153
Cooperative Farmers Supply Co Inc 1311 Park....344
Corbaley Edna Lane r 1712Vine....1073-M
Corippo Mel H Paso Robles Waste Disposal 1719 Pine....653-W
Cork Bud r Mt Springs Rd....370-J
Cork Martha Mrs r 232-12th....962-M
Corley J F r 1705 Riverside Av....235-J
Cornell Chas A r 820-22d....1405-W
Costlow Troy L Cement Block Mfg Mountain Springs Rd....1076-M
Cottage Beauty Salon 32d & Spring....764-W
Cottage Motel 2206 Spring....1153-W
Cousins Jas I grain dlr 822-13th....119-W
Residence 1351 Chestnut....119-R
Cousins Robt J r 420 Oak....992-M
Covington H L r 404 Oak....992-W
Cowan D R r W 3d....737-W
Cowan Pomp Mrs r 2020 Riverside....105-R
Craig F L Sheet Metal & Plumbing 1224 Pine....130-W
Craig F L r 531-30th....586-R
Craig J D Mrs r 78-12th....415-R
Craig L A Roy r 219-24th....1161-W
Crawford Elmer r 2761 Spring....1445-J
Creque Fred r 3155 Vine....429-J
Crescent Dairy 1421 Spring....110
Crider Gerald Mrs r 1636 Spring....438-J
Cropper J D r 2823 Pine....1237-R
Cropper Sidney C truckng 1935 Vine....644
Cropper T H r Creston Rd....216-M
Crouch R M r Adelaide Rd....9-F-4
Crow G G r Cherry Av....728-J
Cryder Emma r 711 Oak....1327-J
Cuendet F blacksmith 1304 Railroad....130-J
Cuendet F Mrs r 1340 Vine....526-M
Culinary Alliance & Bartenders Union 703 703½-12th....548
Culligan Soft Water Service 1415 Oak....248-W
Cully Jos r N River Rd....7-R-1
Cummings F R r 1045 Olive....345
Cunningham John W r 2238 Olive....622
Cunningham Ola r 108 W 11th....486-M
Curletti B r 1209-21st....918-R
Curtis H D r Adelaide Rd....8-F-5
Cutting May r 524-15th....1055-R
Cybulski Stanley r 2806 Pine....1419-J

D

Dahl Bros Garage 3405 Spring....1060
Dahl Joe r 203-15th....1199-M
Dahl Milo J Mrs r 1405 Chestnut....416-W
Dailey Vincent r 3015 Pine....970-M
Dale Alan A r 541-28th....1030-J
Dale Ina M Mrs r 1109 Vine....590-M
Dalrymple Darrell r 3117 Pine....934-W
Daman H B r 411-13th....291-M
Damron J F r 2930 Pine....834-J
Daniels' Drug Store 1317Park....1500
Daniels Russell R r 738 Vine....1038-W
Daniels Walter E r 615-26th....968-J
Darnall Clifton D r 3113 Pine....1019-M
Darnall & Hammons pianos 1344 Park....405
Dauth Lester C r 337-19th....1080
Dauth O E r 2021 Oak....7
Davies Gilbert K r Cholame....15-F-11
Davies Harry W r 608-13th....538-M
Davies Kenneth r....15-F-23
Davis B H Tire Service 1233 Spring....77
Davis Bert Mrs r 1105Vine....577
Davis Glen L r....33-F-3
Davis Hattie Mrs r Mountain Springs Rd....1076-J
Davis J A r 1st & Spring....225
Davis J Marvin Rev r 1326 Oak....191
Davis J Terry r 304-14th....367
Davis John V r Mountain Springs Rd....23-F-4
Davis K C r Creston Rd....7-F-23
Davis L R r 120-17th....585-J
Davis Luther H r Mountain Springs Rd....872-W
Davis Marion F r Adelaide....8-F-15
Davis R L r 3302 Pine....441-W
Davis Rena r 945 Spring....1122-M
Davis Walden E r Shandon....31-F-2
Davis Winifred r 429 Oak....377-R
Davison Lloyd C r 1944 Vine....940
Day Clarence G r 1622 Oak....483-M
Day Della M Mrs r 1520 Olive....287-J
Dean J I r 1753 Filbert....1159-W
De Chaine Bob Insurance Agency 733-12th....129
DeChaine D R r 1401Chestnut....533-W
Delavan J E r 420-15th....775-J
Della Ferdy r 1445 Riverside Av....986-M
Dellaganna Josephine r 744 Oak....148-M
De Meritt H E r 2145Park....558-W
DeNike Howard J r 2902 Pine....607-M
De Noma John E r 523-4th....1417-W
Derby John r....374-R
Derby's Electric Shop 827-13th....91
Deubler E G Jr r 1624 Olive....320
Devine Geo r 2811 Vine....1456-J
De Voe Apartments 1824 Park....1505
De Voe Madelyne r 519-22d....627-W
Dick & Bossert phys & surg 1305 Vine....50
Night & Day call....50
If no answer call....1200
Dick Dorothie R Mrs r 912 Vine....1450
Diener John r 1711 Park....1318-W
Dittman C W r....12-F-11
Dobson Arthur J r 1322 Olive....993
Dobson Carolyn G r 606-13th....650-J
Dr Pepper Distributors 1914 Olive....916 R
Dodd Ed r Klau....8-F-12
Dodd Phyllis R r 204-16th....1152
Dodd Raymond E r Adelaide....8-F-24
Dohse Nellie E r 710 Spring....430-M
Dollar Hotel The 1317 Spring....102-J
Donkin E B Dr dentist 1115Vine....237
Residence 1111 Vine....530-J
Donkin Elbert B Jr Dr dntst 1115 Vine....95
Residence 1117 Vine....930-W
Donoho Bros Market 2927 Spring....1024
Donoho Emery M r 3002Pine....330-J
Donoho Geo R r 504 Bonita....356-M
Donohue Sons Grocery 2598 Spring....190-W
Don's Lunch Spot 1338 Spring....43
Doty Leland M r....26-F-4
Double Bar S Ranch....13-F-3
Dougherty B J r 303-15th....503
Dougherty Russell r....9-F-11
Douglas Grace Mrs r 520 Olive Dr....513
Douglas James M r 1301 Chestnut....1033-M
Douglas Wm A r 304-13th....1319-R
Dowden Ray L r Shandon....30-F-2
Doyle Alice r 619-20th....592-J
Drake Barnes r Peachey Canyon....6-R-2
Drake Lisle Mrs r....33-F-13
Drennan A L r 2801 Pine....759-W
Drennan B R r 627-20th....1536-J
Dresser W R r 1612 Oak....771
Drew W G r....12-F-21
Drews Alfred J r 246-19th....710-W
Duart Kenneth r 1811 Park....523
Dubost Frank r....8-F-22
Dubost Raymond r....8-F-31
Duke's Smoke Shop 737-12th....338
Dunbar Cliff r AdelaideRd....9-F-22
Duncan H O Mrs r 822 Salinas....783-W
Duncan I S r 1536 Vine....1230-W
Dunlap Hazel Peterson Dr optmrst 1221Park....236
Dunlap J W r Peachey Canyon....685
Dupertuis Jean Jr r 434-11th....736-J
Durham Alice M r 304-16th....150-R
Dusi Dante Mrs r 830½-16th....1162-M
Dutra John r 1803 Vine....679-W
Dyck Henry J r....36-F-5
Dyck John A r Adelaide....8-F-25
Dyck Will G r Willow Crk....11-F-3

E

Eagle's Lodge I O O F Bldg....1081
Eason Don Q r 1834 Oak....247
Eason Stella L r 727-16th....1168-W
Easterling Catherine Miss r 1745 Oak....561-R
Eatmore Drive-In 2840 Spring....334-J
Eddy's Apparel 1214 Park....74
Ede W C r 2925 Oak....1030-W
Ed's Motor Repair 907-12th....654
Edwards Dorothy r 529½ Spring....1116-J
Edwards Harry R Farmer's Ins Group 1744 Vine....850-W
Edwards Jack r 609-18th....565-R
Edwards Jas D r 134 Pacific Av....543-W
Edwards Lucy M r 2012 Oak....1515-W
Elde Arthur r 2901 Pine....759-R
Elmon Paul r Kiler Canyon Rd....1-J-1
Elmon Sig r Kiler Canyon Rd....1-J-2
Elizabeth Ann Flower Shop 724-14th....122
If no answer call....314-M
Elliot C M r 1519 Chestnut....46-J
Elliott Gervas J r 2223 Spring....991-M
Elliott Keith B Ralston Purina Co 531 Bonita....1517-W
Ellis N W r 542 Bonita Av....1114-M
Elmore Roderick J r 150 Pacific Av....311-J
El Paso Cafe 1114 Pine....1247-J
Emerson Dove Mrs 1605 Spring....61
Engel F H r 712 Oak....878-W
Engleman Norman R r 522-3d....532-J
Epperly Merlyn R r 330-14th....1442-W
Erb M E r 2124 Pine....508-W
Erdman B r 1148-17th....1063-J
Erich's Market 2611 Spring....1085-R
Erickson Leo r Creston....3-F-21
Erickson Will J r....7-F-12
Ericson Eric r....6-F-4
Erler Ed r 3017Pine....921-M
nst Ellsworth r....6-F-21
Ernst Eugene r Capitol Hill....937-J
Ernst F J r....2-F-4
Ernst Harold W r 25-12th....179-W
Ernst Ralph A r....7-F-3
Ernst Rose Mrs r 310-16th....1196-M
Ernst Wilmar F r....21-F-2
Escarla Richard r Cholame....15-F-14
Estey John L r 212-11th....576-W
Evans Camera Exchange 1428 Spring....442
Evans Jean Miss r 129-16th....155-M
Evans Kenneth A r 604-24th....531-W
Evans Robt r 815 Vine....383-W
Evans Thos r 107 Capitol Hill Dr....985-R
Ewan Henry L Rev r 1345 Oak....194
Exline Vernon r Oak Flat....2-R-1

F

Fackler J H r 509-30th....1449-W
Fairbairn Alice Mrs r 3439 Spring....429-R
Fairbairn Elizabeth R r 512 Bonita Av....750
Fairview Almond Ranch S Highway....378
Fanning Derrill R r....5-F-4
Fanning Roy B r 221-16th....585-W
Faries Culbert W r....1508-W
Far-Land 1240 Pine....640
Farm House Motor Hotel The 425 Spring....933
Farmer Harry r 1644Pine....363-R
Farmers Alliance Bus Assoc
Main Plant & Office 945 Riverside Av....115
Plant No 2 6th & Riverside Av....724
Farmers Cooperative Supply Co Inc 1311 Park....344
Farmer's Insurance Group 1744 Vine....850-W
Fast Walter J r N River Rd....8-J-1
Faulkner Anna r 2128 Riverside Av....1057-J
Fecher Grace r 213 Spring....1164-M
Fein C B dntst 1205 Park....222
Residence 420-10th....527
Fein Donald E r 630-24th....455-W
Fekete John r 821 Vine....835-W
Fentress Motel & Coffee Shop 3231 Spring....452-W
Ferguson Albert A r Shandon Rd....29-F-21
Ferrel Willis D r 1105 Olive....1178-W
Ferris Chalmer W MD French Clinic 1221 Park....1435
If no answer (Toll) call Long Distance for....San Luis Obispo 3135
Ferry A K r 727-17th....1302-W
Ferry John E r 2545 Riverside Av....235-M
Feuchter Chas J Mrs r 1422 Spring....967-R
Fickes Clyde H Mrs r 2816 Pine....874-W
Fieguth Herman r....7-F-6
Filipponi Mario r 827-8th....935-J
Fillmore Robt r 402-13th....651-M
Fine Mabel r 1721 Spring....1006-W
Finigan Everette r 211-24th....872-J
Firestone Dealer Store 1344 Park....405
Fiscalini Ben A r N Hwy....18-F-5
Fisher James D atty 711-12th....333
Fisher James D r 128-18th....1333
Fisher John C r 63-12th....576-J
Fitzhugh Dee r 7X Ranch....8-F-3
Flamson George H r 443-10th....408
Fleig Frieda r 1511 Park....144
Fleig Robt H r Shandon....26-F-3
Fletcher G W r N River Rd....8-J-11
Fletcher H J wood Oak Flat....3-J-3
Flowers A T r 534 Bonita....748-J
Flying Dutchman Welding Shop 3615 Spring....202-J
Foley Jas M Mrs r 3007 Pine....732-M
Foote Lewis C r 2243 Olive....209-W
Forbes Reg W r....15-F-13
Forbes Will D rl est 1627 Spring....542
Ford Harlow B r W 17th....837-W
Ford J J r 405 Oak....1417-R
Forington N M rltr 129 Capitol Hill....1513-J
Forline Elsie r 740-30th....698-W
Fortini Louis C S Highway....1049-W
Foss Robt W r 2045 Spring....919-W
Fountain Paulene r 533-28th....1030-M
Fowler Glass Shop 11th & Park....160-J
Fowler Louis H r 405 Vine....1136-W
Fowler M E Mrs r 1445 Vine....113-M
Fowler P D r 2145 Olive....1130
Franceschi Roger r 1914 Olive....916-R
Francis Louis r 1512 Park....1044-M
Franklin Harold r....35-F-3
Frank's Mobile Serv 10th & Spring....522
Franscioni A F r 2801 Spring....343
Franscioni Butane-Propane Sales & Serv 2801 Spring....343
Franscioni R N r 3215 Pine....1013-M
Frazier Alfred G r 421-19th....564-M
Frazier Chas T r 3118 Pine....551-W
Frazier Lula L r 818 Olive....439-M
Frazier Ovella M r 1446 Riverside Av....267-M
Frazier R W r 3126Pine....934-M
Frazier Tom r 727 Oak....377-W
Frederick Walter r Shandon....31-F-14
Fred's Radio Clinic 732-14th....336
Freeman Addie Mrs r 623-2d....630-R
Freeman Dovie r 542-32d....932-R
Freeman S L r 2812 Pine....1126-R
French Clinic 1221 Park....1435
If no answer (Toll) call Long Distance for....San Luis Obispo 3135
If no answer call....1200
French Edison A MD French Clinic 1221 Park....1435
If no answer (Toll) call Long Distance for....San Luis Obispo 3135
French Geo O MD French Clinic 1221 Park....1435
If no answer (Toll) call Long Distance for....San Luis Obispo 3135
French L M r 249-16th....116
Frey N B Mrs r 545 Vine....203-R
Frick Alfred R r....14-F-16
Frisby H S r 802 Salinas Av....783-J
Frisby Jas C r 2044 Olive....1144-J
Frogge Elva r 2029 Vine....535
Fullerton Claude C r 3019 Pine....655-R
Fundel A E r 2926 Pine....834-R

G

Gahan W V rl est 1213 Park....727-J
Gahan Wm r S Hwy....1049-J
Galba Edw P Maj r 620-21st....1515-M
Gallagher John P r Fresno Av....605
Gallagher John T r 336C 12th....902
Gallagher & Madden attys Bank of Amer Bldg....161
Galli J M r Cayucos Rd....16-F-11
Gano Aubrey r 1334 Chestnut....100-W
Garcia Ruth r 1028-21st....105-J
Gates M Roland Pso R Cr Bur
Bank of America Bldg....865
Residence 732-16th....34-J
Gates Russel W Dr dnst Bank ofAmerBldg....32
Residence 51-12th....1429
Gatlin Dave r....12-F-13
Gaxiola Louise r 530½-10th....210
Gaylord Melvin C r 538-30th....356-R
Geb Ralph N r 5 Forington Av....1177-J
General Auto Parts 1218 Pine....280
If no answer call....697
General Electric Appliances 823-12th....1507
General Petroleum Corp
Plant 5th & Pine....252
Geological 837-12th....861
General Petroleum Service Station 1339 Spring....123
General Petroleum Serv Sta 10th & Spring....522
General Refrigeration Service Co 2138 Spring....598
Geophysical Service Inc 837-12th....1409
George Wm Mrs r 3028 Pine....614-W
German M B r 1519 Pine....1526-M
Gerst Ed r Adelaide....8-F-2
Gerst J B r 1830 Oak....381-J
Gibbs E E News Agency 730-18th....307
Gibbs F S r 2928 Pine....428-J
Gibbs R D r 1112 Railroad....1034-W
Gibbs Sam r 1629 Park....795-R
Gibson E M r 3230 Pine....1237-W
Gibson S L r....35-F-2
Gileau Omer O r....20-J-3
Giles Geo W Mrs r 1038 Riverside Av....411
Gillern Ethel r 728 Pine....584-R
Gillette Thurlow r 320-4th....1163-R
Givens J E Ernie r 1910 Pine....1523-J
Glandon Howard L Shandon High School Shandon....31-F-21
Glass Transportation Co 1733 Spring....258
Gnieciak Jan r Adelaide Rd....9-F-3
Godsey Hal G Mrs r 1927 Olive....772
Goetsch Leroy W r....22-F-4
Goodale Harold bldrs mkt 1115-13th....277
Goodale Harold r 226-19th....1095-R
Goodwin Bus r 205 Oak....1014-W
Gordon H A r 444 Vine....827-W
Grady Chas E r Adelaide Rd....187-W
Grady E M r....34-F-3
Grant Adam L r Cholame....15-F-22
Gray Robt F r 539 Bonita Av....932-J
Gray Robt J r....31-F-12
Grebe Wm r....35-F-21
Green J P Dr dentist 522-13th....47
Green J P Dr r 519-14th....94

Green & White Auto Court 636 Spring....303
Green & White Auto Court Station 636 Spring....856
Greyhound Bus Depot 720-11th....242
Grindstaff Clyde F r 525 Bonita Av....932-W
Griswold E R rl est 1424 Spring....1510
Griswold E R r....716-J
Grubb Roland r Adelaide Rd....9-F-32
Guerrero Lino wood 1429 Riverside Av....702-W
Guthrie H W Colyer's Jewelry 741-12th....789
Guthrie H W r 1908 Spring....979-W

H

Haas Ruth r 1205 Gregory....833-M
Hackney Carl r 354 Pacific Av....1003-J
Haeuser Karl r 115 Capitol Hill....987-M
Haeuser Theo F Rev r 925 Vine....244-W
Hagens Walter A r 396-17th....1245-W
Hagerman Helen Mrs r 2345Vine....432-W
Hahl E A r 34-12th....420-M
Hahl Ernest A r Shandon....15-F-6
Hall Clarke L C W Clarke Co....1-F-6
Hall D R r....19-R-1
Hall Duane J r Fresno....1506-J
Hall J N r 220-17th....774-W
Hall Jas R r....19-R-3
Hall Norman H r....19-R-2
Hall S H r Mt Springs Rd....370-R
Hall Virginia N Mrs r 215½-12th....485-W
Haller H C r 703Vine....203-W
Hambly Warren r 720 Vine....377-J
Hamm Elmer J r....11-F-21
Hamm Frank r....22-F-22
Hamm John r Willow Creek....22-F-2
Hamm Rudolph H r Cayucos Rd....36-F-4
Hammock Eddie r 1412C Oak....445-J
Hammons Larry C r 3008 Pine....1019-W
Hansen Georgia r 2819 Pine....665-R
Hansen Iver r Shandon....30-F-11
Hansen Wm r....1-F-22
Hanson C E r 605-15th....582-W
Hanson J G r 335-12th....103-W
Hanson R O r 1229 Vine....930-J
Hanson Ralph O Jr r 2035 Oak....169-R
Hardesty H H Paso Robles Salvage Co 1132 E13th....360
Hardesty H H r 1745 Park....1022
Hardham John F MD 522-13th....766
If no answer call....1200
Residence Oak Flat Rd....785
Hardie Amelia Mrs r 1721Filbert....541
Hardie J L r....19-F-12
Hardy A M r 527 Oak....1043-R
Harlan Slyvia M r....29-F-12
Harper C O r....20-F-14
Harper Douglas r....29-F-23
Harper E C r 2345 Vine....1124-W
Harris Clarence I r....5-F-2
Harris H J r 1535 Vine....1135-W
Harris Jeanette Mrs r 1535 Park....1168-R
Harris Kenneth G r 1314 Park....394
Harris Oliver M r....19-F-4
Harris Tractor & Implement Co 1044 Park....17
Harris Truman A r 112-18th....193
Harris Truman A & Son
New Car Dept 1302 Pine....53
Used Car Dept 531-12th....857
Harris W W r 3005 Vine....1189-J
Harrison C E r 240-16th....610-R
Harry C E r 3016 Spring....1189-W
Hart Chas E r....27-F-15
Hart E L r 520-6th....399
Hartley Ray r 3134 Pine....715-M
Hart's Dress Shop 1321 Park....1041
Hartung John C r....14-F-15
Harvey M B r....13-F-2
Hatch Everett r....15-F-5
Hatch Frank E r 630-6th....1059-R
Hatch Ruth B Mrs r 1145Vine....530-W
Hatch Wesley r 821 Vine....704-W
Hatfield T A r 3206 Pine....1013-R
Haycox R R r 12th....27-W
Haynes Dwight L r 3304 Pine....428-R
Haynes Marlene Mrs r 909-12th....765-W
Haynie Jim r 312½-12th....369-J
Hayward Homer T Lumber Co 12th & Riverside Av....73
Hayward Lumber Co Architectural Dept Riverside Av....449
Heaton Babe r 633-9th....444
Heaton Grace Mrs r 630-10th....555
Heaton R C Co hardware 803-13th....29
Heaton Ray G r 2011 Vine....1048-W
Hedgpeth Myrtle optometrist 1535 Park....352
Heeres R K r Creston Rd....1027-J
Hege C r 805 Oak....154-J
Hege Irvin O r 627 Oak....662
Heggarty Harry L r 745 Oak....946
Heilman W R r Kiler Canyon....1-R-1
Heilmann Otto r....3-F-14
Henderson Robt W r 2922 Pine....1401-J
Henrie Edna M r 609-17th....1006-R
Henrie Kenneth r....12-F-12
Henry M L r 705Park....476-R
Henry's Barber Shop 1238 Park....58-W
Hermann John R Col r 728-15th....1148
Herreid Delmer C r 3121 Pine....551-M
Herth G A r 2045 Vine....1151-W
Hessler Geo A r 3116 Pine....732-J
Hibbard Audrey A r 103-15th....851-J
Hibbard & Co
Groceries 721-12th....256
Meats 721-12th....128
Hibbard & Hibbard batteries 1233 Spring....220
Hibbard J G r 1545 Park....34-R
Hibbard John r 1503 Park....1010
Hibbard Lucille L r S Highway....440-W
Hibbard's House of Beauty 1503 Park....1010
Hickam F M Mrs r 2045 Oak....683-R
Hicks J R r 806-9th....476-W
Hicks Ruth Mrs r 911-21st....1405-J
Hi-Hat Cafe 1330 Spring....477
Hi-Ho Theatre 1436 Spring....777
Hildenbrand Francis r 3216 Pine....1056-W
Hill Ione r 326-13th....1229-J
Hillman Chas K r....13-F-5
Hillman Clarence III r 117-17th....1532-W
Hillman Helen Mrs r....13-F-24
Hillman J Homer brkr 11 W Fresno....335
Hillman Wayne r....14-F-5
Hillman's Estrella Guest Ranch Estrella....13-F-4
Hillman's Keys Valley Ranch....14-F-5
Hilton Elna r 245-17th....549
Hinman Jennie L r 406-7th....990-J
Hinthorne Virgil W r 2919 Pine....715-J
Hirschler L D r 526 Beverly Av....1094-J
Hitchcock A B sealer weights&measures 1221Vine....206-R
Hiteshew I G r 721 Oak....1061-W
Hi-Way Drug Store 1217 Spring....152
Hi Way Hotel 916-13th....521
Hi-Way News Agency 1218 Spring....337
Hjelmeland Leonard r 504-32d....1308-W
Hoag C W Mrs r 2630 Spring....1157-R
Hodel Chris r 2251 Olive....1082-W
Hodel Henry r 2201 Olive....448-R
Hodge Frank Mrs r Shandon....30-F-22
Hodges Welcome r 833Vine....439-J
Hodson Carroll E r 1620 Park....1434-W
Holbrook Chas H r 730 Olive....988-W
Holden E W r 2025½ Spring....991-W
Hollen Earl r....27-F-22
Holman's Cleaners & Laundries 23d & Spring....720
Holst C A r 1548 Oak....1125-W
Holton Donald C r....2-F-12
Holzinger Ed r....3-F-4
Honeycutt F S r 530-5th....553-W
Hong Kong Cafe 943 Spring....604
Hoogbruin Lois M r 321-13th....1442-M
Hoon M J r 422 Vine....1012
Hoon's Liquor Store Dollar Hotel Bldg....102-W
Hoosier Lodge 2223 Spring....991-M
Hoppe Ida Mrs r 445 Oak....323-W
Hopper Jack D r....32-F-4
Hopper Keith B r Shandon....31-F-6
Hord B F r Oak Flat....4-R-11
Hord Clifford r....27-F-6
Horton R L r 2 Fresno....1236-J
Hoskin R C r 2925 Pine....1134-W

Hotel Norton 1227 Spring....149
Hotel Taylor 1308 Spring....158
Hough Lois r 3103 Pine....781-J
Houghton Stewart W r....5-F-11
House H H r 319-4th....1003-R
House Leon J r 2238 Vine....1235-W
House Of Appliances Elec Sales & Service
1226 Park....1304
Housing Authority City of Paso Robles 3201 Pine....749
Howard Clacy F r 3018 Pine....741-W
Howard Luther Rev r 1528 Park....1044-R
Hubbard Leslie V r....29-F-2
Huck Chas V Mrs r Aedlaide Rd....455-J
Huddleston Carl r 623-6th....1219-J
Hudson E A r 117 Capitol Hill....937-M
Hudson John C r 603-26th....968-R
Hudson's Drug Store 815-12th....51
Huenergard Edwin r Hwy....372-W
Hultquist Martin r....22-F-14
Hurd Wm r 2125 Riverside Av....982-J
Hurley T A r 2015 Oak....528
Hursell P C r 3647½ Spring....566-W
Hurst Fred J Culligan Soft Water Serv
1415 Oak....248-W
Huston George r 1245 Vine....229
Huston Plumbing Supply 1338 Railroad....361
Hutt Ben C r 1501Pine....1526-J
Hyde Dean J r 503 Bonita Av....429-M
Hyde Muriel S notary pub 1424 Spring....1510

I

I X L Hotel 740-14th....269
Ideal Five & Ten 1237 Park....562-W
Irwin Paul M r 529-18th....1020
Iversen Andrew r....2-F-11
Iversen Geo H r....2-F-2

J

J & M Transfer Co 5th & Riverside Av....705
J&R Ranches Camp 8 CrestonRd....6-F-5
Jackson & Reinert plant&office N River Rd....66
Jacques Mildred P r 829-15th....1162-W
James Julia r 904-11th....1034-J
Jantzen F F r....11-F-23
Jany J r 623-19th....1146-J
Jardine John H r 144-18th....127-W
Jaster Henry Mrs r Oak Flat Rd....2-R-11
Jay C R Mrs r 943 Oak....183-J
Jenkins Frank r 400 S Riverside Av....994-R
Jensen Almon r 1537 Vine....784-R
Jensen Bonnie Mrs r....19-F-14
Jespersen Allan G r Cholame....26-F-11
Jespersen Anna C r 105-12th....420-J
Joe's Richfield Service 17th & Spring....570
Johannes H W r 1916½ Park....831-M
Johnny's Tavern 1216 Spring....85
Johnson Andrew Oilfield Welding Wks
1606 Riverside Av....295-J
Johnson Bernard L r 1132-13th....794-W
Johnson C A r 2006 Park....763-W
Johnson C B r 170Pacific....728-M
Johnson C H r 1135-11th....783-R
Johnson Charlotte M r 170 Pacific Av....728-M
Johnson Dorothy r 2906 Pine....756-R
Johnson Halbert T r 1104 Chestnut....1129-J
Johnson L R r 540 Oak....1091-W
Johnson Maxwell B r 1805 Oak....725-J
Johnson Minnie r 1725 Oak....283-J
Johnson Wm J r....21-F-4
Jones A L r 1503 Olive....832-W
Jones Charles truckng 1110 Olive....1332-W
Jones John D r 1436 Pine....765-J
Jones Mary E Mrs r 429-16th....288-R
Jones Weldon r 445 Oak....463-R
Jonesy's Cafe 12th&Pine....171
Jordan John L r 1602 Oak....1111
Jordan Willard J r 1848 Park....89
Josue A r 1440 Railroad....1138-R
Juhl Conrad r....8-F-26
Justice E J r 145-16th....447

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K P R L Radio Station 32d & Vine....204
Kalar Bertha r 1835 Pine....1157-M
Kalar Bessie Mrs r 345-19th....564-W
Kalbach Huber r El Pomar....34-F-14
Karl's Shoe Store 725-12th....478
Kastman O C r 213-18th....1095-W
Kavanaugh B M r 115-18th....1524-W
Kay's Cafe S Hwy....473-J
Keck Jacob r 312-12th....453-J
Keefer Donald B r 1435 Vine....113-W
Keefer Florence B Mrs r 1440 Vine....388
Keenan Dorothy r 1405 Greenwood Dr....726-J
Keenan-Stevenson rl est 1221 Park....1062
Keene Chas A r 3045 Park....655-J
Keene Rebecca Tallman r 320-12th....179-J
Keener Vawn r 39-12th....486-W
Keene's Plumbing & Heating Serv 3045 Park....655-J
Kelley Jane r 1227 Park....1167-W
Kelso Geo D r 829-19th....831-R
Kempf Henry G r 612 Olive....990-W
Kendall Glenn C r 1636 Oak....897-J
Kennedy Chas R Dr 522-13th....31
Residence 1233 Olive....231
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Kennison Glenn r 127-12th....436-W
Kenny H R r 334 Pacific Av....1149-R
Kenny's Smoke Shop 1318 Spring....82
Kentucky Ranch
Residence....11-F-6
Ranch House....11-F-5
Kern J S r 749 Olive....501-W
Kersey Edna Mrs r 641-7th....37-M
Kester Emma Mrs r 504 Vine....163-W
Kester Morris Mrs r 735-28th....1337-J
Kester Ranch....1-F-4
King Chas S r 2148 Olive....1144-W
King J L paintng contr 2005 Spring....1407
King Kermit r 1435 Vine....1321-W
King W Harley Rev r 345-13th....686-M
Kinne Ted r 312-17th....610-M
Kinney C S r 1505 Chestnut....46-R
Kinsella Mary r 835-19th....502
Kirker Chas W r Mountain Springs Rd....1076-W
Kleck Leon N paintng Capitol Hill....184-W
Klintworth Chris r....4-F-22
Klintworth H r....7-F-14
Klintworth Wm r Creston Rd....7-F-21
Knight J Lee Mrs r 1213 Vine....251
Knoeppel Ross r 521 Olive Dr....1137-M
Knoeppel Ruby E r 519 Olive Dr....990-R
Koenig Victor B r Pacific Av....728-W
Kohlweck Botho r 421-12th....895
Kondrat Wm V Jr r 2918 Pine....1517-J
Konekamp August r 94-12th....1065-J
Kramer's 1325Park....385
Krebs Charlotte r 336B-12th....1218-J
Krebs E H r 305 Spring....395-W
Krout M F r 806 Park....325-J
Kuehl Funeral Home 1703 Spring....301
Kuehl Jeanne rms 1732 Spring....597
If no answer call....301
Kuehl Otto M r Merry Hill....390
Kuhl Wm M r....5-F-13
Kuhnle Frank r Shandon....6-F-13
Kullgren Fred Sr r 13th & Riverside Av....617-R
Kullgren Fred C r 13th & Riverside Av....99-J
Kumm Harry P r Adelaide Rd....9-F-5
Kurtz Albert r....13-F-14

L

Laing G E r 630 Olive....743-R
Lamas Beth Pfister r 1739 Oak....631-R
Lamproe Virgil T r 1127-16th....939-W
Landry A R r 415-7th....1252-M
Lane W A r 1704 Spring....1188-R
Lane W W r 337 Vine....1136-J
Lang W R r 624-24th....531-J
Langley R E r 2912Pine....995-W
Langley's Paint & Body Shop 729 Spring....65
Lannon Emery H r 1222 Chestnut....111
Lauridsen Ingward r....2-F-23
Lauridsen L r 305-19th....1146-W
Lederman Alfred C r 177 Pacific Av....898-J
Ledger Wm r 2012 Vine....694-R
Leege August W r 503 Oak....1417-J

Le Grande Rooms 630-14th....445-W
Leichty Ivan r 737 Vine....249-W
Leichty Ivan Welding Shop 1004 Salinas Av....177-J
Leisy A P r 1325 Olive....1145-J
Leisy Gilbert H r 2111 Oak....683-J
Lemen J W r Adelaide....8-F-33
Leupp Francis L Dr optmrst 724-14th....72
Residence 431 Olive....1528
Lewey Jas A r 32d & Riverside Av....219
Lewey Jay B truckng 829-16th....278-J
Lewey Joe F r....20-F-5
Lewey Lowell E r 549-28th....634-M
Lewey Walter r 729 Pine....584-J
Lewin Lawrence W S L O Co Fair Ofc
Gregory & Victoria....950
Lewin Lawrence W r 810 Olive....571
Lewis D E r 3311 Pine....943-J
Lewis Dan r 1345 Vine....113-R
Lewis Henry S ins 544 Oak....567
Lewis Maggie M Mrs r 424-11th....139
Lewis Richard L r 3214 Pine....368-W
Libbon Frank r 336-12th....45-W
Lichti Walter r....440-M
Liddle Geo r 1337 Vine....117
Liles John H r 1414 Pine....1068-J
Liles' Market 2105 Spring....313
Linn E O r....10-F-5
Linn Othello C r....10-F-31
Linnert Leslie R r 3108 Pine....894-W
Lipham Clarence r Shandon Rd....2-F-5
Lipscomb Harry G Mrs r 1707 Oak....956-W
Lisk John H r 2144 Park....508-R
Livingston E C Co farm implmnts 1236 Railroad....534
Livingston E C Co steel bldg 13th&Railroad....22
Livingston E Conant r 810 Cherry....386
Livingston Park Nursery 604-30th....353
Livingston Philip r 825 Olive....903-W
Loma Vista Cafe Shandon....26-F-15
Lones Merlin A r 101 Pacific Av....728-R
Lones S O Mrs r 945 Vine....140-M
Longacre J J r 410 Pacific Av....744-M
Loose Elsie Mrs r 405-10th....1069-R
Lopez Victor r 1145-18th....267-R
Lovegren Walter S r 1828 Vine....689-R
Ludeman Carl r Shandon Rd....32-F-13
Lujan Lupe r 1146-19th....939-J
Lund Henry S r....14-F-4
Lund I L r 1541 Olive....696-M
Lund Mae Mrs r 1619 Pine....1133-M
Lundbeck Arthur r 1308 Olive....397
Lundbeck Bud r 3102 Pine....894-M
Lundbeck L F Bill r 3d & Olive....1150
Lunogren Eric sporting goods 1326Park....470
Lundgren Eric r 1438Park....1158
Luther Robt B r Willow Creek Rd....22-F-5
Lutheran Church 925 Vine....244-W
Lyle De Witt r....1508-J
Lyle Henry C r....1508-J
Lyle's Mid-Nite Cocktail Lounge 1215 Spring....798

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M & H Ranch S Hwy....12-F-6
M & M Upholstering Shop 1218 Park....1039
MacDonald Stan r 1412 Oak....942-M
MacGillivray J F r AdelaideRd....8-F-11
MacLane Paul B r 1836 Park....1046-W
Mac's Liquor Store 2816 Spring....518-W
Macy Grace r 212-12th....1065-W
Madden & Gallagher attys Bank of Amer Bldg....161
Madden Jas A r 1001 Olive....1451
Magenot Paul J r 1420 Greenwood Dr....726-R
Maggiani Margaret r 205-16th....587-W
Magnuson George E r 3526 Spring....574-W
Malinowsky Marie r 605-22d....1209
Mallagh Freda r 3204 Pine....756-J
Mallett's Yarn Shop 731-12th....1205
Maloney Geo r 618 Oak....1219-W
Maloney Geo r 618 Oak....1219-W
Manci Emil r 2640 Spring....423-J
Mandella Bros contr 1044 Park....160-W
Mandella C L r 539 Beverly Av....1325-J
Mandella C W r 2695 Vine....1456-W
Mann Barbara Mrs r 3217 Pine....368-R
Mann R W Bob rl est 1213 Park....996
Manning H L r 3001 Pine....1234-J
Manning Jas W r 3225 Pine....893-M
Maples Jessie r 717-12th....972-J
Marcinko Theo r 273 Pacific Av....744-J
Mars N E r Whitley Gardens....13-F-22
Marshall John r 721 Pine....1329-W
Marshall Norman D r....13-F-13
Marshall Robt L r Shandon....30-F-12
Marshall W A r 616-3d....185
Martin Dwight A r 625-7th....1404
Martin Jas H r 2245 Oak....627-R
Martin Roy E r 335-21st....1048-J
Martin Wayne R r 98-12th....962-J
Martinez Alta r 2815 Pine....607-W
Martinez Esther r 606-13th....650-J
Marty Marion r 230 Oak....319-J
Martyn J P Rev r 533-15th....248-M
Marzorini Mac r S Highway....19-F-11
Masdoneal M r 1302 Sherwood Dr....493-M
Masia Sam r 2145Pine....768-W
Mastagni Armand r Cayucos Rd....36-F-13
Mastagni Attalia Mrs r S Highway....1533-W
Mastagni Don r 3020 Pine....551-J
Mastagni H r 2143 Park....239-J
Mastagni Marvin r 524-2d....165-W
Masters John B MD French Clinic 1221 Park....1435
If no answer (Toll) call Long Distance
for....San Luis Obispo 3135
If no answer call....1200
Mather F A r 1815 Vine....437-M
Mathews Don A r....14-F-11
Matney Blenda r 1523 Pine....1187
Matters Al r....9-F-15
Matthes Steve r 344-24th....432-R
Mauer Herbert r 77-12th....420-W
Maughan's Wholesale 2138 Spring....598
Maxey M S r 328-13th....952
May Bruce r 2120 Park....719-J
McAdams C R r 745 Pine....430-W
McAndress Earl F r 1521 Vine....1004
McBride Zoe r 717-12th....972-W
McCann C G Mrs r 1501 Riverside Av....143-J
McCarty C A r 95-12th....963
McClintock E r 919-19th....939-M
McClintock Wanda r N River Rd....926-J
McConnell Francis r 530 Vine....649-M
McConnell Irene Mrs r 1035 Vine....142
McCord J I r Adelaide....9-F-12
cCornack A E r Shandon Rd....32-F-3
McCornack Elwin R r 2809 Pine....1181-W
McCoy D r 421-13th....1233-W
McCoy Nora r 1209 Olive....1139-W
McCue Robt F Mac's Liqr Store 2816 Spring....518-W
McCullough Edgar J r....27-F-4
McDermott Maxine r 607-14th....467-W
McDonald Katherine r 546-13th....419-W
McElwee Betty J r 1903 Park....877-W
McElwee Hubert L r 1903 Park....877-W
McGee Chas Gordon r 3030 Pine....614-M
McGeorge H Crosby r 28-12th....1319-M
McGrew Merwin E r....20-J-2
McGuire L M r....27-F-3
McIntire D C Rso R Farm Supply Center
1144 Railroad....230
McIntire D C r 512-32d....1309-M
McKinley A B & Sons Inc Chimney Rock Ranch....9-F-21
McKusick Paul J r Estrella....1052
McManis Jas F r 2135 Oak....1098-W
McMillan Don r....26-F-23
McMillan Eben r Cholame....15-F-31
McNamara H D r 1724 Oak....483-W
McNeil Richard B r 2805 Pine....1179-W
McNutt Dean r 130A Capitol Hill....937-R
McPeak Martha r 1801 Park....380-J
McWilliams H B r El Pomar....34-F-11
McWilliams Harold W r El Pomar....34-F-6
McWilliams Jim D r....13-F-12
McWilliams R R r 2127 Oak....1072
Mead Geo W r 3304 Pine....665-M
Meadow Gold Ice Cream Div of Beatrice Foods
Co 2927 Spring....464
Mee Thos J Travelodge 2701 Spring....304
Meeks John F r 529 Olive....990-M

Melgard C G Mrs r 1233 Vine....246-J
Melody Ice Cream Bar 625-12th....1015
Melvin Clifford A r 101 Vine....319-W
Mendoza A L r 404½ Oak....978-W
Merritt H L r 1019 Chestnut....415-J
Mervilyn's Flower Shop 1411 Pine....656
Methodist Church 1326 Oak....191
Meyenberg Milk Products Co 13th & Riverside Av....234
Meyer Victor T r 528 Oak....978-M
Michelmore D D r 2323 Vine....382-M
Michelmore & Wooster Buick & GMC 1501 Spring....14
Michels H E r 1444 Vine....773-W
Millard Jardine r 1946 Olive....1322
Miller Alma E r 123-16th....964
Miller E L r 330-16th....944
Miller Elmore H r....4-F-5
Miller Floyd r....28-F-3
Miller Grace E r 330-16th....944
Miller W L r 142 Capitol Dr....925-R
Mills Chas W r Adelaide Rd....9-F-31
Mills Eugene M r 635 Vine....782-J
Mills Harry R r 2220 Hortense....235-W
Millwee Ollie r 544-24th....432-M
Miner Patricia P r 1716½ Vine....873-J
Minshull John F paintr 305-14th....426-W
Mission Trail Beverage Co 1914 Olive....916-R
Mitchell Duane E r....21-F-21
Mobilgas Stations see General Petroleum Corp
5th & Pine....252
Moe Melvin r 1106 Fresno....1054-J
Moerman Carlos r 721 Vine....616-J
Moes Laura C Chr Sc pr 2945 Spring....957
Montgomery Ward 817-12th....906
Moody T J r 520-20th....118-J
Moon Ostin B r 3036 Pine....1421-W
Moore C L r N River Rd....7-J-2
Moore Jos G Co 1306 Pine....450
Moore Quentin M r 150½ Pacific Av....311-R
Moose Lodge No 862 Sherwood Field....20-F-11
Moraga Bert r 1712Pine....984
Morehouse Elmer W r 526 Bonita Av....949-J
Morehouse Jack P r Oak Flat....4-R-1
Morehouse K E r 725-14th....967-J
Moreno Paul J r Cholame....26-F-6
Morgan Thos S r 210-16th....270-W
Morillo Mary r 1915 Riverside Av....1063-M
Morley Frank E r 726-20th....790-J
Morrill Florence W r 825 Oak....974-W
Morris F M r 444 Oak....462
Morris Market 2044 Spring....409
Morrison Ella F r 1602 Pine....363-J
Morrison Louella r 1804 Spring....1339-M
Moss A D r 229 Oak....1123-W
Moss W J r 1420 Oak....42-W
Motel Marianna 730 Spring....417
Motel Schwank 2730 Spring....1408-J
Motel Supreme 2400 Spring....955
Muir Robt r 1545 Oak....1230-J
Muir Walter S r 1929 Park....147-J
Mulhall R S Mrs r....27-F-23
Mullen Francis J r 2915 Pine....428-M
Mullen John r 538-13th....266
Mullin J H Dr chirprctr 1606 Spring....168
Munk Andrew r....6-F-11
Munn Beulah r Pacific Av....374-J
Munoz F r 2203 Oak....627-M
Murphy Jim D r 445 Oak....827-J
Myers C S r 3010Pine....970-W
Myers Ross r....27-F-12
Mylor Chas E r 1236 Olive....736-W

N

Nacimiento Cattle Co Camp Roberts
(Toll) call "Operator" for
Camp Roberts....West Garrison
Nail Clarence S r 421-16th....784-M
Nair Glen T r 627-19th....920-W
Nance Clyde S plmbr 1701 Riverside Av....143-W
Neis Maude S r 1223 Chestnut....485-J
Nelson Albert r Kiler Canyon Rd....1-R-2
Nelson Alice E r 1709 Oak....689-M
Nelson & Dresser billiards 811-12th....151-J
Nelson Ernest r 402-15th....291-W
Nelson Francis r Oak Flat....3-J-2
Nelson Fred r 1311 Chestnut....100-R
Nelson K B r 139-17th....286-W
Nelson Robt A r 1203 Vine....590-W
Nelson Sally S Mrs r 73-12th....494-W
Nelson Vernon r 139-17th....286-W
Nerelli Pat Mrs r 620 Vine....593-W
Nett Marion Mrs r 544-13th....650-W
Nettleship J D r 435 Vine....1328
Neufeld John C r 1846 Oak....565-J
Newcome J W r 1021 Pine....106-W
Newhard Earl r 2015 Spring....1536-M
Nichols Sid r 1433 Chestnut....1259
Nichols Sid Chevrolet 1305 Spring....786
Parts Dept 1305 Spring....786
Emergency Service....953-W
Nickerson Jesse r Capitol Hill....925-W
Nicklas Jewell r....5-F-5
Nicklas Robt J r 525-30th....1308-M
Nicoll Eric D r 3107 Pine....894-J
Nidever C A r Willow Creek....22-F-3
Nielsen Frank r 821 Vine....439-W
Nielsen J B r 3227 Pine....368-M
Nielsen J P r....1-F-14
Nielsen Oluf r 1727 Park....1188-W
Nihsen John r....18-F-2
Nolan W Milton r 2034 Vine....1443-W
Noren Eddie r Kiler Canyon Rd....1-R-3
Noren O Capt r Mountain Springs Rd....370-W
Norton Chas W Sr r Whitley Gardens....29-F-4
Norwalk Gasoline Co distr 1528 Oak....1313
Norwalk Service Station 9th & Spring....425
Norwood Apartments 11th & Sal....591
Nuckolls L W r 629-21st....351
Nuckolls Roderick B r Shandon....30-F-21
Nugent Nicholas M r 16th....579
Nunemaker C E r....28-F-12
Nu-Way Cleaners 1427 Spring....39
Nyberg Alida r 13th....26-R

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Oak Park War Housing Development 3201 Pine....749
Oakchar Products Corp 17th....120
Oberg Iva Mrs r 707-19th....271
Oeck M O r 204 Oak....293
Oeck Max O Jr r 132 Capitol Hill....987-J
O'Flynn Jas B r 3301 Pine....893-J
Ojeda Marcellina r 2037 Riverside Av....918-J
Olden R L r 425-10th....569-J
Oliver Chas r 3220 Pine....997-W
Olson J Harvey r 333-19th....1183-R
Olson Motor Sales 2508 Spring....673-J
Olson Sadie r 509-13th....762-R
Olson Virgil r 420-12th....590-R
O'Neil Lulu Mrs r 315-14th....1145-R
One-O-One Cafe 1420 Spring....101
Orcutt D H r 1034 Olive....243
Orcutt D H Jr r 1st & Olive....1123-J
Orcutt Market groceries 835-12th....180
Orcutt Meat Market 835-12th....15
Osborne Helene r 1412 Vine....1055-M
Osborne J B r 419 Vine....1003-M
Osman Leroy J Lt r 122 Capitol Hill....1454-M
Osman Robt K r 1435 Vine....775-W
Ostini Victor P r 2245 Vine....511-R
Ostrander Jay C r 11-12th....369-W
Otto Roy W r 323-16th....270-M
Ottoson Roy r 1944 Spring....790-R
Ough Clark A r 205-17th....677
Ovitt H L r Sherwood Rd....1228-W
Owen A R r 1736 Vine....631-W
Owen Russell A r 120 Capitol Hill Dr....1228-R

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Paaske R N r 2738 Park....792-M
Pacific Gas & Electric Co
Office 617-12th....78
Night Service 1920 Oak....279
Night Service 1425 Chestnut....175
Sub Station Riverside....769
Pac Telephone & Telegraph Co The
Business Office 717-14th....133
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Other Important Matters

Padilla Dolores r 2119 Riverside Av....510-R
Page Ed r 737 Oak....1320
Palla J Brady r 2138 Olive....641
Palm Helen r....20-J-1
Palm V C r....20-J-1
Park Cafe 739-12th....1256-W
Park Dry Cleaning Works 735-12th....23
Park Pharmacy 801-12th....33
Parlet Sarah V r 1405 Vine....357-M
Paso Robles Agricultural Works 1204 Railroad....35-W
Paso Robles Air Serv Inc Municipal Airport....1002
Paso Robles Ambulance Service 2815 Vine....652
Paso Robles Auction Sales Yard
5th & Riverside Av....999
Paso Robles Auto Court 940 Spring....88
Paso Robles Auto Parts 720-10th....505
After 6 PM & Sun & holidays call....1425
Paso Robles Bakery 1229 Park....228
Paso Robles Beauty Salon 1238 Park....282
Paso Robles Body Works 2815Vine....652
Paso Robles City of
City Clerk 723-13th....98
City Judge 723-13th....767
City Tax Collector 723-13th....98
City Water Dept Office 723-13th....98
City Water Works 13th....232-W
Civic Auditorium 10th & Park....1537
Fire Dept 623-13th....20
Housing Authority 3201 Pine....749
Police Dept 711-13th....10
Public Library 12th....106-J
Street Dept 12th & Salinas....232-R
Paso Robles City Schools
Elementary School Cafeteria 17th....6-M
Georgia Brown Elementary School 36th....778
Intermediate School Vine....25
Primary School 17th&Vine....915
School Nurse Vine....6-W
Union High School Spring....90
Agriculture Dept 24th....226
Wood Shop Dept 26th....1248-W
Paso Robles Cold Storage 2830 Spring....1301
Paso Robles Community Chamber Of Commerce
707-13th....16
Paso Robles Credit Bureau Bank of America Bldg....865
Paso Robles Dental Laboratory Bk of Amer Bldg....49
Paso Robles Electric Co 823-12th....1507
Paso Robles Electric Shop 823-12th....1501
Paso Robles Famous Hot Springs & Health Baths
38th & Spring....240
Paso Robles Farm Supply Center 1144 Railroad....230
Paso Robles Glass Shop 609-22d....469
Paso Robles Grange....20-J-11
Paso Robles Hot Springs Hotel & Health Baths
1308 Spring....158
Paso Robles Hot Sulphur Springs 840-11th....619
Paso Robles Ice Service 1935 Olive....233
Paso Robles Inn 1103 Spring....1100
Paso Robles Inn Liquor Mart 1107 Spring....1023
Paso Robles Jewelry Store 725-13th....443
Paso Robles Journal 709-12th....362
Paso Robles Laundry&Dry Cleaning 1344Pine....315
From Atascadero Exchange only
(No Inter-City Charge)
Ask "Operator" for Entrprise 11228
Paso Robles Liquor Store 1240 Spring....197
Paso Robles Mercantile Co
Office 839-12th....340
Hardware Dept 839-12th....342
Paso Robles Mutual Building & Loan Assn 1211Park....613
Paso Robles Nursery 213 Spring....545
If no answer call....587-W
Paso Robles Office Supply 608-12th....481-J
Paso Robles Pharmacy 719-12th....1
Paso Robles Press 1212 Pine....802
Paso Robles Salvage Co wrecking 1132 E 13th....360
Paso Robles School For Boys Estrella....1412
Paso Robles Second Hand Store 1348 Railroad....1535
Paso Robles Van & Storage 5th & Riverside Av....705
Paso Robles Veterinary Hospital 820-23d....1436
Paso Robles War Memorial
District Hospital 15th....1200
Paso Robles Waste Disposal 1719 Pine....653-W
If no answer call....868
Paso Robles Women's Club 13th & Oak....747-W
Paso Robles Yellow Cab 1245 Spring....488
Paul's Truck Service 10th & Salinas....1438-J
Paulson A J r 3014Pine....741-M
Pavey Fred r....19-F-13
Payne H E r El Pomar....34-F-4
Payne L D Mrs r 327-15th....851-W
Payne La Verne r 1912 Park....1046-M
Payne's Radio & Music Store 1334 Spring....562-M
Peachey Robt I Dr dntst 1112 Vine....121
Residence 431 Olive....520
Pearse Henrietta r 1716½ Vine....873-J
Peasley E J r 503-30th....1338-R
Peck Katherine G r 1845 Spring....731
Pedersen Marie r 3210 Pine....715-R
Pehrson Edgar E r....34-F-3
Pelton R D grain 1225 Riverside Av....214
Pelton R D r 117-17th....618
Pemberton F & Wm contr 3025 Vine....1064-M
Penney J C Co 1244 Park....260
Perez Matt r 2205 Vine....1093-W
Perrine M B r 526-32d....1309-W
Perry Irvin r....19-J-1
Perry R T r....22-F-12
Pesenti Maria Mrs r....36-F-3
Peters Arthur A r 1501 Vine....108
Peters D J PSO R Farm Supply Center
1144 Railroad....230
Peters Don J r 1421Pine....1427
Peters E E r 2026 Vine....511-J
Peterson Allen R r 1546 Vine....1165-J
Peterson H G r Peachey Canyon....6-J-1
Peterson Hazel Dr Dunlap Hazel Peterson optmrst
1221Park....236
Peterson Mable O r 630 Vine....163-J
Petroleum Service Co Snta Maria
(Toll) Call "Operator" for....Santa Maria 1700
Petroline Air Survey Estrella Air Base....27-F-2
Philbrick Gene r 1435 Vine....387-J
Philbrick Orben r 1917 Oak....699
Phillips Edna S Mrs r 1736 Vine....631-W
Phillips W L r 118 Capitol Hill Dr....953-R
Phippen J A Mrs r....7-F-11
Pierce Frank J r 211 Spring....630-M
Pierce Jas A Jr r N River Rd....8-J-2
Pierce Kem D Mrs r 227-12th....1021
Pifer Winifred r 1330 Olive....291-J
Pine Hugh W r 1401 Pine....62
Pioneer Garage 1246 Spring....169-W
If no answer call....250-W
Pip Drive In 1020 Spring....80
Plains The 1226 Pine....86
Poe Lenord E Dr Poe&Poe Drs 303-16th....223
Residence 303-16th....114
Poe & Poe Drs 303-16th....223
Pokorney Wm L r South Hwy....378
Pokrywka J V r 406-16th....56-M
Press Advertiser Co 1212 Pine....802
Price C Dale r 139-12th....1120
Price Dale T r 422-16th....56-R
Price S W r 1130 W City Limits....1182-W
Price W W r 1304 Sherwood Rd....697
Pritchett L C r 1315 Oak....1055-J
Pruess Marjorie L r 2204 Park....768-J
Puetz Thelma r....33-F-11
Pumphrey C E gen contr 1221Park....740
Pumphrey C E r 1446 Park....740
Putnam C C r 1619 Olive....1199-R

Q

Quain Allen Mrs r 836 Park....325-W
Quenzer Albert H r....14-F-21
Quenzer Elizabeth r 92 Fresno....453-R
Quenzer Fred r 1921 Spring....437-R
Quenzer Geo r....14-F-2
Quillen Katharine r 336B-12th....1218-J

R

Racine Annie F r Adelaide Rd....455-M
Radloff Walter r 411-16th....56-W

Ragsdale F F phys & surg 1110 Vine....24
Residence 925 Olive....600
If no answer call....660
If no answer call....1200
Rahn Ben Rev r 736-24th....1036-J
Railway Express Agency 1332 Spring....68
Rainey Joe r....10-F-12
Rainey Joe r 406 Vine....1327-W
Rainey R W r Mountain Springs Rd....370-M
Raitt J A Mrs r 130-17th....371
Ralston-Purina Co 531 Bonita....1517-W
Ramage B F r....8-F-4
Ramage H T r Adelaide....8-F-16
Ramona Hotel 819-12th....30-J
Ranch Way Feed & Farm Supply
13th & Riverside Av....617-J
Rancho Alta Vista....1508-W
Rasmussen Laura r 2028 Oak....297
Rasmussen Martin B r....5-F-23
Rauch's Cabinet & Upholstery Shop 821-21st....966
Ray Jack D r 15-12th....1319-W
Reasons Rae Ellen r 1622½ Oak....973-M
Reed C O r River Rd....8-R-11
Reed E C r Adelaide Rd....9-F-14
Reed E C r....34-F-22
Reed L F r....12-F-5
Reedy J E Dr vetnrian 834-19th....546
Reese W C r 608 Oak....1116-R
Reese's Grocery 3220 Spring....764-J
Regier Elmer r....20-R-1
Reich O R r 1746 Park....1411-M
Reid Bertha V r 1803 Pine....1133-W
Reid Georgie r S 1st....372-J
Reif Henry G r....716-W
Reinert Chas L r 1427 Pine....578-J
Reinert H J Jackson&Reinert plt&ofc N River Rd....66
Reinke Paul A autos 1130 Pine....659
Residence 1731 Filbert....373
Renke A D r 1929 Vine....393-J
Requa Earle M r 3341 Spring....1258-J
Ressler Paul G r....9-J-1
Rest Haven Adelaide....9-F-12
Reynolds Carmon I r 3207 Pine....717-R
Reynolds Chas r....20-F-22
Reynolds T C Jr r 504 Oak....413-J
Reynolds Thos C r....28-F-4
Reynolds Tom r 3040 Spring....1326-W
Rhea John C r....20-F-12
Rhodes Lane r....3-F-13
Rhyne W M r 1425 Chestnut....175
Rhyne Walter r....14-F-22
Rice Lillian Mrs r 3003 Pine....1421-M
Richards & Barling warehse Riverside Av....1438-W
Richetti John C r S Riverside Av....994-J
Richfield Beacon Sta S Hwy....19-F-3
Richfield Oil Corp
Plant 6th & Pine....418
Geological Dept 1308 Spring....853
Richfield Service Sta No 724 14th & Spring....418
Richmond Clyde r 3011 Pine....551-R
Rideout Floyd r 2927 Pine....834-W
Riedeman Charlotta r 1902 Vine....623
Riedeman H W r 2626 Spring....1198-M
Riffel's Radio Service 1535 Oak....347
Riley Herbert L r....27-F-14
Riley Wm M r 211-16th....855-J
Ritchie John C r 101 Capitol Hill Dr....1454-W
Riverside Used Parts 1545 Riverside Av....1132-W
Roach C L Windmill&Pump Repair Serv
515 Spring....413-W
Roberds Bertha r Shandon....30-F-31
Robinson L V r 420-11th....1525
Rockwell L L r....36-F-22
Rodgers Stanley Flying Dutchman Welding Shop
3615 Spring....202-J
Rodni Jas C r....12-F-3
Roeder Jack r Adelaide Rd....9-F-23
Rogers C M r....3-F-11
Rolfs Motel 416 Spring....552
Ronconi Mary r 628 Oak....1059-M
Rondy Nellie r Adelaide Rd....8-F-13
Root Geo r 310-15th....416-J
Root Glen S r 135-18th....1159-M
Roquerre Don D r 519-15th....633-W
Rose E D r 3309 Pine....1067-W
Ross L D r 2021 Spring....734-J
Rougeot Frank r 3441 Spring....1514-W
Rougeot Richard r 618-7th....978-R
Round Up 849-13th....1180
Rowe Cecile Dutra r 506-10th....668
Rowe D K Jr r 422-11th....314-M
Rowe D K Sr r 136-12th....583
Rowe Peter D r Oak Flat....3-R-1
Rowe Service Equipment & Supply 136-12th....583
Rowland L D r 3125 Vine....1114-J
Rowlett Rudy r 1421 Park....983-J
Rowlett S C r 1520 Park....1195-W
Roy Tom r 418-11th....314-W
Rude John r 1413 Riverside Av....550
Rude L G r 6-12th....178
Runitz Frank r El Pomar....34-F-5
Russell Frank D r 1020 Pine....396
Russell Geo W Strout Rity S Hwy....440-R
Russell Jos H r Shandon....26-F-21
Russell June r 2028 Spring....1302-J
Rutledge Herman H Oakchar Products Corp 17th....120
Ryan Mary A Mrs r Creston....3-F-12

S

Sabo A r 3315 Pine....759-M
Safranek Leland r 1511 Oak....306-M
Sally's Beauty Salon 1111 Spring....87
Samp Ray r....19-F-2
Sample Bud Brake Service 721 Spring....148-W
Sample H C r 229-15th....533-J
Sanchez Flora Miss r 623½-2d....630-W
Sanders F A r 2006 Vine....1176-J
Sanders Mattie Mae r 3203 Pine....741-J
Sanders Miles S Jr r....21-F-5
Sandquist J E r 2841 Spring....334-W
Sands E E r 1601 Pine....1411-W
Sands Ida M r 527 Oak....1043-R
Sanford Robt A Pso R Dental Lab
Bk of Amer Bldg....49
Residence 2807 Pine....874-M
San Luis Obispo Co Bldg Contractors Assn
3045 Park....1311
San Luis Obispo County of
Agricultural Commissioner's Ofc
Riverside Av....97-R
County Road Dept Riverside Av....97-W
Deputy Sheriff 622 Olive....1137-R
Fair Office Gregory & Victoria....950
Health Dept 830-10th....547
Housing Authority 3201Pine....749
Justice of Peace 830-10th....285
San Luis Obispo Telegram & Tribune Agcy
1523 Pine....1187
Saunders Curtis r 527 Pine....112
Sauret Albert r....29-F-14
Sauret Betty r 336-12th....1218-W
Sauret Clarence r Oak Flat....3-R-2
Sauret Ed r 517 Bonita Av....176-R
Sauret Katherine E r Oak Flat....3-J-1
Sauret Nellie r 1638 Riverside Av....295-R
Schinbine Chas H r 1815 Chestnut....431-M
Schinbine Elsie Mrs r 704 Vine....377-M
Schinbine Henry r 2904 Pine....1181-J
Schleicher Tillie M r Fresno Av....453-W
Schmidt B I r 630-19th....381-W
Schmidt T W r El Pomar....4-F-4
Schmidt Wm F auto dlrs 1628 Spring....1090
Schmidt Wm F r 1510Park....905
Schowalter Elizabeth Mrs r 1825 Oak....689-J
Schraner Berta r El Pomar....34-F-13
Schraner Elise r 614-13th....312
Schroder Jim r....1-F-5
Schroeder E H r N River Rd....8-R-1
Schultz David D r....11-F-23
Schwandt E P r 1530Vine....306-W
Scott Della L r 1315 Vine....1321-M
Scott H S r 1920 Oak....279
Scott Ross r....28-F-2

Scow Jim MD
Office 717-12th....791
Laboratory 717-12th....859
Residence 3104 Pine....660
If no answer call....600
If no answer call....1200
Seales Iva r Adelaide Rd....8-F-35
Searby Howard r 3012 Spring....1258-W
Sears Roebuck & Co 715-12th....495
Seaside Service 14th&Spring....38
Service Garage 917-12th....35-R
Seuss F J r 2810 Pine....1419-W
Shackelford K L r 3222 Pine....1237-M
Shaeffer L W r 724 Vine....649-R
Shandon Beauty Shop Shandon....30-F-13
Shandon Elementary School Shandon....31-F-22
Shandon Garage Shandon....30-F-3
Shandon High School Shandon....31-F-21
Shannon E F Bill r....16-F-12
Shannon Richard H r....20-R-2
Shannon's Photo Service 1220 Park....536
Shaw Ralph r Shandon....33-F-14
Shaw Robt D r Shandon....30-F-5
Sheffield R E r 3105 Pine....1169-M
Shell Oil Distr Plant Ofc Riverside Av....375
Shell Service Station 16th&Spring....83
Shell Service Station 1145Spring....479
Shelvock Thelma r 2233 Olive....448-J
Shetler J S r 1646 Spring....960
Shetler Leo M r....36-F-2
Shimmin Francis Mrs r 1444 Oak....275-W
Shipe Wm A r....13-F-3
Shockley E B r 1705 Oak....166-M
Shoesmith Earl B r 2235 Vine....468-W
Shomo Mary Mrs r 529-14th....515
Shreve Florence r 1025-17th....1063-R
Sigler John H r 2020 Oak....911-R
Signal Oil Co distr 1446 Spring....176-W
Signal Oil Co serv stn 903 Spring....302
Siler Wm N r....27-F-13
Simmons A J plmbng 1438 Spring....625-W
Residence 1221 Olive....1229-W
Simmons C M r 125 Capitol Hill Dr....1513-W
Simning E W r....5-F-16
Sinclair Kenneth E r....5-F-21
Sivers Geo J Farmhouse Motr Hotel 425 Spring....933
Slate Almond Co AdelaideRd....218-W
Slate Frank P r AdelaideRd....218-R
Slate L L r 514Beverly....586-J
Slayton Chas J r....2-F-14
Slayton Edgar H r....32-F-21
Smalling J W r 1620 Olive....346
Smart L E r 1403 Park....983-W
Smart Sam Texas Co The 610 Pine....475-W
Smart Sam r 2135 Olive....475-R
Smiley Josephine M r 2240 Oak....472-W
Smiley Raymond C r 605-20th....125-J
Smith Anne M r Lomita Linde....1338-M
Smith C S sporting gds 1225Park....40-W
Residence 1809 Spring....1217-W
Smith Carrie E Mrs r Shandon Rd....29-F-11
Smith Clark M r 1629Vine....18
Smith Donald r 2012 Park....1198-J
Smith Donald Wm r Creston....6-F-22
Smith E Leroy r Kiler Canyon Rd....1-J-3
Smith Earl L r 2909 Pine....834-M
Smith Ed r Shandon....26-F-2
Smith Esther Artistic Beauty Shop 517-13th....1011
Smith Jas V r 3021 Spring....1326-J
Smith La Rue r 1627 Pine....1051
Smith Lulu N Mrs r 720 Park....1166-J
Smith Lydia Mrs r 1105Chestnut....1109-J
Smith O F r....16-F-14
Smith Oren B r 1730 Park....755-J
Smith Roy M r 510-9th....1246-J
Smith Travis r 538 Oak....560
Smith Wilfred E r 523-15th....354-W
Smith Wm S r 804 Vine....974-J
Smoot Robt M r Estrella Air Base....27-F-2
Snibley Walter r 1410D Park....838-R
Snyder Paul R r 730 Cherry....898-W
Sobey G L phy & surg 1104 Vine....55-W
Residence 507-18th....55-R
If no answer call....1200
Sobey Gifford L Jr ins 705-12th....28
Sonne Lorine Mrs r Creston....3-F-22
Sorgeson Lottie M r 2910 Pine....995-J
Southern Counties Gas Co 823-13th....500
From 5 PM to 8 AM and on Saturdays
Sundays and holidays call....112
If no answer call....1091-J
Southern Pac Co depot 8th&Railroad....2
Southern Pacific Milling Co
Office Pine....433
Warehouse No 1 Riverside Av....9
Southwest Airways Co
Office 1308 Spring....460
Operations Office Paso Robles—
SLO County Airport....24-F-2
Sparling Richard H PT&T Co 721-14th....900
Residence 320-17th....1212
Spaulding Lyman r Whitley Gardens....29-F-5
Speck Glen W r 1045 Chestnut....1129-W
Speer Curtis M r 1849 Vine....920-J
Spencer Frank C r 636-20th....1536-R
Spencer Harry W r 2035 Park....1302-M
Spencer Kenneth r 1721 Riverside Av....918-M
Spencer LaMar r 1015-26th....1096-J
Spencer Max M r 2425 Vine....497-W
Spring Ranch Shandon....1-F-29
Sprouse J L Mrs r 2120 Spring....558-R
Squire G W r 1428 Olive....480-W
Squire Loron D r 1420 Olive....1321-R
Squire's Men's Wear 745-12th....151-W
Standard Oil Co of Calif
Geological Dept 837-12th....1538
Marketing Dept 26th....852
Standard Pipe Line Co
Shandon Pump Station....26-F-22
Standard Stations Inc
No 750 1745 Spring....589
No 280 12th & Spring....507
Stander J W r 1607 Riverside Av....1316
Starks Willie r 1809 Riverside Av....1132-J
State Farm Mutual Insurance Co's 204-17th....678
Stauffer Marley R r 1916 Park....1050-W
Steaffens John A Texaco Serv Sta 1405 Spring....910
Steaffens John A r 1546 Park....300
Steinbeck Geo L r....2-F-4
Steiner Bernice Mrs r 1904Park....1085-J
Steinle Fred U r 605-3d....737-J
Steinle Harry r....4-F-11
Stephan George E exectv dir Hseing Authority
City of Paso Robles 3201 Pine....749
Sterling Mabel H Mrs r 1546 Olive....784-W
Stevens Studio 1232 Olive....1121
Stewart Florence r 528-18th....561-J
Stewart Irvin W r....20-F-6
Stewart John A r 2102 Riverside Av....105-M
Stiles L L r....26-F-31
Still Clarence r....15-F-21
Still Ernest r Annette....15-F-4
Still H H Sr r 503 Beverly Av....1114-R
Stinchfield L M r 1843 Locust....253-W
Stinchfield's Garage 1348Railroad....1535
Stock C B r 1249-11th....783-M
Stockalper Frank r CayucosRd....16-F-5
Stockdale C r....10-F-11
Stockdale Claud Ranch N Hwy....18-F-3
Stockdale Ray r 213 Oak....899-W
Stockdale Will r....10-F-3
Stoddard C P r 525-13th....109-J
Stoddart A B r N River Rd....7-J-1
Stokke Edwin r 3303 Pine....1067-R
Stoltenberg Geo E r 340-3d....532-W
Stoltenberg Geo L r 327-13th....628-R
Stowe Barbara r 421-9th....238-W
Stowe Independent Oil Co 6th & Spring....758
Stowe Roy r 130 D Capitol Hill....1228-J
Strahan L R Dr 1108 Vine....327
Residence 2507 Vine....213
If no answer call....1200
Strand C O r 512-24th....382-R
Straw Wm E r 321-15th....276-M
Stringer S E Mrs r 1935Park....1128-W
Strout Realty S Hwy....440-R
Stubblefield Lige r Capitol Hill....493-W
Stultis Genie Hillman r Estrella....13-F-4

Sturgeon Geo H r 1529 Oak....306-J
Sturgeon Vernon L r 2129Vine....1098-M
Sundahl Ray L r 1532 Vine....1165-W
Sutherland Howard F r....3-F-6
Sutton H C grain dlr 1227 Pine....379
Sutton H C r....8-F-14
Sutton R J r 612-30th....356-W
Swink Earl R r 1704 Vine....250-R
Sykes W T r 405-14th....200

T

T & D Jr Theatre 12th....328
Taibert R E r 530Maple....374-M
Tarbet L A r 144-17th....286-J
Tarwater Allie Mrs r....20-R-12
Tate Henry W r S Highway....12-F-2
Tavernetti Foster V r 60 Ridgeview Dr....1506-M
Taylor Carl r 320-14th....624-R
Taylor Chet r 1535 Olive....412
Taylor Clyde r 608-12th....1147-W
Taylor F E r 3440 Spring....634-W
Taylor Hotel 1308 Spring....158
Taylor Luella r 1434 Pine....272
Taylor P E r 1415 Vine....357-W
Taylor Rosanna Mrs r 332-14th....100-M
Taylor Sibyl Mrs r 422-17th....1095-J
Telephone Company see Pac Telephone & Telegraph Co The
Terrill Arthur N r 2029 Oak....468-R
Terrill Newell M r....36-F-12
Terris Jas r 1404 Park....838-J
sterman C Mard Mrs r 1229 Park....971-W
Testerman Chester C r 246-16th....1336
Testerman Mary Mrs r 1140 Pine....308
Texaco Service 10th&Spring....391
Texaco Service Station 1405 Spring....910
Texas Co The
Sales Dept 610 Pine....475-W
Geological Dept Bk of Amer Bldg....1207
Tex's Barber Shop 1210 Park....84
Thate H A r 103 Capitol Hill....985-J
Thomas A D r Creston Rd....216-W
Thomas Howard J r....2-F-22
Thomas J Roy r 1411 Pine....656
Thomas Mildred Ex-Cel-Cis Cosmetics 916-13th....746-W
Thomas Omer r MountainSprings....23-F-3
Thomas W H r 419-15th....1331
Thompson J W Bill r 1018 Olive....246-W
Thompson Lavada r 1429 Spring....529-W
Thompson Manly W D r 229-18th....431-W
Thompson's Auto Court 3747 Spring....1516-W
Thorndyke M E r 1427 Pine....578-M
Thornton Jas E r 1936 Vine....646-W
Thorpe Donald E r 230-16th....1446-J
Thralls Alice r 647 Vine....1163-J
Thurlby A Nye r 503-13th....594
Tide Water Associated Oil Co 26th....911-W
Tidrow J C r S River Rd....595-J
Tidrow Walter O r....20-F-3
Tingley C A r 1005 Chestnut....420-R
Tjaldeen Peter r 104-17th....837-J
Toevs Gus r 530-9th....154-W
Toevs Otto r 1705 Park....1302-R
Tolle S A Mrs r 1802 Park....969-J
Tomlinson L E r 435 Pacific Av....1003-W
Toole C F r 114-17th....1143-W
Torres Frances Mrs r 1616 Pine....643
Tots & Teens 1347 Park....310
Towe E C Mrs r 3308Pine....943-R
Trager Walter Justice of Peace 830-10th....285
Trager Walter r Mountain Springs Rd....17-F-3
Trailer Village 3341 Spring....329
Travelodge 2701 Spring....304
Trees Motor Lodge 2841 Spring....334-W
Triguero Pete r....20-F-4
Tripke Harriett R r 1045 Vine....569-W
True Charlie r ShandonHwy....13-F-21
Truesdale Geo B r....1-F-21
Truesdale Willis r 51 Ridgeview Dr....797-W
Trussler Chas A r Lomita Linde....174-J
Trussler's Furniture Store 1303 Park....126
Tucker Alvin C r 754-26th....1253-W
Tucker Cal r 730Pine....476-M
Tucker Emily D r 1844 Vine....215-W
Tucker S S r 2035 Vine....681
Tuley Bruce r 1513½ Pine....1526-W
Tuley C Ward r....27-F-5
Tuley John B r Estrella Rd....14-F-12
Tuley Mary Beth r 1940 Spring....877-J
Tuley Merle r 740 Park....1166-R
Tuley W Ray r 227-16th....1532-J
Turley Minnie G Mrs r Ysabel Av....499-W
Turner Anna r 520 Bonita Av....1114-W
Turner Paul L Pontiac dlrs
New Cars Dept 1020 Park....1000
Used Car Dept 546 Spring....1001
Residence 59 Ridgeview Dr....636
Twisselmann Chris r....15-F-3
Twisselmann Theodore F r....15-F-33

U

Uchytil Mary Mrs r 2118 Vine....694-W
Union Oil Company of Calif
Northern Division Pipelines
Shandon Pump Station Shandon....26-F-3
Sales Division
Paso Robles Office 26th....658
Service Sta No 347 10th & Spring....1531
Union Oil Service Station 15th & Spring....1420
U S Government
Dept of Commerce
CAA Airway Communications Station
Sherwood Field....670
Post Office 604-12th....96
Uptown Drive-In 1514 Spring....474

V

Vaca Pat Mrs r 1248-21st....599
Valley Feed Co 1040-13th....124
Valley Grill 1231 Spring....384
Van Blargan Frances r 1519 Riverside Av....986-R
Vanderburgh Thora r 3115 Pine....1019-R
Vandercarr C r 2636 Spring....1530-W
Van der Linden Anna F r 835-19th....502
Vanderlip Dorothy G r 2331 Vine....1124-R
Van Horn Emily r 3111 Park....928-J
Van Horn Otto B rltr 612-12th....1414
Residence Oak Flat Rd....4-J-1
Vanity Box 1336 Spring....221
Van Order Lester r Mountain Springs Rd....998-J
Vapor Cleaning Works 1344Pine....315
Vasquez Bob r 745 Park....584-W
Vega Lyle r 2550 Riverside Av....499-J
Venturini Emidio r El Pomar....34-F-2
Verity Kenneth B r....35-F-13
Verity Kent L r El Pomar....35-F-14
Vestnys Bert H r....29-F-13
Vic's Cafe 835-13th....1529-W
Vogue The 1233 Park....70
Vorrath Henry r 843 Vine....509
Vreeland Richard S Mrs Sn Miguel (Toll) call "Operator" for....Sn Miguel 86-F-4

W

Wachs Arthur r El Pomar....4-F-21
Wachs Sidney F r Creston Rd....7-F-4
Wack Richard P r Adelaide Rd....9-F-13
Waer Fred E r....5-F-3
Waer T O r W 19th....227
Wahlace Peter r 621 Oak....164
Wakeman Clarence r....9-F-2
Walker Blaine G r 739-23d....669-J
Walker Earl T Dr chirprctr 1947 Spring....754
Residence 1945 Spring....734-W
Walker Ralph M r....6-F-14
Walker S H r 430-15th....540-J
Wallace Elizabeth Mrs r 1924 Spring....669-R
Wallace Elma C Mrs r 411-14th....775-M
Wallace Wm A Lt Col r 3219 Spring....1402
Walters R A r 1629A Vine....288-M
Walton Myrtle r 410-14th....387-R
Ward Fred r 724-14th....711-W
Ward Kenneth r 1610Park....969-R
Warden Wanda r 1803 Spring....738-J
Wardman Wm r 11th & Pine....1034-R

Warner E A r 413-12th....1511
Warren Dora L r 208-19th....253-J
Watkins G G r N Riverroad....926-W
Watson Verna Mrs r....32-F-5
Waymire Naomi Mrs r 1027-21st....982-M
Weaver Carl H r....2-F-13
Weaver Percy r....2-F-3
Webb D r Kiler Canyon Rd....1-J-11
Webber Joe r....16-F-22
Webber O H r 273Pacific....1149-M
Webster Alex lwyr 1433 Oak....41-W
Wehr Edw r 100 Fresno....1178-J
Weideman E Mrs r 1940 Park....348
Weingart Ely r 2012 Olive....1093-R
Welch A r 138-17th....1432
Welch Jas A r 1846 Pine....508-M
Welty Barbara r 1410 B Park....672-W
Werbel E W MD French Clinic 1221 Park....1435
If no answer (Toll) call Long Distance for....San Luis Obispo 3135
Werling Dewey r 417-24th....1422
Werner Harry E r Oak Flat Rd....10-F-4
Wescott Ralph M r Creston....3-F-2
Wesley Robt Rev r Shandon....31-F-4
Wes's Sporting Goods 1215 Park....727-R
West Chauncey W acct 901-12th....868
West Chauncey W r 1039Chestnut....962-W
West J Paul r 1745 Filbert....188-M
West Kenneth Constbl 514-38th....202-W
West Ray r 712 Riverside Av....1239-W
Western Auto Supply Co 1420 Park....596
Western Cabinet Works 1000 Park....289
Western Geophysical Co 618-12th....886
Western Union Telegraph Co 1208 Spring....131
To send a telegram or cablegram call...Western Union
Wetzel F G Mrs r 1720 Filbert....59
Weyman Walter r Oak Flat....2-R-3
Wheaton Jas r 1333 Riverside Av....833-R
Wheeler C H r 2230 Spring....147-R
Whipple Amy B RN r 1306 Sherwood Rd....925-J
Whitaker Fred W State Farm Mutual Ins Co's 204-17th..678
White Geo A Sr r Shandon....1-F-11
White Geo S r Shandon....1-F-12
White John r 3525 Spring....1337-W
White Marion D r Shandon....1-F-3
White P G r 1940 Spring....1097-W
White Ranch Co Shandon....1-F-3
White Richard M r Shandon....31-F-11
White Spot Cafe 1524 Spring....517-W
Wicks Frank S r....32-F-11
Wiebe H A r....22-F-11
Wiebe Rudolph r Adelaide....8-F-21
Wiebe Wm G r....16-F-21
Wieser Hubert B r 2821 Pine....1037-J
Wiest G Ellis r....4-F-12
Wilcox Lou General Electric Appliances 823-12th....1507
Wilcox Lou r 2801 Vine....1503
Wildman J M J M Wildman Inc 1139-13th....254
Residence 2120 Olive....1509
Wildman J M Inc
Office 1139-13th....254
Parts Dept 1139-13th....99-W
Wilkinson J r 1426Pine....1138-J
Wilkinson Saml W r 1840 Vine....263-J
Willard E L r 428-16th....1025
Willard Elloyd r S Hwy....1533-J
Willard Music Co 1245 Spring....1089
Williams Fred R r 1919 Olive....679-J
Williams Geo N r Shandon Rd....21-F-3
Williams R J r 625-14th....21
Williams W E r 829-14th....578-R
Willow Creek Ranch Willow Creek....11-F-11
Willow Springs Dairy 535 Vine....1303
Wilmar A H Dr r 1905 Spring....63
Wilmar E V r 2000 Spring....1188-M
Wilmar Wm r 3218 Pine....1013-W
Wilshusen J S Jr r 135-16th....587-J
Wilshusen Jim r....6-F-12
Wilson H H r El Pomar....4-F-3
Wilson H H r 245-12th....1319-J
Wilson Jack r....35-F-12
Wilson Johnnie r 1145-21st....982-R
Wilson L L Jr r 733-23d....1197-M
Wilson Patricia r 2817 Pine....665-W
Wilson's Drive-In 2748 Spring....492
Wimberly Lucille H Capt r....21-F-12
Wimmer W W r Adelaide Rd....5-R-1
Wingefeld Conrad r 1538 Olive....287-W
Winjum L J r 1640 Pine....1410-J
Winkler A J House Of Appls Elec Sales & Serv 1226 Park....1304
Withey L G r 2745 Oak....1030-R
Wolf R E r 729-30th....1234-W
Wolfe Alfred M MD French Clinic 1221 Park....1435
If no answer (Toll) call Long Distance for....San Luis Obispo 3135
Wolfe Louis r....32-F-2
Wood H A r W 21st....998-W
Wood H A Welding & Machine Shop 1207-13th....321
Wood Laurance H r 725 Vine....743-M
Wood Mel r....27-F-11
Wood Robt M r 245 Olive....688-W
Wood W E r 2807Riverside....1096-R
Woodland Fred Norwalk Serv Sta 9th & Spring....425
Woodland Fred r 2241Vine....1176-M
Woodrell A L r 2644 Spring....1400
Woodrell Cliff R r 1438 Vine....354-J
Woodworth Susie r Shandon Rd....21-F-11
Wooster Marshall A r Creston Rd....7-F-5
Wright I E r Adelaide Rd....187-J
Wright Raymond r 2911 Pine....1037-M
Wurtz Annabell Mrs r 506 Oak....978-J
Wyatt Roy r 2803 Pine....1179-M
Wyborney Henry J r E 13th....953-J
Wyrick C W r 3313 Pine....1067-J
Wyrick Wilma J r 3313 Pine....1067-J

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Yellow Cab Pso R Yellow Cab 1245 Spring....488
York Sid Ins Agcy 1213 Park....727-J
York Sidney r 50 Ridgeview Dr....1236-W
Yost Donald W r 539-30th....638-J
Young Arden r Oak Flat....3-R-11
Young Geo W r 1811 Pine....1157-J

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Zapf Ruth Helen r 530-18th....283-M
Zieglar Mike r Adelaide Rd....187-R
Zimmerman Leo E r El Pomar....35-F-4
Zimmerman Otto r 1319 Park....491-J

PISMO BEACH

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Ask Operator for....Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co....600 Dolliver St Pismo Beach

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A & B Electric Appliance Co 1200 Price....105-J
After 5 PM (Toll) Call....Aroyo Grnde 430-F-13
Adams Court 1000 Dolliver....150
Adams Lawson S r 351 Sn Luis Av....146-J
Afana B Gabriel r 101 Hwy....162-Y-11
Alexander Isabel E r 426 Stimson Av....415-W
Allen Ed r Boiker Av Shell Beach....429-Y-23
Al's Plumbing Supply 415 Cypress....333-W
Anchor Pomeroy Av....345
Anderson Andrew r 451 Harloe....178
Anderson Arthur E r Morro Shell Beach....123-Y-22
Anderson Geo H r 617 Wadsworth....307-W
Andrews Dale W r Palisades Av Shell Beach..411-Y-22
Angelo Alex r Windward Av....139-W
Ariaga Louise Mrs r 447½ Stimson Av....65-W
Avellar J M Mrs r 285 Wadsworth....321-W
Avila John r 230 Stimson Av....189-M
Axtell Edith M r 426 Ocean View....195-J
Badger Helen K Mrs r 510 Harloe Av....86-R

Bagwell Chas r Snta Fe Av Shell Beach.....233-Y-2
Bailey Irwin T r 518 Pomeroy.....59-J
Bailey's Auto Court Main.....320
Baker G Dennis r Seaview Av.....461-W
Baker's Restwell Court 1221 Price.....105-W
Bakst A A r Castaic Av Shell Beach.....233-Y-12
Bander Robt r Castaic Av Shell Beach.....437-Y-21
Bank of America Pomeroy.....115
Barling N D Mrs r Sea View Av.....411-Y-2
Barnhill E W r 442 Ocean Av.....126
Barnhill Ronald E r 364 Harloe Av.....97-R
Bartlett Roland O r 365 Hollister.....339-W
Bassett E J Mrs r 436Price.....26-R
Bates Fred L r 360 Stimson.....346-M
Bates Milton L r Pier Av Shell Beach.....435-Y-22
Baxter D J r 540 Harloe.....420-M
Baxter W A&Sons serv stn 535Price.....80
Baxter W Thos r Bay.....343
Baxter Walter A r 575Hollister.....104-W
Baxter Wm A r 461 Harloe Av.....76
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Beal's Mobil Station 1481 Price.....164-J
Beck Walter H masseur 518 Ocean Vw.....160
Beedle C E Mrs r 110 Stimson.....189-R
Bell Clyde r Palomar Av.....432-Y-14
Belloni O J r Pier Av.....435-Y-2
Bender H D r Cuyama & Shell Beach Rd.....214-Y-11
Benford & Leaper 580 Cypress.....333-J
Berryman F J r Pier Av.....435-Y-3
Bettiga Jas r 461 Stimson Av.....446-J
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Bouton Mary L r 235 Pomeroy Av.....187
Bowman Marvin H r Esparto.....437-Y-22
Boxold Fred K r 1270 Bello.....46
Bradley Chas A r Montecito Av.....432-Y-31
Bradner D E r Pomeroy.....413-J
Bray Andrew D r Windward Av.....48-Y-14
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Breuklander L T r Pismo Hgts.....86-W
Brewer H E r Snta Fe Av Shell Beach.....447-M
Bridge-O 195 Pomeroy.....8
Brown & Roy Ins Co 314 Pomeroy Av.....154
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Bryant A M r Castiac Av.....14-Y-11
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Burd Cecil H serv stn 401 Cypress.....300
Burnight E R Dr 446 Hollister.....148
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Butler Hotel 440PomeroyAv.....41
Byers Robt E r Snta Fe Av.....58-Y-3
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Calhoun's Wilshire Serv 440 Price.....416
Calif Cleaners 590 Dolliver.....84
California Market 632 Price.....1
Campbell Lulu M r 350 Ocean Vw.....442-W
Carter Walace J r Shell Beach.....434-Y-22
Carter Walace J r Windward Av Shell Beach.....96-W
Catholic Church Pismo.....109
Cattani P r OceanAv.....16-W
Chamberlin A C H Pismo Theatre 250 Pomeroy.....11
Chambers E P r Santa Fe.....447-W
Chaney Flora B Mrs r 52 Boeker Av.....48-Y-3
Charlotte's Beauty Shop 320 Hinds Av.....166
Chiropractic Health Center 870 Price.....190
Clevenger Lillian r 250 Main.....418-M
Close Alma Mrs r 412 Stimson.....415-R
Coe L F Fun House Pomeroy.....131
Coffie Mrs Eva r Pismo Hgts.....169-W
Collett Beauty Shop Dolliver.....192-W
Collett Orin r Palisades.....162-Y-21
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Collins H B r Esparto Av Shell Beach.....437-Y-31
Comer Eugene Bridge-O 195 Pomeroy.....8
Cool Kathryn M r Ocean View Av.....347-J
Cooper's Restaurant 101 Hwy.....194
Copeland Jack r Boeker Av.....158-Y-21
Cordoza Tony V r 445 Pomeroy Av.....319-M
Cornett M K r 101 Hwy.....99-W
Cox J A r Lemoore Pismo Hgts.....169-J
Crawford's Motel Ocean Dr & 101 Hwy.....203-W
Crosby Trucking Co Windward Av Shell Beach.....96-J
Cuelho A P r 571 Wadsworth Av.....130-W
Culbard A E r 101 Hwy.....424-W
Cummin's News Stand 431Cypress.....311
Dana Amos B r 525 SanLuis.....25
Dardanelli Joe r 508 StimsonAv.....125
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Davis Electric Shop 812Price.....38
Davis Emma Jane r 423 Hinds Av.....28-J
Davis Maurice r Castic Av.....447-J
Deibert E H r 1390 Bello.....315
Deitz Jerome D r 430 Pomeroy Av.....127-M
Dias Court 371 Pismo.....306-W
Dixie Studio 700 Price.....341-J
Doeckel Donald D r Pier Av.....435-Y-12
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Ellett Jos H r Snta Fe Av Shell Beach.....436-Y-13
El Mar Cafe 400 Cypress.....100
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Emery Chas H r Castiac Av Shell Beach.....158-Y-2
Engelking Leslie B r Palomar Av.....432-Y-21
Erhart A A r Ocean Vw.....108
Eslick Beden r 555 Stimson Av.....171
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Foote Virgil I Mrs r Esparto.....437-Y-13
Ford Archie B r Ocean View Av.....94
Ford's Market 801 Dolliver.....61
Foster W E Cypress & Peerless.....15-W
Fraysier B W r Hollister Av.....28-W
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Fulstone Electric Appliance Service 550 Cypress.....220-J
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Gallimore J E r 340 Hollister Av.....192-J
Gammons Albert H Rev r 390 Ocean Vw Av.....442-J
Garrison's Cafe Price.....176
George Joe r Franklin Dr.....99-R
Giboney Robt r Pismo Hgts.....172-M
Gibson Eleanor r 459 San Luis Av.....302-J
Giffra Caterina r 900 Dolliver.....339-J
Gilliland Jim contr 331 Ocean Dr.....203-J
Glenn C H r 1011 Sn Luis Av.....183
Golden Star Cafe 687 Cypress.....66-R
Gomes Frank A r 1417 Bello Av.....420-J
Gotham Court 120 Ocean View Av.....106-J
Gott H J r 1280 Cypress.....135-M
Goulart A V r Bay.....420-R
Gould Ted A Jr r Palisades Av.....411-Y-4
Gragg Frances A r 101 Hwy.....449-Y-23
Grandsaert Leo r 361 Stimson Av.....65-M
Grant Pete r 241 Stimson Av.....13
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Grisingher Virginia E r 341 Sn Luis Av.....146-W
Gummere Lloyd E r 251 Sn Luis Av.....146-M
Hadley Arthur A r Placentia Av Shell Beach.....429-Y-12
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Hal's Club 391 Cypress.....412
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Harding Dorotha M Dress Shop 636Price.....324
Harding Dorothea M r Capistrano Av.....129-Y-22
Hare Vincent B r 330 Pomeroy Av.....35-W
Harris Earl E r 101 Hwy.....433-Y-2
Harris Ellen G Mrs r 460 San Luis Av.....121-M
Harris Geo R Seafarer Trailr Coach Park 140 Ocean View Av.....401-R
Harry Helen D r Leeward Shell Beach.....411-Y-21
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Judkins Frances Mrs r Hollister & Bello.....146-R
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Kamitsuka Jos H 268 Peerless.....340-J
Kemble Leo W r Placentia Av.....158-Y-11
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Kohlstedt H J r Palomar Av.....466-J
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Lindekugel Herman H r Cliff & Water.....411-Y-23
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McGregor F C r 105Wilmar.....318
McGuire Jeanette Mrs r 427 Harloe.....410-W
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McVicar Jas W r Esparto.....437-Y-2
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Osborn Paul 450 Wadsworth....118
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Pac Telephone & Telegraph Co The
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Ask Operator for....Business Office
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See Introductory Section for Service Calls and Other Important Matters
Palomar Motel Palomar Shell Beach....432-Y-2
Park Apartments 322 Park Av....200-J
Park H C r 44 Boeker Av Shell Beach....158-Y-22
Patterson Duane r Castaic Av....58-Y-23
Paul Esther E r 351 Pismo....37-R
Pauline's Motel 350 Pismo....155-R
Pavitt Stevan S r Palomar Av....6-Y-4
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Pismo Hotel 701 Price....20
Pismo Palisades Motel N Hwy....49-W
Pismo Poko 620 Cypress....53-J
Pismo Serve Yourself Laundry 468 Price....338-W
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Pismo Theatre 250 Pomeroy....11
Pismo Times 530 Cypress....71
Pismo Tire Shop 431 Pismo....186-W
Pismo Trading Center 206 Ocean Vw....198
Plessas Tavern 871 Price....90
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Pyle Rea M r Sante Fe Av....14-Y-4
Quinlivan D P r Montecito Av....123-Y-3
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Ransdell R R r Pier Av....162-Y-2
Raviscioni L r Bello Av....28-M
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Roberts Gilford C r 507 Harloe....24
Roehling Fred W r 350 Harloe....309-J
Rodgers V J r 5 Harloe Av....216-R
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Rooker Garrett r Edna Rd....215-W
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Rose C G r 350 Hinds Av....468
Rose Garden Ballroom 181 Pomeroy....136-J
Ross Helen K r 423 Hinds Av....28-J
Rouette Jos O r Leeward Av....434-Y-3
Rowley Ivan W r 331 Hinds Av....323-R
Rowley W G r 436 Hinds Av....149
Ruiz Richard r Capistrano Shell Beach....6-Y-13
Rundle R L Pismo Beach Court 750 Dolliver....107
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St John Harold A r Seaview Av....464-Y-11
Santini G D r 331 Park Av....68-M
Schropp Frank Mrs r 101 Hwy....26-J
Schulenburg Eugene E r 512Hinds....26-M
Scofield J F r Esparto....14-Y-12
Sea Breeze Motel 1180 Dolliver....164-W
Sea Garden Motel Apts 440 Stimson....69
Seafarer Trailer Coach Park 140 Ocean View Av....401-R
Seale I W r Palomar Av....432-Y-4
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Shangri-La Motel Price & Wadsworth....112
Sheffer A G Park Apartments 322 Park Av....200-J
Shell Auto Court 1331 Price....335-R
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Shell Cafe 1351 Price....303-J
Shell Service Station 379 Price....202
Sherman Bryce r Pier Av....162-Y-13
Shryock E N r 263 Ocean Vw Av....132
Signa's Beauty Salon 990 Price....348
Sigsworth Helen r 320 Hinds Av....323-J
Silva M T r 1430 Bello Av....122-J
Simas Jos r 651 Bello....317
Simmons Chas R r 508 Stimson....23-M
Sinclair H H r Montecito Shell Beach....433-Y-22
Slater Thos V r Esparto....58-Y-4
Smith Alfred M Mrs r Capistrano & Ocean Blvd....6-Y-3
Smith Bert r 110 Stimson....182-J
Smith DeWitt V r 336 Pomeroy....319-W
Smith Emanuel r Water Shell Beach....411-Y-13
Smith Horace M r Santa Fe Av Shell Beach....436-Y-2
Smith Robt P r 414 Stimson Av....195-M
Smith Thos E r 352 Hinds Av....334-M
Smithers N D Mrs r 280 Hinds Av....332-M
Smyer Bill Smyer Constr Co 320 Pomeroy....402
Smyer Construction Co 320 Pomeroy....402
Smyer Constr Co Cabinet Shop 101 Hwy....338-M
Smyer Mattie Matties Shell Beach....201
Soares Leopaldina r 520 Dolliver....28-R
Somogyi L r 253 Harloe....216-M
Sonido Tony B r 250 Ocean View Av....245
Southern Counties Gas Co ofc 504 Dolliver....407
From 5 PM to 8 AM & on Saturdays Sundays & holidays Call Long Distance for....Arroyo Grande 5
Souza Antone r 331 Ocean Dr....424-J
Souza Jos C r Placentia Shell Beach....429-Y-4
Souza M S r Bay & Dolliver....420-W
Spuhler Ted r Castiac....58-Y-12
Stanley Everett tree service 447 Price....223
Staples Lenora Mrs Cypress & Peerless....227
Starfas Coffee Shop 816 Price....218-M
Stark Betty Miss r 993 Dolliver....339-R
Stark J N Mrs r Castiac Av....58-Y-13
Stewart Jennie M r Ocean....309-M
Stickney T M r 430 Harloe....153-W
Stinson S D r Pearl & Palisades Shell Beach....411-Y-11
Swall W A r Cliff Av....464-Y-3
Sweeney M B r Stimson....156
Tandy C G r 471 Hollister....225-R
Tarlton R T Mrs Shell Beach Motel Hwy....435-Y-4
Ten Brook Edw G r 420 Hinds Av....323-W
Thomas A M r Placentia Av....48-Y-11
Thomas Earl r 288 Harloe Av....321-R
Thompson Donald E r 371 Hollister....130-J
Thorngren E V r 314 Dolliver....7-R
Tiempo N 353 Dolliver....82
Tiempo Nemiso r 300 Ocean Vw....128
Tisdale Frank W r 271 Wadsworth....321-M
Tobey's Palace Club 590 Cypress....70
Toby Mug Gift & Ceramic Studio 355 Pomeroy Av....341-W
Truelove K P r 430 Hinds Av....334-R
Tutsie John r 358 Hinds Av....215-J

Tuttle's Malt Shop Placentia & 101 Hwy....43-Y-12
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J. E. Gooding, Manager

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J. E. Gooding, Manager

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Weeks Carl r....2674
Wessel Pauline I r....2172
White John W Rev r 6th & County Rd....2031
Willhoit A H plumbing Highway....2561
Willhoit A H r Paso Robles....2563
Willhoit Thos r....2882
Yeats J J Lt Col r....2810
Yeats J J Lt Col r Lupin Ln....2872
Yoakum C Y r Paso Robles....2852
York Howard A r....2821
York W S r....2823

U. S. LIGHTHOUSE STATION

(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP

Calif. Div. of Highways, Agent — Call Long Distance

Saves time...

to look up numbers before you call

You'll get numbers right the first time if you look up those there's some question about. Telephone numbers have a way of getting twisted when you rely on memory alone. So, if there's any doubt, look up the number. Thank you.

Cowboy Clem

...figures that folks who share party-lines will all get the most from their service if they'll remember this round-up of party-line rules...

a round-up of party-line rules

Space your calls instead of making a whole series of them... and talk only as long as necessary.

If yours is an emergency call, and the line is in use, explain the circumstances to the person using the line.

If you are calling from a dial telephone, always make certain the line is clear before you dial.

When the children use the telephone, ask them to be considerate, too.

Replace the receiver properly when you finish your call.

Thank you!

OUT-OF-TOWN CALLS

STATION CALLS
—When you will talk with anyone who answers at an individual line or party-line telephone or private switchboard.

STATION CALLS are placed by calling Long Distance or dialing Operator and telling the operator who answers the city or town you want, the out-of-town telephone number, if you have it, or the name and address under which it is listed.

PERSON CALLS
—When you want to reach a particular person, or a particular extension telephone or department connected through a private switchboard.

PERSON CALLS are placed by calling Long Distance or dialing Operator and telling the Operator who answers the city or town, the out-of-town telephone number, if you have it, or the name and address under which it is listed, and the name of the person, the extension telephone number or department you want.

COLLECT CALLS
Upon request, the charges on calls to most points within the Continental United States, Alaska, Canada, and to certain overseas points, may be collected at the called station.

Some Rates to Out-of-Town Points

NIGHT AND SUNDAY RATES APPLY FROM 6 P. M. TO 4:30 A. M. AND ALL DAY SUNDAY
RATES ARE FOR 3 MINUTES. Federal Tax is not included in the Rates.
Rates shown below are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

From ATASCADERO to:	Station		Person	
	WEEK-DAYS	NIGHTS AND SUNDAY	WEEK-DAYS	NIGHTS AND SUNDAY
Arroyo Grande, Calif .	$ .30	$ .30	$ .50	$ .50
Bakersfield, Calif. ...	.65	.55	.95	.85
Bradley, Calif.	.30	.30	.50	.50
Cambria, Calif.	.30	.30	.50	.50
Cayucos, Calif.	.20	.20	.40	.40
Fresno, Calif.	.65	.55	.95	.85
Hanford, Calif.	.60	.50	.90	.80
Hollister, Calif.	.70	.60	1.05	.95
King City, Calif.	.50	.50	.75	.75
Lompoc, Calif.	.50	.50	.75	.75
Los Alamos, Calif. ...	.50	.50	.75	.75
Los Angeles, Calif. ...	.85	.70	1.25	1.10
Merced, Calif.	.75	.65	1.10	1.00
Modesto, Calif.	.80	.70	1.20	1.10
Monterey, Calif.	.70	.60	1.05	.95
Morro Bay, Calif	.15	.15	.35	.35
Nipomo, Calif.	.35	.35	.55	.55
Oakland, Calif.	.90	.75	1.35	1.20
Oxnard, Calif.	.75	.65	1.10	1.00
Palo Alto, Calif.	.85	.70	1.25	1.10
Pasadena, Calif.	.85	.70	1.25	1.10
Paso Robles, Calif. ...	.10	.10	.30	.30
Pismo Beach, Calif. ..	.25	.25	.45	.45
Porterville, Calif.	.70	.60	1.05	.95
Sacramento, Calif. ...	.95	.80	1.40	1.25
Salinas, Calif.	.65	.55	.95	.85
San Diego, Calif.	1.10	.95	1.65	1.50
San Francisco, Calif. .	.90	.75	1.35	1.20
San Jose, Calif.	.80	.70	1.20	1.10
San Luis Obispo, Calif.	.20	.20	.40	.40
San Mateo, Calif. ...	.90	.75	1.35	1.20
Santa Barbara, Calif.	.65	.55	.95	.85
Santa Cruz, Calif. ...	.80	.70	1.20	1.10
Santa Margarita, Calif.	.10	.10	.30	.30
Santa Maria, Calif. ..	.40	.40	.60	.60
Santa Rosa, Calif.	1.00	.85	1.50	1.35
Santa Ynez, Calif.	.55	.50	.80	.75
Selma, Calif.	.65	.55	.95	.85
Stockton, Calif.	.85	.70	1.25	1.10
Templeton, Calif.	.10	.10	.30	.30
Ventura, Calif.	.70	.60	1.05	.95
Visalia, Calif.	.65	.55	.95	.85
Watsonville, Calif. ...	.75	.65	1.10	1.00

From ARROYO GRANDE to:	Station		Person	
	WEEK-DAYS	NIGHTS AND SUNDAY	WEEK-DAYS	NIGHTS AND SUNDAY
Atascadero, Calif ..	$ .30	$ .30	$ .50	$ .50
Bakersfield, Calif. ...	.65	.55	.95	.85
Bradley, Calif.	.45	.45	.65	.65
Cambria, Calif.	.45	.45	.65	.65
Cayucos, Calif.	.30	.30	.50	.50
Fresno, Calif.	.70	.60	1.05	.95
Hanford, Calif.	.65	.55	.95	.85
Hollister, Calif.	.75	.65	1.10	1.00
King City, Calif.	.60	.50	.90	.80
Lompoc, Calif.	.35	.35	.55	.55
Los Alamos, Calif. ...	.35	.35	.55	.55
Los Angeles, Calif. ...	.85	.70	1.25	1.10
Merced, Calif.	.80	.70	1.20	1.10
Modesto, Calif.	.85	.70	1.25	1.10
Monterey, Calif.	.75	.65	1.10	1.00
Morro Bay, Calif.	.25	.25	.45	.45
Nipomo, Calif.	.10	.10	.30	.30
Oakland, Calif.	.95	.80	1.40	1.25
Oxnard, Calif.	.70	.60	1.05	.95
Palo Alto, Calif.	.90	.75	1.35	1.20
Pasadena, Calif.	.85	.70	1.25	1.10
Paso Robles Calif. ..	.35	.35	.55	.55
Pismo Beach, Calif. ..	.10	.10	.30	.30
Porterville, Calif.	.70	.60	1.05	.95
Sacramento, Calif. ...	1.00	.85	1.50	1.35
Salinas, Calif.	.75	.65	1.10	1.00
San Diego, Calif.	1.05	.90	1.55	1.40
San Francisco, Calif. .	.95	.80	1.40	1.25
San Jose, Calif.	.85	.70	1.25	1.10
San Luis Obispo, Calif.	.15	.15	.35	.35
San Mateo, Calif. ...	.90	.75	1.35	1.20
Santa Barbara, Calif.	.60	.50	.90	.80
Santa Cruz, Calif. ...	.80	.70	1.20	1.10
Santa Margarita, Calif.	.20	.20	.40	.40
Santa Maria, Calif ...	.15	.15	.35	.35
Santa Rosa, Calif. ...	1.05	.90	1.55	1.40
Santa Ynez, Calif. ...	.45	.45	.65	.65
Selma, Calif.	.70	.60	1.05	.95
Stockton, Calif.	.90	.75	1.35	1.20
Templeton, Calif.	.35	.35	.55	.55
Ventura, Calif.	.65	.55	.95	.85
Visalia, Calif.	.70	.60	1.05	.95
Watsonville, Calif. ...	.80	.70	1.20	1.10

The minimum charge for a station service collect call is $.30

See also Inside Front Cover for rates from SAN LUIS OBISPO and PASO ROBLES.

THE PACIFIC TELEPHONE & TELEGRAPH CO.
BELL SYSTEM
AMERICAN TELEPHONE & TELEGRAPH CO.

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo, Avila, Camp San Luis Obispo

YEAR: December 1951

SAN LUIS OBISPO COUNTY TELEPHONE DIRECTORY

DECEMBER 1951

SEE INTRODUCTORY SECTION FOR EMERGENCY CALLS AND OTHER IMPORTANT MATTERS

SEE THE "CLASSIFIED" IN THIS DIRECTORY

ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

THE PACIFIC TELEPHONE and TELEGRAPH COMPANY

OUT-OF-TOWN CALLS

STATION CALLS
—When you place a call for anyone who answers at an individual line or party-line telephone or private branch exchange switchboard.

STATION CALLS are placed by calling Long Distance or dialing Operator and telling the operator who answers the city or town you want, the out-of-town telephone number, if you have it, or the name and address under which it is listed.

PERSON CALLS
—When you want to reach a particular person, or a particular extension telephone or department connected through a private branch exchange switchboard.

PERSON CALLS are placed by calling Long Distance or dialing Operator and telling the Operator who answers the city or town, the out-of-town telephone number, if you have it, or the name and address under which it is listed, and the name of the person, the extension telephone number or department you want.

COLLECT CALLS

Upon request, the charges on calls to most points within the Continental United States, Alaska, Canada, and to certain overseas points, may be collected at the called telephone.

YOUR LONG DISTANCE CALLS WILL GO THROUGH FASTER IF YOU GIVE THE OPERATOR THE OUT-OF-TOWN NUMBER. WHEN YOU OBTAIN THE NUMBER, JOT IT DOWN FOR FUTURE USE.

Some Rates to Out-of-Town Points

NIGHT AND SUNDAY RATES APPLY FROM 6 P. M. TO 4:30 A. M. AND ALL DAY SUNDAY
RATES ARE FOR 3 MINUTES. Federal Tax is not included in the Rates.

Rates shown below are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

From SAN LUIS OBISPO to:	Station		Person	
	WEEK-DAYS	NIGHTS AND SUNDAY	WEEK-DAYS	NIGHTS AND SUNDAY
Arroyo Grande, Calif.	$ .15	$ .15	$ .35	$ .35
Atascadero, Calif.	.20	.20	.40	.40
Bakersfield, Calif.	.65	.55	.95	.85
Bradley, Calif.	.45	.45	.65	.65
Cambria, Calif.	.35	.35	.55	.55
Cayucos, Calif.	.20	.20	.40	.40
Fresno, Calif.	.70	.60	1.05	.95
Hanford, Calif.	.65	.55	.95	.85
Hollister, Calif.	.75	.65	1.10	1.00
King City, Calif.	.60	.50	.90	.80
Los Alamos, Calif.	.45	.45	.65	.65
Los Angeles, Calif.	.85	.70	1.25	1.10
Merced, Calif.	.80	.70	1.20	1.10
Modesto, Calif.	.85	.70	1.25	1.10
Monterey, Calif.	.70	.60	1.05	.95
Morro Bay, Calif.	.15	.15	.35	.35
Mountain View, Calif.	.85	.70	1.25	1.10
Nipomo, Calif.	.20	.20	.40	.40
Oakland, Calif.	.95	.80	1.40	1.25
Oxnard, Calif.	.70	.60	1.05	.95
Palo Alto, Calif.	.85	.70	1.25	1.10
Pasadena, Calif.	.85	.70	1.25	1.10
Paso Robles, Calif.	.25	.25	.45	.45
Pismo Beach, Calif.	.10	.10	.30	.30
Porterville, Calif.	.70	.60	1.05	.95
Sacramento, Calif.	1.00	.85	1.50	1.35
Salinas, Calif.	.70	.60	1.05	.95
San Diego, Calif.	1.05	.90	1.55	1.40
San Francisco, Calif.	.95	.80	1.40	1.25
San Jose, Calif.	.85	.70	1.25	1.10
San Mateo, Calif.	.90	.75	1.35	1.20
Santa Barbara, Calif.	.60	.50	.90	.80
Santa Cruz, Calif.	.80	.70	1.20	1.10
Santa Margarita, Calif.	.10	.10	.30	.30
Santa Maria, Calif.	.30	.30	.50	.50
Santa Rosa, Calif.	1.05	.90	1.55	1.40
Santa Ynez, Calif.	.50	.50	.75	.75
Selma, Calif.	.70	.60	1.05	.95
Stockton, Calif.	.90	.75	1.35	1.20
Templeton, Calif.	.20	.20	.40	.40
Ventura, Calif.	.70	.60	1.05	.95
Visalia, Calif.	.70	.60	1.05	.95
Watsonville, Calif.	.80	.70	1.20	1.10

From PASO ROBLES to:	Station		Person	
	WEEK-DAYS	NIGHTS AND SUNDAY	WEEK-DAYS	NIGHTS AND SUNDAY
Arroyo Grande, Calif.	$ .35	$ .35	$ .55	$ .55
Atascadero, Calif.	.10	.10	.30	.30
Bakersfield, Calif.	.65	.55	.95	.85
Bradley, Calif.	.20	.20	.40	.40
Cambria, Calif.	.25	.25	.45	.45
Cayucos, Calif.	.20	.20	.40	.40
Fresno, Calif.	.60	.50	.90	.80
Hanford, Calif.	.60	.50	.90	.80
Hollister, Calif.	.65	.55	.95	.85
King City, Calif.	.45	.45	.65	.65
Los Alamos, Calif.	.60	.50	.90	.80
Los Angeles, Calif.	.90	.75	1.35	1.21
Merced, Calif.	.70	.60	1.05	.95
Modesto, Calif.	.80	.70	1.20	1.10
Monterey, Calif.	.65	.55	.95	.85
Morro Bay, Calif.	.25	.25	.45	.45
Mountain View, Calif.	.80	.70	1.20	1.10
Nipomo, Calif.	.45	.45	.65	.65
Oakland, Calif.	.85	.70	1.25	1.10
Oxnard, Calif.	.80	.70	1.20	1.10
Palo Alto, Calif.	.80	.70	1.20	1.10
Pasadena, Calif.	.90	.75	1.35	1.20
Pismo Beach, Calif.	.35	.35	.55	.55
Porterville, Calif.	.65	.55	.95	.85
Sacramento, Calif.	.95	.80	1.40	1.25
Salinas, Calif.	.60	.50	.90	.80
San Diego, Calif.	1.10	.95	1.65	1.50
San Francisco, Calif.	.90	.75	1.35	1.20
San Jose, Calif.	.80	.70	1.20	1.10
San Luis Obispo, Calif.	.25	.25	.45	.45
San Mateo, Calif.	.85	.70	1.25	1.10
Santa Barbara, Calif.	.70	.60	1.05	.95
Santa Cruz, Calif.	.75	.65	1.10	1.00
Santa Margarita, Calif.	.20	.20	.40	.40
Santa Maria, Calif.	.45	.45	.65	.65
Santa Rosa, Calif.	1.05	.90	1.55	1.40
Santa Ynez, Calif.	.60	.50	.90	.80
Selma, Calif.	.60	.50	.90	.80
Stockton, Calif.	.85	.70	1.25	1.10
Templeton, Calif.	.10	.10	.30	.30
Ventura, Calif.	.75	.65	1.10	1.00
Visalia, Calif.	.65	.55	.95	.85
Watsonville, Calif.	.70	.60	1.05	.95

The minimum charge for a station service collect call is $.30

See also Inside Back Cover for rates from ATASCADERO and ARROYO GRANDE.

San Luis Obispo County Telephone Directory

DECEMBER 1951 ISSUE—CONTAINING LISTINGS IN EFFECT NOVEMBER 9, 1951

Copyright, 1951, by The Pacific Telephone and Telegraph Company

EMERGENCY CALLS

Please determine the Fire and Police Departments which serve you and write their numbers in the spaces provided below.

FIRE CALLS

If you are served by:	*Call*
Arroyo Grande Fire Dept.	Arroyo Grande 2345
Atascadero Fire Dept.	Atascadero 56
California Polytechnic Fire Dept.	San Luis Obispo 2308
Cambria Fire Dept.	Cambria 83
Cayucos Fire Dept.	Cayucos 2691
Grover City Fire Dist.	Arroyo Grande 2145
Oceano Fire Dist.	Arroyo Grande 2110
Paso Robles Fire Dept.	Paso Robles 20
San Luis Obispo Fire Dept.	San Luis Obispo 5
Templeton Fire Dept.	Templeton 2011

My FIRE Call No._____

POLICE CALLS

If you are served by:	*Call*
Arroyo Grande Police Dept.	Arroyo Grande 2121
Paso Robles Police Dept.	Paso Robles 810
Pismo Beach Police Dept.	Pismo Beach 145
San Luis Obispo County Sheriff's Office	Atascadero 12 Morro Bay 2631 San Luis Obispo 2850
San Luis Obispo Police Dept.	San Luis Obispo 31
Federal Bureau of Investigation	For the Telephone Number Call "Information"

My POLICE Call No._____

Or You May Call or Dial Operator

and ask for the proper Fire or Police Department such as "Paso Robles Fire Dept.", "Sheriff's Office", etc., and an attempt will be made to connect you with the required number.

The above list has been arranged from the best information obtainable; the Company does not, however, guarantee it to be complete, or in all cases correct.

TO PLACE SERVICE CALLS

	From NON-DIAL Telephones ASK FOR	From DIAL Telephones DIAL
INFORMATION **For local numbers not in this directory**	"Information"	Operator and ask for "Information"
REPAIR SERVICE **To report a telephone out of order**	"Repair Service"	Operator and ask for "Repair Service"
ASSISTANCE ON CALLS	"Supervisor"	Operator
BUSINESS TRANSACTIONS **Orders for Telephone Service, Payments, etc.**	"Business Office"	Operator and ask for "Business Office" **(From Arroyo Grande telephones dial 5568)**
TIME OF DAY **The charge for "Time of Day" is the same as the charge at your regular rate for any other local call.**	"Time"	Operator and ask for "Time" **(From Arroyo Grande telephones dial 8900)**

TO PLACE OUT-OF-TOWN CALLS

Upon Request, the Operator Will Notify You at the End of a Stated Period of Time on Toll Calls.

	From NON-DIAL Telephones ASK FOR	From DIAL Telephones DIAL
CALLS TO OUT-OF-TOWN POINTS	"Long Distance"	Operator
CALLS TO SHIPS AND AIRCRAFT	"Long Distance"	Operator

JAN -2 1952

JAN -2 1952 AA 201558

HOW TO DIAL

REMEMBER

1. Before calling, obtain the correct number from the current issue of the telephone directory. If the listing is not found, please call "INFORMATION".
2. Listen for the dial tone, a steady humming sound.
3. Dial the number.
4. If you realize a mistake in dialing has been made, hang up. After waiting a few seconds, lift the receiver. when you hear the dial tone again, redial the complete number.

OTHER SUGGESTIONS ON DIALING

- Let the dial return freely after each figure is dialed.
- If your dial contains both letters and numerals, be careful not to mistake the letter "O" for the figure "0" (zero); or the letter "I" for the figure "1" (one).
- From an extension or party line telephone, if you hear someone else dialing when you lift the receiver, tell him you have interfered with his call. Then hang up and make your call later.

  If while dialing you hear another person come on the line, tell him the line is in use. When he hangs up, replace the receiver for a moment. Then after hearing the dial tone again, redial the complete number. Otherwise, a wrong number may result.

TO CALL ANOTHER TELEPHONE ON YOUR PARTY LINE

To ascertain the telephone number of a party on your line call "REPAIR SERVICE".

To call a party on your line dial a special number which you may obtain from Repair Service. When dialing is completed replace the receiver. Your telephone and the called telephone will ring at regular intervals until the called party answers. When ringing stops, remove the receiver and begin conversation. If ringing is not stopped after a reasonable period, stop the ringing by momentarily lifting the receiver.

PUBLIC TELEPHONES

Instructions are posted on or near telephone instruments. Please report any service difficulties or coin collection error to the operator. A charge will not be made on calls which are not completed.

TO PLACE A CALL FROM A MAGNETO TELEPHONE

1. If you have a party line
   Make sure the line is not in use before signaling.
2. With the receiver on the hook
   Signal the operator by turning the crank briskly at least three turns.
3. Then lift the receiver
   When the operator answers, give her the number you wish to call.
4. On completion of your conversation
   After hanging up turn the crank at least three turns to let the operator know you are through talking. She will then disconnect you.
5. If it is necessary to recall the operator during a connection
   Replace the receiver and turn the crank briskly. Then remove the receiver and listen for the operator's answer.

TONES AND SIGNALS

DIAL TONE—A continuous steady hum, the signal to start dialing.

RINGING SIGNAL—A "burring" tone repeated at regular intervals.

BUSY SIGNAL—A steady "buzz-buzz" tone.

IF NO SIGNAL IS HEARD WITHIN A REASONABLE TIME AFTER DIALING—Hang up. Look up the number to be sure it is correct. Then, after waiting for the dial tone, dial the complete number again. If again no signal is heard, dial Operator and report the condition to her.

VOICE RECORDING SIGNAL—A short high "beep" tone heard on the telephone line about every 15 seconds means that the person with whom you are talking is recording your conversation by means of his electrical recording machine connected to the telephone line.

This signal is provided by the Telephone Company for your protection. If you do not want a record made of what you are saying, ask the person with whom you are talking to disconnect the recording machine. When he disconnects his recorder the signal is no longer heard.

The "beep" is produced automatically by the device used to connect the recorder to the telephone line. It stops when the recorder is disconnected. Use of a recorder without this signal is unlawful.

DIRECTORY FACTS AND OTHER MATTERS

COPIES OF THIS DIRECTORY

Use of an out-of-date directory interferes with good telephone service, as each new issue contains many changes in numbers and listings. Simply as a matter of good service, the Telephone Company retains ownership of telephone directories.

DIRECTORIES OF OTHER CITIES

Telephone directories of other cities may be consulted at our Business Office. If you desire copies, they may be obtained, at an additional service charge, by arrangement with the Business Office.

ATTACHMENTS TO TELEPHONES

In the interest of good service, please do not use any devices on telephone equipment except those furnished by the Company. The devices claimed by agents to eliminate noise, to destroy germs, etc., are usually detrimental and interfere with good service.

IDENTIFICATION OF EMPLOYEES

Employees of this Company who regularly visit the public are provided with a photographic identification card. This card, which is properly countersigned, shows the employee's name, signature and photograph. If you doubt the right of a person to represent himself as an employee of this Company and he cannot furnish an identification card, please call the Business Office.

DIRECTORY ERRORS

Every effort is made to make the directory as accurate as possible. The Company, however, assumes no liability for damages arising from errors or omissions in the making up or printing of its directories.

RATES

Rates and practices included in this directory are based upon those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

OTHER SERVICES

ARCHITECTS AND BUILDERS SERVICE

A free advisory service on advance planning of telephone service arrangements in new homes and other building construction is available ,to architects owners and builders. Extensive and costly alterations after the completion of the building are frequently avoided through proper advance planning for telephone outlets. Call the Telephone Company Business Office and ask for "Architects and Builders Service".

ASSISTANCE TO FARMER LINE OWNERS

Telephone Company experts are ready to help farmers who own and maintain their own telephone lines in solving their telephone problems. Advice is available without charge to those desiring assistance in improving and extending farm telephone service in a particular locality. Call the manager at your nearest telephone Business Office for advice.

SHIP AND AIRCRAFT TELEPHONE SERVICE

Two-way telephone communications are available between any land telephone and ships or aircraft having suitable radiotelephone equipment when within range of telephone company radiotelephone stations. For further information, call your telephone company business office.

PERSONAL TELEPHONE LIST

YOUR LONG DISTANCE CALLS WILL GO THROUGH FASTER IF YOU GIVE THE OPERATOR THE OUT-OF-TOWN NUMBER. WHEN YOU OBTAIN THE NUMBER, JOT IT DOWN FOR FUTURE USE.

NAME	TELEPHONE NUMBER

When exchanging for a New Directory, PLEASE TEAR OUT THIS PAGE, verify the numbers and transcribe to New Directory.

SAN LUIS OBISPO

INCLUDING

AVILA

CAMP SAN LUIS OBISPO

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

DECEMBER 1951

J. E. GOODING, *Manager*

A

AAA Used Furniture Mart 1115Broad....2219
Abad Ted r 176 Brook....2609-J
Abbey Roland T r 1206 Murray....3168-W
Abbott Laura r 1110Buchon....748-W
Abel Geo C 217NBroad....937
Abel K J 842Rougeot....1758
Abell Alma r 369 Chorro....1841-W
Ace Plumbing Co 94 Toro....553-W
Ackerson Eugene 409MitchlDr....1518-W
Acme Quality Paint & Wall Paper Store
862 Monterey....3039
Acousticon of Santa Maria 1029Chorro....1297
Adamich Frank J r 1542 Peach....1454
Adams Edgar J r 521 Snta Barbara Av....1059-R
Adams Francis L r 1941 Abbott....604-R
Adams Heating Service 1720 Morro....443-W
Adams Irene M r 531 Santa Barbara Av....255-R
Adams John Quincy r 645 Funston....1518-M
Adams L L r 1235 Monterey....1814-W
Adams Lloyd E r 970 Snta Rosa....1689-W
Adams Marvin C r 1720 Morro....443-W
Adams Saleta r 1521 Osos....2051-R
Adams Thos E r 1320 Nipomo....1040-W
Adams Truman E r 2181 Sierra Wy....2351-J
Adams W E r 1202Buchon....925-M
Adamski J E 361LaCanadaDr....630-J
Adler Chas J r Broad & Islay Rd....2722-M
Adler Frank r 1721 Johnson....586-W
Adler Wholesale Co 1301 Carmel....260
Agar Lola Mae apts 2060 Chorro....3151-J
Agar Wm r 743 Branch....1181-J
Agee Sylva B r 907 Sandercock....1333-R
Agricultural Conservation Assn 1530Monterey....1378
Ah Louis Store gift shops 800 Palm....592-J
Ahrendt W H r Baywood Pk....26-J-3
Ahrens Robt E Mrs r 748 Foothill Blvd....1168-M
Air Express Service Railroad Av....522
Alaskan and ABC Passenger Fishing Boats
Avila....9-R-11
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Anderson Ed H electrl contr CampSnLuisObispo....3053-J
Anderson Ernest 2105 SBroad....1135-J
Anderson F G r 1345 Broad....247-R
Anderson G R 980 Islay....1522-M
Anderson Gus r 1308 Murray Av....732-W
Anderson H B r 1438 Nipomo....142-W
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Anderson Lillian S r 980 Chorro....2830-J
Anderson Lucy r 1128 Pismo....2604-W
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Crabbe James L r 1690 Fairview....1551
Crafts Elizabeth r 724 Ida....1633-W
Cragon C M r 645 Sandercock....2623-M
Craig Raymond O r 103 Stenner....2379-J
Cramer George H r 1506 Chorro....1037-R
Cramer H L r 527 High....1210-J
Crampton A R 2076Hayes....3187-R
Crampton Joyce A r 246 Harris....1512-M
Crandall F E r 1920Broad....2236
Crane Clyde r 479 Mitchell Dr....1518-J
Crane John L r 565 Ellen Wy....2279-J
Crane Kenneth L 2516GretaPl....2357-J
Craveiro J M r 581 Dana....1694
Craveiro Joaquin J Jr r 420 High....526
Craveiro John M r 525 Mitchell Dr....2402-J
Craveiro Leonard M r 2511 Lawton....2751-J
Creath Helen r Edna Rd....819-J
Credit Bureau of San Luis Obispo 987 Osos....315
Crescent Park Auto Court SHwy....2705
Cripe R E r 2761 Johnson....929
Crisler O H r 1165 Murray Av....2721-W
Crissey Howard R r 2607 Johnson Av....2475-M
Croker Geo E 2042SnLuisDr....1026-R
Croker Geo H r 2018 Sn Luis Dr....2594-J
Crook Glenn D MD French Clinic 1170 Marsh....3135
Residence 1415 Spring....390
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Crosgrove Jas A r 306 Hathway....288-J
Crouch Ernest K Jr r 2548 Gail Pl....680-W
Crow Della M r 516 Sandercock....480-M
Crowfoot J H r 1826Garden....2730-J
Cruikshanks A Norman r 79 Benton Wy....2936-J
Crumb Myer L r 1128 Olive....933-W
Crye Jas M r Baywood Pk....22-R-11
Crystal Springs Water Co Yoakum Tr....965
Culbertson Guy K r 362 Hathway....2207-M
Culinary Alliance & Bartenders' Union
Loc 703 843 Palm....2783
Culligan Soft Water Service 721 Pismo....1108-W
Culver A Boyd r 865 Rougeot Pl....1673-R
Cummings Ellen H r 1145 Marsh....2167-W
Cunningham A L r 1433 Higuera....648
Cure Thelma N draperies 685Higuera....1364-J
Curry Elliot 1305Montery....1604
Curtin Chas J Maj 1216Ella....2576-J
Curtis C A r 1181Buchon....1578
Curtright L T r 1133 Palm....2244
Custer Jas r 840 Mission....2366-J

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Dad's Hamburger Place 589 Higuera....2138
Daggett C L Ozone Genratr Distr OrcuttRd....1427-J
Dailey Hazel F r 1534 Monterey....469
Dalessi Dan r 2031 McCollum....191
Dalessi Henry C contr 450Marsh....118
Dalessi Henry C Dan's Cocktail Lounge
999 Monterey....190-W
Dalgleish O W r 983 Murray Av....1870-M
Dalidio Emil MorroRd....689-R
Dalidio Ernest r French Rd....2374-J
Dalidio F r Los Osos Rd....11-F-21
Damaso A R r 850 Rougeot Pl....2833-W
Dan & Ernie's Automotive Service 1234Broad....3156
Dana Chas W r Baywood Pk....36-R-12
Dana Ed E r 2131 Essex....380-W
Dana Jack A 683Hendrsn....1485-R
Dana L W Ding r 1418 Carmel....2550-M
Dana Leslie R r 138 Price....631-R
Danforth P H r 1034 Islay....1607-M
Daniel H S r 1269 Frederick....2970-J
Daniels Arthur r 965 Essex....2885-W
Daniels & Bovee Radios 710 Higuera....1335
Daniels Kenneth W dntst 774 Marsh....3032
Residence 1717 Conejo Dr....464
Daniels Ralph E r 1627 Mill....1725-W
Danneberg Robt r 870 Foothill Blvd....806-M
Dan's Cocktail Lounge 999 Monterey....190-W
Dantes 955Higuera....2197
Dappen Howard E 1635Chorro....2910-W
Darling Henry A r 865Morro....2696
Darnell Geo 546Higuera....2087-J
Darnold J N r Orcutt Rd....4-J-12
Dart L H r 1318 Pacific....568-M
Darway Chas W r Orcutt Rd....4-R-1
Daskam M W r 1515½ Toro....2163-M
Davenport C B r Ramona Dr....2110-J
David Andrew r 1160 Buchon....349-J
Davidson H P r Conejo....1041-M
Davidson Lawrence A r 914 Murray Av....1056-M
Davidson's Furniture & Awning Store 669 Higuera....421
Davies Ted gas appls 993 Higuera....436
Residence 275 Buena Vsta Av....1691
Davis Chris A r 1168 Pacific....1617-W
Davis Clarence L r 1036Pismo....883-M
Davis Clyde W r 753 Islay....2148-R
Davis & Harris Body Shop 252Higuera....389-W
Davis Hotel 985 Chorro....1794
Davis John M 560Leff....2679-W
Davis Joyce L r 586 Buchon....799-J
Davis Julia r 530 Buchon....1066-J
Davis L Paul r 1152 Pismo....618
Davis Lula T r Yoakum Tract....1668-J
Davis Mary F 443 Islay....2825-W
Davis Maurice 254LaCanadaDr....3210-M
Davis Myrtle W r 879 Islay....2717-W
Davis O M r 434 Hathway Av....105-W
Davis Paul W Renetzky & Davis 846 Higuera....1033
Residence 899 Mt View....1824-W
Davis R B r Edna Rd....2722-W
Davis R G r 1521 Osos....1914-J
Davis R P Mutual Life Ins Co Of N Y 1411Essex....842-R
Davis R S Mrs r 1219 Osos....339-W
Davis Rex r 1135 Islay....1487-J
Davis Vernon r 129 Story....955-M
Davis W I r 1045 Islay....193-J
Day Chas W r 313 Sandercock....631-W
Day E C r 1432 Toro....2584
Day Warren C r 876 Venable....974-R
Dean Arnold M r 865 Morro....2662-R
Dean Flora M r 1492 Upham....1993-W
Deaner Lois 1070Peach....508-R
Dearborn J E Mrs 663 Islay....1258-W
DeBacker John A r 175 Serrano Hts....3072-J
DeBacker Wm r Los Osos Rd....29-J-12
DeBernardi L A 372CerroRomauldoAv....1958-W
Deffebach E r 1825 Morro....2563-J
Defosset L J r 1356 Marsh....1706
DeGottardi O F r 1229 Mill....1231-W
DeGottardi Olympia r 863 Toro....2544-W
Dehner Margaret r 515 Mitchell Dr....2332-R
Delaney T F r 1745 Garden....583-R
Delarm Jas r 474 Hill....1169-J
De La Rosa James r 1159 Islay....1638
Deleissigues Alma M r 1535 Johnson....586-R
Delgado F M r 387 Santa Barbara Av....1008-J
DeLisle Jack Mrs r Los Osos Rd....1163-J
Delite Bakery & Delicatessen 723 Higuera....437
Della Bitta Lawrence r 842 Center....613-M
Delmartini Chas Pac Mutual Life Ins Co
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Delmartini Chas r 32 Mt Pleasanton Dr....2072-J
Del Monte Grocery 301 Snta Barbara Av....1000
Delta Sigma Phi 676 Monterey....2413
Dembowski T A r 566 Lawrence Dr....2239-R
Dennen Chester H r 360 Islay....591-R
Dennis B C r 874 Higuera....400
Dennis C C EdnaRd....21-R-2
Dennis Florence E r 504 Higuera....1183-J
Dennis R L r 1137 Pacific....1553-W
Dennis Transfer 1824 Nipomo....355
Depot Coffee Shop Railroad Av....2399-M
Derby Mabel H Miss acct 647 Park....2687
DeRosa Edwin 660KentuckyAv....645-R
DeSario Helen Mrs OrcuttRd....2590-J
DeSouza Manuel r 261 Branch....2679-J

De Spain M Della Mrs r 1436Morro....2508-J
DeStael Marion B r 191 Chorro....2566
De Troye Adrian r 2039 Fixlini....1395-J
Deuel Jos C Maj r Poly Campus....1001-W
Deutcher R C Mrs r 63 Benton Wy....653
DeVaul A r Los Osos Rd....11-F-11
De Vaul Bertie Mrs r Laguna Rd....11-F-2
De Vaul G A Mrs r 715 High....934-J
Devaul Thos OsosRd....17-R-3
DeVault John W r 1913 Corralitos....3099-W
Devens Eugene r 1874 McCullom....2871-J
Devens R A Anchor Rlty Serv 1111 Chorro....2979
Dewar J B Norwalk Co The 1088Higuera....1237
Residence 188 Hathaway Av....865
Dewar James B r 677 Caudill....241-J
Dewlaney Carl W Jr r 265 Lincoln Av....949
Dewlaney Eleanor M 643½Hathway....542-J
Dewlaney T M r 363 Henderson Av....225-W
Dexter Anna Gray r 191 Snta Rosa....2756-W
De Young John A r Baywood Prk....27-J-3
Diamond Ranch Los Osos Rd....30-J-2
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Diamond Ranch Santa Fe Rd....14-J-1
Dick Melim Mobile Service 600Marsh....1963
Dickey H D r 1845 Hays....1180-W
Dickey's Auto Body & Paint Shop 1234Broad....116
Dick's Sewing Machine Sales & Service see
U S Sewing Center Inc 684Higuera....3027-W
Dickson R H r 108 Crandall Wy....1394-W
Diefenderfer Gerald R r 453 N Broad....1859-R
Diel H H San Luis Elec & Heatng Serv
715 Higuera....561
Residence 2490 Johnson Av....2614
Dillon A R r 1265 Ella....380-M
Dillon Eugene W r 1705 Garden....2321
Dillon J W r Baywood Pk....36-R-2
Dillon Paul 860Fthl....2066-J
Dinsmore Charlotte r 1347A Chorro....2691-J
Diodati John r 1634 Murray....2998-J
Ditlevsen H W r 1010 Peach....419
Ditlevsen H W Sn Luis Meat Co 101 Hwy....1951
Ditlevsen Robt F r 305 Ramona Dr....3149-M
Dito Peter L 80BentnWy....1139-J
Dixon Harlan E r Orcutt Rd....1682-M
Dixon Harry E 483LawrnceDr....499
Dixon Harry E plmbr OrcuttRd....1682-M
Dixon J F r 230 Higuera....2053-W
Dodd's Drapery & Upholstery 1218Carmi....1515-J
Dodds Oscar L Jr r 1332 1st....3025-R
Dody C S r 1712 Chorro....1860-M
Dody Percy A r 2011 Chorro....701-W
Dody Wallace 484Pac....1171-M
Dody's Liquor Store Foothill Blvd....2170-M
Doermann Richard J r 1341 Osos....1855-R
Dollar Market Foothill & Morro Rd....1609
Dolliver W S r 59 Mt Pleasanton Dr....493
Domingos Anthony L r 684 Pacific....2329-J
Dominguez Frank G r Snta Rosa Pk Homes....1465-R
Dominguez Frank P 670 Osos....1710-W
Domingues Grace D r 675 Osos....2638-J
Domingues Margaret r 767 Francis....532-J
Donahue R T r 2003 Chorro....2702-J
Donati Arthur r 418 Mitchell Dr....133-J
Donati D E r Orcutt Rd....56-J
Donati Dorothy MorroRd....43-R-3
Donati E Mrs r 1633 Mill....2585-J
Donati Edwin P r Orcutt Rd....56-J
Donati Lin r 1174 Pacific....1204-R
Donati Louie MorroRd....43-R-3
Donati Mable A r 1134 Palm....2544-R
Donati Marilyn K 224 Sandercock....55
Donati Peter r 406 Mitchell Dr....133-R
Donelson Ira r 1141 Islay....1607-R
Donelson W H r 2493 Lawton....906-J
Donkin Chas P Northwestern Mutl Life Ins Co
852Higuera....173
Donkin Chas P 1328FthlBl....2973-R
Donley Kenneth P r 855 Rougeot Pl....802-R
Donn F S r Foothill Blvd....2251-J
Donovan J J San Luis News Agcy 987 Monterey....477
Donovan J J r 1690 Murray Av....2548-R
Donovan P H r 1262 Mill....1358-J
Don's Garage 786 Chorro....1373-J
Dorman G W r 2099 Slack....2699-J
Dorris Weldon B 324CalifBlvd....1721-J
Dorrough E E r 319 High....2252-M
Dorst C r 1000 South....628-W
Doser Gerard B r 161 Ward....971-J
Doser Marvel B r 657 Howard....2349-M
Doty H F r 1390 Murray Av....634-W
Doud Alice r 1460 Upham....3069-W
Doud Toland 906A RougeotPl....2987-M
Dougherty Paul r 140 Kentucky Av....2615-J
Dougherty Walter L r 386 California Blvd....793-J
Douglas Jas C r Camp Sn Luis Obispo....20-R-1
Dowdey C W r 1370 Stafford....1760-J
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YoakumTract..965
Dowty E A r 1450 Marsh....1422-J
Drake D W 1230Higuera....2547-J
Drake G E r 675 Toro....1992-J
Drake Jas R MD 871Marsh....1362
Residence 1205Higuera....2016
Drake Roger M r 665 Grove....2548-J
Drew Chas C food prods 401 High....1602
Dron Ivan 531Marsh....2935-W
Drown Laboratory 1254Garden....1032
Drumm Geo M r 1739 Sn Luis Dr....2536-W
Drummond G F r 1440 Essex....2216-M
Duarte Stanley J Mrs 633Palm....2277-W
Dubin H J r 1250 Palm....220
Dubin Marguerite r 502 Hathaway Av....715-J
Dubin's pianos 999Higuera....676
Dubois John L Jr 1045FthlBlvd....2524-M
Duceschi Alice L 990Mill....3055-W
Duceshi Jas D r 1446 Lizzie....940
Duclo Earl H r 285 Grand Av....1018-R
Dugan Kathryn RN 990Mill....3055-W
Dughi Ed r 957 Murray Av....598-M
Dulka J C 240Branch....2679-R
Dunbar Carl r 1318Monterey....231
Duncan Dean 1042 Islay....2612-M
Duncan Jas B r Los Osos Rd....38-J-11
Duncan R G r 1230 Stafford....1223-J
Duncan R H r 1928 Chorro....1853-W
Duncan Ronald H 1869Corralitos....1732-R
Duncanson D C r 615 Lawrence Dr....2328-W
Dunford Wm H Chiropodist 778 Marsh....1003
Residence 361 Lincoln....1128
Dunham Alice r 1029 Pacific....294-J
Dunklee Geo K MD San Luis Clnic 990 Pacific....3041
Dunklee Mabel M r Longview Ln....114
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Dunlap Hazel Peterson Dr optometrist 1029Chorro..1297
Dunlap Ray bevrgs SHighwy....1934-W
Dunlap Ray r 835 Mission....1934-R
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Dunn John E 619Grove....2947-J
Dunnagan Edyth M r 933 Branch....971-W
Dunne F D 737Church....2394-W
Dunne J J Chevrolet Agcy see Arland Chevrolet Co
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Dunning Dollie r 1351 Monterey....275-J
Dunning E D r 69 Mt Pleasanton Dr....1139-R
Dunning H G Dental Lab 778 Marsh....2202-J
Durant Joseph A r 387 Lincoln....243
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Dutra Frank AvilaRd....32-J-3
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Dwyer W F Capt r 2009 Broad....50-W
Dye Lyman r 671 Church....299-M
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Dyer Leon L r 1129 Pacific....354-W
Dyer's Variety Store 750 Higuera....572-J
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Eades Virgil V r 1731 Snta Rosa....1856-W
Eads Edna L r 2022 Rachel....1044-J
Eagle Pharmacy 898 Higuera....916
Eagle Poultry Ranch Orcutt Rd....1682-R
Eakes John M State Farm Ins Companies
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Eakin Jas H 335FthlBl....605-M
Earley Wm H r 1961 Slack....3187-J
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Easter Chas Russell poltry equip Orcutt Rd....1510
Easter Grace Mrs r 977 Snta Rosa....2592-W
Eastman B J Mrs r 1556 Mill....1276
Eastman Mary Platt r 1557 Palm....1143-W
Eberle Elsa J r Felton Wy....2258-R
Echols Geo Fish Co Port Sn Luis Wharf....1-R-13
Eckhardt Jack r 1335 Carmel....1232-W
Eckstrom J R 666Caudill....3050-R
Economy Drug Co No 1 770 Higuera....1928
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Eddy S Tyler r 254 Snta Rosa....2107
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Edghill E E r 1172 Murray Av....2278-M
Edgmon A D r Morro Rd....148-J
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Edmondson D H r 240 Ramona....2209-W
Edna Farm Center Hall Edna Rd....1775
Edrington W T r 662 Kentucky Av....2077-R
Ed's Service Higuera & Nipomo....123
Edwards A L r 1010 Church....1186-J
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Eeckhout Chas A r Snta Rosa Park Homes....2068-M
Eggleston Margery FthlBl....1009-W
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Ehrenpfort Arthur E r 1778 San Luis Dr....2582-J
Eichmann Ottmar W Lt Col 759Montery....1891-J
Eissler Helen R r 520 Caudill....2697-W
Ekegren A A 433GrandAv....96-M
Ekegren Merle R r 1355 Cazadero....1212-M
Ekholm Marcia J r 1242 Monterey....420-J
Eklund G A r 257 Snta Rosa....1058-J
El Camino Bowl 1115 SntaRosa....338
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El Carlos Motel 1216 Archer....1790-W
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Elliott R W r 1241 Pismo....222-J
Elliott S L r IrishHills....2-F-5
Elliott Wm r 1135 Buchon....230-J
Ellis Gerald E 362 SntaLucia....3202-J
Ellis Leo W r 1153Buchon....784-J
Ellis Marvin G 2614Augusta....1577-W
Ellis Walter W 1269Palm....912-R
Ellsworth B H r 1344½ Pacific....554-W
Ellsworth Edwin C 191NBroad....642-R
Ellsworth L H r 211 Chorro....2318-W
Ellsworth's Market 496 N Broad....3093
Elmer Virgil 1620Higuera....2844-M
Elmo Theatre Morro....1036
Elsea Lawrence F r 267 Sandercock....2463-R
Elsie's Beauty Salon 890 Buchon....2270
Elston Chas r 2050 Hope....2600-W
El Techo Azul antiqs 662 Higuera....619-J
Emery James L r 1160 Pismo....2205
Emil's Chevron Station Palm & Morro....918-J
Employment Service Calif State 817 Palm....2010
Emslie James r 843 Upham....2146
Engh Anita Mrs 818Pismo....2420-J
England A M r 2990 Walter Av....2720-R
Engle Melvin 30Vetville....2223-J
Ennis E T r 10th Baywood Pk....35-J-11
Enos John r 784Buchon....2691-W
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Epperly Anita 1512 SntaRosa....140-M
Epperly Bernard J r 973 SantaRosa....2865
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Eppert Thomas A r 456 Mitchell Dr....108
Erbe Warren r 844 West....3169-J
Erdman Wm r 260 Sandercock....649-R
Ernie's Liquor Store 1256Montery....3216
Erro Mercedes r 1141 Pacific....2537-W
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Residence 1229Frederck....2045-W
Escobar Jos F r 144 Hutton....314
Escobedo John r 1491 Palm....888-W
Escobedo Josephine Mrs r 110 Higuera....2955-M
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Essig Frederick M r 1212 Murray Av....3168-J
Estrada John 673Woodbrdge....1877-R
Estrada Rudolph r 1639 Phillips Ln....661
Estrada W W r 658 Buchon....2610-W
Ethel's Boarding Kennels Orcutt Rd....5-J-2
Etherton C V r 2045 Slack....725-W
Ethridge E L r 1269 Murray Av....1052-R
Eto Tameji r Los Osos Rd....28-R-12
Evans Bessie Mrs r 45 Mt Pleasanton Dr....2066-W
Evans Brokerage Co rl est 1118 Chorro....63
Evans Byron 2044McCollum....516-M
Evans Cecil G rl est 1118 Chorro....63
Residence 1610 Phillips Ln....1567
Evans D L 225LaCanadaDr....3310-R
Evans Gerald B Evans Brkrge Co 1118 Chorro....63
Evans Gerald B r 1821 Conejo....1695-J
Evans Harold r 1372 Frederick....1760-M
Evans J C r 6th Baywood Pk....25-J-3
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Evans Paul E r 731 Grove....1788-J
Evans R D r 471 Mitchell Dr....2763
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Fabrick F W Dr r 1264 Marsh....2714-J
Faeh C P Mrs r 394 Toro....3022
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Fairbanks Willard S r 222 Almond....1148-W
Faist Wesley E 1720JohnsnAv....2883-W
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Fant Mabel D r 2305 Broad....2847-W
Faris Martha 290NBroad....3102-J
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Farmer Earl r 1528 Monterey....2864
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Farmer's Hardware & Equip Co 581 Higuera....852
Farmer's Insurance Group 1043 Higuera....697
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Farrar C T r 1124 Buchon....122-J
Farrar Clint R r Morro Rd....2135-W
Farrar Earl L r 475 Marsh....2260-J
Farris Jack r Avila....48-R-11
Farrow A F r 1900 Monterey....2283
Faulstich Bros San Luis Brick Inc
2900 SBroad....997
Faulstich Chas R Mrs 804Meinecke....1648-R
Faulstich Eva S 694Church....972-W
Faulstich Henry D r 674 Church....1156-W
Faunt Le Roy C E Mrs r 1318 Essex....719-J
Fauset E L r Snta Rosa....3167-M
Fauset Leroy A r 568 Mitchell Dr....1136-J
Fauset Wayne r 732 Pacific....3068-W
Faustino Geo D Sr VachellLn....240-R
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Feliciano Vernon J r Vachell Ln....2306-J
Felis Flora r 1128 Upham....2444-R
Felis Vivian 219Cyprs....2623-W
Feliz Rose Miss r 497 Marsh....360-M
Fellows A M Bert r 390 Hathaway....288-W
Felt John J r 291 Lincoln....2366-R
Ferguson Helen r 906 Rougeot Pl....2072-R
Ferini Guido r 1034 Mill....1504-R
Fernandez John r W High....611-J
Ferrasci L r 1318 Chorro....795-M
Ferrasci S A r Monterey Hgts....2109-M
Ferre Helena Mrs r 1513 Broad....1537-R
Ferrini Alfred r Osos Rd....1674
Ferris Chalmer W MD French Clinic 1170 Marsh..3135

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Feuerbacner Richard M r 234 Rincon Dr....1010-W
Field O C r Los Osos Rd....44-R-12
Fields J C r 190 Chorro....484-R
Figge H C r 416 Hathway Av....258-J
Figueiredo A C r Avila....37-J-13
Fikes J C 143TassajaraDr....2815-W
Filipponi Alfred r 200 Lincoln Av....666-W
Filipponi Edythe Miss r 1223 Higuera....1093-W
Filipponi Lawrence T r Pismo Rd....7-F-2
Filipponi Marilyn r 527 Higuera....1304-W
Filipponi Robt r 643 Branch....2048-J
Filos Alfred J r 353 Lincoln....486-W
Finch H W r 777Essex....2099-J
Fingal Ralph R r 655 Morro....450-M
Fingal Violet r 864 Osos....2966-M
Fink Charles S r 2563 Lawton....1494
Finney Edna M r 670 Pismo....345-J
Fire Companies Adjustment Bureau Inc see General Adjustment Bureau Inc 1125 Garden....1968
Fire Dept Garden & Pismo....5
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Firpo E r 102 Higuera....1644-J
Firpo Ernest r 261 South....2250-W
First Baptist Church Osos&Pacific....2425
First California Co Investmnt securtes Bk of AmericaBldg....301
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Fiscalini Archie r Los Osos Rd....31-R-21
Fiscalini Chas r 783 Snta Rosa....922-J
Fischer Adolph L r 675 Islay....2309-R
Fischer Berniece F r 1445 Mill....221
Fischer C Lydia 1160C Islay....3118-W
Fischer E L r 1713 Garden....2889-M
Fischer Marjorie r 1041 Mill....615-M
Fish M H r 1624 Phillips Ln....750
Fisher C W r 160 Graves....382-W
Fisher Christine Mrs r 104Villa....306-J
Fisher Edith T Mrs 955Essx....2429-W
Fisher J W r 164 Longview Ln....1835
Fisher Mary I Mrs r 1144 Palm....690-J
Fisher Wm G r 642 Ida....1374-J
Fitz M Edwin 350 SntaLuciaDr....3202-R
Fitzgerald Bernard r 2551 Agusta....2553-J
Fitzgerald M A atty 778 Marsh....1479
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Residence 285 Buena Vista....1146
Fitzpatrick Elsie r 890Buchon....2270
Fitzpatrick Jean H r 2444 Gerda....2102-J
Fitzpatrick John F r 397 N Broad....1489-R
Fixit Shop 660 Higuera....1280-W
Fjelstad Alvin M 1547Peach....1552-W
Flack M O r 1144 Montalban....2192-W
Fleischmann Geo r 1624 Snta Rosa....768-M
Fleishman J R r 545 Ellen Wy....1497-M
Fleming Geo L r 101 Hwy....3054-M
Fletcher John H r 1343 Pacific....2729-M
Fletcher L C r 1061 Murray Av....1058-M
Fleweiling M C 1113Marsh....742-W
Florence's Beauty Shop 1024 Nipomo....1979-J
Flores A P r 2351 Lawton....866-W
Flores Leland J r 1504 Broad....470-W
Flory Andrew F r 1069 George....2444-W
Floyd Louise Miss r 1124 Pacific....2985
Fluitt A M r 2572 Johnson Av....3082-M
Fluitt Clayton r 2367 Johnson Av....2720-J
Fogarty Mary E r 296 Higuera....342-J
Foge A P r 541 Higuera....1627
Foge Arthur P Jr r 457 Buchon....1712-W
Foge Richard 1525Beach....1509-R
Follett C r 989 Murray Av....2039-W
Folsom V A r 1472 Foothill....2375-M
Forbes Chas r 1020 Murray Av....1363
Forbes Rossie R Miss r 1028 Church....1065-W
Ford O K r 1375 Bishop....2574-J
Forden G E Mrs r 1177 Buchon....3078-R
Forden S M r 89 N Broad....538-M
Forden's Hardware 857Montery....273
Foree D H r 1411½ Marsh....537
Forsman E S r Vachell Ln....14-J-11
Forster C R r Edna Rd....2190-M
Foster Cecil W 101Hwy....10-J-2
Foster Donald P 355ntaRosaPrkHomes....612-M
Foster Geo R r 1521 Palm....888-R
Foster Jessie Mrs r 873 Pacific....1063-J
Foster & Kleiser Co 1234 Buchon....1705-W
Foster Theo C 234TassajaraDr....2866-W
Foster Wm A r 1208 Pismo....222-W
Foster's Old Fashion Freeze 590 Marsh....2174-W
Fountain Inn Larry's Fountain Inn Old S 101 Hwy....1090
Foursquare Church 400 High....1922-J
Fowler Claude W r 635 Lawrence Dr....2328-M
Fowler Oscar R r 1711 S Broad....1711-W
Fox Jas D 820½Fthl....692-M
Foxe Chester E r 2845 Broad....3037-W
Francis Dorothy r 1407 Nipomo....2775-R
Francis Richard P r 1407 Nipomo....2775-R
Frankie's Cafe 354 Higuera....2921-R
Franklin Ben r 1640 Mill....1412-J
Franklin H T r 1920 Fixlini....954-W
Franklin Howard S 292Higuera....2013-R
Franklin P O r 676 Pismo....849-J
Franklin's Service radiatr reprng 1185 Montery....455
Frank's Cafe 645 Higuera....2158
Frank's Liquor Store 1019 Chorro....1022
Franz Jos 330PolyVw....1474-J
Fraser L A r 1057 Buchon....2741
Fraser V W r 1929 Chorro....569
Frazier Donna G r 552 Leff....1425-J
Frazier Marie r 786 Peach....459-J
Frazier Rose N r 894 Meinecke....915
Frazier Stella I 1226Staffrd....2868-W
Frederiksen Anker r 542 Islay....1066-M
Frederiksen Wilfred r 1965 Chorro....1826-M
Fredriksen H J r 711Branch....708-M
Fredriksen Robt r 143 Cypress....2855-J
Freeman Ben F r 363 Pismo....2954-R
Freeman Chas E r 448 Higuera....335
Freeman Glen B r 755 Center....1351-J
Freeman Glen B Garage 101 Hwy....1937-W
Freeman Sign Service 448 Higuera....335
Freeman W A r 1127 Palm....869-W
Freeman's Pastry Shop 850 Higuera....1111
Freitas Rose Mrs r 868 Chorro....2728-R
Fremont Grocery 1214 Peach....2248-R
Fremont Hotel 979 Osos....2984
Fremont Theatre 1035 Monterey....71
French Bill C 1080Grove....1464-W
French Clinic 1170 Marsh....3135
If no answer call....2827
French Clinic Pharmacy 1170 Marsh....3135
French Edison A MD French Clinic 1170 Marsh....3135
Residence 1326 Higuera....2827
French Geo O MD French Clinic 1170 Marsh....3135
French Hospital 1170 Marsh....3135
If no answer call....2827
French W A r 2548 Agusta....2102-R
Friedman Chas H American Window Clng & Jantr Serv 1224Morro....2142-W
Friesen H M r 2049 McCollum....516-W
Frizzell Mary r Vachell Ln....14-R-11
Froom J H r 1944 McCollum....2348-W
Froom W r French Rd....17-J-2
Frossard Lena C r 1458 Higuera....1295-W
Froyd Beryl r 231 Beebee....2175-R
Frye S O r 1324-2d....1777-J
Fugate Ronald OrcuttRd....1175-M
Fuller Laurence E r 605 SntaRosa....2516
Fuller Lowell D r 1630Palm....2130
Fullerton E C 310CerroRomauldoAv....3312
Fulton Harold J r 2401 Broad....559-R
Funk Ann 356 SntaRosa....447
Funk Frank E SLO County of Purchasing Agent CourtHouse....778
Funk Frank E r 216Chorro....367
Funk J F r 1660 Palm....1717
Funk Robt B r 228 Cypress....1719-M
Funk Wm F 356 SntaRosa....447
Furphy Jas R 949Essex....2631-R
Furtado Joe R Jr r Edna Rd....54-J-1

G

Gabby Book Store 1040 Chorro....867-W
Gabler G H r 1050 Murray Av....673-J
Gaddis Malcolm R 446HathwayAv....258-R
Gadley H J r 1219 Osos....2549-J
Gaebe L C MD 895 Pismo....548
Residence 234 N Broad....2040
If no answer call....2992
Gaggioni Fred r 120 Cypress....649-M
Gaines Wm E r 1548 Monterey....2443-J
Gainsborough Studio photos 864 Higuera....1541
Galbraith R B r 1121 George....1632
Gale Howard C r 1052George....2222
Galer Melvin H 686NBroad....128-M
Gales Shoe Store 860 Higuera....1832
Gallagher & Ochs elec const 134 Beebee....2880
If no answer call....1677
Gallagher Pat r 1301 Monterey....328-W
Gallahar J D San Luis Sterilization & Mattress Co Buchon & High....405
Gallock Donald E r 1120 Marsh....1838-J
Gallock Signs 1121Broad....1364-W
Gambles Western Auto Supply Co 685Higuera....993
Gamboni A r 446 Islay....944-W
Gamboni Fred r 751 Branch....51-J
Gandy Clark Mrs r 1105 George....1592-W
Gaoiran Remy r Los Osos....28-R-11
Garay Rosario r Orcutt Rd....5-J-12
Garcelon Doris M r 656 Monterey....433-J
Garcia Edw EdnaRd....15-R-1
Garcia Frank A r Flora....1499-W
Garcia M r Avila....32-R-1
Garcia M r 100 Grand Av....516-J
Garcia Manuel S r Orcutt Rd....4-J-3
Gardner Roy A r 6th Baywood Pk....25-J-1
Garland George F r 295 Snta Rosa....1291-R
Garland Henry Mrs r 522 Higuera....2025-R
Garland L A r 1341 Murray Av....38-W
Garlinger H D r 1914 Chorro....547
Garner Amelia R r 2517 Broad....139
Garner J T Sr Mrs r 636 Hathaway Av....879-W
Garner Raymond J r 117 Rincon Dr....2014-W
Garrett Banning r Alisal Av....2028
Garrett F L r 1126 Pismo....1013-J
Garrett Motors Sales Office 1219 Monterey....2476
Garrett Walter P 729 South....3184-J
Garter Morris G r Foothill Blvd....692-R
Garzoli F J 237Almnd....2538-W
Gaskell Beulah r 625 Funston Av....2616-W
Gaskin W H 2106 SntaYnez....119-R
Gates Chas J r 320B California Blvd....445-R
Gates Charles V r 1738 Johnson Av....2008
Gates Jas D 875Miss....2454-R
Gaustad John r 3001 Johnson Av....2599-J
Gaydosh Michael r 1127 George....1409-W
Gazin Albert MD 1301 Chorro....2409
Residence 898 Center....1317
Gearhart Chas 857Branch....50-R
Gearing A R Mrs r 578 Mitchell Dr....1293-W
Gearing Roy A r 1021 Murray Av....2676-R
Gehring Frank A r 1526 Garden....328
Gelber Sam r 230 Higuera....2053-R
Gemberling Homer B r 1344 Palm....2943-W
Genardini Dan S r 303 Lawrence Dr....2780
General Adjustment Bureau Inc 1125 Garden....1968
If no answer call Long Distance for..Atascadero 254
General Farm Supply Co 200 Higuera....253
General Hospital Johnson Av....1500
General Petroleum Corp of Calif Plant&General Office FoothillBlvd&CaliforniaBlvd....1880
Genovini J Mrs r 2241 Broad....946-W
George DeLoame Jr r 175 High....2053-J
George's Station & Equipment S Hwy....2398
German Geo Dale r 1331 Carmel....1810-J
German L D 1360Marsh....1667-J
Germann Ralph 1998 San Luis Dr....1026-J
Gerrie H V Mrs r 769 Snta Rosa....1110-J
Gerrie Stan L 77MtPleasantonDr....1507-J
Gerrish H C 1000 South....628-W
Ghahremani A M r 1218½ Nipomo....2026-J
Gianolini A Mrs r 742Center....2224-W
Gianolini Wm r Los Osos Rd....29-R-2
Gibbons Albert r 1320 Snta Rosa....178-J
Gibbons Thos r Santa Rosa Pk Homes....1883-J
Gibbs Robt E 739Pac....2799-R
Gibbs Verne V 2027Essex....212-J
Gibford Wm R r Edna Rd....11-R-3
Gibson A C r 649 Pismo....91-W
Gibson J C r 1236 Chorro....2840-M
Gibson Lester H r 1306 Nipomo....849-R
Gibson M J Jr 105CrandallWy....713-M
Gilardi Henry r 1103 Essex....833-W
Gill Arley 1234Ella....2357-W
Gill H H 1223George....897
Gill John H r 1035 Leff....370-R
Gill Louise r 1231½ Garden....3068-J
Gilland Wm D Capt 1665JohnsnAv....1837-M
Gillen F B r 466 Pacific....233-J
Gillen J R SBroad....1974
Giller Wm C Capt 1629MurryAv....1552-M
Gilliam R L Mrs r Avila....2-J-21
Gillies Elsie Mrs r 234 Beebee....2240-M
Gillihan F H r 2091 Sierra Wy....3154-W
Gillis Esther C 680Leff....2089
Gillis F H r 762 N Broad....1753-J
Gillis Jas C r 243 Harris....1687-R
Gilmore Lottie Mrs r 125 Snta Barbara Av....2042-R
Gilmore R h r 960 Toro....991
Giltner F L r Baywood Park....25-R-2
Gingg George J r 532 Pacific....343
Gingg Herman J r 1042 E Pacific....1778-J
Ginn M B Mrs r 1582 Higuera....1666-J
Giorgi V r 1319Pacific....2832-J
Giovanotti Rose Mrs r 1137 Peach....552-W
Gist Fred L ins 1035 Chorro....858
Gist Fred L r 1501 Mill....1174
Gist Marie J r 842 Ida....2044-W
Giubbini Arthur E r 970 Mill....1306
Giumini Cesare r Snta Fe Rd....3-J-2
Gladin Floyd B r 1728 Chorro....2621-M
Gladin Vernie r 1814Nipomo....2419
Gladys Beaute Salon 1336 Morro....1836
Glaser Bros wholesale tobaccos 735 Marsh....1600
Gleason David r 1227 Stafford....2726-J
Glenn H L r Avila....49-J-11
Glover Harry G r 2595 Gail Pl....1136-W
Gnesa D W Mrs r 918 Meinecke....2132
Gnesa Jas A r 655 Toro....2064-W
Gnesa Mary Jane r 1170 Islay....1607-W
Goddard G B SerranoDr....3111-J
Godfrey Arthur J r 230 Kentucky Av....1447-W
Godfrey C F Mrs r 1526 Mill....446-M
Goerke Carl r 670 Lawrence Dr....1159-J
Goessi Francis r 2427 Lawton....1293-J
Goetsch Carl Jr EdnaRd....11-J-1
Goettsche W H r 1544 Broad....743-W
Goff Genevieve M r 964 Chorro....2992
Goforth Violet L r 390 Islay....2623-J
Gold Dragon 985 Monterey....803
Gold Marcus 962Mill....1246-W
Gold Room 897Monterey....1324
Golden State Co Ltd dairy products 570Higuera....181
Golden State Hotel 1109 Morro....175
Golden West Billiards 676 Higuera....2709
Golletz R Mrs r 523 Hathaway Av....2849-J
Gomes Allen E 680Pac....1726-J
Gonser-Haydock Co notns 1041Higuera....2422-W
Gonyer W T Jr 68BentnWy....3206-J
Gonzales Cresencio DavisCt....736-J
Gonzales Louise r 365 Snta Barbara Av....1008-M
Good Aletha r 764 Santa Rosa....2041-J
Good Donald r 94 Toro....553-W
Goodchild Cecil Wray r See Canyon....18-R-1
Goodell Robt W r 1453 Lizzie....2718
Goodholm P R r 869 Nipomo....2027-M
Gooding J E PT&T Co 872 Morro....2000
Residence 1719 Fixlini....298
Goodnow Robert R r 1403 Archer....2411-W
Goodwill Mary V r 1418 Morro....2052-J
Goodwill O D 680Howrd....2874-J
Goold Edwin O r 1512 Mill....280-W
Goranson Adolph r 544 Pacific....25
Gorham Dan r 281 Snta Rosa....2689-M
Gorham H A r 1220 Frederick....1447-J
Gorman J W r Avila....37-R-1

Gossett A O State Div of Forestry Morro Rd.....513
Residence Morro Rd.....1843
Gottfried Jos B r 460 N Broad.....386
Gould Norman 130NBroad.....2214-J
Gove Frank A 150Toro.....2608-W
Grace Tabernacle Osos&Pismo.....976
Gracia Frank r 1264 Foothill Blvd.....585-R
Gracia John r 374 N Broad.....1466-W
Gracie Walter B 970 SntaRosa.....3071-W
Gradziel Stanley r 1171 Pismo.....2005-J
Graff L B Mrs r 103 California Blvd.....1320-W
Grafford Jim r 1537 Beach.....2589-J
Gragg Jas M r 526 Kentucky.....258-W
Gragg R E r 748 Grove.....2784
Gragg's Jwlry 779 Higuera.....1661
Graham Bruce D r Los Osos Rd.....31-R-1
Graham Evadna r Los Osos Rd.....31-R-1
Graham Jack C r Old 101 Highway.....555-W
Graham M J r 1589 Murray Av.....1552-R
Graham N L r Snta Rosa Pk Homes.....1058-W
Gramespacher Ernest r 112 N Broad.....1585
Granada Hotel 1128 Morro.....232
Grandview Motel 2074 Monterey.....1451
Grange Hall S Broad.....639
Grant David M r Foothill Blvd.....3127-J
Grant R E 1805 SnLuisDr.....3157-W
Graulich Loraine r 734 Pacific.....813-J
Graves C E 70Toro.....3153-M
Graves L S r 1167 Marsh.....1752-W
Graves R L 183PolyVw.....2298-M
Graves Ted G 543FeltnWy.....2258-M
Gray Cab Co taxicabs 974 Monterey.....300
Gray F E r 1342 Garden.....1316-J
Gray Harold W r 1740 Frederick.....2106-M
Gray Jack R r 580Pacific.....1047
Gray John E r 889 Lincoln.....2268-R
Gray N W 2783Broad.....2179-W
Gray Stanton r 133 Orange Dr.....185-M
Green Abram B r 1118 Palm.....658
Green Alva Automotive Trim & Upholstery
1234 Broad.....2573
Green Bros clothing 871 Monterey.....724
Green Bus Service 692 Marsh.....1173
Green H E r 1256 Higuera.....1154-J
Green J A 338Buchon.....2704-W
Green J L r 398 Chorro.....1311-R
Green Joe Mrs r 1042 Palm.....938
Green Kenneth J r 430 Grand Av.....2795-J
Green L G r 1131½ Broad.....2649-W
Green M r 1122 Monterey.....503-J
Greenall Edw r 567 Hathway Av.....774-W
Greeneish J A r 1306-1st.....2934
Greeneish Vern r 1045 Leff.....983-W
Greeneish Wm C r 717 Monterey.....468-W
Greeneish Wm L 288CuestaDr.....1813-R
Greenfield Harvey W r 1427 Broad.....2478-J
Greening Wm C r 54 N Broad.....1847-J
Gregory C Herold r 1286 Frederick.....3091-W
Gregory L R Avila.....2-R-2
Gregory Leroy E 159 Stenner.....2526-R
Gregory Olive r 1507 Osos.....1290-J
Gregory W D r 511 Hill.....1169-M
Greiler Jos r 215 Almond.....1148-M
Grenfell Wm E 1042A Fthl.....265-W
Gress Frank A r 726 Kentucky Av.....192-M
Greyhound Bus Depot Pac Greyhound Lines
1009 Monterey.....24
Greyhound Interstate Restaurant 1015 Monterey.....1086
Gridley Kenneth R r 2520 Gail Pl.....2597-R
Griffin Lawrence r 1060 Pacific.....1699-J
Griffis Belle RN r 1152 Marsh.....2167-J
Griffis David A Mrs r 1120 Walnut.....1389
Griffith R A Mrs 37 SntaRosaPrkHomes.....796-J
Griffiths Gertrude Mrs r 283 High.....2494-J
Grimley Alan E Jr Mrs r 1251 Frederick.....2036-J
Grisingher Clifford L r 844 Venable.....979-M
Groso Ernest r Los Osos Rd.....31-J-3
Groth Constance May r 121 Toro.....1580-J
Ground Observation Post Anderson Hotel Bldg.....1266
Grove E G r 867 Leff.....2607-W
Grundell Herbert C atty Court House.....1683
Residence Sn Miguel Av.....509
Grundell Herbert C Jr Arsenio & Grundell
861Montery.....729
Guarantee Building-Loan Assn 1127 Garden.....362
Guenther Wm r 639 Leff.....529-R
Guernsey Dexter E MD 1235Morro.....2822
Guernsey Dexter E MD 1292 Sidney.....2512
Guerra Edwin A r 391 Chorro.....1555-M
Guerra Valente r 64 Mt Pleasanton.....1754-M
Guidetti Lawrence r Edna Rd.....11-J-11
Gularte John r 481 Buchon.....1091-R
Gularte M V r Los Osos Rd.....45-R-12
Gullickson O J CDR r 487 Lincoln Av.....2268-W
Gunter J R r See Canyon.....18-R-3
Gurley John A Jr LosOsosRd.....41-J-11
Gurnee Rupert L 1326Chorro.....795-R
Gushing Al W r 64 N Broad.....1116-J
Gustafson Oscar r 236 Grand Av.....1622-J
Guyton Chas 39Vetville.....449-W
Guzzie John r Cuesta by the Sea.....23-R-2

H

Haahjem Carl 1727Chorro.....1402-J
Hacker Lillian Mrs r 472 N Broad.....2472-J
Hagen Horace MD Hagen Treadwell Sherman &
Maxson 1215 Chorro.....1782
Residence 1766 Corralitos.....1773
Hagen Treadwell Sherman & Maxson phy & surg
1215 Chorro.....1782
Hagus Mae Mrs 1436Morro.....2508-J
Haile John R r Ramona Dr.....1861-R
Hale Lucille r 1341 Osos.....957-R
Haley B r 297 Chorro.....613-W
Hall & Butler tax consltnt 1135 Chorro.....2114
Hall Charley M r 2350 Lawton.....746-R
Hall & Collins Mobil Service 505Higuera.....823
Hall Dink 287TassajaraDr.....3008-R
Hall Edna R r 1185 Pismo.....674-J
Hall Ilda 681Pac.....1726-R
Hall O D 1067Buchon.....1584-J
Hall Perry T 1341Higuera.....1848
Hall Richard E 1750 SnLuis Dr.....1561-J
Hall Richard L r 235Price.....1719-W
Hall Robt B r Foothill Blvd.....689-J
Hall Wm O r 1106 Pismo.....1623
Hall Wm O tax consltnt Hall & Butler
1135 Chorro.....2114
Hall's Beauty Shop 1067 Buchon.....1584-J
Halpin M C Mrs r Cuesta Grade.....786-W
Halter B Eugene r 530 Buchon.....1354-R
Halterman Don r 321 Snta Rosa.....3045-R
Hamburger Haven restrnt 1126 Snta Rosa.....1343-J
Hamilton A A r Yoakum Tr.....1668-R
Hamilton Alvin Hughes Nash Co 1005 Monterey.....3131
Hamilton Bruce r Yoakum Tr.....1620-W
Hamilton Edw A r 1057 Buchon.....2428
Hamilton J Clair r 1627 Snta Rosa.....2371
Hamilton J E FerriniRd.....2472-R
If no answer call (Toll).....Morro Bay 5341
Hamilton J E sewng machines 718 Higuera.....49
Hamilton Jeanne C r 762 Higuera.....482-W
Hamlin C F r 1767 Conejo.....1432-M
Hamlin G H 1868Corralitos.....2433
Hamlin Robert P r 936 Murray.....1723-W
Hammett T A r 1234 Morro.....1063-R
Hammitt L E r 1476 Foothill Blvd.....2049-J
Hammond Lee A r 320A California Blvd.....445-M
Hammond W H Col r 209 Longview Ln.....1254-J
Hampl Jos C r 519Brizzolara.....2672-R
Hampton E Ray OrcuttRd.....1175-J
Hampton Front r Chorro Rd.....1443-W
Hampton G W r 540 Caudill.....1468-M
Hampton Geo V r 633Palm.....2277-J
Hanan D R OrcuttRd.....56-W
Hancock O A Pat 384 SntaMariaAv.....2109-W
Handy Velma Handy's Cor Grocry Edna Rd.....856
Handy's Corner Grocery Edna Rd.....856
Hanlon Jas r 870 Mill.....2728-J
Hanna Chas B r 1619 Chorro.....2869-M
Hanna Jean r 158 Rincon Dr.....3149-R
Hanna John W r 1269 Stafford.....2726-R
Hanrahan M 743Pac.....2896-W
Hanrahan T J Jr Mrs r 1193 Pismo.....567
Hansen Alice R Mrs r 296 Snta Rosa.....2181-M
Hansen Anna r 676Monterey.....1012-J
Hansen Carrie Miss r 1628 Mill.....2467-M
Hansen Earl E r 1029 Walnut.....1710-R
Hansen Grant r 519 Sandercock.....591-J

Hansen Gus body & fendr wrks 1331 Walker.....195
Hansen Ivy C r 755 Chorro.....2715-W
Hansen Mat r 1203 Buchon.....122-R
Hansen Meta Mrs r 1329 Broad.....720-J
Hansen P F r 329 Snta Barbara Av.....1109-W
Hansen Vera Mrs r 1126Mill.....2226-W
Hansen Vernon r Morro Rd.....13-J-3
Hanshew C E r 151 Orange Dr.....462-W
Hanson Carl T r 695 Howard.....2874-W
Hanson Chas A pub acct 463Marsh.....1050
Hanson Evelyn H r 654 Buchon.....1613
Harbor Inn Avila.....8-J-2
Harden F Sheldon 391TolosaWy.....2912-J
Hardgrove Thos r 2071 Sierra Wy.....794-M
Hardie Angus W r 740 Christian Av.....2762-J
Hardie D R r 586 Henderson.....541-R
Harding Equipment Co Old 101 Highway.....1937-J
Hardison E Mrs r 981 Buchon.....1828-W
Harling Hugh r 671 Pacific.....1726-M
Harm Wm Jr r 380 California Blvd.....2298-W
Harmony Valley Creamery Association
991 Nipomo.....1700
Harner Jack r 443½ Buchon.....753-M
Harp Russell r 638 Leff.....2309-W
Harper Harriett Mrs r 1042 Pacific.....2682-W
Harrington Chester L 729South.....2961-R
Harrington Edw F r 1530 Beach.....2204-W
Harrington Frank r Los Osos Rd.....31-R-11
Harris Alice E Mrs r 195 Brooks.....2929-R
Harris Frances K Mrs r 868 Islay.....2821-W
Harris Laura r 888 Church.....2563-W
Harris Neville E r 770 Islay.....2387-R
Harris Rees Prudential Ins Co of America
468 Leff.....1434-M
Harris Richard F atty Security First Natl
Bank Bldg.....3048
Harris Richard F 304SnMiguelAv.....1696
Harrison L H r 719 High.....934-W
Harrison Mary B r 225 Beebee.....217-R
Hart A 1522 Osos.....1290-M
Hart Frederick J Rev r 915 Murray.....598-W
Hart W N r 1628 Monterey.....1769-R
Hartford Accident & Indemnity Co Agcy
740 Higuera.....393
Hartley Jos R r 767 Monterey.....125
Hartman Stanley r 251 High.....1439-J
Hartung Clyde EdnaRd.....2437-M
Hartzell J D r Fremont Ct No 4.....1710-J
Hartzell Luella r 1141C Pacific.....1225-W
Hartzler Hattie Mrs r 159 Stenner.....2278-W
Hasenkamp B L r 165 Ferrini Rd.....3158-J
Haskins Harry E r 1508 Mill.....280-J
Haskins Joan 687 Islay.....2837-J
Hasslein Geo 408Toro.....2198-R
Hastie John 29 SntaRosaParkHomes.....1465-W
Hatfield L R r 641 Lawrence Dr.....3164-M
Hatfield R C Dr r California Blvd.....3150-J
Hathaway Jack D FthI&MorroRd.....1609
Hathaway W J r 1253 Pismo.....226-W
Hathaway Wm W r Orcutt Rd.....5-R-12
Hathway Anita M r 546 Ellen Wy.....1989-W
Hathway Cam r 983 Chorro.....66-W
Hathway H C r 1346 1st.....1664-W
Hathway M C Jr r 1428 Peach.....1796-J
Hathway Murray C r 2005 Johnson Av.....1734
Hathway Murray C sheriff Court House.....2850
Hatley Sherley B r 1036 Pismo.....291-J
Haugh Margaret r 1162 Walnut.....2567-M
Haugsten R C r Los Osos Rd.....38-J-12
Haus Geo J r 641 Buchon.....1191-M
Hawkins Bernard S r 864 Venable.....1704-J
Hawkins C L r 968 Swazey.....2065-J
Hawkins Merle Knit & Art Shop 718 Higuera.....49
Hawks Roy r 1520 Higuera.....2844-R
Hawthorne Market 2161 Broad.....3195
Hayes Kara L r 1230 Archer.....1232-J
Haynes A P r Orcutt Rd.....56-M
Haynes Billy r Edna Rd.....2829-J
Haynie C D 1547Beach.....1971-J
Haynie Raymond C r 729 South.....2640-R
Haynie W D 345CerroRomauldoAv.....3007-W
Hazel's Pet Shop 874 Monterey.....962-W
Hazen Chas C r 2041 Hayes.....1430-M
Health Department 1009Morro.....2982
Heard Isabella P Mrs r 1232 Monterey.....877-W
Heaton Charlotte Mrs r 1344 Pacific.....2729-W
Hecker Florence Mrs r 1278-2d.....2121
Hedrick J D 1721 SntaRosa.....931-J
Heidorn R r 1417 Marsh.....290-J
Heidorn R E r 673 Buchon.....686-M
Heine Karl Mrs 1341 Osos.....850-J
Heinz Elmer Jr r Foothill Blvd.....2251-R
Helple Louise Mrs r 736 Buchon.....299-W
Heisel Hans r 1353Pacific.....882-W
Helen Rose Salon The 1112Grdn.....737
Helfert M W r 615 Serrano Dr.....2195-W
Helphenstine R R r 1663 Johnson Av.....1967-J
Hemen B 1252A Montery.....2631-W
Hemstreet C M r Smees Ln.....2797-J
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Kuhnle Wm K 336TassajaraDr....630-M
Kundert Karl phy & sur 1114Marsh....710
Kundert Karl F Dr r 955 Essex....403-J
Kundert Karl MD & Amsel Ritter MD phy & sur
1114Marsh....710
If no answer call....2992
Kunihiro Matt r Los Osos Rd....36-J-12
Kurtz R E r 2420 Broad....3037-J
Kustel & Silveira Kustel & Silveira Shell
Service Stn No L 548 Marsh & Osos....1073
Kustel & Silveira Shell Service Station
No L 548 Marsh & Osos....1073
Kyle Co 1609 Osos....546
Kyle Harry Kyle Co 1609 Osos....546
Kyle Harry r 1747 Chorro....523

L

LaBell Richard FthlBl....1009-M
Labor Local No 1464 A F of L 1530 Monterey....256
La Casita Court Avila....8-R-2
Lacterman Harry M r 716Mission....935-W
Lacterman's women's apparel 728 Higuera....1285
Ladwig Farm & Home Supply 1619 Osos....2117-J
Ladwig Glen Ladwig Farm & Home Supply
1619 Osos....2117-J
Lagomarsino's Wholesale Liquor & Wines
Osos & Higuera....187
Laguna School LosOsosRd....17-R-2
Laird Harry J r 275 Lincoln Av....1114-R
Lamas R Mrs r 841 Venable....1467-J
Lambert W H r Los Osos Rd....22-R-1
Lammiman G F r 150 Chorro....1820-J
Lander J R r 2069 McCollum....1681-W
Landreth J B r 628 Grove....1415-J
Lane B C r 615 Caudill....2597-J
Lane Maurice 1721Grdn....334-W
Lane Richard C r 1427½ Morro....2658-J

Lane's Ceramic Studio 583 Dana....1591-W
Lang Alfred A r 549 Buchon....284
Lang Bonnie J r 1031 High....2229-R
Lang C C Mrs r 1780 Sn Luis Dr....1616-J
Lange Herbert J r French Rd....2177-J
Langford D r 652 Mitchell Dr....1161-W
Lanier R F 328TolosaWy....2814-W
Langlois Arthur r 725Leff....411-W
Lanotti A r 948 Snta Rosa....2592-J
LaPierre Hazel Mrs r 369 Marsh....387-M
Larry's Fountain Inn Old S 101 Hwy....1090
Larsen C J r 419 Snta Barbara Av....1690-J
Larsen Peter 575Dana....1339-J
Larson H F r 238 Sandercock....2693-W
Larson Leonard r 479 N Broad....1564-J
Larson P A r 462 Pismo....751-W
LaRue Jean r 1514 Toro....1941
La Rue R O r 744 Islay....198-M
Las Higueras Calif Polytechnic Dormitory
1185 Islay....1078
Lassonde Rose A r 772 Mill....1896
Latimer B G r 642 Monterey....433-W
Latimer Vesta r 1000 Mill....2492-M
Latourette J H Capt 1810Nipomo....2523-W
Lauck David r 150 Graves....1430-R
Laundromat Equipped Half-Hour Laundry
675 Higuera....1240
Laursen John 127Toro....2608-J
Laux Elizabeth r Edna Rd....1942
Law Dan r 865 Toro....3087-M
Law John V r 1654 Hillcrest....2956-R
Lawn Eugene W r 1344 Mill....1649
Lawrence Cecil 1447Marsh....1667-R
Lawrence L W rl est 1020 Broad....121
Residence 1350 Mill....1631
Lawson J E r 669 Chorro....459-W
Lawson John D r 396 Lincoln Av....550-M
Lawton Harold E Jr r 209 W Foothill Blvd....242-M
Leach Richard r 281 Hathway....1785-R
Leal Roza C r Portugese Flat Rd....401-W
Leary Jos r 2000 Garden....535 M
Leary Wm G r 1320 Foothill Blvd....2973-M
Lebo Belle E r 783 Pismo....1759-J
Lebo Virgie L r 883 Rougeout....1673-M
Lechner Ralph T 950Rachel....2157
Lecuyer Ted r 1405 Marsh....1067-W
Ledson W A r 1174 Islay....1781
Lee Agnes M r 570 Pacific....2260-W
Lee Bill V 324BuenaVsta....1996-J
Lee Harold B r 727 Islay....2322-J
Lee Leonard r See Canyon....53-R-3
Lee Sue L r 1421 Garden....2894-J
Lefler Jessie B r 1716 Osos....2968-J
Legg Carl 500Hathwy....2577-W
Leguina Mario Mrs r 384 Islay....2953-R
Leguina S r 547 Higuera....531-W
Leguina Santy r 559 Islay....2569-J
Leister Arthur 358TolosaWy....2814-J
Leitcher F W r 2319 Broad....1459-R
Leitcher Robt D r 585 Dana....2555-R
Leitner Mae r 1154 Islay....2030
Leland Edna Mrs r 765 Center....170
Leland Geo N r 865Morro....2651-W
Lela's Steak & Chicken House Old 101 Hwy....2557
Lemos J V Mrs r 1042 Montalban....2192-M
Lemucchi Joe r 2250 Lawton Av....846-J
Lenger L L r 585 Leff....2145-W
Leonard A M Mrs r 1950 Murray Av....2176-W
Leonard J E r 330 Pismo....2084-J
Lepley B R r 1321 Osos....1855-W
Leslie M W r 876Upham....923-M
Leslie R M r 2044 Fixlini....1521-W
Lessi C L New York Life Ins Co 1137 Chorro....632
Lessi C L r 1054 Church....1186-M
Lester Isaac r 40 Toro....3153-J
Leutz W A r 1842 Sn Luis Dr....1621-J
LeVier W H 290 SntaLucia....2908-J
Levy A & Zentner J Co
Office 303 Higuera....1381
Garage 101 Hwy....1937-W
Lewelling Eric 338CuestaDr....2815-M
Lewelling Ernest B r 210 Lincoln....1352-R
Lewelling Flora r 512 Dana....427-J
Lewetzow D R r 1447Beach....1091-J
Lewin Bernhard rl est 792 Monterey....325
Lewin Bernhard r 657Pismo....682-J
Lewin N S r 1368 Higuera....275-W
Lewis Al r 818 Sandercock....1075-J
Lewis Albert J 1124 Stenner....2752-J
Lewis George R r 860 Pacific....970
Lewis J S r 389 Pismo....2431-J
Lewis Manuel J r 297 Snta Rosa....2192-J
Lewis N R r 2540 Gail Pl....2697-M
Lewis R A r Morro Rd....13-R-3
Lewis Vance D r 696 Foothill Blvd....184-R
Lewis Walter F farm equip 205Higuera....772
Lewis Walter F r 1326 Pacific....2729 J
Libby Carroll r 1942 Fixlini....201-R
Libby Edw r Foothill Blvd....2469-W
Liberty Cleaners 385 Higuera....2290
Libhart Ralph r 460 Dana....3064-M
Libs F M r 781 Osos....1504-W
Liebenguth Edith r 744 Higuera....1012-W
Lilley A M Mrs r 474 Marsh....387-W
Lillie Kenneth H Capt 1906MurryAv....2862-J
Lilly Jas A MorroRd....2596-W
Lilyman Grace A r 1142 Leff....1218-M
Lima Kenneth r 560 Higuera....1495-W
Limon Antonio B r 625 Florence....2769-W
Limon Manuel r 1421 Broad....3068-R
Limon Regino r 1200 Bushnell Av....2188
Lind John r 48 Benton Wy....2786-J
Lindesmith Ellen r 1121 Upham....2677-R
Line Herbert r 534 Hathaway Av....2169
Linebarger E W r 874 Church....589-W
Linebarger Margaret altrtns 846 Higuera....867-J
Linebarger Margaret r 528 Higuera....2078-J
Linneman Carl F r 640 Kentucky....2288-M
Linton Marjorie r 103 California Blvd....1806-M
Lipscomb Betty B r 1227 Chorro....1037-J
List Melvin R 966Essex....2571-M
Litho Art Shop 1819B Osos....3033-W
Little Dolores r 1423 Toro....816-W
Littlejohn David r Orcutt Rd....739
Livesey Harold r 261 Sandercock....2497-R
Livingston John M 1824Hayes....382-M
Lloyd Bud D PerknsLn....1703-M
Locke C S r 364 Hathaway Av....2207-J
Lockwood Carl r 668 Mountain Vw....1053-M
Lockwood Dale B 522NBroad....1564-M
Loesche Edw C r 229 High....1224-M
Loftin A E r 1367 Higuera....824-M
Loftin Ethel M 1367 Higuera....824-M
Log Cabin see Edna Farm Center Hall EdnaRd....1775
Logan C F r 390 Kentucky....2970-R
Logan Victoria r 1558 Palm....1347-J
Lohrberg A r 753 Alexander Av....1812
Lonborg R H r 566 Ellen Wy....2561-J
Long Donald r Foothill & Broad....2596-J
Long E E r 1341 Osos....473-M
Long E E Piano Co 777 Marsh....506
Long Evelyne r 1427 Mill....446-R
Long Irvine S r 15 Mt Pleasanton Dr....1673-J
Long W C r 525Higuera....948
Loomis E C & Son 147 High....1080
Loper H S r 1432Higuera....1417
Lopes Manuel V r Edna Rd....54-J-2
Lopez Adolph r Los Osos Rd....29-J-4
Lopez Ivan W r 571 Buchon....3061-W
Lopez Joe r 834 Sandercock....1886-M
Lopez Manuel r 1320 Buchon....578-J
Lopez Minnie r 1009 Pacific....291-R
Lopez Pete S r 1287 Murray Av....2577-J
Lopez W E r Old 101 Hwy....17-J-1
Lord Josephine 1341 Osos....850-J
Lordan Clarence A 1640Nipomo....3313
Loretz Walter Rev Lutheran Church 867Pacific....2602
Los Osos School LosOsosRd....28-R-1
Los Osos Vendors 1023 Nipomo....1583-W
Loucks Lola r 1043 Marsh....1275-R
Louis Howard r 800 Palm....592-J
Louis Howard W Ah Louis Str 800 Palm....592-J
Louis Studio photgrphr 1017 Chorro....371
Louis W Young r 350 Lincoln Av....2454-J
Louis Walter r 460Pacific....1228
Loughlin W H Mrs r 1728 Broad....2284-W
Loveall Benj F dntst 1500Marsh....880
Residence 1845 Monterey....884
Lovegreen E A r 211Price....2825-M

Lovelady Venita 871Toro....1849-J
Loveless Don E r 1844 Hays....1119-J
Loveless Harry J r 1535 Nipomo....1733-W
Lovell E B r 868 Upham....953-J
Lovell J R r 1946 Chorro....701-J
Lovette Chester L 1535Morro....983-J
Lowe F W r 1119 Montalban....1640-R
Lowe Harold r Reservoir Canyon Rd....651-J
Lowe Jack L r 190 Henderson Av....725-M
Lowe L A 546Higuera....1657-R
Lowe Rose Marie r 313 Branch....2062-J
Lowe S J r Reservoir Canyon Rd....1635
Lowery Geo A r 461 Marsh....497-W
Lowman Carol B Mrs 643FunstnAv....2616-R
Loyd V V r 1202 Pismo....3038-W
Lucas James r 356 Pacific....1137-M
Lucas John r 261 South....2250-J
Lucas Mary r 261 South....2250-W
Luchessa Ed r 1660 Mill....1725-J
Luchessa V r 969 Toro....384-R
Lucksinger Aliene W Mrs 1758Fixlini....485-W
Lucksinger Fred 1760Fixlini....1414
Lucksinger Motors 1065 Higuera....404
Lucky Cab Co 1027 Morro....262
Lucky Spot Cafe 280 Higuera....1975
Ludwick Art r 381 Pacific....1232-R
Lueddeke Gus r 1722 Conejo....2594-W
Luini John r 2546 Victoria....1165
Luis Anthony R r Avila....49-R-12
Luis John G r 1968 Chorro....1744-J
Luker C L r 1610 Morro....3148-J
Lunas Clem r 201 Rafael Wy....2209-R
Lund John r 1739 Johnson Av....3140
Lundy J V r 183 Stenner....2278-R
Lusardi S J r 1665 Higuera....1388-J
Luster C C r 1724 Osos....2724
Lutheran Church 867 Pacific....2602
Lux A E 312 SntaLuciaDr....3202-W
Lyles W M Co SantaBarbaraAv&Fletcher....978
Lyman Albert E r 1015 Buchon....140-W
Lynch Geraldine r 1519A Beach....1283-W
Lynch Mary C Mrs r 1321 Osos....850-M
Lyon Ray B SLO County of Superior Judge
Court House....3161
Residence 1290 Foothill Blvd....456
Lyon Van & Storage Co Agcy 1824 Nipomo....355
Lysher Hazel Mrs 1450Haskins....2769-R

M

M & W Distributing Co S Old Hwy 101....1413
MacDonald Harry F Carpenter H H Estate of
981 Monterey....46
Machado Martin r Los Osos....28-J-1
Machado Tony r 172 High....2053-M
Mack Geo E r 1590 Murray....1292-J
MacKay's Modern Foods 1135Garden....1444
Mackie Alfred r Pismo Hwy....1042-J
Mackie Margaret 2530½Victoria....2925-R
Mackin Lawrence r 511 High....2569-W
MacLean J M r 738 Higuera....1475-W
Macrae Lester r Foothill Blvd....1213-W
Mac's Cafe Avila....32-J-11
Maddalena Constante r Orcutt Rd....1596-J
Maddalena Noel r 2524 Agusta....1577-M
Maddalena Tire Co Higuera&Osos....79
Madden R W r 222 Chorro....2397-W
Maddock N L r 658Monterey....365
Maddox Marcella r 2425 Broad....1277-W
Madgett Raymond E 515Dana....2087-W
Madonna A 2097 SanLuisDr....3030
Madonna Construction Co Higuera & Freeway....3020
If no answer call....1457-J
Madonna Dora 759Montery....2090
Madonna Lumber Co Higuera & Freeway....99
Madruga C Mrs r Foothill Blvd....242-R
Madsen Edward r 1443 Upham....1251
Madsen Robert T r 1441 Upham....1536-M
Maes Harry C r 770 Snta Rosa....2445-W
Mager Hans r 411 Graves....2019-R
Maggetti Jerry T Jr r 1228 Palm....1884-M
Maggetti P L r 1264 Palm....775-J
Maha Elsa r 687 Islay....2396-W
Mahan Geo W r Baywood Pk....27-R-2
Maher Edward J MD 784 Marsh....2412
Residence Sn Miguel Dr....2643
If no answer call....2992
Mahoney D F r 1303 Higuera....1154-W
Maier Charles R r 1411 Broad....2006-R
Main Eva L r 1042 Pacific....1121-W
Mainini A r Morro Rd....13-R-1
Mainini Alfred 83MtPleasantonDr....2242-R
Mainini Chas 436½Pismo....3019-J
Mainini Frank r 1127 Peach....481-R
Mainini H N r 1720 Broad....1156-J
Mainini Henry R r Morro Rd....13-R-11
Mainini Jos r 566 Pacific....2686-W
Mainini Margaret A 436½Pismo....3019-J
Mainini Pete r Vachell Ln....3-F-2
Maino C A 1118Garden....80
Maino C A r 994Murray....654
Maino Construction Co contrs 2238 S Broad....3177
If no answer call....2998-W
Maino James E r Pismo Hwy....10-R-1
Maino Sila M Mrs r 1043 Peach....922-W
Maino Theo C r 643 Grove....2998-W
Maino Theo M r 1424 Mill....679
Mairs & Lewis Store For Men 782Higuera....364-J
Mairs R T r 848 Meinecke Av....106
Mallagh A E r 1656 Phillips Ln....1731-R
Mallagh Elk 2258 SntaYnezAv....3165-W
Mallory Appliance Service 819 High....789-M
Mallory Chas H r 1329 Beach....789-J
Mallory Grocery 1415 Beach....2215-W
Mallory Mary E r 493 Pismo....2550-R
Mallory Merle A r 708 Mission....1068-W
Malone Sumner r 1613 Garden....2639-M
Manatt E T r 1031 Foothill Blvd....2710
Manderscheid Carl Jr r 1334 Garden....1767-R
Manderscheid J Carl r 752 Buchon....3163
Mankin Ardath V 1224Buchon....3191-R
Manning Carrie B 964Chorro....3009-W
Manthie Adrian r 769 Upham....334-R
Maples L C r 121 Cypress....2855-R
March John L r 1730 Johnson Av....1614-J
Marchand Francis J 271Branch....2813-J
Marcom W E r 1342 Breck....610-W
Marcum Jas O r 1317 Chorro....1876-J
Marcum Lloyd P 36 SntaRosaPrkHomes....1756-M
Marell Albert r 2653 Victoria....2879-W
Margaret McNeil's Style Shop 856 Higuera....1054
Margaroli Catherine Mrs r 770 Morro....1704-W
Margaroli Chas W Jr r 734Mission....1529-W
Margaroli E r 1130 Islay....2267-R
Margaroli James r 2315 Broad....975-W
Marion's Cafe 751Marsh....2380-J
Marquart Harry E r 654 Mountain Vw....1141-J
Marquering A R Mrs r 1214B Mill....2498-J
Marquez Alfred M r Poly Vw....2330-J
Marquez Louise r 863 Mill....2281-M
Marre Louis Port Sn Luis....40-R-12
Marre Luigi Land & Cattle Co Port Sn Luis....40-R-3
Marre Robt B r Avila....40-R-1
Marshall Arthur P optmtrst 790Higuera....597
If no answer (Toll) call "Operator"
for ....Morro Bay 3586
Marshall Arthur P Dr r 785 Buchon....237-J
Marshall Frank G Mrs r 1604 Johnson Av....1614-W
Marshall Hotel 874 Higuera....400
Marshall I S r 244 Price....1687-J
Marshall Rudolph r 1333 Carmel....738
Marshall Warde L D r 743 Buchon....1445-W
Marshall's Jewelry Store 790Higuera....597
Marston Ena r 994 Peach....229-J
Martin A B dentist 997 Monterey....109
Residence 1680 Sn Luis Dr....1300-J
Martin A N r 555 Hathway Av....1893-J
Martin Antone r Los Osos Rd....2-F-3
Martin B L r 1314 Palm....950-J
Martin Barney E r 1520 Carmel....944-J
Martin Burnard K r 1841 Slack....580-R
Martin C L r 496 Pismo....868-W
Martin Chas E Capt 1710Broad....3183-W
Martin Claude r 2246 Broad....1459-J
Martin Edw r 350 Islay....2663-R
Martin Ernest r 732 Kentucky....1878-J
Martin Eugene r 535 Higuera....531-M
Martin Frank r 1027 Nipomo....1115-J

Martin Harold r Avila....32-R-2
Martin J E r 161 Henderson Av....1739-W
Martin Jack r 561 Buchon....1445-J
Martin Jack r 588 Mitchell Dr....1599
Martin Joe W r 369Pacific....1973-J
Martin M S BaywoodPrk....25-J-2
Martin Perry r Avila....2-J-1
Martin Robt W r 413 High....2252-W
Martin Wm E r 176 Chorro....3052-W
Martinelli Animal Food Co Clark Field....189
Martinelli S r 1480 Spring....2646-R
Martines Geo r Avila....37-R-3
Martinez Mary A r 2256 Broad....3179-W
Martinez Ranch SntaFeRd....21-R-12
Martinsen M C r Foothill Blvd....2035-J
Martinson H R r 2506 Johnson Av....2948-J
Martinson Raymond E r 341B Higuera....2013-J
Marvel Wm B r 1843 Hope....510-J
Mar Vern Barber Shop 1027 Osos....190-M
Masdonati Severino r 442 Buchon....1557-M
Masengill W T r 1182 Buchon....402
Masia Michael 1513Fairvw....1837-W
Mason Bros investmnt brkr 1035Chorro....858
Masonic Hall Assn 859 Marsh....626-J
Master Brake Service 565 Higuera....525
Masters Ben r 1311 Frederick....1138-W
Masters John B MD French Clnic 1170Marsh....3135
Residence 787Church....278-J
If no answer call....3135
Matejcek A J r 844 Monterey....840
Matejcek Max W r 664 Leff....203-R
Mathews Harold P r 530 Islay....1095-R
Mathews Lloyd L r 205 High....2175-M
Mathews Memorials & Plating Service 1 Higuera....717
Mathews Miles N 264Higuera....1392
Mathews' Trailer Court 264Higuera....1392
Mathews W W r 320 Higuera....1647-J
Mathias Julia Mrs r 1341 Osos....2126-W
Mathison W G r 434 Islay....1509-M
Matthew Theo r 236 N Broad....474-W
Matthews Jas A 1045Fthl....2524-W
Matthews Roland L r 747 Leff....2394-J
Mattocks Marie J r 1885 Monterey....267-W
Maughan W P M & W Distrng Co
S Old Hwy 101....1413
Maughmer M T r 441 Kentucky Av....2868-J
Maurer Robt L r 265 Kentucky Av....2959-J
Maxson E S MD Hagen Treadwell
Sherman & Maxson 1215 Chorro....1782
Residence 856 Upham....1369
Maxwell Iona E 1822Fixlini....160-W
Maxwell Margaret C r 832Meinecke....1166-W
Mayes Chas r 230 Longview Ln....2959-M
Mayta Leonard F Picture Shop The
1371Montery....2703-R
Mazza Alfred 360CerroRomauldo....1958-R
Mazza Antone r 1630 Fairview....586-J
Mazza Bill Hughes Nash Co 1005 Monterey....3131
Mazza D B r 1235 Nipomo....336
Mazza Martha r 1178 Pacific....2897-R
Mazza Wm r 1462 Haskins....1764-M
McAdam F P 69RaflWy....1010-R
McAllister Margaret A r 691 Marlene Dr....2255-W
McAninch Lamar r 965 Islay....1449
McAuliffe Emma r 972 Church....3196-R
McBeth Clifford E r 671 Osos....2936-R
McBeth Stewart P r 1043 Marsh....3160-W
McBride A H r 233 Lincoln....1869-R
McBride Clifford r 520 Higuera....2217-J
McBride H H r 577 Dana....135
McBride Sheet Metal Works 647 Higuera....337
Nights Sundays & holidays call....2217-J
McCaffrey Jas E Jr 1801Broad....2287-R
McCain Jerry L 870NBroad....2878-W
McCann Wm r 2700 Flora....2611-W
McCapes A M McCapes Vetnrian Hosp Hwy 1....166
Residence 215 Hathway Av....2707
McCapes Veterinary Hospital Highway 1....166
McCarron G A r 2537 Greta Pl....1307-M
McCaw Herbert r S Broad....289-R
McChesney Leroy E Royal Oaks Dairy
Verde Canyon Rd....6-J-3
McClellan R E r 882 Grove....1618-W
McClintic Wm r 1120 Peach....2384-J
McClure H D 1630Higuera....1583-W
McClure J E Security Title Insurance&Guarantee Co
1119 Chorro....1015
Residence 1646Hillcrst....2528
McClure Jas K r 1314 Palm....2943-R
McClure Jas Rice r 1223 Chorro....214
McClure's Repair Service 950Branch....2221
McCombie Laboratory 773Pismo....1298
If no answer call....2677-R
McCorkle C O r 1618 Hillcrest....1077-R
McCormick Lois A r 1425 Garden....2491-J
McCoskey L N r 1055 Peach....1166-J
McCoy G T Jr r Monterey Hts....2873-J
McCrystal Raymond r 257 Snta Rosa....796-M
McCullar C B 1690HillcrstPl....907-R
McCune Carl r Orcutt Rd....2797-W
McCurdy Arthur W 1920Corralitas....1699-R
McDaniel Thos 462 Islay....2424-M
McDaniel Thurman r 23 Mt Pleasanton....2653-R
McDermott Henry A r 729 South....3164-R
McDermott Marie P r 1052 Peach....1160-M
McDonald B H 1635Grdn....2837-W
McDonald Harold W r 360 Hathway....2789-W
McDougal M B Mrs r 282 N Broad....1651-W
McDowell Geo r 747 Alexander....3152-W
McElhinney H N r 217 Rincon Dr....520-R
McEntire Robt L r 128 Toro....2608-R
McEvoy Mervyn D r 1329 Chorro....1282
McEvoy Mervyn S r 1534 Osos....931-M
McFadden S H r 922 Murray....1056-R
McFarland L E r Poly Campus....1279
McGary Ray r 1922 Broad....1685-J
McGinnis Margaret r 648 Graves Av....1227-W
McGovern A J r 824 Grove....2304
McGowan M A r 341 Hathway Av....1249
McGowan Wm N r 2424 Gerda....2102-M
McGraw Jas H r 741 Francis....2847
McGuire E W 153 Stenner....764-J
McGuire F V 1265MurrayAv....2059
McGuire's Richfield Service Station 316Higuera....1647-R
McHatton Russell G Mrs RN 2625JohnsnAv....347-W
McIntire J H r 1330 Marsh....716-W
McIntyre Myrtle r 1151 Leff....528-W
McIntyre Ralph M r 1437 Nipomo....2996-W
McKee Rose Mary r 1140½ Upham....2444-J
McKeen Dollie Mrs r 1212 Garden....369-W
McKeen H L r 1780 Johnson....3059-R
McKeen W H McKeen's Htchery Laurel Ln....45
McKeen's Hatchery Laurel Ln....45
McKeen's Hatchery ofc LaurelLn....783
McKenzie J M r 1526 Osos....1542-J
McKie J M r 674 Leff....461-W
McKinnon Norman M r 1339 Breck....1804-W
McKnab Mamie r 1218 Nipomo....2026-R
McKnight Ray R r 850 Church....636
McLain E H r 1251 Buchon....1938-M
McLain Jas L 2505Agusta....73
McLain Studio of Photography 970 Chorro....2247
McLaughlin E W r 1703 Chorro....1402-W
McLaughlin H L r 887 Islay....693-W
McLean Eugene D r 1135Upham....2235-J
McLean Jack 668Kentucky....2888-W
McLennan Hugh J genl contr 777Alexndr....1135-W
McLennan Hugh J rltr 491Hill....3035
McLennan Wm E r 645 Grove....895-M
McLinn D 721 Higuera....285
McLinn Gladys K r 662 Higuera....619-J
McLinn L r 721 Higuera....285
McMahan Furniture Co 855 Marsh....1573
McMahan Irene H r Orcutt Rd....2695-J
McMahon Byron J r 462Chorro....2034-J
McMaster E A r 770 Alphonso....2509-W
McMaster Fred r 676 Islay....2395-W
McMillan Jas Blois r Avila....51-J-2
McMillan Jean r Edna Rd....6-F-4
McMillan M r 1225 Pismo....226-J
McMillan Peter r Orcutt Rd....10-F-4
McNamara B Mrs r 1119 Palm....869-J
McNamara John J r 676 Grove....1731-J
McNanna Virgil r 927Branch....2294-R
McNeely Geo 543Hill....2104-W
McNeil Margaret Margaret McNeil's Style Shop
856Higuera....1054

McNeil Margaret r 111 Orange Dr....2464-M
McNiel J E r 2064 Johnson Av....1194-W
McPeak Emmie r MorroRd....1385
McPhee Julian A r Poly Campus....183
McQuaid Mae r 1220 Osos....573
McQuillan Lawrence r 421 Sandercock....1398-M
McRae Alness r 1052 Islay....193-W
McRae Leland S r 1109 Pismo....1653
McWilliams E G Probation Officer Court House...1376
If no answer (Toll) call "Operator" for....Cayucos 2651
Meacham V H r 320 Kentucky....1150-M
Mead A Mrs r Foothill Blvd....2035-M
Mead Eugene A 643Hathway....204
Mead M Mrs r 1536 Broad....2647-W
Mead W A r Foothill Blvd....2580-J
Means R W r 2524 Broad....2762-R
Medico-Dental Adjustment Bureau 1335 Monterey..652
If no answer call....3154-W
Medico-Dental Prescription Pharmacy 1239 Osos...900
Mediock Howard A 434HathwyAv....3091-J
Medzyk E J r 1208 Palm....2273-W
Mee Heng Low Chop Suey Shop 815 Palm....1330
Meeds Wm G 324CuestaDr....3190
Mefford E D 376Buchon....2074-W
Mehischau Elmer r Edna....54-R-2
Meier Elmer C r 331 Pismo....2326-R
Meinecke Dorothea r Mt Pleasanton Square....1147-J
Meissner Katherine r Pismo Rd....14-J-12
Melcher Wm r 2415 Lawton....866-J
Mele Dani A r 300 Buena Vsta Av....3165-J
Melim August M r 466 Marsh....1171-W
Melim Dick Mobile Service 600 Marsh....1963
Melim John r 2021 Broad....588-W
Melim Richard J r 948 Sandercock....955-J
Melin Irene r 547 Dana....1190-J
Melin Walter N r 507 Dana....1591-J
Mellem Robt r Osos Rd....31-R-2
Mello Geo M r Los Osos Rd....28-J-12
Mello J M r Los Osos Rd....28-J-2
Mello Jos Jr r Los Osos Rd....28-R-2
Mello Leonard E r 1020 Pismo....473-W
Mello Palmeda r 120 Story....2551-R
Melton Jess T 319Branch....2324-J
Mendoza Steve F r French Rd....17-R-1
Menefee O J Mrs r 1151B Montalban....1640-J
Menor Geo r OrcuttRd....4-R-12
Mercantile Acceptance Co loans 994Monterey....994
Mercantile Acceptance Corp of Calif auto financ 994Monterey..994
Mercer Wm r 1354-1st....1715
Meredith Carl r 1424 Monterey....1143-J
Merle Norman Cosmetics Studio 748Higuera....1477
Merrick Paul E 375Chorro....1555-W
Merson James F r Foothill Blvd....1213-J
Methodist Church 884 Pacific....2364-W
If no answer call....3111-M
Metters Ellen D r 398 N Broad....3052-J
Metz Roy F r 28 Mt Pleasanton Dr....1559-W
Metz Wm J r Snta Fe Rd....3-R-3
Metzler F H r 1822 Chorro....381-M
Meyer F D r 1817 Garden....733
Meyer O E r 1704 Broad....1711-J
Meyer & Willett auto dlrs 1044 Monterey....3133
Michalojko Stephen S r Foothill Blvd....2469-J
Michot Alys r 770 N Broad....2189
Middlecamp Lionel H r Orcutt Rd....13-F-5
Middlemast W C r 1134 Peach....2242-M
Middleton Dorothy r 567 Ellenway....81
Middleton Harold r 561 Ellen Wy....1497-R
Middleton Jos G MD San Luis Clnic 990 Pacific..3041
Midget Lunch 1029Morro....2540-J
Midway Hotel 997 Higuera....1991
Milburn Thrale H r 282 Chorro....459-M
Military Service Co 1563 Fairview....1946-J
Miller B W r Ramona Dr....1977-W
Miller Charlotte Miss r 1144 Buchon....3078-J
Miller Donald 326 SntaLuciaDr....3202-M
Miller Earl W r 676 Mountain Vw....1141-W
Miller Geo A 279Branch....2813-W
Miller J C r 294Buchon....2326-W
Miller James r 590 Lawrence Dr....1259
Miller Kenneth 285LaCanada....1956-J
Miller Marvin W r 1168 Mill....996-J
Miller Merritt V 538Buchon....2550-W
Miller Ralph E r 954 Toro....877-J
Miller Ralph W r 1151 Montalban....539-J
Miller Richard H r Edna Rd....15-J-21
Miller Thos H r 1639 Higuera....2535-J
Miller Wayland L Col r Camp Sn Luis Obispo...19-J-2
Mills Cecil E r 2575 Lawton....2753
Mills Teresa r Orcutt Rd....5-R-3
Millsap Marvin L 1273Ella....3122-W
Millsaps Vester L r 1906 Chorro....2893-M
Minelle's Lingerie 1117 Chorro....1448-W
Miner Henry r 215 Rafael Wy....1450-W
Minium Carroll N 631LawrenceDr....3192-M
Minium Muriel steno 776Palm....29
Mink Mervyn r 641 Leff....1361
Minoli Ernest Mrs r Kilburn Tract....819-W
Minville Rose r 1113Chorro....1433
Miossi Alfred r 1327Pacific....568-W
Miossi Alma r 1145Pismo....677-W
Miossi Ben E r Cuesta Rd....2285-M
Miramon John B r 1941 Chorro....2823-R
Miranda Stanley H r 960 Pismo....957-M
Mirko M r 721 Branch....708-W
Mission Cafe & Bar 699 Higuera....1921
Mission Florist 965 Monterey....432
Mission Garage 1011 Chorro....388
Mission Hotel 865 Monterey....593-W
Mission Laundry 331 Pacific....1440
Mission School 682 Palm....60
Mission Tailoring Service 1220 Morro....496
Mission Taxi Co 987 Monterey....2
Mission Trailer Park 546 Higuera....2033-W
Mission Wrecking & Salvage Co 553 Higuera....1608
Mitchell F W r 350 California Blvd....259-R
Mitchell Jack r 1103 Toro....270
Mitchell Katherine Mrs r 2746 Chandler....2088
Mitchell Kenneth B r 1011 Islay....2267-J
Mitchell Kenneth N r 465 Pacific....2007
Mitchell Martha r 626 Sandercock....1772-W
Mitchell Pete V 335Toro....1640-W
Mitchum Thos F r 546 Higuera....1742-W
Mobley A S r 348 Hathway Av....1230
Mobley A S Title Insurance & Trust Co 777 Higuera....2533
Mock H W 405TassajaraDr....3311-M
Mocogni Frances Mrs r 1090 Grove....2535-W
Mode-O-Day Shop 720 Higuera....1655-M
Model Linen Supply 348 Higuera....1238
Modern Family Laundry 1313 Broad....304
Moebus John F r Fremont Court....659
Moen Adella Mrs r 2753 Broad....1368
Moerman Carlos r 523 Lawrence Dr....2578-R
Moerman Geo F r 341 Higuera....500-W
Molinari Leo livestock Vachell Ln....311
Moller Norman r 1239 Mill....3087-J
Monday Club Monterey....1960
Moneymaker Fay E 729 South....2961-W
Monk Alonzo MD French Clnic 1170Marsh....3135
Monroe Frank r 544 Higuera....1742-J
Monson E E r 879 Church....2042-W
Monson Fred r 2701 Story....819-R
Montague W E 2881 SBroad....1703-R
Montano Raymond V 865Buchon....1527-J
Monterey Court 1756 Monterey....1949
Monterey Market 1601 Monterey....2700
Montgomery H Ray dntst Chorro & Pacific....303
Residence 60 Benton Wy....205
Montgomery Ward & Co
Retail Department Store 876 Higuera....2310
Catalog Department 876 Higuera....1988
Credit Dept 876 Higuera....161
Moody Elmer r 591 Kentucky....634-J
Moore B C 503Branch....1512-R
Moore Fred C r 456 N Broad....3128-W
Moore Lonnie r 1043 Pacific....294-M
Moore Ronald K r 623 Caudill....2457-M
Moore Roy F r 405 Branch....378-J
Moorefield J R r Pismo Hwy....7-R-13
Moose Lodge 964 Monterey....2185
Mora Louis A r Los Osos Rd....31-J-11
Mora R A r 358 N Broad....2436-R
Moran Martha V RN r 2013 Swazey....1895-J
Moranda Bill r Foothill Blvd....2580-W

Morganti L J r 664Monterey....2139
Morganti L J Co 698Higuera....2440
Morganti Milo J r 659 Palm....1605-J
Morgan H L Lt Col r 670 Lincoln....2587-J
Morin Paul 2034 Swazey....2065-M
Morris Edd r 1638 Snta Rosa....973-J
Morris Harry J r 116 Chorro....2732-J
Morrison Elaine 1261Mill....2727-J
Morrison Gertrude r 1706 Corralitos....2750-J
Morrison L E r 1219 Bond....185-W
Morrison L J r 1662 Hillcrest Pl....817
Morrison M B r 1274 Bond....2147
Morrison R B r 269Hathway....2207-W
Morro Bay Marine Supply 727 Marsh....1202
Morro Club 978Morro....1637-R
Morrow Arthur E r 1215 Buchon....2787-W
Morrow Christeen r Snta Rosa Pk Homes....3134-R
Morss Clayton L r 878 Islay....1565-R
Mortenson C R r 515 Grand....2307-J
Morton Emil r 1529 Osos....1914-R
Mosher Ray r 2717 Chandler Av....3050-M
Moskiman R r 2274 Broad....946-J
Motel Inn Monterey....1340
Mott Robt r 110 Kentucky Av....2959-W
Mott Russell r 2656 Lawton....1571
Mouchou Marge r Adriance Ct....2612-J
Mountain View Hospital
Office 1530Marsh....1400
Information Desk 1530Marsh....1406
Mounts Billy W Dr 892Grove....1535-R
Moyes Gail O 2105JohnsnAv....3123-M
Mueller Francis C auto electri serv 1234 Broad....26
Mueller Francis C r 180 Chorro....1820-R
Mueller Vina M r 180 Chorro....1820-R
Mugler F R Dr r 1460 Mill....832
Muir Alan S r 1426 Palm....3085-J
Muir J H r 1150 Walnut....2567-J
Mulkey Claude P 1348Montery....912-W
Mulkey Grace T r 1974 Osos....811
Muller A V atty Wickenden Bldg....614
Residence 865 Morro....2981
Mullican Frank N r 322 Hathway....2789-J
Mullis Baxter r 1163 Peach....706-J
Munch Elwood r 458½ Higuera....1304-R
Munger Ward San Luis Welding Works 960 Nipomo..1098
Residence 880 Meinecke....1747-M
Munk Bert T r 325 Buena Vista....1681-J
Murphy Harry r 121 Chorro....2995-J
Murphy Jas H gen contr 1968 Corralitos....2619-W
Murray L G 33NBroad....2796-W
Murrell L B ins 1016Court....1039-J
If no answer call....2992
Muscio Dante r 793 Buchon....237-W
Musician's Union Local No 305 1011 Islay....3088
Mustang Radio Service Foothill Blvd....1559-M
Mustang Tire & Auto Service Osos & Marsh....1043
Mutual Life Ins Co of N Y 1411 Essex....842-R
Muzio A C r 1519 Higuera....825-R
Muzio Clementina r 1132 Monterey....357-W
Muzio David grocry 870 Monterey....54
Muzio Frank D r 1418 Broad....2079
Myers Douglas 396 SntaRosa....1610-M
Myers Felicita r 869 Church....1587-W
Myers R W r 104 Toro....985
Mynatt W L r 680 Upham....2723-M

N

Nadelle Milton r 2775 Tenbrook....1333-W
Nagy Robt r 1469 Lizzie....1808-M
Nanninga O W 435High....3172-J
Naslund Chas E r 848 Mission....2558-R
National Cash Register Co 719 Higuera....543
National Dollar Store 736 Higuera....623
National Farm Loan Assn 1123Grdn....1386
Naugle Leslie r 1237 High....1764-J
Navone O r 1827 Broad....2284-J
Navoni Jos r 2445 Gerda....2102-W
Naylor H P r 661 Buchon....1103
Naylor Jas C r 2012 Broad....448-R
Neal J R r 74 N Broad....2936-W
Neale W H r 1136 Walnut....1989-R
Nearly New Furniture 1230 Osos....2092-W
Neece Harry O r 810 Grove....1061-M
Neece Paul E r Foothill Blvd....3167-R
Negranti Cora r 889 Buchon....216-W
Negranti Virgil Master Brake Serv 565Higuera....525
Negranti Virgil r 611 Serrano Dr....1371
Negrete Justin Mrs 2548 Story....2597-W
Negrich M Mrs r 1970 Chorro....1823
Nehf Otto J r 323Branch....2846-W
Nehi-RC Cola Bottling Co 120 Higuera....2115
Neill C H r 691 Grove....2777-W
Neilsen C r 2527 Broad....412-R
Nelsen Emil F 671LawrnceDr....3192-R
Nelson A R r 1304 Foothill Blvd....194-M
Nelson Albert r 1104 Palm....266
Nelson Donald C r 909 Sandercock....50-J
Nelson Donald S 744Centr....1019-M
Nelson J B r 1141 Pacific....1329-W
Nelson John Co 1609 Osos....68
Nelson Johnny Office Equipment Co 690 Higuera....228
Nelson Palmer r 644 Mountain Vw....656-J
Nelson Stanley H Nelson Wm A 968 Monterey....2134
Nelson Stanley H r 268 Snta Rosa....1745-M
Nelson Thyrza Mrs 1147Buchon....230-W
Nelson Wm A Insurance 968 Monterey....2134
Residence 270 Snta Rosa....1215-R
Nereson O B r 544 Ellen Wy....2726-W
Nernof A E r 1625Palm....1618-M
Nernof Tailoring Co tailor 1027 Chorro....103
Nettleship J D r 1228 Stafford....1791-M
Netto M E r Edna Rd....2437-J
Neubert M O Rev 772Leff....2869-J
Neumann Paul r 1005 Islay....2267-W
Neustrom Harold r Foothill Blvd....2580-R
Nevin Jane 274Hathway....2496-J
Nevins Vernon J r 368 Chorro....1720
New Park Grocery 1401 Osos....1431
New York Life Insurance Co 1137 Chorro....632
Newman Grace r 762 Higuera....482-W
Newman L A 1734 Osos....2968-R
Newsom Norris L r 1239 Stafford....2373-M
Newton Calvin D r 163 Stenner....2526-J
Newton Pleasant r 1314 Palm....2442-M
Newton R L r 300 High....454-M
Newton Robt B r 1910 Ruth....2057-J
Nichols Rena K Mrs r 1110 Buchon....748-W
Nicholson Roy E r 525 Branch....2128
Nicoson C I r 398 Pismo....2875-J
Nielsen Harald N contr 956 Walnut....594
Nielsen Harald N r 610 Lawrence Dr....967-M
Nielsen Mae F r 618 Grove....907-J
Nilson Stewart 338 SntaLuciaDr....2908-W
Nisperos Poly r French Rd....2764-R
Nite Spot Drive-In 134 Old Morro Rd....206-J
Noble Glenn A r 1327 Foothill Blvd....2973-J
Noggle A R r 567Kentucky....2644
Noggle John L r 806 Meinecke....3147
Nolan J T Mrs r 1023 Mill....606-M
Nolan Thos F r 190 Poly Vw....3058-M
Nolting Paul O Calif Park Grocry 390 California Blvd....2738-W
Nord Elmer A r 250 Ramona....2110-M
Norriss Jas T r Edna Rd....958-M
North Mack O r 1804 Sn Luis Dr....533
Northcutt Robt V r 652 Morro....450-R
Northington Henry H r 572 Islay....3155-W
North's Hatchery Inc 182Higuera....2556
Northside Market 84 Snta Rosa....1334
Northwestern Mutual Life Ins Co 852 Higuera....173
Norton Harry H Eagle Pharmacy 898 Higuera....916
Norton Harry H 2280 Story....209-W
Norton John r 777½Higuera....1069-J
Norton Thomas A Mrs r 762Higuera....1319
Norwalk Co The 1088 Higuera....1237
Norwalk Service Station 1088Higuera....1913
Novak Bernard r 1130½ Islay....528-R
Novak Esther 781Marsh....3023-W
Novoa E Mrs r 2663 Victoria Av....2785-J
Novotny C A r 1571 Mill....670-J
Nueser O M r 1801 Nipomo....2287-W
Nunes Antone C r Cuesta Rd....12-R-12
Nunes F W r 570LawrenceDr....2578-J
Nunes Frances C Mrs r 1336 Pacific....2832-R
Nunes Ilene CuestaRd....12-R-12
Nunes J C r Portguese Flat Rd....401-M
Nunes Jos A r Pismo Rd....7-F-11

Nunez Franc r 405 Dana....3064-W
Nuss Mildred r 766 Higuera....2628
Nutt Eliza M r Santa Ynez....39-J-3
Nye Erma r 219 Hutton....782
Nye Eva S r 2575 Agusta....2553-M
Nye Peter C r 470 Lincoln....2268-J

O

O K Music Co 844 Monterey....703
O K Rubber Welders 1101 Marsh....1964-M
Oakley H R r 310 Buena Vsta....1996-M
Oberholser B W r 859Church....1755-R
Oberholser Bill r 2771 Broad....412-J
Oberson E C phy & sur Marsh & Garden....244
If no answer call
Long Distance....Santa Margarita 43-J
Obispo Theatre 993 Monterey....197
O'Brien Florence D r 1134 Palm....1849-M
O'Brien Ida Miss r 1029C Pacific....294-W
O'Brien John F 515HathwyAv....301
Ocean View Tavern Avila....16-J-2
Ochs Allan R r 1315 Cazadero....1677
Ochs O R 386NBroad....1351-R
Ochs & Son
Ofc 1315Cazadero....1677
Shop Swazey....1274-W
O'Connor Jas P r 1243 Palm....458-J
O'Connor Margaret r 1204 Marsh....476-J
O'Daniels Howard R r 1755 Corralitos....2455
Odd Fellows Cemetery & Mausoleum Highway....960
O'Dell Norma 1219Palm....2579-W
O'Donnell Clarence R 19MtPleasantonDr....2066-M
O'Donnell Hugh 302CuestaDr....1046-R
O'Donnell Hugh bail bnds 981Montery....1046-W
O'Donnell Insurance Service 853 Marsh....1345
O'Donnell Jas Danl Mrs r 1155 Murray Av....3153-W
O'Donnell Wm C rl est 853Marsh....1345
O'Donnell Wm C r 133 Villa....2015
Oertle Wm r Baywood Pk....26-R-11
O'Grady Earl J r 605 Lawrence Dr....1763
O'Hagan Flavius r 673 Snta Rosa....1777-W
O'Hagan Robert P r 1525 Nipomo....1733-J
O'Hara Geo J r 1505Broad....416-R
O'Hara Lauretta r 781 Marsh....2136-J
O'Kelley Joe A r Broad....798-J
Old Mission The 782 Monterey....667
O'Leary Neil r 1052 Marsh....2673-J
Olgiati Clara r Foothill Blvd....1164-R
Olgiati Robert 1019 Court....1055
Olgiati Robt r Johnson Av....2546-M
Olive Geo M r 1624 Mill....3074-J
Oliveira M M r Serrano Dr....2383-M
Oliver W H Dr chirprctr 1303 Garden....988
Olsen Chas r 2064 Rachel....2769-J
Olsen John W 391CerroRomauldoAv....2905-J
Olsen Sally 391CerroRomauldoAv....2905-J
O'Mahoney James r 858 Toro....1884-R
Ooley E H r 1373 Frederick....2108-W
Optical Supply Co Tower Bldg....2140
O'Reilly E L r
Call "Long Distance" for....Atascadero-109-J
O'Reilly E L Standard Motrs & Equip Co
1701 Monterey....3144
O'Reilly Emmett r 941 Ida....2023-R
O'Reilly Leland P 1042Pac....2939-W
O'Reilly Timothy I atty BankofAmericaBldg....889
Residence 700 Grand Av....3170
O'Reilly's Golden Rule Motor Courts
Monterey & Murray....545
Ormonde C r 381 N Broad....2264
Ormonde Frank r 126 Ward....2690-J
Ormonde John r 254 Sandercock....2463-J
Ormonde Manuel r 1739 Frederick....2292-J
Orr Hazel I r 2006 Chorro....1531
Orr O C r 1541 Nipomo....1191-W
Orvis Harry J 1034 Peach....1366
Osborne Margaret r 750 Leff....1476-M
Osborne R W r 1807 Corralitos....2848-W
Osgood Earl J r 344 California Blvd....107-R
Osgood Mary r 1521 Osos....2051-M
Osos Liquor Store 1601 Osos....42
Oster Ed r 860 Osos....2966-J
O'Sullivan Delia Mrs r 1154 Mill....1185-J
O'Toole Thos P r 547 Mitchell Dr....1892-W
Ott Margaret r 1070 Palm....694-J
Otto Richard S r Baywood Prk....26-R-4
Ousley J J r 1043 Marsh....625
Outland Robt M r 233 Branch....3097-W
Overall Oliver r 671Morro....435-M
Overall Wesley R r YoakumTract....289-J
Overland J H r 1324-1st....1590-M
Overman N E r 535Hathway....129-W
Overton Clyde r 254 Branch....628-R
Overton Jas L r 725 Grand Av....2208-W
Owen Fred W r 629Branch....2182-R
Owen Lee W r 215 Branch....1096-M
Owens Louis r Farrel Baywood Pk....22-J-2
Owens Wilbur 166½Higuera....149-R
Owl Radio Taxi Co 974 Monterey....300
Oxnard Canners Inc Avila....3094-J

P

Pace Virgil P r Orcutt Rd....2797-M
Pace's Barber Shop 530 Marsh....2347-W
Pac Coast Lumber Co of Calif
Sales Office & Yard 271 Higuera....1420
Manager's Office 133High....3066
Pac Engineers & Surveyors Inc 857 Palm....3060
Pac Freight Lines 393 Marsh....1370
Pacific Gas & Electric Co
Office 894 Monterey....58
Plant & Storeroom Pismo....87
Substation & Night Operator Orcutt Rd....1045
Pac Greyhound Lines depot 1009Monterey....24
Pac Mill Co 271 Higuera....2123
Pac Motel 101 Hwy....1405-W
Pac Motor Trucking Co RailrdAv....2500
Pac Mutual Fishing Co PortSanLuisWharf....1-J-1
Pac Mutual Life Ins Co 1137 Garden....83
Pacific Telephone & Telegraph Co The
Business Office 872 Morro....2000
See Introductory Section for Service Calls and Other Important Matters
Pack Pipe & Supply Inc 183Higuera....75
Page H B r 1615 Phillips Ln....2058
Page Kenneth 725JohnsnAv....1595-J
Page Phil S 420Graves....96-W
Paine Mary S r 1341 Osos....957-W
Paiva C P Mrs r 755 Osos....870-R
Paivine W J r 547 Ellen Wy....2192-R
Palace Barber Shop 1038 Chorro....1850-W
Palmaymesa F F r 499 Pacific....1639
Palmer H E r 1850 Johnson....323-R
Palmer Mabel K r 1310 Marsh....843
Palmer-Waters Chapel 1264 Higuera....452
Palmer Willard N 323CerroRomauldoAv....3007-R
Palmer Wm A r 476 Chorro....638-W
Pandolfo Angelo r 975 N Broad....1728-M
Papa Frances r 2221 Johnson Av....2093-M
Paramount Pest Control Service of San Luis Obispo 1461 Palm....2448
Paramount Upholstering Shop 272 Pacific....2921-J
Parent Elmer J 2060Chorro....2978-W
Parent John C r 461 Islay....751-J
Parish Chas J r 894 Walnut....1756-R
Park Cafe 1819 Osos....1318-J
Parker E R Boiler Works 514 Higuera....2056
Parker Earl L r 1314 Broad....2246
Parker H r Morro Rd....2665
If no answer call....14-J-1
Parker R S Jr 46 SntaRosaPkHomes....3134-M
Parker T L Monterey Ct 1756 Monterey....1949
Parker W R 663Woodbrdge....2578-M
Parks H r 1045 Mill....353-W
Parks Ronald G r 542 Hathaway Av....1989-J
Parks Virginia 1188B Pismo....159-J
Parotti C r MorroRd....13-R-4
Parotti J r 2260 Lawton....3159-W
Parrack Fay D 1324Carmel....2828-J
Parry Jas E r Ferrini Rd....2258-J
Parsley Jas M r 858 Humbert Av....245-W
Parsons Douglas r 531 Lawrence Dr....2583-W
Parsons Gerard L r 199 Chorro....1079-W
Parsons Lee R r 1204 Nipomo....563-J
Parsons M Ray 173PolyVwHomes....3058-J
Parsons Victoria 1178Pac....1617-M
Parsons W Thos r 1970 Chorro....1823

Passmore John F r Snta Fe Rd....3-J-3
Patchett Hubert A r Edna Rd....6-R-12
Patchett Sayde r 133A Snta Barbara Av....1738-R
Pate Carl C r 1335 Morro....1540-J
Pate Harold r 814 West....494-R
Pat's 1129 Monterey....1248
Patterson John R r 531 Ellen Wy....2315-W
Patterson Ralph A r 209 Rafael Wy....2209-J
Patterson T L r 840 Murray....2214-W
Patton A C r 1690PhillipsLn....2017-J
Patton D E 334CerroRomauldoAv....3212
Paul Martin L r 2033 Swazey....1895-R
Paul's Garage Nipomo & Monterey....2319-R
Paulsen Albert L r 667 Lawrence Dr....1159-W
Paulson's Wrecking & Salvage Old 101 Hwy....320-J
Paulus Cecelia r 638Woodbridge....2434-W
Paz Jose r French Rd....2859-J
Peak H A 13 SntaRosaPrkHomes....1023-M
Pearl Robt r 383 Lincoln Av....1824-R
Pearman R O Dr 1235Morro....2822
If no answer (Toll) call
"Operator" for....Atascadero 324-R
Pearson Emma 738Higuera....2907-W
Pearson Emma M r 882 Church....2886-M
Pearson Glass Shop 673Higuera....1372
Pearson L E r 2044 Hope....2600-M
Pearson Robt E r 1319 Garden....1767-M
Pearson Vernon E r Railroad Av....406-J
Peat Robt M r 1206 Buchon....672-J
Peavey Cleo r 1253 Mill....1460
Pedranti Albert r 1028 Peach....508-J
Pedroni John r 1886 Loomis....2265-W
Peerless Baking Co 584Higuera....319
Peirson Alof r 1620 Garden....1197-M
Pelucca Alfred r 699 Chorro....2842-J
Pelucca Dan r 871 Buchon....341-W
Pendleton Paul E r Monterey Hts....1485-W
Penn Mildred Mrs r 454½ Pismo....1232-M
Penney J C Co dry goods 868 Higuera....1367
Pennington B W r 1826Chorro....2867
Pennington O G New Park Grocery 1401 Osos....1431
Pennington O G r 1420 Essex....735-W
Pennington R B r 434 Kentucky....2045-J
Pennington's Shoe Store 741 Higuera....863
Pentz Joyce Miss 1169 Islay....3118-J
Pentz Michael Sr r 268 Buchon....2326-J
Penwell Helen B r 125 Rincon Dr....1163-W
Pereira Edw P r 240 Sandercock....2497-J
Pereira Joaquin L r Avila....32-J-1
Pereira Joaquin L r Pismo Rd....555-J
Pereira Luiz Dr r 1716 Corralitos....2747-J
Pereira Luiz A Dr 1114 Marsh....1716
Pereira M I Mrs r 369 Marsh....387-M
Pereira Manuel L r Morro Rd....43-R-2
If no answer call....2850
Perfect Method Cleaners 983 Osos....1787
Perkins S O r S Broad....1703-W
Perozzi Dennis H r Orcutt Rd....13-F-2
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Petersen Fred L 1759Conejo....2595
Petersen Henriatta r 1304Pacific....2228-W
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Petersen Walter r 1319 Marsh....1724-W
Petersen Walter G r 516 Mitchell Dr....688-W
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Porter Vernon r 1337 Murray....1379
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Poulsen L H Sr r 1840 Johnson Av....2438
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Reis A C Mrs r 1147 Pismo....677-J
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Roberts Gene r 712 Upham....377-J
Roberts H L r 1318 Garden....1767-J
Roberts Jas L 357 SntaLuciaDr....3314-J
Roberts Max E r 1141 Pacific....2537-M
Roberts Mollie Mrs r 648 Mitchell Dr....1468-R
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Rodriguez Archie 3011JohnsnAv....2739-J
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Rosa Anna r 355 Marsh....966-M
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Rosenthal Mart food prods 445 Higuera....644
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Ross Geo G rltr 1118 Chorro....596
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Ross John W r 1861 Hope....2019-M
Ross Mary Edith 1440Upham....2353-M
Ross W F Grandview Motel 2074 Monterey....1451
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Runston E J r 841 Meinecke Av.....1443-M
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Russell Ann r 1341 Osos.....1233-R
Russell Edw F r 1107 Essex.....2167-R
Russell Elmer L r 300 Romona Dr.....2209-M
Russell Herschel C r 1907 Ruth.....1044-W
Russell Isabella r 1034 Church.....1065-J
Russell J H r 521Higuera.....1183-R
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Russell Paul C 1673 Johnson.....2218-W
Rustin Pete E r 676½ Toro.....1528-M
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Ryan C S r Yoakum Tr.....2641-R
Ryan G A r 123 Stenner.....2390-W
Ryan John E r 1399-2d.....1777-M
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St Clair C D r 865 Snta Rosa.....353-J
St Clair W M r 662 Islay.....1239-J
St Clair's News Depot 1015Chorro.....152-J
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Salmina J Mrs LosOsosRd.....28-R-3
Salmina M G r 891 Nipomo.....1286
Salmina Sabina r 887B Nipomo.....165-M
Salters Ruby r 1720 Johnson Av.....3166-W
Salvation Army Thrift Store 1131 Broad.....982-W
Salyer Edison r 654 Lawrence Dr.....1159-M
Sandberg Rosabelle r 857 Leff.....1899-J
Sandercock N W r 591 Islay.....820
Sandercock Transfer Co 1708 Beach.....19
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Sandercock Warren r 1645 Nipomo.....1288
Sanders Harry D r 127 Price.....263-R
Sanders Lucille M r 1599 Murray Av.....1586
Sanders Miles S III 1306Essex.....1654-M
Sandy Geo 1950Hayes.....3187-W
Sankoff Leo r 301 Hathaway.....288-M
San Luis Ambulance Service 780 Pacific.....887
San Luis Amusement Co 983 Chorro.....66-W
San Luis Cafe 1015 Chorro.....881-W
San Luis Cleaners 1124 Broad.....898
San Luis Clinic Osos & Pacific.....3041
San Luis Cyclery 1239 Monterey.....876
San Luis Electric & Heating Service 715 Higuera...561
Between the hours of 6 PM&8 AM&on Sundays& holidays call.....2614
San Luis Employment Service Agency
964 Chorro.....2992
San Luis Feed Co 305 Higuera.....655
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San Luis Fish Co Avila.....2964-R
San Luis Garbage Co 1016 Morro.....1672
San Luis Ice & Cold Storage Corp 1409 Walker.....67
San Luis Jewelry & Loan Co 974A Monterey...2958-W
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Retail Dept Morro & Marsh.....61
San Luis Meat Co 101 Hwy.....1951
San Luis Medical Laboratory 1540 Marsh.....896
San Luis Merchant Police & Detective Agcy
1130 Walnut.....409
San Luis Mill & Lumber Co 246 Higuera.....624
San Luis Motor Co 1144 Higuera.....3044-W
San Luis News Agency 987 Monterey.....477
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City Engineer 742 Pismo.....812
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Sewer Farm Portuguese Flat.....213-J
San Luis Obispo City Schools
Bus Garage & Maintenance Shop Marsh.....2095
Charles E Teach School Ferrini Rd & Felton Wy.....1122
Emerson School Nipomo.....805
Fremont School Peach.....1236
Hawthorne School Story.....2071
Jr High School Marsh.....2070
Kindergarten School Buchon.....1589-J
Senior High & Junior College Marsh.....663
San Luis Obispo County of
Agricultural Commissioner 1025 Palm.....1344
Airport Edna Rd.....2977
Assessor's office Court House.....777
Auditor's office Court House.....1484
Children's Home Sunny Acres.....829
Children's Home Schoolroom Sunny Acres.....2725
Civil Defense CourtHouse.....1074
Civil Service Commission 967 Osos.....171
Clerk's office Court House.....76
Constable Court House.....2100
If no answer call.....2850
Coroner 508 Higuera.....33
If no answer call.....2850
Co Road Commissioner Court House.....788
Court Reporter Court House.....579
Custodian CourtHouse.....1831
District Attorney office Court House.....1683
Farm Advisor 1235 Monterey.....52
Garage 1565 Monterey.....741
General Hospital Johnson Av.....1500
Health Dept 1009 Morro.....2982
Home Demonstration Agent 1235 Monterey.....52
Housing Authority 1185 Islay.....2652
Justice of Peace Court House.....415
Law Library Court House.....1145
Library Court House.....1157
Planning Commission 967 Osos.....558
Probation Officer Court House.....1376
If no answer (Toll) call "Operator" for.....Cayucos 2651
Psychopathic Ward Johnson Av.....518
Public Administrator 508 Higuera.....33
Purchasing Agent Court House.....778
Recorder office Court House.....617
Road District No 3 447 Snta Barbara.....2417
Sheriff's Office Court House.....2850
Sheriff's Sub Station No 3 Avila.....37-J-2
Supt of Schools Ofe Court House.....1907
Superior Judge Court House.....3161
Supervisor's Chambers office Court House.....76
Tax Collector office Court House.....138
Treasurer office Court House.....305
Tuberculosis Sanitarium Johnson Av.....1818
Veterans Memorial Bldg 801Grand.....65
Veterans Service Office 967 Osos.....1082
Welfare Dept 940 Chorro.....1797

San Luis Obispo County Farm Bureau
737 Marsh.....2790
San Luis Obispo County Tuberculosis & Health Assn
1026Chorro.....1048
San Luis Obispo Production Credit Assn
1123Garden.....1386
San Luis Optical Dispensary 846 Higuera.....1308
San Luis Sanitation Service 1130 Leff.....1124
San Luis Sterilization & Mattress Co Buchon&High...405
San Luis Tallow Works ClarkField.....2646-W
San Luis Truck Service Old S 101 Hwy.....2343
Garage 101 Hwy.....1360
San Luis Wall Paper&Paint Store 1126Broad....1072-R
San Luis Welding Works 960 Nipomo.....1098
If no answer call.....1747-M
San Luis Yacht Club Avila.....33-R-3
Santa Barbara Co Farmers Mutual Fire Assn
1016 Court.....1039-J
Santa Rosa Shell Service Station No L 263
1095 Monterey.....1030
Santa Rosa Street Market Mill&Snta Rosa.....326
Santos Andrew r 2066 Chorro.....1028-W
Santos Berla 127 Story.....1546-R
Santos Evalyn B r 1525 Essex.....2218-R
Santos Flora G r 463 Islay.....1214
Santos Lewis r 653 Caudill.....2597-M
Sarber John 228CuestaDr.....2915
Sargent John P r 1958 Hays.....382-R
Sarmento Don r 476 Buchon.....2326-M
Sarmento John E r 303 Branch.....1425-W
Sarmento Pete r Orcutt Rd.....3095-M
Sarter L A r 1528 Nipomo.....1733-M
Saucedo Dani C 355Pac.....3019-W
Sauer A Co grocery 848 Monterey.....27
Sauer Arthur r 1951 Monterey.....366-J
Sauer Clara E r 1205 Chorro.....111-J
Sauer F G r 1380 Broad.....247-J
Saul Millard F Lt Col 943MurryAv.....1995-M
Savio V r 448 Dana.....1665
Sawyer Jas F r 2505 Johnson Av.....90-R
Sawyers Jas 443Buchon.....2424-W
Sawyers Sam r Avila Rd.....7-F-4
Scamara Robt S 2451Lawtn.....2531-W
Scaroni N Mrs r 923 Murray.....2732-W
Schack C Mrs 646Caudill.....1468-J
Scherer W F 1331Pac.....2729-R
Schinbine H E r 1890 McCollum.....225-M
Schlegel C J r Avila Rd.....53-J-12
Schlegel Calvin r 215 Sandercock.....359-J
Schlicht Anna C Mrs r Cuesta Rd.....651-R
Schmeer Betty r 977 Pismo.....1540-R
Schmersahl Fred M r 575 Buchon.....198-W
Schmidt Arthur r 525Dana.....2009-W
Schmidt Don 871 SntaRosa.....1356-R
Schmidt Harley G r 260 Branch.....2240-W
Schmidt Michelle A 976 Islay.....3148-W
Schmidt Oscar r 1267 Murray.....612-R
Schmidt Warren A r 1022 Leff.....2171-W
Schneider W H r 370 California Blvd.....793-R
Schoening Kenneth r 320C California Blvd.....2781-M
Schopp Delmer W r 371 Lincoln.....974-W
Schopper Q A 245Price.....1393-M
Schroetlin Ed r 503 High.....2620-M
Schroetlin Hattie r 1203 Buchon.....2163-W
Schroth Paul 1020Waint.....2225-W
Schultz Carl S Fthl&MoroRd.....2987-R
Schultz Lloyd E r 1376-2d.....1595-M
Schultz S C r Morro Rd.....2046-W
Schulz Harry E r 1750 Corralitos.....489-J
Schulze W H r 1339 Higuera.....227-W
Schurr & Finlay Inc CampSnLuisObispo.....2629-R
Schurtz Ralph r 874Upham.....2893-J
Schuyler C L r 1205 Ella.....1321-J
Schwartz J E r 1831 Sn Luis Dr.....609
Schwarz F W r 1995 Sn Luis Dr.....2527-W
Schweizer J F r 56 N Broad.....2257-W
Schwiderski Donald 358LaCanadaDr.....3314-W
Scileppi Frank P 320TassajaraDr.....1956-W
Scott Dental Laboratory Tower Bldg.....1850-J
Scott Distributing Co 725 Pacific.....1442-J
Scott Edna J r 525 Higuera.....2078-R
Scott Ernest E r 729 South.....2640-J
Scott Francis R r 2700 Johnson Av.....2091-R
Scott Frank r 1415 Nipomo.....2996-R
Scott Lorin M r 479 Chorro.....2857-W
Scribner L B r 477 Buchon.....2204-J
Scroggin Lucy r 1186 Pacific.....1204-M
Sczepanski Milton r 1422Garden.....2894-R
Seaback Albert R r 220 Harris.....631-M
Seaback Eva H r 513 Sandercock.....1072-W
Seaborn Walter J r 208 Almond.....3052-R
Searcy Paul r 1681 Phillips Ln.....3074-W
Sears Market 700 Marsh.....2180
Sears Robt R r 495 Chorro.....570-W
Sears Roebuck & Co
Retail Dept Store 879 Higuera.....760
Catalog Order Dept 879 Higuera.....512
Sears Ross E 286TassajaraDr.....2866-M
Seaside Oil Co Pismo Hwy.....1396
Sebastian M r 770 Toro.....1185-W
Sebastian Manuel Jr 1241Nipomo.....818-M
Sebastian Mel O'Donnell Ins Serv 853Marsh.....1345
Sebastian T Santa Rosa Street Mkt Mill&Snta Rosa..326
Residence 1604 Hillcrest.....498
Securjty-First National Bank of L A 799 Higuera....397
Security Title Ins & Guar Co 1119 Chorro.....1015
Security Truck Line Avila.....16-R-3
Sederberg L E 1591Mill.....2838-M
See American Laundry & Dry Cleaners
1313 Broad.....304
Seela Wallis M r 2725 S Broad.....2735-W
Seeley Charles L r 1140 Islay.....1301
Seely Earl W 1901Corralitos.....1732-J
Seger Chas r 1343 Sidney.....2475-J
Seger Chas E optmtrst 1407 Garden.....451
Self Service Laundry Fthl&NBroad.....2669-M
Selhorst F V r 1521 Morro.....2831-M
Sellars Eva A r 874 Center.....2414-J
Selvage Alfred F r 2014 Fixlini.....1521-J
Semans Hubert H r 69 Benton Wy.....1116-R
Senter Harvey 1121 Olive.....933-R
Serafin Harry E r 2336 Johnson Av.....2739-W
Serafin's Body & Paint Shop 865 Palm.....836
Serpa Enos V r 395 Pismo.....989-R
Serpa Mary Mrs r 963 N Broad.....281-J
Serrano Clofas Mrs r 131 N Broad.....1068-J
Serrano Flora Mrs r 1220 Marsh.....328-J
Servatius Owen L 490FeltnWy.....1813-W
Serv-Ur-Self Laundry Surv-Ur-Self Landry
183 Higuera.....1932
Sethre Harold I Capt 1306Palm.....775-W
Seyller Paul K r 1901 Murray.....363-W
Shadow Arts Studio WickendenBldg.....431
Shaeffer Fred A Avila Court Avila.....16-R-12
Shaff Geo V 492Leff.....2387-W
Shanghai Low 861 Palm.....1250-J
Sharp S T r 1043 George.....963-J
Sharpe Norman r Ferrini Rd.....3158-W
Sharps C C contr 2181JohnsnAv.....629-W
Shatford Ada Mrs r 1746Johnson.....1816
Shaw Asher B r 1921 Sn Luis Dr.....2518-W
Shaw E N r 559 Kentucky.....258-M
Shawhan Maude E Mrs r 657 Leff.....2478-W
Shearer Onus 274Higuera.....342-W
Sheehy Tim r 762Lincoln.....979-R
Sheets Maxine r 523 Sandercock.....1144-M
Sheets Percy B r 2141 Sierra Wy.....3154-J
Sheff Marie I r 1518 Carmel.....2589-W
Sheffer A E r 1365 Palm.....877-R
Sheffer Marguerite 128NBroad.....440-M
Shelby R W r 1344 Higuera.....2320-J
Shelby R W Waldorf Cafe 975 Osos.....1002
Shell Oil Co Poly Rd.....98
Shepard Vard M r 148 N Broad.....440-W
Shephard Carl R r 743 Buchon.....1271
Sherer H E 560Leff.....2679-W
Sheriff Office Court House.....2850
Sheriff's Sub Station No 3 Avila.....37-J-2
Sherlock R W r See Canyon.....18-R-11
Sherman Edw C Jr MD Hagen Treadwell Sherman & Maxson 1215 Chorro.....1782
Residence 358 California Blvd.....2043
Sherrill Ray r 1684 Mill.....1061-W
Sherwin LeRoy O r Ramona Dr.....515-R
Sherwood B G 2556GailDr.....2879-M
Shimek U C r 235 Sandercock.....2463-M

Shipley L Earl Rev r 851 Mission....2116
Shipsey Helen Miss r 1266 Mill....423-J
Shipsey W T Mrs r 1248 Marsh....2313
Shirley E R r 1165 Buchon....608-R
Sholes Fred r 74 N Broad....1581
Short G H r 252 Sandercock....2605-M
Short Myrtle r 1624Chorro....1656-R
Shreffler Ernie r 1259 Stafford....1636-R
Shuford C H r 618 Felton Wy....3158-R
Shull E D r Edna Rd....1572-W
Shuttleworth Jos W 820½FthlBl....2627
Sides Hap r 431 Islay....2494-M
Siebert Leslie W Maj 1332FthlBlvd....2671
Siefert Wm H r 225 Almond....921-W
Siegel Joseph r 866 Pismo....1854-J
Sielaff Selma 1043Marsh....3160-M
Sierra Vista Poultry Ranch Orcutt Rd....5-R-12
Signal Oil Co 1262 Murray Av....802-W
Signal Oil & Gas Co Pismo Rd....417
Sigsbee Maude r 1642 Garden....1197-W
Silacci Angelina Rusca r 1066Palm....1356-W
Silacci Elmer r 1162Pacific....1310
Silacci Gloria r 994 Mill....3055-M
Silacci Homer r 269½ High....2953-W
Silacci Milo L r 669 Kentucky Av....1897-M
Silacci Pete Jr r 1430 Garden....1316-R
Silipigni Lawrence 683Pismo....2006-W
Silva A J r 1156 Peach....1992-R
Silva Bernard M Barney's Texaco Serv
311 Higuera....1736
Silva Frances 1427Morro....2808-J
Silva Frank C r 581 Lawrence Dr....2961-J
Silva Frank W r 1121 Montalban....1640-M
Silva J T r 1941 Monterey....2441-M
Silva Jas R r 556 Mitchell Dr....866-M
Silva Joe r 861 Ida....2208-J
Silva Joe A r Los Osos Rd....29-J-2
Silva Joe D r ReservoirCanyon....651-W
Silva John J r 205 South....2275-R
Silva M C r 796 Christian Av....1643-W
Silva M M r Edna....13-F-12
Silva M T Jr r 197 Beebee....1094-M
Silva Manuel A r 868 Mill....2715-R
Silva Manuel A truckng 200 Higuera....930
If no answer call....2715-R
Silva Manuel T r 1170 Pacific....1204-W
Silva Violet notary public 981 Monterey....2791
Silva Violet r 972 Snta Rosa....3071-J
Silva W G r Pismo Hwy....33-J-11
Silva's Lumber Yard 200 Higuera....930
Silva's Tractor Service 211 Harris....2468-R
Silveira A F r 1519 Nipomo....151-W
Silveira A G 1837Chorro....2327-M
Silveira Antonio F r 1052½ Peach....1777-R
Silveira Frank r 111 Story....50-M
Silveira Frank P r 896 Mill....2944-J
Silveira Joaquin r EstradaGardens....651-M
Silveira Joe R RanchitaSntaFe....3-F-3
Silveira John F r 685 Snta Rosa....2288-R
Silveira Louis F r 1744 Garden....2889-R
Silveira Luis 1731Morro....2932-R
Silver Jack r 251 Sandercock....2331-W
Silver L P r Smee Ln....5-J-3
Silvera Geo r 221 High....2953-J
Silverberg Plumbing Co CampSnLuisObispo....2038
Silveria Frank J r 205 Hutton....910-W
Silverio Gregory r 752½ Palm....511-W
Silvia Frank D r 1491 Upham....2461
Simas Joe V r Avila Rd....53-R-11
Simas Manuel F 2024 Osos....1044-M
Sime Mike r 1474 Upham....2353-R
Sime Nellie Mrs r 1620 Morro....2249-J
Simon Richard L vendng mach 661Caudill....1020-M
Simonette Melvin G r 912 Murray Av....691-M
Simons Ethel A r 2038 Chorro....535-R
Simonsen Mel J 668Caudill....1468-W
Simpson Albert r Yoakum Tract....1620-M
Simpson Bonnie L 972½ SntaRosa....2571-J
Simpson Carl E r 1169½ Leff....3078-W
Simpson R M r Monterey Hgts....2873-W
Sims C J r 810 Sandercock....1127-J
Sinclair LeRoy J r 1556 Monterey....888-M
Sinclair's Jewelry 1044 Chorro....1482
Singer Sewing Machine Co 733 Higuera....2295
Singleton Virginia A MD ofc 1304 Snta Rosa....1593
If no answer call....2992
Residence 498 Lincoln....2980
Sinsheimer A Z r 1020 Marsh....163
Sinsheimer Bros
Dry Goods Dept 849 Monterey....143
Grocery Dept 849 Monterey....18
Avila Ranch Avila Rd....53-J-1
Rancho La Lomita Edna Rd....46-J-21
Sirbeck Jimmie Mrs r 865 Morro....2659-W
Sister Stephanie 751Palm....3129
Sister's Inn 208 Higuera....155
Skeen V E r 1319 Beach....2074-J
Skies Robt H r 2580 Story....2751-M
Skinner Anna E r 235 Cypress....186-J
Skinner Robt L Dr 1404Broad....487-W
If no answer call....2992
Residence 1405Broad....487-R
Skinner Robt L Dr r 1405 Broad....487-W
Skinner W W Jr 669LawrnceDr....1805-W
Ski's Shell Service Station No L 269
1200 Monterey....2942
Slater C H 135Hutton....2623-R
Slaughter John L 167CuestaDr....3119-J
Sleep Off The Hi-Way Motel 1000 South....791
Sleep Off The Hi-Way Trailer Park 1000 South....791
Sleeter Geo W 113CalifBl....3150-W
Sleeth John A r 1916 Johnson Av....899-J
Sleight Richard G 180NBroad....3017-W
Smart Shoppe 1112Chorro....1099-W
Smee H Eugene r 855 Venable....2271
Smee John E Morro-AtascaderoRd 1302 Osos
(Toll) call "Operator" for....Morro Bay 2914
Smee Kenneth E r 2356 Johnson Av....2969-M
Smee's Plumbing & Heating Shop 1302 Osos....766
If no answer call....1365
Smelser Raymond B r 2028 Murray Av....1485-J
Smile Inn 101 Hwy....213-W
Smith A R r 559Marsh....1516
Smith Ann E r 383 Toro....1221
Smith Annie L r 1420 Palm....888-J
Smith Arthur R grocery 2630 Broad....1532
Smith Bessie E r Yoakum Tr....2735-R
Smith C D r 506 Mitchell Dr....2402-M
Smith C H r 824 Meinecke....913-W
Smith C L r 1302 Marsh....566
Smith Charlotte J Mrs 762Higuera....3121-J
Smith Clifford Jay r 904MeineckeAv....430
Smith E Taylor hemstchng 1035 Murray Av....235
Smith Elmer D r 1991 Ruth....1325-W
Smith Elmer Typewriter Shop The 986 Monterey....127
Smith Ethel r Baywood Pk....24-J-12
Smith Frank M r 1320 Osos....1761
Smith Geo J Mrs r 2056 Rachel....2024-J
Smith Horace M 811Misn....2124-J
Smith Jas A r 101 Poly Crest....3056-R
Smith Jas Barry MD 1405 Garden....1411
Residence 397 Lincoln....1652
Smith Jas S r 480 Chorro....2944-R
Smith L C r 1881 Corralitos....3099-M
Smith Leonore 1123 Chorro....1718
Smith M Eugene 1292FthlBlvd....445-J
Smith M J mgr Levy A & Zentner J Co
303 Higuera....1381
Smith M J r 383 Toro....1221
Smith Margaret E r 1237½ Mill....3087-W
Smith Melvin T r Sweeney Ln....1668-M
Smith R M r 487 Chorro....2711-M
Smith Robt P r 144 Stenner....2526-W
Smith Sheldon B r 1538 Snta Rosa....201-M
Smith S Stratton Smith's S S Trading Post
Edna Rd....1498-W
Smith Storrs H r 250 Grand Av....1622-W
Smith Thos G r 300 Lincoln Av....1824-M
Smith Thos L 940 SntaRosa....860
Smith Vene M r 1144½ Mill....481-W
Smith Walter V r 1131 Olive....933-J
Smith Wm T r 2433 Johnson Av....505
Smith's S S Trading Post Edna Rd....1498-W
Sneary Geraldine 218GrandAv....2437-W
Snell Phyllis G 323GrandAv....1119-W
Snider Thornton G 480Leff....2719-W
Snodgrass Evelyn G r 1220 Osos....2549-W

Snooks Donal E 120½Cyprs....3225
Snook's Sign Shop 480Leff....2719-W
Snow John K r 965 Murray....1660
Sno-White Creamery 888 Monterey....1872
Snowman Wm r 600 Snta Barbara Av....2327-J
Snyder Elenor 580 Islay....1570-R
Soldovini Ambrose B r 955 Branch....2933
Solloway Erwin 40 SntaRosaPrkHomes....2586-R
Solomon Apts 2048 Swazey....1930
Solomon M L r 729 Pismo....1885-J
Sontag Rose C r 1843Hayes....1119-R
Soper Floyd W Odd Fellows Cemetery....960
Soper Martha M Mrs r 1809 Garden....2730-R
Soroka Joe r 141 Beebee....2603-M
Soto Gaile r 2045 Swazey....2065-W
Soto Gregg P contr 517 Snta Barbara Av....3151-W
Soto Rita Hotel San Luis 697 Higuera....1917
Soto Val r 618 Kentucky Av....2888-R
Sousa Alvin r 595 Leff....2162-W
Sousa Lillie r 1629 Garden....2639-W
Sousa M A 1510Broad....696
Sousa Mamie r 680 Buchon....2006-J
Southern Counties Gas Co
Commercial Office 1141Chorro....16
Operating Dept Broad....490
Between 5 PM & 8 AM & on Saturdays & Holidays
From San Luis Obispo Ask Long Distance (No Inter-City Charge) for Enterprise 10206
Southern Pacific Co Railroad Av....2500
Southern Pac Milling Co
Concrete Plant Santa Barbara Av....2203
Lumber & Mill Dept Snta Barbara Av....2200
Southgate John R r 379 Pacific....2875-M
Southside Grocery 100 Higuera....1795-R
Southwest Airlines Downtown Ticket Agency
987 Osos....418
Southwest Airways Co Sn Luis Obispo
County Airport....2254
Souza Bernard J r 911 Branch....3046-R
Souza Frank A r 435 Higuera....307-W
Souza M C 319Branch....2324-J
Souza Tony F r 967 N Broad....2878-J
Sowash Geo r 1990Johnson....1846-J
Sowles Dorothy PismoHwy....1965
Spangler L S r 2603 Broad....680-M
Sparks Beatrice Anderson Hotel Beauty Salon
963Monterey....964
Sparks C M r 667 Howard....1017-W
Sparks V D r 954 Murray....2459-J
Sparks W J 951 SntaRosa....2731-J
Speer Robt r 487Marsh....1189
Spellman Robt r 655 Kentucky Av....1493-M
Spence A F r 859 Ida....2962-W
Spencer Stafford r 857 Snta Rosa....694-W
Spero Lillian r 226 Beebee....2175-W
Sperry and Hutchinson Co The 839 Marsh....3083-W
Spillers Harold D r 335 High....1210-W
Spink & Co Auto Body & Paint Shop
1365Montery....754
Spink Ray r 1520 Palm....1347-W
Spinney H L dntst 1343 Chorro....834
Spinning Wheel Upholstery 1150Peach....2890
Spohn E R r 1236 Stafford....2726-M
Spooner A B Jr EdnaRd....46-R-3
Spooner C R 1088FthlDr....2330-M
Spooner Q G r 451 Chorro....268-J
Sportman's Store 869 Higuera....2520
Spotless Cleaners 385 Higuera....517
Sprague Walter r 850 Leff....467-W
Spreafico Romeo r Pismo Rd....7-J-13
Spring A F r 1787 Conejo....2542
Spudnut Shop 692 Higuera....3027-M
Spurgeon Herman r Johnson Av....2969-R
Spurlock W A r 609 Snta Barbara....807-J
Spurlock W T r 605 Snta Barbara Av....1826-W
Spurlock Wm E r 471 Lincoln....2268-M
Squeeze-Inn Cafe 850 Marsh....3026-W
Squires Harriett M r 1437 Higuera....238-J
Stabler John 420FthlBl....1811-J
Stackhouse C H r Baywood Pk....27-J-2
Stafford A E Mrs 687 Islay....2396-M
Stafford Howard C r 236 Branch....1096-J
Stag Billiard Parlor 956 Monterey....202
Stahl K Gilbert 112PolyCrest....3056-M
Stairs Jas W r Morro Rd....1569-W
Stalnaker I H r Avila Rd....7-F-12
Stalnaker S H r 2367 Lawton Av....209-J
Standard Auto Parts auto equip 1085 Higuera....1200
If no answer call....590-W
Standard Liquor Store 875 Monterey....1120
Standard Motors & Equipment Co
1701 Monterey....3144
Standard Oil Co of Calif Hathway Av....2316
Standard Stations Inc
No 343 1066 Monterey....731
No 822 1741 Monterey....1004
Stanley Lloyd L Col r 1050Palm....2120
Stanleys 978 Monterey....2895
Stapp Gholson r 1057 Buchon....276-M
Stapp W E r 1341 Sydney....2680-R
Star Auto Court PismoHwy....872-W
Starbuck Harry r 2552Lawton....2737-J
Starbuck's Market 707 Snta Barbara Av....1954
Starkie Alf r 697 Chorro....2842-W
State Cafe 894 Higuera....2540-W
State Farm Insurance Companies 982 Monterey....2020
Stavish Jos 875Rougeot....2653-J
Steelman Helen 2028Chorro....1059-J
Stefancich F R r 726 Upham....1104-R
Steiner Ernest A r Campus Wy 3....675-M
Stephan Geo E Co of SLO Housing Authority
1185 Islay....2652
Stephan George E exectv dir Hseing Authority of San Luis Obispo County 3201 Pine Paso Robles
Call "Long Distance" for....Pso Robls-749
Stephens Floyd G r 1107 Foothill Blvd....3079-M
Stephens J M r 68 Mt Pleasanton....1207-W
Stephenson G B Mrs r 1204 Upham....1895-W
Stern Milton J BayvwHts....23-J-11
Stevens Joe r 658 Pismo....345-W
Stevens R E r Graves....1430-J
Stewart Hotel 158 Higuera....1931
Stewart John David Wm Rev 158Higuera....149-M
Stewart Mary E r 1460 Upham....3069-W
Stewart W E r 1684 Fairview....1463-J
Stiefel Sam H livestock dlr 54 Benton Wy....279
If no answer call....4-J-12
Stillwell John W r 447 Lawrence Dr....376-J
Stinson Archie C r 659 Caudill....1554-M
Stinson Poultry Service
Laurel Ln & Orcutt Rd....1596-W
Stobbe Arthur J 1042D FthlBlvd....265-M
Stocker Cecil E 305 SntaLuciaDr....3208-J
Stockird Les E Bachino&Stockird 740 Higuera....393
Residence 209 N Broad....2164
Stoddard Robt W Mrs r 2151 Sierra Wy....794-J
Stokes C Eric r 75 Benton Wy....2214-R
Stokes Dorothy E r 535Hathway....129-W
Stokesberry F C r 1228 Nipomo....818-J
Stolz G M 419Branch....3172-R
Stolz Nelle M r 527 Higuera....2479-W
Stone Albert H BaywdPrk....22-J-22
Stone Jerry T EdnaRd....2437-R
Stone L C r 4 California Blvd....977
Stone Weldon H Rev r 375 Toro....3176-R
Stookey Jas R r 457 N Broad....2029-R
Storer Ida M r 738 Higuera....1475-M
Stork Dorothy B Old101Hwy....3054-J
Stornetta A r Edna....17-F-5
Stornetta Luis P r Edna Rd....17-F-11
Storni A N r 952Mill....2653-W
Storni A R 554ElinWy....2514-W
Storni C J r 772Essex....1590-W
Stout Jas 546 Sandercock....2877-W
Stover Arthur r 472 Buchon....871-J
Stowe C D r 1641Hillcrest....1517
Stowe Clarice 1159Marsh....1997-M
Stowe Trailer Sales 996 Marsh....2701
Stoy Edward G r 101Hwy....10-R-3
Strader C R locksmith 1131 Garden....984-W
Residence 2647 Lawton....984-R
Stranahan Elaine Mrs 1042Pac....2682-W
Stranahan Robt E 1824Hays....287-R
Stratton Richard H r 239 N Broad....1244-W
Streysman E J r 1730 Johnson....1508-M
Stringfellow A H Mrs r 165 Brook....429-J
Stromberg Robt A r 1628 Garden....2145-M

Strong's Cleaning Works 659 Higuera....236
Strout Realty 2056 Chorro....3051-W
Studio Girl Distr 781Higuera....1624
Studle Leo r 497 Islay....1743-J
Stumpf Edith Margaret r 738 Higuera....1219
Sue's Sundries 1634 Osos....2565-J
Sullivan Dennis J Jr MD French Clinic
1170Marsh....3135
Residence 1256 Sydney....1998
If no answer call....3135
Sullivan Juanita r 1908 Osos....2532-J
Sullivan Lillie r 784 Snta Rosa....706-W
Sullivan P H r 624 Grove....895-W
Sullivan R W r 66 Mt Pleasanton Dr....1754-W
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Swinden Ralph V r 1356 Higuera....668-R
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True Raymond Mrs r 819 Branch....3081
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Turri Alfred B r 169 Kentucky Av....2959-R
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Tuttle Daniel Jr r 1628 Chorro....1656-J
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Vanderberg H E r 1710 Morro....2932-J
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Wasson J & M Co Vachell Ln....1506
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Wilkinson J W r 412 Marsh....2055
Willard M S r 2549 Johnson Av....3082-R
Willard S M r OrcuttRd....5-R-11
Willett Cal R r 309 Lawrence Dr....2695-W
Willett Richard L r 688 Ida....2245
Williams Arthur S r 156 Stenner....2278-J
Williams Chas W EdnaRd....289-W
Williams D M 1053½ Islay....3118-R
Williams E W r 2025 Fixlini....201-J
Williams Edmond r 966 Buchon....1828-J
Williams Edw L 228 Story....2733
Williams Eleanor r 1042A Pacific....2939-J
Williams Emma E r 1158 Murray Av....2930
Williams Floyd 148Higuera....1679-R
Williams Geo W Prudential Ins Co of Amer 795 Islay....1272-W
Williams Guilda Mrs r 388Chorro....327
Williams H O r 173Chorro....1071
Williams J E r Orcutt Rd....56-R
Williams Kline r 610 Monterey....2183
Williams Mary r 767 Christian Av....2762-W
Williams Minnie F Mrs r 1652Fairview....1603-M
Williams Rex 863Chorro....1357
Williams Ronald A r Avila....8-J-11
Williams Sarah C Dr optmtrst 1029Chorro....1297
Williams Sarah C Dr r 862 Toro....581-R
Williams Thos H r 2915 Johnson Av....2545-J
Williams W R r 1616 Palm....1535-J
Williamson Heyleyn r 730 Park....3074-M
Willmirth Bert r 207 N Broad....2863
Wills H J r 843 Rouget....329-J
Wilmot Clyde r 1183George....1313-M
Wilmoth L H 911Branch....2690-W
Wilshire Oil Co 101Hwy....565
Wilson A Gaylord r 1343 Higuera....1387-M
Wilson C V r 1779 Sn Luis Dr....2582-W
Wilson Construction & Supply Co 271 Higuera....2123
Wilson Harold O r Calif Poly Campus....1474-W
Wilson Helen Mrs 460Kentucky....1760-R
Wilson J P r 2410 Broad....2847-M
Wilson John r Avila....9-R-11
Wilson Leo J Mrs r 1530 Nipomo....1332-W
Wilson Marie L 1450Palm....3085-M
Wilson Mattie r 851 Leff....2941-W
Wilson Merle E r 53 Benton Wy....2127
Wilson Neal O 1344Palm....2442-J
Wilson O F r 480 Kentucky....2108-M
Wilson Olive B Mrs r 1771 Johnson Av....2456
Wilson Robt L Mrs 272 SntaLuciaDr....2807-W
Wilson Roy J r 245 Lincoln....1869-J
Wilson Tex r 660 Snta Rosa....534
Wilson Walter W r 66 Benton Wy....2529-J
Wilson Webb r 836 Mission....1217
Wilson's Cash Store 2039Broad....2713
Wilson's Flower Shop 1110 Garden....622
Wineman Hotel Higuera....1800
Wineroth H J 359TolosaWy....771-R
Winn Clyde B r 1969 Chorro....2694-W
Winner C Paul r 615Grove....895-R
Winters D N r 1220 Mill....1256-J
Wisberg Clarence 359CerroRomauldoAv....2909-J
Wisberg Earl F r Edna Rd....11-R-21
Wise Earl r 346 Buchon....894-J
Wise Jas 337TassajaraDr....3112-R
Witbeck Bessie r 1540 Snta Rosa....154-R
Wittmeyer A W r 535 Mitchell Dr....2332-J
Wochos Judith Mrs 1972 SnLuisDr....2050-W
Wochos Robt G MD San Luis Clinic 990Pac....3041
Wolf Harry K r 869Center....444
Wolf Verna 738Higuera....2907-W
Wolfe Alfred M MD French Clinic 1170 Marsh....3135
Residence 1367 Mill....424
If no answer call....3135
Wolfe Marion O r 706 High....2129-R
Wolverton Ray E 728Upham....334-M
Wonsley Ina r 729 South....2961-M
Wood Helen r 1740 Conejo....1041-W
Wood Josephine r 887 Nipomo....2672-J
Wood M A r 1061 Grove....1182
Wood M H 723Alexndr....3152-R
Wood Pearl F Mrs r 1010 Mill....1504-J
Woodbridge Fredrika P Mrs 1306Higuera....2798
Woodbridge John H MD 891 Pismo....1882
Woodford E A r 210 Rincon Dr....1722
Woodrell Cliff R 110Graves....660-W
Woodring Herbert L 655LawrnceDr....1159-R
Woodruff A E 217TassajaraDr....2911
Woodruff A E PT&T Co 872Morro....2269
Woods Fern E r 968 Walnut....1943
Woods Marion D BaywdPrk....24-R-2
Woods O E r 1402 Marsh....290-R
Woodward J R r 2315 Johnson Av....3069-J
Woodward Wm H r Freemont Ct....2384-R
Woodworth John A r 473 Pacific....893-R
Woolf Jas M r 239 Beebee....556-W
Woolf Robt 319 SntaLuciaDr....3210-W
Woolpert Wickson R Andre Andre & Woolpert attys 1041Chorro....3344
Woolpert Wickson R r 1352 Pacific....554-M

Woolworth F W Co 778 Higuera....2458
Workman Nellie r 205 Beebee....2603-R
Wornom R G r 260 Lincoln....2143
Worthington Plumbing Supply 1604 Morro....2289
Worthington Walter Worthington Plmbng Supply 1604 Morro....2289
Wray Ethel Miss r 114 Rincon Dr....3149-J
Wray O D r 486 Marsh....157-J
Wreden Jane Mrs r 1746 Chorro....1410-J
Wright A K r 382 Pismo....1973-R
Wright Donald G r Ramona Dr....1861-J
Wright Dorothy S r 110 Orange Dr....150-M
Wright Esther r 1617 Snta Rosa....986-R
Wright H r 358 SntaRosa....2067-W
Wright Jessie Mrs r 726 Buchon....1568
Wright John H EdnaRd....2590-M
Wright L H r 675 Brizzolara....2736-J
Wright Lawrence 1070Grove....2844-W
Wright Lorraine Cobb r 1208 Peach....637
Wright Ray 736Buchon....2287-M
Wright Saml V Jr 1208Peach....637
Wright's Roofing Serv 1427 Beach....1416
Wroble Wanda M N200FerriniRd....1399-W
Wu H M Dr herbalist & oste 972 Snta Rosa....1750-W
Residence 481 Lawrence Dr....2434-M
Wuest Francis A r 2031 Chorro....255-W
Wunderlich A M Majr 681Grove....1262-M
Wyatt Glynn A r 1219 Ella....212-W
Wyatt W C r Edna Rd....1255-W
Wybrandt H P r 1943 McCollum....2871-R
Wyman Frank 370Marsh....1187

Y

Yance Alice Mrs r 1838 Johnson....1768-J
Ybarra Mary r 807 Francis Av....2559-R
Yellow Taxi Co 987 Monterey....100
Yenter Mary r 111 Orange Dr....2464-M
Yoakum C O r 895 Lincoln....74
Young C R r 1240 Ella....2338
Young Carl E StennerCrk....19-J-3
Young Chester A 244 Story....2690-R
Young Claude r Pismo Rd....7-F-3
Young E M Indscpng 1325Breck....1946-W
Young E S r 1803 Garden....2730-M
Young E S Young's Beauty Shop 1037 Monterey....391
Young Eleanor G r 1283 Murray Av....1281-W
Young Emma r 2033 Chorro....535-W
Young Harry E r 468 Leff....2387-M
Younger Don contr Marsh&Broad....2432-W
Young's Beauty Shop 1037 Monterey....391
Yours & My Furniture Store 1127 Broad....942
Yowell Carl 1165Mill....1315-W

Z

Zahner Chas A r 1359 Marsh....3047-J
Zana's Cafe 1136 Carmel....1871
Zanchuck Wm r 22 Mt Pleasanton Dr....692-J
Zanetti Geo A r 580 Osos....2225-R
Zanoli Frances Mrs r 1037 Mill....2830-W
Zanoli Jess r 778 Osos....590-W
Zanoli Wilfred r 1437 Beach....521
Zavala Jose r 2102 Broad....3152-M
Zegar Furniture Store 840Monterey....85
Zegar Steve 1318 Mill....10
Zegar's Warehouse 881 Morro....2080-J
Zelazny Josephine CuestaGrade....12-J-12
Zellner W M r 549 Hathaway Av....774-J
Zerfing A L r 1228 Mill....1256-W
Zilka Thos J r 51 Motley....2330-W
Zimmerman Dean R r 690 Islay....1537-J
Zimmerman Gilbert 873Venable....3111-M
Zingg Elwood 420FthlBl....1811-W
Zipper Wm J r 1909 Ruth....2677-J
Zoffman Christine r 1355 Mill....1829-J
Zoss Construction Co CampSanLuisObispo....1152
Zuck Kenneth 1834Hays....3187-M
Zuiderweg P J contrs 210 Beebee....1950
Zukas B J r Edna Rd....46-J-1
Zweifel John R r 1333 Mill....2943-M

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2. Please be on the line when the party you want answers.
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Pretty sight

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Use the Classified Directory often. Saves time in finding almost everyone in town who fixes things, sells things, does things.

You'll find it fast in the YELLOW PAGES

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: San Luis Obispo County

YEAR: December 1951

CLASSIFIED TELEPHONE DIRECTORY

FOR

SAN LUIS OBISPO COUNTY

DECEMBER 1951

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abstractors–See Title Companies

Account Bookkeepers

See Bookkeeping Service

Accountants–Certified Public

Belcher Charles N
981 Monterey.....Sn Luis Obspo 104
Knight Robert A 1041 Chorro..Sn Luis Obspo 1735

Accountants-Public

Arsenio & Grundell
861 Monterey.....Sn Luis Obspo 729
Ball Rollin 252 Lincoln.....Sn Luis Obspo 3125
Boyce J Earle
Bank of America Bldg.....Sn Luis Obspo 886
Chope J P
Laurel Ln & Orcutt Rd....Sn Luis Obspo 1427-R
Derby Mabel H Miss
647 Park.....Sn Luis Obspo 2687
Hall & Butler 1135 Chorro....Sn Luis Obspo 2114
Hanson Chas A 463 Marsh.....Sn Luis Obspo 1050
Hoisington A R 550 Piney Wy....Morro Bay 5261

Accountants–Public–(Cont'd)

Hunt Dale E 861 N Main.....Morro Bay 3346
McLinn D 721 Higuera.....Sn Luis Obspo 285
Randall E E 273 Chorro....Sn Luis Obspo 2617-J
Rehbock Kettner S S Hwy.....Atascadero 477-W
West Chauncey W & Associates
901-12th .....Pso Robls 868

Adding & Calculating Machines

ALLEN-WALES ADDING MACHINES

SERVICE
and
SUPPLIES

EFFECTIVE JANUARY 1, 1952

"FOR SERVICE CALL"

NATIONAL CASH REGISTER CO
719 Higuera.....Sn Luis Obspo 543

(Continued Next Page)

SALES & SERVICE ON . . . . .

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Speed-o-lectric ADDING MACHINES

Many exclusive features make the Clary a different kind of adding machine. Try the Clary before you buy . . . PROMPT FACTORY-APPROVED SERVICE. Adds - subtracts - multiplies

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San Luis Obispo **1403**

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- CHECKWRITERS
- DUPLICATORS
- FILES - DESKS - SAFES

ALL MAKES REPAIRED

SALES - SERVICE - SUPPLIES

JOHNNY
NELSON OFFICE EQUIPMENT CO.

690 HIGUERA

San Luis Obispo 228

ADDING MACHINES
SUNDSTRAND
Sales – Service – Rentals

New . . .
Used . . .
Rebuilt . . .

Fully Guaranteed

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San Luis Obispo 127

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Serving San Luis Obispo County Since 1926
ELMER SMITH 986 MONTEREY

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BURROUGHS ADDING MACHINE CO
230 John.....Salinas 3856

HILL'S STATIONERY STORE

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OFFICE AND PORTABLE
TYPEWRITERS
NEW — USED — REBUILTS
SALES - SERVICE - RENTALS
Complete Repair Shop
1127 Chorro.....San Luis Obispo 1403

Hill's Stationery Store
1127 Chorro.....Sn Luis Obspo 1403
(See Advertisement Page 1)

NATIONAL ADDING MACHINES

Scientifically designed to do more work, in less time, with less effort.

National

SALES • SERVICE • SUPPLIES

"WHERE TO BUY THEM"

NATIONAL CASH REGISTER CO
719 Higuera.....Sn Luis Obspo 543

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera.....Sn Luis Obspo 228
(See Advertisement This Page)

PACIFIC COAST PUBLISHING CO
Remington-Rand Sales & Service
1022 State.....Snta Barbara 5-5291

PASO ROBLES OFFICE SUPPLY
608-12th.....Paso Robls 481-J

TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127
(See Advertisement This Page)

VICTOR ADDING MACHINES

DEPENDABLE SINCE 1918
A complete line of portable and heavy duty machines to add, subtract, multiply, divide, credit balance.
Hand Operated and Electric Models
SALES—SERVICE—RENTALS

VICTOR ADDING MACHINES

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NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera.....Sn Luis Obspo 228

WALKER'S BOB
Remington Sales & Service
785 Marsh.....Sn Luis Obspo 681-W

Adjusters

Campbell J E 1371-2d.....Sn Luis Obspo 2248-J

COAST COUNTIES ADJUSTMENT BUREAU RUSSELL J. THOMAS, Owner
J. E. CAMPBELL, Manager
WALTER W. WILSON, Adjuster
R. E. GRANT, Adjuster
WILLIAM B. HANSEN, Adjuster
1130 Garden.....San Luis Obispo 3011
If no answer call..San Luis Obispo 2248-J
or.....San Luis Obispo2529-J

GENERAL ADJUSTMENT BUREAU INC
Formerly Fire Co's Adj Bureau Inc
Ed K Francis-Branch Mgr
1125 Garden.....Sn Luis Obspo 1968

Advertising–Radio
See Radio Broadcasting Companies & Stations

Advertising Signs–See Signs

Agricultural Implements—See Farm Equipment

Air Compressors

INGERSOLL-RAND AIR COMPRESSORS—
TOMASINI A E
1922 Johnson.....Sn Luis Obspo 1424

WESTINGHOUSE AIR COMPRESSORS—
HARDING EQUIPMENT CO
Old 101 Hwy.....Sn Luis Obspo 1937-J

Air Compressors–Renting

Parker E R Boiler Works
514 Higuera.....Sn Luis Obspo 2056
TOMASINI A E 1922 Johnson..Sn Luis Obspo 1424
(See Advertisement This Page)

Air Conditioning Contractors

COOPERATIVE FARMERS SUPPLY CO INC
1315 Pine.....Pso Robls 153
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.....Sn Luis Obspo-766

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Carrier

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1200 Anacapa.....Santa Barbara 5-7007

FRIGIDAIRE AIR CONDITIONING—
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416

Air Express Service

Air Express Service Railroad Av..**Sn Luis Obspo 522**

Air Freight Service

SOUTHWEST AIRWAYS CO
Air Freight Rates & Information
San Luis Obispo
County Airport .....Sn Luis Obspo 2254
Paso Robles
Sn Luis Obspo Co Arpt..Paso Robles 24-F-2

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

AIR COMPRESSORS

RENTED

- DRILLING
- CHIPPING
- BREAKING
- TAMPING
- SANDBLASTING

A. E. TOMASINI

Licensed Contractor

SALES & SERVICE

PHONE
San Luis Obispo 1424

1922 Johnson

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Many new telephones have been installed.

Many people have changed their places of residence or business.

Please consult the directory first.

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CLEVELAND
PITTSBURGH
WASHINGTON D.C.
NEW ORLEANS
HONOLULU
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OVER 200 MILLION SAFE PASSENGER MILES

insist on 4-Engine Dependability

DETROIT	94.00	★ NEW YORK	80.00 each way
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Over 500 Million Safe Passenger Miles

VALLEY AIRLINE TICKET AGENCY

PASO ROBLES
654

SANTA MARIA
5-5924
HOTEL CALIFORNIA

Air Line Companies

NORTH STAR AIRCOACH
248 Powell S F.....Douglas 2-2332
(See Advertisement Page 4)

SOUTHWEST AIRWAYS CO
Passenger Information & Reservations
San Luis Obispo County
Airport .....Sn Luis Obspo 2254
Paso Robles
Sn Luis Obspo Co Arpt..Paso Robles 24-F-2
Air Freight Rates & Information
San Luis Obispo County
Airport .....Sn Luis Obspo 2254
Paso Robles
Sn Luis Obspo Co Arpt..Paso Robles 24-F-2

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Crane Hotel 24-Hour Phone
245 Powell San Francisco...Yukon 2-5300

A Air Coach Agency
245 Powell S F.....Yukon 2-5300
(See Advertisement This Page)

NORTH STAR AIRCOACH
See Adv Under Air Line Companies
248 Powell S F.....Douglas 2-2332

Southwest Airlines Downtown Ticket Agency
987 Osos.....Sn Luis Obspo 418

TRAVEL SERVICE
SOUTHWEST
UNITED - TWA - AMERICAN
PAN AMERICAN-PHILIPPINE-WESTERN
TICKETS & RESERVATIONS
Across From Court House
987 Osos.....Sn Luis Obspo 418

Valley Airline Ticket Agcy
1319 Spring.....Paso Robls 654

VALLEY AIRLINE TICKET AGENCY
Hotel California Santa Maria..Snta Maria 5-5924
(See Advertisement Page 4)

Air Purification Equipment

Daggett C L Orcutt Rd .....Sn Luis Obspo 1427-J

Aircraft Renting

Valley Flying Service
Sherwood Field.....Paso Robls 1002

Aircraft Schools

HOOVER BROS FLYING SERVICE
Edna Rd .....Sn Luis Obspo 2977

Aircraft Servicing & Maintenance

HOOVER BROS FLYING SERVICE
Edna Rd.....Sn Luis Obspo 2977

Airports

Hoover Bros Flying Service
Edna Rd.....Sn Luis Obspo 2977
Paso Robles San Luis Obispo County
Airport .....Pso Robles 27-F-11
Petroline Air Survey
Estrella Air Base.....Pso Robles 27-F-2

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FLIGHTS SCHEDULED DAILY
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ALL MAJOR CITIES
NEW YORK AS LOW AS $81.00 PLUS TAX
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DETROIT — KANSAS CITY
Lowest Fares Everywhere
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Discount to Servicemen
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Immediate Reservations
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887

Rates on Out-of-Town Calls
Special Attention to Train Calls
We Serve Any Community - Red Cross
Trained - All Ambulances Fully Equipped
HOSPITAL SUPPLIES AND
INVALID EQUIPMENT
24-Hour Oxygen Service
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Independently Owned & Operated
780 Pacific — San Luis Obispo

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AMBULANCE

SERVICE

RIDE WITH YOUR PATIENT - NO CHARGE

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Paso Robles 652

- OXYGEN EQUIPPED
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Any Time - Anywhere

- EMERGENCY FACILITIES
- NO MORTUARY CONNECTION

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BENEDICT-RETTEY AMBULANCE SERV
A COMPLETE, FULLY EQUIPPED
TRAINED AND UP-TO-DATE
AMBULANCE SERVICE
Hwy No 1 & Atascadero Rd.....Morro Bay 6271
Day or Night call.....Morro Bay 6271

Chapel Of The Roses S Hwy.....Atascadero 98
CHOLAME AMBULANCE SERVICE
24 Hour Service
Cholame.....Paso Robles 26-F-6
Grays Funeral Chapel S Hwy.....Atascadero 98
JONES AMBULANCE SERVICE
780 Pacific.....Sn Luis Obspo 887
(See Advertisement This Page)
PASO ROBLES AMBULANCE SERVICE
2819 Vine.....Pso Robls 652
(See Advertisement This Page)

Amusement Devices

John Marion 137 Cypress...Sn Luis Obspo 3096-J
Los Osos Vendors
1023 Nipomo.....Sn Luis Obspo 1583-W
If no answer call.....Sn Luis Obspo 1324
McGrew Sales Co 1438 Spring....Pso Robls 309-J
Nelson John Co 1609 Osos.....Sn Luis Obspo 68
Polin Burt W 974 Monterey.....Sn Luis Obspo 2370
San Luis Amusement Co
983 Chorro.....Sn Luis Obspo 66-W

Amusement Places

Army Px & Amusement Center
1324 Spring.....Pso Robls 695
Pismo Beach Skating Rink
Pomeroy Av.....Pismo Bch 131
PISMO BOWL
277 Pomeroy Av.....Pismo Bch 191
PISMO POKO
PISMO'S OLDEST
BINGO PARLOR
OPEN EVENING AT 7 O'CLOCK
AROUND THE CORNER FROM
HOTEL BUTLER
620 Cypress.....Psmo Bch 53-J

Ant Control–See Exterminating

Antiques–Dealers

B & B Antiques 1023 Broad..Sn Luis Obspo 394-W
El Techo Azul
Gladys K McLinn
662 Higuera.....Sn Luis Obspo 619-J
H & S Gift Shop 559 Cypress ...Pismo Bch 304-W
SMITH'S S S TRADING POST
COMPLETE LINE OF COLLECTOR'S ITEMS
ANTIQUES - GUNS - CURIOS
MISCELLANEOUS
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Edna Road.....San Luis Obispo 1498-W

Antiques–Repairing & Restoring

ART-WOOD-CRAFTS
Mr & Mrs A C Phillips
1955 Pacific.....Sn Luis Obspo 2410-W
PASO ROBLES UPHOLSTERY
See Our Adv Under Upholsterers
1348 Railroad.....Paso Robls 1535

Apartments

Agar Lola Mae 2060 Chorro..Sn Luis Obspo 3151-J
Beach Apartments 266 StimsonAv.....Pismo Bch-19
Breaker's Apartments 172 Hinds....Pismo Bch 325
Christensen Henry Morro Del Mar..Morro Bay 5281
Dolliver Apts 320 Hinds Av.....Pismo Bch 215-M
Dudley Apartments 1804 Spring..Pso Robls 1153-J
Edgewater Motel
Dolliver & Wadsworth.....Pismo Bch 3
El Marero Hollister.....Pismo Bch-196
Howie's Court 652 Morro....Sn Luis Obspo 2297-J
Park Apartments 322 Park Av...Pismo Bch 200-J
Riverside Apts 1306 Riverside Av...Pso Robls 846
Rooker's Shell-Bra Apartments
Daily-Weekly-Monthly Rentals
Windward Av Shell Beach ...Pismo Bch 450-J
Sea Garden Motel Apts
Rates By The Day Week or Month
340 Stimson.....Pismo Bch 69
Seashore Apartment
15 Apartments-Weekly & Monthly Rates
110 Stimson.....Pismo Bch 182-J
SMITH'S DELUXE APARTMENTS
At Leeward and Water St Shell Beach
Furnished Apartments by Week or Month
627 Water Shell Beach.....Pismo Bch 34-W

Architects

Douglas H B Snta Barbara Av....Sn Luis Obspo 2200
Holdredge Wm Decker
776 Palm.....Sn Luis Obspo 29

Army & Navy Goods

Army Supply 1221 Spring.....Pso Robls 1502
Beno's Inc 1019 Morro.....San Luis Obspo 620

Artists' Materials–Retail

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey.....Sn Luis Obspo 3039
HILL'S STATIONERY STORE
1127 Chorro.....Sn Luis Obspo 1403

Asphalt & Asphalt Products

ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785
WEBSTER JACK
Blacktop For Driveways-Patios-Paths
958 Grand Av.....Aroyo Grnde 2694

Associations

See also Clubs; Fraternal Organizations; Labor Organizations; Etc

Alcoholic Anonymous 1245 Spring....Pso Robls 488
Alcoholics Anonymous
Monterey.....Sn Luis Obspo 2743-J
American Legion Hall
Orchard Av.....Aroyo Grnde 4460
Amer National Red Cross
991 Osos.....Sn Luis Obspo 2630
Atascadero Chamber of Commerce
Carlton Hotel.....Atascadero 321
Atascadero Golf Course Highway...Atascadero 101-W
Atascadero Grange Hall Palma Av..Atascadero-214-J
Automobile Club of Southern Calif
District Office
1134 Monterey.....Sn Luis Obispo 1480
Emergency Road Service
1246 Spring.....Pso Robls 169-W
Emergency Road Service
1101 Monterey.....Sn Luis Obspo 102
Boy Scouts of America
790 Monterey.Sn Luis Obspo-2220
Camp Fire Girls Inc
864 Snta Rosa.....Sn Luis Obspo 1858-W
Chamber of Commerce
998 Monterey.....Sn Luis Obspo 2923

Associations–(Cont'd)

Eagle's Lodge Hier Bldg.....Atascadero 252-W
Eagle's Lodge IOOF Bldg.....Pso Robls 1452
Elks Club 906 Marsh.....Sn Luis Obspo-322
Grange Hall S Broad.....Sn Luis Obspo 639
I D E S Hall Assn Mill.....Sn Luis Obspo-1373-W
I O O F Hall 128 Bridge.....Aroyo Grnde 2656
I O O F Hall 520 Dana.....Sn Luis Obspo 168
Infantile Paralysis Foundation
1302 Marsh.....Sn Luis Obspo 566
Labor Local No 1464 A F of L
1530 Monterey.Sn Luis Obspo-256
Masonic Hall 859 Marsh.....Sn Luis Obspo-626-J
Masonic Temple 112 Poole.....Aroyo Grnde 2350
Monday Club Monterey.....Sn Luis Obspo-1960
National Farm Loan Assn
1123 Garden.....Sn Luis Obspo 1386
Paso Robles Camp Fire Girls Hdqtrs
19th & Chestnut.....Pso Robls 1468-W
Paso Robles Community Chamber of Commerce
707-13th.....Paso Robls 16
Paso Robles Grange.....Pso Robls 20-J-11
Paso Robles Mutual Building & Loan Assn
1211 Park.Pso Robls-613
Paso Robles Women's Club
13th & Oak.....Pso Robls 747-W
San Luis Obispo County Contractors Assn
S Hwy.....Atascadero 477-W
San Luis Obispo County Fair Office
Gregory & Victoria.....Pso Robls 950
San Luis Obispo County Tuberculosis & Health
Association 1026 Chorro.....Sn Luis Obspo 1048
San Luis Obispo Production Credit Assn
1123 Garden.....Sn Luis Obspo-1386
Santa Maria Valley Campfire Council Inc
Lopez Canyon.....Aroyo Grnde 2030
Shrine Circus Office
940 Chorro.....Sn Luis Obspo 660-W
Technocracy Inc Rd 12035
545 Islay.....Sn Luis Obspo 2342-W
Womens Civic Club 247 Stimson Av..Pismo Bch-83-J

Athletic Goods

See Sporting Goods Headings

Attorneys

Andre Andre & Woolpert
1041 Chorro.....Sn Luis Obspo 3344
Andre George L 1041 Chorro...Sn Luis Obspo 3344
Andre Peter R 1041 Chorro....Sn Luis Obspo 3344
Brazil A H 793 Higuera.....Sn Luis Obspo-2082
Res Phone.....Sn Luis Obspo 188
Buck Chas K Wickenden Bldg..Sn Luis Obspo 890
Champion Lawton D Bank of Amer Bldg..Pso Robls-76
David Andrew 129 E Branch.....Aroyo Grnde 2692
Davis Paul W 846 Higuera....Sn Luis Obspo 1033
Eschwig W W 1205 Park.....Pso Robls 333
Finucane Geo F 139 W Branch...Aroyo Grnde 2835
Fitzgerald M A 778 Marsh....Sn Luis Obspo 1479
Gallagher & Madden
Bank of Amer Bldg.....Pso Robls 800
Grundell Herbert C Court House..Sn Luis Obspo-1683
Harris Richard F Security First
Natl Bank Bldg.....Sn Luis Obspo 3048
Residence.....Sn Luis Obspo 1696
Held F J Jr 310 Harbor View.....Pismo Bch 50
Kaetzel C P 793 Higuera.....Sn Luis Obspo-1868
Kaetzel Jack 793 Higuera.....Sn Luis Obspo 1868
Muller A V Wickenden Bldg....Sn Luis Obspo 614
O'Reilly Timothy I
Bank of America Bldg.....Sn Luis Obspo 889
Polin Martin 1026 Chorro...Sn Luis Obspo 640-J
Quinn Thos D Bk of Amer Bldg.....Pso Robls 76
Rau F M 1041 Chorro.....Sn Luis Obspo 3031
Renetsky Andrew 846 Higuera..Sn Luis Obspo 1039
Renetzky & Davis
846 Higuera.....Sn Luis Obspo 1033
San Luis Obispo County District Attorney
Court House.Sn Luis Obspo-1683
Woolpert Wickson R
1041 Chorro.....Sn Luis Obspo 3344
Wright Robt E Entrada Av.....Atascadero 474

DICKEY'S
Auto Body & Paint Shop
(Formerly Wilson Motors)

COMPLETE
BODY & FENDER WORK

AUTOMOBILE BODY AND PAINT SHOP
- AUTO GLASS INSTALLED
- AUTO & TRUCK RECONSTRUCTION

Free Estimates — All Work Guaranteed
PHONE
San Luis Obispo 116
1234 BROAD ST. SAN LUIS OBISPO

"Why Worry About It"
LET US FIX IT !
- COMPLETE Body and Fender Repairs
- PAINTING Color Matching
- 24-HOUR TOWING SERVICE

PHONE
San Luis Obispo 102
E. H. THRESH, INC.
MONTEREY & SANTA ROSA STS.
San Luis Obispo

Auctioneers

Oceano Auction Sales Yard
10th & Wilmar Oceano.....Aroyo Grnde 2330

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Batteries

See Batteries Headings

Automobile Blacksmithing

See Automobile Body Repairing

Automobile Body Repairing

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548

BLACK'S AUTO BODY
AUTO BODY AND FENDER REPAIRING
AUTO PAINTING
Free Estimates
OVER 15 YEARS EXPERIENCE
1509 Spring.....Paso Robles 1354-W

CLINE'S AUTO BODY SHOP
BODY WORK AND PAINTING
AUTO GLASS INSTALLED
CONVERTIBLE TOPS & SEAT COVERS
640 Marsh.....San Luis Obispo 422
If no answer call.....San Luis Obispo 1556

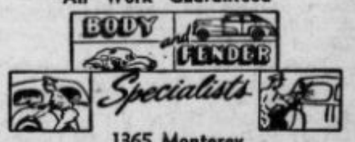
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
BODY & FENDER WORK
AUTO PAINTING
COMPLETE AUTOMOTIVE SERVICE
Free Estimates
All Work Guaranteed
50 South.....San Luis Obispo 945-W

Davis & Harris Body Shop
252 Higuera.....Sn Luis Obspo 389-W
Dickey's Auto Body & Paint Shop
1234 Broad.....Sn Luis Obspo 116
(See Advertisement This Page)

FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53

FREEMAN'S COMPLETE AUTO SERVICE
N Hwy.....Atascadero 643-W
(Continued Next Page)

BODY & FENDER REPAIRING
ON ALL MAKES OF CARS
Auto Painting
All Work Guaranteed



1365 Monterey
San Luis Obispo 754
SPINK & CO.
Established Over 20 Years

Automobile Body Repairing—(Cont'd)

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

GOSS BODY SHOP
COMPLETE
BODY AND FENDER REPAIRS
Automobile Painting - Color Matching
Free Estimates — Reasonable Rates
154 W Branch.....,Arroyo Grande 2690

JIMS AUTO PAINT & BODY SHOP
COMPLETE
AUTO BODY AND FENDER WORK
AUTO PAINTING
Free Estimates — All Work Guaranteed
24-Hour Towing Service
Located between Broad St. & S.P. R.R.
858 Humbert Av.....Sn Luis Obspo 245-W

LEVERENZ WALTER F Hwy.....Atascadero 14
Paso Robles Body Works 2815 Vine....Pso Robls 652

SERAFIN'S BODY & PAINT SHOP
H. E. SERAFIN
COMPLETE
BODY, FENDER REPAIRING AND AUTO PAINTING
Free Estimates - All Work Guaranteed
865 Palm.....Sn Luis Obspo 836
If no answer call...Sn Luis Obspo 2739-W

Automobile Body Repairing—(Cont'd)

Spink & Co Auto Body & Paint Shop
1365 Monterey.....Sn Luis Obspo 754
(See Advertisement Page 8)
Tex's Paint & Body Shop
Main.....Morro Bay 4281
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement Page 8)

Automobile Boxing—See Trucking

Automobile Bumpers

See Automobile Parts & Supplies Headings

Automobile Bus Lines—See Bus Lines

Automobile Courts—See Motor Courts

Automobile Dealers—New Cars

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
(See Advertisement This Page)
Arland Chevrolet Co
303 Traffic Wy.....Aroyo Grnde 4466
Booth Bros 1103 Higuera.....Sn Luis Obspo 3174
Booth Brothers 836-13th.....Pso Robls 5
BORIACK MOTOR CO
1330 Monterey.....Sn Luis Obspo 1469
(See Advertisement Page 12)
BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 5628
BROOKS MOTORS 917-12th.....Pso Robls 35-R
(Continued on Pages 10 & 11)

Sales & Service

CHEVROLET

FACTORY DIRECT DEALER
ARLAND CHEVROLET CO.
AMERICA'S LARGEST AND FINEST LOW PRICED CAR
SAN LUIS OBISPO
1548
1039 MONTEREY

PLYMOUTH BUILDS GREAT CARS

DE SOTO PLYMOUTH

DeSoto

SALES SERVICE

SALES SERVICE

- COMPLETE OVERHAULING
- FRONT END ALIGNMENT
- WHEEL BALANCING
- TUNE-UPS
- LUBRICATION
- SEAT COVERS

GENUINE FACTORY PARTS — PROMPT, COURTEOUS SERVICE

USED CARS
Bought-Sold-Traded

PHONE
PASO ROBLES 254

J. M. WILDMAN, Inc.

INTERNATIONAL HARVESTER DEALER

1139-13th Street — Paso Robles

THE FORD CORNER

MONTEREY ST. — SANTA ROSA ST.

SAN LUIS OBISPO

CARS - TRUCKS - PARTS

SALES & SERVICE

FORD

E. H. THRESH INC.

24-HOUR TOWING SERVICE

PHONE
SAN LUIS OBISPO 102

Monterey & Santa Rosa Sts. — San Luis Obispo

Automobile Dealers—New Cars—(Cont'd)

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.

BUICK

"WHERE TO BUY IT"

KAMM C H & CO
1034 Monterey.....Sn Luis Obspo 332

MICHELMORE & WOOSTER BUICK & G M C
1501 Spring.....Paso Robls 14

CADILLAC SALES & SERVICE

"STANDARD OF THE WORLD"

"WHERE TO BUY IT"

SINCLAIR PONTIAC-CADILLAC SERVICE & NEW CARS
1020 Park.....Pso Robls 1000

STANDARD MOTORS & EQUIPMENT CO
1701 Monterey.....Sn Luis Obspo 3144

(Continued Next Page)

Keep the Classified Telephone Directory handy; it can save you time and effort.

FORD

SALES & SERVICE

Late Model Used Cars

8 6

- REPAIRING
- PAINTING

BODY & FENDER WORK

Paso Robles **53**

Truman A. Harris & Son

1302 PINE

If no answer call
PASO ROBLES 193

CHEVROLET

CARS & TRUCKS

Sales & Service

- GENUINE PARTS & ACCESSORIES

24-Hour Towing Service

After 5:30 P.M.

Phone Paso Robles 1253-W

SID NICHOLS

Chevrolet

AUTHORIZED DEALER
SALES & SERVICE

Paso Robles 1222

ATASCADERO 163

1305 Spring St. — Paso Robles

GARRETT MOTORS

STUDEBAKER Authorized STUDEBAKER

STUDEBAKER

DEALER

TRUCKS

COMPLETE AUTO BODY & FENDER WORK
AUTOMOBILE PAINTING
EXPERT AUTOMOTIVE SERVICE & PARTS

San Luis Obispo 2476

1219 Monterey - Corner Toro

HUDSON

Authorized

Sales

Service

THE NEW STEPDOWN RIDE

Genuine Hudson Parts and Accessories

Modern Service Dept.

Finest Used Cars

WALTER F. LEWIS

PHONE
San Luis Obispo 772

205 HIGUERA

KIMBALL MOTOR COMPANY

PONTIAC GMC TRUCKS

AUTHORIZED SALES & SERVICE

NEW CARS - USED CARS
REPAIRING ALL MAKES

Phone San Luis Obispo 2344

252 Higuera Street

KAISER-FRAZER

Sales & Service

BORIACK MOTOR CO.

PHONE
San Luis Obispo 1469

1330 MONTEREY
San Luis Obispo

Automobile Dealers—New Cars—(Cont'd)

CHEVROLET AUTHORIZED SALES & SERVICE

CHEVROLET
Out-Values...
Out-Sells...
All Others!

"WHERE TO BUY IT"

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
ARLAND CHEVROLET CO
303 Traffic Wy.....Aroyo Grnde 4466
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

CHRYSLER-PLYMOUTH SALES & SERVICE

THE BEAUTIFUL CHRYSLER

"WHERE TO BUY THEM"

DEALER
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1144 Monterey.....Sn Luis Obspo 1983

(Continued Next Page)

We want your telephone service to be as helpful as we can make it.

michelmore & wooster

Buick 8 AUTHORIZED SALES & SERVICE GMC TRUCKS

BEST SELECTION OF
NEW—USED CARS & TRUCKS
in San Luis Objspo County
— CALL —
PASO ROBLES 14
1501 Spring St.
Paso Robles

DE SOTO PLYMOUTH

Authorized Sales & Service

THOMAS MOTOR CO.

1255 MONTEREY STREET

Phone

San Luis Obispo 3142

Automobile Dealers—New Cars—(Cont'd)

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1144 Monterey.....Sn Luis Obspo 1983
CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675
CROSLEY SALES & SERVICE—
BORIACK MOTOR CO
1330 Monterey.....Sn Luis Obspo 1469

DE SOTO-PLYMOUTH SALES & SERVICE—
THOMAS MOTOR CO
1255 Monterey.....Sn Luis Obspo 3142

DODGE-PLYMOUTH SALES & SERVICE—
BOOTH BROTHERS 836-13th.....Pso Robls 5
BOOTH BROS 1103 Higuera..Sn Luis Obspo 3174

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved equipment.

"WHERE TO BUY IT"

BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 5628
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53
LEVERENZ WALTER F
Highway.....Atascadero 14
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476
(See Advertisement Page 11)
HARRIS TRUMAN A & SON 1302 Pine. Pso Robls 53
(See Advertisement Page 11)

HUDSON AUTHORIZED SALES AND SERVICE

NEW HUDSON AUTOMOBILES AND HUDSON'S PROTECTIVE SERVICE

"WHERE TO BUY THEM"

LEWIS WALTER F
205 Higuera .....Sn Luis Obspo 389-J
McWILLIAMS & PALLA
1148-12th.....Pso Robls 1238

Hughes Nash Co
1005 Monterey.....Sn Luis Obspo 3131
KAISER-FRAZER SALES & SERVICE—
BORIACK MOTOR CO
1330 Monterey.....Sn Luis Obspo 1469

KAMM C H & CO 1034 Monterey .Sn Luis Obspo 332
KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344
(See Advertisement Page 12)
Leverenz Walter F Highway.....Atascadero 14
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772
(See Advertisement Page 12)

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.

Automobile Dealers—New Cars—(Cont'd)

LINCOLN-MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

"WHERE TO BUY THEM"

CORDA MOTORS
1131 Monterey.....Sn Luis Obispo 2675

McWILLIAMS & PALLA
1148-12th.....Pso Robls 1238

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

"WHERE TO BUY THEM"

CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675

MEYER & WILLETT
1044 Monterey.....Sn Luis Obspo 3133
MICHELMORE & WOOSTER BUICK & G M C
1501 Spring.....Pso Robls 14
(See Advertisement Page 12)

NASH SALES AND SERVICE

THE WORLD'S MOST MODERN CARS!

• IN 3 GREAT SERIES •

"WHERE TO BUY IT"
DEALERS

HUGHES NASH CO
1005 Monterey.....Sn Luis Obspo 3131
PIONEER GARAGE
1246 Spring.....Pso Robls 169-W

NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
(See Advertisement Page 11)

OLDSMOBILE

ROCKET!
HYDRA-MATIC!
OLDSMOBILE HAS BOTH!

"WHERE TO CALL"

SCHMIDT WM F 1628 Spring...Pso Robls-1090
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey.....Sn Luis Obspo 3144

PACKARD AUTHORIZED SALES & SERVICE

ASK THE MAN WHO OWNS ONE

"WHERE TO BUY IT"

NEGRANTI VIRGIL
565 Higuera.....Sn Luis Obspo 525
REINKE PAUL A 1130 Pine.....Pso Robls 659

(Continued Next Page)

Automobile Dealers—New Cars—(Cont'd)

PLYMOUTH

SERVICE WORTHY OF PLYMOUTH

"FOR SERVICE CALL"

BOOTH BROS
1103 Higuera.....Sn Luis Obspo 3174
BOOTH BROTHERS 836-13th.....Pso Robls 5
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1144 Monterey.....Sn Luis Obspo 1983
THOMAS MOTOR CO
1255 Monterey.....Sn Luis Obspo 3142
WILDMAN J M INC
1139-13th.....Pso Robls 254

PONTIAC SALES AND SERVICE

Protect your Pontiac with Pontiac service — your best assurance of factory-trained mechanics, factory-engineered parts and factory-developed tools.

"FOR SERVICE CALL"

KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344
SINCLAIR PONTIAC-CADILLAC SERVICE & NEW CARS
1020 Park.....Pso Robls 1000

Reinke Paul A 1130 Pine.....Pso Robls-659
SCHMIDT WM F 1628 Spring.....Pso Robls-1090

STUDEBAKER SALES AND SERVICE

CARS and TRUCKS of Outstanding Style, Performance and Economy

Expert car and truck service for Studebaker and other makes

"WHERE TO CALL"
AUTHORIZED SALES & SERVICE
BROOKS MOTORS
917-12th.....Pso Robls 35-R
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

THOMAS MOTOR CO
1255 Monterey.....Sn Luis Obspo 3142
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement Page 10)
WILDMAN J M INC 1139-13th.....Pso Robls 254
(See Advertisement Page 10)
WILLYS-OVERLAND SALES & SERVICE—
MEYER & WILLETT
1044 Monterey.....Sn Luis Obspo 3133
REINKE PAUL A
1130 Pine.....Pso Robls 659

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Automobile Dealers—Used Cars

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
ARLAND CHEVROLET CO
303 Traffic Wy.....Aroyo Grnde 4466
BORIACK MOTOR CO
1330 Monterey.....Sn Luis Obspo 1469
Brennan Maury 330 Traffic Wy...Aroyo Grnde 5628
BROOKS MOTORS
917-12th.....Pso Robls 35-R
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1144 Monterey....Sn Luis Obspo 1983
CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476
HARRIS TRUMAN A & SON
1302 Pine.....Paso Robls 53
Harris Truman A & Son 531-12th...Pso Robls 857
KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obispo 2344
LEVERENZ WALTER F
Used Cars & Trucks
Hwy.....Atascadero 14
LUCKSINGER MOTORS
1065 Higuera.....Sn Luis Obspo 404
(See Advertisemnt Page 15)
McWILLIAMS & PALLA
1148-12th.....Pso Robls 1238
ROUTZAHN MOTOR CO
636 Higuera.....Sn Luis Obspo 1470
San Luis Motor Co
1144 Higuera.....Sn Luis Obspo 3044-W
SCHMIDT WM F 1628 Spring.....Pso Robls 1090
SINCLAIR PONTIAC-CADILLAC SERVICE & NEW CARS 1020 Park.....Pso Robls 1000
Sales Department Phone.....Pso Robles 1001
Used Car Dept 18th & Spring....Pso Robls 1005
THOMAS MOTOR CO
1255 Monterey.....Sn Luis Obspo 3142
(See Advertisement Page 12)
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisemnt Page 15)

Automobile Electrical Equipment

General Auto Parts 1218 Pine.....Pso Robls 280

Automobile Electrical Service

AUTO-LITE OFFICIAL SALES & SERVICE

Our Official Service Stations are fully equipped and qualified to render complete service on starting, lighting, ignition. "Auto-Lite — Life-Line of your Car."

ELECTRIC AUTO LITE SERVICE

"WHERE TO BUY IT"
Fred's Auto Electric & Signal Service
903 Spring.....Pso Robls 1007
MUELLER FRANCIS C
1234 Broad.....Sn Luis Obspo 26

ED'S SERVICE Higuera & Nipomo.Sn Luis Obspo-123
(See Advertisemnt Page 15)
Fred's Auto Electric & Signal Service
903 Spring.....Pso Robls 1007
(See Advertisemnt Page 15)
HANSEN ELECTRIC SHOP
113 Poole.....Aroyo Grnde 2122
(Continued on Pages 15 & 16)

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

Fred Lucksinger Motors

"AUTOMOBILES WITH A FUTURE"

USED CARS

We Buy - Sell - Trade

EASY CREDIT TERMS ARRANGED FOR YOUR CONVENIENCE—NO RED TAPE—BANK TERMS

PHONE SAN LUIS OBISPO **404**

1065 HIGUERA

Residence — San Luis Obispo 1414

ED'S SERVICE

ED & ROD CARLSON

Motor Tune-up
Carburetor Service
Automobile Electrician
Batteries

TELEPHONE
San Luis Obispo 123
Higuera and Nipomo Street

in Paso Robles
FRED'S AUTO ELECTRIC

ELECTRIC AUTO LITE SERVICE

GENERATOR
CARBURETOR
REGULATOR
DISTRIBUTOR

UNITED SERVICE MOTORS

Service and Parts
Motor Analysis
Tune-Ups

Phone Paso Robles 1007
903 SPRING

A-1

Used Cars

Deke Thresh

YOUR FORD DEALER

MONTEREY & SANTA ROSA STS.

PHONE
San Luis Obispo
102

AUTOMOBILE
PAINTING
ALL TYPES OF
AUTO & TRUCK
RECONSTRUCTION
Body & Fender
Work
PAINTING
Authorized Applicator
UNDERSEAL
Rubberized Protective Coating
A Complete Service
By Skilled Mechanics
Phone
San Luis Obispo 836
If no answer call Sn Luis Obspo 2739-W
SERAFIN'S
BODY and PAINT SHOP
H. E. Serafin
865 Palm San Luis Obispo

DICKEY'S
Auto Body & Paint Shop
(Formerly Wilson Motors)
Factory Finish

AUTOMOBILE BODY
AND
PAINT SHOP
● AUTO & TRUCK
RECONSTRUCTION
● AUTO GLASS INSTALLED
Free Estimates All Work Guaranteed
PHONE
San Luis Obispo 116
1234 BROAD ST. SAN LUIS OBISPO

Automobile Electrical Service—(Cont'd)

HIBBARD & HIBBARD
AUTOMOTIVE ELECTRICIANS
OFFICIAL HEADLIGHT STATION 930
Batteries & Magnetos
Sales & Service
PICK-UP & DELIVERY SERVICE
1233 Spring.....Paso Robles 220

Johnson's Automotive Service
751 Marsh.....Sn Luis Obspo 2380-R

McGUIRE'S RICHFIELD SERVICE STATION
COMPLETE ELECTRICAL SERVICE
CARBURETOR — BRAKES
MOTOR TUNE-UP
HARRY J. ALLEN, Prop.
316 Higuera.....San Luis Obispo 1647-R

Mueller Francis C 1234 Broad...Sn Luis Obspo 26

Automobile Equipment
See Automobile Parts & Supplies Headings

Automobile Flywheel Repairing
See Automobile Repairing; also Welding

Automobile Frame Repairing
See Automobile Wheel, Axle & Frame Repairing

Automobile Generator Service
See Automobile Electrical Service

Automobile Glass
See Glass–Auto, Plate, Window, Etc

Automobile Ignition Service
See Automobile Electrical Service

Automobile Painting

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
BLACK'S AUTO BODY
1509 Spring.....Pso Robls 1354-W
BOOTH BROS 1103 Higuera...Sn Luis Obspo 3174
Chase A E 910 High.....Sn Luis Obspo 1507-M
Cline's Auto Body Shop
640 Marsh.....Sn Luis Obspo 422
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 50 South.....Sn Luis Obspo 945-W
Dickey's Auto Body & Paint Shop
1234 Broad.....San Luis Obspo 116
(See Advertisement This Page)
(Continued Next Page)

Spink & Co. Auto Body
& PAINT SHOP
Expert Auto Painting
20 Years of Experience
Free Estimates
ALL WORK GUARANTEED
Body & Fender Work
(All Makes of Cars)
San Luis Obispo 754
1365 Monterey

Automobile Painting—(Cont'd)

FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53

FREEMAN'S COMPLETE AUTO SERV
N Hwy.....Atascadero 643-W

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

GOSS BODY SHOP
FREE ESTIMATES ON
COMPLETE
AUTO PAINTING
BODY WORK
154 W Branch.....Arroyo Grande 2690

JIMS AUTO PAINT & BODY SHOP
EXPERT AUTO PAINTING
Auto Body & Fender Repairing
Reasonable Rates — Guaranteed Work
24-Hour Towing Service
Located between Broad St. & S.P. R.R.
858 Humbert Av....San Luis Obispo 245-W

SCHMIDT WM F
PASO ROBLES
AUTO BODY & PAINT SHOP
COLOR MATCHING & STRIPING
Free Estimates
1628 Spring.....Paso Robles 1090

SERAFIN'S BODY & PAINT SHOP
865 Palm.....Sn Luis Obspo 836
(See Advertisement Page 16)

Spink & Co Auto Body & Paint Shop
1365 Monterey.....Sn Luis Obspo 754
(See Advertisement Page 16)

THRESH E H INC
AUTO PAINTING
BODY WORK
YOUR FORD DEALER
1101 Monterey.....San Luis Obispo 102

Automobile Paints
See Paint Dealer Headings

Automobile Parts & Supplies—Retail

AL'S BRAKE SERVICE
1175 Monterey.....Sn Luis Obspo 2234
ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
ATASCADERO MOTOR PARTS
S Highway.....Atascadero 134-R
Atkinson Motor Parts
133 E Branch.....Aroyo Grnde 5928
CHEVROLET GENUINE PARTS—
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
Authorized Chrysler & Plymouth Parts
1144 Monterey.....Sn Luis Obspo 1983

Automobile Parts & Supplies—Retail—(Cont'd)

CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675
Firestone Stores
1001 Higuera.....Sn Luis Obspo 130
Gambles Western Auto Supply Co
685 Higuera.....Sn Luis Obspo 993
General Auto Parts 1218 Pine.....Pso Robls 280
LEVERENZ WALTER F
Wholesale & Retail
Hwy.....Atascadero 14
Michelmore & Wooster Buick & GMC
1501 Spring.....Pso Robls 14
PASO ROBLES AUTO PARTS
720-10th.....Pso Robls 505
After 6 PM Sun-Hol Call.....Pso Robls 1425
PETERSEN AUTO PARTS
742 Marsh.....Sn Luis Obspo 1106
STUDEBAKER SALES & SERVICE—
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

Universal Auto Parts Co
969 Monterey.Sn Luis Obspo-1418
WESTERN AUTO SUPPLY
123 E Branch.....Aroyo Grnde 2340
Western Auto Supply Co 1420 Park...Pso Robls 596
Western Auto Supply Co
685 Higuera.....Sn Luis Obspo 993
WESTSIDE AUTO PARTS CO
1229 Monterey.....Sn Luis Obspo 908
(See Advertisement This Page)
WILDMAN J M INC
Authorized DeSoto & Plymouth Parts
1139-13th.....Pso Robls 254

AUTO
PARTS
● REBUILT MOTORS & TRANSMISSIONS
● New & Used Parts
● Wrecked Cars Bought & Sold
WESTSIDE
AUTO PARTS CO.
TWO LOCATIONS
1229 MONTEREY AND 1236 MONTEREY
San Luis Obispo 908

RADIATORS

- REMOVED
- REPLACED
- REPAIRED
- REBUILT
- CLEANED
- RECORED

WE HAVE NEW RADIATORS

San Luis Obispo 2184

COMPLETE BATTERY SERVICE

BANKS RADIATOR SHOP

AT 1011 TORO SINCE 1937

Franklin's Service

ALL MAKES
AUTOS AND TRUCKS
BATTERY SERVICE

PHONE
San Luis Obispo 455

ONE CALL DOES IT ALL
1185
MONTEREY
SAN LUIS OBISPO

Automobile Parts & Supplies–Whsle & Mfrs

ATASCADERO MOTOR PARTS
S Highway.....Atascadero 134-R

ATKINSON MOTOR PARTS
133 E Branch.....Aroyo Grnde 5928

GENERAL AUTO PARTS
1218 Pine.....Pso Robls 280
If no answer call.....Pso Robls 458

PASO ROBLES AUTO PARTS
720-10th.....Pso Robls 505
After 6 PM & Sun & Holidays
Phone.....Paso Robles 1425

PETERSEN AUTO PARTS
A COMPLETE STOCK
FOR ALL
MAKES AND MODELS
Clutch Rebuilding Our Specialty
742 Marsh.....San Luis Obispo 1106
Night Phone.....Arroyo Grande 2502
or.....San Luis Obispo 3168-W
or.....San Luis Obispo 2351-J

STANDARD AUTO PARTS
PARTS - EQUIPMENT
AUTOMOTIVE PAINTS
1085 Higuera.....Sn Luis Obspo 1200
Nights Call.....Sn Luis Obspo 590-W
Nights Call.....Sn Luis Obspo 2250-W
Nights Call.....Sn Luis Obspo 2079

UNIVERSAL AUTO PARTS CO
QUALITY - SERVICE - PARTS
For
ALL CARS, TRUCKS AND TRACTORS
Continuous Service
969 Monterey.....Sn Luis Obspo-1418
If no answer call....Sn Luis Obspo 2726-R

Automobile Radiator Repairing

Bank's Radiator & Battery Repair Shop
1011 Toro St.....Sn Luis Obspo 2184
(See Advertisement This Page)

Bishop's Garage & Radiator Shop
248 Allen.....Aroyo Grnde 2180

CACCIA HOWARD 740 D.....Morro Bay 4621

CLAASSEN'S RADIATOR SHOP
1534 Spring. Pso Robls-909-W

FRANKLIN'S SERVICE
1185 Monterey.....Sn Luis Obspo 455
(See Advertisement This Page)

FRENCH & McKENZIE
Roy French — Clyde McKenzie
All Makes
RADIATORS
Cleaned — Repaired — Recored
All Work Strictly Guaranteed
All Makes & Models
Cars — Trucks — Tractors — Stationery
Engines Repaired
155 Traffic Wy.....Arroyo Grande 2727

Automobile Radios–See Radio Dealers

It is our purpose to provide service just as rapidly as possible for all who want it. We want to make the telephone more valuable and useful to everyone . . . to grow with the West and to help the West grow.

Automobile Repairing

AL'S BRAKE SERVICE
Complete Auto Repair Service
Motor Rebuilding - Brake Service
Wheel Aligning - Reboring
All Work Guaranteed
1175 Monterey.....Sn Luis Obspo-2234

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548

Atascadero Motor Service
South Hwy.....Atascadero 368

BOB & CHARLIE'S MOBIL SERVICE
OVERHAULING
WHEEL ALIGNING & BALANCING
GENERAL REPAIRING
ALL WORK STRICTLY GUARANTEED
COMPLETE LUBRICATION
99 Traffic Wy.....Arroyo Grande 2429

BOOTH BROS 1103 Higuera...Sn Luis Obspo 3174

BOOTH BROTHERS
REPAIRS & SERVICE ON
ALL MAKES
836-13th.....Pso Robls 5

Borradori Garage Hwy No 1.....Cayucos 2131
(Continued Next Page)

in MORRO BAY for

CALL
DON & ERNIE WILSON
RICHFIELD REPAIR SHOP
Complete Auto Repairing-Auto Accessories & PARTS
Phone MORRO BAY 2946 5th & C
If no answer call MORRO BAY 2791

Mobilgas

COMPLETE
OVERHAULS
MOTOR
TUNE-UPS

- Brake Service
- Mobil Tires and Batteries

Accessories
Radiator Work Done with
Our New Radiator Purger
Dick Melim Mobile Service
Phone San Luis Obispo 1963
600 Marsh

TODD'S

Bear Alignment Service

SATISFACTION GUARANTEED
WHEEL ALIGNMENT
FRAME STRAIGHTENING

SAFETY SERVICE SPECIALISTS
CALL STOP

WHEEL BALANCING

PHONE
SAN LUIS OBISPO
3180

306 HIGUERA

HUDSON

SALES & SERVICE

COMPLETE
AUTO - TRUCK & TRACTOR
REPAIRS

WASHING - POLISHING - LUBING
BRAKE & WHEEL SERVICE
Pick-up & Delivery
All Work Guaranteed

PHONE
San Luis Obispo 772

WALTER F. LEWIS
205 Higuera

Automobile Repairing—(Cont'd)

BROOKS MOTORS
STUDEBAKER SALES & SERVICE
Complete Repairs on All Other Makes
Reasonable Prices — Guaranteed Work
Easy "Timeplan" Terms
917-12th.....Paso Robles 35-R

BROOKS MOTORS 917-12th.....Pso Robls 35-R
Caccia Howard 740 D.....Morro Bay-4621

CHEVROLET AUTHORIZED SERVICE
Chevrolet Super Service means skillful, efficient, courteous service . . . priced fairly . . . performed by Chevrolet-trained mechanics using Chevrolet parts and modern tools and equipment.
"FOR SERVICE CALL"
ARLAND CHEVROLET CO
303 Traffic Wy.....Aroyo Grnde 4466
ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1144 Monterey....Sn Luis Obspo 1983
COZY CORNER AUTO SERVICE
554 Traffic Wy.....Aroyo Grnde 2836
Cryder F J Morro Rd & Snta Ynez Av.....Atascadero 47

DAN & ERNIE'S AUTOMOTIVE SERVICE
COMPLETE AUTOMOTIVE
REPAIR AND SERVICE
MOTOR REBUILDING—BRAKE SERVICE
WHEEL ALIGNING — REBORING
ALL WORK GUARANTEED
1234 Broad.....San Luis Obispo 3156

Dildine's Mobil Service Highway....Templeton 2372

FORD AUTHORIZED SALES & SERVICE—
BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 5628
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53
LEVERENZ WALTER F Highway..Atascadero 14
Night Call.....Atascadero 40-M
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

FREEMAN'S COMPLETE AUTO SERVICE
N Hwy.....Atascadero 643-W
French & McKenzie
155 Traffic Wy.....Aroyo Grnde 2727
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476
HAMMACK'S AUTO SERVICE
S Highway.....Atascadero 434-M
Hansen Gus 1331 Walker.....Sn Luis Obspo 195
HIGHWAY GARAGE 349 Price.....Psmo Bch 119
HUDSON AUTHORIZED SALES AND SERVICE—
McWILLIAMS & PALLA
1148-12th.....Pso Robls 1238

KAMM C H & CO
Buick Specialists
1034 Monterey.....Sn Luis Obspo 332
KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344

Automobile Repairing—(Cont'd)

LANCASTER GARAGE
GENERAL AUTO REPAIRS
ENGINE TUNE-UP — BRAKE SERVICE
ENGINE REBUILDING
PARTS AND ACCESSORIES
South Hwy.....Atascadero 565-J

Lewis Walter F 205 Higuera....Sn Luis Obspo 772
(See Advertisement Page 19)
LOE'S MOTOR SERVICE
3405 Spring.....Pso Robls 642
Melim Dick Mobile Service
600 Marsh.....Sn Luis Obspo 1963
(See Advertisement Page 19)
Nichols Sid Chevrolet Highway.....Atascadero 163
NIPOMO GARAGE & WRECKING YARD
Ignition Service & General Auto Repairing
Hwy 101.....Nipomo 2491
OCEAN VIEW GARAGE Main....Morro Bay 2421
PAUL'S GARAGE
Nipomo & Monterey.....Sn Luis Obspo 2319-R

PETE'S NORWALK SERVICE & GARAGE
A COMPLETE REPAIR SERVICE
ALL MAKES OF CARS
MOTOR TUNE-UP — BRAKE SERVICE
781 Price.....Pismo Beach 226

PIONEER GARAGE
Hanson Bros.
NASH
Sales and Service
Repairs and Body Work on All Makes
AAA and National Auto Club Emergency
Road Service and Towing
24-Hour Service
Cor 13th & Spring Day or Night Call
1246 Spring.....Paso Robles 169-W

ROUTZAHN MOTOR CO
636 Higuera.....Sn Luis Obspo 1470

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy.....Sn Luis Obspo-1360
Residence.....Sn Luis Obspo 3099-J

SCHMIDT WM F 1628 Spring.....Pso Robls 1090
Standard Auto Parts
1085 Higuera.Sn Luis Obspo-1200

STUDEBAKER SALES AND SERVICE—
BROOKS MOTORS 917-12th...Pso Robls 35-R

SWEETER'S GARAGE
Paso Robles Oceano.....Aroyo Grnde 2126
Texaco Service & Garage
554 Traffic Wy.....Aroyo Grnde 2836
Thomson Glen H
1511 Monterey.....Sn Luis Obspo 755
THRESH E H INC 1101 Monterey.Sn Luis Obspo 102
Todd's Bear Alignment Service
306 Higuera.....Sn Luis Obspo 3180
(See Advertisement Page 19)
Wilson Ernest F 5th & C.....Morro Bay 2946
(See Advertisement Page 19)
WOODLAND GARAGE Hwy No 1.....Cambria 98-J

Automobile Rims
See Automobile Parts & Supplies Headings

Automobile Seat Covers

ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY 1234 Broad..Sn Luis Obspo 2573
BERRY'S TOP SHOP
1005 Monterey.....Sn Luis Obspo 223-W
DODD'S DRAPERY & UPHOLSTERY
1218 Carmel.....Sn Luis Obspo 1515-J
General Auto Parts 1218 Pine.....Pso Robls 280
Grand Furniture Shop
See Our Adv Under Upholsterers
1350 Grand Av.....Arroyo Grande 5792

LUMITE FABRIC SEAT COVERS
Tough, scuffproof seat covers of durable saran plastic, ready made or tailor made to fit your car.
LUMITE WOVEN SARAN FABRIC
COMFORTABLE, COLORFUL, LONG-WEARING.
"WHERE TO BUY THEM"
ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY
1234 Broad.....Sn Luis Obspo 2573
BERRY'S TOP SHOP
1005 Monterey.....Sn Luis Obspo 233-W
CLINE'S AUTO BODY SHOP
640 Marsh.....Sn Luis Obspo 422
Dodd's Drapery & Upholstery
1218 Carmel.....Sn Luis Obspo 1515-J

NORTH PASO ROBLES AUTO TRIM
3801 Spring.....Pso Robls 1516-J
(See Advertisement This Page)

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

Automobile Servicing
See Automobile Repairing

Automobile Signals
See Automobile Parts & Supplies Headings

Automobile Starter Repairing
See Automobile Electrical Service

Automobile Supplies
See Automobile Parts & Supplies Headings

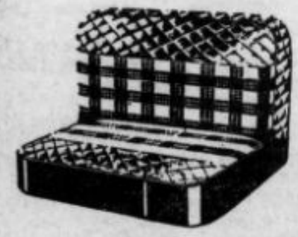
Automobile Tires—See Tires Headings

Automobile Tops

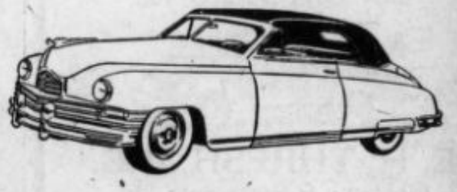
BERRY'S TOP SHOP
1005 Monterey.....Sn Luis Obspo 223-W
DODD'S DRAPERY & UPHOLSTERY
1218 Carmel.....Sn Luis Obspo 1515-J
NORTH PASO ROBLES AUTO TRIM
3801 Spring.....Pso Robls 1516-J

The men and women in the Bell System are used to meeting emergencies, and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

For **SEAT COVERS** *and* **AUTO TOPS**



SEE



BILL PIERCE "The Seat Cover Man"
15 Years Experience
NORTH PASO ROBLES AUTO TRIM
CALL PASO ROBLES **1516-J**
- Yes! We Sell Yardage
- Complete Upholstery Jobs
- Complete Line of Supplies
- One Day Service (in most cases)
- Use Our Seats In Your Car While Yours Are In The Shop

TRUCK & TRACTOR SEATS OUR SPECIALTY
3801 Spring — At North City Limits on Hwy 101

AUTO & TRUCK
REPAIR SERVICE
RADIATOR REPAIRING
BODY REPAIR
FENDER REPAIR
FRAME STRAIGHTENING
PAINTING

USED PARTS

HEAVY DUTY
TRUCK TOWING
24-HOUR SERVICE
PHONE
PASO ROBLES 652

PASO ROBLES
BODY WORKS
2815 Vine St.

24 - HOUR
TOWING
CALL
SAN LUIS OBISPO 102

E. H. THRESH, INC.
Monterey & Santa Rosa Sts.
SAN LUIS OBISPO

when a NAME RECOMMENDED has been FORGOTTEN
You remember the recommendation but don't remember the name. If you will
LOOK IN THE
Classified
TELEPHONE
SECTION
You will probably recognize the name when you see it.

Automobile Towing

AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA
Emergency Road Service
Highway .....Atascadero 163
Auto Club Of So Calif Emergency Road
Service 139 Traffic Wy.....Arroyo Grnde 2040

AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA AAA EMERGENCY ROAD SERVICE—

CAMBRIA

LANGAN M B BUICK GARAGE.....Cambria 2
Emergency Night Phone.....Cambria 48-J

MORRO BAY

TEX'S PAINT & BODY SHOP
Main .....Morro Bay 4281
Emergency Night Phone.....Morro Bay 4967
Or .....Morro Bay 3524

PASO ROBLES

PIONEER GARAGE
24 Hours Day Or Night Call
1246 Spring.....Pso Robls 169-W

SAN LUIS OBISPO

THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

BEAL'S MOBIL STATION
Emergency Road Service
1481 Price.....Pismo Bch 164-J
CHOLAME GARAGE Cholame... Pso Robls 26-F-6
FREEMAN'S COMPLETE AUTO SERV
N Hwy.....Atascadero 643-W
JIM'S AUTO PAINT & BODY SHOP
858 Humbert Av.....Sn Luis Obspo 245-W
LEVERENZ WALTER F Hwy.....Atascadero 14
NATIONAL AUTO CLUB TOWING SERVICE—
HIGHWAY GARAGE
349 Price.....Psmo Bch 119
LEVERENZ WALTER F Hwy....Atascadero 14
Night Call.....Atascadero 40-M
Or Call.....Atascadero 55-M
Or Call.....Atascadero 47
PIONEER GARAGE
24 Hours Day or Night Call
1246 Spring.....Pso Robls 169-W

NICHOLS SID CHEVROLET
Highway .....Atascadero 163
Emergency Night Phone.....Atascadero 138-R
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
If no answer call.....Pso Robls 1253-W
NIPOMO GARAGE & WRECKING YARD
24 Hour Service
Hwy 101.....Nipomo 2491
If no answer call.....Nipomo 2682
Paso Robles Body Works 2815 Vine..Pso Robls 652
(See Advertisement This Page)
PIONEER GARAGE
Auto Club Of So Calif Road Service
1246 Spring.....Pso Robls 169-W
TEX'S PAINT & BODY SHOP
Main .....Morro Bay 4281
If no answer call.....Morro Bay 4967
If no answer call.....Morro Bay 3524
THRESH E H INC
Auto Club of S Cal Emer Rd Serv
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement This Page)
WOODLAND GARAGE Hwy No 1....Cambria 98-J

Automobile Trucks

See Trucks-Motor Dealers Headings

It is the policy of our company to render the most telephone service and the best, at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

Automobile Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY
1234 Broad.....Sn Luis Obspo 2573
BERRY'S TOP SHOP
1005 Monterey.....Sn Luis Obspo 223-W
(See Advertisement This Page)
CLINE'S AUTO BODY SHOP
640 Marsh.....Sn Luis Obspo 422
(See Advertisement This Page)
DODD'S DRAPERY & UPHOLSTERY
1218 Carmel.....Sn Luis Obspo 1515-J
Jones Upholstery Shop 101 Hwy....Templeton 2101
NORTH PASO ROBLES AUTO TRIM
3801 Spring.....Pso Robls 1516-J

Automobile Washing & Polishing

EMIL'S CHEVRON STATION
Palm & Morro.....Sn Luis Obspo 918-J
Hink's Auto Magic Car Wash
631 Spring.....Pso Robls 1403
J & J TEXACO SERVICE
636 Higuera.....Sn Luis Obspo 1268
Jimmie's Auto Laundry
1155 Higuera.....Sn Luis Obspo 22

Automobile Welding–See Welding

Automobile Wheel, Axle & Frame Repairing

CAMERON'S BRAKE & WHEEL ALIGNMENT
3011 Spring.....Pso Robls 170-W
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1144 Monterey....Sn Luis Obspo 1983
Sample Bud Brake Service
721 Spring.....Pso Robls 148-W
(See Advertisement This Page)
TODD'S BEAR ALIGNMENT SERVICE

WHEEL & FRAME ALIGNMENT
WHEEL BALANCING
EXCLUSIVELY
996 Marsh.....San Luis Obispo 3180

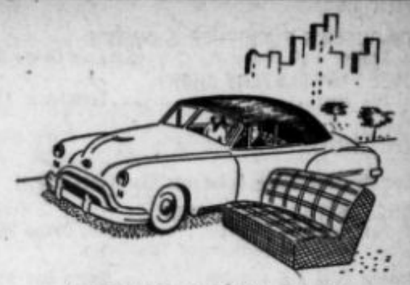
Automobile Wreckers

NIPOMO GARAGE & WRECKING YARD
Hwy 101.....Nipomo 2491
PASO ROBLES BODY WORKS
2815 Vine.....Pso Robls 652
PASO ROBLES SALVAGE CO
Auto&Truck Parts New&Used
We Buy&Sell Used Cars&Trucks
1132 E13th.....Pso Robls-360
PAULSON'S WRECKING & SALVAGE
Old 101 Hwy.....Sn Luis Obspo 320-J
S & K Wrecking Co
1545 Riverside Av.....Pso Robls 1494
WESTSIDE AUTO PARTS CO

AUTOMOBILE WRECKS
BOUGHT & SOLD
Cash Paid For
TRUCKS & CARS
1229 Monterey.....San Luis Obispo 908

Westside Auto Parts Co
1229 Monterey.....Sn Luis Obspo 908
Salvage Yard S Higuera.....Sn Luis Obspo 1198

The oldest of all the telephone industry's traditions is service.



SEAT COVERS
AND
CONVERTIBLE TOPS
COMPLETE
- CAR UPHOLSTERING
- AUTO GLASS INSTALLED
- BODY & FENDER WORK
- AUTO PAINTING

CLINE'S
AUTO BODY SHOP
PHONE
SAN LUIS OBISPO 422
640 Marsh San Luis Obispo

CONVERTIBLE TOPS
Truck Cushions
Seat Covers
TAILORED TO ORDER
BERRY'S TOP SHOP
1005 MONTEREY
Phone San Luis Obispo
223-W

in Paso Robles
LINE UP with BEAR
Wheel and Frame Alignment
•
Wheel Balancing
•
Brake Service
Free Pick-up & Delivery
Prompt Service
Paso Robles 148-W
Bud Sample's
Brake Service
721 Spring

Awnings

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera.....Sn Luis Obspo 421
JONES UPHOLSTERY SHOP 101 Hwy.....Templeton 2101

Baby Shops

See also Children's & Infants' Garments—Retail

BILLIE'S TOY & BABY SHOP 766 Higuera.....Sn Luis Obspo 2628
(See Advertisement This Page)
HAMILTON J E 458-5th.....Morro Bay 5341
TOTS & TEENS 1347 Park.....Pso Robls 310
(See Advertisement This Page)

Billie's
Toy & Baby Shop
We Give S & H Green Stamps

San Luis Obispo's original Baby Shop
TOTS TO TEENS
INFANTS' & CHILDREN'S CLOTHING
Complete Line of Maternity Wear
Phone
San Luis Obispo 2628
766 HIGUERA

TOTS & TEENS

COMPLETE LINE INFANTS' & CHILDREN'S WEAR
Gifts & Toys
Phone
PASO ROBLES 310
Marion Price, Prop. 1347 Park

Baggage—See Luggage Headings

Bags—Burlap & Cotton

AMERICAN BAG CO 228 Harrison Oakland.....Glencourt 1-1286
SIERRA BAG COMPANY 1615 U Bakersfield.....Bakrsfld 8-8151

Bail Bonds

O'Donnell Hugh 981 Monterey.....Sn Luis Obspo 1046-W

Bakers—Pie—See Pies—Pastry

Bakers—Retail

ARROYO GRANDE BAKERY 104 E Branch.....Aroyo Grnde 2996
ATASCADERO BAKERY
Specializing in
WEDDING & BIRTHDAY CAKES
VARIETY OF
BREAD & PASTRIES
BAKED FRESH DAILY
OPEN 7 A. M. TO 7 P. M. DAILY
Highway .....Atascadero 182
Boundy's Bakery Service 380 Buchon.....Sn Luis Obspo 699-J
(Continued Next Page)

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

In San Luis Obispo It's
DELITE BAKERY
AND
DELICATESSEN
Specializing in Quality & Freshness

PERSONALIZED DECORATION
WEDDING CAKES
For the Lucky Bride & Groom
BIRTHDAY CAKES
MERRY-GO-ROUND — BABY SHOWERS
AND ALL OCCASIONS
FINE DANISH PASTRIES
PHONE
San Luis Obispo 437
723 Higuera

Bakers Retail—(Cont'd)

Delite Bakery & Delicatessen 723 Higuera.....Sn Luis Obspo 437
(See Advertisement Page 24)
Favorite Bakery Morro & Marsh..Sn Luis Obspo-1615
FREEMAN'S PASTRY SHOP 850 Higuera.....Sn Luis Obspo 1111
PASO ROBLES BAKERY Spec Wedding-Birthday-Party Cakes 1229 Park.....Pso Robls-228
Peerless Baking Co 584 Higuera.....Sn Luis Obspo 319
Pioneer Drive-In Market Morro & Marsh.....Sn Luis Obspo 1615
Pismo Bakery 509 Cypress.....Pismo Bch 75
(See Advertisement This Page)
Spudnut Shop 692 Higuera..Sn Luis Obspo 3027-M

Bakers—Whsle

Bradley R H Pies 1804 Osos.....Sn Luis Obspo 861
Favorite Bakery 638 Marsh.....Sn Luis Obspo-752
PEERLESS BAKING CO 584 Higuera.....Sn Luis Obspo 319
Spudnut Shop 692 Higuera..Sn Luis Obspo 3027-M
Weber Baking Co 385 Pacific..Sn Luis Obspo 2160

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

PISMO BAKERY

Full Line of Fresh Bakery Goods Daily
Hours
8 A.M. to 6 P.M.
Open 7 Days a Week
Call Pismo Beach 75
509 CYPRESS

MEMORY
plays tricks
If in doubt about a TELEPHONE NUMBER
Please look it up
in the Directory

Ballrooms

Rose Garden Ballroom 181 Pomeroy.....Pismo Bch 5

Bamboo

Ah Louis Store Rattan & Bamboo Products 800 Palm.....Sn Luis Obspo 592-J

Banks

Bank of America Arroyo Grande Branch 100 Branch.....Aroyo Grnde 2756
Atascadero Branch Traffic Wy....Atascadero-107
Pismo Beach Branch Pomeroy.....Pismo Bch-115
Bank of America 5th & Main....Morro Bay 3231
Bank of America National Trust & Savings Association
Paso Robles Branch Bk of AmericaBg. Pso Robls-11
San Luis Obispo Branch Higuera.Sn Luis Obspo-146
Security-First National Bank of L A 799 Higuera. Sn Luis Obspo-397

Bar Fixtures

SALINAS VALLEY HOTEL SUPPLY 21 Central Av.....Salinas 2-2393

Barbers

Anderson Barber Shop Dunbar & Babcock 953 Monterey.....Sn Luis Obispo 1216
BUCK & SILVERA BARBER SHOP
Corner of Chorro & Pismo St.
Call 3186 for Appointments
WALTER F. BUCK
1349 Chorro ..... Sn Luis Obspo 3186
Buzz Barber & Beauty Shop 108 Branch.....Aroyo Grnde 2282
Henry's Barber Shop We Cut Children's Hair 1238 Park.....Paso Robles 58-W
Mar Vern Barber Shop Glenn Elfman-Owner 1027 Osos.....Sn Luis Obspo 190-M
Pace's Barber Shop Ladies'-Men's & Children's Haircutting 530 Marsh.....Sn Luis Obspo 2347-W
Palace Barber Shop 1038 Chorro.....Sn Luis Obspo 1850-W
Paso Robles Barber Shop 709-12th.....Pso Robls 317-W
Tex's Barber Shop 1210 Park.....Pso Robls 84
Tony's Barber Shop 250 Ocean Vw Av.....Pismo Bch 245

Barrels & Drums

CONSOLIDATED DRUM CO Drums-Barrels-Bought-Sold-Reconditioned 4500 Shellmound Emeryville.....Olympic 2-8260
MYERS BARREL CO Drums-Barrels-Bought-Sold-Reconditioned 6549 San Pablo Oakland.....Olympic 2-6847
MYERS DRUM CO Mfrs Of New Steel Drums-Call Us Collect 6549 San Pablo Oakland.....Olympic 2-6847

Basement Cleaning—See Rubbish Hauling

Bathing Suits—See Sportswear Headings

Baths

HIDDEN VALLEY HOT SPRINGS INC
Avila Rd.....Sn Luis Obspo 7-R-2
(See Advertisement This Page)
Paso Robles Down Town Hot Springs
840-11th.....Paso Robles 619
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS 1308 Spring....Pso Robls 158
Sycamore Mineral Springs
Mr & Mrs Paul Bylling
Avila Rd.....Sn Luis Obspo 8-J-12

Batteries–Retail

ALLSTATE BATTERIES—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760

AUTO-LITE STA-FUL BATTERIES—
WILDMAN J M INC
1139-13th.....Pso Robls 254

Banks Radiator & Battery Repair Shop
1011 Toro.....Sn Luis Obspo 2184
ED'S SERVICE
Higuera & Nipomo.....Sn Luis Obspo 123
EXIDE BATTERIES

The honest, accurate advice of the Dealers listed below will prolong your battery's life.

Exide

WHEN IT'S AN EXIDE YOU START

"FOR SERVICE CALL"
WHOLESALE
UNIVERSAL AUTO PARTS CO
969 Monterey Sn Luis Obspo-1418

Batteries–Retail–(Cont'd)

FIRESTONE BATTERIES—
BARNEY'S TEXACO SERVICE
311 Higuera.....Sn Luis Obspo 1736

FISK BATTERIES—
MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79

FRANKLIN'S SERVICE
Delco Batteries
1185 Monterey.....Sn Luis Obspo 455
HAMMONS' FIRESTONE DEALER STORE
1344 Park.....Paso Robls 405
Hibbard & Hibbard 1233 Spring.....Pso Robls 220
HOBBS BATTERIES—
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758
MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
MUELLER FRANCIS C
Auto-Lite Battery Sales & Service
1234 Broad.....Sn Luis Obspo 26
Upton's Service Station
920 High.....Sn Luis Obspo 132

Batteries–Whsle & Mfrs

General Auto Parts 1218 Pine.....Pso Robls 280

Bearings–Ball & Roller

General Auto Parts 1218 Pine.....Pso Robls 280

Telephone service is one of the unifying forces of the nation.

HIDDEN VALLEY HOT SPRINGS

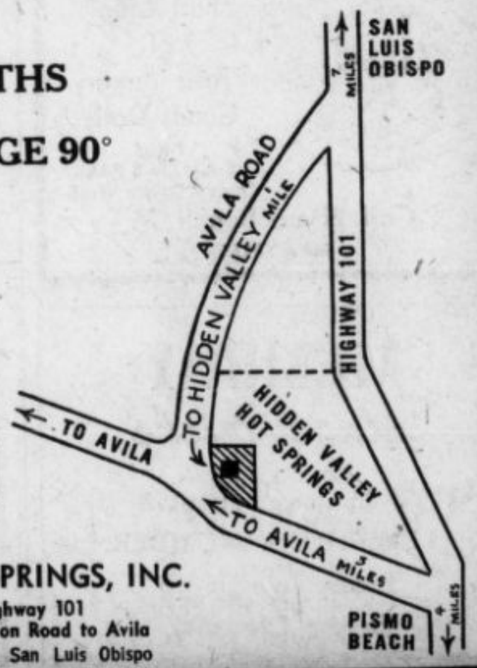
HOT MINERAL BATHS

WARM WATER PLUNGE 90°

COTTAGES

TRAILER SPACE

PHONE
San Luis Obispo **7-R-2**



HIDDEN VALLEY HOT SPRINGS, INC.
Located One Mile Off Highway 101
7 Miles South of San Luis Obispo on Road to Avila
Mailing Address: Route 1, Box 59, San Luis Obispo

Beauty Shops

ALICE'S BEAUTY STUDIO
Specializing in All Types of
PERMANENT WAVING
Alice Detro — Owner
Manicuring — Facials
Phone for Appointments
Ample Parking
883 Grand Av.....Arroyo Grande 5552

ANDERSON HOTEL BEAUTY SALON
963Monterey.Sn Luis Obspo-964
(See Advertisement Page 29)

ARTISTIC BEAUTY SHOP
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF
PERMANENT WAVING
Hair Shaping and Tinting
Ample Parking Space
517-13th.....Paso Robles 1011

BEA'S HOUSE OF BEAUTY
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING — HAIR TINTING
COLD PERMANENT WAVING
Traffic Wy & Central Mall...Atascadero 146

BEAUTE ART SALON 780 Toro...Sn Luis Obspo 324
(See Advertisement Page 28)

Beauty Shops–(Cont'd)

BEAUTY NOOK
SPECIALIZING IN
RILLING & RAYETTE
PERMANENT WAVING
HAIR STYLING
Margarite D. Adkins—Owner
Authorized Agency for REVLON Cosmetics
Evenings by Appointment
420-5th.....Morro Bay 4456

BUZZ BARBER & BEAUTY SHOP
108 Branch.....Aroyo Grnde 2282
Caspers Beauty Salon & Massage
515 N Broad.....Sn Luis Obspo 1102-W
CAYUCOS BEAUTY SALON
Call For Eve Appointments
Ocean Av.....Cayucos 2932
CLASSIC BEAUTY SALON
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING — HAIR TINTING
COLD PERMANENT WAVING
Across from T & D Theatre
618-12th.....Paso Robles 87
Collett Beauty Shop Dolliver.....Pismo Bch 192
COTTAGE BEAUTY SALON
1341 Chorro.....Sn Luis Obspo 321
(See Advertisement Page 29)
ELITE BEAUTY SALON
1120 Morro.....Sn Luis Obspo 601
(See Advertisement Page 28)
ELSIE'S BEAUTY SALON
890 Buchon.....Sn Luis Obspo 2270
(See Advertisement Page 28)
(Continued Next Page)

Hibbard's

house of beauty

Formerly Marie's Cut & Curl Studio

Permanent Waving

and

Hair Styling

PISMO BEACH 400-J

Old 101 Highway — Shell Beach Rd., Shell Beach

Irene's

BEAUTY SALON

Open Evenings By Appointment

- INDIVIDUAL HAIR STYLING
- CONTOUR CUTTING
- COMPLETE BEAUTY SERVICE

AUTHORIZED AGENCY
REVLON PRODUCTS

Phone
SAN LUIS OBISPO
810

1129 CHORRO

ELSIE'S
Beauty
SALON

- Complete Beauty Service -

LUCILLE MILLER
ELSIE FITZPATRICK
890 Buchon

San Luis Obispo 2270

Beauty Shops—(Cont'd)

Fair Oaks Beauty Salon
1037 Grand Av.....Aroyo Grnde 5675

FLORENCE'S BEAUTY SHOP
Specializing In
Haircutting & Television Permanents
HAIR TINTING
Evenings By Appointment
Parking Space Available
1024 Nipomo .....Sn Luis Obspo 1979-J

GLADYS BEAUTE SALON
1336 Morro.....Sn Luis Obspo 1836
(See Advertisement Page 29)

Hall's Beauty Shop
1067 Buchon.....Sn Luis Obspo 1584-J
(Continued Next Page)

Elite Beauty Salon

GLADYS HAMMETT
HAIR STYLIST
and Staff
OFFERS
A COMPLETE BEAUTY SERVICE
Open Evenings By Appointment
PHONE
San Luis Obispo 601
1120 MORRO

Hair Styling . .
PERMANENTS
TELEVISION WAVE
TINTING
"PLENTY OF PARKING SPACE"
ESTHER GIBSON, Prop.
Telephone San Luis Obispo 324
BEAUTE ART SALON
780 TORO

Beauty Shops—(Cont'd)

Helen Rose Salon The
1112 Garden.....Sn Luis Obspo 737
(See Advertisement This Page)

Hibbard's House Of Beauty
Shell Bch Rd Shell Bch.....Pismo Bch 400-J
(See Advertisement Page 27)

IRENE'S BEAUTY SALON
1129Chorro.Sn Luis Obspo-810
(See Advertisement Page 28)

Jameson S M Market.....Morro Bay 3221

June's Beauty Salon
1341 Chorro.....Sn Luis Obspo 321

LA MODA BEAUTY SHOP
Ketch Bldg.....Atascadero 36
(See Advertisement This Page)

Lea's Beauty Salon 1320 Grand Av
Grover City.....Aroyo Grnde 2825
(Continued Next Page)

Gladys Beaute Salon

SPECIALIZING IN
PERMANENTS
and All Branches of Beauty Work

Open Evenings for Working Girls by Appointment

Gladys Higgins, Prop.
PHONE
San Luis Obispo 1836
1336 MORRO SAN LUIS OBISPO

ANDERSON HOTEL
BEAUTY SALON

PHONE
SAN LUIS OBISPO
964

EXPERIENCED OPERATORS
- PERMANENT WAVING
- HAIR STYLING
- TINTING

COMPLETE BEAUTY SERVICE
Beatrice Sparks—Prop.
963 MONTEREY

The Helen Rose Salon

COMPLETE BEAUTY SERVICE
HELENE CURTIS
and
RAYETTE
COLD WAVES
GIVEN BY EXPERIENCED OPERATORS
SAN LUIS OBISPO
737
1112 Garden

Just Good Honest
BEAUTY SERVICE

For Appointment
PHONE
SAN LUIS OBISPO 391

Young's Beauty Shop

E. S. & B. G. YOUNG, Prop.
1037 Monterey San Luis Obispo

Cottage Beauty Salon

June Buck Stanley—Prop.
FOR APPOINTMENT
PHONE
SAN LUIS OBISPO
321
(Closed on Mondays)

Featuring
- Rilling Method
- Hair Tinting
- Permanent Waving
- Tints & Bleaches
- Manicures

1341 Chorro St.

La Moda Beauty Shop

Merle Norman Cosmetics
HELENE CURTIS
Cold Waves
Complete Beauty Service
Tues. and Fri. Evenings by Appointment
ATASCADERO 36
MARY LAMBERT — OWNER
ON 101 HIGHWAY IN
ATASCADERO — KETCH BLDG.

Beauty Shops—(Cont'd)

Lida's Beauty Salon 910 Price.....Pismo Bch 27-J

Lucille's Beauty Salon
121 W Branch.....Aroyo Grnde 2904

MIDGE'S BEAUTY SHOP
686-8th Grover Cty.....Aroyo Grnde 5713

MILLICENT'S BEAUTY SALON
Hair Cutting & Styling By Appointment
921 Main.....Morro Bay 4537

Modern Beauty Salon
Traffic Wy.....Atascadero 654-W

Park Beauty Shop 709-12th.....Pso Robls 317-J

PASO ROBLES BEAUTY SALON
1238 Park.....Pso Robls 282

PAT'S BEAUTY SHOP
H F Ramsey Prop
5th.....Morro Bay 2191

JORDANO'S Inc.

Distributors
LUCKY LAGER BEER

PHONE

San Luis Obispo 1253
1321 Carmel

Santa Maria 5-4685
1108 N. Broadway

LUCKY LAGER

LOUIS C. FORTINI
DISTRIBUTOR
TELEPHONE
PASO ROBLES 1049-W
on S. Highway
R F D Box 14-E Paso Robles

Rainier

"In the West It's Rainier"
BEER — ALE
& STOUT
M & W
Distributing Co.
Phone San Luis Obispo 1413
On Highway Old 101 South

Beauty Shops—(Cont'd)

Shandon Beauty Shop Shandon...Pso Robls 30-F-13

Shell Beauty Shop 244 Capistrano Av
Shell Bch.....Pismo Bch 67-W

Signa's Beauty Salon 990 Price....Pismo Bch 348

Templeton Beauty Shop Hwy.....Templtn 2391

Vanity Box
Edith Millard-Owner
1336 Spring.....Pso Robls-221

Village Beauty Shop Main.....Cambria 55

YOUNG'S BEAUTY SHOP
1037 Monterey.....Sn Luis Obspo 391
(See Advertisement Page 29)

YOUR HOUSE OF BEAUTY
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING — HAIR TINTING
COLD PERMANENT WAVING
1503 Park.....Paso Robles 1010

Beer & Ale Distrs

ACME BEER—
COCA COLA BOTTLING CO
1317 Carmel.....Sn Luis Obspo 804

BLATZ BEER—
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Osos & Higuera.....Sn Luis Obspo 187

BUDWEISER—
JORDANO'S INC
1321 Carmel.....Sn Luis Obspo 1253

BURGERMEISTER BEER

A TRULY FINE PALE BEER
Made The Long, Slow Natural Way

"FOR INFORMATION CALL"
S F BREWING CORP
Traffic Wy & Rosario.....Atascadero 94

BURGERMEISTER DISTR
Jack Hemen-Mgr
Traffic Way & Rosario.....Atascadero 94
Res Phone.....Atascadero 664-J

COCA-COLA BOTTLING CO
Acme Beer-Distributors
846-9th.....Pso Robls 241
Dunlap Ray S Hwy.....Sn Luis Obspo 1934-W

EASTSIDE BEER—
WIEDERSHEIM & LANGDON
304 Higuera.....Sn Luis Obspo 293

Fortini Louis C S Highway.....Pso Robls 1049-W
(See Advertisement This Page)

JORDANO'S INC 1321 Carmel...Sn Luis Obspo 1253
(See Advertisement This Page)

LUCKY LAGER BEER—
FORTINI LOUIS C S Highway..Pso Robls 1049-W
JORDANO'S INC
1321 Carmel.....Sn Luis Obspo 1253

M & W DISTRIBUTING CO
S Old Hwy 101.....Sn Luis Obspo 1413
(See Advertisement This Page)
(Continued Next Page)

Beer & Ale Distrs—(Cont'd)

MILLER HIGH LIFE BEER—
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Osos & Higuera.....Sn Luis Obspo 187

PABST BLUE RIBBON BEER—
WIEDERSHEIM & LANGDON
304 Higuera.....Sn Luis Obspo 293

REGAL PALE BEER—
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Osos & Higuera.....Sn Luis Obspo 187

San Francisco Brewing Corp
Traffic Wy & Rosario.....Atascadero 94

SCHLITZ BEER—
DUNLAP RAY
S Highway.....Sn Luis Obspo 1934-W
FORTINI LOUIS C S Highway. Pso Robls 1049-W

WIEDERSHEIM & LANGDON
304 Higuera.....Sn Luis Obspo 293

WIELAND'S BEER

THE DIFFERENCE IS WIELAND'S HAS THE FLAVOR

"WHERE TO BUY IT"
DISTRIBUTORS
DUNLAP RAY
S Highway.....Sn Luis Obspo 1934-W
FORTINI LOUIS C
S Highway.....Pso Robls 1049-W

Beer Parlors

BUDWEISER TAVERN
1032Chorro..Sn Luis Obspo-1935
Buoy Cafe Ocean Av.....Cayucos 2022
Dan's Cocktail Lounge
999 Monterey.....Sn Luis Obspo 190-W
Drake's Place.....S Margrita 51-W
Knotts R F 101 Hwy.....Nipomo 2451
Olgiati Robert 1019 Court.....Sn Luis Obspo-1055
Ray's Tavern 1114 Pine.....Pso Robls 1247-J

Beverages—Non Alcoholic

Canada Dry Bottling Co
Osos & Marsh.....Sn Luis Obspo 2092-J
COCA COLA BOTTLING CO
1317 Carmel.....Sn Luis Obspo 804
DR PEPPER DISTRIBUTORS
1914 Olive.....Pso Robls 916-R
MISSION TRAIL BEVERAGE CO
1914 Olive.....Pso Robls 916-R
Pepsi-Cola Distributors 525 D.....Morro Bay 2021
SEVEN-UP BOTTLING CO OF SANTA BARBARA
Warehouse Nelson Av Arroyo Grande
203 Wood Pl.....Aroyo Grnde 2111

Bicycles—Retail

KEN'S INDIAN MOTORCYCLE & BICYCLES
1266 Monterey.....Sn Luis Obspo 584
San Luis Cyclery
1239 Monterey.....Sn Luis Obspo 876
(See Advertisement This Page)

SCHWINN BICYCLES—
SAN LUIS CYCLERY
1239 Monterey.....Sn Luis Obspo 876

Plan your shopping with the Classified Telephone Directory.

Billiard Parlors

AL'S POOL HALL
Atas Hotel Bldg.....Atascadero 444
Bright Spot 1092 Grand Av
Grover Cty.....Aroyo Grnde 5618
Cagle's Smoke Shop 1318 Spring.....Pso Robls 82
Carl's Billiards 831-13th.....Pso Robls 1529-J
Dresser & Casper 811-12th.....Pso Robls 151-J
Golden West Billiards
676 Higuera.....Sn Luis Obspo 2709
Morro Club Recreation Center
430-5th.....Morro Bay 8841
Red Rooster 601 Cypress.....Pismo Bch 185
Red's Place 1817 Osos.....Sn Luis Obspo 1857
Stag Billiard Parlor 956 Monterey Sn Luis Obspo-202
Tiempo N 353 Dolliver.....Psmo Bch 82

Blacksmiths

Cuendet F 1304 Railroad.....Pso Robls-130-J
Jones C M Highway.....Atascadero 52
Mineau & Loomis 316 E Branch..Aroyo Grnde 5546
Paso Robles Agricultural Works
1204 Railroad.....Pso Robls 35-J

Blinds—See Venetian Blinds Headings

Blood Banks

FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
Tri-Counties Blood Bank Inc
780 Pacific.....Sn Luis Obspo 3141

Blue Printers

Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060

Boat Builders & Repairers

BECK BROS BOAT SHOP
Front Oceano.....Aroyo Grnde 2983
Harbor Boat Works S Main.....Morro Bay 6311

Boats—Charter

Al's Place Hwy.....Cayucos 4121

Boiler Equipment & Supplies

LEWIS SERVICE & SUPPLY CO
NEW AND USED BOILERS
EQUIPMENT AND SUPPLIES
GAS AND OIL BURNERS
DRY CLEANERS EQUIPMENT
SPECIALIZING IN OVERHAUL AND INSTALLATION
Licensed Contractors — Estimates Given
251 E Market.....Salinas 3997

SCHWINN-BUILT BICYCLES
SALES & SERVICE
Repairs to All Makes Bicycles & Children's Vehicles
CALL
SAN LUIS OBISPO 876
SAN LUIS CYCLERY
1239 MONTEREY SAN LUIS OBISPO

Boiler Repairing

Parker E R Boiler Works
514 Higuera. Sn Luis Obspo-2056

Boilers—Mfrs & Distrs

OCEAN SHORE IRON WORKS
MANUFACTURERS & DISTRIBUTORS
BOILERS
New & Rebuilt Scotch - Vertical Tubular
Firetube - Watertube
Solvit Boiler Compound - Boiler Tubes
Titusville Iron Works, Pa., Heating Boilers
550-8th San Francisco...Underhill 1-4310

Bonds—Investment—See Investments

Book Dealers

Armstrong Henry B Books & Gifts
Entrada Av.....Atascadero 490-W
Gabby Book Store
1040 Chorro.....Sn Luis Obspo 867-W
HILL'S STATIONERY STORE
1127 Chorro.....Sn Luis Obspo 1403

Bookkeeping Service

ATASCADERO BOOKKEEPING SERV
Hier Bldg.....Atascadero 683-W
Boyce J Earle
Bank of America Bldg.....Sn Luis Obspo 886
Cavanagh-McCullough 315-5th....Morro Bay 3117
Chope J P
Laurel Ln & Orcutt Rd....Sn Luis Obspo 1427-R
Hagens W A 724-14th.....Pso Robls 72
HALL & BUTLER
1135 Chorro.....Sn Luis Obspo 2114

AL'S BRAKE SERVICE
BRAKES
RELINED
AXLE, WHEEL ALIGNING & BALANCING
COMPLETE AUTO REPAIRS
All Work Guaranteed
Phone
SAN LUIS OBISPO 2234
1175 MONTEREY

HALL & COLLINS
MOBIL SERVICE
MOBIL GAS - TIRES & BATTERIES
BRAKES
RELINED — ADJUSTED
MOTOR TUNE-UP
WASH - POLISH - LUBRICATION
San Luis Obispo 823
505 Higuera

Bookkeeping Service—(Cont'd)

McLinn D 721 Higuera.....Sn Luis Obispo 285
Porter Irene Snta Ysabel Av.....Atascadero 423-R
West Chauncey W & Associates
901-12th.....Pso Robls 868

Bottlers

Coca-Cola Bottling Co 846-9th.....Pso Robls 241
Nehi-RC Cola Bottling Co
120 Higuera. Sn Luis Obspo-2115

Bowling Alleys

BRUNSWICK BOWLING CENTER
1329 Spring.....Pso Robls 309-R
El Camino Bowl
1115 Snta Rosa.....Sn Luis Obspo 338
PISMO BOWL
"IT'S FUN TO BOWL"
Weekdays 4 P.M. to Midnight
Sat. - Sun. - Holidays 2 P.M. to Midnight
AMUSEMENT DEVICES — COLD BEER
Ronald E. (BARNEY) BARNHILL
277 Pomeroy Av.....Pismo Beach 191

Boxes—Wooden

General Box Distrs
Railroad Oceano.....Aroyo Grnde 5623

Brake Lining

General Auto Parts 1218 Pine.....Pso Robls 280

Brake Service

AL'S BRAKE SERVICE
1175 Monterey.....Sn Luis Obspo 2234
(See Advertisement This Page)
BENDIX-WESTINGHOUSE AIR BRAKES
SALES – SERVICE
GENUINE FACTORY
RECONDITIONED
UNITS
"WHERE TO BUY THEM"
FACTORY DISTRIBUTOR
MASTER BRAKE SERVICE
565 Higuera.....Sn Luis Obspo 525

CAMERON'S BRAKE & WHEEL ALIGNMENT
Official Brake Station No 2713
3011 Spring.....Pso Robls 170-W
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476
Hall & Collins Mobil Service
505 Higuera.....Sn Luis Obspo 823
(See Advertisement This Page)
Master Brake Service 565 Higuera. Sn Luis Obspo-525
McGUIRE'S RICHFIELD SERVICE STATION
316 Higuera.....Sn Luis Obspo 1647-R
SAMPLE BUD BRAKE SERVICE
Official Brake Station No 2662
721 Spring.....Pso Robls 148-W

Brassieres—Mfrs

Jeanette Brassiere Shoppe
311 Whiteley.....Aroyo Grnde 5912

We hope that you enjoy our radio program, "The Telephone Hour," which is produced weekly for your pleasure and enjoyment — N.B.C., Monday evenings.

Brick—Common, Face, Etc

FAULSTICH BROS SAN LUIS BRICK INC
Manufacturers of
RED BRICKS - AIROX BLOCKS
STONE AND FIREPLACE SUPPLIES
MASONRY AND TILE CONTRACTORS
Estimates Given
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad.....San Luis Obispo 977

HANS SUMPF CO
Manufacturers of
STABILIZED ADOBE BRICK
Better Quality
Delivered To Your Site
At Competitive Prices
Mailing Address: Route 1, Box 535, Fresno
Moroa & Sierra.....Fresno 7-1551

Broadcasting Stations

See Radio Broadcasting Companies & Stations

Brokers—Grain—See Grain Brokers

Brokers—Grocery

See Food Brokers

Brokers—Insurance

See Insurance Agents & Brokers

Brokers—Stock & Bond

FIRST CALIF CO
John F O'Brien Broker
Investment Securities-Stocks & Bonds
Bank of America Bldg....Sn Luis Osbpo 301

Builders—See Contractors—Building

Building Advisory Service

Barnett Chet
Plan Service Residential Commercial
781 Higuera.....Sn Luis Obspo 1624

Building & Loan Associations

See Savings & Loan Associations

Building Materials

ATASCADERO ELECTRIC & BUILDING SUPPLIES Atascadero Av.....Atascadero 222
ATASCADERO LUMBER CO
Traffic Wy.....Atascadero 661
BAXTER LUMBER & BUILDING MATERIALS
1015 Grand Av.....Aroyo Grnde 2422
BOYLE LUMBER CO
Ocean Av.....Cayucos 2311
BRISCO MILL & LUMBER CO
Hwy 101.....Aroyo Grnde 2278
BUILDERS MARKET
PAINT — HARDWARE
STEEL & WIRE PRODUCTS
WALLBOARD — CEMENT
ROOFING
HAROLD C. GOODALE
1115-13th .....Pso Robls 277

(Continued Next Page)

HOMER T. HAYWARD Lumber Co.
Quality & Service Since 1919

- Lumber
- Mouldings
- Plywood
- Windows
- Doors
- Flooring
- Hardware
- Schlage Locks
- Ry-Lock Screens
- Nails
- Paint
- Insulation
- Roofing
- Sheetrock
- Cement
- Shingles & Shakes
- Posts & Pickets
- Fence Materials

Remodel With Hayward's Easy Payment Plan

PHONE

PASO ROBLES 73
12th & Riverside Ave.
PASO ROBLES

MORRO BAY 2601
5th & E St.
MORRO BAY

CAMBRIA 29
Highway 1 North
CAMBRIA

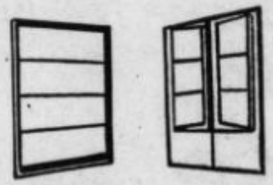
Building Materials—(Cont'd)

Cayucos Building Supply Co 8th.....Cayucos 2032
Fair Oaks Supply
995 Grand Av.....Aroyo Grnde 2697
HAGLE-DeCOU LUMBER CO
S Hwy.....Atascadero 43
HAYWARD LUMBER CO
12th & Riverside Av.....Pso Robls 73
Hwy 1 North.....Cambria 29
5th & E.....Morro Bay 2601
(See Advertisement Page 33)

LADWIG FARM & HOME SUPPLY
PLUMBING SUPPLIES — COPPER PIPE
FLOORING — PAINTS — NAILS
ROOFING — SEPTIC TANKS — FURNACES
GENERAL HARDWARE
WATER HEATERS — BATH TUBS
DOORS — WINDOWS
And Many Other Building Items
1619 Osos.....San Luis Obispo 2117-J

MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695
NORTH-ROBBINS PLYWOOD INC
Sanborn Rd & Industrial.....Salinas 2-5315
Pac Coast Lumber Co 101 Hwy...Pismo Bch 310-R
PAC COAST LUMBER CO OF CALIF
271Higuera.Sn Luis Obspo-1420
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara & High.....Sn Luis Obspo 1840
S L O SUPPLY CO
101 Higuera.....Sn Luis Obspo 351
(See Advertisement This Page)
SAN LUIS MILL & LUMBER CO
246 Higuera.Sn Luis Obspo-624
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.Sn Luis Obspo-2200

BUILDING MATERIALS
WHOLESALE ONLY



Metal Window Specialists
Standard Sizes & Custom Fabricating
PABCO
Asbestos Siding — Sheets & Roofing
Gypsum Products & Composition Roofing
PIONEER FLINTKOTE
Composition Roofing — Asphalt Products
Insulation Board
FIBERGLAS INSULATION WOOL
WALLBOARD - TEXTURE PAINTS
& JOINT CEMENT
PHONE
SAN LUIS OBISPO 351
S.L.O. SUPPLY CO.
101 HIGUERA

Building Specialties

PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372
S L O SUPPLY CO
101 Higuera.....Sn Luis Obspo 351

Buildings–See Office Buildings

Bus Lines

GREEN BUS SERVICE
CHARTER SERVICE
SPECIAL TRIPS
ANYWHERE - ANY TIME
692 Marsh.....Sn Luis Obspo 1173

Greyhound Bus Depot
110 Branch.....Aroyo Grnde 2289
Greyhound Bus Depot Highway.....Atascadero-237
Greyhound Bus Depot 720-11th.....Pso Robls 242
Greyhound Bus Depot
Price & Pismo.....Pismo Bch 36

GREYHOUND LINES
SERVING ALL AMERICA
GREYHOUND
Providing a Frequent, Convenient and Comfortable Service At Low Fares
"FOR INFORMATION CALL"
ARROYO GRANDE
Greyhound Bus Depot
110 Branch.....Aroyo Grnde 2289
ATASCADERO
Greyhound Bus Depot Highway....Atascadero-237
MORRO BAY
Leiter's Pharmacy 5th.....Morro Bay-2831
PASO ROBLES
Greyhound Bus Depot 720-11th..Pso Robls 242
PISMO BEACH
Doko's Variety Store
Price & Pismo.....Pismo Bch 36
SAN LUIS OBISPO
Pac Greyhound Lines
1009Monterey.Sn Luis Obspo-24
SANTA MARGARITA
Star Garage Highway.....S Margrita 3

Pac Greyhound Lines
1009 Monterey.....Sn Luis Obspo 24

Business Opportunity Brokers

GRISWOLD E R 1424 Spring.....Pso Robls 1510
WARNAGIERIS JOE
101 Hwy & Morro Rd.....Atascadero 680

Butane-See Gas-Liquefied Petroleum

Butchers–Retail–See Meat–Retail

Butchers–Wholesale–See Meat–Whsle

Prompt answering is courteous and hospitable and helps to release the telephone equipment that much sooner. Telephone equipment throughout the nation is working to capacity these days.

Cabinet Makers

Barba's Cabinet Shop 411-12th.....Pso Robles 198
Bouton Cabinet & Glass Shop
South Hwy.....Atascadero 255
Burroughs Cabinet Shop Hwy No 1...Cayucos 2831
HAMMOCK CHAS & SON PAINT SHOP
ATASCADERO
CUSTOM BUILT CABINETS
GENERAL MILLWORK
"If It's Made of Wood — We Make It"
FULLER PAINTS & GLASS SERVICE
Highway.....Atascadero 176
Phillips Cabinet Shop 710-5th.....Morro Bay 2481
RAUCH'S CABINET & UPHOLSTERY SHOP
821-21st.....Pso Robls 966
Scott W T Cabinet Shop
1539 Grand Av Grover City....Aroyo Grnde 5547
WESTERN CABINET WORKS
1000 Park.....Pso Robls 289

Cactus–See Nurseries Headings

Cafeterias–See Restaurants

Calculating Machines

See Adding & Calculating Machines Headings

Cameras

See Photographic Equipment & Supplies Headings

Candy–See Confectioners Headings

Canners

Oxnard Canners Inc Water Front...Morro Bay 4841
Oxnard Canners Inc Avila.....Sn Luis Obspo 3094-J
Golden State Packing Corp
4th & Manhattan Grover City..Aroyo Grnde 2903

Carburetors

General Auto Parts 1218 Pine.....Pso Robls 280
MUELLER FRANCIS C
Carburetors Sales & Service
1234 Broad.....Sn Luis Obspo 26

Card Playing Rooms

Far-Land 1240 Pine.....Paso Robls 640
KENNY'S & RAY'S SMOKE SHOP
1318 Spring.....Paso Robls 82

Carpenters

Fields F E Kings Av.....Morro Bay 3901

Carpet Cleaners

See Rug & Carpet Cleaners

Cash Registers

National Cash Register Co
719 Higuera.....Sn Luis Obspo 543
NATIONAL CASH REGISTERS—
NATIONAL CASH REGISTER CO
719 Higuera.....Sn Luis Obspo 543

Walker's Bob 785 Marsh....Sn Luis Obspo 681-W

Why not check into the sales-building possibilities of the Yellow Pages? Call our nearest Business Office for information on Classified Directory advertising.

Caterers

BOODRY'S DRIVE IN
Rotisserie Chicken & Bar
B-Q Spare Ribs-Home Made Pies
2436 Broad.....Sn Luis Obspo 2439-W
POWELL'S COFFEE SHOP
A Complete Catering Service
440-5th.....Morro Bay 4677

Cattle Dealers–See Livestock

Cement Contractors

See Contractors–Concrete

Cement–Whsle & Mfrs

PERMANENTE CEMENT CO
Sales Order Department
Stevens Creek Rd
Monte Vista.....AXminister 6-6223

Cemeteries & Memorial Parks

Cayucos Morro Bay Cemetery Hwy....Cayucos 4174
Odd Fellows Cemetery & Mausoleum
Highway..Sn Luis Obspo-960

Ceramic Equipment & Supplies

LANE'S CERAMIC STUDIO
583 Dana.....Sn Luis Obspo 1591-W
PASO ROBLES GLASS SHOP
Everything
For the Hobbyist
HOBBY FIRING
A Complete Selection of Ceramic Supplies
609-22d.....Paso Robles 469

Cesspool Building & Service

H & H Cesspool Service
Carpenter Canyon.....Arroyo Grande 5721
SAN LUIS SANITATION SERVICE
See Our Advertisement Under Septic Tanks
1130 Leff.....Sn Luis Obspo 1124

Chair Repairing

See Furniture Repairing & Refinishing

Champagne–See Wines Headings

Charcoal

Oakchar Products Corp 17th.....Pso Robls 120

Cheese Cloth

ALL-STATE SUPPLY CO
1769 Chase Oakland.....Twinoaks 3-2646

Chemicals–Whsle & Mfrs

CALIF SPRAY-CHEMICAL CORP
Branch Office Santa Maria
S Blasser Rd.....Santa Maria 5-6104
Warehouse Santa Maria
S Blasser Rd.....Santa Maria 5-6104

Rigid or flexible telephone conduit can be easily and quickly installed during construction of your new home. Be sure your plans specify built-in conduit.

CHIROPRACTOR

Personalized Service and Individual Attention Get Real Results

Phone

PASO ROBLES 223

Office & Home Calls by Appointment

COMPLETE CHIROPRACTIC HEALTH SERVICE — DRUGLESS & ELECTRICAL TREATMENTS — INFRA-RED — ULTRA-VIOLET SHORT-WAVE — EXCLUSIVE POE SYSTEM

DR. LENORD E. POE

303-16TH ST.
PASO ROBLES

San Luis Obispo Office — Dr. Rudolph A. Poe — Phone San Luis Obispo 344

DR. W. H. OLIVER

Chiropractor

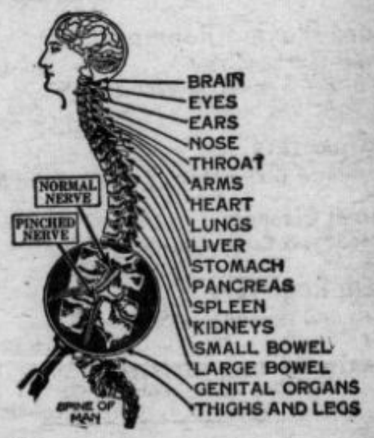
PALMER SCHOOL GRADUATE

X-RAY SERVICE

NEUROCALOMETER SERVICE

SHORT WAVE DIATHERMY

COLONIC IRRIGATION



LADY ATTENDANT

SAN LUIS OBISPO 988

1303 GARDEN ST.

Children's & Infants' Garments—Retail

Barton's Infants & Childrens Wear
1046 Chorro.....Sn Luis Obspo 640-W

BILLIE'S TOY & BABY SHOP
766 Higuera.....Sn Luis Obspo 2628

CHRISTINE'S
7-14 Pre-Teens
787 Higuera.....Sn Luis Obspo 504

RILEYS 749 Higuera.....Sn Luis Obspo 36

TOTS & TEENS 1347 Park.....Pso Robls 310

Chiropodists

Dunford Wm H 778 Marsh.....Sn Luis Obspo 1003
If no answer call.....Sn Luis Obspo 1128

Eschbacher Paul R
778 Marsh.....Sn Luis Obspo 1550

Chiropractors

BETTENCOURT ALICE R

ARE YOU SICK
NERVOUS - TIRED - DISCOURAGED?
LET ME HELP YOU
All Natural Methods
Hours: Mon. thru Fri. - 9 A.M. to 5 P.M.
Evenings By Appointment
571 Marsh.....San Luis Obispo 1898-M

Bettencourt Alice R
571 Marsh.....Sn Luis Obspo 1898-M
(See Advertisement Page 38)

Chiropractic Health Center
870 Price.....Psmo Bch 190

Chiropractors—(Cont'd)

COX CAROL
N Hwy & Rosario Av.....Atascadero 652

JONES WM A 1138 Chorro.....Sn Luis Obspo-722

MADSON A J

PALMER GRADUATE
LATEST DIAGNOSTIC METHODS
X-RAY & HEARTOMETER
COLONIC IRRIGATIONS
SCIENTIFIC DIET & FOOD ANALYSIS
870 Price.....Pismo Bch 190

MULLIN J H

NEUROCALOMETER — X-RAY
PALMER SPECIFIC CHIROPRACTIC
As Practiced at the
B. J. Palmer Chiropractic Clinic
1606 Spring.....Paso Robles 168

NIMMO KATHERINE
Drugless Methods
Beach Av Oceano.....Aroyo Grnde 5536

OLIVER W H 1303 Garden.....Sn Luis Obspo 988
(See Advertisement Page 36)

POE LENORD E

CHIROPRACTIC
FOR THE FAMILY
303-16th.....Pso Robls 223

DR. RUDOLPH A. POE

CHIROPRACTOR

657 MARSH STREET

Paso Robles Office
DR. L. POE
Phone 223

DIAGNOSIS AND TREATMENT
Of
ACUTE and CHRONIC CONDITIONS

City and State Licensed 20 Years

X-Ray — Fluoroscope
Laboratory Tests
Drugless Treatments
Short Wave—Diathermy
Ultra-Violet — Infra-Red
Heat Treatments
Manipulation & Adhesion Techniques
Physio-Therapy
Electro-Therapy
Diet

Exclusive Poe System

Phone
SAN LUIS OBISPO 344

ARE YOU SICK ?

NERVOUS - TIRED ?

DISCOURAGED ?

Let Me Help You If You Suffer from Dizziness, Headaches, Gas, Indigestion, Constipation, Neuritis, Bronchitis, Etc.

PALMER METHOD

HOURS:
Monday thru Friday—9 A.M. to 5 P.M.
Evenings by Appointment

Dr. Alice R. Bettencourt

CHIROPRACTOR

SAN LUIS OBISPO
1898-M

571 MARSH

Frederick C. Terry D. C.

CHIROPRACTOR

PALMER GRADUATE

HOURS
Monday—Wednesday & Friday
10 - 12 A.M. — 2 - 9 P.M.
Tuesday - Thursday & Saturday
By Appointment

Phone
ATASCADERO 591-R

CURBARIL AVE. R. R. CROSSING

Chiropractors—(Cont'd)

Poe Lenord E 303-16th.....Pso Robls 223
(See Advertisement Page 36)
Poe & Poe 303-16th.....Pso Robls 223
Poe & Poe 657 Marsh.....Sn Luis Obspo 344

POE RUDOLPH A
GENERAL PRACTICE
DRUGLESS TREATMENTS
Latest Methods — 19 Years Experience
657 Marsh.....San Luis Obispo 344

Poe Rudolph A 657 Marsh.....Sn Luis Obspo 344
(See Advertisement Page 37)
TERRY FREDERICK C
Acacia Rd.....Atascadero 591-R
(See Advertisement This Page)

WALKER EARL T
COLON THERAPY
ADJUSTMENTS
Manipulation and Massage
1947 Spring.....Pso Robls 754

Walker Earl T 1947 Spring.....Paso Robls 754
WILKINSON JOHN J 209-6th....Morro Bay 3311

WILKINSON L P
HOT SULPHUR AND
MUD BATH TREATMENTS
840-11th.....Paso Robles 619

Christian Science Practitioners

Miller Anna Mrs Water & Palisades
Shell Beach.....Pismo Bch 111
Moes Laura C 2945 Spring.....Pso Robls-957

Church Organizations

Christian Science Reading Room
11 AM 4:30 PM Except Sundays & Holidays
1126 Morro.....Sn Luis Obspo 1939-W

Church Supplies

CHRISTIAN SUPPLY & GOOD NEWS CENTER
1126 Garden.....Sn Luis Obspo 1448-J

Churches—Assemblies of God

Assembly of God
Robert L Ward-Pastor
1600 Chorro.....Sn Luis Obspo 2618
Assembly of God Church
18th & Oak.....Paso Robls 1174-J
If no answer call.....Paso Robles 661

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Churches—Baptist

Calvary Baptist Church
Rev Don W Husted-Pastor
645 Kentucky Av.....Sn Luis Obspo 1547
FIRST BAPTIST CHURCH
Rev Paul W Brown-Pastor
17th & Park.....Pso Robls 712-W
Residence 41-12th.....Pso Robls 1211
FIRST BAPTIST CHURCH
Rev L Earle Shipley-Pastor
Osos & Pacific.....Sn Luis Obspo 2425
Pastor's Residence.....Sn Luis Obspo 2116
First Southern Baptist Church
Atas Av.....Atascadero 440-J

Churches—Catholic, Roman

Catholic Church
Santa Lucia Av.....Atascadero 640
Catholic Church 512-13th.....Paso Robls 207
Catholic Church
Masses Week Days 7 AM 8 AM-Sun
8 AM-10 AM
Thomas Aeschbacher-Pastor
461 Pismo Av.....Pismo Bch 109
Catholic Rectory Ocean Av.....Cayucos 2621
Old Mission The
782 Monterey.....Sn Luis Obspo 667

ST PATRICK'S CHURCH
Rev. James A. Murphy — Pastor
Masses 8 A. M. & 10:30 A. M.
St. Joseph's — Nipomo Mass 9 A. M.
St. Francis of Assisi
Oceano Mass 10 A. M.
128 W Branch.....Arroyo Grande 2680

Churches—Church of Christ

Church of Christ 20th.....Paso Robls 1088-J
Church Of Christ 879 Marsh..Sn Luis Obspo 2142-J
Earl Chambers-Minister..Sn Luis Obspo 3085-W

Churches—Church of God

Church of God Oceano.....Arroyo Grnde 2728

Churches—Community

Cayucos Community Church
Ocean Av.....Cayucos 2551
Community Church Palma Av.....Atascadero 33-W

Churches—Episcopal

St Barnabas Episcopal Church
Barnett.....Arroyo Grnde 2990
St Peter's-By-The-Sea 2d & E...Morro Bay 4181
St Stephens Episcopal Church
Rectory & Study
1334 Nipomo.....Sn Luis Obspo 1864
Parish Hall
Pismo & Nipomo.....Sn Luis Obspo 1442-W

Churches—Foursquare Gospel

Foursquare Church 400 High..Sn Luis Obspo 1922-J

Churches—Lutheran

LUTHERAN CHURCH
Rev Walter Loretz
867 Pacific.....Sn Luis Obispo 2602
Church Building Foothill Blvd & Hwy No 1
Lutheran Church
Rev Theo F Haeuser
925 Vine.....Paso Robles 244-W

You can find out "Where To Buy It" by looking in the Yellow Pages.

Churches—Methodist

METHODIST CHURCH
Rev Gilbert S Zimmerman-Pastor
884 Pacific.....Sn Luis Obspo 2364-W
Parsonage-873 Venable.Sn Luis Obspo 3111-M
Methodist Church
Rev J Marvin Davis
1326 Oak.....Paso Robles 191

Churches—Nazarene

CHURCH OF THE NAZARENE
Weldon H Stone-Pastor
652 Santa Rosa.....Sn Luis Obspo 3176-R

Churches—Presbyterian

Presbyterian Church
Albert J Knoll-Pastor
Study Marsh & Morro.....Sn Luis Obspo 1437
Educational Bldg
981 Marsh.....Sn Luis Obspo 3193

Churches—Science of Mind

SCIENCE OF MIND CHURCH
Dr Carol Cox-Director
Services 11:00 AM Sundays
N Hwy & Rosario Av.....Atascadero 652

Churches—Various Denominations

Apostolic Assembly of The Faith In Christ
Jesus Inc
Jesus Valdez-Pastor
Wheeler Oceano.....Aroyo Grnde 2833
Atascadero Gospel Chapel
Traffic Wy.....Atascadero 461-W
GRACE TABERNACLE
Osos & Pismo.....Sn Luis Obspo 976
If no answer call.....San Luis Obispo 1796-W

Cigars & Tobacco—Retail

Annabelle Smoke Shop
142 Higuera.....Sn Luis Obispo 1927
Bernard's Cigar Store
1814 Osos.....Sn Luis Obspo-1318-W
Duke's Smoke Shop 737-12th.....Pso Robls-338
ESQUIRE THE 600 Cypress.....Pismo Bch 333-J
KENNY'S & RAY'S SMOKE SHOP
1318 Spring.....Paso Robles 82
Kluver F 726 Higuera.....Sn Luis Obspo-394-J
United Cigar Store 998Higuera...Sn Luis Obspo-853

Cigars—Whsle

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600

City Government Offices

See Alphabetical Directory Under "Name of City"

Cleaners—Carpet

See Rug & Carpet Cleaners

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

SPOTLESS Cleaners

"QUALITY CLEANING ONLY"

PICK-UP AND DELIVERY SERVICE

"PLANT ON PREMISES"
Free Parking

SAN LUIS OBISPO
517

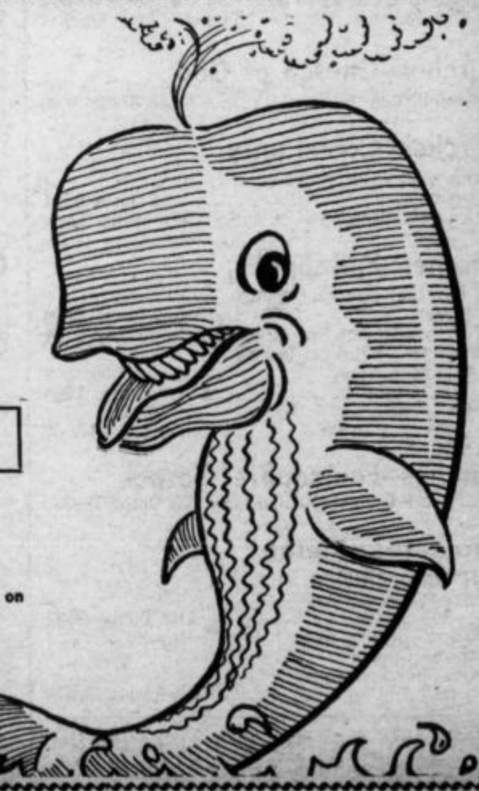
385 Higuera — San Luis Obispo

THERE'S A **WHALE** OF A DIFFERENCE IN **CLEANERS** NEXT TIME TRY

Paso Robles Laundry and Cleaners

20 YRS. EXPERIENCE
24-Hour Service on Cleaning
CURTAINS & BLANKETS

PHONE
PASO ROBLES 315



RETEX PROCESS

Immediate Pick-up & Delivery - Minor Repairs on Every Garment
SERVING SAN MIGUEL, MORRO BAY, SANTA MARGARITA, CAYUCOS, PASO ROBLES

LAUNDRY SERVICE

1344 PINE

Cleaners & Dyers

American Cleaners & Laundry
933 Main.....Morro Bay 3342

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT CLEANING
AND
LAUNDRY SERVICE
Pick-Up & Delivery Service
1313 Broad.....San Luis Obispo 304

ARROYO CLEANERS
129 E Branch.....Aroyo Grnde 2428
Atascadero Cleaners Hwy.....Atascadero-139
CALIFORNIA CLEANERS
590 Dolliver.....Pismo Bch 84
Cambria Pines Laundry & Cleaners
See Our Adv Under Laundries
..... Cambria 45-J

CITY CLEANERS
IN SAN LUIS OBISPO
PICK-UP AND
DELIVERY SERVICE
709 Higuera .....San Luis Obispo 1188

DONNIE CLEANERS
PICK-UP AND DELIVERY
PASO ROBLES 701
23d & Spring.....Paso Robles 701

F & M Cleaners & Hatters
548 Cypress.....Pismo Bch 57-W
GROVER CITY CLEANERS
Grand Av.....Aroyo Grnde 5586
HI-WAY CLEANERS
640 Price.....Pismo Bch 124
HOME LAUNDRY CO
1323 Morro.....Sn Luis Obspo 70
(See Advertisement This Page)
LIBERTY CLEANERS
385 Higuera.....Sn Luis Obspo 2290
MISSION TAILORING SERVICE
1220 Morro.....Sn Luis Obspo 496
Morro Bay Cleaners 7th & Main...Morro Bay 2776
NU-WAY CLEANERS 1427 Spring.....Pso Robls 39
PARK DRY CLEANING WORKS
Call & Deliver-J Wilson-Owner
735-12th.....Pso Robls 23
PASO ROBLES LAUNDRY & DRY CLEANING
1344 Pine.....Pso Robls-315
From Atascadero Exchange only
(No Inter-City Charge)
Ask "Operator" for Entrprise 11228
(See Advertisement Page 40)
Perfect Method Cleaners 983 Osos.Sn Luis Obspo-1787
(See Advertisement This Page)
QUALITY CLEANERS
109 E Branch.....Aroyo Grnde 2696
Rocky's Cleaners Traffic Wy.....Atascadero 442
San Luis Cleaners 1124 Broad.....Sn Luis Obspo-898
SPOTLESS CLEANERS
385 Higuera.....Sn Luis Obspo 517
(See Advertisement Page 40)
STRONG'S CLEANING WKS
659 Higuera.....Sn Luis Obspo 236
Vapor Cleaning Works 1344 Pine.....Pso Robls-315

Cleaners–Hat–See Hats–Renovators

In San Luis Obispo

Perfect Method CLEANERS

FOR EVERY MEMBER OF THE FAMILY

ALL KINDS OF Alterations & Repair Work

Pressing While You Wait

Blankets
Draperies
Etc.

Pick-Up & Delivery
PHONE
San Luis Obispo 1787

983 Osos — San Luis Obispo

EXPERT CLEANING & LAUNDRY SERVICE

RETEX PROCESSED
4-Day Service – Pick-up and Delivery

PHONE
San Luis Obispo 70

Quality Work on Curtains and Drapes

HOME
LAUNDRY & CLEANERS
1323 Morro

Cleaning Compounds

Blue Jay Distributing Co
2038 Murray.....Sn Luis Obspo 3034-R

Clergymen

HUSTED DON W
645 Kentucky Av.....Sn Luis Obspo 1547
PERSSON LEROY Osos & Pismo..Sn Luis Obspo 976

Clinics

French Clinic 1221 Park.....Pso Robls 1435
If no answer call.....Sn Luis Obspo 3135
FRENCH CLINIC
24 Hour Service
1170 Marsh.....Sn Luis Obspo 3135
French Clinic 6th & Pacific.....Cayucos 2111
If no answer call.....Sn Luis Obspo 3135
SAN LUIS CLINIC
24-Hour Service
990 Pacific.....Sn Luis Obspo 3041

Clothing–Men's–Retail

See also Men's Furnishings–Retail

Beno's Inc 1019 Morro.....Sn Luis Obspo 620
Fox's Men's Clothing Hwy.....Atascadero 16
Green Bros 871 Monterey.....Sn Luis Obspo-724
Hub The E Branch.....Aroyo Grnde 5787
LEE'S MEN'S STORE
Traffic Wy.....Atascadero 357
Mairs & Lewis Store For Men
782 Higuera.....Sn Luis Obspo 364-J
Murray's Men's Store
781 Dolliver.....Pismo Beach 141-J
Squires Mens Wear 745-12th.....Pso Robls-151-W
WICKENDEN'S
Timely Clothes
837 Monterey.....Sn Luis Obspo 1511
Zeyen W H 203 E Branch.....Aroyo Grnde 2192

Clothing–Used

Pismo Trading Center
206 Ocean View.....Pismo Bch 198
Salvation Army Thrift Store
1131 Broad.....Sn Luis Obspo 982-W

Clubs

See Also Associations; Fraternal Organizations, etc.

Amer Legion Recreation Club
977 Higuera.....Sn Luis Obspo 156
Automobile Club of Southern Calif
1113 Spring.....Pso Robls 1077
Auto Club of So Calif
1134 Monterey.Sn Luis Obspo-1480
Far-Land 1240 Pine.....Pso Robls 640
Green Jack 195 Pomeroy.....Pismo Bch 453
Morro Club 978 Morro.....Sn Luis Obspo 1637-R
Morro Club Recreation Center
430-5th.....Morro Bay 8841
San Luis Yacht Club Avla....Sn Luis Obspo 33-R-3
TEN-TWENTY-THREE CLUB
1023 Morro.Sn Luis Obspo-1170

Clutches

General Auto Parts 1218 Pine.....Pso Robls 280

Cocktail Lounges

Berta's 860 Monterey.....Sn Luis Obspo-745
Bonnie & Ty's 501 Cypress.....Pismo Bch 462
BREAKER'S CAFE Market & 5th....Morro Bay-2431
Brown's Sport Center 986 Monterey.Sn Luis Obspo 390
BUDWEISER TAVERN
1032 Chorro.Sn Luis Obspo-1935
C & J CAFE 1232 Pine.....Pso Robls 365
CARVAO'S 1022 Morro.....Sn Luis Obspo 1866
Circle Inn 6th & Main.....Morro Bay 5331

Cocktail Lounges–(Cont'd)

CORAL ISLE 958 Monterey.....Sn Luis Obspo 210
DAN'S COCKTAIL LOUNGE
999 Monterey.....Sn Luis Obspo 190-W
DANTES
Dante Chiesa-Owner
955 Higuera.....Sn Luis Obspo 2197
Doran's Cocktail Lounge Hwy.....Atascadero 164
Ferdy's Bar 12th & Pine.....Pso Robls 171
FOUNTAIN INN
Old S 101 Hwy.....Sn Luis Obspo 1090
Frank's Cafe 645 Higuera.....Sn Luis Obspo 2158
GOLD ROOM 897Monterey.....Sn Luis Obspo-1324
Happy Jack's 6th & Main.....Morro Bay 4631
Hendrix's Cafe
Geo E Hendrix Prop
112 E Branch.....Aroyo Grnde 9989
Hotel Butler 440 Pomeroy Av.....Pismo Bch-41
HOTEL CARLTON Hwy.....Atascadero 177
JIM'S INN 1025Morro.....Sn Luis Obspo-252
JOHNNY'S TAVERN
J L Jordan Owner-H W Davies Mgr
1216 Spring.....Pso Robls 85
LARRY'S FOUNTAIN INN
See Our Ad Under Restaurants
Old S 101 Hwy.....Sn Luis Obspo 1090
LYLE'S MID-NITE COCKTAIL LOUNGE
1215 Spring.....Pso Robles 798
MAC'S CAFE Avila.....Sn Luis Obspo 32-J-11
MATTIE'S 101 Hwy.....Pismo Bch 201
NINA'S
Entertainment & Dancing Nightly
Hwy Shell Beach.....Pismo Bch 331
PILOT WHEEL 179 Pomeroy Av.....Pismo Bch 45
RALPH'S & PORKY'S
108 W Branch.....Aroyo Grnde 9991
Reali's Main.....Cambria 41
REX'S COCKTAIL LOUNGE & LIQUOR STORE
Highway.....Atascadero 298
Roy's Cafe & Cocktail Lounge
Highway.....Atascadero 666
STANLEY'S 978 Monterey....Sn Luis Obspo 2895
TOBEY'S PALACE CLUB
Thomas B Armstrong-Mgr
590 Cypress.....Pismo Bch 70
TOWER BARBECUE & COCKTAIL LOUNGE
THE FINEST IN BARBECUE FOOD
MIXED DRINKS
A FIRESIDE LOUNGE
STEAKS - CHOPS - SEA FOODS IN SEASON
427 Higuera.....San Luis Obispo 830
Townsend's Coffee Shop & Cocktail Lounge
990 Monterey.....Sn Luis Obspo 1261
Waldorf Cafe 975 Osos.....Sn Luis Obspo-1002
WALDORF CLUB
198 Pomeroy Av.....Pismo Bch 91
WATSON FRED COCKTAIL LOUNGE
1011 Higuera.....Sn Luis Obspo-2341

Coffee Dealers–Retail

Farmer Bros 1531 Monterey.....Sn Luis Obspo-134

Coffee Dealers–Whsle

FARMER BROS 1531 Monterey...Sn Luis Obspo-134
FARMER BROTHERS COFFEE—
FARMER BROS
1531 Monterey.....Sn Luis Obspo 134

Coin Machines & Supplies

Gouff Mitchell E 145-16th.....Pso Robls-1055

Cold Storage Lockers

See Frozen Food Lockers–Renting

Cold Storage Warehouses

AMERICAN REFRIGERATING CO
241 Pismo.....Sn Luis Obispo 428
Puritan Ice Co Traffic Wy.....Atascadero-59
SAN LUIS ICE & COLD STORAGE CORP
1409 Walker.....Sn Luis Obspo-67

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
987 Osos.....Sn Luis Obspo 315
(See Advertisement This Page)
MEDICO-DENTAL ADJUSTMENT BUREAU
1335 Monterey.....Sn Luis Obspo 652
(See Advertisement This Page)
PASO ROBLES CREDIT BUREAU
COLLECTIONS - REPORTING
M. Roland Gates
Bank of America Bldg.....Paso Robles 865
If no answer call.....Paso Robles 34-J

Colleges–See Schools

Colonic Irrigation

Madson A J 870 Price.....Pismo Bch 190
WALKER EARL T
Using Dierker System
1947 Spring.....Pso Robls-754

Commissary Service

Cody Commissary
Camp Sn Luis Obispo.....Sn Luis Obspo 19-R-4

Concrete Blocks & Shapes

Faulstich Bros San Luis Brick Inc
2900 S Broad.....Sn Luis Obspo 997
(See Advertisement This Page)
GAYLORD H K N River Rd.....Pso Robls 926-M

Concrete Construction

See Contractors–Concrete

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

COLLECTIONS

• Any Kind
• Any Place
• Any Time

Call
San Luis Obispo 652

No Collection! No Charge!
Our 22nd Year
MEDICO - DENTAL ADJUSTMENT BUREAU
A. BATEMAN
1335 Monterey San Luis Obispo

COLLECTIONS
• ALL TYPES OF ACCOUNTS
• CREDIT REPORTING
Phone SAN LUIS OBISPO 315
CREDIT BUREAU OF SAN LUIS OBISPO
THOMAS RICE, *Manager*
987 OSOS SAN LUIS OBISPO

BUILDING BLOCKS
MASONRY & TILE CONTRACTORS
ESTIMATES GIVEN
PHONE
San Luis Obispo 997
FAULSTICH BROS.
San Luis Brick Inc.
2900 S. Broad San Luis Obispo

SAND – ROCK – CEMENT – PLANT MIX

TRANSIT MIXED CONCRETE

CALL SAN LUIS OBISPO 2203

NIGHTS 470-M

Since SP SOUTHERN PACIFIC MILLING CO 1885

38 BRANCHES TO SERVE YOU!

OFFICE & YARD
SANTA BARBARA AVE.

Southern Pacific Milling Co.

JOE ANGELLO
Licensed Building Contractor
25 Years Experience

Modernization • Alterations
Repairs
CUSTOM BUILT HOMES STYLED
TO INDIVIDUAL TASTE AND NEEDS
No Job Too Large or Too Small
For Free Estimates
CALL
Arroyo Grande 5594
County Wide Service
9th & Atlantic Grover City

HARALD N. NIELSEN
General
Building Contractor

Residential and Commercial
Repairing and Remodeling
Member of San Luis Obispo Contractors Ass'n.
PHONE
San Luis Obispo 594
If No Answer Call San Luis Obispo 967-M
956 Walnut San Luis Obispo

Concrete–Ready Mixed

JOHNSON A O
Transit Mixed Concrete
Christian & Victoria.....Sn Luis Obspo 709
Residence Phone..... Sn Luis Obspo 383-W
ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785
SOUTHERN PACIFIC MILLING CO
Santa Barbara Av.....Sn Luis Obspo 2203
(See Advertisement Page 44)

Concrete Reinforcements

SAN JOSE STEEL CO INC
195 N 30th Sn Jose.....Cypress 5-0353

Confectioners–Retail

Bradner D E 681 Cypress.....Pismo Bch 413-J
Melody Ice Cream Bar 625-12th....Pso Robls 1015
Tuttle's Malt Shop Placentia & 101 Hwy
Shell Bch.....Pismo Bch 400-W

Confectioners–Whsle & Mfrs

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600
JENSEN SALES CO
1359 Monterey.....Sn Luis Obspo 57-W

Constables

West Kenneth.....Pso Robls 32-F-12

Construction Service

See Contractors Headings

Contractors–Building

Angello Joe Atlantic Grover City..Aroyo Grnde 5594
(See Advertisement Page 44)
Barba Raymond W Carrizo Rd...Atascadero 48-R-3
Barba Raymond W 1728 Spring.....Pso Robls 198

CARPENTER ART
GENERAL BUILDING CONTRACTOR
Commercial & Residential Bldg.
REMODELING — REPAIRING
Member San Luis Obispo County
Contractors Association
1817 Oak.....Paso Robles 965-W

E Z Building Contractor
906 Bonita.....Morro Bay 2466
FIELDS BROS 861 N Main.....Morro Bay 3346

HART GUY C
Licensed
BUILDING CONTRACTOR
Remodeling — Repairing
Residential & Commercial
14th & Grand Av
Grover City.....Arroyo Grande 2908

HEAD JAMES H
GENERAL BUILDING CONTRACTOR
Free Estimates
RESIDENCE & COMMERCIAL
BUILDING
Remodeling — Alterations
219 Alpine.....Arroyo Grande 2901

MAINO CONSTRUCTION CO
2238 S Broad.....Sn Luis Obspo 3177
If no answer call.....Sn Luis Obspo 2998-W

Contractors–Building–(Cont'd)

MANDELLA BROS
GENERAL BUILDING CONTRACTORS
State Licensed
Residential & Commercial Construction
1044 Park.....Paso Robles 160-W
Res. Phone
Charles Mandella.....Paso Robles 1325-J
Res. Phone
Casper Mandella.....Paso Robles 1456-W

Miller Rex Carrizo Rd.....Atascadero 324-M
(See Advertisement This Page)
Nation Norman 9th.....Morro Bay 2117
Nielsen Harald N 956 Walnut...Sn Luis Obspo 594
(See Advertisement Page 44)
(Continued Next Page)

BUILDING CONTRACTOR

RESIDENTIAL & COMMERCIAL
P. J. ZUIDERWEG
Phone San Luis Obispo 1950
210 Beebee

C. C. Sharps
General Contractor
Free Estimates — Fully Insured
REMODELING RESIDENTIAL

INDUSTRIAL — COMMERCIAL
A SPECIALTY
Arroyo Grande 2115
306 E. BRANCH

BUILDING CONTRACTOR
• RESIDENTIAL
• COMMERCIAL
• INDUSTRIAL
REMODELING - REPAIRS
PHONE
ATASCADERO 324-M
IF NO ANSWER CALL 477-W
REX MILLER
Member S.L.O. Co. Contr's. Assn.
Carrizo Rd. Atascadero

Contractors—Building—(Cont'd)

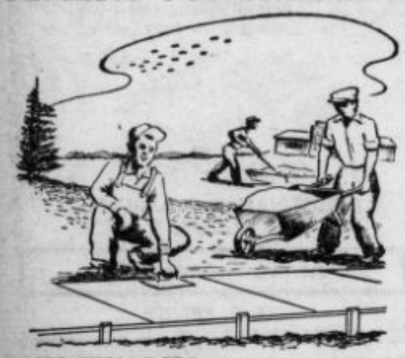
PASO ROBLES GLASS SHOP
GLASS CONTRACTOR
STORE FRONT
REMODELING & REPAIRING
609-22d.....Pso Robls 469

Pumphrey C E 1221Park.....Pso Robls-740
SAN LUIS OBISPO COUNTY CONTRS ASSN
S Hwy.....Atascadero 477-W
SHARPS C C 306 E Branch....Aroyo Grnde 2115
(See Advertisement Page 45)
Sharps C C 2181 Johnson Av..Sn Luis Obspo 629-W
Stockton R T Santa Lucia Av....Atascadero 448-W
WILSON CONSTRUCTION & SUPPLY CO
271 Higuera.....Sn Luis Obspo 2123
Younger Don
Marsh & Broad.....Sn Luis Obspo 2432-W
ZUIDERWEG P J 210 Beebee..Sn Luis Obspo 1950
(See Advertisement Page 45)

Contractors—Concrete

Corippo Melvin H 23d & Park.....Pso Robls 956-W
Corippo Mel H 1322 Park.....Pso Robls 653-W
Frazier R W 3126 Pine.....Pso Robls 155-W
JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
Cement Contractors
Foundations - Walks - Curbs
Driveways - Steps
Christian & Victoria.....Sn Luis Obspo 709
Residence Phone...Sn Luis Obspo 383-W

CEMENT CONTRACTOR



● SIDEWALKS
● DRIVEWAYS
● CONCRETE WORK
● EXCAVATING
● GUTTERS
● DRAINS, ETC.
GREGG P. SOTO
PHONE
San Luis Obispo 3151-W
517 Santa Barbara Ave.
SAN LUIS OBISPO

Contractors—Concrete—(Cont'd)

Soto Gregg P
517 Santa Barbara Av...Sn Luis Obspo 3151-W
(See Advertisement This Page)
Steagall Fred B 1145-10th.....Pso Robls 165-W
Thomas Earl Grover City.....Aroyo Grnde 2658

Contractors—Ditching

Barber Ernest A
2436 Gerda.....Sn Luis Obspo 1487-W
Hardesty's Trenching Service
1804 Spring.....Pso Robls 761-W
If no answer call.....Pso Robls 1022
LYLES W M CO
Santa Barbara Av &
Fletcher.....Sn Luis Obspo 978

Contractors—Electric

See Electric Contractors-Industrial & Residential

Contractors—Engineering

Madonna Construction Co Hwy.....Templeton 2081
VALLEY PAVING & CONSTRUCTION CO
GENERAL CONTRACTING
ENGINEERING
PAVING & GRADING
EXCAVATING — LAND LEVELING
Hwy 101 .....Arroyo Grande 2574

Contractors'—Equipment

UNIVERSAL FORM CLAMP CO
Uni-Forms-Rented-Sold
Form Clamps-Concrete Accessories
2051 Williams San Leandro..Lockhaven 2-2051

Contractors' Equipment—Renting

MADONNA CONSTRUCTION CO
Higuera & Freeway.....Sn Luis Obspo 3020

Contractors—Excavating

Brisco L A
Grading & Oiling
111 Nelson.....Aroyo Grnde 2688
Cardoza Don
Wilmar & 10th.....Aroyo Grnde 2902
CORIPPO MEL H 1322 Park.....Pso Robls 653-W
(See Advertisement Page 47)
Guiton Harold Jr Oceano Bch...Aroyo Grnde 4446
LYLES W M CO
Santa Barbara Av & Fletcher..Sn Luis Obspo 978
MADONNA CONSTRUCTION CO
Higuera & Freeway.....Sn Luis Obspo 3020
SOTO GREGG P
517 Santa Barbara Av...Sn Luis Obispo 3151-W

Contractors—General

Angello Joe Atlantic Grover City..Aroyo Grnde 5594
Arras Adam & Son Estrella.....Pso Robls 1062-J
BARBA RAYMOND W
Carrizo Rd.....Atascadero 48-R-3
1728 Spring.....Pso Robls 198
(See Advertisement Page 48)
Brown & Doko Dolliver.....Pismo Bch 36
(Continued on Pages 47 & 48)

Keep the Classified Telephone Directory handy; it can save you time and effort.

MEL. H. CORIPPO

Construction
Materials and Equipment
OIL FIELD CONSTRUCTION

FOR RENT
Skip Loader
Dump Trucks
Concrete Mixers
Compressor and
Jack Hammer
Roller

PASO ROBLES
653-W
If No Answer Call Paso Robles 956-W
Or ..... Paso Robles 653-R

● EXCAVATING ● GRAVEL ● ROCK & SAND
CONCRETE CONTRACTOR
TRANSIT MIX CONCRETE
1322 Park

HENRY C. DALESSI

Road Construction
and
Equipment

GENERAL
CONTRACTOR

MINING

PHONE
SAN LUIS OBISPO
190-W or 118

999 MONTEREY...between Theatres

Contractors—General—(Cont'd)

DALESSI HENRY C
GENERAL CONTRACTORS
ROAD CONSTRUCTION
and
MATERIALS - MINING
450 Marsh.....Sn Luis Obspo 118
If no answer call...Sn Luis Obspo 190-W

Dalessi Henry C 450 Marsh.....Sn Luis Obspo 118
(See Advertisement Page 47)
Fields Bros 861 N Main.....Morro Bay 3346
Fields John Bay Av.....Morro Bay 2081
Gilliland Jim 351 Franklin Dr....Pismo Bch 203-J
Hart Guy C 14th & Grand Av
Grover City.....Aroyo Grnde 2908
Head James H 219 Alpine.....Arroyo Grnde 2901
Jackson Eugene 660 Caudill...Sn Luis Obspo 2800
LYLES W M CO Santa Barbara Av &
Fletcher .....Sn Luis Obspo 978
M & K Corp Hospital Site.....Atascadero 542
MADELLA BROS 1044 Park.....Pso Robls 160-W

MADONNA CONSTRUCTION CO
GENERAL CONTRACTING
Modern Equipment & Service
Excavating, Paving, Grading
Dump Trucks, Low Bed Trailers, Bulldozers,
Shovels, Concrete, Rock, Sand, Loam,
Creek Gravel, Red Rock
Higuera & Freeway....Sn Luis Obspo 3020
If no answer call.....Sn Luis Obspo-99
Residence .....San Luis Obispo 3030

MAINO CONSTRUCTION CO
2238 S Broad.....Sn Luis Obspo 3177
If no answer call.....Sn Luis Obspo 2998-W

WILLIE F. RUSSELL
License No. 101705
COMPLETE BUILDING SERVICE
Floor Finishing — Wiring
Plumbing and Sewer Installation
Painting—Brush and Spray
Cement Work
Morro Bay 2016
Shop at 3rd. & C Sts. - Morro Bay
Office at 464 Arbutus - Morro Bay

RAYMOND W. BARBA
GENERAL BLDG. CONTRACTOR
STATE LICENSED
RESIDENTIAL & COMMERCIAL
BUILDING
REMODELING - ALTERATIONS
CABINET WORK
PHONE
ATASCADERO 48-R-3 or PASO ROBLES 198
Carrizo Rd. | 1728 Spring
Member of S.L.O. County Contractor's Ass'n.

Contractors—General—(Cont'd)

Miller Rex Carrizo Rd.....Atascadero 324-M
NIELSEN HARALD N
956 Walnut.....Sn Luis Obspo 594
Ochs & Son 1315 Cazadero....Sn Luis Obspo 1677
Ochs & Son
Office 1315 Cazadero.....Sn Luis Obspo 1677
Shop Swazey.....Sn Luis Obspo 1274-W

PEMBERTON F & WM
SPECIALIZING IN
HOMES
7-12th.....Pso Robls 1409-J

PUMPHREY C E 1221Park.....Pso Robls-740

ROSELIP WALTER B
ROCK - SAND
ASPHALTIC PLANT-MIX
GENERAL CONTRACTING
Excavating - Grading - Paving
Ready-2-place concrete
615 Grand.....San Luis Obispo 785
If no answer call....San Luis Obispo 759
Or Atascadero-291-W
Plant .....Atascadero 20

RUSSELL WILLIE F 3d & C.....Morro Bay 2016
(See Advertisement This Page)
Roselip Walter B Ferrocarril Rd.....Atascadero-20
SAN LUIS OBISPO COUNTY CONTRS ASSN
S Hwy.....Atascadero 477-W

SHARPS C C
GENERAL CONTRACTOR
INDUSTRIAL — COMMERCIAL
A SPECIALTY
REMODELING — RESIDENTIAL
FREE ESTIMATES — FULLY INSURED
306 E Branch.....Arroyo Grande 2115

Shumway K R
Temple-Halcyon.....Aroyo Grnde 2293
Stockton R T Santa Lucia Av...Atascadero 448-W
Valley Paving & Construction Co
Hwy 101.....Aroyo Grnde 2574
Walter Bros 383 Chorro.....Sn Luis Obspo 2617-R

WALTER BROS CONSTRUCTION CO
GENERAL CONTRACTOR
GRADING — LOW BED
DUMP TRUCK
Foothill &
Old Morro Rd.....San Luis Obispo 206-W
If no answer call..San Luis Obispo 2617-R

ZUIDERWEG P J 210 Beebee..Sn Luis Obspo 1950

Contractors—Heating & Ventilating

See also Plumbers

BETTER PLUMBING CO
1126 Chorro.....Sn Luis Obspo 1383
KETZ ART PLUMBING HEATING & SHEET METAL
Corbett Canyon Rd.....Aroyo Grnde 2478
McKELVEY'S HENRY B PLUMBING & HEATING
Highway .....Atascadero 394
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.Sn Luis Obspo-766

Contractors—Masonry

FAULSTICH BROS SAN LUIS BRICK INC
Member San Luis Obispo Co Contractors Assn
2900 S Broad.....Sn Luis Obspo 997

Contractors—Painting

See Painting Contractors

Contractors—Paving

Edsinger C E 1031 Allesandro....Morro Bay 2086
MADONNA CONSTRUCTION CO
Higuera & Freeway.....Sn Luis Obspo 3020
Valley Paving & Construction Co
Hwy 101.....Aroyo Grnde 2574

Contractors-Pipe Line

LYLES W M CO Snta Barbara Av &
Fletcher.....Sn Luis Obspo 978

Contractors—Plumbing—See Plumbers

Contractors—Roofing—See Roofers

Contractors—Sidewalk

See Contractors—Concrete

Cork Insulation

See Insulation Materials—Cold & Heat

Corned Meats—See Meat—Whsle

Cosmetics—Retail

Merle Norman Cosmetics Studio
Neva W Wilson Owner
748 Higuera.....Sn Luis Obspo 1477
REVLON COSMETICS—
BEAUTY NOOK 420-5th.....Morro Bay 4456

STUDIO GIRL DISTR
DOROTHY E. BARNETT
FEATURING THE FAMOUS
STUDIO GIRL COSMETICS
COMPLIMENTARY DEMONSTRATION
Call For Appointment
781 Higuera.....San Luis Obispo 1624

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Crankshaft Grinding

Atascadero Motor Service
Portable Crankshaft Grinding
S Hwy.....Atascadero 368
Automotive Engineering Co
S Broad.....Sn Luis Obspo 1974

Creameries—See Milk & Milk Products

Creamery Supplies

See Dairy Equipment & Supplies

Credit Reporting Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
987 Osos.....Sn Luis Obspo 315
PASO ROBLES CREDIT BUREAU
M Roland Gates
Bank of America Bldg.....Pso Robls 865

Crematoriums

Chapel Of The Roses S Hwy.....Atascadero 98

Crop Dusting, Spraying, Etc

Atwood Crop Dusters 905 N Elm Av..Santa Maria
From telephones served from Arroyo Grande
Exchange only (No Inter-City Charge) Ask
"Operator" for Entrprise 10684
DeFord Earl R Brisco Tract.....Aroyo Grnde 5588

Curtain & Blanket Cleaners

Perfect Method Cleaners
983 Osos.....Sn Luis Obspo 1787

Cushions

BERRY'S TOP SHOP
1005 Monterey.....Sn Luis Obspo 223-W

Cylinder Reboring & Regrinding

WARDEN MACHINE SHOP
424 Higuera.....Sn Luis Obspo 271

Dairies & Dairy Products

See Milk & Milk Products

Dairy Equipment & Supplies

COOPERATIVE FARMERS SUPPLY CO INC
Agency De Laval Milkers-Separators
Sales & Service
1311 Park.....Pso Robls 344

Dancing Academies

BARBARA RHEA STUDIO
STAGE & BALLROOM
DANCING
TAP - BALLET - TOE - ACROBATIC - RUMBA
SAMBA - MAMBO - FOXTROT
JITTERBUG - WALTZ
SPECIALTIES
705 Spring.....Paso Robles 1312

LOCKE STUDIO OF DANCING
BALLET — TAP — ACROBATIC
BEGINNERS AND ADVANCED
AGE 3 YEARS AND UP
Our Classes Develop Health, Grace & Poise
Adult Evening Classes
Member of D.M.A. & N.A.D.A.A. Inc.
618-12th .....Paso Robles 1534

RENEE & LEMAR SCHOOL OF DANCING
BALLET TAP
MAIN STUDIO SAN LUIS OBISPO
Also
PASO ROBLES STUDIO
OPEN TUESDAYS - FRIDAYS AT WOMENS' CLUB
ACROBATIC BALLROOM
1368 Marsh.....San Luis Obispo 705

Day Nurseries

Child Care Center
Sponsored by Calif Dept of Education
3201 Pine.....Pso Robls 717-J

Deafness Aids—See Hearing Aids

Defense Agencies—See Associations

We want your telephone service to be as helpful as we can make it.

Quick, friendly service

Easy as pie! Friendly clerks help you find what you want, write your order. Everything for your home, family, and car in Sears big, exciting catalogs. Drop in today.

PARK FREE
SHOP WITH EASE
SAVE MORE

"Satisfaction guaranteed or your money back" SEARS

879 HIGUERA ST.
PHONE SAN LUIS OBISPO 512

Rileys
SINCE 1887

APPAREL — DRY GOODS

Over 65 Years

WOMEN'S WEAR

- LINGERIE
- COSMETICS
- DRESSES
- JEWELRY
- HOSIERY
- HAND BAGS

YARDAGE — PATTERNS
BEDDING

CHILDREN'S & INFANT'S WEAR

PHONE
San Luis Obispo 36

749 HIGUERA

Delicatessens–Retail

BULLOCK'S DELICATESSEN
Open 7 Days A Week
Nipomo & Higuera....Sn Luis Obspo 2513-W
Casa Monterey Spanish Kitchen
1347 Monterey.....Sn Luis Obspo 2703-J

Delivery Service

COMET DELIVERY SERVICE
695 Higuera.....Sn Luis Obspo 1203-M

Dental Laboratories

DUNNING H G DENTAL LAB
778 Marsh.....Sn Luis Obspo 2202-J
Nance Dental Lab
8th Grover Cty.....Aroyo Grnde 5788
Paso Robles Dental Laboratory
Bk of Amer Bldg.....Paso Robles 49
Robert A Sandford.....Paso Robles 874-M

Dentists

Andrews J V 4th & Market.....Morro Bay 3111
Bates Donald E
Entrada Av.....Atascadero 64
If no answer call.....Atascadero 443-W
Biedinger Chas L
Orthodontics Exclusively
1114½ Marsh.....Sn Luis Obspo 2967
Bolstad Paul F 776 Price.....Pismo Bch 404-J
Brazil W H 1041 Chorro.....Sn Luis Obspo-1089
Brown Ray N 612-12th.....Pso Robls-67
Campbell L W 747 Pismo.....Sn Luis Obspo 1084
Daniels Kenneth W 774 Marsh...Sn Luis Obspo 3032
If no answer call.....Sn Luis Obspo 464
Dewlaney C W S Highway.....Atascadero-82
Donkin E B 1115 Vine.....Pso Robls-237
Donkin Elbert B Jr 1115 Vine.....Pso Robls 95
Fein C B 1205 Park.....Pso Robls-222
Gates Russell W
Bank of America Bldg.....Paso Robls 32
Green J P 522-13th.....Pso Robls-47
Johnson G Warren 137 Bridge...Aroyo Grnde 2125
Kirtland Howard B 1114 Marsh....Sn Luis Obspo-72
Loveall Ben F 1500 Marsh.....Sn Luis Obspo 880
Martin A B 997 Monterey.....Sn Luis Obspo-109
Miura Mitsuo Pismo Theatre Bldg....Pismo Bch 159
Montgomery H Ray
Chorro & Pacific.....Sn Luis Obspo 303
Peachey Robert I 1112 Vine.....Pso Robls 121
If no answer call.....Pso Robls 520
Pereira Luiz A 1114 Marsh...Sn Luis Obspo 1716
Spinney H L 1343 Chorro.....Sn Luis Obspo 834

Department Stores

HAMILTON J E 458-5th.....Morro Bay 5341
Harter's Hwy.....Atascadero 28-W
McGowan's Store Hwy No 1.....Cambria 97-W
MONTGOMERY WARD
Shop By Phone
817-12th.....Pso Robles 906
From Telephones Served From Atascadero
Exchange only (No Inter-City Charge)
Ask "Operator" for Entrprise 10254
MONTGOMERY WARD & CO
Catalog Department
876 Higuera.....Sn Luis Obspo 1988
Credit Dept 876 Higuera.....Sn Luis Obspo 161
Retail Department Store
876 Higuera.Sn Luis Obspo-2310
Morgan's Dept Store Main.....Cambria 86-W
National Dollar Store 736 Higuera.Sn Luis Obspo-623
PASO ROBLES MERCANTILE CO
839-12th.Pso Robls-340
Penney J C Co 1244 Park.....Pso Robls 260
PENNEY J C CO
868 Higuera.....Sn Luis Obspo 1367
POLK'S DEPT STORE Hiway & D...Cayucos 2931
RILEYS 749 Higuera.....Sn Luis Obspo 36
(See Advertisement This Page)
(Continued Next Page)

Department Stores–(Cont'd)

Rumley's Dept Store 5th.....Morro Bay-3251
SEARS ROEBUCK & CO
Order Office Shop By Phone
715-12th.....Pso Robls 495
From Telephones Served from Atascadero
Exchange only (No Inter-City Charge)
Ask "Operator" for Entrprise 10713
SEARS ROEBUCK & CO
Retail Dept Store
879 Higuera.....Sn Luis Obspo 760
Catalog Order Dept
Catalog Sales Department
879 Higuera.....Sn Luis Obspo 512
(See Advertisement Page 50)
Woolworth F W Co 778 Higuera..Sn Luis Obspo-2458

Desks–Repairing

See Furniture Repairing & Refinishing

Detective Agencies

Paso Robles Merchants Patrol
705-13th.....Pso Robls 859
San Luis Merchant Police & Detective Agcy
1130 Walnut.....Sn Luis Obspo 409
(See Advertisement This Page)

Diamonds–Jewelry–See Jewelers Headings

Dictating Machines

PACIFIC COAST PUBLISHING CO
Ediphone Dictating Machines-Sales-Serv
1022 State
Santa Barbara.....Snta Barbara 5-5291
WEBSTER-CHICAGO DICTATION EQUIPMENT—
WESTERN FILMS
Wickenden Bldg.....Sn Luis Obspo 431

Detective AGENCY

Detective Service in All of Its Branches
Male & Female Operatives
CRIMINAL — DOMESTIC — CIVIL
Licensed and Bonded
Absolute Confidence Guaranteed
Phone San Luis Obispo 409
24-HOUR SERVICE
Personnel Surveys — Service for Attorneys
SAN LUIS MERCHANT POLICE AND DETECTIVE AGENCY
1130 Walnut San Luis Obispo

When
you want to find a business concern in a hurry
Look
in the YELLOW PAGES
They contain almost every type of commercial enterprise in easily found classifications.

Docks

Port San Luis Transportation Co
Port San Luis.....San Luis Obispo 1-J-2
Port San Luis Transportation Co
157 Higuera.....San Luis Obispo 2678

Doctors

See Specific Kinds, i.e., Chiropodists; Chiropractors; Dentists; Optometrists; Osteopathic Physicians; Physicisans & Surgeons D. O.; Physicians & Surgeons M. D.; Etc.

Dog & Cat Foods–Whsle & Mfrs

MARTINELLI ANIMAL FOOD CO
Clark Field.....Sn Luis Obspo 189

Dog & Cat Kennels

ARROYO GRANDE CATTERY
FOR SALE
SIAMESE CATS
Registered
$25 Dollars up
Champion Strain
225 Mason.....Arroyo Grande 2290

Ethel's Boarding Kennels
Orcutt Rd.....Sn Luis Obspo 5-J-2
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Norgaard's Briard Sales & Boarding Kennel
101 Hwy.....Pismo Bch 449-Y-13
Whitman J R N Hwy.....Sn Luis Obspo 78

Dog Hospitals–See Veterinary Hospitals

Dolls–Repairing

Monterey Doll House
Doll Repair Service By Mail
4740 Mission S F.....Juniper 7-2073

Doors–Whsle & Mfrs

Pacific Rolling Door Co
6655 Hollis Emeryville.....Piedmont 5-7262

Doughnuts

Do-Nut Bar
Retail & Wholesale Delivery Service
468-5th.....Morro Bay 4671
Sherwood Forest Do-Nut Shop
1353 Grand Av.....Aroyo Grnde 5764
Spudnut Shop 692 Higuera..Sn Luis Obspo 3027-M

Draftsmen's Supplies

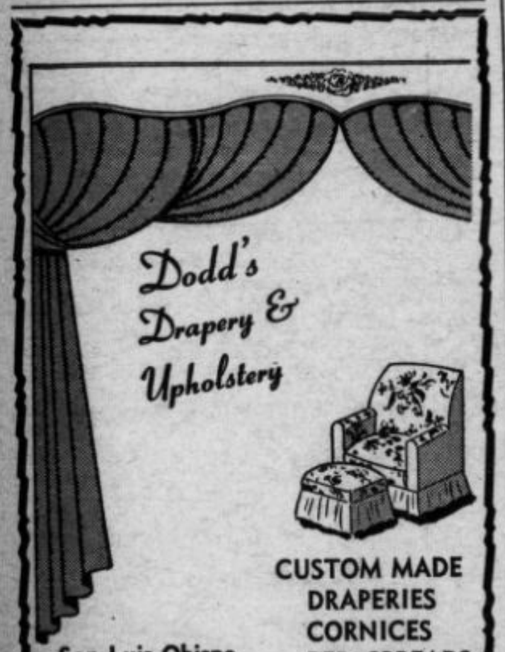
See Drawing Materials

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Draperies–Retail

Adams Polly Custom Made Draperies
Capistrano Av .....Atascadero 573-W
Albrecht's Furniture Exchange
2211 S Broad.....Sn Luis Obspo 1428
(See Advertisement This Page)
COAST COMPANY
872 Monterey.....Sn Luis Obspo 1473-J
CURE THELMA N

CUSTOM DRAPES — BEDSPREADS
SLIP COVERS — RUG BINDINGS ETC.
Hand or Machine Made
COLOR HARMONY SPECIALIST
Free Estimates — Measurements & Advice
685 Higuera San Luis Obispo 1364-J



CUSTOM MADE
DRAPERIES
CORNICES
BED SPREADS
SLIP COVERS

San Luis Obispo
1515-J
1218 Carmel

Distinctive Upholsterers

CUSTOM CRAFT DRAPERIES

Give Your Windows
"That Decorator Look!"
with Draw Draperies
HUNG ON KIRSCH
TRAVERSE RODS
We Submit Samples to Your Home, Measure and Install
It's A Complete Service When You Call
ALBRECHT'S
FURNITURE EXCHANGE
San Luis Obispo 1428
2211 South Broad

Draperies–Retail–(Cont'd)

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
DODD'S DRAPERY & UPHOLSTERY
1218 Carmel.....Sn Luis Obspo 1515-J
(See Advertisement This Page)
LONG'S VENETIAN BLIND & DRAPERY SERV
Main Templeton Calif.....Templeton 2181
ZEGAR FURNITURE STORE

CUSTOM MADE DRAPERIES
Cornices — Slip Covers & Valances
FINE FABRICS
840 Monterey.....San Luis Obispo 85

Draftsmen

Barnett Chet
Plan Service Residential Commercial
781 Higuera.....Sn Luis Obspo 1624

Drapery Hardware & Fixtures

Venetian Blind Products Co
600 Camelia Berkeley.....Landscape 5-5706

Drawing Materials

See Also Artists' Materials Headings

Hill's Stationery Store
1127 Chorro.....Sn Luis Obspo 1403

Dress Suits–See Clothing Headings

Dresses–Retail

ANITA FROCKS 758 Higuera...Sn Luis Obspo 2794
Bay Smart Shop 435-5th.....Morro Bay 2811
Christine's 787 Higuera.....Sn Luis Obspo 504
Fritzi Ann Traffic Wy.....Atascadero 2
HARDING DOROTHA M DRESS SHOP
760 Price.....Pismo Bch 324
Ida Jay Shop 731 Dolliver Av....Pismo Bch 188-M
Kipper's 853 Higuera.....Sn Luis Obspo-207
Lacterman's 728 Higuera.....Sn Luis Obspo-1285
MARGARET McNEIL'S STYLE SHOP
856 Higuera.....Sn Luis Obspo 1054
MARY'S DRESS SHOP

SUITS - COATS - DRESSES
SWIM SUITS AND SPORTSWEAR
HOURS: Weekdays 9 A.M. to 6 P.M.
Sundays and Holidays 10:30 A.M. to 3:30 P.M.
LOCATED NEXT TO PISMO THEATRE
260 Pomeroy Av.....Pismo Beach 136-W

MODE-O-DAY 731-12th.....Pso Robls 1256-J
Ralph Louise Dress Shop
131 E Branch.....Aroyo Grnde 5929
Smart Shoppe 1112Chorro....Sn Luis Obspo-1099-W
SMITH LEONORE
1123 Chorro.....Sn Luis Obispo 1718
SMITH LEONORE M
126 Branch.....Aroyo Grnde 2270
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall...Atascadero 487-W
VOGUE THE 1233 Park.....Pso Robls 70

Dressmakers

Chenille Art Shop 1510 Broad...Sn Luis Obspo 696

Drilling Companies

Todd & Yager Drilling Contrs
521 Le Point.....Aroyo Grnde 5633

Drinking Fountains

See Water Coolers & Fountains

Druggists–Retail

Arroyo Drug Co 130 E Branch...Aroyo Grnde 4461
B & H Drug Store 951 Higuera....Sn Luis Obspo 530
Baeker's Pharmacy Highway.....Atascadero 51
DANIELS' DRUG STORE
1317 Park.....Pso Robls 1500
Eagle Pharmacy 898 Higuera.....Sn Luis Obspo-916
ECONOMY DRUG CO NO 1

Shop with Confidence at Savings
PRESCRIPTIONS
LIQUORS - SUNDRIES - FILMS
VETERINARIAN SUPPLIES
SICK ROOM SUPPLIES
We Give S & H Green Stamps
770 Higuera.....San Luis Obispo 1928

ECONOMY DRUG CO NO 2
796 Higuera.....Sn Luis Obspo 488
(See Advertisement This Page)
Elliott's Pharmacy
Prescription Pharmacy
Highway.....Atascadero 34
FRENCH CLINIC PHARMACY
1170 Marsh.....Sn Luis Obspo 3135
HI-WAY DRUG STORE
Open Every Sunday
1217 Spring.....Pso Robls 152
HOTEL DRUG STORE
Anderson Hotel Bldg.....Sn Luis Obspo 35
HUDSON'S DRUG STORE 815-12th....Pso Robls-51
Leiter's Pharmacy 5th.....Morro Bay-2831
Leiter's Pharmacy 750 Price.....Pismo Bch 180
Long's Pharmacy 711 Dolliver.....Pismo Bch 18
Medico-Dental Prescription Pharmacy
1239 Osos.....Sn Luis Obspo 900
PARK PHARMACY
Prescription Druggists
801-12th.....Pso Robls-33
PASO ROBLES PHARMACY
Prescription Pharmacists
719-12th.....Pso Robls-1
Rexall Drug Store 839 Higuera.....Sn Luis Obspo-32
ROGALLO'S REXALL DRUG STORE
Ocean Av.....Cayucos 2791
Templeton Pharmacy Hwy.....Templeton 2941
WEISHAR'S CITY PHARMACY
858 Higuera.Sn Luis Obspo-112
If no answer call.....Sn Luis Obspo 2871-M

Druggists' Sundries

FAIR OAKS SUNDRIES
1005 Grand Av.....Aroyo Grnde 2760
Sue's Sundries 1634 Osos....Sn Luis Obspo 2565-J

Drums–Musical

See Musical Instruments Headings

Dry Cleaners–See Cleaners & Dyers

Dry Goods–Retail

Penney J C Co 1244 Park.....Pso Robls-260
Penney J C Co 868 Higuera.....Sn Luis Obspo-1367
Riley-Lannon Co 749 Higuera.....Sn Luis Obspo-36
RILEYS 749 Higuera.....Sn Luis Obspo 36
RUMLEY'S DEPT STORE 5th.....Morro Bay 3251
Sinsheimer Bros 849 Monterey....Sn Luis Obspo-143

Duplicating Machine Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State.....Snta Barbara 5-5291

Dyers–See Cleaners & Dyers

Ear Phones–See Hearing Aids

Eggs–Whsle

BADER WM 12th & Riverside.....Pso Robls 298
POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy.Atascadero-84
Poultrymen's Co-Operative Assn of Southern Calif
Traffic Wy.....Atascadero 467
TORRES POULTRY FARM
936-5th.....Morro Bay 2846

ECONOMY DRUG CO. No. 2

Shop with Confidence at Savings

OPEN 7 DAYS A WEEK
8 A. M. TO 10 P. M.

PRESCRIPTIONS FILLED

- SICK ROOM SUPPLIES
- BABY NEEDS
- DANA COLOGNES & PERFUME
- FRANCES DENNEY COSMETICS
- REVELON TOILETRIES
- ANATOLE ROBBINS COSMETICS
- GREETING CARDS
- TUSSY & LENTHERIC COSMETICS
- DERMETIC COSMETICS

WE GIVE S & H GREEN STAMPS

PHONE
SAN LUIS OBISPO 488

796 Higuera St.
Higuera & Chorro

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE
Classified
TELEPHONE SECTION

SEARS ROEBUCK AND CO

ELECTRICAL APPLIANCES

Sales and Service

- Kenmore Washing Machines
- Kenmore Ironers & Dryers
- Kenmore Vacuum Cleaners
- Kenmore Sewing Machines
- Kenmore Ranges
- Silvertone Radios
- Coldspot Electric Refrigerators
- Coldspot Freezers
- Kenmore Dishwashers

USE SEARS EASY PAYMENT PLAN

PHONE SAN LUIS OBISPO 760

879 Higuera

Electric Appliances–Household, Repairing

Atascadero Electric & Building Supplies
Atascadero Av.....Atascadero 222
Cline's Electric Shop
962 Monterey.....Sn Luis Obspo 13
Cook's Electric Shop.....Cambria-72-W
FIXIT SHOP 660 Higuera..Sn Luis Obspo 1280-W
Hill's Home Appliance Store
913 Grand Av.....Aroyo Grnde 4463
Mallory Appliance Service
819 High.....Sn Luis Obspo 789-M
PISMO RADIO & ELECTRIC CO
575Dolliver.Pismo Bch-165
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760
(See Advertisement This Page)
STEPHENS RADIO SERVICE
555 Cypress.....Pismo Bch 88

Electric Appliances–Household, Retail

See also specific headings such as; Freezers–Food Storage Units; Kitchen Equipment; Ranges & Stoves–Dealers; Refrigerators–Domestic; Sewing Machines–Domestic; Vacuum Cleaners–Dealers; Washing Machines–Dealers

Appliance Outlet 2145 Broad...Sn Luis Obspo 3219
BRESSLER ELECTRIC CO INC
San Miguel Calif.....Sn Miguel 34-W
CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
Carter & Sons 4th & Hwy 1.....Cayucos 2902
Cayucos Hardware & Home Appliances
Hwy .....Cayucos 4222
(Continued Next Page)

-- ELECTRICAL --

APPLIANCES
Sales and Service Headquarters FOR All Electric Appliances
Refrigerators - Vacuum Cleaners
Washers - Ranges - Dryers
Water Heaters - Home Freezers
Electric Sinks
GENERAL ELECTRIC AND WESTINGHOUSE DEALERS
Easy Budget Terms

CONTRACTING
WIRING
MAINTENANCE SERVICE
- INDUSTRIAL
- COMMERCIAL
- RESIDENTIAL

COUNTY-WIDE SERVICE

PHONE SAN LUIS OBISPO 13

Cline's Electric

"Serving San Luis Obispo County for 30 Years"

962 MONTEREY SAN LUIS OBISPO

Electrical Appliances–Household, Retail–(Cont'd)

CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13
(See Advertisement Page 54)
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344
Davis Electric Shop 812 Price.....Pismo Bch 38
Derby's Electric Shop 827-13th.....Pso Robls 91
F & G EXCHANGE Eaglet.....Atascadero 345-W
HEATON R C CO 803-13th.....Pso Robls 890
HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711
HILL'S HOME APPLIANCE STORE
Authorized Dealer for
GENERAL ELECTRIC PRODUCTS
Art Hill — Owner
MAYTAG WASHERS — HOME FREEZERS
GAS STOVES — HOOVER VACUUMS
IRONRITE IRONERS
913 Grand Av.....Arroyo Grande 4463
HOMART WIRING LIGHT FIXTURES & APPLIANCES—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760
HOTPOINT ELECTRIC APPLIANCES—
SALES & SERVICE
DERBY'S ELECTRIC SHOP
827-13th.....Paso Robles 91
KURTZ EQUIPMENT & SUPPLY CO
1141 Main .....Morro Bay 5311
LONG E E PIANO CO
Since 1911
FEATURING
FRIGIDAIRE - MAYTAG - DEEPFREEZE
O'KEEFE & MERRITT - LEWYT - EASY
HOOVER - CONLON - PACKARD-BELL
ZENITH - SCOTT - DOMESTIC SEWMACHINES
Authorized Sales & Service
777 Marsh.....San Luis Obispo 506
McMAHAN FURNITURE CO
Complete Line of
ELECTRICAL APPLIANCES
ALL LEADING BRANDS
RADIOS - REFRIGERATORS - WASHERS
IRONERS - VACUUMS - RANGES
BUDGET TERMS
855 Marsh.....Sn Luis Obspo 1573
ROBERTS EARL S
Auth General Electric Dealer
445-5th.....Morro Bay 2821
SAN LUIS ELECTRIC & HEATING SERVICE
715 Higuera.....Sn Luis Obspo 561
If no answer call.....Sn Luis Obspo-2614
TURNEY'S ELECTRIC SHOP .....
124 E Branch.....Aroyo Grnde 2757
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robls 343
WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th.....Pso Robls 1507

Electric Contractors-Industrial & Residential

A & B Electric 170 Spruce.....Aroyo Grnde 2426
ARROYO ELECTRIC
Member S L O County Contractors Assn
134 E Branch.....Aroyo Grnde 2829
Atascadero Electric & Building Supplies
Atascadero Av.....Atascadero 222
(See Advertisement Page 56)
BRESSLER ELECTRIC CO INC
San Miguel Calif.....Sn Miguel 34-W
(See Advertisement This Page)
(Continued Next Page)

Electrical CONTRACTOR

REPAIRS
SERVICE
FIXTURES

Call PASO ROBLES 1032

Nights Call 23-F-2

F. D. COOK

State Licensed Contractor

PLUMBER - ELECTRICIAN

1032 PINE

Electrical CONTRACTORS

BRESSLER ELECTRIC CO. INC.

- Industrial
- Commercial
- Residential
- Installing
- Repairing
- Power Wiring

Engineering Service

BONDED - INSURED

Phone SAN MIGUEL 34-W

Established 1926

San Miguel, Calif.

Electric Contractors–Industrial & Residential–(Cont'd)

CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13

COAST COUNTIES PUMP & ELECTRIC CO
VICTOR BOTTS
State Licensed Electrical Contractor
PUMPS & SERVICE
1240½ Park.....Paso Robles 189
If no answer call....Paso Robles 20-F-13

COOK F D PLUMBER & ELECTRICIAN
1032 Pine.....Pso Robls-1032
If no answer call.....Pso Robls 23-F-2
(See Advertisement Page 55)

COOK'S ELECTRIC SHOP
CAMBRIA
Electrical Contractors
Wiring & Appliances
RANGES - REFRIGERATORS
WATER HEATERS
Authorized Hotpoint Dealer
Cambria 72-W

GALLAGHER & OCHS
INDUSTRIAL — COMMERCIAL
RESIDENTIAL WIRING
All Work Guaranteed
Shop—2090 Swazey
134 Beebe.....Sn Luis Obspo 2880
If no answer call....Sn Luis Obspo 1677

HOUSE OF APPLIANCES ELEC SALES & SERVICE 1226 Park.....Pso Robls 1304

PASO ROBLES ELECTRIC SHOP
LOU WILCOX
RESIDENTIAL — COMMERCIAL
SERVICE & REPAIRS
823-12th.....Paso Robles 1501

ROBERTS EARL S 445-5th.....Morro Bay 2821

Why not check into the sales-building possibilities of the Yellow Pages? Call our nearest Business Office for information on Classified Directory advertising.

Electrical
CONTRACTORS
FARM
COMMERCIAL — HOUSEHOLD
ATASCADERO ELECTRIC & BUILDING SUPPLY
WIRING & REPAIRING
BONDED & INSURED
WIRING SUPPLIES & FIXTURES
BUILDING SUPPLIES
Opposite Memorial Church — Atascadero Av.
Phone Atascadero 222

Electric Contractors–Industrial & Residential–(Cont'd)

SAN LUIS ELECTRIC & HEATING SERVICE
RESIDENTIAL — COMMERCIAL
INDUSTRIAL
PLANNING SERVICE
FOR NEW OR REMODELING PROBLEMS
ENGINEERING DESIGN CONSTRUCTION
715 Higuera.....San Luis Obispo 561

Schurr & Finlay Inc
Camp Sn Luis Obspo.....Sn Luis Obspo 2629-R
Turney's Electric Shop
124 E Branch.....Aroyo Grnde 2757
Valley Electric Co
Ofc & Electrical Dept
851 Higuera.....Sn Luis Obspo 264
Construction Dept
Mountain Vw & Hill.....Sn Luis Obspo 507
Varian Eric Cypress Halcyon....Aroyo Grnde 2831
WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th.....Pso Robls 1507
Wroble Electric Shoe.....Cayucos 68-J
ZEMAN'S RADIO & ELECTRIC SERVICE
Home Wiring
Lamoda Theatre Bldg.....Atascadero 576

Electric Equipment–Service & Repairing

McClure's Repair Service
950 Branch.....Sn Luis Obspo 2221

Electric Heaters

See Electric Appliances–Household Headings

Electric Motors

BAXENDALE ELECTRIC
Delco & Wagner Etc Motors
3005 S Broad.....Sn Luis Obspo 97-W
General Auto Parts 1218 Pine.....Pso Robls 280

The men and women in the Bell System are used to meeting emergencies, and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Young Women
There May Be
Employment Opportunities
and a
PERMANENT POSITION FOR YOU
with
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Electric Motors–Repairing

Baxendale Electric
3005 S Broad.....Sn Luis Obspo 97-W
(See Advertisement This Page)

Electric Ranges

See Ranges & Stoves Headings

Electric Signs–See Signs

Electric Supplies–Retail

ARROYO ELECTRIC
134 E Branch.....Aroyo Grnde 2829
ATASCADERO LUMBER CO
Traffic Wy.....Atascadero 661
BRESSLER ELECTRIC CO INC
Sn Miguel Calif.....Sn Miguel 34-W
KURTZ EQUIPMENT & SUPPLY CO
1141 Main.....Morro Bay 5311
Wilcox Lou General Electric Appliances
823-12th.....Pso Robls 1507

Electric Supplies–Whsle & Mfrs

ELECTRIC SUPPLY OF SALINAS
39 Summer.....Salinas 2-4789

Electric Tools

General Auto Parts 1218 Pine.....Pso Robls 280

Electric Water Heaters

See Water Heaters Headings

Telephone service is one of the unifying forces of the nation.

Electrical Service–Automobile

See Automobile Electrical Service

Electricians

See Electric Contractors Headings

Employment Agencies

Calif State Dept Of Employment
Service & Claims 720-14th.....Pso Robls 788
California State Employment Service
817 Palm.....Sn Luis Obspo 2010
SAN LUIS EMPLOYMENT SERVICE AGENCY
Genevieve M. Goff—Mgr.
SPECIALIZING IN
CLERICAL POSITIONS
No Charge to Employers
Low Fees For Applicants
964 Chorro.....Sn Luis Obspo 2992

Engineers-Civil

Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060

Engines

WAUKESHA ENGINES—
FRAZIER WRIGHT CO
Authorized Distributor-Sales & Parts
2301 S Hill Los Angeles....Prospect 8191

ELECTRIC MOTORS
REPAIRING & REWINDING
Authorized Sales & Service
DELCO & WAGNER
MOTORS
COMMERCIAL & INDUSTRIAL
New and Rebuilt
ALL WORK GUARANTEED
DISTRIBUTOR FOR
DELCO AND PACKARD MOTORS
Agent For "Motor Seal" Moisture Proofing
PHONE
SAN LUIS OBISPO 97-W
Baxendale Electric
3005 SOUTH BROAD (SOUTH OF GRANGE HALL)

Engravers—Plastic

Litho Art Shop
1819 B Osos.....Sn Luis Obspo 3033-W

Escrow Companies

SECURITY TITLE INS & GUAR CO
1119 Chorro.....Sn Luis Obspo 1015
TITLE INSURANCE AND TRUST COMPANY
777 Higuera.....Sn Luis Obspo 2533

Excavating—See Contractors—Excavating

Express Forwarding

Arroyo Grande Truck Co
201 W Branch.....Aroyo Grnde 2828
Calif Motor Express Ltd 1st.....Cayucos 2732
CALIF MOTOR EXPRESS LIMITED
390 Pacific.....Sn Luis Obspo 800
Calif Motor Express Limited
5th & Riverside Av.....Pso Robls 657
PACIFIC FREIGHT LINES
393 Marsh.....Sn Luis Obspo 1370
Railway Express Agency Inc 1332 Spring.Pso Robls-68
Railway Express Agency Inc
Railroad Av.Sn Luis Obspo-522

Exterminating

See also Termite Control

Paramount Pest Control Service of San Luis Obispo 1461 Palm.....Sn Luis Obspo 2448
(See Advertisement This Page)

The oldest of all the telephone industry's traditions is service.

Calling "DOC KILZUM"
his patients
ALL DIE
that's why he is
PARAMOUNT

Hotels Apartments & Homes Our Specialty
In Control of
• BATS • ROACHES • MOTHS • RATS • FLIES
• FLEAS • SILVERFISH • MICE • ANTS

Telephone San Luis Obispo 2448
Office 1461 Palm
SERVICING THE FOLLOWING COMMUNITIES:
San Luis Obispo, Santa Margarita, Atascadero, Templeton, Paso Robles, Shandon, Avenal, Coalinga, San Miguel, King City, San Simeon, Cambria, Cayucos, Morro Bay, Pismo Beach, Arroyo Grande, Nipomo, Santa Maria, Orcutt, Cuyama, Los Alamos, Santa Ynez, Buellton, Solvang, Lompoc.

SERVICE BY BONDED OPERATORS

PARAMOUNT
PEST CONTROL SERVICE
OF SAN LUIS OBISPO

Farm Equipment

CALIFORNIA FARM EQUIPMENT CO
13th & Riverside Av.....Paso Robles 358
(See Advertisement Page 59)

CASE FARM IMPLEMENTS—
WOOD H A WELDING & MACHINE SHOP
1207-13th.....Paso Robles 321

FARMER'S HARDWARE & EQUIP CO
EQUIPMENT
ALLIS-CHALMERS — J. I. CASE
NEW HOLLAND
SALES & SERVICE
581 Higuera.....San Luis Obispo 852

HARRIS TRACTOR & IMPLEMENT CO
1044 Park.....Pso Robls 17

INTERNATIONAL HARVESTER TRACTORS—
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772

JOHN DEERE IMPLEMENTS—
MOORE JOSEPH G CO
1306 Pine.....Pso Robls 450
S On 101 Hwy.....Santa Maria 5-2604

Johnson Fred H 1119 Garden...Sn Luis Obspo 164
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772
(See Advertisement Page 60)

LIVINGSTON E C CO INC
Sales & Service
ALLIS-CHALMERS TRACTORS
MOLINE FARM MACHINERY
HARRIS HARVESTERS
CALKINS ROD WEEDERS
SPRINKLER SYSTEMS
1236 Railroad.....Paso Robles 534

(Continued on Pages 59 & 60)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

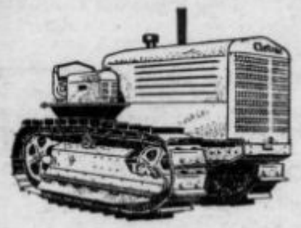
&
Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

OLIVER FARM & INDUSTRIAL MACHINERY

"FINEST IN FARM MACHINERY"
SALES & SERVICE



COMPLETE LINE OF WHEEL AND CRAWLER TRACTORS
BALERS - DOZERS - LOADERS
Continental Sprayers and Post Hole Diggers

OLIVER AUTHORIZED SALES & SERVICE

PHONE
PASO ROBLES 1238

McWILLIAMS & PALLA

OLIVER — TOWNER, DEALERS
1148-12th STREET PASO ROBLES

CALIFORNIA FARM EQUIPMENT CO.

AUTHORIZED
MASSEY-HARRIS
Sales & Service
TRACTORS — COMBINES & FARM IMPLEMENTS
GOBLE DISC HARROWS
BALER — CHOPPERS
Shur-Rane Sprinkler Irrigation Systems
PHONE
PASO ROBLES 358
13TH & RIVERSIDE AVE.

INTERNATIONAL HARVESTER

TRACTORS — TRUCKS AND FARM IMPLEMENTS

J. M. Wildman Inc.

HOME FREEZERS
International Harvester Refrigerator
PHONE
PASO ROBLES 254
Parts Dept. Phone Paso Robles 99-W
1139-13TH ST. PASO ROBLES

Farm Equipment—(Cont'd)

McWilliams & Palla 1148-12th...Paso Robles 1238
(See Advertisement Page 59)
Moore Joseph G Co
133 West Chapel.....Santa Maria 5-2604
MOORE JOSEPH G CO
1306 Pine.....Pso Robls 450
(See Advertisement This Page)
Oliver Co Agcy 1148-12th.....Paso Robles 1238
WILDMAN J M INC 1139-13th....Pso Robls 254
(See Advertisement Page 59)

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

FARM EQUIPMENT

International Harvester

SALES and SERVICE

PARTS AND SUPPLIES

FARM TOOLS
POWER UNITS
REFRIGERATION
TRACTOR REPAIRING
IRRIGATION & SPRINKLER SYSTEMS

WALTER F. LEWIS
205 HIGUERA
PHONE
San Luis Obispo 772
In Emergency Call San Luis Obispo 2729-J

JOHN DEERE
AND
"CATERPILLAR"
NEW & USED TRACTORS
AND EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired
JOSEPH G. MOORE CO.
1306 Pine Paso Robles 450
Santa Maria — So. on 101 Hwy.
Santa Maria 5-2604

Farm Supervisors

San Luis Obispo County Farm Bureau
Robert S King-Sect
737 Marsh.....Sn Luis Obspo 2790

Federal Government Offices

See Alphabetical Directory Under
"U S Government"

Feed Concentrates & Supplements

SOUTHERN PACIFIC MILLING CO
Riverside Av. Pso Robls-9

Feed Dealers

ATASCADERO FEED & SUPPLY
ALBERS
QUALITY CONTROLLED FEEDS
Poultry & Turkey Supplies
Garden Equipment & Supplies
Fertilizers — Insecticides
Grain & Straw
South Hwy .....Atascadero 193

BECKER FEED & SEED CO
ALBERS
DAIRY & POULTRY
QUALITY CONTROLLED FEEDS
GRAINS, SEEDS & FARM SUPPLIES
210 California Blvd.....Sn Luis Obspo 587

CLARK FRED W FEED CO
135 Traffic Wy.....Aroyo Grnde 5932
FARMERS ALLIANCE BUS ASSOC
945 Riverside Av.....Pso Robls 115

GENERAL FARM SUPPLY CO
STOCK & POULTRY FEEDS
RANCHWAY FEEDS
PURINA CHOWS
SEEDS - HARDWARE
Willard Fairbanks - Proprietor
200 Higuera.....San Luis Obispo 253

(Continued Next Page)

Prompt answering is courteous and hospitable and helps to release the telephone equipment that much sooner. Telephone equipment throughout the nation is working to capacity these days.

PASO ROBLES FARM SUPPLY CENTER
for
PURINA CHOWS
A Complete Line of
POULTRY & LIVESTOCK FEEDS
PHONE
Paso Robles 230
D. C. McIntire
1144 Railroad St. Paso Robles

Feed Dealers—(Cont'd)

GROVER CITY FEED STORE
POULTRY & DAIRY FEED
BABY CHICKS
FLOWER & GARDEN SUPPLIES
POULTRY EQUIPMENT
"WE GIVE S & H GREEN STAMPS"
10th & Grand Av
Grover City.....Arroyo Grande 2361

Loomis E C & Son
415 E Branch.....Aroyo Grnde 5514
Loomis E C & Son 147 High.....Sn Luis Obspo-1080
Paso Robles Farm Supply Center
1144 Railroad.....Pso Robls 230
(See Advertisement Page 60)

PETERS FEED SERVICE
PURINA CHOWS
For Livestock & Poultry
Mailing Address: P.O. Box 606
Ofc & Warehouse
Traffic Wy.....Atascadero 595
If no answer call.....Paso Robles 1427

POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy. Atascadero-84
Poultrymen's Feed & Supply
Traffic Wy.....Atascadero 577
Reif Farm Supply S Hwy.....Atascadero 236-W
SAN LUIS FEED CO 305 Higuera. Sn Luis Obspo-655
If no answer call.....Sn Luis Obspo-1080
SHANNON A R FEEDS INC .....Tulare 6-5870

SOUTHERN PACIFIC MILLING CO
STOCK & POULTRY FEEDS
GRAIN BUYERS
WAREHOUSEMEN
Office
Riverside Av.....Pso Robls 573
RiversideAv .....Pso Robls-9

Southern Pacific Milling Co
Riverside Av.....Pso Robls 573
Templeton Feed & Grain Hwy.....Templeton 2331
VALLEY FEED CO 1040-13th.....Pso Robls 124

Feed—Whsle & Mfrs

Ralston-Purina Co
Paradise Valley .....Atascadero 45-J-2

Fences

CROSS COUNTRY FENCING—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

Fencing Equipment & Supplies

See Sporting Goods Headings

Fertilizers—Retail

Best Fertilizers Co The
582 Newman Dr.....Aroyo Grnde 2417
Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
Loomis E C & Son
415 E Branch.....Aroyo Grnde 5514
Loomis E C & Son 147 High....Sn Luis Obspo-1080
WEBSTER JACK .....
Exclusively Manure-All Kinds
958 Grand Av.....Aroyo Grnde 2694

Fertilizers-Whsle & Mfrs

Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511
SAN LUIS TALLOW WORKS
Clark Field.....Sn Luis Obspo 2646-W

Field Glasses—See Optical Goods

Filters

Clay Ernest L Capistrano Av....Atascadero 259-M
General Auto Parts 1218 Pine.....Pso Robls 280

Financing

See also Loans

Mercantile Acceptance Company
994Monterey. Sn Luis Obspo-994
Mercantile Acceptance Corp Of Calif
994Monterey. Sn Luis Obspo-994

Fire Escapes

PATTERSON & ELVIN IRON WORKS
FIRE ESCAPES
SAFEXIT COLLAPSIBLE LADDERS
STEEL STAIRS
JOIST HANGERS
Carried in Stock
80 Duboce Av San Francisco..Market 1-3646

Fire Extinguishers

Fyr-Fyter Equip Co
Sam Marshall-P O Box 651 S L O
1135 Bonita.....Morro Bay 2461

Fire Protection Equipment

Curtis L N & Sons
5814 College Av Oakland.....Humboldt 3-5111
Fyr-Fyter Equip Co
Sam Marshall-P O Box 651 S L O
1135 Bonita.....Morro Bay 2461

Firearms—See Guns; Gunsmiths; Also Sporting Goods Headings

Fish Packers

Calif Packing Corp Avila...Sn Luis Obspo 2238-W
Carmel Canning Co Avila.....Sn Luis Obspo 2238-J
Hovden Food Products Inc
Avila.....Sn Luis Obspo 3094-W
Hovden Food Products Inc
Avila.....Sn Luis Obspo 37-R-11

Fish Products

Highway Sea Food Market
801 Price.....Pismo Bch 27-W

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Fish–Retail

Abbey C L Olive.....Morro Bay 4071
Alden A M 7th & Bayshore.....Morro Bay 3431
AVILA FISH MARKET Avila..Sn Luis Obspo 9-R-2
BAYSHORE FISH MARKET
We Catch Our Own Locai Fish Daily
6th & Bayshore.....Morro Bay 2711
HIGHWAY SEA FOOD MARKET
801 Price.....Pismo Bch 27-W
Roy's Seafood Market
680 Higuera.....Sn Luis Obspo 136
(See Advertisement This Page)

Fish–Whsle

ALDEN A M
FRESH AND SMOKED
FISH
"As You Like It"—Shell Fish
WHOLESALE — RETAIL
Box 1056, Morro Bay, Calif
7th & Bayshore.....Morro Bay 3431

AVILA FISH MARKET Avila..Sn Luis Obspo 9-R-2
BREBES ABALONE PLANT
DEALERS IN
FANCY SLICED PREPARED
ABALONE
217 Main.....Morro Bay 2621
If no answer call.....Morro Bay 4893

Carver L F 75-8th.....Morro Bay 3571
Echols Geo Fish Co
Port San Luis Wharf.....Sn Luis Obspo 1-R-13
Elmore Harold Abalone Plant
1160 West.....Morro Bay 3501
JAMIESON SEA FOOD
SPECIALIZING IN
FANCY ABALONE — FRESH FISH — SHRIMPS
TROUT - SCALLOPS - CRABS - LOBSTERS
PRAWNS — CLAMS, ETC.
WHOLESALE — RETAIL
Bait & Fishing Tackle - Crab Nets
Clam Forks
8th & Bayshore.....Morro Bay 4786
Residence.....Morro Bay 2127

Kempe's Abalone Plant
3d & Water Front.....Morro Bay 3166
Lovern Clam Co Pier Av Oceano..Arroyo Grnde 2767
Pac Mutual Fishing Co
Prt Sn Luis Wharf.....Sn Luis Obspo 1-J-1
San Luis Fish Co Avila.....Sn Luis Obspo 2964-R
SYLVESTER BROS Avila....Sn Luis Obspo 33-J-1

Fishing Supplies

PETE'S TACKLE SHOP
FOR ALL FISHING TACKLE
& MARINE SUPPLIES
Row Boats - Crab Nets
Fishing Poles for Rent
TICKETS FOR DEEP-SEA FISHING BOATS
Call us for Charter Service
Avila.....Sn Luis Obspo 33-R-11

Fishing Tackle–Retail

See also Sporting Goods–Retail

B & B Tackle Shop Hwy 1.....Cayucos 2751
MORRO BAY MARINE SUPPLY
Hunting & Fishing Licenses
5th & Morro.....Morro Bay 4461
MORRO BAY MARINE SUPPLY
Hunting & Fishing Licenses
727 Marsh.....Sn Luis Obispo 1202
Pete's Tackle Shop Avila...Sn Luis Obspo 33-R-11

Fishing Tackle–Whsle & Mfrs

Weeks-Howe-Emerson Co
255 Mission S F.....Exbrook 2-2681

Fishing Trips

ALASKAN & ABC PASSENGER FISHING BOATS Avila.....Sn Luis Obspo 9-R-11
B & B TACKLE SHOP
DEEP SEA FISHING TRIPS
"Do-Dad and Phoenix"
Skipper: Mike St. John
Leaves Cayucos Pier 6:30 A.M. Daily
Fishing Tackle For Rent
Hwy No 1.....Cayucos 2751

Brown's Landing 4th & Front.....Morro Bay 2716
Frenchy's Landing
5th & Bay Front.....Morro Bay 3161
Hart's Landing 5th & Front.....Morro Bay 3651
Nearl's Landing 6th & Front.....Morro Bay 4437
Sylvester Manuel Avila.....Sn Luis Obspo 33-J-3
(See Advertisement This Page)

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Complete Line
of Sea Food
Whsle & Retail
- FRESH FISH
- CRABS
- LOBSTER
- SHRIMP
- OYSTERS

ALL SEA FOOD IN SEASON
WE PATRONIZE LOCAL FISHERMEN
ROY'S SEAFOOD MARKET
Phone San Luis Obispo 136
680 HIGUERA SAN LUIS OBISPO

DEEP SEA FISHING
AVILA
MANUEL SYLVESTER, Prop.
BOATS LEAVE DAILY 7 A.M.
PHONE
SAN LUIS OBISPO
33-J-3

Five Cents To One Dollar Stores

Ideal Five & Ten 1237 Park.....Pso Robls 562-W

Flags & Banners

EMERSON MFG CO
161 Natoma S F.....Garfield 1-8390

Flameproofing

KYLE COMPANY 1609 Osos....Sn Luis Obspo 546

Floor Cleaning Service

BILL'S WINDOW CLEANING SERVICE
468 Leff.....Sn Luis Obspo 1543-J
Rowe Service Equipment & Supply
Floor Cleaning-Waxing-Polishing Only
136-12th.....Pso Robls 583

Floor Coverings—See Specific Kinds, i. e. Linoleum Headings; Rugs & Carpet Headings

Floor Laying & Refinishing

KENTILE
Modern floors; beautiful colors, unlimited designs, GUARANTEED, inexpensive, rugged, easy to maintain — for home, store, office, industry. Also KENCORK and KENTILE RUBBER TILE.
KENTILE
The Asphalt Tile of Enduring Beauty
"WHERE TO BUY IT"
Trussler's Furniture Store
1303 Park.....Pso Robls 126

Salinas Valley Flooring Co
4th & Laverne.....Aroyo Grnde 2824

Floors–Tile–See Tile Headings

Florists–Retail

ALBERTS' FLORIST
FLOWERS FOR ALL OCCASIONS
THE EASY WAY
24-HOUR PHONE SERVICE
CALL
SAN LUIS OBISPO 282
865 Higuera.....San Luis Obispo 282

ALBERTS' FLORIST
865 Higuera.....Sn Luis Obspo 282
(See Advertisement Page 64)
ARLYNE'S FLOWERS Traffic Wy..Atascadero 560
(See Advertisement Page 65)
ARROYO GRANDE GARDENS FLORIST & NURSERY Huasna Rd.....Aroyo Grnde 2834
(See Advertisement Page 65)
CALIFORNIA FLOWER SHOP
856 Monterey.....Sn Luis Obspo 3092
(See Advertisement Page 64)
ELIZABETH ANN FLOWER SHOP
724-14th.....Pso Robls 122
(See Advertisement Page 64)
Grover Gardens
12th & Grand Av.....Aroyo Grnde 2117
(See Advertisement Page 65)
Hobbs E Miramon Av.....Atascadero-54
KARLESKINT'S FLORIST & NURSERY
We Wire Flowers Everywhere
1422 Monterey.....Sn Luis Obspo 2060
MERVILYN'S FLOWER SHOP
1411 Pine.....Pso Robls 656
(See Advertisement Page 65)

(Continued on Pages 64 & 65)

- Wedding Bouquets
- Corsages
- Funeral Designs
- Cut Flowers

TWO LOCATIONS
MISSION FLORIST
965 Monterey — Anderson Hotel
DAY & NIGHT CALL
SAN LUIS OBISPO 432

KARLESKINT'S
FLORIST & NURSERY
1422 Monterey
AMPLE PARKING
Day or Night Call
SAN LUIS OBISPO 2060

Headquarters for Your Garden Needs
Potted Plants - Shrubs - Seeds & Bulbs
Fertilizer
Complete Landscape Design
and Construction

WE TELEGRAPH FLOWERS ANYWHERE

Alberts' Florist

"Flowers Of Distinction"

CORSAGES – WEDDINGS
AND FUNERAL DESIGNS

FLOWERS TELEGRAPHED ANYWHERE

BONDED F. T. D. FLORIST

Phone San Luis Obispo 282
24-HOUR TELEPHONE SERVICE

865 HIGUERA SAN LUIS OBISPO

Elizabeth Ann
FLOWER SHOP
PASO ROBLES, CALIF.

COMPLETE
FLORAL
SERVICE

Weddings
Banquets
Funerals

We Telegraph Flowers
BONDED F.T.D. MEMBER
PHONE
Paso Robles 122
If no answer phone 314-M
724-14th ST. PASO ROBLES

Florists–Retail–(Cont'd)

MISSION FLORIST
We Wire Flowers Everywhere
965 Monterey.....Sn Luis Obspo 432
(See Advertisement Page 63)

PERRINE SIRELL C
We Telegraph Flowers Anywhere
State Hwy.....Atascadero 63-W

Wilson's Flower Shop 1110 Garden. Sn Luis Obspo-622
(See Advertisement This Page)

Florists–Whsle

Locke W F Bill Pike Oceano...Arroyo Grande 2338

Keep the Classified Telephone Directory handy; it can save you time and effort.

Flowers

For All Occasions

Corsages
Floral Designs
Plants
Funeral Sprays

PHONE
Paso Robles 656

MERVILYN'S
FLOWER SHOP

BONDED
F. T. D. SERVICE
1411 Pine St.

FLOWERS

EVERY ORDER RECEIVES OUR PERSONAL ATTENTION
Serving San Luis Over 30 Years
The Finest Costs No More
SAN LUIS OBISPO
622
WILSON'S FLOWER SHOP
1110 Garden
San Luis Obispo

ARLYNE'S
FLOWERS

For All Occasions

Call Us Collect
To Place Your Order
PHONE
ATASCADERO 560
NIGHT PHONE 352-J
Traffic Wy

Flowers for all Occasions

GROVER GARDENS
CUT FLOWERS
CORSAGES
CALL
ARROYO GRANDE
2117
12th & Grand Ave.
Grover City

FLOWERS
- HOSPITAL ARRANGEMENTS
- WEDDINGS
- CORSAGES
- FUNERALS
- POTTED PLANTS

FREE DELIVERY
Flowers
WIRED ANYWHERE

Arroyo Grande Gardens Florist

PHONE
Arroyo Grande 2834

2 Miles East on County Park Road at Harris Br.

Flower Bulbs–See Seeds & Bulbs–Retail

Flywheels–Repairing
See Automobile Repairing; also Welding

Food Brokers
Rand Halpin Co
228 Santa Barbara.....Sn Luis Obspo 93

Food Products
Best Foods Inc 668 Upham.....Sn Luis Obspo 215
JENSEN SALES CO
1359 Monterey.....Sn Luis Obspo 57-W
Rosenthal Mart 445 Higuera....Sn Luis Obspo 644
Watkins Products
1072 Mill.....Sn Luis Obispo 329-W

Foods–Frozen–See Frozen Foods

Foot Treatment—See Chiropodists

Form Clamps
See Contractors' Equipment Headings

Fraternal Organizations
See also Associations; also Clubs
Cal-Poly State College Grange
211 Poly View.....Sn Luis Obspo 797-W
Delta Sigma Phi
676 Monterey.....Sn Luis Obspo 2413
Loyal Order of Moose No 1409 Main..Pismo Bch 301
Masonic Temple
Olmeda Av & N Mail.....Atascadero 480
Moose Lodge No 862
Sherwood Field.....Pso Robls 20-F-11
Moose Lodge 964 Monterey...Sn Luis Obspo 2185
Odd Fellows Hall 500 Dana.....Sn Luis Obspo 168

CAMPBELL'S REFRIGERATION

INTERNATIONAL HARVESTER

Authorized Sales & Service
INTERNATIONAL HARVESTER
• Freezers • Refrigerators
PHONE
San Luis Obispo 1488
532 Higuera

Freezers–Food Storage Units
See also Refrigeration Equipment–Commercial; also Refrigerators–Domestic

AMANA HOME FREEZERS—
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416

BEN HUR FREEZERS—
MALLETT'S REFRIGERATION SERVICE
S Hwy.....Atascadero 304-W

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
(See Advertisement This Page)

COLDSPOT FREEZERS—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760

CROSLEY KITCHEN FREEZERS

Hold over 100 POUNDS OF FROZEN FOODS
CROSLEY
"Table-top" Work Surface.
Also See the Shelvador* Refrigerators
Complete Line of Radios and Ranges
*Made Only By Crosley ®
SALES—SERVICE
"FOR INFORMATION CALL"
MALLETT'S REFRIGERATION SERVICE
S Hwy.....Atascadero 304-W
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

DEEPFREEZE HOME FREEZERS—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

FRIGIDAIRE HOME FREEZERS—
HEATON R C CO
803-13th.....Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

GENERAL ELECTRIC FOOD FREEZERS

Save $120 each year with a General Electric Food Freezer . . . and have the convenience of a store in your own home! Famous G.E. features and dependability.
"WHERE TO CALL"
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Roberts Earl S 445-5th.....Morro Bay 2821
Wilcox Lou General Electric Appliances
823-12th.....Pso Robls 1507

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS—
WILDMAN J M INC
1139-13th.....Pso Robls 254

(Continued Next Page)

It is our purpose to provide service just as rapidly as possible for all who want it. We want to make the telephone more valuable and useful to everyone . . . to grow with the West and to help the West grow.

Freezers–Food Storage Units–(Cont'd)

KELVINATOR HOME FREEZERS

Safe-store foods for months ahead! Save money on food bills! Get "A Home Freezer you can Trust"... Kelvinator. 4 convenient sizes.
Kelvinator
"WHERE TO BUY IT"
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416
HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711

WILCOX LOU GENERAL ELECTRIC APPLIANCES
G E-Hibbard-Coolerator
823-12th.....Pso Robls 1507

Freight Motor Carriers
See Motor Freight Companies Headings

Frozen Food Lockers–Renting
AMERICAN REFRIGERATING CO
241 Pismo.....Sn Luis Obspo 428
(See Advertisement This Page)

BRANDT MEAT CO

FOR FAMILY AND SPORTSMEN
Let Us Freeze Your Meat, Fish & Game At Reasonable Cost for Home Lockers
HAMS & BACON SMOKED & CURED
CUSTOM MEAT CUTTING
340 Higuera.....San Luis Obispo 2598

Bryan's Market 1307 Park.....Pso Robls 456
Carver's Frozen Food Lockers
75-8th.....Morro Bay 3571
MALLETT'S REFRIGERATION SERVICE
S Highway.....Atascadero 304-W
Paso Robles Cold Storage
2830 Spring.....Pso Robls 1301
(See Advertisement This Page)
Puritan Ice Co Traffic Wy.....Atascadero 59

Frozen Foods
AMERICAN REFRIGERATING CO
241 Pismo.....Sn Luis Obspo 428
BRENDLIN-RICE FROZEN FOOD PROCESSORS
267 Pismo.....Sn Luis Obspo 1076

(Continued on Page 69)

You can find out "Where To Buy It" by looking in the Yellow Pages.

Paso Robles Cold Storage
FROZEN FOOD LOCKERS
WHOLESALE MEAT
SMOKING - CURING
PHONE
Paso Robles 1301
2830 Spring Paso Robles

AMERICAN
Refrigerating Co.
FROZEN FOOD LOCKER PLANT
• Complete Processing - Cutting Wrapping - Freezing
• Smoking & Curing
• Whsle Meats & Frozen Foods for Lockers & Home Freezers
• Commercial Quick Freezing
SAN LUIS OBISPO
428
241 PISMO STREET

A. LEVY & J. ZENTNER CO.
Distributors of
FLAV-R-PAC
FRESH FROZEN FOODS
FRUITS — VEGETABLES
POULTRY & FISH
AT YOUR FAVORITE GROCER OR MARKET
Institutional Size for
Cafes — Hotels — Clubs
PHONE
San Luis Obispo 1381
303 Higuera St.

PALMER-WATERS
Chapel

Formerly C. W. Palmer Mortuary .... Established 1900

Serving

San Luis Obispo County

•

CHAPEL SERVICE . . . LADY ATTENDANT

1264 HIGUERA

CAYUCOS BRANCH

CAYUCOS 2721

Pacific Coast Highway No. 1 at 7th St.

SAN LUIS OBISPO 452

Member The Order of The Golden Rule . . .

Benedict-Rettey Mortuary

Budd R. Benedict — Alfred C. Rettey

DIGNIFIED and DISTINCTIVE

But Not Expensive

REGARDLESS OF FAITH OR CREED

Chapel Services - Organ Music

LADY ATTENDANT

Ambulance Service

DAY OR NIGHT CALL

MORRO BAY 6271

Hwy. No. 1 & Atascadero Rd.

CHAPEL OF THE ROSES

FORMERLY GRAY'S FUNERAL CHAPEL

VICTOR V. DESROSIER

Prompt, Careful, Courteous, Complete Funeral Service

Atascadero Crematorium in Connection

Homelike Chapel - Visitors Welcome

Inspection Invited

Phone Atascadero 98

AMBULANCE SERVICE

DAY OR NIGHT

Phone Atascadero 98

South Highway

L. V. RICHARDSON - H. V. JOYAUX

R. F. RICHARDSON CO.

FUNERAL DIRECTORS

Oldest Established Mortuary in Point of Continuous Service in This County"

PIPE ORGAN - LADY ATTENDANT

1135 Santa Rosa San Luis Obispo 88

Frozen Foods—(Cont'd)

BUZBY RALPH H CO

PICTSWEET FRESH FROZEN

FRUITS - VEGETABLES

FISH - SHELL FISH

EVISCERATED POULTRY

Ferrini Rd .....Sn Luis Obspo 251-W

CEDERGREEN FROZEN FOODS—
LAWRENCE CHET
116 W Branch.....Aroyo Grnde 2994

Levy A & Zentner J Co
303 Higuera.....Sn Luis Obispo 1381
(See Advertisement Page 67)

Fruit & Vegetable Brokers

Foster W E 301 Cypress.....Pismo Bch 15-W
Hines Gordon 881 Morro.....Sn Luis Obspo 3217
Kamitsuka Jos H 268 Peerless.....Pismo Bch 340-J
Olivas Tim 10th & Farrell Rd
Oceano.....Aroyo Grnde 5587
Turner Al 221 Short.....Aroyo Grnde 4474

Fruit & Vegetable Growers & Shippers

Arcano H 6th Oceano.....Aroyo Grnde 5774
Cambria's Pride Gardens Hwy.....Cambria 106-W
CORTEZ A Morro Atas Rd.....Morro Bay 2917
Cunha M S Co Oceano.....Arroyo Grande 2755
de Ocampo Leon Brisco Rd.....Aroyo Grnde 9979
Ikeda Kazuo Cienaga Dist.....Aroyo Grnde 2526
Laurenco A L
Los Berros Canyon Rd.....Aroyo Grnde 2027
MYERS EARLE CO Oceano.....Aroyo Grnde 5784
Nagano Bros Morro Crk.....Morro Bay 2061
OCEANO CELERY DISTRIBUTORS
Oceano .....Aroyo Grnde 2425
Oceano Packing Co Oceano.....Aroyo Grnde 5636
Pismo-Oceano Vegetable Exchange
Oceano .....Aroyo Grnde 5771
Tabb & Talley Huasna Rd.....Aroyo Grnde 2763
Western Packing Co
433 S Halycon Rd.....Aroyo Grnde 5760

Why not check into the sales-building possibilities of the Yellow Pages? Call our nearest Business Office for information on Classified Directory advertising.

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

WHEN AN

EMERGENCY ARISES

The convenient and quick way to locate someone in the immediate neighborhood is to

LOOK IN THE

Classified

TELEPHONE SECTION

Tells "Where To Buy It"

Fruits & Vegetables—Whsle

Havashi Haruo Cienaga Dist.....Aroyo Grnde 2595
LEVY A & ZENTNER J CO
303 Higuera.Sn Luis Obspo-1381
NAGANO BROS
Morro Creek.....Morro Bay 2061
SEITZ PRODUCE CO
Coromar Av.....Atascadero 295-J

Fuels

See Specific Kinds, i.e., Oils—Fuel & Heating; Etc

Funeral Directors

BENEDICT-RETTEY MORTUARY
Hwy No 1 & Atas Rd.....Morro Bay 6271
(See Advertisement Page 68)
CHAPEL OF THE ROSES S Hwy...Atascadero 98
(See Advertisement Page 68)
JOYAUX H V 1135 Snta Rosa.....Sn Luis Obspo 88
KUEHL FUNERAL HOME 1703 Spring.Pso Robls-301
PALMER-WATERS CHAPEL
1264 Higuera.....Sn Luis Obspo 452
(See Advertisement Page 68)
PALMER-WATERS CHAPEL CAYUCOS
Highway & 7th.....Cayucos 2721
RICHARDSON R F CO
1135 Snta Rosa.....Sn Luis Obspo 88
(See Advertisement Page 68)
WOOD EARL W FUNERAL CHAPEL
134 Nelson.....Aroyo Grnde 2419
(See Advertisement This Page)

Fur Dealers—Retail

LACTERMAN'S

Large Selection Of

Fine Furs In All Prices

Buy Your Furs With Confidence From the Expert Furrier of San Luis Obispo County

Cold Storage On Premise

728 Higuera .....Sn Luis Obspo 1285

Fur Farms

Fur Farms Mink Division
Snta Rosa Rd.....Atascadero 488-W

It is our purpose to provide service just as rapidly as possible for all who want it. We want to make the telephone more valuable and useful to everyone . . . to grow with the West and to help the West grow.

WOOD

FUNERAL CHAPEL

DIGNIFIED PERSONAL SERVICE

PHONE

Arroyo Grande 2419

134 Nelson Arroyo Grande

Furnaces–Heating

COLEMAN GAS FLOOR FURNACES—
CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av.....Aroyo Grnde 2997
McKELVEY'S HENRY B PLUMBING & HEATING Hwy .....Atascadero 394
SAN LUIS BUTANE DISTRS
N Hwy .....Atascadero 151
VAN HORN BUTANE SERVICE
2801 Spring .....Pso Robls 343

Cooperative Farmers Supply Co Inc
1315 Pine.....Pso Robls 153
(See Advertisement This Page)

CRAIG F L SHEET METAL & PLUMBING
1224 Pine.....Paso Robles 130-W

FRASER GAS FURNACES

FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR CONDITIONING

FRASER GAS FURNACES

Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"

"WHERE TO BUY THEM"

NANCE CLYDE S
1701 Riverside Av.....Pso Robles 143-W
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

HOLLY FURNACES

Manufacturers of the famous Holly Stubby Floor Furnaces and Holly Wall Heaters with "Clearflo" registers. It Can't Be a "Stubby" If It Isn't a Holly.

For estimates, service or information, call the exclusive Holly dealers listed below:

"WHERE TO CALL"

Davies Ted 993 Higuera.....Sn Luis Obspo 436
Kurtz Equipment & Supply Co
1141 Main.....Morro Bay 5311
McKelvey's Henry B Plumbing & Heating
Hwy .....Atascadero 394
Smee's Plumbing & Heating Shop
1302 Osos.....Sn Luis Obspo 766

We hope that you enjoy our radio program, "The Telephone Hour," which is produced weekly for your pleasure and enjoyment — N.B.C., Monday evenings.

The Cooperative Farmers Supply Co., Inc.
SHEET METAL SHOP
Distributors of
HENDERSON CLIPPER
H. C. LITTLE-GENERAL ELECTRIC
& LENNOX GAS FURNACES
SALES & SERVICE
PHONE
Paso Robles 153
1315 PINE

Furnaces–Heating–(Cont'd)

KURTZ EQUIPMENT & SUPPLY CO
1141 Main.....Morro Bay 5311

LENNOX WARM AIR HEATING SYSTEMS

More families buy LENNOX than any other make! There is a LENNOX Warm Air Heating System to fit your needs — large or small — for gas, oil or coal. LENNOX dealers are trained experts — always at your service for prompt installation, cleaning and repairing.

WHERE TO BUY IT"

McKELVEY'S HENRY B PLUMBING & HEATING Hwy .....Atascadero 394
VALLEY SHEET METAL SHOP
106 N Halcyon Rd.....Arroyo Grande 2357

LITTLE H C OIL BURNING EQUIPMENT—
COOPERATIVE FARMERS SUPPLY CO INC
1315 Pine.....Pso Robls 153

NANCE CLYDE S
1701 Riverside Av.....Pso Robls 143-W

PAYNEHEAT SALES & SERVICE

PAYNE quality reflects nearly 40 years' leadership.

PAYNE Gas FURNACES

Floor and Duplex Furnaces
Console (Circulator) Heaters
Forced Air Wall Heaters
Forced Air and Gravity Central Furnaces
All vented; approved for all types of gas.

«WHERE TO BUY THEM»

SUBURBAN GAS SERVICE INC
Ocean Av.....Cayucos 2991
Hwy 101 S of
Santa Maria.....Santa Maria 5-5062

RAMAGE W C BILL
621 High.....Sn Luis Obspo 2386-W
SIMMONS A J 907-12th.....Pso Robls 625-W
Smee's Plumbing&Heating Shop
1302 Osos.Sn Luis Obspo-766
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robls 343

Furniture Dealers–New

ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad.....Sn Luis Obspo 1428
(See Advertisement Page 73)
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch.....Aroyo Grnde 2116
Carlton Furniture Co 101Hwy..... Atascadero-374
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
(See Advertisement Page 72)

DREXEL FURNITURE

Carefully built furniture priced to suit your purse and planned to please your pride. Traditional, Contemporary, or Provincial. The "By Drexel" brandmark assures you of fine craftsmanship and true value.

by Drexel

"WHERE TO BUY IT"

Zegar Furniture Store
840 Monterey.....Sn Luis Obspo 85

F & G EXCHANGE Eaglet.....Atascadero 345-W
Fair Oaks Supply
995 Grand Av.....Aroyo Grnde 2697
Grover City Furniture
1055 Grand Av Grover City...Aroyo Grnde 2274
Heaton R C Co 803-13th.....Pso Robls 890
(See Advertisement Page 71)

(Continued on Pages 71 & 72 & 73)

McMAHAN'S FURNITURE STORE

"HAS EVERYTHING FOR YOUR DREAM HOME"
A Complete Selection
Of Modern Comfortable Furniture
At Reasonable Prices
APPLIANCES
by GENERAL ELECTRIC • PHILCO • BENDIX
ZENITH • EASY • WEDGEWOOD • LEONARD
"NO RED TAPE"
To Open An Account
Call San Luis Obispo 1573 — 855 Marsh St.

IN PASO ROBLES IT'S

R. C. HEATON CO.

SINCE 1886

FURNITURE	APPLIANCES	HARDWARE
• SIMMONS	• FRIGIDAIRE	• SHERWIN-WILLIAMS PAINTS
• ENGLANDER MATTRESSES	• MAYTAG WASHERS	• YALE
• DREXEL	• PHILCO	• STANLEY TOOLS
• KLING	• O'KEEFE & MERRITT GAS RANGES	• PROTO TOOLS
• THAYER	• PACKARD BELL RADIO	• DISSTON SAWS
• LANE CEDAR CHESTS	• STROMBERG CARLSON RADIO	• THOR TOOLS
• JAMES LEES & SONS CARPETS	• HOOVER VACUUM CLEANER	We Also Feature
• ARMSTRONGS	• SUNBEAM APPLIANCES	Giftware
• CONTOUR CHAIR - LOUNGE	• G. E. SMALL APPLIANCES	Glassware
		Houseware

PHONE PASO ROBLES 890
803-13th Street

THE HOUSE OF
Zegar's
FINE FURNITURE

FURNITURE DEALERS FOR
Drexel — Kling — Mengel
Extensole — Furn. Guild
Kroehler — Valentine Seaver
Crown — Brown-Saltman

BEDDING
Simmons Beauty Rest—U. S. Koylon
Englander — Airfoam
FLOOR COVERINGS
Gulistan — Artloom — Firth
Alexander-Smith — Adamo
Berven — Archibald Holmes

CONVENIENT CREDIT TERMS ARRANGED

San Luis Obispo 85
• 840 MONTEREY
• SAN LUIS OBISPO

YOURS AND MY
Furniture Store
"Where Overhead is Low"
WE SELL FOR LESS
Everything for the Home
• CROSLEY
• GAFFERS & SATTLER APPLIANCES
• SEALY MATTRESSES
• MOHAWK CARPETS
• SMALL APPLIANCES
We Give S & H Green Stamps
Credit Terms Arranged
Phone
San Luis Obispo
942
See Us for Better Buys!
H. L. & RADA McKEEN
Owners
1127 BROAD ST.

Davidson's
Furniture - Drapes
Established 1931
• Floor Coverings
SIMMONS
BEAUTY REST MATTRESSES
• Spring Air Mattresses
• Karpen Furniture
• Lane Cedar Chest
Complete Selection
Modern and Provincial
Furniture
PHONE
SAN LUIS OBISPO
421
669 Higuera — San Luis Obispo

Furniture Dealers—New—(Cont'd)

McMAHAN FURNITURE CO
Complete Home Furnishings
BUDGET TERMS
855 Marsh.....San Luis Obispo 1573

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
(See Advertisement Page 71)

POWELSON'S HOME SUPPLY CO
NEW & USED FURNITURE
ANTIQUES
HARDWARE
We Sell & Trade
815 High.....San Luis Obispo 272-R

SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760
(See Advertisement This Page)

Trussler's Furniture Store 1303 Park..Pso Robls 126
Turner Furniture Co 2706 Spring...Pso Robls 1440
Turner Paul L 2138 Spring.....Pso Robls 760

White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

YOURS & MY FURNITURE STORE
1127 Broad.Sn Luis Obspo-942
(See Advertisement Page 72)

ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo-85
(See Advertisement Page 72)

ALBRECHT'S
The Little Store With Big Values
NEW & USED FURNITURE
APPLIANCES
WE
"SELL OR TRADE IN"
ON NEW FURNISHINGS
CUSTOM MADE DRAPES
Phone
SAN LUIS OBISPO 1428
2211 S. Broad
Ample Parking — San Luis Obispo

SEARS
ROEBUCK AND CO
Harmony-House Furniture
Visit Sear's Second Floor
Complete Line of
FURNITURE — FLOOR COVERINGS
LAMPS — PICTURES
Use Sears Easy Payment Plan
Call San Luis Obispo 760
879 Higuera

Furniture Dealers—Used

A A A USED FURNITURE MART
1115 Broad.....Sn Luis Obspo 2219
(See Advertisement This Page)

ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad .....Sn Luis Obspo 1428

Cayucos Trading Post
Hwy & D.....Cayucos 2611

F & G EXCHANGE Eaglet.....Atascadero 345-W

GROVER CITY FURNITURE
1055 Grand Av Grover City...Aroyo Grnde 2274

Hoeschel New & Used Furniture Store
781-6th.....Morro Bay 2841

JOE'S PLACE 884 N Broad...Sn Luis Obspo 356-J

Morro Bay Hardware Store 375-5th..Morro Bay-2941

Nearly New Furniture
1230 Osos.....Sn Luis Obspo 2092-W

Old Gray Barn N Hwy.....Atascadero 43-R-3

PISMO TRADING CENTER
We Buy & Sell Used Furniture & Clothing
206 Ocean View.....Psmo Bch 198

POWELSON'S HOME SUPPLY CO
NEW & USED FURNITURE
ANTIQUES
HARDWARE
We Sell & Trade
815 High.....San Luis Obispo 272-R

SMITH'S S S TRADING POST
WE BUY & SELL USED FURNITURE
Antiques Bought and Sold
WE TRADE
CURIOS — GUNS — MISCELLANEOUS ITEMS
⅛ Mile Past City Limits Toward Airport
Edna Rd.....San Luis Obispo 1498-W

SWAP SHOP 2712 Spring.....Pso Robls 334-J

White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

Furniture Renting

TYPEWRITER SHOP THE
Exclusively Office Furniture
986 Monterey.....Sn Luis Obspo 127

Furniture Repairing & Refinishing

ART-WOOD-CRAFTS
Mr & Mrs A C Phillips
955 Pacific.....Sn Luis Obspo 2410-W

Furniture Upholstering—See Upholsterers

Furs—See Fur Headings

WE BUY & SELL
USED Furniture
AAA
Used Furniture Mart
PHONE
San Luis Obispo 2219
1115 Broad — San Luis Obispo

Garages

See also Automobile Repairing

Baxter W A & Sons 535 Price.....Pismo Bch-80
Bob & Charlie's Mobil Service
99 Traffic Wy.....Aroyo Grnde 2429
Boyer & Son Garage & Serv
Shandon.....Pso Robls 26-F-15
Brooks Motors 917-12th.....Pso Robls 35-R
Caccia Howard 740 D.....Morro Bay-4621
Cholame Garage Cholame.....Pso Robls 26-F-6
Cole's Hi-Way Garage 918-13th.....Pso Robles 69
Cook Don Tally Ho Rd.....Aroyo Grnde 2575

COZY CORNER AUTO SERVICE
COMPLETE REPAIR SERVICE
◎ MOTOR TUNE-UP
◎ BRAKE SERVICE
◎ WHEEL ALIGNING
554 Traffic Wy.....Arroyo Grande 2836

Dan & Ernie's Automotive Service
1234 Broad.....Sn Luis Obspo 3156
Don's Garage 786 Chorro....Sn Luis Obspo 1373-J
Freeman Glen B Garage
101 Hwy.....Sn Luis Obspo 1937-W
Freeman's Complete Auto Service
N Hwy.....Atascadero 643-W
Genardini & Silva Garage Hwy No 1..Cayucos 2632
Hammack Auto Service S Hwy...Atascadero 434-M
HAMMACK'S AUTO SERVICE
S Highway.....Atascadero 434-M
Highway Garage Hwy 101.....Nipomo 2521
Highway Garage 349 Price.....Pismo Bch 119
Hove Ed 101 Hwy.....Templtn 2191
KAMM C H & CO
1034 Monterey.....Sn Luis Obspo 332
Lancaster Garage South Hwy.....Atascadero 565-J
Langan M B Buick Garage.....Cambria-2
Layman's Garage Ocean Av.....Cayucos 4111
LEVERENZ WALTER F Hwy.....Atascadero 14
Levy A & Zentner J Co
101 Hwy.....Sn Luis Obspo 1937-W
Loe's Motor Service 3405 Spring...Pso Robls 642
Meyer & Willett
1044 Monterey.....Sn Luis Obspo 3133
Mission Garage 1011 Chorro....Sn Luis Obspo 388
Nipomo Garage & Wrecking Yard
Hwy 101.....Nipomo 2491
PAUL'S GARAGE
Nipomo & Monterey.....Sn Luis Obspo 2319-R
Pioneer Garage 1246 Spring.....Pso Robls-169-W
SAN LUIS TRUCK SERVICE
Truck Repairs & Maintenance
101 Hwy.....Sn Luis Obspo 1360
Shandon Garage Shandon.....Pso Robls 30-F-3
Sinclair Pontiac-Cadillac Service & New Cars
1020 Park.....Pso Robls 1000
Spink & Co Auto Body & Paint Shop
1365 Monterey.....Sn Luis Obspo 754
Standard Motors & Equipment Co
1701 Monterey.....Sn Luis Obspo 3144
Star Garage Highway.....S Margrita-3
Sweeter's Garage Paso Robles
Oceano.....Aroyo Grnde 2126
THRESH E H INC
Auto Towing & Repairing
1101 Monterey.....Sn Luis Obspo 102
Wilson Ernest F 5th & C.....Morro Bay 2946
WOODLAND GARAGE Hwy No 1....Cambria 98-J

Garbage Collection

Paso Robles Waste Disposal
901-12th.....Pso Robls 326-M
Pismo Garbage Co 1051A Price...Pismo Bch 460-R
San Luis Garbage Co
Rubbish Removed
1016 Morro.....Sn Luis Obspo 1672
Tri-City Disposal Service
9th & Romona Grover Cty...Aroyo Grnde 2919

Garden Equipment & Supplies–Retail

Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
SCOTTS LAWN CARE PRODUCTS—
HEATON R C CO 803-13th.....Pso Robls 890
TRUELOVE K P PAINT STORE
800 Dolliver.....Pismo Beach 243

Garments

See Women's Wearing Apparel Headings

Gas Appliances–Household

Davies Ted 993 Higuera.....Sn Luis Obspo 436
HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711
KURTZ EQUIPMENT & SUPPLY CO
1141 Main.....Morro Bay 5311
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robls 343

Gas Companies

Southern Counties Gas Co
823-13th.....Paso Robles 500
610 Dolliver.....Pismo Beach 407
Commercial Office
1141 Chorro.....San Luis Obspo 16
Operating Dept
Broad.....San Luis Obispo 490
For Service in Arroyo Grande-Atascadero Cayucos-Nipomo-Morro Bay-Santa Margarita and Templeton-please refer to Alphabetical Sections for these Communities
SUBURBAN GAS SERVICE INC
Ocean Av.....Cayucos 2991
Hwy 101 S of Santa Maria..Santa Maria 5-5062

Gas–Liquefied Petroleum

Butane Serv Of Atascadero N Hwy..Atascadero 151
GARDEN CITY BUTANE SERVICE
DOMESTIC - COMMERCIAL - INDUSTRIAL
STORAGE & BUTANE SERVICE
BUTANE & NATURAL GAS APPLIANCES
WEDGEWOOD — SERVEL
Service From Cambria to Pismo Beach
465-4th.....Morro Bay 3606

SAN LUIS BUTANE DISTRIBUTORS
N Hwy.....Atascadero 151
(See Advertisement Page 75)
(Continued on Pages 75 & 76)

Additional Listings

...for the growing-up son or daughter, for the relative or friend who lives under your roof...what nicer thought than a separate listing in the Telephone Book?

SERVICE
BUTANE PROPANE
VAN GAS
APPLIANCES
Butane – Natural Gas – Electric
WEDGEWOOD RANGES
SERVEL REFRIGERATORS
GENERAL WATER HEATERS
GENERAL ELECTRIC
COLEMAN FURNACES
DAY & NIGHT WATER HEATERS
L P G TANKS & REGULATORS LEASED OR SOLD
VAN HORN BUTANE SERVICE
SAN MIGUEL 22-W
101 HIGHWAY
PASO ROBLES 343
2801 SPRING

BUTANE - PROPANE
LIQUEFIED PETROLEUM GASES
INSTALLATIONS — CONVERSIONS
AND APPLIANCES
COMMERCIAL & DOMESTIC
SERVEL GAS REFRIGERATORS
Day and Night — Mission & Ruud Water Heaters
Wedgewood — Westinghouse and Tappan Ranges
Westinghouse Laundromats
DEARBORN SPACE HEATERS COLEMAN FLOOR FURNACES
FOR PROMPT SERVICE
Atascadero 151
LOUIS & IVA MARX, PROPS.
SAN LUIS BUTANE
DISTRIBUTORS
N. HWY. 101 ATASCADERO

Gas—Liquefied Petroleum—(Cont'd)

SUBURBAN GAS SERVICE INC
Ocean Av.....Cayucos 2991
Hwy 101 S of Santa Maria..Santa Maria 5-5062
(See Advertisement This Page)

VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robles 343
(See Advertisement Page 75)

Gasoline & Oil Marketers & Distrs

Associated Oil Co Distributing Station
Orcutt Rd .....Sn Luis Obspo 727-W

BOWMAN AMOS A SHELL PRODUCT DISTR
Riverside Av.....Pso Robls 375

General Petroleum Corp of Calif
Foothill Blvd & Calif Blvd..Sn Luis Obspo 1880

General Petroleum Corp 5th & Pine..Pso Robls 252

MIDWAY OIL CO
Distributors For
SUNLAND GASOLINE - OILS
& DIESEL FUEL
STOVE OIL & WHITE GASOLINE
DIAMOND TIRES - SUNLAND BATTERIES
WHOLESALE & RANCH DELIVERIES
S Hwy & Santa Rosa....Atascadero 422-W

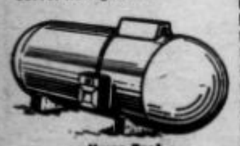
MOHAWK PETROLEUM PRODUCTS—
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy.....Aroyo Grnde 2051

NORWALK CO THE
1088 Higuera .....Sn Luis Obspo 1237

BUTANE-PROPANE
DELIVERY SERVICE
for home and commercial use
TANKS RENTED, LEASED, SOLD
COMPLETE INSTALLATIONS
APPLIANCES

Wedgewood Ranges
Mission Water Heaters
Servel Refrigerators

Payne Furnaces
Dearborn Space Heaters
Garrettson Tractor Conversions


Home Fuel

Tractor Fuel

Suburban Gas Service
Ocean Ave.
Cayucos 2991
If No Answer Call
Cayucos 2711

South on Hiway 101
Santa Maria 5-5062
If No Answer Call
Santa Maria 3-3592

Gasoline & Oil Marketers & Distrs —(Cont'd)

RHEA PETROLEUM CO INC
Douglas Products-Whsle & Retail
San Miguel.....Sn Miguel 20-W

Richfield Oil Corp 6th & Pine.....Pso Robls 418

Richfield Oil Corp
Orcutt Rd.....Sn Luis Obspo 414-W

Seaside Oil Company
Pismo Hwy.....Sn Luis Obspo 1396

SEASIDE OIL CO .....Templtn 2161

Sebastian Oil Distributing
220 Mason.....Aroyo Grnde 5638

SIGNAL OIL CO 1446 Spring.....Pso Robls 176-W

SIGNAL OIL CO
1262 Murray Av.....Sn Luis Obspo 802-W

Signal Oil & Gas Co Pismo Rd..Sn Luis Obspo 417

Tasco Serv Sta & Petroleum Distr
S Hwy.....Atascadero 99

Texas Co The 610 Pine.....Pso Robls 475-W

Texas Co The Distributor
100 Stenner.....Sn Luis Obspo 1140

TIDE WATER ASSOCIATED OIL CO
26th.Pso Robls-911-W

Wilshire Oil Co 101Hwy.....Sn Luis-565

Gasoline Service Stations

See Service Stations

Geologists

Richfield Oil Corp Geological Dept
1308 Spring.....Pso Robls 853

Gift Shops

AH LOUIS STORE
Howard W. Louis—Owner
GIFTS UNUSUAL
DISTINCTIVE IMPORTS
PICTURE FRAMING
Established 1874
800 Palm.....San Luis Obispo 592-J

Corner Store Main & Bridge.....Cambria 15

H & S GIFT SHOP
IN PISMO BEACH
DOMESTIC AND IMPORTED
GOODS
559 Cypress.....Pismo Beach 304-W

HILL'S STATIONERY STORE
DISTINCTIVE GIFTS
OF
GLASS - PAPER - METAL
GIFTS FOR ALL OCCASIONS
You Are Welcome to Come In and
Browse Around At Any Time
1127 Chorro.....Sn Luis Obispo 1403

Mary's Gift Shop
Morro Av & Shell Bch Hwy....Pismo Bch 341-J

Mission Florist 965 Monterey...Sn Luis Obspo 432

PASO ROBLES MERCANTILE CO
839-12th.....Pso Robls 340

Wilson's Flower Shop
1110 Garden.....Sn Luis Obspo 622

Ginger Ale—See Beverages—Non Alcoholic

Glace Fruits

See Confectioners Headings; also Fruits & Vegetables Headings

Glass—Auto, Plate, Window, Etc

DICKEY'S AUTO BODY & PAINT SHOP
AUTOMOBILE GLASS
INSTALLED
WHILE YOU WAIT
1234 Broad.....San Luis Obispo 116

FOWLER GLASS SHOP
11th & Park.....Pso Robls 160-J
(See Advertisement Page 78)

Telephone service is one of the unifying forces of the nation.

Glass—Auto, Plate, Window, Etc—(Cont'd)

HAMMOCK CHAS & SON PAINT SHOP
Highway .....Atascadero 176

PASO ROBLES GLASS SHOP
AUTO PLATE WINDOW
Glass Installation of
All Kinds
609-22d .....Paso Robles 469

(Continued on Pages 78 & 79)

L O F DEALERS

"Everything in Glass"
PLATE & WINDOW GLASS
GLASS REPLACEMENTS
of All Kinds
Estimates Given
FURNITURE TOPS - MIRRORS - RESILVERING
AUTO GLASS INSTALLED WHILE-U-WAIT

L O F DEALERS

PASO ROBLES GLASS SHOP
Member of San Luis Obispo County Building Contractors' Association
609 - 22nd
Paso Robles 469

It Pays
To Answer Telephone Calls
PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

GLASS

Call San Luis Obispo 1372

- Broken Windows Replaced
- Mirrors, Furniture Tops
- Plate Glass Store Fronts
- Auto Glass
- Resilvering A Specialty

Vitrolite Glass
Buildling Specialties
Shower Doors
Steel Medicine Cabinets

PEARSON GLASS SHOP

673 HIGUERA

GLASS

Specialists In
AUTO GLASS
INSTALLATION
PLATE GLASS
Installation • Replacements
• WINDOW GLASS
• MIRRORS–CUSTOM MADE
PROMPT SERVICE
Work Guaranteed—Free Estimates

FOWLER GLASS SHOP

11th & Park Sts.
PHONE
PASO ROBLES 160-J

FRONTIERS
beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Glass–Auto, Plate, Window, Etc–(Cont'd)

Paso Robles Glass Shop 609-22d.....Pso Robls 469
(See Advertisement Page 77)
PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372
(See Advertisement Page 78)
WESTSIDE AUTO PARTS CO
Auto Glass Cut & Installed
1236 Monterey.....Sn Luis Obspo 384-J

Glass–Block, Structural, Etc

PASO ROBLES GLASS SHOP 609-22d.Pso Robls 469

Golf Courses–Public

Atascadero Golf Course Hwy....Atascadero 101-W
S L O County Morro Bay Golf Club...Morro Bay 3181

Government Offices–City

See Alphabetical Directory Under "Name of City"

Government Offices–County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices–Federal

See Alphabetical Directory Under "U S Government"

Government Offices–State

See Alphabetical Directory Under "Calif State of"

Grain Brokers

FARMERS ALLIANCE BUS ASSOC
945 Riverside Av.....Pso Robls 115
Loomis E C & Son 415 E Branch..Aroyo Grnde5514
Loomis E C & Son 147 High....Sn Luis Obspo-1080
Paso Robles Farm Supply Center
1144 Railroad.....Pso Robls 230

Grain Dealers

Cousins Jas I 822-13th.....Pso Robls 119-W
DeChaine Bob 1227 Pine.....Pso Robls 379
FARMERS ALLIANCE BUS ASSOC
945 Riverside Av.....Pso Robls 115
Loomis E C & Son 415 E Branch..Aroyo Grnde5514
Loomis E C & Son 147 High.....Sn Luis Obspo-1080
Peiton R D 1225 Riverside Av.....Pso Robls-214

Gravel–See Sand & Gravel

Greases

SAN LUIS TALLOW WORKS
WE SOLICIT
RESTAURANT SURPLUS GREASE
FATS - OILS - BONES
SEE OUR ADVERTISEMENT UNDER TALLOW
Call Us Collect
Clark Field.....San Luis Obspo 2646-W

Behind your telephone today—and tomorrow—is the Spirit of Service. It has been demonstrated over the years by thousands of telephone men and women, in fair and stormy weather.

Greeting Cards–Retail

Gabby Book Store
1040 Chorro.....Sn Luis Obspo 867-W
HALLMARK GREETING CARDS—
BICKELL'S STATIONERY STORE
807-12th.....Pso Robls 882

HILL'S STATIONERY STORE
Exclusive Lines
HALLMARK — NORCROSS
RUSTCRAFT
32 Feet of Card Racks for Your Selection
You Are Welcome to Come In and Browse Around Our Store
1127 Chorro.....San Luis Obispo 1403

Grocers–Retail

Anderson's Market 13th & Trouville
Grover City.....Aroyo Grnde 2726
Angello Carl Ocean Av & Front
Oceano.....Aroyo Grnde 5925
Atascadero Market Traffic Wy.....Atascadero 89
Avila Grocery
Harold Martin-Proprietor
Avila.....Sn Luis Obspo-8-J-1
Baker & Roberts
839 Marsh.....Sn Luis Obspo 21
BAKERS STORE
Open On Sunday
Grand Av.....Aroyo Grnde 5631
Beach Store 591 Cypress.....Pismo Bch 39
Bennett R M 122 Branch.....Aroyo Grnde 2698
Blankenship's Market
2906 Spring.....Pso Robls 1226-W
BROAD STREET GROCERY
Fresh & Cold Meats-Beer & Wine
1901 Broad.....Sn Luis Obspo 2938
Burke's Market
2050 Monterey.....Sn Luis Obspo 1625
C H B Market 661 Higuera.....Sn Luis Obspo-999
C W Grocery & Cafe 3220 Spring..Pso Robls 764-M
Calif Park Grocery
390 California Blvd.....Sn Luis Obspo 2738-W
Cody's Market
Pacific & Higuera.....Sn Luis Obspo 2466
COMMERCIAL CO THE
303 E Branch.....Aroyo Grnde 2421
CORNER GROCERY
Open 8 AM to 7:30 PM Daily & Sundays
Atascadero Av & Morro Rd...Atascadero 325-J
Cunningham's Grocery
Morro Del Mar.....Morro Bay 8881
Dauth-Leisy Foods 530-12th.....Pso Robls 256
Del Mar Grocery
Morro Del Mar.....Morro Bay 5291
Del Monte Grocery
301 Snta Barbara Av.....Sn Luis Obspo 1000
Dollar Market
Jack Hathaway-Owner
Foothill & Morro Rd.....Sn Luis Obspo 1609
DONOHO BROS MARKET
2927 Spring.....Pso Robls 1024
Donohue Sons Grocery
2598 Spring.....Pso Robls 190-W
Doughty's Grocery 101 Hwy.....Nipomo 2532
Ellsworth's Market
496 N Broad.....Sn Luis Obspo 3093
EL PASO MOTOR LODGE
636 Spring.....Pso Robls 292-W
Erich's Market 2611 Spring.....Pso Robls 579
Fair Oaks Grocery
102 N Halcyon Rd.....Aroyo Grnde 2118
FARMERS MARKET
Fruit & Vegetables
445 Marsh.....Sn Luis Obspo 3080-W
Ford's Market 801 Dolliver.....Pismo Bch 61
Fox's Grocery Store Highway No 1....Cambria 88-W
Frank's Grocery 845 Main.....Morro Bay 2771

(Continued Next Page)

Grocers–Retail–(Cont'd)

Fremont Grocery
1214 Peach.....Sn Luis Obspo 2248-R
Garden Farms Store 101 Hwy...Sn Margrita 43-W
Ghezzi's Store Ocean Av.....Cayucos 2911
Glen Oaks Grocery
Open 8 AM to 8 PM Daily & Sundays
Eaglet .....Atascadero 647-W
Gwin's Grocery Grand Av.....Aroyo Grnde 2415
Halcyon Store W Temple
Halcyon .....Aroyo Grnde 2432
Handy's Corner Grocery
Edna Rd.....Sn Luis Obspo 856
Hawthorne Market
2161 Broad.....Sn Luis Obspo 3195
Hearn's Market 201 Branch....Aroyo Grnde 5649
Joaquin's Grocery 420 High.....Sn Luis Obspo 526
Johnson & Hacker 101 Hwy.....Nipomo 2341
Jones Thad E 1331 Price.....Pismo Bch 335-R
Kelly Bros Market S Hwy.....Atascadero 377
KEMP ROY CHEVRON SERVICE
Highway.....Cambria 95-M
Lifes' Market 2105 Spring.....Pso Robls 313
Log Cabin Market
400 Traffic Wy.....Aroyo Grnde 5922
Lovern's Market 101 Hwy.....Nipomo 2791
LOY'S MARKET 3d & Main.....Templtn 2311
Lucas F D Store 101 Hwy.....Nipomo 2312
Mallory Grocery
1415 Beach.....Sn Luis Obspo 2215-W
Margarita Mercantile Co.....S Margrita-30
Maston's Grocery
Mrs W R Halpin-Owner
5th & Main.....Morro Bay 2921
McKay P G Paso Robles Bch.....Cayucos 2541
Monterey Market
1601 Monterey.....Sn Luis Obspo 2700
Montgomery's Department Store
Front Oceano.....Aroyo Grnde 9985
Mor-Mac's Food Center 5th & E...Morro Bay 4511
Morris Market 2044 Spring.....Pso Robls 409
Morro Bay Grocery 5th.....Morro Bay 2531
Muzio David 870 Monterey.....Sn Luis Obspo 54
New Park Grocery 1401 Osos....Sn Luis Obspo-1431
Northside Market
84 Santa Rosa.....Sn Luis Obspo 1334
Orcutt Market 835-12th.....Pso Robls-180
Pennington's Grocery Highway.....S Margrita-22
Petersen's General Merchandise.....Templtn 2261
PIONEER DRIVE-IN MARKET
Morro&Marsh.Sn Luis Obspo-1825
Rincon Grocery
Foothill & Rincon.....Sn Luis Obspo 3190
Santa Rosa Street Market
Mill&Snta Rosa.Sn Luis Obspo-326
Sauer A Co 848 Monterey.....Sn Luis Obspo-27
Sears Market 700 Marsh.....Sn Luis Obspo 2180
Serv-Ur-Self Market N Hwy.....Atascadero 597-W
Sheffield's Grocery S Highway.....Atascadero 299
Sinsheimer Bros 849 Monterey.....Sn Luis Obspo-18
Smith Arthur R 2630 Broad.....Sn Luis Obspo-1532
Southside Grocery 100 Higuera.Sn Luis Obspo 1795-R
Starbuck's Market
707 Snta Barbara Av.....Sn Luis Obspo 1954
THOMPSON'S GROCERY
1638 Osos.....Sn Luis Obspo 463
THREE CORNER GROCERY
1609 Johnson.....Sn Luis Obspo 610-J
Tomasini Anita Ocean Av.....Cayucos 4122
Tony's Food Center
110 E Branch.....Aroyo Grnde 5926
Trail-Er-In Park & Grocery
Del Rio & 101 Hwy.....Atascadero 675
TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera.....Sn Luis Obspo 2193
Tweedy Clifford
Pismo Hwy Shell Bch.....Pismo Bch 240
U-SAVE GROCERY & MARKET
W C Grose & H R Boren
Grand Av Grover City.....Aroyo Grnde 5709

Grocers–Retail–(Cont'd)

WESTWAY MARKET
GROCERIES - FRUIT
LIQUORS - WINES - BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Saturday Night
Owned by
Bill Mathison and John Carscaden
447 Higuera.....San Luis Obispo 491-W

Wilson's Cash Store 2039Broad..Sn Luis Obspo-2713

ZORNES GROCERY
Service Station in Conjunction
One Block South Of Post Office
S 101 Hwy.....Nipomo 2321

Grocers–Whsle

Adler Wholesale Co 1301 Carmel..Sn Luis Obspo-260
ROSENTHAL MART
445 Higuera.....Sn Luis Obspo 644

Grocery Brokers—See Food Brokers

Guides–Shippers'–See Publishers

Guns

SMITH'S S S TRADING POST
EVERYTHING IN GUNS
NEW - USED - ANTIQUES
We Buy—Sell—Trade
½ Mile Past City Limits Toward Airport
Edna Road.....San Luis Obispo 1498-W

Gunsmiths

LUNDGREN ERIC 1326 Park.....Pso Robls-470
SPORTSMAN'S STORE
869 Higuera.....Sn Luis Obspo 2520

Haberdashery

See Men's Furnishings Headings

Hairdressers–See Beauty Shops

Handicraft Supplies

Bert's Hobby Shop
995 Higuera.....Sn Luis Obspo 2845-W
(See Advertisement This Page)

Handicrafts
- HANDICRAFT SUPPLIES
  Ceramics - Copper - Plastics - Shells
  Plastic Lacing - Raffia - Textile
  Painting - Leather Supplies - Bersted
  Flexible Molds
- HOBBYISTS KITS
  Oldtime Vehicles - Covered Wagons
  Stage Coaches
- MODEL BUILDERS' SUPPLIES
  Airplanes - Racing Cars, Etc.

Bert's HOBBY SHOP
Phone San Luis Obispo 2845-W
995 Higuera

Hardware–Retail

ATASCADERO HAROWARE
Traffic Wy.....Atascadero 133
Beach Store 591 Cypress.....Pismo Bch 39
BOYLE LUMBER CO Ocean Av.....Cayucos 2311
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park .....Pso Robls 344
Erhart A R 447 Cypress.....Pismo Bch-39
Fair Oaks Supply
995 Grand Av.....Aroyo Grnde 2697
FARMER'S HARDWARE & EQUIP CO
BUILDERS' HARDWARE
PAINTS & OILS
CHINA & GLASSWARE
CUTLERY - HARNESS
581 Higuera.....San Luis Obispo 852
Forden's Hardware
857 Monterey.....Sn Luis Obspo 273
Garden Farms Store
101 Hwy.....Snta Margarita 43-W
GRISANTI HARDWARE
General Hardware — Sporting Goods
Electrical Supplies — Homewares
FINE OLD COLONY PAINTS
Plumbing Supplies — Builders' Hardware
Opposite Post Office in Atascadero Hotel Block
Highway.....Atascadero 580
HAYWARD LUMBER CO
SCHLAGE LOCKS
COMPLETE BUILDERS' HARDWARE
Standley Hardware & Tools
Cambria Ofc. Hwy. 1 No.....Cambria 29
Morro Bay Ofc. 5th & E...Morro Bay 2601
Paso Robles Ofc.
12th & Riverside Av.....Paso Robles 73
HEATON R C CO 803-13th.....Pso Robls 890
Hewitt H.....Templtn 2361
Howard & Bates
109 Branch.....Aroyo Grnde 2758
Huston R L Co 1338 Railroad....Paso Robles 361
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695
Morro Bay Hardware Store 375-5th..Morro Bay-2941
Pac Coast Lumber Co 101 Hwy...Pismo Bch 310-R
PACIFIC COAST LUMBER CO OF CALIF
BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT - STUCCO - PLASTERS
ROOFING MATERIALS
101 Hwy .....Pismo Beach 310-R
271 Higuera .....San Luis Obispo 1420
Grande Ave & 20th
Grover City.....Arroyo Grande 2832
PASO ROBLES MERCANTILE CO
839-12th.Pso Robls-340
Hardware Dept 839-12th.....Pso Robls 342
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760
SHAMEL'S HARDWARE & PLUMBING SHOP.....Cambria 36
UNION HARDWARE CO
725 Higuera.....Sn Luis Obspo 43
(See Advertisement This Page)

New vacuum tube equipment that boosts the number of calls that present wires can handle is an important part of our current program to provide even better and faster long distance service.

Hardware–Whsle & Mfrs

STURDEE STEEL OVERHEAD DOOR HARDWARE
"EASY TO LIFT"
Jamb Type
Residential
Commercial Track
Industrial Track
Special Design
"FOR INFORMATION CALL"
SOUTHERN PACIFIC MILLING CO
Santa Barbara Av.....Sn Luis Obspo 2200
SOUTHERN PAC MILLING CO
Pine .....Pso Robls 433

Hardwoods–See Lumber Headings

Harness

ROUND UP 724-13th.....Pso Robls 1180

Harvesters—See Farm Equipment

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

HARDWARE
- Fine China & Glassware
- Crockery & Dinnerware
- Housewares & Case Cutlery
- Tools for Builders & Mechanics
- Dewalt Saws & Delta Power Tools
- Sporting Goods & Garden Supplies
- Builders' Equipment & Supplies
- Plumbing Supplies & Pipe Fittings

Explosives
Fuller
- Paint Varnishes & Enamels

HOME OWNED
UNION HARDWARE CO.
PHONE
San Luis Obispo 43
725 Higuera
We Give S & H Green Stamps

Hatcheries–Poultry

BLACK'S HATCHERY Riverside...Pso Robls 186-W
GROVER CITY HATCHERY
Hatching Turkey Poults Twice Weekly
Grand Av & 16th.....Aroyo Grnde 2358
Kimber Poultry Breeding Farms
One Day Old Baby Chicks
Snta Cruz Rd.....Atascadero-42-W
Littleton's Hatchery
Day Old & Started Chicks
Atas Av & Snta Rosa Rd...Atascadero 117-J
McKeen's Hatchery
Baby Chicks & Poultry Equip
Laurel Ln.....Sn Luis Obspo 45
NORTH'S HATCHERY INC
Breeder Ranch
.....Nipomo 2774
North's Hatchery Inc
182 Higuera.....Sn Luis Obspo 2556

Hats–Mfrs

Don Hoy S 101 Hwy.....Snta Margarita 51-J

Hawaiian Goods–See Gift Shops

Health Food Products–Retail

Health Delicious Products
Blackstrap Molasses-Stoneground Flour
441 Dolliver.....Pismo Bch 106-W
MacKay's Modern Foods
1135 Garden.....Sn Luis Obspo-1442

Health Service

San Luis Obispo County Health Dept
830-10th.....Pso Robls 547

Hearing Aids

ACOUSTICON OF SANTA MARIA
W. F. BIGLER, ACOUSTICON
INVISIBLE HEARING
NO BUTTONS IN THE EAR
BATTERIES AND REPAIRS
FOR ANY MAKE OF INSTRUMENTS
1029 Chorro.....San Luis Obispo 1297

Acousticon of Santa Maria
846 Higuera.....Sn Luis Obspo 1308
Banta M A-Sonotone Consltnt
1401 Cazadero.....Sn Luis Obspo 2642-J
SONOTONE HEARING SERVICE
M. A. BANTA, CONSULTANT
1401 Cazadero St.
San Luis Obispo Phone 2642-J
BATTERIES & SERVICE
FOR ALL HEARING AIDS
C. E. FRENCH, Santa Barbara Mgr.
Studio G
19 E Canon Perdido...Santa Barbara 7819

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Heaters

See also Furnaces–Heating

DAY & NIGHT PANEL RAYS—
McKELVEY'S HENRY B PLUMBING & HEATING Highway.....Atascadero 394
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

DEARBORN HEATERS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robls 343

WILCOX LOU GENERAL ELECTRIC APPLIANCES
We Specialize In Electric Heating
823-12th.....Pso Robls 1507

Heaters–Water

See Water Heaters Headings

Heating Apparatus

See Specific Kinds, i.e., Furnace Headings; Water Heaters; Etc

Heating Contractors

See Contractors–Heating & Ventilating

Herbs

Wu H M 972 Snta Rosa.....Sn Luis Obspo 1750-W

Hides

SAN LUIS TALLOW WORKS
Clark Field.....Sn Luis Obspo 2646-W

Hobby Supplies

See Model Construction Supplies,

Hogs–See Livestock

Home Food Freezers

See Freezers–Food Storage Units

Home Plans

Holdredge Wm Decker
776 Palm.....Sn Luis Obspo 29

Homes

CALDWELL NURSING HOME
Regstr'd Nurse All Times Chronic Cases
321-12th.....Pso Robls 1170
SCOTT'S FAIR OAKS CONVALESCENT HOME
222 Elm.....Aroyo Grnde 4468
Tabell's San Luis Rest Home
535 Islay.....Sn Luis Obspo 2342-J

The men and women in the Bell System are used to meeting emergencies, and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Hospital Equipment & Supplies

Jones Ambulance Service
780 Pacific.....Sn Luis Obspo 887
(See Advertisement This Page)

Hospitals

ATASCADERO GENERAL HOSPITAL
Magnolia Av. Atascadero-170
FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
General Hospital Johnson Av.....Sn Luis Obspo 1500
MOUNTAIN VIEW HOSPITAL
1530 Marsh. Sn Luis Obspo-1400
Paso Robles War Memorial District Hospital
15th.....Pso Robls 1200
SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
Home for Aged Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm.....Arroyo Grande 4468

Hot Springs

See Also Resorts

HIDDEN VALLEY HOT SPRINGS INC
See Our Ad Under Baths
Avila Rd.....Sn Luis Obspo 7-R-2
PASO ROBLES DOWN TOWN HOT SPRINGS
840-11th.....Paso Robles 619
(See Advertisement This Page)
Paso Robles Famous Hot Springs & Health Baths
38th & Spring.....Pso Robls 240

Hotel Equipment & Supplies

SALINAS VALLEY HOTEL SUPPLY
21 Central Av.....Salinas 2-2393

Hotels

ANDERSON HOTEL & GRILL
Monterey.....Sn Luis Obspo 902
ANDREWS HOTEL 901 Osos...Sn Luis Obspo 317
Antlers Hotel 1238 Spring.....Pso Robls 262
ATASCADERO HOTEL S Highway..Atascadero 197
Beechwood Aut-O-Tel 74 Higuera. Sn Luis Obspo-911
Blackstone Hotel 844 Monterey...Sn Luis Obspo-840
Cambria Pines Lodge.....Cambria 50
Camozzi Hotel.....Cambria 86-J
CARLTON HOTEL Hwy.....Atascadero 177
COLONIAL HOTEL
F G Anderson-Owner
103 Santa Barbara Av...Sn Luis Obspo 1947
COZY CORNER MOTEL
554 Traffic Wy.....Aroyo Grnde 2119
Davis Hotel 985 Chorro.....Sn Luis Obspo 1794
Dollar Hotel The 1317 Spring.....Pso Robls 102-J
Edgewater Motel
Dolliver & Wadsworth.....Pismo Bch 3
EXCHANGE HOTEL Hwy No 1.....Cayucos 2011
FREMONT HOTEL
Mabel H Gnesa-Proprietress
979 Osos.....Sn Luis Obspo 2984
Golden State Hotel 1109 Morro...Sn Luis Obspo-175
GRANADA HOTEL
Chas Babcock Mgr
1128 Morro.....Sn Luis Obspo 232
HI-WAY HOTEL 916-13th.....Pso Robls 521
HOTEL BUTLER 440 Pomeroy Av....Pismo Bch-41
HOTEL CARLTON Hwy.....Atascadero 177
HOTEL HOLST 1227 Spring.....Pso Robls 149
Hotel Obispo
Agnes M Hughes-Owner
1025 Court.....Sn Luis Obspo 600-J
Hotel Park 1815 Osos.....Sn Luis Obspo-792

(Continued Next Page)

RENTALS & SALES

HOSPITAL EQUIPMENT
• Crutches
• Canes
• Inhalators
• Uniforms
• Hospital Beds • Wheel Chairs
• Lamps — Infra Red & Ultra Violet
• 24 Hour Oxygen Service
JONES AMBULANCE SERVICE
780 Pacific Phone San Luis Obispo 887

PASO ROBLES
DOWNTOWN
HOT SPRINGS
Est. 1906
HOT SULPHUR — STEAM — MUD
FOR RELIEF OF
ARTHRITIS
NEURITIS
RHEUMATISM
AND OTHER AILMENTS
SWEATS — MASSAGE
CHIROPRACTIC TREATMENTS
Doctor in Attendance
L. P. WILKINSON, D. C.
Owner & Manager
Phone
PASO ROBLES 619
840-11th
Across from City Park

Don't Throw It Away
Things around the house you consider useless — may need only minor repairs to make them serviceable. Call a service man near you.
LOOK IN THE
Classified
TELEPHONE SECTION

Hotels—(Cont'd)

HOTEL SAN LUIS
Rita Soto-Proprietress
697 Higuera.....Sn Luis Obspo-1917
HOTEL WINEMAN Higuera.....Sn Luis Obspo 1800
I X L Hotel
C A Tingley Owner
740-14th .....Pso Robls-269
Marianna Motel 730 Spring.....Pso Robls 417
MARSHALL HOTEL
874 Higuera.....Sn Luis Obspo 400
MIDWAY HOTEL
997 Higuera.....Sn Luis Obspo 1991
MISSION HOTEL
865 Monterey.....Sn Luis Obspo 593-W
Motel Inn Monterey.....Sn Luis Obspo 1340
OCEANO HOTEL
Room-Board-Fine Home Cooking
Front Oceano.....Aroyo Grnde 5794..

PASO ROBLES HOT SPRINGS
HOTEL & HEALTH BATHS
100 ATTRACTIVE ROOMS
Coffee Shop — Cocktail Lounge
Famous Health & Mud Baths
Room & Bath $3.00 & Up
Center of All Activities
1308 Spring.....Paso Robles 158

PASO ROBLES INN 1103 Spring....Pso Robls-1100
Pines Hotel & Coffee Shop
Hwy No 1.....Cambria 88-W
PISMO HOTEL 701 Price.....Pismo Bch 20
Ramona Hotel 819-12th.....Pso Robls 30-J
RANCHOTEL 1900 Monterey....Sn Luis Obspo 2333
Rhodes Hotel 864 Monterey....Sn Luis Obspo-2765-J
STEWART HOTEL
Barber Shop-Coffee Shop & Beauty Parlor
158 Higuera.....Sn Luis Obspo 1931
Travelodge 2701 Spring.....Pso Robls 304
Wineman Hotel Higuera.....Sn Luis Obspo-1800

House Movers

VAN RONK & RENSHAW
HOUSE MOVING
RAISING — SHORING — WRECKING
Boats Moved
No Job Too Large or Too Small
142 Montecito Av
Shell Bch .....Pismo Bch 341-W
Shell Beach.....Pismo Beach 29-M

York & Bakke Co
13th & Nice Grover City.....Aroyo Grnde 5630
(See Advertisement This Page)

HOUSE MOVERS
EXPERIENCED - RELIABLE - INSURED
HOUSE & BUILDING
MOVING — RAISING
SHORING — LEVELING
ANY SIZE ANY PLACE
For Free Estimates
PHONE
ARROYO GRANDE 5630
York & Bakke Co.
Irvin York, Mgr. — 27 Yrs. Experience
13th & NICE GROVER CITY

Hydrotherapists

Madson A J 870 Price.....Pismo Bch 190

Ice

Holt's Milk & Ice Service 550 Pismo...Pismo Bch-89
Mahan Thomas A 451 Pismo.....Pismo Bch-47
Oceano Ice Co Oceano.....Aroyo Grnde 2288
Paso Robles Ice Service
Free Delivery Service
1113 Fresno.....Pso Robls 233
Puritan Ice Co Traffic Wy.....Atascadero-59
San Luis Ice & Cold Storage Corp
Water Front.....Morro Bay 5321
SAN LUIS ICE & COLD STORAGE CORP
CRYSTAL CLEAR ICE
Crushed, Bulk or Cubes
CITY WIDE
DELIVERY SERVICE
1409 Walker.....San Luis Obspo 67
Volle Ice Sales
Railroad & Ocean Av.....Arroyo Grande 2855
If no answer phone.....Pismo Beach 142

Ice Cream Dealers

Arden Ice Cream Distr
116 W Branch.....Aroyo Grnde 2994
BEATRICE FOODS CO-MEADOW GOLD ICE CREAM DIVISION
Plant 2840 Spring
1734 Oak.....Pso Robls 464
GOLDEN STATE COMPANY LTD
570 Higuera.Sn Luis Obspo-181
Meadow Gold Ice Cream Division Of Beatrice
Foods Co 1734 Oak.....Pso Robls 464
Melody Ice Cream Bar 625-12th.....Pso Robls 1015
SNO-WHITE CREAMERY
We Make Our Own Ice Cream
888 Monterey.....Sn Luis Obspo 1872
Sue's Sundries 1634 Osos...Sn Luis Obspo 2565-J

Ice Cream—Mfrs & Distrs

ARDEN ICE CREAM—
LAWRENCE CHET
116 W Branch.....Aroyo Grnde 2994

BAXTER'S FREEZE
828 Spring.....Pso Robls 1329-W
BOODRY'S DRIVE IN
Our Own Ice Cream
2436 Broad.....Sn Luis Obspo 2439-W
MEADOW GOLD ICE CREAM DIVISION OF BEATRICE FOODS CO
1734 Oak.....Pso Robls 464
Swift & Co 982 Monterey.....Sn Luis Obspo 2020

Incinerators

ACE INCINERATOR & ENGINEERING CO
2255 W Washington Blvd
Los Angeles.....Republic 1-3168
PACIFIC INCINERATORS—
MANUFACTURER WHOLESALER
ALBANY CONCRETE CO INC
1840-4th Berkeley.....Berkeley 7-5733

Indian Goods—See Gift Shops

Infants' Garments

See Children's & Infants' Garments Headings

You can find out "Where To Buy It" by looking in the Yellow Pages.

Insecticides-Retail

Loomis E C & Son
415 E Branch.....Aroyo Grnde 5514
Loomis E C & Son 147 High...Sn Luis Obspo 1080

Insecticides-Whsle & Mfrs

Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511

Insulating Contractors—Cold & Heat

Insul-Fluf Insulation
944 Murray Av.....Sn Luis Obspo 2676-J

Insulation Materials—Cold & Heat

BUILDERS MARKET
JOHNS-MANVILLE ROCK WOOL
KIMSULL INSULATION
ZONOLITE INSULATION
ACOUSTICAL INSULATION
PALCO WOOL INSULATION
HAROLD C. GOODALE
1115-13th .....Paso Robles 277

FIBERGLAS INDUSTRIAL INSULATION—
DISTRIBUTOR
WESTERN FIBERGLAS SUPPLY CO
739 Bryant S F.....Sutter 1-5967

INSUL-FLUF INSULATION
LICENSED CONTRACTOR
SAVE UP TO 50% ON FUEL BILLS
INSUL-FLUF IS FIRE RESISTANT
EASY FHA TERMS
BATTS & BLOWN INSULATION
FREE ESTIMATES
944 Murray Av....San Luis Obispo 2676-J

KYLE COMPANY 1609 Osos.....Sn Luis Obspo 546
(See Advertisement This Page)
S L O SUPPLY CO
Wholesale Only
101 Higuera.....Sn Luis Obspo 351

Insurance Adjusters—See Adjusters

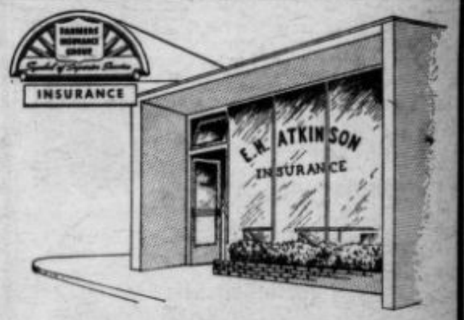
Insurance Agents & Brokers

Arsenio J T 861 Monterey.....Sn Luis Obspo 729
ATKINSON E H 1043 Higuera..Sn Luis Obspo 697
(See Advertisement This Page)
BACHINO&STOCKIRD
Successors To Ernest Vollmer
740 Higuera.....Sn Luis Obspo-393
Bolton Henry C 1013 Chorro....Sn Luis Obspo-1875
Brown & Roy Realtors & Insurors
314 Pomeroy Av.....Pismo Bch 154
(See Advertisement Page 86)
Calif Western States Life
1042 Palm.....Sn Luis Obspo 938
Conklin Thos H Palisades Av
Shell Beach.....Pismo Bch 257-J
CONKLIN TOM H
Representing Old Line Co's.
General Insurance Co. of America
Fireman's Fund Group - Pacific Indemnity
Guarantee Insurance Co.
National Union Fire Ins. Co.
America Fore Ins. Group
To Insure Anything Call
Security Bk Bldg.....San Luis Obispo 47

Conklin Tom H
Security Bk Bldg.....Sn Luis Obspo 47
(See Advertisement Page 86)
(Continued Next Page)

JOHNS-MANVILLE
"BLOWN" ROCK WOOL INSULATION
COMFORT

Weatherstripping
PHONE
San Luis Obispo 546
HARRY KYLE
KYLE COMPANY
1609 Osos San Luis Obispo



ATKINSON
INSURANCE AGENCY
- FIRE
- AUTO
- TRUCK
- COMPENSATION

PHONE
SAN LUIS OBISPO 697
1043 Higuera

IN PASO ROBLES

For

HARTFORD INSURANCE

THE HARTFORD
FIRE INSURANCE CO.
And the
HARTFORD ACCIDENT
& INDEMNITY CO.

This Agency Writes
All Forms of Insurance
Including Life

PHONE
PASO ROBLES **119-W**

JAMES I. COUSINS
ASSOCIATES
ROBERT J. COUSINS — E. A. COUSINS
822-13th

Pismo Beach & Arroyo Grande Area
INSURANCE CO.'S
HARTFORD
TRAVELLERS
FIREMANS FUND

ALL FORMS
Including Life
REALTORS
and
INSURORS
Since 1906
Ed Roy, Advisor
PHONE PISMO BEACH 154
Residence
Arroyo Grande 2778
Brown & Roy
DOWNTOWN
314 Pomeroy Ave. Pismo Beach

Insurance Agents & Brokers—(Cont'd)

COUSINS JAMES I 822-13th...Pso Robls 119-W
(See Advertisement This Page)

DE CHAINE BOB INSURANCE AGENCY
733-12th. Pso Robls-129

Delmartini Chas
5th & Bernardo.....Morro Bay 2486
Del Martini Chas 1137 Garden...Sn Luis Obspo 83
Devens R A 1111 Chorro.....Sn Luis Obspo 2979
Donkin Charles P
Northwestern Mutual Life Ins Co
852 Higuera.....Sn Luis Obspo 173

EVANS BROKERAGE CO
1118 Chorro.....Sn Luis Obspo-63

(Continued Next Page)

INSURANCE

TOM H. CONKLIN

ALL FORMS

LIFE • AUTO • FIRE
LIABILITY • COMPENSATION
• BONDS

MARINE & INLAND MARINE
HEALTH & ACCIDENT
HOSPITAL PLANS

"To Insure Anything"
CALL SAN LUIS OBISPO

47

If no answer call Pismo Beach 257-J
SECURITY NAT'L BANK BLDG. RM. 9
793 Higuera

INSURANCE

NOYES REALTY SERVICE
RUSSELL & EDITH S. NOYES,
REALTORS
Russell Noyes, Jr., Salesman
• AETNA INSURANCE CO.
• FIREMAN'S FUND GROUP
• TRAVELER'S INS. COMPANIES
• NATIONAL AUTO CLUB
Phone Morro Bay 2171
844 "C" Street Morro Bay

Insurance Agents & Brokers—(Cont'd)

EVANS GERALD B
Complete INSURANCE Service
FIRE - CASUALTY - MARINE
FIDELITY & SURETY
Representing Capital Stock
Insurance Companies
1118 Chorro.....Sn Luis Obspo-63

FARMER'S INSURANCE GROUP
Paul R Routzahn-Agent
960 Grand Av.....Aroyo Grnde 2769

FARMER'S INS GROUP
Hazel Leverenz-Agent
Hwy .....Atascadero 14

FARMER'S INSURANCE GROUP
Harry Edwards-Agent
1744 Vine.....Pso Robls 850-W

FARMERS INSURANCE GROUP
E H Atkinson-District Agent
1043 Higuera.....Sn Luis Obspo 697

FIREMAN'S FUND GROUP—
CONKLIN TOM H
Security Bk Bldg.....Sn Luis Obspo 47

Fitzgerald Maurice W 852 Higuera.Sn Luis Obspo-839

GEE CHAS E
A COMPLETE
INSURANCE SERVICE
FIRE - CASUALTY - FIDELITY
MARINE & SURETY
Traffic Way.....Atascadero 333

GENERAL INSURANCE CO OF AMERICA—
CONKLIN TOM H
Security Bk Bldg.....Sn Luis Obspo 47

Gist Fred L 1035 Chorro.....Sn Luis Obspo-858

HARTFORD INSURANCE—
COUSINS JAMES I 822-13th..Pso Robls-119-W

HENDERSON BROKERAGE CO
Highway.Atascadero-194

Hier-Johnson Brokerage Traffic Wy.Atascadero 690-W

HOLMES MILTON J
Insurance of All Kinds
999 Higuera.....Sn Luis Obspo 2845-J
Husted Don W 1111 Chorro...Sn Luis Obspo 2979

IREY VERN
Representative
METROPOLITAN LIFE
INSURANCE CO.
231 Kentucky.....San Luis Obispo 2892-J

Irvin Jas F
Metropolitan Life Ins Co Agent
1042 Pismo.....Sn Luis Obspo 734

JEFFERSON STANDARD LIFE INSURANCE—
VAN HORN OTTO B 612-12th....Pso Robls-1414

Kaiser Alvin R 1115 Chorro....Sn Luis Obspo 2685
Kamm L W 1137 Chorro.....Sn Luis Obspo-1051
KENNEDY RALPH C
1120 Garden.....Sn Luis Obspo 1900
Kjaerbye Harold F 1008 Palm..Sn Luis Obspo 3220
Lawrence L W 1020 Broad.....Sn Luis Obspo-121
Lessi C L 1137 Chorro.....Sn Luis Obspo 632

Insurance Agents & Brokers—(Cont'd)

LEWIS HENRY S
Henry S. "Hank" Lewis
AETNA INSURANCE GROUP
INSURANCE CO. OF NORTH AMERICA
TRAVELERS & GREAT AMERICAN
INDEMNITY
Residence Phone.....Paso Robles 567
Box 511
724-14th .....Paso Robles 72

LOOMIS E C & SON
415 E Branch.....Aroyo Grnde 5514
147 High.....Sn Luis Obspo 1080

LOVETT LEE R
Our Business Is Service And Protection
1051 Price.....Pismo Bch 316
Morgan Basil B 310 Arbutus.....Morro Bay 2011

MURRELL L B
GENERAL INSURANCE
Representing
OCCIDENTAL LIFE INSURANCE CO.
SECURITY INSURANCE GROUP
SANTA BARBARA CO. FARMERS' MUTUAL
FIRE ASSN.
1016 Court.....San Luis Obispo 1039-J
If no answer .....San Luis Obispo 2992
Or.....Arroyo Grande 2519

Mutual Life Ins Co of N Y
R P Davis Representative
1411 Essex.....Sn Luis Obspo 842-R
Negley H E Sn Miguel California....San Miguel 92

NELSON WM A
Stanley H Nelson-Agent
968 Monterey.....Sn Luis Obspo 2134

NOYES REALTY SERVICE
Agent For Fireman's Fund Group
Ocean Av.....Cayucos 2121
Noyes Realty Service 844 C.....Morro Bay 2171
(See Advertisement Page 86)

O'DONNELL INSURANCE SERVICE
Auto-Fire-Casualty-Etc
853 Marsh.....Sn Luis Obspo 1345

Paso Robles Farm Supply Center
1144 Railroad.....Pso Robls 230
Paso Robles Insurance Agcy
705-12th.....Pso Robls 1220
Polizzotto Paul 852 Higuera.....Sn Luis Obspo-173

ROGERS JOHN L 577 Marsh..Sn Luis Obspo 3199
Rohrberg Milton C 855 Main.....Morro Bay 4711

STATE FARM INSURANCE

All types of automobile insurance, including the famous 80-20 collision pioneered by State Farm Mutual. All at low cost because State Farm aims to insure only careful, selected drivers — who have fewer accidents! Also residence liability, life and fire insurance.

"FOR INFORMATION CALL"

EAKES JOHN M
982 Monterey.....Sn Luis Obspo 2020

WALKER ISABEL
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560

WHITAKER FRED W
204-17th.....Pso Robls 678

Swall Ruth 121 E Branch.....Aroyo Grnde 4462
Taylor J Wm 415 E Branch.....Aroyo Grnde 5514
Thornburgh Grace Mrs
855 Monterey.....Sn Luis Obspo 11

WALKER ISABEL
Snta Barbara Co Farmers Mutual Fire Assn
1016 Court.....Sn Luis Obspo 1039-J
If no answer call.....Atascadero 258-W

Warnagieris Joe
101 Hwy & Morro Rd.....Atascadero 680

(Continued Next Page)

Insurance Agents & Brokers—(Cont'd)

WHITAKER FRED W
State Farm Mutual Insurance Co
204-17th.....Pso Robls 678

YORK SID INS AGENCY
PASO ROBLES
HARTFORD FIRE INSURANCE CO.
FIREMAN'S FUND GROUP
INS. CO. OF NORTH AMERICA
Broker for All Lines of Insurance
1213 Park.....Paso Robles 727-J

Insurance Companies & General Agencies

BUSINESS MEN'S ASSURANCE CO
J R Hutchison-Special Representative
2030 Fixlini.....Sn Luis Obspo 160-J
Farmer's Insurance Group
1744 Vine.....Pso Robls 850-W
Farmers Insurance Group
1043 Higuera.....Sn Luis Obspo 697
Hartford Accident & Indemnity Co Agcy
740 Higuera.....Sn Luis Obspo 393
New York Life Insurance Co
C L Lessi-Representative
1137 Chorro.....Sn Luis Obspo 632
Northwestern Mutual Life Ins Co
The Dividend Paying Co of America
852 Higuera.....Sn Luis Obspo-173
Pacific Mutual Life Ins Co
1137 Garden.....Sn Luis Obspo 83
Prudential Ins Co of Amer
795 Islay.....Sn Luis Obspo 1272-W
Prudential Ins Co of America
468 Leff.....Sn Luis Obspo 1434-M
Reserve Life Ins Co
447 Buchon.....Sn Luis Obspo 1543-W
SANTA BARBARA CO FARMERS MUTUAL FIRE ASSN
1016 Court.....Sn Luis Obspo 1039-J
If no answer call.....Atascadero 258-W
State Farm Insurance Co
S Hwy.....Atascadero 258-W
State Farm Insurance Companies
982 Monterey.....Sn Luis Obspo 2020
State Farm Mutual Insurance Co's
204-17th. Pso Robls-678

Behind your telephone today—and tomorrow—is the Spirit of Service. It has been demonstrated over the years by thousands of telephone men and women, in fair and stormy weather.

IRRIGATION
Titelock Couplers
RAINBIRD SPRINKLERS
ENGINEERING SERVICE
AVAILABLE
FOR YOUR IRRIGATION NEEDS
See
WALTER F. LEWIS
205 HIGUERA
Call San Luis Obispo 772

Interior Decorators

ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo 85

Investments

FIRST CALIF CO
John F O'Brien Broker
Investment Securities-Stocks & Bonds
Bank of America Bldg.....Sn Luis Obspo 301
MASON BROS
Members S F Stock Exchange
J P Allen-Res Mgr
1085 Chorro.....Sn Luis Obspo 858
Wickenden W C 853 Marsh....Sn Luis Obspo 1345

Investments—Real Estate—See Real Estate

Iron—Scrap—See Junk Dealers

Ironing Machines

CONLON IRONERS—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

FRIGIDAIRE DELUXE IRONER—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

KENMORE IRONING MACHINES—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

MAYTAG FACTORY AUTHORIZED SALES & SERVICE—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

Irrigation Systems & Equipment

Lewis Walter F 205 Higuera....Sn Luis Obspo 772
(See Advertisement This Page)
McCOY PUMP CO
1134-13th.....Pso Robls 1311
REYNOLDS ALUMINUM SIPHON TUBES—
DISTRIBUTOR
GRACO
Knights Landing Hwy.....Woodland 2-2821

SHUR-RANE SPRINKLER SYSTEMS—
CALIFORNIA FARM EQUIPMENT CO
13th & Riverside Av.....Pso Robls 358

Jacks

General Auto Parts 1218 Pine.....Pso Robls 280

Janitor Service

AMER WINDOW CLEANING & JANITOR SERVICE
Formerly Gibs Janitor Service
1224 Morro.....Sn Luis Obspo 2142-W
BILL'S WINDOW CLEANING SERVICE
468 Leff.....Sn Luis Obspo 1543-J
D'Amato V 527 Branch.....Sn Luis Obspo 2846-J

Janitors' Supplies

ROWE SERVICE EQUIPMENT & SUPPLY
FLOOR CLEANERS & WAXES
MOPS - BUCKETS - WRINGERS
WINDOW & FLOOR SQUEEGEES
FLOOR BRUSHES OF ALL KINDS
FOR COMMERCIAL USES
HILD FLOOR POLISHING & SCRUBBING MACHINES
136-12th.....Paso Robles 583

SALINAS VALLEY HOTEL SUPPLY
21 Central Av.....Salinas 2-2393

Jewelers—Mfrs

Marshall's Jewelry Store
790 Higuera.....Sn Luis Obspo 597

Jewelers—Retail

ANDREWS DON
DIAMONDS — WATCHES
SILVERWARE — CLOCKS
Expert Watch Repairing
1009 Higuera.....San Luis Obispo 2422-J

BROWN CLARENCE
862 Higuera.....Sn Luis Obspo 1312
(See Advertisement This Page)
Burner Jeweler 870 Main.....Morro Bay 3407
GRAGG'S 779 Higuera.....Sn Luis Obspo 1661
(See Advertisement This Page)
GUTHRIE'S JEWELRY 741-12th....Pso Robls 789
Hillygus Stanley Jeweler
1324 Park.....Pso Robls 819-R

MARSHALL'S JEWELRY STORE
Since 1889
TOWLE - WALLACE - HEIRLOOM
INTERNATIONAL - LUNT STERLING
HAMILTON - ELGIN AND WYLER WATCHES
Expert Jewelry and Watch Repairing
790 Higuera.....San Luis Obispo 597

MILLER'S JEWELRY
DIAMONDS — WATCHES
JEWELRY
If You Don't Know Jewelry Know Your Jeweler
Highway .....Atascadero 244-W
Paso Robles Jewelry Store 725-13th...Pso Robls-443
Reed J M 238 Pomeroy Av.....Pismo Bch 78-W

REID MAURICE YOUR JEWELER
DIAMONDS — WATCHES
JEWELRY — SILVERWARE
ALL WATCH REPAIRS COMPLETED IN OUR SHOP
Crystals Fitted While You Wait
1321 Park.....Paso Robles 714-W

Rimelen C A Traffic Wy.....Atascadero 677-W
San Luis Jewelry & Loan Co
974A Monterey.....Sn Luis Obspo 2958-W
Sinclair's Jewelry 1044 Chorro...Sn Luis Obspo-1482
VIGNEAU'S JEWELRY STORE
867 Monterey. Sn Luis Obspo-593-J

Junk Dealers

DICKS IRON & METAL CO
HIGHEST PRICES PAID FOR
Old Tractors, Gas Engines, Trucks, Etc.
Scrap Iron - Steel - Metals
Farm and Factory Machinery
Salvage Materials
"Don't Scrap Profits From Scrap"
California & Orange.....Fresno 4-5370
If no answer call.....Fresno 4-2951

GROVER CITY JUNK YARD
13th & Farrell Rd.....Arroyo Grnde 2991
INTER ISLAND TRADING CO
2001 Bayshore Hwy
Redwood City.....Emerson 6-4474

(Continued Next Page)

Gragg's

THE HOUSE OF FINE DIAMONDS
Official S. P. Watch Inspector

WATCHES	SILVERWARE
GRUEN	GORHAM
ELGIN	TOWLES
HAMILTON	WALLACE
WALTHAM	COMMUNITY
OMEGA	ROGERS
WYLER	

EXPERT WATCH REPAIRING
Phone San Luis Obispo
1661
779 HIGUERA
BETWEEN THE BANKS

CLARENCE BROWN
YOUR CREDIT JEWELER

Diamond Setting
Engraving

DIAMONDS
WATCHES
JEWELRY
EXPERT WATCH REPAIRING
ALL WORK GUARANTEED
862 Higuera San Luis Obispo 1312

— BUYERS OF —
Scrap Iron — Lead — Copper
Brass — Aluminum and All
Non-Ferous Metals
AUTOMOBILE WRECKS
BOUGHT & SOLD
WEST SIDE SALVAGE YARD
South Higuera Street
Rear of George's Station
Phone San Luis Obispo 1198

Junk Dealers—(Cont'd)

Mission Wrecking & Salvage Co
553 Higuera. Sn Luis Obspo-1608

PAULSON'S WRECKING & SALVAGE
We Pay More for Metal Iron and Scrap
Old 101 Hwy.....Sn Luis Obspo 320-J

WESTSIDE AUTO PARTS CO
S Higuera.....Sn Luis Obspo 1198
(See Advertisement Page 89)

Justices of the Peace

San Luis Obispo County Justice of Peace
Garden Farms.....S Margrita 48-Y-2

Kerosene—See Oils—Fuel & Heating

Keys—See Locksmiths

Kitchen Equipment

CROSLEY KITCHENS

Seven sink models — Single or double bowls. Variety of wall & base cabinets of insulated heavy gauge steel. Baked enamel finish. Linoleum work tops. Movable accessories.
CROSLEY
SALES—SERVICE
"FOR INFORMATION CALL"
MALLETT'S REFRIGERATION SERVICE
S Hwy.....Atascadero 304-W

MAID OF HONOR—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

YOUNGSTOWN KITCHENS—
DAVIES TED 993 Higuera..Sn Luis Obspo 436
HICKENBOTTOM'S
745 Higuera .....Sn Luis Obspo 711

Knit Goods—Blocking—See Cleaners & Dyers

Knitting Instruction

Hawkins Merle Knit & Art Shop
718 Higuera.....Sn Luis Obspo 49

Labor Organizations

Building Trades Council
1530 Monterey.....Sn Luis Obspo 256
Carpenter's Local 1632
Louis Kreinbring-Bus Agt & Secy
811 Palm.....Sn Luis Obspo 117
Culinary Alliance & Bartenders Union 703
703½-12th.....Pso Robls 548
Culinary Alliance&Bartenders' Union Loc-703
Marie Birdsong Sectry
843 Palm.....Sn Luis Obspo 2783
Labor Local No 1464 A F of L
Construction & General-Local No 1464
A F of L Labor Temple
1530 Monterey..... ....Sn Luis Obspo-256
Labor Union Local 1464
703½-12th.....Pso Robls 1340
Musician's Union Local No 305
1011 Islay.....Sn Luis Obspo 3088
Plumbers & Steam Fitters Union 403
1530 Monterey.....Sn Luis Obspo 835-W
Teamsters Union Local 381
Dale P Earing-Business Representative
1530 Monterey.....Sn Luis Obspo 1881

Laboratories—Dental

See Dental Laboratories

Laboratories—Medical

FRENCH HOSPITAL
24 Hour Service
1170 Marsh.....Sn Luis Obspo 3135
McCombie Laboratory 773 Pismo. Sn Luis Obspo-1298
If no answer call.....Sn Luis Obspo 2677-R

PASO ROBLES MEDICAL LABORATORY
24-HOUR SERVICE
COMPLETE LABORATORY
& X-RAY SERVICE
1110 Vine .....Paso Robles 201
If no answer call.....Paso Robles 848-J
If no answer call.....Paso Robles 600

SAN LUIS MEDICAL LABORATORY
1540 Marsh.....Sn Luis Obspo 896
If no answer call.....Sn Luis Obspo 3087-M
If no answer call.....Sn Luis Obspo 1400

Lacquer Finishing

See Painting Contractors

Ladies' Tailors—See Tailors—Ladies'

Land Leveling

See Also Contractors Excavating
VALLEY PAVING & CONSTRUCTION CO
Hwy 101.....Aroyo Grnde 2574

Landscape Architects

Young E M 1325 Breck....Sn Luis Obspo 1946-W

Landscape Construction

Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060

Laundries

American Cleaners & Laundry
933 Main.....Morro Bay 3342

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT LAUNDRY
AND
DRY CLEANING
PICK-UP & DELIVERY SERVICE
1313 Broad.....San Luis Obispo 304

Best's Self-Service Laundry
Traffic Wy.....Atascadero 247-W
CAMBRIA PINES LAUNDRY & CLEANERS .....Cambria 45-J
(See Advertisement Page 91)
HOME LAUNDRY CO 1323 Morro..Sn Luis Obspo-70
(See Advertisement Page 91)
MISSION LAUNDRY
331 Pacific.....Sn Luis Obspo 1440
(See Advertisement Page 91)
MODEL LINEN SUPPLY
348 Higuera. Sn Luis Obspo-1238

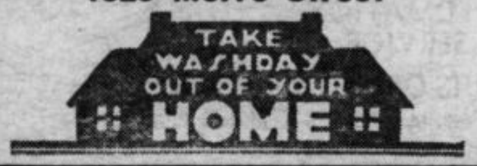
PASO ROBLES LAUNDRY & DRY CLEANING
PICK-UP & DELIVERY
LET ONE STOP
DO IT ALL
1344 Pine .....Paso Robles 315

Laundries—Baby Garment—See Laundries

HOME LAUNDRY & CLEANERS
DRY

Specializing in
FINER GARMENTS AND LINENS

Let the
HOME LAUNDRY Co.
1323 Morro Street



RETEX
Processed
Note the
Difference
Telephone
San Luis Obispo 70
4-DAY SERVICE
PICK-UP & DELIVERY

Laundry & Dry Cleaning

- PICK-UP AND DELIVERY
- QUALITY SERVICE
- WE ALSO DO DRAPERIES, CURTAINS & FINE BLANKETS

MISSION LAUNDRY
SAN LUIS OBISPO
1440
331 PACIFIC

LAUNDRY

DRY CLEANING
- LINEN SUPPLY SERVICE
- FINISHED WORK
- FAMILY BUNDLES
- DRY & WET WASH

We Give Complete Coverage on All Service

CAMBRIA PINES LAUNDRY & CLEANERS
LEON BORDEGARAY, *Prop.*
Phone **CAMBRIA 45-J**

IN SAN LUIS OBISPO IT'S

SURV-UR-SELF LAUNDRY

Bendix Automatic Self Service

FREE SOAP

NOW I GET WHITER WASHES!

WASHED & READY IN JUST MINUTES

SHIRTS and LAUNDRY IRONED TO YOUR SPECIFICATIONS

FREE PARKING

OUR SOFT WATER PRODUCES A CLEANER, SWEETER AND WHITER WASH.

"NO WORK FOR YOU" OUR ATTENDANTS DO EVERYTHING FOR YOU.

COMPLETE AUTOMATIC FLUFF DRYER SERVICE

PHONE SAN LUIS OBISPO 1932

Open Week Days 8 A. M. to 8 P. M. — Sun. 8 A. M. to 3 P. M.

183 Higuera

THE *Laundromat*

OF

SAN LUIS OBISPO

FEATURING

- 20 WESTINGHOUSE LAUNDROMATS
- WATER SOFT AS SNOW
- DRYERS & IRONERS
- HIGHEST QUALITY WASHING SUPPLIES
- LOCATED IN CONVENIENT SHOPPING CENTER
- PLENTY OF PARKING SPACE

HOURS

MONDAY THRU FRIDAY—8 A. M. TO 8 P. M.

SATURDAY—8 A. M. TO 5 P. M.

PHONE

San Luis Obispo 1240

675 HIGUERA

Do Your Family Wash In 20 Minutes

Soap Furnished

We Now Have The New

COOK WASHETTE

That Will Handle Large Family Wash

Fluff Drying

Cleaning & Dyeing Agency

All Purpose Automatic Laundry

Next To Post Office

Paso Robles 1458-W

544 - 12th

Laundries–Self Service

Alexander's Serve Your Self Laundry
801 Pine.....Pso Robls 1329-M

All Purpose Automatic Laundry
544-12th.....Pso Robls 1458-W
(See Advertisement Page 92)

BEST'S SELF-SERVICE LAUNDRY
Traffic Wy.....Atascadero 247-W

LAUNDROMAT EQUIPPED HALF-HOUR LAUNDRY 675 Higuera.....Sn Luis Obspo 1240
(See Advertisement Page 92)

Self Service Laundry
Foothill & N Broad.....Sn Luis Obspo 2669-M

Surv-Ur-Self Laundry
183 Higuera.....Sn Luis Obispo 1932
(See Advertisement Page 92)

Laundry Equipment

CLAY ERNEST L
Capistrano Av.....Atascadero 259-M

Lawn Mowers–Repairing & Sharpening

FIXIT SHOP 660 Higuera..Sn Luis Obspo 1280-W

Lawyers–See Attorneys

Leather Goods–Retail

Burriss Saddlery
1003 Chorro.....Sn Luis Obspo 152-W

Round Up 849-13th.....Pso Robls 1180

Libraries–Institutional

San Luis Obispo Co Law Library
Court House. Sn Luis Obspo-1145

Libraries–Public

County Library Court House.....Sn Luis Obspo-1157

Paso Robles Pub Lib 12th.....Pso Robls-106-J

San Luis Obispo City of Public Library
N Broad&Monterey. Sn Luis Obspo-2606

Lighting Fixtures–Retail

KURTZ EQUIPMENT & SUPPLY CO
1141 Main.....Morro Bay 5311

Lighting Systems & Equipment

KOHLER ELECTRIC PLANTS—SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

Limes–Fresh

See Fruits & Vegetables Headings

Linen Supply Service

MODEL LINEN SUPPLY
348 Higuera.....Sn Luis Obspo 1238
(See Advertisement This Page)

Lingerie–Retail

COMMERCIAL CO THE
LINGERIE
MISS ELAINE & KABO LINGERIE
BERKSHIRE HOSIERY
303 E Branch.....Arroyo Grande 2421

Fritzi Ann Traffic Wy.....Atascadero 2

Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall..Atascadero 487-W

MODEL
LINEN & TOWEL
SERVICE

Individual Hand Towel Service for
OFFICE · SHOP · FACTORY
MONTHLY RENTAL SERVICE

ALSO FOR

- DOCTORS
- BEAUTY SHOPS
- RESTAURANTS
- BARBERS
- BUTCHERS
- GARAGES

SAN LUIS OBISPO
1238

If No Answer Call San Luis Obispo 2058

Service to

Atascadero, Templeton, Paso Robles, San Miguel, King City, Morro Bay, Cayucos, Pismo Beach, Grover City, Oceano, Arroyo Grande, Avila

348 HIGUERA SAN LUIS OBISPO

Lips *close* to the Telephone for best results

Please speak distinctly when you telephone, with lips close to the mouthpiece.

Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the mouthpiece.

IN
Atascadero
CALL
"PAD JOE"
FLOOR SERVICE
PLASTIC LINOLEUM
RUGS & CARPETS
INLAID LINOLEUM
FLOOR TILES
Window Shades — Venetian Blinds
P. A. Davis — Joe McCabe
ATASCADERO
565-W
SOUTH HIGHWAY

A Factory Representative of
Armstrong's Linoleum
INSTALLING REPAIRING
CUSTOM DESIGNING
Linoleum Asphalt Tile
Rubber Tile Plastics
WALL TO WALL CARPETING
Window Shades & Venetian Blinds
Davidson's Furniture
& AWNING STORE
We Make It Neat Under Your Feet
SAN LUIS OBISPO 421
669 HIGUERA ST.

COAST COMPANY
THE COVER HOUSE
Complete Covering
Floors — Walls — Windows
PHONE
San Luis Obispo 1473-J
872 Monterey

Linoleum—Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
PERSONALIZED FLOORS of Armstrong
Congoleum-Nairn LINOLEUM, Etc.
Feature Strip — COVE BASE
ASPHALT TILE — CORK TILE
Linoleum or Plastic DRAINBOARDS
Bridge & Branch.....Arroyo Grande 2116

Coast Company
872 Monterey.....Sn Luis Obspo 1473-J
(See Advertisement This Page)
COUNTY ROOF SERVICE
Armstrong Linoleum
Santa Barbara Av & High.....Sn Luis Obspo 1840
DAVIDSON'S FURNITURE & AWNING STORE
Armstrong Linoleum
669 Higuera.....Sn Luis Obspo 421
(See Advertisement This Page)
HEATON R C CO 803-13th.....Pso Robls 890
JONES R C R LINOLEUM & SHADE SHOP
Armstrong Linoleum
S Hwy.....Atascadero 168-M
LONG'S VENETIAN BLIND & DRAPERY SERV
Floor Coverings
ARMSTRONG'S LINOLEUM
TILE — RUBBER — ASPHALT — CORK
LINOLEUM INLAIDS
Wall to Wall Carpeting
P. O. Box 15 Templeton
Main.....Templeton 2181
Padjoe Floor Serv South Hwy...Atascadero 565-W
(See Advertisement This Page)
WHITE'S FURNITURE STORE
1301 Broad.....Sn Luis Obspo 1006

Liquor Stores

ARROW LIQUOR STORE
Try Our Complete Selection
Of Nationally Advertised
BEER, WINES AND LIQUORS
MAGAZINES & NEWSPAPERS
Immediate Delivery
1337 Monterey.....San Luis Obspo 62

Brown & Doyle Liquor Store
1026 Morro.Sn Luis Obspo-2507-W
DODY'S LIQUOR STORE
Imported and Domestic
Liquors - Liqueurs and Wines
Iced Beers and Mixes
A Selection of Tasty Snacks
Open 9 A.M. to 8:30 P.M. Daily
Saturdays Until 11 P.M.
Corner of Santa Rosa
Foothill Blvd....San Luis Obispo 2170-M
EL CAMINO LIQUOR STORE
IF YOU ARE A CONNOISSEUR OF
FINE LIQUORS
We Can Bring a Twinkle to Your Eyes
You Will Know the Quality Is Tops
If Your Selection Is Made Here
960 Monterey.....San Luis Obispo 1821

(Continued Next Page)

Liquor Stores—(Cont'd)

ERNIE'S LIQUOR STORE
ROY WARDEN, Prop.
WINES - LIQUORS - BEER
SEDAN DELIVERY
$2.00 Minimum
1256 Monterey.....San Luis Obispo 3216

FRANK'S LIQUOR STORE
"THE HOUSE OF FINE LIQUORS"
IMPORTED — DOMESTIC
LIQUORS — WINES — CORDIALS
Cold Beer By The Case
We Deliver
Complete Line of Accessories
Open Every Day
1019 Chorro.....San Luis Obispo 1022

Highway Liquor Store
Price & Pismo.....Pismo Bch 406
Hoon's Liquor Store
Dollar Hotel Bldg.....Pso Robls 102-W
HUGHES JOE LIQUOR STORE
728 Marsh.....Sn Luis Obspo 1539
J & M LIQUOR STORE
1118 Morro.....Sn Luis Obspo 1458
Johnny's Liquor Store Highway..Atascadero 698-W
Idaho Club 500 Cypress.....Pismo Bch 161
Irene & John's Liquor Store Hwy 1...Cayucos 2701
Kirk's Spirits & Sports Shop
106 Branch.....Aroyo Grnde 2759
MANUEL'S PLACE
Front Oceano.....Aroyo Grnde 5769
OCEANA THE
ON & OFF SALE
LIQUORS
OPEN DAILY 9 A. M. 'TIL 1 A. M.
9th & Front
Oceano.....Arroyo Grande 9976

OSOS LIQUOR STORE
John & Armando Diodati
HANDLING THE FINEST BRANDS
OF LIQUORS — WINES — MIXES
COLD BEER BY THE CASE
Plenty of Free Parking
Open Sundays
1601 Osos.....San Luis Obispo 42

PASO ROBLES LIQUOR STORE
Johnny Jordan&Al Casper Props
1240 Spring.....Pso Robls-197
REX'S COCKTAIL LOUNGE & LIQUOR STORE
Open Everyday 10 AM to 2 AM
Highway.....Atascadero 298
Ryan's Beverage Store
106 Bridge.....Aroyo Grnde 2354
Standard Liquor Store
875 Monterey.Sn Luis Obspo-1120
Waldorf Cafe 975 Osos.Sn Luis Obspo-1002
Waldorf Club 198 Pomeroy Av.....Pismo Bch 91
WEB'S LIQUOR STORE
Web & Clara Reese-Owners
2816 Spring.....Pso Robls 518-W
WESTWAY MARKET
LIQUORS - WINES - GROCERIES
AND BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Sat. Night
Owned By
BILL MATHISON and JOHN CARSCADEN
447 Higuera.....San Luis Obispo 491-W

Liquor Treatment—See Sanitariums

Liquor—Whsle

Bohemian Distr Co 220 Capistrano Av
Shell Bch.....Pismo Bch 244-M
Glaser Bros 735 Marsh.....Sn Luis Obspo-1600
JORDANO'S INC 1321 Carmel...Sn Luis Obspo 1253
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera.....Sn Luis Obispo 187
MORGANTI L J CO
698 Higuera.....Sn Luis Obspo 2440
Young's Market Co 302 Capistrano Av
Shell Bch.....Pismo Bch 224-J

Livestock

BRYAN MEAT CO
Slaughter House.....Pso Robls 1250
Giorgi Bros Willow Creek Rd.....Cayucos 2681
Levy Albert 1331 Porter.....Pismo Bch 31
Molinari Leo Vachell Ln.....Sn Luis Obspo 311
OCEANO AUCTION SALES YARD
Sales Every Thursday
10th & Wilmar Oceano....Aroyo Grnde 2330
PASO ROBLES AUCTION SALES YARD
Sales Every Wednesday
644 Riverside Av.....Paso Robls 999
SAN LUIS TALLOW WORKS
Clark Field.....Sn Luis Obspo 2646-W
Souza Joseph A Old Creek Rd.....Cayucos 2741
STIEFEL SAM H
Dairy Cattle
54 Benton Wy.....Sn Luis Obspo 279
SUNICAL LAND & LIVESTOCK DEPT
Piedra Blanca Ranch.....Cambria 91

Livestock Hauling

Jones Charles 1110 Olive.....Pso Robls 1332-W

Livestock Supplies—See Feed Dealers

OUT of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified
TELEPHONE SECTION

For A Personal Loan YOUR Way—and Fast!

Phone or come to

Personal FINANCE CO.

INCORPORATED

SANTA MARIA

2nd Floor (Rm. 16, Gibson-Drexler Bldg.)

117 SOUTH BROADWAY

SANTA MARIA 5-2534

You get prompt service at *Personal* because the YES MANager, and he alone, makes the decision on your loan. And it's "yes" to 4 out of 5.

You select most convenient payment plan. No co-signers needed. Get cash on salary, furniture, or car.

Nationwide Credit: Establish your credit at one *Personal* office and it is good at any *Personal* office coast to coast.

Why not phone or come in TODAY?

Loans $25 to $1,500 or More

PHONE FOR YOUR LOAN WHETHER YOU NEED $50 $250 $1,000 OR MORE MERCANTILE ACCEPTANCE HAS A LOAN PLAN THAT WILL FIT YOUR INDIVIDUAL NEEDS

MERCANTILE ACCEPTANCE COMPANY

SAN LUIS OBISPO 994

994 Monterey

Loans

See also Financing

Guarantee Bldg-Loan Assn
1127Garden..Sn Luis Obspo-362

MERCANTILE ACCEPTANCE COMPANY
994Monterey..Sn Luis Obspo-994
(See Advertisement This Page)

NATIONAL FARM LOAN ASSNS
1123 Garden.....Sn Luis Obspo-1386
(See Advertisement This Page)

PERSONAL FINANCE CO
Drexler-Gibson Bldg.....Snta Maria 5-2534
(See Advertisement This Page)

(Continued Next Page)

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

MONEY TO LOAN

WE BUY, SELL & EXCHANGE

DIAMONDS
GUNS
CAMERAS
BINOCULARS
WATCHES

Anything of Value

SAN LUIS JEWELRY & LOAN CO.

Phone San Luis Obispo 2958-W

974A Monterey

LONG TERM FARM MORTGAGES

DESIGNED EXCLUSIVELY FOR FARMERS & STOCKMEN

San Luis Obispo 1386

NATIONAL FARM LOAN ASSOCIATION

FEDERAL LAND BANK 4% LOANS

1123 Garden

Loans—(Cont'd)

PRODUCTION CREDIT ASSN
SAN LUIS OBISPO
LOANS
LIVESTOCK — POULTRY
CROPS
1123 Garden.....San Luis Obispo 1386

SAN LUIS JEWELRY & LOAN CO
974A Monterey.....Sn Luis Obspo 2958-W
(See Advertisement Page 96)

WESTFALL RALPH R
1008 Palm.....Sn Luis Obspo 3220

Loans–Real Estate

See Loans; also Banks; also Building & Loan Associations; Etc

Lockers–Frozen Food

See Frozen Food Lockers–Renting

Locksmiths

FIXIT SHOP 660 Higuera..Sn Luis Obspo 1280-W
HEATON R C CO 803-13th.....Pso Robls 890
SAN LUIS CYCLERY
1239 Monterey.....Sn Luis Obspo 876
(See Advertisement This Page)
Smith C S 1225 Park.....Pso Robls-40-W
STRADER C R 1131 Garden..Sn Luis Obspo 984-W
(See Advertisement This Page)

Lodges–See Associations

Lubricating Oils–See Oils–Lubricating

Luggage–Retail

BENO'S INC 1019 Morro.....Sn Luis Obspo 620
BURRISS SADDLERY
1003 Chorro.....Sn Luis Obspo 152-W

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

STRADER'S

KEYS MADE
SAFES OPENED

MOSLER
SAFES AND CHESTS

CARS OPENED
KEYS FITTED

For Day or Nite Service
Call **San Luis Obispo 984-W**
If No Answer Call San Luis Obispo 984-R
1131 GARDEN ST.
SPORTING GOODS

EXPERT LOCKSMITH
All Kinds of Lock & Key Work Done by Don Armstrong
CALL
San Luis Obispo 876
Nites Pismo Beach 215-M

San Luis Cyclery
1239 Monterey — San Luis Obispo

MEMORY *plays tricks*

If in doubt about a TELEPHONE NUMBER Please look it up in the Directory

Who SELLS IT?

When a specific product or service is needed and there is an uncertainty as to who sells it

THE *Classified* **TELEPHONE SECTION** *Will Direct You*

HOMER T.
HAYWARD Lumber Co.

Quality & Service Since 1919

- Lumber
- Mouldings
- Plywood
- Windows
- Doors
- Flooring
- Hardware
- Schlage Locks
- Ry-Lock Screens
- Nails
- Paint
- Insulation
- Roofing
- Sheetrock
- Cement
- Shingles & Shakes
- Posts & Pickets
- Fence Materials

Remodel With Hayward's Easy Payment Plan

PHONE

PASO ROBLES 73 — 12th & Riverside Ave. — PASO ROBLES

MORRO BAY 2601 — 5th & E St. — MORRO BAY

CAMBRIA 29 — Highway 1 North — CAMBRIA

PACIFIC COAST LUMBER CO.

OF CALIF.

Since 1876

Lumber

PAINT - HARDWARE
PIPE, ROOFING MATERIALS
OILS, WALLBOARD, CEMENT
STUCCO

Telephone

San Luis Obispo 1420

MAIN YARD
271 Higuera St.

General Offices
133 HIGH — SAN LUIS OBISPO 3066

PISMO YARD - 101 HIGHWAY
Pismo Beach 310-R

GROVER CITY YARD - GRANDE AVE & 20TH
Arroyo Grande 2832

To speed service please look up the number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

Please consult the directory first.

Lumber—Retail

Baxter Lumber & Building Materials
1015 Grand Av.....Aroyo Grnde 2422
BOYLE LUMBER CO Ocean Av.....Cayucos 2311
BRISCO MILL & LUMBER CO
Hwy 101.....Aroyo Grnde 2278
BUILDERS MARKET

LUMBER
FIR — PINE — REDWOOD
OAK — SPRUCE
"Any Quantity"
HAROLD C. GOODALE
1115-13th.....Paso Robles 277

Builders Supply & Lumber Co
S Hwy.....Pso Robls 473-W
Building Supply Service Morro Av &
Shell Bch Rd Shell Beach.....Pismo Bch 14-W
CAYUCOS BUILDING SUPPLY CO
8th.....Cayucos 2032
COSTA J M & SON Highway 1...Morro Bay 3641
HAGLE-DeCOU LUMBER CO
SHighway.Atascadero-43
HAYWARD LUMBER CO
12th & Riverside Av.....Pso Robls 73
Hwy 1 North.....Cambria 29
5th & E.....Morro Bay 2601
(See Advertisement Page 98)
MADONNA LUMBER CO
Higuera & Freeway.....Sn Luis Obspo 99
Nipomo Lumber Co 101 Hwy.....Nipomo 2722
Pacific Coast Lumber Co
101 Hwy.....Pismo Bch 310-R
Pacific Coast Lumber Co Of Calif
Grand Av & 20th Grover City..Aroyo Grnde 2832
PAC COAST LUMBER CO OF CALIF
Sales Office & Yard
271 Higuera.....Sn Luis Obspo 1420
Manager's Office 133 High...Sn Luis Obspo 3066
(See Advertisement Page 98)
San Luis Mill&Lumber Co
246Higuera.Sn Luis Obspo-624
Silva's Lumber Yard
200 Higuera.....Sn Luis Obspo 930
Southern Pacific Milling Co
Oceano.....Aroyo Grnde 5629
SOUTHERN PAC MILLING CO
Lumber & Mill Dept
Snta Barbara Av.....Sn Luis Obspo 2200
Lumber Office Pine.....Pso Robles 433

Lumber—Whsle

GREATER CITY LUMBER SALES
Lumber-Shingles-Shakes
1994 Oakdale Av S F.....Atwater 2-4180

Machine Shops

CUENDET F

BLACKSMITH
AND
MACHINE SHOP
General Machine Work - Welding
Specializing in Heavy Hardware
1304 Railroad.....Pso Robls-130-J

PAUL'S GARAGE
Nipomo & Monterey.....Sn Luis Obspo 2319-R
RATLIFF FRED P
Heavy Duty Machine Work
1243 Monterey.....Sn Luis Obspo 1199
TEAGUE'S MACHINE SHOP
304 B Higuera.....Sn Luis Obspo 2063-W
(See Advertisement This Page)
WARDEN MACHINE SHOP
424 Higuera.....Sn Luis Obspo 271
(See Advertisement This Page)
WOOD H A WELDING & MACHINE SHOP
1207-13th.....Pso Robls 321

READY TO SERVE YOU

TEAGUE'S MACHINE SHOP

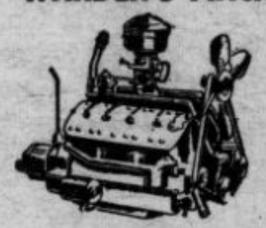
- Lathe Turning
- Machinery Construction
- Machinery Specially Designed
- Machinery Repair
- Portable Welding

We Have Equipment and Knowledge To Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

304-B Higuera — PHONE SAN LUIS OBISPO 2063-W

WARDEN'S MACHINE SHOP



- Motor Rebuilding
- Bearing Resizing
- Reboring
- Crankshaft Grinding
- Valve Refacing & Reseating

LATHE WORK

Phone **San Luis Obispo 271**

424 Higuera — San Luis Obispo

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

Machine Tools—
See Also Tools
General Auto Parts 1218 Pine.....Pso Robls 280

Machinery—Specially Designed
TEAGUE'S MACHINE SHOP
304 B Higuera.....Sn Luis Obspo 2063-W

Magazine Subscription Agents
Cummin's News Stand 431 Cypress..Pismo Bch 311

Magnetos—Repairing
MUELLER FRANCIS C
Sales-Service & Parts
1234 Broad.....Sn Luis Obspo 26

Maps
Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060

Marine Supplies
MORRO BAY MARINE SUPPLY
MARINE SUPPLIES—SHIP CHANDLERS
SPORT & COMM'L FISHING TACKLE
INTERNATIONAL MARINE PAINTS
5th & Morro.....Morro Bay 4461
727 Marsh.....San Luis Obispo 1202

Morro Bay Marine Supply
727 Marsh.....Sn Luis Obspo 1202
PAULSON'S WRECKING & SALVAGE
Old 101 Hwy.....Sn Luis Obspo 320-J

Markets
ANDERSON'S MARKET
Open On Sundays
13th & Trouville
Grover City.....Aroyo Grnde 2726
Atascadero Market Traffic Way.....Atascadero 89
Avila Fish Market Avila.....Sn Luis Obspo 9-R-2
Baker & Roberts 839 Marsh.....Sn Luis Obspo 21
BAKERS STORE
Open On Sunday
Grand Av.....Aroyo Grnde 5631
Baywood Park Market
Baywood Prk.....Sn Luis Obspo 26-J-1
Beach Store 591 Cypress.....Pismo Bch 39
Bercutt's Drive-In Market 2105 Spring..Pso Robls-313
Berkemeyer Market 1021 Chorro....Sn Luis Obspo-8
Bryan's Market 1307 Park.....Pso Robls 456
California Market 770 Price.....Pismo Bch 1
Cody's Market
Pacific & Higuera.....Sn Luis Obspo 2466
COMMERCIAL CO THE
COMPLETE
FOOD MARKET
MEATS — FROZEN FOODS
303 E Branch.....Arroyo Grande 2421

Dauth-Leisy Foods 530-12th.....Pso Robls 256
Donoho Bros Market 2927 Spring.....Pso Robls 1024
Drew Chas C 401 High.....Sn Luis Obspo 1602
Erich's Market 2611 Spring.....Pso Robls 579
FAIR OAKS GROCERY
102 N Halcyon Rd.....Aroyo Grnde 2118
FARMERS MARKET
FRUIT — VEGETABLES
MELONS
IN SEASON
445 Marsh.....San Luis Obispo 3080-W

Markets—(Cont'd)
FORD'S MARKET
801 Dolliver.....Pismo Bch 61
Frank's Grocery 845 Main.....Morro Bay 2771
Gordon's Market 135 S 5th
Grover City.....Aroyo Grnde 2602
GWIN'S GROCERY Grand Av...Aroyo Grnde 2415
HAWTHORNE MARKET
2161 Broad.....Sn Luis Obspo 3195
KELLY BROTHERS MARKET
Open 8 AM to 7:30 PM-Every Day In The Week
S Highway.....Atascadero 377
Liles' Market 2105 Spring.....Pso Robls 313
LOY'S MARKET 3d & Main.....Templtn 2311
MARGARITA MERCANTILE CO.....S Margrita-30
MOR-MAC'S FOOD CENTER
Complete Line of
GROCERIES — FRESH FRUITS — VEGETABLES
QUALITY MEATS — FROZEN FOODS
BAKERY SHOP — BEER & WINE
Delivery Service
Open Daily & Sundays 9 a. m. to 7 p. m.
5th & E.....Morro Bay 4511

Morris Market 2044 Spring.....Pso Robls 409
NORTHSIDE MARKET
Open Daily 8:30 AM-7:30 PM Sundays 9 to 7
84 Santa Rosa.....Sn Luis Obspo 1334
Orcutt Market 835-12th.....Pso Robls-180
Orcutt Meat Market 835-12th.....Pso Robls-15
P I MARKET
Meat-Fish-Groceries-Fruits&Vegetables
238 Ocean Vw Wy.....Pismo Bch 62
PIONEER DRIVE-IN MARKET
Morro&Marsh.Sn Luis Obspo-1825
San Luis Market Morro & Marsh....Sn Luis Obspo-61
SANTA ROSA STREET MARKET
Mill&Snta Rosa.Sn Luis Obspo-326

SAUER A CO
COMPLETE LINE OF GROCERIES
Garden Fresh Fruits & Vegetables
SELECT MEATS - BAKERY SHOP
FROZEN FOODS
848 Monterey.....Sn Luis Obspo 27

Serv-Ur-Self Market N Hwy.....Atascadero 597-W
Shell Beach Market Highway
Shell Beach.....Pismo Bch 445-J
Smith's Meat Market Traffic Wy.....Atascadero-90
Soto's Meat Market.....Cambria-19
Thompson's Grocery
1638 Osos.....Sn Luis Obspo 463
THREE CORNER GROCERY
1609 Johnson.....Sn Luis Obspo 610-J
TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera.....Sn Luis Obspo 2193
United Meat Market 714 Higuera.Sn Luis Obspo-1780

WESTWAY MARKET
WINES — LIQUORS — GROCERIES
AND BEER
Open 9 A. M. to 9 P. M. Suns. Included
Open Till 11 P. M. Sat. Night
Owned By
Bill Mathison & John Corscoden
447 Higuera.....San Luis Obispo 491-W

YEARY'S FRANK MEAT MARKET
Better Meats
Traffic Wy.....Atascadero 90

Markets—Meat—See Meat—Retail

Massage
Beck Walter H 420 Ocean Vw.....Pismo Bch 160
FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
Paso Robles Down Town Hot Springs
840-11th.....Pso Robls 619
Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd.....Sn Luis Obspo-8-J-12
WALKER EARL T
Physical Therapy-Colonic Irrigations
1947 Spring.....Pso Robls-754

Maternity Apparel
BILLIE'S TOY & BABY SHOP
MATERNITY DRESSES & SLACKS
NU-LIFT MATERNITY SUPPORT
NU-LIFT BRASSIERE
LINGERIE
We Give S & H Green Stamps
766 Higuera.....San Luis Obispo 2628

Mattresses—Renovating
San Luis Sterilization&Mattress Co
Buchon&High.Sn Luis Obspo-405
(See Advertisement This Page)

Mattresses—Retail
HEATON R C CO 803-13th.....Pso Robls 890
San Luis Sterilization & Mattress Co
Buchon & High.....Sn Luis Obspo-405
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

Mausoleums
Odd Fellows Cemetery & Mausoleum
Highway.Sn Luis Obspo-960

Meat Lockers
See Frozen Food Lockers—Renting

Meat Packers
Armour & Co 680 Graves.....Sn Luis Obspo 277-R

Meat—Retail
Bill's Meat Market
2144 S Broad.....Sn Luis Obspo 2076-J
Bryan's Market 1307 Park.....Pso Robls 456
C H B Meat Market
661Higuera.Sn Luis Obspo-1560-W
COMMERCIAL CO THE
303 E Branch.....Aroyo Grnde 2421
DONOHO BROS MARKET
2927 Spring.....Pso Robls 1024
Frank's Grocery 845 Main.....Morro Bay 2771
Hawthorne Market
2161 Broad.....Sn Luis Obspo 3195
MOR-MAC'S FOOD CENTER
5th & E.....Morro Bay 4511
Morris Market 2044 Spring.....Pso Robls 409
Quality Meat Market
742 Higuera.....Sn Luis Obspo 914
Santa Rosa Street Market
Mill&Snta Rosa.Sn Luis Obspo-326
Sheffield's Grocery S Highway.....Atascadero 299
SMITH ARTHUR R 2630Broad..Sn Luis Obspo-1532
UNITED MEAT MARKET
714Higuera.Sn Luis Obspo-1780
Wilkinson Paul 120 Branch.....Aroyo Grnde 2693
YEARY'S FRANK MEAT MARKET
Better Meats
Traffic Wy.....Atascadero 90

Mattresses Renovated
ONE DAY SERVICE

INNER SPRINGS — BOX SPRINGS
FEATHER PILLOW RENOVATION
COUNTY WIDE SERVICE
COMPLETE FURNITURE
UPHOLSTERING
UPHOLSTERY CLEANING
RUG & CARPET CLEANING
San Luis Sterilization
&
Mattress Co.
San Luis Obispo 405
Buchon & High

What calls
Did He
MISS?
He'll never know; for he failed to replace the receiver of his telephone.
Your calls may be important. See that the receiver is properly replaced.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Meat–Whsle

Berkemeyer Market
1021 Chorro.....Sn Luis Obspo 8
(See Advertisement This Page)
Brandt Meat Co 340 Higuera..Sn Luis Obspo 2598
BRYAN MEAT CO
Santa Maria To King City
Slaughter House.....Pso Robls 1250
MALLETT'S REFRIGERATION SERVICE
S Hwy.....Atascadero 304-W

SAN LUIS MEAT CO
BRING YOUR LIVESTOCK
to
SAN LUIS MEAT CO.
Buyers of
BEEF - VEAL - LAMB - HOG
Custom Slaughtering
101 Hwy.....San Luis Obispo 1951

SCOTT DISTRIBUTING CO
Whsle Distributor for
LUER MEAT PRODUCTS
HOTEL AND RESTAURANT SUPPLIES
BEEF - PORK - VEAL - LAMB - HAM - BACON
WHOLESALE ONLY
725 Pacific.....Sn Luis Obspo 1442-J

Behind your telephone today—and tomorrow—is the Spirit of Service. It has been demonstrated over the years by thousands of telephone men and women, in fair and stormy weather.

IN SAN LUIS OBISPO IT'S
BERKEMEYER MARKET
WHOLESALE & RETAIL
MEAT
HAMS
BACON &
SAUSAGE
From our own Kitchen
State Inspected

BEEF, VEAL, LAMB & PORK
Open 9 A. M. to 6 P. M. Mon. thru Sat.
PHONE
San Luis Obispo 8
1021 CHORRO — SAN LUIS OBISPO

Men's Furnishings–Retail

BENO'S INC 1019 Morro.....Sn Luis Obspo 620
Denison's 101 E Branch.....Aroyo Grnde 2355
Green Bros 871 Monterey.....Sn Luis Obspo-724
Hub The E Branch.....Aroyo Grnde 5787

KIRKEBY CARL
DISTINCTIVE MEN'S FURNISHINGS
NAME BRANDS OF QUALITY
1120 Chorro.....San Luis Obispo 2826

Lee's Men's Store Traffic Wy.....Atascadero 357
Murray's Men's Store
781 Dolliver.....Pismo Bch 141-J
ROUND UP
See Adv Under Riding App Retail
849-13th.....Pso Robls 1180
RUMLEY'S DEPT STORE 5th.....Morro Bay 3251
SQUIRE'S MEN'S WEAR 745-12th.Pso Robls 151-W
WICKENDEN'S 837 Monterey...Sn Luis Obspo-1511

Mercantile Agencies

See Credit Reporting Agencies

Metal Spraying

AUTOMOTIVE ENGINEERING CO
S Broad.....Sn Luis Obspo 1974

Milk & Milk Products

Challenge Cream & Butter Assn
991 Nipomo.....Sn Luis Obspo 1700
CRESCENT DAIRY
Authorized Distr-Golden State Products
625-7th.....Pso Robls 110
(See Advertisement Page 103)
CRESCENT FARMS 101 Hwy North..Templtn 2923
(See Advertisement Page 103)
Crescent Farms Dairy Products
Vallee Rd.....Atascadero 591-J
Domenghini Louis F Hwy No 1....Morro Bay 3906
Foster's Old Fashion Freeze
590 Marsh.....Sn Luis Obspo 2174-W
GOLDEN STATE COMPANY LTD
570Higuera.Sn Luis Obspo-181
Harmony Valley Creamery Harmony. Cambria-6-Y-22
HARMONY VALLEY CREAMERY ASSOCIATION
991Nipomo.Sn Luis Obspo-1700
HILLCREST FARM Hwy 101...Aroyo Grnde 2058
Holt's Milk&Ice Service 550Pismo.....Pismo Bch-89
Home Dairy Co The
570 Higuera.....Sn Luis Obspo 181
Meyenberg Milk Products Co
13th & Riverside Av.....Pso Robls 234
Royal Oaks Dairy
Verde Canyon Rd.....Sn Luis Obspo 6-J-3
Sinsheimer Bros Edna Rd...Sn Luis Obspo 46-J-21
Willow Springs Dairy 101 Hwy.....Templtn 2921

Milliners–Retail

Carpentier Helen Millinery Shop
1037 Chorro.....Sn Luis Obspo 981
MARGARET McNEIL'S STYLE SHOP
856 Higuera.....Sn Luis Obspo 1054

Milling

Loomis E C & Son 147 High.....Sn Luis Obspo-1080

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

Milk

AUTHORIZED DISTRIBUTOR OF
GOLDEN STATE DAIRY PRODUCTS
WHOLESALE — RETAIL
HOME DELIVERY IN PASO ROBLES & ATASCADERO

- GOLDEN GUERNSEY
- HOMOGENIZED
- PASTEURIZED
- NON-FAT MILK
- CREAM
- BUTTER
- DAIRY PRODUCTS
- CHOCOLATE DRINK

Crescent Dairy

D. A. MARTIN — VERNON L. STURGEON
Operating Owners
625 - 7th

Paso Robles 110

CRESCENT FARMS

MILK & DAIRY PRODUCTS

HOMOGENIZED
PASTEURIZED
& SKIMMED MILK
(FOR DIETS)

- CREAM
- BUTTER
- BUTTERMILK
- COTTAGE CHEESE

A COMPLETE LINE OF
DAIRY PRODUCTS

DELIVERED DAILY FROM CRESCENT FARMS
TO YOUR DOOR

Fresher By A Day

PHONE
Templeton 2923
If No Answer Call Templeton 2703

101 HWY. NORTH — TEMPLETON

Millwork

BOYLE LUMBER CO Ocean Av.....Cayucos 2311
PACIFIC COAST LUMBER CO OF CALIF
271 Higuera.....Sn Luis Obspo 1420
Pac Mill Co 271 Higuera.....Sn Luis Obspo 2123
SAN LUIS MILL & LUMBER CO
246 Higuera.Sn Luis Obspo-624
SOUTHERN PACIFIC MILLING CO
Santa Barbara Av.....Sn Luis Obspo 2200

Mining Companies

Dalessi Henry C 450Marsh.....Sn Luis Obspo-118
Essential Industries Inc.....Cambria 116-Y-3

Ministers—See Clergymen

MIRRORS

All Types of Mirrors & Glass
For Mantels - Doors - Furniture Tops
COMMERCIAL - RESIDENTIAL
Mirrors Resilvered in Our Own Shop
FREE ESTIMATES
PEARSON GLASS SHOP
Phone San Luis Obispo 1372
673 Higuera San Luis Obispo

MATHEWS
MEMORIALS
ESTABLISHED 1918
Distinctive
Memorials — Markers
Lettering
Authorized Dealer
ROCK OF AGES GRANITE
RAINBOW GRANITES
QUALITY WORKMANSHIP
REASONABLE PRICES
1 HIGUERA ST.
SAN LUIS OBISPO 717

Mirrors—Retail

PASO ROBLES GLASS SHOP
MIRRORS
MADE TO ORDER
TABLE TOPS — VANITIES
FIREPLACES — DOORS, ETC.
Estimates Gladly Given
609-22d .....Paso Robles 469

Pearson Glass Shop
673 Higuera.....Sn Luis Obspo 1372
(See Advertisement This Page)

Monuments—Retail

Mathews Memorials & Plating Service
1 Higuera.....Sn Luis Obspo 717
(See Advertisement This Page)

ROCK OF AGES FAMILY MONUMENTS
Look for this seal on your Rock of Ages monument or marker. It identifies all Rock of Ages monuments. Call or visit your authorized dealer listed below.
ROCK OF AGES
"WHERE TO BUY THEM"
AUTHORIZED DEALERS
Mathews Memorials & Plating Service
1 Higuera.....Sn Luis Obspo 717

Moth Proofing

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm.....Sn Luis Obspo 2448

Motion Picture Equipment & Supplies

BELL & HOWELL
Photo & Sound Co Special Rep
116 Natoma S F.....Exbrook 2-2103
BELL & HOWELL EQUIPMENT—
WESTERN FILMS
Wickenden Bldg.....Sn Luis Obspo 431
CAL PHOTO SUPPLY
899 Higuera.....Sn Luis Obspo 773

Motion Picture Film Libraries

WESTERN FILMS
Wickenden Bldg.....Sn Luis Obspo 431

Motor Courts

Abbott's Motel 1005 Dolliver....Pismo Bch 258-W
Appleton's Motor Lodge
2218 Spring.....Pso Robls 721
ATASCADERO MOTOR LODGES
South Highway.....Atascadero 243-J
AVALON MOTEL
3231 Spring.....Pso Robls 452-W
AVILA COURT Avila.....Sn Luis Obspo 16-R-12
Bailey's Auto Court Main.....Pismo Bch 320
BAKER'S RESTWELL COURT
Earl N Pierce-Owner
1221 Price.....Pismo Bch 105-W
Bay Auto Court Morro.....Morro Bay 2931
Beauty Sleep Motel S Hwy.....Atascadero 236-M
BEECHWOOD AUT-O-TEL
74 Higuera.....Sn Luis Obspo-911
BLUE BELL MOTEL S Hwy.....Sn Luis Obspo 2660
BLUE BIRD MOTEL
Kitchenettes-Furnace Heat
.....Cambria 76

(Continued on Pages 105 & 106)

SLEEP-OFF THE HI-WAY
MOTEL
QUIET
• MODERN
• AUTOMATIC HEAT
• REFRIGERATORS
NO TRUCK OR TRAIN NOISES

COZY CORNER MOTEL
14 UNITS
Housekeeping
Accommodations
Servel Refrigeration
Automatic Floor Furnaces
TRAILER PARK
CAFE & SERVICE STA. ADJOINING
ON HWY. 101 SO. END OF TOWN
Mr. & Mrs. Martin A. Dammann, Owner-Opr.
CALL
Arroyo Grande 2119
554 Traffic Way

IN MORRO BAY
Apartments
Rooms
Approved MOTEL
PERMANENT & TRANSIENT
NEW & MODERN
EL REY HOTEL COURT
FOR RESERVATIONS CALL
Morro Bay 2381
C. R. Morine, Prop.
Morro St. Morro Bay

IN PISMO BEACH
KING'S REST
MOTEL
One & Two Bedroom Apts.
Kitchens - Electric Refrigerators
Modern Gas Ranges
Baths - Tubs & Showers
Panel Ray Heat - Laundry Room
SLEEPING ROOMS AVAILABLE
½ Block from Beach Off Highway
Yet in Center of Town
PHONE
Pismo Beach
32-W
250 MAIN AVE.

Motor Courts—(Cont'd)

BREAKERS MOTEL
Modern Units With or Without Kitchens
Refrigerators-Electric Heaters
5th & Market.....Morro Bay 2371

BRICK AUTO COURT
Complete Housekeeping Units With Garages
Hwy.....Cayucos 2191

CABRILLO MOTOR COURT
Kitchenettes-M F Harpster-Mgr
6th & Morro.....Morro Bay 2321

CAMBRIA PINES LODGE
50 Modern Units
Dining-Cocktails
.....Cambria 50

Castle Motor Inn
Hwy 101.....Sn Luis Obspo 1918

CHAMBERLAIN'S BLUE & WHITE AUTO COURT
With Kitchens
Morro Del Mar.....Morro Bay 6266

CLIFTON MOTEL
Thermostat Heat Control In All Units
125 Spring.....Pso Rbls 1140

COTTAGE MOTEL
"On The Corner 101 Hwy at 22nd St."
Completely Modern Singles & Doubles
Kitchens with Refrigeration
2206 Spring.....Paso Robles 1153-W

COZY CORNER MOTEL
554 Traffic Wy.....Aroyo Grnde 2119
(See Advertisement Page 105)

CRAWFORD'S MOTEL
11 UNITS
WITH OR WITHOUT KITCHENS
EVERY UNIT OCEAN VIEW
A PLACE YOU'LL ENJOY
North City Limits of Pismo Beach on Hwy 101
Mr. & Mrs. H. J. Bomford, Owner-Operator
371 Ocean Drive.....Pismo Beach 203-W

CRESCENT PARK AUTO COURT
13 MODERN COURTS
KITCHENETTES
BARBECUE & PICNIC GROVE
PUBLIC LAUNDRY
MR. & MRS. A. C. DAWE - OWNERS
S Hwy.....Sn Luis Obspo 2705

Delbert's Cottages 527 Ocean View...Pismo Bch-315
DELL AUTO COURT 101 Hwy.....Atascadero 332
DIAS COURT 371 Pismo.....Pismo Beach 306-W

EDGEWATER MOTEL
ON BEAUTIFUL PISMO BEACH
30 MODERN
HEATED 1 & 2 ROOM UNITS
SOME KITCHENETTES
Dolliver & Wadsworth.....Pismo Beach 3

EL CAMINO AUTO LODGE
Modern Courts & Kitchenettes
N Highway.....Atascadero 238-J

El Carlos Motel
1216 Archer.....Sn Luis Obspo 1790-W

EL PASO MOTOR LODGE
Modern Units With or Without Kitchens
636 Spring.....Pso Robls 292-W

EL PUEBLO COURT
Heated Cabins With or Without Kitchens
All Private Baths
Hwy No 1.....Cayucos 2901

Motor Courts—(Cont'd)

EL REY HOTEL COURT Morro..Morro Bay 2381
(See Advertisement Page 105)
Estero Bay Motel Hwy No 1.....Cayucos 4231

FARM HOUSE MOTOR HOTEL THE
425 Spring.....Pso Robls 933
Garcia Motel Hwy.....Cayucos 4292

GOTHAM COURT
Housekeeping Units-On The Beach
120 Ocean View Av.....Pismo Bch 106-J

Grandview Motel
2074 Monterey.....Sn Luis Obspo 1451
Green Valley Motel County Rd.....Cambria 134-J

GROVE AUTO COURT N Highway..Atascadero 336-R

GROVER CITY MOTOR COURT
10 Units-All Housekeeping-Kitchenettes
16th & Newport
Grover City.....Aroyo Grnde 2424

HALF WAY MOTEL
MR. & MRS. G. W. NELSON—MGRS.
25 MODERN
HEATED 2 & 3 ROOM UNITS
Some With KITCHENETTES
101 Highway.....Pismo Beach 30

HAMPTON'S AUTO COURT.....Cambria 37

HANK'S SHELL MOTEL & TRAILER PARK
Harold Gwinup-Owner
1100 Main.....Morro Bay 4161

HARBOR VIEW MOTOR LODGE
Mr & Mrs Eugene Denzer-Owners
6th & Bayshore.....Morro Bay 4471

HASTA MANANA MOTEL
S Hwy.....Atascadero 168-W

HIDDEN VALLEY HOT SPRINGS INC
See Our Ad Under Baths
Avila Rd.....Sn Luis Obspo 7-R-2

Hillside Auto Court Hwy.....Cayucos 2031

HOLMES MOTEL
4th & Piney Wy.....Morro Bay 3171

HOOSIER LODGE
Clean Modern Singles-Doubles &
Connected Bedrooms-Kitchens-Refrigerators
2223 Spring.....Pso Robles 991-M

HOWIE'S COURT
652 Morro.....Sn Luis Obspo 2297-J

Hume Villa Motor Court
935 Morro.....Morro Bay 4311

KING'S REST MOTEL
250 Main Av.....Pismo Bch 32-W
(See Advertisement Page 105)

Krovious Motel 101 Hwy.....Aroyo Grnde 2689
LaCasita Court Avila.....Sn Luis Obspo 8-R-2

Little Siesta Motel & Cafe
S Hwy.....Atascadero 620

Loma Vista Motel Hwy 101....Aroyo Grnde 2183

MAR VISTA MOTOR LODGE
Price & Bay.....Pismo Bch 152

MARIANNA MOTEL
Deluxe Units Cooled By Refrigeration
730 Spring.....Pso Robls 417

McBurney's Motor Court & Cafe
Hwy.....Snta Margarita 12

MIRAMAR COURT
One & Two Bedroom Apts
Esther C Proctor-Owner
287 San Luis Av.....Pismo Bch 60

MONTEREY COURT
Kitchenettes
1756 Monterey.....Sn Luis Obspo 1949

MONTE VISTA MOTOR COURT
490 Pismo.....Pismo Bch 207

MORRO MOTEL 8th & Main....Morro Bay 4636

MORRO STRAND AUTO COURT
Modern Heated Cabins With Kitchens
.....Cayucos 4171

Motel Pismo 1851 Price.....Pismo Bch 313
Motel Supreme 2400 Spring.....Pso Robls 955
Neptune Court Main.....Morro Bay 6201
New Adams Court 1000 Dolliver...Pismo Bch 150

(Continued Next Page)

Motor Courts—(Cont'd)

NITE HAVEN COURT
371 San Luis Av.....Pismo Bch 153-J

OAK GARDEN MOTEL
Singles-Doubles-Kitchenettes-Refrig
3111 Spring.....Pso Robles 446-W

OAKWOOD AUTO CAMP
Hans Larsen-Cafe In Connection
N Hwy.....Atascadero 229

Ocean View Court Morro Del Mar...Morro Bay 5201

OCEAN VIEW MOTEL
101 Hwy Shell Bch.....Pismo Bch 208

OCEANO BEACH AUTO COURT
2 & 3 Room Apt's with Kitchenettes
Oceano.....Aroyo Grnde 5624

OLD MISSION MOTEL & RESTAURANT
101 Hwy.....Snta Margarita 1

One-O-One Auto Court
Mr & Mrs Seth A Buckland-Owners
Hwy 101.....Aroyo Grnde 2764

O'REILLY'S GOLDEN RULE MOTOR COURTS
18
MODERN UNITS
With or Without Kitchenettes
Monterey & Murray...San Luis Obispo 545
Residence.....San Luis Obispo 2023-R

PACIFIC MOTEL
12 MODERN UNITS
9 KITCHENETTES
GARAGES
Located on Old So 101 Highway
101 Hwy.....Sn Luis Obspo 1405-W

PALOMAR MOTEL
Electric Heat-Kitchenettes-Refrigerators
Take Shell Beach Turn Off
1601 Shell Beach Rd
Shell Bch.....Pismo Bch 14-J

PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. With Kitchens
Electric Refrigerators—Tile Baths
322 Park Av.....Psmo Bch 200-J

Park Auto Court 701-5th.....Morro Bay 3131

PASO ROBLES AUTO COURT
940 Spring.....Pso Robls 88

Pauline's Motel 350 Pismo.....Pismo Bch 155-R
Pereira D R Hwy.....Cayucos 2132

Pete's Auto-In Motel
380 Harloe.....Pismo Bch 303-W

Pismo Beach Court
750 Dolliver.....Pismo Bch 107

PISMO PALISADES MOTEL
North Hwy.....Pismo Bch 49-W

Point Motel Toro Point.....Morro Bay 2954
RANCH MOTEL 2730 Spring...Pso Robls 1408-J
RANCHOTEL 1900 Monterey....Sn Luis Obspo 2333

Reid's Auto Court & Chevron Station
5th.....Morro Bay 8811

RENO MOTEL Morro Strand.....Cayucos 2781

RITZ MOTEL
2121 Monterey.....Sn Luis Obspo 1021-W

Roberta Motel So Hwy.....Atascadero 455
ROLFS MOTEL 416 Spring.....Pso Robls 552

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

Motor Courts—(Cont'd)

ROYAL MOTEL
AAA APPROVED
Mr. & Mrs. A. O. Ely
MOTEL & HOUSEKEEPING UNITS
NEW — MODERN
Daily and Weekly Rates
Panel Ray Heat
Hwy 101.....Arroyo Grande 2418

Rutkowski Chas C 931 Dolliver...Pismo Bch 188-W

SANTA MARGARITA INN
Hwy.....Santa Margarita 21

Saxby's Motel.....Cayucos 2684
SEASHORE MOTOR INN Hwy No 1..Cambria 42-R
Seaside Auto Court Highway 1.....Cayucos 2542

SEAVIEW MOTEL
At The County Park 2 Miles North Cambria
Dorset & Lancaster.....Cambria 22-Y-3

SEAWALL MOTEL
Where Main Street Meets the Pacific
ALL PICTURE WINDOWS WITH
FULL OCEAN VIEW
KITCHENETTES — SLEEPING UNITS
SUITES
George Hawn — Lillian Jones
170 Main.....Pismo Beach 210

SHANGRI-LA MOTEL
AAA Approved-Modern Units
S Hwy & Morro Rd.....Atascadero 136

SHANGRI-LA MOTEL
1111 Price.....Pismo Bch 112

Shell Auto Court 1331 Price.....Pismo Bch 335-R
Shell Beach Inn Hwy.....Pismo Bch 85

Shell Beach Motel
Hwy Shell Bch.....Pismo Bch 445-W

Shoreline Motel Hwy.....Cayucos 4211

SLEEP OFF THE HI-WAY MOTEL
1000 South.....Sn Luis Obspo 791
(See Advertisement Page 105)

STAR AUTO COURT
Trailer Camp-Harvey Dearr-Prop
Pismo Hwy.....Sn Luis Obspo 872-W-

SUNBEAM MOTEL
1656 Monterey.....Sn Luis Obspo 924-W

SUNSET VIEW MOTOR LODGE.....Cambria 45-R

TEMPLETON AUTO COURT
New Mgr-Motel-Trailer Court-Cafe
Highway.....Templtn 2661

Thompson's Auto Court
14 Modern-Heated Units Kitchenettes
3747 Spring.....Pso Robls 1516-W

TRAVELODGE
STEAM HEATED
ONE OF CALIFORNIA'S REALLY FINE
STOP-OVERS FOR THE TIRED TRAVELER
Recommended
Duncan Hines — A A A
2701 Spring.....Paso Robles 304

TREES MOTOR LODGE
Trailer Accommodations
2841 Spring.....Pso Robls 334-W

Trice's Auto Court
Railroad Oceano.....Aroyo Grnde 2251

U-AUTO-REST MOTEL
Modern Units With Kitchenettes & Garages
AAA Approved
N Hwy.....Atascadero 43-R-12

Valley Court 172 Stimson Av.....Pismo Bch 184

WALLACE & LEGGETT COURT
Modern Court With Kitchenettes-Good Beds
441 Main.....Pismo Bch 218-W

WAVE COURT
On The Beach-Kitchens-Heat-Hot Water
Weekly & Monthly Rates
150 Hinds Av.....Pismo Bch 9

Wigwam Court 643 Cypress.....Pismo Bch 300

Motor Freight Companies—Interstate

CALIF MOTOR EXPRESS LIMITED
390 Pacific.....Sn Luis Obspo 800
PACIFIC FREIGHT LINES
393 Marsh.....Sn Luis Obspo 1370

Motor Scooters

J & J TEXACO SERVICE
636 Higuera.....Sn Luis Obspo 1268

Motor Trucks

See Trucks-Motor, Dealers Headings

Motorcycles

HARLEY DAVIDSON MOTORCYCLES—
SAN LUIS CYCLERY
1239 Monterey.....Sn Luis Obspo 876

KEN'S INDIAN MOTORCYCLES & BICYCLES
Authorized Dealer B S A Sales & Service
1266 Monterey.....Sn Luis Obspo 584
San Luis Cyclery
1239 Monterey.....Sn Luis Obspo 876

Moving Service—Heavy Hauling

See Trucking

Moving & Storage Service

BEKINS VAN LINES—
PASO ROBLES VAN & STORAGE
5th & Riverside Av.....Pso Robls 705

BEKINS VAN & STORAGE CO AGENCY
1708 Beach.....Sn Luis Obspo 19
DENNIS TRANSFER 1824 Nipomo.Sn Luis Obspo 355
(See Advertisement This Page)
HOWARD VAN LINES INC
821 Pine.....Pso Robls 1244
J & H TRANSFER & STORAGE
N Hwy.....Atascadero 171
(See Advertisement Page 110)

LYON VAN LINES

ECONOMIZE
Let experts handle all details when you MOVE or STORE ANYWHERE IN THE WORLD

LYON
LET LYON GUARD YOUR GOODS

"FOR INFORMATION CALL"
DENNIS TRANSFER
1824 Nipomo.....Sn Luis Obspo 355

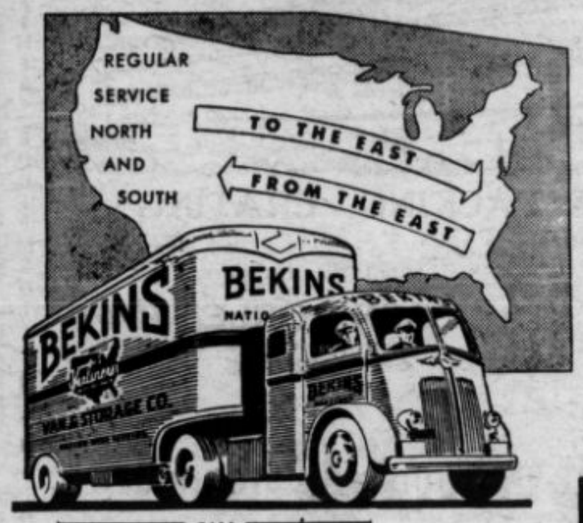
(Continued on Pages 109 & 110 & 111)

It is the policy of our company to render the most telephone service and the best, at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

The men and women in the Bell System are used to meeting emergencies, and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

MOVING
STORAGE
PACKING – CRATING
PIANO AND REFRIGERATOR MOVING
MODERN EQUIPMENT LOCAL & LONG DISTANCE
Trained & Courteous Employees

DENNIS TRANSFER
PHONE SAN LUIS OBISPO 355
1824 NIPOMO SAN LUIS OBISPO

PASO ROBLES VAN & STORAGE
5TH & RIVERSIDE AVENUE


MOVING ● STORAGE
PACKING ● SHIPPING
CALL PASO ROBLES 705 or 657
LOCAL AGENT FOR
BEKINS
Since 1895
VAN AND STORAGE CO.
Offices or agents in all principal cities

MOVING - STORAGE
EXPERT PACKING & CRATING
LOCAL AND LONG DISTANCE
- OVERNIGHT SERVICE TO AND FROM CALIFORNIA CITIES
- CAREFUL SERVICE TO ALL THE 48 STATES
- AGENTS FOR BEKINS
- REASONABLE RATES
- MODERN STORAGE FACILITIES

DEPENDABLE MOVING SINCE 1872
SANDERCOCK TRANSFER CO.
FOR INFORMATION CALL OR WRITE
SAN LUIS OBISPO 19
1708 BEACH ST.

MOVE WITH THE CLEAN WHITE VANS

MOVING - PACKING - CRATING

Call and Compare

AS LOW AS

Chicago	12.86 Cwt.
St. Louis	11.82 Cwt.
San Diego	3.78 Cwt.
Dallas	10.12 Cwt.
Ft. Worth	9.96 Cwt.
Los Angeles	3.31 Cwt.

For Free Estimates Call

PASO ROBLES 1244

821 PINE

NATIONAL TRANSFER & STORAGE

Coast to Coast Via Motor Van

"The Sign of Fine Service"

U. S. GOVERNMENT CONTRACTORS

NO FINER EQUIPMENT IN THE NATION

MOVING & STORAGE

LOCAL & LONG DISTANCE

J & H TRANSFER AND STORAGE

AGENTS FOR

LYON

LONG DISTANCE MOVING FOR ECONOMY—LET US HANDLE ALL DETAILS

Phone Atascadero 171

EVENINGS & HOLIDAYS CALL

Atascadero 476-J

N. Highway Atascadero

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Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified TELEPHONE SECTION

Moving & Storage Service—(Cont'd)

Lyon Van & Storage Co Agency
1824 Nipomo.....Sn Luis Obspo 355
NATIONAL TRANSFER & STORAGE
821 Pine.....Pso Robls 1244
(See Advertisement Page 110)
Paso Robles Van & Storage
5th & Riverside Av.....Pso Robls 705
(See Advertisement Page 109)
SANDERCOCK TRANSFER CO
1708 Beach.....Sn Luis Obspo 19
(See Advertisement Page 109)

Mufflers—Exhaust

General Auto Parts 1218 Pine.....Pso Robls 280

Mushrooms

Ford's Mushroom Farm Eaglet.....Atascadero-70-M

Music Dealers

Brown's Music Store
717 Higuera.....Sn Luis Obspo-1278
(See Advertisement This Page)
LONG E E PIANO CO
Pianos-Records-Radios
777 Marsh.....Sn Luis Obspo 506
Wherrit Raymond 2297 Johnson Av.Sn Luis Obspo-943

Music Instruction—Instrumental

Courtland Anna Claire Halcyon...Aroyo Grnde 5924

We hope that you enjoy our radio program, "The Telephone Hour," which is produced weekly for your pleasure and enjoyment — N.B.C., Monday evenings.

Music Instruction—Vocal

Barbara Rhea Studio
Popular-Personality & Semi-Classical
705 Spring.....Pso Robls 1312

Musical Boxes

O K MUSIC CO 844 Monterey..Sn Luis Obspo 703

Musical Instruments—Repairing

Brown's Music Store
717 Higuera.....Sn Luis Obspo-1278

Musical Instruments—Retail

Brown's Music Store
We Buy Musical Instruments
717 Higuera.....Sn Luis Obspo-1278

Navy Goods—See Army & Navy Goods

News Dealers

Amer News Co 763 Alphonso..Sn Luis Obspo 532-W
ESQUIRE THE 600 Cypress.....Pismo Bch 333-J
Gibbs E E News Agcy
Los Angeles-San Francisco Newspapers
1735 Park.....Pso Robls 307
Hi-Way News Agency 1218 Spring..Pso Robles 337
St Clair's News Depot
1015Chorro.Sn Luis Obspo-152-J
San Luis News Agcy
987 Monterey.....Sn Luis Obspo 477
Service Center News Stand
440-5th.....Morro Bay 4581
Sun The 5th & C.....Morro Bay 2652

Telephone service is one of the unifying forces of the nation.

BROWN'S

MUSIC STORE

"Everything Musical"

- Musical Instruments
- Records
- Sheet Music
- Gulbransen Pianos
- Used Pianos & Instruments
- Pianos Rented and Bought

SAN LUIS OBISPO

1278

717 Higuera

EXPERT PIANO TUNER and MUSICAL INSTRUMENTS REPAIRED

Newspapers

Atascadero News N Mall.....Atascadero-100
Herald Recorder 309 E Branch..Aroyo Grnde 2826
Pismo Times 530 Cypress.....Pismo Bch 71
Press Advertiser Co 1212 Pine.....Pso Robls 802
Reporter The 971 Osos.....Sn Luis Obspo 3188
Telegram-Tribune Co
1240 Morro.....Sn Luis Obspo 1901

Night Clubs

Dantes 955 Higuera.....Sn Luis Obspo 2197
LARRY'S FOUNTAIN INN
Old S 101 Hwy.....Sn Luis Obspo 1090
NINA'S
Entertainment & Dancing Nightly
Hwy Shell Beach.....Pismo Beach 331
PILOT WHEEL 179 Pomeroy Av....Pismo Bch 45
STANLEY'S 978 Monterey...Sn Luis Obspo 2895
WATSON FRED COCKTAIL LOUNGE
1011 Higuera.....Sn Luis Obspo 2341

Notaries—Public

Andre Peter R 1041 Chorro...Sn Luis Obspo 3344
Gahan W V 1213 Park.....Pso Robls 996
HYDE MURIEL S 1424 Spring....Pso Robls 1510
KENNEDY RALPH C
1120 Garden.....Sn Luis Obspo 1900
Muller A V Wickenden Bldg.....Sn Luis Obspo-614
Renetzky & Davis
846 Higuera.....Sn Luis Obspo 1033
Silva Violet 981 Monterey....Sn Luis Obspo 2791
WARNAGIERIS JOE
101 Hwy & Morro Rd.....Atascadero 680

Notions—Retail

Corner Store Main & Bridge.....Cambria 15

Notions—Whsle

Gonser-Haydock Co
1041 Higuera.....Sn Luis Obspo 2422-W

Nurseries—Day—See Day Nurseries

Nurseries—Retail

ARROYO GRANDE GARDENS FLORIST & NURSERY Huasna Rd.....Aroyo Grnde 2834
Grover Gardens
12th & Grand Av.....Aroyo Grnde 2117
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
LIVINGSTON PARK NURSERY
604-30th.....Pso Robls 353
Evenings Call.....Sn Miguel 9-F-24
Morro Bay Nursery Hwy No 1.....Morro Bay 6286
Paso Robles Nursery 213 Spring.....Pso Robls-545
Plummer Joe Home Nursery
825 Murray Av.....Sn Luis Obspo 2995-W
Russell's Nursery & Garden Supply
445-6th.....Morro Bay 4086
San Luis Nursery Pismo Hwy...Sn Luis Obspo-320-W
WARING NURSERIES
Hwy 101.....Pismo Bch 449-Y-11

Nurseries—Whsle

Waring Nurseries Hwy 101...Pismo Bch 449-Y-11

Nuts—Edible

Calif Almond Orchards Inc
4th & Spring.....Paso Robls 400
Slate Almond Co Adelaide Rd.....Paso Robls 218-W

Office Buildings

Bank of America Bldg Higuera Sn Luis Obispo
Carpenter Bldg 981 Monterey Sn Luis Obispo
Security First Natl Bank Bldg
793 Higuera Sn Luis Obispo
Warden Block Bldg 762 Higuera Sn Luis Obispo
Warden Jr Bldg 846 Higuera Sn Luis Obispo
Wickenden Bldg 1024 Chorro Sn Luis Obispo

When Looking For a Dealer In YOUR NEIGHBORHOOD

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

Look in the

Classified
TELEPHONE SECTION

The Yellow Pages Tell "Where To Buy It"

Office Equipment

Nelson Johnny Office Equipment Co
690 Higuera.....Sn Luis Obspo 228
TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127
(See Advertisement This Page)
WALKER'S BOB
Office Equipment & Supplies
785 Marsh.....Sn Luis Obispo 681-W

Office Furniture

PASO ROBLES OFFICE SUPPLY
608-12th.....Paso Robls 481-J

Office Supplies

BICKELL'S STATIONERY STORE
807-12th.....Pso Robles 882
HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS — SOCIAL STATIONERY
BOOKS — GREETING CARDS — GIFTS
ART MATERIALS — TYPEWRITERS
1127 Chorro.....San Luis Obispo 1403
Paso Robles Office Supply
608-12th.....Pso Robls 481-J

It is the policy of our company to render the most telephone service and the best, at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

Oil Producers

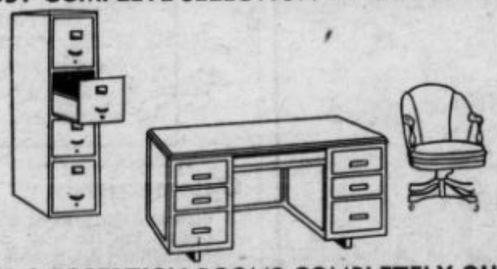
Bishop Oil Co Edna Rd.....Sn Luis Obspo 15-J-13
Colgrove C W Edna Rd.....Sn Luis Obspo 15-R-3
Standard Oil Co of Calif 26th....Paso Robls 852
Standard Oil Co of Calif Traffic Wy..Atascadero-38-J
Standard Oil Co of Calif.....Cambria-8
Standard Oil Co of Calif Estero Bay..Morro Bay-2611
Standard Oil Co of Calif
Hathway Av.Sn Luis Obspo-2316
Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro....Sn Luis Obspo-372
Avila Pump Station
Avila.....Sn Luis Obspo 52-J-2
District Electrician
Tank Farm.....Sn Luis Obspo 50-J-11
District Foreman
Tank Farm.....Sn Luis Obspo 50-J-4
Division Machinist Foreman
Tank Farm.....Sn Luis Obspo 50-J-31
Machine Shop
Tank Farm.....Sn Luis Obspo 50-J-3
Pump Station
Tank Farm.....Sn Luis Obspo 50-J-2
Sales Division
San Luis Obispo Office
OrcuttRd.Sn Luis Obspo-64
Arroyo Grande Branch
Allen.....Aroyo Grnde 5921
Cambria Office.....Cambria-46-W
Manager's Residence
Bridge.....Cambria 46-R
Paso Robles Office 26th.....Pso Robls-658
Santa Margarita Pump
Station.....Snta Margarita 40-F-21
Shiploading Terminal
Port Sn Luis.....Sn Luis Obspo 51-J-3
Shandon Pump Station
Shandon.....Pso Robls-26-F-3
Summit Pump Station
Los Berros Canybn.....Arroyo Grande 5754

OFFICE FURNITURE

Executive and Commercial

MOST COMPLETE SELECTION TO CHOOSE FROM

- Desks
- Tables
- Chairs
- Files



- Safes
- Metal Furniture
- Storage Cabinets
- Home Desks

OFFICES & RECEPTION ROOMS COMPLETELY OUTFITTED
FURNITURE RENTED

THE TYPEWRITER SHOP

SERVING SAN LUIS OBISPO COUNTY SINCE 1926
ELMER SMITH
PHONE
San Luis Obispo 127
986 Monterey — Between Osos & Morro

Oil Refiners

Colgrove C W Edna Rd.....Sn Luis Obspo 15-R-13

Oil Seals

General Auto Parts 1218 Pine.....Pso Robls 280

Oil Well Drilling

Terminal Drilling Co 304-13th...Pso Robls 1409-W

Oil Well Services

CORIPPO MEL H 1322 Park....Pso Robls 653-W
(See Advertisement This Page)

Oils–Fuel & Heating

ADAMS HEATING SERVICE
Union Oil Co-Stove Oil
1720 Morro.....Sn Luis Obspo 443-W
Associated Oil Co Distributing Station
Orcutt Rd.....Sn Luis Obspo 727-W
B & M DELIVERY SERVICE
Road Oil & Oil Transportation
10th & Salinas.....Pso Robls 612
MOHAWK PETROLEUM PRODUCTS—
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy.....Aroyo Grnde 2051

Norwalk Co The 1088 Higuera...Sn Luis Obspo-1237
NORWALK GASOLINE CO
1528 Oak.....Pso Robls 1313

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

MEL CORIPPO

- GRADING & EXCAVATING
- LOCATION WORK
- PIPE LINES
- ROAD BUILDING
- CEMENT CELLAR CONSTRUCTION

General
Oil Field Construction

CALL
PASO ROBLES
653-W

If No Answer Call.....Paso Robles 956-W
Or .....Paso Robles 653-R
1322 Park Paso Robles

Oils–Fuel & Heating–(Cont'd)

SHELL HEATING OILS

THE RIGHT FUEL FOR EVERY BURNER
Fuel Oils
Furnace Oil and Stove Oil
SHELL
"WHERE TO BUY IT"
Bowman Amos A Shell Product Distr
Riverside Av.....Pso Robles 375

Signal Oil Co 1446 Spring.....Pso Robls 176-W
SIGNAL OIL CO
1262 Murray Av.....Sn Luis Obspo 802-W
Tasco Serv Sta & Petroleum Distr
S Hwy .....Atascadero 99

Oils–Lubricating

Bowman Amos A Shell Product Distr
Riverside Av.....Pso Robles 375
NORWALK CO THE
1088 Higuera.....Sn Luis Obspo 1237
Shell Oil Co Poly Rd.....Sn Luis Obspo 98
Wasson J & M Co Vachell Ln....Sn Luis Obspo-1506

Ophthalmologists—See Physicians & Surgeons M. D.

Optical Goods–Whsle & Mfrs

Optical Supply Co Tower Bldg...Sn Luis Obspo-2140

Opticians–Dispensing

BAZIN JOHN
DISPENSING OPTICIAN
Specializing in Filling
Prescriptions for Glasses for
EYE PHYSICIANS
846 Higuera.....San Luis Obispo 1308

SAN LUIS OPTICAL DISPENSARY
Only The Finest OPTICAL
CRAFTSMANSHIP and The
Latest OPTICAL FASHIONS
Used in Filling Your Prescriptions
For Glasses
846 Higuera.....San Luis Obispo 1308

Optometrists

Clawson Albert 1114 Garden....Sn Luis Obspo-2012
Dunlap Hazel Peterson 1221 Park....Pso Robls 236
Dunlap Hazel Peterson
1029 Chorro.....Sn Luis Obspo 1297
Hedgpeth Myrtle 1535 Park.....Pso Robls 352
Heidker C N 213 Valley Rd.....Aroyo Grnde 2423
Leupp Francis L Traffic Wy.....Atascadero 561
McDonald Geo W 791 Dolliver.....Pismo Bch 308
Pence J O 115½ E Branch.....Aroyo Grnde 2351
Seger Charles E
1407 Garden.....Sn Luis Obspo 451
Williams Sarah C 1029 Chorro..Sn Luis Obspo 1297

Ores–See Mining Companies

Orthodontists–See Dentists

Orthopedic Shoes–See Shoes–Retail

Osteopathic Physicians

Kelley Dorsey M 722 Marsh...Sn Luis Obspo 1483
Mills Maud S Morro Rd.....Atascadero 430-R
SKINNER ROBT L
1404 Broad.....Sn Luis Obspo 487-W
If no answer call.....Sn Luis Obspo 2992
Wu H M 972 Santa Rosa...Sn Luis Obspo 1750-W

Outboard Motors

EVINRUDE OUTBOARD MOTORS—
SPORTSMAN'S STORE
869 Higuera.....Sn Luis Obspo 2520

Hear many of the world's outstanding musical artists on the Telephone Hour

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Paint Dealers–Retail

ACME QUALITY PAINT & WALL PAPER STORE
Distributors for
SUPER KEM-TONE
KEM-TONE, KEM-GLO
ACME QUALITY PAINTS
PAINTERS SUPPLIES
862 Monterey .....San Luis Obispo 3039

ATASCADERO HARDWARE
TrafficWy.Atascadero-133
ATASCADERO LUMBER CO
Traffic Wy .....Atascadero 661
BOYSEN PAINTS

100% PURE
PAINTS
VARNISH
ENAMELS

"WHERE TO BUY IT"
DEALERS
BAXTER LUMBER & BUILDING MATERIALS
1015 Grand Av.....Aroyo Grnde 2422
SAN LUIS WALL PAPER & PAINT STORE
1126 Broad .....Sn Luis Obspo 1072-R

(Continued Next Page)

Practically everything you'll ever want to buy is listed conveniently in the Classified Telephone Directory.

PITTSBURGH
Sun-Proof
HOUSE
PAINT

STAYS WHITER
Looks Better Longer!

Coal smoke or industrial smoke will not darken or discolor it. It's self-cleaning, too.

JAMES A. QUAGLINO

Since 1922 John Hourihan, Manager

Builders' Supplies

SAN LUIS OBISPO 1840

SANTA BARBARA AVE. & HIGH SAN LUIS OBISPO

Paint Dealers–Retail–(Cont'd)

BUILDERS MARKET
KYANIZE PAINTS
ENAMELS & VARNISHES
SHINGLE STAINS - RUBBER BASE ENAMEL
ROOF COATINGS
HAROLD C. GOODALE
1115-13th.....Paso Robles 277

DUNNE PAINTS

Exterior paints and pastes, roof coatings, enamels, undercoats, wall finishes, varnishes, special oils, dryers & stains, industrial, automotive, and marine finishes of outstanding quality.
Use DUNNE Color Suited PAINTS for Perfect Color Harmony — Everytime!
"WHERE TO BUY THEM"
Morro Bay Marine Supply
5th & Morro.....Morro Bay 4461
Morro Bay Marine Supply
727 Marsh.....Sn Luis Obspo 1202

DU PONT PRE-TESTED PAINTS—
FAIR OAKS SUPPLY
995 Grand Av.....Aroyo Grnde 2697
REED'S PAINT & WALLPAPER STORE
1121 Broad.....Sn Luis Obspo 1364-W

DUTCH BOY PAINTS
PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by
NATIONAL LEAD COMPANY

"WHERE TO BUY THEM"
BOYLE LUMBER CO
Ocean Av.....Cayucos 2311
FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852
HAMMONS' FIRESTONE DEALER STORE
1344 Park.....Paso Robls 405
TRUELOVE K P PAINT STORE
800 Dolliver.....Pismo Bch 243

FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852
FULLER PAINTS—
BEACH STORE 591 Cypress.....Pismo Bch 39
HAMMOCK CHAS & SON PAINT SHOP
Highway.....Atascadero 176
LONG'S VENETIAN BLIND & DRAPERY SERV
Main.....Templtn 2181
UNION HARDWARE CO
725 Higuera.....Sn Luis Obspo 43
General Auto Parts 1218 Pine.....Pso Robls 280

GENERAL PAINTS
Finishes for every interior and exterior use
MODERN COLORS
EASY TO APPLY
LONG LASTING
All painters' supplies
GENERAL PAINTS
"WHERE TO BUY IT"
CAYUCOS BUILDING SUPPLY CO
8th.....Cayucos 2032
Forden's Hardware
857 Monterey.....Sn Luis Obspo 273
Nipomo Lumber Co 101 Hwy.....Nipomo 2722

Paint Dealers–Retail–(Cont'd)

GRISANTI HARDWARE Highway....Atascadero 580
HAGLE-DeCOU LUMBER CO
SHighway.Atascadero-43
Hammock Chas & Son Paint Shop
Highway.....Atascadero 176
HAYWARD LUMBER CO Hwy 1 North..Cambria 29
JOE'S PLACE 884 N Broad..Sn Luis Obspo 356-J
Johnson Paint Store
Traffic Wy.....Atascadero 677-J
MASTER-MIXED PAINTS—
SEARS ROEBUCK & CO
879 Higuera.....San Luis Obspo 760

MURPHY COLOR-SCHEME PAINTS
COLOR - COLOR - COLOR
Unlimited Choice of Colors in Exterior & Imerior Paints. Full Line of Varnisnes, Enamels & Lacquers.
Murphy Color-Scheme Paints
"WHERE TO BUY IT"
HAGLE-DeCOU LUMBER CO
S Highway.....Atascadero 43
Hayward Lumber Co 5th & E...Morro Bay 2601
HAYWARD LUMBER CO
12th & Riverside Av.....Pso Robls 73
PAC COAST LUMBER CO
101 Hwy.....Pismo Bch 310-R
PACIFIC COAST LUMBER CO OF CALIF
271 Higuera.....Sn Luis Obspo 1420

NASON PAINTS
PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE
Automotive Finishes, Paints, Lacquers and Wallpaper

"WHERE TO BUY THEM"
DEALERS
San Luis Wall Paper & Paint Store
1126 Broad.....Sn Luis Obspo 1072-R
TRUSSLER'S FURNITURE STORE
1303 Park.....Pso Robls 126

OLD COLONY PAINTS
"Save the Surface and You Save All"
Fine Old Colony Paints
"WHERE TO BUY THEM"
GRISANTI HARDWARE
Highway.....Atascadero 580

PABCO PAINTS—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344

PASO ROBLES MERCANTILE CO
839-12th.Pso Robls-340
Quaglino James A Builders Supplies
Santa Barbara Av & High...Sn Luis Obspo 1840
(See Advertisement Page 115)
(Continued Next Page)

Practically everything you'll ever want to buy is listed conveniently in the Classified Telephone Directory.

Paint Dealers–Retail–(Cont'd)

REED'S PAINT & WALLPAPER STORE
"Make Your Paint Problems Ours"
EXCLUSIVE DEALER FOR
DUPONT PAINTS
IMPERIAL WASHABLE WALLPAPER
1121 Broad.....Sn Luis Obspo 1364-W

SAN LUIS WALL PAPER & PAINT STORE
1126 Broad.....Sn Luis Obspo-1072-R

SHERWIN-WILLIAMS PAINTS
See the new Paint and Color STYLE GUIDE – authentic color schemes for every room.
SWP "Weatherated" House Paint.
KEM-TONE, Economy Wall Finish.
KEM-GLO, Miracle Lustre Enamel.
SUPER KEM-TONE, Ready-to-Use Deluxe Washable Wall Paint.

"WHERE TO BUY IT"
DEALERS
HEATON R C CO 803-13th.....Pso Robls 890
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695

SINCLAIR'S PAINTS—
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.....Sn Luis Obspo 2200

TREASURE TONES
Pre-Harmonized Oil-Base Paints
Ready-to-Use
No Mixing or Matching
Manufactured by
The Bishop-Conklin Company
Treasure Tones
"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware
Traffic Wy.....Atascadero 133
BURROUGHS CABINET SHOP
Hwy No 1.....Cayucos 2831

TRUELOVE K P PAINT STORE
800 Dolliver.....Pismo Beach 243

Paint Dealers–Whsle

ACME QUALITY PAINT & WALL PAPER STORE
Distributors for
SUPER KEM-TONE
KEM-TONE, KEM-GLO
ACME QUALITY PAINTS
PAINTERS SUPPLIES
862 Monterey.....San Luis Obispo 3039

DU PONT AUTOMOBILE PAINTS—
UNIVERSAL AUTO PARTS CO
969 Monterey.Sn Luis Obspo-1418

QUAGLINO JAMES A BUILDERS SUPPLIES
DISTRIBUTORS OF
PITTSBURGH PAINTS
Santa Barbara Av & High.....San Luis Obispo 1840

S L O SUPPLY CO
Texture Paints & Joint Cement
101 Higuera.....Sn Luis Obspo 351

Painters' Supplies

FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852

Painting–Automobile

See Automobile Painting

Painting Contractors

CLARK HOWARD E
445 High.....Sn Luis Obspo 1025-W
KING J L 2005 Spring.....Pso Robls 1407
KING JACK
Contractor-Brush & Spray Work
North C.....Morro Bay 4231
Kleck Leon N Capitol Hill.....Pso Robls 184-W
KRINER N F
PAINTING CONTRACTOR
PAINTING IN SAN LUIS OBISPO SINCE 1921
INTERIOR — EXTERIOR
FREE ESTIMATES
All Materials and Work Guaranteed
"We Aim To Please—And Do Please"
1196 Islay.....San Luis Obspo 854
MINSHULL JOHN F
Painting & Paperhanging
305-14th.....Pso Robls 426-W
ORVIS HARRY J 1034 Peach..Sn Luis Obspo 1366
RHODES G F 950 Chorro.....Sn Luis Obspo 1397
(See Advertisement This Page)
TRUELOVE K P PAINT STORE
800 Dolliver.....Pismo Bch 243
Winslow R H 1350 Bello Av.....Pismo Bch 93-J

Painting–Industrial

RHODES G F 950 Chorro.....Sn Luis Obspo 1397

Paper–Building–See Building Materials

Paper Dealers

BLAKE MOFFITT & TOWNE
218 E Jones.....Snta Maria 5-2641

Paper–Waxed–See Paper Dealers

Paper–Whsle–See Paper Dealers

Pastry Shops

See Bakers–Retail; also Pies–Pastry

Patent Attorneys & Agents

White George B
1095 Market S F.....Market 1-7065

PAINTING
ALL ROADS LEAD TO
RHODES
PAINTING & DECORATING
Commercial and Industrial — Spray Painting
Free Estimates
Call San Luis Obispo 1397
G. F. RHODES, Owner 950 Chorro

PET FOODS NOVELTIES Accessories
FRESH INSPECTED HORSE MEAT
Dogs — Birds — Fish
SHARP'S PET SHOP
131 Bridge Arroyo Grande 2912

Featuring
SEEBURG
100-Selection Coin Operated
Phonographs
45 or 78 RPM
INSTALLED IN BARS & RESTAURANTS
PARTY RENTALS

24-HOUR DEPENDABLE SERVICE
O K MUSIC CO.
844 MONTEREY
SAN LUIS OBISPO 703

SEE US
Seeburg
100 Selection Phonographs and All Other Types Amusement Devices
PLACED IN YOUR LOCATION ON COMMISSION BASIS
Call Us for Courteous and Immediate Service
LOS OSOS VENDORS
Phone San Luis Obispo 1583-W
If No Answer San Luis Obispo 1324
1023 Nipomo

for
Your Convenience
Directories for other cities are available in the Business Offices and at attended public telephone stations.

Paving Materials

WEBSTER JACK
PAVING AND GRADING
EXCAVATING
SAND—GRAVEL—FILLS
Fire Wood - Manure - Loam
958 Grand Av.....Arroyo Grande 2694

Pawnbrokers

San Luis Jewelry & Loan Co
974 A Monterey.....Sn Luis Obspo 2958-W

Peanuts—See Nuts—Edible

Pest Control

See Exterminating; Also Moth Proofing; Also Termite Control; Also Tree Service

Pet Shops

Hazel's Pet Shop
874 Monterey.....Sn Luis Obspo 962-W
SHARP'S PET SHOP
131 Bridge.....Aroyo Grnde 2912
(See Advertisement This Page)

Pet Supplies—Whsle & Mfrs

Carver's Frozen Food Lockers
75-8th .....Morro Bay 3571
MARTINELLI ANIMAL FOOD CO
Clark Field.....Sn Luis Obspo 189

Phonograph Records—Retail

BROWN'S MUSIC STORE
717 Higuera.....Sn Luis Obspo 1278
KRAMER'S 1325 Park.....Pso Robls 385
LONG E E PIANO CO
Since 1911
The latest POPULAR
The finest CLASSICAL
RECORDS
ALSO CHILDREN'S - RELIGIOUS - WESTERN
777 Marsh.....San Luis Obispo 506

Phonographs—Coin Operated

LOS OSOS VENDORS
1023 Nipomo.....Sn Luis Obspo 1583-W
(See Advertisement This Page)
O K MUSIC CO
844 Monterey.....Sn Luis Obspo 703
(See Advertisement This Page)
POLIN BURT W 974 Monterey...Sn Luis Obspo 2370
SAN LUIS AMUSEMENT CO
983 Chorro.....Sn Luis Obspo 66-W

Photo Finishing—Retail

CAL PHOTO SUPPLY
899 Higuera.....Sn Luis Obspo 773
CAMERA SHOP
We Give S & H Green Trading Stamps
1036 Chorro.....Sn Luis Obspo 1748
Louis Studio 1017 Chorro.....Sn Luis Obspo 371
MORRO BAY PHOTO SHOP
842 Main.....Morro Bay 3351
PICTURE SHOP THE
1371 Monterey.....Sn Luis Obspo 2703-R

Photo Finishing—Whsle

Louis Studio 1017 Chorro.....Sn Luis Obspo 371

Photocopy Prints

BLAKE PRINTERY
We Give Photographic Service
1014 Court.....Sn Luis Obspo 780-W
CAL PHOTO SUPPLY
PHOTOSTATIC COPIES
ARMY & NAVY DISCHARGES
Photo Finishing and Supplies
24-Hour Photostatic Copy Service
"We Copy Anything"
899 Higuera.....San Luis Obispo 773
ROBERTS PHOTO STUDIO THE
1225 Spring.....Paso Robles 1160

Photographers—Commercial

CAL PHOTO SUPPLY
899 Higuera.....Sn Luis Obspo 773
Louis Studio 1017 Chorro.....Sn Luis Obspo 371
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro.....Sn Luis Obspo 2247
(See Advertisement This Page)
ROBERTS PHOTO STUDIO THE
1225 Spring.....Paso Robles 1160
Shannon Photo Service 1220 Park...Paso Robls 536
Stevens Studio 1232 Olive.....Pso Robls 1121
Wilkins Studio 101 Hwy.....Atascadero 158

Photographers—Portrait

GAINSBOROUGH STUDIO
Exclusive Portrait Studio
864 Higuera.....Sn Luis Obspo 1541
LOUIS STUDIO
1017 Chorro.....Sn Luis Obspo 371
McLain Studio Of Photography
970 Chorro.....Sn Luis Obspo 2247
Morro Bay Photo Shop 842 Main..Morro Bay 3351
ROBERTS PHOTO STUDIO THE
1225 Spring.....Pso Robls 1160
(See Advertisement This Page)
Sears' Studio Highway.....Atascadero 238-W
Stevens Studio 1232 Olive.....Pso Robls 1121
WILKINS STUDIO
WEDDINGS - PETS
FAMILY GROUPS
COMMERCIAL PRINTING
101 Highway.....Atascadero 158

TO SPEED SERVICE PLEASE LOOK UP THE NUMBER FIRST

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

McLain STUDIO of PHOTOGRAPHY
PORTRAITS – CHILDREN
WEDDINGS
FAMILY GROUPS
IN STUDIO, CHURCH OR HOME
Commercial
Advertising - Banquets - Aerial
Phone San Luis Obispo 2247
Residence 1938-M
970 Chorro

for photography...
The **Roberts** PHOTO Studio
Wedding Candids
Portraits - Commercial
Discount To Service Personnel
PHONE
Paso Robles 1160
1225 SPRING ST. PASO ROBLES

When
NAME
or
ADDRESS
Is Forgotten
Someone has told you of a certain concern or you've read their advertising somewhere.
LOOK IN THE
Classified
TELEPHONE SECTION
You probably will recognize the name or address when you see it.

PHOTO SUPPLIES

- PHOTO FINISHING
- DEVELOPING - PRINTING ENLARGING
- MOVIE CAMERAS & PROJECTORS
- STILL CAMERAS & ACCESSORIES
- KODAK - GRAFLEX
- ZEISS - REVERE
- ARGUS - ANSCO
- KEYSTONE - DEFENDER
- BAUSCH & LOMB
- BELL & HOWELL
- DARK ROOM EQUIPMENT

COMMERCIAL AND PORTRAIT PHOTOGRAPHY
PHOTOSTATIC COPIES

CAL PHOTO SUPPLY

899 HIGUERA

PHONE San Luis Obispo 773

CAMERAS & SUPPLIES

PHOTO FINISHING

KODAK – ARGUS – GRAFLEX
REVERE – BELL & HOWELL

We Give S & H Green Stamps

CALL
SAN LUIS OBISPO
1748

THE CAMERA SHOP

1036 CHORRO SAN LUIS OBISPO

When
NAME
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere.

LOOK IN THE

Classified
TELEPHONE
SECTION

You probably will recognize the name or address when you see it.

Photographic Equipment & Supplies–Retail

CAL PHOTO SUPPLY
899 Higuera.....Sn Luis Obspo 773
(See Advertisement Page 120)
CAMERA SHOP
1036 Chorro.....Sn Luis Obspo 1748
(See Advertisement Page 120)
ESQUIRE THE 600 Cypress.....Pismo Bch 333-J
Evans Camera Exchange
1428 Spring.....Pso Robls 442
WESTERN FILMS
Specializing In Movies & Color Slide Equip
Wickenden Bldg.....Sn Luis Obspo 431

Photostat Prints—See Photocopy Prints

Physical Therapists

Beck Walter H 420 Ocean Vw.....Pismo Bch 160
BETTENCOURT ALICE R
571 Marsh.....Sn Luis Obspo 1898-M
FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
Madson A J 870 Price.....Pismo Bch 190
Poe Lenord E 303-16th.....Pso Robls 223
Poe Rudolph A 657 Marsh.....Sn Luis Obspo 344
WALKER EARL T 1947 Spring.....Pso Robls 754

Physicians & Surgeons D. O.

KELLEY DORSEY M
722 Marsh.....Sn Luis Obspo 1483
Mills Maud S Morro Rd.....Atascadero 430-R
Shea V B 1108 Vine.....Pso Robls 327
Residence.....Atascadero 695-M
If no answer call.....Atascadero 461-W
SKINNER ROBT L
1404 Broad.....Sn Luis Obspo 487-W
If no answer call.....Sn Luis Obspo 2992
Strahan L R 1108 Vine.....Pso Robls 327
If no answer call.....Atascadero 695-M
Wu H M 972 Santa Rosa...Sn Luis Obspo 1750-W

Physicians & Surgeons M. D.

Amsel Ritter & Kundert Karl
Eye Ear Nose & Throat
1114 Marsh.....Sn Luis Obspo 710
If no answer call.....Sn Luis Obspo 2990
Anderegg Richard L
Limited To Diagnosis & Internal Medicine
781 Marsh.....Sn Luis Obspo 2098
If no answer call.....Sn Luis Obspo 2992
Anderegg Richard L 5th & Market..Morro Bay 6371
Bearg Philip A
Pediatrics
990 Pacific.....Sn Luis Obspo 3041
Beresky Tibor A
Eye Exclusively
1170 Marsh.....Sn Luis Obspo 3135
Residence.....Sn Luis Obspo 1438
1221 Park.....Pso Robls 1435
6th & Pacific.....Cayucos 2111
Blair Edw
Surgery & Obstetrics
522-13th.....Pso Robls 840
Nights & Sundays call.....Pso Robls 840
If no answer call.....Pso Robls 1200
Bossert & Dick 1305 Vine.....Pso Robles 50
Night Or Day Call.....Pso Robls 50
If no answer call.....Pso Robls 1200
Buck Robert E
Limited To Internal Medicine
990 Pacific.....Sn Luis Obspo 3041
Bullard Alton L 740 Price.....Pismo Bch 205
Residence 420 Hollister.....Pismo Bch 209
Burnight E R 348 Hollister.....Pismo Bch 148
Cookson H N 154 Traffic Wy....Aroyo Grnde 2114
If no answer call.....Aroyo Grande 5707
County Health Dept 12th&Pine.....Pso Robls-547

Physicians & Surgeons M. D. –(Cont'd)

Crook Glenn D
Limited To Ear Nose & Throat
1170 Marsh.....Sn Luis Obspo 3135
Residence.....Sn Luis Obspo 390
1221 Park.....Pso Robles 1435
6th & Pacific.....Cayucos 2111
Dick & Bossert 1305 Vine.....Pso Robls 50
Night Or Day Call.....Pso Robls 50
If no answer call.....Pso Robls 1200
Drake Jas R
Limited To Diseases Of The Skin
871 Marsh.....Sn Luis Obspo 1362
24 Hours Night & Day Call..Sn Luis Obspo 1362
Dunklee Geo K
Surgery
990 Pacific.....Sn Luis Obspo 3041
Egbert Galen S
Allergy
120 N 4th Sn Jose.....Cypress 4-6642
If no answer call.....Cypress 2-3440
Elvin John H 273 Pomeroy Av.....Pismo Bch 330
Residence.....Aroyo Grnde 2604
Ferris Chalmer W
General Practice-Obstetrics-Pediatrics
1170 Marsh.....Sn Luis Obspo 3135
1221 Park.....Pso Robls 1435
6th & Pacific.....Cayucos 2111
French Edison A
Limited To General Surgery-Gynecology
1170 Marsh.....Sn Luis Obspo 3135
If no answer call.....Sn Luis Obspo 2827
1221 Park.....Pso Robls 1435
6th & Pacific.....Cayucos 2111
French George O
Limited To Orthopedic Surgery
1170 Marsh.....Sn Luis Obspo 3135
1221 Park.....Pso Robls 1435
6th & Pacific.....Cayucos 2111
Gaebe L C 895 Pismo.....Sn Luis Obspo 548
Residence.....Sn Luis Obspo 2040
Gazin Albert
Radiology
1301 Chorro.....Sn Luis Obspo 2409
Gray Thomas J Main.....Cambria 107
Residence Phone.....Cambria 135
Greenman Robt A Jr
General Practice
Central Mall.....Atascadero 116
Residence.....Atascadero 97-W
If no answer call.....Atascadero 170
Guernsey Dexter E
General Surgery
1235 Morro.....Sn Luis Obspo 2822
If no answer call.....Sn Luis Obspo 2512
Hagen Horace
Internal Medicine
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call..Sn Luis Obspo 1782
Hagen Treadwell Sherman & Maxson
1215 Chorro.....Sn Luis Obspo 1782
24 Hours Night & Day Call..Sn Luis Obspo 1782
Hardham John F
Internal Medicine
522-13th.....Pso Robls 766
Residence.....Pso Robls 34-F-15
If no answer call.....Pso Robls 1200
Hileman Lloyd O 6th & C.....Morro Bay 4082
Keese Anthony V
Orthopedic Surgery & Fractures
990 Pacific.....Sn Luis Obspo 3041
Kelker G D
Eye Ear Nose & Throat
6th & Pacific.....Cayucos 2111
Kennedy Chas R
Surgery & Orthopedics
522-13th.....Pso Robls 31
If no answer call.....Pso Robls 1200

(Continued Next Page)

Physicians & Surgeons M. D. —(Cont'd)

Kundert Karl & Amsel Ritter
Practice Limited To Eye
1114 Marsh.....Sn Luis Obspo 710
If no answer call.....Sn Luis Obspo 2992
Residence.....Sn Luis Obspo 3223-W
Maher Edward J 784 Marsh...Sn Luis Obspo 2412
Residence.....Sn Luis Obspo 2643
Masters John B
Limited to Internal Medicine
1170 Marsh.....Sn Luis Obspo 3135
Residence.....Sn Luis Obispo 278-J
1221 Park.....Paso Robls 1435
6th & Pacific.....Cayucos 2111
Maxson E S 1215 Chorro.....Sn Luis Obspo 1782
24 Hours Night & Day Call...Sn Luis Obspo 1782
Middleton Joseph G
Obstetrics & Gynecology
990 Pacific.....Sn Luis Obspo 3041
Monk Alonzo
General Practice-Obstetrics-Pediatrics
1170 Marsh.....Sn Luis Obspo 3135
1221 Park.....Pso Robls 1435
6th & Pacific.....Cayucos 2111
Mugler F R
N Hwy & Rosario Av.....Atascadero 662
Residence.....Atascadero 454-W
If no answer call.....Sn Luis Obspo 832
Oberson E C Marsh & Garden.....Sn Luis Obspo 244
If no answer call Long Distance.....S Mrg 43-J
Pearman R O
Surgery & Urology
1235 Morro.....Sn Luis Obspo 2822
If no answer call.....Atascadero 324-R
Ragsdale F F 1110 Vine.....Pso Robls 24
Residence.....Pso Robls 600
If no answer call.....Pso Robls 660
Schultz C E 745-6th.....Morro Bay 3361
Night Or Day Call.....Morro Bay 3361
Scow Jim
Physician & Surgeon
717-12th.....Paso Robles 791
Residence.....Paso Robles 660
If no answer call.....Paso Robles 1200
Sherman Edward C Jr
Obstetrics & Gynecology
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call...Sn Luis Obspo 1782
Singleton Virginia A
Limited To Obstetrics & Gynecology
1304 Santa Rosa.....Sn Luis Obspo 1593
Residence.....Sn Luis Obspo 2980
If no answer call.....Sn Luis Obspo 2992
Smith Jas Barry 1405 Garden..Sn Luis Obspo 1411
Residence.....Sn Luis Obspo 1652
Sobey G L 1104 Vine.....Pso Robls 55-W
If no answer call.....Pso Robls 1200
Stannard Raymond E
General Medicine-Surgery-Obstetrics
4th & Market.....Morro Bay 3611
Sullivan Dennis J Jr
General Practice-Obstetrics-Pediatrics
1170 Marsh.....Sn Luis Obspo 3135
Residence.....Sn Luis Obspo 1998
1221 Park.....Paso Robles 1435
6th & Pacific.....Cayucos 2111
Swartout Hubert C
Gen Medicine-Surgery-Obstetrics
Bank of Amer Bldg.....Aroyo Grnde 2049
Residence.....Aroyo Grnde 2053
Treadwell R T
Surgery
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call...Sn Luis Obspo 1782
Walters Richard D Entrada Av.....Atascadero 142
If no answer call.....Atascadero 284
Ward Edw D 522-13th.....Pso Robls 840
Nights & Sundays Call.....Pso Robls 840

Hear many of the world's outstanding musical artists on the Telephone Hour

Physicians & Surgeons M. D. —(Cont'd)

Werbel E W
Limited To Traumatic & General Surgery
1170 Marsh.....Sn Luis Obspo 3135
Residence.....Sn Luis Obspo 1784
1221 Park.....Pso Robls 1435
6th & Pacific.....Cayucos 2111
Wical Elvin A
Gen Medicine-Surgery-Obstetrics
1325 Chorro.....Sn Luis Obspo 246
Residence 976 Buchon.....Sn Luis Obspo 3130
Wise Lewis A 791 Dolliver.....Pismo Bch 116
Residence.....Pismo Bch 181
Wochos Robert G
Surgery
990 Pacific.....Sn Luis Obspo 3041
Wolfe Alfred M
Limited To Internal Medicine
1170 Marsh.....Sn Luis Obspo 3135
Residence.....Sn Luis Obspo 424
1221 Park.....Pso Robls 1435
6th & Pacific.....Cayucos 2111
Woodbridge John H
Limited To Internal Medicine & Diagnosis
891 Pismo.....Sn Luis Obspo 1882

Physicians-Osteopathic

See Osteopathic Physicians

Pianos—Dealers

BALDWIN PIANOS—
HAMMONS' FIRESTONE DEALER STORE
1344 Park.....Paso Robls 405

BROWN'S MUSIC STORE
717 Higuera.....Sn Luis Obspo 1278
(Continued Next Page)

E. E. Long

PIANO CO.

Since 1911

WE BUY RENT SELL PIANOS

SPINETS - GRANDS - UPRIGHTS
Nationally Advertised
WURLITZER - KIMBALL
LESTER

ASK ABOUT OUR RENTAL PURCHASE PLAN

PIANO TUNING
Phone San Luis Obispo 506
777 Marsh

Pianos—Dealers—(Cont'd)

Dubin's 999 Higuera.....Sn Luis Obspo 676
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
(See Advertisement Page 122)

Pianos—Dealers, Used

Brown's Music Store
717 Higuera.....Sn Luis Obspo 1278

Pianos—Renting

Brown's Music Store
717 Higuera.....Sn Luis Obspo 1278
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

Pianos—Tuning & Repairing

Brown's Music Store
717 Higuera.Sn Luis Obspo-1278

Picnic Grounds

Red Barn See Canyon.....Sn Luis Obspo 18-R-12

Picture Frames—Dealers

Acme Quality Paint & Wallpaper Store
862 Monterey.....Sn Luis Obspo 3039
AH LOUIS STORE
Custom Made
800 Palm.....Sn Luis Obspo 592-J
Louis Studio 1017 Chorro.....Sn Luis Obspo 371

Pies—Pastry

BOODRY'S DRIVE IN
Home Made Pies & Ice Cream
2436 Broad.....Sn Luis Obspo 2439-W
Bradley R H Pies 1804 Osos....Sn Luis Obspo 861
PEERLESS BAKING CO
584 Higuera.....Sn Luis Obspo 319

Pillows—Renovating

SAN LUIS STERILIZATION & MATTRESS CO
Buchon & High.....Sn Luis Obspo 405

Pipe Fittings—Whsle

CRANE CO 239 E Alisal.....Salinas 3964

Pipe Welding—See Welding

Pipe—Whsle & Mfrs

CRANE CO 239 E Alisal.....Salinas 3964

HANDY MAN or SPECIALIST

You're almost certain to find the person or firm to do the job you want done when you

LOOK IN THE
Classified
TELEPHONE SECTION

Piston Rings

General Auto Parts 1218 Pine.....Pso Robls 280

Pistons

General Auto Parts 1218 Pine.....Pso Robls 280

Planing Mills—See Millwork

Planographing—See Printers

Plant Food—Concentrated—See Fertilizers

Plasterers

CARLSON CARL F
PLASTERING CONTRACTOR
INTERIOR & EXTERIOR
ESTIMATES GLADLY FURNISHED
529 Crown.....Arroyo Grande 5509
411 Grand Av.....San Luis Obispo 346

McElhenny R J 3439 Spring.....Paso Robls 794-W

Plating

Mathews Memorials & Plating Service
1 Higuera.....Sn Luis Obspo 717
(See Advertisement This Page)

New vacuum tube equipment that boosts the number of calls that present wires can handle is an important part of our current program to provide even better and faster long distance service.

ELECTRO PLATING
Automobile Accessories
CHROME — SILVER — BRASS
COPPER — NICKEL — CADMIUM
Polishing — Lacquering
Baby Shoes Bronzed
Phone SAN LUIS OBISPO 717
MATHEWS PLATING SERVICE
1 HIGUERA ST.

Nationally Advertised Articles
can be traced to their
LOCAL DEALERS
by looking up
"WHERE TO BUY IT"
in the YELLOW PAGES

MODERN
PLUMBING

Coleman
Furnaces

INDUSTRIAL
RESIDENTIAL
REMODELING
INSTALLATION
ALL WORK GUARANTEED
Coleman & Hoyt Water Heaters

Your Fraser Gas Furnace Dealer
Plumbing Supplies

PHONE
PASO ROBLES
143-W

PLUMBING . . .
CLYDE S. NANCE
STATE LICENSED CONTRACTOR
1701 RIVERSIDE AVE.

SMEE'S Little PLUMBER

24-HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
Floor Furnaces — Water Heaters
Gutters — Downspouts
Thermostats

NIGHT PHONE
San Luis Obispo
1365

San Luis Obispo 766

1302 OSOS ST., SAN LUIS OBISPO

SMEE'S
PLUMBING – HEATING – SHEET METAL

Plumbers

ACE PLUMBING CO 94 Toro..Sn Luis Obspo 553-W
If no answer call.....Sn Luis Obspo 2445-J

BENDER'S PLUMBING & SUPPLIES
We Specialize in
NEW INSTALLATIONS
WATER HEATERS - FLOOR FURNACES
AND WALL FURNACES
Cuyama & Shell Beach Rd
Shell Beach.....Pismo Beach 244-W

BETTER PLUMBING CO
Jobbing Our Specialty
1126 Chorro.....Sn Luis Obspo-1383

Canby's Plumbing Heating & Appliances
1185 Grand Av.....Aroyo Grnde 2997

Cheda Archie A
975 Foothill Blvd.....Sn Luis Obspo 707

Coalwell Roy 2029 Pine.....Pso Robls 1036-W

COOK F D PLUMBER & ELECTRICIAN
1032 Pine.Pso Robls-1032
(See Advertisement This Page)

CRAIG F L SHEET METAL & PLUMBING
1224 Pine.....Pso Robls 130-W

DIXON HARRY E
PLUMBING
&
HEATING
Ask For Louis Furtado
For Sheet Metal Work
Orcutt Rd.....Sn Luis Obspo-1682-M

(Continued Next Page)

Plumbing
HEATING
AND
Electrical Work
STATE LICENSED CONTRACTOR
We Carry a Full Line of Fixtures & Equipment
F. D. Cook
1032 PINE
PASO ROBLES
PHONE 1032
Night Phone Paso Robles 23-F-2

HUGHES PLUMBING
AND
REPAIR SERVICE

361 PISMO ST.
Phone Pismo Beach 74

Valley Sheet Metal Shop
PLUMBING - HEATING
A. P. HAWK
Member San Luis Obispo County Contr's Assn.
Furnaces
Water Heaters
Galvanized Tanks
Gutters - Drains
Sinks Restaurant
Sheet Metal Work
Retail Plumbing Supplies
FREE ESTIMATES
ARROYO GRANDE 2357
106 N. HALCYON RD.

McBRIDE
PLUMBING & REPAIRING

HOT WATER HEATERS
FLOOR FURNACES
SHEET METAL WORK
VENTILATORS - SKYLIGHTS
• DRAINS
• GUTTERS
• SINKS

PHONE SAN LUIS OBISPO 337
Nights - Sundays & Holidays Call
SAN LUIS OBISPO 2217-J
647 Higuera San Luis Obispo

Plumbers—(Cont'd)

Fuller J E
1176 Romona Grover City.....Aroyo Grnde 2431
HUGHES PLUMBING & REPAIR
361 Pismo.....Pismo Bch 74
(See Advertisement Page 125)

HOLLON J W
24-HOUR PLUMBING SERVICE
Covering—
Grover City, Oceano, Arroyo Grande
Pismo Beach and Fair Oaks
For Free Estimates Call
508 S 18th Grover City.Arroyo Grande 2264

KETZ ART PLUMBING HEATING & SHEET METAL
COMMERCIAL—RESIDENTIAL
Free Estimates — Work Guaranteed
WATER HEATERS — FURNACES
WATER SOFTENERS — PLUMBING SUPPLIES
Corbett Canyon Rd....Arroyo Grande 2478

Kurfess C A Highway.....Cambria 98-W

KURTZ EQUIPMENT & SUPPLY CO
Plumbing — Heating — Electric
FIXTURES — SUPPLIES
LICENSED PLUMBING CONTRACTOR
HOT WATER - STEAM - GAS HEATING
1141 Main.....Morro Bay 5311

McBRIDE SHEET METAL WORKS
647 Higuera.....Sn Luis Obspo 337
(See Advertisement Page 125)
McKELVEY'S HENRY B PLUMBING & HEATING Hwy.....Atascadero 394
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695
NANCE CLYDE S
1701 Riverside Av.....Pso Robls 143-W
(See Advertisement Page 124)
RAMAGE W C BILL 621 High.Sn Luis Obspo 2386-W
ROBERTS EARL S
Member S L O Contractors Assn
445-5th.....Morro Bay 2821
SIMMONS A J 907-12th.....Pso Robls 625-W
If no answer call.....Pso Robls 1229-W
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.Sn Luis Obspo-766
(See Advertisement Page 124)
Valley Sheet Metal Shop
106 N Halcyon Rd.....Aroyo Grnde 2357
(See Advertisement Page 125)
Willhoit A H Hwy.....Templeton 2561

Plumbers' Supplies—Retail

Al's Plumbing Supply
519 Cypress.....Pismo Bch 333-W
ATASCADERO LUMBER CO
Traffic Wy.....Atascadero 661
HAGLE-DE COU LUMBER CO
S Hwy.....Atascadero 43
HAYWARD LUMBER CO
12th & Riverside Av.....Pso Robls 73

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Plumbers' Supplies—Retail—(Cont'd)

HOMART PLUMBING EQUIPMENT—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

KURTZ EQUIPMENT & SUPPLY CO
Wholesale & Retail
1141 Main.....Morro Bay 5311
LADWIG FARM & HOME SUPPLY
1619 Osos.....Sn Luis Obspo 2117-J
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695
NANCE CLYDE S
1701 Riverside Av.....Pso Robls 143-W
SIMMONS A J 907-12th.....Pso Robls 625-W
Willhoit A H Hwy.....Templeton 2561

Plumbers' Supplies—Whsle

CRANE CO 239 E Alisal.....Salinas 3964
Pack Pipe & Supply Inc
183 Higuera.....Sn Luis Obspo 75
SALINAS PIPE & SUPPLY CO
45 N Main.....Salinas 6608
WORTHINGTON PLUMBING SUPPLY
WHOLESALE ONLY
DISTRIBUTOR FOR BULLDOG BRAND
COPPER WATER PIPE
PRODUCT OF PHELPS DODGE
1604 Morro.....Sn Luis Obspo 2289

Podiatrist—See Chiropodists

Polishes

General Auto Parts 1218 Pine.....Pso Robls 280

Poultry Dealers—Retail

BARBA MIKE 1302-21st.....Pso Robls 1057-W
Bognar's Poultry Ranch
1169 Maple.....Aroyo Grnde 5634
CLOSE A A Grand Av & 14th
Grover City.....Aroyo Grnde 2837
Eagle Poultry Ranch
Orcutt Rd.....Sn Luis Obspo 1682-R
HENDERSON MERLE
Hwy No 1 Halcyon.....Aroyo Grnde 2906
Pierce Geo H S Highway.....Atascadero 109-W
SUNICAL LAND & LIVESTOCK DEPT
Piedra Blanca Ranch.....Cambria 91
Torres Poultry Farm 936-5th.....Morro Bay 2846

Poultry Dealers—Whsle

BADER WM 12th & Riverside.....Pso Robls 298
(See Advertisement This Page)
(Continued Next Page)

POULTRY & EGGS

WHOLESALE DISTRIBUTOR & RECEIVER
PHONE
PASO ROBLES 298
WM. BADER
12TH & RIVERSIDE

Poultry Dealers—Whsle—(Cont'd)

Beecham Thos 312 Walnut.....Aroyo Grnde 2989
Calif Turkey Growers Assn Traffic Wy Atascadero-166
Fagerbourg C B S 101 Hwy.....Nipomo 2291
Martinez Ranch
Santa Fe Rd.....Sn Luis Obspo 21-R-12
Seitz Produce Co
Coromar Av.....Atascadero 295-J
Sierra Vista Poultry Ranch
Orcutt Rd.....Sn Luis Obspo 5-R-12
STINSON POULTRY SERVICE
Laurel Ln & Orcutt Rd..Sn Luis Obspo 1596-W
SUNICAL LAND & LIVESTOCK DEPT
Piedra Blanca Ranch.....Cambria 91

Poultry Equipment & Supplies

BECKER FEED & SEED CO
210 California Blvd.....Sn Luis Obspo 587
Easter Chas Russell
Orcutt Rd.....Sn Luis Obspo 1510
Farmers Alliance Bus Assoc
Main Plant & Office
945 Riverside Av.....Pso Robls 115
Plant No 2 6th & Riverside Av....Pso Robls 724
McKeen's Hatchery Laurel Ln...Sn Luis Obspo 45
RUSHERADIANT HEATING SYSTEMS—
RUSHER GAS APPLIANCE
920 N La Brea Inglewood....Orchard 1-6230

Poultry Picking

Barba Mike 1302-21st.....Pso Robls 1057-W

Presswork—See Printers

Printers

ATASCADERO NEWS N Hwy.....Atascadero 100
BLAKE PRINTERY
COMPLETE PRINTING SERVICE
PHOTO OFFSET & LETTERPRESS
FROM
BUSINESS CARDS TO PUBLICATIONS
1014 Court.....San Luis Obispo 780-W
Cambrian Press The.....Cambria-31
Herald Recorder 309 E Branch...Aroyo Grnde 2826
HILL'S OFFSET PRINTING CO
Letter Press & Lithographing
1131 Chorro.....Sn Luis Obspo 1727
Litho Art Shop 1819B Osos..Sn Luis Obspo 3033-W
PASO ROBLES JOURNAL
724-13th.....Pso Robls 362
Pismo Times 530 Cypress.....Pismo Bch 71
PRESS ADVERTISER CO
T J Barry
1212 Pine.....Pso Robls 802
Preuss Press 981 Osos.....Sn Luis Obspo-1176
Reporter The 971 Osos.....Sn Luis Obspo 3188
Shadow Arts Studio
Wickenden Bldg.....Sn Luis Obspo 431

Produce

See Specific Kinds, i.e., Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc

Public Stenographers

See Stenographers—Public

Publishers

Cambrian Press The.....Cambria-31
Herald Recorder 309 E Branch...Aroyo Grnde 2826
PASO ROBLES JOURNAL
724-13th.....Pso Robls 362

Publishers—(Cont'd)

PRESS ADVERTISER CO
1212 Pine.....Pso Robls 802
Reporter The 971 Osos.....Sn Luis Obspo 3188

Pumps

A & G Pump Serv Grand Av.....Aroyo Grnde 5595
(See Advertisement Page 128)
BERKELEY PUMPS
Jet Type Water Systems
"Crusader" Deepwell Turbines
Dual-Purpose Deepwell Turbines
Horizontal Centrifugal Pumps
and many special purpose pumps
for agricultural, industrial and
domestic use.
BERKELEY PUMPS
"WHERE TO BUY THEM"
A & G PUMP SERV
Grand Av.....Aroyo Grnde 5595
COAST COUNTIES PUMP & ELECTRIC CO
1240½ Park.....Pso Robls 189
Hewitt H.....Templeton 2361
CALIFORNIA FARM EQUIPMENT CO
13th & Riverside Av.....Pso Robls 358
(See Advertisement This Page)
FARMER'S HARDWARE & EQUIP CO
FAIRBANKS-MORSE
PUMPS
PRESSURE SYSTEMS
581 Higuera.....San Luis Obispo 852
(Continued Next Page)

PUMPS
AUTHORIZED
SALES & SERVICE
For
JACUZZI
Turbine-Deepwell
CENTRIFUGAL
PUMPS

JET PUMPS 50 TO 300 FT. DEPTH
INSTALLATION—REPAIRS—ALL MAKES
F. H. A. TERMS
Shur-Rane Sprinkler Irrigation Systems
CALL
PASO ROBLES 358
CALIFORNIA FARM EQUIPMENT CO.
13TH & RIVERSIDE AVE.

BERKELEY PUMPS

Jet Action . . . . . is
AUTOMATIC AND POSITIVE
STAYS PRIMED EVEN ON
LOW CAPACITY WELLS

Capacities 300 to 4500 G.P.H.
Deep Wells 20 to 200 ft.
Motor Speeds 1725 to 3450
DEEPWELL — TURBINE
CENTRIFUGAL
SALES—SERVICE—PARTS

24-Hour Service on All Makes
Wells Cleaned the Modern Way
See Grump About Your Pumps

BERKELEY AUTOMATIC WATER SYSTEMS

ARROYO GRANDE
5595

A & G PUMP
SERVICE

1166 Grand Ave. Fair Oaks

Layne & Bowler Pumps
Pacific Pumps
Meyers Pumps

SPRINKLER
IRRIGATION
SYSTEMS
ENGINEERED
& INSTALLED
WELL TESTING

PIPE AND PIPE
FITTINGS

PHONE
PASO ROBLES 1311

McCOY PUMP CO.

1134-13th ST. PASO ROBLES

Pumps—(Cont'd)

GOULDS PUMPS—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344

LAYNE & BOWLER PUMPS—
McCOY PUMP CO 1134-13th...Pso Robls 1311

McCOY PUMP CO 1134-13th.....Pso Robls 1311
(See Advertisement This Page)

PACIFIC PUMPS

PUMPS
FOR
EVERY SERVICE

PACIFIC

Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

"WHERE TO BUY THEM"

McCOY PUMP CO 1134-13th...Pso Robls 1311
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695

TOKHEIM GASOLINE PUMPS—
HARDING EQUIPMENT CO
Old 101 Hwy.....Sn Luis Obspo 1937-J

Willhoit A H Hwy.....Templeton 2561

Pumps–Repairing

A & G PUMP SERV
Grand Av.....Aroyo Grnde 5595
Houghton S W.....Pso Robls 5-F-11

Radiator Repairing–Automobile

See Automobile Radiator Repairing

Radiators–Cooling

Claassen's Radiator Shop
1534 Spring.....Pso Robls 909-W
FRANKLIN'S SERVICE
1185 Monterey.....Sn Luis Obspo 455

Radio Broadcasting Companies & Stations

KATY
Studio 981 Monterey.....Sn Luis Obspo 3171
Transmitter 500 Price.....Sn Luis Obspo 855
KPRL Radio Station 32d & Vine.....Pso Robls 204
KVEC Radio Station
Hill Mtn Vw. Sn Luis Obspo-1100
Transmitter Morro Rd.....Sn Luis Obspo-702

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

TO SPEED SERVICE PLEASE LOOK UP THE NUMBER FIRST

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

Radio Dealers

Atascadero Radio & TV Hwy....Atascadero 676-J
DANIELS & BOVEE
710 Higuera.....Sn Luis Obspo 1335
(See Advertisement This Page)
DERBY'S ELECTRIC SHOP
Philco-Zenith-Motorola-G E
827-13th.....Pso Robls 91
GENERAL ELECTRIC RADIOS

Outstanding radios for listening pleasure. Clock-radios, portables, "Dial Beam" table models, AM-FM radio-phono combinations with the G-E Electronic Reproducer and Dual Reversible Stylus.

GE RADIO

"WHERE TO BUY THEM"
DEALERS

ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad.....Sn Luis Obspo 1428
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

HEATON R C CO 803-13th.....Pso Robls 890
House Of Appliances Elec Sales & Service
1226 Park.....Pso Robls 1304
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
MOTOROLA RADIO

FOR HOME — F-M and A-M Radios — Portables, Automatic Radio-Phonographs. FOR CAR—The Auto Radio that's the FAVORITE OF MILLIONS—designed to Fit ALL Cars.

Motorola FOR HOME & CAR

"WHERE TO BUY IT"

Bardin Tire Distributor
692 Marsh.....Sn Luis Obspo 1173
CLOUD RADIO SERVICE
Radio Servicing Only
1120 Islay.....Sn Luis Obspo 154-M
Daniels & Bovee
710 Higuera.....Sn Luis Obspo 1335

MUSTANG RADIO SERVICE
Foothill Blvd.....Sn Luis Obspo 1559-M
OZZIE'S RADIO SALES & SERVICE

◎ MOTOROLA
◎ RCA
◎ ZENITH

450 Wadsworth Av.....Pismo Beach 118

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

Radio Dealers—(Cont'd)

PACKARD-BELL RADIO PHONOCORD & TELEVISION—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

PAYNE'S RADIO & MUSIC STORE
1334 Spring.....Pso Robls 562-M
PHILCO RADIO & RADIO-PHONOGRAPH SALES & SERVICE—
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

SCOTT RADIO & TELEVISION—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

SILVERTONE RADIOS—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760

WILCOX LOU GENERAL ELECTRIC APPLIANCES
General Electric-Philco-Motorola
823-12th.....Pso Robls 1507

ZENITH RADIOS—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo-506
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

Radio Schools–See Schools

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.

DANIELS & BOVEE

★ ★ ★ ★

Authorized Sales & Service

PHILCO-MOTOROLA
PACKARD BELL

RADIO COMBINATIONS
PUBLIC ADDRESS SYSTEMS
SOUND EQUIPMENT

EXPERT REPAIRS
ON ALL MAKES

SAN LUIS
OBISPO
1335

710 Higuera at Broad

National Union Radio Service is a nation-wide organization of selected, independent Service Dealers, authorized to handle National Union Radio Tubes and Service products.

Radio Servicing

ATASCADERO RADIO & T V
Alvin F. Cross — Prop.
EXPERT REPAIRS
AND
INSTALLATIONS
ON ALL MAKES & MODELS
Shop: On Hwy 101 — In Center of Town
Hwy .....Atascadero 676-J

CLOUD RADIO SERVICE
We Service All Makes
1120 Islay .....Sn Luis Obspo 154-M
If no answer call.....Sn Luis Obspo 2992

DANIELS & BOVEE
710 Higuera.....Sn Luis Obspo 1335

FRED'S RADIO CLINIC 732-14th.....Pso Robls 336

Radio Servicing—(Cont'd)

Mustang Radio Service
Foothill Blvd.....Sn Luis Obspo 1559-M
(See Advertisement This Page)

OZZIE'S RADIO SALES & SERVICE
RADIO REPAIRING
PICK-UP AND DELIVERY
All Makes and Models
Work Guaranteed
450 Wadsworth Av.....Pismo Beach 118

PAYNE'S RADIO & MUSIC STORE
1334 Spring.....Pso Robls 562-M
Riffel's Radio Service 1535 Oak.....Pso Robls 347
(Continued Next Page)

RADIO SALES & SERVICE

GUARANTEED SERVICE ON ALL MODELS

Pick-up & Delivery

PHONE
SAN LUIS OBISPO
1559-M
Santa Rosa At Foothill

AUTO RADIO SERVICE & INSTALLATION

Consoles — Record Changers
Portables

Batteries for All Portables

Sales on New Table & Portable Models

HEADQUARTERS FOR CUSTOM INSTALLATIONS

MUSTANG

IN ATASCADERO
GUARANTEED RADIO SERVICE
Home & Auto
PICK-UP & DELIVERY SERVICE
ZEMAN'S
RADIO & ELECTRIC SERVICE
ATASCADERO 576
LAMODA THEATRE BLDG. HWY.

MEMORY
plays tricks
If in doubt about a
TELEPHONE NUMBER
Please look it up
in the Directory

Radio Servicing—(Cont'd)

SILVERTONE RADIO SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

STEPHENS RADIO SERVICE
REPAIRING APPLIANCES
AND ELECTRIC CLOCKS
RADIO SALES AND SERVICE
555 Cypress.....Pismo Beach 88

Zeman's Radio & Electric Service
Lamoda Theatre Bldg.....Atascadero 576
(See Advertisement Page 130)

Radio Supplies & Parts—Retail

See Radio Dealers

Radio Supplies & Parts—Whsle & Mfrs

ARBUCKLE JACK C
417 E 19th.....Bakersfield 5-5816

Radio Therapy

Drown Laboratory 1254Garden...Sn Luis Obspo-1032

Rags

ALL-STATE SUPPLY CO
Sanitary Wiping Rags-Cotton & Wool Waste
1769 Chase Oakland.....Twinoaks 3-2646

UNITED TEXTILE CO
STERILIZED WIPING RAGS
FOR ALL PURPOSES
WE ALSO BUY
RAGS, SACKS, PAPER, OLD MATTRESSES ETC.
2450 Harrison (SF).....Valencia 4-0063

Railroad Companies

Port San Luis Transportation Co
Port San Luis.....Sn Luis Obspo 1-R-22
Southern Pacific Co Front & Ocean Av
Oceano .....Aroyo Grnde 2998
Southern Pac Co 8th&Railroad.....Pso Robls-2
Southern Pacific Co Railroad Av..Sn Luis Obspo-2500
Southern Pacific Co .....S Margrita-16
Southern Pacific Railroad Co
Mercedes Av. Atascadero-268

Ranches

A D Ranch Hwy 101.....Aroyo Grnde 2579
Berguia & Betita Co Guadalupe Rd...Nipomo 2278
Berguia Vic Huasna Rd.....Aroyo Grnde 2003
Biddle John F Musick Rd.....Aroyo Grnde 2042
Buena Vista Ranch.....Pso Robls 14-F-3
Camatta Ranch Inc.....S Margrita 31-F-3
Clarke C W Co.....Pso Robls-1-F-6
Cowell Land & Cattle Co.....S Margrita-31-F-21
Diamond Ranch Los Osos Rd..Sn Luis Obspo 30-J-2
Diamond Ranch Santa Fe Rd..Sn Luis Obspo 14-J-1
If no answer call.....Sn Luis Obispo 2665
Double Bar S Ranch.....Pso Robls 13-F-3
Eagle Ranch .....Atascadero 71-F 22
Hidden Valley Ranch Cayucos Rd.....Templtn 2371
Hillman's Keys Valley Ranch.....Pso Robls 14-F-5
Hillman's Keys Valley Ranches
Cattle Foreman Headquarters
Sn Miguel Calif.....Sn Miguel 24-F-4

Ranches—(Cont'd)

Houchin C E
Ranch No 1 Upper Arroyo....Aroyo Grnde 2001
Ranch No 2 Huasna.....Aroyo Grnde 2080
Ranch No 3 Huasna.....Aroyo Grnde 2075
Ranch No 4 Upper Arroyo.....Aroyo Grnde 2073
Houchin Cattle Co .....Snta Margarita 56-F-22
J & R Ranches Camp 8 Creston Rd...Pso Robls 6-F-5
Kester Ranch.....Pso Robls 1-F-4
M & H Ranch S Hwy.....Pso Robls 12-F-6
McKinley A B & Sons Inc
Chimney Rock Ranch.....Pso Robls 9-F-21
Negranti Mario
Little Willow Crk Rd.....Cayucos 2688
Old Creek Ranch Old Creek Rd.....Cayucos 2987
Paradise Valley Broiler Ranch
Paradise Vly.....Atascadero 45-R-2
Phelan Bros Ranch
Sn Simeon Crk.....Cambria 116-Y-4
Phelan Cyril Los Berros Rd.....Aroyo Grnde 2480
Poggi L 711 Bennett Av.....Aroyo Grnde 4429
Ragatz E J
124 Long View Ln.....Sn Luis Obspo 465-W
Rancho Alta Vista.....Pso Robls 1508-W
Reyes S D Ranch No 4
Cienaga Dist .....Aroyo Grnde 4430
Righetti M R Lopez Canyon.....Aroyo Grnde 5510
Shamel Hereford Ranch Hwy No 1..Cambria 9-Y-21
Silva Bros Huasna Rd.....Aroyo Grnde 2529
Sinsheimer Bros Avila Rd....Sn Luis Obspo 53-J-1
Spring Ranch Shandon.....Pso Robls 1-F-13
Starfas Sam P Los Berros Rd...Aroyo Grnde 2500
Stockdale Claud Ranch
North Hwy.....Pso Robls 18-F-3
White Ranch Co Shandon.....Pso Robles 1-F-3
Willow Creek Ranch Willow Crk...Pso Robles 11-F-11

Ranges & Stoves—Dealers

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488

CROSLEY ELECTRIC RANGES
FOR COOLER, CLEANER, MORE EFFICIENT COOKING
CROSLEY
Also see Shelvador* Refrigerators, Crosley Kitchen Freezers.
*Made Only By Crosley ®
SALES—SERVICE
"FOR INFORMATION CALL"
CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
MALLETT'S REFRIGERATION SERVICE
S Hwy.....Atascadero 304-W
(Continued Next Page)

The oldest of all the telephone industry's traditions is service.

GENERAL ELECTRIC
APPLIANCES
Authorized Sales & Service
General Electric — Gibson
L & H (Lectro-Host)
Electric Ranges
Phone Paso Robles 1507
Service Dept. Paso Robles 1501
LOU WILCOX
823-12th Paso Robles

Ranges & Stoves—Dealers—(Cont'd)

DAVIES TED 993 Higuera.....Sn Luis Obspo 436
F & G EXCHANGE Eaglet.....Atascadero 345-W

FRIGIDAIRE ELECTRIC RANGES

See Frigidaire Electric Ranges with Radiantube Units and Even-Heat Ovens. Also Frigidaire refrigerators, food freezers, water heaters, automatic washers, ironers, dryers, air conditioners, dehumidifiers.

Frigidaire

"WHERE TO CALL"
SALES & SERVICE DEALERS

Atascadero Hardware
Traffic Wy .....Atascadero 133
Heaton R C Co 803-13th Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo-506

GENERAL ELECTRIC RANGES

Super-fast Calrod Units for G-E "SPEED COOKING". Other famous G-E "firsts" — Built-in Pressure Cooker, Tripl-Unit, Tripl-Oven, Tel-A-Cook Lights, No-Stain Oven Vent.

"WHERE TO CALL"
SALES & SERVICE DEALERS

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13
HILL'S HOME APPLIANCE STORE
913 Grand Av.....Aroyo Grnde 4463
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Roberts Earl S 445-5th.....Morro Bay 2821
Wilcox Lou General Electric Appliances
823-12th.....Pso Robls 1507

HEATON R C CO 803-13th.....Pso Robls 890
HICKENBOTTOM'S
Maytag-Magic Chef-Kelvinator
745 Higuera.....Sn Luis Obspo 711

KELVINATOR ELECTRIC RANGES

Amazing new "Heat-Up Speed!" . . . Starts cooking faster! Automatic Cook Control . . . Colormatic Switches . . . Fast Broilers . . . Mammoth Ovens . . . Beautiful Styling!

Kelvinator

"WHERE TO BUY IT"

COCKRELL'S REFRIGERATION
845-13th .....Pso Robls 1416
HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711

KENMORE RANGES—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760

LEONARD SALES & SERVICE—
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

MAYTAG DUTCH OVEN GAS RANGE—
HILL'S HOME APPLIANCE STORE
913 Grand Av.....Aroyo Grnde 4463
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

Ranges & Stoves—Dealers (Cont'd)

NORGE RANGES—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park .....Pso Robls 344

O'KEEFE & MERRITT GAS RANGES—
FAIR OAKS SUPPLY
995 Grand Av.....Aroyo Grnde 2697
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

ROPER GAS RANGES—
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416
DAVIES TED
993 Higuera .....Sn Luis Obspo 436

UNIVERSAL ELECTRIC RANGES

A complete line of Electric Ranges and Water Heaters with latest automatic features designed for house or apartment.

UNIVERSAL

"WHERE TO BUY THEM"
DISTRIBUTOR
THOMAS DISTRIBUTING COMPANY
201 S Andrsn Los Angeles.....Angls 3-7545

WEDGEWOOD GAS RANGES—
CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av.....Aroyo Grnde 2997
DAVIES TED 993 Higuera...Sn Luis Obspo 436
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
SUBURBAN GAS SERVICE INC
Ocean Av.....Cayucos 2991
Hwy 101 S of
Santa Maria.....Santa Maria 5-5062
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robles 343

WESTINGHOUSE ELECTRIC RANGES—
SALES & SERVICE
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th.....Pso Robls 1507
(See Advertisement Page 131)

Ranges & Stoves—Repairing

KENMORE RANGE SERVICE—
SEARS ROEBUCK & CO
879 Higuera .....Sn Luis Obspo 760

Rattan Ware—See Furniture Headings

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

Real Estate

Alvos Zeda E 787 Main.....Morro Bay 4411
ANCHOR REALTY SERVICE
1111 Chorro.....Sn Luis Obspo 2979
If no answer call.....Sn Luis Obspo 1547
Anderson R E Bob
2056 Chorro.....Sn Luis Obspo 3051-W
ASHBAUGH CHAS V
981 Monterey .....Sn Luis Obspo 2791
Bateman A 1335 Monterey.....Sn Luis Obspo 652
Baywood Park Estates Office
Baywood Pk.....Sn Luis Obspo 26-R-1
Bellrose Norman 840 Main.....Morro Bay 3402
Brown & Roy Realtors & Insurors
Since 1906-Ranches-Courts-Coastal Property
314 Pomeroy Av.....Pismo Bch 154
Cambria Pines Development Co
Lodge Hill.....Cambria 147
Conner George Hwy.....Cambria 94
CORNELIUS ELSA R N Highway.....Atascadero-300
Courtright F W 727 Grand Av...Aroyo Grnde 2284
COVERT GAIL 562 Crown.....Aroyo Grnde 2995
Del Martini Chas 1137 Garden...Sn Luis Obspo 83

EDWARDS JOHN W
John W. Edwards
C. D. Printz, Associate
REAL ESTATE BROKERS
SPECIALIZING IN
RANCH PROPERTIES
930 Grand Av.....Arroyo Grande 2573

EVANS BROKERAGE CO
REAL ESTATE
George G. Ross - City Properties
Cecil G. Evans - Ranch Properties
1118 Chorro.....Sn Luis Obspo 63

Fair Oaks Real Estate
960 Grand Av.....Aroyo Grnde 2769
Ferguson Inez 8th & Ritchie Rd
Grover City.....Aroyo Grnde 2337

FILER W A
REAL ESTATE
&
INSURANCE
S. L. LEWIS, SALESMAN
RANCH AND CITY PROPERTY
214 Traffic Wy.....Arroyo Grande 2362

Fitzgerald Maurice W 852 Higuera.Sn Luis Obspo-839
GAHAN W V 1213 Park.....Pso Robls 996
Gee Charles E Traffic Wy.....Atascadero-333
Gilfillan Josephine K 101 Hwy.....Templtn 2312
Gist Fred L 1035 Chorro.....Sn Luis Obspo 858
GRISWOLD E R 1424 Spring.....Pso Robls 1510
(See Advertisement This Page)
Grover City Development Co
Grand Av Grover City.....Aroyo Grnde 2820
GROVES CALVIN Sn Gabriel Rd..Atascadero 422-J
Gulton H Oceano Bch.....Aroyo Grnde 2717
Gummere Lloyd E El Pismo Manor
101 Hwy.....Pismo Bch 449-Y-21

HENDERSON BROKERAGE CO
REAL ESTATE
G. EARL HENDERSON
HAROLD WILKINS
South of Shell Station
Highway .....Atascadero 194

Henry Orpha 436 Pomeroy Av.....Pismo Bch 113

Real Estate—(Cont'd)

HIER-JOHNSON-BROKERAGE
Traffic Wy.....Atascadero 690-W
HYDE MURIEL S 1424 Spring....Pso Robls 1510
Kaiser Alvin R 1115 Chorro....Sn Luis Obspo 2685
Kamm L W 1137 Chorro.....Sn Luis Obspo-1051
KENNEDY RALPH C
1120 Garden.....Sn Luis Obspo 1900
Lawrence L W 1020Broad.....Sn Luis Obspo-121
Lewin Bernhard 792 Monterey....Sn Luis Obspo 325
Loftin Ethel M
1367 Higuera.....Sn Luis Obspo 824-M
Lovett Lee R 1051 Price.....Pismo Bch 316
Maino C A 1118 Garden.....Sn Luis Obspo 80
Mallory Leo R 107 E Branch....Aroyo Grnde 2839
McLENNAN HUGH J
491 Hill.....Sn Luis Obspo 3035
If no answer call.....Sn Luis Obspo 656-W

MORRO GARDEN FARMS
Milton C. Rohrberg — Curtis B. Davis
REALTORS
Complete Insurance Service
Small Acreage — Farms
Business & Residential
Property
855 Main.....Morro Bay 4711

National Farm Loan Associations
1123 Garden.....Sn Luis Obspo-1386
NELSON WM A
Stanley H Nelson Broker
968 Monterey.....Sn Luis Obspo 2134
NORTHEY OTTO E Oceano.....Aroyo Grnde 2359
NOYES REALTY SERVICE
Ocean Av.....Cayucos 2121
NOYES REALTY SERVICE
See Our Adv Under Ins Agents & Brokers
844 C.....Morro Bay 2171
O'CONNOR WM 105 Bridge.....Aroyo Grnde 2181
O'Donnell Wm C 853 Marsh...Sn Luis Obspo 1345

PISMO BEACH REALTY
HOMES
INCOME & SUBDIVISION
PROPERTIES
246 Pomeroy Av.....Pismo Beach 259

Pismo Country Club Estates
Serrano Hgts.....Sn Luis Obspo 1172-W
(Continued Next Page)

Make the Classified Telephone Directory your buying guide—it can save you time and effort.

E. R. Griswold — Muriel S. Hyde
REALTORS

- **Homes** • **Ranches**
- **Income Property**
- **Business Opportunity Brokers**
- **Notary Service** • **Insurance**

Phone Paso Robles 1510 1424 Spring

Real Estate—(Cont'd)

POWERS MILDRED J
REALTOR
CITY & COUNTRY HOMES
INCOME PROPERTY
861 Monterey.....Sn Luis Obspo 2037-R

ROGERS JOHN L
REALTOR
SPECIALIZING IN
CITY AND COUNTRY
PROPERTIES
577 Marsh.....San Luis Obispo 3199

Ross Geo G 1118 Chorro.....Sn Luis Obspo 596
STROUT REALTY S Hwy.....Paso Robls 440-R
STROUT REALTY
COAST TO COAST
HOMES — RANCHES
BUSINESSES
R. E. Anderson - Associate
2056 Chorro.....San Luis Obispo 3051-W

Teach Charles E 993 Osos....Sn Luis Obspo 918-W
THOMPSON JANE R
121 N Halcyon Rd.....Aroyo Grnde 2123
Tooley J L 138 N 12th
Grover City.....Aroyo Grnde 2280

TOWLE REALTY
HORACE G. TOWLE
REAL ESTATE BROKER
WE LIST & SELL
Business Properties - Homes
Ranches - Lots - Small Acreages
1035 Grand Av.....Arroyo Grande 2333

Vail E L Highway.....Atascadero-239

VAN HORN OTTO B
PASO ROBLES
REALTOR
FARMS - ORCHARDS - HOMES
Next to Post Office
612-12th.....Pso Robls-1414

Vollmer Ernest 740 Higuera.....Sn Luis Obspo 700

WALTZ ROYAL L
REALTOR
Real Estate & Insurance
Home Sites, Ranches &
Residence Properties
Main.....Cambria 103-W
Residence.....Cambria 103-J

WARNAGIERIS JOE
101 Hwy & Morro Rd.....Atascadero 680
Westfall Ralph R
Los Osos Vly Rd.....Sn Luis Obspo 23-J-2

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

Real Estate—(Cont'd)

WESTFALL RALPH R
1008 Palm.....Sn Luis Obspo 3220

WRIGHT HARMON W
REAL ESTATE BROKER
BUSINESS PROPERTIES
HOMES — RANCHES — ACREAGES
LOTS FOR HOMES & BUSINESS
840 Grand Av
Grover City.....Arroyo Grande 2907
If no answer call....Arroyo Grande 2213

Recording Equipment & Supplies—Sound

WESTERN FILMS
Wickenden Bldg.....Sn Luis Obspo 431

Refrigeration Equipment—Commercial

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
Paso Robles Cold Storage
2830 Spring.....Pso Robls 1301

Refrigeration Equipment—Commercial, Servicing

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
(See Advertisement Page 135)
Cockrell's Refrigeration 845-13th..Pso Robls 1416
(See Advertisement Page 135)
Ray's Commercial Refrigeration Service
745 Higuera.....Sn Luis Obspo 711
(See Advertisement This Page)
Ray's Refrigeration Service
546 Higuera.....Sn Luis Obspo 2033-J
(Continued Next Page)

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Refrigeration Service
Commercial and Domestic
ALL MAKES
ALL WORK FULLY GUARANTEED
Over 25 Yrs. Experience
CALL
SAN LUIS OBISPO 711
NIGHTS - SUNDAYS
Res. 546 Higuera San Luis Obispo 2033-J
RAY'S Refrigeration Service
745 HIGUERA

Campbell's Refrigeration

Authorized Sales & Service
- GENERAL ELECTRIC APPLIANCES

Admiral Dual-Temp — Crosley Shelvador
Philco — Hibbard Sub Zero
International Harvester

- AUTHORIZED FRIGIDAIRE COMMERCIAL SERVICE
- REFRIGERATOR REPAIRS

Domestic and Commercial
- Restaurant Equipment
- Freezers
- Ranges & Stoves
- Washing Machines

PHONE
SAN LUIS OBISPO
1488
532 HIGUERA STREET

in PASO ROBLES for COMMERCIAL
REFRIGERATION
OFFICIAL — AUTHORIZED SALES & SERVICE

- AIR CONDITIONING
- DAIRY EQUIPMENT
- REACH-IN REFRIGERATORS
- HOME & FARM FREEZERS
- WALK-IN BOXES

PHONE
Paso Robles 1416

COCKRELL'S REFRIGERATION
845-13TH — PASO ROBLES

SERVEL
GAS REFRIGERATORS
Natural Gas or Butane

Certified BLUE FLAME DEALER MODERN GAS APPLIANCES

TED DAVIES
MODERN GAS APPLIANCES
Phone
San Luis Obispo
436
993 Higuera St.
SAN LUIS OBISPO

GENERAL ELECTRIC
Dealer For
- Refrigerators
- Vacuums – Ranges
- Heaters – Quick Freezers
- Ironers – Dishwashers
- Washing Machines

Complete Kitchens
CALL
ARROYO GRANDE
4463
Hill's Home Appliance Store
913 Grand Ave., Cor. Grand & Halcyon Rd.

Refrigerators–Domestic

ADMIRAL DUAL-TEMP—
CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488

COLDSPOT REFRIGERATORS—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760
Night-Sun-Holidays
Call .....Sn Luis Obspo 3207-J

CROSLEY SHELVADOR REFRIGERATORS

GIVE YOU TWICE AS MUCH "FRONT-ROW" SPACE — CROSLEY

"ONLY CROSLEY GIVES YOU THE SHELVADOR*"
*Made Only By Crosley ®
Sales — Service

"FOR INFORMATION CALL"

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
HILL'S HOME APPLIANCE STORE
913 Grand Av.....Aroyo Grnde 4463
HOUSE OF APPLIANCES ELEC SALES & SERVICE 1226 Park.....Pso Robls 1304
MALLETT'S REFRIGERATION SERVICE
S Hwy.....Atascadero 304-W
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
YOURS & MY FURNITURE STORE
1127 Broad.....Sn Luis Obspo 942

DAVIES TED 993 Higuera.....Sn Luis Obspo **436**
(See Advertisement This Page)

FRIGIDAIRE REFRIGERATORS

See Frigidaire Refrigerators with famous Meter-Miser. Also Frigidaire electric ranges, food freezers, water heaters, automatic washers, dryers, ironers, dehumidifiers, and room air conditioners. — Frigidaire

"WHERE TO CALL"
SALES & SERVICE DEALERS
Atascadero Hardware Traffic Wy..Atascadero 133
Heaton R C Co 803-13th.....Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo-506

(Continued Next Page)

Keep the Classified Telephone Directory handy; it can save you time and effort.

GENERAL ELECTRIC
Authorized Sales & Service
G. E. - GIBSON
COOLERATOR
Phone Paso Robles 1507
Service Dept. Paso Robles 1501
LOU WILCOX
823-12th Paso Robles

Refrigerators–Domestic–(Cont'd)

GENERAL ELECTRIC REFRIGERATORS

New Space Maker Models give up to one-half more refrigerated food storage in same floor space as old-style ones. More than 2,700,000 G.E. Refrigerators in service 10 years or longer.

"WHERE TO CALL"
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
CARLTON FURNITURE CO
100 Hwy.....Atascadero 374
CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13
HILL'S HOME APPLIANCE STORE
913 Grand Av.....Aroyo Grnde 4463
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Roberts Earl S 445-5th.....Morro Bay 2821
Wilcox Lou General Electric Appliances
823-12th.....Pso Robls 1507

GIBSON ELECTRIC REFRIGERATORS—
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416

HEATON R C CO 803-13th.....Pso Robls 890
HILL'S HOME APPLIANCE STORE
913 Grand Av.....Aroyo Grnde 4463
(See Advertisement Page 136)

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS

See the "Femineered" Refrigerators, and I.H. Home Freezers, in sizes and models to fit all families, kitchens, budgets. More features—more value—5-yr. warranty on "Tight-Wad" Refrigeration unit.

"WHERE TO BUY THEM"
CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772
WILDMAN J M INC 1139-13th..Pso Robls 254

KELVINATOR REFRIGERATORS

Cold-clear-to-the-floor refrigerators . . . for more food space in less floor space. Powered by Kelvinator's famous Polarsphere cold-maker . . . dependable and economical. — Kelvinator

"WHERE TO BUY IT"
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416
HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711

LEONARD SALES & SERVICE

Refrigerators . . .
Electric Ranges . . .
Food Freezers . . . — LEONARD

"BACKED BY CONTINUOUS EXPERIENCE IN BEST-QUALITY APPLIANCES SINCE 1881"

"WHERE TO BUY IT"
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

Refrigerators–Domestic–(Cont'd)

NORGE REFRIGERATORS

Self-D-Frosting, low operating cost, variety of freezer capacities. For authorized sales of Norge Refrigerators, Electric Ranges, Home Freezers, Gas Ranges, Water Heaters, Washers, see below. — SEE NORGE BEFORE YOU BUY

"WHERE TO CALL"
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344

PHILCO REFRIGERATOR SALES & SERVICE—
CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
DANIELS & BOVEE
710 Higuera.....Sn Luis Obspo 1335
FAIR OAKS SUPPLY
995 Grand Av.....Aroyo Grnde 2697

SERVEL GAS REFRIGERATOR

The gas refrigerator is silent - automatic - economical. A tiny gas flame does all the work. Refrigerating unit is unconditionally guaranteed for 10 years. — Servel

"WHERE TO BUY IT"
CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av.....Aroyo Grnde 2997
DAVIES TED 993 Higuera..Sn Luis Obspo **436**
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
SUBURBAN GAS SERVICE INC
Ocean Av.....Cayucos 2991
Hwy 101 S of
Santa Maria.....Santa Maria 5-5062
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robles 343

VAN HORN BUTANE SERVICE

SERVEL
GAS REFRIGERATORS
Special Repair Service

2801 Spring.....Pso Robls 343

WESTINGHOUSE REFRIGERATORS—
TURNEY'S ELECTRIC SHOP
124 E Branch.....Aroyo Grnde 2757

WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th.....Pso Robls 1507
(See Advertisement Page 136)

Refrigerators–Domestic, Servicing

Campbell's Refrigeration
532 Higuera..Sn Luis Obspo-1488
Cockrell's Refrigeration
845-13th.....Pso Robls 1416

COLDSPOT REFRIGERATOR-FREEZER SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760
Nights Sundays & Holidays
Call .....Atascadero 358-J

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
Mallett's Refrigeration Service
S Hwy.....Atascadero-304-W
RAY'S COMMERCIAL REFRIGERATION SERVICE 745 Higuera.....Sn Luis Obspo 711

The Tower

CAFE AND COCKTAIL LOUNGE

DELICIOUS
STEAKS - CHOPS
SEA FOODS IN SEASON

"The Finest in Barbecue and Mixed Drinks"

ENJOY A COCKTAIL IN
OUR FIRESIDE LOUNGE

San Luis Obispo 830

427 HIGUERA

Larry's
Fountain Inn

Featuring
ORCHESTRA MUSIC
DANCING
ENTERTAINMENT

Gino's Famous Italian Dinners

• GRILLROOM • TAPROOM
• Your Favorite Cocktails

Old South 101 Highway—1 Mile South of San Luis Obispo City Limits

Telephone
SAN LUIS OBISPO
1090

BOODRY'S DRIVE IN
Specializing in

ROTISSERIE
BAR-B-Q CHICKEN
AND
SPARE-RIBS IN BASKET
• BAR-B-Q SANDWICHES
• HAMBURGERS SERVED WITH FRENCH FRIES
HOME MADE
• PIES & ICE CREAM
• WE CATER TO PARTIES & BANQUETS
OPEN 12 NOON TO 12 MIDNIGHT

PHONE
San Luis Obispo 2439-W
For Food Cooked To Order

2436 Broad — On Rd. to Airport
San Luis Obispo

Registers–Cash–See Cash Registers

Religious Articles

ANGELUS GUILD THE
Rosaries-Statuary-Catholic Books Etc
730 Baker.....Bakersfield 3-5009

Resorts

Sycamore Mineral Springs
Avila Rd. Sn Luis Obspo-8-J-12

Rest Homes—See Homes; Also Sanitariums

Restaurant Equipment & Supplies

CAMPBELL'S REFRIGERATION
Refrigeration Equipment
Glassware Chinaware Silverware
Cutlery Soda Fountains Dishwashers
Upholstered Furniture Fountain Supplies
Motel Furniture Kitchen Accessories
Cooking Utensils Ranges Sinks
532 Higuera .....San Luis Obispo 1488

SALINAS VALLEY HOTEL SUPPLY
WHOLESALE ONLY
Glassware Chinaware Silverware
Cooking Utensils Ranges Sinks
Upholstered Furniture Fountain Supplies
Cutlery Soda Fountains Dishwashers
Motel Furniture Kitchen Accessories
21 Central Av.....Salinas 2-2393

Restaurants

ABALONE CAFE
Open 8 AM Till 10 PM
1 Mile North Morro Bay
Hwy No 1.....Morro Bay 6281
Anderson Herman L 101 Cafe
1420 Spring.....Pso Robls 101
Angie's Cafe
South City Limits.....Sn Luis Obspo 2997
Annabelle's Cafe 142 Higuera..Sn Luis Obspo 1927
Avila Fountain Avila.....Sn Luis Obspo 8-R-1
Beauty Rest Cafe S Hwy.....Atascadero 258-J
BEE HIVE RESTAURANT
887 Monterey..Sn Luis Obspo-283
BEST-EVER FOUNTAIN GRILL
895 Higuera.....Sn Luis Obspo 1538-J
Bill's Place 230 Pomeroy Av.....Pismo Bch 114
BLINKING OWL
Specializing In Spanish Dishes
Grand Av Grover City.....Aroyo Grnde 9975
BLUE MOON COFFEE SHOP
Open 5:30 AM Till 10 PM
1226 Spring.....Pso Robls 331
BOODRY'S DRIVE IN
2436 Broad.....Sn Luis Obspo 2439-W
(See Advertisement Page 138)
BREAKER'S CAFE Market & 5th..Morro Bay 2431
BROILER THE
MORRO BAY
BROILED STEAKS - SEA FOOD DINNERS
FRIED CHICKEN OUR SPECIALTY
"Just Good Food"
875 Main.....Morro Bay 3356

(Continued Next Page)

We want your telephone service to be as helpful as we can make it.

PASO ROBLES
FOR
MEALS and BANQUETS
IT'S
WILSON'S

● BREAKFAST ● LUNCH ● DINNER
● 7 AM to 12:30 AM 7 Days Weekly
● Car Service
● Air Conditioned

for Information or Reservations
Paso Robles 492

2748 Spring — 1 Block North of Paso Robles Union High School

Smile Inn

SPECIALIZING
IN BARBECUE
SPARE RIBS
Breakfast — Lunch
Dinner
Open 24 Hours Daily

Phone San Luis Obispo 213-W
Old Hwy 101 South of San Luis Obispo

FRANK'S CAFE
LUNCHES
AND
BAR SERVICE
Owners
C. J. Sada — S. A. Ferrasci
PHONE
San Luis Obispo 2158
645 HIGUERA

MEE HENG LOW
CHOP SUEY SHOP

Chop Suey
Chow Mein
Reasonable
Prices

Family
Groups and
Parties
Invited

CHINESE FOOD PREPARED TO TAKE OUT
Closed Wednesday
Phone San Luis Obispo 1330
815 Palm

Casa Monterey
SPANISH KITCHEN
OUR
FULL COURSE DINNER
Is One of the Best
From Canada to Mexico
SAN LUIS OBISPO
2703-J
1347 MONTEREY
Anthony "Tony" Garibay, Prop.

Golden Star Cafe

AMERICAN
FOOD
Hours
4 P.M. to 2 A.M.
Closed Tuesdays
Food to Take Out
PHONE
PISMO BEACH
66-R
687 Cypress
Pismo Beach

Hong Kong Cafe

CHOP SUEY
CHINESE & AMERICAN FOOD
Open 7 Days a Week—3 P.M. to 12 Midnight
We Offer A Complete Menu
FOOD TO TAKE OUT
PASO ROBLES 604
943 SPRING

Restaurants—(Cont'd)

BROWN'S CAFE
Sandwiches-Chili-Light Lunches
Open At 10 AM
Roosevelt Hwy.....Morro Bay 8871
Bull's Tavern 1032 Chorro.....Sn Luis Obspo 1935
Burson's 1020 Spring.....Paso Robls 80
Busi's Cafe 1122Pine.....Pso Robls-581
CANARY COTTAGE 1200 Spring.....Pso Robls-57
Casa Monterey Spanish Kitchen
1347 Monterey.....Sn Luis Obspo 2703-J
(See Advertisement This Page)
Cayucos Grill Pacific & Hwy 1.....Cayucos 2461
Chong's Cafe 798 Palm.....Sn Luis Obspo 1905
CHUCK WAGON
ONE MILE SOUTH ON 101 HIGHWAY
Specializing in
SHORT ORDERS — TAP BEER
Open 7:30 A.M.—3 A.M.
Old 101 Hwy at
Vachell Lane.....San Luis Obispo 2339
Circus Drive-In 2840 Spring.....Pso Robls 1350
Cooper's Restaurant 101 Hwy.....Pismo Bch 194
Corcoran's 848Higuera.....Sn Luis Obspo-176
Cozy Corner Cafe
1034 Morro.....Sn Luis Obspo 600-W
Cozy Nook Cafe 6th & Main.....Morro Bay 2041
Cracker Box 6th & Main.....Morro Bay 2071
Crescent Dairy Fountain
1421 Spring.....Pso Robls 339
DAD'S HAMBURGER PLACE
589 Higuera.Sn Luis Obspo-2138
Dan & Angie Cafe.....Templtn 2392
DANTES
Dante Chiesa-Owner
955 Higuera.....Sn Luis Obspo 2197
Depot Coffee Shop Railroad Av.Sn Luis Obspo 2399-M
Don's Lunch Spot 1338 Spring.....Pso Robls 43
Drake's Place.....Snta Margarita 51-W
DUNES THE Grand Av
Grover City.....Aroyo Grnde 2754
E & E Cafe 1124 Garden.....Sn Luis Obspo 3089
EAGLE CAFE 273 OceanVwAv.....Pismo Bch-98
El Mar Cafe 400 Cypress.....Pismo Bch 100
Fair Oaks Cafe 104 Halcyon Rd..Aroyo Grnde 2427
FERDY'S BAR 12th & Pine.....Pso Robls 171
Fisherman's Club 260 Ocean View Av..Pismo Bch 10
Fisherman's Shack Waterfront....Morro Bay 4781
Foster's Nite Spot Cafe S Hwy.....Atascadero 92
Frankie's Cafe 354 Higuera..Sn Luis Obspo 2921-R
Frank's Cafe 645 Higuera.....Sn Luis Obspo 2158
(See Advertisement Page 139)
GARRISON'S CAFE
Open All Night
Price .....Pismo Bch 176
(Continued Next Page)

THE HUT

FRENCH DIPPED
SANDWICHES
OUR SPECIALTY
BARBECUE
BEEF-PORK-HAM
SPARE RIBS
Open 11 A.M. to 4 A.M.
Atascadero 93
101 Highway

Restaurants—(Cont'd)

GOLD DRAGON
Chinese And American Dishes
985 Monterey.....Sn Luis Obspo 803
Golden Star Cafe 687 Cypress....Pismo Bch 66-R
(See Advertisement Page 140)
Greyhound Interstate Restaurant
1015 Monterey.....Sn Luis Obspo 1086
H & A Cafe Pismo Hwy.....Sn Luis Obspo 2997
Hamburger Haven
1126 Snta Rosa.....Sn Luis Obspo 1343-J
Happy Jack's 6th & Main.....Morro Bay 4631
HARBOR INN
Off 101 Hy-Midway Between Pismo Beach &
San Luis Obispo-Open 3 PM Till 2 AM
Avila.....Sn Luis Obspo 8-J-2
Hendrix's Cafe 112 E Branch....Aroyo Grnde 9989
HI-HAT CAFE 1330 Spring.....Pso Robls 477
Hillis Candy Creamery
785 Higuera.....Sn Luis Obspo 483
HILLTOP CAFE
Bill&Hazel Hoge-Props-101 Hwy 2½ Miles
S Of Pismo Bch-½ Mile N Of Aroyo Grnde
Hwy 101.....Aroyo Grnde 4465
HONG KONG CAFE
943 Spring.....Pso Robls 604
(See Advertisement Page 140)
HOPE & LARRY'S
Mr & Mrs L A Morehouse Proprietors
Highway.....Templtn 2771
HOTEL CARLTON Hwy.....Atascadero 177
Howard's Cafe Hwy.....Cambria 97-J
Hut The 101 Hwy.....Atascadero 93
(See Advertisement Page 140)
JACK'S CAFE
Specializing In Home Cooking-Truck Stop
Traffic Wy & Bridge.....Aroyo Grnde 2657
Jany's Coffee Shop 1231 Spring.....Pso Robls 384
JIFFY CAFE
SEAFOOD AT ITS BEST
STEAKS - CHICKEN - CHOPS
Open Daily 6 A.M. to 10 P.M.
Serving Breakfast, Lunch and Dinner
Banquet Space Available on Request
Ned Parker, Owner
Located in the Center of Town
Hwy.....Atascadero 337
JIM'S INN 1025 Morro.....Sn Luis Obspo 252
Johnny's Tavern 1216 Spring.....Pso Robls-85
KAY'S CAFE S Highway.....Pso Robls 473-J
Knotts R F Highway.....Nipomo 2451
LARRY'S FOUNTAIN INN
Old So 101 Highway.....Sn Luis Obspo 1090
(See Advertisement Page 138)
Lela's Steak & Chicken House
1 Mile South Of San Luis Obispo
Old 101 Hwy.....Sn Luis Obspo 2557
LOG CABIN CAFE S Highway.....Atascadero 9
Lone Pine Cafe Highway.....Cambria 66-W
Lucky Spot Cafe 280 Higuera..Sn Luis Obspo 1975
Lucky Spot Cafe 751 Price.....Pismo Bch 170
Lyle's Mid-Nite Cocktail Lounge
1215 Spring.Pso Robls-798
MAC'S CAFE
Beer & Wines
Avila.....Sn Luis Obspo 32-J-11
Marion's Cafe 751 Marsh.....Sn Luis Obspo 2380-J
MATTIE'S 101 Hwy.....Pismo Bch 201
Mee Heng Low Chop Suey Shop
815 Palm.....Sn Luis Obspo 1330
(See Advertisement Page 140)
Michael's Restaurant & Service Sta
S Hwy.....Atascadero 123-R
MIDGET LUNCH 1029Morro..Sn Luis Obspo-2540-J
Min & Frances Cafe 811 Price.....Pismo Bch-155-J
Mission Cafe & Bar
699 Higuera.....Sn Luis Obspo 1921
NINA'S
Sea Food Cocktails & Clam Chowder
Hwy Shell Beach.....Pismo Bch 331
Nite Spot Drive-In
134 Old Morro Rd.....Sn Luis Obspo 206-J

Restaurants—(Cont'd)

Ocean View Cafe 1053 Price.....Pismo Bch 63
Ocean View Tavern Avila....Sn Luis Obspo 16-J-2
One-O-One Cafe 816 Price.....Psmo Bch 218-M
One-O-One Cafe 1420 Spring.....Pso Robls 101
PARK CAFE
SPECIALIZING IN
THICK JUICY STEAKS
Cooked to Individual Taste
FRENCH FRIED CHICKEN
Fresh Sea Foods Daily
Prize Winning Homemade Pies
"Strictly Home Cooking"
Let Us Prove It To You
739-12th .....Paso Robles 1256-W
Park Cafe 1819 Osos.....Sn Luis Obspo 1318-J
Pat's 1129 Monterey.....Sn Luis Obspo 1248
Paul's Place Ocean Av.....Cayucos 2021
PHIL'S CAFE
HOME COOKED FOODS
Reasonable Prices
A Clean Place To Eat
STEAKS — CHOWDER — CHOPS
HOURS—8 A.M. to 4 A.M.
ELEANOR ANDERSON, Owner
551 Cypress.....Pismo Beach 57-M
Pico Cafe Front Avila.....Sn Luis Obspo 33-R-1
Pilot Wheel 179 Pomeroy Av.....Pismo Bch 45
Pines Hotel & Coffee Shop
Hwy No 1.....Cambria 88-W
Plains The 1226 Pine.....Pso Robls-86
Plee-Zing Lunch Stand
965 Higuera.....Sn Luis Obspo 1939-J
Plessas Tavern 871 Price.....Pismo Bch 90
POWELL'S COFFEE SHOP
Catering To Banquets & Parties
440-5th.....Morro Bay 4677
Rainbow Hut Hwy.....S Margrita 38
RANELL'S COFFEE SHOP
1050 Monterey.....Sn Luis Obspo-2430
Ray's Tavern 1114 Pine.....Pso Robls 1247-J
Reali's Main .....Cambria 41
REX'S COCKTAIL LOUNGE & LIQUOR STORE Hwy.....Atascadero 298
Rite Spot Cafe 197 Pomeroy Av....Pismo Bch 221
Rock Cafe 5th.....Morro Bay 6341
Russell's Coffee Shop
Highway No 1.....Cayucos 4191
SAN LUIS CAFE
Fine Food-Breakfast-Lunch-Dinner
1015 Chorro.....Sn Luis Obspo 881-W
SANTA MARGARITA INN
The ½ Way Spot Between
San Francisco & Los Angeles
OUR STEAKS ARE THE BEST
CURED FOR 1 YEAR
Complete Italian Dinners
Frank M. Christiansen
Hwy .....Santa Margarita 21
Shanghai Low
Good Chinese Food
861 Palm.....Sn Luis Obspo 1250-J
(Continued Next Page)

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Round-Up

EVERYTHING FOR

HORSE and RIDER

CUSTOM MADE SADDLES

WE GIVE S & H GREEN STAMPS

MRS. CARL TAYLOR & MRS. MAE TUCKER
Owners

PHONE
Paso Robles **1180**

849-13th Paso Robles

To speed service please look up the number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

Please consult the directory first.

Restaurants—(Cont'd)

Shell Cafe 1351 Price.....Pismo Bch 303-J
SISTER'S INN
Alice E Harris & James C Bowers-Owners
208 Higuera.....Sn Luis Obspo 155
SMILE INN 101 Hwy.....Sn Luis Obspo 213-W
(See Advertisement Page 139)
Smith's Drive-In 2331 Spring.....Pso Robls 1415
SNAK SHAK 1070 Price.....Psmo Bch 165-J
Squeeze-Inn Cafe
850 Marsh.....Sn Luis Obspo 3026-W
State Cafe 894 Higuera....Sn Luis Obspo 2540-W
STEWART HOTEL

COFFEE SHOP
PARTY DEN
SPECIALIZING IN
BARBECUED CHICKEN—SPARE RIBS
AND STEAKS
FOR RESERVATIONS CALL
SAN LUIS OBISPO 1931
158 Higuera.....San Luis Obispo 1931

Tick Tock The
1057 Monterey.....Sn Luis Obspo 2922
TOWER BARBECUE & COCKTAIL LOUNGE
427 Higuera.....Sn Luis Obspo 830
(See Advertisement Page 138)
Uptown Drive-In 1514 Spring.....Pso Robls 474
Vic's Cafe 835-13th.....Pso Robls 1529-W
Waldorf Cafe 975 Osos.....Sn Luis Obspo-1002
WATSON FRED COCKTAIL LOUNGE
1011 Higuera.....Sn Luis Obspo 2341
White Spot Cafe 1524 Spring....Pso Robls 517-W
Wilson's Drive-In 2748 Spring.....Pso Robls 492
(See Advertisement Page 139)
Wing's Fountain & Cafe Ocean Av....Cayucos 2331
Zana's Cafe 1136 Carmel.....Sn Luis Obspo 1871

Reweaving

HAYES G A
22 Years Experience
226 Main.....Salinas 5613

Riding Apparel—Retail

ROUND UP 849-13th.....Pso Robls 1180
(See Advertisement This Page)

Riding Equipment

FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852

Rock

PETERSON HAROLD D
Sandoval Rd.....Atascadero 47-R-1
If no answer call.....Atascadero 206-W
ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785

Roofers

COUNTY ROOF SERVICE
Snta Barbara Av & High.....Sn Luis Obspo 1840
(See Advertisement Page 143)
KYLE COMPANY 1609 Osos....Sn Luis Obspo 546
(See Advertisement Page 143)
Porter Roofing Serv
Snta Ysabel Av.....Atascadero 423-R
(See Advertisement Page 143)
WRIGHT'S ROOFING SERV
1427 Beach.....Sn Luis Obspo 1416
(Continued Next Page)

Hear many of the world's outstanding musical artists on the Telephone Hour —N.B.C., Monday nights.

ROOFING

ALL TYPES REPAIRED AND RECOVERED

JOHNS-MANVILLE PRODUCTS
AUTHORIZED APPLICATOR

Asbestos Built Up Roofs
Tar & Gravel Roofs
Waterproofing Insulation

JOHNS-MANVILLE JM PRODUCT

Asbestos Shingles & Siding
Composition Shingles
Monarch Metal Weatherstrip

FREE ESTIMATES, INSPECTION AND ADVICE

Phone San Luis Obispo
546

HARRY KYLE

KYLE COMPANY

1609 Osos St. San Luis Obispo

Established Over 26 Years

ROOFING

ANY TYPE, COLOR OR
BLEND OF BEAUTIFUL, FIRE-RESISTANT
ROOFING—GUARANTEED TO LAST
25 Years Experience

Our Low Operating Expense
Means A Savings To You
FREE ESTIMATES
PHONE
Atascadero 423-R
If No Answer Call Atascadero 688-J

Porter's Roofing Service
P. O. Box 635 Atascadero

ROOFS

THAT LAST

Phone
San Luis Obispo **1840**

JAMES QUAGLINO
COUNTY ROOF SERVICE
Est. Over 28 Years

SANTA BARBARA AVE. & HIGH
Complete Armstrong Floor
Covering and Acoustical Service
Pittsburgh Paints

RUG & CARPET CLEANING

RUG BINDING & SERGING
UPHOLSTERY CLEANING
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
WORK DONE IN YOUR HOME
MATTRESSES RENOVATED
Feather Pillow Renovation

SAN LUIS STERILIZATION & MATTRESS CO.

San Luis Obispo 405

Buchon & High

Paramount Upholstering Shop
ALL WORK GUARANTEED
RUG & CARPET CLEANING
RUG PADS CLEANED FREE
MOTH PROOFING
UPHOLSTERY CLEANING
PHONE
San Luis Obispo 2921-J
272 Pacific

Additional Listings

... for the growing-up son or daughter, for the relative or friend who lives under your roof... what nicer thought than a separate listing in the Telephone Book?

Roofing Materials

BUILDERS MARKET
CELOTEX & EL REY
COMPOSITION SHINGLES & ROOFING
F. H. A. Time Financing Available
Harold C. Goodale
1115-13th.....Paso Robles 277

HAGLE-DeCOU LUMBER CO
SHighway.Atascadero-43

HAYWARD LUMBER CO
12th & Riverside Av.....Pso Robls 73
Hwy 1 North.....Cambria 29
5th & E.....Morro Bay 2601
Pac Coast Lumber Co 101 Hwy...Pismo Bch 310-R

PAC COAST LUMBER CO OF CALIF
271Higuera.Sn Luis Obspo-1420

S L O SUPPLY CO
Wholesale Only
101 Higuera.....Sn Luis Obspo 351

Rubber Stamps

Patrick & Moise-Klinkner Co
560 Market S F.....Exbrook 2-2641

Rubbish Hauling

SAN LUIS GARBAGE CO
1016 Morro.....Sn Luis Obspo 1672

Tri-City Disposal Service
9th & Romona Grover City....Aroyo Grnde 2919

Rug & Carpet Cleaners

PARAMOUNT UPHOLSTERING SHOP
272 Pacific.....Sn Luis Obspo 2921-J
(See Advertisement This Page)

San Luis Sterilization & Mattress Co
Buchon & High.....Sn Luis Obspo 405
(See Advertisement This Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.

when a NAME RECOMMENDED has been FORGOTTEN

You remember the recommendation but don't remember the name. If you will

LOOK IN THE
Classified
TELEPHONE SECTION

You will probably recognize the name when you see it.

Rugs & Carpets—Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
The Finest in Broadloom Carpet & Rugs
From the Looms of
MOHAWK — MAGEE — GULISTAN
ARTLOOM — ROXBURY — BEATTIE
CHASE — SEAMLOC
NEEDLED BROADLOOM CARPETING
Wall to Wall Broadloom Installations
With Satisfaction Guaranteed
Bridge & Branch.....Arroyo Grande 2116

BENNETT CARPET CO
783 Marsh.....Sn Luis Obspo 1195
(See Advertisement This Page)

Coast Company
872 Monterey.....Sn Luis Obspo 1473-J
(See Advertisement This Page)

Rugs & Carpets—Retail—(Cont'd)

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421

HARMONY HOUSE RUGS—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

LONG'S VENETIAN BLIND & DRAPERY SERV Main.....Templtn 2181

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Padjoe Floor Service S Hwy.....Atascadero 565-W

WHITE'S FURNITURE STORE
1301 Broad.....Sn Luis Obspo 1006

YOURS & MY FURNITURE STORE
1127 Broad.....Sn Luis Obspo-942

Bennett
Carpet Company
"CARPET MAKES IT HOME"
FEATURING
Bigelow Rugs & Broadloom Carpets
At Popular Prices
Hundreds of Patterns to Choose From
EXPERT CARPET LAYING
ALL WORK & MATERIAL FULLY GUARANTEED
Special Commercial Rates
SERVICE ANYWHERE IN SAN LUIS OBISPO COUNTY
ED. BENNETT, OWNER
12 Years Experience with The Bigelow Mills
San Luis Obispo 1195
783 MARSH ST. SAN LUIS OBISPO

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

COAST COMPANY
THE COVER HOUSE
COMPLETE COVERING
FLOORS — WALLS — WINDOWS
PHONE
SAN LUIS OBISPO 1473-J
872 Monterey

Safes–Dealers

MOSLER SAFES
FIRE-RESISTANT SAFES
FIRE-RESISTANT VAULT DOORS
MONEY CHESTS
INSULATED RECORD CONTAINERS
Since 1848
The Mosler Safe Co
A Complete Line of Office and Home Safes
"WHERE TO BUY THEM"
TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127

STRADER C R 1131 Garden..Sn Luis Obspo 984-W

Safes–Opening & Repairing

STRADER C R 1131 Garden...Sn Luis Obspo-984-W

Sailmakers

Cox Cliff Yacht Sailmakers
1425 Alice Oakland.....Glencourt 1-4785

Salvage & Surplus Merchandise

MORRO BAY MARINE SUPPLY
GOVERNMENT SURPLUS
TENTS - TARPAULINS - CAMP SUPPLIES
CLOTHING - BUNKS - COTS - MATTRESSES
HARDWARE - GENERAL MERCHANDISE
5th & Morro.....Morro Bay 4461
727 Marsh.....San Luis Obispo 1202

Sand & Gravel

CORIPPO MEL H
SAND - GRAVEL - ROCK
TRANSIT CONCRETE MIX
1322 Park.....Paso Robles 653-W
If no answer call....Paso Robles 956-W
If no answer call.....Paso Robles 653-R

CROSBY ROCK & SAND
GROVE L. VAN RONK
ROCK & SAND
DUMP TRUCK SERVICE
1140 Price.....Pismo Beach 136-M
If no answer call.....Pismo Beach 96-J

Fewkes & Tunis 948 Carmel.....Morro Bay 3176
PETERSON HAROLD D
Sandoval Rd.....Atascadero 47-R-1
If no answer call.....Atascadero 206-W
ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785
Silva John F Jr Morro Del Mar....Morro Bay 5276

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed When there is a delay before you get the operator, remember that more people are placing more telephone calls than ever before.

Sand & Gravel–(Cont'd)

SOUTHERN PACIFIC MILLING CO
SAND & GRAVEL SERVICE
See Our Ad Under
Concrete—Ready Mixed
Santa Barbara Av.....Sn Luis Obspo 2203

WEBSTER JACK
PAVING AND GRADING
EXCAVATING
SAND—GRAVEL—FILLS
Fire Wood - Manure - Loam
958 Grand Av.....Arroyo Grande 2694

Sandblasting

Mathews Memorials & Plating Service
1 Higuera.....Sn Luis Obspo 717

Sandwich Shops–See Restaurants

Sanitariums

CALDWELL NURSING HOME
Regstr'd Nurse All Times Chronic Cases
321-12th.....Pso Robls 1170
Grigsby Rest Home
Guadalupe Rd.....Nipomo 2732
San Luis Obispo County Tuberculosis Sanitarium
Johnson Av Sn Luis Obspo-1818

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
Home for Aged Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm.....Arroyo Grande 4468

TABELL'S SAN LUIS REST HOME
Ambulatory Cases Only
535 Islay.....Sn Luis Obspo 2342-J

Savings & Loan Associations

Atascadero Guarantee Building Loan Assn
Hwy.....Atascadero 147
Guarantee Bldg-Loan Assn
1127 Garden.....Sn Luis Obspo 362
Paso Robles Mutual Building & Loan Assn
1211 Park.....Pso Robls 613

Saws

DE WALT SAWS—
UNION HARDWARE CO
Also Delta Power Tools
725 Higuera.....Sn Luis Obspo 43

SKIL SAWS
PORTABLE—ELECTRIC
Cuts wood, metal, stone, compositions faster and easier. Sizes for every construction, production or maintenance job. 9 powerful models. Speeds all cuts—bevels, rips and mitres. Also 12" pneumatic saws.
SKIL PORTABLE TOOLS
"WHERE TO BUY THEM"
COOPERATIVE FARMERS SUPPLY CO INC 1311 Park.....Pso Robls 344

THOR ELECTRIC SAWS—
HEATON R C CO 803-13th.....Pso Robls 890

Saws–Sharpening & Repairing

FIXIT SHOP 660 Higuera..Sn Luis Obspo 1280-W

Scales

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488

Scavengers–See Garbage Collection

Schools

The following types of instruction, primarily avocational in character, will be found listed under their own headings, alphabetized in accordance with the qualifying word: Aircraft Schools; Dancing Academies; Music Instruction Hdgs; Etc

Arroyo Grande Union Elementary School
Orchard Av.....Aroyo Grnde 2603
Arroyo Grande Union High School
587 E Branch.....Aroyo Grnde 5511
Atascadero Elementary School.....Atascadero 400
Atascadero Union High School
Office.....Atascadero 670
Agriculture Dept
Agriculture Bldg.....Atascadero 673-W
Cafeteria.....Atascadero 672-W
Field House.....Atascadero 7-J
Gymnasium.....Atascadero 673-J
Avila School Avila.....Sn Luis Obspo 16-R-2
Bellevue-Santa Fe School
Pismo Hwy.....Sn Luis Obspo 7-J-1
California Polytechnic The
Poly Campus..Sn Luis Obspo-2151
Chase Hall.....Sn Luis Obspo-1594
Dining Hall No 1 PolyCampus.Sn Luis Obspo-2061-J
Dining Hall No 2 Poly Campus..Sn Luis Obspo-2625
Dormitory B.....Sn Luis Obspo-1970
Dormitory E.....Sn Luis Obspo-2945
Heron Hall.....Sn Luis Obspo-2975
Jesperson Hall.....Sn Luis Obspo-2490
Mariner Hall Poly Campus....Sn Luis Obspo 2773
Poultry Plant—PolyCampus...Sn Luis Obspo-2530
Cambria Union Grammar School.....Cambria 70
Cayucos Grammar School C & 2d....Cayucos 2531
Chris Jespersen School
Grand Av.....Sn Luis Obspo 1863
Christian Day School
2740 Broad.....Sn Luis Obspo 245-J
Coast Union High School.....Cambria-1
East Santa Fe School Snta Fe Rd.Sn Luis Obspo-3-R-4
Huasna School Huasna.....Aroyo Grande 2047
Laguna School Los Osos Rd..Sn Luis Obspo 17-R-2
LANE'S CERAMIC STUDIO
583 Dana.....Sn Luis Obspo 1591-W
Los Osos School Los Osos Rd..Sn Luis Obspo 28-R-1
Mission School 682 Palm.....Sn Luis Obspo 60
Moler Barber College 1832 Kern....Fresno 3-7839
Morro Union Elementary School
North C.....Morro Bay 2411
Nipomo School Price.....Nipomo 2641
Oak Park School Oak Park.....Aroyo Grnde 2043
Oceano School Open Door Recreational Bldg
7th Oceano.....Aroyo Grnde 4420
Paso Robles City Schools
Elementary School Cafeteria 17th...Pso Robls-6-M
Georgia Brown Elementary School
36th.....Pso Robls 778
Intermediate School Vine.....Pso Robls-25
Primary School 17th&Vine.....Pso Robls-915
Union High School
24th & Spring.....Pso Robls 1190
Agriculture Dept 24th.....Pso Robls-226
Wood Shop Dept 26th.....Pso Robls 1248-W
Pismo Beach Grammar School
Bello Av.....Pismo Bch 151

Hear many of the world's outstanding musical artists on the Telephone Hour —N.B.C., Monday nights.

Schools–(Cont'd)

Playhouse Nursery School
1530 Monterey.....Sn Luis Obspo 835-J
San Luis Obispo City Schools
Charles E Teach School
Ferrini Rd & Felton Wy...Sn Luis Obspo 1122
Emerson School Nipomo.....Sn Luis Obspo 805
Fremont School Peach.....Sn Luis Obspo-1236
Hawthorne School Story.....Sn Luis Obspo-2071
Jr High School Marsh.....Sn Luis Obspo-2070
Kindergarten School Buchon.Sn Luis Obspo-1589-J
Senior High & Junior College
Marsh.....Sn Luis Obspo 663
Santa Margarita Grammar School..S Margarita 8-W
Seventh Day Adventist Church School
403-3d.....Pso Robls 688-M
Seventh-Day Adventist School
Larchmont Dr.....Aroyo Grnde 2687
Shandon Elementary School
Shandon.....Pso Robls 31-F-22
Shandon High School Shandon....Pso Robls-31-F-21
Sunnyside School
Los Osos Rd.....Sn Luis Obspo 36-J-1
Templeton District Schools
Elementary School.....Templtn 2611
High School.....Templtn 2601
Agricultural Dept.....Templtn 2612

Science of Mind Practitioners

COX CAROL N Hwy & Rosario Av..Atascadero 652

Screens–Window

ACME QUALITY PAINT & WALL PAPER STORE
Columbia Automatic Frameless Screens
862 Monterey.....Sn Luis Obspo 3039
COLUMBIA-MATIC FRAMELESS SCREENS—
LONG'S VENETIAN BLIND & DRAPERY
SERV Main.....Templtn 2181
JONES R C R LINOLEUM & SHADE SHOP
Columbia Frameless Automatic Tension
South Hwy.....Atascadero 168-M
RY-LOCK TENSION WINDOW SCREENS—
HAYWARD LUMBER CO
12th & Riverside Av.....Pso Robls 73
Hwy 1 North.....Cambria 29
5th & E.....Morro Bay 2601
PACIFIC COAST LUMBER CO OF CALIF
271 Higuera.....Sn Luis Obspo 1420

TENSION-TITE WINDOW SCREENS
Non-staining, aluminum screens for double hung windows. Quickly installed from inside with only five screws . . . no loose hardware. Permanent protection from flies and mosquitoes at lowest cost. Easily and safely removed for window washing.
TENSION-tite
"WHERE TO BUY THEM"
DEALERS
BAXTER LUMBER & BUILDING MATERIALS
1015 Grand Av.....Aroyo Grnde 2422
SOUTHERN PACIFIC MILLING CO
Santa Barbara Av.....Sn Luis Obspo 2200

Second Hand Furniture

See Furniture Dealers–Used

Seeds & Bulbs–Retail

General Farm Supply Co
200 Higuera.....Sn Luis Obspo 253
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
Loomis E C & Son 147 High.....Sn Luis Obspo 1080
SAN LUIS FEED CO 305 Higuera..Sn Luis Obspo-655
If no answer call.....Sn Luis Obspo-1080
San Luis Nursery Pismo Hwy...Sn Luis Obspo-320-W

Seeds–Whsle

Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511
Waller-Franklin Seed Co
Flower Seed Producers
Mailing Address P O Box 935 Guadalupe
Valley Rd.....Aroyo Grnde 5775

Septic Tanks

BRESETTE A
SEPTIC TANKS
and
CESSPOOLS
PUMPED and CLEANED
931-15th .....Pso Robls 326-W

H & H CESSPOOL SERVICE
Carpenter Canyon.....Arroyo Grnde 5721

PURTELL O N
SEPTIC TANKS & CESSPOOLS
PUMPED & CLEANED
Fair Oaks
204 Aspen.....Arroyo Grande 5783

SAN LUIS SANITATION SERVICE
1130 Leff.....Sn Luis Obspo 1124
(See Advertisement This Page)

There are 6,156 telephone companies serving the United States.

SEPTIC TANKS
AND
CESSPOOLS
PUMPED AND CLEANED
—NO ODOR—
MODERN EQUIPMENT
For
Prompt Service
Phone
SAN LUIS OBISPO
1124
SAN LUIS SANITATION SERVICE
JOHNNY HOLMES
DAVID L. CANET
Owners
1130 Leff — San Luis Obispo

Service Station Builders

Independent Iron Works Inc
8th & Pine Oakland.....Templebar 2-0160

Service Station Equipment

DAVIS AIR GAUGE & EQUIPMENT CO
TIRE GAUGES AND AUTOMATIC
NOZZLES REPAIRED
ALL MAKES AND MODELS
Send Them To Us - For Fast - Efficient Service
ALL WORK GUARANTEED
Mailing Address
PO Box 401 Aptos Calif
Monterey Dr & Old Hwy No 1..Aptos 9481

General Auto Parts 1218 Pine.....Pso Robls 280

HARDING EQUIPMENT CO
SERVICE STATION CONTRACTOR
PUMPS - TANKS - AIR COMPRESSORS
HOISTS - LUBRICATION EQUIPMENT
Sales and Service
Old 101 Hwy.....San Luis Obispo 1937-J
If no answer call.....San Luis Obispo 2992

Service Station Equipment–Servicing

BROWN H A & SON
3405 Spring.....Pso Robls 642

Service Station Supplies

General Auto Parts 1218 Pine.....Pso Robls 280

Service Stations

Agueda's Shell Service Station
101 Hwy.....Aroyo Grnde 2905
Allen's Mobil Service
We Give S & H Green Stamps
Hwy .....Cambria 79-J
Anderson's Mobile Service
Price & Pomeroy.....Pismo Bch 199
Anderson's Richfield Service
17th & Spring.....Pso Robls 981-W
(See Advertisement Page 149)
Anderson's Shell Serv Sta No L 12
1145 Spring.....Pso Robls 479
Art's Service Station
No 1 Hwy Oceano.....Aroyo Grnde 5626
Associated Oil Co Serv Station
So Hwy.....Atascadero 452
ASSOCIATED OIL SERVICE STATION
1108 Monterey.....Sn Luis Obspo 1770-W
Associated Service Station
11th&Spring.Pso Robls-172
BARNEY'S TEXACO SERVICE
311 Higuera.....Sn Luis Obspo 1736
(See Advertisement Page 149)
BEAL'S MOBIL STATION
L. A. Beal — Frank Beal
24-HOUR SERVICE
EMERGENCY ROAD SERVICE
COMPLETE LUBRICATION
GAS, OIL, ACCESSORIES
WASHING & POLISHING
Cor Dolliver & Price
1481 Price.....Pismo Beach 164-J
BIRKS KEN CHEVRON GAS STATION
1502 Spring.....Pso Robls 615
Blue Jay Signal Serv
1565 Monterey.....Sn Luis Obspo 635-W
BOB & CHARLIE'S MOBIL SERVICE
99 Traffic Wy.....Aroyo Grnde 2429
(Continued on Pages 149 & 150)

H. Wills-Norwalk Products

RETREADING — BATTERIES
• Lubrication • Washing • Polishing • Motor Repairs •
TIRES BALANCED ON YOUR WHEELS

GENERAL TIRES — SAN LUIS OBISPO 1913

PICK-UP & DELIVERY

1088 Higuera St.
San Luis Obispo

We Give S & H
Green Stamps

BARNEY'S TEXACO SERVICE

Next Door to Dept. of Motor Vehicles

- Complete Lubrication
- Brake Adjustments
- Trained Attendants
- Auto Washing & Polishing
- Hours 8 A.M. to 7.P.M.
- Firestone Tires & Batteries

San Luis Obispo 1736

311 HIGUERA

PASO ROBLES

ANDERSON'S RICHFIELD SERVICE

WASHING
COMPLETE LUBRICATION

Tires & Batteries
All Types Auto Accessories
MOTOR TUNE-UPS
7A. M. to 9 P. M. 7 Days a Week
Bill Anderson

"We Give Green Stamps"

PHONE
Paso Robles 981-W

17TH & SPRING

RUSSELL'S

Union Service Station

MINUTE MAN

SERVICE

U. S. ROYAL TIRES
PREST-O-LITE BATTERIES
STOP-WEAR LUBRICATION
76 GASOLINE 7600
AUTO WASHING & POLISHING
PICK-UP AND DELIVERY
OPEN 7 A.M. to 10 P.M.

SAN LUIS OBISPO
941

339 MARSH SAN LUIS OBISPO

MADDALENA TIRE CO.

Charlie & Noel

- R.P.M. OIL
- WHEEL BALANCING
- LUBRICATION
- CHEVRON GAS
- RECAPPING
- CAR WASHING

TIRES! We've Got 'Em
FISK & ATLAS
HIGUERA & OSOS
SAN LUIS OBISPO 79

Villa's Mobil Station

THE ONE STOP STATION

Mobilgas

Auto Repairing
Lubricating
Parts & Accessories
Pick-up & Delivery

We Give S & H Green Stamps
San Luis Obispo 2957
ROTOTILLER SALES & SERVICE
Foothill & Morro Rd. San Luis Obispo

Service Stations—(Cont'd)

BOYSEN'S TEXACO SERVICE
435 Marsh.....Sn Luis Obspo 564
(See Advertisement This Page)
Bozley C C 641 Higuera....Sn Luis Obspo 1203-W
Brisco Service Station
147 Bridge.....Aroyo Grnde 2052
Brooks Wes Chevron Service
806 Spring.....Pso Robls 539
Brown's Shell Service Station
16th & Spring.....Pso Robls 83
BUSHONG'S TEXACO STATION
Snta Rosa & Marsh.....Sn Luis Obspo 1887
Calhoun's Wilshire Serv 440 Price...Pismo Bch 416
CAL'S MOBIL SERVICE
1095 Marsh.....Sn Luis Obspo 2778
Carl's Texaco Service
10th & Spring.....Pso Robls 391
Caskey E W Main & Lee.....Cambria 25-J
Cattoir Sunray Service
401 Traffic Wy.....Aroyo Grnde 2336
CHEVRON GAS STATIONS—
BROOKS WES CHEVRON SERVICE
806 Spring.....Pso Robls 539

Chevron Station No 150 CDA
Marsh & Higuera.....Sn Luis Obspo 1707
Chuck's Mobil Service 1339 Spring....Pso Robls 123
Cozy Corner Auto Service
554 Traffic Wy.....Aroyo Grnde 2836
Dildine's Mobil Serv Hwy.....Templeton 2372
EMIL'S CHEVRON STATION
Palm & Morro.....Sn Luis Obspo 918-J
Evans Roy Shell Serv Stn
Main & Lee.....Cambria 137-W
Ewing's Fair Oaks Chevron Serv
111 N Halcyon Rd.....Aroyo Grnde 2291
Farmer's Union Service Ocean Av....Cayucos 2711
Fred's Auto Electric & Signal Service
903 Spring.....Pso Robls 1007

(Continued Next Page)

BOYSEN'S TEXACO SERVICE

We Give Coast to Coast Stamps

TEXACO

Marfak Lubrication
Firestone Tires
and Batteries

San Luis Obispo
564

435 Marsh

J & J Texaco Service

Owned and Operated by
Cal-Poly Students

TEXACO

THRIFTY SHOPPING STAMPS
QUICK BATTERY CHARGING

- Marfak Lube
- Wash & Polishing
- Firestone Tires
- Recaps
- Batteries
- Trailer Rentals

Open Sundays
Used Cushman Scooters
Phone San Luis Obispo 1268
636 HIGUERA SAN LUIS OBISPO

Service Stations—(Cont'd)

Gaine's Seaside Service Station
5th.....Morro Bay 2826
GATLIN SHELL SERVICE STATION
Lubrication Greasing Pick Up & Delivery
Paso Robles & Front
Oceano.....Aroyo Grnde 5780
GENERAL PETROLEUM—
CAL'S MOBIL SERVICE
1095 Marsh.....Sn Luis Obspo 2778

GENERAL PETROLEUM SERVICE STATION
1339 Spring Pso Robls-123

GEORGE'S STATION & EQUIPMENT

GAS - OIL - ACCESSORIES
AUTO AND TRUCK
REPAIRING
EQUIPMENT RENTALS

S Hwy.....Sn Luis Obspo 2398

GOULD'S RICHFIELD SERV STN
Emergency Road Service
5th & C.....Morro Bay 4451
GREEN'S TEXACO SERVICE STATION
Highway.....S Margrita 18-W
Gurley's Shell Service Sta Hwy.....Atascadero 305
Hall & Collins Mobil Service
505 Higuera.....Sn Luis Obspo 823
HAMPTON'S AUTO COURT
Union Oil Products
.....Cambria 37
Housouer C W
Sun Ray Products
Grand Av Grover City.....Aroyo Grnde 4464
Hove's Texaco Service Highway.....Templtn 2451
J & J TEXACO SERVICE
636 Higuera.....Sn Luis Obspo 1268
(See Advertisement Page 150)
Jim's Texaco Service Highway.....Cambria 72-M
Jones Thad E 1331 Price.....Pismo Bch 335-R
Keffury Abe Service Station
Hwy.....Snta Margarita 29
KEMP ROY CHEVRON SERVICE
Hwy.....Cambria 95-M
Kenney's Chevron Stn State Hwy...Atascadero 102
Kustel & Silveira Shell Service Station
No L 548 Marsh & Osos.....Sn Luis Obspo 1073
LEO'S MOBILE SERVICE
Lubrication-Tires-Batteries-Accessories
495-5th.....Morro Bay 3601
Lightfoot Union Oil Serv Stn
931 Grand Av.....Aroyo Grnde 2738
Lucky Service Center 406Higuera.Sn Luis Obspo-1908
MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
(See Advertisement Page 150)
Mathias Al Ocean Av.....Cayucos 2451
McGUIRE'S RICHFIELD SERVICE STATION
316 Higuera.....Sn Luis Obspo 1647-R
McKennon H H 5th&Main.....Morro Bay-3531
Melim Dick Mobile Service
600 Marsh.....Sn Luis Obspo 1963
Michael's Restaurant & Serv Sta
S Highway.....Atascadero 123-R
Midway Oil Co
S Hwy & Snta Rosa.....Atascadero 422-W
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh.....Sn Luis Obspo 1043
Neece Harry Texaco Service
Stimson & 101 Hwy.....Pismo Bch 137
NORWALK SERVICE STATION
9th & Spring.....Pso Robls 425
NORWALK SERVICE STATION
1088 Higuera.....Sn Luis Obspo-1913
(See Advertisement Page 149)
O K Mobil Service 10th & Spring...Pso Robles 522
Pearl's Chevron Station
155 Traffic Wy.....Aroyo Grnde 5620
Peck C J Price & Pomeroy.....Pismo Bch 199
Phillips K L & Sons 999 Price.....Pismo Bch 21

Service Stations—(Cont'd)

Richfield Beacon Sta S Hwy.....Pso Robls 19-F-3
RICHFIELD SERVICE STATION
635 Price.....Pismo Bch 162
RICHFIELD SERVICE STATION
1166 Monterey.....Sn Luis Obspo 2519
RICHFIELD SERVICE STA NO 724
14th & Spring.....Pso Robls 418
Richfield Service Station No 759
Highway.Atascadero-119-W
Rooker's Shell Service Station
379 Price.....Pismo Bch 202
Rountree Oil Distributing Co
100 Traffic Wy.....Aroyo Grnde 2051
RUSSELL'S UNION STATION
339 Marsh.....Sn Luis Obspo 941
(See Advertisement Page 150)
S & W Service Vachell Ln.....Sn Luis Obspo-1506
SAN LUIS TRUCK SERVICE

TRUCK LUBRICATION
DIESEL OILS and FUELS
TRUCK REPAIRS
Sleeping Quarters - Showers
OPEN 24 HOURS A DAY

Old South 101 Hwy....Sn Luis Obspo 2343

SANTA ROSA SHELL SERVICE STATION NO L263

Mel C. Imbach

24-HOUR SERVICE

Monterey & Santa Rosa
1095 Monterey.....San Luis Obispo 1030

Seaside Service
P E Johnson-Proprietor
14th & Spring.....Pso Robles 38
Seaside Service Sta.....Templtn 2161
Seaside Service Stn
10th & Grand Av Grover Cty...Aroyo Grnde 5715
Shaffer's Richfield Service Station
139 Traffic Wy.....Aroyo Grnde 2040

SHELL DEALERS' SERVICE STATIONS

SHELL PRODUCTS AND SERVICES

SHELL

"WHERE TO BUY THEM"

Anderson's Shell Service Station
1145 Spring.....Pso Robls 479
Bardin Tire Distributor
692 Marsh.....Sn Luis Obspo 1173
Brown's Shell Service Station
16th & Spring.....Pso Robls 83
Evans Roy Shell Serv Stn
Main & Lee.....Cambria 137-W
Gatlin Shell Service Station Paso Robles &
Front Oceano.....Aroyo Grnde 5780
Gurley's Shell Service Sta
Highway.....Atascadero 305
Hank's Shell Motel & Trailer Park
1100 Main.....Morro Bay 4161
Kustel & Silveira Shell Service Station
Marsh & Osos.....Sn Luis Obspo 1073
Rooker's Shell Service Station
379 Price.....Pismo Bch 202
SANTA ROSA SHELL SERVICE STATION NO L 263
1095 Monterey.....Sn Luis Obspo 1030
Shell Auto Court
1331 Price.....Pismo Bch 335-R
SKI'S SHELL SERVICE STATION NO L 269
1200 Monterey.....Sn Luis Obspo 2942

(Continued Next Page)

Service Stations—(Cont'd)

SIGNAL GASOLINE & OIL

SIGNAL PRODUCTS and SERVICE

"WHERE TO BUY IT"
DISTRIBUTOR

SIGNAL OIL CO
1262 Murray Av.....Sn Luis Obspo 802-W
Signal Oil Co 1446 Spring...Pso Robls 176-W

DEALERS

BLUE JAY SIGNAL SERVICE
1565 Monterey.....Sn Luis Obspo 635-W
Fred's Auto Electric & Signal Service
903 Spring.....Paso Robls 1007
Signal Oil Co 1446 Spring...Pso Robls 176-W

SIGNAL OIL CO 1446 Spring.....Pso Robls 176-W

SKI'S SHELL SERVICE
STATION NO L 269
J. E. ADAMSKI
FREE PICK-UP AND DELIVERY
EXPERT LUBRICATION
WASHING and POLISHING
Goodyear Tires—Batteries and Accessories
1200 Monterey.....San Luis Obispo 2942

Standard Stations Inc
No 280 12th & Spring.....Pso Robls 507
No 343 1066 Monterey.....Sn Luis Obspo-731
No 750 1745 Spring.....Pso Robls 589
No 822 1741 Monterey.....Sn Luis Obspo 1004
Stokes John Wilshire Serv Sta
1545 Spring.....Pso Robls 1552
Stowe Independent Oil Co 6th&Spring..Pso Robls-758
Tasco Serv Sta & Petroleum Distr
S Hwy.....Atascadero 99
Texaco Service Carl's
10th & Spring.....Pso Robls 391
Texaco Service Station
Coy Carlton-Proprietor
101 Hwy & Santa Lucia Av...Atascadero 105
Texaco Service Station 1405 Spring...Pso Robls-910
Thomas John H N Hwy.....Atascadero 351-R

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

It Pays
To Answer Telephone Calls
PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Service Stations—(Cont'd)

Thompson Frank W Serv Sta
Chevron Products-Tires-Batteries
101 Hwy.....Templeton 2421
Thompson Frank W Serv Sta
101 Hwy.....Templetn 2401
TOMASINI T
Marsh & Higuera.....Sn Luis Obspo 1707
Union Oil Co of Calif
Service Sta No 347 10th & Spring.Pso Robls 1531
UNION OIL PRODUCTS—
RUSSELL'S UNION STATION
339 Marsh.....Sn Luis Obspo 941

Union Oil Service Station
Carl Huddleston-Proprietor
15th & Spring.....Pso Robls 1420
Union Oil Station 1020 Price....Pismo Bch 460-J
Union Oil Station 1101 Monterey..Sn Luis Obspo-1936
Union Oil Station
1308 Monterey.....Sn Luis Obspo 968
Union Service Station
101 Hwy & E Mall.....Atascadero 684
UPTON'S SERVICE STATION
NORWALK & TEXACO PRODUCTS
EXPERT LUBRICATION
TIRE SERVICE - BATTERIES RETAIL
Automobile Accessories
920 High.....Sn Luis Obspo 132
Villa's Mobile Station
Foothill & Morro Rd.....Sn Luis Obspo 2957
(See Advertisement Page 150)
Walt's Service Station
6th & Grand Av Grover City...Arroyo Grnde 2279
Wilshire Service Station Hwy.....Atascadero-375

A handy man for any job--

The Yellow Pages tell you where to reach him quickly —plumber—carpenter—dry cleaner—paperhanger —and hundreds of other workmen, stores and services.

Sewing Machines–Domestic

DOMESTIC SEWMACHINES—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

HAMILTON J E
New & Used Machines
458-5th.....Morro Bay 5341
House of Appliances Elec Sales & Service
1226 Park.....Pso Robls 1304
KENMORE SEWING MACHINE—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

SINGER SEWING MACHINES

CAUTION
SINGER sells its machines ONLY through SINGER SEWING CENTERS identified by the famous Red "S" on the window. NEVER through dealers or department stores.

"WHERE TO BUY IT"
SEWING CENTER
Singer Sewing Machine Co
733 Higuera.....Sn Luis Obspo 2295

U S SEWING CENTER INC
684 Higuera.....Sn Luis Obspo 3027-W
(See Advertisement This Page)

Have you heard "The Telephone Hour" radio program recently? Guest artists of the music world bring you weekly programs of outstanding musical interest.

Sewing Machines–Renting

Singer Sewing Machine Co
733 Higuera.....Sn Luis Obspo 2295

Sewing Machines–Repairing

HAMILTON J E
Repairs On All Makes
458-5th.....Morro Bay 5341
Singer Sewing Machine Co
733 Higuera.....Sn Luis Obspo 2295
Smith E Taylor 1035 Murray Av...Sn Luis Obspo 235
U S SEWING CENTER INC
See Our Ad Under Sewing Machines Domestic
684 Higuera.....Sn Luis Obspo 3027-W

Shavers–Electric

Walker's Bob
All Makes Sales & Service
785 Marsh.....Sn Luis Obispo 681-W

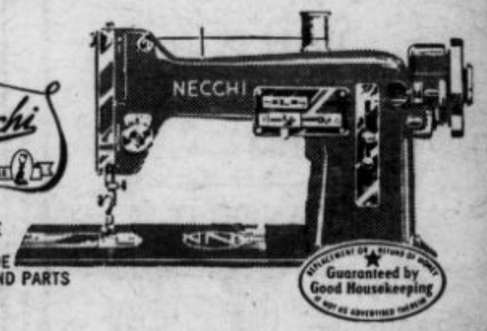
Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

buy a **NECCHI**.. *because*

IT WILL
- blindstitch hems!
- sew on buttons!
- make buttonholes!
- darn and mend!
- embroider, applique and monogram easily and professionally!
- finish ALL sewing completely, eliminating tiresome handwork!

LOOK FOR Necchi SEWING CIRCLE

YOUR GUARANTEE OF NATIONWIDE SERVICE AND PARTS



Buy A Necchi Because It Will Do All These Things WITHOUT ATTACHMENTS

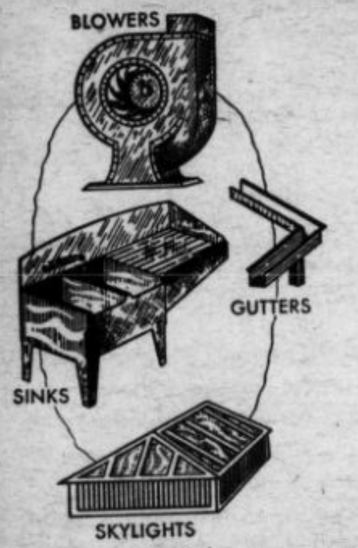
WE BUY - WE SELL - WE RENT
WE REPAIR
U. S. MEANS YOU SAVE

CALL SAN LUIS OBISPO 3027-W

U. S. SEWING CENTER, INC.

684 HIGUERA — SAN LUIS OBISPO

SHEET METAL WORK



Residential - Commercial
Industrial

VENTILATING - AIR CONDITIONING
EXHAUST SYSTEMS - SKYLIGHTS
GUTTERS - RESTAURANT EQUIPMENT

Repairs &
Maintenance

ALL WORK GUARANTEED
Call
SAN LUIS OBISPO 337
Nights - Sundays - Holidays Call
SAN LUIS OBISPO 2217-J

McBRIDE SHEET METAL WORKS

647 HIGUERA — SAN LUIS OBISPO

IF IT'S
SHEET METAL WORK
PHONE
PASO ROBLES
153
WE CAN DO IT

STOCK
TROUGHS
&
TANKS

Sheet Metal & Furnace Heating
The Cooperative Farmers Supply Co., Inc.
SHEET METAL SHOP
1315 Pine

Valley Sheet Metal Shop
GENERAL SHEET METAL WORK
A. P. Hawk
- Forced Air Heating
- Floor Furnaces
- Panelray
- Tanks - Gutters
- Drains - Sinks
- Copper Work

FREE ESTIMATES
ARROYO GRANDE 2357
106 N. HALCYON RD.

BLACKSTONE SHEET METAL
"We Know How"
RESIDENTIAL — COMMERCIAL
GUTTERS — SINKS — SKYLIGHTS
AIR CONDITIONING
EXHAUST SYSTEMS
ORNAMENTAL COPPER WORK
PHONE ATASCADERO 134-M
SAN ANDRES AVE.

Sheet Metal Work

BETTER PLUMBING CO
1126 Chorro.....Sn Luis Obspo 1383
BLACKSTONE SHEET METAL
Sn Andres.....Atascadero 134-M
(See Advertisement Page 154)
COOPERATIVE FARMERS SUPPLY CO INC
1315 Pine.....Pso Robls 153
(See Advertisement Page 154)
CRAIG F L SHEET METAL & PLUMBING
1224 Pine.....Pso Robls 130-W
Dixon Harry E Orcutt Rd.....Sn Luis Obspo 1682-M
KETZ ART PLUMBING HEATING & SHEET METAL
Corbett Canyon Rd.....Aroyo Grnde 2478
McBRIDE SHEET METAL WORKS
647 Higuera.....Sn Luis Obspo 337
(See Advertisement Page 154)
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.Sn Luis Obspo-766
Valley Sheet Metal Shop
106 N Halcyon Rd.....Aroyo Grnde 2357
(See Advertisement Page 154)

Shingling—See Roofers

Shock Absorbers

General Auto Parts 1218 Pine.....Pso Robls 280

Shoes—Athletic

See Sporting Goods Headings

Shoes—Retail

BELLO SPORTING GOODS
Shoes For All Sports
886 Monterey.....Sn Luis Obspo 12
BENO'S INC
CHIPPEWA WORK BOOTS
(Steel Toe - Engineer and Lace)
Complete Line of Work and Dress Shoes
EXCLUSIVE JARMAN SHOES
1019 Morro.....San Luis Obispo 620
Bronson Shoe Co Honda Av.....Atascadero 279-W
BURKHARDT'S SHOES
"YOUR BETTER SHOE STORE IN SAN LUIS OBISPO COUNTY"
for Women
Johansen - Naturalizer - Clinic Shoes
Bostonian for Men
For Children
Buster Brown - Jumping Jacks - Child Life
Hosiery and Handbags
Traffic Way.....Atascadero 690-J
GALES SHOE STORE
Quality Shoes For The Entire Family
860 Higuera.....Sn Luis Obspo 1832
(See Advertisement This Page)
HUB THE
Nunn-Bush Shoes-Original Chippewa Boots
E Branch.....Aroyo Grnde 5787
Karl's Shoe Store 725-12th.....Pso Robls 478
Karl's Shoe Store 786 Higuera..Sn Luis Obspo 1273
Pennington's Shoe Store
741 Higuera.....Sn Luis Obspo 863
REEVE'S SHOES
Shoes For The Entire Family
760 Higuera.....Sn Luis Obspo-2470

We hope that you enjoy our radio program, "The Telephone Hour," which is produced weekly for your pleasure and enjoyment — N.B.C., Monday evenings.

Shoes—Retail—(Cont'd)

RENETZKY'S SHOE STORE
Shoes for the Entire Family
AMERICA'S LEADING
NATIONALLY ADVERTISED
BRANDS FOR MEN, WOMEN & CHILDREN
ALSO HOSIERY & BAGS
845 Higuera.....San Luis Obispo 257
RUMLEY'S DEPT STORE
Harold E Callahan
5th.....Morro Bay 3251
(See Advertisement This Page)
SQUIRE'S MEN'S WEAR
Nunn-Bush & Red Wing Shoes
745-12th.....Pso Robls 151-W

GALES
SHOE STORE

For Ladies
- Red Cross
- Paradise
- Penaljo
- Collella
- Clinic Nurse Shoes
- Lazy Bones

For Men
- Nunn Bush
- Edgerton
- Roblee
- Connally

For Children
- Buster Brown
- Jumping Jacks
- Lazy Bones
- Trimfoot
- Official Scout Shoes
- X-Ray Fitting

SAN LUIS OBISPO 1832

GALES SHOE STORE
Home of Quality Footwear
860 HIGUERA ST.

RED GOOSE SHOES
"Built for Action"
For The Entire Family
(For Men) (For Women)
John C. Roberts—Grace Walker
see Harold Callahan at
RUMLEY'S
320-5th — Morro Bay 3251

Shower Doors & Compartments

PASO ROBLES GLASS SHOP
609-22d.....Pso Robls 469
PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372

Sign Painters

CITY NEON 286 Higuera.....Sn Luis Obspo 312
FREEMAN SIGN SERVICE
448 Higuera.....Sn Luis Obspo 335
GALLOCK SIGNS
1121 Broad.....Sn Luis Obspo 1364-W
Residence.....Sn Luis Obspo 1838-J
HARRIS GEORGE R
Harris Advertising Signs
Painted Outdoor Advertising
140 Ocean View Av.....Pismo Bch 401-R

Signs

CITY NEON 286 Higuera.....Sn Luis Obspo 312
(See Advertisement This Page)

GALLOCK SIGNS

COMPLETE
SIGN SERVICE
SHOW CARDS
SILK SCREEN PROCESS
COMMERCIAL ART
1121 Broad.....San Luis Obispo 1364-W
Residence.....San Luis Obispo 1838-J

HARRIS GEORGE R
140 Ocean View Av.....Pismo Bch 401-R
HOLLAND NEON SERVICE
525 Traffic Wy.....Arroyo Grnde 5637
(See Advertisement This Page)
Holland Neon Service
South Hwy.....Sn Luis Obspo 1405-M
Snook's Sign Shop 480 Leff..Sn Luis Obspo 2719-W

Signs—Supplies & Equipment

City Neon 286 Higuera.....Sn Luis Obspo 312

Silverware—Retail

Gragg's 779 Higuera.....Sn Luis Obspo 1661

Skating Rinks

PISMO BEACH SKATING RINK
Pomeroy Av.....Pismo Bch 131
Robles Roller Rink 2508 Spring.....Pso Robls 104

Slaughter Houses

See Meat-Whsle; also Stock Yards

Social Service Organizations

County Welfare Dept Mail.....Atascadero 161
Travelers Aid Service 731-12th....Pso Robls 424
U S O Travelers Aid Service
10th & Park.....Paso Robls 591

Soda Fountain Shops

Baywood Fountain
Baywood Prk.....Sn Luis Obspo 26-R-12
Morro Bay Creamery 5th & C.....Morro Bay 4091
Polka Dot Fountain 101 Hwy.....Atascadero 665
Sno-White Creamery
888 Monterey.....Sn Luis Obspo 1872
Tiny's Fountain Service 101 Hwy...Atascadero 297

Soft Drinks—See Beverages—Non Alcoholic

Sound Systems & Equipment

STROMBERG-CARLSON SOUND EQUIPMENT—
VALLEY SOUND
Sales-Service & Rentals
2223 W Hedges.....Fresno 6-9427

NEON
SignS
HOLLAND
NEON SERVICE
SAN LUIS OBISPO 1405-M
ARROYO GRANDE 5637
Shop Located in Transportation Bldg.
1 Mi. South of San Luis Obispo (on Old Hwy.)

CITY NEON
Manufacturers
of Quality Neon
and Plastic Signs
Expert
Maintenance Work
WE LEASE SIGNS
PHONE
San Luis Obispo 312
286 HIGUERA

FOR BEST RESULTS
WITH YOUR TELEPHONE

please . . .

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

Sporting Goods—Retail

BELLO SPORTING GOODS

ATHLETIC EQUIPMENT
FROM HEAD TO FOOT
Authorized Distributor for
SPALDING & WILSON
Tennis Rackets Machine Strung
886 Monterey.....San Luis Obispo 12

GRISANTI HARDWARE Highway....Atascadero 580
Hill J C 1039 Chorro.....Sn Luis Obspo 466
J C HIGGINS—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

Kirk's Spirits & Sports Shop
106 Branch.....Arroyo Grande 2759
LUNDGREN ERIC 1326 Park.....Pso Robls-470
PHILLIPS K L & SONS
999 Price.....Pismo Bch 21
Shamel's Hardware & Plumbing Shop ....Cambria 36
SMITH C S
Complete Line Of Sporting Goods
1225Park.....Pso Robls-40-W
SPORTSMAN'S STORE
869 Higuera.....Sn Luis Obspo 2520
(See Advertisement This Page)
STRADER C R 1131 Garden...Sn Luis Obspo 984-W
WES'S SPORTING GOODS
Hunting & Fishing Equipment
1215 Park.....Pso Robls 727-R

Sportswear—Retail

Lacterman's 728 Higuera.....Sn Luis Obspo-1285
Mary's Dress Shop
260 Pomeroy Av.....Pismo Bch 136-W
Round Up 849-13th.....Pso Robls 1180

THE *Sportsman's* STORE
BILL BENNO, Owner

Expert Gunsmithing Approved By Winchester
- TELESCOPE SIGHTS
- BINOCULARS
- CAMPING EQUIPMENT

EVINRUDE OUTBOARD MOTORS
● AMMUNITION ● GUNS
● FISHING TACKLE
HUNTING & FISHING LICENSES
AND INFORMATION
Phone San Luis Obispo 2520
869 Higuera St. San Luis Obispo

Spraying-See Crop Dusting, Spraying, Etc

Sprinklers—Lawn & Irrigation

McCOY PUMP CO 1134-13th...Paso Robls 1311
SHUR-RANE SPRINKLER SYSTEMS—
CALIFORNIA FARM EQUIPMENT CO
13th & Riverside Av.....Paso Robls 358
TITELOCK PORTABLE SPRINKLER—
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772

Stage Lines—See Bus Lines

Stamps for Collectors

Zeman's Radio & Electric Service
U S & Foreign Stamps & Supplies
Lamoda Theatre Bldg.....Atascadero 576

State Government Offices

See Alphabetical Directory Under
"Calif State of"

Stationers—Retail

Arroyo Drug Co 130 E Branch...Aroyo Grnde 4461
BICKELL'S STATIONERY STORE
807-12th.....Pso Robls 882
(See Advertisement This Page)
ESQUIRE THE 600 Cypress.....Pismo Bch 333-J
Gabby Book Store
1040 Chorro.....Sn Luis Obspo 867-W
HILL'S OFFSET PRINTING CO
Comml Stationers-Wedding Invitations-Etc
1131 Chorro.....Sn Luis Obspo 1727
HILL'S STATIONERY STORE

OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS — LOOSE LEAF AND
BOUND BOOKS — SOCIAL STATIONERY
GREETING CARDS — GIFTS
ART MATERIALS — BOOKS
1127 Chorro.....San Luis Obispo 1403

PASO ROBLES OFFICE SUPPLY
608-12th.....Paso Robls 481-J

It is the policy of our company to render the most telephone service and the best, at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

Office Supplies
Rubber Stamps
Boxed Stationery
Hallmark
Greeting Cards
Typewriters &
Adding Machines
Magazines

BICKELL'S
STATIONERY STORE
807-12TH
Paso Robles 882

Steam Cleaning
See also Automobile Washing & Polishing

EMIL'S CHEVRON STATION
Palm & Morro.....Sn Luis Obspo 918-J

Steamship Agencies
TRAVEL SERVICE
987 Osos.....Sn Luis Obspo 418

Steel
SAN JOSE STEEL CO INC
STRUCTURAL STEEL
REINFORCING STEEL
TANKS & PLATE FABRICATING
PREFABRICATED STEEL BLDGS.
CORRUGATED ROOFING & SIDING
CHAIN LINK FENCE
195 N 30th San Jose.....Cypress 5-0353

Steel Buildings
LIVINGSTON E C CO INC
DISTRIBUTORS — ERECTORS
BUTLER BOLTED
STEEL BUILDINGS
WITH TAILORED SHEETING
Central Office
736½-26th Paso Robles 22

Steel Fabricators
Independent Iron Works Inc
8th & Pine Oakland.....Templebar 2-0160

Steel Products
S L O SUPPLY CO
101 Higuera.....Sn Luis Obspo 351

Steel Wall Tile
See Tiles-Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc., Hdgs

Stencils & Stencil Supplies
A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State.....Snta Barbara 5-5291

Stenographers–Public
MINIUM MURIEL
By Appointment Only
776 Palm.....Sn Luis Obspo 29

Stock Yards
Bryan Meat Co Slaughter House....Pso Robls 1250

Storage–Cold
See Cold Storage Warehouses

Storage–Household
See Moving & Storage Service

Stoves & Ranges
See Ranges & Stoves Headings

Suit Cases–See Luggage Headings

Surplus Merchandise—See Salvage & Surplus Merchandise

Surveyors–Land
Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060
Porter Charles Phil
278 Snta Rosa.....Sn Luis Obispo 1241-W

Swimming Pools–Public
Rest Haven Adelaide.....Pso Robls 37-F-3

Tailors–Ladies'
Linebarger Margaret
846 Higuera.....Sn Luis Obspo 867-J
MISSION TAILORING SERVICE
1220 Morro.....Sn Luis Obspo 496

Tailors–Men's
MISSION TAILORING SERVICE
1220 Morro.....Sn Luis Obspo 496
Nernot Tailoring Co 1027 Chorro..Sn Luis Obspo-103
True's Tailor Shop
1030 Morro.....Sn Luis Obspo 2507-J

Tallow
SAN LUIS TALLOW WORKS
Clark Field Sn Luis Obspo-2646-W
(See Advertisement This Page)

It is the policy of our company to render the most telephone service and the best, at the least possible cost to the public consistent with fair treatment of employees and reasonable return to the investors.

San Luis Tallow Works

DEAD STOCK REMOVED
TOP PRICES PAID
FOR
- HIDES
- PELTS
- TALLOW
- WOOL

Mfrs. Meat Meal & Fertilizer
We Solicit Restaurant & Butcher Trade
PHONE US LONG DISTANCE COLLECT
PHONE
San Luis Obispo 2646-W
We Pay All Charges
Plant: Clark Field
P. O. Box 767 San Luis Obispo

Tamales–Whsle & Mfrs
ATASCADERO BRAND TAMALES
Mike Olivares Robert Zunigo
HOME-MADE
TAMALES AND ENCHILADAS
WHOLESALE TO MARKETS
RESTAURANTS AND PARTIES
Coromar Av.....Atascadero 113-M

Tanks
Brown T E
Wooden Tanks-Mfrs-New-Used
416 Santa Clara Alameda...Lakehurst 3-0909
COLE WALTER R & CO
Steel-Butane-Propane & Pressure Tanks
1414-3d Oakland.....Highgate 4-0831

WELDED TANKS
For All Purposes
PHONE
SALINAS 3388
Residence
SALINAS 3311
Stock Troughs
Trailers and
Hitches

1 to 1 Million Gallons
BILL HINES
SALINAS TANK WORKS
408 E. Alisal Salinas

Tanks–(Cont'd)
Hines Bill Tank Works
408 E Alisal.....Salinas 3388
(See Advertisement This Page)
Independent Iron Works Inc
8th & Pine Oakland.....Templebar 2-0160
JOHNSON WATER TANKS—
JOHNSON E A & CO
3900 Chevy Chase Dr
Los Angeles.....Chapman 5-3588
Modesto Welding & Tank Works
718 S 99 Hwy.....Modesto 3190

Tax Return Preparation
Boyce J Earle
Bank of America Bldg.....Sn Luis Obspo 886
Chope J P
Laurel Ln & Orcutt Rd....Sn Luis Obspo 1427-R
DERBY MABEL H MISS
647 Park.....Sn Luis Obspo 2687
HALL & BUTLER
1135 Chorro.....Sn Luis Obspo 2114
Hanson Chas A 463 Marsh.....Sn Luis Obspo 1050
McLinn D
McLinn Co
721 Higuera.....Sn Luis Obspo 285
VAN HORN OTTO B 612-12th...Pso Robls 1414
West Chauncey W & Associates
901-12th.....Pso Robls 868

Taxicabs
BLACK & WHITE TAXI
974 Monterey.....Sn Luis Obspo 3181
Bluebird Taxi 235 Pomeroy.....Pismo Bch 222
BROWNIE'S TAXI N Highway.....Atascadero 292
CHECKER CAB CO
1035 Monterey.....Sn Luis Obspo 40
(See Advertisement Page 160)
(Continued on Pages 160 & 161)

MISSION TAXI

WAITING ROOM AT 987 MONTEREY
Phone
SAN LUIS OBISPO
2
24-Hour Instant Service
ALL NEW LUXURY CABS
COURTEOUS SERVICE - DEPENDABLE, CAREFUL DRIVERS
PASSENGERS FULLY INSURED

OFFICIAL SOUTHWEST AIRWAYS
LIMOUSINE SERVICE
987 MONTEREY SAN LUIS OBISPO

"Radio Dispatched"

OWL RADIO TAXI
BLACK & WHITE TAXI

PHONE **300** OR **3181**

SAN LUIS OBISPO

24-HOUR SERVICE

100% UNION

COUNTY WIDE SERVICE

974 Monterey

San Luis Obispo

SERVICE DAY & NITE — ALSO SUNDAYS & HOLIDAYS

WE SPECIALIZE IN TIME CALLS

CHECKER
CAB CO.

PHONE SAN LUIS OBISPO **40**

Courteous Service – Dependable, Careful Drivers

Passengers Fully Insured

"Out of Town Trips" **Reasonable Rates**

Taxicabs–(Cont'd)

Gray Cab Co 974 Monterey.....Sn Luis Obspo 300
LUCKY CAB CO
1027 Morro.....Sn Luis Obspo 262
(See Advertisement Page 162)
Mickey's Taxi 106 Bridge.....Aroyo Grnde 2354

Everything possible is being done to furnish you the prompt and courteous service to which you've been accustomed. When there is a delay before you get the operator, remember that more people are placing more telephone calls than ever before.

Taxicabs–(Cont'd)

MISSION TAXI CO 987 Monterey....Sn Luis Obspo-2
(See Advertisement Page 159)
OWL RADIO TAXI CO
974 Monterey.....Sn Luis Obspo 300
(See Advertisement Page 160)
PASO ROBLES YELLOW CAB CO
1245 Spring.....Paso Robles 488
(See Advertisement This Page)
(Continued Next Page)

Prompt answering is courteous and hospitable and helps to release the telephone equipment that much sooner. Telephone equipment throughout the nation is working to capacity these days.

In **PASO ROBLES** *it's*

YELLOW CAB

Independently Owned and Operated Cabs to Give You Prompt Reasonable Service 24-Hours a Day

STATE WIDE SERVICE

Stepping Out? – Call Us!

PHONE
Paso Robles
488

1245 SPRING

To Find an Authorized
Sales and Service Dealer
When you want the "genuine" in a nationally-advertised product or service
LOOK IN THE
YELLOW PAGES
They Tell "Where to Buy It"

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

YELLOW CABS

24-Hour Service
SAN LUIS OBISPO
100
999 MONTEREY
Sedan Service - Reasonable Rates
Passengers Insured
Reliable Courteous Drivers
Cadillac Cars
We Are the Only Cab Co.
in Town That Meets All Trains
Stand Next to Obispo Theatre
999 MONTEREY

TAXI!

Careful Drivers
CALL PASO ROBLES
414
Rapid Cab Co.
STAND: 14TH & SPRING
Next To Bowling Alley

Want A Cab In A Hurry !

San Luis Obispo 262
LUCKY CAB CO.
1027 Morro

Taxicabs—(Cont'd)

Rapid Cab Co 1339 Spring.....Pso Robls 414
(See Advertisement This Page)
Vet's Cab Co 14th & Spring.....Pso Robls 776
(See Advertisement This Page)
Yellow Cab Co Morro Bay
4th & Morro.....Morro Bay 2211
YELLOW TAXI CO
987 Monterey.....Sn Luis Obspo 100
(See Advertisement This Page)

Tea Rooms—See Restaurants

Teachers

See Schools; also Specific Types of Instruction

Telegraph Companies

Western Union Telegraph Co
Hwy.....Atascadero 237
Western Union Telegraph Co
1208 Spring. Pso Robls-131
Western Union Telegraph Co
979 Monterey. Sn Luis Obspo-1670

If you have goods for sale, the Classified Telephone Directory provides purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the Classified Telephone Directory.

TAXI! CALL
VET'S CAB CO.
Privately Owned

PASO ROBLES
776
INSURED
STAND: 14TH & SPRING
on Highway 101

Young Women
There May Be
Employment Opportunities
and a
PERMANENT POSITION FOR YOU
with
THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY

Telephone Answering Service

Telephone Answering Service
964 Chorro.....Sn Luis Obspo 2992
(See Advertisement This Page)

Telephone Companies

ARCHITECTS & BUILDERS SERVICE

Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning.

"SERVICE RENDERED BY"
PACIFIC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office Listed Below

PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Offices
Arroyo Grande
117½ E Branch.....Aroyo Grnde 5568
Atascadero 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Cambria 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Cayucos 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Morro Bay 872 Morro Sn Luis Obispo
Dial "Operator" & ask for..Business Office
(No charge for calls to Business Office)
Nipomo 117½ E Branch Arroyo Grande
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Paso Robles 717-14th.....Pso Robls 133
Pismo Beach 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
San Luis Obispo
872 Morro.....Sn Luis Obspo 2000
Santa Margarita 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Templeton 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)

Tennis Racket Restringing & Repairing

BELLO SPORTING GOODS
886 Monterey.....Sn Luis Obspo 12

Termite Control

KYLE COMPANY 1609 Osos.....Sn Luis Obspo 546

SHOP IN THE
YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

Telephone Answering Service

Let us take care of the calls you would have missed !

- BY DIRECT LINE EXTENSION TO OUR OFFICE
- BY USING OUR TELEPHONE FOR YOUR BUSINESS NUMBER
- BY USING OUR TELEPHONE AS A "IF NO ANSWER CALL" NUMBER
- MAIL SERVICE

Ideal for Doctors and All Types of Business and Professional Men
24-Hour Service - 7 Days A Week
Phone San Luis Obispo **2992**
TELEPHONE ANSWERING SERVICE
GENEVIEVE M. GOFF, Mgr.
964 CHORRO

FOR BEST RESULTS WITH YOUR TELEPHONE
please . . .
Make sure of the number. If in doubt consult the Telephone Directory.
Speak with lips close to the mouthpiece, using your natural tone of voice.
And give the called person TIME to answer!
Thank You!

Theatres

Bay Theatre 464-5th.....Morro Bay-3011
Elmo Theatre Morro.....Sn Luis Obspo-1036
Fair Oaks Theatre
1007 Grand Av.....Aroyo Grnde 2364
Fremont Theatre 1035 Monterey..Sn Luis Obspo 71
Hi-Ho Theatre 1436 Spring.....Pso Robls-777
La Moda Theatre State Hwy.....Atascadero-143
Oaks Drive-In Theatre.....Pso Robls 814
Obispo Theatre 993 Monterey.....Sn Luis Obspo-197
Pismo Theater 250 Pomeroy.....Pismo Bch 11
Sunset Drive In Theatre
Portugese Flat Rd.....Sn Luis Obspo 211
T & D Jr Theatre 12th.....Pso Robls-328

Tile—Ceramic, Contractors & Dealers

CRIDDLE ARTHUR
TILE CONTRACTOR
State Licensed
Drain Boards - Bathrooms - Store Fronts
Box 222 Morro Bay
Stone House (1½ Mi. North Morro Bay on Hwy 1)
Hwy No 1.....Morro Bay 4341

FAULSTICH BROS SAN LUIS BRICK INC
TILE & MASONRY CONTRACTORS
Drain Boards - Bathrooms - Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad.....San Luis Obispo 997

Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch.....Aroyo Grnde 2116

BESTILE & TILENE
Baked, Plastic - Finished Wall & Ceiling Panels for Baths, Kitchens, Showers, Hospitals, Hotels, Markets, etc. Colorful, Modern Designs.
BESTILE
Save Up to 50% - Easily Installed
"WHERE TO BUY IT"
BUILDERS MARKET
1115-13th.....Pso Robls 277

COUNTY ROOF SERVICE
Armstrong's Asphalt Tile
Santa Barbara Av & High.....Sn Luis Obspo 1840

PADJOE FLOOR SERVICE
South Hwy.....Atascadero 565-W

Tire Chains

See Automobile Parts & Supplies Headings

If you have goods for sale, the Classified Telephone Directory provides purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the Classified Telephone Directory.

Tire Retreading & Recapping Equipment

Elrick Equipment Co
Complete Line of Used Tire Shop Equip
9215A Hayward.....Lockhaven 2-2513

Tires—Dealers

ALLSTATE TIRES—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760

BARDIN TIRE DISTRIBUTOR
692 Marsh.....Sn Luis Obspo 1173
(See Advertisement Page 166)
Chick's Tire Service 1534 Spring....Pso Robls 980
Residence Call.....Pso Robls 538-J
Davis B H Tire Service
1233 Spring.....Paso Robles 77

DAYTON TIRES—
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

FIRESTONE TIRES—
BARNEY'S TEXACO SERVICE
311 Higuera.....Sn Luis Obspo 1736
Hammons' Firestone Dealer Store
1344 Park.....Pso Robls 405

FISK TIRES
TIRE SERVICE
RECAPPING
REPAIRS
When It's Time To Re-Tire
BUY FISK
*Reg. U.S. Pat. Off.

"WHERE TO BUY IT"
DISTRIBUTOR
MADDALENA TIRE CO
Higuera&Osos. Sn Luis Obspo-79

GENERAL TIRES—
WILDMAN J M INC
1139-13th.....Pso Robls 254

GOODRICH B F TIRES
THE NEW
PUNCTURE SEALING
TUBELESS TIRE
B.F.Goodrich
TIRES & TUBES - RECAPPING - TIRE SERVICE
"WHERE TO CALL"
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh.....Sn Luis Obspo 1043

Goodyear Tire Service N Hwy.....Atascadero 398
(See Advertisement Page 166)

GOODYEAR TIRES—
DAVIS B H TIRE SERVICE
1233 Spring.....Paso Robles 77
McGUIRE'S RICHFIELD SERVICE STATION
316 Higuera.....Sn Luis Obspo 1647-R
SKI'S SHELL SERVICE STATION NO L 269
1200 Monterey.....Sn Luis Obspo 2942

Hammons' Firestone Dealer Store
1344 Park.....Pso Robls 405

KELLY SPRINGFIELD TIRES—
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

Kimball Tire Co 283 Higuera....Sn Luis Obspo 758
(See Advertisement Page 165)
(Continued on Pages 165 & 166)

KIMBALL TIRE CO.

THERMOWELD
TIRE TREADING
BALANCED NEW TIRE GUARANTEE
BATTERIES
— TRUCK & BUS — PASSENGER — TRACTOR
SEIBERLING
TIRES
TRUCK — PASSENGER — TRACTOR
Phone SAN LUIS OBISPO 758
283 Higuera

Ride on **FISK** AIRBORNE TIRES!

Time To Re-Tire
Nothing compares with the riding comfort of this new kind of tire! You ride on 1200 more cubic inches of air at less pressure . . . practically float over the bumps . . . steer with a feather touch. No need to change rims. Come on in for a free demonstration today.

MADDALENA TIRE

"CHARLIE" COMPANY "NOEL"
CHEVRON GAS – OIL – LUBRICATION
TIRE RECAPPING
BEST CAR WASH IN TOWN WITH OUR WASHMOBILE
WHEELS BALANCED
WITH OUR NEW
Stewart Warner Electronic Wheel Balancer
San Luis Obispo 79
HIGUERA & OSOS
SAN LUIS OBISPO

Distributor for
GOODYEAR TIRES — BATTERIES
Also
PARTS AND ACCESSORIES
RETREADING - RECAPPING
WHOLESALE — RETAIL

PHONE
ATASCADERO 398

Goodyear Tire Service
DON STINCHFIELD, PROP.
No. Hwy Atascadero

Call San Luis Obispo 1043

B.F.Goodrich
TIRES · BATTERIES

TUBELESS TIRES
ANOTHER B. F. GOODRICH FIRST

Best in the Long Run
MUSTANG TIRE & AUTO SERVICE
OSOS & MARSH SAN LUIS OBISPO

GOODYEAR TIRES
J. A. BARDIN
GOODYEAR
Tires — Tubes — Recapping
WHEEL BALANCING
PHONE
San Luis Obispo 1173
692 Marsh

Tires—Dealers—(Cont'd)

LEE OF CONSHOHOCKEN TIRES—
DIVISION OFFICE
SIGNAL OIL CO
Sold By Signal Service Stations
2301 Blanding Av
Alameda .....Lakehurst 2-7130

MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
(See Advertisement Page 165)
Mustang Tire & Auto Service
Osos & Marsh.....Sn Luis Obspo 1043
(See Advertisement This Page)

PENNSYLVANIA TIRES

AMERICA'S
MOST MODERN TIRE
THE SILENT VACUUM CUP
Up to 40% Longer Wear
Stops 17% Quicker
COMPLETE TIRE SERVICE

PENNSYLVANIA TIRES

"WHERE TO BUY IT"
WESTSIDE AUTO PARTS CO
1229 Monterey.....Sn Luis Obspo 908

SEIBERLING TIRES

For fine tires and expert tire conservation service, rely on your independent Seiberling Dealer displaying this sign of QUALITY. It bears "A Name You Can Trust In Rubber."

SEIBERLING TIRES

"FOR SERVICE CALL"
WHOLESALE RETAIL
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

U S TIRES

QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS

US ROYAL TIRES

"WHERE TO CALL"
DISTRIBUTOR
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
DEALERS
NICHOLS SID CHEVROLET
Highway .....Atascadero 163
Russell's Union Station
339 Marsh.....Sn Luis Obspo 941

Tires—Repairing

WESTSIDE AUTO PARTS CO
1236 Monterey.....Sn Luis Obspo 384-J
(See Advertisement Page 167)

Tires—Retreading & Recapping

Bowden Seaside Station
711 Marsh.....Sn Luis Obspo 1957
DAVIS B H TIRE SERVICE
1233 Spring. Pso Robls-77
Goodyear Tire Service N Highway.....Atascadero 398
(Continued Next Page)

Sometimes people place telephone calls and do not give the called person sufficient time to answer. Allow a few more seconds before hanging up!

Tires—Retreading & Recapping—(Cont'd)

KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758
MADDALENA TIRE CO
Higuera&Osos. Sn Luis Obspo-79
O K Rubber Welders
1101 Marsh.....Sn Luis Obspo 1964-M
(See Advertisement This Page)

Title Companies

SECURITY TITLE INS & GUAR CO
1119 Chorro. Sn Luis Obspo-1015
(See Advertisement This Page)
TITLE INSURANCE AND TRUST COMPANY
777 Higuera.....Sn Luis Obspo 2533
(See Advertisement This Page)

MACRAE'S
O.K. Rubber Welders
Complete TIRE Service

ELECTRIC RECAPPING

The New Electric Process Which Does Not Injure the Sidewalls of Your Tire by Heat or Pressure.

"$25.00 Reward If My O. K. Cap Peels Completely Off"

DUNLOP TIRES

Telephone
SAN LUIS OBISPO
1964-M

1101 Marsh at Santa Rosa
SAN LUIS OBISPO

WESTSIDE AUTO PARTS CO.

TIRE REPAIRS
RETREADING
AND
RECAPPING
Pennsylvania Tire Dealers
Quality Workmanship
TWO LOCATIONS
1229 Monterey and 1236 Monterey
Phone San Luis Obispo 384-J

TITLE INSURANCE
and
TRUST COMPANY
— Founded 1893 —
ESCROWS
TITLE POLICIES
OFFICERS
Allen S. Mobley, Vice.-Pres. & Mgr.
Richard G. Sleight, Asst. Sect.
ESCROWS
Eda A. Rittenhouse, Escrow Officer
Max E. Roberts, Asst. Escrow Officer
PHONE
San Luis Obispo 2533
777 HIGUERA

SECURITY TITLE
Insurance and Guarantee Company
TITLE INSURANCE
ESCROW SERVICE
TITLE INSURANCE
BERT L. BROWN
W. A. BEELER
H. DURBROW
ESCROW SERVICE
WANETA HURD
ROBERT L. DRUMMOND
PHONE
San Luis Obispo 1015
1119 Chorro

Toilet Goods

Merle Norman Cosmetics Studio
748 Higuera . Sn Luis Obspo-1477

Tools–Retail

DELTA-MILWAUKEE MACHINE TOOLS—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park . . . . . Pso Robls 344

General Auto Parts 1218 Pine . . . . . Pso Robls 280

SKIL TOOLS

ELECTRIC SKIL Saws, Drills, Sanders, Grinders, Screwdrivers, Shears, Hammers, Radial Saws.
PNEUMATIC SKIL Drills, Saws, Grinders, Screwdrivers, Hammers.
SKIL TOOLS ARE MADE BY SKILSAW, INC.
"WHERE TO BUY THEM"
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park . . . . . Pso Robls 344

Tourist Courts—See Motor Courts

Towel Service–See Linen Supply Service

Towing Service—Automobile & Truck

See Automobile Towing

New vacuum tube equipment that boosts the number of calls that present wires can handle is an important part of our current program to provide even better and faster long distance service.

Toys–Retail

BELLO SPORTING GOODS
Toys-Games & Wheel Goods
886 Monterey . . . . . Sn Luis Obspo 12

BILLIE'S TOY & BABY SHOP

FEATURING A LARGE VARIETY
OF ALL THE BETTER TOYS
BY LEADING MANUFACTURERS
We Give S & H Green Stamps
766 Higuera . . . . . San Luis Obispo 2628

Tractors

ALLIS-CHALMERS TRACTORS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera . Sn Luis Obspo-852

CALIFORNIA FARM EQUIPMENT CO
13th & Riverside Av . . . . . Pso Robls 358

CASE TRACTORS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera . Sn Luis Obspo-852

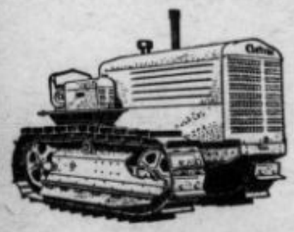
CATERPILLAR TRACK-TYPE TRACTORS—
MOORE JOSEPH G CO
1306 Pine . . . . . Pso Robls 450
S On 101 Hwy . . . . . Santa Maria 5-2604

INTERNATIONAL HARVESTER TRACTORS—
LEWIS WALTER F
205 Higuera . . . . . Sn Luis Obspo 772
WILDMAN J M INC
1139-13th . . . . . Pso Robls 254

(Continued Next Page)

OLIVER FARM & INDUSTRIAL MACHINERY

"FINEST IN FARM MACHINERY"
SALES & SERVICE



COMPLETE LINE
OF WHEEL AND
CRAWLER TRACTORS

BALERS
DOZERS – LOADERS

OLIVER AUTHORIZED SALES SERVICE

PHONE
PASO ROBLES 1238

McWILLIAMS & PALLA
OLIVER – TOWNER, DEALERS
1148-12th STREET PASO ROBLES

Tractors–(Cont'd)

LEWIS WALTER F
205 Higuera . . . . . Sn Luis Obspo 772
(See Advertisement This Page)

MASSEY-HARRIS IMPLEMENTS—
CALIFORNIA FARM EQUIPMENT CO
13th & Riverside Av . . . . . Pso Robls 358

McWilliams & Palla 1148-12th . . . . Pso Robls 1238
(See Advertisement Page 168)

MOORE JOSEPH G CO 1306 Pine . . . . Pso Robls 450
(See Advertisement This Page)

WILDMAN J M INC
1139-13th . . . . . Pso Robls 254
(See Advertisement This Page)

Tractors–Renting

Potter Jack
Leveling-Loading-Trucking
Trouville Grover City . . . . . Aroyo Grnde 2818

Tractors–Repairing

Colburn T R 221-15th . . . . . Pso Robls 1075-W
Ruth's Jack Tractor Repairing
1st & James . . . . . Templtn 2151
SILVA'S TRACTOR SERVICE
211 Harris . . . . . Sn Luis Obspo 2468-R

Trading Stamp Companies

Sperry & Hutchinson Co The
839 Marsh . . . . . Sn Luis Obspo 3083-W

Trailer Parks

Allens Trailer Park Simpson . . . . . Kingsburg 9962
Brumbaugh C C 3126 Spring . . . . . Pso Robls 598
GROVE AUTO COURT N Highway . . Atascadero 336-R
HIDDEN VALLEY HOT SPRINGS INC
See Our Ad Under Baths
Avila Rd . . . . . Sn Luis Obspo 7-R-2

MATHEWS' TRAILER COURT

MODERN FACILITIES
SHOWERS - REST ROOMS - LAUNDRY
RUNNING WATER TO EACH TRAILER
INDIVIDUAL SEWERAGE FOR TRAILERS
EQUIPPED WITH BATHS AND SHOWERS
264 Higuera . . . . . San Luis Obispo 1392

MISSION TRAILER PARK
546 Higuera . . . . . Sn Luis Obspo 2033-W
Morro Trailer Park C . . . . . Morro Bay 8771
(Continued on Page 171)

Practically everything you'll ever want to buy is listed conveniently in the Classified Telephone Directory.

"CATERPILLAR"
AND
JOHN DEERE
NEW & USED TRACTORS
AND EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired
JOSEPH G. MOORE CO.
1306 Pine Paso Robles 450
Santa Maria—South 101 Hwy.
Santa Maria 5-2604

INTERNATIONAL HARVESTER
Implements
TRACTORS
Trucks
J. M. Wildman, Inc.

HOME FREEZERS
INTERNATIONAL HARVESTER REFRIGERATOR
Phone
PASO ROBLES 254
Parts Dept Phone Paso Robles 99-W
1139-13TH ST. PASO ROBLES

Tractor Repairing

IH ★★★★★ 5-STAR SERVICE

International Harvester
Sales and Service
FARM EQUIPMENT REPAIRS
All Work Guaranteed
FARM TOOLS
POWER UNITS
REFRIGERATION
IRRIGATION & SPRINKLER SYSTEMS
All Repair Work Guaranteed
PHONE
San Luis Obispo 772
In Emergency Call San Luis Obispo 2729-J
WALTER F. LEWIS
205 HIGUERA

Miller's
TRAILER SALES

PAN-AMERICAN
SLIMP DOLLIES

TERRA-CRUISER
U-NEEK HITCHES

NEW — TERMS — USED
Complete Trailer Insurance
For Information Call
PASO ROBLES 560
2340 Spring St., Paso Robles
For Salinas Office Call
SALINAS 4493
115 North Main, Salinas

TRAILERS
FOR RENT
Local and One Way To or From Major Cities

Rubber Protected Hitches Furnished

RENT-A-TRAILER SYSTEM
SERVICE & EQUIPMENT THAT COUNTS
REEFER DOLLIES & CANVAS
DREW & HAYNES
RICHFIELD SERVICE STATION
Monterey St. At Toro
San Luis Obispo 2519

TRAILERS RENTED
LOCAL & ONE WAY HITCHES PROVIDED
BLUE JAY
SIGNAL SERVICE
PHONE
San Luis Obispo 635-W
1565 Monterey

It Pays
To Answer Telephone Calls
PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Trailer Parks—(Cont'd)

ROCKVIEW TRAILER COURT
L. L. LAMB, PROP.
Formerly
MELOHN'S
NEAR THE WHARF — BOATS FURNISHED
FISHING — CLAMMING — CRABBING
FRIENDLY SERVICE
CLEAN HEATED REST ROOMS
9th & Market.....Morro Bay 4546

SLEEP OFF THE HI-WAY TRAILER PARK
Follow Signs to South of City Limits
Turn South at Bridge on Old Highway 101
QUIET — MODERN FACILITIES
1000 South.....San Luis Obispo 791

SURF-SIDE TRAILER PARK
Morro Strand — at the Beach
SPACE FOR 41 TRAILERS
All Modern Conveniences
Showers — Rest Rooms — Laundry
Fishing - Clamming - Swimming
Highway & Cody.....Cayucos 4172

Templeton Auto Court Highway....Templeton 2661
TRAIL-ER-IN PARK & GROCERY
Del Rio & 101 Hwy.....Atascadero 675

Trailers—Coach

Miller's Trailer Sales 2340 Spring...Pso Robls 560
(See Advertisement Page 170)
STOWE TRAILER SALES
New-12 to 31 Feet
Cash or Terms
996 Marsh.....Sn Luis Obspo 2701

Trailers—Commercial

MERRITT'S TRAILER SALES
34th & Spring.....Pso Robls 1514-J
Miller's Trailer Sales 2340 Spring....Pso Robls 560

Trailers—Renting

Blue Jay Signal Service
1565 Monterey.....Sn Luis Obspo 635-W
(See Advertisement Page 170)
Garden Farms Store
101 Hwy.....Santa Margarita 43-W
J & J Texaco Service
636 Higuera.....Sn Luis Obspo 1268
Rauch's Cabinet & Upholstery Shop
821-21st.....Pso Robls 966
RICHFIELD SERVICE STATION
1166 Monterey.....Sn Luis Obspo 2519
(See Advertisement Page 170)

Travel Bureaus

TRAVEL SERVICE 987 Osos...Sn Luis Obspo 418
A AIR COACH AGENCY
THE AIR COACH CENTER
4-Engine Skymasters—All Major Cities
NEW YORK—$81.00 - CHICAGO—$75.00
Plus Tax—Immediate Reservations
Lowest Fares—10% Off on Round Trip
Discount to Servicemen
Phone, Write or Wire
Crane Hotel 24-Hour Phone
245 Powell San Francisco...Yukon 2-5300

We want your telephone service to be as helpful as we can make it.

Tree Service

Davey Tree Surgery Co
596 Kings Av.....Morro Bay 3136
LAYTON TREE SERVICE
SERVING THE COASTAL AREA
& SAN LUIS OBISPO COUNTY
TRIMMING - TOPPING - REMOVAL
CABLING - CAVITIES - FEEDING
Free Estimates
Curbaril Rd.....Atascadero 421-J

Trucking

See also Motor Freight Companies Headings

ARROYO GRANDE TRUCK CO
201 W Branch.....Arroyo Grnde 2828
(See Advertisement This Page)
Bermingham Robt L Shandon....Pso Robls 30-F-4
CALIF MOTOR EXPRESS LIMITED
1st.....Cayucos 2732
Paso Robles Riverside & 5th.....Pso Robls 657
San Luis Obispo 390 Pacific....Sn Luis Obspo 800
CORIPPO MEL H
GENERAL HAULING
ROAD WORK — SAND & GRAVEL
TRANSIT CONCRETE MIX
1322 Park.....Paso Robles 653-W
If no answer call....Paso Robles 956-W
If no answer call....Paso Robles 653-R

(Continued Next Page)

Telephone service is one of the unifying forces of the nation.

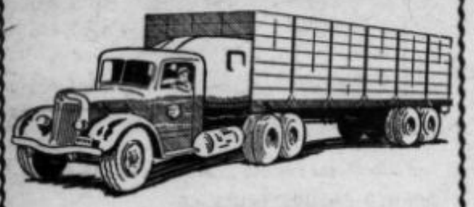
Arroyo Grande Trucking Co.

Common – Contract
and
Radial Carriers
of
Farm Produce
Hauling Anywhere
In The State

PHONE
Arroyo Grande 2828

201 W. BRANCH
ARROYO GRANDE

L. F. REED
TRUCK SERVICE

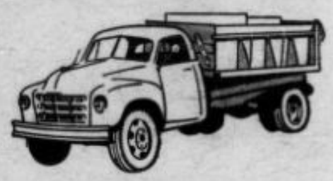


HAULING
Local & Long Distance
Livestock Transportation
HAY & GRAIN
(Bulk or Sack)
COMPLETELY INSURED

PHONE
Paso Robles 12-F-5

ROUTE 1
South 101 Highway
PASO ROBLES

CONSTRUCTION
EQUIPMENT & MATERIALS



SKIP LOADERS
DUMP TRUCKS
EXCAVATING

For Estimates Call

ATASCADERO 47-R-1
If no answer call Atascadero 206-W

Harold D. Peterson
Atascadero

Trucking—(Cont'd)

CROPPER SIDNEY C

STATE WIDE TRUCKING
FEED — GRAIN
FERTILIZER — CEMENT
1935 Vine.....Paso Robles 644

CROPPER RALPH S N Hwy.....Atascadero 384-R
CROSBY TRUCKING CO
Windward Av Shell Beach.....Pismo Bch 96-J
(See Advertisement This Page)
Davis H R & Sons Curbaril Av...Atascadero 672-M
DENNIS TRANSFER
Local&Long Distance Moving
And General Hauling
1824Nipomo.....Sn Luis Obspo-355
GLASS TRANSPORTATION CO

GENERAL TRUCKING
Local - Long Distance
Furniture Moving
Established 1915
1733 Spring.....Paso Robles 258

Holliday W H Morro Del Mar.....Morro Bay 5271
Hunter's Trucking
Paso Robles Oceano.....Aroyo Grnde 2980
J & H TRANSFER & STORAGE
See Our Ad Under Moving
N Hwy.....Atascadero 171
JONES CHARLES

LIVESTOCK HAULING
GENERAL TRUCKING
LOCAL & LONG DISTANCE
1110 Olive.....Pso Robls 1332-W

Oliver Geo K Los Berros Rd.....Aroyo Grnde 2685
PACIFIC FREIGHT LINES

OVERNIGHT SERVICE
TO
ALL PRINCIPAL
ARIZONA & CALIFORNIA
POINTS
PFL
. "FOR INFORMATION CALL"
Pac Freight Lines
393 Marsh.....Sn Luis Obspo 1370

(Continued Next Page)

Crosby Trucking Co.

Rock & Sand
Top Soil & Fill
Excavating

PHONE
Pismo Beach 96-J

WINDWARD AVE.
SHELL BEACH

Trucking—(Cont'd)

PACIFIC FREIGHT LINES
393 Marsh.....Sn Luis Obspo 1370
Pac Motor Trucking Co
8th & Railroad.....Pso Robls 2
Pac Motor Trucking Co
Railroad Av.....Sn Luis Obspo 2500
PETERSON HAROLD D
Sandoval Rd.....Atascadero 47-R-1
(See Advertisement Page 172)
Poole Frank 67 South.....Sn Luis Obspo 574-J
REED L F TRUCK SERVICE
South 101 Hwy.....Pso Robls 12-F-5
(See Advertisement Page 172)
Rezendes Arthur
Los Osos Rd.....Sn Luis Obspo 30-R-12
SANDERCOCK TRANSFER CO
1708 Beach.....Sn Luis Obspo 19
San Luis Truck Service
Old South 101 Hwy.....Sn Luis Obspo 2343
Security Truck Line Avila....Sn Luis Obspo 16-R-3
SILVA MANUEL A
Contract Hauling
Local & Long Distance
200 Higuera.....Sn Luis Obspo 930
Stong Whitey 432 Calif Av.....Aroyo Grnde 5718

Trucks-Motor, Dealers-New

CHEVROLET ADVANCE-DESIGN TRUCKS

Dependable performance!
Low cost per mile!
Wide choice of models!
There's a Chevrolet truck that's just right for your business.
CHEVROLET
"WHERE TO BUY IT"

ARLAND CHEVROLET CO
303 Traffic Wy.....Aroyo Grnde 4466
ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

FORD TRUCKS SALES & SERVICE

FORD TRUCKS ARE
"BONUS BUILT"
TO LAST LONGER
FORD
"WHERE TO BUY IT"

BRENNAN MAURY
330 Traffic Wy.....Arroyo Grande 5628
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53
LEVERENZ WALTER F Hwy....Atascadero 14
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

G M C TRUCKS—
KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344
MICHELMORE & WOOSTER BUICK & G M C
1501 Spring.....Paso Robles 14

It is our purpose to provide service just as rapidly as possible for all who want it. We want to make the telephone more valuable and useful to everyone . . . to grow with the West and to help the West grow.

Trucks—Motor, Dealers—New—(Cont'd)

INTERNATIONAL MOTOR TRUCKS—
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey.....Sn Luis Obspo 3144

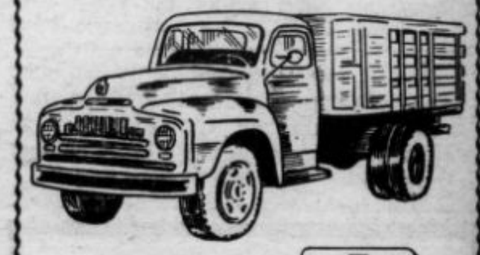
Nichols Sid Chevrolet 1305 Spring.....Pso Robls-786

PETERBILT TRUCKS—
COAST COUNTIES TRUCK & EQUIPMENT CO
N 4th & Bayshore Hwy
Sn Jose.....Cypress 5-8962

STUDEBAKER TRUCKS—
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

WILDMAN J M INC 1139-13th.....Pso Robls 254
(See Advertisement This Page)

INTERNATIONAL TRUCKS
Sales & Service



INTERNATIONAL
INTERNATIONAL HARVESTER

PHONE
PASO ROBLES 254

J. M. WILDMAN, Inc.
DE SOTO PLYMOUTH DEALER
1139-13TH ST. PASO ROBLES

When
you want to find a business concern in a hurry
Look
in the YELLOW PAGES
They contain almost every type of commercial enterprise in easily found classifications.

Trucks-Motor, Equipment & Parts -New

UNIVERSAL AUTO PARTS CO
QUALITY - SERVICE - PARTS
For
ALL CARS, TRUCKS AND TRACTORS
Continuous Service
969 Monterey.....Sn Luis Obspo-1418
If no answer call....Sn Luis Obspo-2726-R

Wildman J M Inc 1139-13th.....Pso Robls 99-W

Trucks–Motor, Painting

See Automobile Painting

Trucks–Motor, Repairing

CHEVROLET AUTHORIZED SERVICE—
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

ERIC'S TRUCK REPAIRS
934 Salinas.....Pso Robls 145
Night Phone.....Pso Robls 1359-J
(See Advertisement This Page)

HAMMACK'S AUTO SERVICE
S Highway.....Atascadero 434-M

Books, ash trays, ornaments can keep your telephone "off the hook." In that case it's "busy" or "out of order" to anyone who calls. Please keep objects from under your telephone.

IN PASO ROBLES IT'S
ERIC'S
Truck Repairs
HEAVY EQUIPMENT
● REPAIRS ●
● MAINTENANCE ●
Trucks – All Makes
DIESEL & GASOLINE
24-Hour Call Service
White Trucks—Cummins Diesel Engines
PHONE
Paso Robles 145
NIGHT PHONE PASO ROBLES 1359-J
934 Salinas Paso Robles

Trucks–Motor, Repairing–(Cont'd)

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy.....Sn Luis Obspo 1360
Residence .....Sn Luis Obspo 3099-J

San Luis Truck Service
Old South 101 Hwy.....Sn Luis Obspo 2343

Trucks—Motor, Towing—See Automobile Towing

Trust Companies—See Banks; also Title Companies

Typewriters

BICKELL'S STATIONERY STORE
Agcy for Typewriter Shop San Luis Obispo
807-12th.....Pso Robls 882

HILL'S STATIONERY STORE
OFFICE AND PORTABLE
TYPEWRITERS
ADDING MACHINES
NEW — USED — REBUILTS
SALES - SERVICE - RENTALS
Complete Repair Shop
1127 Chorro.....San Luis Obispo 1403

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera.....Sn Luis Obspo 228
(See Advertisement Page 175)

PACIFIC COAST PUBLISHING CO
Remington-Rand Sales & Service
1022 State.....Snta Barbara 5-5291

PASO ROBLES OFFICE SUPPLY
ADDING & CALCULATING MACHINES
TYPEWRITERS NEW & RECONDITIONED
RENTALS & REPAIRS
Curtis J.Baxter, Prop.
608-12th .....Pso Robls 481-J

ROYAL TYPEWRITER CO
Johnny Nelson-Authorized Dealer
690 Higuera.....Sn Luis Obspo 228

TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127
(See Advertisement Page 175)

WALKER'S BOB
785 Marsh.....Sn Luis Obspo 681-W
(See Advertisement Page 175)

Typewriters–Repairing

WALKER'S BOB
785 Marsh.....Sn Luis Obspo 681-W

Typing–See Stenographers–Public

Undertakers–See Funeral Directors

Uniform Supply Service
See Linen Supply Service

Unions–Labor–See Labor Organizations

Unit Heat—See Furnaces Headings; Also Heaters

United States Government Offices
See Alphabetical Directory Under "U S Government"

THE TYPEWRITER SHOP

SERVING SAN LUIS OBISPO COUNTY SINCE 1926

ELMER SMITH
Authorized
Sales & Service

Underwood Electric Typewriters
SUNDSTRAND ADDING MACHINES
RE-BUILTS – RENTALS – REPAIRS
FILES – SAFES – DESKS
CHAIRS – ETC.

PHONE
San Luis Obispo - 127

986 MONTEREY between Osos & Morro
SAN LUIS OBISPO

BOB WALKER'S

COMPLETE LINE OF OFFICE EQUIPMENT
G-F METAL OFFICE EQUIPMENT
Remington Typewriters and Adding Machines

Adding, Calculating & Bookkeeping Machines
SALES & SERVICE
Rebuilt - Rentals
Repairs on All Makes
785 MARSH
Phone San Luis Obispo 681-W

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

ROYAL
TYPEWRITERS

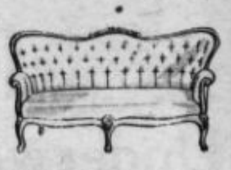
ELECTRIC, Standard and Portable

World's No. 1 Typewriter

• VICTOR ADDING MACHINES
ALL MAKES OF PORTABLES
REX-O-GRAPH DUPLICATORS
We Buy Used Typewriters
All Makes Repaired
SALES - SERVICE - SUPPLIES
JOHNNY
NELSON OFFICE EQUIPMENT
CO.
690 HIGUERA
San Luis Obispo 228

UPHOLSTERING

Finest Line Of
PLASTIC
LEATHER
FABRIC



CUSTOM FURNITURE

ANTIQUES

REMODELING REPAIRING

Specializing in
NeedlePoint Mounting & Tufting
L. M. STINCHFIELD

For Free Estimates — All Work Guaranteed

Paso Robles Upholstery

CALL
Paso Robles 1535
1348 Railroad

PARAMOUNT
UPHOLSTERING
SHOP
NEW FURNITURE MADE TO ORDER

Antiques
Tufting
Chair Caning

Rug Cleaning
De-Mothing
Rug Binding

SERVING ENTIRE COUNTY
FREE PICK-UP AND DELIVERY
ALL WORK GUARANTEED AND INSURED
PHONE SAN LUIS OBISPO 2921-J
FREE ESTIMATES

272 PACIFIC — SAN LUIS OBISPO

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY
1234 Broad.....Sn Luis Obspo 2573

DODD'S DRAPERY & UPHOLSTERY
CUSTOM FURNITURE
UPHOLSTERING
SLIP COVERS
Wide Selection of Fabrics
See Advertisement under Draperies
1218 Carmel.....San Luis Obispo 1515-J

Grand Furniture Shop
1350 Grand Av.....Aroyo Grnde 5792
(See Advertisement Page 178)

HENRY'S UPHOLSTERY
572 Islay.....Sn Luis Obspo 3155-W
(See Advertisement This Page)

Jones Upholstery Shop 101 Hwy.....Templtn 2101
(See Advertisement Page 178)

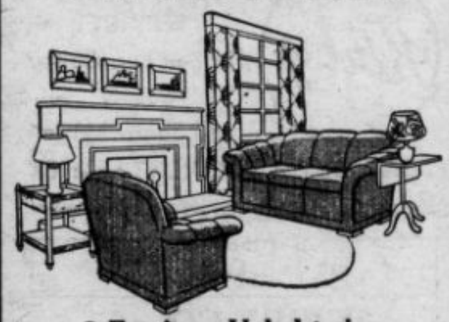
PARAMOUNT UPHOLSTERING SHOP
272 Pacific.....Sn Luis Obspo 2921-J
(See Advertisement Page 176)

PASO ROBLES UPHOLSTERY
1348 Railroad.....Paso Robles 1535
(See Advertisement Page 176)

(Continued Next Page)

If you have goods for sale, the Classified Telephone Directory provides purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the Classified Telephone Directory.

UPHOLSTERING



- Furniture Upholstering
- Pillows Rebuilt
- Springs Reset

Our Finished Work Is Our Best Recommendation

Your Satisfaction Is Our Guarantee

FOR SERVICES CALL
SAN LUIS OBISPO 2890

Spinning Wheel Upholstery
Free Pick-up and Delivery
Large and Latest Selection of Fabrics and Upholstery Yardage
1150 Peach St. — San Luis Obispo

UPHOLSTERING

COMPLETE FURNITURE UPHOLSTERING
LARGE SELECTION OF PATTERNS
FREE ESTIMATES
COUNTY WIDE SERVICE
MATTRESS & PILLOW RENOVATION

San Luis Sterilization and Mattress Co.
San Luis Obispo 405
Buchon & High

HENRY'S UPHOLSTERY

SAVE $
RE-UPHOLSTERING
A SELECTION FROM OVER 3000 FINE FABRICS
FURNITURE REPAIRING
REFINISHING
ANTIQUES RESTORED
NEW FURNITURE
CUSTOM MADE DRAPES
Guaranteed Work — Free Estimates
PHONE
San Luis Obispo 3155-W
572 Islay

Upholsterers—(Cont'd)

RAUCH'S CABINET & UPHOLSTERY SHOP
SPECIALIZING IN
AUTO & FURNITURE UPHOLSTERING
Truck & Tractor Seats Rebuilt
Trailer Rentals—One Way or Round Trip
Estimates Gladly Given
821-21st.....Paso Robles 966

San Luis Sterilization & Mattress Co
Buchon & High.....Sn Luis Obspo 405
(See Advertisement Page 177)

Spinning Wheel Upholstery
1150 Peach.....Sn Luis Obspo 2890
(See Advertisement Page 177)

FURNITURE
UPHOLSTERING

CUSTOM MADE FURNITURE
REMODELING - REPAIRING
ANTIQUES RESTORED
SALES ON UPHOLSTERY YARDAGE
Auto Seat Covers—Custom Made
Free Estimates
FOR PICK-UP & DELIVERY CALL
Arroyo Grande 5792
GRAND FURNITURE SHOP
J. J. Schneider, Owner
20 YEARS EXPERIENCE
1350 Grand Ave. Fair Oaks

UPHOLSTERING
AUTOMOBILES & FURNITURE

FIRST CLASS WORK
PRICES REASONABLE
AWNINGS
MADE TO ORDER
ESTIMATES FREE
JONES
Upholstery Shop
101 Highway, Templeton 2101

Upholstery Cleaners

SAN LUIS STERILIZATION & MATTRESS CO
Buchon & High.....Sn Luis Obspo 405

Vacuum Cleaners—Dealers

ELECTROLUX CORP REP
ELECTROLUX
VACUUM CLEANER & AIR PURIFIER
SALES & SERVICE
GENUINE
ELECTROLUX PARTS & SUPPLIES
DAVE HORNOR, REP.
1290 Murray Av.....Sn Luis Obspo 2462-J

HEATON R C CO
Hoover Authorized Sales & Service
803-13th.....Pso Robls 890

KENMORE VACUUM CLEANERS—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760

KIRBY CO OF SAN LUIS OBISPO
1226 Osos.....Sn Luis Obspo 2021
(See Advertisement This Page)
(Continued Next Page)

It is our purpose to provide service just as rapidly as possible for all who want it. We want to make the telephone more valuable and useful to everyone . . . to grow with the West and to help the West grow.

FACTORY AUTHORIZED
Kirby
SALES & SERVICE
For San Luis Obispo County and Santa Maria
DON'T BUY A VACUUM CLEANER
See A Kirby, *Maid for you*
PHONE
San Luis Obispo 2021
KIRBY CO. of San Luis Obispo
1226 OSOS
LIFETIME GUARANTEE

Vacuum Cleaners—Dealers—(Cont'd)

LEWYT SALES AND SERVICE
NO DUST BAG TO EMPTY
It's quiet—no roar! Lewyt picks up more lint, thread, hair—with less rug wear. Filters the air 3 times. You breathe no dusty odors.
LEWYT VACUUM CLEANERS
FREE HOME DEMONSTRATION
"WHERE TO BUY THEM"
SALES & SERVICE DEALERS
CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13
House Of Appliances Elec Sales & Service
1226 Park.....Pso Robls 1304
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

LONG E E PIANO CO
Hoover Authorized Sales & Service
777 Marsh.....Sn Luis Obspo 506
McMAHAN FURNITURE CO
Hoover Authorized Sales & Service
855 Marsh.....Sn Luis Obspo 1573
WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th .....Pso Robles 1507

Vacuum Cleaners—Repairing

KENMORE VACUUM CLEANER SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

Valves

CRANE CO 239 E Alisal.....Salinas 3964

Lips *close* to the Telephone for best results

Please speak distinctly when you telephone, with lips close to the mouthpiece.

Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the mouthpiece.

Variety Stores

Corner Store Main & Bridge.....Cambria 15

DOKO'S VARIETY STORE
Complete
VARIETY STORE
Price & Pismo.....Pismo Beach 36

Dyer's Variety Store
750 Higuera.....Sn Luis Obspo 572-J

IDEAL FIVE & TEN
COURTEOUS SERVICE
REASONABLE PRICES
Complete Variety of Merchandise
We Give S & H Green Stamps
1237 Park.....Paso Robles 562-W

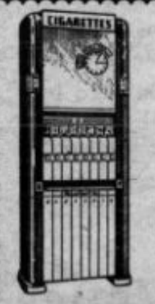
Lord's Variety 103 E Branch....Aroyo Grnde 2410
Mello's Variety Store
771 Dolliver.....Pismo Bch 177

Vending Machines

O K MUSIC CO
844 Monterey.....Sn Luis Obspo 703
Rudy Sales Co 460 Graves.....Sn Luis Obspo 277-J
(See Advertisement This Page)

SIMON RICHARD L
CIGARETTE
VENDING SERVICE
661 Caudill.....San Luis Obispo 1020-M

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? You can call the business office of the telephone company and ask for the Directory Advertising Representative. He can help you plan an effective message.



VENDING MACHINES PLACED
In Public Locations on Percentage Basis
CIGARETTES
POPCORN
WEIGHING SCALES
SAN LUIS OBISPO
277-J
RUDY SALES CO.

VENETIAN BLINDS

Manufacturer & Dealer
WINDOW SHADES
DRAPERIES – CORNICES
AWNINGS – WINDOW SCREENS
"We Cover The County"

Floor Coverings of All Kinds

Free Estimates

Guaranteed Work

PHONE
TEMPLETON
2181

LONG'S VENETIAN BLIND
& DRAPERY SERVICE
MAIN ST. TEMPLETON

COAST COMPANY
THE COVER HOUSE
COMPLETE COVERING
FLOORS — WALLS — WINDOWS
PHONE
SAN LUIS OBISPO 1473-J
872 Monterey

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Venetian Blind Dealers & Mfrs—Retail

ACME QUALITY PAINT & WALLPAPER STORE
862 Monterey.....Sn Luis Obspo 3039
ART MESQUIT COMPLETE HOME FURNISHINGS
National Venetian Blinds
Bridge & Branch.....Aroyo Grnde 2116
Coast Company
872 Monterey.....Sn Luis Obspo 1473-J
(See Advertisement This Page)
Long's Venetian Blind & Drapery Serv
Main .....Templeton 2181
(See Advertisement This Page)
PADJOE FLOOR SERVICE
South Hwy.....Atascadero 565-W
WESTERN CABINET WORKS
1000 Park.....Paso Robls 289
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

Ventilating Contractors

See Contractors–Heating & Ventilating

Veterinarians

Collins G B 820-23d.....Pso Robls 1436
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Pulling Fred Jr N Highway.....Atascadero 382
Reedy J E 834-19th.....Pso Robls 546
Whitman J R N Hwy .....Sn Luis Obspo 78

Veterinarians' Supplies

Economy Drug Co No 1
770 Higuera.....Sn Luis Obspo 1928

Veterinary Hospitals

McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Paso Robles Veterinary Hospital
820-23d.....Pso Robls 1436
Whitman J R N Hwy.....Sn Luis Obspo 78

Visual Education Equipment & Supplies

WESTERN FILMS
Wickenden Bldg.....Sn Luis Obspo 431

Wall Coverings

See Specific Kinds, i.e., Wallpaper, Linoleum Headings

Wallpaper–Dealers

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey.....Sn Luis Obspo 3039
Hammock Chas & Son Paint Shop
Hwy .....Atascadero 176
San Luis Wall Paper & Paint Store
1126 Broad.....Sn Luis Obspo 1072-R
TRUELOVE K P PAINT STORE
800 Dolliver.....Pismo Bch 243

Warehouses–Private

Hearst Warehouses Sn Simeon.....Cambria-28-Y-5
Heaton R C Co 829-13th.....Pso Robls 819-J

Warehouses–Public

COAST COUNTIES WAREHOUSES
157 Higuera Sn Luis Obspo-2678
FARMERS ALLIANCE BUS ASSOC
945 Riverside Av.....Pso Robls 115
Southern Pacific Milling Co
Oceano .....Aroyo Grnde 5629

Washing Machines–Dealers

ABC HOME-LAUNDRY EQUIPMENT
For nearly a half century—Our slogan is "AMERICA'S LEADING WASHERS AND IRONERS"
ABC
Precision Built
"WHERE TO BUY IT"
DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

BENDIX AUTOMATIC HOME LAUNDRY—
DERBY'S ELECTRIC SHOP
827-13th.....Pso Robls 91
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

EASY HOME LAUNDRY EQUIPMENT—
ATASCADERO HARDWARE
Traffic Wy .....Atascadero 133
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

FRIGIDAIRE AUTOMATIC WASHERS
See Frigidaire Automatic Washer with "Live-Water" action and Rapidry-Spin. Also Frigidaire ironers, dryers, refrigerators, electric ranges, food freezers, water heaters, dehumidifiers, air conditioners.
Frigidaire
"WHERE TO CALL"
SALES & SERVICE DEALERS
Atascadero Hardware
Traffic Wy.....Atascadero 133
HEATON R C CO 803-13th.....Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

GENERAL ELECTRIC HOME LAUNDRY EQUIPMENT
For "Quick-Clean Washing," famous Wringer Washers, gentle, thorough washing action. Automatic Washers, with revolutionary G.E. improvements. Automatic Dryers, Automatic and Rotary Ironers.
"WHERE TO CALL"
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera .....Sn Luis Obspo 1488
CLINE'S ELECTRIC SHOP
962 Monterey .....Sn Luis Obspo 13
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Roberts Earl S 445-5th.....Morro Bay 2821
Wilcox Lou General Electric Appliances
823-12th.....Pso Robls 1507

HEATON R C CO 803-13th.....Pso Robls 890
KENMORE WASHING MACHINES—
SEARS ROEBUCK & CO
Sales & Service
879 Higuera.....Sn Luis Obspo 760

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
(See Advertisement This Page)
(Continued Next Page)

Telephone service is one of the unifying forces of the nation.

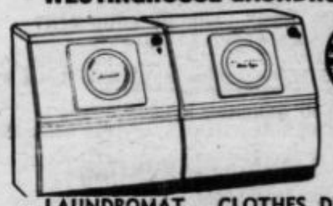
SEARS ROEBUCK AND CO. Since 1886

WASH DAYS ARE EASIER WITH KENMORE

TESTED • PROVEN • GUARANTEED

KENMORE... THE RIGHT WAY TO SAY WASHERS AND IRONERS
For Sales Information Call
San Luis Obispo 760
Complete Repair Service on All Sears Appliances
879 Higuera San Luis Obispo

WESTINGHOUSE LAUNDROMAT



LAUNDROMAT CLOTHES DRYER
SAN LUIS BUTANE DISTRS.
LOUIS & IVA MARX—PROPS
For Information or Service
North Hwy Box 966
Atascadero 151

LONG PIANO CO.
FACTORY AUTHORIZED
Maytag
SALES & SERVICE
PHONE
SAN LUIS OBISPO 506
777 MARSH ST.

Washing Machines—Dealers—(Cont'd)

MAYTAG FACTORY AUTH SALES & SERVICE—
HEATON R C CO
803-13th.....Pso Robls 890
HICKENBOTTOM'S
745 Higuera.....Sn Luis Obspo 711
HILL'S HOME APPLIANCE STORE
913 Grand Av.....Aroyo Grnde 4463
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
ROBINSON ERNIE MAYTAG AGCY
Traffic Wy.....Atascadero 582

McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
ROBINSON ERNIE MAYTAG AGCY
Traffic Wy.....Atascadero 582
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
(See Advertisement Page 181)
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760
(See Advertisement Page 181)
UNIVERSAL ELECTRIC WASHERS

A complete Home Laundry Equipment line with the latest automatic features. Washers, Floor and Table Type Ironers. UNIVERSAL

"WHERE TO BUY THEM"
DISTRIBUTOR
THOMAS DISTRIBUTING COMPANY
201 S Andrsn Los Angeles....Angls 3-7545

WESTINGHOUSE LAUNDRY EQUIPMENT—
MARX LOUIS N Hwy.....Atascadero 151
TURNEY'S ELECTRIC SHOP
124 E Branch.....Aroyo Grnde 2757

WHIRLPOOL HOME LAUNDRY EQUIPMENT—
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416
DAVIES TED 993 Higuera..Sn Luis Obispo 436

WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th.....Pso Robls 1507

Washing Machines—Renting

Automatic Washing Machine Co
Snta Ysabel Av.....Atascadero 664-W

Practically everything you'll ever want to buy is listed conveniently in the Classified Telephone Directory.

&
Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Washing Machines—Repairing

Allen's Appliance Service
Morro Del Mar.....Morro Bay 5296
HICKENBOTTOM'S
Authorized Maytag Service
745 Higuera.....Sn Luis Obspo 711
KENMORE WASHING MACHINE SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
MALLORY APPLIANCE SERVICE
819 High.....Sn Luis Obspo 789-M
Robinson Ernie Maytag Agcy
Traffic Wy.....Atascadero 582

Watches—Repairing

Andrews Don
1009 Higuera.....Sn Luis Obspo 2422-J
BROWN CLARENCE 862 Higuera.Sn Luis Obspo-1312
GRAGG'S
Official S P Watch Inspector
779 Higuera.....Sn Luis Obspo 1661
GUTHRIE'S JEWELRY
741-12th.....Pso Robls 789
MARSHALL'S JEWELRY STORE
790 Higuera.....Sn Luis Obspo 597
MILLER'S JEWELRY
The Best In Watch Repairing
Hwy.....Atascadero 244-W
Paso Robles Jewelry Store 725-13th...Pso Robls 443
REID MAURICE YOUR JEWELER
1321 Park.....Pso Robls 714-W

Water Companies—Bottled

ARROWHEAD & PURITAS WATER INC
1019 Chorro.....Sn Luis Obspo 881-J
(See Advertisement Page 183)

CALSO WATER—
FORTINI LOUIS C
S Hwy.....Pso Robls 1049-W

CRYSTAL SPRINGS WATER CO
Yoakum Tr.Sn Luis Obspo-965
(See Advertisement Page 183)
VERNON SPRING WATER CO
Los Berros Canyon.....Aroyo Grnde 2536

Water Companies—Public Utility

Atascadero Mut Water Co Pmpg Stn..Atascadero-11
Atascadero Mutual Water Co Highway..Atascadero-60
Cambria Pines Service Corp
N Hwy.....Cambria 101-W
Grover City County Water District
823 Grand Av.....Aroyo Grnde 2356
Paso Robles City Water Works 13th..Pso Robls 232-W
Pismo Beach City Water Dept Dolliver..Pismo Bch 133

Water Coolers & Fountains

Arrowhead & Puritas Water Inc
1019 Chorro.....Sn Luis Obspo 881-J
Crystal Springs Water Co
Yoakum Tr.Sn Luis Obspo-965

If you have goods for sale, the Classified Telephone Directory provides purchasers one of the quickest ways to find your goods. You are invited to call our nearest Business Office for detailed information on advertising in the Classified Telephone Directory.

Arrowhead SPRING WATER

It's **real** *spring water!* ... Comes to you from mile-high springs in the San Bernardino Mountains.

Delivered to your home or office in one- or five-gallon bottles. **Coolers** loaned free to regular users. **Paper cups** available. Discounts to quantity users of bottled water.

PHONE SAN LUIS OBISPO 881-J

● Pure **distilled** water ... **mineral-free, salt-free,** approved by L. A. Heart Assn. for low sodium diets ... *Same service, same price.*

Electric bottled water coolers available.

PURITAS DRINKING WATER

Serving All Communities in San Luis Obispo County

When Looking for a Dealer in your Neighborhood

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

LOOK IN THE
Classified
TELEPHONE SECTION
The Yellow Pages Tell You Where

CRYSTAL SPRINGS WATER CO.

- PURE DRINKING WATER
- BOTTLED FRESH DAILY
- DISPENSERS — CUPS — COOLERS
- DISTILLED WATER

PHONE
SAN LUIS OBISPO 965
or Call Arroyo Grande 2536

Serving All Communities of San Luis Obispo & Northern Santa Barbara Counties

PASO ROBLES
ATASCADERO
GUADALUPE
LOMPOC
MORRO BAY
PISMO BEACH
ARROYO GRANDE
SAN LUIS OBISPO
SANTA MARIA

Water Heaters–Dealers

DAY & NIGHT WATER HEATERS—
McKELVEY'S HENRY B PLUMBING & HEATING Highway.....Atascadero 394
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.....Sn Luis Obspo 766

FRIGIDAIRE ELECTRIC WATER HEATERS—
ATASCADERO HARDWARE
Traffic Wy .....Atascadero 133
HEATON R C CO 803-13th.....Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

GENERAL ELECTRIC WATER HEATERS

G-E Automatic Electric Water Heaters for all the hot water you need, when you need it. Completely automatic. No fuss. No fumes. No dirt.

"WHERE TO CALL"
SALES & SERVICE DEALERS

CLINE'S ELECTRIC SHOP
962 Monterey.....Sn Luis Obspo 13
HILL'S HOME APPLIANCE STORE
913 Grand Av.....Aroyo Grnde 4463
Roberts Earl S 445-5th.....Morro Bay 2821
SALES DEALERS
Wilcox Lou General Electric Appliances
823-12th.....Pso Robls 1507
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robls 343

GENERAL WATER HEATERS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

Water Heaters–Dealers–(Cont'd)

HUGHES PLUMBING & REPAIR
361 Pismo.....Pismo Bch 74
KURTZ EQUIPMENT & SUPPLY CO
1141 Main.....Morro Bay 5311
McKELVEY'S HENRY B PLUMBING & HEATING Hwy .....Atascadero 394
MISSION WATER HEATERS—
McKELVEY'S HENRY B PLUMBING & HEATING Highway.....Atascadero 394
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robls 343

RAMAGE W C BILL
621 High.....Sn Luis Obspo 2386-W

RUUD AUTOMATIC GAS WATER HEATERS

For More Than 50 Years "Standard of the World" RUUD Automatic Heater with Famous MONEL Tank. "The Tank You Can Trust Because It Can't Rust"

"WHERE TO BUY THEM"

ACE PLUMBING CO
94 Toro.....Sn Luis Obspo 553-W
Heaton R C Co 803-13th.....Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
McKELVEY'S HENRY B PLUMBING & HEATING Highway.....Atascadero 394
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th.....Pso Robls 1507

SIMMONS A J
907-12th .....Pso Robls 625-W
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.Sn Luis Obspo-766

UNIVERSAL ELECTRIC WATER HEATERS

A complete line of Electric Water Heaters with latest Automatic Features designed for house or apartment.

"WHERE TO BUY THEM"
DISTRIBUTOR
THOMAS DISTRIBUTING COMPANY
201 S Andrsn Los Angeles.....Angls 3-7545

WESTINGHOUSE WATER HEATERS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th.....Pso Robls 1507

Water Heaters–Whsle & Mfrs

CRANE CO 239 E Alisal.....Salinas 3964

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE
Classified
TELEPHONE SECTION

Telephone service is a friendly service. The people who operate and maintain it take a genuine satisfaction in serving you pleasantly and well. People who use the telephone a great deal find that friendliness is an instinctive habit. The telephone helps folks to know each other better.

Water Softening Equipment

CLAY ERNEST L
WATER CONDITIONERS
PERMUTIT & STOVER
WATER CONDITIONERS
FOR HOME & INDUSTRY
Free Water Analysis - Any Time
Capistrano Av.....Atascadero 259-M

CULLIGAN SOFT WATER SERVICE
Soft Water On A Service Basis
No Equipment To Buy
No Investment To Make
No Work To Do
Plant
721 Pismo.....San Luis Obispo 1108-W
Residence .....San Luis Obispo 2195-W
1415 Oak.....Paso Robles 248-W

DAVIES TED
RHEEM
SOFT WATER APPLIANCE
Makes Your Water
Clean and Soft
Easy Terms
993 Higuera .....Sn Luis Obspo 436

Water Treating Service

Culligan Soft Water Service
1415 Oak.....Pso Robls 248-W

Water Well Drilling

BLANCHARD ROBT R
CABLE AND ROTARY TOOLS
Test Holes and Shot Holes
Water Wells Gravel Packed
Cleaning and Repairing
Licensed Contractor
At Overpass Oceano
Front Oceano.....Arroyo Grande 4472

TODD & YAGER DRILLING CO
ROTARY DRILLING
SHOT HOLES - CORE DRILLING
SAND DRAINS
Water Wells Gravel Packed - Any Size
105 Crandall Wy....Sn Luis Obspo 2415-W

Weather Stripping Contractors

KYLE COMPANY
WEATHER STRIPPING
MONARCH
METAL WEATHER STRIP
Is the Complete Answer to Your Year-Round Dust, Draft, Comfort & Fuel Problems
1609 Osos.....Sn Luis Obspo 546

Wilkins Alex B 1246 Poplar.....Aroyo Grnde 5919

Weighers–Public

COAST COUNTIES WAREHOUSES
157 Higuera.....Sn Luis Obspo 2678
Hitchcock A B 1221 Vine.....Pso Robls-206-R

Welding

Atascadero Motor Service S Hwy...Atascadero 368
Billings Henry Machine Shop
1040-13th .....Pso Robls 1306
CHOLAME GARAGE
Portable Equipment
Cholame .....Pso Robls 26-F-6
FLYING DUTCHMAN WELDING SHOP
Portable Welding Equipment
3615 Spring.....Pso Robls 202-J
JOHNSON ANDREW OILFIELD WELDING WKS
1606 Riverside Av.....Pso Robls 295-J
Jones C M Highway.....Atascadero 52
LEICHTY IVAN WELDING SHOP
1004 Salinas Av.....Pso Robls 177-J
Parker E R Boiler Works
514 Higuera.Sn Luis Obspo-2056
Paso Robles Agricultural Works
1204 Railroad.....Pso Robls 35-J
RATLIFF FRED P
Electric & Acetylene Welding
Portable Welding Equipment
1243 Monterey.....Sn Luis Obspo 1199
San Luis Welding Works
Ward Munger
960 Nipomo.....Sn Luis Obspo-1098
TEAGUE'S MACHINE SHOP
304 B Higuera.....Sn Luis Obspo 2063-W
(See Advertisement This Page)
WOOD H A WELDING & MACHINE SHOP
1207-13th.....Pso Robls 321

New vacuum tube equipment that boosts the number of calls that present wires can handle is an important part of our current program to provide even better and faster long distance service.

Lips *close* to the Telephone for best results

Please speak distinctly when you telephone, with lips close to the mouthpiece.

Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the mouthpiece.

Welding Equipment & Supplies

General Auto Parts 1218 Pine.....Pso Robls 280

NATIONAL CYLINDER GAS PRODUCTS

Acetylene - Oxygen - Hydrogen
Carbide - "REGO" Welding
& Cutting Equipment
"HOLLUP" Arc Welders
"SUREWELD" Electrodes
Gas Welding Rods & Accessories

NCG

"WHERE TO BUY THEM"

LIVINGSTON E C CO
1236 Railroad.....Pso Robls 534

Wheel Aligning & Repairing

See Automobile Wheel, Axle & Frame Repairing

Wheel Chair Renting

Jones Ambulance Service
780 Pacific.....Sn Luis Obspo 887

Wheel Chairs—Retail

EVEREST & JENNINGS
FOLDING WHEEL CHAIRS

Everest & Jennings Folding Wheel Chairs are Lightest and Strongest. They fold for travel, work, play. Beautifully designed. Chromium plated. Many models and accessories.

COMPLETE SALES AND SERVICE

"WHERE TO BUY THEM"

Jones Ambulance Service
780 Pacific.....Sn Luis Obspo 887

Whist Clubs—See Clubs

Wicker Furniture—See Furniture Headings

Window Cleaners

AMER WINDOW CLEANING & JANITOR SERVICE 1224 Morro....Sn Luis Obspo 2142-W
(See Advertisement This Page)

BILL'S WINDOW CLEANING SERVICE
COVERING ALL THE COUNTY
COMMERCIAL AND HOME
JANITORIAL SERVICE
Floor Cleaning — Waxing
Office Bldgs. - Hotels - Apartments
Churches - Homes
W. E. Coburn, P. O. Box 284 San Luis Obispo
Complete Insurance Carried
468 Leff.....San Luis Obispo 1543-J

AMERICAN WINDOW CLEANING AND JANITOR SERVICE
SERVING SAN LUIS OBISPO COUNTY
LICENSED — BONDED — INSURED
- JANITOR SERVICE
- WINDOW CLEANING
- FLOOR WAXING
- WALL CLEANING AND
- WOODWORK WASHING

Phone — San Luis Obispo 2142-W
1224 Morro

Window Screens—See Screens—Window

Window Shades—Retail

ACME QUALITY PAINT & WALLPAPER STORE
862 Monterey.....Sn Luis Obspo 3039
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch.....Aroyo Grnde 2116
COAST COMPANY
872 Monterey.....Sn Luis Obspo 1473-J
JONES R C R LINOLEUM & SHADE SHOP
S Hwy.....Atascadero 168-M
LONG'S VENETIAN BLIND & DRAPERY SERV
Window Shades & Venetian Blind Mfrs
Main.....Templeton 2181
PADJOE FLOOR SERVICE
South Hwy.....Atascadero 565-W

Window Shades—Whsle & Mfrs

Coast Venetian Blind Co
868 Palm.....Sn Luis Obspo 3052-W

Windows—Metal

S L O SUPPLY CO
101 Higuera.....Sn Luis Obspo 351

Wineries

Martinelli A Winery
Oak Ridge Rd.....Templeton 2974
Pesenti Winery.....Templtn 2791
Rotta Winery.....Templtn 2991

Wines—Retail

EL CAMINO LIQUOR STORE
960 Monterey.Sn Luis Obspo-1821
Waldorf Cafe 975 Osos.....Sn Luis Obspo-1002
Westway Market
447 Higuera.....Sn Luis Obspo 491-W

Wines—Whsle

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600
JORDANO'S INC
I S C Wines
1321 Carmel.....Sn Luis Obspo 1253
Martinelli A Winery
Oak Ridge Rd.....Templeton 2974
Pesenti Winnery.....Templeton 2791
PETRI WINES—
DUNLAP RAY
S Highway.....Sn Luis Obspo 1934-W
FORTINI LOUIS C
S Highway.....Pso Robls 1049-W

Women's Accessories—Retail

Minelle's Lingerie
1117 Chorro.....Sn Luis Obspo 1448-W
RILEYS 749 Higuera.....Sn Luis Obspo 36
VOGUE THE 1233 Park.....Pso Robls 70

Women's Wearing Apparel—Retail

ANITA FROCKS 758Higuera....Sn Luis Obspo-2794
Bay Smart Shop 435-5th.....Morro Bay 2811
CHRISTINE'S 787 Higuera....Sn Luis Obspo 504
EDDY'S APPAREL 1214 Park.....Pso Robls 74
Harding Dorotha M Dress Shop
760 Price.....Pismo Bch 324
Harkness Hilda 126 Branch.....Aroyo Grnde 2270
Kipper's 853 Higuera.....Sn Luis Obspo-207

(Continued Next Page)

Why not check into the sales-building possibilities of the Yellow Pages? Call our nearest Business Office for information on Classified Directory advertising.

Women's Wearing Apparel—Retail —(Cont'd)

LACTERMAN'S
Where You Will Find Nationally Advertised
COATS - SUITS - DRESSES
FURS & ACCESSORIES
POPULAR PRICES
"Where Fit Is Always Guaranteed"
728 Higuera.....Sn Luis Obspo 1285

MARGARET McNEIL'S STYLE SHOP
LADIES READY TO WEAR
MILLINERY
856 Higuera.....San Luis Obispo 1054

Mary's Dress Shop
260 Pomeroy Av.....Pismo Bch 136-W
MINELLE'S LINGERIE
Mrs Olive B Wilson-Prop
1117 Chorro.....Sn Luis Obspo 1448-W
MODE-O-DAY 731-12th.....Pso Robls 1256-J
Mode-O-Day Shop
720 Higuera.....Sn Luis Obspo 1655-M
RILEYS 749 Higuera.....Sn Luis Obspo 36
ROUND UP
See Adv Under Riding App Retail
849-13th.....Pso Robls 1180
RUMLEY'S DEPT STORE 5th.....Morro Bay 3251
Smith Leonore
1123 Chorro.....Sn Luis Obspo 1718
VOGUE THE 1233 Park.....Pso Robls 70
Wendel's Ladies Ready To Wear
Chorro & Higuera.....Sn Luis Obspo 162-W

Wood

Elisarraraas T Encino.....S Margrita 26-J
Loomis E C & Son
Dry Oak Fireplace & Heater Wood
415 E Branch.....Aroyo Grnde 5514
Paso Robles Wood Yard
1020 Riverside Av.....Pso Robls 1141
(See Advertisement This Page)
WEBSTER JACK
Wood That Burns
958 Grand Av.....Aroyo Grnde 2694

Wrecking—Automobile

See Automobile Wreckers

Yardage

COMMERCIAL CO THE
YARDAGE GOODS
WOOLENS — COTTONS
Rayons - Sheers - Notions - Trimmings
McCALLS & SIMPLICITY PATTERNS
303 E Branch.....Arroyo Grande 2421

RILEYS 749 Higuera.....Sn Luis Obspo 36

Yarn—Retail

Hamilton Rea Knit & Art Shop
718 Higuera.....Sn Luis Obspo 49
Hawkins Merle Knit & Art Shop
718 Higuera.....Sn Luis Obspo 49

Paso Robles Wood Yard

WE PRODUCE
BUY & SELL
RETAIL
WHOLESALE
CHARCOAL
WOOD

U. BALLESTEROS & SONS
PHONE PASO ROBLES 1141
1020 Riverside Ave.
P. O. Box 23 Paso Robles

When the name of a
BUSINESS HOUSE
has been forgotten

...or when you are new to the city, or when you simply want to find a telephone number the quickest way...

Look in the
YELLOW PAGES

Additional Listings

...for the growing-up son or daughter, for the relative or friend who lives under your roof...what nicer thought than a separate listing in the Telephone Book?

Get the right number first

Get it from the directory. If there's any doubt about it, look up the number before you call. It's mighty easy to get numbers twisted if you depend on memory alone. And since looking up numbers in the directory is so easy, it's a good way to save time in making your calls.

Tree a fright

Thinking right

Pretty sight

Need help from a tree service expert? Find one fast in the Yellow Pages of your telephone book.

Use the Classified Directory often. Saves time in finding almost everyone in town who fixes things, sells things, does things.

You'll find it fast in the YELLOW PAGES

They're doing a fine job at these busy boards

Here's one of the busiest spots in town... your local central office. It's handling so many calls these days that now and then you may have to wait for an operator to answer.

Until more equipment is installed to take care of the increasing load, please remember that your operator...and all operators...are doing their level best to give you the fastest possible service. Thank you.

Saves time...

to look up numbers before you call

You'll get numbers right the first time if you look up those there's some question about. Telephone numbers have a way of getting twisted when you rely on memory alone. So, if there's any doubt, look up the number. Thank you.

Cowboy Clem

...figures that folks who share party-lines will all get the most from their service if they'll remember this round-up of party-line rules...

a round-up of party-line rules

Space your calls instead of making a whole series of them... and talk only as long as necessary.

If yours is an emergency call, and the line is in use, explain the circumstances to the person using the line.

If you are calling from a dial telephone, always make certain the line is clear before you dial.

When the children use the telephone, ask them to be considerate, too.

Replace the receiver properly when you finish your call.

Thank you!

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Avila Wharf, Baywood Park, Cambria, Camp Roberts, Cayucos, Circle M Ranch, Gorda, Grover City, Hacienda, Halcyon, Kozy Kove Ranch, Lucia Lodge, Morro Bay, Morro Del Mar, Nipomo, Oceano, Pacific Valley, Parkfield, Paso Robles, Pismo Beach, Port San Luis Wharf, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp

YEAR: December 1951

SAN LUIS OBISPO COUNTY

This section of the directory includes listings of subscribers in the communities shown below.

ADELAIDA (See Paso Robles)
ARROYO GRANDE
ATASCADERO
AVILA (See San Luis Obispo)
AVILA WHARF
BAYWOOD PARK
CAMBRIA
CAMP ROBERTS
CAMP SAN LUIS OBISPO (See San Luis Obispo)
CAYUCOS
CIRCLE M RANCH
GORDA
GROVER CITY (See Arroyo Grande)
HACIENDA
HALCYON (See Arroyo Grande)
KOZY KOVE RANCH
LUCIA LODGE
MORRO BAY
MORRO DEL MAR (See Morro Bay)
NIPOMO
OCEANO (See Arroyo Grande)
PACIFIC VALLEY
PARKFIELD
PASO ROBLES
PISMO BEACH
PORT SAN LUIS WHARF
SALMON CREEK
SAN MIGUEL
SAN SIMEON (See Cambria)
SANTA MARGARITA
SHANDON (See Paso Robles)
SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP

Listings of San Luis Obispo subscribers may be found in the other white section of this directory.

DECEMBER 1951

ADELAIDA

(For Subscribers see Paso Robles)

ARROYO GRANDE

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pacific Telephone & Telegraph Co
117½ E Branch.....5568

A

A & B Electric 170 Spruce.....2426
A D Ranch Hwy 101.....2579
A & G Pump Serv GrandAv.....5595
Abrams C N 9th&RockawyGrovrCty.....5592
Abrams Harry L RockawyGrovrCty.....5523
Abrams Leslie L r Oak Park Rd.....2069
Acquistapace Gus r Upper Arroyo Rd.....2044
Adamson W J LosBerrosRd.....2103
Agueda Henry r 126 Valley Rd.....5643
Agueda's Shell Service Station Hwy 101.....2905
Albaugh John r 170 Alder.....2615
Alice's Beauty Studio 883 Grand Av.....5552
Alkire Oma O r Farrell Rd.....2975
Allen Geo W r 246 Alder.....2870
Allen Homer Mrs 211Bell.....5941
Altamirano Annie r 4th & Ocean Av Oceano.....2348
Amaral Frank r Oak Prk Canyon No 2.....2090
Amer Legion Hall Orchard Av.....4460
Ames Fred J r N 4th Grover City.....2491
Anderson Elmer r 407 Cornwall Av.....4448
Anderson Lester L r 806 Rockaway Grover City..2768
Anderson Ray r Leedham Ln.....2467
Anderson Robt O r 16th & Brighton Grover City..2956
Anderson's Market 13th & Trouville Grover City...2726
Andrews R W r Hwy No 1.....2048
Andrus W C r Hwy 101.....2369
Angello Carl grocer Ocean Av & Front Oceano....5925
Angello Joe contr Atlantic Grover City.....5594
Annecchini Nicholas J 306Cherry.....5684
Apostolic Assembly of The Faith in Christ Jesus Inc Wheeler Oceano.....2833
Arbuthnot S M r 1193 Ash.....2256
Arcano A S VistaOceano.....5706
Arcano H fruit & veg 6th Oceano.....5774
Archbold Albert M 414CalifAv.....2411
Arden Ice Cream Distr 116 W Branch.....2994
Arland Chevrolet Co 303 Traffic Wy.....4466
Armstrong Thos B 310 SHalcyonRd.....5521
Arnold Edw E r 113 E Branch.....2637
Arnold L T Mrs r 8th & Newport Grover City....2605
Arroyo Cleaners 129 E Branch.....2428
Arroyo Drug Co 130 E Branch.....4461
Arroyo Electric 134 E Branch.....2829
Arroyo Grande Bakery 104 E Branch.....2996
Arroyo Grande Cattery siamese cats 225 Mason...2290
Arroyo Grande City of
City Hall 212 E Branch.....2352
Fire Department 212 E Branch.....2345
Police Department 212 E Branch.....2121
Arroyo Grande Gardens Florist & Nursery Huasna Rd.....2834
Arroyo Grande Truck Co 201 W Branch.....2828
Arroyo Grande Union Elementary School Orchard Av.....2603
Arroyo Grande Union High School 587 E Branch..5511
Art Mesquit Complete Home Furnishings Bridge & Branch.....2116
Art's Service Station No 1 Hwy Oceano.....5626
Ash Albert H r 406 Beech.....2394
Atkinson Motor Parts 133 E Branch.....5928
Atkinson Wm r Saratoga Grover City.....2171
Atwell Henry r Los Berros Rd.....2586
Auto Club of So Calif Emergency Road Service 139 Traffic Wy.....2040
If no answer call.....2139
Avery G E 202Branch.....2978
Axtell Frank C Dr r 7th Grover City.....2654
Ayco Emilio r 333 Paso Robles Oceano.....2439
Azevedo Adelino r 212 Crown Ter.....2339
Azevedo Fred r 202 Poole.....5544
Azevado John M r Huasna Rd.....2018
Azevedo Tony r Arroyo Grande Av.....2897

B

Bagwell H V Grover City Devlmnt Co Grand Av Grover City.....2820
Bagwell H V r Roosevelt Oceano.....2848
Bailey Myrtle Mrs r 227 Le Point.....4490
Bair Clarence M r Huasna Rd.....2554
Bair L C r 1149 Fair Oaks Av.....2461
Bair Nettie Mrs r 130 Short.....2387
Bakeman Z G Grover City Motor Court 16th&NewportGroverCty.....2424
Bakers Store Grand Av.....5631
Balais Ethel r 11th Grover Cty.....2974
Baldwin Harold E r Oak Park Rd.....2524
Ballagh Loren E r 480 Saratoga Grover Cty.....2893
Bandy J E r Trouville Grover City.....5798
Bank of America 100 Branch.....2756
Bardin Hugh r 349 N 10th Grover City.....2665

Bardin Ralph H r Hwy 101 Nipomo....2033
Bardrick Claude R r Halcyon Rd Halcyon....2341
Barker Edna W r 331 Mason....2714
Barnell Jas E Mrs 1176 SaratogaGrovrCty....2985
Barnes Geo E r Huasna Rd....2505
Barr Wallace I r 327 Mason....2633
Bates Edgar L r 202 Whiteley....2845
Baxter Ernestine Mrs r Los Berros Rd....2598
Baxter J E r 1019 Grand Av....2770
Baxter Lumber & Building Materials
1015 Grand Av....2422
Bayer John W r 112 Oak....5583
Beal L A r 13th & Brighton Grover City....4478
Beatie Geo C 1092GrandAv....2785
Bebout R E Rev r Romona Grover City....2319
Becerra John r 209 W Whiteley....2626
Beck Bros Boat Shop Front Oceano....2983
Beck Geo A Mrs r 1255 Grand Av....5648
Beck Pete r 10th Oceano....5901
Beck Ralph E HuasnaRd....4450
Beckett L M Mrs 259-13thGrovrCty....2403
Beecham Thos poltry 312 Walnut....2989
Bell Chas E r 311 Short....5527
Bell Glenn C Maj 231Whiteley....5663
Bell Maxine M 125Alln....5954
Bell R U r Cherry Ln....2455
Bellis Fred BranchMillRd....2286
Bello H J r 1146 Maple....2773
Bello Kenneth r Los Berros Rd....2537
Belsit Clara r 504 Grand Av....5694
Bennett Jerry r 400½ E Branch....5777
Bennett R M grocer 122 Branch....2698
Bennett Ralph r 567 Crown....2163
Bennington A M r Hwy 101....2096
Berg Saml W r 437 California Av....2629
Berguia Vic rnch Huasna Rd....2003
Berning L J OceanOceano....2922
Berterman E W r County Prk Rd....2067
Bertrem D A 138Alpne....5526
Best Fertilizers Co The 582 Newman Dr....2417
Betita Felipe HuasnaRd....2015
Betita Mansueto FarrellRd....2258
Betita P R 810GrandAv....5505
Betita Wm r 616 Bennett Av....2965
Bettencourt Elsie r Branch Mill Rd....2025
Biddle John F rnch Musick Rd....2042
Biddle Otto F 8thGrovrCty....2331
Billings R K CountyPrkRd....2097
Bishop R A r 258 Allen....5605
Bishop's Garage & Radiator Shop 248 Allen....2180
Blackburn L C 311LePoint....2804
Blanchard Avery PasoRoblesOceano....2493
Blanchard Robt R well drilng Front Oceano....4472
Bledsoe Chas C r 1064 Ash....4401
Blinking Owl GrandAvGrovrCty....9975
Bob & Charlie's Mobil Service 99 Traffic Wy....2429
Bognar's Poultry Ranch 1169 Maple....5634
Bogue Wm H Hwy101....2550
Bommelman M C r 12th & Newport Grover City....2858
Bonkosky Hermine r Farrell Rd....2405
Borelli Joe r Tally Ho Rd....2229
Boren H R U-Save Grocry & Mkt
GrandAvGroverCity....5709
Bosch Frank E Mrs r 125 Nelson....2056
Boswell Clifford E r 1177 Ash....2731
Boughton Louis r Newport Av Grover City....2710
Bowdish Danl RomonaGrovrCty....5507
Bowen David A 207WoodPl....5593
Bowman Marvin H r Los Berros Rd....2031
Boyd T F G r Brisco Tract....5961
Bradford F P r 3d & Grand Av Grover City....5585
Brain C W r 2d & Brighton Grover City....2344
Branch School District Branch Dist....2553
Brandt S C r 1075 Maple....5918
Brannon Geo A r Pike....2329
Branson J J r 13th Grover Cty....5625
Brauner Perry r Hwy 101....2891
Bray Chuck r Paso Robles Oceano....2823
Brayton E J r 1024 Maple....2618
Brennan Maury autos 330 Traffic Wy....5628
Brennan Maury HuasnaRd....2649
Bretan Pedro B r 323 Bell....5603
Brett Alfred T r 236 Garden....5550
Bright Spot pool 1092 Grand Av Grover Cty....5618
Brimhall Ethel M r 1279 Poplar....2317
Brisco L A contr 111 Nelson....2688
Brisco Mill & Lumber Co Hwy 101....2278
Brisco Service Station 147 Bridge....2052
Brooks Eugene r Branch District....2072
Brooks Kermit 118NMasn....2297
Brooks R r Oceano Beach Oceano....2988
Brooner Chas r 325 Valley Rd....2939
Brown Albert M r Tally Ho Rd....5573
Brown Antonio r Corbett Canyon....2017
Brown Eugene r 9th & Newport Grover City....2458
Brown Everett Huasna....2092
Brown Fred r Pike....2890
Brown Harry W r Myrtle....2920
Brown Iva Lue CorbtCanyonRd....5702
Brown Johanna TemplHalcyon....2830
Brown Norman R 327Walnt....5793
Brown R D r 251 S Halcyon Rd....2472
Brown W N r Huasna Rd....2548
Brownlee Herbert F r 1020 Grand Av....2305
Brown-Silva W E r Oak Park Canyon No 1....2590
Brumbaugh Chas C r 308 Traffic Wy....4426
Brumfield Carl VerdeCanyn....2409
Bryant Harry C r 403 S 18th Grover City....5520
Bryant Sherman Pike....5712
Buchanan Jack G r Huasna Rd....2589
Buhayang Honorio r Hwy No 1....2203
Burdick L A r 16th & Atlantic Grover City....4400
Burgan Minnie M r 302 Mason....2947
Burgan Olive I Mrs r 318 Mason....2933
Burgan Roy 603NewmanDr....5759
Burnett Bearl Mrs 235WoodPl....4424
Burt Geo A r 414 Orchard Av....5627
Burt Thos E r 214 Whiteley....2967
Buss Eden r 12th & Ritchie Rd Grover City....2736
Buss Ernest r Mesa....2068
Buss Harry E r 20th....5906
Buzz Barber & Beauty Shop 108 Branch....2282
Byrne Emilie B Mrs r Temple Rd Halcyon....2771

C

Cabrera Manuel A r 715 Bennett Av....5589
Caier Albert r 10th & Atlantic Grover City....5903
Caldon H G r Huasna Rd....5797
Calhoon Alice L Mrs r 127 Short....5952
Calif State of
Pismo Beach State Park Oceano....2684
Calvero C Q r Oceano....5967
Camara Joe R r 8th Grover City....2798
Campbell L M 5thGrovrCty....2766
Campodonico Edw H r Los Berros Canyon....2509
Canby's Plumbing Heating & Appliances
1185 Grand Av....2997
Cannady B H r Nipomo Oceano....2732
Cardoza Don contr Wilmar & 10th....2902
Carlberg Henry K r S Temple & Walnut
Halcyon....2153
Carlson Carl F plstrer 529 Crown....5509
Carmichael Jack J Wstrn Packng Co
433 SHalcyonRd....5760
Carpenter Lyle F r 1147 Grand Av....2878
Carranza D r 538 Le Point....2927
Carter Alfred M 207VallyRd....5711
Cartwright Annie L r Los Berros Rd....2077
Casady C E 407TrafficWy....4433
Casey W L r Ocean & 6th Oceano....5708
Cassera David r Branch Mill Rd....2335
Casteel Mae Mrs r 367 Alder....2312
Cattoir Albert C r 209 Mason....5946
Cattoir John r Verde Canyon....5720
Cattoir Sunray Service 401 Traffic Wy....2336
Cecchetti Geo r Upper Arroyo Rd....2592
Cecchetti S r Upper Arroyo Rd....2593
Chadick Jas HuasnaRd....2238
Chandler Gordon K 134LePoint....2751
Chapman Victor G r 13th & Pike Grover City....2365
Chase Harold S r Dune Lake....2187
Chaves M J r Corbett Canyon Rd....2719
Cheney Chas D r Atlantic Grover Cty....5503
Childers Evan r 1212 Fair Oaks Av....5948
Choate Betty r Los Berros Canyon....2066
Christner Lola Mrs r 1139 Ash....2668

Chuck Mike r 13th Grover City....4432
Church of God Oceano....2728
Churchward Peter r Dune Lake....4435
Cilley Eleanor r 547 Ide....2474
Cirby John A OrangeAv....2184
Clark Chas R r Carpenter Canyon Rd....2007
Clark F R r 13th Grover City....2449
Clark Fred W r Myrtle....2216
Clark Fred W Feed Co 135 Traffic Wy....5932
Clark Olive E Mrs 249 SHalcyonRd....2448
Clayton Leonard B r 154 Walnut....2642
Cleaver Robt G r 164-13th Grover Cty....2195
Clingman Donald W r 1175 Maple....2393
Close A A poltry Grand Av & 14th
Grover City....2837
Close G H r Saratoga Grover Cty....2807
Coale Ellis r 202 Allen....5668
Coats W R elec 145 Bridge....2287
Cockshott Maurice C r 225 Whiteley....2924
Coday Sherman r Farrell Rd Grover City....2792
Collett J M r 1153 Ash....2328
Collier Chester r 8th & Mentone Grover City....2616
Collum E J r 1161 Ash....2921
Colvin N F Mrs r Wilmar & 8th Oceano....2859
Commercial Co The 303 E Branch....2421
Compton S M r Saratoga....5542
Conatser Marion 1646NewportGrovrCty....2175
Conley Wm M r 610 Le Point....2923
Conn D D r 12th Grover Cty....5943
Conrad B Dixon Jr r 403 Beech....2165
Conrad Ben D r Bridge....2918
Conrow C L r Corralitos Canyon....2019
Conrow M W r Valley Rd....5747
Conrow Wm R L r 338 Walnut....2655
Cook Calvin W r Oak Park Av....5722
Cook Chas J r 418 Beech....2189
Cook Don gar TallyHoRd....2575
Residence TallyHoRd....2570
Cook Eva Bell 1382AtlntcGrovrCty....2806
Cook Leroy r Oak Park Av....5755
Cookson H N Dr phy & sur 154 Traffic Wy....2114
Residence 1030 Ash....5707
Cool Kathryn M 173 S Pine....5917
Corella Joe r 230 W Branch....2397
Corey F J Hap r Ocean Av Oceano....5577
Costa Alfred r Traffic Wy....2463
Cottle Leo r 548 Ide....4417
Courtland Anna Claire muscl instrctr Halcyon....5924
Courtright F W rl est 727 Grand Av....2284
Covert Gail rl est 562 Crown....2995
Cox H E Mrs r 610 Le Point....2923
Cozy Corner Auto Service 554TrafficWy....2836
Cozy Corner Motel 554 Traffic Wy....2119
Crabtree J H r 1st & Atlantic Grover Cty....5690
Craghill M E r 126 Allen....5951
Crofts Victor D r Romona Grover City....2138
Crozier Geo H r Pike Rd Oceano....5902
Crunk W J 222CherryAv....2059
Cruse Gerald r Hwy 101....2071
Cunha M S Co Oceano....2755
Cunningham A B r Oak Park Canyon No 1....2034
Cunningham E B r 4th Grover Cty....2105
Curten E J r Grand Av Grover City....2497

D

Dague Chas T SaratogaGroverCity....5598
Dalbey Regina Mrs r 511 Cornwall....2895
Dalessi Edw r 10th & Wilmar Oceano....2347
Dalessi Elden 4th&PasoRoblsOceano....5703
Dammann M A Cozy Cor Motl 554 Traffic Wy....2119
Dana G S r 318 Allen....2611
Dana R F r 118 Allen....4405
Daniels I D r 1500 Mentone Grover City....2663
Daquilanea Benny BrightnGrovrCty....2667
Dardanelli Joe HuasnaRd....2503
David Andrew atty 129 E Branch....2692
David Andrew r Huasna Rd....2563
Davis Harry E r Front & Wilmar Av Oceano....2379
Davis Rose Mrs r Saratoga Grover City....2164
Davis S W r 1159 Maple....4408
Deal D T r Methodist Camp Ground....2161
Dean C H SaratogaGrovrCty....2147
Dean Geo G PikeRd....5541
Dean Willie Mrs r 10th Grover City....2438
De Ford Earl R crop dusting Brisco Tract....5588
Del Castillo Dan WilmarAvOceano....2745
DelCastillo F J 9th&RockawyGrovrCity....2880
De Leon G r Huasna Rd....2627
De Lozier J W r Newport Grover City....2307
Denison S W r 124 Allen....5578
Denison's 101EBranch....2355
de Ocampo Leon fruit & veg Brisco Rd....9979
Depew Albert r 6th Oceano....2302
Detro C L r 1347 Longbranch Grover Cty....2669
Devereaux Claude R r 203 N Alpine....2360
Dewitt Construction Co 8thOceano....5617
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ATASCADERO

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

Telephone Calls, mail payments and correspondence

The Pac Telephone & Telegraph Co....717-14th St Paso Robles

Ask Operator for....Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co....Traffic Way Atascadero

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Anderson A F r Alcantara Av....587-W
Anderson E A r San Blas Av....173-R
Anderson Hugo E r Portola Rd....209
Anderson John E r El Bordo Av....270-J
Anderson Louise K CurbarilAv....276-M
Anderson Myrtle M PalmaAv....428-J
Andrews Jack r Portola Rd....366-R
Annis M E SntaYnezAv....269-W
Antunez G r Curbaril Av....346-W
Appelquist Oscar r Fresno Av....87-J
Arbogast Irwin SnClementeRd....282-R
Arden J W r Snta Rosa Av....314-J
Arebalo C r ValentineAv....354-J
Arlyne's Flowers Traffic Wy....560
If no answer call....352-J
Armstrong Ben H TunitasAv....316-M

Armstrong Henry B Books & Gifts Entrada Av....490-W
Armstrong Howard r Portola Rd....645-J
Armstrong J H r Portola Rd....207-W
Arnold Wyatt A Jr Capt SntaYnezAv....360-J
Arthur Marion r Morro Rd....579-R
Ashbaugh A A r Paradise Vly....46-J-1
Ashby Claude C SnRamnRd....43-J-21
Ashby W L r Highway....294-M
Ashton Duane ArroyoAv....196-R
Ashton G H r Fresno & San Jacinto Av....588-J
Associated Oil Co Serv Station S Hwy....452
Atascadero Bakery Highway....182
Atascadero Bookkeeping Serv Hier Bldg....683-W
Atascadero Brand Tamales Coromar Av....113-M
Atascadero Chamber of Commerce Cariton Hotel....321
Atascadero Cleaners Hwy....139
Atascadero Electric & Building Supplies Atas Av....222
Atascadero Elementary School....400
Atascadero Feed & Supply S Hwy....193
Atascadero General Hospital Magnolia Av....170
Atascadero Golf Course Highway....101-W
Atascadero Gospel Chapel Traffic Wy....461-W
Atascadero Grange Hall Palma Av....214-J
Atascadero Guarantee Building-Loan Assn Highway....147
Atascadero Hardware Traffic Wy....133
Atascadero Hotel S Highway....197
Atascadero Lumber Co Traffic Wy....661
Atascadero Market Traffic Wy....89
Atascadero Motor Lodges S Hwy....243-J
Atascadero Motor Parts S Hwy....134-R
Atascadero Motor Service S Hwy....368
Atascadero Mutual Water Co Highway....60
Atascadero Mutual Water Co pumping sta....11
Atascadero News North Highway....100
Atascadero Radio & TV Hwy....676-J
Atascadero Union High School
Office....670
Agriculture Dept Agriculture Bldg....673-W
Cafeteria....672-W
Field House....7-J
Gymnasium....673-J
Shops....7-W
Auferoth S R PortolaAv....453-M
Austin Don C r Tunitas Av....316-R
Austin Harry A Col r Santa Lucia Av....306
Austin L M r Del Rio Av....466-R
Austin R E Justc of Peace W Mall....162
Austin R E r Mercedes Av....253-W
Automatic Washing Machine Co Snta Ysabel Av....664-W
Automobile Club of S Calif Emergency Rd Serv Highway....163
Ayars M B Mrs r PortolaRd....366-J
Ayres A T r S Hwy....41-J-3
Ayres D L r Hildalgo Av....312-R

B

Babcock Geo H r Atascadero Av....293-M
Bachelor Paul H Lt AtascaderoAv....205-J
Bachman Geo D ParadseValiyRd....46-R-12
Bachman Jas W Highwy....548
Back Wallace r N Hwy....344-W
Baeker Harry M SnAndres....456-M
Baeker's Pharmacy Highway....51
Baer Milton r Olmeda Av....342-J
Baer R r Rosario Av....77-J
Baird E H r Coromar Av....295-W
Baker T Everett SHwy....365-R
Balderson D L r Fresno Av....87-W
Baldwin Edw A r Snta Ynez Av....201-M
Baldwin Geo H r Santa Rosa Rd....581-W
Ballard W J Rev Eaglet....270-R
Banham Jas A r Paradise Vly....46-R-2
Bank of America Traffic Wy....107
Barba Raymond W contr CarrizoRd....48-R-3
Barmore Fred r Maricopa Rd....692-M
Barnes B A r Junipero Av....642-J
Barnum Floyd E r Portola Rd....311-W
Baron Phil r Salinas Rd....40-R-1
Barrick D L r Sn Gabriel Rd....578-J
Barry G H r Santa Ynez Av....201-R
Barstad W P r Portola Rd....248-R
Bassetti D E r Barrenda Av....462-W
Bateman N R r Portola Rd....390-J
Bates Donald E Dr dntst Entrada Av....64
Residence Sn Jacinto Rd....443-W
Baugh Vernon N r Sn Gabriel Rd....257-R
Bea's House of Beauty Traffic Wy & Central Mall....146
Beauty Rest Cafe S Hwy....258-J
Beauty Sleep Motel S Hwy....236-M
Beck B B r South Hwy....485-W
Beckner R D r Morro Rd....318-J
Bermingham Frances M AtascaderoAv....489-R
Berry R F r Yesal Av....53-W
Bertram Loyd r Portola Rd....210-W
Best's Self-Service Laundry Traffic Wy....247-W
Beuer Henry R SHwy....310-W
Biggs J P Maj TrafficWy....27-R
Bishop Jean A Mrs r Nogales Av....291-J
Bissell Chas r Carmelita Av....267-W
Bissell J H r Santa Ynez Av....184
Black Norlan B r Curbaril & Sombrilla Av....121-J
Blackmarr Wm Maj r Santa Rosa Av....314-R
Blackstone Sheet Metal Sn Andres....134-M
Blakeslee Maude High School Cottage....672-W
Blanchard Ruth E r Ensenada Av....330-R
Bland Albert M r Sn Benito Rd....231-W
Blasius Frank M Capt AtascaderoAv....327-W
Bliss J D r Curbaril Av....352-J
Blomgren Earl r Santa Lucia & Portola Rd....111-M
Blundell Albert Jr CapistranoAv....457-J
Blundell Dale r Tunitas Av....72
Bobsin Louis r Snta Ynez Av....275-M
Bobsin Matilda r Snta Ynez Av....275-J
Bobsin Vernon L r Morro Rd....278-W
Bockemuehl Virginia SntaLuciaAv....302
Boelk A L r Portola Rd....125-R
Boelk M D r Portola Rd....311-J
Boriack Wm r....80-F-2
Bouton Cabinet & Glass Shop S Hwy....255
Box W F CurbarilRd....53-M
Boyd I J r Snta Lucia Av....188
Boydstun L L r Fresno Av....388-J
Bradley Richard J Capt NHwy....476-W
Brennan Robt L r Portola Rd....663-W
Bronson Shoe Co Honda Av....279-W
Broomfield Ethel M Fritzl Ann Traffic Wy....2
Broster Hal r Snta Ysabel Rd....115-R
Brown F Porter r Rosario Av....75
Brown Floyd B r Palma Av....57-J
Brown J Montgomery r Maraquita Av....190
Brown John J r Capistrano Av....330-J
Brown O H r Atascadero Av....245-J
Brown Ora H Brownies Taxi N Highway....292
Brown W J r....41-R-1
Brownies Taxi N Highway....292
Bruce Thos DelRioRd....27-J
Bruneau Hermas r Colima Rd....349-J
Brunes W E r S Hwy....310-J
Bruno Frank r Snta Lucia Av....4
Bryant Mary S Mrs r Snta Lucia Av....23-J
Bulle Chas r Sn Gabriel Av....153-M
Burgermeister Distr TrafficWy&Rosario....94
Burkhardt C F r Marchant Av....697-W
Burkhardt's Shoes Traffic Wy....690-J
Burns Arthur S Lt Col r Rosario Av....159-W
Burt Frank W r Del Rio Av....367-W
Burton Al SindloaAv....137-M
Butane Serv of Atascadero N Hwy....151
Butikofer Fred A r Portola Rd....118
Butner John C Jr Col FloresRd....273-M
Buttolph L D Col r Nogales Av....564-J

C

Cadman Eleanora M r Snta Ysabel Av....189-J
Calif Natl Guard Co G 149 Tank Batt Med North Mall & Traffic Wy....446
Calif State of
Division of Architecture....543
Div of Highways
Resident Engineer's Office N Hwy....643-J
Calif Turkey Growers Assn Traffic Wy....166
Calkins G R r S Hwy....41-R-2
Callies Harold G K r Barrenda Av....224-W
Calvert Lawrence Mrs r S Hwy....669-R
Calvert Mildred B AtascaderoAv....250-W
Cameron C C r N Hwy....397-M

Cameron J M r Ardilla Rd....448-J
Cameron R J r Paradise Vly Rd....334-W
Campbell W R Lt EnsenadaAv....330-M
Cann M E r Portola Rd....39-W
Cannon J A r Snta Lucia Av....223
Cantrell Dave r N Hwy....294-J
Carleton Lola r Sn Anselmo Rd....460-W
Carlton C R r Barrenda Av....78-W
Carlton Furniture Co 101Hwy....374
Carlton Hotel Hotel Carlton Hwy....177
Carson Kenneth A Lt Col NacimientoAv....126-M
Carmack Henry E r Snta Ysabel Av....685-M
Carmack Noel E r Sandoval Av....41-R-12
Carr Jas H r Junipero Av....106-J
Carron Earl G r S Highway....353-R
Carter B W Capt DoloresAv....367-M
Carter John J Capt r Sn Benito Rd....241-M
Casenave M A SnGabrielRd....256-W
Catholic Church Snta Lucia Av....640
Champion John D Mrs r Palma Av....63-J
Chandler Everett M NHwy....476-M
Chaney Frank P r Del Rio Av....249-W
Chapel of The Roses S Hwy....98
Chapin D A r S Hwy....123-J
Chase Frederic B Mrs r San Andres Av....132-W
Chase L C r N Hwy....48-M
Childers Clem r San Rafael Av....127-J
Christensen Alice Mrs r Snta Rosa Rd....35-J
Christian E F r Palma Av....392-M
Clark Guy L r Rosario Av....371-W
Clark Hartley r Snta Lucia....88
Clark Helen G Mrs r Colima Rd....349-W
Clark Pearl r Snta Rosa Rd....211-R
Clay Ernest L watr softeners Capistrano Av....299-M
Clemence V L r State Hwy....48-W
Clemmensen Chas NHwy....623-M
Clothier F C r N Highway....88-F-12
Cloud J C r Portola & Ardilla Rd....210-J
Clouette W R NHwy....433-M
Colombo J F r Olmeda Av....392-W
Colouch Jos r Morro Rd....347-R
Colvin H T r Paradise Vly....46-J-2
Community Church Palma Av....33-W
Conger Franklin B BajadaAv....547-R
Conrad W D Maj PalmaAv....24-R
Cook Dandridge Mrs r S Hwy....567-W
Cook Norman L r N Hwy....43-J-12
Cook Steve r Miramon Av....372-J
Cook W Allen r Traffic Wy....77-M
Cornelius Elsa R rl est N Highway....300
Cornelius Elsa R r Delzura & Bajada Av....145-R
Cornell Dam J r Traffic Wy....235-R
Corner Grocery Atas Av & Morro Rd....325-J
Cornett John W Capt SntaYsablAv....483-M
Correll Dora Mrs r Palma Av....585-W
Cougill John C Lt Col OlmedaAv....451-J
Courtney F W r N Hwy....681-W
Cox Carol DC NHwy&RosarioAv....652
Coyle C H ParadseVlyRd....45-R-4
Craig D J MorroRd....275-R
Craig Rowena Hannan Mrs r Snta Lucia Av....273-R
Crescent Farms Dairy Products ValleeRd....591-J
Croft Armand SntaRosaRd....488-W
Cropper Ralph S truckng N Hwy....384-R
Cross Alvin F r Snta Lucia Av....695-R
Crother Glen S SnDiegoRd....40-R-11
Cryder F J auto reprng Morro Rd & Santa Ynez Av..47
Culbertson B W Rev r Palma Av....335-W
Cunningham J A r Eaglet Hts....658-W
Cunningham W H r Alamo Av....78-J
Cuppers Ethel r Ramona Av....73-R
Curneen F E r Ensenada Av....328-M
Currier E J r Ardilla Rd....12-F-4
Currier L R r Ardilla Rd....12-F-3

D

Dahl Earl E r Mariquita Av....445-J
Dahman H E r Cristobal Av....112-M
Daniels I J r Garden Farms....41-J-1
Danielson R H r Bajada Av....388-R
Darnall Clifton D r Sn Gabriel Rd....308-J
Davidson Clay P r Sn Rafael Rd....175-J
Davidson G W r Sn Rafael Rd....127-W
Davis H R & Sons Trucking Curbaril Av....672-M
Davis Jas R r Traffic Wy....309-R
Davis Jas W OlmedaAv....481-J
Davis L C 101Hwy....485-M
Davis P A r S Hwy....565-W
Davis V B r Mariquita Av....396-M
Davis W J r Snta Rosa Rd....581-J
Dean John r Portola Rd....656-W
Dean M L Sgt SntaYnezAv....694-W
Dean W M r Colorado Rd....127-R
Deardorff Joe P r Dulzura Av....145-M
Decker L Albert r SHwy....310-R
De Cou Jerry W Jr r Carmelita Rd....267-J
Dee Carson M r Sinaloa Av....383
Delano Wm W r Miramon Av....262-J
Dell'anno Nellie Mrs SnVincenteRd....309-W
Dell Auto Court 101Hwy....332
Denaus Ann r N Hwy....43-R-2
Denise F L Maj r Santa Ysabel Av....18-R
Derrickson Max SHwy....651-W
Desrosier V V Grays Funrl Chapel & Crematorium S Hwy....98
Devens R A r Sn Antonio Rd....42-R-3
Dewlaney C W Dr dntst S Highway....82
de Wolfe Anna N Mrs r Olmeda Av....590-M
Dias Manuel r Cascabel Rd....358-W
Dickenson C H r Alamo Av....196-J
Diederich John SnMarcosRd....282-M
Dixon Geo r RiverGardens....249-J
Dodd M Jean AtascaderoAv....250-W
Dodge Le Roy S r S Hwy....41-J-4
Dodge Roy r Rosario Av....28-M
Doheney Marie Mrs r S Hwy....137-R
Dolash H L r Del Rio Av....231-M
Dolling Alvin r Capistrano Av....573-J
Donatelli A r Atas & San Gabriel Rd....205-M
Donoho Marion r Capistrano Av....104-R
Doran's Cocktail Lounge Hwy....164
Doser Ruth Miss r N Hwy....215-W
Doty Harold G Lt Col SntaYsablAv....213-M
Douglas Myrtle Mrs r Curbaril Av....486-J
Dulaney Patricia r Traffic Wy....395-M
Dulaney Stella TrafficWy....395-M
Dulitz Alice r Marchant Av....264-W
Dulitz John A r Sn Gregorio Rd....265-J
Duniven Bessie H SinaloaAv....91-J
Dunkin Arthur F r Highway....669-J
Dunn Geo W r Snta Ynez Av....430-M
Dunn Max fire dept TrafficWay....56
Dupertuis Jean r N Highway....25-W
Dupree Chas L r S Hwy....574
Dyball Francelia MiramonAv....354-R

E

Eagle Ranch Atascadero....71-F-22
Eagle's Lodge HierBldg....252-W
Earl Albert T r Curbaril Rd....454-R
Easterly Clara E r Mariquita Av....435-W
Eastham Denny r N Hwy....271-J
Eastman Jas M SntaYnezAv....201-W
Eells W L Mrs r Arcade Rd....114-J
Eifort Jack E r Del Rio Av & Potrero Rd....58-J
El Camino Auto Lodge N Highway....238-J
Elesa A T r River Gardens....367-R
Elliott Dudley C r Rosario Av....233
Elliott Keith B Ralston-Purina Co Paradise Vly....45-J-2
Elliott's Pharmacy Highway....34
Ellis Frank A r Monterey Rd....389-W
Ellis John r Monterey Rd....369-M
Engel Bertha A Mrs r N Highway....289
Enright Wm M TrafficWy....246-J
Epperly W T r Monterey Rd....482-W
Ericson E O NHwy....621-J
Espy Edwin F r Carmelita Av....267-R
Estrada John R Jr SerraAv....361-J
Evans J Paul r Portola Rd....44-R
Evans John M r Barrenda Av....29-W
Evans Richard Mrs r Sinoloa Av....592-J
Evers Carl A r Sn Blas Av....37-M
Ewalt W B r S Highway....22
Ewers Jas N r Morro Rd....293-W
Ewing R H r Olmeda Av....307-W
Eyraud Joe r Santa Rosa Rd....35-W

F

F & G Exchange Eaglet....345-W
Fairchild Ray r Ardilla Rd....437-M
Falaschi Harry r Conejo Rd....71-J
Farmer's Ins Group Hwy....14
Farnsworth R E r Marchant Av....495-W
Farris F E NHwy....73-M
Fauver Neva Mrs r Curbaril Av....468-J
Feliz J S r Magdalena Av....253-J
Fenny Everett r Maraquita Av....303-W
Ferguson G Glenn r Barrenda Av....387-J
Ferguson N D r N Highway....183-J
Ferguson R A r Sn Gabriel Rd....256-R
Ferguson Wm J PortolaRd....656-M
Ferneyhough Wm r Ardilla Rd....322-J
Fielder Susan r Palma Av....342-W
Files Ralph r Sn Andres Av....181-M
Finch Geo B r Portola Rd....277
Fink J W r Marquita Av....396-R
Fire Department TrafficWay....56
First Southern Baptist Church AtasAv....440-J
Fisher John SnAntonioRd....42-R-1
Fisher K M Mrs r Palma Av....68-W
Fisk Wm r Bajada Av....122
Flahive Robt E Lt SntaRosa....567-R
Flowers Arlyne's Traffic Wy....560
Follett E M r Snta Lucia Av....695-J
Ford's Mushroom Farm Eaglet....70-M
Forsyth Ann Mrs r Sn Gregorio Rd....228-W
Foster Ben H r Mariquita Av....590-R
Foster W C PortolaRd....131-M
Foster's Nite Spot Cafe S Hwy....92
Foulk A L Dr r Cascabel Rd....358-R
Fox G W r Olmeda Av....26
Fox's Men's Clothing Hwy....16
Francis Edw K r Bajada Av....254
Frandsen Frank Mrs r Portola Rd....250-R
Frank Fred r Monterey Rd....198-M
Franklin A C r Traffic Wy....395-J
Fraser Katherine Mrs r Marchant Av....208-R
Freeman Lee J MonteryRd....389-M
Freeman's Complete Auto Service NHwy....643-W
Frenes Robt A r Cristobal Av....112-R
Frenette Sue Mrs SHwy....355-W
Freydl E J r Magnolia Av....274
Friend B B PalmaAv....185-R
Fritz Edyth N RN OlmedaAv&NMall....624-W
Fritz J C r Navajo Av....276-J
Fritzi Ann Traffic Wy....2
Fulk Edwin E DoloresAv....27-M
Fullwiler Ralph V r East Mall....678-W
Fur Farms Mink Division Snta Rosa Rd....488-W

G

Gaede Geo H r Morro Rd....579-W
Galli Lee r San Anselmo Rd....389-J
Gambel Wilbur r Los Gatos Rd....273-W
Gambel Willard E r Del Rio Av....296-W
Garcia Delmar r Curbaril Av....432-R
Gardner John T r Carmel Rd....42-J-2
Garrity Thos r Portola Rd....210-M
Gee Chas Mrs r Santa Ynez Av....469-J
Gee Chas E rl est TrafficWay....333
Gibson F M r N Highway....40-W
Giffen E N r Tunitas Av....316-J
Gifford Paul SinaloaAv....124-J
Gilbert Alice M r N Hwy....271-M
Gillis John r Rosario Av....65-W
Gills E W r S Highway....3-J
Gilstrap Roy r Olmeda Av....214-R
Gipson Orville TrafficWy....569-R
Giron Chas r Atas Av....130-J
Gisondi Frank A Capt r Traffic Wy....246-R
Glaser Gordon r S Hwy....91-W
Glatterer M S Col r Traffic Wy....569-M
Gleason Dwight r Paradise Vly....44-F-3
Glen Oaks Grocery Eaglet....647-W
Glosser Phillip PalmaAv....336-M
Goodnight Charles H Dr r PortolaRd....329-J
Goodrich Russell C r Palma & Rosario Av....590-W
Goodwin Chas E r Olmeda Av....95-R
Goodwin Harrison B r N Highway....465-J
Goodwin Jas r River Rd....391-R
Goodwin Wm A r Rosario Av....376-W
Goodyear Tire Service N Hwy....398
Gordinier J D r Hwy....373
Gordon Richard O Lt Col Rosario....627-W
Gorman Betty Lou CurbarilRd....694-M
Gouff Mitchell r Highway....468-W
Gow Katherine Mrs ParadseVallyRd....45-R-12
Grabenstein Jacob r Miramont Av....372-M
Graham Will Francis r Snta Lucia Av....370
Gray Alvin r Curbaril Av....421-W
Gray Alvin Tasco Serv Sta & Petroleum Distr S Hwy....99
Graybill Roy W r San Gabriel Rd....343-W
Gray's Funeral Chapel see Chapel of The Roses S Hwy....98
Green Fred M SerraAv....283-M
Greenaway David J SntaYnezAv....596-W
Greenman Robt A Jr phys&surg CentrlMall....116
Residence N Hwy....97-W
If no answer call....170
Gregson Wm H r Rosario & Gancho Av....196-M
Greyhound Bus Depot Highway....237
Griffith Dexter K Lt Col r Santa Lucia Rd....695-W
Grisanti Hardware Hwy....580
Grisanti Jos r Bajada Av....388-M
Grove Auto Court N Hwy....336-R
Grover Ralph J EnsenadaAv....424-W
Groves Calvin Rity SnGabrielRd....422-J
Guches Geo r Rosario Av....376-M
Guest Richard r Santa Lucia Av....348
Guinn C L r Sn Gabriel Rd....343-J
Gurley's Shell Service Stn Hwy....305
Gustafson Lester W r Snta Rosa Rd....495-J
Guy Hazel M Mrs r Santa Ynez Av....360-M
Guy Lester L r Sn Gabriel Rd....691-W

H

Haberkern Chas F Mrs r S Hwy....41-R-3
Haberkern Jack r Flores Rd....663-R
Hageman Neita R SHwy....317-J
Hagie-DeCou Lumber Co S Highway....43
Hagie Ralph r Rosario Av....260
Hagmaier C W SnBenitoRd....433-W
Halden Duke r Portola Rd....293-R
Hale Girard Van B r Eagle Ranch....71-F-21
Hall Donald S SnGabrielRd....578-M
Hall E R r Sn Gabriel Rd....581-R
Hall Erwin r Arcade Rd....658-J
Hamann J M r Portola Rd....165
Hamilton Chas Lt r N Hwy....436-R
Hammack Auto Service SHwy....434-M
Hammock Chas & Son Paint Shop Hwy....176
Hanlon Jessie EntradaAv....686-J
Hanson W E r Tunitas Av....17
Hardenburgh Wm Edw ParadseVallyRd....45-J-12
Hardy D E r Del Rio Av....216-M
Harmer John E r Snta Ynez&Navajo Av....281-W
Harp Wm C Mrs r Snta Lucia Rd....656-J
Harper Ernest I r N Highway....271-W
Harrington Chas ParadseVly....46-J-12
Harris Gordon L r Carmel Rd....42-J-1
Harter Chas E r Atascadero Av....649
Harter's Highway....28-W
Hartland Martin r Sandoval Av....47-R-11
Hartley Percy B r Route 1....80-F-11
Hartranft C A r Hidalgo & Dolores Av....364-J
Hartsell W H r N Hwy....43-J-11
Hasta Manana Motel S Hwy....168-W
Hawes J R r Sn Jacinto Av....443-M
Hawkins Richard L Mrs r S Hwy....567-J
Hawkins Sammy TrafficWy....464-R
Hawley Herbert r Atas Av....584-W
Haynes Price L r Eaglet....378-W
Hayward L R Capt r Mariquita Av....435-J
Headrick Ray r Snta Lucia Rd....157-J
Healey John R CoromarRd....313-R
Heaton Donald E r Monterey Rd....482-M
Hecklinger H D Capt NacimientoAv....126-R
Hegstrom J R r Del Rio Av....296-M
Heilmann Hans r Riverroad....226-R
Heilmann Herman r River Rd....44-R-1

Heilmann Klaus r River Rd....217-R
Heilmann Kurt r River Rd....217-J
Heilmann Otto Jr r River Rd....259-W
Heldt Walter L NHwy....623-R
Hemen Jack SntaYsablAv....664-J
Henderson Brokerage Co Highway....194
Henderson G Earl r S Highway....101-J
Henning La Verne DulzuraAv....393-W
Henrekin D E BarrendaAv....279-J
Henry A H r N Hwy....88-F-4
Henry Frank r Traffic Wy....77-R
Henry Harold D r Traffic Wy....77-W
Hern Harold E r Carmel Rd....42-R-2
Herrmann Fred NHwy....48-J-2
Herz Vincent J r Snta Cruz Rd....43-J-2
Hess Harold NHwy....294-R
Hess Lawrence r Sn Pedro....426-J
Hess Robt Rev r San Pedro....426-J
Hessick C W r Atascadero Av....131-W
Hewitt Harry r MaricopaRd....338-J
Hicks Harold r Cascabel Rd....358-J
Hier Johnson Brokerage Traffic Way....690-W
Higgins A D Col Bajada....462-J
Higgins Ethel L r Portola Rd....250-M
Hill Geo W RosarioAv....354-W
Hinson C E r Los Gatos Rd....273-J
Hinson W L r Hermisillo Rd....381-J
Hoadley E W r San Gregorio Rd....265-W
Hobbs Allen T Jr MarchntAv....251-W
Hobbs E first Miramon Av....54
Hodgin Elva N r Snta Ysabel & Sn Andres Av....315-J
Hoffman Arnold M r Ramona Rd....496-W
Holden Pearl G NRiverroad....44-R-3
Holler Geo r N Hwy....465-W
Hollingsworth J W r Traffic Wy....464-M
Holtermann Stephen r Morro Rd....347-J
Holtzbauer F J r NavajoAv....208-W
Holzman J E BajadaAv....547-W
Holzman J E HierBldg....200
Hooper M F r Olemeda Av....144
Hoover Mary Mrs TrafficWy....464-R
Hopper E E r Morro Rd....227
Hotel Atascadero S Highway....197
Hotel Carlton Hwy....177
Houser Wayne E TunitasAv....331-W
Howington Dora MarchntAv....699-J
Hudacek John J r Curbaril Rd....584-M
Hull Robt A Lt r Monterey Rd....482-R
Humphrey Ray V r Snta Ynez Av....276-W
Hungate J W NHwy....97-J
Hungerford W C r Magdalena Av....203-W
Huse H W r Coromar Av....475-M
Hut The 101Hwy....93
Huxford Ted r Honda Av....65-J

I

Isbell Ralph C Rev r MagnoliaAv....285-W
Iverson Alice Mrs r Atascadero Av....132-M

J

J & H Transfer & Storage N Hwy....171
Jacob Harold S MarchntAv....495-R
James Clennie E Mrs r Atascadero Av....112-J
Jaquish W H r Palma Av....95-J
Jarvis P D Atascadero Guarantee Building-Loan Assn Highway....147
Jarvis P D r Sn Pedro Av....150
Jenkins Bert r Curbaril Av....599
Jensen Jas r Ardilla Rd....653-W
Jermin Thomas E r Tunitas Av....323-W
Jespersen Jennie C EnsenadaAv....319
Jiffy Cafe Hwy....337
Johnny's Liquor Store Hwy....698-W
Johns Abel 101Hwy....478-W
Johnson Al r Sn Gabriel Rd....35-R
Johnson Albin r Riveroad....391-W
Johnson C Hier MaricopaRd....148-W
Johnson Irene S r Cristobal Av....181-R
Johnson Paint Store TrafficWy....677-J
Johnson Roy L r Santa Cruz Rd....58-R
Johnson Walter EagletHts....242-W
Johnson Walter L r N Hwy....351-J
Jolley Oran B Capt r N Hwy....465-R
Jones C M Blacksmith Highway....52
Jones Chas M r Eaglet Heights....270-W
Jones Emmet E r San Jacinto Av....381-M
Jones Holly E r Buena & Hildalgo Av....466-W
Jones J E r S Hwy....340-M
Jones Lourena A r Marchant Av....495-M
Jones R C R Linoleum & Shade Shop S Hwy....168-M
Joslin J M r PortolaRd....206-J
Judd Golda r Curbaril & Atas Av....385-W
Justus N Mrs r Atascadero Av....489-J

K

Kadel Katherine Mrs r Sn Diego Rd....40-J-3
Kaufman David MD TrafficWy....569-W
Keays Parke F SanBlasAv....363-W
Keller Carl Mrs r Del Rio Av....40-R
Keller J Edw r Sn Benito Rd....129-M
Keller R B r Snta Ynez Av....204-M
Kelly Bros Market S Hwy....377
Kelly Curtis B CurbarilAv....667-M
Kennedy W D HildalgoAv....466-J
Kenney Bert r N Highway....271-R
Kenney Rowland r Sn Gabriel Rd....497-J
Kenney's Chevron Stn StateHwy....102
Kennison J S DelRioRd....216-R
Kenny Jas S r Portola Rd....390-R
Killion Lonnie E r Barrenda Av....586-W
Kimber Poultry Breeding Farms Snta Cruz Rd....42-W
King Dale ArdillaRd....437-R
King Dora L Mrs r Tunitas Av....641-J
King Jack BajadaAv....145-W
Kingdom Mark W Maj EnsenadaAv....387-R
Kirk B H r Santa Ysabel Av....449-J
Kisella Jos r Snta Rosa Av....314-R
Kitto Arthur C r Nacimiento Av....499-M
Kleck E E Dick r Sn Blas Av & San Gabriel Rd....691-R
Klein Chas W r Coromar Rd....113-R
Knight Jas ElveranoAv....460-R
Knopp J L SHwy....47-J-3
Knutson Knute A r River Gardens....367-J
Koch Frank L r Capistrano Av....328-W
Korgol Alex P Lt SHwy....386-W
Kramer Alida r Snta Ysabel Av....432-W
Kratz John r Curbaril Av....121-W
Krumwiede D E VenadoAv....546
Kuhnle Adolph r Ranch Snta Catalina....692-R
Kuligren Wm r Alamo Av....212
Kunkee A F Atascadero Hardware Traffic Wy....133
Kunkee A F r Nogales Av....55-W
Kunkel John H PortolaRd....282-J

L

Ladd Joe PalmaAv....598-J
Lain Ben T r Snta Ysabel Av....483-W
Laird R M r Cristobal Av....204-W
Lambert Mary r Ketch Bldg....36
Lamberth Lacey E r Sn Gabriel Rd....379-M
La Moda Beauty Shop Ketch Bldg....36
La Moda Theatre State Hwy....143
Lancaster Garage S Hwy....565-J
Lancaster R F r S Hwy....40-R-3
Landauer Jos P Lt Col S Hwy....251-J
Landis T E r Paradise Vly....46-R-1
Lane Emma M Mrs r Eaglet....114-W
Lane John C r Junipero Av....106-W
Langs J C r S Hwy....243-W
La Prade H L r Santa Ynez Rd....660-W
Larsen Chas E r N Hwy....43-R-11
Larsen Hans Oakwood Auto Camp N Hwy....229
Larsen Harry B r Snta Ana Rd....111-W
Lauritson T C r Maricopa Rd....198-J
Law Chas ColimaRd....138-M
Lawrence Martha C Mrs r Alcantara Av....208-M
Lawrence T H r Coromar Rd....301-W
Lawson D r Del Rio Rd....58-M
Layton Glenn L r Curbaril Rd....421-J
Layton Tree Service CurbarilRd....421-J
LeCavalier Wilfred A CortezAv....667-W
Lee Elmer r Sandoval Av....47-J-1
Lee George NavajoAv....625-R
Lee J L r Santa Rosa Rd....96-J

Lee Pete r Morro Av....489-M
Lee Quinton C r S Hwy....40-J-1
Lee's Men s Store Traffic Wy....357
Le Gras W D r Ramona Rd....496-R
Leichty Eva Mrs r Snta MargaritaGardenFarms....80-F-21
Lemin Saml r Hildalgo Av....312-J
Leupp Francis L Dr optmrst Traffic Wy....561
Leverenz Larry r Snta Ysabel & Robles Av....432-J
Leverenz Walter F autos Hwy....14
Residence N Hwy....40-M
Leviton H Mrs r Navajo Av....688-M
Lewis C E r Sinaloa Av....693-M
Lewis Flora Mrs NavajoAv....625-W
Libbey C J r Hidalgo Av....312-W
Lichty Frank D r Navajo Av....361-W
Light Bessie M r Sn Gabriel Rd....257-W
Lightbody E C Mrs r Eaglet Hts....242-J
Lightbody R M Lt Col r 101 Hwy....40-J-12
Lillo D John r S Hwy....386-M
Lindsay M F r Mariquita Av....687-W
Lindsey Patricia A r Atascadero Av....132-M
Little Siesta Motel & Cafe SHwy....620
Little W J SnBlasAv....379-W
Littleton's Hatchery Atas Av & Santa Rosa Rd....117-J
Locke F C r Olmeda Av....68-M
Loftus John P r Sn Gabriel Rd....578-W
Log Cabin Cafe S Hwy....9
Loosemore John r N Hwy....384-J
Lord Donald J r PortolaRd....250-J
Lorenz H C Mrs DlRioAv....216-W
Luiz A P r....80-F-12
Lumley Harry r Portola Rd....232
Lunsford Walter r Curbaril Rd....346-M

M

M & K Corp HospitlSite....542
Mack L A r San Jacinto Av....588-W
MacKinzie Wm H r Traffic Wy & Honda Av....29-J
Maddalena Clem r SntaRosa....220-J
Madole May I CurbarilAv....121-M
Mallett's Refrigeration Service SHwy....304-W
Manning Irwin r Olmeda Av....307-R
Manning W W r Sombrillo Av....272
Mansfield M Eileen r S Hwy....128
Marek John r Del Rio Av....262-R
Marsh Peter NHwy....657-R
Marshall Harry W r Atascadero Av....347-W
Marshall Kenneth K r Navajoa Av....264-J
Martin Anne M Mrs r Olmeda Av....687-R
Martin Earl N Rev r Olmeda Av....290-W
Martin Frank B r....44-F-5
Martindale Harvey r Portola Rd....453-J
Martinez Wm J r Dolores Av....395-W
Marx Louis r N Hwy....151
Mason Rosa E r N Hwy....97-R
Masonic Temple Olmeda Av & N Mall....480
Mathews A D r San Gregorio Rd....265-M
Matson W A r Sn Marcos Av....691-J
Mattice Ercal S r Atas & Portola Rd....327-R
Mattox Frank L r Ensenada Av....330-W
Maxwell Margaret M r Palmo Av....68-J
Mazza Chas r PortolaRd....37-R
McAllister W C r Palma Av....397-W
McCabe Jos r Hier Bldg....683-J
McCann O F Mstr Sgt r Highway....315-R
McCauley Earl L Mstr Sgt r S Hwy....667-R
McClellan G W r Navajo Av....32-R
McClure John B Jr Maj r Atas Av....584-R
McCoy Mary L r Palma Av....8
McCullum Don r N Hwy....71-W
McDonald A F r Ramon Rd....369-W
McFarland E F Rev r Dolores Av....225-M
McFarland H W r N Hwy....40-J
McFarlane Kenneth R r N Hwy....427-R
McGarvey C W r Sn Gabriel Rd....46-W
McGucken E L r Palma Av....68-W
McKelvey's Henry B Plumbing & Heating Hwy....394
Residence....80-F-5
McKenzie Troy T Mrs SntaYsabl....353-W
McKenzie Wm E SntaYsablAv....642-M
McKinzie J Rev SinaloaAv....121-R
McLane R W PortolaRd....125-M
McMurphy J L r Sn Andres Rd....263-J
McNeil Lewis J r Sn Marcos Rd....248-J
McNerlin Gene r S Hwy....310-M
McPherson E I r N Hwy....657-M
Mees Geo A r Atas Av & Sn Gabriel Rd....205-P
Merrill Don R Rev SntaYsablAv....642-R
Merritt Phillip G Capt NHwy....429-R
Metras Herbert r La Lina Av....270-M
Michael's Restaurant & Serv Sta S Hwy....123-R
Midway Oil Co SHwy&SntaRosa....422-W
Milam Essie r S Hwy....40-J-2
Miller C E PortolaRd....210-R
Miller Campbell S r Sn Benito Rd....88-F-3
Miller Chas E Jr r Sn Benito Rd....241-J
Miller D M Capt SntaYnez....626-J
Miller Donald C r Snta Ynez Av....360-R
Miller E F r Tunitas Av....320-W
Miller E H Dulzura....393-M
Miller Edith r Portola Rd....583-J
Miller Fritts J r Morro Rd....699-M
Miller Harry E RosarioAv....376-J
Miller J L r SanBlasAv....257-M
Miller Jos L Sgt CapistranoAv....62-J
Miller Rex genl contr CarrizoRd....324-M
If no answer call....477-W
Miller's Jewelry Hwy....244-W
Millhollin W H ParadseVlyRd....44-F-12
Milligan E S r Flores Rd....80
Mills Ervin E Ted Curbaril&SntaYsabl....189-M
Mills Maud S Dr Morro Rd....430-R
Mitchell J S r Paradise Vly....46-R-3
Mitchell W W r S Hwy....242-M
Modern Beauty Salon Traffic Wy....654-W
Moen A R r Snta Ysabel Av....18-M
Monday W A r S Hwy....137-W
Monro Wm J OlmedaAv....428-R
Montgomery Ward 817-12th Paso Robles
From Telephones Served From Atascadero Exchange Only (No Inter-City Charge) Ask "Operator" for Enterprise 10254
Moore Albert r Snta Rosa Rd....35-M
Moore Chas W r Sinaloa Av....137-J
Moore Don r Curbaril Rd....454-J
Moore Douglas r Ensenada & Capistrano Av....234-M
Moore George H r Portola Rd....131-J
Moore Geo N Hidalgo&DlRio....466-M
Moore Jas B r Ardilla Rd....12-F-11
Moore Wm J r Sinaloa Av....693-R
Mora Ada r Santa Ysabel Av....189-R
Mora Lawrence B r River Rd....44-J-1
Morem Curtis L Lt NHwy....623-J
Morford A L r Atascadero Av....359-R
Morgan John E DelRio&SntaCruzRd....27-W
Morgan R E r Snta Ysabel Av....664-W
Mori Suzanne r Portola Rd....250-J
Morton Wm T r Ardilla Rd....322-M
Morton White r Sn Gabriel Av....173-M
Moses H L r Atas Av....153-W
Moss Merlin W r Snta Ysabel Av....679
Mugler F R Dr ofc NHwy&RosarioAv....662
Residence CurbarilRd....454-W
If no answer (Toll) call Long Distance....San Luis Obispo 832
Murdock Chas H PortolaRd....125-W
Murphy Paul E r Portola Rd....363-M
Murrell W A r Marchant Av....584-J
Muxen Roy SntaYnez....596-M
Myers S L Col r Sn Gregorio Rd....228-M

N

Nagle Chas D r Sn Gabriel Rd....256-J
Nash-Boulden Stephen r Atascadero Av....269-R
Nath C T Capt 101Hwy....439-W
Natho Doshie NHwy....48-R-4
Nation Walter J r Ramon Rd....369-R
Nelson A I Morro&SntaYnezAv....699-W
Nelson Ben Mrs r Fresno Av....24-M
Nelson Edw r Olmeda Av....396-W
Nelson Hans r N Highway....271-M
Neth A E r Snta Rosa Av....314-W
Newell J P r Sn Gabriel Rd....256-M
Newhall G W r N Hwy....465-M
Newton Donald B SHwy....365-R

Nichols Clifford r Ensenada Av....104-W
Nichols Sid Chevrolet Highway....163
Nichols Vera r Ardilla Rd....390-M
Nicholson J T r Ysabel Av....18-W
Nicholson M E r Traffic Wy....246-M
Nicklas H L r Traffic Wy....372-R
Noffsinger M A r Snta Lucia Av....126-W
Nolan S E r Castano....217-W
North Jas A CurbarilAv....346-J
Norton Geraldine C r Santa Lucia Av....470-R
Nygaard Hans r Olmeda Av....445-R

O

Oakes B Pearl r Portola Rd....207-J
Oakwood Auto Camp N Hwy....229
Obuch T r Palma Av....185-M
O'Connor Edw J Capt PortolaRd....453-W
Oglesby Loris C r Snta Lucia Rd....111-J
Old Gray Barn N Hwy....43-R-3
Oliva Chas r Snta Rosa Rd....3-M
Olsen Elmer r Atascadero Av....181-J
Olsen Oliver A MorroRd....579-M
Olson C E r Rosario Av....371-J
O'Malley Edw A r Portola Rd....329-R
O'Reilly E L r Eaglet Rnch....40-R-2
O'Reilly E L r Sn Rafael Rd....566
Ortez Emil L r Marquita Av....280-J
Osborne Louise C r Snta Rosa Rd....314-M
Ostini Betty Lou SHwy....365-J
Otto H W r Pino Solo....3-R
Owen C H r Carrizo Rd....73-W

P

Pacific Gas & Electric Co ofc StateHwy....45
Night Emergency Moro Rd....135
Pac Telephone & Telegraph Co The
Business Office 717-14th Paso Robles
Ask Operator for....Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Pack A H r Mariquita Av....445-W
Padjoe Floor Service S Hwy....565-W
Palms Cora L Mrs CapistranoAv....104-J
Panos Geo r Ferro Carril....593-W
Paradise Valley Broiler Ranch Paradise Vly....45-R-2
Parker E M SHwy....353-M
Parkhurst Wm R r Sn Gabriel Rd....308-M
Pariet C W CapistranoAv....473-W
Parrish I R r SnGabrielRd....356-R
Parrish Ralph W r Sn Gabriel Rd....343-R
Paso Robles Laundry & Dry Cleaning 1344 Pine
Paso Robles From Atascadero Exchange Only (No Inter-City Charge)
ask "Operator" for Entrprise 11228
Pearman R O Dr r Carrizo Rd....324-R
Peck C S SntaLuciaAv....656-R
Peck W G r Rosario Av....266-W
Pennington R R r Capistrano Av....491-R
Perkins Ursin r Tunitas Av....571
Perrine Sirell C first State Hwy....63-W
Peters Feed Service Traffic Wy....595
Petersen S L r Fresno Av....55-M
Petersen V J r Sn Jacinto Av....443-R
Peterson Arthur E r Atascadero Av....589-W
Peterson Clarence r Santa Rosa Rd....220-R
Peterson E C r Olmeda Av....598-R
Peterson E M r N Hwy....344-R
Peterson H E r Portola Rd....219-W
Peterson Harold r Sn Blas Av....206-W
Peterson Harold D rock & sand Sandoval Rd....47-R-1
If no answer call....206-W
Peterson Laird B BarrendaAv....323-J
Peterson Mabel C r Carmel Rd....42-J-3
Peterson Robt E r Ensenada Av....285-M
Petraeus W W Sr r SHwy....304-J
Petraeus Westy W Jr r Atas Av....222
Peyser Chas A SnAnslmoRd....621-M
Pfaff T E Lt Col r Traffic Wy & Sn Benito....235-J
Phillips Geo r S Hwy....434-W
Phillips H M PG&ECo Morro Rd....135
Phillips Janie EntrandaAv....686-M
Phillips O D r Portola Rd....44-M
Philpott E L r Rosario & Fresno Av....472-M
Pierce Bob r Portola Rd....39-J
Pierce Ella M r Atascadero Av....694-J
Pierce Geo H poltry S Highway....109-W
Pike C E r Sn Gabriel Rd....497-W
Pine J A SnGabrielRd....572-M
Pippin R M Highwy....439-J
Pittenger J C TrafficWy....629-M
Pittenger Opal Mrs BarrendaTer....629-R
Plagmann Mae r Navajo Av....281-M
Plagmann Minnie r Sn Anselmo Rd....657-W
Polka Dot Fountain 101 Hwy....665
Poole Casey r Rosario Av....266-J
Poole Dale G r Sonora Av....53-J
Poole M M r Highway....362-J
Poore A P r Snta Lucia Rd....45-R-1
Porcaro Thos r Ramona Rd....344-M
Porter Ernest Mrs r Marchant Av....325-W
Porter Geo J r Sinaloa Av....124-R
Porter Irene bkpng SntaYsablAv....423-R
Porter Roofing Serv SntaYsablAv....423-R
Porter Russell Mrs r Morro Rd....688-J
Porter Wilber r Happy Valley Ranch....202-M
Poultrymen's Co-Operative Assn of Southern Calif
Egg Department Traffic Wy....467
Feed Department Traffic Wy....84
Poultrymen's Feed & Supply Traffic Wy....577
Prather Hattie r Olmeda Av....471
Prawitz L R Maj EnsenadaAv....104-M
Prewett Roy r Sn Gabriel Rd....308-W
Prier G E r Serra Av....694-R
Prior Emily Mrs El Camino Auto Lodge N Hwy....238-J
Prowse W O r Portola Rd....37-J
Pulling Fred Jr Dr vetnarian N Hwy....382
Puritan Ice Co Traffic Wy....59
If no answer call....456-W

R

Radke C W r Rosario Av....195
Radke Leopold r Maricopa Av....148-J
Raimond Edw SnAnslmoRd....138-W
Ralston-Purina Co Paradise Vly....45-J-2
Randall Forrest A LlanoRd....46-J-3
Rasmussen A G Mrs r Miramont Av....372-W
Raudenbush A E r Del Rio & 101 Hwy....675
Ray Robt H Co Highwy....450
Ray Wendell W r Junipero Av....106-M
Rehbock Kettner S pub acct SHwy....477-W
Reif Farm Supply S Hwy....236-W
Remington Clara Mrs r Hwy....1
Renton D M r Snta Lucia Av....157-R
Rex's Cocktail Lounge & Liquor Store Highway....298
Reyburn M D r Sinaloa Av....38-M
Rezac Marvin J Capt SnBlasAv....691-M
Rhodes Melville r Palma Av....68-R
Ricci Helen S r SntaRosaRd....211-M
Ricci Wm r Morro Rd & Highway....587-J
Rich Norman Mrs r Portola Rd....390-W
Richardson H E Mrs r S Hwy....365-M
Richardson Priscilla r Colima Rd....349-M
Richfield Service Station No 759 Highway....119-W
Rickman Chas A Maj PalmaAv....598-M
Riddle Roy H Maj TunitasAv....320-M
Ridpath Geo F SnJacintoAv....443-J
Rimelen C A jwlr TrafficWy....677-W
Rios Leslie G r Eaglet Hgts....114-M
Roach Beatrice r Snta Lucia Rd....358-M
Robbins Raymond L EnsenadaAv....62-W
Roberta Motel S Hwy....455
Roberts June Mrs r Portola Rd....453-R
Roberts Lee Jr r Coromar Rd....301-M
Roberts M B Mrs r Del Rio Av....262-M
Roberts Wm P CoromarRd....475-M
Robey R E r S Hwy....356-J
Robinson Ernie Maytag Agcy Traffic Wy....582
Robinson R H r Eluarano Av....240
Rocky's Cleaners Traffic Wy....442
Rogers Wm A r Tino Solo Av....340-J
Rohde Albert r Coromar Av....475-R
Roinestad Joe HidalgoAv....364-R
Roosa Tim r Snta Ysabel Av....213-W
Roselip S D r Nogales Av....291-W
Roselip Walter B rock&sand Ferrocarril Rd....20
If no answer call....291-W

Roseman Murray SnPedroAv....426-R
Roth Irvin M Maj NacimientoAv....126-J
Rothmann Wm M Capt CordmarRd....313-J
Rougeot Don r Del Rio Av....216-J
Rowe Mary G RN TrafficWy....441
Rowell C S SnBenitoRd....241-W
Roy's Cafe & Cocktail Lounge Hwy....666
Ruskovich D D CurbarilRd....475-J
Ruskovich John r Ardilla Rd....129-W

S

S F Brewing Corp TrafficWy&Rosario....94
Safranek Leland CarrizoRd....48-R-2
St Cricq Leonore r Bajada Av....145-J
Salter May Mrs CarrizoRd....48-J-4
Sanders B W r N Hwy....344-J
Sands Mabel Mrs r Sn Andres & Cristobal Av....110
Sanguinetti Ralph P Lt r Atascadero Av....589-J
San Luis Butane Distributors N Hwy....151
San Luis Obispo County of
County Park Atascadero Lake....81-J
Road Office Lago Av....81-W
Welfare Dept
Northern Branch W Mall....161
San Luis Obispo County Contractors Assn SHwy....477-W
Sapora Geo E Maj CurbarilAv....352-W
Saueressig D F r Sycamore Pk....473-M
Savage Sharron C r Santa Lucia Rd....645-W
Sayers F G r Sn Gabriel & Sn Blas Av....257-J
Schee Jas H r Portola Rd....125-J
Scheets Anna r The Pines....80-F-3
Schellhase C E r Sn Jacinto Av....309-J
Schlueter Wm SntaYsablAv....115-J
Schmitz Donald r N Hwy....436-M
Schrader L S r Traffic Wy....593-J
Schroeder D C r Ensenada Av....62-R
Schuster Nathan r Monterey Rd....389-R
Schwab Arthur U-Auto-Rest Motel NHwy....43-R-12
Science of Mind Church NHwy&Rosario....652
Scott Winfield A r Palma Av....154
Sears R A r Santa Lucia Av....470-J
Sears Roebuck & Co 715-12th Paso Robles
From Telephones Served From Atascadero Exchange Only (No Inter-City Charge) Ask "Operator" for Enterprise 10713
Sears' Studio Highway....238-W
Seidlitz Edw R r S Hwy....425-M
Seitz Produce Co Coromar Av....295-J
Serv-Ur-Self Market N Hwy....597-W
Sexton C D ValleeRd....591-J
Sexton H J r Barrenda Av....29-R
Shambeau Blake E PalmaAv....427-W
Shangri-La Motel S Hwy & Morro Rd....136
Shea Vincent B Dr SntaLuciaAv....695-M
Sheehan Gertrude Mrs CapistranoAv....457-R
Sheffield's Grocery S Highway....299
Shehee Patrick D DIRioRd....249-M
Sheriff's Sub Station No 5 Carlton Hotel....12
Sid Nichols LaLuzRd....138-R
Sigleo Pat J Capt SntaYnezAv....626-W
Simler Kathryn NHwy....48-R-1
Simmons Wm H r Sn Gabriel Rd....308-R
Simpson L P r Rosario & Arroyo Av....196-W
Slagle Lee V r N Hwy....657-J
Smalley Margaret E NHwy....621-R
Smead Frank SnGregorioRd....429-J
Smith Burton H Mrs r Snta Lucia Rd....23-W
Smith Chas E r Eaglet....114-R
Smith E N r Portola Rd....329-W
Smith Jas V BarrendaTer....224-J
Smith L S r RiverRd....226-M
Smith Nannie K r Vallee Av....221-J
Smith Richard W PalmaAv....95-W
Smith Thos W r N Hwy....476-J
Smith Vernon r N Highway....15
Smith W B r S Hwy....574
Smith W E r Palma Av....339-W
Smoot Robt M r Portola Rd....663-J
Socks Hugh J Col NHwy....478-J
Soliday Geo H r Snta Ysabel Av....642-W
Sorenson Frank r Robles Av....484-W
Sousa J P r Country Club Dr....261-J
Southern Counties Gas Co
From Atascadero Ask Operator for Enterprise 10206
Southern Pacific Railroad Co Mercedes Av....268
Southwick Guy N r N Highway....88-F-11
Sparman Mary C r Ardilla Rd....692-W
Spears M J r Curbaril Rd....18-J
Spencer L N r Sn Benito Rd....58-W
Spens C E r S Hwy....378-J
Spessard Floyd M r Olmeda Av....95-M
Spiess W R r Sombrilla Av....685-J
Spotts Frank R r Snta Rosa Rd....211-J
Sprague Jesse H r Capistrano Av....261-W
Stack Robt I Col AtasAv....469-W
Staley Vera L Mrs r Navajo Av....688-W
Stalker Clifford M BajadaAv....547-J
Standard Oil Co of Calif Traffic Wy....38-J
Stanhope Edna Mrs r Paradise Vly....46-J-11
Starkey C W r Snta Ynez Av....286-J
Starkey Frank W r Sn Gabriel Rd....327-J
Starkey Will r Garden Farms....80-F-13
Starks John J r Maricopa Rd....692-J
State Farm Insurance Co S Hwy....258-W
If no answer call....560
Steele M R r Atascadero Av....117-R
Step C H r Sandoval Rd....47-R-2
Stephens Clarence E Chief Warrant Offcr NavajoAv....263-W
Stephenson A T MarchntAv....456-W
Stephenson J W r Country Club Dr....234-W
Stevens C J r Sn Andres & Snta Ysabel Av....76-W
Stewart Danl F Lt SntaRosaAv....581-M
Stinchfield Don Goodyear Tire Servive N Hwy....398
Stinchfield E C r Atascadero Av....489-W
Stockton R T bldg contr Snta Lucia Av....448-W
Stockton Richard T r Snta Ynez Av....283-R
Stoltey Bertha r Snta Ysabel Rd....315-W
Stoltey Jim SHwy....477-J
Stoltey Paul M r Atascadero Av....205-W
Straub Fred r Rosario & Arroyo Av....376-R
Summers Jas L No47Capistrano....491-M
Sumner Geo A r Snta Margarita Garden Farms....80-F-6
Sweeney Jas M Capt MorroRd....347-M
Sweet Nelson Maj r Fresno Rd....641-W
Sykes O H Mrs SHwy....651-R

T

Talbert R C r Sn Pedro Av....426-M
Talbot J H r Olmeda Av....396-J
Tarpley Horton E Dr MonteryRd....482-J
Tarpley Tom F SHwy....47-R-3
Tartaglia G G r Portola Rd....219-M
Tasco Serv Sta & Petroleum Distr S Hwy....99
Taverner W G Col r Carmelita Av....267-M
Tedford Ralph H r Sn Andres&Navajo Av....32-J
Tenbrook Andrew r Snta Ynez Av....286-W
Tenbrook E G r Snta Ynez Av....438-W
Terpening Chas S r N Hwy....97-M
Terry Frederick C DC Acacia Rd....591-R
Testerman C Mard Mrs r Portola Rd....329-W
Tewinkle Margaret RN r S Hwy....425-R
Texaco Service Station 101 Hwy & Snta Lucia Av....105
Thom Wm r Olmeda Av....687-J
Thomason O V NHwy....623-W
Thomason Paul J r Los Gatos & Santa Lucia Rds....499-R
Thompson Gordon W Lt NHwy....351-R
Thompson J O r S Hwy....41-J-2
Thompson John G NHwy....433-R
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Farmer's Union Service OceanAv....2711
Fausone Fay 17th&CassAv....4267
Ferrari Elmo r Sn Geronimo Tr....2083
Ferris Chalmer W MD FrenchClinic6th&Pac....2111
If no answer call (Toll)....Sn Luis Obispo 3135
Filipponi Ulisse r Sn Geronimo Tr....2081
Fisher Arthur G 9th....2055
Fiskin Grace Mrs 16th....4286
Fitzhugh Wm r Old Crk Rd....2981
Frankel Lorraine M Mrs r 3d....2765
French Clinic 6th&Pac....2111
French Edison A MD FrenchClinic6th&Pac....2111
If no answer call (Toll)....Sn Luis Obispo 3135
French Geo O MD FrenchClinic6th&Pac....2111
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Fuller John T r 13th....4285
Garcia Joe F Garcia Motl....4292
Garcia Motel Highwy....4292
Genardini Roy r Ocean Av....2921
Genardini & Silva Garage Highway No 1....2632
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Giorgi Bros WillwCrkRd....2681
Glenn Ida E r Morro Strand....4175
Grossini Tom r 6th....2661
Guiney Verne r Pacific Av....2091
Hansen Iver r Pacific Av....4281
Hardie A K r 7th....2071
Hartzell W W r Cayucos Crk Rd....2972
Hartzell W W Jr r Pacific Av....2862
Hatch Harry r Old Crk Rd....2582
Heidt L C r 4th....2072
Heiter Henry A 22d....2187
Hilliard R M r 2d....2671
Hillside Auto Court Hwy....2031
Hilton Howard r Highway....2672
Hooper Arnold G S 3d....2865
Huber Irene L 15th....2896
Hull Edgar G r 19 & Cass....2189
Hunter L R r Roosevelt Hwy....2673
Irene & John's Liquor Store Hwy1....2701
James M R r Morro Strand....4178

Johnson W E r Morro Strand....2584
Kale Harrison StMarysAv....4156
Kazas Carrie H MorroStrand....2583
Kelker G D Dr r Pacific Av....2864
Kelker G D MD 6th&Pac....2111
Kendig L F r Highway No 1....2782
Kennett Lloyd r D & 2d....2641
Key Nixola Mrs r Morro Strand....2882
Kramer Louis r Pacific Av....4274
Layman's Garage Ocean Av....4111
Lovelace J M r Pacific Av & 13th....2181
Lyons Wm CassAv....2894
Madonna Plinio r Old Crk Rd....2984
Maggiani Margaret Mrs PacAv....4167
Mainini Angelo r Old Crk Rd....2581
Martinus Jan H r Pacific Av....4253
Marvin J E C....2954
Masters John B MD FrenchClinic6th&Pac....2111
If no answer call (Toll) ....Sn Luis Obispo 3135
Mathias Al Chevron Serv OceanAv....2451
McAuliffe Wilfred A r Villa Crk Rd....4185
McCarter Anna r Highway....4164
McClintock W O N 3d....2592
McHenry Melvin C Maj MorroStrand....2880
McKay P G grocrs Paso Robles Bch....2541
McRae Vera R r Pacific Av....2863
McWilliams E G r Morro Rock Vw....2651
Messenger V W r Pacific Av....4131
Metzler A Cayucos....2873
Milham Forest K r Morro Strand....2884
Miller J W HwyNo1....2676
Minetti Dario r Old Creek Rd....2587
Minetti Grace r D....2164
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Minetti Guido SntaRitaRd....2983
Misegades John H r Highway....4152
Molinari Merle J r E....4141
Monk Alonzo MD FrenchClinic6th&Pac....2111
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Montano Pablo r Cottontail Crk Rd....2985
Morgan R H 12th....2891
Morris Saml B r Morro Strand....4173
Morro Strand Auto Court Morro Strand....4171
Naumann Arthur R 1st&C....2065
Negranti J P r Toro Crk Rd....2883
Negranti Mario r Willow Crk Rd....2683
Negranti Peter A Jr r Toro Crk Rd....2888
Nelson A C r Highway....2885
Nowlin Geo Mrs r Pacific Av....2184
Noyes Realty Service Ocean Av....2121
Noyes Richard G r Pacific Av....4262
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Paolini Martin r D....4244
Parks Evangeline r Highway & C....2952
Paul's Place Ocean Av....2021
Peddie Jas Maj 6th&Ocean....4257
Pedersen Phillip C OldCrkRd....2366
Pedraita Louis F r Highway No 1....2571
Pedrotta Clara 3d&C....2564
Pereira D R motr inn Highway....2132
Periera D R r C....2062
Phillips R F r D....2772
Poletti Wm r Villa Crk Rd....2082
Polk's Dept Store Highway & D....2931
Rambaud Armond r Pacific Av....2053
Reno Motel Morro Strand....2781
Righetti Homer r S Geronimo Tr....2084
Righetti Virginia Mrs r D....2161
Riley Walter Jr r Morro Strand....2586
Ringwood F E 4th&OceanAv....2001
Ritchie F K r Pacific Av....2052
Roberts Addie F r Pacific Av....2171
Roberts Hugo L r Hwy....2102
Rogallo M W 1st....2063
Rogallo's Rexall Drug Store Ocean Av....2791
Ruby Royal B r Morro Strand....2881
Ruda Frank r Cottontail Crk Rd....2363
Rummler John J r Highway....2154
Russ Albert OceanAv....2056
Russell's Coffee Shop Hwy No 1....4191
Ruth H L r Highway....2151
St John Mike 9th&PacAv....2174
Salyer Lillie r E....4142
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Road Dist No 2 MtnceYardE....2321
Saxby's Motel....2684
Sayler O E Mrs StMarysAv....2573
Scaltritti O r Cayucos Crk Rd....2354
Schleicher Gertrude E PacAv....2878
Schroeder Alice M 15th....2895
Seaside Auto Court Hwy....2542
Seeman Minnie Mrs Hwy1....2574
Seemann Dora Mrs r Paso Robles Bch....4275
Sewall O L r Highway....2153
Shoffner Russell 1st....2594
Shoreline Motel Hwy....4211
Silacci Donald S r Villa Crk Rd....4183
Silacci Paul r D....2041
Silacci Peter r Villa Creek Rd....4181
Silva Sylvia r E....2771
Smith Jas r Highway....2191
Smyth R J Dr r Pacific Av....2141
Snyder H B r Pacific Av & 19th....2182
Soares Louis Sr r St Marys Av....2761
Soto Archie CottontailCrkRd....2367
Soto Edwin r Villa Crk Rd....4184
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From Cayucos ask Operator for Enterprise 10206
Souza August r Toro Crk Rd....2886
Souza Joe A r 3d....2871
Souza Joseph A livestock Old Creek Rd....2741
Spencer M D r St Marys & 8th....4153
Stansbury Richard r Morro Rock Vw....4143
Stark G A Surf-Side Trailr Pk
Highway No 1 & Cody....4172
Stevens Harry J r E....4101
Stevenson Martha Reid r St Marys Av....2961
Storni Glenn E r Cottontail Crk Rd....2361
Storni Mario r Cottontail Crk Rd....2365
Suburban Gas Service Inc OceanAv....2991
If no answer call....2711
Sullivan Dennis J Jr MD FrenchClinic6th&Pac....2111
If no answer call (Toll) ....Sn Luis Obispo 3135
Surf-Side Trailer Park Highway & Cody....4172
Tartaglia A r Cayucos Crk Rd....2351
Tartaglia Edith r D....2162
Thorndyke Lorin CayucosCrkRd....2975
Tognazzini Peter R r Cayucos Crk Rd....2971
Tognazzini Romeo r Cayucos Crk Rd....2352
Tomasini Anita grocrs Ocean Av....4122
Tripp J B r Morro Strand....2783
Turri Harold r St Mary's Av....2764
Turri Sylvia r E....4144
Unger Fay Hensley r Pacific Av....2183
Vanoni D r 1st....2064
Walker Floyd r Pacific Av....4272
Wallace Grover r 8th & St Marys Av....2663
Warner E A r Pacific Av....4278
Warren Stuart r Cayucos Crk Rd....2353
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West S P Mrs Cass....2591
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Wing's Fountain & Cafe Ocean Av....2331
Wolfe Alfred M MD FrenchClinic6th&Pac....2111
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Woollomes W R Shoreline Motel Hwy....4211
Wright Phyllis Mrs r Morro Rock Vw....2964
Wright Saml A 4th....2074

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Alden A M fish 7th & Bayshore....3431
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Alvos Zeda E rl est 787Main....4411
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Ames Mae r 1st&Main....2266
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Anders Max K 305SMain....3108
Anderson B W r 320 Acacia....4559
Anderson C E r 325Kern....3021
Anderson David B r 663 C....3293
Anderson Donald C Lt Morro&South....6256
Andreasian Jack H 3d&Main....6211
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Askew Harry A 920Mesa....5116
Aston Frank 9th&Bayshore....3331
Atkinson E C r 490 Estero....4121
Azevedo Tony J MorroDlMar....5191
Badiali Henry 684Estero....4832
Baldwin Loyd W Hwy1....4571
Baldwin Ruth D r 331 Main....3101
Balestreri Jos 845Ridgewy....6146
Ballard Lester W r 440 Kings Av....4606
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Barch Lester K r 1080 Allesandro....2866
Barger A O 1st&Bernardo....3192
Barlow Sarah H Mrs 1030LasTunas....3962
Barnes Jessie V r 648Bernardo....4526
Baustian John J 446½Tulare....6236
Bay Auto Court Morro....2931
Bay Smart Shop 435-5th....2811
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Bayshore Fish Market 6th & Bayshore....2711
Beard Oliver Y MorroDlMar....5157
Beauty Nook 420-5th....4456
Bellrose Norman rl est 840 Main....3402
Bender H O r 6th....4031
Benedict-Rettey Ambulance Serv
HwyNo1&AtasRd....6271
Benedict-Rettey Mortuary HwyNo1&AtasRd....6271
Bennett B S r 348 Laguna....4891
Benson E C r 446 Arcadia....2401
Berger J M MorroDlMar....5186
Berghell Alfred B Olive&PineyWy....4742
Berls Richard M Maj Allesandro&BellaVsta....2861
Berry G F 660Fresno....4912
Berry K D Capt 482KernAv....2281
Bickford Glen r 581 C....4111
Bickford Wayne r 245-7th....4763
Bickmore Harry r 260-4th....4931
Billing M E Mrs r 530 E....3442
Birkhead Dorothy E r 640-4th....3001
Bodrero John 357Laguna....2598
Boorman E C r 546 Kings Av....2256
Boothe A S r C....3036
Borden Norman C Garden Cty Butane Serv
465-4th....3606
Boys Harry R 6th....4256
Braden Raymond C r 4th & Fresno....3513
Breaker's Cafe Market&5th....2431
Breakers Motel 5th&Market....2371
Brebes Abalone Plant 217 Main....2621
Brebes Frank r 805 Ridgeway Av....4893
Brenizer Herbert E r 537 Estero....4874
Brisco Lisa r 462 Arbutus....2649
Brizzolara D G Mrs r 401 D....3067
Broiler The 875 Main....3356
Brown Geo M r 585-1st....2267
Brown Jas E Bus r 575 Fresno....3386
Brown's Cafe RoosevltHwy....8871
Brown's Landing 4th & Front....2716
Bryan George W r Morro Crk Rd....2241
Buck Geo L 596KingsAv....3136
Burner Jeweler 870 Main....3407
Burns L A C....3141
Byars Robt L supt Morro Bay Water Works No 2
855 D....4221
Cabrillo Motor Court 6th & Morro....2321
Caccia Howard auto servcng 740 D....4621
Calif State of
Dept of Fish & Game 355KingsAv....5351
Division of Highways
Maintenance Foreman 580 Bernardo....4816
Morro Bay State Park StatePark....3121
Caligari Frank r Morro Hwy....4884
Callahan H E r 500 Estero....4356
Calvert Ralph r Navy Base....4681
Campbell Allan B r Main....2676
Campbell Homer E r 922 Pecho....4917
Cannon W W 962Mesa....3516
Cardoza Frank r....4935
Carmody John J Maj 437KernAv....2797
Carnes Chas D r 320 Luisita Av....2591
Carnes E E r Little Morro Creek Rd....2247
Carpenter E V r 1164Market....4691
Carver L F Carver's Frozen Food Lockrs 75-8th....3571
Carver L F 415Kern....2751
Carver Paul J r 612 Piney Wy....4652
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Casper W C r 6th....2166
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Cavanagh M Y 520Estero....6356
Cavanagh-McCullough bkkpng serv 315-5th....3117
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Chavez Lucy Mrs r 1167 Morro....4257
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Clark Frank C r 908-4th....4046
Clark Mattie Mrs 670E....5122
Clow L L r Main....2672
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Colby M J r 1170 Morro....4251
Cole Harold M MorroDlMar....5291
Cole M r Piney Wy & 1st....4643
Cook B J r Little Morro Crk Rd....2246
Cornelius Stanley r 185-3d....4176
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Costa J M & Son lumbr Hwy No 1....3641
Costa John M Jr r Allesandro....2867
Couch A J 576KingsAv....2252
Cozy Nook Cafe 6th & Main....2041
Cracker Box 6th & Main....2071
Criddle Arthur tile HwyNo1....4341
Crosby Richard T r 305 Arcadia....2101
Crumm G O r 972 Bonita....4911
Cunningham Lucille MorroDlMar....5217

Cunningham Smith 7thMorroDlMar....5161
Cunningham's Grocery MorroDlMar....8881
Curren John N MorroDlMar....5221
Curry Howard B r 736 Main....4391
Davey Tree Surgery Co 596KingsAv....3136
Davidson W W r 636 Estero....4831
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Davis P F r DavisCt....4371
Del Mar Grocery MorroDlMar....5291
Delmartini Chas ins 5th&Bernardo....2486
Demos John S Morro&2d....2356
Diehl Edw C LittleMorroCrkRd....2913
Domenghini A r Bay....4018
Domenghini Louis F Hwy No 1....3906
Domingues Joe r 922 Las Tunas....4011
Do-Nut Bar 468-5th....4671
Dow Ben R 340 Kern....4731
Dowling G T Mrs r SMain....2551
Duhamel W A r 4th....3957
Dyer Carl L r 482 Estero Av....3197
E Z Building Contractor 906Bonita....2466
Eaton Harold 1041Bonita....4496
Edmonds Cecil G MorroDlMar....6116
Edsinger C E contr 1031Allesandro....2086
Eidson Elvis M 1044LasTunas....3527
Ellis F B r 635 Fresno....4836
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Elmore Harold Abalone Plant 1160 West....3501
Elmore Howard E r Morro....2163
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Emery J A 659Estero....2451
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Francis Nellie Mrs 510-4th....4952
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Garrison C W r 560 Morro....4327
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Giannini Joe r Olive & Estero....4642
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Greenelsh Mildred r 560 Kings Av....4984
Griffen Chas H S Main....2786
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Guerra Joe r 962 Tulare....2106
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Haggberg Marvin r 350 Piney Wy....2563
Hagglund Chas J r Estero Av....4866
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Halpin W R Maston's Grocery 5th & Main....2921
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Hamilton J E dry goods 458-5th....5341
Hank's Shell Motel & Trailer Park 1100 Main....4161
Hansen Martin r 671Fresno....4522
Hansen Victor r S Main....3973
Hansen Victor Rock Cafe 5th....6341
Hanson John E 7th&C....2662
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Hayward Lumber Co 5th & E....2601
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Hesse Walter H 420Fresno....2286
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Higgins Geo r 100-7th....4146
Higginson Samuel G r E....3098
Hildebrand C W 965Bonita....4498
Hileman Lloyd O Dr 6th&C....4082
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Justice Court 5th....2631
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Kalin Ed r 706-6th....2349
Kane Marjorie r 710 Ridgeway....4647
Keese Walter 515Fresno....6351
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Kemple's Abalone Plant 3d&WaterFront....3166
Kilpatrick Aaron Olive....6241
King Jack North C....4231
Kipp Frank E r Fresno Av....4044
Kirchner John r Morro Rd....4881
Kirkpatrick Audrey 790-4th....4401

Kirkpatrick R J r Ridgeway & Arbutus....2642
Kline Ralph L r 1148 Market....4142
Knott Harold r 1003 Ridgeway....2641
Knowles Wm V r 590 Tulare....2529
Kurtz Equipment & Supply Co 1141Main....5311
Lamb L L Rockview Trailer Court 9th&Mkt....4546
Lamb Nealie 518 E....3069
Lane Roy L r 430 Fresno Av....4092
Lang T G Frenchy's Landing 5th&BayFront....3161
Lawrence W H r Roosevelt Hwy....2511
Leinardi Virgil r Little Morro Creek Rd....3633
Leiter David r C....2832
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Lingle Ralph W 1167Morro....4257
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Lohman A A Watr Dist No 4 MorroDlMar....6261
Long R R r Kern Av....4851
Loze Stebler 246Kern....3046
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Malterner John r 1191 Las Tunas Av....3966
Mann Barbara Mrs MorroDlMar....5171
Marques Clarence 574KingsAv....3941
Marques John B MorroDlMar....5152
Marques John B Jr r Kings Av....4982
Marshall Arthur P r 263 S Main....3586
Marshall S A Fyr-Fyter Equip Co 1135 Bonita....2461
Martin Hannah Mrs r Main....2237
Martin Marion E r 1126 Market....4762
Marvin Mollie Mrs r 4th & Estero....2541
Mason J H Mrs r 590Bernardo....4527
Massey Clarence C MorroDlMar....5222
Maston May r 767 Main....4708
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Mathews Grover r 52-7th....3491
Mayfield Chester r Mesa Dr....4267
McCay J W r Pecho....2443
McCollum W H 565Estero....4876
McConnel Chas Pecho....3917
McCoy Fred HwyNo1....6381
McCullough-Cavanagh bkkpng serv 315-5th....3117
McCutcheon Earl r 237-7th....3277
McDermed Wm A 8th&Front....2587
McDonald Rod r 4th....3391
McGlashan Robt r 672 Estero Av....2141
McGrath Jas M r Hwy No 1....4791
McKennon H H serv stn 5th&Main....3531
McKinnon D D Dr r Cerrito Peak....4116
McLaughlin Dorothea E r 3d & Fresno....3911
McNairn Verda 1052Main....6181
Medeiros John P r 911Mesa....3511
Medeiros Tony E r Morro Rd....4886
Medeiros Zilla MorroRd....4883
Medlock Patricia 10th&PicoMorroDlMar....5137
Meincke Waldemar Lt 915Mesa....4362
Melohn Frank G r 7th....2721
Miears Elmer C Estero&Olive....4749
Miller B F Capt 450FairviewAv....2257
Millicent's Beauty Salon 921Main....4537
Mills Robt F r 975 Pecho....4658
Minini Chas....5212
Minnix J Frank r State Park....2406
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Bennett Harold E r 624-8th 1038-J
Beresky Tibor A MD French Clinic 1221 Park 1435
If no answer (Toll) call Long Distance for .....San Luis Obispo 3135
Bergfeld Wm A Lt 2Fresno 608-J
Bergman Alfred r 22-F-31
Bergman Alvin r 33-F-22
Bergman Louis r Willow Crk 11-F-4
Bermingham Al r 6-F-2
Bermingham C E r 6-F-3
Bermingham Edw G r 6-F-3
Bermingham Jim T r 6-F-6
Bermingham Robt L truckng Shandon 30-F-4
Bernstein A 445Vine 745-W
Bertoni Dave 945 Spring 1028-R
Beyrle Laura S Mrs r 605 Oak 544-J
Biasotti Ben Salinas 235-R
Bickell Cliff r 312-13th 1335
Bickell's Stationery Store 807-12th 882
Bieber John r 12-F-4
Biehl Elizabeth r 1445 Oak 162-J
Bilton Leonard W r 1644Pine 363-R
Bilton W D r 1806Pine 1523-W
Birks K R r 1622Chestnut 150-J
Birks Ken Chevron Gas Stn 1502 Spring 615
Bixby Otto r El Pomar 4-F-13
Bjork Verna Mrs r 120-18th 250-W
Black Cullen S 209Vine 737-M
Black H H 32d&Vine 1064-W
Blackburn Alberta r 1129-21st 833-M
Black's Auto Body 1509 Spring 1354-W
Black's Hatchery Riverside 186-W
Blackwell Bonnie r 2124 Park 454-R
Blair Catherine C Mrs r 207-18th 752
Blair Chas E r 207-18th 752
Blair Edw MD 522-13th 840
Nights & Sundays call 840
If no answer call 1200
Blair Rex r 523-4th 1423-W
Blaisdell J T r 115-12th 436-M
Blake Marie Mrs r 1644 Riverside Av 939-R
Blake R r 220-16th 1117
Blankenship Cloris W r 620-17th 1073-W
Blankenship E J r Shandon Rd 13-F-11
Blankenship E J Jr r 13-F-23
Blankenship's Market 2906 Spring 1226-W
Blanks Jas T 3038Pine 330-W
Blaylock Georgia Weber 220-12th 461
Bliss Margaret Mrs r 605-17th 559-J
Blue Moon Coffee Shop 1226 Spring 331
Boatman Cecil C r 1906 Vine 646-J
Bobson Marjorie r 745 Oak 793-J
Bollinger C R NRivrRd 7-J-3
Bollinger Elmer r 1428 Oak 42-J
Bonar Jack H Capt 623-34th 429-J
Bond A C r 1628 Olive 825-J
Bonde Chas 1905Vine 215-M
Bonde Edwin C r 516 Vine 173-J
Bonetti Jules 546-13th 419-W
Bonnheim Donn r 8-F-32
Bonnheim Walter E Sr r 312-14th 624-J
Bonnheim Walter S r 321-16th 1324
Bonnot W J Lt r 517 Beverly Av 1114-J
Booker Claude r 16-F-4
Booth Brothers 836-13th 5
Booth Gene r 406-10th 146
Borcherdt Bert r 19-J-2
Borchert Edwin r 14-F-13
Borchert Emma r 1319 Olive 416-R
Borell O J 434-11th 1115-J
Borum A C Lt 406-7th 1474-M
Bossert & Dick phys & surg 1305 Vine 50
Night & Day call 50
If no answer call 1200
Bossert Lois R Mrs r 514 Beverly Av 830
Botts Milton A r Creston Rd 7-F-13
Botts Victor r 20-F-13
Botts Wm T r 2835 Vine 1092-W
Boulware Henry H r 1535 Locust 276-R
Boulware J W r 605-21st 959-M
Bousfield Jas r 1810Park 969-W
Bowdry Alberta r 2102½ Riverside Av 510-M
Bower Shelton r 502-4th 827-M
Bowers Leo L r Capitol Hill 953-W
Bowles S O r 443-10th 1243
Bowman Amos A r 739-26th 1253-R
Bowman Amos A Shell Product Distr Riverside Av 375
Bowman Gary N 39-12th 1499-W
Box Wallace OakFlatRd 10-F-2
Boyer A M r 14-F-14
Boyer Glenn L r 3014 Pine 698-M
Boyer & Son Garage & Serv Shandon 26-F-15
Braddock Carl D Sgt r 1229 Park 1167-M
Braddock E G Mrs r 412 Oak 992-R
Bradford Francis W r 25-F-2
Bradford R F r 36th & Riverside Av 574-M
Brandon Elmer r 721 Pine 1166-M
Brandum Jack N 416-6th 697
Brannen Geo r 522-3d 532-M
Brasch Frank O Col 3110 Oak 876-R
Brazzi Ruben W 836Park 1488
Bresette A 931-15th 326-W
Bresette Harold 1446RivrsdeAv 1165-W
Bresette Sallie r 718 Oak 793-W
Breuer Geo P r 546 Vine 676-W
Brewer Wesley Rev r 1003-20th 626-J
Brewster W E r 639 Oak 544-W
Brightenstine Frank r 730 Pine 584-M
Briley Jane W r 18-F-21
Brimhall Ernest L r 1955 Olive 1185-J
Britch Peter P r 1422 Spring 1317-W
Brooks Elbert r 306-12th 663
Brooks J E East13th 1184-J
Brooks Motors 917-12th 35-R
Brooks Truman r 28-F-6
Brooks Wes Chevron Service 806 Spring 539
Brooks Wesley r 1416 Vine 41-J
Brown Clyde J r 1622 Park 1434-J
Brown Ernald r 26-F-14
Brown Ernest r 26-F-13
Brown G W r 1946 Oak 125-W
Brown Georgia r 421-7th 203-M
Brown Gertrude r Shandon 26-F-12
Brown H A & Son 3405 Spring 642
Brown Joe C r 18-F-2
Brown Joseph F r 18-F-4
Brown Lucy Mrs r 26-F-14
Brown M R Builders Supply & Lumbr Co S Hwy 473-W

Brown Meredith r 2630 Spring....1157-R
Brown Paul Rev r 41-12th....1211
Brown Ray N Dr dntst 612-12th....67
Residence Oak Flat....2-R-2
Brown T C r N River Rd....8-R-2
Brown Wm O r....20-F-23
Brown's Shell Service Station 16th & Spring....83
Brubaker Mary J r 725½ Vine....988-R
Brumbaugh C C trailr park 3126 Spring....598
Bruner Ray r 2232 Oak....919-R
Brunswick Bowling Center 1329 Spring....309-R
Brush J Kirby r 1751½ Filbert....250-M
Brush J P r 1751 Filbert....166-W
Brush W I r 1533 Vine....1135-J
Bryan Gene r 1415 Chestnut....364
Bryan Geo W r 423-10th....1042-J
Bryan Meat Co Slaughter House....1250
Bryan's Market 1307 Park....456
Bryant S J r 542 Beverly....1425
Buchak Kirk Col r 1245 Vine....570
Buchanan A E r 133 Capitol Hill....595-W
Buck Kenneth M r....33-F-4
Buckalew Robt S r 712 Park....305-R
Buckle T Chas Rev r 2931 Park....781-W
Buckley Victor r 3106 Pine....970-R
Buelna Joaquin N r 2815 Pine....607-W
Buena Vista Ranch....14-F-3
Builders Market 1115-13th....277
Builders Supply & Lumber Co S Hwy....473-W
Bunkowski Lena r 2238½ Vine....1235-J
Burdick Donald G 1511 Oak....306-R
Burk Herman E r Adelaide Rd....9-F-33
Burk Kurt 445 Oak....1546-W
Burk W H r 1314 Park....557-W
Burk Wm 945 Spring....1028-J
Burke M R 1039 Chestnt....1347-W
Burleson Robt r 1403 Chestnut....628-M
Burnett J K r 1443 Chestnut....466-W
Burns Richard C r....33-F-12
Burns Wm H r....33-F-21
Burrows L D 3208 Pine....368-R
Burson's 1020 Spring....80
Busi Jean r 724-14th....711-J
Busi's Cafe 1122 Pine....581
Buster Allene r 3034 Pine....921-J
Butcher L M r....3-F-22
Butterworth C r El Pomar....34-F-21
Byrum Mary r 1405½ Chestnut....735-R

C

C & J Cafe cocktail lounges 1232 Pine....365
C W Grocery & Cafe 3220 Spring....764-M
Cain Troy E 111 CapitolHill....1086-J
Caldwell Jas r 311-12th....27-M
Caldwell Nursing Home 321-12th....1170
Calif Almond Orchards Inc 4th & Spring....400
California Farm Equipment Co
13th & Riverside Av....358
Calif Motor Express Limited 5th & Riverside Av....657
Calif State of
Dept of Employment
Employment Service & Claims 720-14th....788
Dept of Motor Vehicles 940 Park....884
Divn of Forestry
Pso R Fire Control Sta S Hwy....580
Divn of Highways
Maintenance Superintendent 5th&Riverside....664
Maintenance Superintendent 535 Vine....1107-M
Maintenance Foreman 1742 Park....278-W
Maintenance Foreman Shandon....31-F-13
Calloway Woodrow r 2818 Pine....828-W
Calvert Ralph Mrs 622 Olive....290
Cameron Burr r 636 Vine....924-J
Cameron G O r 1710 Pine....363-W
Cameron Tommy r 719 Pine....305-M
Cameron's Brake & Wheel Alignment
3011 Spring....170-W
Cammack Marie 1949 Oak....118-W
Cammack Omar L r 1927 Oak....118-M
Camp Marilyn M r 2640 Riverside Av....217-W
Campbell Opal 2137 Victoria....918-W
Canary Cottage 1200 Spring....57
Cannon Jas W r Peachy Canyon....6-J-2
Canoles C L r 1638 Park....632
Cantwell R C Lt r 3219 Spring....1258-M
Cape G A r 615-15th....948-W
Cape J E Mrs r 30th&Park....928-R
Cardenas Thos r 2121 Pine....1405-M
Carl's Billiards 831-13th....1529-J
Carl's Texaco Service 10th&Spring....391
Carminati A B r N River Rd....7-R-2
Carminati W S r 3121 Pine....698-W
Carpenter Art contr 1817 Oak....965-W
Carpenter Elverna 520-32d....932-M
Carpenter L H Mrs 1817 Oak....965-W
Carpenter Lyle F....14-F-6
Carr Georgia E r 1813 Riverside Av....421
Carroll C A Mrs r Whitley Gardens....33-F-2
Carroll Edw A r 829-16th....914-W
Carroll T J r 721-28th....1408-R
Carter Bob L 2625 RivrsdeAv....186-M
Carter Hamil V Maj 730 Oak....1551
Carter Jack Mrs 2221 Oak....1235-M
Carter W E Mrs r 1911 Park....192-R
Carter W H r 615 Vine....743-R
Cary Ed r Sunset Hghts....510-W
Cary F N r 1729 Park....558-J
Casper Al 336A 12th....1355-W
Casper Wm Norwalk Gasoline Co distr 1528 Oak....1313
Casselman Earl J r 521-5th....183-W
Cassil Winifred 2611 Spring....968-M
Casson Geo r 1714 Park....1133-M
Casteel Bert r 2130 Vine....1093-M
Casteel Elvin M r Cayucos Rd....28-F-14
Casteel Harlan r....35-F-6
Catholic Church 512-13th....207
Caulkins Kathleen Mrs r 530½-10th....210
Chaides Cenovia Mrs 1126-19th....1353-W
Chaides Louise r 1710 Salinas....939-J
Chamber of Commerce Pso R Comm Chamber
Of Commesce 707-13th....16
Chambers E H Mrs r 522-23d....959-W
Chambers Edna 16th....514-J
Chambers J Henry r 3004 Spring....638-W
Champion Lawton D atty Bank of America Bldg....76
Champion Lawton D r El Pomar....34-F-12
Chaplin Oscar r Shandon....31-F-3
Chenoweth Hettie Mrs r 309-15th....46-M
Cherry Elmer L r....11-F-22
Chesmore R C r 2319 Spring....208-R
Chevrolet Sid Nichols 1305 Spring....1222
Chiappari Grace E 1435 Vine....775-R
Chiappari Ted r Oak Flat....4-J-11
Chiappari Theo 1435 Vine....775-R
Chick's Tire Service 1534 Spring....980
Child Care Center 3201 Pine....717-J
Childs Milton R r 739-23d....1197-W
Chism John H r 339-13th....686-R
Cholame Ambulance Service Cholame....26-F-6
Cholame Garage Cholame....26-F-6
Christensen A Mrs r....20-F-21
Christensen C A r 511 Oak....519
Christensen R E r....5-F-14
Chuck's Mobil Service 1339 Spring....123
Church Bertha r 3001 Vine....429-W
Church of Christ 20th....1088-J
If no answer call....1400
Circus Drive-In 2840 Spring....1350
Claassen Ben A r N River Rd....8-R-3
Claassen Dave WillwCrk....11-F-12
Claassen E W r Willow Creek....11-F-2
Claassen Ernest r....22-F-13
Claassen G J 138-17th....637-W
Claassen Henry A r 1905 Oak....738-W
Claassen Herman r Willow Creek Rd....28-F-22
Claassen Howard O r....667-W
Claassen Louis r 344-14th....628-W
Claassen Wm r....667-R
Claassen's Radiator Shop 1534 Spring....909-W
Clark Howard C r 530½-10th....210
Clarke C W Co....1-F-6
Clarken Juliet E r 735-28th....1174-M
Classic Beauty Salon 618-12th....87
Claus Herb r 521 Oak....163-R
Claus Mat r 838 Vine....37-R

Clausen Ethel r 336B-12th....1218-J
Claybrook Barry r 2005 Oak....487
Clemente Gene r 608 Oak....1116-W
Clemons H P r 500-12th....687
Clevenger J B r 3038 Oak....876-W
Clevenger Lyman r Willow Creek Rd....16-F-3
Clevenger W H r 1920 Riverside....982-W
Clifford D B Mrs r 1849 Locust....264-R
Clifton Delton....1508-W
Clifton Motel 125 Spring....1140
Clouser Forrest V r N Highway....9-R-1
Clow Earl L r Adelaide Rd....8-F-42
Coalwell Roy pimbr 2029 Pine....1036-W
Coast Counties Pump & Electric Co 1240½ Park....189
If no answer call....20-F-13
Coates Roland R r E 13th....1035
Coates Vine R RN r S River Rd....216-J
Coburn G r....1-F-2
Coca-Cola Bottling Co 846-9th....241
Cochran Lyle E Capt 107½ CapitlDr....1497-J
Cockrell Jess r 509 Beverly....949-W
Cockrell's Refrigeration 845-13th....1416
Coffman M M Mrs 701 Vine....1475-J
Colburn T R tractor reprng 221-15th....1075-W
Cole C r Peachy Canyon....6-R-3
Cole Jesse E 1918 Pine....1050-M
Cole Wilbur C Lt 1410 Park....675-J
Cole's Hi-Way Garage 918-13th....69
Collins G B Dr Paso Robles Vetnrian Hosp
820-23d....1436
Collins H R Maj 2213 Olive....849-M
Collins John A r 1121 Olive....1054-W
Collins Ray B 1121 Olive....1054-W
Colt Irene CapitlHill....184-J
Colyer J T r 1109 Chestnut....296-R
Comfort H G Justice of Peace 830-10th....285
Comfort H G r Oak Flat....2-J-2
Comstock Alta r 215-12th....635-J
Cone R N Capt 1-12th....27-R
Conley F D r 2314 Spring....1045-W
Connors M I r 45 Ridgeview Dr....797-M
Conover L W r Cayucos Rd....36-F-14
Conrad V M 2918 Pine....1542
Construction & General Laborers Union
Labor Union Local 1464 703½-12th....1340
Conterno A C Mrs r 812 Vine....463-M
Cook F D r MountainSpringsRd....23-F-2
Cook F D Plumber&Electrician 1032 Pine....1032
Cook V N r El Pomar....4-F-2
Cook Wm M r Creston Rd....7-F-22
Cooper C R r 3305 Pine....893-W
Cooper Harriet 5HillcrstDr....623
Cooperative Farmers Supply Co Inc
Main Store 1311 Park....344
Sheet Metal Shop 1315 Pine....153
Cope Geo D Capt 1310 SherwdRd....953-M
Corbaley Edna Lane r 1712 Vine....1073-M
Cordeiro Manuel S 1st....372-J
Corippo Mel H contr 1322 Park....653-W
Corippo Mel H r 1719 Pine....653-R
Corippo Melvin H cemnt contr 23d & Park....956-W
Corley J F 1705 RivrsdeAv....1047-J
Costaganna C r 1232 Pine....1424
Cottage Motel 2206 Spring....1153-W
Couch Walter R r 1803 Vine....920-R
Cousins Jas I grain dlr 822-13th....119-W
Residence 1351 Chestnut....119-R
Cousins Robt J r 420 Oak....992-M
Cowan D R r W 3d....737-W
Cowan Pomp Mrs r 2020 Riverside....105-R
Cowles Florence M Mrs r 429-16th....863-M
Craig F L r 531-30th....586-R
Craig F L Sheet Metal & Plumbing 1224 Pine....130-W
Craig J D Mrs r 78-12th....415-R
Craig L A Roy r 219-24th....1161-W
Crawford Elmer 1734 Oak....464
Crescent Dairy 625-7th....110
Crescent Dairy Fountain 1421 Spring....339
Crews Johnny T 2Forington....1497-W
Crook Glenn D MD French Clinic 1221 Park....1435
If no answer (Toll) call
Long Distance for....San Luis Obispo 3135
Crooks Shirley 523½-4th....879-J
Cropper Sidney C truckng 1935 Vine....644
Cropper T H r Creston Rd....216-M
Crouch R M r Adelaide Rd....9-F-4
Crow G G r Cherry Av....728-J
Crow Gene r 3216 Pine....1056-M
Cryder Emma r 711 Oak....1327-J
Cuendet F blacksmith 1304 Railroad....130-J
Cuendet Fred 1340 Vine....526-M
Culinary Alliance & Bartenders Union 703
703½-12th....548
Culligan Soft Water Service 1415 Oak....248-W
Cullors J W Rev 1810 RivrsdeAv....1543-W
Cully Jos r N River Rd....7-R-1
Cummings F R r 1045 Olive....345
Cunningham John W r 2238 Olive....622
Cunningham Ola 108W11th....486-M
Cunningham Ted Sgt r 1818B Park....621-R
Curletti B r 820-22d....508-J
Curtis H D r Adelaide Rd....8-F-5
Cutting May r 524-15th....1055-R
Cybulski Stanley r 2806 Pine....1419-J

D

Dahl Delmer E r 203-15th....1199-J
Dahl Joe r 620-30th....356-J
Dailey Vincent r 3015 Pine....970-M
Dale Ina M Mrs r 245 Oak....733-W
Dales Hazel C r 731 Pine....167-W
Dalrymple Darrell r 1532 Olive....784-J
Daman H B r 411-13th....291-M
Damron J F r 2930 Pine....1134-R
Daniel Melba r 322-16th....696-J
Daniels' Drug Store 1317 Park....1500
Daniels Russell R r 738 Vine....1038-W
Daniels Walter E r 615-26th....968-J
Dauth-Leisy Foods 530-12th....256
Dauth Lester C 1HillcrstDr....1080
Dauth O E r 2021 Oak....7
Davies Gilbert K r Cholame....15-F-11
Davies Kenneth r....15-F-23
Davis B H Tire Service 1233 Spring....77
Davis Bert Mrs r 1105 Vine....577
Davis Glen L r....33-F-3
Davis Grover C YsabelAv....1476-W
Davis Hattie Mrs r Mountain Springs Rd....1076-J
Davis J A r 1st & Spring....225
Davis J Marvin Rev r 1326 Oak....191
Davis J Terry r 304-14th....367
Davis K C 421-19th....393-W
Davis L R r 120-17th....585-J
Davis Luther H r Mountain Springs Rd....872-W
Davis Marion F r Adelaide....8-F-15
Davis R L r....19-F-21
Davis Rena r 945 Spring....1122-M
Davis Walden E r Shandon....31-F-2
Davis Wm E....10-F-12
Davison Lloyd C r 1944 Vine....940
Day Clarence G r 1622 Oak....483-M
Day Della M Mrs r 1520 Olive....287-J
Deacon C J ElPomar....4-F-14
Dean Norman O 1442 Pine....1068-W
Deason Edgar C r 1112 Railroad....1034-M
DeChaine Bob grain dlr 1227 Pine....379
De Chaine Bob Insurance Agency 733-12th....129
DeChaine D R r 1401 Chestnut....533-W
DeGinder Wm L Lt SherwdRd....912-J
De Graf Wm B Lt CapitolHill....1553-W
Delameter C M Lt Col r 612-30th....1083-J
Delavan J E r 420-15th....775-J
Della Ferdy r 906 Vine....392-J
Dellaganna Josephine r 744 Oak....148-M
De Meritt H E r 2145 Park....558-W
Dempsey John A 304-19th....1183-W
De Nike Howard J r 3012 Pine....647-W
Dennis Patricia 3124 Pine....934-J
Deppensmith Lloyd F Lt r 1517 Olive....696-W
Derby John r....374-R
Derby's Electric Shop 827-13th....91
Deubler E G Jr r 1624 Olive....320
De Voe M E r 1824 Park....719-W
Dick & Bossert phys & surg 1305 Vine....50
Night & Day call....50
If no answer call....1200

Dickinson Robt A 646 Oak....60
Diener John r 1711 Park....1318-W
Dittman C W r....12-F-11
Dittman Richard C Mrs 312½-12th....27-J
Dock L O r Peachy Canyon Rd....11-J-2
Dr Pepper Distributors 1914 Olive....916 R
Dodd Ed r Klau....8-F-12
Dodd Errol r Adelaide Rd....8-F-23
Dodd Hazel T r 724-21st....1088-W
Dodd Phyllis R 130DCapitolHill....1559
Dodd Raymond E r Adelaide....8-F-24
Dodder C O 2761 Spring....1557-W
Dohse Nellie E r 710 Spring....430-M
Dollar Hotel The 1317 Spring....102-J
Donkin E B Dr dentist 1115Vine....237
Residence 1117 Vine....530-J
Donkin Elbert B Jr Dr dntst 1115 Vine....95
Residence 127-12th....1087-W
Donnie Cleaners 23d & Spring....701
Donoho Bros Market 2927 Spring....1024
Donoho Emery M r 2920 Pine....350-J
Donoho Lois Mrs 504Bonita....1242-W
Donohue Sons Grocery 2598 Spring....190-W
Don's Lunch Spot 1338 Spring....43
Doty Leland M r....26-F-4
Double Bar S Ranch....13-F-3
Dougherty B J r 303-15th....503
Dougherty Russell r....9-F-11
Douglas Grace Mrs r 520 Olive Dr....513
Douglas James M r 1301 Chestnut....1033-M
Dowden John P 1636 Spring....914-J
Dowden Ray L r Shandon....30-F-2
Doyle Alice r 619-20th....592-J
Drennan A L r 2801 Pine....759-W
Drennan B R r 627-20th....1536-J
Drennan Loyd S r 3218 Pine....715-W
Dresser & Casper bilrds 811-12th....151-J
Dresser W R r 1612 Oak....771
Drew W G r....12-F-21
Drews Alfred J r 246-19th....710-W
DuBose T S Lt Col 630Vine....1554-W
Dubost Frank r....8-F-22
Dubost Raymond r....8-F-31
Dudley Apartments 1804 Spring....1153-J
Dueck Frederick C M & H Ranch SHwy....12-F-6
Duke Ruby r 3103 Pine....781-J
Duke's Smoke Shop 737-12th....338
Dunbar Cliff r....14-F-23
Dunbar Elmer r 1745 Pine....755-W
Dunbar R A r 2913 Pine....1037-W
Duncan Roland F OakFlatRd....3-J-11
Dunlap Hazel Peterson Dr optmrst 1221Park....236
Dunlap J W r Peachey Canyon....685
Dupertuis Jean Jr 3003Pine....1477-J
Durham Alice M r 304-16th....823-M
Dusi Dante Mrs r 1523 Pine....1162-M
Dutra John r 1803 Vine....679-W
Dyck Henry J r....36-F-5
Dyck John A r Adelaide....8-F-25
Dyck Will G r Willow Crk....11-F-3

E

Eagle's Lodge I O O F Bldg....1452
Eason Don Q r 1834 Oak....247
Eason Milton Mrs 1544Pine....1410-M
Eason Stella L r 727-16th....1168-W
Easterling Catherine Miss r 1705 Oak....844-W
Ede W C Hillcrst....514-W
Eddy's Apparel 1214 Park....74
Edwards Dorothy r 529 Spring....1116-J
Edwards Harry R Farmer's Ins Group
1744 Vine....850-W
Edwards Jack r 609-18th....565-R
Edwards Jas D r 134 Pacific Av....543-W
Edwards Lucy M r 415-16th....56-M
Eggleton A F r 428-19th....867-J
Eide Arthur r 2901 Pine....759-R
Eikenberry Ivan Sgt r 445 Oak....463-J
Elmon Paul r Kller Canyon Rd....1-J-1
Elmon Sig r Kller Canyon Rd....1-J-2
Ekstrand E H r 232½-12th....609-W
Eldred Ronald W r 1130 West City Limits....1182-R
Elizabeth Ann Flower Shop 724-14th....122
If no answer call....314-M
Ell Phillip L 533-28th....917
Elliot C M r 1519 Chestnut....832-J
Ellis Edw K 545 Spring....978-M
Ellis H D r 821 Vine....439-R
Ellis N W r 542 Bonita Av....1114-M
Ellis Robt D Lt....20-J-12
Elmore Roderick J r 150 Pacific Av....311-J
El Paso Motor Lodge 636 Spring....292-W
Emerson Dove Mrs 1605 Spring....61
Emerson John E Capt 1521Park....787-W
Endsley Rex Lt 4-12th....608-M
Engleman Norman CrestnRd....20-R-11
Epperly Merlyn R r 330-14th....1442-W
Erdman B r 1148-17th....1063-J
Erich's Market 2611 Spring....579
Erickson Leo r Creston....3-F-21
Erickson Will J r....7-F-12
Eric's Truck Repairs 934 Salinas....145
Erler Ed r 3017Pine....921-M
Ernst Brothers Whse 1225Rivrside....986-W
Ernst Ellsworth r....6-F-21
Ernst Eugene CapitolHill....1156-J
Ernst Harold W r 25-12th....179-W
Ernst Ralph A r....7-F-3
Ernst Wilmar F r....21-F-2
Escarla Richard r Cholame....15-F-14
Eschwig W W 2713Vine....1195-R
Eschwig W W atty 1205Park....333
Estey Ernest W 345-19th....1126-W
Estey John L r 212-11th....576-W
Evans Camera Exchange 1428 Spring....442
Evans Edw S Maj 1410B Park....961-J
Evans Kenneth A r 604-24th....531-W
Evans Robt r 815 Vine....383-W
Evans Thos 107CapitolHillDr....1086-M
Exline Vernon r Oak Flat....2-R-1

F

Fairbairn Alice Mrs r 3439 Spring....429-R
Fairbairn Elizabeth R r 512 Bonita Av....750
Faler E L Lt Col 1832Park....508-R
Fanning Derrill R r....5-F-4
Fanning Roy B r 221-16th....585-W
Faries Culbert W....1508-W
Far-Land 1240 Pine....640
Farm House Motor Hotel The 425 Spring....933
Farmer Harry r 1644Pine....363-R
Farmers Alliance Bus Assoc
Main Plant & Office 945 Riverside Av....115
Plant No 2 6th & Riverside Av....724
Farmers Cooperative Supply Co Inc 1311 Park....344
Farmer's Insurance Group 1744 Vine....850-W
Fast Walter J r N River Rd....8-J-1
Faulkner Anna r 2128 Riverside Av....1057-J
Fecher Grace r 213 Spring....1164-M
Federal Army Store 1222 Spring....1113
Fein C B dntst 1205 Park....222
Residence 420-10th....527
Fein Donald E r 630-24th....455-W
Fein Vernon O 2025 Spring....919-J
Ferdy's Bar 12th & Pine....171
Ferguson Ella E r Shandon Rd....29-F-21
Ferris Chalmer W MD French Clinic 1221 Park....1435
If no answer (Toll) call Long Distance
for....San Luis Obispo 3135
Ferry A K r 727-17th....1302-W
Ferry John Jr r 99 Pacific Av....744-R
Ferry John E 2545RivrsdeAv....1473-M
Feuchter Chas J Mrs r 1422 Spring....967-R
Fickes Clyde H Mrs r 2816 Pine....874-W
Fickle C H r 2811 Vine....1092-R
Fieguth Herman r....7-F-6
Filipponi Alven r Adelaide Rd....5-J-2
Filipponi Mario r 827-8th....935-J
Fillmore Robt 1322 Olive....113-J
Fine Mabel r 1721 Spring....1006-W
Finigan Everette r 211-24th....872-J
Firestone Hammons' Dealer Store 1344Park....405
First Baptist Church 17th & Park....712-W
Fisher John C r 63-12th....576-J
Fitzhugh Dee r 7X Ranch....8-F-3

Flamson Geo H Paso Robles City Schools
Union High School 24th&Spring....1190
Residence 1825Vine....408
Fleig Frieda r 1511 Park....144
Fleig Robt H r Shandon....26-F-3
Fletcher G W r 2203 Vine....468-M
Flowers A T r 534 Bonita Av....842
Fly Austin Lt Col 3045Park....330-J
Flying Dutchman Welding Shop 3615 Spring....202-J
Foley Jas M Mrs r 3007 Pine....732-M
Forbes Reg W r....15-F-13
Forbes Will D r 1627 Spring....542
Ford Harlow B r W 17th....1255
Ford J J r 405 Oak....1417-R
Fortini Louis C S Highway....1049-W
Fortune Floyd T W12th....1182-M
Foss Robt W r 2045 Spring....919-W
Fowler Glass Shop 11th & Park....160-J
Fowler Louis H r 405 Vine....1136-W
Fowler M E Mrs r 1445 Vine....113-M
Fowler P D Pso R Ins Agcy 705-12th....1220
Fowler P D r 2145 Olive....1130
Franceschi Roger r 1914 Olive....916-R
Francis Geo Mrs 129 CapitlHill....1513-J
Francis Louis r 1512 Park....1044-M
Franklin Harold r....35-F-3
Franscioni Bonnie r 406-16th....1306-W
Frazier Alfred G 246-12th....962-W
Frazier Chas T r 3118 Pine....551-W
Frazier Lula L r 818 Olive....439-M
Frazier R W contr 3126Pine....155-W
Frazier Tom r 727 Oak....377-W
Frederick Walter r Shandon....31-F-14
Fred's Auto Electric & Signal Service
903 Spring....1007
Fred's Radio Clinic 732-14th....336
Freeman Addie Mrs r 623-2d....630-R
Freeman Dovie r 542-32d....932-R
Freeman R L r 429 Oak....377-R
French Clinic 1221 Park....1435
If no answer (Toll) call
Long Distance for....San Luis Obispo 3135
French Edison A MD French Clinic 1221 Park....1435
If no answer (Toll) call
Long Distance for....San Luis Obispo 3135
French Geo O MD French Clinic 1221 Park....1435
If no answer (Toll) call Long Distance
for....San Luis Obispo 3135
French L M r 204-16th....116
Frey N B Mrs r 545 Vine....203-R
Friend Orval r Oak Flat Rd....4-R-12
Frisby H S r 802 Salinas Av....783-J
Frisby J D r....9-F-5
Frisby Jas C r 2044 Olive....1144-J
Frogge Elva r 2029 Vine....535
Fullerton Claude C 3203Pine....196-M
Fundel A E r 2926 Pine....834-R

G

Gahan W V rl est 1213 Park....996
Gahan W V r S Hwy....1049-J
Gaines Harold r 829-19th....621-J
Galba Edw P Maj r 620-21st....1515-M
Gallagher John P HillTopDr....605
Gallagher & Madden attys Bank of Amer Bldg....800
Gallagher Pauline 336C-12th....902
Galle M J Rev r 736-24th....1175-W
Galleher Thos R Capt 40Fresno....453-W
Galli J M r Cayucos Rd....16-F-11
Garcia Ruth r 1028-21st....105-J
Gardella Leroy Lt 1308 SherwdRd....493-J
Garrison Robt....19-F-14
Gates M Roland Pso R Cr Bur
Bank of America Bldg....865
Residence 1545 Park....34-J
Gates Russel W Dr dnst Bank ofAmerBldg....32
Residence 51-12th....1429
Gatlin Dave r....12-F-13
Gaylord H K bricklayer NRivrRd....926-M
Gaylord Melvin C r 538-30th....356-R
General Auto Parts 1218 Pine....280
If no answer call....697
General Petroleum Corp Plant 5th & Pine....252
General Petroleum Service Station 1339 Spring....123
George Louis R....21-F-5
George Wm Mrs r 3028 Pine....614-W
German M B r 1519 Pine....1526-M
Gerst Ed r Adelaide....8-F-2
Gerst J B 1830 Oak....1493-W
Gibbs E E News Agency 1735 Park....307
Gibbs F S r 2928 Pine....428-J
Gibbs Sam r 1629 Park....795-R
Gibson E M r 3230 Pine....1237-W
Gibson S L r....35-F-2
Gileau Omer Pat r....20-J-3
Giles Geo W Mrs r 1038 Riverside Av....411
Gillern Ethel r 728 Pine....584-R
Gillette Thurlow r 320-4th....1163-R
Givens J E Ernie r 1910 Pine....1523-J
Glandon Howard L Shandon High School
Shandon....31-F-21
Glass Transportation Co 1733 Spring....258
Glidden G G Lt Col 73-12th....1109-R
Gnieciak Jan r Adelaide Rd....9-F-3
Godsey Hal G Mrs r 1927 Olive....772
Goetsch Leroy W r....22-F-4
Goldstein Dorothy H Mrs 730-18th....976-M
Goodale Harold bldrs mkt 1115-13th....277
Goodale Harold r 226-19th....1095-R
Goodwin Bus r 205 Oak....1314
Gordon H A r 444 Vine....827-W
Gothier Stanley D r 226 Oak....1164-W
Grady Chas E r Adelaide Rd....187-W
Grant Adam L r Cholame....15-F-22
Graves A J PeachyCanyon....6-R-2
Gray Robt F r 539 Bonita Av....932-J
Gray Robt J r....31-F-12
Grebe Wm r....35-F-21
Green J P Dr dentist 522-13th....47
Green J P Dr r 519-14th....94
Gretter B K r 1427½ Pine....578-J
Gretter Edith E r 2331 Vine....1124-R
Greyhound Bus Depot 720-11th....242
Grindstaff Clyde F 525BonitaAv....786-J
Griswold E R rl est 1424 Spring....1510
Griswold E R r....716-J
Gross Ward R r 620-23d....472-M
Ground Observation Post Sherwood Field....48
Grubb Roland r Adelaide Rd....9-F-32
Guthrie H W r 1908 Spring....979-W
Guthrie's Jewelry 741-12th....789

H

Haas Ruth r 515-21st....468-J
Hackney Carl r 354 Pacific Av....1003-J
Hadrick Bennie r 2007 Riverside Av....982-M
Haeuser Karl r 115 Capitol Hill....987-M
Haeuser Theo F Rev r 925 Vine....244-W
Hagens W A bkkpng 724-14th....72
Hagens Walter A r 396-17th....1245-W
Hagerman Helen Mrs r 230 W 12th....962-M
Hahl E A r 34-12th....420-M
Hahl Ernest A r Shandon....15-F-6
Hahn Forest C 1745 Oak....725-R
Hall Clarke L C W Clarke Co....1-F-6
Hall D R r....19-R-1
Hall Duane J r Fresno....1506-J
Hall J N r 220-17th....774-W
Hall Jas R r....19-R-3
Hall Kenneth J Sgt 735-28th....524-R
Hall Norman H r....19-R-2
Hall S H r Mt Springs Rd....370-R
Hall Virginia N Mrs r 215½-12th....485-W
Haller H C r 703Vine....203-W
Hambly Warren r 535 Oak....649-J
Hamm Elmer J r....11-F-21
Hamm Frank r....22-F-22
Hamm John r Willow Creek....22-F-2
Hamm Rudolph H r Cayucos Rd....36-F-4
Hammock Eddie r 1412C Oak....445-J
Hammond Chas r 2135 Pine....1405-R
Hammons' Firestone Dealer Store 1344 Park....405
Hammons Larry C r 3008 Pine....1019-W
Hancock M R Warnt Ofcr r 410 Pacific Av....1149-J
Hansen Georgia r 2731 Oak....1456-M

Hansen Iver r 68 Ridgeview Dr....369-M
Hansen Iver r Shandon....30-F-11
Hanson C E r 605-15th....275-J
Hanson J G r 335-12th....103-W
Hanson R O r 1229 Vine....930-J
Hanson Ralph O Jr r 603-23d....169-R
Hanssen Wm....1-F-22
Hardeman Dan r 521-20th....1176-R
Hardesty H H Paso Robles Salvage Co 1132 E13th....360
Hardesty H H r 1745 Park....1022
Hardesty's Trenching Service 1804 Spring....761-W
If no answer call....1022
Hardgrave L W Lt 615-14th....529-M
Hardham John F MD 522-13th....766
If no answer call....1200
Residence El Pomar....34-F-15
Hardie Amelia Mrs r 1721Filbert....541
Hardie J L r....19-F-12
Hardy A M r 527 Oak....1043-R
Harlan Slyvia M r....29-F-12
Harper C O r....20-F-14
Harper E C r....33-F-6
Harris Clarence I r....5-F-2
Harris Edw S Maj 1410D Park....961-W
Harris H J r 1535 Vine....1135-W
Harris Jeanette Mrs r 1535 Park....1168-R
Harris Kenneth G r 504 Vine....394
Harris M H Maj r....5-F-22
Harris Oliver M r....19-F-4
Harris Tractor & Implement Co 1044 Park....17
Harris Truman A r 112-18th....193
Harris Truman A & Son
New Car Dept 1302 Pine....53
Used Car Dept 531-12th....857
Harris W W r 3005 Vine....1189-J
Harrison C E r 240-16th....610-R
Harry C E r 3016 Spring....1189-W
Hart Chas E r....27-F-15
Hartley Ray....2-F-12
Hartranft S G 1228-11th....1239-R
Hartung John C r....14-F-15
Harvey M B r....13-F-2
Hascall Jas CrestnRd....20-J-2
Hassett Bienner r 1511 Olive....851-R
Hatch Everett r....15-F-5
Hatch Frank E r 1638 Spring....438-M
Hatch Ruth B Mrs r 1145Vine....530-W
Hatch Wesley r 744 Vine....878-J
Hatfield T A r 3206 Pine....1013-R
Havens Robt N 3210Pine....368-M
Havins Patricia P r 273 Pacific Av....311-W
Hawkins J E r....27-F-22
Haynes Marlene Mrs r 909-12th....765-W
Hayward Lumber Co 12th & Riverside Av....73
Heaton Babe r 321-13th....444
Heaton Grace Mrs 630-10th....555
Heaton R C Co
Hardware Dept 803-13th....890
Service Dept 829-13th....819-J
Heaton Ray G r 2011 Vine....1048-W
Hedgpeth Myrtle optometrist 1535 Park....352
Residence 1535Park....352
Heeres R K r Creston Rd....1027-J
Hege C r 805 Oak....154-J
Hege Irvin O r 627 Oak....662
Heggarty Harry L r 69 Fresno....946
Heib Harley F 618 Oak....1342-W
Heidenreich Margaret r 7-16th....1018-W
Heilman W R r Kiler Canyon....1-R-1
Heilmann Otto r....3-F-14
Heisinger Alice Mrs r 2343 Spring....455-R
Henderson Robt W r 2922 Pine....1401-J
Henley Thos B ChimneyRockRnch....9-F-21
Henrie Edna M r 609-17th....1006-R
Henrie Kenneth r....12-F-12
Henry M L r 705Park....476-R
Henry's Barber Shop 1238 Park....58-W
Hensley Lee Sgt....28-F-15
Hermann John R Col r 728-15th....1148
Herreid Delmer C r 3205 Pine....551-M
Herrera Ben r 1630 Riverside Av....1063-W
Herth G A r 2045 Vine....1151-W
Hessler Geo A r 3116 Pine....732-J
Hewitt Chas K Capt r 15-12th....369-W
Hewlitt Jos 2803Pine....1179-M
Heynen Martin r....20-F-15
Hibbard Audrey A r 103-15th....855-J
Hibbard & Hibbard batteries 1233 Spring....220
Hibbard J G r 732-16th....34-R
Hibbard Lucille L r S Highway....440-W
Hickam F M Mrs r 2045 Oak....683-R
Hicks J R r 806-9th....476-W
Hicks Ruth Mrs r 911-21st....1405-J
Hi-Hat Cafe 1330 Spring....477
Hi-Ho Theatre 1436 Spring....777
Hildenbrand Francis r....1428-M
Hill Philip H Col 1753Filbrt....1524-J
Hillman Chas K r....13-F-5
Hillman Clarence III r 145-18th....1532-W
Hillman Helen Mrs r....13-F-24
Hillman Sue r 11 Fresno....335
Hillman Wayne r....14-F-5
Hillman's Estrella Guest Ranch Estrella....13-F-4
Hillman's Keys Valley Ranch....14-F-5
Hillygus Stanley Jeweler 1324Park....819-R
Hilton Elna r 245-17th....549
Hinckle Philip L....4-F-23
Hink's Auto Magic Car Wash 631 Spring....1403
Hinthorne Virgil W r 429 Vine....1079-R
Hipple R E r 211-16th....637-R
Hirschler L D r 526 Beverly Av....1094-J
Hitchcock A B sealer weights&measures 1221Vine....206-R
Hiteshew Don r 623½-2d....630-J
Hiteshew I G r 721 Oak....1061-W
Hi-Way Drug Store 1217 Spring....152
Hi Way Hotel 916-13th....521
Hi-Way News Agency 1218 Spring....337
Hjelmeland Leonard r 504-32d....1308-W
Hoag C W Mrs r 2630 Spring....1157-R
Hodel Chris r 2251 Olive....1082-W
Hodel Henry r 2201 Olive....448-R
Hodge Frank Mrs r Shandon....30-F-22
Hodges Welcome r 833Vine....439-J
Hodson Carroll E r 1620 Park....1434-W
Hoffman Lester r 1411 Park....1204-W
Holbrook Chas H r 730 Olive....988-W
Holden E W r 2025½ Spring....991-W
Holler A H 1421Park....1317-M
Hollister Paul G Col 336-12th....1054-M
Holst C A r 1548 Oak....1125-W
Holst Chris A Hotel Holst 1227 Spring....149
Holzinger Harold r Creston....3-F-4
Hong Kong Cafe 943 Spring....604
Hoon M J r 422 Vine....1012
Hoon's Liquor Store Dollar Hotel Bldg....102-W
Hoopes C M 3025Vine....1064-J
Hoosier Lodge 2223 Spring....991-M
Hopper Gladys J 541-28th....1195-M
Hopper Jack D r....32-F-4
Hopper Keith B r Shandon....31-F-6
Hopping R E r 540 Oak....1059-J
Hord B F r Oak Flat....4-R-11
Hord Clifford r....27-F-6
Horn Bob r 1828 Park....1157-W
Hoskin R C r 2925 Pine....1134-W
Hoskins Homer E r 605-22d....208-W
Hotel Holst 1227 Spring....149
Hotel Taylor 1308 Spring....158
Houghton S W windmill & pump repair....5-F-11
House H H r 3445 Spring....1326-R
House Leon J r 2238 Vine....1235-W
House Of Appliances Elec Sales & Service
1226 Park....1304
Housek Joe 1621Park....438-R
Housing Authority City of Paso Robles 3201 Pine....749
Howard Clacy F r 3018 Pine....741-W
Howard Luther Rev r 1528 Park....1044-R
Howard Van Lines Inc 821Pine....1244
Hoy Howard L 244-18th....1471-W
Hubbard Leslie V r....29-F-2
Huck Chas V Mrs r Aedlaide Rd....455-J
Huddleston Carl r 623-6th....1219-J
Hudson E A r 117 Capitol Hill....937-M
Hudson's Drug Store 815-12th....51
Huenergard Edwin r Hwy....372-W
Hughes Delma r 430-7th....782-R
Hughes Thos M Capt 404 Oak....1059-R
Hull Elna W r....4-F-5

Hultquist Martin r....22-F-14
Hurd Wm r 1945 Riverside Av....982-J
Hurley T A r 2015 Oak....528
Hursell P C r 3647½ Spring....566-W
Hurst Fred J Culligan Soft Water Serv
1415 Oak....248-W
Huston R L Co 1338 Railroad....361
Hutt Ben C r 1501Pine....1526-J
Hyde Dean J r....20-R-3
Hyde Muriel S notary pub 1424 Spring....1510

I

I X L Hotel 740-14th....269
Ideal Five & Ten 1237 Park....562-W
Isganitis Edw W 503Vine....972-W
Iversen Andrew r....2-F-11
Iversen Geo H r....2-F-2
Iverson Max 3134Pine....715-R

J

J&R Ranches Camp 8 CrestonRd....6-F-5
Jackson & Reinert plant&office N River Rd....66
Jackson Wm D Maj r 139-17th....465-W
Jacques Mildred P r 829-15th....1162-W
Jaggar Jos L Col 2701Vine....1195-J
James Elizabeth 2035½Park....1302-R
James Julia r 904-11th....1034-J
James Richard H 418-11th....1042-R
Jantzen F F r....11-F-23
Jany J r 623-19th....1146-J
Jany's Coffee Shop 1231 Spring....384
Jardine John H r S Hwy....19-F-5
Jay C R Mrs r 943 Oak....183-J
Jeffries Chas L r 1426 Chestnut....735-J
Jeffries Martha Mrs r 628-30th....1189-R
Jenkins Frank r 400 S Riverside Av....994-R
Jensen Almon r 1537 Vine....288-J
Jespersen Allan G r Cholame....26-F-11
Jespersen Anna C r 105-12th....420-J
Johannes H W r 1916½ Park....831-M
Johnny's Tavern 1216 Spring....85
Johnson Andrew Oilfield Welding Wks
1606 Riverside Av....295-J
Johnson C A r 2006 Park....763-W
Johnson C H r 1123 Salinas....783-R
Johnson Dorothy r 2906 Pine....828-M
Johnson Halbert T r 1104 Chestnut....1129-J
Johnson Jackie 609-14th....42-R
Johnson Lamont r Peachey Canyon....12-J-3
Johnson Mettie Bower 629-9th....593-R
Johnson Minnie r 1725 Oak....283-J
Johnson P E r 37-12th....486-W
Johnson W O 3022Pine....741-M
Johnson W W 1623Vine....784-R
Johnson Wm J r....21-F-4
Jones A L r 1503 Olive....832-W
Jones Charles truckng 1110 Olive....1332-W
Jones John D r 1436 Pine....765-J
Jones Weldon A 445 Oak....1417-W
Jordan John L r 1602 Oak....1111
Jordan Willard J r 1848 Park....89
Juhl Conrad r....8-F-26
Justice E J r 1733 Filbert....166-J
Justice Lula C r 1522 Park....886-W

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K P R L Radio Station 32d & Vine....204
Kalar Bertha 1835Pine....1405-W
Kalar C A r 807 Vine....704-J
Kalbach Huber r El Pomar....34-F-14
Karl's Shoe Store 725-12th....478
Kastman O C r 213-18th....1095-W
Katich Alvin r 134B Capitol Hill....826-M
Kay's Cafe S Hwy....473-J
Keck Carole J 312-12th....453-J
Keefer Donald B r 1435 Vine....113-W
Keefer Florence B Mrs r 1440 Vine....388
Keefer Neil H Jr r 336D-12th....1054-R
Keenan Dorothy r 1405 Greenwood Dr....726-J
Keenan Lester M Lt r 1801 Park....380-M
Keene Rebecca Tallman 320-12th....1355-J
Keener H L r 3009 Pine....698-J
Keener Vawn 127CapitolHill....1086-W
Keller D S r 3030 Pine....1421-W
Keller Gladys r 348 Pacific Av....744-W
Kendall Glenn C r 1636 Oak....897-J
Kennedy Chas R Dr 522-13th....31
Residence 1233 Olive....231
If no answer call....1200
Kennison Dan Mrs r 519-15th....1323-W
Kenny Earl L r 1820 Oak....4
Kenny H R r 334 Pacific Av....1149-R
Kenny's & Ray's Smoke Shop 1318 Spring....82
Kentucky Ranch
Residence....11-F-6
Ranch House....11-F-5
Kern Adele S 749 Olive....501-W
Kester Ranch....1-F-4
King Chas S r 2148 Olive....1144-W
King J L paintng contr 2005 Spring....1407
King Kermit r 1435 Vine....1321-W
King W Harley Rev r 345-13th....686-M
Kinne Ted r 312-17th....610-M
Kinney Florine 1505Chestnt....855-W
Kirkendall Dave H r....33-F-15
Kirker Chas W r Mountain Springs Rd....1076-W
Kirkpatrick Wm B 721Vine....1455
Kitzman Bryant R r 3015 Vine....1449-J
Kleck Leon N paintng Capitol Hill....184-W
Klintworth Chris r....4-F-22
Klintworth H r....7-F-14
Klintworth Wm r Creston Rd....7-F-21
Kniaz Avrom Lt 2144Park....1359-W
Knight J Lee Mrs r 1213 Vine....251
Knoeppel Ross r 521 Olive Dr....1137-M
Knoeppel Ruby E r 519 Olive Dr....249-R
Koenig Victor B r Pacific Av....728-W
Koepp Arleah H 1503Park....861-J
Koger Jake W r 3214 Pine....1056-J
Kohlweck Botho r 421-12th....895
Kondrat Wm V Jr MtnSprngsRd....10-J-11
Koolman Chester B 26th&Spring....739-M
Kopinec Peter 2121Pine....956-J
Kramer Fred r Sherwood Rd....1428-J
Kramer's 1325Park....385
Krebs E H r 305 Spring....395-W
Krout M F r 806 Park....325-J
Kruger F O Fred's Auto Electric & Signal Service
903 Spring....1007
Kuehl Funeral Home 1703 Spring....301
Kuehl Martin 1732 Spring....597
Kuehl Otto M r Merry Hill....390
Kuhl Wm M Paso Robles Glass Shop 609-22d....469
Kuhnle Frank r Shandon....6-F-13
Kullgren Fred Sr 1005Chestnt....799-W
Kullgren Fred C 1306RivrsdeAv....986-J
Kumm Harry P r Adelaide Rd....37-F-2

L

Labor Union Local 1464 703½-12th....1340
LaDue Paul E Col 59RidgevwDr....494-W
Laing G E 630 Olive....1438
Lamas Beth Pfister r 1739 Oak....631-R
Lamproe Virgil T r 1127-16th....939-W
Lancaster Leona r 1526 Pine....1410-R
Landi A r 1834 Pine....1330-W
Landry A R 415-7th....1474-W
Lane W A r 1704 Spring....1188-R
Lane W W 337Vine....1550
Lang W R 740Park....1548-J
Langley R E r 2912Pine....995-W
Lannon Emery H r 1222 Chestnut....111
Larkin Dale W r 3102 Pine....717-R
Lauridsen Ingward r....2-F-23
Lauridsen L r 305-19th....710-J
Lawrence M E 2105Vine....1344
Lederman Alfred C 177PacAv....396
Ledger Richard T r Peachy Canyon....11-R-1
Ledger Wm r 1830 Spring....976-W
Lee John C r 25 Ridgeview Dr....1236-J
Leege August W r 503 Oak....1417-J
Leichty Ivan r 110-12th....692-J
Leichty Ivan Welding Shop 1004 Salinas Av....177-J
Leisy A P r 1325 Olive....1145-J
Leisy Gilbert H r 2111 Oak....683-J
Leisy Lina Mrs 1619Vine....288-W
Lelielid C R 525Bevrly....876-M

Lemen J W r Adelaide....8-F-33
Lenzner Milton r 506-3d....1154-W
Lessley Geo D Maj r 2012 Oak....1515-R
Leupp Francis L Dr r 431 Olive....1528
Lewetzow R C r 3211 Pine....756-W
Lewey Jas A r 32d & Riverside Av....219
Lewey Jay B Mrs r 3016 Pine....1169-J
Lewey Jos F r 1945 Olive....836
Lewey Lowell E Mrs r 549-28th....634-M
Lewey Walter 729Pine....1548-W
Lewin Lawrence W r 810 Olive....571
Lewin Lawrence W S L O Co Fair Ofc
Gregory & Victoria....950
Lewin Robt L r 134D Capitol Hill....826-J
Lewis D E r 204-18th....1453
Lewis Henry S ins 724-14th....72
Lewis Henry S r 544 Oak....567
Lewis Lucile Mrs r 1345 Vine....113-R
Lewis R H Lt Col r 2640 Spring....739-R
Libra A L Capt....34-F-3
Lichti Walter r....440-M
Liddle Geo r 1337 Vine....117
Liles' Market 2105 Spring....313
Lindberg Ellis Mrs 2611 Spring....739-W
Linden Justene C 1503Park....861-W
Linn E O r....10-F-5
Linn Othello C r....10-F-31
Linnert Leslie R r 3108 Pine....894-W
Lipham Clarence r Shandon Rd....2-F-5
Lipsky H T Maj 11Fresno....1236-R
Livingston E C Co Inc
Farm Implements 1236 Railroad....534
Steel Bldg 736½-26th....22
Livingston E Conant r 810 Cherry....386
Livingston Park Nursery 604-30th....353
Livingston Robt P r 517-30th....1449-R
Locke Studio of Dancing 618-12th....1534
Loe Leonard T r 2345 Vine....432-M
Loe's Motor Service 3405 Spring....642
Lones Merlin A r 901 Pacific Av....728-R
Lones S O Mrs r 945 Vine....140-M
Long B C r 2812 Pine....1037-R
Longacre J J r 305 Pacific Av....744-M
Loose Alan r 405-10th....829-W
Loose Elsie Mrs r 405-10th....1069-R
Lorentzen H C r 746 Park....1166-J
Lovegren Walter S r 1828 Vine....689-R
Ludeman Carl 514-38th....202-R
Ludwick E G r 1620 Olive....684
Lujan Lupe 1146-19th....1353-M
Lund Henry S r....14-F-4
Lund I L r 1541 Olive....696-M
Lund Mae Mrs r 339½-13th....686-J
Lundbeck Arthur r 1308 Olive....397
Lundbeck Bud 83-12th....1109-J
Lundbeck L F Bill r 3d & Olive....1150
Lundgren Eric r 1438Park....1158
Lunogren Eric sporting goods 1326Park....470
Luther Robt B r Willow Creek Rd....22-F-5
Lutheran Church 925 Vine....244-W
Luttropp Eric 2124Pine....1359-J
Lyle De Witt r....1508-J
Lyle Henry C r....1508-J
Lyle's Mid-Nite Cocktail Lounge 1215 Spring....798

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MacDonough J E Maj 511-6th....924-M
MacGillivray J F r AdelaideRd....8-F-11
MacLane Paul B 2707Vine....1195-W
Macy Grace r 528 Oak....978-J
Madden Jas A Gallagher & Madden attys
Bank of Amer Bldg....800
Residence 1001 Olive....1451
Madison A P Maj r 3212 Pine....723-W
Magenot Paul J r 1420 Greenwood Dr....726-R
Magnuson George E r 3526 Spring....574-W
Magwood Earle J 1532Vine....162-R
Mailagh Freda 2814Pine....607-M
Maloney Geo r 1845 Oak....263-W
Maltby Roger C 99 Olive....929-M
Mandella Bros contr 1044 Park....160-W
Mandella C L r 539 Beverly Av....1325-J
Mandella C W r 2695 Vine....1456-W
Mann Irene J r 2015 Spring....592-W
Manning H L r 3001 Pine....1234-J
Maples Jessie r 735-13th....864-W
Marianna Motel 730 Spring....417
Mars N E r Whitley Gardens....13-F-22
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Martin Elsie E r 1732 Spring....742-J
Martin Harold C Mrs r 830-16th....923-W
Martin Jas H r 2245 Oak....627-R
Martin Joe W 533-15th....1055-W
Martin Roy E 804Vine....1556-W
Martin Wayne R r 98-12th....962-J
Martinez Alta r 2815 Pine....607-W
Martinson John E r Adelaide Rd....9-F-12
Marty Marion r 230 Oak....319-J
Marzorini Mac r S Highway....19-F-11
Masia Sam r 2145Pine....768-W
Mason Wm 1406RailrdAv....1138-W
Mastagni Armand r Cayucos Rd....36-F-13
Mastagni Attalia Mrs r S Highway....1533-W
Mastagni Don r 2218 Park....1036-J
Mastagni H r 2143 Park....239-J
Mastagni Marvin r 3215 Pine....1013-J
Masters John B MD French Clinic 1221 Park....1435
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for....San Luis Obispo 3135
Mathews Don A r....14-F-11
Matney Blenda 818-15th....1187
Matters Al r....9-F-15
Matthes Steve r 344-24th....432-R
Mauer Herbert r 77-12th....420-W
Mauldin D D r 829-10th....1448-W
Maxey M S r 328-13th....952
Maxson John A Capt 336½-13th....1139-R
May Bruce r 2120 Park....719-J
Mays Wm F Paso Robles Merchants Patrol
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McAndress Earl F r 1521 Vine....1004
McAndress Emma Mrs r 408-9th....383-M
McBeth Norbert A 1109Vine....930-R
McBride Zoe I r 717-12th....989-W
McCann C G Mrs r 1501 Riverside Av....143-J
McCarty C A r 95-12th....963
McCarty W O 265PacAv....1469-M
McClard H E r 320-15th....735-M
McCliment John F Lt r 630-6th....1059-W
McClintock E 919-19th....1356-J
McConnell Francis r 530 Vine....422
McConnell Irene Mrs r 1035 Vine....142
McCord J I r Adelaide....37-F-12
McCornack Elwin r 2809 Pine....1181-W
McCoy D r 2243 Olive....849-W
McCoy Nora 1209 Olive....1139-W
McCoy Pump Co 1134-13th....1311
McCullough Edgar J r....27-F-4
McDaniel Wm A ShandonRd....21-F-11
McElhenny R J pistrer 3439 Spring....794-W
McElwee Betty J r 1903 Park....877-W
McElwee Hubert L r 1903 Park....877-W
McGeorge H Crosby r 28-12th....1319-M
McGrew Merwin r 503 Bonita Av....1338-J
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McIntire D C Pso R Farm Supply Center
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McKinley A B r Adelaide Rd....9-F-14
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McKusick Paul J Estrlla....1062-W
McLain Wm J....20-R-12
McManis Jas F r 2135 Oak....1098-W
McManus John r 144-12th....45-W
McMillan Don r....26-F-23
McMillan Eben r Cholame....15-F-31
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McMurtrey B L r 1410 Park....722
McNamara H D r 1724 Oak....483-W
McNeil Richard B r 2805 Pine....1179-W

McNutt Dean r 130A Capitol Hill....937-R
McPeak Martha r 745 Oak....793-J
McWilliams H B r El Pomar....34-F-11
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McWilliams Jim D r....13-F-12
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McWilliams R R r 2127 Oak....1072
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Meadow Gold Ice Cream Div of Beatrice Foods Co
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Mee Thos J Travelodge 2701 Spring....304
Meeks Bertha R 1730Pine....938-W
Meeks John F 529 Olive....1549-M
Mehrten Deryle M 843 Oak....676-R
Meigard C G Mrs r 1233 Vine....246-J
Melody Ice Cream Bar 625-12th....1015
Melvin Clifford A r 101 Vine....319-W
Merrill H G Mrs r 421-13th....556-W
Merritt H L r 1546 Vine....1230-R
Merritt H M Lt Col 3020 Oak....170-J
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Mervilyn's Flower Shop 1411 Pine....656
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Meyer E W Sgt r 735-28th....792-W
Michelmore D D r 2323 Vine....382-M
Michelmore & Wooster Buick & GMC 1501 Spring....14
Michels H E r 1444 Vine....773-W
Michelson Elwood r 737 Vine....743-W
Millard Jack r 421-9th....238-R
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Miller Alma E r 123-16th....964
Miller E L 330-16th....944
Miller Earl H 315½-14th....1033-W
Miller Elmore H r....4-F-5
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Miller Rosa r 721-28th....524-W
Miller W L r 142 Capitol Dr....925-R
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Mills Chas W r Adelaide Rd....9-F-31
Mills Eugene M r 635 Vine....782-J
Mills Harry R r 2220 Hortense....235-W
Millwee Ollie r 2844 Oak....1092-J
Miner Harry Jr 404½ Oak....1472-W
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Minshull John F paintr 305-14th....426-W
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Molina Sam 1243Gregory....1357-W
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Moody Jack W 2223 Spring....845-J
Moody T J r 520-20th....118-J
Moon Ostin B r 3117 Pine....934-R
Moore C L r 524-2d....929-W
Moore Inez Mrs r 3112 Pine....887-M
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Moraga Bert r 1712Pine....984
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Morehouse Elmer W r 526 Bonita Av....812
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Morehouse K E r 725-14th....967-J
Moreno Paul J r Cholame....26-F-6
Morey Leighton G Maj 1811Park....976-R
Morgan R R Sgt 2245Park....669-M
Morgan Thos S r 210-16th....270-W
Morillo Mary 1915RivrsdeAv....1356-M
Morley Frank E r 726-20th....790-J
Morones Lazaro r 2204 Sn Luis....510-J
Morrill Florence W r 825 Oak....974-W
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Morris Troy L 1918Pine....1198-W
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Mraz A N Mrs r 3202 Pine....723-J
Muir Robt r 1545 Oak....1230-J
Muir Walter S r 1929 Park....147-J
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Mullen Francis J r 2903 Pine....428-M
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Munn Beulah r Pacific Av....374-J
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Nail Clarence S r 421-16th....458
Nair Glen T r 627-19th....1146-W
Nance Clyde S pimbr 1701 Riverside Av....143-W
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Neal Richard W Lt r 722 Olive....856-W
Neis Maude S r 1223 Chestnut....485-J
Nelson Albert r Kiler Canyon Rd....1-R-2
Nelson Alice E r 1709 Oak....689-M
Nelson Ernest r 402-15th....291-W
Nelson Francis r Oak Flat....3-J-2
Nelson Fred r 1311 Chestnut....100-R
Nelson Robt A r 1203 Vine....590-W
Nelson Sally S r 150½ Pacific Av....374-W
Nelson Vernon r Creston Rd....6-F-4
Nente Vera r 1209-21st....833-W
Nerelli Pat Mrs r 620 Vine....593-W
Netto Billie r 2035 Oak....1447-J
Neufeld John C r 1846 Oak....565-J
Newcome J W r 1021 Pine....106-W
Newhard Earl r 2013 Spring....1536-M
Nickerson Jesse CapitlHill....925-W
Nichols Sid r 1433 Chestnut....1259
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Nicklas Robt J r 525-30th....1308-M
Nicoll Eric D Mrs 3107Pine....894-J
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Nielsen Frank 729-18th....1441
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Nielsen Oluf r 1727 Park....1188-W
Nielson Edw 630-14th....467-M
Nocita John W Capt 415PacAv....1003-M
Noren Eddie r Kiler Canyon Rd....1-R-3
Noren O Capt r Mountain Springs Rd....370-W
Norman D P Col r 608½-12th....481-W
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Ojeda Marcellina r 2037 Riverside Av....918-J
Olden R L r 425-10th....569-J
Oliver Chas r 3220 Pine....997-W
Oliver Co Agcy 1148-12th....1238
Olson J Harvey r 333-19th....1183-R

Olson Sadie r 509-13th....762-R
Olson Virgil r 420-12th....590-R
O'Neil Lulu Mrs r 315-14th....1145-R
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Orcutt D H Jr r 1st & Olive....1123-J
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Orcutt Meat Market 835-12th....15
Orton Jennie r 2120 Vine....511-W
Osborne Helene r 1412 Vine....1055-M
Osborne J B 419Vine....1352-M
Osman Jas A Mrs r 3311 Pine....943-M
Osman Leroy J Capt r 122 Capitol Hill....1454-M
Osman Robt K r 1435 Vine....775-W
Ostini Victor P r 2245 Vine....511-R
Otto Roy W r 323-16th....270-M
Ottoson Henry r 326-12th....1218-R
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Parrish W T OakFlatRd....3-R-1
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Paso Robles Ambulance Service 2815 Vine....652
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Paso Robles Auto Court 940 Spring....88
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City Tax Collector 723-13th....98
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Primary School 17th&Vine....915
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Paso Robles Veterinary Hospital 820-23d....1436
Paso Robles War Memorial District Hospital 15th....1200
Paso Robles Waste Disposal 901-12th....326-M
Paso Robles Women's Club 13th & Oak....747-W
Paso Robles Wood Yard 1020 Riverside Av....1141
Paso Robles Yellow Cab 1245 Spring....488
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Payne Gilbert M Lt Col 3106 Oak....876-J
Payne H E r El Pomar....34-F-4
Payne L D Mrs r 327-15th....851-W
Payne's Radio & Music Store 1334 Spring....562-M
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Pemberton Wm r Oak Flat....4-J-12
Penney J C Co 1244 Park....260
Penrod H F Sgt r 2145 Vine....511-M
Penrose Dora 1405Vine....1321-J
Perez Matt r 2205 Vine....1093-W
Perrine M B r 526-32d....1309-W
Perry Irvin r....19-J-1
Perry R T r....22-F-12
Pesenti Maria Mrs r....36-F-3
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Peters Arthur A r 1501 Vine....108
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Peterson Allen R r 531 Bonita Av....1517-R
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Peterson H G r Peachy Canyon....6-J-1
Peterson Ray Mrs 405½Vine....745-J
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Pierce Jas A Jr r N River Rd....8-J-2
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Pigeon Dutch r 1913 Park....192-J
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Pritchett L C r 1315 Oak....1055-J
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Pugh L E r....21-F-13
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Purrington David R Capt 2636 Spring....739-J
Putnam C C r 1619 Olive....1199-R

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Quenzer Albert H r....14-F-21
Quenzer Elizabeth r 92 Fresno....453-R
Quenzer Fred r 1921 Spring....1006-J
Quenzer Geo r....14-F-2
Quillen Katharine r 336B-12th....1218-J
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Ragsdale F F phys & surg 1110 Vine....24
Residence 925 Olive....600
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If no answer call....1200
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Rainey R W r Mountain Springs Rd....370-M
Raitt J A Mrs r 130-17th....371
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Ramona Hotel 819-12th....30-J
Ramsay Edgar r Creston Rd....7-F-16
Ramsey Evangeline 2104 SnLuis....858-R
Ranch Motel 2730 Spring....1408-J
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Rapid Cab Co 1339 Spring....414
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Ray's Tavern 1114 Pine....1247-J
Ream E J 3341 Spring....973-W
Reckman J W r Adelaide Rd....8-F-14
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Reedy J E Dr vetnrian 834-19th....546
Reese Iva r 704 Spring....954-W
Reese Rupert E r 1902 Pine....621-W
Reese W C Web's Liqr Str 2816 Spring....518-W
Regier Elmer r....20-R-1
Reich Bertha 1145½Vine....590-M
Reich Maurene Mrs r 1746 Park....1411-M
Reid Bertha V r 1803 Pine....1133-W
Reid Maurice Your Jeweler 1321Park....714-W
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Reynolds Ray r 6 Forington Av....1228-R
Reynolds T C Jr r 504 Oak....413-J
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Riley Herbert L r....27-F-14
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Roberds Bertha r Shandon....30-F-31
Roberts Photo Studio The 1225 Spring....1160
Roberts Thos B MtnSprngsRd....1076-M
Robertson F E Rev r 1819 Pine....661
If no answer call....1174-J
Robertson Jas H Capt 1814Park....508-W
Robinson L V r 420-11th....1525
Robinson R H Jr r 134A Capitol Hill....826-R
Robles Roller Rink 2508 Spring....104
Rockwell L L r....36-F-22
Rockwell Lloyd H Lt Col 229-18th....431-R
Rodgers Stanley Flying Dutchman Welding Shop 3615 Spring....202-J
Roeder Jack r....32-F-3
Rogerson Geo Capt r 130 Pacific....311-R
Rolfs Motel 416 Spring....552
Rollins Maynard A Maj r 1805 Oak....263-J
Ronconi Mary r 628 Oak....1059-M
Rondy Nellie r Adelaide Rd....8-F-13
Root Geo r 310-15th....416-J
Rose E D r 3309 Pine....1067-W
Ross L D r 2021 Spring....734-J
Rougeot Frank r 3441 Spring....1514-W
Rougeot Richard r 618-7th....978-R
Round Up 849-13th....1180
Rovenstine Elmer r 1835 Vine....437-W
Rowe Cecile Dutra r 506-10th....668
Rowe D K Jr r 424-11th....314-M
Rowe D K Sr r 136-12th....583
Rowe Peter D OakFlat....2-R-12
Rowe Service Equipment & Supply 136-12th....583
Rowland L D r 3125 Vine....1242-M
Rude C A Jr r Creston Rd....7-F-15
Rude John r 1413 Riverside Av....550
Rude L G r 6-12th....178
Ruggles Richard r Adelaide Rd....187-M
Runitz Frank r El Pomar....34-F-5
Russell Geo W Strout Rlty S Hwy....440-R
Russell Jos H r Shandon....26-F-21
Rutledge Herman H Oakchar Products Corp 17th....120
Ryan Mary A Mrs r Creston....3-F-12
Ryder H F 712 Oak....463-R

S

S & K Wrecking Co 1545RivrsdeAv....1494
Sabo A r 3315 Pine....441-J
Salais Leo G 2140Victoria....105-W
Saltzman Alfred F Capt 823-22d....768-M
Sample Bud Brake Service 721 Spring....148-W
Sample H C r 229-15th....466-J
Samuels Henrietta 2802RivrsdeAv....217-M
Sanders Cecil W r 412-24th....1124-M
Sanders Mattie Mae 3222Pine....1013-W
Sandford Robt A Pso R Dntl Lab
Bk of Amer Bldg....49
Residence 2807 Pine....874-M
Sandquist J E r 2841 Spring....334-W
Sands Emma J r 1601 Pine....1411-R
Sands Ida M r 527 Oak....1043-R
San Luis Obispo County of
Agricultural Commissioner's Ofc
Riverside Av....97-R
County Road Dept Riverside Av....97-W
Fair Office Gregory & Victoria....950
Health Dept 830-10th....547
Housing Authority 3201Pine....749
Justice of Peace 830-10th....285
Saulisbury J L CrestnRd....20-J-2
Saunders Curtis r 527 Pine....112
Saunders Jas M r 721 Park....954-R
Sauret Albert r....9-F-2
Sauret Clarence OakFlat....2-J-12
Sauret Ed r 517 Bonita Av....176-R
Sauret Katherine E r Oak Flat....3-J-1
Sauret Lester OakFlatRd....3-J-12
Sauret Nellie r 1638 Riverside Av....295-R
Sawyer Mary Lou 319-4th....1352-R
Scanlon W E Capt 735-28th....524-M
Schauf Henry G r 3000 Riverside Av....499-M
Schinbine Chas H r 1815 Chestnut....431-M
Schinbine Elsie Mrs r 704 Vine....377-M
Schinbine Henry r 3109 Pine....698-R
Schlegel Howard r....6-F-12
Schleicher Tillie M r Fresno Av....608-W
Schluer S E Capt 234-18th....1155-W
Schmidt B I r 630-19th....381-W
Schmidt T W r El Pomar....4-F-4
Schmidt Wm F auto dlrs 1628 Spring....1090
Schmidt Wm F r 1510Park....905
Schneider Walter J 345-21st....1151-M
Schowalter Elizabeth Mrs r 1825 Oak....689-J
Schraner Berta r El Pomar....34-F-13
Schraner Elise r 614-13th....312
Schroder Jim r....1-F-5
Schroeder E H r N River Rd....8-R-1
Schultz David D r....11-F-23
Schummers W M Capt r 727 Park....430-R
Schwandt E P r 1530Vine....306-W
Scott Della L r 1020 Pine....1026
Scott G L C Maj 170PacAv....1351-W
Scott H S r 1920 Oak....279
Scott Ross r....28-F-2
Scott Spencer C r 720 Vine....1061-J
Scow Jim MD 717-12th....791
Residence W19th....660
If no answer call....1200
Searby Howard r 3012 Spring....1258-W
Sears Roebuck & Co 715-12th....495
From Telephones Served from Atascadero Exchange Only (No Inter-City Charge) Ask "Operator" for Entrprise 10713
Seaside Service 14th&Spring....38
Seuss F J r 2810 Pine....1419-W
Seventh Day Adventist Church School
403-3d....688-M
Shaeffer L W r 825 Olive....903-J
Shandon Beauty Shop Shandon....30-F-13
Shandon Elementary School Shandon....31-F-22
Shandon Garage Shandon....30-F-3
Shandon High School Shandon....31-F-21
Shannon E F Bill r....16-F-12
Shannon Photo Service 1220 Park....536
Shannon Richard H r....20-R-2
Shaw Ralph r Shandon....33-F-14
Shea Jos C Lt Col r 1820 Park....1194-R
Shea V B Dr 1108Vine....327
Sheen H G Col r 1034 Olive....1343
Shelby J D Capt r 735-28th....524-J
Shelvock Thelma r 2233 Olive....448-J
Shepherd Gerald D Lt Col r 56-12th....486-J
Sheppard W J Maj....1428-W
Shetler J S r 1646 Spring....960
Shetler Leo M r....36-F-2
Shields John S r 3302 Pine....516
Shifley C E 1420 Oak....529-R
Shimmin Francis Mrs r 1444 Oak....275-W
Shinn F R Lt Col....14-F-32
Shipe Wm A r....13-F-3
Shomo Mary Mrs r 529-14th....515
Shreve Florence r 1025-17th....1063-R
Sigler John H r 2020 Oak....911-R
Signal Oil Co distr 1446 Spring....176-W
Siler Wm N r....27-F-13
Silveira Sally J r 1732 Spring....1339-J
Simmons A J plumbng 907-12th....625-W
Residence 1221 Olive....1229-W
Simmons Cora A r 125 Capitol Hill Dr....1513-W
Simning Earl W r 204-12th....494-M
Sinclair Kenneth E r....5-F-21
Sinclair Pontiac-Cadillac Service & New Cars
1020Park....1000
Used Car Dept 18th & Spring....1005
Sinclair S T r 727-26th....958
Sivers Geo J Farmhouse Motr Hotel 425 Spring....933
Skidmore R F 3122Pine....551-J
Slate Almond Co AdelaideRd....218-W
Slate Frank P r Adelaide Rd....9-F-23
Slate L L r Adelaide Rd....218-R
Slayton Chas J r....2-F-14
Slayton Edgar H r....32-F-21
Smalling J W 538Vine....173-R
Smart L E r 1403 Park....983-W
Smart Sam r 2135 Olive....475-R
Smart Sam Texas Co The 610 Pine....475-W
Smiley Fred r....7-F-31
Smiley Josephine M r 2240 Oak....472-W
Smiley Paul r 2240½ Oak....896-J
Smiley Raymond C r 605-20th....125-J
Smith Betty Mrs 717-12th....1498-W
Smith C S sporting gds 1225Park....40-W
Residence 1809 Spring....18
Smith Carrie Mrs r 1840 Vine....631-J
Smith Clark 1629Vine....1483
Smith Donald r 2012 Park....1198-J
Smith Donald Wm r Creston....6-F-22
Smith E Leroy r Kiler Canyon Rd....1-J-3
Smith Earl L r 2909 Pine....834-M
Smith Ed r Shandon....26-F-2
Smith Eugene B r 912 Vine....1444-W
Smith F R r S Hwy....440-J
Smith J Pearl r 822 Salinas....783-W
Smith Jas P r 3021 Spring....1326-J
Smith Kenneth W Lt 814Park....935-R
Smith LaRue Mrs 1627Pine....1051
Smith O F r....16-F-14
Smith Oren B r 1730 Park....755-J
Smith Robt M W r 521 Vine....1252-W
Smith Roy M r 510-9th....1246-J
Smith Wilfred E r 523-15th....354-W
Smith Wm S CapitlHill....554-W
Smith's Drive-In 2331 Spring....1415
Snibley Walter r 531 Beverly Av....949-J
Snyder Eugene E 117½-17th....1495-W
Snyder Paul R r 730 Cherry....898-W
Sobey G L phy & surg 1104 Vine....55-W
Residence 507-18th....55-R
If no answer call....1200
Sobey Gifford L Jr Pso R Ins Agcy 705-12th....1220
Solberg Wayne A r 120 Capitol Hill....987-R
Sonne Lorine Mrs r Creston....3-F-22
Sorgeson Lottie M r 2910 Pine....1257-J
Southern Counties Gas Co 823-13th....500
Between 5 PM & 8 AM & on Saturdays Sundays & Holidays
From Paso Robles Ask Long Distance (No Inter-City Charge) for Enterprise 10206
Southern Pac Co depot 8th&Railroad....2
Southern Pacific Milling Co
Warehouse No 1 Riverside Av....9
Lumber Office Pine....433
Warehouse Ofc Riverside Av....573

Southwest Airways Co SLO County Airport....24-F-2
Souza Art r 503½ Vine....1252-J
Sparling Richard H PT&T Co 6th&RivrsdeAv....730
Residence 320-17th....1212
Spaulding Lyman r Whitley Gardens....29-F-5
Spears Thos J Jr Maj....29-F-15
Speck Glen W r 1045 Chestnut....1129-W
Spencer Frank C r 636-20th....1536-R
Spencer Harry W r 2035 Park....1302-M
Spencer Kenneth 1721RivrsdeAv....1047-M
Spencer LaMar r 1015-26th....1096-J
Spencer Max M r 2425 Vine....497-W
Spring Ranch Shandon....1-F-13
Squire G W r 1428 Olive....480-W
Squire Loron D r 1420 Olive....1321-R
Squire's Men's Wear 745-12th....151-W
Standard Oil Co of Calif ofc 26th....852
Standard Pipe Line Co
Shandon Pump Station....26-F-22
Standard Stations Inc
No 750 1745 Spring....589
No 280 12th & Spring....507
Stander J W r 1607 Riverside Av....1316
Stanfield Wayne E r 187 Pacific Av....728-M
Stanford Al r 337-19th....1430
Stanley Chas H r Shandon....31-F-4
Stanley Katherine r 1520 Park....1526-R
Stapp Jas C 605½ Oak....392-R
Starks Willie r 1809 Riverside Av....1132-J
State Farm Mutual Insurance Co's 204-17th....678
Stauffer Marley R r 1916 Park....1050-W
Steaffens John A r 1546 Park....300
Steaffens John A Texaco Serv Sta 1405 Spring....910
Steagall Fred B contr 1145-10th....165-W
Steele Harvey L r Peachy Canyon Rd....11-J-3
Steinbeck Geo L r....2-F-4
Steiner Bernice Mrs r 1904Park....1085-J
Steinle Fred U r 605-3d....737-J
Steinle Harry 60RidgevwDr....1506-M
Stephan George E exectv dir Hseing Authority City of Paso Robles 3201 Pine....749
Stevens Studio 1232 Olive....1121
Stewart Florence r 528-18th....561-J
Stewart Irvin W r....20-F-6
Stewart John A r 2102 Riverside Av....626-W
Stiles L L r....26-F-31
Still Clarence r....15-F-21
Still Ernest r Annette....15-F-4
Still H H Sr r 503 Beverly Av....1114-R
Stinchfield L M Paso Robles Uphistry 1348Railroad....1535
Stinchfield L M r 1843 Locust....253-W
Stinnett Joe Jr Mrs 1419½Park....967-W
Stock C B r 1249-11th....783-M
Stockalper Frank r CayucosRd....16-F-5
Stockdale C r....10-F-11
Stockdale Claud Ranch N Hwy....18-F-3
Stockdale Mamie E Mrs r....10-F-3
Stockdale Ray r 213 Oak....899-W
Stoddard C P r 525-13th....538-J
Stoddart A B r N River Rd....7-J-1
Stokes John Wilshire Serv Stn 1545 Spring....1552
Stokke Edwin 3207Pine....741-R
Stoltenberg Geo E r 340-3d....532-W
Stoltenberg Geo L r 327-13th....628-R
Stowe Independent Oil Co 6th & Spring....758
Strahan L R Dr 1108 Vine....327
Residence 2507 Vine....213
If no answer call....1200
Strand C O r 512-24th....382-R
Straw Wm E r 321-15th....276-M
Stricklin Chas 205-16th....1492-W
Stringer S E Mrs r 1935Park....1128-W
Strout Realty S Hwy....440-R
Stuart John E r 1920 Park....1050-J
Stubblefield Lige CapitolHill....1345-W
Stults Genie Hillman r Estrella....13-F-4
Sturgeon Josephine Mrs r 1529 Oak....306-J
Sturgeon Vernon L r 2129Vine....1098-M
Sullivan Dennis J Jr MD French Clnic 1221Park....1435
If no answer (Toll) call Long Distance for....San Luis Obispo 3135
Sullivan Elbert E Chaplain 529-18th....850-M
Sundahl Ray L r 2048 Vine....1447-W
Sutcliffe F A 535Vine....1107-M
Sutherland Howard Sgt r 2021 Vine....694-M
Sutton Alice C Miss r 1520 Oak....948-R
Swap Shop 2712 Spring....334-J
Sweetman C E r 1849 Vine....920-M
Swezey Chas Lawrence 1921Pine....1198-R
Sykes W T r 405-14th....200

T

T & D Jr Theatre 12th....328
Talbert Geo E r 114-17th....774-M
Tannenbaum Louis D Lt 2006Vine....1176-J
Taylor Carl r 320-14th....624-R
Taylor Chet r 1535 Olive....412
Taylor F E r 3440 Spring....634-W
Taylor Florence I 1315Vine....387-J
Taylor Hotel 1308 Spring....158
Taylor Luella r 1434 Pine....272
Taylor P E r 1415 Vine....357-W
Taylor Rosanna Mrs r 332-14th....100-M
Taylor Sibyl Mrs r 422-17th....1095-J
Taylor Verner r 1236 Olive....651-J
Taylor Wm H 1319Park....1496-W
Tennison Frank E Lt r 50-12th....797-R
Terminal Drilling Co 304-13th....1409-W
Terrell Clarence r 3115 Pine....1019-R
Terrell T J Rev r 1030-21st....833-J
Terrill Arthur N r 2029 Oak....468-R
Terrill Newell M r....36-F-12
Terrill Oliver A r Peachy Canyon Rd....12-R-1
Terris Jas r 1404 Park....838-J
Testerman Chester C r 246-16th....1336
Testerman Mary Mrs r 1140 Pine....308
Tetrault L R Capt 50Fresno....453-M
Texaco Service Carl's 10th&Spring....391
Texaco Service Station 1405 Spring....910
Texas Co The sales 610 Pine....475-W
Tex's Barber Shop 1210 Park....84
Thixton Tessie M r 1123 Salinas....783-R
Thomas A D r Creston Rd....216-W
Thomas C G 1021Chestnt....1347-M
Thomas E 310-16th....832-R
Thomas Howard J r....2-F-22
Thomas J Roy r 1411 Pine....656
Thomas Mildred 322-14th....100-M
Thomas Omer r 1827 Park....1339-W
Thomas W H r 419-15th....1331
Thompson Lavada r 1429 Spring....529-W
Thompson Manly W D 411-12th....553
Thompson's Auto Court 3747 Spring....1516-W
Thorndyke M E r 1427 Pine....578-M
Thornton Jas E r 1936 Vine....646-W
Thorpe Donald E 931Vine....848-J
Thorpe Herbert B r 3032 Pine....1421-R
Thralls Alice r 647 Vine....1163-J
Thurlby A Nye r 503-13th....594
Tide Water Associated Oil Co 26th....911-W
Tidrow J C r S River Rd....595-J
Tidrow Walter O r....20-F-3
Tingley C A 1019Chestnt....1347-R
Tjaldeen Peter r 104-17th....837-J
Toevs Gus r 530-9th....154-W
Toevs Otto r 1705 Park....1318-J
Toler Clayton 3114Pine....732-W
Tolle S A Mrs r 1802 Park....969-J
Tomlin Naomi E 3221Pine....756-R
Tomlinson L E r 435 Pacific Av....1003-W
Torres Soledad G r 1616 Pine....643
Torrey Mary A Mrs r 211½ Spring....1014-J
Tots & Teens 1347 Park....310
Towe E C Mrs r 3308Pine....943-R
Trager Walter r Mountain Springs Rd....17-F-3
Travelers Aid Service 731-12th....424
Travelodge 2701 Spring....304
Trees Motor Lodge 2841 Spring....334-W
Triguero Pete r....20-F-4
Tripke Ernest G 1045Vine....569-W
True Charlie r ShandonHwy....13-F-21
Truesdale Geo B r....1-F-21
Truesdale Willis r 51 Ridgeview Dr....797-W
Trussler's Furniture Store 1303 Park....126
Tubbs Wilson L Jack 1818Park....1157-M
Tucker Alvin C r 754-26th....1253-W

Tucker Elden r....30-F-6
Tucker Emily D r 1844 Vine....215-W
Tucker Mae 2035 Oak....1447-J
Tucker S S r 2035 Vine....681
Tufte J E 19-12th....1506-R
Tuley Bruce r 1704 Vine....188-W
Tuley C Ward r....27-F-5
Tuley John B r Estrella Rd....14-F-12
Tuley Lester r 1940 Spring....877-J
Tuley Mary Beth r 1940 Spring....877-J
Tuley Merle 230-16th....150-W
Turano Anthony r 1735½ Park....976-J
Turley Minnie G Mrs r Ysabel Av....499-W
Turner Anna r 520 Bonita Av....1114-W
Turner Furniture Co 2706 Spring....1440
Turner Paul L furniture 2138 Spring....760
Residence 63RidgevwDr....636
Twisselmann Chris r....15-F-3
Twisselmann T F r 115-18th....1524-R
Twisselmann Theodore F r....15-F-33

U

U S O 10th & Park....1537
U S O Travelers Aid Service 10th&Park....591
Uchytil Mary Mrs r 2118 Vine....694-W
Union Oil Company of Calif
Northern Division Pipelines
Shandon Pump Station Shandon....26-F-3
Sales Division
Paso Robles Office 26th....658
Service Sta No 347 10th & Spring....1531
Union Oil Service Station 15th & Spring....1420
U S Government
Army Dept of Military Police
Police Station 711-13th....1127
Dept of Agriculture
Soil Conservation Serv BkofAmerBldg....1334
Dept of Commerce
CAA Airway Communications Station
Sherwood Field....670
Office of Rent Stabilization
Branch Rent Office 1303-13th....1008
Post Office 604-12th....96
Uptown Drive-In 1514 Spring....474

V

Vaca Pat Mrs r 1248-21st....599
Valley Airline Ticket Agcy 1319 Spring....654
Valley Feed Co 1040-13th....124
Valley Flying Service Sherwood Field....1002
Van Blargan Elizabeth r 1519 Riverside Av....267-M
Vanden Bosch Adrian M r 3021 Pine....1234-W
Van Der Linden Anna F r 1935 Olive....502
Vanderlip Dorothy G r 530-5th....323-R
Van Horn Butane Service 2801 Spring....343
Van Horn Emily r 3111 Park....928-J
Van Horn Otto B rltr 612-12th....1414
Residence Oak Flat Rd....4-J-1
Vanity Box 1336 Spring....221
Van Order Lester r Mountain Springs Rd....998-J
Vapor Cleaning Works 1344Pine....315
Vasquez Bob PeachyCanynRd....12-R-3
Vega Lyle r 2550 Riverside Av....499-J
Ventura Sam J r 212-12th....692-W
Venturini Emidio r El Pomar....34-F-2
Verity Kenneth B r....35-F-13
Verity Kent L r El Pomar....35-F-14
Vet's Cab Co 14th & Spring....776
Vic's Cafe 835-13th....1529-W
Vilen Frank J r 211 Spring....630-M
Vinson Esther 1732 Spring....742-W
Vogel B F 827-20th....1046-R
Vogue The 1233 Park....70
Volpi Frank r....32-F-6
VonDollen Ralph 103CapitlHill....1478-W
Von Dollen Robt r 118 Capitol Hill....1228-M
Von Dollen Ruth r 249-16th....1075-M
von Sosten Carl r 2923 Pine....350-W
Vorrath Henry r 843 Vine....509
Vreeland Richard S Mrs Sn Miguel
(Toll) call "Operator" for....Sn Miguel 86-F-4

W

Wachs Arthur r El Pomar....4-F-21
Wachs Sidney F r Creston Rd....7-F-4
Wack Richard P r Adelaide Rd....9-F-13
Waer Fred E r....5-F-3
Waer T O r W 19th....227
Wahlace Peter r 621 Oak....164
Walker Earl T Dr chirprctr 1947 Spring....754
Residence 1945 Spring....734-W
Walker Everett E MtnSprngsRd....10-R-12
Walker Mary YsabelAv....1476-J
Walker Ralph M r....6-F-14
Walker S H r 430-15th....540-J
Walker W A r 2914 Pine....1401-R
Wallace Elizabeth Mrs r 1924 Spring....669-R
Walters R A r 422-11th....892-W
Walton Myrtle r 410-14th....387-R
Ward Adrian 1535Park....1168-J
Ward Edna C 12th....27-W
Ward Edw D MD 522-13th....840
Ward Fred r 724-14th....711-W
Ward Kenneth r 1610Park....969-R
Warden Wanda r 1803 Spring....565-W
Wardman Wm r 11th & Pine....1034-R
Warner E A W4th....1511
Warren Dora L r 208-19th....253-J
Washburn Fred 423-10th....314-R
Watkins G G r N Riverroad....926-W
Watland Clarence r Oak Flat Rd....2-J-1
Watson Verna Mrs r....32-F-5
Way Dorothy r 905 Spring....1028-W
Weatherill Robt G r 3223 Pine....1325-W
Weatherwax W A r 3213 Pine....715-J
Weaver Carl r....32-F-14
Weaver Percy r....2-F-3
Webb Elsie 1205Gregory....858-M
Webb W W 135-18th....188-J
Webber Joe r....16-F-22
Webber O H r 2650 Spring....518-J
Web's Liquor Store 2816 Spring....518-W
Webster Alex Mrs 1433 Oak....41-W
Weideman E Mrs r 1940 Park....348
Welch Jas A r 1846 Pine....508-M
Werbel E W MD French Clinic 1221 Park....1435
If no answer (Toll) call
Long Distance for....San Luis Obispo 3135
Werling Dewey r 417-24th....1422
Werner Harry E OakFlatRd....4-J-2
Wescott Ralph M r Creston....3-F-2
Wes's Sporting Goods 1215 Park....727-R
West Chauncey W 1039Chestnt....1039
West Chauncey W & Associates accts 901-12th....868
West J Paul r 1745 Filbert....188-M
West Kenneth constbl....32-F-12
West Ray 712RivrsdeAv....1450
Western Auto Supply Co 1420 Park....596
Western Cabinet Works 1000 Park....289
Western Union Telegraph Co 1208 Spring....131
To send a telegram or cablegram call....Western Union
Wetzel F G Mrs r 1720 Filbert....59
Weyman Walter r Oak Flat....2-R-3
Wheaton Jas 1333RivrsdeAv....1047-R
Wheeler C H r 2230 Spring....147-R
Whipple Amy B RN r 1306 Sherwood Rd....925-J
Whitaker Fred W State Farm Mutual Ins Co's
204-17th....678
White Geo A Sr r Shandon....1-F-11
White Geo S r Shandon....1-F-12
White Leo A Capt 1815Vine....437-J
White Marion D r Shandon....1-F-3
White Ranch Co Shandon....1-F-3
White Richard M r Shandon....31-F-11
White Spot Cafe 1524 Spring....517-W
Whitener John r Peachy Canyon....11-J-1
Whitener W A r Peachy Canyon....11-R-2
Wicks Frank S r....32-F-11
Wiebe H A r....22-F-11
Wiebe Rudolph r Adelaide....8-F-21
Wiebe Wm G r....16-F-21
Wieser Hubert B r 2821 Pine....1037-J
Wiest G Ellis r....4-F-12
Wilcox Lou r 2801 Vine....1503

Wilcox Lou General Electric Appliances
823-12th....1507
Service Dept....1501
Wilcox Thos r 1111 Vine....1505
Wildman J M J M Wildman Inc 1139-13th....254
Residence 2120 Olive....1509
Wildman J M Inc
Office 1139-13th....254
Parts Dept 1139-13th....99-W
Wilkinson J r 1426Pine....1138-J
Wilkinson L P Paso Robles Downtown Hot Springs
840-11th....619
Wilkinson Saml W r Mountain Springs Rd....10-J-1
Willard Elloyd r S Hwy....1533-J
Willard Music Co 1245 Spring....1089
Williams Geo N 411-14th....556-J
Williams Lora r 506½ Oak....862-W
Williams R J r 625-14th....21
Williams W E r 829-14th....578-R
Willow Creek Ranch Willow Creek....11-F-11
Wilmar A H Dr r 1905 Spring....63
Wilmar E V r 2000 Spring....1188-M
Wilshusen J S Jr r 135-16th....587-J
Wilshusen Jim r....6-F-12
Wilson H H r El Pomar....4-F-3
Wilson H H r 245-12th....1319-J
Wilson Howard r 3004 Pine....196-R
Wilson Jack E r El Pomar....35-F-12
Wilson Johnnie r 1145-21st....982-R
Wilson L L Jr r 733-23d....1197-M
Wilson M r 345-12th....1139-J
Wilson Patricia r 2817 Pine....665-W
Wilson Roger A 628-24th....531-R
Wilson W T OakFlatRd....1460
Wilson's Drive-In 2748 Spring....492
Wimberly Lucille H Capt r....21-F-12
Wimmer W W r Adelaide Rd....5-R-1
Wingefeld Conrad r 1538 Olive....287-W
Winjum L J r 1640 Pine....1410-J
Winkler A J House Of Appls Elec Sales & Serv
1226 Park....1304
Winn W L r Mountain Springs Rd....10-R-2
Wiseman Wm R Maj 1105 Olive....1347-J
Withey L G r Mountain Springs Rd....10-R-11
Woeste D J 729-30th....1477-W
Wolfe Alfred M MD French Clinic 1221 Park....1435
If no answer (Toll) call Long Distance
for....San Luis Obispo 3135
Wolfe Louis r....32-F-2
Wood H A r W 21st....998-W
Wood H A Welding & Machine Shop 1207-13th....321
Wood J E Col 2212Park....763-J
Wood Laurence H 3005Pine....921-R
Wood Olga May 420-14th....556-R
Wood Robt M r 245 Olive....688-W
Wood W E r 2807Riverside....1096-R
Woodland A J 215-24th....872-M
Woodland C B r 815 Spring....37-W
Woodland Fred Norwalk Serv Sta 9th & Spring....425
Woodland Fred r 2241Vine....1176-M
Woodrell A L r 2644 Spring....1400
Wooster Marshall A r Creston Rd....7-F-5
Wright I E r Adelaide Rd....187-J
Wright Raymond r 2911 Pine....1037-M
Wyborney Henry J r E 13th....953-J
Wyrick C W r 3313 Pine....1067-J
Wyrick Wilma J r 3313 Pine....1067-J

Y

Yearwood L E r Lomita Linde....174-W
Yellow Cab Pso R Yellow Cab 1245 Spring....488
York Frank E 1911Vine....215-J
York Sid Ins Agcy 1213 Park....727-J
York Sidney r 50 Ridgeview Dr....1236-W
Yost Donald W r 539-30th....638-J
Young Arden r Oak Flat....3-R-11
Young Clyde G Col r 532-19th....561-W
Young Geo W r 1811 Pine....1157-J
Young J C r 2012 Vine....694-J
Younts Coy r 707-7th....476-M
Your House of Beauty 1503 Park....1010

Z

Zapf Ruth Helen r 530-18th....283-M
Zdravecky Stephen F Maj 102-12th....179-M
Zieglar Mike r Adelaide Rd....187-R
Zimmer Robt E r 516-24th....1124-J
Zimmerman Leo E r El Pomar....35-F-4
Zuckerman H Lew r Peachy Canyon Rd....12-J-1

PISMO BEACH

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Ask Operator for....Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co....600 Dolliver St
Pismo Beach

Abbott's Motel 1005Dolliver....258-W
Adams Lawson S r 351 Sn Luis Av....438
Afana B Gabriel r Hwy & Shell Bch....426-J
Alexander Isabel E r 426 Stimson Av....415-W
Allread Dewey Jr Maj 245CapistranoAvShellBch....473-J
Al's Plumbing Supply 519 Cypress....333-W
Anderson Andrew r 451 Harloe....178
Anderson G H r 541 Wadsworth....104-J
Anderson's Mobile Service Price & Pomeroy....199
Angelo Alex r Windward Av Shell Bch....434-W
Armstrong Donald EdnaRd....215-M
Avellar J M Mrs r 285 Wadsworth....321-W
Avila John r 230 Stimson Av....189-M
Axtell Edith M r 426 Ocean View....195-J
Ayers Clarence H 157 SntaFeAvShellBch....464-R
Badger Helen K Mrs 510HarloeAv....86-R
Bagwell Chas r Snta Fe Av Shell Bch....435-W
Bailey Irwin T r 518 Pomeroy....59-J
Bailey's Auto Court Main....320
Baker G Dennis ShellBeachRdShellBch....450-R
Baker's Restwell Court 1221Price....105-W
Bamford H J Crawford's Motl 371 OceanDr....203-W
Bank of America Pomeroy....115
Barling Evelyn SeaVwAvShellBch....211-M
Barnes Oscar H r 342 Morro Shell Beach....123-M
Barnhill E W r 442 Ocean Av....126
Barnhill Ronald E r 364 Harloe Av....97-R
Barrie Ferdinand Capt r 341 Wilmar Av....99-M
Bassett E J Mrs r 436Price....26-R
Bates A L 345 SntaFeShellBch....255-W
Bates Fred L r 360 Stimson....346-M
Baxter W A&Sons serv stn 535Price....80
Baxter W Thos r Bay....343
Baxter Walter A r 575Hollister....104-W
Baxter Wm A r 461 Harloe Av....76
Beach Apartments 266 StimsonAv....19
Beach Store 591 Cypress....39
Beal's Mobil Station 1481 Price....164-J
Beaver Henry S 453PomeroyAv....318-J
Beck Walter H masseur 420 Ocean Vw....160
Bell Clyde r Palomar Av Shell Bch....58-W
Bender's Plumbing & Supplies
Cuyama & Shell Beach Rd Shell Bch....244-W
Benton A R r Capistrano Av Shell Bch....437-W
Berryman F J 702 OceanBlShellBch....455-M
Bettiga Jas r 449 Stimson Av....446-J
Bidinian Toros EspartoShellBch....67-J
Bill's Place 230 Pomeroy Av....114
Bishop C B Lt 415PomeryAv....127-W
Blackwell B W Lt 350MontecitoAvShellBch....48-M
Bluebird Taxi 235 Pomeroy....222
Bohemian Distr Co 220CapistranoAvShellBch....244-M
Bolstad Paul F dntst 776 Price....404-J
Residence 340 Wilmar Av....404-W
Bonetti Bob R 257CapistranoAvShellBch....224-W
Bonnie & Ty's 501 Cypress....462
Boosinger H E r 321 Stimson....143
Borba J J BoekerAvShellBch....251
Borba Robt J r 324 Wawona Av Shell Beach....436-J
Boxold Fred K r 262 Cuyama Shell Beach....156-W
Bradley Chas A r Montecito Av Shell Bch....432-M
Bradley Raymond R ElPismoManor....449-Y-2
Bradner D E confcty 681 Cypress....413-J

Bradshaw Cleveland 364ParkAv....200-R
Branche Jas W VistaDelMar&ShellBchRd....14-W
Bras Art 258CuyamaShellBch....156-J
Braun Chas A Leeward&PearlShellBch....187-R
Breaker's Apartments 172 Hinds....325
Breuklander L T r Pismo Hgts....86-W
Brewer Claire 341Dolliver....64-R
Bright Robt E Lt 150MontecitoAvShellBch....247-R
Briner E A r 245 Snta Fe Av Shell Beach....256-R
Brower Harry L 151EspartoAvShellBch....162-R
Brown & Roy Realtors & Insurors 314PomeryAv....154
Brueck Edd Jr Mrs 132CapistranoAvShellBch....214-R
Building Supply Service
Morro Av & Shell Bch Rd Shell Bch....14-W
Bullard Alton L Dr 420HollisterAv....209
Bullard Alton L MD 740 Price....205
Burnight E R MD 348Hollistr....148
Burton Daphne M Mrs r 341 Hinds....26-W
Butler Hotel 440PomeroyAv....41
Byers Robt E r Snta Fe Av Shell Bch....256-M
Byrd Stanley C r Hanford....54

Cabaniss R C r Wawona Av Shell Bch....437-R
Calhoun's Wilshire Serv 440 Price....416
Calif Cleaners 590 Dolliver....84
Calif Market 770 Price....1
Camack Edw R r Leeward & Water Shell Bch....434-J
Cameron Theo A 244MontecitoShellBch....253-W
Campbell Lulu M r 350 Ocean Vw....442-W
Carter Walace J r Shell Beach....434-Y-22
Carter Walace J r Windward Av Shell Beach....96-W
Catholic Church 461PismoAv....109
Cattani P r OceanAv....16-W
Cavanaogh Fred Mrs SntaFeAvShellBch....447-W
Chamberlin A C H Pismo Theatre 250 Pomeroy....11
Chiropractic Health Center 870 Price....190
Christen Fred G Shangri-La Motel 1111Price....112
Clark Herbert S 471HollistrAv....307-R
Close Alma Mrs r 412 Stimson....415-R
Coe L F Pismo Beach Skatng Rink PomeroyAv....131
Collett Beauty Shop Dolliver....192
Collett Orin r Palisades Shell Bch....454-J
Collier T L r Windward Av Shell Bch....471-M
Collins P C Jr 219MorroShellBch....249-W
Conklin Thos H ins PalisadesAvShellBch....257-J
Cooney John B LeewrdAvShellBch....34-J
Cooper's Restaurant 101 Hwy....194
Copeland Jack r Boeker Av Shell Bch....457-W
Cordova Alberta J r 461 Dolliver....7-R
Cordoza Tony V r 445 Pomeroy Av....319-M
Cornett M K r 101 Hwy....99-W

Coulter Joe D 219MontecitoAvShellBch....431-W
Crawford LuVilla ShellBch....249-J
Crawford's Motel 371 OceanDr....203-W
Crosby Rock & Sand 1140Price....136-M
If no answer call....96-J
Crosby Trucking Co Windward Av Shell Beach....96-J
Cuelho A P r 571 Wadsworth Av....130-W
Culbard A E r 101 Hwy....424-W
Cummin's News Stand 431Cypress....311
Cumpston W V r Vsta Del Mar Shell Bch....214-J
Dana Amos B r 525 SanLuis....25
Dardanelli Joe r 508 StimsonAv....125
DaVico Henry r 148 Ocean Vw Av....347-R
Davis Electric Shop 812Price....38
Davis Emma Jane r 321 Hinds Av....28-J
Davis Harry E 331WadswrthAv....321-M
Davis Harry G 212CuyamaAvShellBch....437-M
Deibert E H r 1390 Bello....315
Deitz Jerome D r 430 Pomeroy Av....127-M
Dellaughter Beatrice R LeewardAvShellBch....441-J
Deutsche Robt W Lt 328ParkAv....64-J
Dias Court 371 Pismo....306-W
Doeckel Donald D r Pier Av Shell Bch....441-M
Doko's Variety Store Price & Pismo....36
Domingos M G r Pismo Rd Shell Bch....458-M
Donahue Robert R r Shell Bch....55
Donaldson Art Shell Beach Mkt Hwy Shell Bch....445-J
Donati Don 333EspartoAvShellBch....411-J
Douds Chas R r 381 Wilmar Av....409-W
Duff Bill A 145CapistranoAvShellBch....255-J
Duff Donald C 238CastiacAvShellBch....217-W
Dungan L L New Adams Court 1000Dolliver....150
Durbrow H 290PierAvShellBch....455-W
Eagle Cafe 273 Ocean Vw Av....98

Earing Dale P 142CuyamaAvShellBch....197-W
Echols Geo r 266 Leeward Shell Bch....424-J
Edgewater Motel Dolliver & Wadsworth....3
Ellett Jos H r Snta Fe Av Shell Bch....435-M
Ellis Frederick A r Esparto Shell Bch....429-M
El Mar Cafe 400 Cypress....100
Elvin John H MD 273 Pomeroy Av....330
Enos Alvin W 150CuyamaShellBch....472-J
Erhart A A r Ocean Vw....108
Esquire The 600Cyprs....333-J
Estudillo H R 221 SntaFeAvShellBch....447-J
Evans Wesley PierAvShellBch....425-R
Ewing J I Mrs 407 StimsonAv....23-R

F & M Cleaners & Hatters 548 Cypress....57-W
Fairey E I r 440 Ocean Vw Av....326
Fay L N r Pismo Hts....102
Fermin Ted r 310 Ocean View Av....95
Ferreira S M r Oceano Rd....68-J
Fetterman Cecil K r Morro Shell Bch....48-R
Figgins C R r Cuyama Shell Bch....249-R
Fike Robt Carroll 123MontecitoAvShellBch....58-J
Finley Sadie 651Bello....127-J
Firebaugh E J r Wilmar Av....99-J
Fisherman's Club 260 Ocean Vw Av....10
Fissori Joe 490Pomery....140
Fitzgerald A F Jr r Shell Bch....433-J
Ford Archie B r Ocean View Av....94
Ford's Market 801 Dolliver....61
Foster Victor R 417WadsworthAv....186-W
Foster W E 301 Cypress....15-W
Franchi Leland 143MontecitoAvShellBch....58-R
Fraysier B W r Hollister Av....28-W
Freeman Elwood H r 251 Palomar Shell Bch....6-M
Frye Elizabeth r 371 Hinds Av....334-J
Gafvert W Louis 139PalomarAvShellBch....129-R
Galli G r 326 Hinds....52
Gallimore J E r 340 Hollister Av....242
Gammons Albert H Rev r 390 Ocean Vw Av....442-J
Garrison's Cafe Price....176
Gascoyne John H 178PierAvShellBch....455-J
Gates Frank L Jr Capt 471HollisterAv....186-R
Gates Russell C r Windward & Water
Shell Bch....456-M
George Joe r Franklin Dr....99-R
Giannandrea Louie 151WawonaAvShellBch....427-W
Giffra Caterina r 900 Dolliver....339-J
Gilliland Jim contr 351 Franklin Dr....203-J
Glenn C H r 1011 Sn Luis Av....183
Godwin Francis E 426PearlAvShellBch....440-R
Golden Star Cafe 687 Cypress....66-R
Gomes Frank A r 1470 Bello Av....452
Goodman Jas T r 315 Wawona Av Shell Bch....233-R
Goodman Leila N r 315 Wawona Av Shell Bch....233-R
Gorman Florence Shell Bty Shop
244CapistranoAvShellBch....67-W
Gotham Court 120 Ocean View Av....106-J
Goulart A V r Bay....420-R

Gould Ted A Jr r Montecito Shell Bch....431-M
Gragg Frances A r 101 Hwy....449-Y-23
Grant A C r 310 Morro Shell Bch....123-R
Grant Pete r 241 Stimson Av....13
Green Jack club 195Pomery....453
Greyhound Bus Depot Price & Pismo....36
Griffin Elizabeth Mrs r Boeker Av Shell Bch....17-J
Grigsby Delia r 319 Stimson Av....65-R
Grisingher Herbert r 341 Sn Luis Av....146-W
Grisingher Virginia E r 341 Sn Luis Av....146-W
Gummere Lloyd E 180CliffAvShellBch....211-R
Gummere Lloyd E Pismo Beach Rlty
246 Pomeroy Av....259
Gummere Lloyd E rltr 101Hwy....449-Y-21
H & S Gift Shop 559Cypress....304-W
Hale Donald W Lt 11 SeavwAvShellBch....211-J
Half Way Motel 101 Highway....30
Hamilton Dorothy V 345 Stimson....65-J
Hance Homer 206PalisadesAvShellBch....454-W
Hannah J C Mrs 326CastaicAvShellBch....255-R
Harding Dorotha M Dress Shop 760 Price....324
Harding Dorothea M r Capistrano Av
Shell Bch....436-W
Hare Vincent B r 330 Pomeroy Av....35-W
Harris Earl E r 101 Hwy Shell Bch....433-M
Harris Ellen G Mrs r 460 San Luis Av....121-M
Harris Geo R 140 OceanVwAv....401-R

Harris Mary R Mrs PalomarAvShellBch....432-R
Harry Helen D 265LeewrdAvShellBch....455-R
Hawn Geo H r Snta Fe Av Shell Bch....447-R
Hawthorne Roy W 145 SntaFeAvShellBch....427-J
Health Delicious Products 441 Dolliver....106-W
Hedding W Clyde r Dolliver....56
Heid F J Jr atty 310 Harbor Vw....50
Henderson Euel S r 176 Hinds....418-R
Henderson I G r Palisades Av....454-M
Hendrix Tom A r Palisades Av Shell Bch....440-W
Henning Harry r 284 Ocean Vw Av....64-W
Henry Orpha ri est 436 Pomeroy Av....113
Hesseldenz Robt T 327PalomarAvShellBch....436-M
Hewitt Margaret E 1702 OceanBlvd....254-J
Hibbard John F ShellBeachRdShellBch....400-J
Hibbard's House of Beauty ShellBeachRd
ShellBch....400-J
Highway Garage 349 Price....119
Highway Liquor Store Price&Pismo....406
Highway Sea Food Market 801 Price....27-W
Hill Grover B r Hwy....444
Hi-Way Cleaners 640 Price....124
Holt's Milk & Ice Service 550 Pismo....89
Hoover Floyd C r Ocean Blvd....17-R
Hopper Christine Mrs 208WawonaAvShellBch....473-W
Hotel Butler 440 Pomeroy Av....41
Houchin C E r Shell Beach....193
Houser Chas r 450 Main....141-R
Houser Wm M r 470 Hollister....2
Howard Earl r 517 Stimson Av....23-J
Howell Edythe L 27BoekerAvShellBch....470-M
Hughes Plumbing & Repairing 361 Pismo....74
Huntoon J H r 311 Harloe....97-W
Hussy M F r 341 Hinds Av....405
Ida Jay Shop 731 Dolliver Av....188-M
Idaho Club 500Cypress....161
Iness J W r 50 Windward Av Shell Bch....434-M
Ingalls Ruth Mrs r Fresno....86-M
Itjen R C r 1250 Cypress....135-J
Jacinto Frank 320HindsAv....323-M
Jackson Margette 230ParkAv....77
Janawicz Frank r Wawona Shell Bch....429-J
Jatta Marvin L r 1240 Cypress....110
Jenkins L Mrs 250WawonaAvShellBch....472-R
Johnson A R r 259 Harloe Av....122-R
Johnson C T r Wadsworth....130-M
Johnson Lon CapistranoAvShellBch....472-W
Johnson Myra Mrs r 570 Wadsworth....130-R
Jones Thad E Shell Auto Court 1331 Price....335-R
Judkins Frances Mrs r 288 Harloe Av....135-R
Kamitsuka Jos H 268 Peerless....340-J
Keithley C E Red Rooster 601 Cypress....185
Kemble Leo W r Placentia Av Shell Bch....17-W
Kern Frederick G 133PlacentiaAvShellBch....458-R
Key Wayne E 242CliffAvShellBch....467-J
King Kathryn MorroShellBch....248-W
King's Rest Motel 250 Main Av....32-W
Kirschenman Henry r Wadsworth Av....225-J
Klerk Eve Mrs r 33 Capistrano Av Shell Bch....473-R
Kohlstedt H J r Palomar Av Shell Bch....466
Kunke Theo R Lt 471HollistrAv....307-J
Lamb A L r Morro Shell Bch....248-M
Landini A r 530 San Luis Av....169-R
Lane Eugene W 333 SntaFeAvShellBch....435-R
Leal Raul r Morro Av Shell Bch....48-W
Leiter's Pharmacy 750 Price....180
Lemons Ethel Mrs r 421 Pomeroy....147
Lemos M B Mrs r 250 Park Av....68-M
Levin D N r Harbor Vw Av....49-J
Levy Albert livestock 1331 Porter....31
Lida's Beauty Salon 910Price....27-J
Lienstad W F r 371 San Luis Av....153-J
Limon Jos Jr r Palisades Av Shell Bch....440-J
Lindekugel Herman H r Cliff & Water Shell Bch....467-R
Lindley Vie J r 600 Dolliver....250
Lindsay Gordon S 178CliffShellBch....211-W
Lipscomb Earl r Palomar Av Shell Bch....432-W
Longfellow Lloyd V r Shell Bch....471-W
Long's Pharmacy 711 Dolliver....18
Looney M K Mrs r Pier Av Shell Bch....441-W
Lovern Clam Co Pismo Pier....53-R
Lovett Lee R ri est 1051 Price....316
Lowe Harry 377WawonaAvShellBch....162-J
Lowe Roby A 277LeewardAvShellBch....338

Loyal Order of Moose No 1409 Main....301
Lubrano Zachary 193MainAv....73-M
Lucky Spot Cafe 751 Price....170
Machado Frank r Pismo Hwy....449-Y-31
Machado Frank E EdnaRd....215-J
Machado Mary A 521Bay....420-M
Mackey John A 215WawonaAvShellBch....427-M
Madson A J Dr 870 Price....190
Maha Anna R r 435 San Luis Av....93-W
Mahoney H C r 425 Ocean View Av....138
Maixner W W Mrs r 451 Ocean View....195-R
Malofy K r 1190 Dolliver....419-J
Mandes Louie J Bohemian Distr Co
220CapistranoAvShellBch....244-M
Manning Lorraine 1BoekerAvShellBch....443-W
Marshall Leota E r Boeker Av Shell Bch....443-J
Martin George r Main....103
Martin John r 320 Ocean Vw....442-M
Martin Manuel 295Cypress....347-W
Martin R E r 353 Pomeroy....463-J
Martinis A L CapistranoShellBch....158-M
Mar Vista Motor Lodge Price & Bay....152
Mary's Dress Shop 260 Pomeroy Av....136-W
Mary's Gift Shop MorroAv&ShellBchHwy....341-J
Mathes R D r 460 Pismo....312
Mattie's 101 Hwy....201
Matzenbacher John 33BoekerAvShellBch....470-J
Mays Geo L Shell Beach....328
McAdams Wayne A 351Cyprs....68-R
McAuley Carl r Morro Shell Bch....123-J
McCourt Harold r Pismo Heights....121-W
McDonald Geo W optmtrst 791 Dolliver....308
McElrath Frank S r Vsta Del Mar Shell Bch....433-R
McEwen H D r 30 Boeker Shell Bch....443-M
McFaddin David E 234MontecitoAvShellBch....254-M
McFarland Rose Mrs r Morro Shell Bch....247-W
McGuire Jeanette Mrs r 427 Harloe....410-W
McKenzie C T Wave Court 150Hinds....9
McVicar Jas W r Esparto Shell Bch....162-M
Medina Benny r 260 Ocean Vw Av....7-W
Meherin Mary A Mrs r Pismo Rd Shell Bch....432-J
Meily Wm P 330 SntaFeAvShellBch....411-W
Mello's Variety Store 771 Dolliver....177
Mendenhall Kenneth 226CuyamaAvShellBch....129-M
Meyer Thos L r Stratford Av....172-R
Miller Anna Mrs Water & Palisades Shell Bch....111
Miller Gerald E Lt 246WindwardAvShellBch....456-J
Miossi Arthur E 341Main....72
Miossi Gabriel 222CuyamaAvShellBch....197-J
Min & Frances Cafe 811 Price....155-J
Mineau Jas O r Wawona Av Shell Bch....129-J
Miramar Court 287 San Luis Av....60
Miura Mitsuo Dr Pismo Theatre Bldg....159
Miura T 1100Bello....186-J
Monte Vista Motor Court 490 Pismo....207
Montrose LaVeda 420HindsAv....323-W
Moore Fay B Mrs r Main....73-J
Moore John E r 10 Esparto Shell Bch....162-W
Moore Mary M 570Cypress....417-W
Moseng Al 321EspartoAvShellBch....411-R
Motel Pismo 1851 Price....313
Motsinger Clifford L Lt 340 StimsonAv....7-M
Mucke Elizabeth PismoHts....172-M
Murray E D r Capistrano Av Shell Bch....158-R
Murray's Men's Store 781 Dolliver....141-J
Myers D E r Windward....17-M
Myers David E r Windward Av Shell Bch....443-R
Neece Harry Texaco Service Stimson&101Hwy....137
Nelson Chris King's Rest Motel 250 Main Av....32-W
Nelson Fred 361Hollister....327
Nelson Harry G r Esparto Shell Bch....411-M
Nelson John r Palomar Av Shell Bch....58-M
Nelson Ray N 311WilmarAv....187-M
New Adams Court 1000Dolliver....150
New Ida 651BelloAv....59-W
Newsome Robt 411 OceanVwAv....346-R
Nina's Highway Shell Beach....331
Nite Haven Court 371 Sn Luis Av....153-J
Noe Louis T r Seaview Shell Bch....439-J
Norgaard's Briard Sales & Boarding Kennel
101Hwy....449-Y-13
Novotny Geo F Lt 218LeewardAvShellBch....456-R
Ocean View Cafe 1053 Price....63

Ocean View Motel 101HwyShellBch....208
O'Connell T B Capt 292HarloeAv....317-W
O'Connor J E r Pier Av Shell Bch....425-J
Olin Jas G Rose Garden Ballroom 181Pomeroy....5
Oliver L W r 251 Sn Luis Av....419-R
O'Loughlin Myrtle Mrs r Morro Shell Bch....247-M
Olsen Martin r 340 Main....423-W
One-O-One Cafe 816Price....218-M
Oreglia Louis r 332 Hinds Av....334-W
Osborn Paul Ozzie's Radio Sales & Serv
450 Wadsworth Av....118
Osterman Carl R r 421 Pomeroy....147
Owens Lewis 151CapistranoAvShellBch....241-J
Ozzie's Radio Sales & Service 450 Wadsworth Av..118
P I Market 238 Ocean View Av....62
Pac Coast Lumber Co 101 Hwy....310-R
Pacific Gas & Electric Co
Bus Ofc 894 Monterey San Luis Obispo
For Service From Telephones Served From
Pismo Beach Exchange Only ask
"Operator" for Enterprise 10251
Pac Telephone & Telegraph Co The
Business Office 872 Morro Sn Luis Obispo
Ask Operator for....Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and
Other Important Matters
Palomar Motel 1601 Shell Beach Rd Shell Bch....14-J
Pancoast Edw C 143MorroAvShellBch....253-R
Park Apartments 322 Park Av....200-J
Park H C r 44 Boeker Av Shell Bch....457-R
Parker Chas M OceanBlvdShellBch....241-R
Patchen Mary Lou 446 OceanVwAv....346-W
Paul Esther E r 351 Pismo....37-R
Pauline's Motel 350 Pismo....155-R
Pavitt Stevan S r Palomar Av Shell Bch....158-W
Pein John L r Castiac Av Shell Bch....459-R
Peters E J r 468Pomeroy....92
Peters Simon r Pomeroy Av....40
Peterson Roy A 424WadsworthAv....186-M
Pete's Auto-In Motel 380 Harloe....303-W
Pete's Norwalk Service & Garage 781 Price....226
Petterd Chas E r 400 Stimson....173
Phillips Chas H r Bay....302-W
Phillips K L Jr r Seaview Shell Bch....467-M
Phillips K L & Sons serv stn 999 Price....21
Phillips Liva 656Cypress....403-M
Phil's Cafe 552Cyprs....57-M
Pilot Wheel 179 Pomeroy Av....45
Pismo Bakery 509 Cypress....75
Pismo Beach City of
City Clerk Dolliver....133
Fire Department 460 Pismo....312
Police Department Hinds & Dolliver....145
Water Dept Dolliver....133
Water Superintendent 49 Stimson Av....446-J
Pismo Beach Court 750 Dolliver....107
Pismo Beach Grammar School Bello Av....151
Pismo Beach Realty 246 Pomeroy Av....259
Pismo Beach Skating Rink PomeroyAv....131
Pismo Bowl 277 Pomeroy Av....191
Pismo Garbage Co 1051A Price....460-R
Pismo Hotel 701 Price....20
Pismo Palisades Motel N Hwy....49-W
Pismo Poko 620 Cypress....53-J
Pismo Theatre 250 Pomeroy....11
Pismo Times 530 Cypress....71
Pismo Trading Center 206 Ocean Vw....198
Pixley Herman D r Capistrano Av Shell Bch....6-W
Plessas Tavern 871 Price....90
Police Department Hinds & Dolliver....145
Polin Burt W 211 SnLuisAv....344-J
Pratt Chas Mrs r Edna Rd....215-W
Pratt T R r Bay....81
Predmore A L r Esparto Av Shell Bch....233-W
Predmore Jessie 611A Dolliver....417-J
Price Mildred 361 OceanVwAv....347-J
Price Wm H 316ParkAv....64-M
Pridmore John A r 233 Wawona Shell Bch....233-M
Purton D M r Wawona Av Shell Bch....437-J
Pyle Rea M r 362 Snta Fe Av Shell Bch....241-W
Quinlivan D P r Montecito Av Shell Bch....247-J
Ransdell R R r Pier Av Shell Bch....426-W
Raviscioni L r Bello Av....28-M
Rector G C Rev BoekerAvShellBch....157
Red Rooster 601 Cypress....185
Reed J M jwlr 238PomeryAv....78-W
Renshaw Herbert R Van Ronk & Renshaw hse movrs
142MontecitoAvShellBch....341-W
Reynolds Carol A 993Dolliver....339-M
Richardson Herbert T EdnaRd....215-R
Rider John R 138CastiacAvShellBch....212
Righetti E E r 141 Park....7-J
Rite Spot Cafe 197 Pomeroy Av....221
Ritter Max R 1150Dolliver....337-W
Riviello Wm C 1728 OceanDr....253-J
Roberts Gilford C r 507 Harloe....24
Rodgers V J 263HarloeAv....216-R
Rodrigues Manuel r Pismo Rd Shell Bch....458-M
Roehling Fred W r 350 Harloe....309-J
Rogers A J r Shell Bch....117
Rooker Garrett MorroShellBch....79-W
Rooker's Shell-Bra Apts Windward Av
Shell Bch....450-J
Rooker's Shell Service Station 379 Price....202
Rose Arthur 280Harloe....134-W
Rose C G r 350 Hinds Av....468
Rose Garden Ballroom 181Pomeroy....5
Ross Helen K r 321 Hinds Av....28-J
Rowley W G r 436 Hinds Av....149
Russ Betty J Mrs 341HindsAv....334-R
Rutkowski Chas C motr ct 931 Dolliver....188-W
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Shell Cafe 1351 Price....303-J
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Simmons Effie C 305 SeawwAvShellBch....439-M
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Between 5 PM & 8 AM & on Saturdays
Sundays & Holidays
From Pismo Beach ask Long Distance
(No Inter-City Charge) for Enterprise 10206
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Staples Lenora Mrs Cypress & Peerless....227
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Stowe Thos C r 259 Morro Shell Bch....431-R
Sullivan W K Pat 302CapistranoAvShellBch....224-J
Swall W A r Cliff Av Shell Bch....467-W
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Tweedy Clifford grocrs PismoHwyShellBch....240
Tweedy Clifford r Pismo Hwy Shell Bch....435-J
Tyrrell Evan S Lt 350CastaicAvShellBch....241-M
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1140Price....136-M
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SALMON CREEK

U. S. Forest Service, Agents — Call Long Distance

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SAN SIMEON

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SANTA MARGARITA

J. E. Gooding, Manager

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Ambrose Dudley C Garden Farms....2-J-2
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Business Office 717-14th Paso Robles
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SHELL BEACH

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J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
717-14th Paso Robles
Call "Operator" and ask for....Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at

Petersen's General Merchandise Store....Templeton

Abramson Mabel V NHwy....2272
Abramson Ted r....2277
Abramson W E NHwy....2272
Adams Cora r Paso Robles....2581
Adamson H C r....2932
Alderson H W Gough....2631
Allen Jack G 508Eddy....2031
Andrus Leo E SntaRitaRd....2958
Arebelo Domingo r Las Tablas Av....2758
Baird Fredric 101Hwy....2921
Barba Angie r Salinas....2041
Bateman Ralph E....2785
Bednar Bessie r 1st & Paso Robles....2733
Bennett Noel R r 8th....2061
Bennett Rosalie 5th....2053
Bertram Geo W r Snta Rita Rd....2965
Bethel Roy r Cayucos Rd....2787
Blake Bill....2326
Blanchard Weston L Col 5th....2543
Bland Geo r Cayucos Rd....2781
Borkey A P r....2121
Borkey Paul r....2672
Branch Harold r Cayucos Rd....2788
Branch R G r 8th & Paso Robles....2981
Bullard Edmond r Florence....2042
Burge Harry B r....2951
Burk Ellen r....2741
Campbell Richard L 69E8th....2766
Carratt C G r 5th....2651
Cloer Eugene E r N Highway....2274
Coburn John r Paso Robles....2984
Collins P J r Bethel Rd....2673
Colombo Maxine M r Cayucos Rd....2783
Colvig Don r Hwy....2533
Cresent Farms 101HwyNorth....2923
Cressio Jos r 7th & Paso Robles....2123
Crum Philip H r....2141
Curletti John r Snta Rita Rd....2955
Cushman Jos W r Salinas Av....2644
Dan & Angie Cafe....2392
Dellaganna Theo E r....2824
Dildine Roy W r Oak Ridge Rd....2975
Dildine's Mobil Serv Hwy....2372
Drake G E SntaRitaRd....2960
Dufford C M r 6th....2802
Dunmire M Mrs....2837
Dyck Edw....2831
Dyck Rudolph H NHwy....2925
Eddy J W r Main....2801
Edelman Harold L r S Highway....2712

Edwards Foster r Paso Robles....2736
Fersythe Marian YorkMtRd....2789
Franzen E J Col r Snta Rita Rd....2962
Freeman Emil G r....2832
Fruits Drexel G r....2282
Fruits Geo A r 1st & County Rd....2281
Gallardo Joe r....2814
Gambel Ora r Salinas....2671
Garcia Vidal r....2706
Gates Leroy r....2833
Gates M F r....2571
George Chas A r Holloway....2742
Gilfillan Josephine K rl est 101 Highway....2312
Gillis P M constable....2291
Goodell Geo Salinas....2642
Goodell W J....2071
Goodell's Auction Sales Yards Highway....2481
Gragg Goldie Mrs r....2891
Gragg R M PasoRobls....2542
Greer Jack M r Santa Rita Rd....2961
Grieb L Carl NHwy....2929
Hanson Clem S r N Highway....2922
Harington G H r....2819
Hawkins Clarence E....2073
Hewitt H hardware....2361
Hickerson Thos Rev....2051
Hidden Valley Ranch Cayucos Rd....2371
Hobbs Eldon RiverRd....2871
Hope & Larry's Hwy....2771
Hope Pearl SntaRitaRd....2964
Hopper R L Rev 501Eddy....2894
Horstman A R....2812
Horstman A R Mrs r....2682
Hove Ed garage 101 Highway....2191
Hove Ed r....2584
Hove Henry r 4th....2343
Hove's Texaco Service Highway....2451
Howard Napoleon 6th&PasoRobles....2582
Hutchinson Mary C r 85 County Rd....2735
Jenans Ernest P r....2756
Jennings H S Rev 6th&CountyRd....2691
Jerrue W A r....2173
Johnson Frank D SntaRitaRd....2956
Jones Upholstery Shop 101 Hwy....2101
Juhl Chris Jr r....2818
Juhl Chris Sr Mrs....2761
Juhl Geo F....2761
Klein E F r Hwy....2803
LaFontaine John B r....2792
Larsen Walter H r Blackburn....2541
Lehnhoff Ernest r....2816
Lehnhoff Geo T r River Rd....2874
Lichti John r Oakridge Rd....2971
Lilley Lawrence M r Snta Rita Rd....2966
Long's Venetian Blind & Drapery Service Main....2181
Loveaire M S r....2344
Loy Joe H Mrs r....2854
Loy's Market 3d & Main....2311
Luther Wm H r....2834
Luzi V r Las Tablas Av....2093
Madonna Construction Co Hwy....2081
Mandella Casper r Santa Rita Rd....2952
Marquart Nicholas A r....2826
Martin John K r Santa Rita Rd....2963
Martin Sarah A r Santa Rita Rd....2963
Martinelli A Winery Oak Ridge Rd....2974
Mauk Oscar r Cayucos Rd....2784
McKean Jerome Highwy....2174
McVicar Louella B r County Rd....2553
Miller Fred....2074
Miller J Scott r....2693
Morgerman I r N Hwy....2884
Morrison John U r River Rd....2873
Nance Clara....2765
Owen J A r....2837
Owings Ed r 8th....2714
Owings Vernon E r County Rd....2696
Pac Telephone & Telegraph Co The
Business Office 717-14th Paso Robles
Call "Operator" and ask for....Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Page G H....2815
Papa Sylvia Hwy....2591
Parmenter Jay G r 1st & Main....2722
Paulson J E r....2743
Peats Harold D r....2892
Pesenti Frank....2791
Pesenti Victor....2793
Pesenti Winery....2791
Petersen Grace Mrs r....2851
Petersen Richard D r S Highway....2713
Peterson T L LosTablasAv....2092
Petersen's General Merchandise....2261
Phillips Emory I r....2694
Plumm Joe r Santa Rita Rd....2954
Pryor J N r....2751
Rancho Santa Rita....2822
Ratliff Harold E r River Rd....2876
Reese Vern r Cemetery Rd....2928
Reinert H J r Cayucos Rd....2371
Rice Velma G NHwy....2883
Righetti Roger R RivrRd....2879
Rivers Clifton J Jr 614Forest....2043
Rossi Jas L....2703
Rossi Maurice E r....2701
Rotta Winery....2991
Ruth's Jack Tractor Repairing 1st & James....2151
Salgado Joe r 101 Hwy....2804
Samp Ray J OakRdgeRd....2972
Sasser T L 101Hwy....2062
Saueressig Paul Mrs Hwy....2532
Seaside Oil Company office....2161
Seaside Service Sta....2161
Sharp L T r....2841
Sheldahl L F 3d&PasoRobls....2131
Silva Joe Jr r....2875
Simmons Isabelle Mrs r....2271
Smalling J W r....2861
Smalling Mattie r....2122
Smith Fred D r Oak Ridge Rd....2976
Smith Jos....2075
Smith Rollin r....2924
Sonntag Wm r 7th & Pso R....2052
Southern Counties Gas Co
From Templeton
Ask Operator for Enterprise 10206
Stockdale Donald r....2572
Stockton Frank 4th&County....2554
Sturgeon Dale r....2881
Taylor Exene Mrs r....2861
Templeton Auto Court Highway....2661
Templeton Beauty Shop Highway....2391
Templeton District Schools
Elementary School....2611
High School....2601
Agricultural Dept....2612
Templeton Feed & Grain Hwy....2331
Templeton Fire Dept....2011
Templeton Pharmacy Hwy....2941

Templeton Water Dept Hwy....2621
Thompson Frank W r 101 Hwy....2321
Thompson Frank W Serv Sta 101 Hwy....2401
Thompson H S S Hwy....2704
Tillman Edw J r Glenbrook Ranch....2825
Trigueiro Geo r Cayucos Rd....2786
Trogden Hershel....2835
Tullock Robt r....2744
Vaca Geo A r Las Tablas Av....2091
Vaca Joe r Las Tablas Av....2755
Venturini Guiseppe r Oak Ridge Rd....2973
Volpi G r Main....2762
Wallace Helen I r....2721
Waltz Mila Mae r S Hwy....2715
Weaver R P A Blackburn....2583
Wessel Pauline I r....2172
Willholt A H plumbing Highway....2561
Willholt A H r Paso Robles....2563
Willhoit Thos r....2882
Willow Springs Dairy 101Hwy....2921
Yeats J J Lt Col r Lupin Ln....2872
Yoakum C Y r Paso Robles....2852
York Howard A r....2821
York W S r....2821
Zimmerman Chet V RivrRd....2877

U. S. LIGHTHOUSE STATION

(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP

Calif. Div. of Highways, Agent — Call Long Distance

Saves time...

to look up numbers before you call

You'll get numbers right the first time if you look up those there's some question about. Telephone numbers have a way of getting twisted when you rely on memory alone. So, if there's any doubt, look up the number. Thank you.

OUT-OF-TOWN CALLS

STATION CALLS
—When you place a call for anyone who answers at an individual line or party-line telephone or private branch exchange switchboard.

STATION CALLS are placed by calling Long Distance or dialing Operator and telling the operator who answers the city or town you want, the out-of-town telephone number, if you have it, or the name and address under which it is listed.

PERSON CALLS
—When you want to reach a particular person, or a particular extension telephone or department connected through a private branch exchange switchboard.

PERSON CALLS are placed by calling Long Distance or dialing Operator and telling the Operator who answers the city or town, the out-of-town telephone number, if you have it, or the name and address under which it is listed, and the name of the person, the extension telephone number or department you want.

COLLECT CALLS

Upon request, the charges on calls to most points within the Continental United States, Alaska, Canada, and to certain overseas points, may be collected at the called telephone.

YOUR LONG DISTANCE CALLS WILL GO THROUGH FASTER IF YOU GIVE THE OPERATOR THE OUT-OF-TOWN NUMBER. WHEN YOU OBTAIN THE NUMBER, JOT IT DOWN FOR FUTURE USE.

Some Rates to Out-of-Town Points

NIGHT AND SUNDAY RATES APPLY FROM 6 P. M. TO 4:30 A. M. AND ALL DAY SUNDAY RATES ARE FOR 3 MINUTES. Federal Tax is not included in the Rates.

Rates shown below are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

From ATASCADERO to:	Station		Person	
	WEEK-DAYS	NIGHTS AND SUNDAY	WEEK-DAYS	NIGHTS AND SUNDAY
Arroyo Grande, Calif	$ .30	$ .30	$ .50	$ .50
Bakersfield, Calif.	.65	.55	.95	.85
Bradley, Calif.	.30	.30	.50	.50
Cambria, Calif.	.30	.30	.50	.50
Cayucos, Calif.	.20	.20	.40	.40
Fresno, Calif.	.65	.55	.95	.85
Hanford, Calif.	.60	.50	.90	.80
Hollister, Calif.	.70	.60	1.05	.95
King City, Calif.	.50	.50	.75	.75
Lompoc, Calif.	.50	.50	.75	.75
Los Alamos, Calif.	.50	.50	.75	.75
Los Angeles, Calif.	.85	.70	1.25	1.10
Merced, Calif.	.75	.65	1.10	1.00
Modesto, Calif.	.80	.70	1.20	1.10
Monterey, Calif.	.70	.60	1.05	.95
Morro Bay, Calif	.15	.15	.35	.35
Nipomo, Calif.	.35	.35	.55	.55
Oakland, Calif.	.90	.75	1.35	1.20
Oxnard, Calif.	.75	.65	1.10	1.00
Palo Alto, Calif.	.85	.70	1.25	1.10
Pasadena, Calif.	.85	.70	1.25	1.10
Paso Robles, Calif.	.10	.10	.30	.30
Pismo Beach, Calif.	.25	.25	.45	.45
Porterville, Calif.	.70	.60	1.05	.95
Sacramento, Calif.	.95	.80	1.40	1.25
Salinas, Calif.	.65	.55	.95	.85
San Diego, Calif.	1.10	.95	1.65	1.50
San Francisco, Calif.	.90	.75	1.35	1.20
San Jose, Calif.	.80	.70	1.20	1.10
San Luis Obispo, Calif.	.20	.20	.40	.40
San Mateo, Calif.	.90	.75	1.35	1.20
Santa Barbara, Calif.	.65	.55	.95	.85
Santa Cruz, Calif.	.80	.70	1.20	1.10
Santa Margarita, Calif.	.10	.10	.30	.30
Santa Maria, Calif.	.40	.40	.60	.60
Santa Rosa, Calif.	1.00	.85	1.50	1.35
Santa Ynez, Calif.	.55	.50	.80	.75
Selma, Calif.	.65	.55	.95	.85
Stockton, Calif.	.85	.70	1.25	1.10
Templeton, Calif.	.10	.10	.30	.30
Ventura, Calif.	.70	.60	1.05	.95
Visalia, Calif.	.65	.55	.95	.85
Watsonville, Calif.	.75	.65	1.10	1.00

From ARROYO GRANDE to:	Station		Person	
	WEEK-DAYS	NIGHTS AND SUNDAY	WEEK-DAYS	NIGHTS AND SUNDAY
Atascadero, Calif	$ .30	$ .30	$ .50	$ .50
Bakersfield, Calif.	.65	.55	.95	.85
Bradley, Calif.	.45	.45	.65	.65
Cambria, Calif.	.45	.45	.65	.65
Cayucos, Calif.	.30	.30	.50	.50
Fresno, Calif.	.70	.60	1.05	.95
Hanford, Calif.	.65	.55	.95	.85
Hollister, Calif.	.75	.65	1.10	1.00
King City, Calif.	.60	.50	.90	.80
Lompoc, Calif.	.35	.35	.55	.55
Los Alamos, Calif.	.35	.35	.55	.55
Los Angeles, Calif.	.85	.70	1.25	1.10
Merced, Calif.	.80	.70	1.20	1.10
Modesto, Calif.	.85	.70	1.25	1.10
Monterey, Calif.	.75	.65	1.10	1.00
Morro Bay, Calif.	.25	.25	.45	.45
Nipomo, Calif.	.10	.10	.30	.30
Oakland, Calif.	.95	.80	1.40	1.25
Oxnard, Calif.	.70	.60	1.05	.95
Palo Alto, Calif.	.90	.75	1.35	1.20
Pasadena, Calif.	.85	.70	1.25	1.10
Paso Robles, Calif.	.35	.35	.55	.55
Pismo Beach, Calif.	.10	.10	.30	.30
Porterville, Calif.	.70	.60	1.05	.95
Sacramento, Calif.	1.00	.85	1.50	1.35
Salinas, Calif.	.75	.65	1.10	1.00
San Diego, Calif.	1.05	.90	1.55	1.40
San Francisco, Calif.	.95	.80	1.40	1.25
San Jose, Calif.	.85	.70	1.25	1.10
San Luis Obispo, Calif.	.15	.15	.35	.35
San Mateo, Calif.	.90	.75	1.35	1.20
Santa Barbara, Calif.	.60	.50	.90	.80
Santa Cruz, Calif.	.80	.70	1.20	1.10
Santa Margarita, Calif.	.20	.20	.40	.40
Santa Maria, Calif	.15	.15	.35	.35
Santa Rosa, Calif.	1.05	.90	1.55	1.40
Santa Ynez, Calif.	.45	.45	.65	.65
Selma, Calif.	.70	.60	1.05	.95
Stockton, Calif.	.90	.75	1.35	1.20
Templeton, Calif.	.35	.35	.55	.55
Ventura, Calif.	.65	.55	.95	.85
Visalia, Calif.	.70	.60	1.05	.95
Watsonville, Calif.	.80	.70	1.20	1.10

The minimum charge for a station service collect call is $.30

See also Inside Front Cover for rates from SAN LUIS OBISPO and PASO ROBLES.

THE PACIFIC TELEPHONE & TELEGRAPH CO.
BELL SYSTEM
AMERICAN TELEPHONE & TELEGRAPH CO.

SEE THE "CLASSIFIED" IN THIS DIRECTORY

ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo, Avila, Baywood Park, Camp San Luis Obispo

YEAR: December 1952

DECK 7 ~~ALCOVE 3~~

SAN LUIS OBISPO COUNTY

Calif

TELEPHONE DIRECTORY

DECEMBER 1952

CALIF.

SEE INTRODUCTORY SECTION FOR EMERGENCY CALLS AND OTHER IMPORTANT MATTERS

SEE THE "CLASSIFIED" IN THIS DIRECTORY

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THE PACIFIC TELEPHONE and TELEGRAPH COMPANY

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From SAN LUIS OBISPO to:	Station WEEK-DAYS	Station NIGHTS AND SUNDAY	Person WEEK-DAYS	Person NIGHTS AND SUNDAY
Arroyo Grande, Calif.	$ .15	$ .15	$ .35	$ .35
Atascadero, Calif.	.20	.20	.40	.40
Bakersfield, Calif.	.65	.55	.95	.85
Bradley, Calif.	.45	.45	.65	.65
Cambria, Calif.	.35	.35	.55	.55
Cayucos, Calif.	.20	.20	.40	.40
Fresno, Calif.	.70	.60	1.05	.95
Hanford, Calif.	.65	.55	.95	.85
Hollister, Calif.	.75	.65	1.10	1.00
King City, Calif.	.60	.50	.90	.80
Los Angeles, Calif.	.85	.70	1.25	1.10
Merced, Calif.	.80	.70	1.20	1.10
Modesto, Calif.	.85	.70	1.25	1.10
Monterey, Calif.	.70	.60	1.05	.95
Morro Bay, Calif.	.15	.15	.35	.35
Mountain View, Calif.	.85	.70	1.25	1.10
Nipomo, Calif.	.20	.20	.40	.40
Oakland, Calif.	.95	.80	1.40	1.25
Palo Alto, Calif.	.85	.70	1.25	1.10
Pasadena, Calif.	.85	.70	1.25	1.10
Paso Robles, Calif.	.25	.25	.45	.45
Pismo Beach, Calif.	.10	.10	.30	.30
Porterville, Calif.	.70	.60	1.05	.95
Sacramento, Calif.	1.00	.85	1.50	1.35
Salinas, Calif.	.70	.60	1.05	.95
San Diego, Calif.	1.05	.90	1.55	1.40
San Francisco, Calif.	.95	.80	1.40	1.25
San Jose, Calif.	.85	.70	1.25	1.10
San Mateo, Calif.	.90	.75	1.35	1.20
Santa Cruz, Calif.	.80	.70	1.20	1.10
Santa Margarita, Cal.	.10	.10	.30	.30
Santa, Rosa, Calif.	1.05	.90	1.55	1.40
Selma, Calif.	.70	.60	1.05	.95
Stockton, Calif.	.90	.75	1.35	1.20
Templeton, Calif.	.20	.20	.40	.40
Ventura, Calif.	.70	.60	1.05	.95
Visalia, Calif.	.70	.60	1.05	.95
Watsonville, Calif.	.80	.70	1.20	1.10

From PASO ROBLES to:	Station WEEK-DAYS	Station NIGHTS AND SUNDAY	Person WEEK-DAYS	Person NIGHTS AND SUNDAY
Arroyo Grande, Calif.	$ .35	$ .35	$ .55	$ .55
Atascadero, Calif.	.10	.10	.30	.30
Bakersfield, Calif.	.65	.55	.95	.85
Bradley, Calif.	.20	.20	.40	.40
Cambria, Calif.	.25	.25	.45	.45
Cayucos, Calif.	.20	.20	.40	.40
Fresno, Calif.	.60	.50	.90	.80
Hanford, Calif.	.60	.50	.90	.80
Hollister, Calif.	.65	.55	.95	.85
King City, Calif.	.45	.45	.65	.65
Los Angeles, Calif.	.90	.75	1.35	1.20
Merced, Calif.	.70	.60	1.05	.95
Modesto, Calif.	.80	.70	1.20	1.10
Monterey, Calif.	.65	.55	.95	.85
Morro Bay, Calif.	.25	.25	.45	.45
Mountain View, Calif.	.80	.70	1.20	1.10
Nipomo, Calif.	.45	.45	.65	.65
Oakland, Calif.	.85	.70	1.25	1.10
Palo Alto, Calif.	.80	.70	1.20	1.10
Pasadena, Calif.	.90	.75	1.35	1.20
Pismo Beach, Calif.	.35	.35	.55	.55
Porterville, Calif.	.65	.55	.95	.85
Sacramento, Calif.	.95	.80	1.40	1.25
Salinas, Calif.	.60	.50	.90	.80
San Diego, Calif.	1.10	.95	1.65	1.50
San Francisco, Calif.	.90	.75	1.35	1.20
San Jose, Calif.	.80	.70	1.20	1.10
San Luis Obispo, Calif.	.25	.25	.45	.45
San Mateo, Calif.	.85	.70	1.25	1.10
Santa Cruz, Calif.	.75	.65	1.10	1.00
Santa Margarita, Cal.	.20	.20	.40	.40
Santa Rosa, Calif.	1.05	.90	1.55	1.40
Selma, Calif.	.60	.50	.90	.80
Stockton, Calif.	.85	.70	1.25	1.10
Templeton, Calif.	.10	.10	.30	.30
Ventura, Calif.	.75	.65	1.10	1.00
Visalia, Calif.	.65	.55	.95	.85
Watsonville, Calif.	.70	.60	1.05	.95

The minimum charge for a station service collect call is $.30

See also Inside Back Cover for rates from ATASCADERO and ARROYO GRANDE

A 77910 JAN 19 1953

San Luis Obispo County Telephone Directory

DECEMBER 1952 ISSUE—CONTAINING LISTINGS IN EFFECT NOVEMBER 10, 1952

Copyright, 1952, by The Pacific Telephone and Telegraph Company

EMERGENCY CALLS

Please determine the Fire and Police Departments which serve you and write their numbers in the spaces provided below.

FIRE CALLS

If you are served by:	*Call*
Arroyo Grande Fire Dept.	Arroyo Grande 2345
Atascadero Fire Dept.	Atascadero 56
California Polytechnic Fire Dept.	San Luis Obispo 2308
Cambria Fire Dept.	Cambria 83
Cayucos Fire Dept.	Cayucos 2691
Grover City Fire Dist.	Arroyo Grande 2145
Morro Bay Fire Dept.	Morro Bay 4821
Oceano Fire Dist.	Arroyo Grande 2110
Paso Robles Fire Dept.	Paso Robles 20
Pismo Beach Fire Dept.	Pismo Beach 312
San Luis Obispo Fire Dept.	San Luis Obispo 5
Templeton Fire Dept.	Templeton 2011

My FIRE Call No._____

POLICE CALLS

If you are served by:	*Call*
Arroyo Grande Police Dept.	Arroyo Grande 2121
California Highway Patrol	San Luis Obispo 218
Paso Robles Police Dept.	Paso Robles 810
Pismo Beach Police Dept.	Pismo Beach 145
If no answer call	San Luis Obispo 2850
San Luis Obispo County Sheriff's Office	Arroyo Grande 5548 Atascadero 12 Morro Bay 2631 San Luis Obispo 2850
San Luis Obispo Police Dept.	San Luis Obispo 31
Federal Bureau of Investigation	For the Telephone Number Call "Information"

My POLICE Call No._____

Or You May Call or Dial Operator

and ask for the proper Fire or Police Department such as "Paso Robles Fire Dept.", "Sheriff's Office", etc., and an attempt will be made to connect you with the required number.

The above list has been arranged from the best information obtainable; the Company does not, however, guarantee it to be complete, or in all cases correct.

TO PLACE SERVICE CALLS

	From NON-DIAL Telephones ASK FOR	From DIAL Telephones DIAL
INFORMATION **For local numbers not in this directory**	"Information"	Operator and ask for "Information"
REPAIR SERVICE **To report a telephone out of order**	"Repair Service"	Operator and ask for "Repair Service"
ASSISTANCE ON CALLS	"Supervisor"	Operator
BUSINESS TRANSACTIONS **Orders for Telephone service, Payments, etc.**	"Business Office"	Operator and ask for "Business Office" **(From Arroyo Grande telephones dial 5568)**
TIME OF DAY **The charge for "Time of Day" is the same as the charge at your regular rate for any other local call**	"Time"	Operator and ask for "Time" **(Fom Arroyo Grande telephones dial 8900)**

TO PLACE OUT-OF-TOWN CALLS

Upon Request, the Operator Will Notify You at the End of a Stated Period of Time on Toll Calls.

	From NON-DIAL Telephones ASK FOR	From DIAL Telephones DIAL
CALLS TO OUT-OF-TOWN POINTS	"Long Distance"	Operator
CALLS TO SHIPS AND AIRCRAFT	"Long Distance"	Operator

HOW TO DIAL

REMEMBER

1. Get the correct number from the current telephone directory. If listing is not found, please call "INFORMATION".
2. Lift the receiver and listen for the "hum" of the dial tone.
   Note: If calling from a coin telephone, refer to special instructions posted on telephone instrument before depositing coin.
3. Dial the number.
4. Let the dial return freely after each figure is dialed. Forcing or retarding the return motion may result in a wrong number.

OTHER SUGGESTIONS ON DIALING

- Be careful not to mistake the letter "O" for the figure "0" (zero); or the letter "I" for the figure "1" (one).
- If you realize a mistake in dialing has been made, hang up for a moment. After listening for the dial tone again, redial the complete number.
- From an extension or party line telephone, if you hear someone else dialing when you lift the receiver, tell him you have interfered with his call. Then hang up and make your call later.

  If, while dialing, you hear someone else come on the line, tell him the line is in use. When he hangs up, replace the receiver for a moment. Then after hearing the dial tone again, redial the complete number. Otherwise, a wrong number may result.

TO CALL ANOTHER TELEPHONE ON YOUR PARTY LINE

To ascertain the telephone number of a party on your line call "REPAIR SERVICE"

To call a party on your line dial a special number which you may obtain from Repair Service. When dialing is completed replace the receiver. Your telephone and the called telephone will ring at regular intervals until the called party answers. When ringing stops, remove the receiver and begin conversation. If ringing is not stopped after a reasonable period, stop the ringing by momentarily lifting the receiver.

TO PLACE A CALL FROM A PUBLIC TELEPHONE—COIN

Instructions are posted on or near telephone instruments. Please report any service difficulties or coin collection errors to the operator. A charge will not be made on calls which are not completed.

TO PLACE A CALL FROM A MAGNETO TELEPHONE

1. If you have a party line
   Make sure the line is not in use before signaling.
2. With the receiver on the hook
   Signal the operator by turning the crank briskly at least three turns.
3. Then lift the receiver
   When the operator answers, give her the number you wish to call.
4. On completion of your conversation
   After hanging up turn the crank at least three turns to let the operator know you are through talking. She will then disconnect you.
5. If it is necessary to recall the operator during a connection
   Replace the receiver and turn the crank briskly. Then remove the receiver and listen for the operator's answer.

TONES AND SIGNALS

DIAL TONE—A continuous steady "hum," the signal to start dialing.

RINGING SIGNAL—A "burring" tone repeated at regular intervals.

BUSY SIGNAL—A steady "buzz-buzz" tone.

IF NO SIGNAL IS HEARD WITHIN A REASONABLE TIME AFTER DIALING—Hang up. Look up the number to be sure it is correct. Then, after waiting for the dial tone, dial the complete number again. If again no signal is heard, dial Operator and report the condition to her.

VOICE RECORDING SIGNAL—A short high "beep" tone heard on the telephone line about every 15 seconds means that the person with whom you are talking is recording your conversation by means of his electrical recording machine connected to the telephone line.

This signal is provided by the Telephone Company for your protection. If you do not want a record made of what you are saying, ask the person with whom you are talking to disconnect the recording machine. When he disconnects his recorder the signal is no longer heard.

The "beep" is produced automatically by the device used to connect the recorder to the telephone line. It stops when the recorder is disconnected. Use of a recorder without this signal is unlawful.

DIRECTORY FACTS AND OTHER MATTERS

COPIES OF THIS DIRECTORY

Use of an out-of-date directory interferes with good telephone service, as each new issue contains many changes in numbers and listings. Simply as a matter of good service, the Telephone Company retains ownership of telephone directories.

DIRECTORIES OF OTHER CITIES

Telephone directories of other cities may be consulted at our Business Office. If you desire copies, they may be obtained, at an additional service charge, by arrangement with the Business Office.

ATTACHMENTS TO TELEPHONES

In the interest of good service, please do not use any devices on telephone equipment except those furnished by the Company. The devices claimed by agents to eliminate noise, to destroy germs, etc., are usually detrimental and interfere with good service.

IDENTIFICATION OF EMPLOYEES

Employees of this Company who regularly visit the public are provided with a photographic identification card. This card, which is properly countersigned, shows the employee's name, signature and photograph. If you doubt the right of a person to represent himself as an employee of this Company and he cannot furnish an identification card, please call the Business Office.

DIRECTORY ERRORS

Every effort is made to make the directory as accurate as possible. The Company, however, assumes no liability for damages arising from errors or omissions in the making up or printing of its directories.

TELEGRAMS

To send a telegram follow directions under the alphabetical directory listing for Western Union for your local service area. (If there is no Western Union listing for your local service area, call or dial Operator and ask for Western Union.)

RATES

Rates and practices included in this directory are based upon those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

OTHER SERVICES

ARCHITECTS AND BUILDERS SERVICE

A free advisory service on advance planning of telephone service arrangements in new homes and other building construction is available, to architects, owners and builders. Extensive and costly alterations after the completion of the building are frequently avoided through proper advance planning for telephone outlets. Call the Telephone Company Business Office and ask for "Architects and Builders Service".

ASSISTANCE TO FARMER LINE OWNERS

Telephone Company experts are ready to help farmers who own and maintain their own telephone lines in solving their telephone problems. Advice is available without charge to those desiring assistance in improving and extending farm telephone service in a particular locality. Call the manager at your nearest telephone Business Office for advice.

SHIP AND AIRCRAFT TELEPHONE SERVICE

Two-way telephone communications are available between any land telephone and ships or aircraft having suitable radiotelephone equipment when within range of telephone company radiotelephone stations. For further information, call your telephone company business office.

PERSONAL TELEPHONE LIST

YOUR LONG DISTANCE CALLS WILL GO THROUGH FASTER IF YOU GIVE THE OPERATOR THE OUT-OF-TOWN NUMBER. WHEN YOU OBTAIN THE NUMBER, JOT IT DOWN FOR FUTURE USE.

NAME	TELEPHONE NUMBER

When exchanging for a New Directory, PLEASE TEAR OUT THIS PAGE, verify the numbers and transcribe to New Directory.

SAN LUIS OBISPO

INCLUDING

AVILA BAYWOOD PARK CAMP SAN LUIS OBISPO

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

DECEMBER 1952

J. E. GOODING, Manager

A

AAA Used Furniture Mart 1115Broad....2219
Abad Ted r 176 Brook....2609-J
Abbott Laura r 1110Buchon....748-W
Abel K J 842Rougeot....1758
Abell Alma 369Chorro....3261
Abner Tracy 762Higuera....3121-R
Ace Plumbing Co 94 Toro....553-W
Ackerman R A Mrs 1688Mill....951-M
Ackerson Eugene 483MitchelDr....1518-W
Acme Quality Paint & Wall Paper Store
862 Monterey....3039
Acousticon of Santa Maria 1029Chorro....1297
Adams C E Capt 1626 Osos....4055-R
Adams Connie M 162FerriniRd....3282-M
Adams Francis L r 1941 Abbott....604-R
Adams Heating Service 1720 Morro....443-W
Adams Irene M r 531 Santa Barbara Av....255-R
Adams John Q 1345 Staffrd....4139-J
Adams L L 2038 SnLuisDr....1814-W
Adams Lloyd E 522Dana....1190-W
Adams Marvin C r 1720 Morro....443-W
Adams Roland M Lt 157Toro....4160-J
Adams Ruth A 1408Grdn....2452-R
Adams Saleta 249 Sandrcock....4152-M
Adams Thos E 27MtPleasntn....4006-W
Adams Truman E r 2181 Sierra Wy....2351-J
Adams W E r 1202Buchon....925-M
Adamski J E 1839CorralitosAv....3099-R
Adelson Eugene 808Misn....1820-W
Adler Chas J r Broad & Islay Rd....2722-M
Adler Frank r 1721 Johnson....586-W
Adler Sewing Store 718Higuera....4210-J
Adler Wholesale Co 1301 Carmel....260
Agar Lola Mae 2060Chorro....3151-J
Agar Wm r 743 Branch....1181-J
Agnew Allen M 315Broad....1834-M
Agricultural Conservation Assn 1530Monterey....1378
Agriculture Extension Service University of
Calif Farm & Home Advisor 1235Montery....52
Ah Louis Store gift shops 800 Palm....592-J
Ahlswede Arthur C 1310MurryAv....4140-M
Ahrendt W H BaywoodPark....26-J-3
Ahrens Robt E Mrs r 748 Foothill Blvd....1168-M
Air Coach Reservations 974Montery....4295
Air Express Division-Railway Express Agcy Inc
RailrdAv....522
Akers Wm 224 SntaLuciaDr....3105-R
Alaskan and ABC Passenger Fishing Boats
Avila....9-R-11
Albaugh Elizabeth G r 1641 Garden....2869-R
Albaugh John E 1633 SntaRosa....4069
Albert Adon r 1536 Morro....282
Albert Harry Jr r 311 Grand....1018-M
Albert Richard Mrs LosOsosRd....41-J-3
Alberti A r Los Osos Rd....38-J-2
Alberti Estee L 893Misn....313-J
Alberti Henry r Los Osos Rd....31-J-1
Alberti Norman r Los Osos Rd....30-J-3
Alberti Plinio J r Edna Rd....13-F-3
Alberts' Florist 865Higuera....282
Albrecht Vallalee L 325FthlBl....2469-M
Albrecht's Furniture Exchange 2211 S Broad....1428
Alcoholics Anonymous Monterey....2743-J
Aldrich Dorothy M 2505JohnsnAv....4044-W
Aldrich Tom M BaywdPrk....35-R-1
Alexander Harmon C r
48 Snta Rosa Prk Homes....1052-J
Alexander Helen 974Chorro....1849-R
Alford Ethel M r 421 Dana....2555-J
Alice Ann Beauty & Massage Salon 515NBroad....1102-W
Allen Chester E Lt 1121George....1592-W
Allen Francis S 1133FthlBl....3079-W
Allen Gordon L 2450 Story....2697-M
Allen Harry J r 119 Beebee....2230-W
Allen J B 309CerroRomauldoAv....297-M
Allen J H r 1604 Monterey....825-J
Allen J K Dr 1343Mill....2442-J
Allen June 670FthlBl....1811-W
Allen Kittie L 1992Fixlinl....201-M
Allen Mitchell W Allen's Sight & Sound
WickendenBldg....431
Residence 710 Ida....1842-W
Allen Norris A r 132 Crandall Wy....585-M
Allen Starlin r 525 Caudill....712-J
Allen Vera D Mrs 1367Higuera....1328-R
Allen Victor 546Higuera....1657-J
Allen's Sight & Sound WickendenBldg....431
Allied Van Lines Inc 964Chorro....4308
Allison Ollie r 885 Buchon....361-J
Al's Brake Service 1175 Monterey....2234
Alton Leland E 36Vetvle....3103-R
Alva Green's Automotive Trim & Upholstery
1234 Broad....2573
Alvarado Eva Jean r French Rd....2859-W
Alves Jos 1246Higuera....1027-W
American Laundry & Dry Cleaners 1313 Broad....304
Amer Legion Recreation Club 977 Higuera....156
Amer Ntl Red Cross San Luis Obispo Chapter
1041Chorro....2630
If no answer call....230-J
American News Co 763 Alphonso....532-W
American Refrigerating Co 241 Pismo....428
If no answer call....1994-R
Amer Window Cleaning & Janitor Service
1224 Morro....2142-W
If no answer call....2992
Amsel R r 191 Kentucky....2990
Amsel R & Richards J phys & surg
1114 Marsh....710
Amsel Ritter MD & Kundert Karl MD phy & sur
1114Marsh....710
If no answer call....2990
Amundson Kenneth D 1368 Staffrd....4139-R
Anchor Realty Service 1111 Chorro....2979
Anderson Albert J r 1519 Toro....1346-J
Anderson Arthur W 449Hendrsn....2292-R
Anderson Barber Shop 953 Monterey....1216
Anderson C H 137CrandlWy....1505-M
Anderson E C Capt 1263Marsh....3215-J
Anderson E J 2825JohnsnAv....4157-W
Anderson F G r 1345 Broad....247-R
Anderson G R 980 Islay....1522-M
Anderson Gus 1320MurryAv....732-W
Anderson H B r 1438 Nipomo....142-W
Anderson Harold J Bud 1687 SnLuisDr....489-W
Anderson Harry D r 546 Mitchell Dr....746-J
Anderson Helen VachelLn....14-R-3
Anderson Hotel Beauty Salon 963Monterey....964
Anderson Hotel & Grill Monterey....902
Anderson Howard R r Crandall Wy....194-W
Anderson J L r 532 Dana....1375
Anderson J Q Mrs r Edna Rd....6-F-3
Anderson Jas L 1274 Staffrd....4142-W
Anderson Jas N EdnaRd....4272-J
Anderson John 492Leff....2424-R
Anderson John A r 887 Lincoln....2460
Anderson L W r 1958 Fixlini....1395-W
Anderson Leonore E Mrs 644 Isly....3143-J
Anderson Lillian S r 980 Chorro....2830-J
Anderson Lucy r 1128 Pismo....2604-W
Anderson M E r 447 Pismo....169-W
Anderson Nettie 1035½Buchon....2974-R
Anderson R A 321TolosaWy....3010-W
Anderson R E Bob rl est 2056 Chorro....3051-W
Anderson R K r 1060 Church....137-J
Anderson Russell 1265Mill....374-W
Anderson Vera 980 Islay....1522-M
Anderson Walter Mrs r 781 Ida....678
Anderson Warren R 303TassajaraDr....1811-R
Andes Geo D 741Buchon....3061-J
Andre & Andre attys 1041Chorro....3344
Andre Geo L Andre & Andre attys 1041Chorro....3344
Andre Geo L r 1711 Sn Luis Dr....309
Andre Herbert 415Dana....1092-J
Andre Joseph r 862 Islay....467-J
Andre Peter 390CerroRomauldoAv....44
Andre Peter R Andre & Andre attys 1041Chorro....3344
Andrews Dale W 114BressiPl....3111-W
Andrews Don jwlr 1009Higuera....936
Andrews Don r 1720 Chorro....2674-W
Andrews Geo H r 1930 Monterey....366-W
Andrews Hotel 901 Osos....317
Andrews Ida J 981Palm....3279-W
Andrez Edw M r 1340-2d....1220-J
Angellini Jas r 866 Mill....3169-W
Angeloni P J r 547 Marsh....1167-J
Angie's Cafe S City Limits....2997
Angstrom Oleg 409MitchlDr....2952-M
Anholm Chris r 486 Lincoln Av....224-W
Anholm Einar r 232 Chorro....1263-W
Anholm Geo r 257 Chorro....538-W
Anholm George John r 1221 Nipomo....2026-W
Anita Frocks 758 Higuera....2794
Annabelle's Cafe 142 Higuera....1927
Anziani Ceaser r 1003 Buchon....2051-J
Applegarth John J 110Kentucky....2959-R
Appliance Outlet 2145Broad....3219
Aquilana M Mrs r 434 High....2954-J
Arbini Ambrose A 671Pac....4037-W
Arbini Frank r 926 Branch....2081
Archer Hugh J r 1740 Osos....2358-J
Archibald R H 652Lincln....1169-R
Arias Jose r 2691 Victoria Av....2559-M
Arland Chevrolet Co 1039 Monterey....1548
Arland G P r 1839 Conejo....2323
Arledge Sam r 762 Higuera....482-J
Armann K P 655 Osos....2858-M
Armenta Gerald EdnaRd....11-R-2
Armitage Van 968Leff....2941-M
Armour & Co 680 Graves....277-R
Armstrong C L r 575 Islay....529-J
Armstrong J W r 220 Branch....1976-J
Armstrong Jas 107CalifBl....3103-W
Arndt Edw R r 487D Marsh....2965-R
Arnett E D 791Church....2394-M
Arnett Earl J r Snta Rosa Park Homes....1756-W
Arnett Ernest J 1129Marsh....763-J
Arnold Lewis T 460Hendrsn....96-M
Arnold Marvin E 728Misn....4017-J
Arnot Elizabeth r 1363 Mill....1829-R
Arnson Ethel 1426 SBroad....952-W
Arnson Loyton A LsOsosRd....38-J-1
Arrow Liquor Store 1337 Monterey....62
Arrowhead & Puritas Water Inc 1019 Chorro....881-J
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Residence 2053 Hays....1180-J
Art Ketz Plumbing Heating & Sheet Metal Works
OrctRd....4216
Art-Wood-Crafts 955Pacific....2410-W
Arter Chas B VistaDelMorro....57-J-21
Artman Edw H 125King....2291-R
Arundell Paul 840RougeotPl....4027
Arvidson J L OsosRd....31-R-2
Ash Albert C r 237 High....454-W
Asher E M truckng 964Chorro....4218
Asmussen Clarence Edna....6-R-2
Asmussen D r 1076 Pacific....1204-J
Assembly of God 1600Chorro....2618
Associated Oil Co Distributing Station
Orcutt Rd....727-W
Associated Oil Service Station 1108 Monterey....1770-W
Atchison Ray PolyVwTrailers....3058-W
Atchison Ronald 719 Sandercock....2252-M
Atkinson D E BayviewHeights....34-R-1
Atkinson E H Farmers Insurance Group
1043 Higuera....697
Atkinson E H r 1924 Hope....1014
Atkinson Milo Rev r 1059Leff....471-W
Attwood Philip B 543Dana....2009-M
Atwood E R r 730 Foothill Blvd....2776-M
Auld Sam 63BentnWy....3236-M
Austin Harry W 300 SnMiguelAv....3218-R
Austin Lawrence Mrs r 1592Higuera....234
Austin Meri r 880 Mill....2963-R
Auto Club of Southern Calif
District Office 1134 Monterey....1480
Emergency Road Service 1101 Monterey....102
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Avenales Cattle Co Avila....40-J-2
Avila Court Avila....16-R-12
Avila Fish Market Avila....9-R-2
Avila Grocery Avila....8-J-1
Avila Henry r 3025 Johnson Av....3082-W
Avila M F r 1443 Osos....862-J
Avila Manuel Jr r PriceCanyon....15-J-2
Avila School Avila....16-R-2
Awalt Albert r 1083 George....963-W
Awalt Rosalie r 1167 Islay....385
Awalt Wynema 1025Walnt....527
Ayala Clara 871Chorro....2031-J
Ayala Juanita E 1218Morro....4256-J
Azevedo Elaine 101Hwy....7-R-3
Azevedo John J r 301 N Broad....2173

B

B & B Antiques 1023 Broad....394-W
B & H Drug Store 951 Higuera....530
Babb J E r 389 Snta Barbara Av....1365
Babcock Chas Granada Hotel 1128Morro....2406
Babcock Dewey r 219 Price....1224-W
Babcock Gerald 346LaCanadaDr....1958-J
Babcock Gilbert 859 Ida....2838-W
Babcock Josephine Mrs 770Palm....3113-M
Babcock W P r Laurel Lane....1194-R
Babee-Tenda 1417Carml....4268
Baby Sitters Agcy 1174Ella....4217-J
Bach Gertrude Mrs r 1845 Broad....2949-J
Bachino D J r 1845 Morro....441
Bachino J M 967NBroad....1130-M
Bachino P r 669 Palm....1562
Bachino P C Avila....9-J-11
Bachino & Stockird Ins 740 Higuera....393
Back S C Capt BaywdPrk....24-R-3
Bacon Edw H 1020Walnt....2225-M
Bade Otto H r 755 Lincoln Av....475
Badgley John archt 981Montery....1641
Badgley John & Associates 981Montery....1641
Badgley John R 15HathwayAv....2375-R
Bagby Hope S 120CrandlWy....1505-W
Bageia Henry E Jr r 660 High....2754-M
Bailey A K 120Polycrest....4149-M
Bailey Annie L Miss r 1060 Mill....2191-W
Bailey Bernie 150PolyVw....2049-J
Bailey Bridge Equipment Co Bank of AmerBldg....4261
If no answer call....1432-M
Bailey F Bruce Sn Luis Obispo County of
Assessors Ofc Courthouse....777
Bailey J W Const Co JohnsnAv....2112
Bailey Smith Jr Baywood Fountn BaywdPrk....26-R-12
Bakeman Melvin G r 1633 Frederick....2337
Baker G C r 1908 Corralitos....2518-J
Baker Mabel Mrs r 2316 S Broad....249-M
Baker Pearl E r 1813½ Chorro....2560

Baker Robt r 882 Mission....2529-W
Baker W H r 1410 S Broad....2287-J
Baldock Virgil A r 680 Graves....277-R
Baldridge R H r 1841 Morro....2042-M
Baldwin Edw 1658MurryAv....2947-J
Baldwin Erma r 977 Snta Rosa....2592-W
Baldwin Mark D 1035Leff....2423
Ball C J BayviewHts....34-J-12
Ball David r 1316-1st....2168-J
Ball Raymond 2474Augusta....1879-W
Ball Rollin accts 252 Lincoln....3125
Ballard John C 1237Mill....775-R
Ballard Virginia r 1143 Walnut....781-W
Ballesteros M J r 166 Chorro....1529-M
Bank of America National Trust & Savings Association Higuera....146
Banks Maudine r 188 Brook....2137-W
Banks Radiator & Battery Repair Shop 1011 Toro..2184
Banks W N r 381Pismo....1558-W
Bannister F M 209High....2230-M
Banta M A Sonotone Hearng Serv 1401Cazadero..2642-J
Barbarus C M 551Hill....814-J
Barber A J r 636 Mitchell Dr....2667-M
Barber Ernest A 2436 Gerda....1487-W
Barber Homer r 973 Buchon....2388-R
Barcellos F J r 1253 Peach....192-R
Barcia Laura r 1423 Toro....816-W
Bardin J A r 1739 Conejo....1601-J
Bardin's Goodyear Service 692Marsh....1173
Barker Clifford r 247 Branch....2386-M
Barker Geo W r Avila....33-J-2
Barker Ralph Mrs 652Morro....3070-J
Barker Vanie M 1605Morro....983-R
Barlogio Chas 1889McCollm....4222-J
Barlow Irvin L r 663Pacific....141
Barlow Jos B 785 Islay....2869-W
Barlow Robt S 1730 SntaRosa....3016-J
Barnard Ray r 1321 Osos....1740-J
Barneberg Grace 550Dana....3247
Barnes C J 1548½Montery....3281-W
Barnes Frank Z 521½ SntaBrbraAv....1059-R
Barnes Odes V Miltry Serv Co Inc 1563Fairvw....1946-J
Barnett Chet drftsmn 1304Pac....1624
Barney's Texaco Service 311 Higuera....1736
Barnhill Frances Mrs 1421Grdn....2894-W
Barnier D J r 149 Ward....2048-R
Barraza Severino 760Morro....2944-W
Barre A H r Irish Hills....2-F-21
Barre August r 1276 Bond....1150-R
Barre E F 1218George....1895-J
Barre Ed Jr 646½Caudl....1468-R
Barrena Frank r 1337 Broad....2451-J
Barrett Ivy Garden City Butane Serv SantaLuciaBaywoodPark....39-J-11
Barrett J E r 2306 Johnson Av....1499-J
Barrett Margaret M Mrs r 1220 Osos....1242-J
Barrios Jess 906Fig....2586-W
Barrios Joe r 975 Johnson....1131-R
Barrios Louis r 1015 Olive....1296
Barrios Richard G SweenyLn....2179-J
Barrow W F r 1958 Loomis....2265-J
Barry E W 1716 Osos....1186-R
Barsaleau R B vetnrian NHwy....78
Barta Anna Dr 1530Fairvw....1938-W
Barthold Edw A 1115 Olive....1610-R
Bartholomew J F r Edna Rd....1255-J
Bartlett G E r 2470 Lawton Av....2531-R
Bartlett Mabel Wallace Mrs r 1145 Buchon....1327-J
Barton Vera M 1175MurryAv....3168-M
Barton's Infants & Childrens Wear 1046 Chorro....640-W
Bassett Lula R 687 Isly....2837-R
Bassetti Gladys Miss r 795 Lincoln Av....599-J
Bassi Louis r PismoRd....10-J-13
Bassi Margaret E r 1446 Nipomo....952-J
Batchelor Dorothy P 630FeltnWy....2258-W
Bate Mina L 1533 Osos....1914-M
Bately Dorothy r 1141D Pacific....1225-M
Bateman A 2091 SierraWy....3154-W
Bateman A rl est 1335Montery....652
Bates J E 219Lincln....2281-J
Bates Jas E Gainsborough Studio 864 Higuera....1541
Baudendistel H R 726Kentucky....4056-W
Baughman Jas H 598MitchlDr....2771-W
Baumann Ben S r 1123 Pismo....1196
Baumann Ray C r 1020 Peach....1493-R
Baxendale Electric elec motrs reprng 3005 S Broad....97-W
Baxendale Lester H 1350Mill....1270-J
Baxendale R D r 3005 S Broad....97-R
Baxter Lawrence J OrctRd....576-M
Baywood Fountain BaywdPrk....26-R-12
Baywood Park Estates ofc Baywood Pk....26-R-1
Baywood Park Hardware BaywdPrk....26-R-3
Baywood Park Market BaywdPrk....26-J-1
Baywood Park Motel BaywdPrk....39-J-21
Bazin John San Luis Optical Dispensary 781Higuera..1308
Beach Gordon L Lt Col 1282Frederck....2036-W
Beane Viola Mrs r 545 Higuera....2078-W
Bearg Joanne r 1710 Sn Luis Dr....1490
Bearg Philip A MD San Luis Clnic 990 Pacific...3041
Beath Stanley 270Tassajara....2866-R
Beatty E A 835FrancisAv....2559-J
Beaubien Helen M r 964 Chorro....358-M
Beaugrand Christine Mrs r 2105 Johnson Av...3123-W
Beaulieu R O r Snta Rosa Prk Homes....1819-R
Beaute Art Salon 780 Toro....324
Beaver Mildred r 1341 Osos....1233-J
Bebeau L G 239 SntaLuciaDr....1958-W
Beck Carl G r 611 Park Av....1077-M
Beck Kenneth SLO Co of Co Road Commissioner Court House....788
Residence 1352 Higuera....292
Beck Nels r 1865Monterey....2393
Beck Pearl W 1528Nipomo....3143-M
Becker Feed & Seed Co 210 Calif Blvd....587
Becker Laura J r 210 California Blvd....2166-W
Becker Ross E 297 SntaRosa....4162-J
Beckwith Geo I r 231Beebee....2522
Beddow L H 46Vetvle....2223-M
Bedford L J Capt 1112MurrayAv....2676-M
Bee Hive Restaurant 887 Monterey....283
Beecham Dorothy L 666Toro....2774-J
Beecham J H r Los Osos Rd....45-J-2
Beecham R H r Los Osos Rd....45-J-12
Beeler W A r 1511 Morro....179-W
Beemer J G Hwy1....13-R-12
Beffa Ida 1134 Olive....933-M
Behymer Lloyd A 326 SntaMariaAv....3258-M
Bekins Van & Storage Co Agcy 1708 Beach....19
Belardez Clemente r 334 Funston Av....1597-W
Belcher Chas N CPA 981Montery....124-W
Residence 856Uphm....124-R
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Carlson Ed r 1234 Mill....2407
Carlson Rodney E r 1962 Hope....2292-W
Carmel Canning Co Avila....2238-J
Carpenter D M r 890 Osos....2282
Carpenter D M Rexall Drug Store 839 Higuera....32
Carpenter E L r Edna Rd....2829-R
Carpenter Eva A Mrs 1317½Palm....458-M
Carpenter H H Estate of 981 Monterey....46
Carpenter Irene J Mrs r 1637 Morro....1151
Carpenter Libbie G Mrs r 1228 Chorro....248-M
Carpenter Merlyn r 1163Pismo....674-R
Carpenter Roy r 1291 Murray Av....2577-M
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Carpentier Arthur 314Higuera....1873-M
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Carpentier Helen Miss r 956 Pismo....2126-J
Carr Richard B 1209Peach....481-J
Carreiro Geraldine EdnaRd....2437-W
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Carrington J H r 533 Buchon....2931
Carroll Dennis r Edna Rd....54-J-3
Carroll Emmett 1600CarrollLn....1162-J
Carroll Frances r Edna Rd....46-R-2
Carroll Thos D 649Church....2418-W
Carscaden John 382LincInAv....2382-J
Carson Ellard W r 714 Buchon....1349-J
Carter C D 7Vetvle....449-W
Carter James H Mrs r 1520 Snta Rosa....1698
Carter Logan S 864MurryAv....3206-W
Carvao's 1022 Morro....1866
Carver W D Mrs 1027Buchn....4090-W
Casa Monterey Spanish Kitchen 1041Higuera....4199-J
Caselman Virginia r 1942 Murray Av....363-R
Cassebarth G J r 740 Pacific....3068-M
Cassera Francisco r 780 Alexander....167-W
Cassera Frank Jr 2252 SBroad....4048-J
Cassera Jim 679Funstn....4046-R
Cassera Joe r 755 Alphonso....2473-J
Castle Motor Inn Old101HwySouth....4012-W
Castonia Vera 785Buchn....1733-M
Castro M J Mrs r 978 Chorro....358-W
Castro Manuel G 937A MurryAv....1995-W
Castro Ramon r 785 Alexandria....1326-M
Cate Robt L r 725Branch....2182-W
Cather Effie Mrs r 1030 George....1749-R
Catholic Church Old Mission The 782 Monterey....667
Cattaneo Frances r 1210 Carmel....310
Cattaneo Henry S r 1707 Snta Rosa....137-W
Cattaneo J r 1224 Carmel....1085-J
Cattaneo Steve r 498 Mitchell Dr....607-J
Cattaneo Wm r 756 Alexander....2633
Caughlan P W r 520 Chorro....434
Cavanagh J E r 951 Murray Av....2350-W
Cave Florence R r 531 Marsh....756-J
Cawelti Lester L Mrs r 1527 Nipomo....151-M
Centini R r 720 Upham....1925-M
Cerini Ben r 1026 Palm....606-W
Cerney Evelyn M 738Higuera....1475-R
Cerruti Rom 2524GretaPl....2357-M
Chaides Marcelo 236LaCanadaDr....2133-W
Challenge Cream & Butter Assn 991 Nipomo....1700
Chalmers Thos 205NBroad....1206
Chamber of Commerce 998 Monterey....2923
Chambers Earl W r 1411 Palm....3085-W
Chambers Lola D Mrs 1355Breck....1804-M
Champlain F r 1615 Fairview....586-M
Chandre Jeanne Mrs r 1044 High....2926-W
Chanz Geo r 620 Kentucky Av....2077-J
Chapman A L 398TolosaWy....1813-M
Charles C W r 852 Meinecke....913-J
Chase Adah E Mrs 867Misn....1628-W
Chase Margaret H r 1355 Mill....1829-J
Chase Wanda Mrs 1828Broad....1104-M
Chase Willis H r Monterey Hgts....3034-J
Checker Cab Co 987Montery....40
Cheda Archie 975FthlBl....2492-J
Cheda Frank 245Cyprs....3096-W
Cheda John D 595Marsh....707
Cheda M A 1060Peach....2744
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Cheda Ralph O r 499 Brizzolara....2027-R
Chelquist C R 1461Mill....4029
Chenille Art Shop 1510Broad....696
Cherman Alfred 1503Beach....1789-W
Chern Elliot 1233Nipomo....4089-J
Chevron Station No 150 CDA Marsh & Higuera....1707
Chiesa Frankie r 1427 Morro....2388-M
Chiesa Margaret Mrs r 752 Palm....511-J
Chiesa Tony J r 1705 Snta Rosa....931-W
Childers E C r 1194 Pacific....742-J
Childs Catherine Mrs r 1494 Mill....519-J
Childs J J r Avila....9-J-13
Chitty Chas E. 2025Chorro....255-M
Choate K E 680NBroad....2752-W
Chong Albert G 396Marsh....497-J
Chong Beulah r 778 Palm....2636-W
Chong's Cafe 798 Palm....1905
Chris Jespersen School Grand Av....1863
Christensen C F Mrs r 1190 Buchon....687-W
Christensen E C 670Chorro....1766-R
Christensen Evelyn Mrs r 322 Beebee....628-M
Christensen Geo L 189 SerranoHgts....398
Christensen Geo P r Edna....54-R-1
Christensen John Jr r Orcutt Rd....4-R-2
Christensen M Mrs 1305Morro....1894-J
Christensen Walter G EdnaRd....21-R-1
Christian Day School 2740 Broad....245-J
Christian J K r Avila....48-J-2
Christian Science Reading Room 1126 Morro....1939-W
Christian Supply & Good News Center 1126 Garden....1448-J
Christie Lowell E 159TassajaraDr....2805
Christie O H 660Lincln....4143-W
Christie R E r 979 Walnut....2858-R
Christine's ofc 787 Higuera....504
Church of Christ 879 Marsh....2142-J
Church of The Nazarene 652 SntaRosa....3176-R
Ciocchi Mary M Mrs 1151B Montalbn....1640-J
Ciresi Anthony 526KentuckyAv....38-J
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Clack Henry r 281 N Broad....1019-W
Clark Emily F 1154A Peach....542-W
Clark Howard E painter 445 High....1025-W
Clark Myral G r 864Mission....2786-W
Clark W W r 1164 Murray Av....2379-R
Clark Warren E 1252Montery....1323-M
Clark Willard L r 673 Caudill....2457-W
Clark Wm M 384PolyVw....4271-J
Clarke Edgar F r 269 High....186-R
Clarke Fred M Lt Col 1885 SnLuisDr....4065
Clark's Mobil Service 505Higuera....491-J
Clason Francis J 181NBroad....4176
Clausen K 1317Broad....720-W
Clawson Albert 50MtPleasantonDr....2835-W
Clawson Albert optmtrst 1114Garden....2012
Clay Henry P 185PenmanDr....3213-M
Clement E P 343Marsh....1830-J
Clemmens John S 60NBroad....3236-J
Cline Fred A 1129George....1556
Cline Rusty 505 SerranoDr....1628-J
Cline's Auto Body Shop 640Marsh....422

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Clogston H W 1042Pac....4155-W
Cloud Robert R r 1120 Islay....154-M
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Coast Counties Adjustment Bureau 1130Grdn....3011
Coast Counties Warehouses 157Higuera....2678
Coats D M r 1216 Broad....470-M
Coca Cola Bottling Co 1317 Carmel....804
Cockrell K L r 481 Islay....1789-J
Cody A D 122Rincn....1977-J
Cody's Market Pacific & Higuera....2466
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Coelho F S 195CuestaDr....2906
Coelh F S Frank's Liquor Store 1019 Chorro....1022
Coelho F S r 1028 Leff....2666
Coffield Joel r 456 Snta Rosa....1737-R
Coffin L L r 1959 Fixlini....1993-M
Coffing L r 1711 Chorro....1008-W
Coffman Ivan W r 726 Park....951-W
Cognasi Pete S 1343 Sydny....4015-W
Coil Willis M 1335Palm....912-J
Coker G H 1153 Isly....986-M
Colby H T LosOsosHilnds....44-R-11
Cole Arthur B 237LaCanadaDr....1956-R
Cole Jas S Capt 1194Pismo....2532-J
Cole Lee R 425Branch....3172-M
Cole Lola Mrs 550FeltnWy....340-W
Cole Merlin L 784½AlphonseAv....3179-W
Cole Stanley V Chrysler-Plymouth Agcy 1144 Monterey....1983
Body & Paint Shop 50 South....945-W
Cole Stanley V r 867 Center....2083-J
Coleman Arthur E r Cuesta-By-The-Sea....23-R-3
Coleman R B 396 SntaRosa....4162-W
Colgain Kathryn Y 842Leff....4096-J
Colgrove C W oil prodctn EdnaRd....15-R-3
Colgrove Volney E r Baywood Pk....24-J-1
Collet A E 256FthlBl....4011-W
Collier H C Maj 1833Loomis....1686-R
Collins Beverly 1369 Staffrd....4139-M
Collins Edw 1304Pac....2832-W
Collins H B r 2501 S Broad....2757-R
Collins Jas D r 1239 Chorro....1037-M
Collins Roy 1369 Staffrd....4139-M
Collins S r 274 Hathway Av....1785-J
Collins T A r 841 Center....1467-W
Collins Tom 590FthlBl....2669-W
Colombo Angelo r 774Christian....1643-J
Colonial Hotel 103 Santa Barbara Av....1947
Colonial Photographic Service 255LaCanadaDr....4151
Colwell A L r 129 N Chorro....308-J
Colwell E H r 2443 Broad....2559-W
Combs Alonzo F Capt 1306Palm....775-W
Comet Delivery Service 695 Higuera....1203-M
Compton Clyde r 1804 Garden....583-M
Compton Orin r 1085 Foothill Blvd....107-J
Conklin Tom H ins Security Bank Bldg....47
Connell Jas D 591LawrenceDr....2583-J
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Connolly John J 185Broad....642-M
Connors Frank R r 1021 Leff....2607-J
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Cook David W r 1959 Hays....2699-M
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Cook Floyd Mrs r 251 N Broad....1244-J
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Cook Fred D r 1934 Chorro....2674-R
Cook Michael M 1921Hope....4245-W
Cook Ralph 672Howrd....645-W
Cook Ruby r Edna Rd....11-J-12
Cook Ward I 545 Islay....2342-W
Cool Della H FthlBlvd....30-R-2
Cooley Ethel r 1042FoothillBlvd....2421
Coon Carroll L EdnaRd....4269-R
Coon M G 252 Sandrcock....2605-M
Cooper Alfred J r See Canyon....18-J-4
Cooper Glee r 1341 Osos....1740-M
Cooper Jackie 1019Leff....471-J
Cooper Lester E 136Hutton....2252-J
Cooper O Capt 1728 SntaRosa....1856-M
Coral Isle 958Monterey....210
Corcoran R I 220KentuckyAv....2517
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Cordova Gilbert 260 SntaLuciaDr....3017-M
Cordova Josephine 464Buchon....1471-R
Corella Vivian EdnaRd....2590-M
Cork 'N' Bottle Liquor Store 960Montrey....1821
Corky's rstrnt 882Marsh....3327
Cornell W E LosOsosRd....38-R-4
Cornett Jas 133Rincn....3226-M
Cornwall J C 1741Fixlini....201-W
Cornwell Ralph E Jr r 435 Henderson....510-M
Coronel Dorothy MorroRd....689-M
Correa Irene r 1602 Johnson Av....1967-R
Correia Antonio 511High....2062-M
Correll W P 351FthlBl....1211-W
Corthell Helen L 1302Ella....3122-J
Corvin J W r 1957 Sn Luis Dr....1388-R
Cosci Ernest 843Branch....955-W
Cossa A Mrs r 1320Marsh....716-J
Costa Ernest A 32 SntaRosaPrkHomes....1465-J
Costa Joe M r 235 Sandercock....2693-M
Costa Wm S 2530Lawtn....2751-W
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Cotten Ruth Mrs 738Higuera....2907-J
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Coull Thos E 1259Palm....1131-M
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County Roof Service Santa Barbara & High....1840
Couper Geo P r 138 Orange Dr....1118-J
Covel Frank 579Dana....2087-M
Covell Annie r 884 N Broad....1355-M
Cowie Helen Florence's Beauty Shop 1024Nipomo....1979-J
Cox Arline Q 859Misn....1264-M
Cox Ewell r 1811 Chorro....278-W
Cox H E 984MurryAv....4177-W
Cox M R r 1043 Marsh....1121-M
Cox W C r 1642Fairview....1508-R
Coyle Martin J r 1415 Higuera....1912
Coyne Jas J Mstr Sgt MorroRd....43-R-11
Coyner F C r 1175 Buchon....349-W
Cozy Corner Cafe 1034Morro....600-W
Crabbe James L r 1690 Fairview....1551
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Cragon C M 645 Sandrcock....4166-M
Craig Glenn G Capt 1427Mill....446-W
Craig Jerry 2311Lawtn....2332-M
Craig Raymond O r 103 Stenner....2379-J
Cramer George H r 1506 Chorro....1037-R
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Crane John L r 565 Ellen Wy....2279-J
Crane Kenneth L 2516GretaPl....2357-J
Craveiro J M r 581 Dana....1694
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Craveiro Leonard M r 2511 Lawton....2751-J
Crawford Jas F Title Ins & Trust Co 777Higuera....2533
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Crawford Jerome G 1405Essx....4156-M
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Crews Chas W 1283Fredericks....3269-J
Cripe R E r 2761 Johnson....929
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Crissey Howard R r 2607 Johnson Av....2475-M
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Croker Geo E 2042SnLuisDr....1026-R
Croker Geo H 1940 SnLuisDr....2594-J
Crook Glenn D MD French Clinic 1170 Marsh....3135
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Crosgrove Jas A 306Hathwy....3230-J
Cross Sam & Co 774Marsh....4211
Crow Della M r 516 Sandercock....480-M
Crowfoot J H 826Garden....2730-J
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Crye Jas M r Baywood Pk....22-R-11
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Crystal Springs Water Co Yoakum Tr....965
Culbertson Guy K r 362 Hathway....2207-M
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Loc 703 843 Palm....2783
Culligan Soft Water Service 721 Pismo....1108-W
Culver A Boyd r 865 Rougeot Pl....1673-R
Cummings Ellen H r 1145 Marsh....2167-W
Cunningham A L r 1433 Higuera....648
Cupp Donald Jr 182FthIBl....4240-J
Cupples Wm L 1720Fixlini....1162-M
Curmay's draperies 777Alexndr....2259
Curry Elliot 677Buchon....1604
Curtin Chas J Maj 1626 Osos....4329-J
Curtis C A r 1181Buchon....1578
Curtright L T r 1133 Palm....2244
Custer Jas r 840 Mission....2366-J

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Dad's Hamburger Place 589 Higuera....2138
Daggett C L Ozone Genratr Distr OrcuttRd....1427-J
Dalbey Gilbert L 2105JohnsnAv....3123-J
Dalessi Dan r 2031 McCollum....191
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Dalessi Henry C Dan's Cocktail Lounge
999 Monterey....190-W
Dalgleish O W r 983 Murray Av....1870-M
Dalidio Emil MorroRd....689-R
Dalidio Ernest r French Rd....2374-J
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Damaso A R r 850 Rougeot Pl....2833-W
Dan & Ernie's Automotive Service 1234Broad....3156
Dana Chas W r Baywood Pk....36-R-12
Dana Ed E 1503 Osos....1914-W
Dana Jack A 683Hendrsn....604-J
Dana L W Ding r 1418 Carmel....2550-M
Dana Leslie R r 138 Price....631-R
Danforth P H r 1034 Islay....1607-M
Daniel H S r 1269 Frederick....2970-J
Daniels Arthur r 965 Essex....2885-W
Daniels & Bovee Radios 710 Higuera....1335
Daniels Kenneth W dntst 1133Essx....3032
Residence 1717 Conejo Dr....464
Daniels Ralph E r 1627 Mill....1725-W
Danneberg Robt 820FthIBl....2987-M
Dan's Cocktail Lounge 999 Monterey....190-W
Dantes 955Higuera....2197
Dappen Howard E 1635Chorro....2162-J
Darling Henry A r 865Morro....2696
Darnold J N r Orcutt Rd....4-J-12
Darrah S D Maj 426LawrnceDr....2988-M
Dart L H r 1318 Pacific....568-M
Darway Chas W r Orcutt Rd....4-R-1
Davenport C B 320RamonaDr....2110-J
David Andrew r 1160 Buchon....349-J
Davidson H P r Conejo....1041-M
Davidson Lawrence A r 914 Murray Av....1056-M
Davidson's Furniture & Awning Store 669 Higuera....421
Davies Ted gas appls 993 Higuera....436
Residence 275 Buena Vsta Av....1691
Davis Albert L Jr 1020Palm....2966-R
Davis Chris A r 1168 Pacific....1617-W
Davis Clarence C 10 South....1629-J
Davis Clarence L r 1036Pismo....883-M
Davis Clyde W r 753 Islay....2148-R
Davis Everett CuestaByTheSea BaywoodPark....23-R-13
Davis & Harris Body Shop 252Higuera....389-W
Davis Hotel 985 Chorro....1794
Davis Julia r 530 Buchon....1066-J
Davis L Paul r 1152 Pismo....618
Davis Lula T r Yoakum Tract....1668-J
Davis Mary F 443 Islay....2825-W
Davis Maurice 254LaCanadaDr....4226
Davis Myrtle W r 879 Islay....2717-W
Davis O M r 434 Hathway Av....105-W
Davis Paul W Renetzky & Davis 846 Higuera....1033
Residence 274Chorro....2842-W
Davis R B r Edna Rd....2722-W
Davis R G r 1521 Osos....1914-J
Davis R P Mutual Life Ins Co Of N Y 1411Essex....842-R
Davis R S Mrs r 1219 Osos....339-W
Davis Rex 1135 Isly....406-W
Davis Richard D 682Broad....771-R
Davis Vernon r 129 Story....955-M
Davis W I r 1045 Islay....193-J
Dawson Emma Mrs 604 Sandrcock....4166-J
Day Chas W r 313 Sandercock....631-W
Day E C r 1432 Toro....2584
Day Warren C r 876 Venable....974-R
Dean Arnold M r 865 Morro....2662-R
Dean Flora M r 1492 Upham....1993-W
Dean Julia E 67½ South....2137-J
deAraujo Joaquim T LosOsosRd....30-J-1
Dearborn J E Mrs 663 Islay....1258-W
DeBacker John A r 175 Serrano Hts....3072-J
DeBacker Wm r Los Osos Rd....29-J-12
DeBarr Frank 820½FthIBl....692-R
Decker H Max 1421Grdn....4082-W
Deffebach E r 1825 Morro....2563-J
Defosset L J r 1356 Marsh....1706
DeGottardi O F r 1229 Mill....1231-W
DeGottardi Olympia r 863 Toro....2544-W
Dehner Margaret r 515 Mitchell Dr....2332-R
Deihl David H 1240LaurelLn....1194-M
Delaney T F r 1745 Garden....583-R
Delarm Jas r 474 Hill....1169-J
DeLaRosa Mary Ann 1159 Isly....1638
Deleissigues Alma M r 1535 Johnson....586-R
Delgado Delfina Mrs 2502Victoria....2762-M
Delgado F M r 387 Santa Barbara Av....1008-J
DeLisle Jack Mrs 475RamonaDr....1163-J
Delite Bakery & Delicatessen 723 Higuera....437
Della Bitta Lawrence r 842 Center....613-M
Delmartini Chas 245LincInAv....2253-J
Delmartini Chas Pac Mutl Life Ins Co 1128Grdn....83
Del Monte Grocery 301 Snta Barbara Av....1000
Delta Sigma Phi 676 Monterey....2413
Dembowski T A 566LawrnceDr....4073-W
Dennen Chester H r 360 Islay....591-R
Dennis B C r 874 Higuera....400
Dennis C C EdnaRd....21-R-2
Dennis Florence E r 504 Higuera....1183-J
Dennis R L r 1137 Pacific....1553-W
Dennis Transfer 1824 Nipomo....355
Dentroux Jos 522NBroad....1564-M
Depot Coffee Shop Railroad Av....2399-M
Derby Mabel H Miss acct 647 Park....2687
Dermody J E 911Branch....2690-M
DeRosa Edwin 660KentuckyAv....645-R
De Rosa Pete 523Higuera....2025-R
DeRosier Walter John 960Pismo....3094-J
DeSario Helen Mrs OrcuttRd....2590-J
DeSouza Manuel r 261 Branch....2679-J
De Spain M Della Mrs r 1436Morro....2508-J
DeStael Marion B r 191 Chorro....2566
De Troye Adrian r 2039 Fixlini....1395-J
Deuel Jos C Maj 241HathwyAv....3230-W
Deutcher R C Mrs r 63 Benton Wy....653
DeVaul A r Los Osos Rd....11-F-11
De Vaul Bertie Mrs r Laguna Rd....11-F-2
De Vaul G A Mrs r 715 High....934-J
Devaul Thos OsosRd....17-R-3
Devens Eugene r 1874 McCullom....2871-J
Devens R A Anchor Rlty Serv 1111 Chorro....2979
Dewar J B Norwalk Co The 1088Higuera....1237
Residence 188 Hathaway Av....865
Dewar James B r 677 Caudill....241-J
Dewlaney Carl W Jr r 265 Lincoln Av....949
Dewlaney Eleanor M 643½Hathway....542-J
Dewlaney T M r 363 Henderson Av....225-W
Dexter Anna Gray r 191 Snta Rosa....2756-W
De Young John A r Baywood Prk....27-J-3
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Diamond Ranch Santa Fe Rd....14-J-1
Diaz Frank OrcuttRd....5-J-21
Dick Melim Mobile Service 600Marsh....1963
Dickey H D 1845Hays....4289-W
Dickey J B 143Ward....2048-W

Dickey's Auto Body & Paint Shop 1234Broad....116
Dick's Sewing Machine Sales & Service see U S Sewing Center Inc 698Higuera....3027-W
Dickson R H r 108 Crandall Wy....1394-W
Diefenderfer Gerald R r 453 N Broad....1859-R
Diefenderfer R R BaywdPrk....25-J-13
Diel H H San Luis Elec & Heatng Serv
715 Higuera....561
Residence 2490 Johnson Av....2614
Dietrich Lloyd G 633Palm....2277-R
Dillon A R r 1265 Ella....380-M
Dillon Eugene W r 1705 Garden....2321
Dillon J W r Baywood Pk....36-R-2
Dillon Paul 804FthIBl....2066-J
Dinsmore Charlotte 671Pismo....603-J
Diodati John r 1634 Murray....2998-J
Ditlevsen H W r 1010 Peach....419
Ditlevsen H W Sn Luis Meat Co 101 Hwy....1951
Ditlevsen Robt F r 305 Ramona Dr....3149-M
Dito Peter L 80BentnWy....1139-J
Dixon David D 1263Pismo....1807-M
Dixon Harlan E r Orcutt Rd....1682-M
Dixon Harry E 1213Nipomo....499
Dixon Harry E plmbr OrcuttRd....1682-M
Dixon J F 1720JohnsnAv....3166-R
Dodd E E 168CuestaDr....1342-W
Dodds Oscar L Jr r 1332 1st....3025-R
Dodge Jas T 1565HillcrstPl....1552-M
Dody C S r 1712 Chorro....1860-M
Dody Percy A r 2011 Chorro....701-W
Dody Wallace 484Pac....1171-M
Dody's Liquor Store 987FthIBl....2170-M
Doermann Richard J r 1341 Osos....1855-R
Dolan Clementine 166Hendrsn....287-W
Dollar Market FthI&MorroRd....1609
Dolliver W S r 59 Mt Pleasanton Dr....493
Domingos Anthony L r 684 Pacific....2329-J
Domingues Grace D FrenchRd....2177-W
Dominguez Frank G r Snta Rosa Pk Homes....1465-R
Dominguez Frank P 670 Osos....1710-W
Donahue R T r 2003 Chorro....2702-J
Donati Arthur r 418 Mitchell Dr....133-J
Donati D E r Orcutt Rd....56-J
Donati E Mrs r 1633 Mill....2585-J
Donati Edwin P r Orcutt Rd....56-J
Donati Lin r 1174 Pacific....1204-R
Donati Louie A 1641½Mill....1412-W
Donati Mable A r 1134 Palm....2544-R
Donati Marilyn K 224 Sandercock....55
Donati Peter r 406 Mitchell Dr....133-R
Donelson W H r 2493 Lawton....906-J
Donkin Chas P North Western Mutl Life Ins Co 1328FthIBl....173
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Donovan J J r 1690 Murray Av....2548-R
Donovan P H r 1262 Mill....1358-J
Dorman G W r 2099 Slack....2699-J
Dorman L C 1532Peach....905-M
Dornon Wm EdnaRd....3179-M
Dorris Weldon B 324CalifBlvd....1721-J
Dorrough E E 1309Pismo....2376-M
Dorst C r 1000 South....628-W
Doser Gerard B 161Ward....4250-J
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Doty H F r 1390 Murray Av....634-W
Doud Alice r 1460 Upham....3069-W
Dougherty Paul r 140 Kentucky Av....2615-J
Dougherty Walter L r 386 California Blvd....793-J
Douglas Jas C 331Hathwy....2207-R
Dowdey C W r 1370 Stafford....1760-J
Downey Alice H 1232Montrey....877-W
Downing E J Crystal Springs Water Co YoakumTract....965
Dowty E A r 1450 Marsh....1422-J
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Drake D W 1230Higuera....2266-W
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Drake Jas R MD 1500Marsh....1362
Drake John T 1730JohnsnAv....2927-W
Drake Roger M r 665 Grove....2548-J
Drazen Leonard Lt Col 1906Murry....174-M
Drew Chas C food prods 401 High....1602
Dron Ivan 531Marsh....2935-W
Drown Laboratory 1254Garden....1032
Drumm Geo M r 1739 Sn Luis Dr....2536-W
Drummond G F r 1440 Essex....2216-M
Drummond Robt L 1428Nipomo....2418-J
Dubin H J atty 999Higuera....676
Dubin H J r 1250 Palm....220
Dubin Marguerite r 502 Hathaway Av....715-J
Dubin Paul 225MorroRd....3234-R
Dubois John L Jr 1045FthIBlvd....2524-M
Duceschi Alice 1147Buchn....784-R
Duceshi Jas D r 1446 Lizzie....940
Duclo Earl H r 285 Grand Av....1018-R
Duffield L A Capt 778Marsh....4313-J
Duffy F M 1118MurryAv....4126
Dugan Kathryn RN 990Mill....3055-W
Dughi Ed r 957 Murray Av....598-M
Dumas A P 507Dana....2564-J
Dunbar Carl r 1318Monterey....231
Dunbar Lee 1035Buchn....4090-J
Duncan Dean 1044 Isly....2612-M
Duncan R G r 1230 Stafford....1223-J
Duncan R H r 1928 Chorro....1853-W
Duncan Robt F 1525Nipomo....151-J
Duncan Ronald H 1869Corralitos....1732-R
Duncanson D C r 615 Lawrence Dr....2328-W
Dunford Wm H Chiropodist 1133Essx....4363
Residence 361 Lincoln....1128
Dungan Thos L 1220 Osos....4137-W
Dunklee Geo K MD San Luis Clinic 990 Pacific....3041
Dunklee Mabel M r Longview Ln....114
Dunlap Edgar K r Avila....40-J-3
Dunlap Hazel Peterson Dr optometrist 1029Chorro....1297
Dunlap Ray r 835 Mission....1934-R
Dunlap Ray E bevrgs SHwy....1934-W
Dunn J M 1209Murry....3168-W
Dunnagan Edyth M r 933 Branch....971-W
Dunne J J Chevrolet Agcy see Arland Chevrolet Co 1039 Monterey....1548
Dunne Nina 737Church....2394-W
Dunning Dollie r 1351 Monterey....275-J
Dunning E D r 69 Mt Pleasanton Dr....1139-R
Dunning H G Dental Lab 778 Marsh....2202-J
Dunning Howard G 865Morro....1269-J
Dun-Saling Motel Avila....48-J-11
Dunsire K J 670Lincln....2587-M
Durant Jos A 1132 Olive....243
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Durell John N 1627 S Broad....2639-R
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Dutra Frank AvilaRd....32-J-3
Dutra Tony 396Buchn....1123-M
Duvaul Bill 53 SntaRosaPrkHomes....1023-J
Dwyer W F Capt r 2009 Broad....50-W
Dye Lyman r 671 Church....299-M
Dyer Aulry 385CerroRomauldo....2905-W
Dyer Leon L r 1129 Pacific....354-W
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Dyke Clyde J 22RinconDr....2596-M

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Eades Virgil V r 1731 Snta Rosa....1856-W
Eads Edna L 2022Rachel....2024-R
Eagle Alvin P Mrs 227Tassajara....2815-R
Eagle Pharmacy 898 Higuera....916
Eagle Poultry Ranch Orcutt Rd....1682-R
Eakes John M State Farm Ins Companies 982Monterey....2020
Eakins Mildred L 881Morro....3279-R
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Earley Wm H r 1961 Slack....3187-J
Earman C F r 2413 Broad....2368
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Easter Chas Russell OrcuttRd....1510
Easter Grace Mrs r 977 Snta Rosa....2592-W
Eastman B J Mrs r 1556 Mill....1276
Eberle Elsa J r Felton Wy....2258-R
Echols Geo Fish Co Port Sn Luis Wharf....1-R-13
Eckhardt Jack r 1335 Carmel....1232-W
Eckhout H M 789Toro....2913-R
Economy Drug Co No 1 770 Higuera....1928
Economy Drug Co No 2 796 Higuera....488
Eddy S Tyler r 254 Snta Rosa....2107
Edgar Sallie H r 1346 Morro....1854-W

Edghill E E r 1172 Murray Av....2278-M
Edgmon A D 790FthIBl....148-J
Edgmon Davis F 211NBroad....3113-J
Edmondson D H 356Ramona....2209-W
Edna Farm Center Hall Edna Rd....1775
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Edwards Robt J r 754 Lincoln....2857-J
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Eggleston Margery 317FthIBl....1009-W
Egrmayer A R r 1627 Chorro....1197-J
Ehrenpfort Arthur E r 1778 San Luis Dr....2582-J
Eilers Harrison 922MurryAv....4019
Eissler Helen R r 520 Caudill....2697-W
Ekegren A A 433GrandAv....2862-R
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Elder Robt 394 SntaRosa....1610-W
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Elliott Thos R 623Caudill....2597-J
Elliott Wm r 1135 Buchon....230-J
Ellis Gerald E 362 SntaLuciaDr....3202-J
Ellis Leo W r 1153Buchon....784-J
Ellis Marvin G 2614Augusta....1577-W
Ellsworth B H r 1344½ Pacific....554-W
Ellsworth Edwin C 191NBroad....3113-R
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Ellsworth's Market 496 N Broad....3093
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Elsie's Beauty Salon 890 Buchon....2270
Elsner Rudolph C BaywdPrk....35-J-12
Elston Chas r 2050 Hope....2600-W
El Techo Azul antiqs 662 Higuera....619-J
Emery James L r 1160 Pismo....2205
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Emslie James r 843 Upham....2146
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England A M r 2990 Walter Av....2720-R
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Enos John r 784Buchon....2691-W
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Epperly Bernard J r 973 SantaRosa....2865
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Ernie's Liquor Store 1256Montery....3216
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Escalante C r 1220Beach....360-W
Eschbacher Paul R Chiropodist 1133Essx....4363
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Esplin Wm J r 751 Buchon....1348
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Essig Frederick M r 1212 Murray Av....3168-J
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Estrada Rudolph r 1639 Phillips Ln....661
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Ethridge E L 619Grove....2947-M
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Evans Cecil G Evans Brkrge Co 1118Chorro....4286
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Evans D L 225LaCanadaDr....3275-J
Evans Don A 1663PhillipsLn....995-J
Evans Gerald B Evans Brkrge Co 1118Chorro....4286
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Evans Harold r 1372 Frederick....1760-M
Evans J C r 6th Baywood Pk....25-J-3
Evans Logan 941Branch....2294-J
Evans Millard 101Hwy....3124-W
Evans Paul E r 731 Grove....1788-J
Evans R D r 471 Mitchell Dr....2763
Evans Robt G SntaRosaPrkHomes....612-W
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Falk Ralph C 314TolosaWy....2812-J
Fant Mabel D r 2305 Broad....2847-W
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Farmer Earl r 1528 Monterey....2864
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Farrar C T r 1124 Buchon....122-J
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Faught E C 1347Montery....3215-M
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Faulstich Chas R Mrs 804Meinecke....1648-R
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Faunt Le Roy C E Mrs r 1318 Essex....719-J
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Fauset Leroy A 568MitchlDr....4076-J
Faustino Geo D Sr VachellLn....240-R
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Favorite Bakery 638Marsh....1792-J
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Feliciano Vernon J r Vachell Ln....2306-J
Felis Flora r 1128 Upham....2444-R
Felis Vivian 219Cyprs....2623-W
Feliz Rose Miss r 497 Marsh....360-M
Fellows A M Bert r 390 Hathaway....288-W
Felt John J r 291 Lincoln....2366-R
Fergus Don 1837JohnsnAv....1768-M
Ferguson Emmett E 2545GailPl....2751-R
Ferguson Helen r 906 Rougeot Pl....2072-R
Fernandez John r W High....611-J
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Ferre Helena Mrs r 1513 Broad....1537-R
Ferrini Alfred 215FthIBl....1674
Ferris Chalmer W MD French Clinic 1170 Marsh..3135
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Figge H C r 416 Hathway Av....258-J
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Fike Don 842Mill....1373-J
Fikes J C 143TassajaraDr....2815-W
Filipponi Alfred r 200 Lincoln Av....666-W
Filipponi Edythe Miss r 1223 Higuera....1093-W
Filipponi Lawrence T r Pismo Rd....7-F-2
Filipponi Lillie EdnaRd....2355-R
Filipponi Robt r 643 Branch....2048-J
Filos Alfred J r 353 Lincoln....486-W
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Fincher C L 386 SntaLuciaDr....2807-J
Fingal Ralph R r 655 Morro....450-M
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Fisher Clyde P 284LaCanadaDr....3205-R
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Fisher Wm G 642 Ida....3114-W
Fitz M Edwin 350 SntaLuciaDr....3202-R
Fitzgerald Bernard r 2551 Agusta....2553-J
Fitzgerald M A 1568Higuera....635-J
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Fitzpatrick Elsie r 890Buchon....2270
Fitzpatrick Jas 729FrancisAv....4138-W
Fitzpatrick Jean H r 2444 Gerda....2102-J
Fitzpatrick John F r 397 N Broad....1489-R
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Flack M O 1144Montalbn....1610-J
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Florence's Beauty Shop 1024Nipomo....1979-J
Flores A P r 2351 Lawton....866-W
Flores Leland J r 1504 Broad....470-W
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Floyd Louise Miss r 1124 Pacific....2985
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Foster Cecil W 554LawrnceDr....3184-J
Foster Donald P 28 SntaRosaPrkHomes....612-M
Foster Geo R r 1521 Palm....888-R
Foster Jessie Mrs r 873 Pacific....1063-J
Foster & Kleiser Co 1234 Buchon....1705-W
Foster Theo C 234TassajaraDr....2866-W
Foster W D BaywdPrk....25-J-11
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Francis Richard P r 1407 Nipomo....2775-R
Frankie's Cafe 354 Higuera....2921-R
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Franklin P O r 676 Pismo....849-J
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Frazier Rose N r 894 Meinecke....915
Frazier Stella I 1226 Staffrd....2514-J
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Frederiksen Anker r 542 Islay....1066-M
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Fredriksen H J r 711Branch....703-M
Fredriksen Robt r 143 Cypress....2855-J
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Freitas Mary SweenyLn....1668-M
Freitas Rose Mrs r 868 Chorro....2728-R
Fremdling Dorothy R MorroRd....43-R-3
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French Edison A MD French Clinic 1170 Marsh....3135
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French Geo O MD French Clinic 1170 Marsh....3135
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Freshour E E 1201Leff....2883-M
Friedman Chas H American Window Clng &
Jantr Serv 1224Morro....2142-W
Friesen H M r 2049 McCollum....516-W
Frizzell Mary r Vachell Ln....14-R-11
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Froom W r French Rd....17-J-2
Frossard Lena C r 1458 Higuera....1295-W
Fruits Kathleen 1029Pac....3233-W
Fry Richard 1741Fixlini....1011-J
Frye S O r 1324-2d....1777-J
Fugate Ronald OrcuttRd....1175-M
Fuller Laurence E r 605 SntaRosa....2516
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Gabler G H r 1050 Murray Av....673-J
Gaddis Malcolm R 1781JohnsnAv....2163-R
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Gage Dorothy E 470½Lincln....2268-R
Gage Wayne C 1396-2d....2888-M
Gaggioni L Mrs 120Cyprs....4096-W
Gahan John 10thBaywdPrk....27-R-12
Gainsborough Studio photos 864 Higuera....1541
Galbraith R B r 1121 George....1632
Gale Howard C r 1052George....2222
Galer Melvin H 686NBroad....128-M
Gales Shoe Store 894Higuera....1832
Gallagher Frank P 134Beebee....4128
Gallagher John T 725GrandAv....951-J
Gallagher & Ochs Elec Const 1035Chorro....858
Gallagher Pat r 1301 Monterey....328-W
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Gamboni A r 446 Islay....944-W
Gamboni Fred r 751 Branch....51-J
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Gaoiran Remy r Los Osos....28-R-11
Garay Rosario r Orcutt Rd....5-J-12
Garcelon Doris M r 656 Monterey....433-J
Garcia Alberta Avila....8-R-11
Garcia Edw EdnaRd....15-R-1
Garcia Frank A Flora....2611-W
Garcia M 100GrandAv....4339-J
Garcia M r Avila....32-R-1
Garcia Manuel S r Orcutt Rd....4-J-3
Garcia Ray 1150Walnt....2567-W
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Gardner Al 1396-2d....2888-M
Gardner Marvin 954Leff....2249-R
Gardner Roy A r 6th Baywood Pk....25-J-1
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Garland Henry Mrs 522Higuera....3271
Garland L A r 1341 Murray Av....38-W
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Garner J T Sr Mrs r 636 Hathaway Av....879-W
Garner Raymond J 11RincnDr....2014-W
Garrett Banning r Alisal Av....2028
Garrett F L r 1126 Pismo....1013-J
Garrett Motors Sales Office 1219 Monterey....2476
Garrett Walter P 729 South....4051-J
Garrison Bob 1625HillcrstPl....995-M
Garter Morris G 67MtPleasntnDr....3206-M
Garzoli F J 237Almnd....2538-W
Gaskell Beulah r 625 Funston Av....2616-W
Gaskin W H 2106 SntaYnez....119-R
Gates Chas J r 3208 California Blvd....445-R
Gates Charles V r 1738 Johnson Av....2008
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Gaustad John 3007JohnsonAv....2599-J
Gauthier K E 729 South....2961-J
Gaydosh Michael 1127George....4171-J
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Gearing Roy A r 1021 Murray Av....2676-R
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Gelber Sam r 230 Higuera....2053-R
Gemberling Homer B r 1344 Palm....2943-W
Genardini Dan S r 303 Lawrence Dr....2780
General Adjustment Bureau Inc 1125 Garden....1968
If no answer call Long Distance for..Atascadero 254
General Farm Supply Co 200 Higuera....253
If no answer call....1148-W
General Hospital Johnson Av....1500
General Petroleum Corp of Calif Plant&General Office FoothillBlvd&CaliforniaBlvd....1880
Genovini J Mrs 2241Broad....559-W
Genthner Fred L 380TolosaWy....1813-J
Gentry Everett L Mrs 6thBaywdPrk....39-J-1
George DeLoame Jr r 175 High....2053-J
George's Station & Equipment S Hwy....2398
Gerard E D 153PolyViewHomes....2298-R
German Geo Dale r 1331 Carmel....1810-J
German L D 1360Marsh....1667-J
German Lewis D 2064Rachl....1764-R
Germann Ralph 1998 San Luis Dr....1026-J
Gerrie H V Mrs r 769 Snta Rosa....1110-J
Gerrie Stan L 77MtPleasantonDr....1507-J
Gerrish H C 1000 South....628-W
Gerritsen Loretta 1022Grove....3203-J
Geurts F H 151Toro....821-M
Gholz Lawrence M Dr 2071 SierraWy....274
Gianolini A Mrs r 742Center....2224-W
Gianolini Wm r Los Osos Rd....29-R-2
Gibbons Albert 1320SntaRosa....178-J
Gibbons Thos r Santa Rosa Pk Homes....1883-J
Gibbs Robt E 739Pac....2799-R
Gibford Wm R EdnaRd....46-J-2
Gibson A C r 649 Pismo....91-W
Gibson J C 1236Chorro....2840-M
Gibson Lester H 1323Mill....1436-J
Giddens E F 269 SntaLuciaDr....3205-J
Gilardi Henry r 1103 Essex....833-W
Gill H H 1223George....897
Gill John H 957Essex....1323-W
Gilland Wm D Capt 1665JohnsnAv....1837-M
Gillen F B r 466 Pacific....233-J
Gillen J R 3036 SBroad....1974
Gilliam R L Mrs r Avila....2-J-21
Gillies Elsie Mrs r 234 Beebee....2240-M
Gillihan F H r 2091 Sierra Wy....3154-W
Gillis Esther C 680Leff....2089
Gillis F H r 762 N Broad....1753-J
Gillis Jas C r 243 Harris....1687-R
Gilmore Eissie 179Brook....2137-R
Gilmore Lottie Mrs 125SntaBarbaraAv....2042-R
Gilmore R H 960Toro....991
Giltner F L r Baywood Park....25-R-2
Gingg George J r 532 Pacific....343
Gingg Herman J 1042EPac....196
Ginn M B Mrs r 1582 Higuera....1666-J
Giorgi V r 1319Pacific....2832-J
Giovanotti Rose Mrs r 1137 Peach....552-W
Gist Fred L ins 1035 Chorro....858
Gist Fred L r 1501 Mill....1174
Gist Marie J r 842 Ida....2044-W
Giubbini Arthur E r 970 Mill....1306
Giumini Cesare SntaFeRd....3-J-2
Gladin Floyd B r 1728 Chorro....2621-M
Gladin Vernie r 1814Nipomo....2419
Gladys Beaute Salon 1336 Morro....1836
Glaser Bros wholesale tobaccos 735 Marsh....1600
Gleason David r 1227 Stafford....2726-J
Glenn H L r Avila....49-J-11
Glover Harry G r 2595 Gail Pl....1136-W
Glover Ruth P 1502Higuera....3028
Gnesa D W Mrs r 918 Meinecke....2132
Gnesa Jas A r 655 Toro....2064-W
Gnesa Mary Jane r 1170 Islay....1607-W
Goddard G B SerranoDr....3111-J
Godfrey Arthur J r 230 Kentucky Av....1447-W
Godfrey C F Mrs r 1526 Mill....446-M
Goergen Norbert 762Higuera....482-R
Goerke Carl r 670 Lawrence Dr....1159-J

Goessi Francis 2427Lawtn....1892-W
Goetsch Carl Jr EdnaRd....11-J-1
Goettsche W A r 1544 Broad....743-W
Goff Genevieve M r 964 Chorro....2992
Goforth Violet L r 390 Islay....2623-J
Gold Dragon 985 Monterey....803
Gold Marcus 962Mill....1246-W
Gold Room 897Monterey....1324
Golden State Co Ltd dairy products 570Higuera....181
Golden State Hotel 1109Morro....175
Golden West Billiards 676 Higuera....2709
Goldey Clarence W 2539 SBroad....4138-M
Golletz R Mrs r 523 Hathaway Av....2849-J
Gomes Allen E 680Pac....1726-J
Gonzales Louise r 365 Snta Barbara Av....1008-M
Gonzales Margaret 807FrancisAv....2559-R
Good Donald r 94 Toro....553-W
Goodchild Cecil Wray r See Canyon....18-R-1
Goodell Robt W r 1453 Lizzie....2718
Gooding J E PT&T Co 872 Morro....2000
Residence 1719 Fixlini....298
Goodnow Robert R r 1403 Archer....2411-W
Goodwill Mary V r 1418 Morro....2052-J
Goodwill O D 1644Murry....2956-J
Goold Edwin O r 1512 Mill....280-W
Goostree John O 1313FthlBl....2973-M
Goranson Adolph r 544 Pacific....25
Gordon Wilson EdnaRd....3095-R
Gores Henry G OrctRd....4040-J
Gorham Dan r 281 Snta Rosa....2689-M
Gorham H A r 1220 Frederick....1447-J
Gorham Ray A 1523Montery....3281-J
Gorman J W r Avila....37-R-1
Gossett A O State Div of Forestry Morro Rd....513
Residence Morro Rd....1843
Gottfried Jos B r 460 N Broad....386
Gould Norman 130NBroad....2214-J
Gove Frank A 150Toro....2608-W
Grace Tabernacle Osos&Pismo....976
Gracia Frank r 1264 Foothill Blvd....585-R
Gracia John r 374 N Broad....1466-W
Gracie Walter B 970 SntaRosa....3071-W
Gradziel Stanley 912MurrayAv....2835-M
Graff L B Mrs r 103 California Blvd....1320-W
Grafford Jim r 1537 Beach....2589-J
Gragg Jas M 526Kentucky....4141-W
Gragg L A 1071 Islay....2515-J
Gragg R E r 748 Grove....2784
Gragg's Jwlry 779 Higuera....1661
Graham Evadna r Los Osos Rd....31-R-1
Graham Jack C 2028Abbt....920-J
Graham M J r 1589 Murray Av....1552-R
Graham N L SntaRosaPkHomes....1819-M
Gramespacher Ernest r 112 N Broad....1585
Gramont Raymond J 642LawrnceDr....4050-R
Granada Hotel 1128Morro....2406
Grandview Motel 2074 Monterey....1451
Grange Hall S Broad....639
Granite Construction Co Hathwy....4259
Grant B N 2575Augusta....2553-W
Grant David M 218FthlBl....4240-W
Grant R E 1805 SnLuisDr....1697-J
Graulich Loraine r 734 Pacific....813-J
Graves C E 80Toro....3153-M
Graves L S r 1167 Marsh....1752-W
Graves R L 183PolyVw....2298-M
Graves Ted G 961 SntaRosa....2731-R
Gravlee John G Jr 1259Palm....912-R
Gray Cab Co taxicabs 974 Monterey....300
Gray F E 1636Grdn....2145-J
Gray Harold W 1740Fredrck....2862-J
Gray Jack R 222Chorro....1047
Gray N W 2783Broad....2179-W
Gray Stanton r 133 Orange Dr....185-M
Green Abram B r 1118 Palm....658
Green Alva Automotive Trim & Upholstery 1234 Broad....2573
Green Bros cloth.ng 871 Monterey....724
Green Bus Service 340Pismo....2215-J
Green H E 1256Higuera....1154-J
Green J A 338Buchon....2704-W
Green J L r 398 Chorro....1311-R
Green Joe Mrs r 1042 Palm....938
Green Kenneth J r 430 Grand Av....2795-J
Green L G r 1131½ Broad....2649-W
Green M 1122Montery....4244-J
Greenall Edw r 567 Hathway Av....774-W
Greenaway David genl contrs 1666PhillipsLn....2554-R
Greene C L Capt 1940Loomis....1686-W
Greene Geo A Jr 2509GailPl....2751-M
Greenelsh J A r 1306-1st....2934
Greenelsh Vern 743Pismo....2287-R
Greenelsh Wm C 717Montery....1257-J
Greenelsh Wm L 288CuestaDr....1351-M
Greenfield Harvey W r 1427 Broad....2478-J
Greenfield J Gordon 1646Hillcrst....2528
Greening Wm C r 54 N Broad....1847-J
Gregory C Herold 213AlbrtDr....4331-W
Gregory Capriel 313Branch....2324-M
Gregory L R Avila....2-R-2
Gregory Leroy E 159 Stenner....2526-R
Gregory Olive r 1507 Osos....1290-J
Gregory W D r 511 Hill....1169-M
Greiler Jos r 215 Almond....1148-M
Gress Frank A 121PenmanWy....4094-W
Grey L J & Sons contr 964Chorro....4285
Greyhound Bus Depot Pac Greyhound Lines 1009 Monterey....24
Greyhound Interstate Restaurant 1015 Monterey....1086
Gridley Kenneth R r 2520 Gail Pl....2597-R
Griffin Lawrence r 1060 Pacific....1699-J
Griffis Belle RN r 1152 Marsh....2167-J
Griffis David A Mrs r 1120 Walnut....1389
Griffith Robt W 101Hwy....7-J-3
Griffiths Gertrude Mrs 283High....2494-J
Grisham Howard R 5 SantaRosaParkHomes....1052-W
Grisingher Clifford L r 844 Venable....979-M
Grocm R H LosOsosRd....57-J-1
Groso Ernest r Los Osos Rd....31-J-3
Groth Constance May r 121 Toro....1580-J
Ground Observation Post 864 SntaRosa....1266
Grove E G r 867 Leff....2607-W
Grover Fredrick L Lt 21MtPleasntnDr....3055-J
Grundell Herbert C atty Court House....1683
Residence Sn Miguel Av....509
Grundell Herbert C Jr Arsenio & Grundell 861Montery....729
Guarantee Building-Loan Assn 1127 Garden....362
Guenther Wm r 639 Leff....529-R
Guernsey Dexter E MD 773Pismo....1298
If no answer call....2992
Residence 1292 Sydny....2512
Guerra Edwin A r 391 Chorro....1555-M
Guerra Valente r 64 Mt Pleasanton....1754-M
Guglielmelli W N 120GrandAv....287-J
Guidetti Lawrence r Edna Rd....11-J-11
Guiney Leone 1043Marsh....2682-J
Gularte John r 481 Buchon....1091-R
Gularte M V r Los Osos Rd....45-R-12
Gullickson O J CDR r 487 Lincoln Av....2268-W
Gunter J R r See Canyon....18-R-3
Gushing Al W 1053 Isly....4025
Gustafson Oscar r 236 Grand Av....1622-J
Guzman Wm 1126MurrayAv....4172-R
Guzzie John r Cuesta by the Sea....23-R-2

H

Haahjem Carl 770Toro....1185-R
Hacker Lillian Mrs 71NBroad....126
Haddock J H 1618Carml....2634-R
Haga Orville 1547Beech....2276-J
Hagen Horace MD Hagen Treadwell & Sherman 1215Chorro....1782
If no answer call....2992
Residence 1766 Corralitos....1773
Hagen Treadwell & Sherman phy & surg 1215Chorro....1782
Hager Virgil 690Hendrsn....2637-R
Hagerman Homer 864 Osos....4013-W
Haile John R 299RamonaDr....1861-R
Hale Donald G 282 SntaRosa....2669-W
Hale Lucille 1549Mill....4227-M
Hale Richard H 1236Palm....3214-J
Haley B r 297 Chorro....613-W
Haley Barbara 1640 Osos....815-W
Hall Charley M 2350Lawtn....4079-W
Hall Dink 287TassajaraDr....3008-R
Hall Edna R r 1185 Pismo....674-J

Hall O D 1067Buchon....1584-J
Hall Perry T 1341Higuera....1848
Hall Richard E 1750 SnLuis Dr....1561-J
Hall Richard L r 235Price....1719-W
Hall Robt B 790FthlBl....689-J
Hall Wm O 1135Chorro....2114
Hall Wm O r 1106 Pismo....1623
Hall's Beauty Shop 1067 Buchon....1584-J
Halpin M C Mrs r Cuesta Grade....786-W
Halter B Eugene r 530 Buchon....1354-R
Halterman Don r 321 Snta Rosa....3045-R
Hamburger Haven restrnt 1126 Snta Rosa....1343-J
Hamilton A A r Yoakum Tr....1668-R
Hamilton Alvin Hughes Nash Co 1005 Monterey....3131
Hamilton Bruce r Yoakum Tr....1620-W
Hamilton J Clair r 1627 Snta Rosa....2371
If no answer call....MorroBay 5341
Hamilton J E FerriniRd....2472-R
Hamilton Jeanne C r 762 Higuera....482-W
Hamlin C F r 1767 Conejo....1432-M
Hamlin G H 1868Corralitos....2433
Hamlin Robt P 936Murry....2459-R
Hammitt L E 1476FthlBl....797-R
Hammond Lee A r 320A California Blvd....445-M
Hammond W H Col r 209 Longview Ln....1254-J
Hampl Jos C r 519Brizzolara....2672-R
Hampton E Ray OrcuttRd....1175-J
Hampton Front 575Marlene....4041-J
Hampton G W r 540 Caudill....1468-M
Hampton Geo V r 633Palm....2277-J
Hanan D R OrcuttRd....56-W
Hancock O A Pat 384 SntaMariaAv....2109-W
Handy's Corner Grocery Edna Rd....856
Hanlon Jas r 870 Mill....2728-J
Hanna Chas B 664Pac....1726-W
Hanna Jean 28RincnDr....3149-R
Hanna John W 1269 Staffrd....4142-R
Hanna Jos 103Calif....4122
Hanrahan M 743Pac....2896-W
Hanrahan T J Jr Mrs r 1193 Pismo....567
Hansen Alice R Mrs r 296 Snta Rosa....2181-M
Hansen Anna r 676Monterey....1012-J
Hansen Carrie Miss r 1628 Mill....2467-M
Hansen Earl E r 1029 Walnut....1710-R
Hansen Grant r 519 Sandercock....591-J
Hansen Gus body & fendr wrks 1331 Walker....195
Hansen Harold A 389NBroad....1466-J
Hansen Harry H 101Hwy....10-R-11
Hansen Ivy C r 755 Chorro....2715-W
Hansen Mat r 1203 Buchon....122-R
Hansen P F Handy's Cor Grocry EdnaRd....856
Hansen P F r 329 Snta Barbara Av....1109-W
Hansen Vera Mrs r 1126Mill....2226-W
Hansen Vernon r Morro Rd....13-J-3
Hanshew C E r 151 Orange Dr....462-W
Hanson Carl T r 695 Howard....2874-W
Hanson Chas A pub acct 463Marsh....1050
Hanson Evelyn H r 654 Buchon....1613
Hanson O H 1243Bond....1150-J
Hantgin Jas....14-J-1
Hanze Miriam T 1190Pismo....159-R
Hapgood A J 990Peach....2987-W
Harbor Inn Avila....8-J-2
Harden F Sheldon 391TolosaWy....2912-J
Hardgrove Thos 2065 SierraWy....794-M
Hardie Angus W r 740 Christian Av....2762-J
Hardie D R 578Leff....3097-J
Harding Equipment Co Old 101 Highway....1937-J
Hardison E Mrs r 981 Buchon....1828-W
Harm Wm Jr 380CalifBl....4278-W
Harmony Valley Creamery Association
991 Nipomo....1700
Harner Jack r 443½ Buchon....753-M
Haroldson Hugh 1462FthlBl....2781-R
Harp Darrell D 2651Lawtn....2457-M
Harp Russell r 638 Leff....2309-W
Harrington Edw F r 1530 Beach....2204-W
Harrington Frank 1027Peach....4098-W
Harrington Jas L 301CerroRomauldoAv....2916-W
Harris Alice E Mrs r 195 Brooks....2929-R
Harris Frances K Mrs r 868 Islay....2821-W
Harris Francis 972½ SntaRosa....3071-M
Harris Marlene D 888Church....3196-J
Harris Neville E r 770 Islay....2387-R
Harris Rees Prudential Ins Co of America
468 Leff....1434-M
Harris Richard F 304SnMiguelAv....1696
Harris Richard F atty Security First Natl
Bank Bldg....3048
Harrison L H r 719 High....934-W
Harrison Mary B r 225 Beebee....217-R
Harrison Thos 1052Peach....4047-M
Hart A 1522 Osos....1290-M
Hart Frederick J Rev r 915 Murray....598-W
Hart J H PerknsLn....2179-M
Hart W N r 1628 Monterey....1769-R
Hartford Accident & Indemnity Co Agcy
740 Higuera....393
Hartley Jos R r 767 Monterey....125
Hartman Stanley 1147¾Leff....973-M
Hartung Clyde EdnaRd....2437-M
Hartzell Luella r 1141C Pacific....1225-W
Hasenkamp B L r 165 Ferrini Rd....3158-J
Haskins Harry E 1734 Osos....2358-W
Hasslein Geo 408Toro....2198-R
Hastie John 29 SntaRosaParkHomes....1465-W
Hatfield L R 641LawrnceDr....4050-M
Hatfield R C Dr r California Blvd....3150-J
Hatfield R E 79Toro....1058-W
Hathaway W J r 1253 Pismo....226-W
Hathaway Wm W OrctRd....4040-J
Hathway Anita M r 546 Ellen Wy....1989-W
Hathway Cam r 983 Chorro....66-W
Hathway H C r 1346 1st....1664-W
Hathway M C Jr 1561Hillcrst....2803
Hathway Murray C r 2005 Johnson Av....1734
Hathway Murray C sheriff Court House....2850
Hatley Sherley B 881Morro....4235-W
Haugh Margaret r 1162 Walnut....2567-M
Haugsten R C r Los Osos Rd....38-J-12
Haulman Donald J 964Essex....928-M
Haus Geo J r 641 Buchon....1191-M
Hawkins Bernard S r 864 Venable....1704-J
Hawkins C L r 968 Swazey....2065-J
Hawkins Merle Knit & Art Shop 718 Higuera....49
Hawley Pat 667Montery....2946-R
Hawthorne Market
Store No 1 2161Broad....3195
Store No 2 399FothlBl....3190
Haydock Harold 856Misn....313-W
Haydock Harold Co notns 1218Carml....2422-W
Hayes Harold P 1439Uphm....4067
Hayes Kenneth LosOsosRd....30-J-12
Hayes Ruby F 517Hathwy....4154-J
Haynes A P r Orcutt Rd....56-M
Haynes Billy r Edna Rd....2829-J
Haynes Bonnie 667Montery....2946-M
Haynie C D 1523Beach....1283-R
Haynie W D 345CerroRomauldoAv....3007-W
Hayward Lumber Co MorroBay
From telephones served from the San Luis
Obispo Exchange only (No Inter-City Charge)
Ask "Operator" for Entrprise 11406
Hazel's Pet Shop 874 Monterey....962-W
Hazen Charles C 2041Hayes....4337-J
Health Department JohnsnAv....2982
Hearnsberger Glenn A 540Higuera....2025-M
Heaton Charlotte Mrs r 1344 Pacific....2729-W
Hecker Florence Mrs r 1278-2d....2121
Hedrick J D 1721 SntaRosa....931-J
Heidorn R r 1417 Marsh....290-J
Heidorn R E r 673 Buchon....686-M
Heinz Elmer Jr 182FthlBl....2251-R
Heiple Louise Mrs r 736 Buchon....299-W
Heisel Geo 1353Pac....882-W
Helen Rose Salon The 1112Grdn....737
Helfert M W r 615 Serrano Dr....2195-W
Helphenstine R R r 1663 Johnson Av....1967-J
Hemann H J 361LaCanadaDr....630-M
Hemen B 1252A Montery....2631-W
Hemphill Clyde H Capt 624Grove....895-W
Hemstreet C M r Smees Ln....2797-J
Hemstreet Harris r 537Brizzolara....306-W
Hemstreet John P Dennis Transfer 1824Nipomo....355
Henderson Albert E Jr 2019Essex....1247-R
Henderson Alva E r 874Pismo....1815-M
Henderson H G Mrs r 1608 Broad....2639-J
Henderson Robt PismoRd....15-J-11
Henderson Velma C r 874 Pismo....1815-M

Hendriks Harold J 542Hathway....1989-J
Henion L M 138Villa....4058-W
Henning E F 1000 South....4009-J
Henning I W r 483 Kentucky....1944-R
Henri Herschel 1269MurryAv....4165-W
Henry John V 120½Cyprs....1439-J
Henry's Upholstery 572 Islay....3155-W
Hensey G E 1710Broad....4167-W
Hensley J C EdnaRd....1942
Herbert J W r 1690 Sn Luis Dr....2536-J
Herman Albert G r 1134 Mill....706-M
Hernandez Jose 787FletchrAv....2769-M
Herrera A C r 471 Osos....1435-M
Herrera Baldo r 1565 Peach....905-W
Herrera Manuel Y r 1360 Monterey....420-W
Herrera Refugio Miss 1166Palm....1231-J
Herriman F W r 327 High....1922-W
Hershberger W P r Cuesta Grade....12-R-1
Hess Fred C r 1956 McCollum....2106-J
Hess Milton W Capt 1883Hope....3218-J
Hester Robt E 57Vetvle....449-J
Hewitt Elsie r 288 Chorro....2034-R
Hewitt Evert 288Chorro....2034-R
Hewson J M P 983Palm....4235-J
Heyd L R r 614Monterey....1605-W
Heydenfeldt I O Mustang Tire & Auto Serv
Osos & Marsh....1043
Heydenfeldt I O r 533 Hathway....1676
Heydon L r 782 N Broad....120-J
Hickenbottom Aubrey SeeCanyon....18-R-2
Hickenbottom J Earle r 1461 Palm....2448
Hickenbottom J F r 1035 Buchon....1693
Hickenbottom John H Wilsons Flwr Shop 1110Grdn....622
Residence 1543Morro....646-M
Hickenbottom R E 150CalifBl....3250
Hickenbottom S A 1330 Mill....2994
Hickenbottom Steve A Jr r 471 Henderson....510-R
Hickenbottom's see Epp's elec appl 745Higuera....711
Hidden Valley Hot Springs Inc AvilaRd....7-R-2
Hiett Harold Broad....2829-W
Higgins Arthur J 1656Montrey....845
Higgins Gladys r 1336 Morro....1836
High Leo O r 1468 Foothill Blvd....2375-W
Hight Wm T r 492 Leff....2634-W
Highway Patrol Calif 307 Higuera....218
If no answer call....31
Higuera Henry r W High....429-W
Higuera Joe 186Brook....2918-M
Hildebran David H 159Hendrsn....287-M
Hildenbrand Amelia H 275½High....2825-R
Hildenbrand Frank Mrs 58 SantaRosaParkHomes....1819-J
Hildenbrand H K 729 South....2640-W
Hildenbrand M A r N Highway....2285-W
Hildenbrand Myrtle r 134 Story....1546-M
Hill B J r 172 Orange Dr....1118-W
Hill Bill J pub acct 774Marsh....582
Hill Clara O r 871 Islay....646-W
Hill Earl J r 1269Peach....1727
Hill Florence Mrs r 1106 Pacific....980-J
Hill J C Sporting Goods 1039 Chorro....466
Hill Jennie E Mrs r 1445 Broad....460
Hill L L r 230 Hathway Av....1455
Hill Linford E Maj 844West....2279-W
Hill Wm D 371Lincln....2382-W
Hillard Gene r 902Peach....1226-M
Hillcrest Ranch Motel 101Hwy....10-J-12
Hilliard Roy L r 1603 Sydney Dr....2635-M
Hillis Candy Creamery 785 Higuera....483
Hillis Leslie r Foothill Blvd....2046-J
Hillis Natividad 1326Chorro....2340-J
Hillman Alice B r 766 Higuera....2628
Hill's Offset Printing Co 863Montery....1727
Hill's Stationery Store 1127 Chorro....1403
Hiltel Theo 959MurryAv....494-M
Hinchee L L r 1235 Upham....1409-R
Hines Gordon 1912Loomis....3217
Hines W D 1150Peach....2890
Hinkel Elvina Mrs 2758Tenbrk....3184-W
Hinkle C W r 870 Islay....1522-R
Hinote W B r 307 Lawrence Dr....1572-J
Hirsch Frieda r 1234 George....2057-W
Hirschler Ray 503Branch....3172-W
Hischier T A r 670 Woodbridge....2239-J
Hitchen Albert BaywoodPark....57-R-3
Hitchcock Henry 1892Corralitos....2619-J
Hix Pat Mrs r 1346 Morro....1854-W
Hobbs Connie M 459TassajaraDr....3126-M
Hobbs I F r 1428 Beach....2084-R
Hobdy Richard Capt MorroRd....3234-J
Hochstetler D A 394½ SntaRosa....1610-M
Hoddinott Gerald 1157Leff....3073-W
Hoddinott Margaret 1157Leff....3073-W
Hodge O A 180FerriniRd....689-W
Hodgin Geo M r 103 Story....1886-J
Hodgin Robt J 843½High....1886-R
Hodgson D N r 1395 Cazadero....2263
Hodgson Frank W Avila....33-R-3
Hodgson Jonathan Wesley 1145Montalban....2181-R
Hoerntlein Jack 1830SnLuisDr....95
Hoey Mabel E r 1723Garden....2655-M
Hoff Arnold 689Leff....2006-M
Hoffecker Chas V r 95 N Broad....348
Hoffman Edgar F Lt Col 1819 SnLuisDr....1955
Hoffman W A r 672 Snta Rosa....2856-R
Hogan John P r 411Branch....1658-J
Hogan Wm C Jr r 797 Christian Av....2925-W
Hohman Walter J 333TolosaWy....4150
Holcomb C J r 501 Kentucky Av....2937-J
Holcomb J B r 101 S Hwy....10-J-1
Holdeman B E 937Murry....1995-R
Holdredge Frances P r 1641 Mill....1598-J
Holdredge Wm Decker archt 776Palm....29
Residence 454 Islay....1971-W
Holland H F r 676 Toro....1897-W
Holland Neon Service 2324 SBroad....1730
Hollander H C 38A Toro....1580-R
Hollie Robbie 165Brook....429-M
Hollinger K C r 146 Stenner....2256-J
Hollings J R 873Church....589-J
Hollings R B r 1804 Chorro....1817
Hollister W M r 58MtPleasanton....767
Holloway J W 255 SntaLuciaDr....3208-M
Holloway Lenora r 578 Buchon....142-J
Holman C B r 1325 Pismo....2216-W
Holman H J r 345 High....1393-R
Holmberg C G r 539 Ellen Wy....2664
Holmes Anna Mrs 884Church....2042-W
Holmes Ernie SweenyLn....1668-W
Holmes Esther Lathrop r 743 Monterey....1475-J
Holmes Gertrude Mrs 1212Grdn....2661-M
Holmes H L 1035Peach....1994-R
Holmes H L Amer Refrigtng Co 241Pismo....428
Holmes Johnie r 1130 Leff....1124
Holmes Milton 370Kentucky....4277-J
Holmes Milton J ins 846Higuera....4196
Holmes S 69½ South....4028
Holmes Wm W r 765 Lincoln Av....560-J
Holmes Wilma 8th....39-R-12
Holmquist Robt E PolyCampus....4279-W
Holstad Jas N 1213Bond....3207-W
Holt Frank C r 1345 Cazadero....2624-W
Holt W A r 353 Pismo....1408
Holt William N 2747ChandlrAv....4123
Holzinger H M r 778 Snta Rosa....996-W
Home Dairy Co The 570 Higuera....181
Home Laundry Co 1323 Morro....70
Honath Norman A 566Pac....2686-M
Honnert E P r 1813 Chorro....1959-J
Hooson Kay 835Branch....51-W
Hoover Bros Flying Service Edna Rd....2977
Hoover Iva L Mrs r 1042 Foothill Blvd....2170-W
Hoover Ralph 180PolyVw....1630-W
Hoover Robt F r 777 Lincoln....3077-W
Hoover Roy W YoakumTr....2641-W
Hopkins C R 654 Isly....969-R
Hopkins Paul R 2554GretaPl....4035
Hopkins Phil 1483Mill....670-M
Horen P F r 1341 Osos....294-R
Horn Betty 105CrandlWy....713-W
Horn Charlotte 374 SntaLuciaDr....2801-W
Horn Delbert G Mrs Avila....37-R-2
Horn Oliver r 645 Henderson Av....541-M
Horner G E Mrs 871Pac....4033
Horner June Mrs 1035 Islay....2588-R
Hornick Richard L Lt LosOsosHighlands....36-J-1
Hornor Dave Electrolux Corp Rep
1290 Murray Av....2462-J
Horton O D Jr 645Park....1374-W
Hosford T C r 2203Johnson....1536-W
Hotchkin D H r 779 Buchon....1239-W

Hotel Drug Store Anderson Hotel Bldg....35
Hotel Obispo 1025 Court....600-J
Hotel Park 1815 Osos....792
Hotel San Luis 697 Higuera....1917
Hotel Stewart 158 Higuera....149-M
Hotel Wineman Higuera....1800
Houdek Charlotte r Avila....33-R-2
Hough Monty E 1341½aHiguera....4270-W
Hougham Jack T r Osos Rd....2960-W
Houk A L 353GrandAv....4160-W
Hourihan J R r 1229 Higuera....2266-J
House Pauline 1510Broad....470-R
Housing Authority 481Leff....2652
Houston J C r 464 N Broad....1564-R
Hovden Food Products AvilaPier....2964-J
Howard Jack 1170Leff....1486-M
Howell Edgar A r 1279 Murray Av....2824-J
Howell Ernest L r Los Osos Rd....36-R-3
Howell R P r 479 Pismo....169-J
Howell Wm S 671Park....2585-W
Howerd Albert 986Walnt....4030
Howes Wilbur B r 2020 Hope....1524-R
Howie Mary I 1515 SntaRosa....3301-W
Howie's Court 652 Morro....2297-J
Howse Chas H Rev 171Brook....2918-J
Hoxsie Ena M 1640PhillipsLn....1788-W
Hubbard S A Mrs r 483 Pacific....2748-J
Hubble Francine 1341 Osos....957-R
Hudgens G F 1737Chorro....1383
Hudgens L H r 274 Buchon....1123-J
Hudson Geo S r 1429 Osos....1125-R
Hudtloff Christina Miss 1357-2d....645-M
Hudtloff Jos L r 465½ Pacific....893-W
Huebner Fred H Lt 466Marsh....1171-W
Huffman Erath LosOsosRd....30-R-4
Huffman H G r 303High....454-R
Huffman T J 616Funstn....2402-R
Hufford E E Mrs r Baywood Pk....35-J-3
Hughes Arthur W 546Higuera....1742-M
Hughes Ben r 1890 Hayes....2348-M
Hughes J E 210 SntaLuciaDr....2908-R
Hughes Jas H r Edna Rd....819-J
Hughes Jas P 46RincnDr....1010-M
Hughes Joe Liquor Store 728 Marsh....1539
Hughes LeRoy B 271LaCanadaDr....2866-J
Hughes Nash Co 1005 Monterey....3131
Hughston B B r 1645Broad....1456
Hull Arvel 671Toro....1710-M
Hull Pearl C Mrs r 883 Nipomo....306-M
Hull Ray r 1546 Chorro....248-W
Hulsey W F Mrs r 1123 Pismo....1196
Hulst Geo P LosOsosRdBaywoodPark....57-J-2
Humes Richard A 38B Toro....1058-J
Hummel Anna Mrs r Irish Hills....2-F-2
Humphrey Bernard J r Avila....32-R-21
Hungate Jas D 1708Broad....3183-J
Hunt Bess A Mrs r 1821 Morro....2886-J
Hunt Patricia Mrs r 277 Pismo....2411-J
Hunt T A r 893 Church....2042-J
Hunter Estelle B 1625MurrayAv....2581-R
Hunter Geo 306TolosaWy....3311-R
Hunter Geo H r 1160B Islay....986-W
Hunter Jewel r 423 High....2620-W
Hunter John L 526Higuera....1304-J
Huntington Marie Ione 761NBroad....1130-R
Hunziker Eldon E r 275 High....2825-J
Hurd Eva D r 273 Almond....2224-J
Hurley John 1837JohnsnAv....1768-W
Hurt Wm H r 1151 Peach....1940
Husted Don W Anchor Rlty Serv 1111 Chorro....2979
Husted Don W Rev Calvary Baptst Chrch 645KentuckyAv....1547
Hutchings Gilbert A r 1924 Hays....1430-W
Hutchison Helen C 645Funstn....3159-J
Hutchison J R Bus Men's Assurance Co 2030 Fixlini....160-J
Hutton M E Jr 1950 SanLuisDr....1814-J
Huyette F C r 1727 Corralitos Av....1697-R
Hyer Edgar A 151PolyVwHomes....2049-W
Hylton Kelly L AdrianceCt....2515-M
Hymoller Hans P r 1238Nipomo....2243

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I O O F Hall 520 Dana....168
Ibison Richard A 535Hill....1169-W
Idler W C 75Vetvle....3150-R
Imburgia Lennie 759Montery....4081-W
Imel Frank r Orcutt Rd....5-R-2
Infantile Paralysis Foundation 1302 Marsh....566
Ingles D L r 382 Toro....1513-M
Inman Wm P r 1344 Mill....1649
Insul-Fluf Insulation 463Pac....1588-W
International Metallurgical Chrome Corp 1026Chorro....1923
Interstate Restaurant 1015 Monterey....1086
Ioppini J P r 220 Story....3046-M
Ireian W L r 1337Pismo....816-J
Irene's Beauty Salon 1129Chorro....810
Irey Vern ins 231Kentucky....2892-J
Irvin Jas F ins 1042Pismo....734
Irvine A r 281 Kentucky Av....2716-W
Isler Ed 1251Frederck....3269-W
Isola George A r 777 Chorro....120-R
Isola Jos J 850Mill....2728-M
Isola Louis r 850 Mill....2715-J
Isom D C 1461Higuera....238-W
Iversen Howard L r 1535 Higuera....1049-W
Iwao K r French Rd....2227-M

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J & M Liquor Store 1118 Morro....1458
Jack R E Mrs r 536 Marsh....457
Jackman & Sims Custom Upholsterers FthlBl....41-J-1
Jackson Eugene gen contr 660Caudill....2800
Jackson Ida Mae r 1152 Murray Av....2608-M
Jackson L G r 640 Church....2523-J
Jackson Lowell L LosOsosRd....57-J-11
Jackson Mildred r 229 Cypress....1439-M
Jackson Myrtle r 2525 Gail Pl....1554-R
Jackson Paul K r 790 Islay....822
Jackson Paul K Sn Luis Obispo County of Justice of Peace Court House....415
Jackson Paul K Mrs r 790 Islay....822
Jackson Walter E r 1820 Broad....2949-R
Jackson Wm L r 673 Snta Rosa....1017-J
Jackson Yvonne r 314 Beebee....359-R
Jacobs J Y r 503 Mitchell Dr....2616-M
Jacobsen Frances C r 220 Beebee....556-R
Jacobson C M Mrs 71NBroad....126
Jacobson C M Mrs Valley Electric Co 851 Higuera....264
Jacobson N M r 473 Chorro....599-R
Jaeger H R 1151MurryAv....821-W
Jaeger Lester R r 887 Nipomo....1092-R
Jaeger Wm H 335LaCanadaDr....3310-J
Jaggers W B 320C CalifBl....2781-M
James J C r 961 Snta Rosa....650-W
James Ralph r 2523 Greta Pl....1307-J
Janetos Lewis E 1304Palm....4136-W
Jann Earl L r 1124 Mill....1205-J
Janssen Henry r 641 Islay....2322-W
Jante Udo r 1173 Marsh....1997-R
Jarnagin W R r 362Buchon....2431-W
Jarvinen Urho V 1067MurryAv....4160-R
Jay Tomie r 1040 Islay....2645-J
Jay W O 473 Osos....1435-W
Jean D C Mrs r 959 Toro....503-W
Jeannot Edw FremntCt....4246-M
Jeannot F W r 166 Orange Dr....462-J
Jeffries Carrie Mrs r 1233 Beach....157-W
Jenkins Howard B 451RamonaDr....520-W
Jennings E A 2591JohnsnAv....347-R
Jennings E E r 1249 Palm....1303-W
Jennings Wm E Lt Col 212Price....408-R
Jensen Arthur F 1358-1st....2168-W
Jensen Emil 544Higuera....2078-M
Jensen Helen r 787 Francis....2757-M
Jensen Jas W r 1127 Upham....1409-M
Jensen John J r 1152 Buchon....295
Jensen LaVerne S Mrs 1262 Staffrd....1636-M
Jensen M V 1818 SnLuisDr....57-R
Jensen Sales Co 1359Montery....57-W
Jerde E A r 1140 Uphan....2235-R
Jerry & Mac's Floor Covering 1750Beach....2900
Jespersen Marvin r Vachell Ln....14-J-2
Jespersen Mary Mrs r 1212 Garden....2661-W
Jespersen Ray r 644 Howard....645-J
Jesperson M H r Vachell Ln....14-R-1
Jessie L T Mrs r 69½ South....1629-W

Jeter Harry A 725JohnsnAv....1595-J
Jimmy & Kelly's Auto Laundry 1155Higuera....22
Jims Auto Paint & Body Shop 858HumbrtAv....4220
Jim's Inn beer plr 1025Morro....252
Joaquin's Grocery 420 High....526
Joe's Place used furn dlr 884 N Broad....356-J
Johe Eugene FthlBl....41-R-12
Johe Geo Mrs r Morro Rd....2385-W
Johe L r Irish Hills....2-F-11
Johe Wm r Laguna....2-F-4
John Marion amusement devices 137Cyprs....3096-J
Johns Nathaniel DavisCt....2641-M
Johns Ronald W 1220Mill....2913-M
Johnson A O cemnt contr Christian & Victoria....709
Johnson A O r Monterey Hgts....383-W
Johnson Alvin D 1841 Slack....4117
Johnson Belva r Pismo Hwy....10-J-3
Johnson Blaine 1159Marsh....1997-W
Johnson C P Johnny r 770 Buchon....2491-W
Johnson Chas C 501LawrnceDr....4046-W
Johnson Chas E 1218Bond....3207-J
Johnson Chas F r Pismo Hwy....10-R-4
Johnson Don E 761Christian....2509-R
Johnson E L r 2021 Swazey....1749-J
Johnson Ernest J r 265 Almond....438
Johnson Ernestine 190Brooks....4095-W
Johnson Everett E r 804 Sandercock....1005
Johnson Ezra r 743Christian....2568-R
Johnson Fred H Implmnts & machy 1119 Garden....164
Johnson Fred H r 1068 Pismo....354-J
Johnson Geo O 2557GretaPl....380-R
Johnson Henry r 492 Leff....2634-J
Johnson J A r 2850 Johnson Av....2091-J
Johnson J C r 1042 Pacific....627
Johnson J E 104FthlBl....242-M
Johnson J H 1186Pac....2897-W
Johnson J Taylor r 968 Toro....1303-J
Johnson J W r 1216Buchon....925-W
Johnson Jessie R r 1406 Morro....1815-R
Johnson Lester C r Avila....2-J-2
Johnson N R Mrs 2221Broad....4283-R
Johnson O Richard JohnsnAv....4060
Johnson Richard F 286Lincln....974-J
Johnson Robt C 691Hendrsn....2637-W
Johnson Robt S dntst 1312Grdn....4297
Johnson Rodney V r 1218 Foothill Blvd....2524-R
Johnson Susie 104FthlBl....242-M
Johnson Ted H 153Toro....821-J
Johnson Wm J LosOsosRd....31-R-4
Johnston A N 899MtnVw....302
Johnston E L r 544Higuera....2025-J
Johnston Geo A 1514 Osos....4179-W
Johnston Jewett M 875MtVwAv....550-W
Johnston Robt M 2035 SnLuisDr....174-W
Johnston Walter R r Laurel Ln....2720-M
Joinville G L 1822Fixlini....1514-J
Jones Ambulance Service 780 Pacific....887
Jones Burwell 1719Chorro....2889-J
Jones C W r 2051 Fixlini....1289-W
Jones Cecyle H Mrs 1408Grdn....2452-W
Jones Chestine E 1365Cazadero....2642-W
Jones Dean E 729 South....2961-R
Jones Ellen C 626 Sandrcock....2919-R
Jones G Sherwin Mrs 729Pismo....2610-M
Jones Golden V r 227 King....480-W
Jones Grace Mrs r 685Buchon....1193
Jones H C S EdnaRd....2190-R
Jones Jack r 1983 Slack....2699-W
Jones Jas P 65RincnDr....1450-J
Jones John Edw r 292 Grand Av....1070-W
Jones Katherine H 811Branch....4032
Jones Kenneth W 665Leff....4228
Jones Laura C r 781 Marsh....3023-J
Jones Luke Mrs r 1117 Palm....357-J
Jones May L 608Howrd....2077-M
Jones Melvin R 318LaCanadaDr....3210-J
Jones Robt L Mrs r 687 Islay....2309-J
Jones Russell D 2105Broad....3152-W
Jones Virginia R Mrs r 227 Price....1398-R
Jones Winifred 1132 Olive....1737-J
Jordan L Bunny Avia....16-R-3
Jordano's Inc bevrg 1321 Carmel....1253
Jorgensen Edw r 2436 Johnson Av....2635-R
Jorgensen Walter E 395Chorro....1841-M
Jorgeson D R Mrs r Snta Rosa Pk No 57....1729-W
Jorgeson Maude Mrs r 1121 Stenner....1207-J
Joy Daphne F 51Vetvle....2223-J
Joyaux H V Richardson R F Co 1135 Snta Rosa....88
Joyaux Henry V r 283 Chorro....616
Joyce Edward P r 1305 Palm....2684
Juarez Jose r 1961 Osos....2474-J
Juarez Robt N r 1032 Leff....815-M
Juarez Theo 729 South....2961-W
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June's Beauty Salon 1341 Chorro....321
Junior's Cafe Avila....33-J-21
Justus F O r 1502 Essex....735-J

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Studio & Transmitter 500Price....855
K & J Merchandise Exchange 815High....2111-W
K V E C Radio Station Hill&MountainVw....1100
Transmitter Morro Rd....702
Kabat Herbert R 861JohnsnAv....4136-J
Kaetzel C P atty 793 Higuera....1868
Residence 1530 Broad....621
Kaetzel Jack atty 793 Higuera....1868
Kaetzel Jack P r 1259 Palm....2885-M
Kaiser Alvin R rl est 1115Chorro....2685
Kaiser Alvin R r 1534Chorro....1472
Kalb Daisy r 773 Essex....2792-W
Kamm C H & Co 1034 Monterey....332
Kamm L W insurance 1137 Chorro....1051
Kamm L W r 1833 Corralitos....2101-R
Kapp Charles r 1129½ Islay....1404-J
Karlak Wm 1627PhillipsLn....2554-J
Karleskint's Florist & Nursery 1422 Monterey....2060
Karl's Shoe Store 786 Higuera....1273
Karnow Sidney r 278 Lincoln....2253-R
Karscard Henry 1428Peach....3114-R
Kasper Alfred E 1626 Osos....4055-J
Kathka E A r 1371Pacific....2521
Katona Al r 1700 Sn Luis Dr....2401-M
Kaufman Mary Edna r 1052 Islay....193-W
Kaupp E F 1420Palm....2023-M
Keane Jos r 456 Leff....2634-M
Kearns A L r Baywood Pk....26-J-2
Keating Irene 1064George....1592-R
Keely L C 69BentonWy....1116-W
Keeney Sam S 1361Mill....950-W
Keese Anthony V MD Sn Luis Clinic 990Pac....3041
Keese Elizabeth Mrs 878Lincln....4034
Keever Marvin L 1843 SanLuisDr....2286
Keffer Walter r 1063 Ella....1321-R
Kehm A r 2280 Lawton....2367-W
Keiper Walter O 141Toro....553-J
Keith Bernice EdnaRd....11-J-2
Keleher J P r 1018 Church....2968-W
Keller Ed 385Pac....4008-W
Keller Frank M r 654 Church....1491-M
Keller J W 651FthlBl....2233-R
Kelley C C r 259 High....2663-M
Kelley David J r 873 Toro....1231-M
Kelley Dorsey M osteo 722 Marsh....1483
Residence 70 Benton Wy....1708
Kelley S F r 872 Toro....2273-J
Kelly Frank W r 1312 Snta Rosa....2897-J
Kelly John L 105CrandiWy....713-M
Kem Louise r 1390 Palm....959-J
Kennedy Carroll D r Orcutt Rd....10-F-3
Kennedy Ralph C rl est 1120 Garden....1900
Residence 482 Islay....1083-W
Kennedy Robt E r 1385 Cazadero....2299-R
Kennedy Thos F 536Buchn....2550-J
Kennelly Bruce 368Lincoln....2382-M
Ken's Indian Motorcycles & Bicycles 1266 Monterey....584
Kentel Arthur r Beebee & South....1265
Kern John M 367CerroRomauldoAv....2909-W
Kershaw G E r 451 Mitchell Dr....721
Ketchum Ernest H r 870 Meinecke Av....1747-W
Ketter Mathias 56RincnDr....184-W
Ketz Art OrctRd....4216
Keyser Harold M r 145 Harris....631-J
Keyser P E 228FthlBl....2404-R
Kidwell H L 610FunstonAv....1518-M
Kiel Howard r 640Leff....1258-J

Kiger Albert 127 Story....2708
Kiger Elaine r 2141 Broad....2793
Kiger H S r 2141 Broad....2793
Kiger W M r 1053 Murray Av....673-W
Kilbern G W r 1519 Broad....686-W
Kilker Anthony R 1563Mill....670-R
Kimball F C r 794 Buchon....1284
Kimball Motor Company 252 Higuera....2344
Kimball Tire Co 283 Higuera....758
Kimble I A r 2646 Lawton....1659
Kinard W E 1318MurryAv....4140-J
King Arthur E r 866Leff....2293-W
King H E r 1670 Phillips Ln....1374-M
King Howard G MorroRd....13-J-2
King Lester r 91 N Broad....1302
King R J 886Lincln....3077-M
King Ray W r Osos Rd....38-R-1
King Robt S 858Centr....2749-M
King Ruth 858Centr....2749-M
Kingsbury A H 464Dana....3064-J
Kinneavy F S 265NBroad....4086-W
Kinney Seth G 2000Bishp....4133-W
Kinney Wesley R r 1419 Osos....1125-M
Kinsey Herbert C r 841 Grove....2044-M
Kinsey Sam 126King....2291-M
Kinsman A D r 596 Hathway Av....2349-W
Kinsman H C r 2091 Osos....2870-J
Kipper's women's apparel 853 Higuera....207
Kirby Co of San Luis Obispo 1226 Osos....2021
Kirby Richard SnLuis Fish Co Avila....2964-R
Kirchner Frank W 101Hwy....53-J-2
Kirchner M J r 2061 Slack....725-J
Kirkeby Carl men's wear 1120 Chorro....2826
Kirkeby John r 1143 Walnut....879-M
Kirkpatrick J T r 652Caudill....1877-J
Kirkpatrick Rose Mrs 530Buchn....1066-R
Kirn Curtis H r 2590 Story....1518-R
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Kitch Kenneth r 1901 Murray....363-J
Kitchen Edw G 1932Corralitos....1852
Kjaerbye Harold F ins 1008Palm....3220
Klaucke Chas Mrs 728Church....2294-W
Klaucke Dora r 668 Marsh....1560-J
Klaucke H L 492MitchlDr....2178-J
Klaucke Roy r 2473 Lawton Av....1888-J
Kletze Robt F 1720JohnsnAv....3166-J
Klopp John H 5Vetvle....449-R
Kluver F cigar mfr 726 Higuera....394-J
Knecht Fred W 166GrandAv....3256-M
Kneepkens John A Lt 697MitchlDr....2706-W
Knight E E Lt Col SnMiguel....2400-J
Knight Florence T r 1390Palm....1436-R
Knight Frank Mrs r 1397 Marsh....718-W
Knight Leo P Capt 348Lincln....4115
Knight Robt A Andrws&Conejo....4230
Knight Robt A CPA 774Marsh....1735
Knoll Albert J Rev Presbyterian Chrch
Marsh&Morro....1437
Residence 287Chorro....2405
Knott Chas E r 1418 Essex....842-M
Knutson Hazel E Mrs r 1217 Mill....**1612-W**
Knutson John C 1417Carmel....4268
Koethen O W r 533 N Broad....557-J
Kohn Matt Jr 680 SntaRosa....1038-W
Kole Jay 2604Broad....2568-M
Kolibas John r 860 Church....2932-W
Korpa Stephen 1215Buchn....2787-R
Krabill Loren W 37RincnDr....2233-W
Krege Emil E 1261Peach....1358-W
Kreinbring Louis 755Centr....4088-J
Kreitz Wm F 163Toro....4160-W
Kretlow Stanley A Col r 250 Kentucky Av....1254-W
Krieger Robt L 2727Broad....4269-J
Krier Joe E MorroRd....13-J-12
Kriner N F paintng & decrtng 1196 Islay....854
Kroener Donald F 525Higuera....2217-R
Krueger Clyde M 1911Ruth....1409-J
Krueger E J 1779 SnLuisDr....1338
Krueger Fred A r 1533 Peach....2956-M
Krueger Ida M r 1158 Buchon....2097-W
Krum Robt L 1500Montery....3281-R
Kruslock Adeline Mrs r 1421 Chorro....2340-R
Kuden Hagop PacMotl 101Highwy....1405-W
Kuester Wm 456Leff....2954-M
Kuhler Ralph L r 1265Buchon....2670-J
Kuhler Wm r 1515 Essex....1603-W
Kuhnle Wm K 336TassajaraDr....3275-W
Kundert Karl phy & sur 1114Marsh....710
Kundert Karl MD 2171 SierraWy....3223-W
Kundert Karl MD & Amsel Ritter MD phy & sur
1114Marsh....710
If no answer call....2992
Kunihiro Matt LosOsosRd....57-R-2
Kurnick A 105CrandlWy....713-J
Kurtz R E r 2420 Broad....3037-J
Kyle Co 1609 Osos....546
Kyle Harry Kyle Co 1609 Osos....546
Kyle Harry r 1747 Chorro....523

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Lacterman Harry M r 716Mission....935-W
Lacterman's women's apparel 728 Higuera....1285
Ladwig Farm & Home Supply 1619 Osos....2117-J
Ladwig Glen Ladwig Farm & Home Supply
1619 Osos....2117-J
Lagomarsino's Wholesale Liquor & Wines
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Laguna School LosOsosRd....17-R-2
Laird Harry J r 275 Lincoln Av....1114-R
Lamas R Mrs r 841 Venable....1467-J
Lambert W H LosOsosRd....57-R-1
Lamboy Oscar 1341 Osos....850-J
Lammiman G F r 150 Chorro....1820-J
Land Edith H LosOsosHighlnds....44-J-3
Landeck Herbert A Jr 2084Hays....4337-R
Landenberger C J 668Kentucky....1777-R
Lander J R r 2069 McCollum....1681-W
Landreth J B r 628 Grove....1415-J
Landry Wm J Mrs 1304FthlBl....2973-W
Lane J F 603Hendrsn....604-M
Lane Louise Mrs 2580 Story....3227-R
Lane Maurice 1721Grdn....334-W
Lane Richard C Mrs 1427½Morro....2658-J
Lane's Ceramic Studio 583 Dana....1591-W
Lang Alfred A 549Buchn....20
Lang Bonnie J 1031High....2229
Lang C C Mrs r 1780 Sn Luis Dr....1616-J
Lang Chas H 1141FthlBl....2524-W
Lange Herbert J 268Branch....2679-W
Langford D 652MitchlDr....4077-W
Langlois Arthur r 725Leff....411-W
Lanier R F 328TolosaWy....2814-W
Lanotti A r 948 Snta Rosa....2592-J
LaPierre Hazel Mrs r 369 Marsh....387-M
Larry's Fountain Inn Old S 101 Hwy....1090
Larsen C J r 419 Snta Barbara Av....1690-J
Larsen John D 1000 South....2275-J
Larsen Peter 575Dana....1339-J
Larson John L 523 Sandrcock....1144-M
Larson Leonard 1370 SBroad....2329-R
Larson Myron W Shell Products Distr 1196FthlBl....98
Larson P A r 462 Pismo....751-W
LaRue Jean r 1514 Toro....1941
La Rue R O r 744 Islay....198-M
Lass W J 657Mitchl....2086
Lassonde Rose A r 772 Mill....1896
Latimer B G r 642 Monterey....433-W
Latourette J H Capt 1810Nipomo....2523-W
Lauck David r 150 Graves....1430-R
Laundromat of San Luis Obispo The 675Higuera....1240
Laursen John 127Toro....2608-J
Laux Elizabeth EdnaRd....1942
Law Dan r 865 Toro....3087-M
Law John V 618Grove....2956-R
Lawn Eugene W r 1344 Mill....1649
Lawrence Cecil 1447Marsh....1667-R
Lawrence Donald R 1000Mill....2638-R
Lawrence L W rl est 1020 Broad....121
Residence 1335Palm....1631
Lawson J E r 669 Chorro....459-W
Lawson John D r 396 Lincoln Av....550-M
Leach Richard r 281 Hathway....1785-R
Leahy John 1629JohnsnAv....2218-J
Leal Roza C r Portugese Flat Rd....401-W
Leary Jos r 2000 Garden....535-M

Leary Wm G 1320FthlBl....1394-J
Lebo Belle E r 783 Pismo....1759-J
Lebo Virgie L r 883 Rougeout....1673-M
Lechner Ralph T 950Rachel....2157
Lechuga P YoakumTr....2735-J
Lecuyer Ted r 1405 Marsh....1067-W
Ledson W A r 1174 Islay....1781
Lee Agnes M r 570 Pacific....2260-W
Lee Bill V 324BuenaVsta....1996-J
Lee Harold B r 727 Islay....2322-J
Lee Harry 1127Pac....1553-J
Lee John C 944MurryAv....1564-J
Lee Sue L r 1421 Garden....2894-J
Lefler Jessie B r 1716 Osos....2968-J
Legg Carl 500Hathwy....2577-W
Leguina Mario Mrs r 384 Islay....2953-R
Leguina S r 547 Higuera....531-W
Leguina Santy r 559 Islay....2569-J
Leister Arthur 358TolosaWy....2814-J
Leitcher F W 2319Broad....958-W
Leitcher Robt D 679Montery....1280-J
Leitner E L 1151Buchn....4099-W
Leitner Mae r 1154 Islay....2030
Leland Edna Mrs r 765 Center....170
Leland Geo N 1520Higuera....662-W
Lela's Steak & Chicken House 101HwySouth....2557
Lemos J V Mrs 1042Montalbn....4275-J
Lemucchi Joe r 2250 Lawton Av....846-J
Lenger L L r 585 Leff....2145-W
Leo Philip E 661Buchn....1103
Leonard A M Mrs 1950MurryAv....4159-J
Leonard J E r 330 Pismo....2084-J
Leonore Smith 1131Chorro....1718
Leroy Geo Mrs 557HathwyAv....1893-R
Leslie M W r 876Upham....923-M
Leslie R M r 2044 Fixlini....1521-W
Lessi C L New York Life Ins Co 1137 Chorro....632
Lessi C L r 1054 Church....1186-M
Lester Isaac r 40 Toro....3153-J
Leutz W A r 1842 Sn Luis Dr....1621-J
Levenson Saml 1260 Staffrd....4142-M
LeVier W H 290 SntaLucia....2908-J
Levitt Paul 1055 Ida....331-J
Levy A & Zentner J Co
Office 303 Higuera....1381
Garage 101 Hwy....1937-W
Lewelling Eric 338CuestaDr....2815-M
Lewelling Ernest B r 210 Lincoln....1352-R
Lewelling Flora r 512 Dana....427-J
Lewetzow D R 1033Walnt....3273-J
Lewin Bernhard ri est 792 Monterey....325
Lewin Bernhard r 657Pismo....682-J
Lewis Al r 818 Sandercock....1075-J
Lewis Albert J 1134Montalbn....3045-J
Lewis Bert 190Toro....4172-M
Lewis Carlton H 1447Beach....2395-M
Lewis George R r 860 Pacific....970
Lewis J S r 389 Pismo....2431-J
Lewis Nic E truckng 888Venabl....4209-J
Lewis R A r Morro Rd....13-R-3
Lewis Vance D 696FthlBl....1168-W
Lewis Walter F farm equip 205Higuera....772
Residence 1326Pac....2729-J
Libby Carroll r 1942 Fixlini....201-R
Libby Edw 223FthlBl....2469-W
Liberty Cleaners 385 Higuera....2290
Libhart Ralph r 460 Dana....3064-M
Libs F M r 781 Osos....1504-W
Liebenguth Edith r 744 Higuera....1012-W
Lilley A M Mrs r 474 Marsh....387-W
Lilyman Grace A r 1142 Leff....1218-M
Lima Kenneth r 560 Higuera....1495-W
Limon Antonio B r 625 Florence....2769-W
Limon Jos Jr 375FthlBl....2404-J
Limon Manuel r 1421 Broad....3068-R
Limon Regino r 1200 Bushnell Av....2188
Lind John r 48 Benton Wy....2786-J
Lindesmith Ellen r 1121 Upham....2677-R
Lindsay Wm L 977Buchn....4053-W
Line Herbert r 534 Hathaway Av....2169
Linebarger E W r 874 Church....589-W
Linebarger Margaret altrtns 846 Higuera....867-J
Linebarger Margaret r 528 Higuera....2078-J
Linneman Carl F r 640 Kentucky....2288-M
Linton Marjorie r 103 California Blvd....1806-M
Linzy Violet 974 Isly....1899-W
Lipscomb Betty B r 1227 Chorro....1037-J
Litho Art Shop 1819B Osos....3033-W
Little Chef Drive Inn 1761Montery....924-J
Little Dolores r 1423 Toro....816-W
Littlejohn David r Orcutt Rd....739
Livesey Harold r 261 Sandercock....2497-R
Livingston Chas O 1327 Osos....3094-W
Livingston John M 1824Hayes....4338-W
Locke C S r 364 Hathaway Av....2207-J
Lockwood Carl r 668 Mountain Vw....1053-M
Loesche Edw C r 229 High....1224-M
Log Cabin see Edna Farm Center Hall EdnaRd....1775
Logan C F 390Kentucky....4093-W
Logan Victoria r 1558 Palm....1347-J
Lohman C T 2321Broad....2509-J
Lohrberg John S 753AlexndrAv....1812
Lokey Aaron R 2900RichrdAv....2599-R
Lonborg R H r 566 Ellen Wy....2561-J
Long Donald 790FthlBl....2596-J
Long E E r 1341 Osos....473-M
Long E E Piano Co 777 Marsh....506
Long Irvine S r 15 Mt Pleasanton Dr....1673-J
Long W C r 525Higuera....948
Loomis E C & Son 147 High....1080
Loper H S r 1432Higuera....1417
Lopes Manuel V r Edna Rd....54-J-2
Lopez Adolph r Los Osos Rd....29-J-4
Lopez Ivan W r 571 Buchon....3061-W
Lopez Joe r 834 Sandercock....1886-M
Lopez Manuel r 1320 Buchon....578-J
Lopez Minnie r 1009 Pacific....291-R
Lopez Pete S r 1287 Murray Av....2577-J
Lopez W E r Old 101 Hwy....17-J-1
Lordan Clarence A 1640Nipomo....3313
Loretz Walter Rev Lutheran Church 867Pacific....2602
Lorton John 675 Osos....2638-J
Los Osos School LosOsosRd....28-R-1
Los Osos Valley Market LosOsosValleyRd....28-J-2
Los Osos Vendors 750Mill....1833
Losee Robt A 251High....1439-R
Loughlin W H Mrs r 1728 Broad....2284-W
Louis Howard r 800 Palm....592-J
Louis Howard W Ah Louis Str 800 Palm....592-J
Louis Studio photgrphr 1017 Chorro....371
Louis W Young r 350 Lincoln Av....2454-J
Louis Walter r 460Pacific....1228
Loveall Benj F dntst 1500Marsh....880
Residence 1845 Monterey....884
Lovegreen E A r 211Price....2825-M
Lovelace J W 940Walnt....2586-M
Lovelady Venita 871Toro....3087-W
Loveless Don E r 1844 Hays....1119-J
Loveless Harry J 1535Nipomo....1733-W
Lovell E B r 868 Upham....953-J
Lovell J R r 1946 Chorro....701-J
Lovell Ruth J 1611Grdn....2837-M
Lovett E D MD 1680HillcrstDr....1415-W
Lovette Chester L 1535Morro....983-J
Low Tom S 380Buchn....4146-W
Lowe F W r 1119 Montalban....1640-R
Lowe Harold r Reservoir Canyon Rd....651-J
Lowe Jack L r 190 Henderson Av....725-M
Lowe S J r Reservoir Canyon Rd....1635
Lowery Geo A r 461 Marsh....497-W
Lowman Carol B Mrs 643FunstnAv....2616-R
Lownes Carl R 166FthlBl....3226-W
Loyd V V r 1202 Pismo....3038-W
Lucas Jas 356Pac....1137-M
Lucas John r 261 South....2250-J
Lucas Mary r 261 South....2250-W
Luchessa Ed r 1660 Mill....1725-J
Luchessa V r 969 Toro....384-R
Lucksinger Aliene W Mrs 1758Fixlini....485-W
Lucksinger Fred 1760Fixlini....1414
Lucksinger Motors
Lot No 1 1065Higuera....404
Lot No 2 Marsh&Chorro....403
Lucky Cab Co 1027 Morro....262
Lucky Spot Cafe 280 Higuera....1975
Ludwick Art r 381 Pacific....1232-R
Lueddeke Gus 1722Conejo....4010-W
Luini John r 2546 Victoria....1165
Luis Anthony R r Avila....49-R-12

Luis John G r 1968 Chorro....1744-J
Lukens Rachel 1331Pac....2729-R
Luker C L r 1610 Morro....3148-J
Lund John r 1739 Johnson Av....3140
Lundy J V r 183 Stenner....2278-R
Lusardi S J r 1665 Higuera....1388-J
Luster C C r 1724 Osos....2724
Lutheran Church 867 Pacific....2602
Lux A E 312 SntaLuciaDr....3202-W
Luxamana Rose Mrs FrenchRd....2764-W
Lydic Robert 797Pismo....3120-M
Lyles W M Co SantaBarbaraAv&Fletcher....978
Lyman Albert E r 1015 Buchon....140-W
Lynch Obie 256TassajaraDr....3116-M
Lyon Ray B SLO County of Superior Judge Court House....3161
Residence 1290 Foothill Blvd....456
Lyon Van & Storage Co Agcy 1824 Nipomo....355
Lysher Hazel Mrs 1450Haskins....2769-R

M

M & W Distributing Co S Old Hwy 101....1413
MacDonald Harry F Carpenter H H Estate of 981 Monterey 46
Machado Joaquin EdnaRd....21-J-3
Machado M OrctRd....17-F-3
Machado Martin LosOsos....47-J-1
Machado Tony r 172 High....2053-M
Machado Wm 256Buchn....1471-J
MacKay's Modern Foods 1135Garden....1444
Mackie Margaret 2530½Victoria....2925-R
MacLean J M r 738 Higuera....1475-W
Macrae Lester 341FthlBl....1213-W
Mac's Cafe Avila....32-J-11
Maddalena Constante r Orcutt Rd....1596-J
Maddalena Noel 2524Agusta....3257-W
Maddalena Tire Co Higuera&Osos....79
Madden R W 165Toro....1525-W
Maddock N L r 658Monterey....365
Maddox Marcella r 2425 Broad....1277-W
Madgett Raymond E 515Dana....2087-W
Madonna A 2097 SanLuisDr....3030
Madonna Construction Co Higuera & Freeway....3020
If no answer call....1457-J
Madonna Dora 759Montery....2090
Madonna Lumber Co Higuera & Freeway....99
Madruga C Mrs 285FthlBl....242-R
Madsen Edward r 1443 Upham....1251
Madsen Robert T r 1441 Upham....1536-M
Maes Harry C r 770 Snta Rosa....2445-W
Maes John 1112Peach....2384-W
Mager Hans r 411 Graves....2019-R
Maggetti Jerry T Jr r 1228 Palm....1884-M
Maggetti P L r 1264 Palm....775-J
Maha Elsa r 687 Islay....2396-W
Mahan Geo W r Baywood Pk....27-R-2
Maher Edward J MD 784 Marsh....2412
Residence Sn Miguel Dr....2643
If no answer call....2992
Mahoney D F r 1303 Higuera....1154-W
Maier Charles R r 1411 Broad....2006-R
Main Eva L r 1042 Pacific....1121-W
Mainini Alfred 83MtPleasantonDr....2242-R
Mainini Chas 1817Broad....377-W
Mainini Frank 1127Peach....2226-M
Mainini H N r 1720 Broad....1156-J
Mainini Henry R r Morro Rd....13-R-11
Mainini Jos r 566 Pacific....2686-W
Mainini Margaret A 1817Broad....377-W
Mainini Pete r Vachell Ln....3-F-2
Maino C A 1118Garden....80
Maino C A r 994Murray....654
Maino Construction Co contrs 2238 S Broad....3177
If no answer call....2998-W
Maino Jas E PismoHwy....42-R-1
Maino Sila M Mrs r 1043 Peach....922-W
Maino Theo C r 643 Grove....2998-W
Maino Theo M r 1424 Mill....679
Mairs & Lewis Store For Men 782Higuera....364-J
Mairs R T r 848 Meinecke Av....106
Maldonado John V 1194Pac....763-R
Mallagh A E r 1656 Phillips Ln....1731-R
Mallagh Elk 498LinclnAv....4092-W
Mallory Appliance Service 819 High....789-M
Mallory Chas H r 1329 Beach....789-J
Mallory Grocery 1415 Beach....2215-W
Mallory Mary E r 493 Pismo....2550-R
Mallory Merle A 708Misn....4087-W
Malone Sumner 1613Grdn....2148-J
Manatt E T r 1031 Foothill Blvd....2710
Manderscheid Carl Jr r 1334 Garden....1767-R
Manderscheid J Carl r 752 Buchon....3163
Mankin Ardath V BaywdPrk....35-R-13
Mankin J L BaywdPrk....39-J-2
Manning Carrie B 525Higuera....1183-W
Manship D C Mrs 667Montery....2946-J
Manson Clara M 69½ South....2918-W
Manthie Adrian r 769 Upham....334-R
Manuel Carl Mrs 1406Morro....2022-J
Maples L C 121Cyprs....495-J
Mar Vern Barber Shop 1027 Osos....190-M
Marcom W E r 1342 Breck....610-W
Marcum Jas O 830Venabl....570-J
Marell Albert r 2653 Victoria....2879-W
Margaret McNeil's Style Shop 856 Higuera....1054
Margaroli Catherine Mrs r 770 Morro....1704-W
Margaroli Chas W Jr r 734Mission....1529-W
Margaroli E r 1130 Islay....2267-R
Margaroli James r 2315 Broad....975-W
Marion's Cafe 751Marsh....2380-J
Marquart Harry E r 654 Mountain Vw....1141-J
Marquering A R Mrs r 1214B Mill....2498-J
Marquez Alfred M 32Vetvle....2223-R
Marquez Louise 863Mill....4280-M
Marre Louis Port Sn Luis....40-R-12
Marre Luigi Land & Cattle Co Port Sn Luis....40-R-3
Marre Robt B r Avila....40-R-1
Marshall Arthur P optmtrst 790Higuera....597
If no answer call....MorroBay 3586
Marshall Arthur P Dr r 785 Buch....237-J
Marshall Frank G Mrs r 1604 Johnson Av....1614-W
Marshall Hotel 874 Higuera....400
Marshall I S r 244 Price....1687-J
Marshall Robt A 1236George....4171-W
Marshall Rudolph r 1333 Carmel....738
Marshall Ruth E 1348Montery....2579-J
Marshall Warde L D r 743 Buchon....1445-W
Marshall Willard F 241 Sandercock....2463-W
Marshall's Jewelry Store 790Higuera....597
Marston Ena r 994 Peach....229-J
Martin A B dentist 997 Monterey....109
Residence 1680 Sn Luis Dr....1300-J
Martin A N r 555 Hathway Av....1893-J
Martin B L r 1314 Palm....950-J
Martin Barney E r 1520 Carmel....944-J
Martin Bill E 18Vetvle....3103-J
Martin Burnard K r 1841 Slack....580-R
Martin C L r 496 Pismo....868-W
Martin Claude r 2246 Broad....1459-J
Martin Edw r 350 Islay....2663-R
Martin Ernest r 732 Kentucky....1878-J
Martin Eugene r 535 Higuera....531-M
Martin Frank r 1027 Nipomo....1115-J
Martin Harold r Avila....32-R-2
Martin J E 1990Hayes....1739-W
Martin Jack r 561 Buchon....1445-J
Martin Jack r 588 Mitchell Dr....1599
Martin Joe W r 369Pacific....1973-J
Martin M S BaywoodPrk....25-J-2
Martin Perry r Avila....2-J-1
Martin Robt W 413High....4168-W
Martin Sue 774 Ida....1552-W
Martin Wallace H 821Murry....2214-W
Martin Wm E r 176 Chorro....3052-W
Martinelli Animal Food Co Clark Field....189
Martinelli S r 1480 Spring....2646-R
Martines Geo r Avila....37-R-3
Martinez Armando 436½Pismo....1810-R
Martinsen M C 280FthlBl....2035-J
Martinson H R 2506JohnsnAv....90-W
Martinson Wm C 1045Leff....983-M
Marvel Wm B 1843Hope....4273-W
Masdonati Severino r 442 Buchon....1557-M
Masengill W T r 1182 Buchon....402
Masia Michael 1513Fairvw....1837-W
Masonic Hall Assn 859 Marsh....626-J
Massena Chas Mrs 1354Breok....2588-M
Massey W D 671½Toro....781-M
Master Brake Service 565 Higuera....525

Masters John B MD French Clnic 1170Marsh....3135
Matejcek Max W r 664 Leff....203-R
Matheny Robt 211Cyprs....1144-W
Mathews Clarence B Lt OldMorroRd....2385-R
Mathews Edith 145 Story....971-M
Mathews Lloyd L r 205 High....2175-M
Mathews Memorials & Plating Service 1 Higuera....717
Mathews Miles N 264Higuera....1392
Mathews' Trailer Court 264Higuera....1392
Mathews W W r 320 Higuera....1647-J
Mathias Julia Mrs r 1341 Osos....2126-W
Mathis Carl 233Branch....3063-M
Mathison W G r 434 Islay....1509-M
Matson Jas J 359TolosaWy....3310-W
Matthew Theo r 236 N Broad....474-W
Matthews Roland L r 747 Leff....2394-J
Mattocks Marie J r 1885 Monterey....267-W
Maughan W P M & W Distrng Co S Old Hwy 101....1413
Maughmer M T 441KentuckyAv....2937-R
Maulhardt Herman H Avila....32-R-11
Maurer Robt L r 265 Kentucky Av....2959-J
Mautz M C Lt Col 640LawrnceDr....4158-J
Maxwell Iona E 1822Fixlini....160-W
Maxwell Margaret C r 832Meinecke....1166-W
Mayer Betty Compton 1828Chorro....2893-R
Mayes Chas r 230 Longview Ln....2959-M
Mayta Leonard F Picture Shop The 1371Montery....2703-R
Mazza Alfred 360CerroRomauldo....1958-R
Mazza Antone r 1630 Fairview....586-J
Mazza Bill Hughes Nash Co 1005 Monterey....3131
Mazza D B 889Lincln....336
Mazza Martha 1178½Pac....2897-R
Mazza Wm r 1462 Haskins....1764-M
McAllister Margaret A r 691 Marlene Dr....2255-W
McAnally Hearl 1042 Isly....3118-R
McAninch Lamar r 965 Islay....1449
McAuliffe Emma r 972 Church....3196-R
McBeth Clifford E 671 Osos....4113
McBeth Stewart P r 1043 Marsh....3160-W
McBride A H r 233 Lincoln....1869-R
McBride Clifford r 520 Higuera....2217-J
McBride H H r 577 Dana....135
McBride Sheet Metal Works 647 Higuera....337
Nights Sundays & holidays call....2217-J
McCain Jerry L 870NBroad....2878-W
McCall R C 1356Breck....2588-W
McCapes A M McCapes Vetnrian Hosp Hwy 1....166
Residence 215 Hathway Av....2707
McCapes Veterinary Hospital Highway 1....166
McCarron G A r 2537 Greta Pl....1307-M
McCarthy E M 1345Chorro....3120-R
McCaw Herbert r S Broad....289-R
McChesney Leroy E Royal Oaks Dairy Verde Canyon Rd....6-J-3
McClellan R E r 882 Grove....1618-W
McClelland Jack J 1990Loomis....96-J
McClintic Wm r 1120 Peach....2384-J
McClure H D 1630Higuera....1833
McClure Jas Rice r 1223 Chorro....214
McCollister Geo Dr 148FthlBl....2133-J
McConnel C E Bill 851Misn....4147-W
McConnell Lester O Capt 1280Frederck....1138-J
McCorkle C O r 1618 Hillcrest....1077-R
McCormick Lois A r 1425 Garden....2491-J
McCoskey L N r 1055 Peach....1166-J
McCoy Richard D 1554Palm....4135-W
McCrystal Raymond r 257 Snta Rosa....796-M
McCullar C B 1690HillcrstPl....907-R
McCune Carl r Orcutt Rd....2797-W
McCurdy Arthur W 1920Corralitas....1699-R
McDaniel Thos 462 Islay....2424-M
McDaniel Thurman 23MtPleasntn....4006-J
McDermott Henry A r 729 South....3164-R
McDermott Jas L 2900JohnsnAv....4157-J
McDonald B H 1635Grdn....2837-W
McDonald Harold W r 360 Hathway....2789-W
McDonald J B Capt 1913Corralitos....2101-J
McDougal M B Mrs r 282 N Broad....1651-W
McDowell Geo 747Alexndr....1645-W
McElherne Frank P 1628Grdn....2910-R
McElhinney H N 47RincnDr....520-R
McEntire Robt L r 128 Toro....2608-R
McEvoy Mervyn D r 1329 Chorro....1282
McEvoy Mervyn S r 1534 Osos....931-M
McFadden Carol Mrs 761Grove....1769-M
McFarland L E r Poly Campus....1279
McGary Ray r 1922 Broad....1685-J
McGill Robt R Jr 1530Nipomo....1570-W
McGinley Jas N PolyCrest....1505-R
McGinnis Margaret r 648 Graves Av....1227-W
McGovern A J r 824 Grove....2304
McGowan M A r 341 Hathway Av....1249
McGraw Jas H 745Francis....2847-R
McGrew Donald Dr 1205Higuera....3252
If no answer call....1998
McGuire E W 153 Stenner....764-J
McGuire F V 1265MurrayAv....2059
McGuire's Richfield Service Station 316Higuera....1647-R
McHatton Russell G Mrs RN 2625JohnsnAv....347-W
McIlwain LaRue L 264Higuera....1679-W
McIntire J H r 1330 Marsh....716-W
McIntosh Wm C 163PolyVwHomes....1630-M
McIntyre Myrtle r 1151 Leff....528-W
McIntyre Ralph M r 1437 Nipomo....2996-W
McJannet Lewis S LosOsosRd....28-R-2
McKee Rose Mary r 1140½ Upham....2444-J
McKeen Dollie Mrs r 1212 Garden....369-W
McKeen H L r 1780 Johnson....3059-R
McKeen W H LaurelLn....45
McKeen's Hatchery Laurel Ln....45
McKeen's Hatchery ofc LaurelLn....783
McKellar Robt 130Huttn....2426-J
McKenna Jas J Maj 63MtPleasntnDr....3206-R
McKenzie J M r 1526 Osos....1542-J
McKie J M r 674 Leff....461-W
McKinnon Norman M r 1339 Breck....1804-W
McKnab Mamie r 1218 Nipomo....2026-R
McKnight Ray R r 850 Church....636
McLain E H r 1251 Buchon....1938-M
McLain Jas L 2505Agusta....73
McLain Studio of Photography 970 Chorro....2247
McLaughlin A L 620Hathawy....2657-W
McLaughlin Bill 570Marsh....2810-J
McLaughlin E W r 1703 Chorro....1402-W
McLaughlin H L r 887 Islay....693-W
McLaughlin Melvin R 1730Morro....3196-W
McLean Eugene D r 1135Upham....2235-J
McLennan Gordon S 2425JohnsnAv....2525
McLennan Hugh J rltr 491Hill....3035
McLennan Wm E r 645 Grove....895-M
McLinn D 1137Grdn....285
McLinn Gladys K r 662 Higuera....619-J
McLinn L 721Higuera....285
McMahan Furniture Co 855 Marsh....1573
McMahan Irene H r Orcutt Rd....2695-J
McMahon Byron J r 462Chorro....2034-J
McMaster E A r 770 Alphonso....2509-W
McMaster Fred r 676 Islay....2995-W
McMillan Jas Blois r Avila....51-J-2
McMillan Jean r Edna Rd....6-F-4
McMillan M r 1225 Pismo....226-J
McMillan Peter r Orcutt Rd....10-F-4
McNamara B Mrs r 1119 Palm....869-J
McNamara John J r 676 Grove....1731-J
McNanna Virgil r 927Branch....2294-R
McNeely Geo 543Hill....814-R
McNeil Margaret Margaret McNeil's Style Shop 856Higuera....1054
McNeil Margaret r 111 Orange Dr....2464-M
McNiel J E 2064JohnsnAv....3154-R
McPeak Emmie r MorroRd....1385
McPeak Ronold 722Buchn....2610-J
McPhee Julian A r Poly Campus....183
McPherson S E Avila....9-J-12
McQuaid Mae r 1220 Osos....573
McQuillan Lawrence r 421 Sandercock....1398-M
McRae Alness r 1052 Islay....193-W
McRae Leland S r 1109 Pismo....1653
McVay Franz C Lt 1250 Stafrd....2567-R
McWilliams E G Probation Officer Court House....1376
If no answer call....Cayucos 2651
McWilliams R I 976Buchon....4053-R
Meacham V H r 320 Kentucky....1150-M
Mead Eugene A 1304 Sydny....204
Mead M Mrs r 1536 Broad....2647-W
Mead W A 304FthlBl....2580-J

Meade Eloise 1042H Pac 1204-M
Means R W 2524Broad 680-R
Mecham Evelyn 1230Archr 1232-J
Medico-Dental Adjustment Bureau 1335 Monterey .. 652
If no answer call 3154-W
Medico-Dental Prescription Pharmacy 1239 Osos ... 900
Medzyk E J r 1208 Palm 2273-W
Mee Heng Low Chop Suey Shop 815 Palm 1330
Meeds Wm G 324CuestaDr 1351-R
Mehlschau Elmer r Edna 54-R-2
Meier Elmer C r 331 Pismo 2326-R
Meinecke Dorothea 75 SntaRosa 1147-J
Meinhart Chas J CalifBl 3150-M
Meissner Katherine PismoRd 3274-J
Melcher Wm r 2415 Lawton 866-J
Mele Danl A r 300 Buena Vsta Av 3165-J
Melim August M 253 Sandrcock 4152-W
Melim Dick Mobile Service 600 Marsh 1963
Melim John r 2021 Broad 588-W
Melin Irene r 547 Dana 1190-J
Mello Frank EdnaRd 6-R-11
Mello Geo M r Los Osos Rd 28-J-12
Mello Jos Jr LosOsosRd 45-R-2
Mello Jos Jr 394TolosaWy 1813-R
Mello Leonard E r 1020 Pismo 473-W
Mello Louie M LosOsosRd 45-J-3
Mello Palmeda r 120 Story 2551-R
Melvin Robt E 123BFthlBl 2973-R
Mendoza Steve F r French Rd 17-R-1
Menefee O J Mrs r 1151B Montalban 1640-J
Mennes B C 25 SntaRosaPrkHomes 1883-M
Menor Geo r OrcuttRd 4-R-12
Mercantile Acceptance Co loans 994Monterey 994
Mercantile Acceptance Corp of Calif auto financ 994Monterey .. 994
Mercer Wm r 1354-1st 1715
Meredith Carl r 1424 Monterey 1143-J
Merle Norman Cosmetics Studio 748Higuera 1477
Merrell Theo T 1232Uphm 1757-M
Merrick Paul E 375Chorro 1555-W
Merrill Frank J 1273MurryAv 1754-J
Merson Jas F 303FthlBl 1213-J
Methodist Church 884 Pacific 2364-W
If no answer call 3111-M
Metz Roy F r 28 Mt Pleasanton Dr 1559-W
Metz Wm J r Snta Fe Rd 3-R-3
Metzler F H r 1822 Chorro 381-M
Meyer F D r 1817 Garden 733
Meyer Frederick 1334Chorro 795-W
Meyer O E r 1704 Broad 1711-J
Meyers M F Maj 1368Higuera 275-W
Michalojko Stephen S 284FthlBl 2469-J
Michot Alys r 770 N Broad 2189
Middlecamp Lionel H r Orcutt Rd 13-F-5
Middlemast W C r 1134 Peach 2242-M
Middleton Dorothy r 567 Ellenway 81
Middleton Harold r 561 Ellen Wy 1497-R
Middleton Jos G MD San Luis Clnic 990 Pacific .. 3041
Midget Lunch 1029Morro 2540-J
Midway Hotel 997 Higuera 1991
Milburn Thrale H 282Chorro 2842-R
Milich John Lt 196Toro 4172-W
Military Air Travel Serv 974Montery 4295
Military Service Co Inc 1563Fairvw 1946-J
Miller B W 32RaflWy 1977-W
Miller Charlotte Miss 1144Buchon 3078-J
Miller Claude E Jr 1059½Leff 931-R
Miller Donald 326 SntaLuciaDr 3202-M
Miller Earl W 676MountainVw 1141-W
Miller Geo A 279Branch 2813-W
Miller J C r 294Buchon 2326-W
Miller James r 590 Lawrence Dr 1259
Miller Kenneth 285LaCanada 1956-J
Miller Marvin W r 1168 Mill 996-J
Miller Merritt V 538Buchon 2550-W
Miller Ralph E r 954 Toro 877-J
Miller Ralph W r 1151 Montalban 539-J
Miller Richard A 496Kentucky 4141-J
Miller Richard D 1290Frederick 1138-M
Miller Richard H r Edna Rd 15-J-21
Miller Shirley SBroad 4269-M
Mills C H 136King 1772-R
Mills Cecil E 2575Lawton 2753
Mills Mary Ann 1538 SntaRosa 230-R
Millsap Marvin L 1273Ella 3122-W
Millsaps Vester L r 1906 Chorro 2893-M
Minelle's Lingerie 1117 Chorro 1448-W
Miner Henry 45RaflWy 1450-W
Minium Carroll N 631LawrenceDr 3192-M
Mink Mervyn r 641 Leff 1361
Minoli Ernest Mrs r Kilburn Tract 819-W
Minville Rose r 1113Chorro 1433
Miossi Alfred r 1327Pacific 568-W
Miossi Alma r 1145Pismo 677-W
Miossi Ben E r Cuesta Rd 2285-M
Miramon John B r 1941 Chorro 2823-R
Mirko M r 721 Branch 708-W
Mission Cafe & Bar 699 Higuera 1921
Mission Florist 965 Monterey 432
Mission Garage 1011 Chorro 388
Mission Gift Shop 1009Chorro 881-W
Mission Hotel 865 Monterey 593-W
Mission Laundry 331 Pacific 1440
Mission Plumbing Supply Co 553Higuera 1608
Mission Salvage Co 553Higuera 1608
Mission School 682 Palm 60
Mission Tailoring Service 1220 Morro 496
Mission Taxi Co 987 Monterey 2
Mission Trailer Park 546 Higuera 2033-W
Mitchell Chas L 671MitchlDr 2706-J
Mitchell F W r 350 California Blvd 259-R
Mitchell Katherine Mrs r 2746 Chandler 2088
Mitchell Kenneth B r 1011 Islay 2267-J
Mitchell Kenneth N r 465 Pacific 2007
Mitchell Pete V 335Toro 1640-W
Mitchum Thos F 546Higuera 2087-J
Mock H W 405TassajaraDr 3311-M
Mocogni Frances Mrs 1090Grove 2535-W
Mode-O-Day Shop 720 Higuera 1655-M
Model Linen Supply 348 Higuera 1238
Modern Family Laundry 1313 Broad 304
Moen Adella Mrs r 2753 Broad 1368
Moerman Carlos 523LawrnceDr 1459-W
Moerman Geo F 341½Higuera 500-W
Molinari Leo livestock Vachell Ln 311
Monaghan Claude R 1243Mill 2727-W
Monday Club Monterey 1960
Monett Elsie G 1839Broad 799-R
Monroe Frank r 544 Higuera 1742-J
Monroe H O 1692Fredericks 4274-M
Monson E E 879Church 2886-W
Monson Fred r 2701 Story 819-R
Montague Lyle M BaywdPrk 35-R-11
Montague W E 2881 SBroad 1703-R
Montano Raymond V 865Buchon 1527-J
Monterey Court 1756 Monterey 1949
Monterey Market 1601 Monterey 2700
Montgomery H Ray dntst Chorro & Pacific 303
Residence 60 Benton Wy 205
Montgomery Ward & Co
Retail Department Store 876 Higuera 2310
Catalog Department 876 Higuera 1988
Credit Dept 876 Higuera 161
Moody Elmer r 591 Kentucky 634-J
Moody Mary G 460Marsh 2965-J
Moore Fred C r 456 N Broad 3128-W
Moore Lonnie r 1043 Pacific 294-M
Moore Roy F r 405 Branch 378-J
Moorefield J R r Pismo Hwy 7-R-13
Moose Lodge 964 Monterey 2185
Mora Louis A r Los Osos Rd 31-J-11
Mora R A r 358 N Broad 2436-R
Morabito Paul 152CuestaDr 2499-R
Moranda Robt 1815Chorro 2893-W
Morgan B C 369Toro 3045-M
Morgan Ethel 1521 Osos 4053-M
Morgan Robt C 447Buchn 1283-M
Morganti L J r 664Monterey 2139
Morganti L J Co 955Morro 2440
Morganti Milo J r 659 Palm 1605-J
Morris Edd r 1638 Snta Rosa 973-J
Morris Harry J r 116 Chorro 2732-J
Morrison Elaine 1261Mill 2727-J
Morrison Gertrude r 1706 Corralitos 2750-J
Morrison L E r 1219 Bond 185-W
Morrison L J r 1662 Hillcrest Pl 817
Morrison M B r 1274 Bond 2147
Morrison Mae Mrs 1661MurryAv 895-J
Morrison R B r 269Hathway 2207-W

Morro Bay Marine Supply 727 Marsh 1202
Morro Club 978Morro 1637-R
Morrow Arthur E 1661Frederck 4274-W
Morrow Christeen r Snta Rosa Pk Homes 3134-R
Morss Clayton L r 878 Islay 1565-R
Mortenson C R 1890Hope 4273-M
Morton Emil r 1529 Osos 1914-R
Mort's United 998Higuera 853
Mosell Oris MorroRd 13-J-11
Mosher Ray r 2717 Chandler Av 3050-M
Moskiman R r 2274 Broad 946-J
Mossberg Ray 348TassajaraDr 3310-R
Motel Inn Monterey 1340
Mott A J Mrs 1135 SntaRosa 4332-R
Mott Russell r 2656 Lawton 1571
Mottle Lorraine 762Higuera 3121-W
Mouchou Marge r Adriance Ct 2612-J
Mountain View Hospital
Office 1530Marsh 1400
Information Desk 1530Marsh 1406
Mueller Francis C auto electrl serv 1234 Broad 26
Mueller Francis C r 180 Chorro 1820-R
Mueller Vina M r 180 Chorro 1820-R
Mugler F R Dr r 1460 Mill 832
Muir Alan S r 1426 Palm 3085-J
Muir J H 1557Palm 331-W
Mulkey Claude P 1348Montery 912-W
Mulkey Grace T r 1974 Osos 811
Mullen Marilyn 1023Mill 4059-J
Muller A V Muller & Woolpert attys WickendenBldg. 614
Residence 865 Morro 2981
Muller Winnie M BayviewHts 34-R-12
Muller & Woolpert attys WickendenBldg 614
Mullett Geo W 1912 Osos 1044-J
Mullican Frank N 322Hathwy 4121
Mullican Warner N 532½Leff 2062-R
Mullikin Cecil T FremntCt 542-R
Mullin J H Dr chirprctr 726FthlBl 4328
Mullis Baxter r 1163 Peach 706-J
Munch Elwood r 458½ Higuera 1304-R
Munger Ward San Luis Welding Works 960 Nipomo .. 1098
Residence 880 Meinecke 1747-M
Munk Bert T r 325 Buena Vista 1681-J
Munoz D A 685 Osos 2638-M
Munoz David 1128Marsh 1838-W
Munoz Raymond J 23 SntaRosaPrkHomes 1023-R
Murphy Harry r 121 Chorro 2995-J
Murray Hill J SeeCanyon 53-R-1
Murray L G 33NBroad 2796-W
Murrell L B ins 1016Court 1039-J
If no answer call 2992
Muscio Dante r 793 Buchon 237-W
Musician's Union Local No 305 286TassajaraDr ... 3088
Mustang Tire & Auto Service Osos & Marsh 1043
Mutual Life Ins Co of N Y 1411 Essex 842-R
Muzio A C r 1519 Higuera 825-R
Muzio Clementina r 1132 Monterey 357-W
Muzio David grocry 870 Monterey 54
Muzio Frank D 1740Fixlini 2079
Myers Felicita r 869 Church 1587-W
Myers R W r 104 Toro 985
Mynatt W L r 680 Upham 2723-M

N

Nadelle Milton TankFarmRd 3-J-12
Nagata Mitsuru 1341-2d 2888-W
Nagy Robt r 1469 Lizzie 1808-M
Nanninga O W 435High 1025-J
Naslund Chas E r 848 Mission 2558-R
National Cash Register Co 719 Higuera 543
National Dollar Store 736 Higuera 623
National Farm Loan Assn 1123Grdn 1386
Naugle Leslie r 1237 High 1764-J
Navone O r 1827 Broad 2284-J
Navoni Jos r 2445 Gerda 2102-W
Naylor H P r 661 Buchon 1103
Naylor Jas C 2012Broad 448
Neal J A 654Howrd 1595-W
Neale W H r 1136 Walnut 1989-R
Nearly New Furniture 1230 Osos 2092-W
Neece Harry O r 810 Grove 1061-M
Needham Eugene R 301 SntaMariaAv 2873-M
Neff Wm S Jr 664Toro 2384-R
Negranti Cora r 889 Buchon 216-W
Negranti Virgil Master Brake Serv 565Higuera 525
Negranti Virgil r 611 Serrano Dr 1371
Negrete Justin Mrs 2548 Story 2597-W
Negrich M Mrs r 1970 Chorro 1823
Nehf Otto J r 323Branch 2846-W
Nehi-RC Cola Bottling Co 120 Higuera 2115
Neill C H 691Grove 2777
Neilsen C r 2527 Broad 412-R
Neisen John L amusmt devices 974Montery 2370
Nelson A R r 1304 Foothill Blvd 194-M
Nelson Albert r 1104 Palm 266
Nelson Donald C 909 Sandrcock 4249-J
Nelson Donald S 744Centr 1019-M
Nelson J B 452CuestaDr 3278-W
Nelson Johnny Office Equipment Co 690 Higuera 228
Nelson L B Co bldg contr
Sales Ofc 199FthlBl 726
Sales Ofc 199FthlBl 4265
Construction Office LaEntradaAv 4263
Nelson Palmer r 644 Mountain Vw 656-J
Nelson Russell MorroRd 19-J-12
Nelson Stanley H ri est 968Monterey 399
Nelson Stanley H r 268 Snta Rosa 1745-M
Nelson Wm A Insurance 968 Monterey 2134
Residence 270 Snta Rosa 1215-R
Nereson O B r 544 Ellen Wy 2726-W
Nernof A E r 1625Palm 1618-M
Nernof Tailoring Co tailor 1027 Chorro 103
Nester J D 673Toro 2874-M
Nettleship J D 1228 Staffrd 4021
Netto M E r Edna Rd 2437-J
Neubert M O Rev 772Leff 2869-J
Neumann Paul r 1005 Islay 2267-W
Neustrom Harold 316FthlBl 2580-R
Nevin Jane 274Hathway 2496-J
Nevins Vernon J r 368 Chorro 1720
New Park Grocery 1401 Osos 1431
New York Life Insurance Co 1137 Chorro 632
Newby Victor O 1025Marsh 1275-J
Newell Jas 468Leff 2424-J
Newman Grace r 762 Higuera 482-W
Newsome C H Capt 19MtPleasntnDr 2066-W
Newton Calvin D Mrs 163 Stennr 2526-J
Newton Pleasant r 1314 Palm 2442-M
Newton R L r 300 High 454-M
Newton Robt B r 1910 Ruth 2057-J
Nichols Rena K Mrs r 1110 Buchon 748-W
Nicholson Roy E 470Pismo 2128
Nicoson C I r 398 Pismo 2875-J
Nielsen Harald N contr 956 Walnut 594
Nielsen Harald N r 610 Lawrence Dr 967-M
Nielsen Mae F 1303Grdn 4119
Nilson Stewart 338 SntaLuciaDr 2908-W
Nipomo Lunch 1028Nipomo 1583-J
Nisperos Poly r French Rd 2764-R
Nite Spot Drive In FthlBl&OldMorroRd 3326
Noble Glenn A r 1327 Foothill Blvd 2973-J
Noggle A R r 567Kentucky 2644
Noggle John L r 806 Meinecke 3147
Nolan J T Mrs r 1023 Mill 606-M
Nolan Thos F r 190 Poly Vw 3058-M
Nolting Paul O Calif Park Grocry 390 California Blvd 2738-W
Nord Elmer A 352Ramona 2110-M
Norriss Jas T r Edna Rd 958-M
North Mack O r 1804 Sn Luis Dr 533
Northington Henry H r 572 Islay 3155-W
North's Hatchery Inc 182Higuera 2556
Northside Market 84 Snta Rosa 1334
Northwestern Mutual Life Ins Co 1328FthlBl 173
Norton Harry H 2280 Story 209-W
Norton Harry H Eagle Pharmacy 898 Higuera 916
Norton John r 777½Higuera 1069-J
Norton Thomas A Mrs r 762Higuera 1319
Norwalk Co The 1088 Higuera 1237
Norwalk Service Station 1088Higuera 1913
Novak Bernard r 1130½ Islay 528-R
Novak Esther 781Marsh 3023-W
Novoa E Mrs r 2663 Victoria Av 2785-J
Novotny C A r 1571 Mill 670-J
Nueser O M r 1801 Nipomo 2287-W
Nunes Antone C r Cuesta Rd 12-R-12
Nunes F W r 570LawrenceDr 2578-J
Nunes Frances C Mrs r 1336 Pacific 2832-R

Nunes Ilene CuestaRd....12-R-12
Nunes J C r Portguese Flat Rd....401-M
Nunes John A 1380MurrayAv....4154-R
Nunes Jos A r Pismo Rd....7-F-11
Nunes Wm V 273TassajaraDr....1811-M
Nunez Frank 713 Sandrcock....2919-W
Nuss Mildred r 766 Higuera....2628
Nutt Eliza M 10th&SntaYnezBaywdPrk....27-R-11
Nye Erma 219Hutton....782
Nye Eva S 1124Nipomo....2649-M
Nye Peter C r 470 Lincoln....2268-J

O

O K Rubber Welders 1101 Marsh....1964-M
Oakley H R r 310 Buena Vsta....1996-M
Oakley Marian FremontCt....4246-W
Oberholser Bill r 2771 Broad....412-J
Oberson E C phy & sur Marsh & Garden....244
If no answer call
Long Distance....Santa Margarita 43-J
Obispo Theatre 993 Monterey....197
O'Brien Florence D r 1134 Palm....1849-M
O'Brien Ida Miss r 1029C Pacific....294-W
O'Brien John F 515HathwayAv....301
Ocean View Tavern Avila....16-J-2
Ochs Allan R r 1315 Cazadero....1677
Ochs O R 386NBroad....4161-W
Ochs & Son 1315Cazadero....1677
O'Connor Danl J Capt 115Villa....4058-J
O'Connor Jas P r 1243 Palm....458-J
O'Connor Margaret r 1204 Marsh....476-J
O'Daniels Howard R r 1755 Corralitos....2455
Odd Fellows Cemetery & Mausoleum Highway....960
O'Dell Norma 1219Palm....2579-W
O'Donnell Hugh 302CuestaDr....1046-R
O'Donnell Hugh bail bnds 981Montery....1046-W
O'Donnell Insurance Service 853 Marsh....1345
O'Donnell Jas Danl Mrs r 1155 Murray Av....3153-W
O'Donnell Wm C rl est 853Marsh....1345
O'Donnell Wm C r 133 Villa....2015
Oertle Wm r Baywood Pk....26-R-11
Oesterle Wm H Jr 1626 Osos....4061
O'Farrell Maurice 479NBroad....4177-J
O'Grady Earl J r 605 Lawrence Dr....1763
O'Hagan Flavius r 673 Snta Rosa....1777-W
O'Hagan Robt P 10 SantaRosaParkHomes....3100-M
O'Hara Geo J r 1505Broad....416-R
O'Hara Lauretta r 781 Marsh....2136-J
O'Hara Patrick 1328Archr....3265-W
O'Kelley Joe A r Broad....798-J
Old Mission The 782 Monterey....667
O'Leary Michael J 1151George....1895-M
O'Leary Neil r 1052 Marsh....2673-J
Olgiati Clara 221FthlBl....1164-R
Olgiati Robert 1019 Court....1055
Olgiati Robt JohnsnAv....3082-M
Olive Geo M r 1624 Mill....3074-J
Oliveira M M r Serrano Dr....2383-M
Oliveira Marion A 236 Sandrcock....1719-R
Oliver W H Dr chirprctr 756 SntaRosa....988
Olsen A R 1610Carmi....2855-M
Olsen John W 391CerroRomauldoAv....2905-J
Olsen Oliver 31RaflWy....2209-R
Olsen Sally 391CerroRomauldoAv....2905-J
Olson Alma P 865Morro....3189-W
Olson John W 1834Hays....4341-J
O'Mahoney James r 858 Toro....1884-R
O'Neill Milton H Mrs 1343-1st....2498-R
Ooley E H r 1373 Frederick....2108-W
Optical Supply Co Tower Bldg....2140
O'Reilly E L....Atascadero 566
O'Reilly E L Standard Motrs & Equip Co
1701 Monterey....3144
O'Reilly Emmett r 941 Ida....2023-R
O'Reilly Leland P 1042Pac....2939-W
O'Reilly Timothy I atty Bank of AmericaBldg....889
Residence 700 Grand Av....3170
O'Reilly's Golden Rule Motor Courts
Monterey & Murray....545
Ormonde C r 381 N Broad....2264
Ormonde Frank r 126 Ward....2690-J
Ormonde John r 254 Sandercock....2463-J
Ormonde Manuel 1739Frederck....4276-W
Orr Hazel I r 2006 Chorro....1531
Orr O C r 1541 Nipomo....1191-W
Orvis Harry J 1034 Peach....1366
Osborne Elaine R 2038Murry....3034-W
Osborne Margaret r 750 Leff....1476-M
Osborne R W r 1807 Corralitos....2848-W
Osgood Earl J r 344 California Blvd....107-R
Osler Stanley B 1423Grdn....3023-M
Osos Liquor Store 1601 Osos....42
O'Sullivan Delia Mrs r 1154 Mill....1185-J
Oteri Wm R 1332FthlBl....2671
O'Toole Thos P 547MitchlDr....4076-W
Ott Margaret r 1070 Palm....694-J
Otto Richard S r Baywood Prk....26-R-4
Ousley J J r 1043 Marsh....625
Outland Robt M Mrs 1728Nipomo....2403-J
Overall Oliver 671Morro....1226-W
Overall Wesley R r YoakumTract....289-J
Overland J H r 1324-1st....1590-M
Overman N E r 535Hathway....129-W
Overton Clyde r 254 Branch....628-R
Owen Fred W r 629Branch....2182-R
Owen Lee W r 215 Branch....1096-M
Owens Louis r Farrel Baywood Pk....22-J-2
Owens Wilbur 166½Higuera....4236-W
Owl Radio Taxi Co 974 Monterey....300

P

Pace's Barber Shop 530 Marsh....2347-W
Pac Coast Lumber Co of Calif
Sales Office & Yard 271 Higuera....1420
Manager's Office 133High....3066
Pac Engineers & Surveyors Inc 857 Palm....3060
Pac Freight Lines 393 Marsh....1370
Pacific Gas & Electric Co
Office 894 Monterey....58
Plant & Storeroom 110Pismo....4350
Substation & Night Operator Orcutt Rd....1045
Pac Greyhound Lines depot 1009Monterey....24
Pac Hare Raisers 130Huttn....2426-J
Pac Motel 101 Hwy....1405-W
Pac Motor Trucking Co RailrdAv....2500
Pac Mutual Fishing Co PortSanLuisWharf....1-J-1
Pac Mutual Life Ins Co 1128Grdn....83
Pacific Telephone & Telegraph Co The
Business Office 872 Morro....2000
See Introductory Section for Service Calls and
Other Important Matters
Pack Pipe & Supply Inc 183Higuera....75
Page H B r 1615 Phillips Ln....2058
Page Kenneth 611MitchlDr....2667-R
Page Phil S 420Graves....4273-J
Paine Mary S 1341 Osos....1233-W
Paiva C P Mrs r 755 Osos....870-R
Paivine W J r 547 Ellen Wy....2192-R
Palace Barber Shop 1038 Chorro....1850-W
Palik Ted J Lt Col 580Pac....2686-J
Palmaymesa F F r 499 Pacific....1639
Palmer H E r 1850 Johnson....323-R
Palmer Mabel Rotsel 1310Marsh....843
Palmer-Waters Chapel 1264 Higuera....452
Palmer Willard N 323CerroRomauldoAv....4163-W
Palmer Wm A r 476 Chorro....638-W
Pandolfo Angelo r 975 N Broad....1728-M
Papa Frances r 2221 Johnson Av....2093-M
Paramount Pest Control Service of San Luis
Obispo 1461 Palm....2448
Paramount Upholstering Shop 696Higuera....4197-J
Parent Elmer J 2490LawtnAv....3227-W
Parent John C r 461 Islay....751-J
Parish Chas J 894Waint....2297-W
Park Cafe 1819 Osos....1318-J
Park View Homes 199FthlBl....726
Parker E R Boiler Works 514 Higuera....2056
Parker Earl L r 1314 Broad....2246
Parker H r Morro Rd....2665
If no answer call....14-J-1
Parker R S Jr 46 SntaRosaPkHomes....3134-M
Parker T L Monterey Ct 1756 Monterey....1949
Parker W R 663Woodbrdge....4048-M
Parks H r 1045 Mill....353-W
Parks Ronald G 2134 SntaYnez....3258-R
Parks W F 220Lincln....2281-W
Parotti C MorroRd....13-R-2

Parotti J r 2260 Lawton....3159-W
Parr Robt J Lt 937B MurrayAv....2766-J
Parrack Fay D 1324Carmi....2828-J
Parrott David A OldHwy101....3054-R
Parry Jas E 405FerrihiRd....2258-J
Parsley Jas M 858HumbrtAv....4220
Parsons Douglas 531LawrnceDr....4083-W
Parsons Gerard L r 199 Chorro....1079-W
Parsons Lee R r 1204 Nipomo....563-J
Parsons M Ray 173PolyVwHomes....3058-J
Parsons Victoria 1178Pac....1617-M
Parsons W Thos r 1970 Chorro....1823
Passey Wm H Lt 875Rougeot....2653-M
Passmore John F r Snta Fe Rd....3-J-3
Patchett Hubert A r Edna Rd....6-R-12
Patchett Sayde r 133A Snta Barbara Av....1738-R
Pate Carl C 1336Morro....1540-J
Pate Harold r 814 West....494-R
Patrilla Richard A 1125 Stennr....2752-J
Pat's 1129 Monterey....1248
Pattalochi Leo C 506MitchlDr....2402-M
Patterson John R r 531 Ellen Wy....2315-W
Patterson Ralph A 39RaflWy....2209-J
Patterson T L 840Murry....1116-M
Patton A C r 1690PhillipsLn....2017-J
Patton D E 334CerroRomauldoAv....3212
Paul Martin L r 2033 Swazey....1895-R
Paul's Dry Cleaners 214Higuera....4306
Paul's Garage & Auto Machine Shop
Nipomo&Montery....2319-R
Paulsen Albert L 530 Isly....3061-M
Paulsen June 781Marsh....2136-M
Paulson Nels W 663 Osos....2858-J
Paulson's Wrecking & Salvage Old 101 Hwy....320-J
Paulson's Wrecking & Salvage OrctRd....2917-W
Paulus Cecelia r 638Woodbridge....2434-W
Payne R C BaywdPrk....25-R-13
Paz Jose r French Rd....2859-J
Peak H A 13 SntaRosaPrkHomes....1023-M
Pearl Robt 383LincInAv....486-J
Pearman R O Dr 1235Morro....2822
If no answer call....Atascadero 324-R
Pearson Emma 738Higuera....2907-W
Pearson Emma M r 882 Church....2886-M
Pearson Glass Shop 673Higuera....1372
Pearson L E r 2044 Hope....2600-M
Pearson Vernon E r Railroad Av....406-J
Peat Robt M r 1206 Buchon....672-J
Peavey Cleo r 1253 Mill....1460
Pebley Allie Mrs 472NBroad....2104-J
Pederson C S 729South....3164-M
Pedranti Albert r 1028 Peach....508-J
Pedroni John r 1886 Loomis....2265-W
Peerless Baking Co 584Higuera....319
Pehrson Geo 680Howard....2874-J
Peirson Alof r 1620 Garden....1197-M
Pelucca Alfred r 699 Chorro....2842-J
Pelucca Dan r 871 Buchon....341-W
Pen-Ren Bootery 860Higuera....863
Pence Carl O EdnaRd....21-J-12
Penn Mildred Mrs r 454½ Pismo....1232-M
Penney J C Co dry goods 868 Higuera....1367
Pennington B W r 1826Chorro....2867
Pennington O G New Park Grocery 1401 Osos....1431
Pennington O G r 1420 Essex....735-W
Pennington R B r 434 Kentucky....2045-J
Penny Food Plan 942Chorro....4310
Pennzoil Co The 141Toro....553-J
Pentz Michael Sr 624MitchlDr....4072-J
Penwell Helen B 19RincnDr....1163-W
Pepper Inn PismoHwy....1965
Perdew Dorothy M 86PolyCrest....4149-W
Perdue C W 729 South....2381-M
Pereira Edw P r 240 Sandercock....2497-J
Pereira Joaquin L r Avila....32-J-1
Pereira Joaquin L r Pismo Rd....555-J
Pereira Luiz Dr 1716Corralitos....4020
Pereira Luiz A Dr 1114 Marsh....1716
Pereira M I Mrs r 369 Marsh....387-M
Pereira Manuel L r Morro Rd....43-R-2
If no answer call....2850
Perez Tony 544Higuera....1742-W
Perfect Method Cleaners 983 Osos....1787
Perkins L W 1516Nipomo....3143-R
Perkins S O 624CarpntrLn....3113-W
Perozzi Dennis H r Orcutt Rd....13-F-2
Perozzi John Poly Campus....585-J
Perozzi Louis M r 1224Higuera....833-J
Perrot Paul r 906 Murray Av....2887
Perry A F 1414½Morro....2052-W
Perry Edw C r 1227 Chorro....1656-W
Perry Manuel S LosOsosVly....28-J-3
Perry Oliver G 656Toro....4246-J
Persall Floyd Mrs 1051½Buchn....1134-M
Persson E Mrs r 1029 Pacific....883-W
Persson Leroy r 1661 Hillcrest....1796-W
Persson Leroy Rev Grace Tabernacle Osos&Pismo....976
Petan Dairy Farms 241Pismo....4298
Peters Robt H 1879 SnLuisDr....331-R
Petersen Auto Parts 742Marsh....1106
Petersen Bonnick r EdnaRd....2355-M
Petersen Fred L 1759Conejo....2595
Petersen Henriatta r 1304Pacific....2228-W
Petersen Sid L r 1641 Osos....3148-R
Petersen Walter r 1319 Marsh....1724-W
Petersen Walter G r 516 Mitchell Dr....688-W
Peterson A J r See Canyon....53-R-2
Peterson E J L 1606Mill....2208-W
Peterson Gerald B r 1759 Sn Luis Dr....2624-J
Peterson Hazel Dr Dunlap Hazel Peterson Dr
1029 Chorro....1297
Peterson Hazel V Dr r 862 Toro....581-R
Peterson K R r 184 Toro....1525-J
Peterson Sylvia Mrs LosOsosRd....38-R-3
Pete's Tackle Shop Avila....33-R-11
Petker Herman OrctRd....13-F-4
Petkus Victor T 685Caudill....241-R
Petrick Eugene C Dr 1893Corralitos....1713
Pettenger A M r 745 Grand Av....2465-W
Pettenger Lloyd 141Graves....3256-J
Petterson W H 759Montery....633-J
Pettit Neil G 212Price....263-J
Peyton Clifford E Capt RamonaDr....184-R
Peyton Jean RamonaDr....184-R
Pezzoni Lillian C Mrs r 1224 Chorro....641-J
Pfleghaar Walter 518EllnWy....239
Phelan Jas A La Casita Ct Avila....8-R-2
Philbin Leo F 57Rincn....2233-J
Philbrick Clyde 32RincnDr....2014-J
Philbrick Fred r Edna Rd....56-J-1
Philbrook Philip E 1365Bishp....2574-W
Phillips A C Art-Wood-Crafts 955 Pacific....2410-W
Phillips A C r 684 Church....972-M
Phillips Carmen A Mrs 794NBroad....1130-W
Phillips Howard Mrs Old101Hwy....3302-R
Phillips J D 1533½ Osos....4053-J
Phillips K L Jr 310CerroRomauldoAv....4045
Phillips R J r 1906 Snta Rosa....1391
Phillips Robt L 1213Murry....3168-R
Piantanida Angelo r 762 Alexander....167-J
Piantanida Edna L r 750Alexander....1326-W
Piccardo Gerome r 737 Leff....2655-W
Pickett M R r 2065 McCollum....1681-M
Pico Cafe Front Avila....33-R-1
Picture Shop The 1371 Monterey....2703-R
Pierce Edw P 977Buchon....1290-R
Pierce Joe R r 910 Meinecke....2833-J
Pierce L I r 664 Woodbridge....1333-J
Pierce Larry 1124Nipomo....4134-W
Pierce Richard A r 630 Monterey....1257-W
Pierce Robert E Jr 323TassajaraDr....2815-J
Piercy Lorraine 1219Palm....2579-W
Pike Don 1828JohnsnAv....3069-J
Pilant L H 1080Upham....4254-W
Pillow Harold E 588Buchn....799-J
Pimentel Manuel r 1857 Corralitos Av....3099-J
Pimentel Richard A 878Mill....2715-M
Pinckard Edgar 308FthlBl....1342-M
Pine H W P T & T Co 872 Morro....1545
Pine Hugh W r 723 Mission....2976
Pintor Manuel Mrs r Avila....48-J-1
Pioneer Drive-In Market Morro&Marsh
Bakery Dept Morro&Marsh....1945-J
Grocery Dept....1825
Piper E N 1542 Osos....3016-W
Pirtle C H r 1117 Islay....2267-M
Pismo Country Club Estates SerranoHgts....1172-W
Pitcher Harry D EdnaRd....11-R-1
Pitts Joe H Lt 1256Bond....3207-R

Piuma Joe 518Higuera 4075-W
Plato Edna M r 2038 Johnson Av 1890-M
Plattner Nora X r 1050A Pismo 1225-R
Playhouse Nursery School 1530 Monterey 835-J
Plee-Zing Lunch Stand 965 Higuera 1939-J
Plumbers & Steam Fitters Union 403
1040Broad 1655-W
Plummer Joe Home Nursery 825MurryAv 2995-W
Plummer Pauline M 191Beebee 2603-J
Plunkett Bert 370Toro 1497-W
Plunkett Geneveive Perfect Method Clnrs
983 Osos 1787
Poe & Poe Drs chirprctrs 657 Marsh 344
Poe Rudolph A Dr Poe & Poe Drs chirprctrs
657 Marsh 344
Poletti C Mrs r EdnaRoad 17-F-2
Police Department City Police Dept 738 Pismo 31
Police Judge 990Palm 254
Polin Martin atty 1026 Chorro 640-J
Polin O M r 1831 Garden 723
Pollock Walter J 1425Peach 3114-M
Pool O L r 841 Venable 1467-J
Pool Ray EdnaRd 2449-W
Port San Luis Transportation Co 157Higuera 2678
Port San Luis Transportation Co
Port San Luis 1-J-2
Porte Leroy L 1207High 1749-M
Porter Chas Mrs r 844 Upham 683
Porter Chas Phil survyr 278 SntaRosa 1241-W
Residence 278 SntaRosa 1241-W
Porter Earl L 958Pismo 1740-W
Porter R O Dr r 735 Ida 1633-M
Porter Raymond W 222NBroad 921-R
Porter Vernon r 1337 Murray 1379
Potter Benj L OrcuttRd 1703-W
Potter Clifford r 306 Beebee 3063-W
Potter Johnny 1020Waint 2225-J
Poulsen L H Jr 259TassajaraDr 3008-W
Poulsen L H Sr r 1840 Johnson Av 2438
Poulsen Lucille S 128Chorro 435-W
Poulsen Pete r 1840 Johnson Av 2438
Pounder Geo 1334Palm 2802-W
Powell David H r 1555 Higuera 1666-W
Powell G L r Snta Rosa Pk Homes 2068-R
Powell Merton L 271Branch 2813-R
Powell Roy r Cuesta Rd 12-J-1
Powell W E r 1221 Peach 1270-W
Powelson Earl R r 1829Morro 2948-W
Powers Mildred J 1995Corralitos 1778-R
Powers Mildred J rl est 861 Monterey 2037-R
Powers Sehon W 21 SntaRosa 4097-J
Powers Wm T 1964JohnsnAv 425-R
Pozzi Rudolph r 540 Buchon 411-J
Pratt Earl C 683MitchlDr 4072-W
Pratt Howard 356PolyView 3058-R
Pratt Willard r 229 Harris 2742
Presbyterian Church Study Marsh&Morro 1437
Prestridge Donald J 947Toro 384-M
Preuss Bernhardt r 1440 Higuera 1295-J
Preuss Berny 140GrandAv 382-J
Preuss Press 981 Osos 1176
Preuss Virginia A r 130 Grand Av 580-M
Pribble Vernon G MorroRd 2385-M
Price Clifton T r 646 Lawrence Dr 967-R
Price R B 340Graves 4341-W
Price S A 540MitchlDr 2178-W
Pritchard Bert Mrs r 536 Hathaway Av 129-J
Prittie T H r 1305 Palm 928-W
Production Credit Assn San Luis Obispo
1123 Garden 1386
Property Owners Assn Inc 975 Morro 2356-J
Proud F W LsOsosRd 41-R-1
Proud J A r Los Osos Rd 41-R-3
Proud John r 1617 Snta Rosa 1662-R
Proudfit L E r 1255 Ella 158
Prudential Ins Co of Amer 795 Islay 1272-W
Prudential Ins Co of America 468 Leff 1434-M
Pruitt John M 520KentuckyAv 4132-W
Pryde Joel J r 860Meinecke 1648-J
Pryor Robt L 626½ Sandercock 2252-R
Public Library NBroad&Monterey 2606
Puffer L M r 1218 Pismo 159-W
Pugh Jean r Baywood Pk 22-J-21
Punches Robt r 880Buchon 2658-W
Purio Louis Jr Mrs r 806 Murray 2397-M
Pursel Claude A r 1890 Sn Luis Dr 1026-W

Q

Quaglino Jas County Roof Serv
Santa Barbara & High 1840
Residence 1254 Marsh 1093-J
Quaglino Jas A Builders Supplies
SantaBarbara&High 1840
Quaglino's Food Market 2039Broad 2713
Quality Meat Market 742 Higuera 914
Quaresma Joe E r 1335 Cazadero 2747-R
Quartilho Manuel 691Church 2403-W
Quesada Lloyd r 226 Price 408-J
Quesnel F M r 1815 Osos 1149-J
Quintanar Tony 770Peach 771-M
Quist Ralph H 1236Palm 3214-M

R

Radding Irving M 2543 SBroad 4138-J
Rademacher Bros Signal Serv 751Marsh 2380-W
Radio Owl Taxi Co 974 Monterey 300
Radio-Tel Appliances 315CerroRomauldo 2916-J
Radius Clarence r 45 Hathway 1150-W
Raetz W G 26 SantaRosaParkHomes 4131-W
Ragatz E J 124LongViewLn 465-W
Ragatz M C 2205JohnsnAv 3069-R
Rager Chas r 1526 Beach 1354-W
Ragle Donald W r 1144 Marsh 742-M
Ragle W H r 1420 Archer 871-W
Ragsdale B D r 33 Snta Rosa Pk Homes 1023-W
Ragsdale J C r 320 Buchon 989-J
Railway Express Agency Inc ofc Railroad Av 522
Rains Martha L 960Murry 4145-W
Rakeman Fred L 1174Ella 4217-J
Ramage Harlan 550FthlBl 184-J
Ramage Sylvester 239Almnd 2360-W
Ramage W C plumbng 621High 2054
Ramage W L r 235 Chorro 1263-J
Ramirez Eustorgio 2265Broad 932-J
Ramonetti A V Mrs r 1051 Mill 615-R
Ramos Angie r French Rd 2227-R
Ramos Jas r Edna Rd 6-J-21
Ramsay Robt H Maj 1335Palm 912-M
Ranchotel 1900 Monterey 2333
Rand Halpin Co 228 Snta Barbara 93
Randall E E pub acct 273Chorro 2617-J
Randall Ray r 783 Alfonso 2473-W
Randall Wm C 1600MurryAv 4251-J
Randolph Walter M Vetvle 3103-M
Ranell's Coffee Shop 1050Monterey 2430
Ranson John R r 1427 Higuera 82
Rapp Carl J r Adriance Ct 2612-R
Rasch Martin 1305Morro 1894-W
Rasmussen Robt R r 1270Frederick 2389
Rathbun T M r 1061 Islay 986-J
Ratliff Fred r 1339 Sydney 2546-W
Ratliff Fred P weldng 1243 Monterey 1199
Rau F M 1414Morro 1540-W
Rauch Vern 2038Fixlini 954-J
Rawls John M Capt 2711Tenbrk 866-R
Ray Jas 857Branch 1546-W
Ray L D Buster 1155Pismo 2005-W
Rayburn R H 1720JohnsnAv 2883-J
Rayner Edw B FerriniDr 2251-M
Ray's Commercial Refrigeration Service
745Higuera 711
Ray's Floor Service EdnaRd 2449-W
Ray's Refrigeration Service 546Higuera 2033-J
Read Francis W Rev St Stephens Episcopal
Church Rectory & Study 1334 Nipomo 1864
Reade Zadie Mrs r 1321 Osos 1855-M
Ready John F 1121Peach 481-M
Reagan Evelyn D 2034 Swazy 4334-W
Reaves Wm B r Breck 1520-R
Recreation Bldg City 864 Snta Rosa 492
Red Barn SeeCanyon 18-R-12
Redfield Walter S r Baywood Pk 35-J-1
Redfield Walter S r 676 Buchon 1064
Redick Arlie R r 373 Pismo 1309-W
Red's Place 1817 Osos 1857
Redstone A E r See Canyon 18-J-2
Reece R H 236 SntaLuciaDr 2801-J

Reed Alice W Mrs r 1351-1st 423-W
Reed Bernice L JohnsnAv 2969-J
Reed Carl E 1000 South 628-J
Reed Frank R r 2231 S Broad 559-M
Reed G E r Monterey Hts 920-W
Reed Kin Mrs 1706Grdn 714
Reed's Paint & Wallpaper Store 1121 Broad 1364-W
Rees Thais 1090Uphm 2335-R
Reese C F r 52 Snta Rosa Pk Homes 612-J
Reese Eugene 1330Ella 212-M
Reeve's Shoes 760 Higuera 2470
Reg White's Home Kitchen 1144Marsh 1534
Regier J N r 1626 Hillcrest Pl 2581-J
Rego Pauline Mrs r 963 Murray Av 2039-J
Reilly Joe D r 1027 Nipomo 1117-M
Reinhardt Harvey 1284 Sydny 2357-W
Reis A C Mrs r 1147 Pismo 677-J
Reis Eugene Jos 1320Nipomo 703
Reis J F 929Branch 3046-R
Reis Jos C r 1520 Morro 2388-W
Reis Lucio 274CuestaDr 3112-J
Reis Milton S 468 Islay 1283-J
Remschner Jos H r 813 Meinecke Av 2257-J
Remund Clive O r Monterey Hts 1996-W
Renee & Lemar School of Dancing 1368Marsh 705
Renetzky Andrew Renetzky & Davis
846 Higuera 1033
Residence 111 Kentucky 1496
Renetzky & Davis attorneys 846 Higuera 1033
Renetzky James A r 537 Hathway 808
Renetzky's Shoe Store 845 Higuera 257
Rennix Amelia r 12th Baywood Pk 27-R-3
Reporter The 971 Osos 3188
Reserve Life Insurance 982Montery 2698
Reticker Roland W r 850 Buchon 2648
Rexall Drug Store 839 Higuera 32
Reycraft Harry J r 1256 Buchon 672-R
Reynolds Edw G 340Pismo 3019-W
Reynolds Elmore C r 232 Lincoln 575
Reynolds Viola E r 1431 Nipomo 1104-W
Rezendes Arthur LosOsosRd 47-R-12
Rhoades Geo A r 1345 Morro 857
Rhodabarger Helen L 1141B Pac 153
Rhodes Alvin E r 1319 Higuera 2999
Rhodes Bill R 312 Sandrcock 1144-R
Rhodes Frank E r 1550 Higuera 1322-J
Rhodes G F 950 Chorro 1397
Rhodes Hotel 864 Monterey 2765-J
Rhyne E J r Richard Av 2720-W
Rice E E 1211Pismo 4144-W
Rice H L r 1375 Cazadero 2299-M
Rice Robert R r 1615 Morro 1565-J
Rice Thos 500MtnVw 776-J
Rice Thos Credit Bureau of San Luis Obispo
987 Osos 315
Rich Glenn W 624GrandAv 363-W
Richards Carlos C BuenaVstaAv 2109-R
Richards Clarence F r Orcutt Rd 10-F-2
Richards Helen E 816Pismo 3120-J
Richards Lester 791Toro 2445-J
Richards W H r 1628 Nipomo 1476-R
Richardson Floyd 1727Chorro 1402-M
Richardson G M r 873 Leff 1533
Richardson Homer L r 843 Mission 1114-M
Richardson Joy O LosOsosRd 30-R-3
Richardson L V r 1709 Corralitos Av 919
Richardson R F Co funeral directors 1135 Snta Rosa 88
Richfield Oil Corp Orcutt Rd 414-W
Richfield Service Station 1166 Monterey 2519
Richina Chas r Los Osos Rd 38-R-2
Richina G B r 445 Branch 1658-W
Richter Gerald J 311TolosaWy 3314-M
Richter Grace r 474 Pacific 1634-M
Rickansrud T M r Jesperson Hall 1001-J
Ricks H H r 1027 Buchon 1134-W
Riddle Mary Louise r 1876 Fixlini 1808-W
Rideout W H r 1327 Marsh 2141-W
Ridley Margaret r 1344 Sydney 2546-R
Riebel John Paul r 1933 Sn Luis Dr 3157-R
Rieger Walter N BaywoodPrk 44-R-3
Ries Joe M 267FthlBl 3127-M
Riggen D A r 458 Higuera 2479-J
Righetti Allen E r Orcutt Rd 5-J-1
Righetti Alva r 1000 Mill 1504-M
Righetti Dante J r 1305 Palm 2429-J
Righetti E P r Orcutt Rd 4-R-3
Righetti Ernest r 1127 Walnut 1702-W
Righetti Evelyn Mrs r 1026 Mill 806-J
Righetti Frederic r Orcutt Rd 13-F-21
Righetti Guido r Orcutt Rd 13-F-11
Righetti Louisa Mrs r 1128 Peach 1702-J
Righetti M G 483LawrnceDr 2650
Righetti M R 1831 SnLuisDr 3262
Righter Emma C r 1502 Higuera 3028
Riley D J r 1306 Mill 426
Riley Patricia 964B Essx 2571-R
Riley Thos H r Baywood Pk 24-R-1
Rileys 749 Higuera 36
Rinker Wm M r Morro Rd 2135-J
Rion Howard 1640Higuera 2535-R
Rios Frank W 1915Montery 604-W
Rios Mary Mrs r 2564 Lawton 2737-M
Rippee Marian L 790FthlBl 2596-R
Rising F L r 546 Higuera 2564-W
Ritchie D A r Adriance Ct 2515-W
Ritchie Geo E 1242½Montery 2579-R
Ritner John A Capt 322King 4340-J
Rittenhouse A 392FthlBl 2165-W
Rittenhouse M F Mrs r 465 Pismo 1123-R
Ritter J C r 626 Branch 2392
Ritz Louis A 398Broad 4164-J
Ritz Motel 2121 Monterey 1021-W
Rizzoli A r 943 Santa Rosa 1680
Rizzoli Mario G 1845Chorro 2327-W
Robasciotti D r 1061 Pacific 178-W
Robasciotti Ivan 281NBroad 3102-W
Robasciotti Jennie Mrs r 1222 Osos 339-J
Robasciotti U E Jr r Vachell Ln 14-J-3
Robasciotto U P r Edna Rd 3-R-12
Robbins S M Del Monte Grocery
301 Snta Barbara 1000
Robbins Wilbur M EdnaRd 6-R-3
Robenstine K W r 711 Grove 995-W
Roberts C R r 76 N Broad 2318-J
Roberts David S 5thBaywdPrk 25-R-11
Roberts E W 643MitchlDr 2706-M
Roberts Gene r 712 Upham 377-J
Roberts H L r 1318 Garden 1767-J
Roberts Jas L 357 SntaLuciaDr 3314-J
Roberts Max E r 1141 Pacific 2537-M
Roberts Mollie Mrs 648MitchlDr 2706-R
Roberts W J r 747 Buchon 987-J
Roberts Wylie L Mrs 1264FthlBl 2781-J
Robertson Clayton r 967 South 1629-M
Robertson John W r 55 Snta Rosa Prk Homes 1129-W
Robinson Hilda Mrs r 1636 Morro 2941-J
Robinson M C Mrs r 920 Ida 2443-W
Robinson Stanley Avila 9-R-1
Robinson Wm B r 1008 Walnut 2586-J
Robnett Shelby 231Beebee 2175-J
Rockwell Leon C 451RamonaDr 2776-W
Roder Jas r 112 Beebee 2692-W
Roderick Chas F 983Peach 2066-R
Rodgers Wm F r 405 Sandercock 2468-J
Rodkey R P r 898 Toro 2562
Rodman Louis F 2344Lawtn 2178-R
Rodney Ivan H 101Hwy 42-J-1
Rodrick Robt C 105CrandlWy 2061-W
Rodrigues Frank PismoHwy 3302-W
Rodrigues Frank L r 2240 Broad 1208
Rodrigues Josie Mrs 1210 Carmel 310
Rodriguez Archie 3011JohnsnAv 2739-J
Rodriguez Edw W r 17-F-12
Rodriguez G A r Edna Rd 17-F-21
Rodriguez I V 333 SntaLuciaDr 3210-R
Rodriguez Jesse 235TassajaraDr 3008-J
Rodriguez Lewis 669Leff 2949-M
Rodriguez Raymond W Edna 6-J-12
Rodriguez Wm L 613GrandAv 4159-W
Roff Harvey SntaFeRd 3-J-1
Rogerman Beatrice r 1236 Archer 1137-W
Rogers C M LosOsosRd 57-J-3
Rogers Earl T 480Leff 2954-W
Rogers Edw P 142Harris 480-R
Rogers G Gilbert 67BentnWy 3236-R
Rogers Howard E Avila 40-J-11
Rogers John L rl est 577 Marsh 3199
Rogers John L r 577 Marsh 3199

Rogers Jos r 354 Pacific....1337-W
Rogers Leo E 236CuestaDr....3112-W
Rogers Robt H Lt 466Dana....2555-R
Rogers Thos A r 541 Caudill....2737-W
Rogers Wilmer C 1316MurryAv....4140-W
Rolfes Bernice 11thBaywdPrk....27-J-1
Rolla Mateo r 357 Snta Barbara Av....1008-R
Roller Austin 336TolosaWy....3311-J
Rombalski V A 2060McCollm....96-R
Romero John Jr Mrs r 551 Hathway Av....1252
Romero Melvin 236GrandAv....540-J
Romo Geo r 1020 Grove....2495-M
Romo John B r Edna Rd....6-R-13
Romo Mabel Mrs 141CuestaDr....3119-W
Rondinelli Jos E 785Lincln....560-W
Rone J R r 410 Grande Av....1845
Roney Ellis 159 Orange....2496-W
Rooney Wm 1255Marsh....2510-J
Ropp Fred L 2266 SntaYnezAv....3165-R
Rorabough Charley N r 1544 Morro....1692-J
Rordorf Oscar H r 1442 Lizzie....1514-R
Ros Armand 1621Higuera....2535-M
Rosa Anna r 355 Marsh....966-M
Rosa Irwin H 856RougeotPl....3055-R
Rosa Raymond D 1124Nipomo....2649-J
Rose Bowl Court 1575 Monterey....647
Rose G Edmund r 705 High....2129-J
Rose H C r Yoakum Tr....1209-J
Rose Helen Helen Rose Salon The 1112Grdn....737
Rose LeRoy 687 Isly....2837-J
Rose T A 675Toro....145
Roselip Walter B concrt FthlBl....759
Roselip Walter B general contractor 615 Grand....785
Residence 615 Grand....785
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Rosenthal Doug W 254GrandAv....1119-W
Rosenthal Mart food prods 445 Higuera....644
Rosenthal Mart r 300 Grand Av....1070-J
Rosney J E 1243Bond....2464-W
Ross A r 1421 Archer....1123-W
Ross Gail 1320FthlBl....2375-J
Ross Geo G 40RaflWy....515-M
Ross Geo G rltr 1118Chorro....4286
Ross John W r 1861 Hope....2019-M
Ross Mary Edith 1440Upham....2353-M
Ross W F Grandview Motel 2074 Monterey....1451
Rossi G A r 1013 Peach....806-W
Rossi V A r 395 Grand Av....2862-M
Roth Irwin Maj 1243Frederck....4066
Rothberg Frank r 294 Lincoln....2018-R
Rotsel Mabel Palmer 1310Marsh....843
Rouch Maude Mrs r 1322 Morro....1740-R
Rouse David 532Leff....2754-W
Routzahn Motor Co ofc 636 Higuera....1470
Rowan Ethel A 2515Broad....2925-M
Rowe Phillip E 1642Morro....4153-W
Roy Jos A 1124Murray....4172-J
Roy Marie Mrs r 611 High....1650-W
Royal Oaks Dairy Edna-Verde Canyon Rd....6-J-3
Royal Typewriter Co 690 Higuera....228
Roy's Seafood Market 680 Higuera....136
Royse Ervin L Rev 2916JohnsnAv....1452-W
Roza A F r 670 Islay....987-M
Roza A F Jr r 704 Mission....921-M
Roza Anna A 785Morro....4080-J
Roza Antone R r Yoakum Tract....289-M
Roza J L YoakumTract....4043-W
Roza J P Insul-Fluf Insulatn 463Pac....1588-W
Roza Joe P 1317Chorro....795-J
Roza Joe P r 463½ Pacific....1803-M
Ruda A E r Avila....2-J-12
Ruda E B r Avila....37-J-3
Ruda Georgia r....49-J-1
Ruda Joseph B r See Canyon....18-J-3
Ruda Manuel See Canyon....2-F-14
Rude Elmer E r 345Branch....378-W
Rude Mary E r 215 Beebee....2230-R
Rudin Hymen r 460 Graves....277-J
Rudolph H W Cline's Elec Shop 962 Monterey....13
Residence 681 Howard....2149
Rudolph Wayne 310Graves....2871-W
Rudy Safes Co cigrt machs 460 Graves....277-J
Rue Arnold J 1151Mill....2544-J
Ruiz John J 521Higuera....1304-W
Ruiz Salvador R Hwy101....18-J-1
Rumbaugh Wm 230Higuera....2053-W
Runrill Gale W 594Buchon....799-W
Runston E J r 841 Meinecke Av....1443-M
Runyon Kenneth M 1311Frederck....4093-J
Russ Robt S 1023A Mill....606-R
Russell Ann 1141 Isly....571-W
Russell Edw F r 1107 Essex....2167-R
Russell Elmer L r 300 Romona Dr....2209-M
Russell Isabella r 1034 Church....1065-J
Russell O J 1120RailrdAv....973-R
Russell Paul C 68BentonWy....3206-J
Russell's Union Station 339 Marsh....941
Rustin Pete E r 676½ Toro....1528-M
Rutenbar Duane N 1168Peach....2774-R
Rutherford Helen 369Chorro....3261
Rutherford Wm B Capt 9thBaywdPrk....35-R-3
Ryan Basil A Mrs r Cuesta Grade....786-J
Ryan C S r Yoakum Tr....2641-R
Ryan G A r 123 Stenner....2390-W
Ryan John E 1387-2d....1777-M
Ryan W C r 649½Mitchell....2477-J
Rydell G H 764 SntaRosa....481-W

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S & H Green Stamp Store Sperry & Hutchinson Co The 1415Montery....3083-W
S L O Supply Co 101Higuera....351
S & W Service Vachell Ln....1506
Sackrider Frank S 1635 Slack....4331-J
Sada Dorothy 1141Marsh....1838-R
Sadler Hazel 464Hill....2029-J
Sadler U Jas 667Montery....2946-W
Sage Willard K 2045 Slack....725-W
St Clair C D r 865 Snta Rosa....353-J
St Clair W M r 662 Islay....1239-J
St Clair's News Depot 1015Chorro....152-J
St John Eldon O Avila....2-R-1
St Stephens Episcopal Church
Rectory & Study 1334 Nipomo....1864
Parish Hall Pismo & Nipomo....1442-W
Sahm Leslie 61RaflWy....2796-J
Sales O M r 1222 Palm....1231-R
Salisbury Winifred r 1617 Chorro....1353
Salmen Margarette 667Leff....379-W
Salmina J Mrs LosOsosRd....47-R-3
Salmina M G r 891 Nipomo....1286
Salmina Sabina r 887B Nipomo....165-M
Salters Ruby r 1720 Johnson Av....3166-W
Salvation Army Thrift Store 1131 Broad....982-W
Salyer Edison r 654 Lawrence Dr....1159-M
Sanchez C E 168FerriniRd....3282-R
Sandberg Rosabelle r 857 Leff....1899-J
Sandberg Woodard 1212Grdn....2661-R
Sandercock N W r 591 Islay....820
Sandercock Transfer Co 1708 Beach....19
If no answer call....1288
Sandercock Warren r 1645 Nipomo....1288
Sanders Harry D r 127 Price....263-R
Sanders Lucille M r 1599 Murray Av....1586
Sanders Miles S III 785Johnsn....1270-M
Sandy Milburn H 790FthlBl....2255-J
Sanford W E 895LincinAv....3277-J
Sankoff Leo r 301 Hathaway....288-M
San Luis Ambulance Service 780 Pacific....887
San Luis Amusement Co 983 Chorro....66-W
San Luis Butane Distr NHwy....Atascadero 151
San Luis Cafe 1015Chorro....3389
San Luis Cleaners 1124 Broad....898
San Luis Clinic Osos & Pacific....3041
San Luis Coastal Lines EdnaRd....1741
San Luis Cyclery 1239 Monterey....876
San Luis Electric & Heating Service 715 Higuera....561
Between the hours of 6 PM&8 AM&on Sundays& holidays call....2614
San Luis Employment Service Agency
964 Chorro....2992
San Luis Feed Co 305 Higuera....655
If no answer call....1080
San Luis Fish Co Avila....2964-R
San Luis Garbage Co 1016 Morro....1672
San Luis Ice & Cold Storage Corp 1409 Walker....67
San Luis Jewelry & Loan Co 974A Monterey....2958-W
San Luis Market
Retail Dept Morro & Marsh....61

San Luis Meat Co 101 Hwy....1951
San Luis Medical Laboratory 1540 Marsh....896
San Luis Merchant Police & Detective Agcy
1130 Walnut....409
San Luis Mill & Lumber Co 246 Higuera....624
San Luis Motor Co 1144 Higuera....3044-W
San Luis News Agcy 964Chorro....477
San Luis Nursery OldHwy101 South....320-W
San Luis Obispo City of
City Clerk 990Palm....15
City License Tax & Water Collectr 990Palm....544
City Police Dept 738 Pismo....31
Civil Defense Office 990Palm....1126
Engineers Ofc 990Palm....947
Executive Secretary 990Palm....1126
Filtration Plant StennerCreek....19-R-3
Fire Dept Garden & Pismo
Fire Calls Only....5
All Other Calls....2668
Mayor's Office 990Palm....1126
Park-Playground & Recreation Commission
864 Snta Rosa....492
Police Judge 990Palm....254
Public Library NBroad&Monterey....2606
Santa Barbara Av Yard Snta BarLara Av....2681-W
Sewer Farm Portuguese Flat....213-J
San Luis Obispo City Schools
Bus Garage & Maintenance Shop Marsh....2095
Charles E Teach School Ferrini Rd & Felton Wy....1122
Emerson School Nipomo....805
Fremont School Peach....1236
Hawthorne School Story....2071
Jr High School Marsh....2070
Kindergarten School Buchon....1589-J
New Junior High School NFixlini....1606
Senior High & Junior College Marsh....663
San Luis Obispo County of
Agricultural Com issioner 1025 Palm....1344
Airport Edna Rd....2977
Assessor's office Court House....777
Auditor's office Court House....1484
Children's Home Schoolroom Sunny Acres....2725
Children's Home Sunny Acres....829
Civil Defense CourtHouse....1074
Civil Service Commission 967 Osos....171
Clerk's office Court House....76
Constable Court House....2100
If no answer call....2850
Coroner 508 Higuera....33
If no answer call....2850
Co Road Commissioner Court House....788
Court Reporter Court House....579
Custodian CourtHouse....1831
District Attorney office Court House....1683
District Attorney Investigators 997Montery....961
Farm & Home Advisor University of Calif 1235Montery....52
Garage 1044Montery....741
General Hospital Johnson Av....1500
Health Dept JohnsnAv....2982
Housing Authority 481Leff....2652
Justice of Peace Court House....415
Law Library Court House....1145
Library Court House....1157
Planning Commission 967 Osos....558
Probation Officer Court House....1376
If no answer call....Cayucos 2651
Psychopathic Ward Johnson Av....518
Public Administrator 508 Higuera....33
Purchasing Agent Court House....778
Recorder office Court House....617
Road District No 3 447 Snta Barbara....2417
Sheriff's Office Court House....2850
Sheriff's Sub Station No 3 Avila....37-J-2
Supt of Schools Ofc Court House....1907
Superior Judge Court House....3161
Supervisor's Chambers office Court House....76
Tax Collector office Court House....138
Treasurer office Court House....305
Tuberculosis Sanitarium Johnson Av....1818
Veterans Memorial Bldg 801Grand....65
Veterans Service Office 967 Osos....1082
Welfare Dept 1158 Islay....1797
San Luis Obispo County Farm Bureau
737 Marsh....2790
San Luis Obispo County Medical Society 964Chorro....2992
San Luis Obispo County Tuberculosis & Health Assn
1026Chorro....1048
San Luis Obispo Production Credit Assn
1123Garden....1386
San Luis Obispo Supply Co 101Higuera....351
San Luis Optical Dispensary 781Higuera....1308
San Luis Packing Corp Avila....4198-W
San Luis Sanitation Service 1130 Leff....1124
San Luis Sterilization & Mattress Co Buchon&High....405
San Luis Tallow Works ClarkField....2646-W
San Luis Truck Service OldSouth101Hwy....2343
Garage 101 Hwy....1360
San Luis Wall Paper&Paint Store 1126Broad....1072-R
San Luis Welding Works 960 Nipomo....1098
If no answer call....1747-M
Sanson S W 1336Pismo....4156-J
Santa Barbara Co Farmers Mutual Fire Assn
1016 Court....1039-J
Santa Rosa Shell Service Station No L 263
1095 Monterey....1030
Santa Rosa Street Market Mill&Snta Rosa....326
Santoro Vincent H Maj 217NBroad....4064
Santos Andrew r 2066 Chorro....1028-W
Santos Berla 2540GailPl....4242-J
Santos Evalyn B r 1525 Essex....2218-R
Santos Flora G r 463 Islay....1214
Santos Lewis r 653 Caudill....2597-M
Sarber John 228CuestaDr....2915
Sargent John P 120Huttn....2062-W
Sarmento Don 476Buchn....4036-W
Sarmento John E 303Branch....2846-M
Sarmento Pete r Orcutt Rd....3095-M
Saucedo Dorothy Mrs FthlBl....38-J-11
Sauer Arthur r 1951 Monterey....366-J
Sauer Clara E r 1205 Chorro....111-J
Sauer F G r 1380 Broad....247-J
Sauer's Market 848Montrey....27
Saul Millard F Lt Col 943MurryAv....1995-M
Savercool John D 1335Palm....4239-J
Savio V r 448 Dana....1665
Sawyers Jas 443Buchon....2424-W
Sawyers Sam r Avila Rd....7-F-4
Scamara Alvin L 333½Branch....2324-R
Scamara Robt S 2451Lawtn....2531-W
Scaroni N Mrs r 923 Murray....2732-W
Schaber John F 544Higuera....1742-R
Schack C Mrs 646Caudill....1468-J
Scherer W F 1413Archr....2326-M
Schicker Robt D 446LawrnceDr....2988-W
Schinbine H E 1890McCollm....4222-W
Schlaf Bernard M 633LawrnceDr....4050-J
Schlegel C J r Avila Rd....53-J-12
Schlegel Calvin r 215 Sandercock....359-J
Schlicht Anna C Mrs r Cuesta Rd....651-R
Schmersahl Fred M r 575 Buchon....198-W
Schmidt Arthur r 525Dana....2009-W
Schmidt Don 871 SntaRosa....1356-R
Schmidt Harley G r 260 Branch....2240-W
Schmidt Michelle A 976 Islay....3148-W
Schmidt Oscar r 1267 Murray....612-R
Schmidt Warren A r 1022 Leff....2171-W
Schneider W H r 370 California Blvd....793-R
Schoening Kenneth K & J Mdse Exch 815High....2111-W
Scholl Hayward M EdnaRd....2590-R
Scholz Allen E 439MitchlDr....2952-J
Schoonover Ansel C 547Kentucky....3015-W
Schopp Delmer W r 371 Lincoln....974-W
Schopper Q A 245Price....1393-M
Schroetlin Ed r 503 High....2620-M
Schroth Paul 1020Walnt....2225-W
Schultz Carl S 951FthlBl....1559-J
Schultz Gary E 820Pismo....3120-W
Schultz Lloyd E r 1376-2d....1595-M
Schultz S C r Morro Rd....2046-W
Schulz Elizabeth E 1345Chorro....3120-R
Schulz Harry E r 1750 Corralitos....489-J
Schulze W H r 1339 Higuera....227-W
Schumacher Leo A 1051Buchn....2974-M
Schurtz Ralph r 874Upham....2893-J
Schuyler C L r 1205 Ella....1321-J
Schwarz Eric D 436Pismo....1471-M
Schwarz F W 372CerroRomauldoAv....630-R

Schweizer J F r 56 N Broad....2257-W
Schwiderski Donald 358LaCanadaDr....3314-W
Scileppi Frank P 320TassajaraDr....1956-W
Scott C H 446Hathwy....3091-M
Scott David R Lt 1363Frederck....4274-J
Scott Distributing Co 725 Pacific....1442-J
Scott Edna J 525Higuera....4075-J
Scott Ernest E r 729 South....2640-J
Scott Francis R r 2700 Johnson Av....2091-R
Scott Frank r 1415 Nipomo....2996-R
Scott Lorin M r 479 Chorro....2857-W
Scott Roy T 864Montery....1849-W
Scribner L B r 477 Buchon....2204-J
Sczepanski Milton r 1422Garden....2894-R
Seaback Albert R r 220 Harris....631-M
Seaback Eva H r 513 Sandercock....1072-W
Searcy Paul r 1681 Phillips Ln....3074-W
Sears Market 700 Marsh....2180
Sears Robt R r 495 Chorro....570-W
Sears Roebuck & Co
Retail Dept Store 879 Higuera....760
Catalog Order Dept 879 Higuera....512
Sears Ross E 286TassajaraDr....2866-M
Seaside Oil Co Pismo Hwy....1396
If no answer call....SantaMargarita 54-J
Sebastian M 790 SntaRosa....481-R
Sebastian Mel 1241Nipomo....818-M
Sebastian Mel O'Donnell Ins Serv 853Marsh....1345
Sebastian T Santa Rosa Street Mkt Mill&Snta Rosa..326
Residence 1604 Hillcrest....498
Security-First National Bank of L A 799 Higuera....397
Security Title Insurance Co 1119Chorro....1015
Sederberg L E 1591Mill....2838-M
See American Laundry & Dry Cleaners
1313 Broad....304
Seela Wallis M 2424Gerda....2102-M
Seeley Charles L r 1140 Islay....1301
Seely Earl W 1901Corralitos....1732-J
Seger Chas 234RafiWy....3259-W
Seger Chas E optmtrst 1407 Garden....451
Seitz John L Shipsey & Seitz 991 Osos....4290
Self Service Laundry 790FthlBl....2669-M
Sellars Eva A 874Centr....4031
Selvage Alfred F r 2014 Fixlini....1521-J
Senter Harvey 1121 Olive....933-R
Serafin Harry E r 2336 Johnson Av....2739-W
Serafin's Body & Paint Shop 865 Palm....836
Serpa Enos V r 395 Pismo....989-R
Serpa Mary Mrs r 963 N Broad....281-J
Serrano Clofas Mrs r 131 N Broad....1068-J
Serrano Flora Mrs r 1220 Marsh....328-J
Servatius Owen L 490FeltnWy....1813-W
Serv-Ur-Self Laundry Surv-Ur-Self Landry
183 Higuera....1932
Shaeffer Fred A Avila Court Avila....16-R-12
Shanghai Low 861 Palm....1250-J
Sharp S T r 1043 George....963-J
Sharpe Norman 300FerriniRd....3158-W
Shatford Ada Mrs r 1746Johnson....1816
Shaw Asher B r 1921 Sn Luis Dr....2518-W
Shaw E N 559Kentucky....4141-M
Shaw J K 105Toro....3153-R
Shawhan Maude E Mrs r 657 Leff....2478-W
Shearer Onus 274Higuera....342-W
Sheehan A E 994Mill....3055-M
Sheehy Tim r 762Lincoln....979-R
Sheets Percy B r 2141 Sierra Wy....3154-J
Sheff Marie I r 1518 Carmel....2589-W
Sheffer A E 1792ConejoDr....3099-W
Sheffer Marguerite 128NBroad....440-M
Shelby R W r 1344 Higuera....2320-J
Shelby R W Waldorf Cafe 975 Osos....1002
Shelite Richard 34 SntaRosaPrkHomes....1756-J
Shell Oil Co 1196FthlBl....98
Shells Cafe 678Marsh....1751-W
Shelton W G 360RamonaDr....605-J
Shepard Vard M r 148 N Broad....440-W
Shephard Carl R r 743 Buchon....1271
Sheriff Office Court House....2850
Sheriff's Sub Station No 3 Avila....37-J-2
Sherlock R W r See Canyon....18-R-11
Sherman Edward C Jr MD Hagen Treadwell & Sherman
1215Chorro....1782
Residence 358 California Blvd....2043
Sherrill Ray r 1684 Mill....1061-W
Sherwin LeRoy O 282RamonaDr....515-R
Sherwood B G 2556GailDr....2879-M
Shiflett John W 444Higuera....2861-R
Shimek U C r 235 Sandercock....2463-M
Shipsey Gerald W Shipsey & Seitz 991 Osos....4290
Shipsey Helen Miss r 1266 Mill....423-J
Shipsey Jas E 1239Higuera....2547-R
Shipsey & Seitz attys 991 Osos....4290
Shipsey W T Mrs r 1248 Marsh....2313
Shirley E R r 1165 Buchon....608-R
Sholes Fred r 74 N Broad....1581
Short Myrtle r 1624Chorro....1656-R
Shreffler Ernie r 1259 Stafford....1636-R
Shuford C H r 618 Felton Wy....3158-R
Shull E D r Edna Rd....1572-W
Shutts Arzada 1305Palm....2429-R
Sibbald Mary Ethel OldMorroRd....4041-W
Sides Hap r 431 Islay....2494-M
Siefert Wm H r 225 Almond....921-W
Siegel Joseph r 866 Pismo....1854-J
Sielaff Selma 1043Marsh....3160-M
Sierra Vista Poultry Ranch OrctRd....4040-J
Signal Oil Co 1262MurryAv....3280
If no answer call....53-R-1
Signal Oil & Gas Co Pismo Rd....417
Sigsbee Maude r 1642 Garden....1197-W
Silacci Angelina Rusca 1066Palm....4013-J
Silacci Elmer r 1162Pacific....1310
Silacci Homer r 269½ High....2953-W
Silacci Milo L r 669 Kentucky Av....1897-M
Silacci Pete Jr 1430Grdn....4116
Silipigni Lawrence 683Pismo....2006-W
Silva A J r 1156 Peach....1992-R
Silva Bernard M Barney's Texaco Serv
311 Higuera....1736
Silva Frank C 581LawrnceDr....2578-R
Silva Frank W r 1121 Montalban....1640-M
Silva J T r 1941 Monterey....2441-M
Silva Jas R 1306Nipomo....1726-R
Silva Joe r 861 Ida....2208-J
Silva Joe A r Los Osos Rd....29-J-2
Silva Joe D r ReservoirCanyon....651-W
Silva Joe D Jr 525ElinWy....2315-M
Silva John J r 205 South....2275-R
Silva Louie A 1991Hays....3256-R
Silva M C r 796 Christian Av....1643-W
Silva M M r Edna....13-F-12
Silva M T Jr 546Leff....2062-J
Silva Manuel A r 868 Mill....2715-R
Silva Manuel A truckng 200 Higuera....930
If no answer call....2715-R
Silva Manuel T r 1170 Pacific....1204-W
Silva Violet 970 SntaRosa....3071-J
Silva W G r Pismo Hwy....33-J-11
Silva's Lumber Yard 200 Higuera....930
Silva's Tractor Service 211 Harris....2468-R
Silveira A F r 1519 Nipomo....151-W
Silveira A G 1837Chorro....2327-M
Silveira Antonio F 1143Peach....2445-M
Silveira Frank PismoRd....14-R-12
Silveira Frank r 111 Story....50-M
Silveira Frank F 1176Buchn....2097-M
Silveira Frank F 1103Toro....270
Silveira Frank P r 896 Mill....2944-J
Silveira Joanne A 914Branch....971-R
Silveira Joaquin r EstradaGardens....651-M
Silveira Joe R RanchitaSntaFe....3-F-3
Silveira John F r 685 Snta Rosa....2288-R
Silveira Louis F r 1744 Garden....2889-R
Silveira Luis 1731Morro....2932-R
Silveira Shell Service Stn Marsh&Osos....1073
Silver Jack r 251 Sandercock....2331-W
Silver L P r Smee Ln....5-J-3
Silvera Geo r 221 High....2953-J
Silveria David 141½Beebee....556-J
Silveria Frank J r 205 Hutton....910-W
Silverio Gregory r 752½ Palm....511-W
Silvia Frank D r 1491 Upham....2461
Simanton Dwayne 1338Pac....2832-M
Simas Joe V r Avila Rd....53-R-11
Simas Manuel F 2024 Osos....1044-M
Sime Mike r 1474 Upham....2353-R
Sime Nellie Mrs r 1620 Morro....2249-J
Simmons S M Mrs Avila....2-R-11

Simon Richard L 157Toro....4160-M
Simons Ethel A r 2038 Chorro....535-R
Simonsen Mel J 668Caudill....1468-W
Simpson A C 2760Tenbrk....3184-R
Simpson Albert r Yoakum Tract....1620-M
Simpson Carl E 1169½Leff....1486-R
Simpson R M r Monterey Hgts....2873-W
Simpson Thos C Capt 319Romona....1010-R
Sims Jemima Mrs 10th&SntaYnezBaywdPrk....27-R-11
Sinclair LeRoy J r 1556 Monterey....888-M
Sinclair's Jewelry 1044 Chorro....1482
Singer Sewing Machine Co 733 Higuera....2295
Singleton Virginia A MD ofc 1304 Snta Rosa....1593
If no answer call....2992
Residence 2433JohnsnAv....2980
Singleton W T 1106Broad....4174-J
Sinsheimer A Z r 1020 Marsh....163
Sinsheimer Bros
Dry Goods Dept 849 Monterey....143
Grocery Dept 849 Monterey....18
Avila Ranch Avila Rd....53-J-1
Rancho La Lomita Edna Rd....46-J-21
Sirbeck Jimmie Mrs r 865 Morro....2659-W
Sister Stephanie 751Palm....3129
Sister's Inn 208 Higuera....155
Skeen V E r 1319 Beach....2074-J
Skelton T J 1117Marsh....1997-M
Skinner Anna E r 235 Cypress....186-J
Skinner Robt L Dr 1404Broad....487-W
If no answer call....2992
Residence 1405Broad....487-R
Skinner Vernon 971Pac....3233-J
Skinner W W Jr 669LawrnceDr....1805-W
Ski's Shell Service Station No L 269
1200 Monterey....2942
Slabey Saml Jr 224FthlBl....1164-J
Slaten C F StennrCrk....19-R-1
Slater C H 135Huttn....4166-R
Slaughter John L 167CuestaDr....3119-J
Sleep Off The Hi-Way Motel 1000 South....791
Sleep Off The Hi-Way Trailer Park 1000 South....791
Sleeter Geo W 191 OrangeDr....2716-J
Sleeth John r 1916 Johnson Av....899-J
Sleight Richard G 180NBroad....3017-W
Smart Shoppe 1112Chorro....1099-W
Smee Donald 1551LaurelLn....3082-R
Smee H Eugene r 855 Venable....2271
Smee John E Morro-AtascaderoRd....MorroBay 2914
Smee Kenneth E r 2356 Johnson Av....2969-M
Smee's Plumbing & Heating Shop 1302 Osos....766
If no answer call....1365
Smile Inn 101 Hwy....213-W
Smith A R r 559Marsh....1516
Smith Ann E r 383 Toro....1221
Smith Annie L 859 Ida....2838-J
Smith Arthur E 1695JohnsnAv....4241-J
Smith Arthur R grocery 2630 Broad....1532
Smith Bessie E r Yoakum Tr....2735-R
Smith C D 1208Pismo....159-J
Smith C H r 824 Meinecke....913-W
Smith C L r 1302 Marsh....566
Smith Charlotte J Mrs 762Higuera....3121-J
Smith Clifford Jay r 904MeineckeAv....430
Smith E Taylor hemstchng 1035 Murray Av....235
Smith Edna J 630Montery....1257-W
Smith Elmer D r 1991 Ruth....1325-W
Smith Elmer Typewriter Shop The 986 Monterey....127
Smith Ethel BaywdPrk....24-J-12
Smith Frank C 750MtnVw....1489-M
Smith Frank M r 1320 Osos....1761
Smith Geo J Mrs 2056Rachl....2024-J
Smith Horace M 811Misn....2124-J
Smith J Barry MD 1405Grdn....1411
Residence 397Lincln....1652
If no answer call....2992
Smith Jas S r 480 Chorro....2944-R
Smith Leonore 1131Chorro....1718
Smith LeRoy C 951Montalbn....4192
Smith M Eugene 1292FthlBlvd....445-J
Smith M J mgr Levy A & Zentner J Co
303 Higuera....1381
Smith M J r 383 Toro....1221
Smith Margaret E 1237½Mill....1315-J
Smith Mary Ann 144 Stennr....2526-W
Smith R M r 487 Chorro....2711-M
Smith Robt L 153CuestaDr....3119-R
Smith Robt P EdnaRd....3-R-1
Smith Ross M EdnaRd....2590-W
Smith S Stratton Smith's S S Trading Post
Edna Rd....1498-W
Smith Sheldon B 448Graves....3258-J
Smith Storrs H r 250 Grand Av....1622-W
Smith Thos G 300LincInAv....3277-W
Smith Thos L 940 SntaRosa....860
Smith Walter V r 1131 Olive....933-J
Smith Wm T 1995 SnLuisDr....505
Smithen T J 1574 Sydny....2635-J
Smith's S S Trading Post Edna Rd....1498-W
Snelling O L Jr Mrs 667Montery....1178-W
Snider Thornton G 480Leff....2719-W
Sno-White Creamery 888 Monterey....1872
Snodgrass Evelyn G 641Caudl....3227-M
Snook's Sign Shop 480Leff....2719-W
Snow John K r 965 Murray....1660
Snowman Wm r 600 Snta Barbara Av....2327-J
Snyder Elenor 574 Islay....1570-R
Soares Leo OldSHwy101....3302-J
Sodeman Wm C 1691JohnsonAv....1837-R
Soldovini Ambrose B r 955 Branch....2933
Solomon A W 221 Sandrcock....4152-J
Solomon Apts 2048 Swazey....1930
Solomon M L r 729 Pismo....1885-J
Somogyi Lloyd E atty 777½Higuera....2654
Sonotone Hearing Service 1401Cazadero....2642-J
Sontag Rose C r 1843Hayes....1119-R
Soper Floyd W Odd Fellows Cemetery....960
Soper Martha M Mrs r 1809 Garden....2730-R
Sorensen Roy MorroRd....2796-M
Soroka Joe r 141 Beebee....2603-M
Sosey Donald V 1220Bond....3207-M
Soto Gaile r 2045 Swazey....2065-W
Soto Gregg P contr 517 Snta Barbara Av....3151-W
Soto Rita Hotel San Luis 697 Higuera....1917
Soto Val r 618 Kentucky Av....2888-R
Souders Belle 11thBaywdPrk....27-J-22
Sousa Alvin r 595 Leff....2162-W
Sousa Lillie r 1629 Garden....2639-W
Sousa M A 1510Broad....696
Sousa Mamie r 680 Buchon....2006-J
Southern Counties Gas Co
Commercial Office 1141Chorro....16
Operating Dept Broad....490
After 5 PM Saturdays Sundays & holidays
(No Inter-City Charge)
Ask "Long Distance" for Entrprise 10206
Southern Pacific Co Railroad Av....2500
Southern Pac Milling Co
Lumber Dept SntaBrbraAv....2200
Planing Mill SntaBrbraAv....4284
Concrete Plant Santa Barbara Av....2203
Southgate John R r 379 Pacific....2875-M
Southside Grocery 100 Higuera....1795-R
Southwest Airlines Agcy 987 Osos....418
Southwest Airways Co SnLuisObispoCountyAirprt....2627
Souza Tony F 1992Johnsn....4018
Sowash Geo r 1990Johnson....1846-J
Spangler L S r 2603 Broad....680-M
Sparks Beatrice Anderson Hotel Beauty Salon
963Montery....964
Sparks C M r 667 Howard....1017-W
Sparks V D r 954 Murray....2459-J
Sparks W J 951 SntaRosa....2731-J
Speer Robt r 487Marsh....1189
Spellman Robt r 655 Kentucky Av....1493-M
Spence A F 521HathwyAv....4132-J
Spencer Stafford r 857 Snta Rosa....694-W
Sperlo John 758Toro....4056-R
Spero Lillian r 226 Beebee....2175-W
Sperry & Hutchinson Co The 1415Montery....3083-W
Spillers Harold D r 335 High....1210-W
Spink & Co Auto Body & Paint Shop
1365Montery....754
Spink Ray r 1520 Palm....1347-W
Spinney H L dntst 1343 Chorro....834
Spinning Wheel Upholstery 1150Peach....2890
Spiva Margaret 1027Buchon....2974-W
Spoeneman Robt J 1313Pac....1654-W
Spohn E R r 1236 Stafford....2726-M
Spooner A B Jr EdnaRd....46-R-3

Spooner C R 1088FthlBl 3079-R
Spooner Q G r 451 Chorro....268-J
Sportman's Store 869 Higuera....2520
Spotless Cleaners 385 Higuera....517
Sprague Walter r 850 Leff....467-W
Spreafico Romeo r Pismo Rd....7-J-13
Spring A F r 1787 Conejo....2542
Spring Arthur H 480Pismo....2074-M
Spudnut Shop 692 Higuera....3027-M
Spurlock W A r 609 Snta Barbara....807-J
Spurlock W T r 605 Snta Barbara Av....1826-W
Squazzoni Norma 1110Peach....2384-M
Stabler John 670FthlBl....1811-J
Stacey Richard C 208Almnd....3052-R
Stackhouse C H r Baywood Pk....27-J-2
Stafford A E Mrs 687 Islay....2396-M
Stafford Howard C r 236 Branch....1096-J
Stag Billiard Parlor 956 Monterey....202
Stairs Jas W r Morro Rd....1569-W
Stalnaker I H r Avila Rd....7-F-12
Stalnaker Richard 22 SntaRosaPrkHomes....1052-M
Stalnaker S H r 2367 Lawton Av....209-J
Standard Air Coach Agcy 974Montery....4295
Standard Auto Parts auto equip 1085 Higuera....1200
If no answer call....590-W
Standard Liquor Store 875 Monterey....1120
Standard Motors & Equipment Co
1701 Monterey....3144
Standard Oil Co of Calif Hathway Av....2316
Standard Stations Inc
No 343 1066 Monterey....731
No 822 1741 Monterey....1004
Stanfield Leon 1670Montery....4135-J
Stanley Lloyd L Col r 1050Palm....2120
Stanley Norman F 729 South....3164-W
Stanleys 978 Monterey....2895
Stapp Gholson r 1057 Buchon....276-M
Stapp W E r 1341 Sydney....2680-R
Star Auto Court PismoHwy....872-W
Starbuck Harry r 2552Lawton....2737-J
Starbuck's Market 707 Snta Barbara Av....1954
Starkie Alf 348FerriniRd....1399-M
Starr Irene W 865Morro....1269-R
State Farm Insurance Companies 982 Monterey....2020
Steelman Helen 2028Chorro....1059-J
Stefancich F R r 726 Upham....1104-R
Stefanech Wm 764Misn....3052-J
Stein Geo I LosOsosRd....38-R-12
Steiner Ernest A CampusWay3....675
Stenner Archie T 55Toro....3018-J
Stephan Geo E County of S L O Housing
Authority 481Leff....2652
Stephan George E exectv dir Hseing Authority of
San Luis Obispo County 3201Pine....PasoRobles 749
Stephens Floyd G r 1107 Foothill Blvd....3079-M
Stephens J M 68MtPleasntnDr....1207-W
Stephenson G B Mrs r 1204 Upham....1895-W
Stephenson Mary 415FthlBl....1164-M
Stern Paula 105CrandlWy....1630-J
Steuck Fred H 193PolyView....2330-J
Stevens Joe r 658 Pismo....345-W
Stevens R E r Graves....1430-J
Stewart Alice C 350TolosaWy....642-W
Stewart Hotel 158 Higuera....1931
Stewart John David Wm Rev 158Higuera....149-M
Stewart L A Doc 1314Palm....2943-J
Stewart Mary E r 1460 Upham....3069-W
Stewart W E r 1684 Fairview....1463-J
Stiefel Sam H livestock dir 1518Chorro....279
If no answer call....4-J-12
Stinson Archie C r 659 Caudill....1554-M
Stinson Poultry Service LaurelLn&OrctRd....1336
Stobbe Arthur J 1042D FthlBlvd....265-M
Stock E L 113CalifBl....3150-W
Stocker Cecil E 305 SntaLuciaDr....3208-J
Stockird E Bachino&Stockird 740Higuera....393
Residence 209 N Broad....2164
Stoddard Robt W Mrs r 2151 Sierra Wy....794-J
Stokes C Eric r 75 Benton Wy....2214-R
Stokes Dorothy E r 535Hathway....129-W
Stokesberry F C r 1228 Nipomo....818-J
Stolz G M 419Branch....3172-R
Stolz Nelle M r 527 Higuera....2479-W
Stone Jerry T EdnaRd....2437-R
Stone L C r 4 California Blvd....977
Stone Weldon H Rev r 375 Toro....3176-R
Stoner Wm E PismoRd....3274-R
Stong Robt 220Lincln....1869-J
Stookey Jas R r 457 N Broad....2029-R
Stork Dorothy B Old101Hwy....3054-J
Stornetta A r Edna....17-F-5
Stornetta Luis P r Edna Rd....17-F-11
Storni A N r 952Mill....2653-W
Storni A R 554ElinWy....2514-W
Storni C J 772Essex....1590-W
Stout Jas 546 Sandercock....2877-W
Stover Arthur r 472 Buchon....871-J
Stowe C D r 1641Hillcrest....1517
Stowe Trailer Sales 996 Marsh....2701
Stoy Edward G r 101Hwy....10-R-3
Strader C R locksmith 1131 Garden....984-W
Residence 2647 Lawton....984-R
Stranahan Robt E 1824Hays....4338-J
Streysman E J 1730Johnsn....2927-J
Strickland Arthur F PismoRd....7-J-2
Strong's Cleaning Works 659 Higuera....236
Strucel Bert J Capt 1532Peach....3114-J
Studle Leo r 497 Islay....1743-J
Stumpf Edith Margaret r 738 Higuera....1219
Sturies Carl H 183HathwayAv....585-W
Sue's Sundries 1634 Osos....2565-J
Suffecool Wilson L Maj 1239 Staffrd....4142-J
Sullivan Dennis J Jr MD 1205Higuera....1998
Residence 1256 Sydny....1998
If no answer call....2992
Sullivan Jas F 138½Villa....4058-M
Sullivan Lillie r 784 Snta Rosa....706-W
Sullivan P H 295FthlBl....2035-W
Sullivan R W r 66 Mt Pleasanton Dr....1754-W
Summerville Marie K 1166Pismo....1225-J
Sunbeam Motel 1656Montrey....845
Sundquist Henry r 178 Stenner....2526-M
Sunnyside School LosOsosRd....28-J-1
Sunset Drive In Theatre Portugese Flat Rd....211
Surv-Ur-Self Laundry 183 Higuera....1932
Sutherland Wm W r 975 Murray Av....2350-J
Sutter John H Mrs r 1439Peach....1842-M
Sverchek Jas E r 541 Buchon....1354-J
Swack J 171TassajaraDr....2499-J
Swadener R B r 723 Branch....2048-M
Swader Carl M 1937Corralitos....3040
Swain Vernon R 865Venable....2414-R
Swall Howard 221Toro....4124
Swall Vesta 1043Marsh....3160-J
Swan E M Mrs r S Hwy....3084-M
Swan Geo T 354Buchn....2326-J
Swank John r 729 South....2381-R
Swank Max K MontereyHeights....1485-M
Sween Jack r 749 Grove....995-R
Sween K A r 1360 Pacific....882-J
Sweeney Edw 2027Essex....2085
Sweeney John P r 745 Buchon....3061-R
Swift & Co Ice crm 241Pismo....4299
Swinden Ralph V r 1356 Higuera....668-R
Swindle Billy P 1223Chorro....795-R
Swindle Mary F 1223Chorro....795-R
Swinnerton S M r 552 N Broad....128-J
Swinney Betty EdnaRd....15-J-12
Sworthout Gloria B r 1221 Pismo....3038-J
Sworthout H G r 781 Peach....1478-W
Sycamore Mineral Springs Avila Rd....8-J-12
Sylvester Albert r Avila....16-R-11
Sylvester Antonio r Avila....48-R-2
Sylvester Brothers Avila....33-J-1
Sylvester Joe r Avila....16-J-11
Sylvester Manuel fishing trips Avila....33-J-3
Sylvia Jos M Avila....49-J-3
Symons Fred H r 133 Cypress....495-W

T

Tabell's San Luis Rest Home 535 Islay....2342-J
Taff H L r 1028 Pismo....831
Taft Geo D 525Branch....4173-J
Taft O L r 368 N Broad....1834-R
Tagliabue W F Capt r 795 Johnson Av....2498-W
Taku Karl 2802JohnsnAv....1142
Talbart Norma E 1345Chorro....3120-R
Talbot Nina Mrs 1128Morro....4007-W

Talbot Parker 1176Pismo....1057-J
Talbot Z 1551Palm....747-W
Talbott John W 20Hathwy....2940-W
Tallman Dan 480Buchn....4036-J
Tallman R W r 130 Orange Dr....150-W
Tamo Dolores r 655 Toro....2064-W
Tamo Louis J 1140½Marsh....1997-J
Tanji Jas 1127FthlBl....4054-W
Tanner Paul O r 1929½ Chorro....1744-R
Tanore Leslie E r 175 Brook....2609-W
Tarbox Isabelle 130Price....408-W
Tartaglia Emily Mrs 626NBroad....128-W
Tartaglia Harold S 261Almnd....2281-R
Tartaglia Henry W r 70 N Broad....2936-M
Tarwater Clara r 1119 Osos....1844
Tarwater J W PolyCampus....3091-J
Tate Patricia Mrs 59 SantaRosaParkHomes....2068-W
Tatjes Thora Mrs r 203 Cypress....2605-R
Taves Frank r 1142Montalban....2262
Taylor Alex 1343Marsh....718-M
Taylor C S 1639Higuera....2535-J
Taylor Edw T r 1113 Marsh....742-R
Taylor Elroy 2105JohnsnAv....3123-R
Taylor Jas L 504Hathwy....2577-R
Taylor Jeanette r 1179 Pismo....2378-W
Taylor L E 124FthlBl....242-J
Taylor L T Rev 160Brook....4016
Taylor Pearlen 767Chorro....4247-W
Taylor Robt M MD 1312Garden....4224
Taylor S L r 539 Felton Wy....3158-M
Taylor Thos Capt 115BressiPl....3213-W
Taylor W J r 1493 Higuera....3047-W
Teach Chas E ri est 993 Osos....918-W
Residence 481 Pacific....1803-R
Teague's Machine Shop 304B Higuera....2063-W
Teamsters Union Local 381 1040Broad....1881
Teitelbaum Mandel r 1602½ Johnson Av....1967-W
Telegram-Tribune Co 1240 Morro....1901
Telephone Answering Service 964Chorro....2992
Telles Julian FrenchRd....2764-J
Ten-O-Six Club 1006RailrdAv....3033-J
Ten-Twenty-Three Club 1023 Morro....1170
Tenny Fred D 309PolyVw....1474-M
Tercis Frank r 481 N Broad....2587-W
Terra S W 126Beebee....4178-J
Terra Samuel r 469 Dana....1339-W
Terrell Dani r 1527 Morro....2831-R
Terry Ellen 515NBroad....1564-W
Texas Co The Distr 100 Stenner....1140
If no answer call....2992
Thelin W r 1307 Mill....2442-R
Theroux J H r Avila....16-J-3
Thoma C W r 2090 Hayes....2699-R
Thomas A S r 384 Marsh....864-J
Thomas Carl SntaFeRd....21-R-12
Thomas Construction Co 435GrandAv....1314
Thomas L C r 59 Benton Wy....2257-R
Thomas Lionel C Jr r 845 Murray....308-W
Thomas Motor Co 1255 Monterey....3142
Thomas P D Mrs 1023Leff....815-J
Thomas Russell J Coast Counties Adjstmnt Bur
1130Grdn....3011
Thompson Bessie Mrs 570ElinWy....1513-R
Thompson Claude C 878Upham....2572-W
Thompson Donald E YoakumTract....2641-J
Thompson Edwin P r 1147 A Pismo....757
Thompson Fred D r 1154 Peach....2874-R
Thompson G F r 432 Buchon....551-M
Thompson J I r 106 Snta Rosa....1215-M
Thompson Jas J 193CalifBlvd....2223-W
Thompson Kenneth R 2424Gerda....1487-J
Thompson T B 70RincnDr....2233-M
Thompson Wesley P 148Toro....1580-W
Thompson Wm S r 1215 Ella....3173-W
Thompson's Grocery 1638 Osos....463
Thomson David H r 1335 Foothill Blvd....2781-W
Thomson Elizabeth K r 1624 Morro....1222
Thomson Glen H auto reprng 1511 Monterey....755
Thomson John W r Monterey Hts....383-J
Thornburgh Grace Mrs ins 855 Monterey....11
Residence 1045 Buchon....276-W
Thorndyke Donald LosOsosRd....30-R-11
Thorndyke Roger r 1956 Corralitos Av....3065-R
Thorne Al r 1867 Fixlinl....939
Thorne Charles K r 612 Mitchell Dr....2771-J
Thorne Dan 2845Broad....249-R
Thorne Helen Mrs r 1812 Garden....269-M
Thorne Nettie 244Lincln....666-R
Thornquist Geron r 663 Church....682-W
Thornton Elmer E r 1144 Walnut....1989-M
Thornton Jule S 460Lincln....224-J
Thornton Rosalie S 128NBroad....440-M
Thorup Herman 864 Osos....2966-J
Thredgold Delwyn 1396-2d....4047-R
Three Corner Grocery 1609 Johnson....610-J
Thresh E H r 1862 Fixlini....439
Thresh E H Inc autos 1101 Monterey....102
If no answer call....439
Throop Francis H r 1339 Marsh....1462
Thurlow Leonard Mrs r 868 Church....1755-J
Thurman Chas L 122Villa....2027-W
Thurmond Wm 1521Montery....331-M
Tick Tock The rstrnt 1057 Monterey....2922
Tiedeman Floyd LosOsosRd....31-R-3
Tiedeman Ralph r 2980 Walter Av....1194-J
Tiemann A W 1355Frederck....2206
Tiernan Lloyd E The Reporter 971 Osos....3188
Tiffin I S r 1139 Upham....1313-W
Tiffin J I r 1517 Morro....2755-J
Timbrell Harriett B 1437Higuera....238-J
Tippets Frank E 790FthlBl....2596-W
Tisdale Charles K r 1672 Fairview....2113
Title Insurance & Trust Co 777 Higuera....2533
Tober Hugo r 227 Lincoln....666-M
Todd Chas E r 1347A Palm....458-W
Todd Fred M r 645 Caudill....1020-R
Todd Lee L r 625 Mitchell Dr....2427-W
Todd R E r 1028 Palm....1669-J
Todd & Yager Drilling Co 105 Crandall Wy....2415-W
Todd's Bear Alignment Service 306Higuera....3180
Tognazzini Albert Budweiser Tavern 1032 Chorro....1935
Tognazzini Albert Mrs 495NBroad....4181-W
Tognazzini Elmer r 1019 Peach....870-J
Tognazzini Luke r Edna....15-J-3
Tognazzini Sam r 1022 Mill....590-J
Tognazzini Wilce A 315CerroRomauldo....2916-J
Toile John G 703 Sandrcock....4175-W
Tomasini A E comprsrs 1922 Johnson....1424
Tomasini Ben r Morro Rd....19-J-1
Tomasini Earl J Mrs 461Hill....776-W
Tomasini F Miss r 1132 Buchon....1327-W
Tomasini F E r 1311 Higuera....2075
Tomasini Luis E r 1637 Broad....1127-R
Tomasini T Chevron Station No 150
CDA Marsh & Higuera....1707
Tomasini Wilmar r 890Mission....2891-J
Tomlinson Paul W LosOsosHilnds....23-J-13
Tonini John r 309 Sandercock....1774-W
Tonini John C r Los Osos Rd....29-R-3
Tonini M R 475NBroad....557-R
Torbet John A r 1051 Leff....693-J
Torigiani Gano r 258 Chorro....560-M
Torkelson Geo BaywdPrk....44-R-2
Torkelson R A r Baywood Pk....26-J-4
Torres Victor M 2548GailPl....2762-R
Tower Barbecue&Cocktail Lounges 427Higuera....830
Townsend Chas M 960 SntaRosa....2199-W
Townsend's Coffee Shop&Cocktail Lounge
990Monterey 1261
Townsley H E r 515 Funston....2616-J
Trahin L Wilson 1355Palm....4070
Travel Service 987 Osos....418
Travis Chas H 1965Hope....510-W
Treadwell R T MD Hagen Treadwell & Sherman
1215Chorro....1782
Residence 1638 Hillcrest Pl....1062
Treanor Danya 1368Marsh....3047-R
Treanor Jesse r 377 Snta Barbara....2702-W
Trego Wm 268½Buchn....2704-R
Trejo Albert A r 333 Branch....2324-W
Trejo Ramona Mrs r French Rd....2227-W
Trend O'Fashion 842Higuera....162-J
Tri-Counties Blood Bank Inc 780 Pacific....3141
Trout D B r 2125 Sierra Wy....3154-M
Trout S A r Los Osos Rd....44-R-1
Troutner Bill 60RaflWy....1010-J
Tru-Bloom Seeds South....574-W
Truchan Frank r 1740 San Luis Dr....1300-W
True Raymond Mrs r 819 Branch....3081

True Robt C 825Branch....1685-W
True Wm r 1036 Leff....2717-M
True's Tailor Shop 1030 Morro....2507-J
Truex J W 2719Chandlr....3050-J
Trussell G E 321 SntaBrbraAv....2572-J
Tuberculosis & Health Assn SLO Co 1026Chorro....1048
Tudor W O r 1203 Pismo....1057-R
Tuley Don 1516Grdn....2387-J
Tuley Elbert S r 1928 Murray Av....1227-M
Tumbleson Reginald T r Johnson Av....1776
Turkot Andrew 729 South....3164-J
Turley Margaret r 1335 Morro....2022-M
Turley Robt B 1536Mill....670-W
Turner Alden L 31RincnDr....2110-W
Turner John G Jr r 530 Ellen Wy....2561-W
Turner Mary O r 1750 Osos....2968-M
Turner Pearl 1236Palm....2727-R
Turner W A r 1598 Monterey....1158
Turney W A r 2572 Lawton....2103-W
Turri Alfred B 169KentuckyAv....2892-W
Turri E Mrs r 870 Osos....809-J
Turri Joe r Los Osos Rd....29-J-11
Turri Wm r Los Osos Rd....29-J-3
Tutsie John 340Pismo....2215-J
Tuttle's Market 695Higuera....2193
Tway Robt W 449 SntaBrbraAv....3272-J
Twisselman Eulalie r 1372Broad....2872
Twitchell Glenn R 2605Broad....1643-M
Ty-Dee Diaper Service 1032Nipomo....2319-J
Typewriter Shop The 986 Monterey....127

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Ubben Dale F r 1521 Beach....2276-R
Udkoff Herman M 122BressiPl....440-J
Ueckert W A BuenaVsta....1485-J
Ugrin Nick T 1984 SnLuisDr....2050-J
Ulansky David r 2515 Greta Pl....1307-R
Umbertis R G Jr 1262Buchon....578-R
Umbertis Robt N r 1235 Buchon....1520-J
Unfried Wesley 1320 Sidny....2546-J
Union Hardware Co 725Higuera....43
Union Oil Company of Calif
Northern Division Pipelines
Avila Pump Station Avila....52-J-2
District Electrician Tank Farm....50-J-11
District Foreman Tank Farm....50-J-4
Division Machinist Foreman Tank Farm....50-J-31
Machine Shop Tank Farm....50-J-3
Pipeline Office 975Morro....372
Pump Station Tank Farm....50-J-2
Shipioading Terminal Port San Luis....51-J-3
Sales Division
San Luis Obispo Office Orcutt Rd....64
Union Oil Station 1101Monterey....1936
Union Oil Station 1308 Monterey....968
Union Sugar Co Murray Av....2843
United Meat Market 714 Higuera....1780
U S Government
Agriculture Dept of
Forest Service 777½Higuera....1426
Production & Marketing Administration
County Committee of San Luis
Obispo County 1530 Monterey....1378
Air Force Dept of Liaison Ofcr
9379th Vart Squadron 793 Higuera....110
Army Dept of
Camp San Luis Obispo....2480
Coast Guard
San Luis Obispo Light Station Avila....892
Custom's Service 1026 Chorro....3185-M
Federal Security Agcy Social Security
Administration 981 Monterey....1874
Immigration & Naturalization Service
970 Monterey....1401
Internal Revenue Service 864 Snta Rosa....208
Office of Rent Stabilization 1130Grdn....2305
Post Office 893 Marsh....684
Selective Service Local Board No 76 737Marsh....1978
Veterans Administration Office 864 Snta Rosa....1234
U S Sewing Center Inc 698Higuera....3027-W
Universal Auto Parts Co 969 Monterey....1418
University of Calif Farm & Home Advisor
1235Montery....52
Upton J D r 920 High....132
Upton's Service Station 920 High....132
Utility Metal Products Mfrs 1315Carmi....4213-W
Utley Ed 535 Sandrcock....2129-W

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Vail Jas B r Edna Rd....2449-M
Valleiy C Mrs r 1212 Garden....2661-J
Valleiy J J r 1410Marsh....1328-J
Valley Electric Co
Ofc & Electrical Dept 851 Higuera....264
Construction Dept Mountain Vw & Hill....507
Valys Chas r Morro Rd....1569-J
Van Carl r 1035 Stenner....1729-M
Van Roy Mrs 259 SntaRosa....3045-W
Vanarsdale Fred 729 South....4051-M
Vandam N E r 1822 Johnson Av....2352-J
Vandenburg Barney B 921 Sandrcock....4249-W
Vanderberg H E r 1710 Morro....2932-J
Vanderberg R W r 1343 Bishop....2351-M
Vanderberg Ralph J 440KentuckyAv....4277-W
Vandergon Jack B r 665 Marlene Av....2255-M
Vandergriff Bobby J 258PolyView....1474-R
Vanderloo John J r OrcuttRd....4-J-22
Van De Vanter G L r 453 Chorro....2842-M
Van Leeuwen E G r 1510 Higuera....662-J
VanMatre Lauretta 585Dana....3064-W
Van Nest I G r 771 Toro....2041-R
Vansandt O D 1365MurryAv....4140-R
VanSchaick J E Mrs r 1603 Higuera....2495-W
VanShaick E C r 531Dana....2770
Vargas C T 19 SntaRosaPrkHomes....3134-J
Vargas Frank T 737Montery....749-J
Varner Doyle r 1760 Sn Luis Dr....2401-R
Vasquez Mary G 1845Morro....2886-R
Vaudoit F A r 533 Pismo....894-W
Vaudoit Raymond r 183 Chorro....657
Vaudoit Raymond r 779 Snta Rosa....1110-W
Vazquez Tony 1427Morro....2808-J
Vear Matt r Vachell Ln....3-F-11
Vega Jas M r 110 Grand Av....992
Vega Wm H 82NBroad....3236-W
Veith H W 934Branch....2294-M
Venema Athleen r 670 Caudill....2439-M
Verduin Ruth Mrs r 1307 Bishop....2093-W
Verduin Winnie B 1171Pismo....1793-W
Vericel Helen 392FthlBl....2165-M
Vest J T 1234Ella....2576-W
Veterans Administration Office 864 Snta Rosa....1234
Veterans Memorial Bldg
San Luis Obispo County of 801Grand....65
Victorino Geo r 603 High....1457-J
Victorino John r Los Osos Rd....31-J-21
Vieira Thos r 2670 Lawton....2737-R
Vigneau's Jewelry Store 867 Monterey....593-J
Villa Arthur R 755FrancisAv....4078-W
Villa Elwood 258CuestaDr....3008-M
Villa Frank N r 24 Mt Pleasanton....1147-W
Villa Innes Mrs 970Nipomo....2027-J
Villa Irvin C r 470 Grand Av....2176-J
Villa Lloyd P r 411 Henderson....2292-M
Villa Margaret 767Francis....532-J
Villa's Mobil Stn FthlBl&MorroRd....2957
Villegas William r 1662 Fairview....1105
Viloria Adam A 2013 Swazy....1409-W
Vining W E 11thBaywoodPrk....27-R-1
Vinsel Arthur R r 176 Stenner....2256-W
Vinson Mamie r 1150 Palm....690-W
Vogel Carlos E 1216Bond....185-J
Vogel Louise Miss r 865 Morro....3189-M
Vogt H P 881Morro....3279-M
Vollmer Ernest rl est 740 Higuera....700
Residence 1116 Pismo....695-W
Volny Arnold 296RamonaDr....2110-R
Vorhies R M 805Branch....1546-J
Voris Fred LosOsosRd....47-J-11
Vosburgh Marian RN 434Hathwy....3091-R
Vreeland Neil A r 1020 Palm....2966-W
Vrooman Carl W 227 SntaLuciaDr....1192

W

Wabbel R M 2858JohnsnAv....414-R
Wade L C Mrs r 670 Buchon....91-M

Wade Raymond W Capt 1629Murry....2947-W
Wagers J T 849 Ida....2962-W
Wagner A F r 1329-1st....1270-R
Wagner Chas r 860Humbert....2757-W
Wagner Paul I 1844Corralitos....1299-J
Wagoner B R Mrs 2721Tenbrk....866-M
Wainscott Jack N Mrs 367Tolosa....3264-J
Waits Ada B 1127FthlBl....3079-J
Waits Chas C r 2331 Lawton....2332-W
Waldmeier Jas 1355Pac....34
Waldorf Cafe 975 Osos....1002
Waldron Burke V Lyles W M Co
SntaBrbraAv&Fletchr....978
Walker Anne Marie 1335Palm....4239-J
Walker Belle M r 714 High....2418-M
Walker Isabel Santa Barbara Co Farmers
Mutl Fire Assn 1016Court....1039-J
Walker Mansell A Lt Col VailsVilla....4269-W
Walker Melvin 661Funstn....2402-W
Walker R G r 1012 Pacific....681-R
Walker S A 652Morro....450-R
Walker Sally M r 1136 Upham....2335-M
Walker's Bob typwrtrs 785 Marsh....681-W
Wall Bill Bill Wall's Mobil Serv FrenchRd&Freewy....330
Wall Edw T 172PolyVwHomes....2049-M
Wall W T r Bianchi Ln....611-R
Wallace A D r 1170Buchon....2601
Wallace A L r 314 Sandercock....1081-R
Wallace Homer M r Edna Rd....736-W
Wallis John D LosOsosRd....41-J-2
Wallravin Mary 881Morro....3279-R
Walrath R r Baywood Pk....39-R-2
Walsh Patrick 580 Islay....151-R
Walsh Raymond 1505Beach....1354-M
Walter Bros contr 383 Chorro....2617-R
Walter Charlie Walter Bros 383 Chorro....2617-R
Walter Edwin r 1060 Pismo....2881
Walter Elmer C 158Chorro....4017-W
Walter Mary r 896 Buchon....216-J
Walty Harold r 706 Kentucky Av....2888-J
Wandling Harry r 1334 Marsh....2141-M
Ward A E r 440 Higuera....2861-J
Ward Randol A r 1444 Morro....179-J
Ward Robt L Rev 815 Isly....2618
Residence 1985JohnsnAv....1846-W
Ward Wm M 1730JohnsnAv....2883-R
Warden H M r Los Osos Rd....44-J-2
Warden Machine Shop 424Higuera....271
Warden Robt D LosOsosRd....47-R-1
Warden Roy V r 1825 Monterey....2834
Warnagieris Joe rl est 792Montery....1179
Warnken Ruth A r 780½ Toro....2122
Warren A C r 1424 Toro....748-J
Warren Annabelle Mrs 27 South....4009-W
Warren C J r 624 Grand....363-M
Warren Evelyn 7 SntaRosaParkHomes....1756-R
Warren H P r 1835 Johnson Av....3059-J
Warren Robt W MorroRd....3234-W
Warren Roy P r 1135Walnut....2242-J
Warthen Ethel M r 1867 San Luis Dr....1113-M
Wasbrough H SntaYnezBaywoodPrk....39-J-3
Washburn Lester E Mrs r 1760 Johnson Av....2670-W
Wasson J & M Co Vachell Ln....1506
Wasson John Wasson J&M Co Vachell Ln....1506
Wasson Raymond J 1268 Sydny....2475-R
Waterman Mildred r 466 Dana....413-W
Waters Fred M Palmer-Waters Chapel
1264 Higuera....452
Waters Sylvia DavisCt....2179-R
Waterstreet Mildred r 954 Pismo....1987-R
Watkins Owen 221Almnd....921-J
Watkins Quality Products 1072Mill....329-W
Watson Fred r 1421Palm....2416
Watson Geo C SeeCanyon....18-R-12
If no answer call....2992
Watson J Edw 849Mill....66-J
Watson Jack 264Higuera....1679-R
Watson Jack LosOsosHighlands....44-J-11
Watson Wm r 868 Center....2749-W
Watson's Fred Cocktail Lounge 1011Higuera....2341
Watt D B 162PolyView....1505-J
Watts Cody C r 1205 George....395-M
Watts Howard D r 1607 Phillips Ln....1384
Weant Carl A r See Canyon....18-J-11
Weant Everett r Mt Pleasanton Square....1147-J
Weatherbee W M r 1214Mill....1642-R
Weatherman Thos P 2620Broad....576-R
Weathers Geo 136Cyprs....2543-W
Weaver Glenn A r 1852 Fixlini....472-R
Weaver Motor Co 1166Higuera....536
Webb Ed r Los Osos Rd....38-J-3
Weber Agnes Mrs LosOsosRd....41-R-2
Weber Chas A Mrs 33MtPleasntn....1673-W
Weber Norman r 1227 Buchon....1762
Weber Peter K Mrs 207NBroad....4063
Webster D H 228LaCanadaDr....727-R
Webster Margaret 911Branch....3046-W
Webster Margaret M r 1027 Murray Av....1723-J
Webster Mildred H r 423 High....2620-W
Weddell Frank A r 1515 Beach....2656
Weddle Clara B Mrs 2006 SanLuisDr....541-W
Weddle Herbert T Jr r 2048 Hope....2400-W
Weddle Richard A 1213½Nipomo....2026-M
Weekes Besse V 859Church....1755-W
Weiland Gerald E 41 SntaRosaPrk....1883-W
Weinstein Earl M 193CalifBl....3209-M
Weir C J Jr EdnaRd....55-J-1
Weir Geo Mrs 655 Islay....203-M
Weir Jas 150 SntaRosa....265-J
Weishar J A 1844McCollm....4292-J
Weishar Robt W 1860McCollm....4292-W
Weishar's City Pharmacy 858 Higuera....112
Weldin M E r 1029 Islay....2645-W
Welliver Jack r 1347 Palm....1133-R
Wellons C T r 2640 Broad....736-M
Wells Anna H RN 2539 SBroad....3037-R
Wells Billy 1122Mill....2041-W
Wells Chas E r 2576 Johnson Av....90-J
Wells Chas E Jr 283 SntaLuciaDr....3208-W
Wells Ella W Mrs r 1115 Islay....2622-R
Wells R R 865Morro....1269-M
Welsh Lyda Mrs r 1320 Palm....2442-W
Welsher Lena Mrs r 1238 Marsh....763-W
Welty Oliver M r Baywood Pk....25-R-1
Wendel's Ladies Ready To Wear 1030Chorro....162-W
Werbel E W MD French Clinic 1170 Marsh....3135
Residence 1872 Sn Luis Dr....1784
If no answer call....3135
Werner H E 1536Grdn....4111-W
Wescott Gene M & W Distrng Co
S Old Hwy 101....1413
West Coast Life Insurance Co 774Marsh....1407
West Marion I 1305Palm....928-J
West Oscar E r 1351 Bishop....2093-R
West Wm L 831Francis....2847-M
Westbrook Anna S r 1195 George....1757-W
Westbrook Mary r 1341 Osos....1740-M
Westbrook Olin 2014Rachael....1044-R
Westbrook Susan A 747Montery....1728-R
Western Auto Supply Co 685 Higuera....993
Western Films Wickenden Bldg....431
Western Union Telegraph Co 979Montery
To send a telegram call....Western Union
For all other purposes call....1670
Westfall Ralph R LosOsos....34-J-3
Westfall Ralph R rl est LosOsosValleyRd....34-J-2
Westfall Ralph R rl est 1008Palm....3220
Westfall Russ R 280Almnd....4282-J
Weston Ralph E r 1855 Sn Luis Dr....1113-W
Westside Auto Parts Co
Glass & Tire Shop 1236Montery....1851
Parts Dept 1229 Monterey....908
Salvage Yard S Higuera....1198
Westside Tire Shop 1236Montery....1851
Westway Market 447 Higuera....491-W
Westwood Kate Mrs r 1156Upham....2474-R
Wetzel Dalie r 1133 Pismo....2272-J
Wheeler Gerald D 12&NipomaBaywoodPrk....24-J-3
Wheeler Harry G r 1426 Snta Rosa....1486-J
Wheeler Irvin H PismoHwy....4281-J
Wherrit Raymond 2297 Johnson Av....943
Whitaker Ernest r 552 Higuera....1889-R
Whitaker Harry S 188CuestaDr....3112-M
Whitaker Jess L r 1150 Grove....1049-J
Whitaker Marilyn J OrcuttRd....1175-W
Whitaker W D r 1362 Pismo....2532-W
White C M 1147B Pismo....1793-J
White Edw H 1045MurryAv....1723-R
White Ernest E Mrs 2030Broad....2511-M

White Frank M Maj r 491 Hill....656-M
White Gene R 255LaCanadaDr....4151
White Geo H r 1305 Marsh....851-J
White John H 695 SntaRosa....4047-W
White K H 1621Chorro....2910-M
White R H 131Graves....3256-W
White Reginald r 1144 Marsh....1752-J
White Walter 264Higuera....1679-J
White Wesley 1324Essex....1654-R
Whiteley Lew 995FthlBl....3167-J
Whitener W A r 524 Mitchell Dr....1892-J
White's Furniture Store 1301 Broad....1006
Whiting Francis F 1789 SnLuisDr....1561-W
Whitman J R vetnrian N Hwy....78
Whitmer Keith 440KentuckyAv....4277-W
Whitney Benj H 679 SntaRosa....1160-W
Whitney Gordon A r 842 West....2766-M
Whitson Milo E 268LaCanadaDr....1958-M
Wical Elvin A MD 1325Chorro....246
Wickenden Eric C r 1780 Conejo....1461
Wickenden W C investmnts securtes 853Marsh....1345
Wickenden W C r 738 Higuera....749-W
Wickenden's men's wear 837 Monterey....1511
Wickham Thos r Avila....48-R-3
Wiech Geo 321LaCanadaDr....3116-J
Wiedersheim Henry 1445Marsh....293
Wiedersheim & Langdon beer 304 Higuera....293
Wieland A J r 1434 Marsh....1827
Wighton A M r 666 Lawrence Dr....1805-J
Wilbert J A r 2605 Flora....2611-J
Wilcox Genevieve 540LawrnceDr....1260-W
Wilcox Merrill 543LawrnceDr....4083-J
Wilde Howard P Jr 770 Isly....770-J
Wiles Jas R r 569 Lawrence Dr....1260-M
Wiley C B Capt 1241Fredrck....3269-M
Wiley Richard r 11 Hathway Av....2298-J
Wilhite Jack L 2803JohnsnAv....2599-W
Wilkerson Allen T Jr 226TassajaraDr....630-W
Wilkie H M r 663 Pismo....1349-W
Wilkins C E Mrs r 135 King....1774-M
Wilkinson Harold A r 752 Islay....770-R
Wilkinson Harold J r 1478 Mill....1292-W
Wilkinson J W r 412 Marsh....2055
Will Roy 1194Ella....3173-J
Willard S M r OrcuttRd....5-R-11
Willett Cal R 309LawrnceDr....4085-W
Willett Richard L r 688 Ida....2245
Williams Arthur S r 156 Stenner....2278-J
Williams Chas W EdnaRd....289-W
Williams Edmond r 966 Buchon....1828-J
Williams Edw L 447LawrnceDr....2733
Williams Eleanor r 1042A Pacific....2939-J
Williams Emma E r 1158 Murray Av....2930
Williams F C 2425Gerda....1577-M
Williams Geo W Prudential Ins Co of Amer 795 Islay....1272-W
Williams Guilda Mrs r 388Chorro....327
Williams H O r 173Chorro....1071
Williams J E r Orcutt Rd....56-R
Williams Kline r 610 Monterey....2183
Williams Mary r 767 Christian Av....2762-W
Williams Minnie F Mrs r 1652Fairview....1603-M
Williams Rex 863Chorro....2636-M
Williams Ronald A r Avila....8-J-11
Williams Ronald E 538FeltnWy....3282-W
Williams Sarah C Dr optmtrst 1029Chorro....1297
Williams Sarah C Dr r 862 Toro....581-R
Williams Thos H r 2915 Johnson Av....2545-J
Williams Tillie 1144C Marsh....1838-M
Williams W R r 1616 Palm....1535-J
Williamson Heyleyn r 730 Park....3074-M
Williamson Joe 1590MurryAv....2947-R
Willis Susan J BaywdPrk....24-R-11
Willmirth Bert 2433JohnsnAv....2980
Wills H J 843RougeotPl....329-J
Wilmoth L H 911Branch....2690-W
Wilson A Gaylord r 1343 Higuera....1387-M
Wilson Harold O r Calif Poly Campus....1474-W
Wilson Helen Mrs 460Kentucky....1760-R
Wilson John r Avila....9-R-11
Wilson Leo J Mrs 1341 Osos....294-J
Wilson Louis H 1050Pismo....695-M
Wilson Marie L 667Montery....3249-J
Wilson Mattie r 851 Leff....2941-W
Wilson Merle E r 53 Benton Wy....2127
Wilson Neal O 1344Palm....959-W
Wilson O F r 480 Kentucky....2108-M
Wilson Olive B Mrs r 1771 Johnson Av....2456
Wilson Oscar E 1235Nipomo....818-R
Wilson Robt L Mrs 272 SntaLuciaDr....2807-W
Wilson Roy J 235FthlBl....3127-W
Wilson Tex r 660 Snta Rosa....534
Wilson Walter W r 66 Benton Wy....2529-J
Wilson Webb r 836 Mission....1217
Wilsons Flower Shop 1110Grdn....622
Wilson's Grocery 2121Broad....4215-J
Wineman Hotel Higuera....1800
Winn Clyde B r 1969 Chorro....2694-W
Winn Etta 536 Sandercock....480-J
Winner C Paul 615Grove....4251-W
Winslow Philip C 1654Hillcrst....907-M
Winter W H 335FthlBl....605-W
Wirshup Arthur D CalifBl....1806-J
Wisberg Clarence 359CerroRomauldoAv....2909-J
Wisberg Earl F r Edna Rd....11-R-21
Wise Earl r 346 Buchon....894-J
Wise Jas 337TassajaraDr....3112-R
Wisneski Edw A 2565GailPl....2178-M
Witbeck Bessie r 1540 Snta Rosa....154-R
Wittmeyer A W r 535 Mitchell Dr....2332-J
Wochos Judith Mrs 1972 SnLuisDr....2050-W
Wochos Robt G MD San Luis Clinic 990Pac....3041
Wojcik B F Lt FthlBl....3234-M
Wolf Harry K r 869Center....444
Wolf Verna 738Higuera....2907-W
Wolfe Alfred M MD French Clinic 1170 Marsh....3135
Residence 1367 Mill....424
If no answer call....3135
Wolfe Marion O 706High....1650-M
Wollam Eula C 1224Buchn....2787-W
Wolverton Ray E 728Upham....334-M
Wonsley Ina r 729 South....2961-M
Wood Helen r 1740 Conejo....1041-W
Wood M A r 1061 Grove....1182
Wood M H 723Alexndr....4330-R
Wood Pearl F Mrs r 1010 Mill....1504-J
Woodbridge Fredrika P Mrs 1306Higuera....2798
Woodbridge John H MD 891 Pismo....1882
Woodford E A 38RincnDr....1722
Woodrell Cliff R 110Graves....660-W
Woodring Herbert L 655LawrnceDr....1159-R
Woodruff A E 211TassajaraDr....2911
Woods Fern E r 968 Walnut....1943
Woods Marion D BaywdPrk....24-R-2
Woods O E r 1402 Marsh....290-R
Woodward J R 2315JohnsnAv....4015-J
Woodward Leo Mrs 546Higuera....2087-R
Woodward Martha M 586Buchn....799-M
Woodward Wm H 2334JohnsnAv....2576-M
Woodworth John A r 473 Pacific....893-R
Woolf Jas M r 239 Beebee....556-W
Woolf Robt 319 SntaLuciaDr....3210-W
Woolpert Wickson R Muller & Woolpert attys WickendenBldg....614
Woolpert Wickson R r 1352 Pacific....554-M
Woolworth F W Co 778 Higuera....2458
Workman Nellie r 205 Beebee....2603-R
Wornom R G r 260 Lincoln....2143
Worthington Plumbing Supply 1604 Morro....2289
Worthington Walter Worthington Plmbng Supply 1604 Morro....2289
Wray Ethel Miss 12RincnDr....3149-J
Wray O D r 486 Marsh....157-J
Wreden Jane Mrs r 1746 Chorro....1410-J
Wright A K r 382 Pismo....1973-R
Wright Donald G 290RamonaDr....1861-J
Wright Dorothy S r 110 Orange Dr....150-M
Wright Esther r 1617 Snta Rosa....986-R
Wright Harold L 358 SantaRosa....2067-W
Wright Jessie Mrs r 726 Buchon....1568
Wright John H 101Hwy....42-J-2
Wright L H r 675 Brizzolara....2736-J
Wright Lawrence 1070Grove....2844-W
Wright Oliver 1208Peach....2774-M
Wright Robt H 546FeltnWy....3282-J
Wright Robt M Mrs 655 Osos....3273-W
Wright Saml V Jr 1208Peach....637
Wright Vaughan 1208Peach....2774-M
Wright's Roofing Serv 1427 Beach....1416

Wroble Wanda M N200FerriniRd....1399-W
Wu H M Dr herbalist & oste 972 Snta Rosa....1750-W
Residence 481 Lawrence Dr....2434-M
Wuest Francis A r 2031 Chorro....255-W
Wunderlich A M Maj r 681Grove....1262-M
Wyatt Glynn A r 1219 Ella....212-W
Wyatt W C r Edna Rd....1255-W
Wybrandt H P 1943McCollm....4341-R
Wyman Frank 370Marsh....1187

Y

Yance Alice Mrs r 1838 Johnson....1768-J
Yeager Claude R 856Chorro....2031-W
Yellow Taxi Co 987 Monterey....100
Yenter Mary r 111 Orange Dr....2464-M
Yoakum C O 2023 SnLuisDr....74
Young C R r 1240 Ella....2338
Young Carl E StennerCrk....19-J-3
Young Chester A 244 Story....2690-R
Young Claude r Pismo Rd....7-F-3
Young E M Indscpng 191PolyVw....2818-J
Young E S r 1803 Garden....2730-M
Young E S Young's Beauty Shop 1037 Monterey....391
Young Eleanor G r 1283 Murray Av....1281-W
Young Emma r 2033 Chorro....535-W
Young Harry E r 468 Leff....2387-M
Young Wm J 575Buchn....1570-J
Young's Beauty Shop 1037 Monterey....391
Yours & My Furniture Store 1127 Broad....942
Yowell Carl 1165Mill....1315-W

Z

Zahner Chas A r 1359 Marsh....3047-J
Zana's Cafe 1136 Carmel....1871
Zanchuck Wm r 22 Mt Pleasanton Dr....692-J
Zanetti Geo A r 580 Osos....2225-R
Zanoli Frances Mrs r 1037 Mill....2830-W
Zanoli Jess r 778 Osos....590-W
Zanoli Wilfred r 1437 Beach....521
Zanon Patricia M 883Nipomo....2555-W
Zaugg Howard 2022Ruth....1592-M
Zavala Jose r 2102 Broad....3152-M
Zegar Furniture Store 840Monterey....85
Zegar Steve 1318 Mill....10
Zegar's Upholstery Shop 881Morro....2080-J
Zehnder Geo A 667LawrnceDr....1159-W
Zelazny Josephine CuestaGrade....12-J-12
Zellner W M r 549 Hathaway Av....774-J
Zerfing A L r 1228 Mill....1256-W
Zilka Thos J r 51 Motley....2330-W
Zimmerman Dean R r 690 Islay....1537-J
Zimmerman Gilbert 873Venable....3111-M
Zingg Elwood 1907Ruth....2065-R
Zipper Wm J r 1909 Ruth....2677-J
Zoffman Christine r 1355 Mill....1829-J
Zoss Construction Co CampSanLuisObispo....1152
Zulderweg P J contrs 2800Broad....1950
Yard & Office 210Beebee....1950
If no answer call....4225
Residence 210Beebee....4225
Zukas B J r Edna Rd....46-J-1
Zweifel John R r 1333 Mill....2943-M

Saves time...

to look up numbers before you call

You'll get numbers right the first time if you look up those there's some question about. Telephone numbers have a way of getting twisted when you rely on memory alone. So, if there's any doubt, look up the number. Thank you.

Says Col. Yancy

"Down our way we declare that folks who share party lines are neighbors... same as though they lived on the next plantation. And when they all follow these easy pointers ... why, suh, using a party-line is smoother than a thoroughbred's gait."

Easy party-line pointers

Space your calls instead of making a whole series of them... and talk only as long as necessary.

If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.

If you are calling from a dial telephone, always make certain the line is clear before you dial.

When the children use the telephone, ask them to be considerate, too.

Replace the receiver properly when you finish your call.

Thank you!

Get the right number first

Get it from the directory. If there's any doubt about it, look up the number before you call. It's mighty easy to get numbers twisted if you depend on memory alone. And since looking up numbers in the directory is so easy, it's a good way to save time in making your calls.

It's easy to make friends on the telephone, too

1. When you answer promptly, you show friendly courtesy to the person calling. Of course, it's sometimes impossible to reach the telephone within the first ring or two, so when you're making a call, give the other person time to answer —at least six rings.

2. When you talk directly into the transmitter and speak naturally and distinctly, your voice will come through clearly. Lips about half an inch from the transmitter give best results. Your listeners will appreciate these little telephone courtesies and you won't have to repeat words as often.

3. When you look up numbers in the telephone directory, you help insure getting the right number when you call. Many telephone users keep a handy list of frequently-called numbers, for they know that a "wrong number" wastes their time and that of the other party.

Thank you!

The Pacific Telephone and Telegraph Company

To help speed service...use your Directory instead of calling "Information"

In most cases, the number you want is listed in your Directory and is easy to find. We have tried to make your Directory as easy as possible to use. And it's a good idea to keep a handy list of the numbers you call most frequently conveniently near your telephone.

Three out of five "Information" requests are for numbers already listed in the Directory. Supplying numbers not yet listed is, in itself, a big job. But that's what "Information" is for. So to help us speed *necessary* information calls, please turn first to your Directory. If the number you wish to call is not listed, then call "Information." *Thank you for your cooperation.*

The Pacific Telephone and Telegraph Company

Just a reminder...

Built-in telephone outlets are inexpensive

It costs little to install conduit for a number of telephone outlets at the time a house is built... and it's a wise economy, even if only one telephone is needed immediately.

Future telephones can then be added without bringing exposed wires in along baseboards or molding.

Outlets add real value to a house. So plan ahead for them. Call or dial your local Telephone Business Office and ask for information about extra built-in telephone outlets.

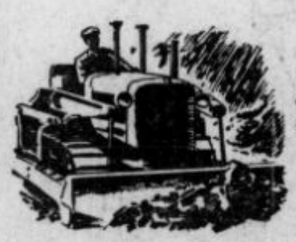
The Pacific Telephone and Telegraph Company

How to help prevent interruptions in vital telephone service

Look for these signs. They are placed along the routes of underground Long Distance cables, running cross country, deeply buried to be fully protected from plowing and cultivation. The advantages of underground cables are numerous.

Uppermost is the fact that these cables are immune to the common perils of storm and wind. Unseen, their existence is easily forgotten. Because of this, underground cables are at times unknowingly damaged and service interrupted by construction and excavating work.

⇨ ⇨ ⇨ Here is how you can help protect these cables



If an underground Long Distance cable passes through your property be sure to establish its position clearly when leasing or renting any part of your land.

Before undertaking or permitting any construction or excavating on your land, check the position of the underground Long Distance cable to make sure the proposed work will not damage the cable and interrupt service.

In planning new irrigation facilities, consult your nearest Telephone Company office or call Toll Wire Chief if ditches or ponds are to be installed near an underground cable.

Your cooperation in preventing damage to Long Distance cables will help us maintain uninterrupted telephone service. Damage to a cable in any locality can result in failure of service from Coast to Coast.

The Pacific Telephone and Telegraph Co.

Van Required

He's Inspired

Quickly Hired

Moving problem? Whether you need a piano toter or a house hauler, you can locate things fast by a glance at the Yellow Pages. Your handiest guide to most every sales or service is in the easy listings of the Classified Directory of your Telephone Book. Refer to it first.

You'll find it fast in the YELLOW PAGES

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: San Luis Obispo County

YEAR: December 1952

CLASSIFIED TELEPHONE DIRECTORY

FOR

SAN LUIS OBISPO COUNTY

DECEMBER 1952

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abstractors–See Title Companies

Account Bookkeepers

See Bookkeeping Service

Accountants–Certified Public

Belcher Charles N
981 Monterey .....SnLuisObspo 124-W
Knight Robert A 774 Marsh.....SnLuisObspo 1735

Accountants-Public

Arsenio & Grundell
861 Monterey.....Sn Luis Obspo 729
Ball Rollin 252 Lincoln.....Sn Luis Obspo 3125
Boyce J Earle
Bank of America Bldg.....Sn Luis Obspo 886
Butler Morse R 1135 Chorro.....SnLuisObspo 2114
Deal Donovan T 134 E Branch....ArroyoGrande 2829
Derby Mabel H Miss
647 Park.....Sn Luis Obspo 2687
Hagens W A 724-14th .....PasoRobls 72
Hanson Chas A 463 Marsh.....Sn Luis Obspo 1050
Hill Bill J 774 Marsh.....SnLuisObspo 582

Accountants–Public–(Cont'd)

Hunt Dale E 861 N Main.....Morro Bay 3346
Hyler Glenn R 360-5th .....MorroBay 2946
McLinn D 1137 Garden .....SnLuisObspo 285
Randall E E 273 Chorro....Sn Luis Obspo 2617-J
Rehbock Kettner S S Hwy.....Atascadero 477-W
West Chauncey W & Associates
901-12th .....Pso Robls 868

Adding & Calculating Machines

ALLEN-WALES ADDING MACHINES

SERVICE
and
SUPPLIES

"FOR SERVICE CALL"

NATIONAL CASH REGISTER CO
719 Higuera.....Sn Luis Obspo 543

(Continued Next Page)

SALES & SERVICE ON .....

CLARY

Speed-o-lectric ADDING MACHINES

Many exclusive features make the Clary a different kind of adding machine. Try the Clary before you buy . . . PROMPT FACTORY-APPROVED SERVICE. Adds – subtracts – multiplies

HILL'S STATIONERY STORE

San Luis Obispo 1403

1127 CHORRO SAN LUIS OBISPO

- ROYAL TYPEWRITERS
- CHECKWRITERS
- DUPLICATORS
- FILES – DESKS – SAFES

ALL MAKES REPAIRED
SALES - SERVICE - SUPPLIES

JOHNNY
NELSON OFFICE EQUIPMENT CO.
690 HIGUERA
San Luis Obispo 228

ADDING MACHINES
SUNDSTRAND
Sales - Service - Rentals - Supplies

New . . .
Used . . .
Rebuilt . . .
Fully Guaranteed

EXPERT REPAIRS ON ALL MAKES
CALL
San Luis Obispo 127
THE TYPEWRITER SHOP
Serving San Luis Obispo County Since 1926
ELMER SMITH — 986 MONTEREY

Adding & Calculating Machines—(Cont'd)

BICKELL'S STATIONERY STORE
807-12th . . . . . PasoRobls 882

BURROUGHS ADDING AND CALCULATING MACHINES—
BURROUGHS ADDING MACHINE CO
230 John . . . . . Salinas 3856

HILL'S STATIONERY STORE
ADDING MACHINES
OFFICE AND PORTABLE TYPEWRITERS
NEW — USED — REBUILTS
SALES - SERVICE - RENTALS
Complete Repair Shop
1127 Chorro . . . . . San Luis Obispo 1403

Hill's Stationery Store
1127 Chorro . . . . . Sn Luis Obspo 1403
(See Advertisement Page 1)

NATIONAL ADDING MACHINES
Scientifically designed to do more work, in less time, with less effort.
National
SALES • SERVICE • SUPPLIES
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
719 Higuera . . . . . Sn Luis Obspo 543

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera . . . . . Sn Luis Obspo 228
(See Advertisement This Page)

PACIFIC COAST PUBLISHING CO
Remington-Rand Sales & Service
1022 State . . . . . Snta Barbara 5-5291

PASO ROBLES OFFICE SUPPLY
608-12th . . . . . Paso Robls 481-J

TYPEWRITER SHOP THE
986 Monterey . . . . . Sn Luis Obspo 127
(See Advertisement This Page)

VICTOR ADDING MACHINES
DEPENDABLE SINCE 1918
A complete line of portable and heavy duty machines to add, subtract, multiply, divide, credit balance.
Hand Operated and Electric Models
SALES—SERVICE—RENTALS
VICTOR ADDING MACHINES
"WHERE TO BUY THEM"
NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera . . . . . Sn Luis Obspo 228

WALKER'S BOB
R C Allen Sales & Service
785 Marsh . . . . . Sn Luis Obspo 681-W

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Adjusters

COAST COUNTIES ADJUSTMENT BUREAU RUSSELL J. THOMAS, Owner
J. E. CAMPBELL, Manager
WALTER W. WILSON, Adjuster
R. E. GRANT, Adjuster
PAUL PETERSON, Adjuster
1130 Garden . . . . . SanLuisObispo 3011
If no answer call . . . SanLuisObispo 2248-J
Or . . . . . SanLuisObispo 2529-J

CROSS SAM & CO
SAM CROSS & CO.
Insurance Adjusters
A. L. Peterson, Mgr.
774 Marsh . . . . . SanLuisObispo 4211
Evenings & holidays call. PismoBeach 192-J

GENERAL ADJUSTMENT BUREAU INC
Formerly Fire Co's Adj Bureau Inc
Ed K Francis-Branch Mgr
1125 Garden . . . . . Sn Luis Obspo 1968

Advertising–Radio
See Radio Broadcasting Companies & Stations

Advertising Signs–See Signs

Agricultural Implements—See Farm Equipment

Air Compressors

INGERSOLL-RAND AIR COMPRESSORS—
TOMASINI A E
1922 Johnson . . . . . Sn Luis Obspo 1424

WESTINGHOUSE AIR COMPRESSORS—
HARDING EQUIPMENT CO
Old 101 Hwy. . . . . Sn Luis Obspo 1937-J

Air Compressors–Renting

Parker E R Boiler Works
514 Higuera . . . . . Sn Luis Obspo 2056
TOMASINI A E 1922 Johnson . . Sn Luis Obspo 1424
(See Advertisement This Page)

Air Conditioning Contractors

COOPERATIVE FARMERS SUPPLY CO INC
1315 Pine . . . . . Pso Robls 153
SMEE'S PLUMBING & HEATING SHOP
1302 Osos . . . . . Sn Luis Obspo-766

Air Conditioning Equipment & Supplies

YORK AIR CONDITIONING
And refrigerating equipment for every Commercial, Industrial or Residential need—summer, winter or year 'round. Complete engineering and design facilities, service and supplies.
York
"WHERE TO BUY IT"
DISTRIBUTOR
OTT'S 727 State . . . . . SantaBarbara 2-7671

Advertise in the Classified Directory . . . it pays.

AIR COMPRESSORS

RENTED

- DRILLING
- CHIPPING
- BREAKING
- TAMPING
- SANDBLASTING

A. E. TOMASINI
LICENSED CONTRACTOR
SALES & SERVICE
PHONE
San Luis Obispo 1424
1922 JOHNSON

What calls
Did He
MISS?

He'll never know; for he failed to replace the receiver of his telephone.

Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

FLY NORTH-STAR AIRCOACH

MODERN LUXURY LINERS • • • • • SCHEDULED FLIGHTS

NEW YORK $80 * EACH WAY

CHICAGO $70 * EACH WAY

PHILADELPHIA / BOSTON $90* EACH WAY

LOW FARES TO
DETROIT
CLEVELAND
PITTSBURGH
WASHINGTON D.C.
NEW ORLEANS
HONOLULU
—and all Major Cities

* When purchased as ROUND TRIP EXCURSION

SERVICEMEN!—Flight Priorities for Servicemen, Their Wives & Families from and to All Points

CARIBBEAN AMERICAN AIRLINES

Call COLLECT

DOuglas 2-2332
248 POWELL ST.,
SAN FRANCISCO

OVER 200 MILLION SAFE PASSENGER MILES

ONE OF THE NATION'S LARGEST AIRCOACH SYSTEMS

FLY 4 ENGINE DOUGLAS AIRLINERS

U S AIRCOACH AIRLINES

Member Aircoach Transportation Assn.

LOWEST FARES
★ ECONOMY
4 miles a minute
★ SPEED
4 engine
★ DEPENDABILITY

Similar Low Fares to DETROIT . . . CLEVELAND PHILADELPHIA BOSTON AND OTHER PRINCIPAL CITIES

NEW YORK $80*
CHICAGO $70*
*PLUS TAX

DIRECT FLIGHTS FROM
PASO ROBLES AIRPORT
Office: 1238 Spring, Paso Robles
LOBBY ANTLERS HOTEL

PHONE
PASO ROBLES
52

Air Express Service

Air Express Division-Railway Express Agency Inc
Railroad Av ..... SanLuisObispo 522

Air Freight Service

SOUTHWEST AIRWAYS CO
Air Freight Rates & Information
San Luis Obispo
County Airport ..... SnLuisObispo 2627
Paso Robles
Sn Luis Obispo Co Arpt..... PasoRobles 707

Air Line Companies

ECONOMY AIRWAYS INC
DIRECT FLIGHTS
LOW FARES – ALL MAJOR CITIES
LUXURY AIRLINERS
"Large Irregular Air Carrier"
FOR INFORMATION & RESERVATIONS
Dollar Hotel
1317 Spring ..... PasoRobles 1551
974 Monterey ..... SanLuisObispo 4295

NORTH STAR AIRCOACH
248 Powell S F..... Douglas 2-2332
(See Advertisement Page 4)

Southwest Airways Co
Sn Luis Obispo County Airport.... PasoRobles 707

SOUTHWEST AIRWAYS CO
Passenger Information & Reservations
San Luis Obispo County
Airport ..... SnLuisObspo 2627
Paso Robles
Sn Luis Obspo Co Arpt..... PasoRobles 707
Air Freight Rates & Information
San Luis Obispo County
Airport ..... SnLuisObspo 2627
Paso Robles
Sn Luis Obspo Co Arpt..... PasoRobles 707

Air Line Companies–(Cont'd)

U S AIRCOACH
Member Aircoach Transportation Assn.
Economy – Speed – Dependability
DIRECT FLIGHTS FROM
PASO ROBLES AIRPORT
Office Antlers Hotel Lobby
1238 Spring ..... PasoRobles 52

U S Aircoach 1238 Spring..... PsoRobls 52
(See Advertisement Page 4)

Air Line Ticket Agencies

A AIR COACH AGENCY
THE AIR COACH CENTER
4-Engine Skymasters – All Major Cities
NEW YORK $80.00 – CHICAGO $70.00
Immediate Reservations – Priority to GI's
Lowest Fares – 10% off on Round Trip
Daily Scheduled Departures – Direct Service
Dollar Hotel
1317 Spring ..... PasoRobles 1551
974 Monterey ..... SanLuisObispo 4295

(Continued Next Page)

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Fly AIR AMERICA

MODERN LUXURY LINERS

NEW YORK $80 * Each Way
CHICAGO $70 * Each Way * Plus Tax

DETROIT – PHILADELPHIA – OKLAHOMA CITY – DALLAS
And All Other Major Cities – Similar Low Fares

DAILY FLIGHTS EAST
SERVICE TO ALL MAJOR CITIES

TOP PRIORITY TO SERVICEMEN

WILTON TRAVEL AGCY.

Call Collect
PASO ROBLES 1070

OFFICES PASO ROBLES HOT SPRINGS HOTEL

Air Line Ticket Agencies–(Cont'd)

A-AIRLINES TERMINAL
REPRESENTING
Air Transport Carriers – Central Air Coach
Economy Air Coach – North Amer Air Lines
20th Century – Aero Coach
California Central Air Lines and Others
LOWEST FARES – ALL MAJOR CITIES
Dollar Hotel
1317 Spring ..... PasoRobles 1551
974 Monterey ..... SanLuisObispo 4295

AIR COACH RESERVATIONS
974 Monterey ..... SnLuisObspo 4295
1317 Spring ..... PsoRobles 1551

AIRLINE RESERVATIONS
974 Monterey ..... SnLuisObspo 4295
1317 Spring ..... PsoRobles 1551

ALLIED AIR COACH 1317 Spring.... PsoRobles 1551
974 Monterey ..... SnLuisObspo 4295

Columbia Air Coach System
1317 Spring ..... PsoRobls 1551

COLUMBIA AIRLINE AGENCY
974 Monterey ..... SnLuisObspo 4295
1317 Spring ..... PsoRobles 654

Columbia Airline Agcy 1317 Spring... PsoRobles 1551
Economy Airways Inc 1317 Spring.... PsoRobles 1551

Military Air Travel Serv
974 Monterey ..... SnLuisObspo 4295

Military Air Travel Service
1317 Spring ..... PsoRobls 1551
(See Advertisement This Page)

NORTH STAR AIRCOACH
See Adv Under Air Line Companies
248 Powell S F..... Douglas 2-2332

CLEAN SWEEP

A vegetable brush is handy for cleaning your grater. It gets into crevices, prevents snagging dish rag.

Air Line Ticket Agencies–(Cont'd)

SKYCOACH AGENCY
DE LUXE DC4'S
4-Engine Skymasters – All Major Cities
NEW YORK $99.00 (Excursion $80.00)
CHICAGO $75.00 (Excursion $70.00)
Plus Tax – Immediate Reservations
Lowest Fares – 10% off on Round Trip
For Reservations Call Collect
37 Geary San Francisco..... YUkon 2-5300

Skycoach Agency 37 Geary S F..... YUkon 2-5300
(See Advertisement Page 7)

SOUTHWEST AIRLINES AGCY
987 Osos ..... SnLuisObspo 418

STANDARD AIR COACH
LUXURIOUS 4-ENGINE AIRLINERS
DAILY SCHEDULED FLIGHTS
Lowest Fares – All Cities
Charter Planes Available
Time Flies – Why Don't You
Dollar Hotel
1317 Spring ..... PasoRobles 654
974 Monterey ..... SanLuisObispo 4295

Standard Air Coach Agcy
974 Monterey ..... SnLuisObspo 4295
(Continued Next Page)

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

insist on 4 Engine Dependability

NEW YORK $80.00* EACH WAY
CHICAGO $70.00* EACH WAY

LOW FARES TO OTHER PRINCIPAL CITIES
Daily Scheduled Departures – Direct Service

MILITARY AIR TRAVEL SERVICE

COLLECT CALLS ACCEPTED
PASO ROBLES 1551
1317 SPRING – DOLLAR HOTEL

SAN LUIS OBISPO 4295
974 MONTEREY – AIRLINE TERMINAL

* When Purchased As Round-Trip Sun. Thru Thurs. – All Fares – Plus Tax

Air Line Ticket Agencies–(Cont'd)

TRAVEL SERVICE
SOUTHWEST
UNITED – TWA – AMERICAN
PAN AMERICAN – PHILIPPINE – WESTERN
TICKETS & RESERVATIONS
No Service Charge
Across From Court House
987 Osos ..... SnLuisObispo 418

Travel Service 987 Osos..... SnLuisObspo 418
(See Advertisement This Page)

U S AIRCOACH
Member Aircoach Transportation Assn.
Economy – Speed – Dependability
DIRECT FLIGHTS FROM
PASO ROBLES AIRPORT
Office Antlers Hotel Lobby
1238 Spring ..... PasoRobles 52

WILTON TRAVEL AGCY
FLY AIR AMERICA
Low Fares to All Major Cities
Direct Flights Daily
Office Paso Robles Hot Springs Hotel
Call Collect
Paso Robles Hot Springs
Hotel ..... PasoRobles 1070

Wilton Travel Agcy
Pso R Hot Springs Hotel..... PasoRobls 1070
(Sss Advertisement Page 5)

Air Purification Equipment

Daggett C L Orcutt Rd ..... Sn Luis Obspo 1427-J

Air Taxi & Charter Service

A-AIRLINES TERMINAL
974 Monterey ..... SnLuisObspo 4295
1317 Spring ..... PsoRobles 1551

Airports

Hoover Bros Flying Service
Edna Rd..... Sn Luis Obspo 2977
Paso Robles San Luis Obispo County
Airport ..... PsoRobles 1030
Patroline Estrella Air Base..... PsoRobles 27-F-2
Patroline Estrella Air Base..... PasoRobls 616-J

Aluminum Products

S L O SUPPLY CO
Aluminum Windows & Garage Doors
101 Higuera ..... SnLuisObspo 351

Good neighbors are considerate party line users. Remember these party-line golden rules:

- Space your calls instead of making several of them without a break.
- Talk only as long as you have to on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear to receive your call.
- Ask your youngster not to monopolize the telephone.

SKYCOACH AGENCY

FLIGHTS SCHEDULED DAILY
Douglas 4 Engine Skymasters
ALL MAJOR CITIES
NEW YORK AS LOW AS PLUS TAX **$80.00**
CHICAGO $70.00
Excursion Rates
CLEVELAND – DETROIT – KANSAS CITY
Lowest Fares Everywhere
SAVE 10% ON ROUND TRIP
Charter Flights Available
For Reservations Call Collect
YUkon 2-5300
EXT. 2002
Immediate Reservations
37 Geary
SAN FRANCISCO

FLY THE FINEST
SCHEDULED AIRLINES

CALL
SAN LUIS OBISPO 418

Tickets – Reservations
• SOUTHWEST AIRLINES
• UNITED • TWA • AMERICAN
• PAN AMERICAN • PHILIPPINE
• WESTERN AIRLINES
No Service Charge
TRAVEL SERVICE
987 OSOS

AMBULANCE

JONES AMBULANCE SERVICE

OXYGEN EQUIPPED

Rates on Out of Town Calls

We Serve Any Community

RED CROSS TRAINED PERSONNEL

ALL AMBULANCES FULLY EQUIPPED FOR EMERGENCY & INVALID CASES

WE RENT AND SELL HOSPITAL BEDS
WHEEL CHAIRS - OXYGEN - OXYGEN EQUIPMENT
AND ALL TYPES OF SICK ROOM EQUIPMENT
CRUTCHES & CANES

24-HOUR SERVICE

PHONE
SAN LUIS OBISPO 887

INDEPENDENTLY OWNED & OPERATED

780 PACIFIC ST. SAN LUIS OBISPO

PASO ROBLES AMBULANCE SERVICE

RIDE WITH YOUR PATIENT – NO CHARGE

Call

Paso Robles 652

- OXYGEN EQUIPPED
- 24-HOUR SERVICE

Any Time - Anywhere

- Emergency Facilities
- No Mortuary Connection

Featuring
SEEBURG
COIN OPERATED
PHONOGRAPHS

Also All Other Coin Operated Amusement Devices
24-HOUR DEPENDABLE SERVICE

LOS OSOS VENDORS
Phone SAN LUIS OBISPO 1833
FOR SERVICE – SAN LUIS OBISPO 2992
750 MILL

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Ambulance Service

BENEDICT-RETTEY AMBULANCE SERV
A COMPLETE, FULLY EQUIPPED TRAINED AND UP-TO-DATE AMBULANCE SERVICE
Hwy No 1 & Atascadero Rd.....Morro Bay 6271
Day or Night call.....Morro Bay 6271

Chapel Of The Roses S Hwy.....Atascadero 98
CHOLAME AMBULANCE SERVICE
24 Hour Service
Cholame .....Paso Robles 26-F-6
Jones Ambulance Service
780 Pacific .....SnLuisObspo 887
(See Advertisement Page 8)
PASO ROBLES AMBULANCE SERVICE
2815 Vine.....Pso Robls 652
(See Advertisement Page 8)

Amusement Devices

John Marion 137 Cypress...Sn Luis Obspo 3096-J
Los Osos Vendors 750 Mill .....SnLuisObspo 1833
(See Advertisement Page 8)
Nelsen John L 974 Monterey.....SnLuisObspo 2370
San Luis Amusement Co
983 Chorro.....Sn Luis Obspo 66-W

Amusement Places

Army Px & Amusement Center
1324 Spring.....Pso Robls 695
Noble's Oceano Pavilion
Pier Av Oceano .....ArroyoGrande 9978
Pismo Beach Skating Rink
175 Pomeroy Av.....PismoBch 131
PISMO BOWL
277 Pomeroy Av.....Pismo Bch 191
PISMO POKO
PISMO'S OLDEST BINGO PARLOR
OPEN EVENING AT 7 O'CLOCK
AROUND THE CORNER FROM HOTEL BUTLER
620 Cypress.....Psmo Bch 53-J
Surf Club 195 Pomeroy Av.....PismoBch 196

Ant Control–See Exterminating

Antiques–Dealers

ANNA'S SHOP
ANTIQUES
GIFTS & NOVELTIES
FRENCH FURNITURE
DISHES – JEWELRY – PICTURES
MISCELLANEOUS
867 Grand Av Grover Cty..ArroyoGrande 5504
B & B Antiques 1023 Broad..Sn Luis Obspo 394-W
El Techo Azul
Gladys K McLinn
662 Higuera.....Sn Luis Obspo 619-J
H & S Gift Shop 559 Cypress....Pismo Bch 304-W
SMITH'S S S TRADING POST
COMPLETE LINE OF COLLECTOR'S ITEMS
ANTIQUES - GUNS - CURIOS
MISCELLANEOUS
We Buy—Sell—Trade
⅛ Mile Past City Limits Toward Airport
Edna Road.....San Luis Obispo 1498-W

Antiques–Repairing & Restoring

ART-WOOD-CRAFTS
Mr & Mrs A C Phillips
955 Pacific.....Sn Luis Obspo 2410-W

Apartments

Beach Apartments 142 Stimson Av.....PismoBch 19
Breaker's Apartments 172 Hinds Av....PismoBch 325
Dolliver Apts 320 Hinds Av.....Pismo Bch 215-M
Dudley Apartments 1804 Spring..Pso Robls 1153-J
Edgewater Motel 280 Wadsworth.....PismoBch 3
El Marero Hollister.....Pismo Bch-196
Howie's Court 652 Morro....Sn Luis Obspo 2297-J
Morro Del Mar Apts Morro Del Mar..MorroBay 5281
Park Apartments 322 Park Av...Pismo Bch 200-J
Rooker's Shell-Bra Apartments
Daily-Weekly-Monthly Rentals
142 Windward Av Shell Beach..PismoBch 450-J
Seashore Apartments
15 Apartments-Weekly & Monthly Rates
110 Stimson.....Pismo Bch 182-J
SMITH'S DELUXE APARTMENTS
At Leeward and Water St Shell Beach
Furnished Apartments by Week or Month
627 Water Shell Beach.....Pismo Bch 34-W

Appraisers

Fitzgerald Maurice W
Specializing In Real Estate Appraisals
852 Higuera .....SnLuisObspo 839

Architects

Badgley John 981 Monterey .....SnLuisObspo 1641
Badgley John & Associates
Archtl Engnrng & Planning Consultants
981 Monterey .....SnLuisObspo 1641
Holdredge Wm Decker
776 Palm.....Sn Luis Obspo 29

Army & Navy Goods

Army Supply 1221 Spring.....Pso Robls 1502
Beno's Inc 1019 Morro.....San Luis Obspo 620
Frenchy's Army Supply 1321 Spring.PasoRobles 309-J
Military Service Co Inc
1563 Fairview .....SnLuisObspo 1946-J

Art Goods–Retail

See Also Artists' Materials–Retail; Gift Shops; Pictures, Etc.
Bert's Hobby Shop 995 Higuera..SnLuisObspo 2845-W

Artists' Materials–Retail

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey.....Sn Luis Obspo 3039
Gabby Book Store 1040 Chorro...SnLuisObspo 867-W
HILL'S STATIONERY STORE
1127 Chorro.....Sn Luis Obspo 1403
PISMO ARTS & CRAFTS
610 Cypress .....PismoBeach 66-J

Asphalt & Asphalt Products

ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785
Or .....SnLuisObspo 759
Southern Pacific Milling Co
Snta Barbara Av.....SnLuisObspo 2203
WEBSTER JACK
Blacktop For Driveways-Patios-Paths
958 Grand Av.....Aroyo Grnde 2694

NUTRITION HINT

Never skim top that forms on hot milk or cocoa. They are milk solids and minerals. Beat in with beater to save.

Associations

See also Clubs; Fraternal Organizations; Labor Organizations; Etc

Alcoholic Anonymous 1245 Spring....Pso Robls 488
Alcoholics Anonymous
Monterey .....Sn Luis Obspo 2743-J
American Legion Hall
Orchard Av.....Aroyo Grnde 4460
Amer National Red Cross San Luis Obispo
Chapter 1041 Chorro .....SnLuisObspo 2630
Atascadero Chamber of Commerce
Carlton Hotel .....Atascadero 321
Atascadero Golf Course Highway...Atascadero 101-W
Atascadero Grange Hall Palma Av..Atascadero-214-J
Automobile Club of Southern Calif
District Office
1134 Monterey.....Sn Luis Obispo 1480
Emergency Road Service
1246 Spring.....Pso Robls 169-W
Emergency Road Service
1101 Monterey .....Sn Luis Obspo 102
Boy Scouts of America
790 Monterey.Sn Luis Obspo-2220
Camp Fire Girls Inc
864 Snta Rosa.....Sn Luis Obspo 1858-W
Camp Talaki Santa Maria Campfire Council
Lopez Canyon .....AroyoGrnde 2030
Chamber of Commerce
998 Monterey.....Sn Luis Obspo 2923
Chamber Of Commerce 705-12th.....PsoRobls 16
Eagle's Lodge IOOF Bldg.....Pso Robls 1452
Elks Club 906 Marsh.....Sn Luis Obspo-322
Fishermen's Assn Of Morro Bay California Inc
Waterfront .....MorroBay 5531
Grange Hall S Broad.....Sn Luis Obspo 639
I D E S Hall Assn Mill.....Sn Luis Obspo-1373-W
I O O F Hall 128 Bridge.....Aroyo Grnde 2656
I O O F Hall 520 Dana.....Sn Luis Obspo 168
Infantile Paralysis Foundation
1302 Marsh.....Sn Luis Obspo 566
Labor Local No 1464 A F of L
1530 Monterey.Sn Luis Obspo-256
Masonic Hall 859 Marsh.....Sn Luis Obspo-626-J
Masonic Temple 112 Poole.....Aroyo Grnde 2350
Monday Club Monterey.....Sn Luis Obspo-1960
National Farm Loan Assn
1123 Garden.....Sn Luis Obspo 1386
Paso Robles Camp Fire Girls Hdqtrs
19th & Chestnut.....Pso Robls 1468-W
Paso Robles Grange.....Pso Robls 20-J-11
Paso Robles Mutual Building & Loan Assn
1211 Park.Pso Robls-613
Paso Robles Women's Club
13th & Oak.....Pso Robls 747-W
San Luis Obispo County Contractors Assn
S Hwy..... Atascadero 477-W
San Luis Obispo County Fair Office
Riverside Av .....PsoRobls 950
San Luis Obispo County Tuberculosis & Health
Association 1026 Chorro.....Sn Luis Obspo 1048
San Luis Obispo Production Credit Assn
1123 Garden.....Sn Luis Obspo-1386
Shrine Circus Office
940 Chorro.....Sn Luis Obspo 660-W
Womens Civic Club 247 Stimson Av...Pismo Bch-83-J

Athletic Goods

See Sporting Goods Headings

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

Attorneys

Andre & Andre 1041 Chorro.....SnLuisObispo 3344
Andre George L 1041 Chorro...Sn Luis Obspo 3344
Andre Peter R 1041 Chorro....Sn Luis Obspo 3344
Brazil A H 793 Higuera.....Sn Luis Obspo-2082
Res Phone.....Sn Luis Obspo 188
Buck Chas K Wickenden Bldg...Sn Luis Obspo 890
Champion Lawton D Bank of Amer Bldg..Pso Robls-76
David Andrew 105 Short.....AroyoGrnde 2692
Davis Paul W 846 Higuera....Sn Luis Obspo 1033
Residence.....SnLuisObspo 2842-W
Dubin H J 999 Higuera .....SnLuisObspo 676
Eschwig W W 531-12th .....PsoRobls 333
Finucane Geo F 139 W Branch...Aroyo Grnde 2835
Fitzgerald M A 778 Marsh....Sn Luis Obspo 1479
Gallagher & Madden
Bank of Amer Bldg.....Pso Robls 800
Grundell Herbert C Court House..Sn Luis Obspo-1683
Harris Richard F Security First
Natl Bank Bldg.....Sn Luis Obspo 3048
Residence .....Sn Luis Obspo 1696
Heid F J Jr 310 Harbor View.....Pismo Bch 50
Kaetzel C P 793 Higuera.....Sn Luis Obspo-1868
Kaetzel Jack 793 Higuera.....Sn Luis Obspo 1868
Muller & Woolpert
Wickenden Bldg .....SnLuisObispo 614
O'Reilly Timothy I
Bank of America Bldg.....Sn Luis Obspo 889
Polin Martin 1026 Chorro....Sn Luis Obspo 640-J
Quinn Thos D Bk of Amer Bldg.....Pso Robls 76
Renetzky Andrew 846 Higuera....SnLuisObspo 1033
Renetzky & Davis
846 Higuera.....Sn Luis Obspo 1033
San Luis Obispo County District Attorney
Court House.Sn Luis Obspo-1683
Seitz John L 991 Osos.....SnLuisObspo 4290
Shipsey Gerald W 991 Osos .....SnLuisObspo 4290
Shipsey & Seitz 991 Osos.....SnLuisObspo 4290
Somogyi Lloyd E.777½ Higuera...SnLuisObispo 2654
Wright Robt E Entrada Av.....Atascadero 474

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Batteries

See Batteries Headings

Automobile Blacksmithing

See Automobile Body Repairing

Automobile Body Repairing

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548

BLACK'S AUTO BODY
AUTO BODY AND FENDER REPAIRING
AUTO PAINTING
Free Estimates
OVER 15 YEARS EXPERIENCE
1509 Spring.....Paso Robles 1354-W

Cline's Auto Body Shop 640 Marsh..SnLuisObspo 422

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
BODY & FENDER WORK
AUTO PAINTING
COMPLETE AUTOMOTIVE SERVICE
Free Estimates
All Work Guaranteed
50 South.....San Luis Obispo 945-W

(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

Automobile Body Repairing–(Cont'd)

DAVIS & HARRIS BODY SHOP
COMPLETE AUTO BODY REBUILDING
BODY DENT WORK – FENDER REPAIRING
WHEEL & FRAME ALIGNING
PAINTING – UPHOLSTERING
GLASS INSTALLED
Guaranteed Workmanship
Free Estimates
In Back of Kimball Pontiac Agency
252 Higuera .....SanLuisObispo 389-W

Dickey's Auto Body & Paint Shop
1234 Broad.....Sn Luis Obspo 116
(See Advertisement This Page)

(Continued Next Page)

The Yellow pages save you time.

See Us First!

• COMPLETE
Body and Fender Repairs
• PAINTING
Color Matching
• 24-HOUR
TOWING SERVICE

PHONE
San Luis Obispo 102

E. H. THRESH, INC.
MONTEREY & SANTA ROSA STS.
San Luis Obispo

FENDER and BODY REPAIRS
WRECKS REBUILT
Free Estimates
KEN'S PAINT & BODY SHOP
729 Spring Paso Robles 484-W

DICKEY'S
Auto Body & Paint Shop
(Formerly Wilson Motors)
COMPLETE BODY & FENDER WORK

AUTOMOBILE BODY AND PAINT SHOP
• AUTO GLASS INSTALLED
• AUTO & TRUCK RECONSTRUCTION
Free Estimates — All Work Guaranteed
PHONE
San Luis Obispo 116
1234 BROAD ST. SAN LUIS OBISPO

CUSTOM
AUTO BODY REBUILDING

• CHOPPED COUPES & CONVERTIBLES
• BODY & FENDER FADEAWAY
• HEADERS & DUAL EXHAUST SYSTEM INSTALLED
• ALL TYPES OF MOLD WORK AUTO PAINTING
PHONE
SAN LUIS OBISPO 754
SPINK & CO.
1365 MONTEREY
ESTABLISHED OVER 20 YEARS

Automobile Body Repairing–(Cont'd)

FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53

FREEMAN'S COMPLETE AUTO SERVICE
Traffic Wy.....Atascadero 610
Goss Body Shop 134 W Branch.....AroyoGrnde 2690
Hansen Gus 1331 Walker.....SnLuisObspo 195

JIMS AUTO PAINT & BODY SHOP
COMPLETE
AUTO BODY & FENDER WORK
AUTO PAINTING
Free Estimates – All Work Guaranteed
24-Hour Towing Service
Located between Broad St. & S.P. R.R.
858 Humbert Av.....SanLuisObispo 4220

Ken's Paint & Body Shop
729 Spring.....PsoRobls 484-W
(See Advertisement Page 11)

LEVERENZ WALTER F Hwy.....Atascadero 14
LEWIS WALTER F 205 Higuera...SnLuisObspo 772
Paso Robles Body Works 2815 Vine....Pso Robls 652

SERAFIN'S BODY & PAINT SHOP
H. E. SERAFIN
COMPLETE
BODY, FENDER REPAIRING AND
AUTO PAINTING
Free Estimates - All Work Guaranteed
865 Palm.....Sn Luis Obspo 836
If no answer call...Sn Luis Obspo 2739-W

Advertise here—it pays.

Automobile Body Repairing–(Cont'd)

Spink & Co Auto Body & Paint Shop
1365 Monterey.....Sn Luis Obspo 754
(See Advertisement Page 11)

Tex's Paint & Body Shop
Main.....Morro Bay 4281

THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement Page 11)

Automobile Boxing–See Trucking

Automobile Bumpers
See Automobile Parts & Supplies Headings

Automobile Bus Lines–See Bus Lines

Automobile Courts–See Motor Courts

Automobile Dealers–New Cars

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
(See Advertisement This Page)

Arland Chevrolet Co
303 Traffic Wy.....Aroyo Grnde 4466
Booth Bros 1103 Higuera.....Sn Luis Obspo 3174
Booth Brothers 836-13th.....Pso Robls 5

BORIACK MOTOR CO
1330 Monterey.....Sn Luis Obspo 1469
(See Advertisement Page 15)

BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 5628

BROOKS MOTORS 917-12th.....Pso Robls 35-R

(Continued on Pages 13 & 14)

You'll find it fast in the YELLOW PAGES.

Sales & Service

CHEVROLET

FACTORY DIRECT DEALER

ARLAND CHEVROLET CO.

THE ONLY FINE CAR PRICED SO LOW

SAN LUIS OBISPO
1548

1039 MONTEREY

PLYMOUTH BUILDS GREAT CARS

DE SOTO
PLYMOUTH

DeSoto

SALES
SERVICE

SALES
SERVICE

- COMPLETE OVERHAULING
- FRONT END ALIGNMENT
- WHEEL BALANCING
- TUNE-UPS
- LUBRICATION
- SEAT COVERS

GENUINE FACTORY PARTS – PROMPT, COURTEOUS SERVICE

USED CARS
Bought - Sold - Traded

PHONE
PASO ROBLES 254

J. M. WILDMAN, INC.
INTERNATIONAL HARVESTER DEALER
1139-13th Street Paso Robles

THE FORD CORNER
MONTEREY ST. SANTA ROSA ST.
SAN LUIS OBISPO

CARS - TRUCKS - PARTS
Sales & Service

FORD

E. H. THRESH INC.
24-HOUR TOWING SERVICE

PHONE
SAN LUIS OBISPO 102

Monterey & Santa Rosa Sts. San Luis Obispo

CHEVROLET

CARS & TRUCKS

Sales & Service

• GENUINE PARTS & ACCESSORIES

24-Hour Towing Service
After 5:30 P.M.
Phone Paso Robles 1253-W

SID NICHOLS
Chevrolet

AUTHORIZED DEALER
SALES & SERVICE

Paso Robles 1222

ATASCADERO 163

1305 Spring St. Paso Robles

GARRETT MOTORS

Authorized
STUDEBAKER
DEALER

TRUCKS
USED CARS

EXPERT AUTOMOTIVE SERVICE
& PARTS

San Luis Obispo 2476

1219 Monterey – Corner Toro

Automobile Dealers–New Cars–(Cont'd)

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.

"WHERE TO BUY IT"

KAMM C H & CO
1034 Monterey.....Sn Luis Obspo 332
MICHELMORE & WOOSTER BUICK & G M C
1501 Spring.....Paso Robls 14

CADILLAC SALES & SERVICE

"STANDARD OF THE WORLD"

"WHERE TO BUY IT"

SINCLAIR PONTIAC-CADILLAC SERVICE & NEW CARS
1020 Park.....Pso Robls 1000
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey.....Sn Luis Obspo 3144

(Continued Next Page)

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

FORD

SALES & SERVICE

Late Model Used Cars

8 6

• REPAIRING
• PAINTING

BODY & FENDER WORK

Paso Robles 53

Truman A. Harris & Son

1302 PINE

If no answer call
PASO ROBLES 193

Automobile Dealers–New Cars–(Cont'd)

CHEVROLET AUTHORIZED SALES & SERVICE

CHEVROLET
Out-Values...
Out-Sells...
All Others!

"WHERE TO BUY IT"

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
ARLAND CHEVROLET CO
303 Traffic Wy.....Aroyo Grnde 4466
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

(Continued Next Page)

KIMBALL MOTOR COMPANY

PONTIAC GMC TRUCKS

AUTHORIZED SALES & SERVICE

NEW CARS - USED CARS
REPAIRING ALL MAKES

Phone San Luis Obispo 2344

252 HIGUERA STREET

KAISER FRAZER

Sales & Service

BORIACK MOTOR CO.

PHONE
San Luis Obispo 1469

1330 MONTEREY
San Luis Obispo

Willys

SALES – SERVICE – PARTS

MODERN SHOP
Completely Equipped for Service and Repairing All Makes of Cars

San Luis Obispo 772

WALTER F. LEWIS

205 HIGUERA SAN LUIS OBISPO

McWILLIAMS & PALLA

Authorized

HUDSON

SALES & SERVICE

The New Step-Down Ride

Complete Line of Hudson Parts & Accessories

FINE USED CARS

TRACTORS & FARM EQUIPMENT

PHONE
PASO ROBLES 1238

1148-12th PASO ROBLES

michelmore & wooster

Buick 8 AUTHORIZED SALES & SERVICE GMC TRUCKS

BEST SELECTION OF
NEW–USED CARS & TRUCKS
In San Luis Obispo County

— CALL —
PASO ROBLES 14

1501 Spring St. Paso Robles

DE SOTO
PLYMOUTH

Authorized
Sales & Service

THOMAS MOTOR CO.

1255 MONTEREY STREET

Phone
San Luis Obispo 3142

Automobile Dealers–New Cars–(Cont'd)

CHRYSLER-PLYMOUTH SALES & SERVICE

THE BEAUTIFUL CHRYSLER

"WHERE TO BUY THEM"

DEALER

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1144 Monterey.....Sn Luis Obspo 1983

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1144 Monterey.....Sn Luis Obspo 1983

CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675

CROSLEY SALES & SERVICE—
BORIACK MOTOR CO
1330 Monterey.....Sn Luis Obspo 1469

DE SOTO-PLYMOUTH SALES & SERVICE

GREATEST DE SOTO EVER BUILT

"FOR SERVICE CALL"

THOMAS MOTOR CO
1255 Monterey.....SnLuisObspo 3142
WILDMAN J M INC 1139-13th.....PsoRobls 254

DODGE-PLYMOUTH SALES & SERVICE—
BOOTH BROS 1103 Higuera..Sn Luis Obspo 3174
BOOTH BROTHERS 836-13th.....Pso Robls 5

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved equipment.

"WHERE TO BUY IT"

BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 5628
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53
LEVERENZ WALTER F
Highway.....Atascadero 14
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476
(See Advertisement Page 14)
HARRIS TRUMAN A & SON 1302 Pine.Pso Robls 53
(See Advertisement Page 14)

HILLMAN MINX SALES & SERVICE—
BORIACK MOTOR CO
1330 Monterey.....SnLuisObspo 1469

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

Automobile Dealers–New Cars–(Cont'd)

HUDSON AUTHORIZED SALES AND SERVICE

NEW HUDSON AUTOMOBILES AND HUDSON'S PROTECTIVE SERVICE

"WHERE TO BUY THEM"

McWILLIAMS & PALLA
1148-12th.....PsoRobls 1238

Hughes Nash Co
1005 Monterey.....SnLuisObspo 3131

KAISER-FRAZER SALES & SERVICE—
BORIACK MOTOR CO
1330 Monterey.....SnLuisObspo 1469

KAMM C H & CO 1034 Monterey...SnLuisObspo 332
KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344
(See Advertisement Page 15)
Leverenz Walter F Highway.....Atascadero 14
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772
(See Advertisement Page 15)

LINCOLN-MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

"WHERE TO BUY THEM"

CORDA MOTORS
1131 Monterey.....Sn Luis Obispo 2675

McWilliams & Palla 1148-12th.....PsoRobls 1238
(See Advertisement Page 15)

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.

"WHERE TO BUY THEM"

CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675

MICHELMORE & WOOSTER BUICK & G M C
1501 Spring.....Pso Robls 14
(See Advertisement Page 15)

NASH SALES AND SERVICE

THE WORLD'S MOST MODERN CARS!
• IN 3 GREAT SERIES •

"WHERE TO BUY IT"

DEALERS

HUGHES NASH CO
1005 Monterey.....Sn Luis Obspo 3131
PIONEER GARAGE
1246 Spring.....Pso Robls 169-W

NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
(See Advertisement Page 14)

(Continued Next Page)

Automobile Dealers–New Cars–(Cont'd)

OLDSMOBILE

ROCKET! HYDRA-MATIC! OLDSMOBILE HAS BOTH!

"WHERE TO CALL"

SCHMIDT WM F 1628 Spring...Pso Robls-1090
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey.....Sn Luis Obspo 3144

PACKARD AUTHORIZED SALES & SERVICE

ASK THE MAN WHO OWNS ONE

"WHERE TO BUY IT"

NEGRANTI VIRGIL
565 Higuera.....Sn Luis Obspo 525
REINKE PAUL A 1130 Pine.....Pso Robls 659

PLYMOUTH SALES AND SERVICE

Plymouth builds great cars.

... And good service keeps them great!

"FOR INFORMATION CALL"

BOOTH BROS
1103 Higuera.....Sn Luis Obspo 3174
BOOTH BROTHERS 836-13th.....Pso Robls 5
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
1144 Monterey.....Sn Luis Obspo 1983
THOMAS MOTOR CO
1255 Monterey.....Sn Luis Obspo 3142
WILDMAN J M INC
1139-13th.....Pso Robls 254

PONTIAC SALES AND SERVICE

Protect your Pontiac with Pontiac service — your best assurance of factory-trained mechanics, factory-engineered parts and factory-developed tools.

"FOR SERVICE CALL"

KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344
SINCLAIR PONTIAC-CADILLAC SERVICE & NEW CARS
1020 Park.....Pso Robls 1000

Reinke Paul A 1130 Pine.....Pso Robls-659
SCHMIDT WM F 1628 Spring.....PsoRobls 1090

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

Automobile Dealers–New Cars–(Cont'd)

STUDEBAKER SALES AND SERVICE

CARS and TRUCKS of Outstanding Style, Performance and Economy

Expert car and truck service for Studebaker and other makes

"WHERE TO CALL"

AUTHORIZED SALES & SERVICE

BROOKS MOTORS
917-12th.....Pso Robls 35-R
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

THOMAS MOTOR CO
1255 Monterey.....Sn Luis Obspo 3142
(See Advertisement Page 15)
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement Page 13)
WILDMAN J M INC 1139-13th.....Pso Robls 254
(See Advertisement Page 13)

WILLYS-OVERLAND SALES & SERVICE—
LEWIS WALTER F 205 Higuera.SnLuisObspo 772
REINKE PAUL A
1130 Pine.....Pso Robls 659

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately so that they need not be placed again . . . teaches children the little telephone courtesies.

When
NAME
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere.

LOOK IN THE

Classified
TELEPHONE SECTION

You probably will recognize the name or address when you see it.

LUCKSINGER

THE PLACE WHERE YOU BUY

"Automobiles With a Future"

WE SPECIALIZE IN NEARLY NEW

USED CARS

LOW CREDIT TERMS - NO TRADE REQUIRED

PHONE

SAN LUIS OBISPO 404

Two Locations to Serve You

1065 HIGUERA and MARSH & CHORRO

Residence San Luis Obispo 1414

A-1

USED CARS

Deke Thresh

YOUR FORD DEALER

MONTEREY & SANTA ROSA STS.

PHONE

San Luis Obispo

102

WHY BE

HANDCUFFED

TO AN OLD MODEL CAR . . . WHEN

WEAVER MOTOR CO.

Has the KEY to Set You FREE

We Pay Top Prices For Your Car or Equity

Come In & See Glen or Tex

On the Corner of Higuera & Toro

Or Phone

San Luis Obispo 536

Automobile Dealers—Used Cars

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
ARLAND CHEVROLET CO
303 Traffic Wy.....Aroyo Grnde 4466
BORIACK MOTOR CO
1330 Monterey.....Sn Luis Obspo 1469
Brennan Maury 330 Traffic Wy...Aroyo Grnde 5628
BROOKS MOTORS
New Car Dept 917-12th.....PsoRobls 35-R
Used Car Dept 28th & Spring....PsoRobls 764-W
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1144 Monterey....Sn Luis Obspo 1983
CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476
HARRIS TRUMAN A & SON
1302 Pine.....Paso Robls 53
Harris Truman A & Son 531-12th...Pso Robls 857
KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obispo 2344
LEWIS WALTER F 205 Higuera...SnLuisObspo 772
LUCKSINGER MOTORS
Lot No 1 1065 Higuera.....SnLuisObspo 404
Lot No 2 Marsh & Chorro.....SnLuisObspo 403
(See Advertisement Page 18)
Martin Jerry 224-5th.....MorroBay 3536
McWILLIAMS & PALLA 2110 Spring..PsoRobls 690
ROUTZAHN MOTOR CO
636 Higuera.....Sn Luis Obspo 1470
San Luis Motor Co
1144 Higuera.....Sn Luis Obspo 3044-W
SCHMIDT WM F 1628 Spring.....Pso Robls 1090
SINCLAIR PONTIAC-CADILLAC SERVICE & NEW CARS 1020 Park.....Pso Robls 1000
Sales Department Phone.....Pso Robles 1001
Used Car Dept 18th & Spring....Pso Robls 1005
THOMAS MOTOR CO
1255 Monterey.....Sn Luis Obspo 3142
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement Page 18)
WEAVER MOTOR CO 1166 Higuera.SnLuisObspo 536
(See Advertisement Page 18)

Automobile Electrical Equipment

General Auto Parts 1218 Pine.....Pso Robls 280

Automobile Electrical Service

AMERICAN BOSCH SALES AND SERVICE

Completely equipped and qualified to provide efficient service on all American Bosch automotive electrical products

"FOR AUTHORIZED SERVICE CALL"

Mueller Francis C 1234 Broad....SnLuisObspo 26

AUTO-LITE OFFICIAL SALES & SERVICE

Our Official Service Stations are fully equipped and qualified to render complete service on starting, lighting, ignition. "Auto-Lite — Life-Line of your Car."

ELECTRIC AUTO LITE SERVICE

"WHERE TO BUY IT"

MUELLER FRANCIS C
1234 Broad.....Sn Luis Obspo 26

Ed's Service Higuera & Nipomo....SnLuisObspo 123
(See Advertisement This Page)
Fred's Auto Electric & Signal Service
903 Spring.....Pso Robls 1007
(See Advertisement This Page)
(Continued Next Page)

Care Keeps it Rolling

Call

San Luis Obispo

123

COMPLETE SHOP FACILITIES

MOTOR TUNE-UPS

- GENERATORS
- STARTERS
- BATTERIES
- FUEL PUMPS
- CARBURETOR & IGNITION SERVICE

DELCO BATTERIES

ED'S SERVICE

ED & ROD CARLSON

HIGUERA & NIPOMO

SAN LUIS OBISPO

In PASO ROBLES See

FRED'S

AUTO ELECTRIC

MOTOR TUNE-UP SPECIALISTS

ELECTRIC AUTO LITE SERVICE

UNITED SERVICE MOTORS

Clayton DYNAMOMETER SERVICE

- GENERATORS
- CARBURETORS
- REGULATORS
- DISTRIBUTORS

SERVICE AND PARTS

CLAYTON DYNAMOMETER DIAGNOSIS

903 SPRING PASO ROBLES 1007

TIMES HAVE CHANGED!
The AUTO ELECTRICAL SYSTEM
IS MORE COMPLICATED THAN EVER

Call PASO ROBLES 220

HIBBARD & HIBBARD
For QUICK – DEPENDABLE – SERVICE
COMPLETE REPAIRS ON
STARTERS — GENERATORS — MAGNETOS
Pick-Up & Delivery
Official Headlight Station 930
1233 SPRING

FREEMAN'S
Complete Auto Service

Sun
Motor Tune-Up
Complete
Generator
Carburetor
Starter
Service

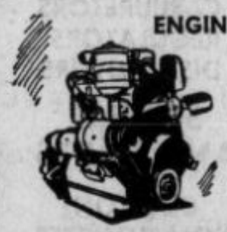
CALL
ATASCADERO 610
TRAFFIC WAY

WARDEN'S MACHINE SHOP

- Motor Rebuilding
- Bearing Resizing
- Reboring
- Crankshaft Grinding
- Valve Refacing & Reseating

LATHE WORK

Phone San Luis Obispo 271
424 Higuera — San Luis Obispo



ENGINE REBUILDING
CRANKSHAFT GRINDING
REBORING
Valve Refacing & Reseating

S & K WRECKING CO.
A. A. SUMMERS, Prop.
1545 Riverside Ave. ..... Paso Robles 1494
Residence ..... Paso Robles 894-R

Automobile Electrical Service–(Cont'd)

Freeman's Complete Auto Service
Traffic Wy ..... Atascadero 610
(See Advertisement This Page)
Hansen Electric Shop 113 Poole.... AroyoGrnde 2122
HIBBARD & HIBBARD 1233 Spring.... PsoRobls 220
(See Advertisement This Page)
Mueller Francis C 1234 Broad...Sn Luis Obspo 26

Automobile Equipment

See Automobile Parts & Supplies Headings

Automobile Flywheel Repairing

See Automobile Repairing; also Welding

Automobile Frame Repairing

See Automobile Wheel, Axle & Frame Repairing

Automobile Generator Service

See Automobile Electrical Service

Automobile Glass

See Glass–Auto, Plate, Window, Etc

Automobile Ignition Service

See Automobile Electrical Service

Automobile Motor Rebuilding

S & K Wrecking Co 1545 Riverside Av.. PsoRobls 1494
(See Advertisement This Page)
WARDEN MACHINE SHOP
424 Higuera ..... SnLuisObspo 271
(See Advertisement This Page)

Automobile Painting

ARLAND CHEVROLET CO
1039 Monterey..... Sn Luis Obspo 1548
BLACK'S AUTO BODY
1509 Spring..... Pso Robls 1354-W
BOOTH BROS 1103 Higuera... Sn Luis Obspo 3174
Chase A E 910 High..... Sn Luis Obspo 1507-M
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 50 South..... Sn Luis Obspo 945-W
(Continued Next Page)

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

MEMORY
plays tricks

If in doubt about a
TELEPHONE NUMBER
Please look it up
in the Directory

Automobile Painting–(Cont'd)

Dickey's Auto Body & Paint Shop
1234 Broad..... San Luis Obspo 116
(See Advertisement This Page)
FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine..... Pso Robls 53
FREEMAN'S COMPLETE AUTO SERV
Traffic Wy ..... Atascadero 610
JIMS AUTO PAINT & BODY SHOP
EXPERT AUTO PAINTING
Auto Body & Fender Repairing
Reasonable Rates – Guaranteed Work
24-HOUR TOWING SERVICE
Located between Broad St. & S.P. R.R.
858 Humbert Av..... SanLuisObispo 4220
Ken's Paint & Body Shop
See Our Ad Under Auto Body Repairing
729 Spring ..... PasoRobls 484-W
SCHMIDT WM F
PASO ROBLES
AUTO BODY & PAINT SHOP
COLOR MATCHING & STRIPING
Free Estimates
1628 Spring..... Paso Robles 1090
SERAFIN'S BODY & PAINT SHOP
865 Palm..... Sn Luis Obspo 836
(See Advertisement This Page)
Spink & Co Auto Body & Paint Shop
1365 Monterey..... Sn Luis Obspo 754
(See Advertisement This Page)
Tex's Paint & Body Shop Main ..... MorroBay 4281
THRESH E H INC
AUTO PAINTING
BODY WORK
YOUR FORD DEALER
1101 Monterey..... San Luis Obispo 102

Automobile Paints

See Paint Dealers Headings

Our business office will be glad to help with any telephone problem you may have.

Spink & Co. Auto Body
& PAINT SHOP
Expert Auto Painting
OVEN BAKED ENAMEL
Over 20 Years' Experience
Free Estimates
ALL WORK GUARANTEED
Body & Fender Work
SAN LUIS OBISPO 754
1365 MONTEREY

AUTOMOBILE
PAINTING
ALL TYPES OF
AUTO & TRUCK
RECONSTRUCTION
Body & Fender Work
PAINTING
Authorized Applicator
UNDERSEAL
Rubberized Protective Coating
A Complete Service
By Skilled Mechanics
PHONE
San Luis Obispo 836
If no answer call Sn Luis Obispo 2739-W
SERAFIN'S
BODY and PAINT SHOP
H. E. SERAFIN
865 Palm — San Luis Obispo

DICKEY'S
Auto Body & Paint Shop
(Formerly Wilson Motors)
Factory Finish

AUTOMOBILE BODY
AND
PAINT SHOP
- AUTO & TRUCK RECONSTRUCTION
- AUTO GLASS INSTALLED

Free Estimates — All Work Guaranteed
PHONE
San Luis Obispo 116
1234 BROAD ST. — SAN LUIS OBISPO

Automobile Parts & Supplies–Retail

AL'S BRAKE SERVICE
1175 Monterey.....Sn Luis Obspo 2234
ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
Atascadero Motor Parts S Highway. Atascadero 134-R
Atkinson Motor Parts
133 E Branch.....Aroyo Grnde 5928
CHEVROLET GENUINE PARTS—
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY
Authorized Chrysler & Plymouth Parts
1144 Monterey.....Sn Luis Obspo 1983
CORDA MOTORS
1131 Monterey.....Sn Luis Obspo 2675
Firestone Stores
1001 Higuera.....Sn Luis Obspo 130
Gambles Western Auto Supply Co
685 Higuera.....Sn Luis Obspo 993
General Auto Parts
1218 Pine.....PsoRobls 280
Office 1227 Pine.....PsoRobls 28
Michelmore & Wooster Buick & GMC
1501 Spring.....Pso Robls 14
PASO ROBLES AUTO PARTS
720-10th.....Pso Robls 505
PETERSEN AUTO PARTS
742 Marsh.....Sn Luis Obspo 1106
STUDEBAKER SALES & SERVICE—
GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

You'll find it fast in the YELLOW PAGES.

AUTO
PARTS
• REBUILT MOTORS & TRANSMISSIONS
• New & Used Parts
• Wrecked Cars Bought & Sold
WESTSIDE
AUTO PARTS CO.
TWO LOCATIONS
1229 MONTEREY AND 1236 MONTEREY
San Luis Obispo 908

Automobile Parts & Supplies–Retail–(Cont'd)

Universal Auto Parts Co
969 Monterey. Sn Luis Obspo-1418
WESTERN AUTO SUPPLY
123 E Branch.....Aroyo Grnde 2340
Western Auto Supply Co
685 Higuera.....Sn Luis Obspo 993
Western Auto Supply Co 1420 Park...Pso Robls 596
WESTSIDE AUTO PARTS CO
1229 Monterey.....Sn Luis Obspo 908
(See Advertisement This Page)
WILDMAN J M INC
Authorized DeSoto & Plymouth Parts
1139-13th.....Pso Robls 254

Automobile Parts & Supplies–Whsle & Mfrs

Atascadero Motor Parts S Highway. Atascadero 134-R
ATKINSON MOTOR PARTS
133 E Branch.....Aroyo Grnde 5928
GENERAL AUTO PARTS
1218 Pine.....Pso Robls 280
If no answer call.....PsoRobls 697
PASO ROBLES AUTO PARTS
720-10th.....Pso Robls 505

PETERSEN AUTO PARTS
PARTS & SUPPLIES FOR ALL MAKES OF CARS – TRUCKS & TRACTORS
Quality is assured by the NAPA Seal – Backed by the largest independent organization in the automotive parts industry. Your NAPA jobber is a good man to know!
742 Marsh.....SanLuisObispo 1106
Night Phone.....ArroyoGrande 2502

Petersen Auto Parts 742 Marsh....SnLuisObspo 1106
(See Advertisement This Page)

STANDARD AUTO PARTS
PARTS - EQUIPMENT
AUTOMOTIVE PAINTS
1085 Higuera.....Sn Luis Obspo 1200
Nights Call.....Sn Luis Obspo 590-W
Nights Call.....Sn Luis Obspo 2250-W
Nights Call.....Sn Luis Obspo 2079

UNIVERSAL AUTO PARTS CO
QUALITY – SERVICE – PARTS
For
ALL CARS, TRUCKS AND TRACTORS
Continuous Service
969 Monterey.....SnLuisObispo 1418
Eves - Suns & holidays call.....SnLuisObispo 4142-R

AUTOMOTIVE PARTS AND SUPPLIES
for Cars, Trucks and Tractors of All Makes
Quality is Assured by the NAPA Seal – backed by the largest independent organization in the automotive parts industry.
Your NAPA Jobber is a Good Man to Know!
PETERSEN AUTO PARTS
Phone SAN LUIS OBISPO 1106
Night Phone Arroyo Grande 2502
Or Arroyo Grande 2793
742 MARSH

Automobile Radiator Repairing

Banks Radiator & Battery Shop
1011 Toro St.....Sn Luis Obspo 2184
(See Advertisement This Page)
Bishop's Garage & Radiator Shop
248 Allen.....Aroyo Grnde 2180
CACCIA HOWARD 740 D.....Morro Bay 4621
CLAASSEN'S RADIATOR SHOP
1534 Spring.....PsoRobls 517-J
FRANKLIN'S SERVICE
1185 Monterey.....Sn Luis Obspo 455
(See Advertisement This Page)
FREEMAN'S COMPLETE AUTO SERVICE
Traffic Wy.....Atascadero 610

FRENCH & McKENZIE
Roy French – Clyde McKenzie
All Makes
RADIATORS
Cleaned – Repaired – Recored
All Work Strictly Guaranteed
All Makes & Models
Cars – Trucks – Tractors – Stationary Engines Repaired
155 Traffic Wy.....Arroyo Grande 2727

Automobile Radios–See Radio Dealers

Automobile Repairing

AL'S BRAKE SERVICE
Complete Auto Repair Service
Motor Rebuilding – Brake Service
Reboring
ALL WORK GUARANTEED
1175 Monterey.....SnLuisObspo 2234

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
Atascadero Motor Service
South Hwy.....Atascadero 368

BOB & CHARLIE'S MOBIL SERVICE
OVERHAULING
WHEEL ALIGNING & BALANCING
GENERAL REPAIRING
ALL WORK STRICTLY GUARANTEED
COMPLETE LUBRICATION
99 Traffic Wy.....Arroyo Grande 2429

(Continued Next Page)

Enjoy the Guest Artists Series on "The Telephone Hour" — N. B. C., Monday nights.

Nationally Advertised Articles
can be traced to their
LOCAL DEALERS
by looking up
"WHERE TO BUY IT"
in the YELLOW PAGES

RADIATORS
• REMOVED • REPLACED
• REPAIRED • REBUILT
• CLEANED • RECORED
WE HAVE NEW RADIATORS
San Luis Obispo 2184
COMPLETE BATTERY SERVICE
BANKS RADIATOR SHOP
AT 1011 TORO SINCE 1937

Franklin's Service
RADIATOR
RECORING
REPAIRING
CLEANING

ALL MAKES
AUTOS AND TRUCKS
BATTERY SERVICE
PHONE
San Luis Obispo 455
ONE CALL DOES IT ALL
1185
MONTEREY
SAN LUIS OBISPO

TODD'S

Bear Alignment Service

Satisfaction Guaranteed

WHEEL ALIGNMENT

FRAME STRAIGHTENING

WHEEL BALANCING

PHONE
SAN LUIS OBISPO
3180

306 Higuera

Automobile Repairing–(Cont'd)

BOOTH BROS 1103 Higuera...Sn Luis Obspo 3174

BOOTH BROTHERS
REPAIRS & SERVICE ON ALL MAKES
836-13th .....PasoRobles 5

Borradori Garage Hwy No 1.....Cayucos 2131

BROOKS MOTORS
STUDEBAKER SALES & SERVICE
Complete Repairs on All Other Makes
Reasonable Prices — Guaranteed Work
Easy "Timeplan" Terms
917-12th.....Paso Robles 35-R

Caccia Howard 740 D.....Morro Bay-4621

CHEVROLET AUTHORIZED SERVICE
Chevrolet Super Service means skillful, efficient, courteous service . . . priced fairly . . . performed by Chevrolet-trained mechanics using Chevrolet parts and modern tools and equipment.
"FOR SERVICE CALL"

ARLAND CHEVROLET CO
1039 Monterey.....Sn Luis Obspo 1548
ARLAND CHEVROLET CO
303 Traffic Wy.....Aroyo Grnde 4466
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1144 Monterey....Sn Luis Obspo 1983

COZY CORNER AUTO SERVICE
554 Traffic Wy.....Aroyo Grnde 2836

Cryder F J Morro Rd & Snta Ynez Av.....Atascadero 47

DAN & ERNIE'S AUTOMOTIVE SERVICE
COMPLETE AUTOMOTIVE
REPAIR AND SERVICE
MOTOR REBUILDING—BRAKE SERVICE
WHEEL ALIGNING — REBORING
ALL WORK GUARANTEED
1234 Broad.....San Luis Obispo 3156

EARL'S AUTO REPAIR
IN PASO ROBLES
Complete Auto Repairing & Steam Cleaning
Over 35 Years' Experience
1546 Spring.....PasoRobles 302

FORD AUTHORIZED SALES & SERVICE—
BRENNAN MAURY
330 Traffic Wy.....Aroyo Grnde 5628
HARRIS TRUMAN A & SON
1302 Pine.....Pso Robls 53
LEVERENZ WALTER F Highway..Atascadero 14
Night Call.....Atascadero 622
THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

(Continued Next Page)

Automobile Repairing–(Cont'd)

Freeman's Complete Auto Service
Traffic Wy.....Atascadero 610
(See Advertisement This Page)

French & McKenzie
155 Traffic Wy.....Aroyo Grnde 2727

GARRETT MOTORS
1219 Monterey.....Sn Luis Obspo 2476

HIGHWAY GARAGE 349 Price.....Psmo Bch 119

HUDSON AUTHORIZED SALES AND SERVICE—
McWILLIAMS & PALLA
1148-12th.....Pso Robls 1238

Jack's Auto Service 6th & Main.....Templeton 2332
(See Advertisement Page 24)

KAMM C H & CO
Buick Specialists
1034 Monterey.....Sn Luis Obspo 332

KIMBALL MOTOR COMPANY
252 Higuera.....Sn Luis Obspo 2344

Lewis Walter F 205 Higuera....Sn Luis Obspo 772
(See Advertisement This Page)

LOE'S MOTOR SERVICE
3405 Spring.....Pso Robls 642

Melim Dick Mobile Service
600 Marsh.....Sn Luis Obspo 1963
(See Advertisement This Page)

Nichols Sid Chevrolet Highway.....Atascadero 163

NIPOMO GARAGE & WRECKING YARD
Ignition Service & General Auto Repairing
Hwy 101.....Nipomo 2491

Ocean View Garage Main.....MorroBay 2421

PETE'S NORWALK SERVICE & GARAGE
A COMPLETE REPAIR SERVICE
ALL MAKES OF CARS
MOTOR TUNE-UP — BRAKE SERVICE
781 Price.....Pismo Beach 226

PIONEER GARAGE
Hanson Bros.
NASH
Sales and Service
Repairs and Body Work on All Makes
AAA and National Auto Club Emergency Road Service and Towing
24-Hour Service
Cor 13th & Spring Day or Night Call
1246 Spring.....Paso Robles 169-W

ROUTZAHN MOTOR CO
COMPLETE AUTO REPAIRING
All Makes & Models
USED CARS BOUGHT & SOLD
Corner Nipomo & Higuera
636 Higuera.....SanLuisObispo 1470

SCHMIDT WM F 1628 Spring.....Pso Robls 1090

Standard Auto Parts
1085 Higuera..Sn Luis Obspo-1200

SWEETER'S GARAGE
Paso Robles Oceano.....Aroyo Grnde 2126

Texaco Service & Garage
554 Traffic Wy.....Aroyo Grnde 2836

Thomson Glen H
1511 Monterey.....Sn Luis Obspo 755

THRESH E H INC 1101 Monterey..Sn Luis Obspo 102

Todd's Bear Alignment Service
306 Higuera.....Sn Luis Obspo 3180
(See Advertisement Page 24)

WOODLAND GARAGE Hwy No 1.....Cambria 98-J

An extension telephone is a step-saver in any home.

Care Keeps it Rolling

Mobilgas

COMPLETE OVERHAULS
MOTOR
TUNE-UPS
BRAKE SERVICE
RADIATOR WORK
Done With Our New RADIATOR PURGER
MOBIL
TIRES & BATTERIES
Pick-Up & Delivery
We Give United Trading STAMPS

DICK MELIM MOBILE SERVICE
600 MARSH

FREEMAN'S
COMPLETE AUTO SERVICE

BEFORE

AFTER

★ TUNE-UP
★ BRAKE SERVICE
★ WHEEL ALIGNMENT
★ WHEEL BALANCE

Paint & Body Work

RADIATOR REPAIRS

Call
ATASCADERO 610
TRAFFIC WY

WILLYS
SALES & SERVICE
Complete
AUTO – TRUCK & TRACTOR REPAIRS
WASHING - POLISHING - LUBRICATION
BRAKE & WHEEL SERVICE
All Work Guaranteed – Pick-Up & Delivery
SAN LUIS OBISPO 772
WALTER F. LEWIS
206 HIGUERA SAN LUIS OBISPO

Automobile Rims
See Automobile Parts & Supplies Headings

Automobile Seat Covers
ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY 1234 Broad..Sn Luis Obspo 2573
BERRY'S TOP SHOP
1005 Monterey.....Sn Luis Obspo 223-W
CLINE'S AUTO BODY SHOP
640 Marsh.....SnLuisObspo 422
General Auto Parts 1218 Pine.....Pso Robls 280
Grand Furniture Shop
See Our Adv Under Upholsterers
1350 Grand Av.....Arroyo Grande 5792
North Paso Robles Auto Trim
3801 Spring.....Pso Robls 1516-J
(See Advertisement This Page)
Sims & Jackman Custom Upholsterers
933-4th.....MorroBay 6561

Automobile Servicing
See Automobile Repairing

Automobile Signals
See Automobile Parts & Supplies Headings

Automobile Starter Repairing
See Automobile Electrical Service

Automobile Supplies
See Automobile Parts & Supplies Headings

Automobile Tires–See Tires Headings

KITCHEN CUE

Use a pipe cleaner for cleaning and polishing between the tines of a fork.

Automobile Tops
BERRY'S TOP SHOP
1005 Monterey.....Sn Luis Obspo 223-W
CLINE'S AUTO BODY SHOP
640 Marsh.....SnLuisObspo 422

Automobile Towing
Auto Club Of Southern Calif Emergency Road Serv
Hwy.....Atascadero 14
Auto Club Of So Calif Emergency Road
Service 139 Traffic Wy.....Aroyo Grnde 2040
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA AAA EMERGENCY ROAD SERVICE—

ATASCADERO

LEVERENZ WALTER F Hwy.....Atascadero 14

MORRO BAY

TEX'S PAINT & BODY SHOP
Main.....Morro Bay 4281
Day & Night Call.....MorroBay 4281
If no answer call.....MorroBay 3524

PASO ROBLES

PIONEER GARAGE
24 Hours Day Or Night Call
1246 Spring.....Pso Robls 169-W

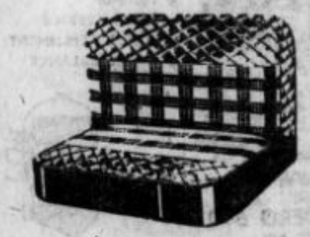
SAN LUIS OBISPO

THRESH E H INC
1101 Monterey.....Sn Luis Obspo 102

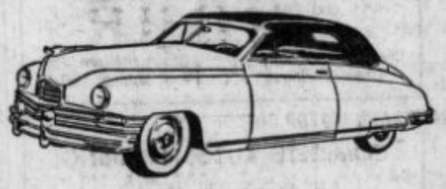
BEAL'S MOBIL STATION
Emergency Road Service
1481 Price.....Pismo Bch 164-J
CHOLAME GARAGE Cholame.....PsoRobls 26-F-6
FREEMAN'S COMPLETE AUTO SERV
Traffic Wy.....Atascadero 610
24 Hour Service After 6 PM Call.Atascadero 389-M

(Continued Next Page)

For SEAT COVERS *and* AUTO TOPS



SEE



BILL PIERCE "The Seat Cover Man"
15 Years Experience
NORTH PASO ROBLES AUTO TRIM
CALL PASO ROBLES **1516-J**

- Yes! We Sell Yardage
- Complete Line of Supplies
- Complete Upholstery Jobs
- One Day Service (in most cases)
- Use Our Seats In Your Car While Yours Are In The Shop

TRUCK & TRACTOR SEATS OUR SPECIALTY
3801 Spring – At North City Limits on Hwy 101

Automobile Towing–(Cont'd)
JIMS AUTO PAINT & BODY SHOP
858 Humbert Av.....SnLuisObspo 4220
(See Advertisement This Page)
LEVERENZ WALTER F Hwy.....Atascadero 14
NATIONAL AUTO CLUB TOWING SERVICE—
LEVERENZ WALTER F Hwy....Atascadero 14
Night Call.....Atascadero 622
Or Call.....Atascadero 55-M
PIONEER GARAGE
24 Hours Day or Night Call
1246 Spring.....Pso Robls 169-W

NICHOLS SID CHEVROLET
Highway.....Atascadero 163
Emergency Night Phone.....Atascadero 131-W
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222
If no answer call.....Pso Robls 1253-W
NIPOMO GARAGE & WRECKING YARD
24 Hour Service
Hwy 101.....Nipomo 2491
If no answer call.....Nipomo 2682
Paso Robles Body Works 2815 Vine..Pso Robls 652
(See Advertisement This Page)
Sinclair Pontiac-Cadillac 2611 Spring...PasoRobls 64
TEX'S PAINT & BODY SHOP
Main.....Morro Bay 4281
Day & Night Call.....MorroBay 4281
If no answer call.....Morro Bay 3524
THRESH E H INC
Auto Club of S Cal Emer Rd Serv
1101 Monterey.....Sn Luis Obspo 102
(See Advertisement This Page)
WOODLAND GARAGE Hwy No 1....Cambria 98-J

Automobile Trucks
See Trucks–Motor, Dealers Headings

AUTO & TRUCK
REPAIR SERVICE
RADIATOR REPAIRING
BODY REPAIR
FENDER REPAIR
FRAME STRAIGHTENING
PAINTING
USED PARTS
HEAVY DUTY TRUCK TOWING
24-HOUR SERVICE
PHONE
PASO ROBLES 652
PASO ROBLES BODY WORKS
2815 VINE ST.

TOWING
24 HOUR SERVICE
PHONE
SAN LUIS OBISPO 102

E. H. THRESH INC.
MONTEREY & SANTA ROSA STS.
SAN LUIS OBISPO

AUTO & TRUCK TOWING
LOCAL OR LONG DISTANCE

24-HOUR SERVICE
Emergency Road Service
BODY & FENDER WORK
PAINTING
Free Estimates – Reasonable Rates
ALL WORK GUARANTEED
DAY OR NIGHT PHONE
SAN LUIS OBISPO 4220
JIM'S
AUTO PAINT & BODY SHOP
Located Between Broad St. & S.P. R.R.
858 Humbert Ave. San Luis Obispo

SEAT COVERS
AND
CONVERTIBLE TOPS

COMPLETE
- CAR UPHOLSTERING
- AUTO GLASS INSTALLED
- BODY & FENDER WORK
- AUTO PAINTING

CLINE'S
AUTO BODY SHOP

PHONE
SAN LUIS OBISPO 422

640 Marsh — San Luis Obispo

CONVERTIBLE TOPS
Truck Cushions
Seat Covers
TAILORED TO ORDER
BERRY'S TOP SHOP
1005 MONTEREY
Phone San Luis Obispo
223-W

In PASO ROBLES See
SAMPLE'S BRAKE SERVICE
AND MOTOR CLINIC

- Wheel Alignment and Balancing
- Brake Service
- Motor Tune-Up

721 Spring — Paso Robles 148-W

Automobile Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY
1234 Broad.....Sn Luis Obspo 2573
BERRY'S TOP SHOP
1005 Monterey.....Sn Luis Obspo 223-W
(See Advertisement This Page)
CLINE'S AUTO BODY SHOP
640 Marsh.....Sn Luis Obspo 422
(See Advertisement This Page)
Jones Upholstery Shop 101 Hwy....Templeton 2101
North Paso Robles Auto Trim
3801 Spring.....Pso Robls 1516-J

Automobile Washing & Polishing

Hink's Auto Magic Car Wash
631 Spring.....Pso Robls 1403
Jimmy & Kelly's Auto Laundry
1155 Higuera.....SnLuisObspo 22

Automobile Welding–See Welding

Automobile Wheel, Axle & Frame Repairing

CAMERON'S BRAKE & WHEEL ALIGNMENT
3011 Spring.....Pso Robls 170-W
COLE STANLEY V CHRYSLER-PLYMOUTH AGENCY 1144 Monterey....Sn Luis Obspo 1983
FRANKLIN'S SERVICE
Balancing
1185 Monterey.....SnLuisObspo 455

MADDALENA TIRE CO
Expert
WHEEL BALANCING
STEWART-WARNER
ELECTRONIC BALANCER
Higuera & Osos.....SanLuisObispo 79

Sample Bud Brake Service
721 Spring.....Pso Robls 148-W
(See Advertisement This Page)

TODD'S BEAR ALIGNMENT SERVICE
WHEEL & FRAME ALIGNMENT
WHEEL BALANCING
EXCLUSIVELY
306 Higuera.....SanLuisObispo 3180

Automobile Wreckers

GROVER CITY JUNK & AUTO WRECKING YARD
CARL E. PAYNE Prop.
AUTOMOBILE WRECKING
AUTOMOBILES BOUGHT & SOLD
We Pay Top Prices
USED PARTS AVAILABLE
Open 8 A.M. to 6 P.M. Except Sunday
13th & Farrell Rd.....ArroyoGrande 2991

NIPOMO GARAGE & WRECKING YARD
Hwy 101.....Nipomo 2491
PASO ROBLES BODY WORKS
2815 Vine.....Pso Robls 652
PASO ROBLES SALVAGE CO
Auto&Truck Parts New&Used
We Buy&Sell Used Cars&Trucks
1132 E13th.....Pso Robls-360
(Continued Next Page)

Automobile Wreckers–(Cont'd)

PAULSON'S WRECKING & SALVAGE
Old 101 Hwy.....Sn Luis Obspo 320-J
S & K Wrecking Co
1545 Riverside Av.....Pso Robls 1494
WESTSIDE AUTO PARTS CO
1229 Monterey.....Sn Luis Obspo 908
Salvage Yard S Higuera.....Sn Luis Obspo 1198
(See Advertisement This Page)

Awnings

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera.....Sn Luis Obspo 421
JONES UPHOLSTERY SHOP
101 Hwy.....Templeton 2101
LONG'S VENETIAN BLIND & DRAPERY SERV
Main.....Templeton 2181

Baby Attendant Service

BABY SITTERS AGENCY
BABY SITTERS
LICENSED – INSURED
MEDICALLY APPROVED
Ruth Zingg – Virginia Rakeman
Owners
1174 Ella.....SanLuisObispo 4217-J
If no answer call...SanLuisObispo 2065-R

Baby Shops

See also Children's & Infants' Garments–Retail
Babee-Tenda 1417 Carmel.....SnLuisObspo 4268
BARTON'S INFANTS & CHILDRENS WEAR
1046 Chorro.....SnLuisObispo 640-W
(See Advertisement This Page)
(Continued Next Page)

BARTON'S
INFANTS & CHILDRENS WEAR

"The First 6 Years"
We Feature
NATIONALLY ADVERTISED LINES
- NITEY NITE SLEEPERS
- SMALL-FRY

ROBES, SHIRTS, JACKETS, TROUSERS
- LANG'S KWIKI-KRALLS & OVERALLS
- SCOTTIE KNITS
- MRS. DAY'S "IDEAL BABY SHOES"
- ROBIN HOOD & DALE WESTERNS FOR BOYS & GIRLS
- HANDI-PANTIES BY ALEXIS
- KANTWET PRODUCTS — PLAYPEN, BASSINET, HI-CHAIR & STROLLER-PADS ALSO BUMPER GUARDS
- EDUCATIONAL TOYS - DOLLS
- GIFT ITEMS

We Give & Redeem Thrifty Shopper Stamps

CALL
SAN LUIS OBISPO 640-W

1046 CHORRO — SAN LUIS OBISPO

WESTSIDE AUTO PARTS CO.

WRECKED CARS – TRUCKS
WILL BUY OR SELL ANYTHING ON WHEELS

SAN LUIS OBISPO 908
1229 Monterey

Billie's Joy & Baby Shop
We Give S & H Green Stamps

San Luis Obispo's original Baby Shop
TOTS TO TEENS

INFANTS' & CHILDREN'S CLOTHING
Complete Line of Maternity Wear

PHONE
San Luis Obispo 2628

766 HIGUERA

TOTS & TEENS

COMPLETE LINE INFANTS' & CHILDREN'S WEAR
Gifts & Toys
Phone
PASO ROBLES
310

Marion Price, *Prop.* — 1347 Park

Baby Shops–(Cont'd)

BILLIE'S TOY & BABY SHOP
766 Higuera.....Sn Luis Obspo 2628
(See Advertisement Page 29)
TOTS & TEENS 1347 Park.....Pso Robls 310
(See Advertisement Page 29)

Baggage–See Luggage Headings

Bags–Burlap & Cotton

SIERRA BAG COMPANY
1820 E Brundage Ln.....Bakrsfld 8-8151

Bail Bonds

O'Donnell Hugh
981 Monterey.....Sn Luis Obspo 1046-W

Bakers–Pie–See Pies–Pastry

Bakers–Retail

ARROYO GRANDE BAKERY
104 E Branch.....Aroyo Grnde 2996

ATASCADERO BAKERY
Specializing in
WEDDING & BIRTHDAY CAKES
VARIETY OF
BREAD & PASTRIES
BAKED FRESH DAILY
OPEN 7 A. M. TO 7 P. M. DAILY
Highway .....Atascadero 182

Delite Bakery & Delicatessen
723 Higuera.....Sn Luis Obspo 437
(See Advertisement This Page)
Favorite Bakery 638 Marsh.....SnLuisObspo 1792-J
FREEMAN'S PASTRY SHOP
850 Higuera.....Sn Luis Obspo 1111
PASO ROBLES BAKERY
Spec Wedding-Birthday-Party Cakes
1229 Park.....Pso Robls-228
Peerless Baking Co
584 Higuera.....Sn Luis Obspo 319
Pioneer Drive-In Market
Morro & Marsh.....SnLuisObspo 1945-J
Pismo Bakery 509 Cypress.....Pismo Bch 75
Spudnut Shop 692 Higuera..Sn Luis Obspo 3027-M

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable. You can reach him by calling the business office of the telephone company.

DELITE BAKERY

Complete Line of
BAKERY PRODUCTS
CAKES
FOR EVERY
OCCASION
PHONE
SAN LUIS OBISPO 437
723 Higuera — San Luis Obispo

Bakers' Supplies

DURKEE FAMOUS FOODS
931 W Cambridge .....Fresno 3-3794

Bakers–Whsle

BRADLEY R H PIES 1804 Osos....SnLuisObspo 861
PEERLESS BAKING CO
584 Higuera.....Sn Luis Obspo 319
Spudnut Shop 692 Higuera..Sn Luis Obspo 3027-M

Ballrooms

Rose Garden Ballroom
181 Pomeroy.....Pismo Bch 5
Sheila's Shamrock Shack Hwy No 1...MorroBay 8861

Bamboo

Ah Louis Store
Rattan & Bamboo Products
800 Palm.....Sn Luis Obspo 592-J

Banks

Bank of America
Arroyo Grande Branch
100 Branch.....Aroyo Grnde 2756
Atascadero Branch Traffic Wy....Atascadero-107
Pismo Beach Branch 270 Pomeroy...PismoBch 115
Bank of America 5th & Main.....Morro Bay 3231
Bank of America National Trust & Savings Association
Paso Robles Branch Bk of AmericaBg. Pso Robls-11
San Luis Obispo Branch Higuera.Sn Luis Obspo-146
Security-First National Bank of L A
799 Higuera. Sn Luis Obspo-397

Barbers

Anderson Barber Shop
Dunbar & Babcock
953 Monterey.....Sn Luis Obispo 1216

BUCK'S BARBER SHOP
Corner of Chorro & Pismo St.
Call 3186 for Appointments
WALTER F. BUCK
1349 Chorro .....SnLuisObispo 3186

Buzz Barber & Beauty Shop
108 Branch.....Aroyo Grnde 2282
Henry's Barber Shop
We Cut Children's Hair
1238 Park.....Paso Robles 58-W
Mar Vern Barber Shop
Glenn Elfman
1027 Osos.....Sn Luis Obspo 190-M
Pace's Barber Shop
Ladies'-Men's & Children's Haircutting
530 Marsh.....Sn Luis Obspo 2347-W
Palace Barber Shop
1038 Chorro.....Sn Luis Obspo 1850-W
Paso Robles Barber Shop
709-12th.....Pso Robls 317-W
Tex's Barber Shop 1210 Park.....Pso Robls 84
Tony's Barber Shop
250 Ocean Vw Av.....Pismo Bch 245

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

Barrels & Drums

CONSOLIDATED DRUM CO
Drums-Barrels-Bought-Sold-Reconditioned
4500 Shellmound
Emeryville.....Olympic 2-8260
MYERS BARREL CO
Drums-Barrels-Bought-Sold-Reconditioned
6549 San Pablo Oakland.....Olympic 2-6847
MYERS DRUM CO
Mfrs Of New Steel Drums-Call Us Collect
6549 San Pablo Oakland.....Olympic 2-6847

Basement Cleaning–See Rubbish Hauling

Bathing Suits–See Sportswear Headings

Baths

HIDDEN VALLEY HOT SPRINGS INC
HOT MINERAL BATHS
WARM WATER PLUNGE 90°
Located One Mile Off Highway 101
7 Miles South of San Luis Obispo on
Road to Avila
Mailing Address: Route 1 Box 59
Avila Rd .....SanLuisObispo 7-R-2

Paso Robles Downtown Hot Springs
840-11th.....Paso Robles 619
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS 1308 Spring....Pso Robls 158
Sycamore Mineral Springs
Mr & Mrs Paul Bylling
Avila Rd.....Sn Luis Obspo 8-J-12

Good party-line neighbors get better party-line service.

FOR BEST RESULTS WITH YOUR TELEPHONE

please . . .

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

Batteries–Retail

ALLSTATE BATTERIES–
SEARS ROEBUCK & CO
879 Higuera .....SanLuisObispo 760

ATLAS BATTERIES–
MADDALENA TIRE CO
Higuera & Osos.....SanLuisObispo 79

AUTO-LITE STA-FUL BATTERIES–
WILDMAN J M INC
1139-13th.....Pso Robls 254

Banks Radiator & Battery Repair Shop
1011 Toro.....Sn Luis Obspo 2184
Ed's Service Higuera & Nipomo.....SnLuisObspo 123

EXIDE BATTERIES

The honest, accurate advice of the Dealers listed below will prolong your battery's life.

Exide

WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL"
WHOLESALE
LEWIS WALTER F
205 Higuera .....SnLuisObspo 772
UNIVERSAL AUTO PARTS CO
969 Monterey. Sn Luis Obspo-1418
RETAIL DEALERS
Barney's Texaco Service
311 Higuera .....SnLuisObspo 1736
Borradori Garage Hwy No 1.....Cayucos 2131
HIBBARD & HIBBARD
1233 Spring .....PsoRobls 220
Highway Garage 349 Price.....PismoBch 119
LEWIS WALTER F
205 Higuera .....SnLuisObspo 772

FISK BATTERIES–
MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79

FRANKLIN'S SERVICE
Delco Batteries
1185 Monterey.....Sn Luis Obspo 455
HAMMONS' FIRESTONE DEALER STORE
1344 Park.....Paso Robls 405
Hibbard & Hibbard 1233 Spring.....Pso Robls 220

HOBBS BATTERIES–
KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
MUELLER FRANCIS C
Auto-Lite Battery Sales & Service
1234 Broad.....Sn Luis Obspo 26

PREST-O-LITE BATTERIES–
DISTRIBUTOR
RUSSELL'S UNION STATION
339 Marsh .....SnLuisObspo 941

Batteries–Whsle & Mfrs

General Auto Parts 1218 Pine.....Pso Robls 280

Beads

Bert's Hobby Shop 995 Higuera.SnLuisObispo 2845-W

Bearings–Ball & Roller

General Auto Parts 1218 Pine.....Pso Robls 280

The Yellow pages save you time.

Elite Beauty Salon

GLADYS HAMMETT
and staff

Permanent Waving
and
Hair Styling

PHONE
SAN LUIS OBISPO 601

1120 MORRO

Irene's BEAUTY SALON

Open Evenings By Appointment

- INDIVIDUAL HAIR STYLING
- CONTOUR CUTTING
- COMPLETE BEAUTY SERVICE

AUTHORIZED AGENCY
REVLON PRODUCTS

PHONE
SAN LUIS OBISPO
810

1129 CHORRO

ELSIE'S *Beauty* SALON

• Complete Beauty Service •

LUCILLE MILLER
ELSIE FITZPATRICK
890 Buchon

San Luis Obispo 2270

Beauty Shops

ALICE ANN BEAUTY & MASSAGE SALON
515 N Broad ..... SnLuisObspo 1102-W
(See Advertisement Page 35)

ANDERSON HOTEL BEAUTY SALON
963Monterey. Sn Luis Obspo-964
(See Advertisement Page 34)

ARTISTIC BEAUTY SHOP
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF
PERMANENT WAVING
Hair Shaping and Tinting
Ample Parking Space
517-13th..... Paso Robles 1011

BEAUTE ART SALON 780 Toro...Sn Luis Obspo 324
(See Advertisement Page 34)

BEAUTY NOOK
SPECIALIZING IN
RILLING & RAYETTE
PERMANENT WAVING
HAIR STYLING
Margarite D. Adkins—Owner
Authorized Agency for REVLON Cosmetics
Evenings by Appointment
427-5th ..... MorroBay 4456

BUZZ BARBER & BEAUTY SHOP
108 Branch..... Aroyo Grnde 2282
(Continued Next Page)

Be sure you include concealed telephone wiring and handy telephone outlets in the new home you're planning.

Invitation to Beauty

Young's
BEAUTY SHOP
San Luis Obispo 391
1037 MONTEREY
E. S. Young • B. G. Young
Just Good Honest
BEAUTY SERVICE

La Moda Beauty Shop

Merle Norman Cosmetics
HELENE CURTIS
COLD WAVES
Complete Beauty Service
Tues. and Fri. Evenings by Appointment
ATASCADERO 36
Mary Lambert — Owner
ON 101 HIGHWAY
NEXT TO THEATRE — KETCH BLDG.

Hibbard's
HOUSE OF BEAUTY
Permanent Waving
and
Hair Styling

Pismo Beach 400-J
553 SHELL BEACH RD.
Old 101 Highway — Shell Beach Rd.
SHELL BEACH

Hair Styling . .

ALL TYPES OF PERMANENT WAVING TINTING

"PLENTY OF PARKING SPACE"

ESTHER GIBSON, Prop.

Telephone San Luis Obispo 324

BEAUTE ART SALON

780 TORO

Gladys Beaute Salon

Specializing in

PERMANENTS

and All Branches of Beauty Work

Gladys Higgins, Prop.

PHONE

San Luis Obispo 1836

1336 MORRO SAN LUIS OBISPO

Cottage Beauty Salon

June Buck Stanley - Prop.

FOR APPOINTMENT PHONE

SAN LUIS OBISPO

321

(Closed on Mondays)

Featuring

- Rilling Method
- Hair Tinting
- Permanent Waving
- Tints & Bleaches
- Manicures

1341 Chorro St.

ANDERSON HOTEL BEAUTY SALON

PHONE SAN LUIS OBISPO 964

EXPERIENCED OPERATORS

- PERMANENT WAVING
- HAIR STYLING
- TINTING

COMPLETE BEAUTY SERVICE

Beatrice Sparks – Prop.

963 MONTEREY

Beauty Shops–(Cont'd)

CLASSIC BEAUTY SALON

COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING – HAIR TINTING
COLD PERMANENT WAVING
BEATRICE PIKE - Prop.

Across from T & D Theatre
618-12th ..... PasoRobles 87

COTTAGE BEAUTY SALON
1341 Chorro..... Sn Luis Obspo 321
(See Advertisement This Page)

Cottage Beauty Shop
Garden Farms ..... SMargrita 66-Y-23
(See Advertisement Page 35)
Elite Beauty Salon 1120 Morro..... SnLuisObspo 601
(See Advertisement Page 32)

ELSIE'S BEAUTY SALON
890 Buchon..... Sn Luis Obspo 2270
(See Advertisement Page 32)

FAIR OAKS BEAUTY SALON

Christine Byer – Prop.
SPECIALIZING IN PERMANENTS
Experienced Operator
HAIR STYLING – TINTING
Complete Beauty Service
Evenings by Appointment
Lots of Parking Space

1045 Grand Av..... ArroyoGrande 5675

Florence's Beauty Shop
1024 Nipomo ..... SnLuisObspo 1979-J
Freda's Beauty Shop 117 E Branch.. AroyoGrnde 5679

GLADYS BEAUTE SALON
1336 Morro..... Sn Luis Obspo 1836
(See Advertisement This Page)

Hall's Beauty Shop
1067 Buchon..... Sn Luis Obspo 1584-J
Helen Rose Salon The
1112 Garden..... Sn Luis Obspo 737
(See Advertisement Page 35)
Hibbard's House Of Beauty
553 Shell Beach Rd Shell Bch.... PismoBch 400-J
(See Advertisement Page 33)

HOUSE OF BEAUTY

GRACE HALDEN - Proprietor
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING – HAIR TINTING
COLD PERMANENT WAVING

Traffic Wy & Central Mall... Atascadero 146

IRENE'S BEAUTY SALON
1129Chorro. Sn Luis Obspo-810
(See Advertisement Page 32)
Jameson S M 830 Market..... MorroBay 3221
June's Beauty Salon
1341 Chorro..... Sn Luis Obspo 321
L N'S CURLETT SHOP
Evenings By Appointment
Carrizo Rd ..... Atascadero 417-J
La Moda Beauty Shop Ketch Bldg.... Atascadero 36
(See Advertisement Page 33)
Lida's Beauty Salon 910 Price..... Pismo Bch 27-J

MIDGE'S BEAUTY SHOP

Complete Beauty Service
Permanent Waving – Hair Tinting
Manicures – Hair Cutting
Open Thursday Evening by Appointment
Lots of Parking Space
Reasonable Rates

576 Grand Av Grover City. ArroyoGrande 5713

(Continued Next Page)

Beauty Shops–(Cont'd)

MILLICENT'S BEAUTY SALON

HAIR CUTTING
STYLING
&
TINTING
By Appointment

921 Main ..... MorroBay 4537

Modern Beauty Salon
Mickey Justus-Proprietor
Traffic Wy..... Atascadero 654-W
NEL-DEEN'S BEAUTY SALON
1250 Grand Av ..... AroyoGrnde 2275
(See Advertisement This Page)
PASO ROBLES BEAUTY SALON
1238 Park..... Pso Robls 282

PAT'S BEAUTY SHOP

"A COMPLETE BEAUTY SERVICE"
Individual Hair Styling & Cutting
Frances (Pat) Ramsey
Phone for Appointment

5th ..... MorroBay 2191

RAE'S BEAUTY SALON
200 E Branch ..... AroyoGrande 2277
Shell Beauty Shop 244 Capistrano Av
Shell Bch..... Pismo Bch 67-W
Signa's Beauty Salon 990 Price.... Pismo Bch 348
Templeton Beauty Shop Hwy..... Templtn 2391
Vanity Box
Edith Millard-Owner
1336 Spring..... Pso Robls-221
Village Beauty Shop Main..... Cambria 55
YOUNG'S BEAUTY SHOP
1037 Monterey..... Sn Luis Obspo 391
(See Advertisement Page 33)

YOUR HOUSE OF BEAUTY

COMPLETE BEAUTY SERVICE
SPECIALIZING IN
HAIR SHAPING – HAIR TINTING
COLD PERMANENT WAVING
BEATRICE PIKE - Proprietor

1503 Park ..... PasoRobles 1010

For best results with your telephone—please make sure of the number (if in doubt, consult the Telephone Directory); then speak with lips close to the mouthpiece, using your natural tone of voice.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified

TELEPHONE SECTION

THE HELEN ROSE SALON

COMPLETE BEAUTY SERVICE
HELENE CURTIS
and
RAYETTE COLD WAVES
GIVEN BY EXPERIENCED OPERATORS

SAN LUIS OBISPO
737
1112 GARDEN

ALICE ANN
BEAUTY & MASSAGE SALON

Hair Styling a Specialty

ALL BEAUTY SERVICES

SAN LUIS OBISPO 1102-W
515 N. BROAD
PLENTY OF FREE PARKING

NEL-DEEN'S Beauty Salon

EDNA NELSON, Prop.
Expert Permanent Waving
Artistic Hair Coloring
COMPLETE BEAUTY SERVICE

"Your Station for Better Beauty"
EVENINGS BY APPOINTMENT
Lots of Parking Space
CALL
ARROYO GRANDE 2275

1250 GRAND AVE. FAIROAKS

Cottage Beauty Shop

Owner & Opr. CALLA WILLEY

Hair Styling
Tinting • Shaping
Permanent Waving
Evenings by Appointment

PHONE
SANTA MARGARITA 66-Y-23

GARDEN FARMS ON HWY. 101

JORDANO'S Inc.

Distributors
LUCKY LAGER BEER

PHONE
San Luis Obispo 1253 — 1321 Carmel
Santa Maria 5-4685 — 1108 N. Broadway

LUCKY LAGER
LOUIS C. FORTINI
DISTRIBUTOR
TELEPHONE
PASO ROBLES 1049-W
on S. Highway
R F D Box 14-E — Paso Robles

Rainier
"In the West — It's Rainier"
BEER – ALE
& STOUT
M & W Distributing Co.
Phone San Luis Obispo 1413
On Highway Old 101 South

Distributor of
SCHLITZ
AND
WIELAND'S BEER
John Wieland's EXTRA PALE LAGER BEER
and
PETRI WINES
RAY E. DUNLAP
SAN LUIS OBISPO 1934-W
S HIGHWAY — SAN LUIS OBISPO

Beer & Ale Distrs

ACME BEER—
COCA COLA BOTTLING CO
1317 Carmel ..... Sn Luis Obspo 804

BLATZ BEER—
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Osos & Higuera ..... Sn Luis Obspo 187

BUDWEISER—
JORDANO'S INC
1321 Carmel ..... Sn Luis Obspo 1253

BURGERMEISTER BEER

A TRULY FINE PALE BEER
Made The Long, Slow Natural Way

"FOR INFORMATION CALL"
S F BREWING CORP
Traffic Wy & Rosario ..... Atascadero 94

BURGERMEISTER DISTR
Jack Hemen-Mgr
Traffic Way & Rosario ..... Atascadero 94
Res Phone ..... Atascadero 664-J

COCA-COLA BOTTLING CO
Acme Beer-Distributors
846-9th ..... Pso Robls 241

DUNLAP RAY E S Hwy ..... SanLuisObispo 1934-W
(See Advertisement This Page)

EASTSIDE BEER—
WIEDERSHEIM & LANGDON
304 Higuera ..... Sn Luis Obspo 293

Fortini Louis C S Highway ..... Pso Robls 1049-W
(See Advertisement This Page)
Jordano's Inc 1321 Carmel ..... SnLuisObspo 1253
(See Advertisement This Page)

LUCKY LAGER BEER—
FORTINI LOUIS C S Highway .. Pso Robls 1049-W
JORDANO'S INC
1321 Carmel ..... Sn Luis Obspo 1253

M & W DISTRIBUTING CO
S Old Hwy 101 ..... Sn Luis Obspo 1413
(See Advertisement This Page)

MILLER HIGH LIFE BEER—
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Osos & Higuera ..... Sn Luis Obspo 187

PABST BLUE RIBBON BEER—
WIEDERSHEIM & LANGDON
304 Higuera ..... Sn Luis Obspo 293

REGAL PALE BEER—
LAGOMARSINO'S WHOLESALE LIQUOR & WINES
Osos & Higuera ..... Sn Luis Obspo 187

San Francisco Brewing Corp
Traffic Wy & Rosario ..... Atascadero 94

SCHLITZ BEER—
DUNLAP RAY E S Highway . SnLuisObspo 1934-W
FORTINI LOUIS C S Highway .. Pso Robls 1049-W

(Continued Next Page)

PICNIC TRICK

Coat with laundry soap the outside and bottom of outdoor cookery utensils. Makes soot wash off more easily.

Beer & Ale Distrs–(Cont'd)

WIEDERSHEIM & LANGDON
304 Higuera ..... Sn Luis Obspo 293

WIELAND'S BEER

THE DIFFERENCE IS WIELAND'S HAS THE FLAVOR

"WHERE TO BUY IT"
DISTRIBUTORS

DUNLAP RAY E S Highway . SnLuisObspo 1934-W
FORTINI LOUIS C
S Highway ..... Pso Robls 1049-W

Beer & Ale–Retail

CORK 'N' BOTTLE LIQUOR STORE
RAY BALL - Owner
FREE
PERSONAL CITY-WIDE DELIVERY
We Feature One of the Largest Selections of Liquors, Champagnes, Wines, Beer, Cordials, Mixers, Etc., In Town
FREE PARKING IN REAR OF STORE
960 Monterey ..... SanLuisObispo 1821

Beer Parlors

BUDWEISER TAVERN
1032Chorro . Sn Luis Obspo-1935
Buoy Cafe Ocean Av ..... Cayucos 2022
Dan's Cocktail Lounge
999 Monterey ..... Sn Luis Obspo 190-W
Hank's Club Hwy ..... Templeton 2421
Knotts R F 101 Hwy ..... Nipomo 2451
Olgiati Robert 1019 Court ..... Sn Luis Obspo-1055
Ray's Tavern 1114 Pine ..... Pso Robls 1247-J

Beverages–Non Alcoholic

BELFAST BEVERAGES—
MISSION TRAIL BEVERAGE CO
1914 Olive ..... PsoRobls 916-R

Belfast Distr 1914 Olive ..... PasoRobles 916-R

CALSO WATER—
FORTINI LOUIS C S Hwy .... PasoRobles 1049-W

CANADA DRY BOTTLING CO
Osos & Marsh ..... Sn Luis Obspo 2092-J
If no answer call ..... SantaBarbara 2-9636

COCA COLA BOTTLING CO
1317 Carmel ..... Sn Luis Obspo 804

DR PEPPER DISTRIBUTORS
1113 Fresno ..... PsoRobls 233

MISSION TRAIL BEVERAGE CO
1914 Olive ..... Pso Robls 916-R
(See Advertisement This Page)

SEVEN-UP BOTTLING CO OF SANTA BARBARA
Warehouse Nelson Av Arroyo Grande
501 Ide ..... AroyoGrande 2111

SQUIRT—
MISSION TRAIL BEVERAGE CO
1914 Olive ..... PsoRobls 916-R

Bicycles–Repairing

San Luis Cyclery 1239 Monterey .... SnLuisObspo 876
(See Advertisement This Page)

Bicycles–Retail

KEN'S INDIAN MOTORCYCLE & BICYCLES
1266 Monterey ..... Sn Luis Obspo 584

SCHWINN BICYCLES—
SAN LUIS CYCLERY
1239 Monterey ..... Sn Luis Obspo 876

Billiard Parlors

Adame Set Up Pool Hall 485 Cypress ... PsoRobls 204
AL'S POOL HALL
Atas Hotel Bldg ..... Atascadero 444
Bright Spot 1092 Grand Av
Grover Cty ..... Aroyo Grnde 5618
Cagle's Smoke Shop 1318 Spring ..... Pso Robls 82
Carl's Billiards 831-13th ..... Pso Robls 1529-J
Dresser & Casper Billiard Parlor
811-12th ..... PasoRobls 58-J
Golden West Billiards
676 Higuera ..... Sn Luis Obspo 2709
Red Rooster 601 Cypress ..... Pismo Bch 185
Red's Place 1817 Osos ..... Sn Luis Obspo 1857
Stag Billiard Parlor 956 Monterey . Sn Luis Obspo-202
Tiempo N 353 Dolliver ..... Psmo Bch 82

Blacksmiths

Cuendet F 1304 Railroad ..... PsoRobls 92-J
Jones C M Highway ..... Atascadero 52
Mineau & Loomis 316 E Branch .. Aroyo Grnde 5546
Paso Robles Agricultural Works
1204 Railroad ..... Pso Robls 35-J
Templeton Blacksmith Shop 3d & Main . Templtn 4131

Blinds—See Venetian Blinds Headings

Blood Banks

FRENCH HOSPITAL
1170 Marsh ..... Sn Luis Obspo 3135
Tri-Counties Blood Bank Inc
780 Pacific ..... Sn Luis Obspo 3141

SKIP A STEP

When painting steps, do every other one, let dry. Paint remaining steps. The dry steps may then be walked on.

BELFAST BEVERAGES
OLD FASHION MUG
ROOT BEER
ORANGE – STRAWBERRY – CREAM
GRAPE PUNCH
GINGER ALE
MISSION TRAIL BEVERAGE CO.
County-Wide Delivery
PASO ROBLES 916-R
1914 OLIVE — PASO ROBLES

SCHWINN-BUILT BICYCLES
SALES & SERVICE
Repairs to All Makes Bicycles & Children's Vehicles
CALL
SAN LUIS OBISPO 876
SAN LUIS CYCLERY
1239 MONTEREY — SAN LUIS OBISPO

Blue Printers

Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060

Boat Builders & Repairers

BECK BROS BOAT SHOP
Front Oceano.....Aroyo Grnde 2983
Harbor Boat Works S Main.....Morro Bay 6311
Morro Bay State Park Boat Haven
State Park Boat Landing .....MorroBay 2012

Boats–Charter

Al's Place Hwy.....Cayucos 4121
Toms Boat Landing 908-4th .....MorroBay 2847

Boiler Equipment & Supplies

LEWIS SERVICE & SUPPLY CO
NEW AND USED BOILERS
EQUIPMENT AND SUPPLIES
GAS AND OIL BURNERS
DRY CLEANERS EQUIPMENT
SPECIALIZING IN OVERHAUL AND INSTALLATION
Licensed Contractors — Estimates Given
251 E Market.....Salinas 3997

Boiler Repairing

Parker E R Boiler Works
514 Higuera. Sn Luis Obspo-2056

Boilers–Mfrs & Distrs

OCEAN SHORE IRON WORKS
MANUFACTURERS & DISTRIBUTORS
BOILERS
New & Rebuilt Scotch – Vertical Tubular
Firetube – Watertube
Solvit Boiler Compound – Boiler Tubes
Titusville Iron Works, Pa., Heating Boilers
1660 Jerrold S F.....MIssn 7-5737

POWERMASTER STEAM GENERATORS–
RENAULD FRED S & CO
1014 W 84th Pl Los Angeles..Pleasant 2-6181

Boilers–Used

CALIF LAUNDRY EQUIPMENT CO
2221 Union Oakland.....TEmplbr 2-2708

Bonds–Investment–See Investments

Book Dealers

Armstrong Henry B Books & Gifts
Entrada Av.....Atascadero 490-W
Gabby Book Store
1040 Chorro.....Sn Luis Obspo 867-W
HILL'S STATIONERY STORE
1127 Chorro.....Sn Luis Obspo 1403

Bookkeeping & Accounting Machines

NATIONAL ACCOUNTING MACHINES
Accounting and Bookkeeping Machines for every business and every record-keeping job. Machine systems designed and installed by experienced representatives. Factory-trained servicemen.
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
719 Higuera.....SnLuisObspo 543

Bookkeeping Service

Atascadero Bookkeeping Serv
Hier Bldg.....Atascadero 683-W
Boyce J Earle
Bank of America Bldg.....Sn Luis Obspo 886
BUTLER MORSE R 1135 Chorro..SnLuisObspo 2114
Deal Donovan T 134 E Branch.....AroyoGrnde 2829
Hagens W A 724-14th.....Pso Robls 72
Hill Bill J 774 Marsh.....SnLuisObspo 582
Hyler Glenn R 360-5th .....MorroBay 2946
McCullough 315-5th .....MorroBay 3406
McLinn D 1137 Garden.....SnLuisObspo 285
Porter Irene Snta Ysabel Av.....Atascadero 423-R
West Chauncey W & Associates
901-12th.....Pso Robls 868

Bottlers

Coca-Cola Bottling Co 846-9th.....Pso Robls 241
Nehi-RC Cola Bottling Co
120 Higuera. Sn Luis Obspo-2115

Bowling Alleys

El Camino Bowl
1115 Snta Rosa.....Sn Luis Obspo 338
PASO ROBLES BOWL 1329 Spring..PsoRobls 309-R
PISMO BOWL
"IT'S FUN TO BOWL"
Weekdays 4 P.M. to Midnight
Sat. - Sun. - Holidays 2 P.M. to Midnight
AMUSEMENT DEVICES — COLD BEER
Ronald E. (BARNEY) BARNHILL
277 Pomeroy Av.....Pismo Beach 191

Boxes–Wooden

General Box Distrs
Railroad Oceano.....Aroyo Grnde 5623

Brake Lining

General Auto Parts 1218 Pine.....Pso Robls 280

Brake Service

AL'S BRAKE SERVICE
1175 Monterey.....Sn Luis Obspo 2234
(See Advertisement This Page)
CAMERON'S BRAKE & WHEEL ALIGNMENT
Official Brake Station No 2713
3011 Spring.....Pso Robls 170-W
Master Brake Service 565 Higuera.Sn Luis Obspo-525
SAMPLE BUD BRAKE SERVICE
Official Brake Station No 2662
721 Spring.....Pso Robls 148-W

Advertise here—it pays.

AL'S BRAKE SERVICE
BRAKES RELINED
COMPLETE AUTO REPAIRS
All Work Guaranteed
Phone SAN LUIS OBISPO 2234
1175 MONTEREY

Brick–Common, Face, Etc

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
Airox & Rocklite Blocks – Flagstone
MASONRY & TILE CONTRACTORS
Estimates Given
2900 S Broad.....SanLuisObispo 997

HANS SUMPF CO
Manufacturers of
STABILIZED ADOBE BRICK
Better Quality
Delivered To Your Site
At Competitive Prices
Mailing Address: Route 1, Box 535, Fresno
396 W Sierra.....Fresno 7-1551

Broadcasting Stations

See Radio Broadcasting Companies & Stations

Brokers–Grain–See Grain Brokers

Brokers–Insurance

See Insurance Agents & Brokers

Brokers–Stock & Bond

FIRST CALIF CO
John F O'Brien Broker
Investment Securities-Stocks & Bonds
Bank of America Bldg.....SnLuisObspo 301

Builders–See Contractors–Building

Building Advisory Service

Barnett Chet
Plan Service Residential Commercial
1304 Pacific .....SnLuisObspo 1624

Building & Loan Associations

See Savings & Loan Associations

Building Materials

ATASCADERO ELECTRIC & BUILDING SUPPLIES Atascadero Av.....Atascadero 222
ATASCADERO LUMBER CO
Hardware – Paint
Complete
Plumbing – Electrical
Water Heaters – Bath Tubs
Heating Equipment
Traffic Way .....Atascadero 661
BAXTER LUMBER & BUILDING MATERIALS
1015 Grand Av.....Aroyo Grnde 2422
BOYLE LUMBER CO
Ocean Av.....Cayucos 2311
BUILDERS MARKET
PAINT — HARDWARE
STEEL & WIRE PRODUCTS
WALLBOARD — CEMENT
ROOFING
HAROLD C. GOODALE
1115-13th .....PasoRobles 277

(Continued Next Page)

HOMER T. HAYWARD Lumber Co.
Quality & Service Since 1919

- Lumber
- Mouldings
- Plywood
- Windows
- Doors
- Flooring
- Hardware
- Schlage Locks
- Ry-Lock Screens
- Nails
- Paint
- Insulation
- Roofing
- Sheetrock
- Cement
- Shingles & Shakes
- Posts & Pickets
- Fence Materials

Remodel With Hayward's Easy Payment Plan

PASO ROBLES 73
12th & Riverside Ave.
PASO ROBLES

From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-city Charge) Ask "Operator" for Enterprise 11406

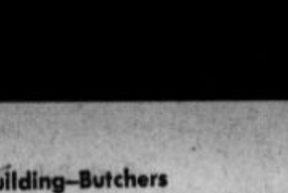
Phone
MORRO BAY 2291
5th & E. St.
MORRO BAY

Building Materials–(Cont'd)

Cayucos Building Supply Co 8th.....Cayucos 2032
Fair Oaks Supply
995 Grand Av.....Aroyo Grnde 2697
FLEMING D S
13th & Atlantic Grover City.....AroyoGrnde 2729
HAGLE-DeCOU LUMBER CO
S Hwy.....Atascadero 43
HAYWARD LUMBER CO
12th & Riverside Av.....Pso Robls 73
5th & E.....MorroBay 2291
From telephones served from the Cambria Cayucos & San Luis Obispo Exchanges only (No Inter-City Charge)
Ask "Operator" for Entrprise 11406
(See Advertisement Page 39)
LADWIG FARM & HOME SUPPLY
1619 Osos.....SnLuisObspo 2117-J
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695
NORTH-ROBBINS PLYWOOD INC
Sanborn Rd & Industrial.....Salinas 2-5315
Pacific Coast Lumber Co Of Calif
Grand Av & 20th Grover City..ArroyoGrande 2832
PAC COAST LUMBER CO OF CALIF
271Higuera.Sn Luis Obspo-1420
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara & High.....Sn Luis Obspo 1840
S L O SUPPLY CO
101 Higuera.....Sn Luis Obspo 351
(See Advertisement This Page)
SAN LUIS MILL & LUMBER CO
246 Higuera.Sn Luis Obspo-624
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.Sn Luis Obspo-2200

When telephoning somebody, "play ball" with him by giving him time to answer. A few more seconds may do it.

BUILDING MATERIALS
WHOLESALE ONLY



Metal Window Specialists
Standard Sizes & Custom Fabricating
PABCO
Asbestos Siding – Sheets & Roofing
Gypsum Products & Composition Roofing
PIONEER FLINTKOTE
Composition Roofing – Asphalt Products
Insulation Board
FIBERGLAS® INSULATION WOOL
WALLBOARD – TEXTURE PAINTS
& JOINT CEMENT
PHONE
SAN LUIS OBISPO 351
S.L.O. SUPPLY CO.
101 HIGUERA

Building Specialties

PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372

S L O SUPPLY CO
Steel Sash Fabricators
Louvre Windows & Hardware
Fiberglas Industrial Insulation
Poly-Vinyl Translucent Sheets
Aluminum Overhead Garage Doors
101 Higuera.....SanLuisObispo 351

Buildings–See Office Buildings

Bus Lines

Greyhound Bus Depot
110 Branch.....Aroyo Grnde 2289
Greyhound Bus Depot Highway.....Atascadero-237
Greyhound Bus Depot 880 Price.....PismoBch 36
Greyhound Bus Depot 720-11th.....Pso Robls 242

GREYHOUND LINES
SERVING ALL AMERICA
GREYHOUND
Providing a Frequent, Convenient and Comfortable Service At Low Fares

"FOR INFORMATION CALL"

ARROYO GRANDE
Greyhound Bus Depot
110 Branch.....Aroyo Grnde 2289

ATASCADERO
Greyhound Bus Depot Highway....Atascadero-237

MORRO BAY
Leiter's Pharmacy 5th.....Morro Bay-2831

PASO ROBLES
Greyhound Bus Depot 720-11th..Pso Robls 242

PISMO BEACH
Doko's Variety Store 880 Price.....PismoBch 36

SAN LUIS OBISPO
Pac Greyhound Lines
1009Monterey.Sn Luis Obspo-24

SANTA MARGARITA
Star Garage Highway.....S Margrita 3

Pac Greyhound Lines
1009 Monterey.....Sn Luis Obspo 24
San Luis Coastal Lines Edna Rd...SnLuisObspo 1741

Business Opportunity Brokers

GRISWOLD & HYDE 1424 Spring....PsoRobls 1510

Butane-See Gas-Liquefied Petroleum

Butchers–Retail–See Meat–Retail

Butchers–Wholesale–See Meat–Whsle

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable. You can reach him by calling the business office of the telephone company.

Cabinet Makers

Barba's Cabinet Shop 411-12th.....Pso Robles 198
Bouton Cabinet & Glass Shop
South Hwy.....Atascadero 255
Brown Bros Carpenter Shop
Traffic Wy.....Atascadero 555
Burroughs Cabinet Shop Hwy No 1...Cayucos 2831
Phillips Cabinet Shop 710-5th.....Morro Bay 2481
RAUCH'S CABINET & UPHOLSTERY SHOP
821-21st.....Pso Robls 966
Scott W T Cabinet Shop
1539 Grand Av.....AroyoGrnde 5547
WESTERN CABINET WORKS
1000 Park.....Pso Robls 289

Cactus–See Nurseries Headings

Cafeterias–See Restaurants

Calculating Machines

See Adding & Calculating Machines Headings

Cameras

See Photographic Equipment & Supplies Headings

Candy–See Confectioners Headings

Canners

Golden State Packing Corp
4th & Manhattan Grover City..Aroyo Grnde 2903

Carburetors

General Auto Parts 1218 Pine.....Pso Robls 280
MUELLER FRANCIS C
Carburetors Sales & Service
1234 Broad.....Sn Luis Obspo 26

Card Playing Rooms

Far-Land 1240 Pine.....Paso Robls 640
RAY'S SMOKE SHOP 1318 Spring....PasoRobls 82

Carpenters

Fields F E Kings Av.....Morro Bay 3901

Carpet Cleaners

See Rug & Carpet Cleaners

Cash Registers

National Cash Register Co
719 Higuera.....Sn Luis Obspo 543
NATIONAL CASH REGISTERS—
NATIONAL CASH REGISTER CO
719 Higuera.....Sn Luis Obspo 543
Walker's Bob 785 Marsh....Sn Luis Obspo 681-W

Caterers

BOODRY'S DRIVE IN
Rotisserie Bar B-Q Chicken
& Spare Ribs-Home Made Pies
2436 Broad.....Sn Luis Obspo 2439-W
Marion's Cafe 751 Marsh.....SnLuisObspo 2380-J
(See Advertisement This Page)

Cattle Dealers–See Livestock

Cement Contractors

See Contractors–Concrete

An extension telephone saves time and steps.

Cement–Whsle & Mfrs

PERMANENTE CEMENT—
PERMANENTE CEMENT CO
Sales Order Dept
Stevens Creek Rd
Monte Vista.....AXmnstr 6-6223

Cemeteries & Memorial Parks

Cayucos Morro Bay Cemetery Hwy.....Cayucos 4322
Odd Fellows Cemetery & Mausoleum
Highway.Sn Luis Obspo-960

Ceramic Equipment & Supplies

LANE'S CERAMIC STUDIO
583 Dana.....Sn Luis Obspo 1591-W

PASO ROBLES GLASS SHOP
Everything
For the Hobbyist
HOBBY FIRING
A Complete Selection of Ceramic Supplies
609-22d.....Paso Robles 469

PISMO ARTS & CRAFTS 610 Cypress.PsmoBch 66-J

Cesspool Building & Service

Bresette A
Septic Tanks Pumped & Cleaned
931-15th.....PsoRobls 326-W
H & H Cesspool Service
Carpenter Canyon.....Arroyo Grande 5721
SAN LUIS SANITATION SERVICE
See Our Advertisement Under Septic Tanks
1130 Leff.....Sn Luis Obspo 1124

Chair Repairing

See Furniture Repairing & Refinishing

Champagne–See Wines Headings

Charcoal

Oakchar Products Corp 17th.....Pso Robls 120
Paso Robles Wood Yard
1020 Riverside Av.....PsoRobles 1141

Cheese Cloth

ALL-STATE SUPPLY CO
1769 Chase Oakland.....Twlnoaks 3-2646

Make it a habit to "Look inside the Classified"—you'll save time and effort.

24-HOUR CATERING SERVICE
PARTIES – BANQUETS – CLUBS
SOCIAL ORGANIZATIONS, ETC.
Facilities Up to 500 People
ANY TYPE OF FOOD
Expert Service - Reasonable Prices
SPECIAL ATTENTION TO TELEPHONE ORDERS
PHONE
SAN LUIS OBISPO 2380-J
MARION'S CAFE
751 MARSH

Children's Attendant Service

Andrews Tamara 609-18th .....PsoRobls 1354-J

Children's & Infants' Garments–Retail

BARTON'S INFANTS & CHILDRENS WEAR
"THE FIRST 6 YEARS"
We Feature Nationally Advertised Lines
NITEY-NITE SLEEPERS, SMALL-FRY ROBES
SHIRTS, JACKETS, TROUSERS – LANGS
KWIKI KRALLS & OVERALLS – SCOTTIE KNITS
MRS. DAY'S IDEAL BABY SHOES
EDUCATIONAL TOYS – DOLLS
We Give & Redeem Thrifty Shopper Stamps
1046 Chorro .....SanLuisObispo 640-W

BILLIE'S TOY & BABY SHOP
766 Higuera.....Sn Luis Obspo 2628

CHRISTINE'S
7-14 Pre-Teens
787 Higuera.....Sn Luis Obspo 504
Kramer's 1325 Park .....PasoRobles 385
Paso Robles Mercantile Co 839-12th PasoRobles 340
Rileys 749 Higuera.....SnLuisObspo 36
TOTS & TEENS 1347 Park.....Pso Robls 310

Chinaware–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

Chinchillas

DIEL H H
Four-Bar-D Chinchilla Ranch
715 Higuera .....SnLuisObspo 561
If no answer call.....SnLuisObspo 2614

INTERSTATE CHINCHILLA COOPERATIVE
A NON PROFIT CORPORATION
Feeds – Equipment – Boarding
Class A Membership With
Purchase of Initial Breeding Stock
No Calif General Offices
2155 Junipero Serra Blvd
Daly Cty .....PLaza 5-5485

Chiropodists

Dunford Wm H 1133 Essex .....SnLuisObspo 4363
If no answer call.....SnLuisObspo 1128
Eschbacher Paul R 1133 Essex ...SnLuisObspo 4363

Chiropractors

BETTENCOURT ALICE R
ARE YOU SICK
NERVOUS - TIRED - DISCOURAGED?
LET ME HELP YOU
All Natural Methods
Hours: Mon. thru Fri. - 9 A.M. to 5 P.M.
Evenings By Appointment
571 Marsh.....San Luis Obispo 1898-M

Bettencourt Alice R
571 Marsh.....Sn Luis Obspo 1898-M
(See Advertisement Page 44)

Chiropractic Health Center
870 Price.....Psmo Bch 190
(Continued on Pages 43 & 44)

CHIROPRACTOR

Personalized Service and Individual Attention Get Real Results

Phone
PASO ROBLES 223

Office & Home Calls by Appointment

COMPLETE CHIROPRACTIC HEALTH SERVICE - DRUGLESS & ELECTRICAL TREATMENTS - INFRA-RED - ULTRA-VIOLET SHORT-WAVE - EXCLUSIVE POE SYSTEM - SOUND WAVE THERAPY

DR. LENORD E. POE

303 - 16TH ST. PASO ROBLES

San Luis Obispo Office
Dr. Rudolph A. Poe – San Luis Obispo 344

Dr Rudolph A. Poe

CHIROPRACTOR
657 MARSH STREET
(NEXT TO PURITY STORE)

DIAGNOSIS AND TREATMENT
DRUGLESS HEALTH SERVICE
Compensation Insurance Accepted

X-Ray - Fluoroscope
Ultra-Violet Infra Red
Short Wave - Diathermy
Laboratory Tests
Heat Treatments

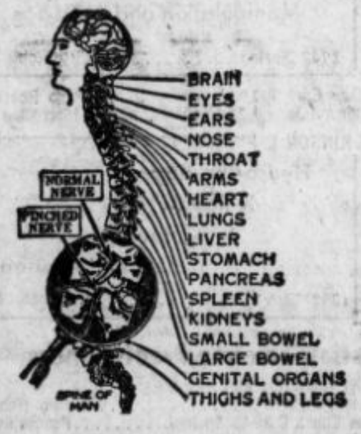
City and State Licensed 21 Years

Paso Robles Office
Dr. L. Poe
Phone 223

Manipulation and Adhesion Techniques
Electro-Therapy Diet
Physio-Therapy

Exclusive Poe System

PHONE
SAN LUIS OBISPO 344



Dr. Mullin Says:

"The Brain Controls Each & Every Part of the Body Over the Nervous System–Nerve Interferences Caused by Spinal Bone Displacements Curtailing the Vital Controlling Energy Between Brain & Part Affected is the WHY of Many Diseases" From "Arthritis to X-cema"

X-RAY
Palmer National Graduate

Dr. J. H. Mullin D.C.

Over 20 Years Experience

PHONE
SAN LUIS OBISPO 4328

726 FOOTHILL BLVD.

ARE YOU SICK?

NERVOUS - TIRED?

DISCOURAGED?

Let Me Help You If You Suffer from Dizziness, Headaches, Gas, Indigestion, Constipation, Neuritis, Arthritis – Bronchitis – Etc.

SPOT REDUCING
STEAM BATHS

HOURS:
Monday thru Friday – 9 A.M. to 5 P.M.
EVENINGS BY APPOINTMENT

Dr. Alice R. Bettencourt
CHIROPRACTOR

SAN LUIS OBISPO
1898-M

571 MARSH

Wayne H. Oliver D.C.
PALMER GRADUATE
CHIROPRACTOR

COMPLETE
CHIROPRACTIC HEALTH SERVICE
X-RAY SERVICE – PHYSIOTHERAPY

HOURS
Mon. – Tues. – Wed. – Fri.
9-12 A.M. – 2-5 P.M.
Thurs. & Sat. 9-12 A.M.

EVENINGS BY APPOINTMENT

Phone
SAN LUIS OBISPO
988

756 SANTA ROSA

Chiropractors–(Cont'd)

MADSON A J
PALMER GRADUATE
LATEST DIAGNOSTIC METHODS
X-RAY & HEARTOMETER
COLONIC IRRIGATIONS
SCIENTIFIC DIET & FOOD ANALYSIS
870 Price.....Pismo Bch 190

Mullin J H 726 Foothill Bl.....SnLuisObspo 4328
(See Advertisement Page 43)
Mullin J H 1606 Spring.....PasoRobles 168
NIMMO KATHERINE
Drugless Methods
Beach Av Oceano.....Aroyo Grnde 5536
OLIVER W H 756 Snta Rosa.....SnLuisObspo 988
(See Advertisement This Page)

POE LENORD E
CHIROPRACTIC
FOR THE FAMILY
303-16th.....Pso Robls 223

Poe Lenord E 303-16th.....Pso Robls 223
(See Advertisement Page 42)
Poe & Poe 657 Marsh.....Sn Luis Obspo 344
Poe & Poe 303-16th.....Pso Robls 223
Poe Rudolph A 657 Marsh.....Sn Luis Obspo 344
(See Advertisement Page 43)

WALKER EARL T
COLON THERAPY
ADJUSTMENTS
Manipulation and Massage
1947 Spring.....Pso Robls 754

Walker Earl T 1947 Spring.....Paso Robls 754
Wilkinson John J 209-6th.....MorroBay 3311

WILKINSON L P
Hydro-therapy
X-Ray
Colonics
Manipulation
840-11th.....PasoRobles 619

Christian Science Practitioners

Miller Anna Mrs 289 Palisades Av
Shell Beach.....Pismo Bch 111
Moes Laura C 2945 Spring.....Pso Robls-957

Church Organizations

Christian Science Reading Room
11 AM 4:30 PM Except Sundays & Holidays
First Church Christ Science 1326 Garden
1126 Morro.....Sn Luis Obspo 1939-W

Church Supplies

CHRISTIAN SUPPLY & GOOD NEWS CENTER
1126 Garden.....Sn Luis Obspo 1448-J

For better service, speak directly and clearly into the telephone mouthpiece.

Churches–Assemblies of God

Assembly of God
Robert L Ward-Pastor
1600 Chorro.....Sn Luis Obspo 2618
Assembly of God Church
Rev F E Robertson-Minister
18th & Oak.....Paso Robls 1174-J
If no answer call.....Paso Robles 661

Churches–Baptist

Calvary Baptist Church
Rev Don W Husted-Pastor
645 Kentucky Av.....Sn Luis Obspo 1547
FIRST BAPTIST CHURCH
Rev L Earle Shipley-Pastor
Osos & Pacific.....Sn Luis Obspo 2425
FIRST BAPTIST CHURCH
Rev Paul W Brown-Pastor
17th & Park.....Pso Robls 712-W
Residence 41-12th.....Pso Robls 1211
First Southern Baptist Church
Atas Av.....Atascadero 440-J

Churches–Catholic, Roman

Catholic Church
461 Pismo Av.....Pismo Bch 109
Catholic Church
Santa Lucia Av.....Atascadero 640
Catholic Church 512-13th.....Paso Robls 207
Catholic Rectory Ocean Av.....Cayucos 2621
Old Mission The
782 Monterey.....Sn Luis Obspo 667
St Patrick's Church 128 W Branch.AroyoGrnde 2680

Churches–Church of Christ

Church Of Christ 879 Marsh..Sn Luis Obspo 2142-J
Earl Chambers-Minister..Sn Luis Obspo 3085-W
Church Of Christ 20th & Park.....PsoRobls 1088-J
If no answer call Albert L Woodrell.PasoRobles 1400

Churches–Community

Cayucos Community Church Ocean Av..Cayucos 4221
Community Church Palma Av.....Atascadero 33-W

Churches–Episcopal

St Barnabas Episcopal Church
Barnett.....Aroyo Grnde 2990
St Peter's-By-The-Sea
The Rev George W Graydon
2d & E.....MorroBay 4181
St Stephens Episcopal Church
Rectory & Study
1334 Nipomo.....Sn Luis Obspo 1864
Parish Hall
Pismo & Nipomo.....Sn Luis Obspo 1442-W

Churches–Foursquare Gospel

Foursquare Church 400 High..Sn Luis Obspo 1922-J

Churches–Lutheran

Lutheran Church
Rev Walter Loretz
867 Pacific.....Sn Luis Obispo 2602
Church Building Foothill Blvd & Hwy No 1
Lutheran Church
Rev Theo F Haeuser
9th & Vine.....PasoRobles 244-W

Churches–Methodist

Methodist Church
Rev Gilbert J Gray-Pastor
1326 Oak.....Paso Robles 191
METHODIST CHURCH
Rev Gilbert S Zimmerman-Pastor
884 Pacific.....Sn Luis Obspo 2364-W
Parsonage-873 Venable.Sn Luis Obspo 3111-M

Churches–Nazarene

CHURCH OF THE NAZARENE
Weldon H Stone-Pastor
652 Santa Rosa.....Sn Luis Obspo 3176-R

Churches–Presbyterian

Presbyterian Church Study
Albert J Knoll-Pastor
Marsh & Morro.....SnLuisObspo 1437

Churches–Various Denominations

Apostolic Assembly of The Faith In Christ
Jesus Inc
Jesus Valdez-Pastor
Wheeler Oceano.....Aroyo Grnde 2833
Atascadero Gospel Chapel
Traffic Wy.....Atascadero 461-W
GRACE TABERNACLE
Osos & Pismo.....Sn Luis Obspo 976
If no answer call.....San Luis Obispo 1796-W

Cigars & Tobacco–Retail

Annabelle Smoke Shop
142 Higuera.....Sn Luis Obispo 1927
Bernard's Cigar Store
1814 Osos.....Sn Luis Obspo-1318-W
Duke's Smoke Shop 737-12th.....Pso Robls-338
ESQUIRE THE 600 Cypress.....Pismo Bch 333-J
Eureka Smoke Shop 148 Higuera.SnLuisObispo 149-W
Kiuver F 726 Higuera.....Sn Luis Obspo-394-J
Mort's United 998 Higuera.....SnLuisObspo 853
RAY'S SMOKE SHOP 1318 Spring..PasoRobles 82
WALDORF CAFE 975 Osos.....SnLuisObspo 1002

Cigars–Whsle

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600

City Government Offices

See Alphabetical Directory Under "Name of City"

Cleaners–Carpet

See Rug & Carpet Cleaners

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

when a NAME RECOMMENDED has been FORGOTTEN

You remember the recommendation but don't remember the name. If you will

LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

SPOTLESS Cleaners

"QUALITY CLEANING ONLY"

PICK-UP AND DELIVERY SERVICE

"PLANT ON PREMISES"

Free Parking

SAN LUIS OBISPO
517

385 Higuera — San Luis Obispo

PASO ROBLES LAUNDRY AND CLEANERS

21 Years Experience

"QUALITY CLEANING ONLY"

REX Products

24-HOUR SERVICE ON CLEANING
Immediate Pick-Up & Delivery
MINOR REPAIRS ON EVERY GARMENT

- BLANKETS
- CURTAINS
- LAUNDRY

PHONE

Serving
SAN MIGUEL
MORRO BAY
SANTA MARGARITA
CAYUCOS
PASO ROBLES

1344 PINE

PASO ROBLES
315

Cleaners & Dyers

American Cleaners & Laundry
933 Main.....Morro Bay 3342

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT CLEANING
AND
LAUNDRY SERVICE
Pick-Up & Delivery Service
1313 Broad.....San Luis Obispo 304

ARROYO CLEANERS
127 E Branch.....AroyoGrnde 2428
Atascadero Cleaners Hwy.....Atascadero-139
California Cleaners 590 Dolliver.....PismoBch 84
Cambria Pines Laundry & Cleaners
See Our Adv Under Laundries
..... Cambria 45-J
CAYUCOS CLEANERS N 3d & Hwy 1.Cayucos 2332

CITY CLEANERS
IN SAN LUIS OBISPO
PICK-UP AND
DELIVERY SERVICE
709 Higuera .....San Luis Obispo 1188

A TIP ON TIPS

When shoelace tips come off, replace ends with cellophane tape—or dip ends into hot paraffin and twist.

Cleaners & Dyers–(Cont'd)

DONNIE CLEANERS
PICK-UP AND DELIVERY
PASO ROBLES 701
23d & Spring.....Paso Robles 701

GROVER CITY CLEANERS
Mary Shipman, Prop.
QUALITY CLEANING
PRESSING – DYEING – ALTERATIONS
HATS CLEANED & BLOCKED
CURTAINS – DRAPERIES – BLANKETS
EXPERTLY CLEANED
Reasonable Prices
Open Daily Except Sunday 8:00 a.m. to 7:00 p.m.
874 Grand Av.....ArroyoGrande 5586

HI-WAY CLEANERS
640 Price.....Pismo Bch 124
HOME LAUNDRY CO
1323 Morro.....Sn Luis Obspo 70
(See Advertisement Page 48)
LIBERTY CLEANERS
385 Higuera.....Sn Luis Obspo 2290
Mission Laundry 331 Pacific.....SanLuisObispo 1440
(See Advertisement Page 48)
Mission Tailoring Service
1220 Morro.....Sn Luis Obspo 496
Morro Bay Cleaners 7th & Main...Morro Bay 2776
NU-WAY CLEANERS 1427 Spring.....Pso Robls 39
(Continued Next Page)

An extension telephone is a step-saver in any home.

Perfect Method Cleaners

"A Personalized Service"

SYNTHETIC DRY CLEANING
ALTERATIONS & REPAIR WORK

CASH & CARRY
PRESSING WHILE U WAIT

BLANKETS — DRAPERIES
ETC.

ONE DAY SERVICE ON REQUEST
(At No Extra Charge)

Also
FEATURING
GENTS LAUNDRY SERVICE

983 OSOS
(Opposite the Court House)

Call
SAN LUIS OBISPO
1787

EXPERT CLEANING & LAUNDRY SERVICE

RETEX PROCESSED

4-Day Service – Pick-up and Delivery

PHONE
San Luis Obispo 70

Quality Work on Curtains and Drapes

HOME
LAUNDRY & CLEANERS
1323 Morro

DRY CLEANING & LAUNDRY

- PICK-UP AND DELIVERY
- QUALITY WORK
- ONE DAY SERVICE
- NO EXTRA CHARGE

MISSION LAUNDRY
SAN LUIS OBISPO
1440
331 PACIFIC

Cleaners & Dyers–(Cont'd)

PARK CLEANERS
We Specialize in
QUALITY & SERVICE
WORK DONE IN OUR OWN PLANT
1-DAY SPECIALS
Pressing While-U-Wait
"FREE PICK-UP & DELIVERY"
JACK WILSON - Owner
733-12th ..... PasoRobles 23

PASO ROBLES LAUNDRY & DRY CLEANING
1344 Pine ..... Pso Robls-315
From Atascadero Exchange only
(No Inter-City Charge)
Ask "Operator" for Entrprise 11228
(See Advertisement Page 46)
Paul's Dry Cleaners 214 Higuera ..... SnLuisObspo 4306
Perfect Method Cleaners 983 Osos ..... Sn Luis Obspo-1787
(See Advertisement Page 47)
QUALITY CLEANERS
109 E Branch ..... Aroyo Grnde 2696
Rocky's Cleaners Traffic Wy ..... Atascadero 442
San Luis Cleaners 1124 Broad ..... Sn Luis Obspo-898
Spotless Cleaners 385 Higuera ..... SnLuisObspo 517
(See Advertisement Page 46)
STRONG'S CLEANING WKS
Pick-Up & Delivery Service
659 Higuera ..... Sn Luis Obspo 236
Vapor Cleaning Works 1344 Pine ..... Pso Robls-315

Cleaners' & Dyers' Equipment

HILDEBRAND SUPPLY & EQUIPMENT CO
2225 Fresno ..... Fresno 3-0611

Cleaners–Hat–See Hats–Renovators

Clergymen

HUSTED DON W
645 Kentucky Av ..... Sn Luis Obspo 1547
PERSSON LEROY Osos & Pismo .. Sn Luis Obspo 976

Clinics

FRENCH CLINIC
24 Hour Service
1170 Marsh ..... Sn Luis Obspo 3135
French Clinic 1221 Park ..... Pso Robls 1435
If no answer call ..... Sn Luis Obspo 3135
French Clinic 6th & Pacific ..... Cayucos 2111
If no answer call ..... Sn Luis Obspo 3135
SAN LUIS CLINIC
24-Hour Service
990 Pacific ..... Sn Luis Obspo 3041

Clothing–Boys' Retail

Parfitt's 741 Dolliver ..... PismoBch 32-J

Clothing–Men's–Retail

See also Men's Furnishings–Retail

Beno's Inc 1019 Morro ..... Sn Luis Obspo 620
Fox's Men's Clothing Hwy ..... Atascadero 16
Green Bros 871 Monterey ..... Sn Luis Obspo-724
Hub The 125 E Branch ..... AroyoGrnde 5787
KIRKEBY CARL 1120 Chorro ..... SnLuisObispo 2826
LEE'S MEN'S STORE
Traffic Wy ..... Atascadero 357
Mairs & Lewis Store For Men
782 Higuera ..... Sn Luis Obspo 364-J
Murray's Men's Store
781 Dolliver ..... Pismo Beach 141-J
Paso Robles Mercantile Co 839-12th ..... PasoRobles 340
Squire's Men's Wear 745-12th ..... PsoRobls 151-W
WICKENDEN'S
Timely Clothes
837 Monterey ..... Sn Luis Obspo 1511
Zeyen W H 203 E Branch ..... Aroyo Grnde 2192

Clothing–Used

Salvation Army Thrift Store
1131 Broad ..... Sn Luis Obspo 982-W

Clubs

See Also Associations; Fraternal Organizations, etc.

Amer Legion Recreation Club
977 Higuera ..... Sn Luis Obspo 156
Auto Club of So Calif
1134 Monterey ..... Sn Luis Obspo-1480
Automobile Club of Southern Calif
1113 Spring ..... Pso Robls 1077
CBMC Service Center 1009 Morro ..... SanLuisObispo 1920
Far-Land 1240 Pine ..... Pso Robls 640
Morro Club 978 Morro ..... Sn Luis Obspo 1637-R
Ten-O-Six Club 1006 Railroad Av ..... SnLuisObspo 3033-J
TEN-TWENTY-THREE CLUB
1023 Morro ..... Sn Luis Obspo-1170

Clutches

General Auto Parts 1218 Pine ..... Pso Robls 280

Cocktail Lounges

Berta's 860 Monterey ..... Sn Luis Obspo-745
BREAKER'S CAFE Market & 5th ..... Morro Bay-2431
Brown's Sport Center 986 Monterey ..... Sn Luis Obspo 390
BUDWEISER TAVERN
1032 Chorro ..... Sn Luis Obspo-1935
C & J CAFE 1232 Pine ..... Pso Robls 365
CARVAO'S 1022 Morro ..... Sn Luis Obspo 1866
Circle Inn 6th & Main ..... Morro Bay 5331
CORAL ISLE 958 Monterey ..... Sn Luis Obspo 210
DAN'S COCKTAIL LOUNGE
999 Monterey ..... Sn Luis Obspo 190-W
DANTES
Dante Chiesa-Owner
955 Higuera ..... Sn Luis Obspo 2197
FOUNTAIN INN
Old S 101 Hwy ..... Sn Luis Obspo 1090
Frank's Cafe 645 Higuera ..... Sn Luis Obspo 2158
GOLD ROOM 897 Monterey ..... Sn Luis Obspo-1324
Happy Jack's 6th & Main ..... Morro Bay 4631
Hendrix's Cafe
Geo E Hendrix Prop
112 E Branch ..... Aroyo Grnde 9989
Hotel Butler 230 Pomeroy ..... PismoBch 41
JIM'S INN 1025 Morro ..... Sn Luis Obspo-252
JOHNNY'S TAVERN
J L Jordan Owner-H D Ellis Mgr
1216 Spring ..... Pso Robls 85
LARRY'S FOUNTAIN INN
See Our Ad Under Restaurants
Old S 101 Hwy ..... Sn Luis Obspo 1090
LYLE'S COCKTAIL LOUNGE
1215 Spring ..... PsoRobls 798
MAC'S CAFE Avila ..... Sn Luis Obspo 32-J-11
MATTIE'S 101 Hwy ..... Pismo Bch 201
NINA'S
Entertainment & Dancing Nightly
Hwy Shell Beach ..... Pismo Bch 331
PHIL'S PLACE
Club Room-Cafe-Cocktail Lounge
501 Cypress ..... PismoBch 462
PLAINS THE
Western Bar
Relics Of The Old West
Jim Welch Manager
1226 Pine ..... PsoRobls 86
RALPH'S & PORKY'S
108 W Branch ..... Aroyo Grnde 9991
Reali's Main ..... Cambria 41
REX'S COCKTAIL LOUNGE & LIQUOR STORE
Highway ..... Atascadero 298
ROY'S CAFE & COCKTAIL LOUNGE
Highway ..... Atascadero 666
STANLEY'S 978 Monterey ..... Sn Luis Obspo 2895
TOBEY'S PALACE CLUB
Thomas B Armstrong-Mgr
590 Cypress ..... Pismo Bch 70

Cocktail Lounges–(Cont'd)

TOWER BARBECUE & COCKTAIL LOUNGE
THE FINEST IN BARBECUE FOOD
MIXED DRINKS
A FIRESIDE LOUNGE
STEAKS – CHOPS – SEA FOODS IN SEASON
Corner Higuera & Marsh
427 Higuera ..... SanLuisObispo 830

Townsend's Coffee Shop & Cocktail Lounge
990 Monterey ..... Sn Luis Obspo 1261
WALDORF CAFE 975 Osos ..... SnLuisObspo 1002
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera ..... SnLuisObspo 2341

Coffee Dealers–Retail

Farmer Bros 1531 Monterey ..... Sn Luis Obspo-134

Coffee Dealers–Whsle

FARMER BROS 1531 Monterey ... Sn Luis Obspo-134
FARMER BROTHERS COFFEE—
FARMER BROS
1531 Monterey ..... Sn Luis Obspo 134

Cold Storage Lockers

See Frozen Food Lockers–Renting

Cold Storage Warehouses

AMERICAN REFRIGERATING CO
COMMERCIAL QUICK FREEZING
FROZEN FOOD LOCKERS
LOW TEMPERATURE STORAGE
H. LEE HOLMES - Manager
241 Pismo ..... SanLuisObispo 428

Puritan Ice Co Traffic Wy Atascadero-59

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

&
Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
COLLECTIONS
Thomas Rice - Manager
No Collection – No Charge
Licensed & Bonded
987 Osos ..... SanLuisObispo 315

Credit Bureau Of San Luis Obispo
987 Osos ..... SnLuisObspo 315
(See Advertisement This Page)

MEDICO-DENTAL ADJUSTMENT BUREAU
1335 Monterey ..... Sn Luis Obspo 652
(See Advertisement This Page)

The Yellow pages save you time.

COLLECTIONS

• Any Kind
• Any Place
• Any Time

CALL
San Luis Obispo 652

No Collection! No Charge!

Our 23rd Year

MEDICO - DENTAL ADJUSTMENT BUREAU
A. BATEMAN
1335 Monterey San Luis Obispo

COLLECTIONS

• ALL TYPES OF ACCOUNTS

PHONE
SAN LUIS OBISPO
315

CREDIT BUREAU OF SAN LUIS OBISPO
THOMAS RICE, *Manager*
987 OSOS SAN LUIS OBISPO

Collection Agencies–(Cont'd)

PASO ROBLES CREDIT BUREAU
COLLECTIONS - REPORTING
M. Roland Gates
Bank of America Bldg. ..... Paso Robles 865
If no answer call ..... Paso Robles 34-J

Colleges–See Schools

Colonic Irrigation

Madson A J 870 Price ..... Pismo Bch 190
WALKER EARL T
1947 Spring ..... Pso Robls-754

Concrete Blocks & Shapes

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
Airox & Rocklite Blocks – Flagstone
MASONRY AND TILE CONTRACTORS
Estimates Given
2900 S Broad ..... SanLuisObispo 997

GAYLORD H K N River Rd ..... Pso Robls 926-M

Concrete Construction

See Contractors–Concrete

Concrete Mixers–Renting

George's Station & Equipment
S Hwy ..... SanLuisObispo 2398

Concrete–Ready Mixed

BICKFORD WAYNE E County Rd ..... MorroBay 5286
(See Advertisement This Page)

JOHNSON A O
READY MIXED CONCRETE
CEMENT – SAND – GRAVEL – ROCK
Small or Large Amounts
CEMENT CONTRACTOR
Foundations-Walks-Steps-Driveways-Curbs-Etc.
FREE ESTIMATES
Christian & Victoria ..... SanLuisObispo 709
Residence ..... SanLuisObispo 383-W

Johnson A O Christian & Victoria ... SnLuisObspo 709
(See Advertisement Page 51)

(Continued on Pages 51 & 52)

CONCRETE READY MIX

CEMENT
GRAVEL
ROCK
SAND

WAYNE E. BICKFORD
CEMENT CONTRACTOR
PHONE
MORRO BAY 5286
Residence Morro Bay 6237
COUNTY RD. MORRO BAY

Southern Pacific Milling Co.

TRANSIT MIXED CONCRETE

SAND–ROCK–CEMENT–PLANT MIX

Call
SAN LUIS OBISPO
2203
Nights San Luis Obispo 470-M

Since SP SOUTHERN PACIFIC MILLING CO SINCE 1885 1885
38 BRANCHES TO SERVE YOU!

OFFICE & YARD SANTA BARBARA AVE.

READY MIXED CONCRETE

• Cement
• Sand
• Gravel
• Rock
• Cement Contractors
• Foundations
• Walks & Steps
• Driveways - Curbs, Etc.

LARGE OR SMALL AMOUNTS — FREE ESTIMATES GIVEN

A. O. JOHNSON

SAN LUIS OBISPO 709
Residence Phone SAN LUIS OBISPO 383-W

CHRISTIAN & VICTORIA SAN LUIS OBISPO, CALIF.

MARKS & ANGELLO INC.
LICENSED BUILDING CONTRACTOR
Since 1927

Residential & Commercial
FINANCING ARRANGED
CUSTOM BUILT HOMES STYLED TO INDIVIDUAL TASTES AND NEEDS
Blue Print Service
FOR FREE ESTIMATES
CALL
Arroyo Grande 5594
COUNTY WIDE SERVICE
P. O. Box 342
9th & Atlantic Grover City

HARALD N. NIELSEN
General
Building Contractor

Residential and Commercial
Repairing and Remodeling
Member of San Luis Obispo Contractors Ass'n.
PHONE
San Luis Obispo 594
If No Answer Call San Luis Obispo 967-M
956 Walnut San Luis Obispo

Concrete–Ready Mixed–(Cont'd)

ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785
Or.....SnLuisObspo 759
SOUTHERN PACIFIC MILLING CO
Santa Barbara Av.....Sn Luis Obspo 2203
(See Advertisement Page 51)

Concrete Reinforcements

SAN JOSE STEEL CO INC
195 N 30th Sn Jose.....Cypress 5-0353

Confectioners–Retail

Tuttle's Malt Shop 927 Shell Beach Rd
Shell Bch.....Pismo Bch 400-W

Confectioners–Whsle & Mfrs

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600
JENSEN SALES CO
1359 Monterey.....Sn Luis Obspo 57-W

Constables

West Kenneth.....Pso Robls 32-F-12

Construction Service

See Contractors Headings

Contractors–Building

Barba Raymond W Carrizo Rd.....Atascadero 552
Bowman McEdwin Wilmar Oceano..AroyoGrnde 2642

CARPENTER ART
GENERAL BUILDING CONTRACTOR
Commercial & Residential Bldg.
REMODELING — REPAIRING
Member San Luis Obispo County Contractors Association
1817 Oak.....Paso Robles 965-W

E Z Building Contractor
906 Bonita.....Morro Bay 2466
FIELDS BROS 861 N Main.....Morro Bay 3346
Greenaway David
1666 Phillips Ln.....SnLuisObspo 2554-R
Greenelsh E V 575 Kings Av.....MorroBay 6831

HEAD JAMES H
GENERAL BUILDING CONTRACTOR
Free Estimates
RESIDENCE & COMMERCIAL BUILDING
Remodeling — Alterations
219 Alpine.....Arroyo Grande 2901

HENSON P L 237-10th Grover City.AroyoGrnde 5755

JACKSON EUGENE
BUILDING CONTRACTORS
Residential – Commercial
INDIVIDUALLY DESIGNED HOMES
"For Those With Particular Tastes"
Licensed & Insured — Free Estimates
660 Caudill.....SanLuisObispo 2800

MAINO CONSTRUCTION CO
2238 S Broad.....Sn Luis Obspo 3177
If no answer call.....Sn Luis Obspo 2998-W
(Continued Next Page)

Contractors–Building–(Cont'd)

MANDELLA CASPER
STATE LICENSED
GENERAL BUILDING CONTRACTOR
COMMERCIAL & RESIDENTIAL CONSTRUCTION
1044 Park.....PasoRobles 160-W
Res.....PasoRobles 1456-W

Mandella Chas L 505 Spring.....PsoRobls 756-J
Marks & Angello Inc
Atlantic Grover City.....AroyoGrnde 5594
(See Advertisement Page 52)
MILLER REX Carrizo Rd.....Atascadero 324-M
(See Advertisement This Page)
Moore & Tehaney Sherwood Acres....PsoRobls 1060
Moss Building Corp 2d & Spring.....PasoRobls 880

P. J. ZUIDERWEG
GENERAL CONTRACTOR
RESIDENTIAL & COMMERCIAL
SAN LUIS OBISPO 1950
If No Answer Call SAN LUIS OBISPO 4225
2800 BROAD SAN LUIS OBISPO

C. C. Sharps
General Contractor
Free Estimates — Fully Insured
REMODELING

RESIDENTIAL
INDUSTRIAL — COMMERCIAL A SPECIALTY
Arroyo Grande 2115
306 E. BRANCH

BUILDING CONTRACTOR
• RESIDENTIAL
• COMMERCIAL
• INDUSTRIAL
REMODELING – REPAIRS
PHONE
ATASCADERO 324-M
IF NO ANSWER CALL 477-W
REX MILLER
MEMBER S.L.O. CO. CONTR'S. ASSN.
CARRIZO RD. ATASCADERO

Contractors–Building–(Cont'd)

Nielsen Harald N 956 Walnut...Sn Luis Obspo 594
(See Advertisement Page 52)

PASO ROBLES GLASS SHOP
GLASS CONTRACTOR
STORE FRONT
REMODELING & REPAIRING
609-22d.....Pso Robls 469

Pumphrey C E 1435 Greenwood Dr....PsoRobls 740
SAN LUIS OBISPO COUNTY CONTRS ASSN
S Hwy.....Atascadero 477-W
SHARPS C C 306 E Branch....Aroyo Grnde 2115
(See Advertisement This Page)

SIMMONS I LEON
GENERAL BLDG CONTRACTOR
Residential Commercial
and Remodeling
740 Riverside Av.....PasoRobles 493-W

Stockton R T Santa Lucia Av....Atascadero 448-W
Terry Henry J Oak Park.....AroyoGrnde 2539
ZUIDERWEG P J 2800 Broad....SnLuisObspo 1950
(See Advertisement This Page)

Contractors–Concrete

Bickford Wayne E County Rd.....MorroBay 5286
Corippo Mel H 1221 Park.....PsoRobls 673
(Continued Next Page)

CEMENT CONTRACTOR

• SIDEWALKS
• DRIVEWAYS
• CONCRETE WORK
• EXCAVATING
• GUTTERS
• DRAINS, ETC.
GREGG P. SOTO
PHONE
San Luis Obispo 3151-W
517 Santa Barbara Ave.
SAN LUIS OBISPO

Contractors–Concrete–(Cont'd)

Corippo Melvin H 23d & Park.....Pso Robls 956-W
Frazier R W 3126 Pine.....Pso Robls 155-W

JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
Cement Contractors
Foundations - Walks - Curbs
Driveways - Steps
Christian & Victoria.....Sn Luis Obspo 709
Residence Phone...Sn Luis Obspo 383-W

Soto Gregg P
517 Santa Barbara Av...Sn Luis Obspo 3151-W
(See Advertisement Page 53)
Thomas Earl Grover City.....Aroyo Grnde 2658

Contractors–Ditching

Barber Ernest A
2436 Gerda.....Sn Luis Obspo 1487-W
Hardesty's Trenching Service
420-12th .....PsoRobls 761-W
LYLES W M CO
Santa Barbara Av &
Fletcher.....Sn Luis Obspo 978

Contractors–Electric

See Electric Contractors-Industrial & Residential

WINDOW-WASHING HINT

Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

Contractors–Engineering

Madonna Construction Co Hwy.....Templeton 2081
Thomas Construction Co
435 Grand Av.....SnLuisObspo 1314

VALLEY PAVING & CONSTRUCTION CO
GENERAL CONTRACTING
ENGINEERING
PAVING & GRADING
EXCAVATING – LAND LEVELING
Equipment Rentals
Hwy 101 .....ArroyoGrande 2574

Contractors' Equipment

Bailey Bridge Equipment Co
Bank Of Amer Bldg.....SnLuisObspo 4261
If no answer call.....SnLuisObspo 1432-M
UNIVERSAL FORM CLAMP CO
Uni-Forms-Rented-Sold
Form Clamps-Concrete Accessories
2051 Williams San Leandro..Lockhaven 2-2051

Contractors' Equipment–Renting

MADONNA CONSTRUCTION CO
Higuera & Freeway.....Sn Luis Obspo 3020

Contractors–Excavating

Brisco L A
Grading & Oiling
111 Nelson.....Aroyo Grnde 2688
Cardoza Don
Wilmar & 10th.....Aroyo Grnde 2902
CORIPPO MEL H 1221 Park.....PasoRobles 673
(See Advertisement This Page)
(Continued Next Page)

MEL. H. CORIPPO

Construction
Materials and Equipment
OIL FIELD CONSTRUCTION

PASO ROBLES
673
If No Answer Call Paso Robles 956-W
Or .....Paso Robles 460

FOR RENT
Skip Loader
Dump Trucks
Concrete Mixers
Compressor and
Jack Hammer
Roller

• EXCAVATING • GRAVEL • ROCK & SAND
CONCRETE CONTRACTOR
TRANSIT MIX CONCRETE
1221 Park

Contractors–Excavating–(Cont'd)

Dunham W O Bill 12th & Salinas.....PsoRobls 109
Guiton Harold Jr Oceano Bch...Aroyo Grnde 4446
GUY LESTER L
Excavating & Bulldozing
Sn Gabriel Rd.....Atascadero 61
MADONNA CONSTRUCTION CO
Higuera & Freeway.....Sn Luis Obspo 3020
SOTO GREGG P
517 Santa Barbara Av...Sn Luis Obispo 3151-W

Contractors–General

BARBA RAYMOND W
Carrizo Rd .....Atascadero 552
(See Advertisement Page 56)
Brown Bros Carpenter Shop
Traffic Wy .....Atascadero 555
(See Advertisement Page 56)
Brown & Doko Dolliver.....Pismo Bch 36
Coast Constr Co 286 Harloe Av.....PismoBch 220-J

DALESSI HENRY C
GENERAL CONTRACTORS
ROAD CONSTRUCTION
and
MATERIALS - MINING
450 Marsh.....Sn Luis Obspo 118
If no answer call...Sn Luis Obspo 190-W

Dalessi Henry C 450 Marsh.....Sn Luis Obspo 118
(See Advertisement This Page)
DeWitt Construction Co Price.....Nipomo 2441
If no answer call Los Angeles.....Empire 1-4113
If no answer call Los Angeles.....Empire 1-4156
Drake Jesse E 1029 C.....MorroBay 6196
Fields Bros 861 N Main.....Morro Bay 3346
Fields John Bay Av.....Morro Bay 2081
Gilliland Jim 351 Franklin Dr....Pismo Bch 203-J

Contractors–General–(Cont'd)

Greenaway David
1666 Phillips Ln.....SnLuisObspo 2554-R
Grey L J & Sons 964 Chorro.....SnLuisObispo 4285
Guy Lester L Sn Gabriel Rd.....Atascadero 61
Hart Guy C 14th & Grand Av
Grover City.....Aroyo Grnde 2908
Head James H 219 Alpine.....Arroyo Grnde 2901
Jackson Eugene 660 Caudill...Sn Luis Obspo 2800

LYLES W M CO
PIPELINE & UTILITY
CONSTRUCTION
Santa Barbara Av &
Fletcher .....SanLuisObispo 978

M J B CONSTRUCTION CO
GENERAL CONTRACTING
Grading and Paving
Excavating – Land Leveling
Equipment Rental
Traffic Wy .....Atascadero 689-J

M & K Corp Hospital Site.....Atascadero 542
(Continued Next Page)

SCARE AWAY RUST

To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

HENRY C. DALESSI

Road Construction
and
Equipment

GENERAL
CONTRACTOR

MINING

PHONE
SAN LUIS OBISPO
190-W or 118

999 MONTEREY...between Theatres

Contractors–General–(Cont'd)

MADONNA CONSTRUCTION CO
GENERAL CONTRACTING
Modern Equipment & Service
Excavating, Paving, Grading
Dump Trucks, Low Bed Trailers, Bulldozers, Shovels, Concrete, Rock, Sand, Loam, Creek Gravel, Red Rock
Higuera & Freeway....Sn Luis Obspo 3020
If no answer call.....Sn Luis Obspo-99
Residence .....San Luis Obispo 3030

MAINO CONSTRUCTION CO
2238 S Broad.....Sn Luis Obspo 3177
If no answer call.....Sn Luis Obspo 2998-W
MANDELLA CASPER 1044 Park...PsoRobls 160-W
Marks & Angelio Inc
Atlantic Grover City.....AroyoGrnde 5594
Miller Rex Carrizo Rd.....Atascadero 324-M
Nelson L B Co
Sales Ofc 199 Foothill Bl.....SnLuisObspo 726
Sales Ofc 199 Foothill Bl.....SnLuisObspo 4265
Construction Office
La Entrada Av.....SnLuisObspo 4263
NIELSEN HARALD N
956 Wainut.....Sn Luis Obspo 594
Ochs & Son 1315 Cazadero.....SnLuisObspo 1677
Park View Homes 199 Foothill Bl..SnLuisObspo 726

PEMBERTON F & WM
SPECIALIZING IN
HOMES
7-12th.....Pso Robls 1409-J

Advertise here—it pays.

RAYMOND W. BARBA
GENERAL BLDG. CONTRACTOR
STATE LICENSED
RESIDENTIAL & COMMERCIAL
BUILDING
REMODELING - ALTERATIONS
CABINET WORK
PHONE
ATASCADERO 552 Carrizo Rd. or PASO ROBLES 245
Member of S.L.O. County Contractor's Ass'n.

NOW THAT YOU'VE TRIED IT YOURSELF
Call

BROWN BROS. CARPENTER SHOP
ATASCADERO 555
If no answer call Atascadero 641-M or 23-R
WE FIX ANYTHING
CUSTOM CABINET MAKING A SPECIALTY
FREE ESTIMATES
TRAFFIC WAY ATASCADERO

Contractors–General–(Cont'd)

PUMPHREY C E
BUILDING CONTRACTOR
Complete
BUILDING & ALTERATION
SERVICE
20 YEARS EXPERIENCE IN THIS FIELD
Fully Insured
1435 Greenwood Dr.....PasoRobles 740

Roselip Walter B Ferrocarril Rd.....Atascadero-20
Roselip Walter B Foothill Bl.....SnLuisObspo 759

ROSELIP WALTER B
ROCK - SAND
ASPHALTIC PLANT-MIX
GENERAL CONTRACTING
Excavating - Grading - Paving
Ready-2-place concrete
615 Grand.....San Luis Obispo 785
If no answer call....San Luis Obispo 759
Or Atascadero-291-W
Plant .....Atascadero 20

SAN LUIS OBISPO COUNTY CONTRS ASSN
S Hwy.....Atascadero 477-W

SHARPS C C
GENERAL CONTRACTOR
INDUSTRIAL — COMMERCIAL
A SPECIALTY
REMODELING — RESIDENTIAL
FREE ESTIMATES — FULLY INSURED
306 E Branch.....Arroyo Grande 2115

Shumway R Temple Halcyon.....AroyoGrnde 2293
Stockton R T Santa Lucia Av...Atascadero 448-W
Terry Henry J Oak Park.....ArroyoGrande 2539
Tomasovich Peter L 611 Estero.....MorroBay 4811
Valley Paving & Construction Co
Hwy 101.....Aroyo Grnde 2574
Walter Bros 383 Chorro.....Sn Luis Obspo 2617-R
Weatherwax Wm A 2924 Pine.....PsoRobls 995-R
Younger Bruce 4th & Hwy 1.....Cayucos 2934
ZUIDERWEG P J 2800 Broad....SnLuisObspo 1950
If no answer call.....SanLuisObispo 4225

Contractors–Heating & Ventilating

See also Plumbers

BETTER PLUMBING CO
1126 Chorro.....Sn Luis Obspo 1383
Branin Geo Sheet Metal
110 Stenner .....SnLuisObspo 2824-W
BROUILLET & OCHS
2090 Swazey .....SanLuisObspo 1274-W
If no answer call.....SnLuisObspo 3265-J
McKELVEY'S HENRY B PLUMBING & HEATING
Highway ..... Atascadero 394
SMEE'S PLUMBING & HEATING SHOP
1302 Osos. Sn Luis Obspo-766

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Contractors–Masonry

Faulstich Bros San Luis Brick Inc
2900 S Broad .....SanLuisObispo 997
(See Advertisement This Page)

RICKETTS C M
BRICK – STONE – BLOCK
COMMERCIAL – RESIDENTIAL
MASONRY CONSTRUCTION
FIRE PLACES
Free Estimates
All Work Fully Guaranteed
Morro Del Mar.....MorroBay 6386

Contractors–Painting

See Painting Contractors

Contractors–Paving

DUNHAM W O BILL
GRADING BLACK TOPPING
ROAD OILING
ROCK, SAND & GRAVEL
SHALE – DECOMPOSED GRANITE
& LOAM
Local & Long Distance – We Deliver
12th & Salinas.....PasoRobles 109

M J B Construction Co Traffic Wy.Atascadero 689-J
MADONNA CONSTRUCTION CO
Higuera & Freeway.....Sn Luis Obspo 3020
Valley Paving & Construction Co
Hwy 101.....Aroyo Grnde 2574

The Classified Directory has solved many a buyer's problem.

FAULSTICH BROS.
SAN LUIS BRICK, INC.
Member of San Luis Obispo Co. Contrs. Ass'n.
MASONRY & TILE CONTRACTORS
• INDUSTRIAL
• COMMERCIAL
• RESIDENTIAL
BRICK & BLOCK BUILDING
STONE WORK
Estimates Given
San Luis Obispo 997
2900 S Broad San Luis Obispo

Contractors-Pipe Line

Lyles W M Co
Santa Barbara Av & Fletcher..SanLuisObispo 978

Contractors–Plumbing–See Plumbers

Contractors–Roofing–See Roofers

Contractors–Sidewalk

See Contractors–Concrete

Cooking Utensils

Paso Robles Mercantile Co 839-12th PasoRobles 340

Cork Insulation

See Insulation Materials–Cold & Heat

Corned Meats–See Meat–Whsle

Cosmetics–Retail

Barnett Chet 1304 Pacific.....SnLuisObspo 1624
Merle Norman Cosmetics Studio
Neva W Wilson Owner
748 Higuera.....Sn Luis Obspo 1477

Costume Rental

Stagecraft Studio
1854 Alcatraz Av Berkeley.....OLympc 3-4424

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Crankshaft Grinding

Atascadero Motor Service
Portable Crankshaft Grinding
S Hwy.....Atascadero 368
Automotive Engineering Co
3036 S Broad.....SnLuisObspo 1974

Creameries–See Milk & Milk Products

Credit Reporting Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
987 Osos.....Sn Luis Obspo 315
PASO ROBLES CREDIT BUREAU
M Roland Gates
Bank of America Bldg.....Pso Robls 865

Crematoriums

Chapel Of The Roses S Hwy.....Atascadero 98

Crockery

Paso Robles Mercantile Co 839-12th PasoRobles 340

Crop Dusting, Spraying, Etc

Atwood Crop Dusters 905 N Elm Av..Santa Maria
From telephones served from Arroyo Grande Exchange only (No Inter-City Charge) Ask "Operator" for Entrprise 10684
DeFord Earl R Brisco Tract.....Aroyo Grnde 5588

Curtains–Retail

Paso Robles Mercantile Co 839-12th PasoRobles 340

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

Cushions

BERRY'S TOP SHOP
1005 Monterey.....Sn Luis Obspo 223-W

Cutlery–Retail

Paso Robles Mercantile Co 839-12th..PasoRobles 340

Cylinder Reboring & Regrinding

WARDEN MACHINE SHOP
424 Higuera.....Sn Luis Obspo 271

Dairies & Dairy Products

See Milk & Milk Products

Good party-line neighbors get better party-line service.

LOCKE

"FOR HEALTH – GRACE – POISE"

STUDIO OF DANCING

CLASS & PRIVATE INSTRUCTION
3 Years To Adults

- BALLET
- TAP
- ACROBATIC
- SPANISH

PASO ROBLES STUDIO - 618-12th ST.
PASO ROBLES 1534
Residence Atascadero 68-M
OPEN TUES. - WED. - FRI. - SAT.

ATASCADERO STUDIO - MASONIC TEMPLE
OPEN MON. - THURS.

Learn To Dance

BALLROOM - FOXTROT
JITTERBUG - WALTZ
RHUMBA - SAMBA - MAMBO
BALLET - TAP & TOE

Phone **PASO ROBLES 1312**
BARBARA RHEA STUDIO
705 Spring Paso Robles

Dancing Academies

BARBARA RHEA STUDIO
STAGE & BALLROOM DANCING
TAP - BALLET - TOE - ACROBATIC - RUMBA
SAMBA - MAMBO - FOXTROT
JITTERBUG - WALTZ
SPECIALTIES
705 Spring.....Paso Robles 1312

Barbara Rhea Studio 705 Spring.....PsoRobls 1312
(See Advertisement This Page)
Locke Studio Of Dancing 618-12th..PasoRobles 1534
(See Advertisement This Page)

RENEE & LEMAR SCHOOL OF DANCING
BALLET TAP
MAIN STUDIO SAN LUIS OBISPO
Also
PASO ROBLES STUDIO
OPEN TUESDAYS - FRIDAYS AT WOMENS' CLUB
ACROBATIC BALLROOM
1368 Marsh.....San Luis Obispo 705

Dancing–Public–See Ballrooms

Day Nurseries

Child Care Center
Pre School-Ages-2 To 5
After School-Ages-5 To 16
Sponsored by Calif Dept of Education
3126 Park .....PsoRobls 717-J

Deafness Aids–See Hearing Aids

Defense Agencies–See Associations

Delicatessens–Retail

BULLOCK'S DELICATESSEN
OPEN DAILY 9 A.M. TO 9 P.M.
COMPLETE LINE
BEER WINES & LIQUORS
ICE CUBES & MIXES
Salads – Cold Meats – Enchiladas – Tamales
Pastry – Ice Cream & Fancy Foods
Nipomo & Higuera....SanLuisObispo 2513-W

Casa Monterey Spanish Kitchen
1041 Higuera .....SanLuisObispo 4199-J

Delivery Service

COMET DELIVERY SERVICE
695 Higuera.....Sn Luis Obspo 1203-M

Dental Laboratories

Dunning H G Dental Lab
778 Marsh.....Sn Luis Obspo 2202-J
Nance Dental Lab
8th Grover Cty.....Aroyo Grnde 5788
Paso Robles Dental Laboratory
531-12th .....PasoRobles 49

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Dentists

Andrews J V 4th & Market.....Morro Bay 3111
Bates Donald E
Entrada Av.....Atascadero 64
If no answer call.....Atascadero 556
Biedinger Chas L
Orthodontics Exclusively
1114½ Marsh.....Sn Luis Obspo 2967
Bolstad Paul F 776 Price.....Pismo Bch 404-J
Brazil W H 1041 Chorro.....Sn Luis Obspo-1089
Brown Ray N 612-12th.....Pso Robls-67
Campbell L W 747 Pismo.....Sn Luis Obspo 1084
Daniels Kenneth W 1133 Essex...SnLuisObspo 3032
Donkin E B 1115 Vine.....Pso Robls-237
Donkin Elbert B Jr 1134 Vine.....PsoRobls 95
Fein C B 1205 Park.....Pso Robls-222
Gates Russell W 531-12th.....PasoRobls 32
Goodnight Chas H 7th.....MorroBay 6431
Green J P 522-13th.....Pso Robls-47
Johnson G Warren 137 Bridge...Aroyo Grnde 2125
Johnson Robt S 1312 Garden.....SnLuisObspo 4297
Kirtland Howard B 1114 Marsh....Sn Luis Obspo-72
Loveall Ben F 1500 Marsh.....Sn Luis Obspo 880
Martin A B 997 Monterey.....Sn Luis Obspo-109
Miura Mitsuo Pismo Theatre Bldg....Pismo Bch 159
Montgomery H Ray
Chorro & Pacific.....Sn Luis Obspo 303
Peachey Robert I 1112 Vine.....Pso Robls 121
If no answer call.....Pso Robls 520
Pereira Luiz A 1114 Marsh...Sn Luis Obspo 1716
Spinney H L 1343 Chorro.....Sn Luis Obspo 834
Stryker Harvey A
Practice Limited To Orthodontics
608½-12th .....PsoRobls 1341

Department Stores

Hamilton J E 458-5th.....MorroBay 5341
HARTER'S DRY GOODS Hwy.....Atascadero 28-W
McGowan's Store Hwy No 1.....Cambria 97-W
MONTGOMERY WARD
Shop By Phone
817-12th.....Pso Robles 906
From Telephones Served From Atascadero
Exchange only (No Inter-City Charge)
Ask "Operator" for Entrprise 10254
MONTGOMERY WARD & CO
Catalog Department
876 Higuera.....Sn Luis Obspo 1988
Credit Dept 876 Higuera.....Sn Luis Obspo 161
Retail Department Store
876 Higuera..Sn Luis Obspo-2310
Morgan's Dept Store Main.....Cambria 86-W
National Dollar Store 736 Higuera..Sn Luis Obspo-623
Paso Robles Mercantile Co 839-12th...PsoRobls 340
PENNEY J C CO
868 Higuera.....Sn Luis Obspo 1367
Penney J C Co 1244 Park.....Pso Robls 260
POLK'S DEPT STORE Hiway & D...Cayucos 2931
Rileys 749 Higuera.....SanLuisObispo 36
(See Advertisement This Page)
Rumley's Dept Store 5th.....Morro Bay-3251
SEARS ROEBUCK & CO
For Night Sunday & Holiday
Order Office Shop By Phone
715-12th.....Pso Robls 495
Emergency Service Call.....Atascadero 409-W
From Telephones Served from Atascadero
Exchange only (No Inter-City Charge)
Ask "Operator" for Entrprise 10713
SEARS ROEBUCK & CO
Retail Dept Store
879 Higuera.....Sn Luis Obspo 760
Catalog Order Dept
Catalog Sales Department
879 Higuera.....Sn Luis Obspo 512
(See Advertisement This Page)
Woolworth F W Co 778 Higuera..Sn Luis Obspo-2458

Desks–Repairing

See Furniture Repairing & Refinishing

You'll find it fast in the YELLOW PAGES.

SEARS ROEBUCK AND CO.

Shop the **easy way** at Sears convenient CATALOG ORDER DESK

Quick, friendly service

Easy as pie! Friendly clerks help you find what you want, write your order. Everything for your home, family, and car in Sears big, exciting catalogs. Drop in today.

PARK FREE
SHOP WITH EASE
SAVE MORE

"Satisfaction guaranteed or your money back" **SEARS**

879 HIGUERA ST.
Phone SAN LUIS OBISPO 512

Rileys
SINCE 1887
DEPARTMENT STORE
OVER 65 YEARS

"FASHIONS" *by the yard*

- COTTONS
- CURTAINS
- RAYONS
- NYLONS
- SILKS
- WOOLENS
- LACES
- LINENS

YARDAGE - PATTERNS

WOMEN'S WEAR

- FOUNDATION GARMENTS
- LINGERIE
- DRESSES
- HOSIERY
- COSMETICS
- JEWELRY
- HANDBAGS

Children's & Infants' Wear

PHONE
SAN LUIS OBISPO 36

749 Higuera

Detective Agencies

San Luis Merchant Police & Detective Agcy
1130 Walnut.....Sn Luis Obspo 409

Diamond Setters

Brown Clarence 862 Higuera.....SnLuisObspo 1312

Diamonds–Jewelry–See Jewelers Headings

Diaper Service

See Also Laundries

Ty-Dee Diaper Service
1032 Nipomo .....SanLuisObispo 2319-J
(See Advertisement This Page)

Dictating Machines

PACIFIC COAST PUBLISHING CO
Ediphone Dictating Machines-Sales-Serv
1022 State
Santa Barbara.....Snta Barbara 5-5291

SOUNDSCRIBER–
TRI-COUNTY SALES SERVICE
613 N Milpas.....SantaBarbara 5-2236

Dishwashing Machines

HOTPOINT AUTOMATIC DISHWASHERS

DISPOSALLS and DISHWASHERS — Hotpoint

Hotpoint's Automatic Electric Dishwasher . . . the cleaner, quicker, easier, safer way to wash and dry dishes. Hotpoint's Electric Disposall ends garbage problems. Shreds food waste and washes it away automatically. Fits most any sink.

"WHERE TO BUY THEM"

SALES & SERVICE

Cline's Electric Shop
962 Monterey .....SnLuisObspo 13

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Your Diapers and Baby Clothes Washed Separately
Plastic Laundry Bags Furnished
PHONE SAN LUIS OBISPO 2319-J
If No Answer Call San Luis Obispo 2167-J
TY-DEE DIAPER SERVICE
1032 NIPOMO

Docks

Port San Luis Transportation Co
157 Higuera.....San Luis Obispo 2678
Port San Luis Transportation Co
Port San Luis.....San Luis Obispo 1-J-2

Doctors

See Specific Kinds, i.e., Chiropodists; Chiropractors; Dentists; Optometrists; Osteopathic Physicians; Physicians & Surgeons D. O.; Physicians & Surgeons M. D.; Etc.

Dog & Cat Foods–Whsle & Mfrs

MARTINELLI ANIMAL FOOD CO
Clark Field.....Sn Luis Obspo 189

Dog & Cat Kennels

Ethel's Boarding Kennels
Orcutt Rd.....Sn Luis Obspo 5-J-2
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Norgaard's Briard Sales & Boarding Kennel
101 Hwy.....Pismo Bch 449-Y-13
Whitman J R N Hwy.....Sn Luis Obspo 78

Dog Hospitals–See Veterinary Hospitals

Doors–Retail

SLIDE-VIEW STEEL DOORS

LASTING BEAUTY WITH STEEL
Sliding Doors & Windows
Residential - Commercial
and Industrial Construction
Featuring Stainless Steel Track
Ball Bearing - Finger Tip Control
Rattle-Proof Guides - Completely Weatherstripped
Fully Guaranteed - "Quality Plus Economy"

"FOR INFORMATION CALL"

PEARSON GLASS SHOP
673 Higuera .....SnLuisObspo 1372

WELDON PREFIT DOORS

PIONEER IN PREFIT DOORS - JAMBS - FRAMES
From Mill to Tract or Project — WELDON

Our Processing Eliminates All Manual Work With Our Attractive Precision Jobs

"WHERE TO BUY THEM"

WELDON DOOR SERVICE
Call Any Time
930-45th Av Oakland.....KEllog 2-1205

Doors–Whsle & Mfrs

S L O SUPPLY CO
Steel Doors-Swinging-Sliding & Frames
101 Higuera .....SnLuisObspo 351

Doughnuts

Do-Nut Bar
Retail & Wholesale Delivery Service
468-5th.....Morro Bay 4671
Sherwood Forest Do-Nut Shop
883 Grand Av Grover City.....AroyoGrnde 5764
Spudnut Shop 692 Higuera..Sn Luis Obspo 3027-M

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

Draftsmen

Barnett Chet
Drafting Service Residential Commercial
1304 Pacific .....SnLuisObspo 1624

Draftsmen's Supplies

See Drawing Materials

Draperies–Retail

Adams Polly Custom Made Draperies
Capistrano Av .....Atascadero 573-W
Albrecht's Furniture Exchange
2211 S Broad.....Sn Luis Obspo 1428
Curmay's 777 Alexander.....SnLuisObspo 2259
(See Advertisement This Page)
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
LONG'S VENETIAN BLIND & DRAPERY SERV
Main .....Templeton 2181
PARAMOUNT UPHOLSTERING SHOP
696 Higuera .....SnLuisObspo 4197-J
Paso Robles Mercantile Co 839-12th PasoRobles 340
ZEGAR FURNITURE STORE

CUSTOM MADE DRAPERIES
Cornices — Slip Covers & Valances
FINE FABRICS
840 Monterey.....San Luis Obispo 85

You get full value and continuous circulation for every dollar spent in Classified Telephone Directory Advertising.

DRAPERIES

- Hand or Machine Draperies
- Ready Made Curtains
- Slip Covers
- Pillows
- Cornices & Drapery Hardware

Fabrics Sold By the Yard - Complete Lines
FURNITURE MANUFACTURING
RECOVERING-REPAIRING-UPHOLSTERING
Consultations — Free Estimates
CURMAY'S
"OUR WORK MUST BE AS YOU LIKE IT"
SAN LUIS OBISPO 2259
777 ALEXANDER SAN LUIS OBISPO

Drawing Materials

See Also Artists' Materials Headings

Hill's Stationery Store
1127 Chorro.....Sn Luis Obspo 1403

Dress Suits–See Clothing Headings

Dresses–Retail

ANITA FROCKS 758 Higuera...Sn Luis Obspo 2794
Bay Smart Shop 585-5th.....MorroBay 2811
Christine's 787 Higuera.....Sn Luis Obspo 504
Evelyn's 2848 Hwy 1.....MorroBay 5731
Fritzi Ann Traffic Wy.....Atascadero 2
HARDING DOROTHA M DRESS SHOP
760 Price.....Pismo Bch 324
HARKNESS HILDA 126 Branch..ArroyoGrande 2270
Ida Jay Shop 731 Dolliver Av....Pismo Bch 188-M
Kipper's 853 Higuera.....Sn Luis Obspo-207
Lacterman's 728 Higuera.....Sn Luis Obspo-1235
MARGARET McNEIL'S STYLE SHOP
856 Higuera.....Sn Luis Obspo 1054
Mary's Dress Shop 260 Pomeroy Av PismoBch 136-W
MODE-O-DAY 731-12th.....Pso Robls 1256-J
Paso Robles Mercantile Co 839-12th PasoRobles 340
Ralph Louise Dress Shop
131 E Branch.....Arroyo Grnde 5929
Smart Shoppe 1112Chorro....Sn Luis Obspo-1099-W
SMITH LEONORE 1131 Chorro..SnLuisObispo 1718
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall...Atascadero 487-W
Trend O'Fashion 842Higuera....SnLuisObspo 162-J
VOGUE THE 1233 Park.....Pso Robls 70
Wendel's Ladies Ready To Wear
1030 Chorro .....SnLuisObspo 162-W

Dressmakers

CHENILLE ART SHOP

SPREADS — ROBES, BATH SETS
ALTERATIONS — HEMSTITCHING
GENERAL SEWING
Open 9 A.M. to 5 P.M. Monday Thru Sat.
EVENING FITTINGS BY APPOINTMENT
Open Thursday Evenings
1510 Broad .....SanLuisObispo 696

Drilling Companies

Smith Bros Drilling Contractors
1134-13th .....PsoRobls 490-W
Todd & Yager Drilling Contrs
1062 Maple .....AroyoGrnde 5633

Drinking Fountains

See Water Coolers & Fountains

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

ECONOMY DRUG CO. No. 2

Shop with Confidence at Savings

OPEN 7 DAYS A WEEK
8 A. M. TO 10 P. M.

PRESCRIPTIONS FILLED

- SICK ROOM SUPPLIES
- BABY NEEDS
- DANA COLOGNES & PERFUME
- FRANCES DENNEY COSMETICS
- REVLON TOILETRIES
- ANATOLE ROBBINS COSMETICS
- GREETING CARDS
- TUSSY & LENTHERIC COSMETICS
- DERMETIC COSMETICS

We Give S & H Green Stamps

PHONE
SAN LUIS OBISPO 488

796 HIGUERA ST.
Higuera & Chorro

DRUGS

We Give S & H Green Stamps
PRESCRIPTION SERVICE
Shop With Confidence at Savings

LIQUORS
SUNDRIES — FILMS
VETERINARIAN SUPPLIES
SICK ROOM SUPPLIES

ECONOMY DRUG CO. No. 1

PHONE
SAN LUIS OBISPO 1928
770 HIGUERA

DRUGS

TRI-CITY DRUG
CECIL BEEBE
Prop.
PRESCRIPTION SPECIALISTS
Prompt & Accurate
SUNDRIES & COSMETICS
Serve Yourself & Save

Call Arroyo Grande 2457
Lots of Parking Space
901 GRAND AVE. GROVER CITY

Druggists–Retail

Arroyo Drug Co 130 E Branch...Aroyo Grnde 4461
B & H Drug Store 951 Higuera....Sn Luis Obspo 530
BAEKER'S PHARMACY Highway.....Atascadero 51
DANIELS' DRUG STORE
1317 Park.....Pso Robls 1500
Eagle Pharmacy 898 Higuera.....Sn Luis Obspo-916
Economy Drug Co No 1
770 Higuera .....SnLuisObispo 1928
(See Advertisement This Page)
ECONOMY DRUG CO NO 2
796 Higuera.....Sn Luis Obspo 488
(See Advertisement This Page)
Elliott's Pharmacy
Prescription Pharmacy
Highway.....Atascadero 34
FRENCH CLINIC PHARMACY
1170 Marsh.....Sn Luis Obspo 3135
HI-WAY DRUG STORE
1217 Spring.....Pso Robls 152
If no answer call.....PsoRobls 575
HOTEL DRUG STORE
Anderson Hotel Bldg.....Sn Luis Obspo 35
Hudson's Drug Store 815-12th.....PsoRobls 51
Leiter's Pharmacy 750 Price.....Pismo Bch 180
Leiter's Pharmacy 5th.....Morro Bay-2831
Long's Pharmacy 711 Dolliver.....Pismo Bch 18
Medico-Dental Prescription Pharmacy
1239 Osos.....Sn Luis Obspo 900

PARK PHARMACY
PRESCRIPTIONS
GIVEN FIRST ATTENTION
COSMETICS – SUNDRIES – DRUGS
McFARLANE'S BULK CANDY
Photo Supplies – Greeting Cards
801-12th .....PasoRobles 33

PASO ROBLES PHARMACY
Your Rexall Store
719-12th .....Pso Robls-1
Rexall Drug Store 839 Higuera.....Sn Luis Obspo-32
ROGALLO'S REXALL DRUG STORE
Ocean Av.....Cayucos 2791
Templeton Pharmacy Hwy.....Templeton 2941
TRI-CITY CUT RATE DRUG
901 Grand Av Grover Cty.....AroyoGrnde 2457
(See Advertisement This Page)
WEISHAR'S CITY PHARMACY
858 Higuera.Sn Luis Obspo-112
If no answer call.....SnLuisObspo 4292-J

Druggists' Sundries

FAIR OAKS SUNDRIES
1005 Grand Av.....Aroyo Grnde 2760
Sue's Sundries 1634 Osos....Sn Luis Obspo 2565-J

Drums–Musical

See Musical Instruments Headings

Dry Cleaners–See Cleaners & Dyers

Dry Goods–Retail

Paso Robles Mercantile Co 839-12th.PasoRobles 340
Penney J C Co 868 Higuera.....Sn Luis Obspo-1367
Penney J C Co 1244 Park.....Pso Robls-260
Riley-Lannon Co 749 Higuera.....Sn Luis Obspo-36
Rileys 749 Higuera.....SanLuisObispo 36
RUMLEY'S DEPT STORE 5th.....Morro Bay 3251
Sinsheimer Bros 849 Monterey....Sn Luis Obspo-143

Dryers–Clothes

HAMILTON AUTOMATIC CLOTHES DRYER–
HILL'S HOME APPLIANCES
1009 Grand Av.....AroyoGrnde 4463

Duplicating Machine Supplies

A B DICK DUPLICATING PRODUCTS–
PACIFIC COAST PUBLISHING CO
1022 State.....Snta Barbara 5-5291

Dyers–See Cleaners & Dyers

Ear Phones–See Hearing Aids

Eggs–Whsle

BADER WM 12th & Riverside.....Pso Robls 298
POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy.Atascadero-84
Poultrymen's Co-Operative Assn of Southern Calif
Traffic Wy.....Atascadero 467

Electric Appliances–Household, Repairing

Atascadero Electric & Building Supplies
Atascadero Av.....Atascadero 222
Cook's Electric Shop.....Cambria-72-W
Fixit Shop 660 Higuera.....SnLuisObspo 1280-W
Hill's Home Appliances
1009 Grand Av.....AroyoGrnde 4463
Mallory Appliance Service
819 High.....Sn Luis Obspo 789-M
PISMO RADIO & ELECTRIC CO
575Dolliver.Pismo Bch-165
STEPHENS RADIO SERVICE
555 Cypress.....Pismo Bch 88

FLEXIBLE THIMBLE

To avoid pricked fingers when sewing, put several coats of nail polish on your finger tips.

Electric Appliances–Household, Retail

See also specific headings such as; Freezers–Food Storage Units; Kitchen Equipment; Ranges & Stoves–Dealers; Refrigerators–Domestic; Sewing Machines–Domestic; Vacuum Cleaners–Dealers; Washing Machines–Dealers

BRESSLER ELECTRIC CO INC
San Miguel Calif.....Sn Miguel 34-W
CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
Cayucos Hardware & Home Appliances
Hwy .....Cayucos 4222
Cline's Electric Shop
Westinghouse & Hotpoint Appliances
962 Monterey .....SnLuisObspo 13
(See Advertisement This Page)
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....Pso Robls 344
Davis Electric Shop 930 Price.....PismoBch 38
Derby's Electric Shop 827-13th.....Pso Robls 91
Epp's 745 Higuera.....SnLuisObspo 711
HEATON R C CO 803-13th.....Pso Robls 890

HILL'S HOME APPLIANCES
Authorized Dealer for
GENERAL ELECTRIC PRODUCTS
Art Hill – Owner
MAYTAG WASHERS – HOME FREEZERS
GAS STOVES – HOOVER VACUUMS
IRONRITE IRONERS
1009 Grand Av.....ArroyoGrande 4463

(Continued Next Page)

Prospects ready to buy use the Yellow Pages to find "Where to buy it."

-- ELECTRICAL --

APPLIANCES
Sales and Service Headquarters
FOR
All Electric Appliances
REFRIGERATORS – VACUUM CLEANERS
WASHERS – RANGES – DRYERS
WATER HEATERS – HOME FREEZERS
ELECTRIC SINKS
HOTPOINT
AND
WESTINGHOUSE DEALERS
Easy Budget Terms

CONTRACTING
WIRING
MAINTENANCE SERVICE
- INDUSTRIAL
- COMMERCIAL
- RESIDENTIAL

COUNTY-WIDE SERVICE

PHONE
SAN LUIS OBISPO 13

Cline's Electric
"Serving San Luis Obispo County for 30 Years"
962 MONTEREY SAN LUIS OBISPO

Electric Appliances–Household, Retail–(Cont'd)

HOTPOINT ELECTRIC APPLIANCES—
SALES & SERVICE
DERBY'S ELECTRIC SHOP
827-13th ..... Paso Robles 91

KENMORE ELECTRIC APPLIANCES
Toasters, Wafflers, Irons, Ironers, Washing Machines, Food Mixers, Fans, Roaster Ovens.
KENMORE
Sold only by SEARS, ROEBUCK and CO.
"WHERE TO BUY THEM"
Sears Roebuck & Co 879 Higuera SnLuisObspo 760

LONG E E PIANO CO
Since 1911
FEATURING
FRIGIDAIRE - MAYTAG - DEEPFREEZE
O'KEEFE & MERRITT - LEWYT - EASY
HOOVER - CONLON - PACKARD-BELL
ZENITH - SCOTT - DOMESTIC SEWMACHINES
Authorized Sales & Service
777 Marsh ..... San Luis Obispo 506

McMAHAN FURNITURE CO
Complete Line of
ELECTRICAL APPLIANCES
ALL LEADING BRANDS
RADIOS - REFRIGERATORS - WASHERS
IRONERS - VACUUMS - RANGES
BUDGET TERMS
855 Marsh ..... Sn Luis Obspo 1573

Paso Robles Mercantile Co 839-12th .. PsoRobls 340
ROBERTS EARL S ELECTRIC SHOP
Auth General Electric Dealer
475-5th ..... MorroBay 2821
Wilcox Lou General Electric Appliances
823-12th ..... PsoRobls 226

Electric Contractors-Industrial & Residential

A & B Electric 170 Spruce ..... Aroyo Grnde 2426
ARROYO ELECTRIC
Member S L O County Contractors Assn
134 E Branch ..... Aroyo Grnde 2829
Atascadero Electric & Building Supplies
Atascadero Av ..... Atascadero 222
(See Advertisement This Page)

The Yellow pages save you time.

Electric Contractors–Industrial & Residential–(Cont'd)

BRESSLER ELECTRIC CO INC
San Miguel Calif ..... Sn Miguel 34-W
(See Advertisement This Page)

CLINE'S ELECTRIC SHOP
962 Monterey ..... Sn Luis Obspo 13

COAST COUNTIES PUMP & ELECTRIC CO
VICTOR BOTTS
State Licensed Electrical Contractor
PUMPS & SERVICE
1240½ Park ..... Paso Robles 189
If no answer call .... Paso Robles 20-F-13

COOK'S ELECTRIC SHOP
CAMBRIA
Electrical Contractors
Wiring & Appliances
RANGES – REFRIGERATORS
WATER HEATERS
Authorized GIBSON Dealer
..... Cambria 72-W

GALLAGHER & OCHS
INDUSTRIAL – COMMERCIAL
RESIDENTIAL WIRING
All Work Guaranteed
Shop - 2090 Swazey
1035 Chorro ..... SanLuisObispo 858
If no answer call ..... SanLuisObispo 1677

Mathews Don A ..... PsoRobles 709

PASO ROBLES ELECTRIC
LOU WILCOX
ELECTRICAL & HEATING CONTRACTOR
RESIDENTIAL & COMMERCIAL
SERVICE & REPAIRS
918-13th ..... PaboRobles 1501

ROBERTS EARL S ELECTRIC SHOP
475-5th ..... MorroBay 2821
(Continued Next Page)

NUTRITION HINT

Never skim top that forms on hot milk or cocoa. They are milk solids and minerals. Beat in with beater to save.

BRESSLER ELECTRIC CO., INC.
- INDUSTRIAL
- COMMERCIAL
- RESIDENTIAL
- INSTALLING
- REPAIRING
- POWER WIRING

ENGINEERING SERVICE
Phone
San Miguel
34-W
Established 1926
SAN MIGUEL, CALIF.

Electric Contractors–Industrial & Residential–(Cont'd)

SAN LUIS ELECTRIC & HEATING SERVICE
RESIDENTIAL — COMMERCIAL
INDUSTRIAL
PLANNING SERVICE
FOR NEW OR REMODELING PROBLEMS
ENGINEERING DESIGN CONSTRUCTION
715 Higuera ..... San Luis Obispo 561

Turney's Electric Shop
124 E Branch ..... Aroyo Grnde 2757
Valley Electric Co
Ofc & Electrical Dept
851 Higuera ..... Sn Luis Obspo 264
Construction Dept
Mountain Vw & Hill ..... Sn Luis Obspo 507
Varian Eric Cypress Halcyon .... Aroyo Grnde 2831
WINKLER'S HOUSE OF APPLIANCES ELEC
SALES & SERV 1226 Park ..... PsoRobls 1304
Wroble Electric Shop ..... **Cayucos 68-J**

Electric Heaters

See Electric Appliances–Household Headings

Electric Motors

BAXENDALE ELECTRIC
Delco & Wagner Etc Motors
3005 S Broad ..... Sn Luis Obspo 97-W
General Auto Parts 1218 Pine ..... Pso Robls 280

Electric Motors–Repairing

Baxendale Electric
3005 S Broad ..... Sn Luis Obspo 97-W
(See Advertisement This Page)

Electric Ranges

See Ranges & Stoves Headings

Electric Signs–See Signs

Electric Supplies–Retail

Atascadero Lumber Co Traffic Wy .... Atascadero 661
BRESSLER ELECTRIC CO INC
Sn Miguel Calif ..... Sn Miguel 34-W

Electric Supplies–Whsle & Mfrs

ELECTRIC SUPPLY OF SALINAS
39 Summer ..... Salinas 2-4789

Electric Tools

General Auto Parts 1218 Pine ..... Pso Robls 280
Universal Auto Parts Co
969 Monterey ..... SanLuisObispo 1418

Electric Water Heaters

See Water Heaters Headings

Electrical Service–Automobile

See Automobile Electrical Service

Electricians

See Electric Contractors Headings

Electronic Equipment & Supplies–Repairing

ARROYO ELECTRIC 134 E Branch Aroyo Grnde 2829

Advertise here—It pays.

ELECTRIC MOTORS
REPAIRING & REWINDING

Distributor & Authorized Service

DELCO-PACKARD-WAGNER
MOTORS

Commercial & Industrial
NEW AND REBUILT
ALL WORK GUARANTEED

Agent for SAFE-T-SEAL
ADDED PROTECTION AGAINST
MOISTURE – ALKALIES – ACIDS, ETC.

PHONE
SAN LUIS OBISPO **97-W**

Baxendale Electric
3005 SOUTH BROAD (SOUTH OF GRANGE HALL)

Emblems

Youlin & Co
Write Us For Complete Information
165 O'Farrell S F.....YUkon 2-6281

Employment Agencies

Calif State Dept Of Employment
Service & Claims 720-14th.....Pso Robls 788
California State Employment Service
817 Palm.....Sn Luis Obspo 2010

SAN LUIS EMPLOYMENT SERVICE AGENCY
Genevieve M. Goff—Mgr.
SPECIALIZING IN
CLERICAL POSITIONS
No Charge to Employers
Low Fees For Applicants
964 Chorro.....Sn Luis Obspo 2992

Enamelers–Porcelain

Architectural Porcelain Constructors
2827 Union Oakland.....TWinoks 3-5154

Engineers-Civil

Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060

Engineers–Electronic

ARROYO ELECTRIC 134 E Branch AroyoGrnde 2829

Make it a habit to "Look inside the Classified"—you'll save time and effort.

Hotels Apartments & Homes Our Specialty
In Control of
• BATS • ROACHES • MOTHS • RATS • FLIES • FLEAS • SILVERFISH • MICE • ANTS

Telephone San Luis Obispo 2448
Office 1461 Palm
SERVICING THE FOLLOWING COMMUNITIES:
San Luis Obispo, Santa Margarita, Atascadero, Templeton, Paso Robles, Shandon, Avenal, Coalinga, San Miguel, King City, San Simeon, Cambria, Cayucos, Morro Bay, Pismo Beach, Arroyo Grande, Nipomo, Santa Maria, Orcutt, Cuyama, Los Alamos, Santa Ynez, Buellton, Solvang, Lompoc.

SERVICE BY BONDED OPERATORS

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO

Engines

WAUKESHA ENGINES—
FRAZIER WRIGHT CO
Authorized Distributor-Sales & Parts
2301 S Hill Los Angeles....Prospect 8191

Engravers–Plastic

Litho Art Shop
1819 B Osos.....Sn Luis Obspo 3033-W

Engravers–Stationery

Gabby Book Store 1040 Chorro...SnLuisObspo 867-W

Escrow Companies

SECURITY TITLE INSURANCE CO
COMPLETE
ESCROW & TITLE
SERVICE AVAILABLE
Serving the People of San Luis Obispo for Over 50 Years
PROMPT – DEPENDABLE SERVICE
Bert L. Brown, V.P. & Mgr.
1119 Chorro.....SanLuisObispo 1015

TITLE INSURANCE AND TRUST COMPANY
777 Higuera.....Sn Luis Obspo 2533

Excavating–See Contractors–Excavating

Explosives

Paso Robles Mercantile Co 839-12th ..PsoRobls 340

Express Forwarding

Arroyo Grande Truck Co
201 W Branch.....Aroyo Grnde 2828
CALIF MOTOR EXPRESS LIMITED
390 Pacific.....Sn Luis Obspo 800
Calif Motor Express Ltd 1st.....Cayucos 2732
Calif Motor Express Limited
5th & Riverside Av.....Pso Robls 657
PACIFIC FREIGHT LINES
393 Marsh.....Sn Luis Obspo 1370
Railway Express Agency Inc
Railroad Av.....SnLuisObspo 522
Railway Express Agency Inc 1332 Spring.Pso Robls-68

Exterminating

See also Termite Control
Paramount Pest Control Service of San Luis Obispo 1461 Palm.....Sn Luis Obspo 2448
(See Advertisement This Page)

Farm Equipment

CASE FARM IMPLEMENTS—
WOOD H A WELDING & MACHINE SHOP
1207-13th.....Paso Robles 321

Eversman Mfg Co
Floyd N Shumaker Factory Rep
945 W Elm.....Stockton 3-5848

FARMER'S HARDWARE & EQUIP CO
EQUIPMENT
ALLIS-CHALMERS — J. I. CASE
NEW HOLLAND
SALES & SERVICE
581 Higuera.....San Luis Obispo 852

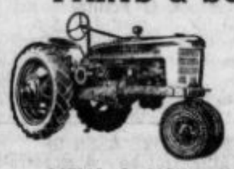
(Continued Next Page)

Farm Equipment–(Cont'd)

HARRIS TRACTOR & IMPLEMENT CO
1044 Park.....Pso Robls 17
INTERNATIONAL HARVESTER TRACTORS—
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772
JOHN DEERE IMPLEMENTS—
MOORE JOSEPH G CO
1306 Pine.....Pso Robls 450
S On 101 Hwy.....Santa Maria 5-2604
Johnson Fred H 1119 Garden...Sn Luis Obspo 164
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772
(See Advertisement This Page)
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

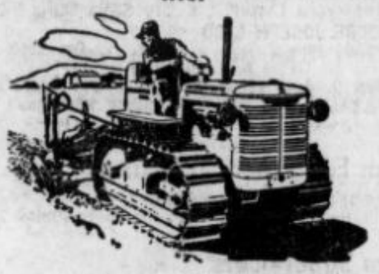
TRACTOR & FARM EQUIPMENT REPAIRS
International Harvester
SALES and SERVICE
PARTS & SUPPLIES



NEW & USED EQUIPMENT
FARM TOOLS
POWER UNITS
TRACTOR REPAIRING
INTERNATIONAL HARVESTER
HOME FREEZERS & REFRIGERATORS
WALTER F. LEWIS
205 HIGUERA
PHONE
San Luis Obispo 772
In Emergency Call San Luis Obispo 2729-J

JOHN DEERE
AND
"CATERPILLAR"
NEW & USED TRACTORS AND EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired
JOSEPH G. MOORE CO.
1306 Pine Paso Robles 450
SANTA MARIA — SO. ON 101 HWY.
Santa Maria 5-2604

INTERNATIONAL HARVESTER
TRACTORS – TRUCKS AND
FARM IMPLEMENTS
J. M. Wildman
Inc.



Sales & Service
PHONE
Paso Robles 254
Parts Dept. Phone Paso Robles 99-W
1139-13TH ST. PASO ROBLES

OLIVER & MASSEY HARRIS FARM MACHINERY
"FINEST IN FARM MACHINERY"
SALES & SERVICE
COMPLETE LINE OF WHEEL & CRAWLER TRACTORS
BALERS - DOZERS - LOADERS
CONTINENTAL SPRAYERS & POST HOLE DIGGERS
TOWNER DEALERS
McWilliams & Palla
PHONE
Paso Robles 1238
1148-12th St. Paso Robles

Farm Equipment–(Cont'd)

LIVINGSTON E C CO INC
Sales & Service
ALLIS-CHALMERS TRACTORS
MOLINE FARM MACHINERY
HARRIS HARVESTERS
CALKINS ROD WEEDERS
SPRINKLER SYSTEMS
WESTERN PUMPS
1236 Railroad .....PasoRobles 534

McWilliams & Palla 1148-12th...Paso Robles 1238
(See Advertisement Page 67)
Moore Joseph G Co
133 West Chapel.....Santa Maria 5-2604
MOORE JOSEPH G CO
1306 Pine.....Pso Robls 450
(See Advertisement Page 67)
Oliver Co Agcy 1148-12th.....Paso Robles 1238
WILDMAN J M INC 1139-13th....Pso Robls 254
(See Advertisement Page 67)

Farm Equipment–Renting

George's Station & Equipment
S Hwy .....SanLuisObispo 2398

Farm Supervisors

San Luis Obispo County Farm Bureau
737 Marsh.....Sn Luis Obspo 2790

Federal Government Offices

See Alphabetical Directory Under "U S Government"

Feed Concentrates & Supplements

SOUTHERN PACIFIC MILLING CO
11th & Riverside Av.....PsoRobls 572

Feed Dealers

ATASCADERO FEED & SUPPLY
ALBERS
QUALITY CONTROLLED FEEDS
Poultry & Turkey Supplies
Garden Equipment & Supplies
Fertilizers – Insecticides
Grain
South Hwy .....Atascadero 193

BECKER FEED & SEED CO
ALBERS
DAIRY & POULTRY
QUALITY CONTROLLED FEEDS
GRAINS, SEEDS & FARM SUPPLIES
210 California Blvd.....Sn Luis Obspo 587

FARMERS ALLIANCE BUS ASSOC
FEED
Milling & Mixing
SEED TREATING
GRAIN STORAGE – SACK & BULK
GRAIN BUYERS – INSURANCE
945 Riverside Av.....PasoRobles 115

PICNIC TRICK

Coat with laundry soap the outside and bottom of outdoor cookery utensils. Makes soot wash off more easily.

Feed Dealers–(Cont'd)

GENERAL FARM SUPPLY CO
STOCK & POULTRY FEEDS
RANCHWAY FEEDS
PURINA CHOWS
SEEDS - HARDWARE
Willard Fairbanks – Proprietor
200 Higuera .....SanLuisObispo 253
If no answer call...SanLuisObispo 1148-W

GROVER CITY FEED STORE
POULTRY & DAIRY FEED
BABY CHICKS
FLOWER & GARDEN SUPPLIES
POULTRY EQUIPMENT
"WE GIVE S & H GREEN STAMPS"
10th & Grand Av
Grover City.....Arroyo Grande 2361

Growers Feed Service Traffic Wy.... Atascadero 191
Hill J B Co Inc.....SntaMargarita 61
Loomis E C & Son
415 E Branch.....Aroyo Grnde 5514
Loomis E C & Son 147 High.....Sn Luis Obspo-1080
Paso Robles Farm Supply Center
1144 Railroad.....Pso Robls 230
(See Advertisement This Page)

PETERS FEED SERVICE
PURINA CHOWS
For Livestock & Poultry
Mailing Address: P.O. Box 606
Ofc & Warehouse
Traffic Wy.....Atascadero 595
If no answer call.....Paso Robles 1427

POULTRYMEN'S CO-OPERATIVE ASSN OF SOUTHERN CALIF TrafficWy. Atascadero-84
SAN LUIS FEED CO 305 Higuera. Sn Luis Obspo-655
If no answer call.....Sn Luis Obspo-1080
SHANNON A R FEEDS INC .....Tulare 6-5870

SOUTHERN PACIFIC MILLING CO
STOCK & POULTRY FEEDS
GRAIN BUYERS
WAREHOUSEMEN
Office
11th & Riverside Av.....PsoRobls 572

Templeton Feed & Grain Hwy .....Templeton 4191
VALLEY FEED CO 1040-13th.....Pso Robls 124

The Yellow pages save you time.

PASO ROBLES FARM SUPPLY CENTER
for
PURINA CHOWS
A Complete Line of POULTRY & LIVESTOCK FEEDS
PHONE
Paso Robles 230

D. C. McIntire
1144 Railroad St. Paso Robles

Fence Materials

Paso Robles Mercantile Co 839-12th .PasoRobles 340

Fences

Becker Feed & Seed Co
Metal Fencing Of All Types
210 California Blvd.....SnLuisObspo 587

HENDERSON MERLE
FENCES
CHAIN LINK AND WIRE FENCING
COMPLETELY INSTALLED
Free Estimates
Agent For:
LOS ANGELES FENCING CO.
Hwy No 1 Halcyon.....ArroyoGrande 2906

Fencing Equipment & Supplies

See Sporting Goods Headings

Fertilizers–Retail

Best Fertilizers Co The
582 Newman Dr.....Aroyo,Grnde 2417
Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
Loomis E C & Son
415 E Branch.....Aroyo Grnde 5514
Loomis E C & Son 147 High....Sn Luis Obspo-1080
Paso Robles Mercantile Co 839-12th .PasoRobles 340
WEBSTER JACK .....
Exclusively Manure-All Kinds
958 Grand Av.....Aroyo Grnde 2694

When
NAME
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere.

LOOK IN THE
Classified
TELEPHONE SECTION

You probably will recognize the name or address when you see it.

Fertilizers-Whsle & Mfrs

Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511
SAN LUIS TALLOW WORKS
Clark Field.....Sn Luis Obspo 2646-W
SHELL AGRICULTURAL AMMONIA

Shell NH_3 (Agricultural Ammonia), the Fertilizer Richest in Nitrogen—81% Guarantee. Improve Yield, Quality of Crops. Save Time, Money, Worry.

"WHERE TO GET SERVICE"

SHELL AGRICULTURAL AMMONIA SERVICE
123 N Broadway.....SantaMaria 5-4509
From telephones served from Arroyo Grande Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 11421

Shell Agricultural Ammonia Service SantaMaria
From Arroyo Grande Exchange only
(No Inter-City Charge)
Ask "Operator" for Entrprise 11421

Field Glasses–See Optical Goods

Filters

Clay Ernest L Capistrano Av....Atascadero 259-M
General Auto Parts 1218 Pine.....Pso Robls 280

Financing

See also Loans
Mercantile Acceptance Company
994Monterey. Sn Luis Obspo-994
Mercantile Acceptance Corp Of Calif
994Monterey. Sn Luis Obspo-994

Fire Extinguishers

Fyr-Fyter Equip Co
Sam Marshall-P O Box 651 S L O
1135 Bonita.....Morro Bay 2461

Fire Protection Equipment

Curtis L N & Sons
5814 College Av Oakland.....Humboldt 3-5111
Fyr-Fyter Equip Co
Sam Marshall-P O Box 651 S L O
1135 Bonita.....Morro Bay 2461

Firearms-See Guns; Gunsmiths; Also Sporting Goods Headings

Fireworks

Borgman R 980 High Alameda.....LAkehrst 2-6868

Fish Packers

Calif Packing Corp Avila...Sn Luis Obspo 2238-W
Carmel Canning Co Avila.....Sn Luis Obspo 2238-J
Fishermen's Assn Of Morro Bay Calif Inc
Waterfront .....MorroBay 5531
San Luis Packing Corp Avila ..SanLuisObispo 4198-W

Fish Products

Fishermen's Assn Of Morro Bay Calif Inc
Waterfront .....MorroBay 5531

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Fish–Retail

Alden A M 7th & Bayshore.....Morro Bay 3431

AVILA FISH MARKET
FRESH
LOCAL CAUGHT FISH
Avila .....SanLuisObispo 9-R-2

BAYSHORE FISH MARKET
We Catch Our Own Local Fish Daily
6th & Bayshore.....Morro Bay 2711

The oldest of all the telephone industry's traditions is service.

FISH

ROY'S SEAFOOD MARKET
Whsle & Retail
ALL KINDS OF FRESH FISH IN SEASON
OYSTERS - SHRIMP
CRABS - LOBSTER
PHONE
SAN LUIS OBISPO 136
If No Answer Call San Luis Obispo 2027-W
We Patronize Local Fishermen
680 HIGUERA

Wholesale - Retail
SHRIMP OYSTERS ABALONE
CRABS CLAMS LOBSTERS
All Fish In Season Fresh Daily
CHARLIE'S FISH MARKET
Phone Pismo Beach 182-W
491 CYPRESS

Fish–Retail–(Cont'd)

Charlie's Fish Market 491 Cypress..PismoBch 182-W
(See Advertisement This Page)
Four Crab's Sea Food Center
Embarcadero .....MorroBay 4432
Roy's Seafood Market 680 Higuera SnLuisObspo 136
(See Advertisement This Page)

Fish–Whsle

ALDEN A M
FRESH AND SMOKED
FISH
"As You Like It"—Shell Fish
WHOLESALE — RETAIL
Box 1056, Morro Bay, Calif
7th & Bayshore.....Morro Bay 3431

BREBES ABALONE PLANT
DEALERS IN
FANCY SLICED PREPARED
ABALONE
75-8th .....MorroBay 2621
If no answer call.....MorroBay 2381

Carver L F 75-8th.....Morro Bay 3571
Echols Geo Fish Co
Port San Luis Wharf.....Sn Luis Obspo 1-R-13
Elmore Harold Abalone Plant
1160 West.....Morro Bay 3501
Fishermen's Assn Of Morro Bay Calif Inc
Waterfront .....MorroBay 5531

JAMIESON SEA FOOD
SPECIALIZING IN
FANCY ABALONE — FRESH FISH — SHRIMPS
TROUT - SCALLOPS - CRABS - LOBSTERS
PRAWNS — CLAMS, ETC.
WHOLESALE — RETAIL
Bait & Fishing Tackle - Crab Nets
Clam Forks
8th & Bayshore .....Morro Bay 4786
Residence .....Morro Bay 2127

KEMPE'S ABALONE PLANT
SPECIALLY CUT &
PREPARED ALBALONE
For
Restaurants & Home Use
3d & Waterfront.....MorroBay 3166

Pac Mutual Fishing Co
Prt Sn Luis Wharf.....Sn Luis Obspo 1-J-1
Roy's Seafood Market
680 Higuera .....SanLuisObispo 136
San Luis Fish Co Avila.....Sn Luis Obspo 2964-R
SYLVESTER BROS Avila....Sn Luis Obspo 33-J-1

Fishing Supplies

PETE'S TACKLE SHOP
FOR ALL FISHING TACKLE
& MARINE SUPPLIES
Fresh & Frozen Bait
Fishing Poles for Rent — Crab Nets
TICKETS FOR DEEP-SEA FISHING BOATS
Call us for Charter Service
Avila .....SnLuisObspo 33-R-11

Your telephone is one of today's best bargains.

Fishing Tackle–Retail

See also Sporting Goods–Retail

B & B Tackle Shop Hwy 1.....Cayucos 2751
Kirk's Spirits & Sports Shop
106 Branch .....AroyoGrnde 2759
MORRO BAY MARINE SUPPLY
Hunting & Fishing Licenses
727 Marsh.....Sn Luis Obispo 1202
MORRO BAY MARINE SUPPLY
Hunting & Fishing Licenses
5th & Morro.....Morro Bay 4461
Pete's Tackle Shop Avila...Sn Luis Obspo 33-R-11
SPORTSMAN'S STORE
869 Higuera .....SnLuisObspo 2520

Fishing Tackle–Whsle & Mfrs

Weeks-Howe-Emerson Co
255 Mission S F.....Exbrook 2-2681

Fishing Trips

ALASKAN & ABC PASSENGER FISHING BOATS Avila.....Sn Luis Obspo 9-R-11
Brown's Landing 4th & Front.....Morro Bay 2716
Frenchy's Landing
5th & Bay Front.....Morro Bay 3161
Nearl's Landing 6th & Front.....Morro Bay 4437
Sylvester Manuel Avila.....Sn Luis Obspo 33-J-3
(See Advertisement This Page)

Five Cents To One Dollar Stores

Ideal Five & Ten 1237 Park.....Pso Robls 562-W

Flags & Banners

Emerson Mfg Co
Flag Banner Decoration Mfrs Since 1904
161 Natoma S F.....Garfield 1-8390

Flameproofing

KYLE COMPANY 1609 Osos....Sn Luis Obspo 546

Floor Cleaning Service

Rowe Service Equipment & Supply
Floor Cleaning-Waxing-Polishing Only
136-12th.....Pso Robls 583

Floor Coverings—See Specific Kinds, i. e. Linoleum Headings; Rugs & Carpet Headings

SKIP A STEP
When painting steps, do every other one, let dry. Paint remaining steps. The dry steps may then be walked on.

When
you want to find a business concern in a hurry
Look
in the YELLOW PAGES
They contain almost every type of commercial enterprise in easily found classifications.

DEEP SEA FISHING
on the "Pico"
MANUEL SYLVESTER, Prop.
BOAT LEAVES AVILA PIER
DAILY 7 A.M.
PHONE
SAN LUIS OBISPO 33-J-3

To speed service please look up the number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

Please consult the directory first.

Who
SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
THE
Classified
TELEPHONE SECTION
Will Direct You

Floor Laying & Refinishing

KENTILE

Modern floors; beautiful colors, unlimited designs, GUARANTEED, inexpensive, rugged, easy to maintain — for home, store, office, industry. Also KENCORK and KENTILE RUBBER TILE.

KENTILE
The Asphalt Tile of Enduring Beauty

"WHERE TO BUY IT"

Davidson's Furniture & Awning Store
669 Higuera ..... SnLuisObspo 421
Trussler's Furniture Store
1303 Park ..... Pso Robls 126

RAY'S FLOOR SERVICE
Edna Rd ..... SnLuisObspo 2449-W
(See Advertisement This Page)
Salinas Valley Flooring Co
4th & Laverne ..... Aroyo Grnde 2824

Floor Materials

GOODRICH B F FLOORING PRODUCTS

RUBBER TILE - ASPHALT TILE - ARRAFLOR VINYL PLASTIC TILE - COVE BASE and SUPPLIES

B.F.Goodrich Flooring Division WATERTOWN, MASS

"WHERE TO BUY THEM"

DEALER

Davidson's Furniture & Awning Store
669Higuera ..... SnLuisObspo 421

Ray's Floor Service Edna Rd. . SanLuisObispo 2449-W

Floor Materials–(Cont'd)

ROBBINS FLOOR PRODUCTS

Beautiful Tile Floors by Robbins. Lifetime Vinyl, Rubber Tile and Terra Tile in All Colors, Designs and Styles. Insist on Robbins for Beautiful Floors.

Robbins

"FOR INFORMATION CALL"

DEALER

Davidson's Furniture & Awning Store
669Higuera ..... SnLuisObspo 421

Floors–Tile–See Tile Headings

Florists–Retail

ALBERTS' FLORIST

FLOWERS FOR ALL OCCASIONS
THE EASY WAY
24-HOUR PHONE SERVICE
FLOWERS BY WIRE
CALL SAN LUIS OBISPO 282
865 Higuera ..... SanLuisObispo 282

ALBERTS' FLORIST
865 Higuera ..... Sn Luis Obspo 282
(See Advertisement Page 73)
ARLYNE'S FLOWERS Traffic Wy. . Atascadero 560
(See Advertisement Page 75)
Arroyo Grande Flower Shop
402 E Branch ..... AroyoGrnde 2834

(Continued on Pages 73, 74 & 75)

FLOORS

REPAIRED & WAXED

SANDED & REFINISHED

NEW FLOORS INSTALLED - OLD FLOORS REFINISHED

FLOORING - *Wholesale - Retail*

WORK GUARANTEED
Licensed & Insured

FREE ESTIMATES
Over 16 Years' Experience

SAN LUIS OBISPO 2449-W
If No Answer Call SAN LUIS OBISPO 736-M

RAY'S FLOOR SERVICE

"OUR BUSINESS IS BUILT ON QUALITY & SERVICE"
SERVING SAN LUIS OBISPO CO.

P. O. Box 213 — Warehouse, Edna Rd. — Office, 2646 Broad

Two Locations

KARLESKINT'S
FLORIST & NURSERY
1422 Monterey
AMPLE PARKING
Day or Night Call
SAN LUIS OBISPO 2060

MISSION FLORIST
965 Monterey — Anderson Hotel
DAY & NIGHT CALL
SAN LUIS OBISPO 432

- WEDDING BOUQUETS
- CORSAGES
- FUNERAL DESIGNS
- CUT FLOWERS

Headquarters for Your Garden Needs
Potted Plants — Shrubs — Seeds & Bulbs
Fertilizer

Complete Landscape Design and Construction

WE TELEGRAPH FLOWERS ANYWHERE

Alberts' Florist

"Flowers of Distinction"

CORSAGES — WEDDINGS
AND FUNERAL DESIGNS

FLOWERS TELEGRAPHED ANYWHERE

BONDED F. T. D. FLORIST

Phone San Luis Obispo 282
24-HOUR TELEPHONE SERVICE

865 HIGUERA — SAN LUIS OBISPO

WILSONS
FLOWER SHOP

A COMPLETE FLORAL SERVICE

Serving San Luis Obispo
Over 32 Years With
Satisfaction Guaranteed

FREE DELIVERY

"The Finest Costs no More"

"Bonded F.T.D. Member"

1110 GARDEN
SAN LUIS OBISPO
622 Day or Night

Elizabeth Ann
FLOWER SHOP
PASO ROBLES, CALIF.

COMPLETE
FLORAL
SERVICE

Weddings
Banquets
Funerals

We Telegraph Flowers
BONDED F.T.D. MEMBER
PHONE
Paso Robles 122

724-14th ST. PASO ROBLES

Florists–Retail–(Cont'd)

CABRILLO FLORIST
"YOUR COASTAL FLORAL SHOP"
QUALITY FLOWERS
FOR ALL OCCASIONS
Specializing in Orchids
Marcel & Virginia Harpster - Owners
6th & Morro.....MorroBay 2321

CALIFORNIA FLOWER SHOP
856 Monterey.....Sn Luis Obspo 3092
(See Advertisement Page 74)
Camfeldt's Flowers Oak Av.....Nipomo 2792

ELIZABETH ANN FLOWER SHOP
724-14th.....Pso Robls 122
(See Advertisement Page 74)
Hobbs E Miramon Av.....Atascadero-54

JEANINE'S FLOWER SHOP
FREE DELIVERY SERVICE
WREATHS
SPRAYS & CORSAGES
FOR ALL OCCASIONS
Member of Telegraph Delivery Service
Bonded Florist
301 Cypress.....PismoBeach 15-W

KARLESKINT'S FLORIST & NURSERY
We Wire Flowers Everywhere
1422 Monterey.....Sn Luis Obspo 2060

MERVILYN'S FLOWER SHOP
1411 Pine.....Pso Robls 656
(See Advertisement This Page)

Your telephone is one of today's best bargains.

ARLYNE'S FLOWERS
For All Occasions
Call Us Collect
To Place Your Order

"We Telegraph Flowers"
Phone ATASCADERO 560
NIGHT PHONE 352-J
Traffic Wy

MERVILYN'S
FLOWER SHOP
Flowers for All Occasions
PHONE
PASO ROBLES
656
Bonded F.T.D. Service
1411 PINE

Florists–Retail–(Cont'd)

MISSION FLORIST
We Wire Flowers Everywhere
965 Monterey.....Sn Luis Obspo 432
(See Advertisement Page 73)

PERRINE SIRELL C
We Telegraph Flowers Anywhere
State Hwy.....Atascadero 63-W
Wilsons Flower Shop 1110 Garden SanLuisObispo 622
(See Advertisement Page 74)

Florists–Whsle

Locke W F Bill Pike.....ArroyoGrande 2338

Flower Bulbs–See Seeds & Bulbs–Retail

Fluorescent Lighting Apparatus & Fixtures

CITY NEON 286 Higuera.....SanLuisObispo 312

Flywheels–Repairing

See Automobile Repairing; also Welding

Food Products

JENSEN SALES CO
1359 Monterey.....Sn Luis Obspo 57-W
Reg White's Home Kitchen
1144 Marsh.....SnLuisObspo 1534
Rosenthal Mart 445 Higuera....Sn Luis Obspo 644
WATKINS QUALITY PRODUCTS
1072 Mill.....SnLuisObspo 329-W

Foods–Frozen–See Frozen Foods

Foot Treatment—See Chiropodists

Form Clamps

See Contractors' Equipment Headings

Fraternal Organizations

See also Associations; also Clubs

Delta Sigma Phi
676 Monterey.....Sn Luis Obspo 2413
IOOF Hall 520 Dana.....SnLuisObspo 168
Loyal Order of Moose No 1409 Main..Pismo Bch 301
Masonic Temple
Olmeda Av & N Mall.....Atascadero 480
Moose Lodge 964 Monterey...Sn Luis Obspo 2185
Moose Lodge No 862
Sherwood Field.....Pso Robls 20-F-11

Freezers–Food Storage Units

See also Refrigeration Equipment–Commercial; also Refrigerators–Domestic

AMANA FOOD FREEZERS–
DAVIES TED 993 Higuera.....SnLuisObspo 436

CROSLEY SHELVADOR FREEZERS
Capacities from 210 to 700 POUNDS of FROZEN FOODS
CROSLEY
Also see the Shelvador* Refrigerators and complete line of Kitchen Appliances.
*Made Only By Crosley ®
SALES—SERVICE
"FOR INFORMATION CALL"

MALLETT'S REFRIGERATION SERVICE
S Hwy.....Atascadero 638
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Yours & My Furniture Store
1127 Broad.....SnLuisObspo 942

(Continued Next Page)

Freezers–Food Storage Units–(Cont'd)

DEEPFREEZE HOME FREEZERS—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

FRIGIDAIRE HOME FREEZERS—
HEATON R C CO
803-13th.....Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

GENERAL ELECTRIC FOOD FREEZERS

Save $120 each year with a General Electric Food Freezer . . . and have the convenience of a store in your own home! Famous G.E. features and dependability.

"WHERE TO CALL"
SALES & SERVICE DEALERS

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Roberts Earl S Electric Shop
475-5th.....MorroBay 2821
Wilcox Lou General Electric Appliances
823-12th.....PsoRobls 226

SALES DEALER
Younger Bruce 4th & Hwy 1.....Cayucos 2934

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS—
LEWIS WALTER F 205 Higuera.SnLuisObspo 772
WILDMAN J M INC
1139-13th.....Pso Robls 254

KELVINATOR HOME FREEZERS

Safe-store foods for months ahead! Save money on food bills! Get "A Home Freezer you can Trust"... Kelvinator. 4 convenient sizes.

"WHERE TO BUY IT"

Cockrell's Refrigeration 845-13th. PsoRobls 1416
Epp's 745 Higuera.....SnLuisObispo 711

Paso Robles Cold Storage
2830 Spring.....PasoRobles 1301
Penny Food Plan 942 Chorro.....SnLuisObspo 4310

PHILCO FREEZER SALES AND SERVICE

Philco gives you the newest in home Freezers at popular prices. Greater food protection, convenience and economy. Models for every type of home. Buy Philco . . . Famous for Quality the World Over.

"WHERE TO BUY THEM"
DISTRIBUTOR
COAST COUNTIES DISTRS
122 Helena Av.....SntaBarbara 5-3018
DEALER
Campbell's Refrigeration
532 Higuera.....SnLuisObspo 1488

WILCOX LOU GENERAL ELECTRIC APPLIANCES
G E-Hibbard-Coolerator
823-12th.....PsoRobls 226

Advertise here—it pays.

Freight Forwarding
Asher E M 964 Chorro.....SnLuisObspo 4218

Freight Motor Carriers
See Motor Freight Companies

Frozen Food Lockers–Renting
AMERICAN REFRIGERATING CO
241 Pismo.....Sn Luis Obspo 428

BRANDT LOCKER STORAGE
FOR FAMILY AND SPORTSMEN
Let Us Freeze Your Meat, Fish & Game
At Reasonable Cost for Home Lockers
Hams & Bacon Smoked & Cured
Custom Meat Cutting
340 Higuera.....SanLuisObispo 2598

DOWDEN RAY L
Custom Meat Cutting Groceries-Meats
Shandon.....PsoRobls 30-F-2
MALLETT'S REFRIGERATION SERVICE
S Highway.....Atascadero 638
Paso Robles Cold Storage
2830 Spring.....Pso Robls 1301
(See Advertisement This Page)
Puritan Ice Co Traffic Wy.....Atascadero 59

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town . . . helps you find everyone who sells and serves.

Paso Robles Cold Storage
FROZEN FOOD LOCKERS
WHOLESALE MEAT
SMOKING – CURING
PHONE
Paso Robles 1301
2830 SPRING PASO ROBLES

To Find an Authorized
Sales and Service Dealer
When you want the "genuine" in a nationally-advertised product or service
LOOK IN THE
YELLOW PAGES
They Tell "Where to Buy It"

Frozen Foods
AMERICAN REFRIGERATING CO
241 Pismo.....Sn Luis Obspo 428
BRENDLIN-RICE FROZEN FOOD PROCESSORS
267 Pismo.....Sn Luis Obspo 1076

BUZBY RALPH H CO
PICTSWEET FRESH FROZEN
FRUITS – VEGETABLES
FISH – SHELL FISH
EVISCERATED POULTRY
964 Chorro.....SanLuisObispo 4214

Buzby Ralph H Co Old 101 Hwy.SnLuisObspo 1042-W

CEDERGREEN FROZEN FOODS—
LAWRENCE CHET
116 W Branch.....Arroyo Grnde 2994

Levy A & Zentner J Co
303 Higuera.....Sn Luis Obispo 1381
(See Advertisement This Page)

REG WHITE'S HOME KITCHEN
BUEN GUSTO BRAND
FROZEN
SPANISH FOODS
Prepared in
Reg. White's Home Kitchen
1144 Marsh.....SanLuisObispo 1534

Fruit & Vegetable Brokers
Foster W E 301 Cypress.....Pismo Bch 15-W
Hines Gordon 1912 Loomis.....SnLuisObspo 3217
Turner Al 221 Short.....Arroyo Grnde 4474

Fruit & Vegetable Growers & Shippers
Agro-Crop Co Hwy 1.....AroyoGrnde 2540
Arcano H 6th Oceano.....Arroyo Grnde 5774
CORTEZ A Morro Atas Rd.....Morro Bay 2917
Cunha M S Co Oceano.....Arroyo Grande 2755
de Ocampo Leon Brisco Rd.....Arroyo Grnde 9979
Hassard W G 10th.....ArroyoGrnde 5901
Ikeda Kazuo Cienaga Dist.....Arroyo Grnde 2526
Laurenco A L
Los Berros Canyon Rd.....Arroyo Grnde 2027
Madsen Richard 362 Walnut.....AroyoGrnde 2144
MYERS EARLE CO Oceano.....Arroyo Grnde 5784
Nagano Co Incorp Morro Crk.....MorroBay 2061
OCEANO CELERY DISTRIBUTORS
Oceano.....Arroyo Grnde 2425
Oceano Packing Co Oceano.....Arroyo Grnde 5636
Pismo-Oceano Vegetable Exchange
Oceano.....Arroyo Grnde 5771
If no answer call.....PismoBch 186-J
Tabb & Talley Huasna Rd.....Arroyo Grnde 2763
Taku Karl 2802 Johnson Av.....SanLuisObispo 1142
Western Packing Co
433 S Halycon Rd.....Arroyo Grnde 5760

Fruits & Vegetables–Whsle
Havashi Haruo Cienaga Dist.....Arroyo Grnde 2595
LEVY A & ZENTNER J CO
303 Higuera.Sn Luis Obspo-1381
Ward Harry E Branch.....Nipomo 2721

Fuels
See Specific Kinds, i.e., Oils–Fuel & Heating; Etc

We want your telephone service to be as helpful as we can make it.

A. LEVY & J. ZENTNER CO.
Distributors of
FLAV-R-PAC
Fresh Frozen Foods
Fruits — Vegetables
Poultry & Fish
AT YOUR FAVORITE GROCER OR MARKET
Institutional Size for
Cafes – Hotels – Clubs
PHONE
San Luis Obispo 1381
303 Higuera St.

Lips *close* to the Telephone for best results

Please speak distinctly when you telephone, with lips close to the mouthpiece.

Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the mouthpiece.

PALMER-WATERS
Chapel

Formerly C. W. Palmer Mortuary .... Established 1900

Serving
San Luis Obispo County

•

CHAPEL SERVICE . . . LADY ATTENDANT
1264 HIGUERA

CAYUCOS BRANCH
CAYUCOS 2721
Pacific Coast Highway No. 1 at 7th St.

SAN LUIS
OBISPO
452

Member The Order of The Golden Rule . . .

Benedict-Rettey Mortuary

- DEDICATED TO SINCERE SERVICE
- LADY ATTENDANT
- INSPECTION INVITED
- 24-HR. AMBULANCE SERVICE

Day or Night Call
MORRO BAY
6271

Hwy. No. 1 & Atascadero Rd.

CHAPEL OF THE ROSES
FORMERLY GRAY'S FUNERAL CHAPEL
VICTOR V. DESROSIER
Prompt, Careful, Courteous, Complete Funeral Service
Atascadero Crematorium in Connection
Homelike Chapel - Visitors Welcome
Inspection Invited
Phone Atascadero 98
AMBULANCE SERVICE
DAY OR NIGHT
Phone Atascadero 98
South Highway

L. V. RICHARDSON - H. V. JOYAUX

R. F. RICHARDSON CO.
FUNERAL DIRECTORS
"Oldest Established Mortuary in Point of Continuous Service in This County"
PIPE ORGAN - LADY ATTENDANT
1135 Santa Rosa San Luis Obispo 88

Funeral Directors

BENEDICT-RETTEY MORTUARY
Hwy No 1 & Atas Rd.....Morro Bay 6271
(See Advertisement Page 78)
CHAPEL OF THE ROSES S Hwy...Atascadero 98
(See Advertisement Page 78)
JOYAUX H V 1135 Snta Rosa.....Sn Luis Obspo 88
KUEHL FUNERAL HOME 1703 Spring. Pso Robls-301
PALMER-WATERS CHAPEL
FORMERLY C. W. PALMER MORTUARY
Established 1900
AIR & RAIL SHIPMENTS
1264 Higuera .....SanLuisObispo 452
Highway & 7th.....Cayucos 2721

Palmer-Waters Chapel
1264 Higuera.....Sn Luis Obspo 452
(See Advertisement Page 78)
Palmer-Waters Chapel Cayucos
Highway & 7th.....Cayucos 2721
RICHARDSON R F CO
1135 Snta Rosa.....Sn Luis Obspo 88
(See Advertisement Page 78)
WOOD EARL W FUNERAL CHAPEL
134 Nelson.....Arroyo Grnde 2419
(See Advertisement This Page)

EXPLOSION IN OVEN?

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Fur Dealers—Retail

LACTERMAN'S
Large Selection Of
Fine Furs In All Prices
Buy Your Furs With Confidence
From the Expert Furrier of San Luis Obispo County
Cold Storage On Premise
728 Higuera .....Sn Luis Obspo 1285

Fur Farms

Fur Farms Mink Division
Snta Rosa Rd.....Atascadero 488-W
UNITED CHINCHILLA COOPERATIVE
1230 San Pablo Av San Pablo.....BEacn 5-2078

Furnaces—Heating

AMERICAN-STANDARD HEATING EQUIPMENT
A complete line for radiator, radiant, and warm air heating—winter and summer air conditioning.
"FOR INFORMATION CALL"
RETAILERS
Smee's Plumbing & Heating Shop
1302 Osos .....SnLuisObspo 766
Blake's Plumbing 1701 Riverside Av. PasoRobles 1117
(See Advertisement This Page)
(Continued Next Page)

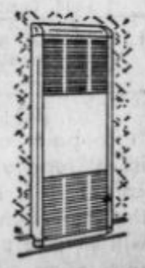
You'll find it fast in the YELLOW PAGES.

WOOD
FUNERAL CHAPEL
DIGNIFIED PERSONAL SERVICE
Lady Attendant
PHONE
Arroyo Grande 2419
134 Nelson Arroyo Grande

The Cooperative Farmers Supply Co., Inc.
SHEET METAL SHOP
Distributors of
HENDERSON CLIPPER
GENERAL ELECTRIC & LENNOX
GAS FURNACES
Sales & Service
PHONE
Paso Robles 153
1315 PINE

Young Women
There May Be
Employment Opportunities
and a
PERMANENT POSITION FOR YOU
with
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Coleman BLEND-AIR
Automatic Furnace with the ultimate in forced air heating systems. Installation is simple—easy—quick. Low cost installation saves up to $100 per job in new homes or old with or without basements.
PLUMBING — HEATING
SALES & SERVICE
Repairs & Installations
Blake's Plumbing
Paso Robles 1117
1701 Riverside Ave.



Furnaces–Heating–(Cont'd)

COLEMAN AUTOMATIC HEATING EQUIPMENT

No matter what your home heating need, there's a Coleman Heating Appliance to heat it better with gas, oil or LP-gas fuels. Coleman dealers are trained heating experts ready to give you prompt dependable service.

Coleman

"WHERE TO BUY IT"

DISTRIBUTOR

BLAKE'S PLUMBING
1701 Riverside Av.....PasoRobles 1117

DEALERS

CANBY'S PLUMBING HEATING & APPLIANCES 1185 Grand Av.AroyoGrnde 2997
McBride Sheet Metal Works
647 Higuera .....SnLuisObspo 337
McKELVEY'S HENRY B PLUMBING & HEATING Hwy .....Atascadero 394
Roberts Earl S Electric Shop
475-5th .....MorroBay 2821
SAN LUIS BUTANE DISTRS
N Hwy .....Atascadero 151
SMEE'S PLUMBING & HEATING SHOP
1302 Osos .....SnLuisObspo 766

Cooperative Farmers Supply Co Inc
1315 Pine .....PsoRobles 153
(See Advertisement Page 79)
CRAIG F L SHEET METAL & PLUMBING
1224 Pine.....Paso Robles 130-W

FRASER GAS FURNACES

FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR CONDITIONING

FRASER GAS FURNACES

Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"

"WHERE TO BUY THEM"

McBride Sheet Metal Works
647 Higuera .....SnLuisObspo 337
McKELVEY'S HENRY B PLUMBING & HEATING Highway .....Atascadero 394
Younger Bruce 4th & Hwy 1 .....Cayucos 2934

HOLLY FURNACES

Designers of the first shallow STUBBY floor furnace and Narro-Wall Recessed Wall Heater with Secondary Heat Exchanger - also ClearFlo Louvers which direct warm air away from walls into rooms. For estimates or service call dealers below. Budget terms.

HOLLY

"WHERE TO CALL"

Davies Ted 993 Higuera.....Sn Luis Obspo 436
Harbor Supply Co 1141 Main....MorroBay 5311
McKelvey's Henry B Plumbing & Heating
Hwy .....Atascadero 394
Smee's Plumbing & Heating Shop
1302 Osos.....Sn Luis Obspo 766

LADWIG FARM & HOME SUPPLY
Mission Floor Furnaces
1619 Osos .....SnLuisObspo 2117-J

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Furnaces–Heating–(Cont'd)

LENNOX WARM AIR HEATING SYSTEMS

More families buy LENNOX than any other make! There is a LENNOX Warm Air Heating System to fit your needs — large or small — for gas, oil or coal. LENNOX dealers are trained experts — always at your service for prompt installation, cleaning and repairing.

LENNOX

"WHERE TO BUY IT"

McKELVEY'S HENRY B PLUMBING & HEATING Hwy .....Atascadero 394
VALLEY SHEET METAL SHOP
106 N Halcyon Rd.....Arroyo Grande 2357

NANCE CLYDE S
1701 Riverside Av.....Pso Robls 143-W

PAYNEHEAT SALES & SERVICE

PAYNE quality reflects nearly 40 years' leadership.

Floor and Duplex Furnaces
Console (Circulator) Heaters
Forced Air Wall Heaters
Forced Air and Gravity Central Furnaces
All vented; approved for all types of gas.

PAYNE Gas FURNACES

«WHERE TO BUY THEM»

SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av.....Cayucos 2991
SUBURBAN GAS SERVICE OF SANTA MARIA
Hwy 101 S of Santa Maria.SantaMaria 5-5062

RAMAGE W C 621 High.....SnLuisObspo 2054
SIMMONS A J 1208 Railroad Av.....PsoRobls 1445
Smee's Plumbing&Heating Shop
1302 Osos.Sn Luis Obspo-766
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robls 343

Furniture Dealers–New

ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad.....Sn Luis Obspo 1428
(See Advertisement Page 83)
Art Mesquit Complete Home Furnishings
Bridge & Branch.....Aroyo Grnde 2116
CARLTON FURNITURE CO 101 Hwy Atascadero 374
(See Advertisement Page 84)
DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421
(See Advertisement Page 83)

DREXEL FURNITURE

Carefully built furniture priced to suit your purse and planned to please your pride. Traditional, Contemporary, or Provincial. The "By Drexel" brandmark assures you of fine craftsmanship and true value.

by Drexel

"WHERE TO BUY IT"

Zegar Furniture Store
840 Monterey.....Sn Luis Obspo 85

F & G Exchange Eaglet .....Atascadero 345-W
Fair Oaks Supply
995 Grand Av.....Aroyo Grnde 2697
(Continued on Pages 81, 82, 83 & 84)

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

McMAHAN'S FURNITURE STORE

"HAS EVERYTHING FOR YOUR DREAM HOME"

A Complete Selection of Modern Comfortable Furniture
At Reasonable Prices

APPLIANCES

by GENERAL ELECTRIC • FRIGIDAIRE • MAYTAG
ZENITH • EASY • WEDGEWOOD • CROSLEY • O'KEEFE & MERRITT

"NO RED TAPE"
To Open An Account

Call San Luis Obispo 1573 — 855 Marsh St.

IN PASO ROBLES IT'S

R.C. Heaton Co.

SINCE 1886

FURNITURE
- SIMMONS
- ENGLANDER MATTRESSES
- MENGEL
- KLING
- THAYER
- LANE CEDAR CHESTS
- JAMES LEES & SONS CARPETS
- ARMSTRONGS
- CONTOUR CHAIR - LOUNGE
- COMPLETE LINE OF MAPLE

APPLIANCES
- FRIGIDAIRE
- MAYTAG WASHERS
- PHILCO
- O'KEEFE & MERRITT GAS RANGES
- PACKARD BELL RADIO
- MAGNAVOX
- HOOVER VACUUM CLEANER
- SUNBEAM APPLIANCES
- G. E. SMALL APPLIANCES

HARDWARE
- SHERWIN-WILLIAMS PAINTS
- YALE
- STANLEY TOOLS
- DISSTON SAWS
- THOR TOOLS
- WE MAKE KEYS

We Also Feature
Giftware
Glassware
Houseware

PHONE
PASO ROBLES 890

803 - 13th Street

THE HOUSE OF

Zegar's

FINE FURNITURE

FURNITURE DEALERS FOR

Drexel — Kling — Mengel
Extensole — Furn. Guild
Kroehler — Valentine Seaver
Crown — Brown-Saltman

BEDDING
Simmons Beauty Rest — U. S. Koylon
Englander — Airfoam

FLOOR COVERINGS
Gulistan — Artloom — Firth
Alexander-Smith — Adamo
Berven — Archibald Holmes

CONVENIENT CREDIT TERMS ARRANGED

San Luis Obispo **85**

• 840 MONTEREY
• SAN LUIS OBISPO

• FOR GRACIOUS LIVING
• LUXURIOUS SUITES
• OCCASIONAL PIECES
• UNUSUAL LAMPS
• FINE FLOOR COVERINGS
• ALL AT MODEST PRICES

San Luis Obispo County Dealers
for
ARMSTRONG & KENTILE FLOOR COVERINGS
BIGELOW & MOHAWK CARPETING

Phone

COMPLETE HOME FURNISHINGS

Paso Robles 126

TRUSSLER'S *FURNITURE STORE*

1303 PARK ST.

Albrecht's

FURNITURE EXCHANGE

The Modern Suburban Furniture Store Where You Can Exchange Your Used Furnishings for New

LIBERAL TRADE-IN ALLOWANCES

• FURNITURE
• DRAPERIES
• APPLIANCES
• CARPETING
• MODERN LAMPS

Free Estimates & Pick-Up & Delivery

SAN LUIS OBISPO 1428

Ample Parking

2211 S. BROAD — SAN LUIS OBISPO

Davidson's

Furniture - Drapes

Established 1931

• Floor Coverings
SIMMONS
BEAUTY REST MATTRESSES
• Spring Air Mattresses
• Karpen Furniture
• Lane Cedar Chests

Complete Selection
Modern and Provincial Furniture

PHONE
San Luis Obispo 421

669 Higuera — San Luis Obispo

YOURS AND MY
Furniture Store
"Where Overhead is Low"

WE SELL FOR LESS

Everything for the Home

• CROSLEY
• GAFFERS & SATTLER APPLIANCES
• SEALY MATTRESSES
• MOHAWK CARPETS
• SMALL APPLIANCES

WE GIVE S & H GREEN STAMPS

Credit Terms Arranged

PHONE
San Luis Obispo 942

See Us for Better Buys!

H. L. & RADA McKEEN, Owners
1127 BROAD ST.

Furniture Dealers–New–(Cont'd)

HARMONY HOUSE HOME FURNISHINGS
Everything for the MODERN HOMES and The MODERN HOMEMAKER
Buy on SEARS Easy Payment Plan.
Sold only by SEARS, ROEBUCK and CO.
"WHERE TO BUY THEM"
Sears Roebuck & Co
879 Higuera ..... SanLuisObispo 760

Heaton R C Co 803-13th..... Pso Robls 890
(See Advertisement Page 81)

McMAHAN FURNITURE CO
Complete Home Furnishings
BUDGET TERMS
855 Marsh..... San Luis Obispo 1573

McMahan Furniture Co 855 Marsh SnLuisObspo 1573
(See Advertisement Page 81)
Trussler's Furniture Store 1303 Park.. Pso Robls 126
(See Advertisement Page 82)
TURNER FURNITURE CO
2706 Spring ..... PsoRobls 1440
White's Furniture Store
1301 Broad..... Sn Luis Obspo 1006
YOURS & MY FURNITURE STORE
1127 Broad. Sn Luis Obspo-942
(See Advertisement Page 83)
ZEGAR FURNITURE STORE
840 Monterey..... Sn Luis Obspo-85
(See Advertisement Page 82)

CARLTON FURNITURE CO.
Complete Line of
★ HOME FURNISHINGS
★ FLOOR COVERINGS
★ APPLIANCES
GENERAL ELECTRIC & PHILCO
CALL
ATASCADERO 374
WE GIVE S&H GREEN STAMPS
101 HIGHWAY

WE BUY & SELL
USED Furniture
AAA
Used Furniture Mart
PHONE
San Luis Obispo 2219
1115 Broad San Luis Obispo

Furniture Dealers–Used

A A A USED FURNITURE MART
1115 Broad..... Sn Luis Obspo 2219
(See Advertisement This Page)
ALBRECHT'S FURNITURE EXCHANGE
2211 S Broad ..... Sn Luis Obspo 1428
Cayucos Trading Post
Hwy & D..... Cayucos 2611
F & G EXCHANGE Eaglet..... Atascadero 345-W
Grover City Furniture
1055 Grand Av Grover City..... AroyoGrnde 2274
Hoeschel New & Used Furniture Store
781-6th..... Morro Bay 2841

JOE'S PLACE
USED FURNITURE & APPLIANCES
ANTIQUES
PLUMBING SUPPLIES – HARDWARE
We Buy – Sell – Trade
One Piece or a Houseful
884 N Broad..... SanLuisObispo 356-J

K & J MERCHANDISE EXCHANGE
FURNITURE & APPLIANCES
Bought – Sold – Exchanged
HOUSEHOLD FURNISHINGS
Tools – Auto & Home Radios – Baby Furniture
Dishes – Picture Frames – Lamps – Etc.
CALL US FOR HIGHEST APPRAISALS
We Pick-Up & Deliver
815 High ..... SanLuisObispo 2111-W

Morro Bay Hardware Store 375-5th.. Morro Bay-2941
NEARLY NEW FURNITURE
Buy & Sell New & Used Furn
1230 Osos.. ..... Sn Luis Obspo 2092-W
OLD GRAY BARN N Hwy..... Atascadero 48-R-3
Paso Robles Swap Shop
2712 Spring ..... PsoRobls 858-W
PISMO TRADING CENTER
We Buy & Sell Used Furniture
206 Ocean View..... Psmo Bch 198
(See Advertisement This Page)

ROSS SECOND HAND STORE
"FOR EVERYTHING & ANYTHING"
WE BUY AND SELL USED FURNITURE
An Interesting Place to Shop
Come in and Browse Around
ANTIQUES – HARDWARE – CURIOS
BEDS & BEDDING – DINING & KITCHEN SETS
WASHING MACHINES – RANGES & STOVES
113 E Branch..... ArroyoGrande 5776

(Continued Next Page)

Hear many of the world's outstanding musical artists on the Telephone Hour—N.B.C., Monday nights.

USED Furniture
PISMO TRADING CENTER
WE BUY & SELL
PHONE
PISMO BEACH 198
206 Ocean View Pismo Beach

Furniture Dealers–Used–(Cont'd)

SMITH'S S S TRADING POST
WE BUY & SELL USED FURNITURE
Antiques Bought and Sold
WE TRADE
CURIOS — GUNS — MISCELLANEOUS ITEMS
⅛ Mile Post City Limits Toward Airport
Edna Rd..... San Luis Obispo 1498-W

TURNER PAUL L 2138 Spring..... PsoRobls 760
White's Furniture Store
1301 Broad..... Sn Luis Obspo 1006

Furniture Mfrs

VernAl's Furniture Mfrs Hwy & King... Cayucos 2782

Furniture Renting

TYPEWRITER SHOP THE
Exclusively Office Furniture
986 Monterey..... Sn Luis Obspo 127

Furniture Repairing & Refinishing

Art-Wood-Crafts
Mr & Mrs A C Phillips
955 Pacific..... Sn Luis Obspo 2410-W

HENRY'S UPHOLSTERY
REFINISHING
CABINET SHOP FOR REPAIRS
PICK-UP & DELIVERY
572 Islay ..... SanLuisObispo 3155-W

Furniture Upholstering–See Upholsterers

Furs–See Fur Headings

Garages

See also Automobile Repairing
Baxter W A & Sons 691 Price..... PismoBch 80
Bob & Charlie's Mobil Service
99 Traffic Wy..... Aroyo Grnde 2429
Boyer & Son Garage & Serv
Shandon ..... Pso Robls 26-F-15
Brooks Motors 917-12th..... Pso Robls 35-R
Caccia Howard 740 D..... Morro Bay-4621
CHOLAME GARAGE Cholame..... PsoRobls 26-F-5
Cholame Garage Cholame ..... PasoRobls 26-F-6
Cole's Hi-Way Garage 918-13th..... Pso Robles 69
Cook Don Tally Ho Rd..... Aroyo Grnde 2575
COZY CORNER AUTO SERVICE
554 Traffic Wy..... AroyoGrnde 2836
DAN & ERNIE'S AUTOMOTIVE SERVICE
1234 Broad..... Sn Luis Obspo 3156
Freeman's Complete Auto Serv
Traffic Wy ..... Atascadero 610
Freeman Glen B Garage
101 Hwy..... Sn Luis Obspo 1937-W
Genardini & Silva Garage Hwy No 1.. Cayucos 2632
Highway Garage 349 Price..... Pismo Bch 119
Jack's Auto Service 6th & Main..... Templtn 2332
Kamm C H & Co 1034 Monterey.... SnLuisObspo 332
Lancaster Garage South Hwy..... Atascadero 565-J
Langan M B Buick Garage..... Cambria-2
Layman's Garage Ocean Av..... Cayucos 4111
LEVERENZ WALTER F Hwy..... Atascadero 14
Levy A & Zentner J Co
101 Hwy..... Sn Luis Obspo 1937-W
Loe's Motor Service 3405 Spring... Pso Robls 642
Mission Garage 1011 Chorro.... Sn Luis Obspo 388
Nipomo Garage & Wrecking Yard
Hwy 101 ..... Nipomo 2491

Garages–(Cont'd)

PAUL'S GARAGE & AUTO MACHINE SHOP
Nipomo & Monterey..... SnLuisObspo 2319-R
Pioneer Garage 1246 Spring..... Pso Robls-169-W
Quality Sales & Service
Mobil Gas & Complete Lubrication
Hwy 101 ..... Nipomo 2521
Rademacher Bros Signal Serv
751 Marsh ..... SnLuisObspo 2380-W

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy ..... SanLuisObspo 1360
Residence ..... SanLuisObispo 3099-J

Shandon Garage Shandon..... Pso Robls 30-F-3
Sinclair Pontiac-Cadillac Service & New Cars
1020 Park..... Pso Robls 1000
Spink & Co Auto Body & Paint Shop
1365 Monterey..... Sn Luis Obspo 754
Standard Motors & Equipment Co
1701 Monterey..... Sn Luis Obspo 3144
Star Garage Highway..... S Margrita-3
Sweeter's Garage Paso Robles
Oceano ..... Aroyo Grnde 2126
THRESH E H INC
Auto Towing & Repairing
1101 Monterey..... Sn Luis Obspo 102
Wilson Ernest F Hwy 1..... MorroBay 2957
Woodland Garage Hwy No 1..... Cambria 98-J

Garbage Collection

Kinder Disposal Service S Hwy... Atascadero 477-W
PASO ROBLES WASTE DISPOSAL
Archie Asabez-Owner
705-13th ..... PsoRobls 714-J

PISMO-ARROYO GRANDE GARBAGE & DISPOSAL CO
COMPLETE AREA COVERAGE
For
RUBBISH – TRASH – GARBAGE REMOVAL
Call
129 E Branch..... ArroyoGrande 2919
Or
P O Box "O"
1051A Price ..... PismoBeach 460-R

Pismo-Arroyo Grande Garbage & Disposal Co
129 E Branch..... AroyoGrnde 2919
SAN LUIS GARBAGE CO
Rubbish Removed
1016 Morro..... Sn Luis Obspo 1672

Garden Equipment & Supplies–Retail

Karleskint's Florist & Nursery
1422 Monterey..... Sn Luis Obspo 2060
Paso Robles Mercantile Co 839-12th... PsoRobls 340

SCOTTS LAWN CARE PRODUCTS—
HEATON R C CO 803-13th..... Pso Robls 890

Waring Nurseries Highway 101.. PismoBch 449-Y-11

Garden Ornaments

Waring Nurseries Highway 101.. PismoBch 449-Y-11

Gardeners

Waring Nurseries Highway 101.. PismoBch 449-Y-11

Garments

See Women's Wearing Apparel Headings

BUTANE-PROPANE

LIQUEFIED PETROLEUM GASES

INSTALLATIONS—CONVERSIONS AND APPLIANCES

Commercial & Domestic

SERVEL GAS REFRIGERATORS

Day and Night—Mission & Ruud Water Heaters
Wedgewood—Westinghouse and O'Keefe & Merritt
Westinghouse Laundromats

DEARBORN SPACE HEATERS COLEMAN FLOOR FURNACES

FOR PROMPT SERVICE PHONE
ATASCADERO 151

LOUIS & IVA MARX, PROPS.

SAN LUIS BUTANE

DISTRIBUTORS

N. HWY. 101 ATASCADERO

BUTANE-PROPANE

DELIVERY SERVICE

for home and commercial use

TANKS RENTED, LEASED, SOLD
COMPLETE INSTALLATIONS
APPLIANCES

Wedgewood Ranges
Mission Water Heaters
Servel Refrigerators

Payne Furnaces
Dearborn Space Heaters
Garrettson Tractor Conversions

Home Fuel

Tractor Fuel

Suburban Gas Service

Ocean Ave. CAYUCOS 2991

South on Hiway 101 SANTA MARIA 5-5062

Butane Propane

VAN GAS

Van Horn Butane Service

Phone
PASO ROBLES 343 SAN MIGUEL 22-W
ATASCADERO 43-R-1

MEMORY

plays tricks

If in doubt about a
TELEPHONE NUMBER
Please look it up
in the Directory

Gas Appliances–Household

Davies Ted 993 Higuera.....Sn Luis Obspo 436
Epp's 745 Higuera .....SnLuisObispo 711

Gas Companies

Southern Counties Gas Co
823-13th .....PasoRobles 500
Southern Counties Gas Co
823-13th.....Paso Robles 500
610 Dolliver.....Pismo Beach 407
Commercial Office
1141 Chorro.....San Luis Obspo 16
Operating Dept
Broad.....San Luis Obispo 490
For Service in Arroyo Grande-Atascadero Cayucos-Nipomo-Morro Bay-Santa Margarita and Templeton-please refer to Alphabetical Sections for these Communities
SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av.....Cayucos 2991
SUBURBAN GAS SERVICE OF SANTA MARIA
Hwy 101 S of Santa Maria....SantaMaria 5-5062

Gas–Liquefied Petroleum

Butane Serv Of Atascadero N Hwy..Atascadero 151
Garden City Butane Service
Snta Lucia-Baywood Park...SnLuisObspo 39-J-11
GARDEN CITY BUTANE SERVICE
DOMESTIC – COMMERCIAL – INDUSTRIAL
STORAGE & BUTANE SERVICE
BUTANE & NATURAL GAS APPLIANCES
WEDGEWOOD – SERVEL
Service From Cambria to Pismo Beach
958-3d .....MorroBay 6836
If no answer call.....Baywood 39-J-11
Rur-al Gas 958-3d .....MorroBay 6836
SAN LUIS BUTANE DISTRIBUTORS
N Hwy.....Atascadero 151
(See Advertisement Page 86)
SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av .....Cayucos 2991
(See Advertisement Page 86)
SUBURBAN GAS SERVICE OF SANTA MARIA
Hwy 101 S of Santa Maria....SantaMaria 5-5062
Van Horn Butane Service
N Highway .....Atascadero 43-R-1
VAN HORN BUTANE SERVICE
2801 Spring.....Pso Robles 343
(See Advertisement Page 86)

Gasoline & Oil Marketers & Distrs

Associated Oil Co Distributing Station
Orcutt Rd .....Sn Luis Obspo 727-W
BOWMAN AMOS A SHELL PRODUCT DISTR
Riverside Av.....Pso Robls 375
General Petroleum Corp 5th & Pine..Pso Robls 252
General Petroleum Corp of Calif
Foothill Blvd & Calif Blvd..Sn Luis Obspo 1880
Larson Myron W Shell Products Distr
1196 Foothill Bl.....SnLuisObspo 98
MOHAWK PETROLEUM PRODUCTS—
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy.....Aroyo Grnde 2051
Norwalk Co The 1088 Higuera.....SnLuisObspo 1237
RHEA PETROLEUM INC
Douglas Products-Whsle & Retail
.....SnMiguel 20-W
Richfield Oil Corp
Orcutt Rd.....Sn Luis Obspo 414-W
Richfield Oil Corp 6th & Pine.....Pso Robls 418

The Yellow Pages keep your sales message before prospective customers 24 hours a day, every day of the year.

Gasoline & Oil Marketers & Distrs–(Cont'd)

SEASIDE OIL COMPANY
GASOLINE – DIESEL
STOVE OIL – MOTOR OIL
TIRES – TUBES – BATTERIES
SOLVENT – GREASES
Serving Contractors – Farmers – Ranchers
Jack Wands – Distributor
Old 101
Pismo Hwy .....SanLuisObispo 1396
SEASIDE OIL CO .....Templtn 2161
Sebastian Oil Distributing
220 Mason.....Aroyo Grnde 5638
Shell Oil Co 1196 Foothill Bl.....SnLuisObspo 98
SIGNAL OIL CO
1262 Murray Av.....SnLuisObspo 3280
If no answer call.....SnLuisObspo 53-R-1
SIGNAL OIL CO 1446 Spring.....Pso Robls 176-W
Tasco Serv Sta & Petroleum Distr
S Hwy.....Atascadero 99
Texas Co The 610 Pine.....Pso Robls 475-W
Texas Co The Distributor
100 Stenner.....Sn Luis Obspo 1140
Tide Water Associated Oil Co 26th..PsoRobls 911-W

Gasoline Service Stations

See Service Stations

Geophysicists

Western Geophysical Co Of Amer
Halcyon Rd .....AroyoGrnde 2433

Gift Shops

AH LOUIS STORE
Howard W. Louis—Owner
GIFTS UNUSUAL
DISTINCTIVE IMPORTS
PICTURE FRAMING
Established 1874
800 Palm.....San Luis Obispo 592-J

ALBERTS' FLORIST
Large Selection of
Unusually Attractive
CERAMICS
Planters, Figurines, Vases
At
Popular Prices
865 Higuera .....SanLuisObispo 282

Barton's Infants & Childrens Wear
1046 Chorro .....SnLuisObspo 640-W
Corner Store Main & Bridge.....Cambria 15

H & S GIFT SHOP
IN PISMO BEACH
DOMESTIC & IMPORTED
GOODS
Model Construction Supplies
559 Cypress .....PismoBeach 304-W

HILL'S STATIONERY STORE
DISTINCTIVE GIFTS
OF
GLASS - PAPER - METAL
GIFTS FOR ALL OCCASIONS
You Are Welcome to Come In and Browse Around At Any Time
1127 Chorro.....Sn Luis Obispo 1403

(Continued on Page 89)

DEALERS

DEALERS

"Everything in Glass"

PLATE & WINDOW GLASS

GLASS REPLACEMENTS
of All Kinds

Estimates Given

FURNITURE TOPS · MIRRORS · RESILVERING
AUTO GLASS INSTALLED WHILE-U-WAIT

PASO ROBLES GLASS SHOP

Member of San Luis Obispo County Building Contractors' Association

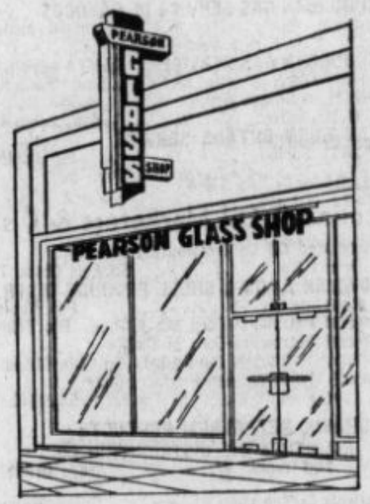
609-22nd Paso Robles 469

GLASS

- Broken Windows Replaced
- Mirrors, Furniture Tops
- Plate Glass Store Fronts
- Auto Glass
- Resilvering A Specialty

Vitrolite Glass • Building Specialties
Shower Doors • Steel Medicine Cabinets

Distributor of
MILLER SLIDING GLASS DOORS
LOUVRED SUN SASH
CORRUGATED PLASTIC BUILDING SHEETS



PHONE
SAN LUIS OBISPO 1372

PEARSON GLASS SHOP

673 HIGUERA

Gift Shops–(Con'td)

Mary's Gift Shop
1801 Shell Beach Rd Shell Bch...PismoBch 341-J
Mission Florist 965 Monterey...Sn Luis Obspo 432
Mission Gift Shop 1009 Chorro..SnLuisObspo 881-W
Morro Bay Photo Shop 842 Main....MorroBay 3351
Paso Robles Mercantile Co 839-12th...PsoRobls 340
Wilsons Flower Shop 1110 Garden..SnLuisObspo 622

Ginger Ale–See Beverages–Non Alcoholic

Glace Fruits

See Confectioners Headings; also Fruits & Vegetables Headings

Glass–Auto, Plate, Window, Etc

FOWLER GLASS SHOP
Auto – Plate – Window Glass
MIRRORS – FURNITURE TOPS
Free Estimates
11th & Park.....PasoRobles 160-J

HAMMOCK CHAS & SON PAINT SHOP
Highway .....Atascadero 176

MORRO BAY GLASS & WAREHOUSE SALES
ALL TYPES OF
FLAT GLASS
&
SHOP WORK
¾ Mile North of Morro Bay
Hwy 1 .....MorroBay 5277

PASO ROBLES GLASS SHOP
AUTO PLATE WINDOW
Glass Installation of
All Kinds
609-22d .....Paso Robles 469

Paso Robles Glass Shop 609-22d.....Pso Robls 469
(See Advertisement Page 88)
PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372
(See Advertisement Page 88)
S L O SUPPLY CO
Glass-Louvre Windows
Translucent Glassfiber Plastic Sheets
101 Higuera .....SnLuisObspo 351
WESTSIDE AUTO PARTS CO
Auto Glass Cut & Installed
1236 Monterey .....Sn Luis Obspo 384-J
Glass & Tire Shop
1236 Monterey .....SnLuisObspo 1851

Glass–Block, Structural, Etc

PASO ROBLES GLASS SHOP 609-22d.Pso Robls 469

Glassware–Retail

Paso Robles Mercantile Co 839-12th...PsoRobls 340

Golf Courses–Public

Atascadero Golf Course Hwy....Atascadero 101-W
S L O County Morro Bay Golf Club...Morro Bay 3181

The Yellow pages save you time.

Government Offices–City

See Alphabetical Directory Under "Name of City"

Government Offices–County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices–Federal

See Alphabetical Directory Under "U S Government"

Government Offices–State

See Alphabetical Directory Under "Calif State of"

Grain Brokers

FARMERS ALLIANCE BUS ASSOC
945 Riverside Av.....Pso Robls 115
Loomis E C & Son 415 E Branch..Aroyo Grnde5514
Loomis E C & Son 147 High.....Sn Luis Obspo-1080
Paso Robles Farm Supply Center
1144 Railroad.....Pso Robls 230

Grain Dealers

Cousins Jas I 822-13th.....Pso Robls 119-W
DeChaine Bob 1220 Park.....PsoRobls 379
FARMERS ALLIANCE BUS ASSOC
945 Riverside Av.....Pso Robls 115
Loomis E C & Son 415 E Branch..Aroyo Grnde5514
Loomis E C & Son 147 High.....Sn Luis Obspo-1080
Pelton Ray D & Son 1225 Riverside Av..PsoRobls 214

Gravel–See Sand & Gravel

Greases

SAN LUIS TALLOW WORKS
WE SOLICIT
RESTAURANT SURPLUS GREASE
FATS - OILS - BONES
SEE OUR ADVERTISEMENT UNDER TALLOW
Call Us Collect
Clark Field.....San Luis Obspo 2646-W

Greeting Cards–Retail

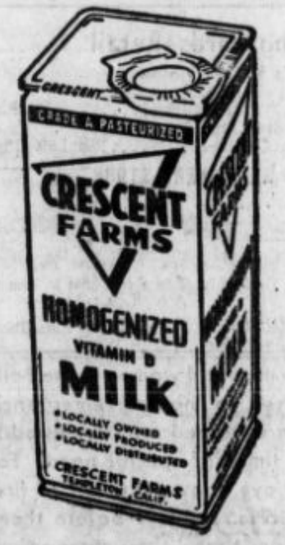
Bickell's Stationery Store
Hallmark Greeting Cards
807-12th .....PsoRobls 882
Gabby Book Store
1040 Chorro.....Sn Luis Obspo 867-W
HILL'S STATIONERY STORE
Exclusive Lines
HALLMARK — NORCROSS
RUSTCRAFT
32 Feet of Card Racks for Your Selection
You Are Welcome to Come In and Browse Around Our Store
1127 Chorro.....San Luis Obispo 1403

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Grocers–Retail

Anderson's Market 13th & Trouville
Grover City.....Aroyo Grnde 2726
Angello Carl Ocean Av & Front
Oceano.....Aroyo Grnde 5925
Atascadero Market Traffic Wy.....Atascadero 89
Avila Grocery
Harold Martin-Proprietor
Avila.....Sn Luis Obspo-8-J-1
BAKERS STORE
Open On Sunday
Grand Av.....Aroyo Grnde 5631
Bennett R M 122 Branch.....Aroyo Grnde 2698
BIEBER'S MARKET 3d & Main.....Templtn 2311
Blankenship's Market
2906 Spring.....Pso Robls 1226-W
Broad Street Grocery 1901 Broad.SnLuisObspo 2938
Burke's Market
2050 Monterey.....Sn Luis Obspo 1625
C H B Market 661 Higuera.....Sn Luis Obspo-999
Calif Park Grocery
Open 8 to 6 Free Parking
390 California Blvd.....Sn Luis Obspo 2738-W
Cody's Market
Pacific & Higuera.....Sn Luis Obspo 2466
Commercial Co The 303 E Branch..AroyoGrnde 2421
CORNER GROCERY
Beer & Wine-Open Sundays
Atascadero Av & Morro Rd...Atascadero 325-J
Cunningham's Grocery
Hwy 1 Morro Del Mar.....MorroBay 6581
Dauth-Leisy Foods 530-12th.....Pso Robls 256
Del Mar Grocery
7 AM To 9 PM Daily & Sunday
Morro Del Mar.....Morro Bay 5291
Del Monte Grocery
301 Snta Barbara Av.....Sn Luis Obspo 1000
DOLLAR MARKET
Bud Poulsen-Owner
Foothill & Morro Rd.....Sn Luis Obspo 1609

AVAILABLE AT YOUR LOCAL GROCER



Grocers–Retail–(Cont'd)

Donohue Sons Grocery
2598 Spring.....Pso Robls 190-W
DOWDEN RAY L
Groceries-Meats-Frozen Food Lockers
Shandon.....PsoRobls 30-F-2
Ellsworth's Market
496 N Broad.....Sn Luis Obspo 3093
Erich's Market 2611 Spring.....Pso Robls 579
FAIR OAKS GROCERY
Open On Sundays
102 N Halcyon Rd.....Aroyo Grnde 2118
FARMERS MARKET
Fruit & Vegetables
445 Marsh.....Sn Luis Obspo 3080-W
Ford's Market 801 Dolliver.....Pismo Bch 61
Fox's Grocery Store Highway No 1....Cambria 88-W
Frank's Grocery 845 Main.....Morro Bay 2771
Garden Farms Store 101 Hwy...Sn Margrita 43-W
Ghezzi's Store Ocean Av.....Cayucos 2911
GLEN OAKS GROCERY
Open 8 AM to 8 PM Daily & Sundays
Eaglet.....Atascadero 647-W
GREENE'S GROCERY
Service Station-Trailer Spaces
One Block South Of Post Office
S 101 Hwy.....Nipomo 2321
Gwin's Grocery Grand Av.....Aroyo Grnde 2415
Halcyon Store W Temple
Halcyon.....Aroyo Grnde 2432
Handy's Corner Grocery
Edna Rd.....Sn Luis Obspo 856
Hawthorne Market
Store No 1 2161 Broad.....SnLuisObspo 3195
Store No 2 399 Foothill Blvd....SnLuisObspo 3190
Hearn's Market
Open On Sun From 10:30 Until 1:00
201 Branch.....AroyoGrnde 5549
Joaquin's Grocery 420 High.....Sn Luis Obspo 526
Johnson & Hacker
Open 7 AM to 8 PM-Sun 8 AM to Noon
101 Hwy.....Nipomo 2341
K & M Mkt 2927 Spring.....PsoRobls 1024
Kelly Bros Market S Hwy.....Atascadero 377
Liles' Market 2105 Spring.....Pso Robls 313
Log Cabin Market
400 Traffic Wy.....Aroyo Grnde 5922
Los Osos Valley Market
Los Osos Valley Rd.....SanLuisObispo 28-J-2
Lovern's Market 101 Hwy.....Nipomo 2791
Lucas F D Store 101 Hwy.....Nipomo 2312
M A B Market
Open 6 AM Close 9 PM Every Day
401 S 13th.....ArroyoGrande 5736
Mac's Grocery Hwy 1.....MorroBay 5206
Mallory Grocery
W B-Bill-Butler Prop Hrs 7:45 to 6 PM
1415 Beach.....Sn Luis Obspo 2215-W
Margarita Mercantile Co.....S Margrita-30
Maston's Grocery
Mrs W R Halpin-Owner
5th & Main.....Morro Bay 2921
McKay P G Paso Robles Bch.....Cayucos 2541
Monterey Market
1601 Monterey.....Sn Luis Obspo 2700
Montgomery's Department Store
Front Oceano.....Aroyo Grnde 9985
Mor-Mac's Food Center 5th & E...Morro Bay 4511
Morris Market 2044 Spring.....Pso Robls 409
Morro Bay Grocery 5th.....Morro Bay 2531
Muzio David 870 Monterey.....Sn Luis Obspo 54
New Park Grocery 1401 Osos....Sn Luis Obspo-1431
Northside Market
84 Santa Rosa.....Sn Luis Obspo 1334
Orcutt Market 835-12th.....Pso Robls-180
Pennington's Grocery Highway.....S Margrita-22
Petersen's General Merchandise.....Templtn 2001
PIONEER DRIVE-IN MARKET
Morro&Marsh.Sn Luis Obspo-1825
Pocket Book Grocery
4th & Brighton Grover City.....AroyoGrnde 2804

(Continued Next Page)

Grocers–Retail–(Cont'd)

Quaglino's Food Market
Open 8:30 AM Until 9:00 PM
2039 Broad.....SnLuisObspo 2713
Santa Rosa Street Market
Mill&Snta Rosa.Sn Luis Obspo-326
Sauer's Market 848 Monterey.....SnLuisObspo 27
Sears Market 700 Marsh.....Sn Luis Obspo 2180
Sebastian's Store
Drugs-Fresh Meats-Liquors-Fishing Tackle
Sn Simeon.....Cambria 27-Y-14
Serv-Ur-Self Market N Hwy.....Atascadero 597-W
Sheffield's Grocery S Highway.....Atascadero 299
Sinsheimer Bros 849 Monterey.....Sn Luis Obspo-18
Smith Arthur R 2630 Broad.....Sn Luis Obspo-1532
SOUTHSIDE GROCERY
100 Higuera.....SnLuisObspo 1795-R
Starbuck's Market
707 Snta Barbara Av.....Sn Luis Obspo 1954
THOMPSON'S GROCERY
1638 Osos.....Sn Luis Obspo 463
THREE CORNER GROCERY
1609 Johnson.....Sn Luis Obspo 610-J
Tomasini Anita Ocean Av.....Cayucos 2904
Tony's Food Center
110 E Branch.....Aroyo Grnde 5926
Trail-Er-In Grocery
Del Rio & 101 Hwy.....Atascadero 403-J
TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera.....Sn Luis Obspo 2193
Tweedy Clifford
1253 Shell Beach Rd Shell Bch....PismoBch 240
U-SAVE GROCERY & MARKET
W C Grose & H R Boren
Grand Av Grover City.....AroyoGrnde 9994
WESTWAY MARKET
GROCERIES - FRUIT
LIQUORS - WINES - BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Saturday Night
Owned by
Bill Mathison and John Carscaden
447 Higuera.....San Luis Obispo 491-W
White's Market
135 S 5th Grover City.....ArroyoGrande 9984
Wilson's Grocery 2121 Broad...SnLuisObispo 4215-J

Grocers–Whsle

ADLER WHOLESALE CO
1440 Marsh.....SnLuisObspo 260
Rand Halpin Co 228 Snta Barbara..SanLuisObspo 93
Rosenthal Mart 445 Higuera.....SnLuisObspo 644

Guides–Shippers'–See Publishers

Advertise here—it pays.

NORMAN BRIDGE
Custom Gunsmith

Phone PASO ROBLES 303
CUSTOM BUILT RIFLES
REBARRELING - REBUILDING
NEW & USED GUNS
COMPLETE LINE OF AMMUNITION
NORM'S CUSTOM GUN SHOP
1339 PINE

Guns

SMITH'S S S TRADING POST
EVERYTHING IN GUNS
NEW - USED - ANTIQUES
We Buy—Sell—Trade
½ Mile Post City Limits Toward Airport
Edna Road.....San Luis Obispo 1498-W

Gunsmiths

LUNDGREN ERIC 1326 Park.....Pso Robls-470
Norm's Custom Gun Shop 1339 Pine...PsoRobls 303
(See Advertisement This Page)
SPORTSMAN'S STORE
869 Higuera.....Sn Luis Obspo 2520
STORNI'S GUN RANCH & MACHINE SHOP
COMPLETE GUN SERVICE
& SUPPLIES
Loading Tools & Supplies – Firing Ranges
MAIL ORDER SERVICE
P. O. Box 457 Glenn E. Storni - Prop.
Look for the Signs – 1 Mile
South of Cayucos at Old Creek Rd.
Cotton Tail Ck Rd.....Cayucos 2362

Haberdashery

See Men's Furnishings Headings

Hairdressers–See Beauty Shops

Handicraft Supplies

Bert's Hobby Shop
995 Higuera.....Sn Luis Obspo 2845-W
(See Advertisement This Page)
PISMO ARTS & CRAFTS
Ceramic-Handicraft & Art Supplies
SHELL KITS – CREPE PAPER FLOWERS
CHENILLE YARDAGE –
GIFTS – NOVELTIES & PICTURES
Free Instruction – Ceramic Painting
Learn to Paint Beautiful Figurines
610 Cypress.....PismoBeach 66-J

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

Handicrafts
- HANDICRAFT SUPPLIES
H-O Railroads - Copper - Plastics - Shells
Plastic Lacing - Raffia - Textile - Painting
Leather Supplies - Bersted Flexible Molds
- HOBBYISTS KITS
Oldtime Vehicles - Covered Wagons
Stage Coaches - Leather Kits & Tools
- MODEL BUILDERS' SUPPLIES
Airplanes - Racing Cars, Etc.

Bert's HOBBY SHOP
Phone San Luis Obispo 2845-W
995 HIGUERA

Hardware–Retail

ATASCADERO HARDWARE
Traffic Wy.....Atascadero 133
Baywood Park Hardware
Baywood Park .....SnLuisObspo 26-R-3
(See Advertisement This Page)
BOYLE LUMBER CO Ocean Av.....Cayucos 2311
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park .....Pso Robls 344
CRAFTSMAN HARDWARE—
SEARS ROEBUCK & CO
879 Higuera .....SnLuisObspo 760
Erhart A R 447 Cypress.....Pismo Bch-39
Fair Oaks Supply
995 Grand Av.....Aroyo Grnde 2697

You'll find it fast in the YELLOW PAGES.

UNION HARDWARE CO.
— HOME OWNED —
We Give S & H Green Stamps
Free Gift Wrapping & Delivery
EVERYTHING IN HARDWARE & HOUSEWARES
- Fine China & Glassware
- Crockery & Dinnerware
- Case Cutlery & Cooking Utinsels
- Tools for Builders & Mechanics
- Dewalt Saws & Delta Power Tools
- Sporting Goods & Garden Supplies
- Builders' Equipment & Supplies
- Plumbing Supplies & Pipe Fittings
- Explosives
- Fuller Paints - *Complete Line*

PHONE
SAN LUIS OBISPO 43
725 HIGUERA

Hardware
- BUILDERS' HARDWARE
- ELECTRIC SUPPLIES
- PLUMBING SUPPLIES
- ALBERS QUALITY POULTRY FEED
- SPORTING GOODS
- STANLEY TOOLS
- WATER HEATERS
- ROYAL DUTCH PAINT

WE DELIVER – OPEN SUNDAYS
BAYWOOD PARK HARDWARE
Phone San Luis Obispo 26-R-3
BAYWOOD PARK, CALIF.

Hardware–Retail–(Cont'd)

FARMER'S HARDWARE & EQUIP CO
BUILDERS' HARDWARE
PAINTS & OILS
CHINA & GLASSWARE
CUTLERY - HARNESS
581 Higuera.....San Luis Obispo 852

Forden's Hardware
857 Monterey.....Sn Luis Obspo 273

GRISANTI HARDWARE
General Hardware — Sporting Goods
Electrical Supplies — Homewares
FINE OLD COLONY PAINTS
Plumbing Supplies — Builders' Hardware
Opposite Post Office in Atascadero Hotel Block
Highway.....Atascadero 580

HAYWARD LUMBER CO
SCHLAGE LOCKS
COMPLETE BUILDERS' HARDWARE
Stanley Hardware & Tools
12th & Riverside Av.....PasoRobles 73
5th & E.....MorroBay 2291
From telephones served from the Cambria Cayucos San Luis Obispo Exchanges only (No Inter-City Charge)
Ask "Operator" for Entrprise 11406

HEATON R C CO 803-13th.....Pso Robls 890
Hewitt H.....Templtn 2361
Howard & Bates
109 Branch.....Aroyo Grnde 2758
Huston R L Co 1338 Railroad....Paso Robles 361
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695
Morro Bay Hardware Store 375-5th..Morro Bay-2941

PACIFIC COAST LUMBER CO OF CALIF
BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT - STUCCO - PLASTERS
ROOFING MATERIALS
101 Hwy .....Pismo Beach 310-R
271 Higuera .....San Luis Obispo 1420
Grande Ave & 20th
Grover City.....Arroyo Grande 2832

Paso Robles Mercantile Co 839-12th...PsoRobls 340
Hardware Dept 839-12th.....Pso Robls 342
Shamel's Hardware & Plumbing Shop....Cambria 36
Union Hardware Co 725 Higuera.....SnLuisObspo 43
(See Advertisement This Page)

Hardware–Whsle & Mfrs

STURDEE STEEL OVERHEAD DOOR HARDWARE
"EASY TO LIFT"
Jamb Type
Residential
Commercial Track
Industrial Track
Special Design
STURDEE
"FOR INFORMATION CALL"
SOUTHERN PACIFIC MILLING CO
Santa Barbara Av.....Sn Luis Obspo 2200
SOUTHERN PAC MILLING CO
Pine .....Pso Robls 433

Wilco Sales 383-40th Oakland.....OLympc 2-8522

Hardwoods–See Lumber Headings

Harness

Paso Robles Mercantile Co 839-12th...PsoRobls 340
ROUND UP 724-13th.....Pso Robls 1180

Harvesters—See Farm Equipment

Hatcheries–Poultry

BLACK'S HATCHERY
Baby Chicks-Turkey Poults
Riverside Av .....PsoRobls 186-W
GROVER CITY HATCHERY
Hatching Turkey Poults Twice Weekly
213 S 16th Grover City.....AroyoGrnde 2358
KIMBER FARMS INC
White Leghorn Baby Chicks
Snta Cruz Rd .....Atascadero 42-W
Littleton's Hatchery
Day Old & Started Chicks
Atas Av & Snta Rosa Rd...Atascadero 117-J
McKeen's Hatchery
Baby Chicks & Poultry Equip
Laurel Ln.....Sn Luis Obspo 45
North's Hatchery Inc
Breeder Ranch
.....Nipomo 2774
North's Hatchery Inc
182 Higuera.....Sn Luis Obspo 2556

Hats–Mfrs

Don Hoy S 101 Hwy.....Snta Margarita 51-J

Hawaiian Goods–See Gift Shops

Health Food Products–Retail

MacKay's Modern Foods
1135 Garden.....Sn Luis Obspo-1444

Health Service

San Luis Obispo County Health Dept
830-10th.....Pso Robls 547

Hearing Aids

ACOUSTICON OF SANTA MARIA
W. F. BIGLER, MANAGER
INVISIBLE HEARING
NO BUTTONS IN THE EAR
BATTERIES AND REPAIRS
FOR ANY MAKE OF INSTRUMENTS
1029 Chorro .....SanLuisObispo 1297

Acousticon of Santa Maria
846 Higuera.....Sn Luis Obspo 1308

SONOTONE HEARING SERVICE
M. A. BANTA, CONSULTANT
1401 Cazadero St.
San Luis Obispo Phone 2642-J
BATTERIES & SERVICE
FOR ALL HEARING AIDS
C. E. FRENCH, Santa Barbara Mgr.
Studio G
19 E Canon Perdido...Santa Barbara 7819

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

Hearing Aids–(Cont'd)

Sonotone Hearing Service
1401 Cazadero .....SnLuisObspo 2642-J

ZENITH HEARING AIDS
3 great models — versatile new "Regent", extra-small "Royal", extra-powerful "Super-Royal". Sensibly priced . . . outstanding features, quality and operating economy. 10-DAY MONEY-BACK GUARANTEE. By makers of famous Zenith Television and Radios.
ZENITH THE ROYALTY OF HEARING
"WHERE TO BUY THEM"
Hi-Way Drug Store 1217 Spring...PasoRobles 152

Heaters

See also Furnaces–Heating

DAY & NIGHT PANEL RAYS—
McKELVEY'S HENRY B PLUMBING & HEATING Highway.....Atascadero 394
DEARBORN HEATERS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

Heaters–Water

See Water Heaters Headings

Heating Apparatus

See Specific Kinds, i.e., Boiler Headings; Furnaces Headings; Heaters; Water Heaters, Etc.

Heating Contractors

See Contractors–Heating & Ventilating

Herbs

Wu H M 972 Snta Rosa.....Sn Luis Obspo 1750-W

Hides

SAN LUIS TALLOW WORKS
Clark Field.....Sn Luis Obspo 2646-W

Hobby Supplies

See Model Construction Supplies

Hogs–See Livestock

Home Food Freezers

See Freezers–Food Storage Units

Homes

CALDWELL NURSING HOME
Regstr'd Nurse All Times Chronic Cases
321-12th.....Pso Robls 1170
SCOTT'S FAIR OAKS CONVALESCENT HOME
222 Elm.....Aroyo Grnde 4468
Tabell's San Luis Rest Home
535 Islay.....Sn Luis Obspo 2342-J

Hospital Equipment & Supplies

Jones Ambulance Service
780 Pacific.....Sn Luis Obspo 887

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Hospitals

ATASCADERO GENERAL HOSPITAL
Magnolia Av. Atascadero-170

FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
General Hospital Johnson Av.....Sn Luis Obspo 1500

MOUNTAIN VIEW HOSPITAL
1530 Marsh. Sn Luis Obspo-1400

PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL 15th.....PsoRobls 1200

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
Home for Aged — Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds — Unsurpassed Climate
222 Elm.....Arroyo Grande 4468

Hot Springs

See Also Resorts

HIDDEN VALLEY HOT SPRINGS INC
Avila Rd.....Sn Luis Obspo 7-R-2

PASO ROBLES DOWNTOWN HOT SPRINGS
840-11th.....Paso Robles 619
(See Advertisement This Page)

Paso Robles Famous Hot Springs & Health Baths
38th & Spring.....Pso Robls 240

POTATO HOLDER

Use muffin tins for baking potatoes. Keeps them from rolling all over—prevents burned fingers.

PASO ROBLES
DOWNTOWN
HOT SPRINGS
Est. 1906
HOT SULPHUR—STEAM—MUD
FOR RELIEF OF
ARTHRITIS
NEURITIS
RHEUMATISM
AND OTHER AILMENTS
SWEATS—SWEDISH MASSAGE
CHIROPRACTIC TREATMENTS
Doctor in Attendance
L. P. WILKINSON, D. C.
Owner & Manager
PHONE
PASO ROBLES 619
840-11th
ACROSS FROM CITY PARK

Hotels

ANDERSON HOTEL & GRILL
Monterey.....Sn Luis Obspo 902

ANDREWS HOTEL 901 Osos...Sn Luis Obspo 317
Antlers Hotel 1238 Spring.....Pso Robls 262
Atascadero Hotel S Highway.....Atascadero 197
Blackstone Hotel 844 Monterey...Sn Luis Obspo-840
Cambria Pines Lodge.....Cambria 50
Camozzi Hotel.....Cambria 86-J

COLONIAL HOTEL
F G Anderson-Owner
103 Santa Barbara Av...Sn Luis Obspo 1947
Davis Hotel 985 Chorro.....Sn Luis Obspo 1794
Dollar Hotel The 1317 Spring.....Pso Robls 102-J
Edgewater Motel 280 Wadsworth.....PismoBch 3

EXCHANGE HOTEL Hwy No 1.....Cayucos 2011

FREMONT HOTEL
Mabel H Gnesa-Proprietress
979 Osos.....Sn Luis Obspo 2984

Golden State Hotel 1109 Morro...Sn Luis Obspo-175

GRANADA HOTEL
Chas Babcock Mgr
1128 Morro.....SnLuisObspo 2406

HI-WAY HOTEL 916-13th.....Pso Robls 521
HOTEL BUTLER 230 Pomeroy.....PismoBch 41

HOTEL CARLTON
ATTRACTIVE ROOMS
& APARTMENTS
ALL WITH TILE BATHS
Unique Coffee Shop — Restaurant
& Cocktail Lounge
Moderate Rates
Hiway.....Atascadero 500

HOTEL HOLST 1227 Spring.....Pso Robls 149
Hotel Obispo
Agnes M Hughes-Owner
1025 Court.....Sn Luis Obspo 600-J
Hotel Park 1815 Osos.....Sn Luis Obspo-792

HOTEL SAN LUIS
Rita Soto-Proprietress
697 Higuera.....Sn Luis Obspo-1917

I X L Hotel
C A Tingley Owner
740-14th.....Pso Robls-269

MARSHALL HOTEL
874 Higuera.....Sn Luis Obspo 400

MIDWAY HOTEL
997 Higuera.....Sn Luis Obspo 1991

MISSION HOTEL
865 Monterey.....Sn Luis Obspo 593-W
Motel Inn Monterey.....Sn Luis Obspo 1340
Oceano Hotel Front Oceano.....AroyoGrnde 5794

PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
100 ATTRACTIVE ROOMS
Coffee Shop — Cocktail Lounge
Famous Health & Mud Baths
Room & Bath $3.00 & Up
Center of All Activities
1308 Spring.....Paso Robles 158

PASO ROBLES INN 1103 Spring....Pso Robls-1100
Pines Hotel & Coffee Shop
Hwy No 1.....Cambria 88-W

PISMO HOTEL 701 Price.....Pismo Bch 20
Ramona Hotel 819-12th.....Pso Robls 30-J

RANCHOTEL 1900 Monterey...Sn Luis Obspo 2333
Rhodes Hotel 864 Monterey....Sn Luis Obspo-2765-J

(Continued Next Page)

CARRY COLOR SAMPLES

When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

Hotels–(Cont'd)

STEWART HOTEL
PERMANENT ACCOMMODATIONS
Barber Shop — Beauty Salon
Smoke Shop & Billiard Parlor Adjoining
In Our Dining Room
We Specialize in
BARBECUED CHICKEN – SPARE RIBS & STEAKS
COMPLETE DINNERS
158 Higuera.....SanLuisObispo 1931

Travelodge 2701 Spring.....Pso Robls 304
Wineman Hotel Higuera.....Sn Luis Obspo-1800

House Movers

VAN RONK & RENSHAW
HOUSE MOVING
RAISING — SHORING — WRECKING
Boats Moved
No Job Too Large or Too Small
317 Palisades Av
Shell Bch.....Pismo Bch 341-W
Shell Beach.....PismoBeach 257-W

YORK IRVIN
HOUSE MOVER
Experienced – Reliable
Insured
MOVING – RAISING – SHORING
Free Estimates
1290 Nice Av Grover City. ArroyoGrande 5630

Hydrotherapists

Madson A J 870 Price.....Pismo Bch 190

Ice

Holt's Milk & Ice Service 421 Pismo...PismoBch 89
Mahan Thomas A 451 Pismo.....Pismo Bch-47
Oceano Ice Co Oceano.....Aroyo Grnde 2288
Paso Robles Ice & Beverage
Free Delivery Service
1113 Fresno.....PsoRobls 233
Puritan Ice Co Traffic Wy.....Atascadero-59

SAN LUIS ICE & COLD STORAGE CORP
CRYSTAL CLEAR ICE
Crushed, Bulk or Cubes
CITY WIDE
DELIVERY SERVICE
1409 Walker.....San Luis Obspo 67-

Volle Ice Sales
Railroad & Ocean Av.....Arroyo Grande 2855
If no answer phone.....Pismo Beach 142

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Ice Cream & Frozen Desserts–Dealers

BEATRICE FOODS CO-MEADOW GOLD ICE CREAM DIVISION
Plant 2840 Spring
1836 Park.....PsoRobls 464

GOLDEN STATE COMPANY LTD
570 Higuera.....SnLuisObspo 181
Meadow Gold Ice Cream-Div Of Beatrice Foods Co
1836 Park.....PsoRobls 464
Melody Ice Cream Bar 625-12th.....PsoRobls 1015
Sue's Sundries 1634 Osos.....SnLuisObspo 2565-J

Ice Cream & Frozen Desserts–Mfrs & Distrs

ARDEN ICE CREAM—
LAWRENCE CHET
116 W Branch.....AroyoGrnde 2994

Arden Ice Cream Distr
116 W Branch.....AroyoGrnde 2994
BAXTER'S FREEZE 828 Spring...PsoRobls 1329-W
BOODRY'S DRIVE IN
Our Own Ice Cream
2436 Broad.....SnLuisObispo 2439-W
FOSTER FREEZE OF PASO ROBLES
2524 Spring.....PsoRobls 873-W
FROSTED MALT SHOP
We Make Our Own Ice Cream
Hwy.....Atascadero 525
GOLDEN STATE COMPANY LTD
570 Higuera.....SnLuisObspo 181
MEADOW GOLD ICE CREAM-DIVISION OF BEATRICE FOODS CO 1836 Park...PsoRobls 464
Petan Dairy Farms 241 Pismo....SnLuisObspo 4298
Swift & Co 241 Pismo.....SnLuisObspo 4299

Incinerators

PACIFIC INCINERATORS—
MANUFACTURER WHOLESALER
ALBANY CONCRETE CO INC
1840-4th Berkeley.....Berkeley 7-5733

Indian Goods–See Gift Shops

Infants' Garments

See Children's & Infants' Garments Headings

Insecticides-Retail

Loomis E C & Son
415 E Branch.....Aroyo Grnde 5514
Loomis E C & Son 147 High...Sn Luis Obspo 1080
Paso Robles Mercantile Co 839-12th...PsoRobls 340

Insecticides-Whsle & Mfrs

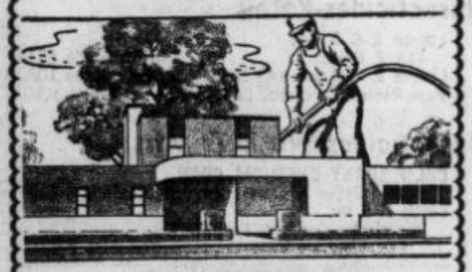
CALIF SPRAY-CHEMICAL CORP
Branch Office S Blasser Rd...SantaMaria 5-6104
Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View.....Yorkshire 7-5511

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

INSUL-FLUF
Feather weight
HOME INSULATION
15° to 25° COOLER IN SUMMER
25% to 50% FUEL SAVINGS
- Permanently Fire Resistant
- Will Not Pack or Settle
- Vermin and Rodent Resistant
- Guaranteed for Lifetime of the Structure
- **Approved by Pacific Coast Building Officials Conference**

ALSO ALUMINUM AWNINGS & SCREENS
Call Today For Free Estimate & Demonstration
FHA TERMS
JOHN ROZA JR. - Owner
PHONE
SAN LUIS OBISPO 1588-W
463 PACIFIC

JOHNS-MANVILLE
"BLOWN" ROCK WOOL
INSULATION
COMFORT



Weatherstripping
PHONE
San Luis Obispo 546
HARRY KYLE
KYLE COMPANY
1609 Osos San Luis Obispo

Insulating Contractors–Cold & Heat

Insul-Fluf Insulation 463 Pacific SnLuisObspo 1588-W
(See Advertisement This Page)

Insulation Materials–Cold & Heat

Builders Market 1115-13th.....PsoRobls 277

FIBERGLAS INDUSTRIAL INSULATION–
DISTRIBUTOR
S L O SUPPLY CO
101 Higuera.....SnLuisObspo 351

INSUL-FLUF INSULATION
LICENSED CONTRACTOR
SAVE UP TO 50% ON FUEL BILLS
INSUL-FLUF IS FIRE RESISTANT
EASY FHA TERMS
BATTS & BLOWN INSULATION
FREE ESTIMATES
463 Pacific .....SanLuisObispo 1588-W

KYLE COMPANY 1609 Osos.....Sn Luis Obspo 546
(See Advertisement This Page)

Insurance Adjusters–See Adjusters

Insurance Agents & Brokers

Arsenio J T 861 Monterey.....Sn Luis Obspo 729
ATKINSON E H 1043 Higuera..Sn Luis Obspo 697
(See Advertisement Page 97)
BACHINO&STOCKIRD
740 Higuera.....Sn Luis Obspo-393
Bolton Henry C 1015 Chorro....Sn Luis Obspo-1875

BROWN & ROY REALTORS & INSURORS
COMPLETE INSURANCE SERVICE
BONDS
Advisors Since 1906
Fire – Life – Automobile – Liability – Accident
Hartford – Travelers – Fireman's Fund – North America Insurance Companies – National Automobile Club
314 Pomeroy Av.....PismoBeach 154
If no answer call.....ArroyoGrande 2778

Calif Western States Life
1042 Palm.....Sn Luis Obspo 938
Conklin Thos H
427 Water Shell Beach.....PismoBch 257-J

CONKLIN TOM H
Representing Old Line Co's
General Insurance Co. of America
Travelers Insurance Co.
Guarantee Insurance Co.
National Union Fire Ins. Co.
America Fore Ins. Group
To Insure Anything Call
Security Bk Bldg.....SanLuisObispo 47

Conklin Tom H
Security Bk Bldg.....Sn Luis Obspo 47
(See Advertisement Page 97)
Cooper Gladys V Hwy.....Cambria 94
COUSINS JAMES I 822-13th...Pso Robls 119-W
(See Advertisement Page 97)
DE CHAINE BOB INSURANCE AGENCY
1220 Park .....PsoRobls 129
Del Martini Chas 1128 Garden.....SnLuisObspo 83
Delmartini Chas 5th.....MorroBay 5555
Devens R A 1111 Chorro.....Sn Luis Obspo 2979
Donkin Charles P
Northwestern Mutual Life Ins Co
1328 Foothill Blvd.....SnLuisObspo 173
EAKES JOHN M 982 Monterey...SnLuisObspo 2020
EVANS BROKERAGE CO
1118 Chorro .....SnLuisObspo 4286

(Continued Next Page)

Insurance Agents & Brokers–(Cont'd)

EVANS GERALD B
Complete INSURANCE Service
FIRE – CASUALTY – MARINE
FIDELITY & SURETY
Representing Capital Stock Insurance Companies
1118 Chorro .....SnLuisObspo 4286

FARMER'S INSURANCE GROUP
Paul R Routzahn-Agent
960 Grand Av.....Arroyo Grnde 2769
FARMER'S INS GROUP
Hazel Leverenz-Agent
Hwy .....Atascadero 14
FARMERS INSURANCE GROUP
E H Atkinson-District Agent
1043 Higuera.....Sn Luis Obspo 697
FARMER'S INSURANCE GROUP
Harry Edwards-Agent
1744 Vine.....Pso Robls 850-W
Fowler P D 531-12th.....PsoRobls 1220

GEE INSURANCE AGENCY
Charles E. Gee & Margaret A. Gee
A COMPLETE INSURANCE SERVICE
FIRE – CASUALTY – FIDELITY
MARINE & SURETY
Traffic Way .....Atascadero 333

Gist Fred L 1035 Chorro.....Sn Luis Obspo-858
(Continued Next Page)

INSURANCE
TOM H. CONKLIN
ALL FORMS
LIFE • AUTO • FIRE
LIABILITY • COMPENSATION
• BONDS
MARINE & INLAND MARINE
HEALTH & ACCIDENT
HOSPITAL PLANS
"To Insure Anything"
CALL SAN LUIS OBISPO
47
If no answer call Pismo Beach 257-J
SECURITY NAT'L BANK BLDG. RM. 7
793 Higuera
INSURANCE

ATKINSON
INSURANCE AGENCY
- FIRE
- AUTO
- TRUCK
- COMPENSATION

PHONE
SAN LUIS OBISPO 697
1043 Higuera

IN PASO ROBLES
For
HARTFORD INSURANCE

THE HARTFORD FIRE INSURANCE CO.
And the
HARTFORD ACCIDENT & INDEMNITY CO.
This Agency Writes All Forms of Insurance Including Life
PHONE
Paso Robles 119-W
JAMES I. COUSINS
ASSOCIATES
ROBERT J. COUSINS – E. A. COUSINS
822-13TH

Insurance Agents & Brokers–(Cont'd)

HARTFORD INSURANCE–
BACHINO & STOCKIRD
740 Higuera .....SnLuisObspo 393
COUSINS JAMES I 822-13th..Pso Robls-119-W
YORK SID INS AGENCY
1213 Park .....PasoRobls 727-J

HENDERSON BROKERAGE CO
INSURANCE
Real Estate
G. EARL HENDERSON
HAROLD WILKINS
South of Shell Station
Highway .....Atascadero 194
Residence .....Atascadero 101-J

Hier-Johnson Brokerage Traffic Wy.Atascadero 690-W
HIWAY ONE REALTY
5th & Piney Wy.....MorroBay 5491

HOLMES MILTON J
Complete General Insurance Service
Agent for
American Motorist, Argonaut, Calif. Compensation, Fidelity & Deposit, Gulf, N.A.C., New Hampshire Fire, Northwestern National Fire, Oregon Mutual, Pacific Indemnity, Pearl, Provident Accident, Superior, Zurich.
846 Higuera .....SanLuisObispo 4196

Husted Don W 1111 Chorro...Sn Luis Obspo 2979
Irey Vern
Metropolitan Life Ins Co Agent
231 Kentucky .....SnLuisObispo 2892-J

IRVIN JAS F
Representative
METROPOLITAN LIFE INSURANCE CO.
LIFE – ACCIDENT – HEALTH & FAMILY HOSPITALIZATION INSURANCE
1042 Pismo .....SanLuisObispo 734

Kamm L W 1137 Chorro.....Sn Luis Obspo-1051

KENNEDY RALPH C
INSURANCE – REAL ESTATE
NOTARY PUBLIC
AUTO
FIRE
LIABILITY
ACCIDENT & HEALTH
WORKMEN'S COMPENSATION
1120 Garden .....SanLuisObispo 1900

Kjaerbye Harold F 1008 Palm..Sn Luis Obspo 3220
Lawrence L W 1020 Broad.....Sn Luis Obspo-121
Lessi C L 1137 Chorro.....Sn Luis Obspo 632

LEWIS HELEN M
AETNA INSURANCE GROUP
INSURANCE CO. OF NORTH AMERICA
TRAVELERS & GREAT AMERICAN INDEMNITY
Residence Phone .....PasoRobles 567
Box 511
724-14th .....PasoRobles 72

LOOMIS E C & SON
415 E Branch.....Aroyo Grnde 5514
147 High.....Sn Luis Obspo 1080
Lovett Lee R 1051 Price.....PismoBch 316

The Yellow pages save you time.

Insurance Agents & Brokers–(Cont'd)

MURRELL L B
GENERAL INSURANCE
Representing
OCCIDENTAL LIFE INSURANCE CO.
SECURITY INSURANCE GROUP
SANTA BARBARA CO. FARMERS' MUTUAL FIRE ASSN.
1016 Court.....San Luis Obispo 1039-J
If no answer .....San Luis Obispo 2992
Or.....Arroyo Grande 2519

Mutual Life Ins Co of N Y
R P Davis Representative
1411 Essex.....Sn Luis Obspo 842-R
NELSON WM A
968 Monterey.....Sn Luis Obspo 2134
NOYES REALTY SERVICE 844 C...MorroBay 2171

NOYES REALTY SERVICE
RICHARD G. NOYES
Agent for
FIREMAN'S FUND GROUP
GLOBE & RUTGERS
TRAVELERS
NATIONAL AUTO CLUB
Fire – Casualty – Automobile
Ocean Av .....Cayucos 2121
Residence .....Cayucos 4262

O'Donnell Insurance Service
853 Marsh.....Sn Luis Obspo 1345
Paso Robles Farm Supply Center
1144 Railroad.....Pso Robls 230
Paso Robles Insurance Agcy
531-12th .....PsoRobls 1220
ROGERS JOHN L 577 Marsh..Sn Luis Obspo 3199
Rohrberg Milton C 855 Main.....Morro Bay 4711
Sobey Giff 531-12th.....PsoRobls 1220

STATE FARM INSURANCE
All types of automobile insurance, including the famous 80-20 collision pioneered by State Farm Mutual. All at low cost because State Farm aims to insure only careful, selected drivers — who have fewer accidents! Also residence liability, life and fire insurance.
"FOR INFORMATION CALL"
EAKES JOHN M
982 Monterey.....Sn Luis Obspo 2020
WALKER ISABEL
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560
WHITAKER FRED W
204-17th.....Pso Robls 678

Swall Ruth 221 E Branch.....AroyoGrnde 4462
Taylor J Wm 415 E Branch.....Aroyo Grnde 5514
(Continued Next Page)

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Insurance Agents & Brokers–(Cont'd)

Thornburgh Grace Mrs
855 Monterey.....Sn Luis Obspo 11

TRAVELERS INSURANCE–
CONKLIN TOM H
Security Bk Bldg.....SnLuisObspo 47

WALKER ISABEL
Snta Barbara Co Farmers Mutual Fire Assn
1016 Court.....Sn Luis Obspo 1039-J
If no answer call.....Atascadero 258-W
Waltz Royal L Main.....Cambria 103
WHITAKER FRED W
State Farm Mutual Insurance Co
204-17th.....Pso Robls 678

YORK SID INS AGENCY
PASO ROBLES
HARTFORD FIRE INSURANCE CO.
PRUDENTIAL INS. CO.
FIREMAN'S FUND GROUP
INS. CO. OF NORTH AMERICA
Broker for All Lines of Insurance
1213 Park .....PasoRobles 727-J

Insurance Companies & General Agencies

BUSINESS MEN'S ASSURANCE CO
J R Hutchison-Special Representative
2030 Fixlini.....Sn Luis Obspo 160-J
Equitable Life Assurance Soc
2424 Gerda .....SnLuisObspo 1487-J
Farmers Insurance Group
1043 Higuera.....Sn Luis Obspo 697
Farmer's Insurance Group
1744 Vine.....Pso Robls 850-W
Hartford Accident & Indemnity Co Agcy
740 Higuera.....Sn Luis Obspo 393
Holmes Milton J 846 Higuera...SnLuisObspo 4196
Murrell L B 1016 Court.....SnLuisObspo 1039-J
New York Life Insurance Co
C L Lessi-Representative
1137 Chorro.....Sn Luis Obspo 632
Northwestern Mutual Life Ins Co
The Dividend Paying Co of America
1328 Foothill Blvd.....SnLuisObspo 173
Pac Mutual Life Ins Co 1128 Garden..SnLuisObspo 83
PRUDENTIAL INS CO OF AMER
George W Williams-Distr Agent
795 Islay.....Sn Luis Obspo 1272-W
Prudential Ins Co of America
468 Leff.....Sn Luis Obspo 1434-M
Reserve Life Insurance
982 Monterey .....SnLuisObspo 2698
Santa Barbara Co Farmers Mutual Fire Assn
1016 Court.....Sn Luis Obspo 1039-J
State Farm Insurance Co
S Hwy.....Atascadero 258-W
If no answer call.....Atascadero 560
State Farm Insurance Companies
982 Monterey.....Sn Luis Obspo 2020
State Farm Mutual Insurance Co's
204-17th..Pso Robls-678
WEST COAST LIFE INSURANCE CO
W C Garrity & C W Vitt
774 Marsh .....SnLuisObspo 1407

Interior Decorators

ZEGAR FURNITURE STORE
840 Monterey.....Sn Luis Obspo 85

SHARP PRACTICE

Cutting through medium weight sandpaper is a quick way to put an edge on dull scissors.

Investments

FIRST CALIF CO
John F O'Brien Broker
Investment Securities-Stocks & Bonds
Bank of America Bldg.....Sn Luis Obspo 301
Wickenden W C 853 Marsh....Sn Luis Obspo 1345

Investments–Real Estate–See Real Estate

Iron–Scrap–See Junk Dealers

Ironing Machines

CONLON IRONERS–
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

FRIGIDAIRE DELUXE IRONER–
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

MAYTAG FACTORY AUTHORIZED SALES & SERVICE–
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

Irrigation Systems & Equipment

McCOY PUMP CO
1134-13th.....Pso Robls 1311

SHUR-RANE SPRINKLER SYSTEMS–
SMITH PUMP & IRRIGATION
13th & Riverside Av.....PsoRobls 358

Jacks

General Auto Parts 1218 Pine.....Pso Robls 280

Janitor Service

AMER WINDOW CLEANING & JANITOR SERVICE
Formerly Gibs Janitor Service
1224 Morro.....Sn Luis Obspo 2142-W
If no answer call.....SnLuisObspo 2992
D'Amato V 527 Branch.....Sn Luis Obspo 2846-J

Janitors' Supplies

ROWE SERVICE EQUIPMENT & SUPPLY
FLOOR CLEANERS & WAXES
MOPS - BUCKETS - WRINGERS
WINDOW & FLOOR SQUEEGEES
FLOOR BRUSHES OF ALL KINDS
FOR COMMERCIAL USES
HILD FLOOR POLISHING & SCRUBBING MACHINES
136-12th.....Paso Robles 583

CORNER CLEANER

Whisk away dirt in hard-to-reach corners with an old whisk broom trimmed to a V-shaped point.

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Jewelers–Mfrs

Rimelen C A Traffic Wy.....Atascadero 677-W

Jewelers–Retail

ANDREWS DON
DIAMONDS – WATCHES
SILVERWARE – CLOCKS
Expert – Guaranteed
Watch Repairing
1009 Higuera .....SanLuisObispo 936

BROWN CLARENCE
San Luis Obispo's Leading Credit Jeweler
CHARGE ACCOUNTS INVITED
AT NO ADDITIONAL COST TO YOU
Diamond Engagement & Wedding Rings
Bulova, Elgin, Hamilton, Longine,
Wittnauer & Swiss Watches, Also
Jewelry – Silverware – Watch Repairing
S & H Green Stamps
862 Higuera .....SanLuisObispo 1312

Brown Clarence 862 Higuera.....SnLuisObspo 1312
(See Advertisement This Page)
Gragg's 779 Higuera .....SnLuisObspo 1661
(See Advertisement Page 101)

GUTHRIE'S JEWELRY
The Finest in
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Gruen – Elgin
Bulova – Cyma Watches
Towle – Wallace – Lunt – Heirloom
International Sterling
"FINE WATCH REPAIRING"
Established Since 1910
741-12th .....PasoRobles 789

Jewelers–Retail–(Cont'd)

HILLYGUS STANLEY JEWELER
in PASO ROBLES for
WATCHES
DIAMONDS
JEWELRY
"QUALITY WATCH REPAIRING"
1324 Park .....PasoRobles 819-R

MARSHALL'S JEWELRY STORE
Since 1889
TOWLE - WALLACE - HEIRLOOM
INTERNATIONAL - LUNT STERLING
HAMILTON - ELGIN AND WYLER WATCHES
Expert Jewelry and Watch Repairing
790 Higuera.....San Luis Obispo 597

MILLER'S JEWELRY
DIAMONDS — WATCHES
JEWELRY
If You Don't Know Jewelry Know Your Jeweler
Highway .....Atascadero 244-W

Paso Robles Jewelry Store 725-13th...Pso Robls-443
Reed J M 238 Pomeroy Av.....Pismo Bch 78-W
(Continued Next Page)

Make it a habit to "Look inside the Classified"—you'll save time and effort.

SAN LUIS OBISPO'S LEADING CREDIT JEWELER SINCE 1934

Clarence Brown

CHARGE ACCOUNTS INVITED

AT NO ADDITIONAL COST TO YOU

WE FEATURE
A LARGE SELECTION OF

- **DIAMOND** ENGAGEMENT & WEDDING RINGS
- **WATCHES** BULOVA, ELGIN, HAMILTON, LONGINE, WITTNAUER, ALSO SWISS WATCHES
- **FINE JEWELRY** ALSO JEWELRY MADE TO ORDER
- **SILVERWARE** 1847 ROGERS BROS. COMMUNITY & HOLMES & EDWARDS STERLING INLAY

YES - WE DO DIAMOND
• SETTING – APPRAISING
• JEWELRY ENGRAVING
Expert – Guaranteed Watch Repairing

We Give S. & H. Green Stamps

CALL SAN LUIS OBISPO 1312

862 HIGUERA SAN LUIS OBISPO

Jewelers–Retail–(Cont'd)

REID MAURICE YOUR JEWELER
DIAMONDS — WATCHES
JEWELRY — SILVERWARE
ALL WATCH REPAIRS COMPLETED
IN OUR SHOP
Crystals Fitted While You Wait
1321 Park.....Paso Robles 714-W

Rimelen C A Traffic Wy.....Atascadero 677-W
San Luis Jewelry & Loan Co
974A Monterey.....Sn Luis Obspo 2958-W
Sinclair's Jewelry 1044 Chorro...Sn Luis Obspo-1482
Vaughn's Jewelry 115 E Branch....AroyoGrnde 2330
VIGNEAU'S JEWELRY STORE
867 Monterey. Sn Luis Obspo-593-J

Jewelry Engravers

Brown Clarence 862 Higuera.....SnLuisObspo 1312

Junk Dealers

GROVER CITY JUNK & AUTO WRECKING YARD
Carl E. Payne - Prop.
WE BUY ALL KINDS OF METALS
SCRAP IRON – STEEL – COPPER
RAGS – BATTERIES
ALSO AUTO WRECKING
"We Pay Top Prices"
13th & Farrell Rd.....ArroyoGrande 2991

Mission Salvage Co 553 Higuera...SnLuisObspo 1608
(Continued Next Page)

Advertise here—it pays.

GRAGG'S

JEWELRY

Official S. P. Watch Inspector

WATCHES	SILVERWARE
GRUEN	GORHAM
ELGIN	TOWLE
HAMILTON	WALLACE
WALTHAM	COMMUNITY
OMEGA	1847 ROGERS
LE COULTRE	

EXPERT WATCH REPAIRING

Phone San Luis Obispo
1661

779 HIGUERA
BETWEEN THE BANKS

PAULSON'S WRECKING & SALVAGE

SERVING SAN LUIS OBISPO COUNTY

WE BUY
SCRAP STEEL
AND
METALS
of All Kinds

STEEL - CAST IRON - COPPER - BRASS - ALUMINUM
RADIATORS - BATTERIES, ETC.

Salvage Yard on ORCUTT RD.

SAN LUIS OBISPO 320-J
If No Answer Call San Luis Obispo 2917-W

Main Office
AUTO WRECKING
USED PARTS
SOUTH OLD 101 HIWAY

Junk Dealers–(Cont'd)

PAULSON'S WRECKING & SALVAGE
Old 101 Hwy ..... SnLuisObspo 320-J
(See Advertisement Page 101)
Paulson's Wrecking & Salvage
Orcutt Rd ..... SnLuisObspo 2917-W
WESTSIDE AUTO PARTS CO
S Higuera ..... Sn Luis Obspo 1198
(See Advertisement This Page)

Justices of the Peace

San Luis Obispo County Justice of Peace
Garden Farms ..... S Margrita 48-Y-2

Kerosene–See Oils–Fuel & Heating

Keys–See Locksmiths

Kitchen Equipment

CROSLEY KITCHENS

Seven sink models — Single or double bowls. Variety of wall & base cabinets of insulated heavy gauge steel. Baked enamel finish. Linoleum work tops. Movable accessories.

CROSLEY

SALES—SERVICE

"FOR INFORMATION CALL"

MALLETT'S REFRIGERATION SERVICE
S Hwy ..... Atascadero 638

HOMART KITCHEN EQUIPMENT—
SEARS ROEBUCK & CO
879 Higuera ..... SanLuisObispo 760

Kramer's 1325 Park ..... PasoRobles 385

YOUNGSTOWN KITCHENS—
EPP'S 745 Higuera ..... SnLuisObispo 711

Knit Goods–Blocking–See Cleaners & Dyers

Knitting Instruction

Hawkins Merle Knit & Art Shop
718 Higuera ..... Sn Luis Obspo 49

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

—BUYERS OF—
Scrap Iron - Lead - Copper
Brass - Aluminum and All
Non-Ferrous Metals
AUTOMOBILE WRECKS BOUGHT & SOLD
WEST SIDE SALVAGE YARD
South Higuera Street
Rear of George's Station
Phone San Luis Obispo 1198

Labor Organizations

Building Trades Council
1530 Monterey ..... Sn Luis Obspo 256
Carpenter's Local 1632
Louis Kreinbring-Bus Agt & Secy
811 Palm ..... Sn Luis Obspo 117
Culinary Alliance & Bartenders Union 703
IOOF Bldg ..... PsoRobls 548
Culinary Alliance&Bartenders' Union Loc-703
Marie Birdsong Sectry
843 Palm ..... Sn Luis Obspo 2783
Labor Local No 1464 A F of L
Construction & General-Local No 1464
A F of L Labor Temple
1530 Monterey ..... Sn Luis Obspo-256
Labor Union Local 1464
703½-12th ..... Pso Robls 1340
Musician's Union Local No 305
286 Tassajara Dr ..... SnLuisObspo 3088
Plumbers & Steam Fitters Union 403
1040 Broad ..... SanLuisObispo 1655-W
Teamsters Union Local 381
Dale P Earing-Business Representative
1040 Broad ..... SnLuisObspo 1881

Laboratories–Dental

See Dental Laboratories

Laboratories–Medical

FRENCH HOSPITAL
24 Hour Service
1170 Marsh ..... Sn Luis Obspo 3135
PASO ROBLES MEDICAL LABORATORY
1110 Vine ..... PsoRobls 201
If no answer call ..... PsoRobls 848-J
SAN LUIS MEDICAL LABORATORY
1540 Marsh ..... Sn Luis Obspo 896
If no answer call ..... Sn Luis Obspo 3087-M
If no answer call ..... Sn Luis Obspo 1400

Lacquer Finishing

See Painting Contractors

Ladders

Paso Robles Mercantile Co 839-12th ... PsoRobls 340

Ladies' Tailors–See Tailors–Ladies'

Land Leveling

See Also Contractors Excavating
VALLEY PAVING & CONSTRUCTION CO
Hwy 101 ..... Aroyo Grnde 2574

Landscape Architects

Waring Nurseries Highway 101 .. PismoBch 449-Y-11
Young E M 191 Poly View ..... SnLuisObspo 2818-J

Landscape Construction

Karleskint's Florist & Nursery
1422 Monterey ..... Sn Luis Obspo 2060
Waring Nurseries Highway 101 .. PismoBch 449-Y-11

Lathing Contractors

HURST CLIFFORD
6th & Brighton Grover City ..... AroyoGrnde 2619

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable. You can reach him by calling the business office of the telephone company.

Laundries

American Cleaners & Laundry
933 Main ..... Morro Bay 3342
AMERICAN LAUNDRY & DRY CLEANERS
EXPERT LAUNDRY
AND
DRY CLEANING
PICK-UP & DELIVERY SERVICE
1313 Broad ..... San Luis Obispo 304

Best's Automatic Laundry
Traffic Wy ..... Atascadero 247-W
CAMBRIA PINES LAUNDRY & CLEANERS ..... Cambria 45-J
(See Advertisement This Page)
HOME LAUNDRY CO 1323 Morro .. Sn Luis Obspo-70
(See Advertisement This Page)
Mission Laundry 331 Pacific .... SanLuisObispo 1440
(See Advertisement This Page)
MODEL LINEN SUPPLY
348 Higuera . Sn Luis Obspo-1238
PASO ROBLES LAUNDRY & DRY CLEANING
PICK-UP & DELIVERY
LET ONE STOP
DO IT ALL
1344 Pine ..... Paso Robles 315

Ty-Dee Diaper Service
1032 Nipomo ..... SanLuisObispo 2319-J
If no answer call ..... SanLuisObispo 2167-J

LAUNDRY

DRY CLEANING
• FAMILY BUNDLES
• FINISHED WORK
• LINEN SUPPLY SERVICE
CAMBRIA PINES LAUNDRY & CLEANERS
LEON BORDEGARAY, Prop.
PHONE
CAMBRIA
45-J

LAUNDRY & CLEANERS
TAKE WASHDAY OUT OF YOUR HOME
RETEX Processed — Note the Difference
Telephone
San Luis Obispo 70
4-DAY SERVICE
PICK-UP & DELIVERY
HOME LAUNDRY Co.
1323 Morro Street

LAUNDRY & DRY CLEANING

• PICK-UP AND DELIVERY
• QUALITY SERVICE
• WE ALSO DO DRAPERIES, & FINE BLANKETS
Ask About Our Economy Bundle Service
MISSION LAUNDRY
SAN LUIS OBISPO
1440
331 PACIFIC

IN SAN LUIS OBISPO IT'S

SURV-UR-SELF LAUNDRY

Bendix Automatic Self Service

FREE SOAP

NOW I GET WHITER WASHES!

WASHED & READY IN JUST MINUTES

SHIRTS AND LAUNDRY IRONED TO YOUR SPECIFICATIONS

FREE PARKING

OUR SOFT WATER PRODUCES A CLEANER, SWEETER AND WHITER WASH.
"NO WORK FOR YOU" OUR ATTENDANTS DO EVERYTHING FOR YOU.

COMPLETE AUTOMATIC FLUFF DRYER SERVICE

PHONE SAN LUIS OBISPO 1932

Open Week Days 8 A.M. to 8 P.M. — Sun 8 A.M. to 3 P.M.
183 Higuera

THE *Laundromat* OF SAN LUIS OBISPO

- 20 WESTINGHOUSE LAUNDROMATS
- WATER SOFT AS SNOW
- 5 DRYERS
- HIGHEST QUALITY WASHING SUPPLIES
- LOCATED IN CONVENIENT SHOPPING CENTER

HOURS
MONDAY THRU FRIDAY — 8 A.M. TO 8 P.M.
SATURDAY — 8 A.M. TO 5 P.M.

PHONE
San Luis Obispo 1240

675 HIGUERA

MORRO BAY LAUNDROMAT

All Automatic

WESTINGHOUSE LAUNDROMATS
SOFT WATER
DRYERS & IRONERS AVAILABLE
YOU CAN JUST WASH OR JUST DRY YOUR HOME LAUNDRY
Ample Parking

MORRO BAY 4531

345-6th

Laundries–Baby Garment–See Laundries

Laundries–Self Service

Alexander's Serve Your Self Laundry
801 Pine.....Pso Robls 1329-M

BEST'S AUTOMATIC LAUNDRY
Your Entire Weeks Wash DONE AUTOMATICALLY
WHILE YOU SHOP!
WET WASH OR DRY
OPEN 8 A.M. 'TIL 6:30 P.M. DAILY
EXCEPT SUNDAY
Traffic Wy.....Atascadero 247-W

Knight's Automatic Laundry
544-12th.....PsoRobls 481-W
(See Advertisement This Page)

Laundromat Of San Luis Obispo The
675 Higuera.....SnLuisObspo 1240
(See Advertisement Page 104)

Morro Bay Laundromat 345-6th.....MorroBay 4531
(See Advertisement Page 104)

Northside Automatic Laundry
3220 Spring.....PsoRobls 1346-J

Self Service Laundry
790 Foothill Blvd.....SnLuisObspo 2669-M

Surv-Ur-Self Laundry
183 Higuera.....Sn Luis Obispo 1932
(See Advertisement Page 104)

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

DO YOUR FAMILY WASH IN 30 MINUTES
Soap Furnished
Cook Washette and Westinghouse Fluff Drying
KNIGHT'S AUTOMATIC LAUNDRY
Next to Post Office
Paso Robles 481-W
544 - 12th

It Pays
To Answer Telephone Calls *PROMPTLY*
Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Laundry Equipment

CALIF LAUNDRY EQUIPMENT CO
New & Used Equip All Types
2221 Union Oakland.....TEmplbr 2-2708

CLAY ERNEST L
Capistrano Av.....Atascadero 259-M

HILDEBRAND SUPPLY & EQUIPMENT CO
Huebsch Gas Heated Tumblers
Bock Extractors — Washers Etc.
EVERYTHING FOR THE HELP YOURSELF LAUNDRY
2225 Fresno.....Fresno 3-0611
After 5 P.M.....Fresno 6-6387
After 5 P.M.....Fresno 4-9066

Lawn Mowers

Paso Robles Mercantile Co 839-12th...PsoRobls 340

Lawn Mowers–Repairing & Sharpening

Fixit Shop 660 Higuera.....SnLuisObspo 1280-W

Lawyers–See Attorneys

Leather

BERT'S HOBBY SHOP
COMPLETE SELECTION OF LEATHER
ALSO ART LEATHER
Handbag, Belt, Holster & Other Type Kits
Leather Working Tools & Supplies
EXPERT LEATHER REPAIRING
995 Higuera.....SanLuisObispo 2845-W

Leather–Art–See Handicraft Supplies

Leather Goods–Repairing

Bert's Hobby Shop
995 Higuera.....SanLuisObispo 2845-W

Leather Goods–Retail

Burriss Saddlery
1003 Chorro.....Sn Luis Obspo 152-W
Round Up 849-13th.....Pso Robls 1180

Libraries–Institutional

San Luis Obispo Co Law Library
Court House. Sn Luis Obspo-1145

Libraries–Public

County Library Court House.....Sn Luis Obspo-1157
Paso Robles Pub Lib 12th.....Pso Robls-106-J
San Luis Obispo City of Public Library
N Broad&Monterey. Sn Luis Obspo-2606

Lighting Fixtures–Mfrs

CITY NEON 286 Higuera.....SnLuisObispo 312

Lighting Systems & Equipment

KOHLER ELECTRIC PLANTS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

Limes–Fresh

See Fruits & Vegetables Headings

Linen Supply Service

MODEL LINEN SUPPLY
348 Higuera.....Sn Luis Obspo 1238
(See Advertisement This Page)

Lingerie–Retail

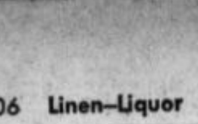
Fritzi Ann Traffic Wy.....Atascadero 2
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall..Atascadero 487-W

Linoleum Layers

Ed's Linoleum Service
Carpenter Canyon .....ArroyoGrande 2107

The Classified Directory has solved many a buyer's problem.

MODEL
LINEN & TOWEL
SERVICE
Individual Hand Towel Service
for
OFFICE – SHOP – FACTORY
Monthly Rental Service
Also For
- DOCTORS
- BEAUTY SHOPS
- RESTAURANTS
- BARBERS
- BUTCHERS
- GARAGES



SAN LUIS OBISPO
1238

If No Answer Call San Luis Obispo 2058
Service to
Atascadero, Templeton, Paso Robles, San Miguel, King City, Morro Bay, Cayucos, Pismo Beach, Grover City, Oceano, Arroyo Grande, Avila

348 HIGUERA SAN LUIS OBISPO

To Find Someone
IN YOUR NEIGHBORHOOD
WHO SELLS IT
Looking for someone close by who sells or has a service you want will be easy when you
LOOK IN THE
Classified
TELEPHONE
SECTION

Linoleum–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
PERSONALIZED FLOORS of Armstrong
Congoleum-Nairn LINOLEUM, Etc.
Feature Strip — COVE BASE
ASPHALT TILE — CORK TILE
Linoleum or Plastic DRAINBOARDS
Bridge & Branch.....Arroyo Grande 2116

COUNTY ROOF SERVICE
Armstrong Linoleum
Santa Barbara Av &
High .....Sn Luis Obspo 1840

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera .....SnLuisObispo 421

HEATON R C CO 803-13th.....Pso Robls 890
Jerry & Mac's Floor Covering
1750 Beach .....SnLuisObspo 2900

LONG'S VENETIAN BLIND & DRAPERY SERV
Floor Coverings
ARMSTRONG'S LINOLEUM
TILE — RUBBER — ASPHALT — CORK
LINOLEUM INLAIDS
Wall to Wall Carpeting
P. O. Box 15 Templeton
Main .....Templeton 2181

TRUSSLER'S FURNITURE STORE
ARMSTRONG & KENTILE
LINOLEUM
Asphalt – Rubber & Cork Tile
BIGELOW & MOHAWK
RUGS & CARPETING
Complete Laying & Estimating Service
1303 Park .....PasoRobles 126

WHITE'S FURNITURE STORE
1301 Broad.....Sn Luis Obspo 1006

Liquor Stores

ARROW LIQUOR STORE
WINES – LIQUOR – BEER
MAGAZINES & NEWSPAPERS
Free Delivery
1337 Monterey .....SanLuisObispo 62

Brown & Doyle Liquor Store
1026 Morro.Sn Luis Obspo-2507-W

CORK 'N' BOTTLE LIQUOR STORE
RAY BALL - Owner
FREE
PERSONAL CITY-WIDE DELIVERY
We Feature One of the Largest Selections of
Liquors, Champagnes, Wines, Beer, Cordials, Mixers, Etc., In Town
FREE PARKING IN REAR OF STORE
960 Monterey .....SanLuisObispo 1821

DODY'S LIQUOR STORE
IMPORTED AND DOMESTIC
LIQUORS – LIQUEURS AND WINES
ICED BEER AND MIXES
A SELECTION OF TASTY SNACKS
Open 9 A.M. to 11 P.M. Daily
Friday & Saturday Until 12 A.M.
Plenty of Free Parking
Corner of Santa Rosa
987 Foothill Blvd.....SanLuisObispo 2170-M

(Continued Next Page)

Liquor Stores–(Cont'd)

ERNIE'S LIQUOR STORE
LITTLE STORE WITH
A BIG STOCK OF
WINES – LIQUORS – BEER
Free Parking At All Times
1256 Monterey .....SanLuisObispo 3216

FRANK'S LIQUOR STORE
"THE HOUSE OF FINE LIQUORS"
IMPORTED — DOMESTIC
LIQUORS — WINES — CORDIALS
Cold Beer By The Case
We Deliver
Complete Line of Accessories
Open Every Day
1019 Chorro.....San Luis Obispo 1022

Highway Liquor Store
Price & Pismo.....Pismo Bch 406
Hoon's Liquor Store
Dollar Hotel Bldg.....Pso Robls 102-W
Hudson's Drug Store 815-12th.....PsoRobls 51
HUGHES JOE LIQUOR STORE
728 Marsh.....Sn Luis Obspo 1539
J & M LIQUOR STORE
1118 Morro.....Sn Luis Obspo 1458
Johnny's Liquor Store Highway..Atascadero 698-W
Idaho Club 500 Cypress.....Pismo Bch 161
Irene & John's Liquor Store Hwy 1...Cayucos 2701
Kirk's Spirits & Sports Shop
106 Branch.....Aroyo Grnde 2759
Manuel's Place Front Oceano.....AroyoGrnde 5769

OSOS LIQUOR STORE
JOHN & ARMANDO DIODATI
HANDLING THE FINEST BRANDS
OF LIQUORS – WINES – MIXES
COLD BEER BY THE CASE
PLENTY OF PARKING
Open Sundays – Free Delivery
8 A.M. to 9:30 P.M. Sat. 'Til 11:30 P.M.
1601 Osos .....SanLuisObispo 42

PASO ROBLES LIQUOR STORE
Complete Line of
LIQUOR – WINE – BEER
Open Daily 10 A.M. 'Til Midnight
Johnny Jordan & Al Casper, Props.
Next to Pioneer Garage
1240 Spring .....PasoRobles 197

Pete's Liquor Store
1144 Grand Av Grover Cty.....AroyoGrnde 9996
REX'S COCKTAIL LOUNGE & LIQUOR STORE
Open Every Day 10 AM to 2 AM
Highway .....Atascadero 298
Ryan's Beverage Store
106 Bridge.....Aroyo Grnde 2354
Standard Liquor Store
875 Monterey.Sn Luis Obspo-1120
WALDORF CAFE 975 Osos.....SnLuisObspo 1002
Web's Liquor Store 2816 Spring.....PsoRobls 447

WESTWAY MARKET
LIQUORS - WINES - GROCERIES
AND BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'till 11 P.M. Sat. Night
Owned By
BILL MATHISON and JOHN CARSCADEN
447 Higuera.....San Luis Obispo 491-W

You'll find it fast in the YELLOW PAGES.

Liquor Treatment–See Sanitariums

Liquor–Whsle

Bohemian Distr Co 326 Montecito Av
Shell Bch.....Pismo Bch 244-M
Glaser Bros 735 Marsh.....Sn Luis Obspo-1600
JORDANO'S INC 1321 Carmel...Sn Luis Obspo 1253
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera.....Sn Luis Obispo 187
MORGANTI L J CO 955 Morro...SnLuisObspo 2440

Livestock

BRYAN MEAT CO
Slaughter House.....Pso Robls 1250
Giorgi Bros Willow Creek Rd.....Cayucos 2681
GOODELL'S AUCTION SALES YARDS
W J Goodell-Owner
Sales Every Saturday
Hwy .....Templeton 2481
HALL CLARKE L
Livestock Dealer
907-12th .....PsoRobls 127
If no answer call.....PsoRobls 1-F-6
Levy Albert 1331 Porter.....Pismo Bch 31
Molinari Leo Vachell Ln.....Sn Luis Obspo 311
SAN LUIS TALLOW WORKS
Clark Field.....Sn Luis Obspo 2646-W
Souza Joseph A Old Creek Rd.....Cayucos 2741
STIEFEL SAM H
Dairy Cattle
1518 Chorro .....SnLuisObspo 279

Livestock Breeders

SLO County Proved Sire Service
925 Pecho .....MorroBay 2487

Livestock Hauling

Jones Charles 1110 Olive.....Pso Robls 1332-W

Livestock Supplies

See Feed Dealers; Also Veterinarians' Supplies

Loans

See also Financing
Guarantee Bldg-Loan Assn
1127Garden.Sn Luis Obspo-362
MERCANTILE ACCEPTANCE COMPANY
994Monterey.Sn Luis Obspo-994
(See Advertisement Page 108)
NATIONAL FARM LOAN ASSOCIATION
1123 Garden .....SnLuisObspo 1386
(See Advertisement Page 108)
(Continued Next Page)

The oldest of all the telephone industry's traditions is service.

WHEN AN
EMERGENCY ARISES
The convenient and quick way to locate someone in the immediate neighborhood is to
LOOK IN THE
Classified
TELEPHONE
SECTION
Tells "Where To Buy It"

For A Personal Loan YOUR Way—and Fast!

Phone or come to

Personal FINANCE CO.

INCORPORATED

SANTA MARIA

2nd Floor (Rm. 16, Gibson-Drexler Bldg.)

117 SOUTH BROADWAY

SANTA MARIA 5-2534

You get prompt service at *Personal* because the YES MANager, and he alone, makes the decision on your loan. And it's "yes" to 4 out of 5.

You select most convenient payment Plan. No co-signers needed. Get cash on salary, furniture, or car.

Nationwide Credit: Establish your credit at one *Personal* office and it is good at any *Personal* office coast to coast."

Why not phone or come in TODAY?

Loans $25 to $1,500 or More

Personal FINANCE CO.

LONG TERM FARM MORTGAGES

DESIGNED EXCLUSIVELY FOR FARMERS & STOCKMEN

San Luis Obispo 1386

NATIONAL FARM LOAN ASSOCIATION

FEDERAL LAND BANK 4% LOANS

1123 Garden

LOANS

LIVESTOCK – POULTRY

CROPS

PHONE

San Luis Obispo 1386

PRODUCTION CREDIT ASSOCIATION

1123 Garden San Luis Obispo

Loans–(Cont'd)

PERSONAL FINANCE CO
Drexler-Gibson Bldg.....Snta Maria 5-2534
(See Advertisement This Page)

PRODUCTION CREDIT ASSN SAN LUIS OBISPO 1123 Garden.....SnLuisObspo 1386
(See Advertisement This Page)

SAN LUIS JEWELRY & LOAN CO
974A Monterey.....Sn Luis Obspo 2958-W
(See Advertisement This Page)

WESTFALL RALPH R
1008 Palm.....Sn Luis Obspo 3220

Loans–Real Estate

See Loans; Also Banks; Also Financing; Also Savings & Loan Associations; Etc.

The Classified Telephone Directory tells purchasers where to buy your goods.

PHONE FOR YOUR LOAN WHETHER YOU NEED $50 $250 $1,000 OR MORE MERCANTILE ACCEPTANCE HAS A LOAN PLAN THAT WILL FIT YOUR INDIVIDUAL NEEDS

MERCANTILE ACCEPTANCE COMPANY

SAN LUIS OBISPO 994

994 Monterey

MONEY TO LOAN

We Buy, Sell & Exchange

DIAMONDS GUNS

CAMERAS BINOCULARS

WATCHES

Anything of Value

SAN LUIS JEWELRY & LOAN CO.

Phone San Luis Obispo 2958-W

974A Monterey

Lockers–Frozen Food

See Frozen Food Lockers–Renting

Locksmiths

Fixit Shop 660 Higuera.....SnLuisObspo 1280-W
HEATON R C CO 803-13th.....Pso Robls 890
San Luis Cyclery 1239 Monterey...SnLuisObspo 876
(See Advertisement This Page)
Smith C S 1225 Park.....Pso Robls-40-W
Strader C R 1131 Garden.....SnLuisObspo 984-W
(See Advertisement This Page)

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

Lodges–See Associations

Lubricating Oils–See Oils–Lubricating

Luggage–Repairing

Bert's Hobby Shop
995 Higuera.....SanLuisObispo 2845-W

Luggage–Retail

BENO'S INC 1019 Morro.....Sn Luis Obspo 620
BURRISS SADDLERY
1003 Chorro.....Sn Luis Obspo 152-W
Paso Robles Mercantile Co 839-12th...PsoRobls 340

The Classified Directory has solved many a buyer's problem.

BONDED

LOCKSMITH

KEYS MADE

SAFES OPENED

COMBINATIONS CHANGED

LOCKS MASTER KEYED

KEYS FITTED

CARS OPENED

Day or Nite

LOCKSMITHS

PHONE

SAN LUIS OBISPO

984-W

If No Answer Call

SAN LUIS OBISPO 984-R

STRADER'S

1131 Garden St.

A Handy Man

FOR ANY JOB

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

Classified

TELEPHONE SECTION

SAN LUIS CYCLERY

KEYS MADE

CARS OPENED

SAFES OPENED REPAIRED

PHONE

SAN LUIS OBISPO 876

Nites Pismo Beach 215-M

1239 MONTEREY

HOMER T.
HAYWARD
Lumber Co.

Quality & Service Since 1919

- Lumber
- Mouldings
- Plywood
- Windows
- Doors
- Flooring
- Hardware
- Schlage Locks
- Ry-Lock Screens
- Nails
- Paint
- Insulation
- Roofing
- Sheetrock
- Cement
- Shingles & Shakes
- Posts & Pickets
- Fence Materials

Remodel With Hayward's Easy Payment Plan

PASO ROBLES 73
12th & Riverside Ave.
PASO ROBLES

From Telephones Served From The Cambria Cayucos San Luis Obispo Exchanges Only (No Inter-City Charge) Ask "Operator" for ENTERPRISE 11406

PHONE
MORRO BAY 2291
5th & E St.
MORRO BAY

PACIFIC COAST LUMBER CO.
OF CALIF.
Since 1876
Lumber

PAINT – HARDWARE
PIPE, ROOFING MATERIALS
OILS, WALLBOARD, CEMENT
STUCCO

Telephone
San Luis Obispo 1420
MAIN YARD
271 Higuera St.

PISMO YARD – 101 HIGHWAY
Pismo Beach 310-R

GROVER CITY YARD – GRANDE AVE & 20TH
Arroyo Grande 2832

To speed service please look up the number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

Please consult the directory first.

Lumber–Retail

Baxter Lumber & Building Materials
1015 Grand Av.....Aroyo Grnde 2422
BOYLE LUMBER CO Ocean Av.....Cayucos 2311
Brisco Mill & Lumber Co Hwy 101..AroyoGrnde 2278

BUILDERS MARKET
LUMBER
FIR — PINE — REDWOOD
OAK — SPRUCE
"Any Quantity"
HAROLD C. GOODALE
1115-13th .....Paso Robles 277

CAYUCOS BUILDING SUPPLY CO
8th.....Cayucos 2032

COSTA J M & SON
LUMBER
&
BUILDING MATERIALS
We Specialize in
Lumber Sold by the Unit
One Piece or a Truck Load
Highway 1 .....MorroBay 3641

HAGLE-DECOU LUMBER CO
SHighway..Atascadero-43

HAYWARD LUMBER CO
12th & Riverside Av.....Pso Robls 73
5th & E.....MorroBay 2291
From telephones served from the Cambria Cayucos & San Luis Obispo Exchanges only (No Inter-City Charge)
Ask "Operator" for Entrprise 11406
(See Advertisement Page 110)

MADONNA LUMBER CO
Higuera & Freeway.....Sn Luis Obspo 99
Nipomo Lumber Co 101 Hwy.....Nipomo 2722
Pacific Coast Lumber Co of Calif
Grand Av & 20th Grover City....AroyoGrnde 2832
Pacific Coast Lumber Co of Calif
101 Hwy.....PismoBch 310-R

PAC COAST LUMBER CO OF CALIF
Sales Office & Yard
271 Higuera.....Sn Luis Obspo 1420
Manager's Office 133 High...Sn Luis Obspo 3066
(See Advertisement Page 110)

San Luis Mill&Lumber Co
246Higuera.Sn Luis Obspo-624

Silva's Lumber Yard
200 Higuera.....Sn Luis Obspo 930

SOUTHERN PAC MILLING CO
Lumber Office Pine.....Pso Robles 433
Lumber Dept Snta Barbara Av..SnLuisObspo 2200

Lumber–Whsle

GREATER CITY LUMBER SALES
Lumber-Shingles-Shakes
1994 Oakdale Av S F.....Atwater 2-4180

INLAND LUMBER CO INC
1820 E Brundage Ln.....Bakersfield 5-5881

Machine Shops

CUENDET F
BLACKSMITH
AND
MACHINE SHOP
General Machine Work – Welding
Specializing in Heavy Hardware
1304 Railroad .....PasoRobles 92-J

RATLIFF FRED P
Heavy Duty Machine Work
1243 Monterey.....Sn Luis Obspo 1199

Machine Shops–(Cont'd)

TEAGUE'S MACHINE SHOP
304 B Higuera.....Sn Luis Obspo 2063-W
(See Advertisement This Page)
Warden Machine Shop 424 Higuera..SnLuisObspo 271
WOOD H A WELDING & MACHINE SHOP
1207-13th.....Pso Robls 321

Machine Tools–

See Also Tools

General Auto Parts 1218 Pine.....Pso Robls 280
Universal Auto Parts Co
969 Monterey .....SnLuisObspo 1418

Machinery–Specially Designed

TEAGUE'S MACHINE SHOP
304 B Higuera.....Sn Luis Obspo 2063-W

Magazine Dealers & Distrs

Wes's Sporting Goods 1215 Park....PsoRobls 727-R

Magazine Subscription Agents

Cummin's News Stand 431 Cypress..Pismo Bch 311

Magnetos–Repairing

HIBBARD & HIBBARD 1233 Spring...PsoRobls 220
MUELLER FRANCIS C
Sales-Service & Parts
1234 Broad.....Sn Luis Obspo 26

MAKE RUBBERS SHINE
A quick way to restore the shine to dingy looking rubbers or overshoes is to apply a coat of liquid shoe polish.

READY TO SERVE YOU
TEAGUE'S MACHINE SHOP

- Lathe Turning
- Machinery Construction
- Machinery Specially Designed
- Machinery Repair
- Portable Welding

We Have Equipment and Knowledge To Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

304-B Higuera
PHONE SAN LUIS OBISPO
2063-W

Maps

Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060

Marine Supplies

MORRO BAY MARINE SUPPLY
MARINE SUPPLIES—SHIP CHANDLERS
SPORT & COMM'L FISHING TACKLE
INTERNATIONAL MARINE PAINTS
5th & Morro.....Morro Bay 4461
727 Marsh.....San Luis Obispo 1202

Morro Bay Marine Supply
727 Marsh.....Sn Luis Obspo 1202

Markets

ANDERSON'S MARKET
Open On Sundays
13th & Trouville
Grover City.....Aroyo Grnde 2726
Atascadero Market Traffic Way.....Atascadero 89
BAKERS STORE
Open On Sunday
Grand Av.....Aroyo Grnde 5631
Baywood Park Market
Baywood Prk.....Sn Luis Obspo 26-J-1
Bercutt's Drive-In Market 2105 Spring.Pso Robls-313
Berkemeyer Market 1021 Chorro....Sn Luis Obspo-8
BIEBER'S MARKET 3d & Main.....Templtn 2311
Bryan's Market 1307 Park.....Pso Robls 456
California Market 770 Price.....Pismo Bch 1
Cody's Market
Pacific & Higuera.....Sn Luis Obspo 2466
COMMERCIAL CO THE
COMPLETE
FOOD MARKET
MEATS — FROZEN FOODS
303 E Branch.....Arroyo Grande 2421
Dauth-Leisy Foods 530-12th.....Pso Robls 256
Drew Chas C 401 High.....Sn Luis Obspo 1602
Erich's Market 2611 Spring.....Pso Robls 579
FAIR OAKS GROCERY
Open On Sundays
102 N Halcyon Rd.....Aroyo Grnde 2118
FARMERS MARKET
FRUIT — VEGETABLES
MELONS
IN SEASON
445 Marsh.....San Luis Obispo 3080-W
FORD'S MARKET
801 Dolliver.....Pismo Bch 61
Frank's Grocery 845 Main.....Morro Bay 2771
HAWTHORNE MARKET
2161 Broad.....Sn Luis Obspo 3195
K & M MKT
Open Daily & Sun-8:00 AM-8:00 PM
2927 Spring.....PsoRobls 1024
Liles' Market 2105 Spring.....Pso Robls 313
MARGARITA MERCANTILE CO.....S Margrita-30

Catalog your products and services in these Yellow Pages. It costs little to be completely represented here.

Markets–(Cont'd)

MOR-MAC'S FOOD CENTER
Complete Line of
GROCERIES — FRESH FRUITS — VEGETABLES
QUALITY MEATS — FROZEN FOODS
BAKERY SHOP — BEER & WINE
Delivery Service
Open Daily & Sundays 9 a. m. to 7 p. m.
5th & E.....Morro Bay 4511

Morris Market 2044 Spring.....Pso Robls 409
NORTHSIDE MARKET
Open Daily & Sundays-9:00 AM to 9:00 PM
84 Santa Rosa.....Sn Luis Obspo 1334
ORCUTT MARKET
Daily Delivery
835-12th.....PsoRobls 180
Orcutt Meat Market 835-12th.....Pso Robls-15
P I MARKET
Meat-Fish-Groceries-Fruits&Vegetables
238 Ocean Vw Av.....PismoBch 62
Pancoast Market 1050 Price.....PismoBch 258-J
PIONEER DRIVE-IN MARKET
Morro&Marsh.Sn Luis Obspo-1825
Pocket Book Grocery
4th & Brighton Grover City.....AroyoGrnde 2804
San Luis Market Morro & Marsh....Sn Luis Obspo-61
SANTA ROSA STREET MARKET
Mill&Snta Rosa.Sn Luis Obspo-326
SAUER'S MARKET
COMPLETE LINE OF GROCERIES
Garden Fresh Fruits & Vegetables
SELECT MEATS – FROZEN FOODS
Free City-Wide Delivery
848 Monterey.....SanLuisObispo 27
Or Call.....SanLuisObispo 28
Serv-Ur-Self Market N Hwy.....Atascadero 597-W
Shell Beach Market 753 Shell Beach Rd
Shell Beach.....Pismo Bch 445-J
Smith's Meat Market Traffic Wy.....Atascadero-90
Soto's Market
Complete Line Of Produce-Grocrs And Meat
.....Cambria 19
Thompson's Grocery
1638 Osos.....Sn Luis Obspo 463
THREE CORNER GROCERY
1609 Johnson.....Sn Luis Obspo 610-J
TUTTLE'S MARKET
Open 8 AM to 10 PM Daily & Sunday
695 Higuera.....Sn Luis Obspo 2193
United Meat Market 714 Higuera.Sn Luis Obspo-1780
WESTWAY MARKET
WINES — LIQUORS — GROCERIES
AND BEER
Open 9 A. M. to 9 P. M. Suns. Included
Open Till 11 P. M. Sat. Night
Owned By
Bill Mathison & John Carscoden
447 Higuera.....San Luis Obispo 491-W
WHITE'S MARKET
GROCERIES – VEGETABLES
MEATS
BEER AND WINES
FROZEN FOODS
Open 7 A.M. to 8 P.M. – Open Sundays
Lots of Parking Space
Ice Depot
135 S 5th Grover City....ArroyoGrande 9984

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

Markets–Meat–See Meat–Retail

Massage

Alice Ann Beauty & Massage Salon
515 N Broad.....SnLuisObspo 1102-W
(See Advertisement This Page)
FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
Paso Robles Downtown Hot Springs
840-11th.....Pso Robls 619
Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd.....Sn Luis Obspo-8-J-12

Maternity Apparel

BILLIE'S TOY & BABY SHOP
MATERNITY DRESSES & SLACKS
NU-LIFT MATERNITY SUPPORT
NU-LIFT BRASSIERE
LINGERIE
We Give S & H Green Stamps
766 Higuera.....San Luis Obispo 2628

Mattresses–Renovating

San Luis Sterilization&Mattress Co
Buchon&High.Sn Luis Obspo-405
(See Advertisement This Page)

Mattresses–Retail

HEATON R C CO 803-13th.....Pso Robls 890
San Luis Sterilization & Mattress Co
Buchon & High.....Sn Luis Obspo-405
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

Mausoleums

Odd Fellows Cemetery & Mausoleum
Highway.Sn Luis Obspo-960

Meat Curing Service

MALLETT'S REFRIGERATION SERVICE
S Hwy.....Atascadero 638

Meat Lockers

See Frozen Food Lockers–Renting

Meat Packers

Armour & Co 680 Graves.....Sn Luis Obspo 277-R

Meat–Retail

AUGER'S BOB MARKET 5th & Main.MorroBay 3116
Bryan's Market 1307 Park.....Pso Robls 456
C H B Meat Market
661Higuera.Sn Luis Obspo-1560-W
Frank's Grocery 845 Main.....Morro Bay 2771
Hawthorne Market
2161 Broad.....Sn Luis Obspo 3195
MOR-MAC'S FOOD CENTER
5th & E.....Morro Bay 4511
Morris Market 2044 Spring.....Pso Robls 409
QUALITY MEAT MARKET
742 Higuera.....Sn Luis Obspo 914
Santa Rosa Street Market
Mill&Snta Rosa.Sn Luis Obspo-326
Sheffield's Grocery S Highway.....Atascadero 299
SMITH ARTHUR R 2630Broad..Sn Luis Obspo-1532
UNITED MEAT MARKET
Delivery Service
714Higuera.Sn Luis Obspo-1780
Wilkinson Paul 120 Branch.....Aroyo Grnde 2693
YEARY'S FRANK MEAT MARKET
Better Meats
Traffic Wy.....Atascadero 90

BE LOVELIER
ALL OVER BY
Having a Relaxing
Massage
&
STEAM BATH
Evening Appointments For Men
ALICE ANN
BEAUTY & MASSAGE
SALON
SAN LUIS OBISPO
1102-W
515 N. BROAD
PLENTY OF FREE PARKING SPACE

Mattresses Renovated
ONE DAY SERVICE

INNER SPRINGS – BOX SPRINGS
FEATHER PILLOW RENOVATION
COUNTY WIDE SERVICE
COMPLETE FURNITURE
UPHOLSTERING
UPHOLSTERY CLEANING
RUG & CARPET CLEANING
San Luis Sterilization
&
Mattress Co.
San Luis Obispo 405
Buchon & High

Meat–Whsle

BERKEMEYER MARKET
1021 Chorro.....Sn Luis Obspo 8
(See Advertisement This Page)
Brandt Locker Storage
340 Higuera.....SnLuisObspo 2598
BRYAN MEAT CO
Santa Maria To King City
Slaughter House.....Pso Robls 1250
Mallett's Refrigeration Service S Hwy.Atascadero 638
Paso Robles Cold Storage
2830 Spring.....PasoRobles 1301

SAN LUIS MEAT CO
BRING YOUR LIVESTOCK
to
SAN LUIS MEAT CO.
Buyers of
BEEF - VEAL - LAMB - HOG
Custom Slaughtering
101 Hwy.....San Luis Obispo 1951

Scott Distributing Co
725 Pacific.....SnLuisObspo 1442-J

Men's Furnishings–Retail

BENO'S INC
FOR
NATIONALLY KNOWN BRANDS
KNOX & ADAM HATS
VAN HEUSEN SHIRTS, TIES, PAJAMAS
PIONEER BELTS & SUSPENDERS
LEVI-STRAUSS SHIRTS, JACKETS, ETC.
ACME & NOCONA WESTERN BOOTS
Open Eve's. 'Til 8 P.M. Mon. Thru Sat.
1019 Morro.....SanLuisObispo 620

Denison's 101 E Branch.....Aroyo Grnde 2355
Green Bros 871 Monterey.....Sn Luis Obspo-724
Hub The 125 E Branch.....AroyoGrnde 5787

KIRKEBY CARL
DISTINCTIVE MEN'S FURNISHINGS
Van Heusen Shirts — Lee Hats
and Other
NAME BRANDS OF QUALITY
1120 Chorro.....SanLuisObispo 2826

Lee's Men's Store Traffic Wy.....Atascadero 357
Mairs & Lewis Store For Men
782 Higuera.....SnLuisObspo 364-J
Murray's Men's Store
781 Dolliver.....Pismo Bch 141-J

Plan your shopping with the Classified Telephone Directory.

In SAN LUIS OBISPO It's
BERKEMEYER MARKET
Wholesale & Retail
MEAT
OPEN 9 A.M. TO 6 P.M. MON. THRU SAT.
PHONE
SAN LUIS OBISPO 8
1021 CHORRO SAN LUIS OBISPO

Men's Furnishings–Retail–(Cont'd)

Paso Robles Mercantile Co 839-12th..PsoRobls 340
Round Up 849-13th.....PsoRobls 1180
RUMLEY'S DEPT STORE 5th.....Morro Bay 3251

SQUIRE'S MEN'S WEAR
FOR THE FINEST IN
Men's Sports & Dress Wear
NATIONALLY
ADVERTISED MEN'S LINES
Exclusive Dealer for
Nunn-Bush & Red Wing Shoes
745-12th.....PasoRobles 151-W

WICKENDEN'S 837 Monterey...Sn Luis Obspo-1511

Mercantile Agencies

See Credit Reporting Agencies

Metal Spraying

AUTOMOTIVE ENGINEERING CO
3036 S Broad.....SnLuisObspo 1974

Military Supplies–See Army & Navy Goods

Milk & Milk Products

CHALLENGE CREAM & BUTTER ASSN
991 Nipomo.....Sn Luis Obspo 1700
CRESCENT DAIRY
Authorized Distr-Golden State Products
625-7th.....Pso Robls 110
(See Advertisement Page 115)
CRESCENT FARMS Hwy 101 South..Templtn 4181
(See Advertisement Page 115)
CRESCENT FARMS DAIRY PRODUCTS
Vallee Rd.....Atascadero 591-J
Domenghini Louis F Hwy No 1....Morro Bay 3906
Foster's Old Fashion Freeze
590 Marsh.....Sn Luis Obspo 2174-W
GOLDEN STATE COMPANY LTD
570 Higuera.Sn Luis Obspo-181
Harmony Valley Creamery Harmony..Cambria-6-Y-22
HARMONY VALLEY CREAMERY ASSOCIATION
991 Nipomo.Sn Luis Obspo-1700
HILLCREST FARM Hwy 101...Aroyo Grnde 2058
Holt's Milk & Ice Service 421 Pismo....PismoBch 89
Home Dairy Co The
570 Higuera.....Sn Luis Obspo 181
Meyenberg Milk Products Co
P O Box 636-Paso Robles
13th & Riverside Av.....Pso Robls 234
Royal Oaks Dairy
Verde Canyon Rd.....Sn Luis Obspo 6-J-3
Sinsheimer Bros Edna Rd...Sn Luis Obspo 46-J-21
Tri-City Dairy
1595 Brighton Grover City.....AroyoGrnde 2158
Willow Springs Dairy 101 Hwy.....Templtn 2921

Milliners–Retail

Carpentier Helen Millinery Shop
1037 Chorro.....Sn Luis Obspo 981
MARGARET McNEIL'S STYLE SHOP
856 Higuera.....Sn Luis Obspo 1054

Milling

Loomis E C & Son 147 High.....Sn Luis Obspo-1080

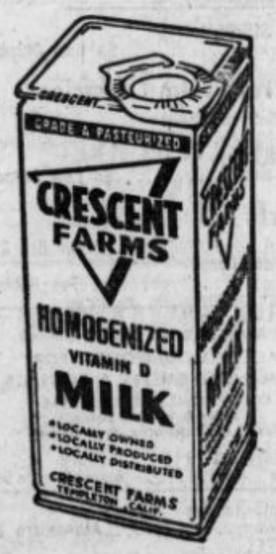
Millwork

BOYLE LUMBER CO Ocean Av.....Cayucos 2311
PACIFIC COAST LUMBER CO OF CALIF
271 Higuera.....Sn Luis Obspo 1420
SAN LUIS MILL & LUMBER CO
246 Higuera.Sn Luis Obspo-624
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.....SnLuisObispo 4284

Milk
AUTHORIZED DISTRIBUTOR OF
GOLDEN STATE DAIRY PRODUCTS
Wholesale — Retail
HOME DELIVERY IN PASO ROBLES & ATASCADERO
- GOLDEN GUERNSEY
- HOMOGENIZED
- PASTEURIZED
- NON-FAT MILK
- CREAM
- BUTTER
- COTTAGE CHEESE
- CHOCOLATE DRINK

Crescent Dairy
D. A. MARTIN — VERNON L. STURGEON
Operating Owners
625 - 7th
Phone **Paso Robles 110**

CRESCENT FARMS
A COMPLETE LINE OF
DAIRY PRODUCTS
Wholesale - Retail
DELIVERY
- PASO ROBLES
- SAN MIGUEL
- TEMPLETON
- ATASCADERO
- SANTA MARGARITA



PHONE
TEMPLETON 4181
If No Answer Call
TEMPLETON 2701
IT'S RICHER IT'S BETTER
101 HWY. SOUTH TEMPLETON

MIRRORS

All Types of Mirrors & Glass
For Mantels - Doors - Furniture Tops
COMMERCIAL — RESIDENTIAL
Mirrors Resilvered in Our Own Shop
FREE ESTIMATES
PEARSON GLASS SHOP
Phone San Luis Obispo 1372
673 Higuera San Luis Obispo

Handicrafts

- HANDICRAFT SUPPLIES
  H-O Railroads - Copper - Plastics - Shells
  Plastic Lacing - Raffia - Textile - Painting
  Leather Supplies - Bersted Flexible Molds
- HOBBYISTS KITS
  Oldtime Vehicles - Covered Wagons
  Stage Coaches - Leather Kits & Tools
- MODEL BUILDERS' SUPPLIES
  Airplanes - Racing Cars, Etc.

Bert's HOBBY SHOP
Phone San Luis Obispo 2845-W
995 HIGUERA

MATHEWS MEMORIALS
Established 1918
Distinctive Memorials — Markers Lettering
Authorized Dealer
ROCK OF AGES GRANITE
RAINBOW GRANITES
QUALITY WORKMANSHIP
REASONABLE PRICES
1 HIGUERA ST.
SAN LUIS OBISPO 717

Mining Companies

Dalessi Henry C 450Marsh.....Sn Luis Obspo-118
Essential Industries Inc.....Cambria 116-Y-3
International Metallurgical Chrome Corp
1026 Chorro .....SnLuisObspo 1923

Ministers–See Clergymen

Mirrors–Retail

PASO ROBLES GLASS SHOP
MIRRORS
MADE TO ORDER
TABLE TOPS — VANITIES
FIREPLACES — DOORS, ETC.
Estimates Gladly Given
609-22d .....Paso Robles 469

Pearson Glass Shop
673 Higuera.....Sn Luis Obspo 1372
(See Advertisement This Page)

Model Construction Supplies

Bert's Hobby Shop 995 Higuera SnLuisObspo 2845-W
(See Advertisement This Page)

Monuments–Retail

Mathews Memorials & Plating Service
1 Higuera.....Sn Luis Obspo 717
(See Advertisement This Page)

Moth Proofing

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm.....Sn Luis Obspo 2448

Motion Picture Equipment & Supplies

BELL & HOWELL EQUIPMENT—
ALLEN'S SIGHT & SOUND
Wickenden Bldg .....SnLuisObspo 431

CAL PHOTO SUPPLY
899 Higuera.....Sn Luis Obspo 773

Motion Picture Film Libraries

Allen's Sight & Sound
Wickenden Bldg .....SnLuisObspo 431
WESTERN FILMS
Wickenden Bldg.....Sn Luis Obspo 431

Motor Courts

Abbott's Motel 1005 Dolliver....Pismo Bch 258-W
Appleton's Motor Lodge
2218 Spring.....Pso Robls 721

ARROYO MOTEL
MR. & MRS. W. W. OLSON - Owners
ACCOMMODATIONS — FOR PERMANENT GUESTS & TOURISTS
CONVENIENT & REASONABLE
Daily & Weekly Rates
PANEL RAY HEAT & TILE BATHS
On Highway 101
329 Traffic Wy.....ArroyoGrande 5613

Atascadero Motor Lodges
South Highway.....Atascadero 243-J
AVALON MOTEL
3231 Spring.....Pso Robls 452-W
Avila Court Avila .....SnLuisObspo 16-R-12
Bailey's Auto Court Main & Bello.....PismoBch 320
(Continued Next Page)

Motor Courts–(Cont'd)

Bay Auto Court Morro.....Morro Bay 2931
Baywood Park Motel
Baywood Pk .....SnLuisObspo 39-J-21
Beauty Sleep Motel S Hwy.....Atascadero 236-M
BLUE BELL MOTEL S Hwy.....Sn Luis Obspo 2660
BLUE BIRD MOTEL
Kitchenettes-Furnace Heat
..... Cambria 76

BREAKERS MOTEL
MODERN UNITS
With or Without Kitchenettes
REFRIGERATORS — ELECTRIC HEATERS
Overlooking Morro Rock
A BEAUTIFUL VIEW
5th & Market.....MorroBay 2371

Motor Courts–(Cont'd)

BRICK AUTO COURT
COMFORTABLE — ECONOMICAL
Complete
HOUSEKEEPING UNITS
Weekly & Monthly Rates
GARAGES
2 Blocks From the Beach
Hwy .....Cayucos 2191

BUCK'S MOTEL & TRAILER PARK
1100 Main .....MorroBay 4161
CABRILLO MOTOR COURT
Kitchenettes-M F Harpster Mgr
6th & Morro.....Morro Bay 2321
(Continued Next Page)

The Yellow Pages save you time.

SLEEP OFF THE HI-WAY
MOTEL
QUIET

PHONE
SAN LUIS OBISPO
791

- MODERN
- AUTOMATIC HEAT
- REFRIGERATORS

NO TRUCK OR TRAIN NOISES

WATCH FOR THE SIGNS
SLEEP OFF THE HI-WAY MOTEL
On Old Highway 101
1000 SOUTH ST.

IN MORRO BAY
IT'S THE
EL REY HOTEL COURT
MOTEL
HOTEL TYPE ROOMS & KITCHEN APARTMENTS
TWO BLOCKS FROM THE BAY
FOR RESERVATIONS CALL
Morro Bay 2381
FRANK & PEGGY BREBES
MORRO ST. BETWEEN 7th & 8th

Reddwood Motel
EIGHT NEW UNITS
Built in 1952
Wall to Wall Carpeting
Circulating Wall Heaters
Louver Window Ventilation
Ocean View ½ Block From Beach on Scenic Hi-Way 1
MORRO STRAND BEACH
Reservations Advisable
PHONE
CAYUCOS 4341

Motor Courts–(Cont'd)

CAPE COD MANOR MOTEL
A A A Approved
O. M. CAMPBELL - Owner
12 Modern Soundproofed Deluxe Units With or Without Spacious Kitchens & Car Ports
MODERATE RATES
Just Off Highway 101 - 10 Mi. So. of San Luis Obispo - 2 Mi. N. of Pismo Bch
1153 Shell Beach Rd
Shell Bch ..... PismoBeach 408-J

CASTLE MOTOR INN
EUGENE B. BOUST, Prop.
CLEAN – COMFORTABLE – SUNNY
With or Without Kitchens
BATH & SHOWER – GAS HEATED
GARAGES
Daily & Weekly Rates
Located 1½ Miles So on Old Hwy 101
Old 101 Hwy So ..... SanLuisObispo 4012-W

Cayucos Motel Ocean & E ..... Cayucos 4291
Chamberlain's Blue & White Auto Court
Morro Del Mar ..... Morro Bay 6266

CLIFTON MOTEL
One Of California's Finest
125 Spring ..... Pso Rbls 1140

COTTAGE MOTEL
"On The Corner 101 Hwy at 22nd St."
Completely Modern Singles & Doubles
Kitchens with Refrigeration
2206 Spring ..... Paso Robles 1153-W

COZY CORNER MOTEL
554 Traffic Wy ..... Aroyo Grnde 2119

CRAWFORD'S MOTEL
11 UNITS
WITH OR WITHOUT KITCHENS
EVERY UNIT OCEAN VIEW
A PLACE YOU'LL ENJOY
North City Limits of Pismo Beach on Hwy 101
Mr. & Mrs. H. J. Bamford, Owner-Operator
371 Ocean Drive ..... PismoBeach 46

CRESCENT PARK AUTO COURT
13 MODERN COURTS
KITCHENETTES
BARBECUE & PICNIC GROVE
PUBLIC LAUNDRY
MR. & MRS. A. C. DAWE - OWNERS
S Hwy ..... Sn Luis Obspo 2705

Delbert's Cottages 527 Ocean View ... Pismo Bch-315
Dell Auto Court 101 Hwy ..... Atascadero 332
Dias Court 371 Pismo ..... PismoBch 306-W
Dun-Saling Motel Avila ..... SnLuisObspo 48-J-11

EDGEWATER MOTEL
ON BEAUTIFUL PISMO BEACH
30 MODERN
HEATED 1 & 2 ROOM UNITS
SOME KITCHENETTES
280 Wadsworth ..... PismoBeach 3

EL CAMINO AUTO LODGE
Modern Courts & Kitchenettes
N Highway ..... Atascadero 238-J

Advertise here—it pays.

Motor Courts–(Cont'd)

El Carlos Motel
1216 Archer ..... Sn Luis Obspo 1790-W

EL PASO MOTOR LODGE
S. HALLIWELL
Manager
MODERN UNITS
WITH OR WITHOUT KITCHENS
636 Spring ..... PasoRobles 292-W

EL PUEBLO COURT
CABINS BY THE SEA
SUNNY & SHELTERED
FAMILY STYLE CABINS
With or Without Kitchens
PANEL RAY HEAT
One Block From the Ocean on Hwy No 1
Hwy No 1 ..... Cayucos 2901

El Rancho Grande Motel
1248 Grand Av ..... AroyoGrnde 5749
El Rey Hotel Court Morro ..... MorroBay 2381
(See Advertisement Page 117)
Estero Bay Motel Hwy No 1 ..... Cayucos 4231
FARM HOUSE MOTOR HOTEL THE
425 Spring ..... Pso Robls 933
Garcia Motel Hwy ..... Cayucos 4292
GOTHAM COURT
Housekeeping Units-On The Beach
120 Ocean View Av ..... Pismo Bch 106-J
Grandview Motel
2074 Monterey ..... Sn Luis Obspo 1451
Green Valley Motel County Rd ..... Cambria 134-J
GROVE AUTO COURT N Highway . Atascadero 336-R

GROVER CITY MOTOR COURT
ZENAS & JESSIE BAKEMAN - Props.
10 MODERN UNITS
All Housekeeping – Kitchenettes
DAILY & WEEKLY RATES
Call for Reservations
1½ Miles South of Pismo Beach
16th & Newport
Grover City ..... ArroyoGrande 2424

HALF WAY MOTEL
MR. & MRS. S. R. MARTIN – Mgrs.
25 MODERN
HEATED 2 & 3 ROOM UNITS
Some With KITCHENETTES
SOUTH END OF TOWN
101 Highway ..... PismoBeach 30

Hampton's Auto Court ..... Cambria 37
HARBOR VIEW MOTOR LODGE
Mr & Mrs Eugene Denzer-Owners
6th & Bayshore ..... Morro Bay 4471
Hasta Manana Motel S Hwy ..... Atascadero 168-W
Hillcrest Ranch Motel 101 Hwy . SnLuisObspo 10-J-12
Hillside Auto Court Hwy ..... Cayucos 2031

HOLMES MOTEL
IN MORRO BAY
New – Modern
With Garages
DOWN TOWN DISTRICT
Approved By AAA
4th & Piney Wy ..... Morro Bay 3171

(Continued Next Page)

Your telephone is one of today's best bargains.

Motor Courts–(Cont'd)

HOOSIER LODGE
PASO ROBLES
Modern Units
SINGLES & DOUBLES
Connected Bedrooms
Kitchens & Refrigerators
2223 Spring ..... PasoRobles 991-M

Hume Villa Motor Court
935 Morro ..... Morro Bay 4311
King's Rest Motel 250 Main Av ..... PismoBch 32-W
LaCasita Court Avila ..... Sn Luis Obspo 8-R-2
Little Siesta Motel & Cafe
S Hwy ..... Atascadero 620
Lively's Auto Court
1320 Grand Av Grover City ..... AroyoGrnde 2825
Loma Vista Motel Hwy 101 ..... Aroyo Grnde 2183
LOMITA TERRACE MOTEL
9th & Main ..... MorroBay 2117
MARIANNA MOTEL
Deluxe Units Cooled By Refrigeration
730 Spring ..... Pso Robls 417
MAR VISTA MOTOR LODGE
Price & Bay ..... Pismo Bch 152
McBurney's Motor Court & Cafe
Hwy ..... Snta Margarita 12
MIRAMAR COURT
One & Two Bedroom Apts
Esther C Proctor-Owner
287 San Luis Av ..... Pismo Bch 60
MONTEREY COURT
Kitchenettes
1756 Monterey ..... Sn Luis Obspo 1949
MONTE VISTA MOTOR COURT
490 Pismo ..... Pismo Bch 207
Morro Motel 8th & Main ..... MorroBay 4636
Morro Strand Auto Court ..... Cayucos 4321
Motel Pismo 1851 Price ..... Pismo Bch 313
Motel Supreme 2400 Spring ..... Pso Robls 955

NEPTUNE COURT
CLEAN – COMFORTABLE
REASONABLE
COMPLETE HOUSEKEEPING UNITS
One & Two Rooms
Vented Panel Ray Heated
OVERLOOKING THE BAY
& MORRO ROCK
Main ..... MorroBay 6201

New Adams Court 1000 Dolliver ... Pismo Bch 150
Nite Haven Court 371 San Luis Av ... PismoBch 153-J
OAK GARDEN MOTEL
Singles-Doubles-Kitchenettes-Refrig
3111 Spring ..... Pso Robles 446-W
Ocean View Court Morro Del Mar ... Morro Bay 5201
Ocean View Motel
1001 Shell Beach Rd Shell Bch ..... PismoBch 208

OCEANO BEACH AUTO COURT
MRS. L. COOK Prop.
2 & 3 ROOM MODERN APARTMENTS
WITH KITCHENETTES
REASONABLE RATES
ON BEAUTIFUL OCEANO BEACH
"A FISHERMAN'S PARADISE"
Phone for Reservations
Oceano ..... ArroyoGrande 5624

OLD MISSION MOTEL & RESTAURANT
101 Hwy ..... Snta Margarita 1

ONE-O-ONE AUTO COURT
MR. & MRS. ROSS WALLIN - Props.
SINGLES & DOUBLES
Sleep on Inner Spring Mattresses
All Units Have Panel Ray Heat
Some Kitchenettes & Garages
REASONABLE RATES
Phone for Reservations
3 Miles South of Pismo Beach
Hwy 101 ..... ArroyoGrande 2764

Motor Courts–(Cont'd)

O'REILLY'S GOLDEN RULE MOTOR COURTS
Monterey & Murray ..... SnLuisObspo 545
Residence ..... SnLuisObispo 2023-R

PACIFIC MOTEL
12 MODERN UNITS
9 KITCHENETTES
GARAGES
Located on Old So 101 Highway
101 Hwy ..... Sn Luis Obspo 1405-W

PALOMAR MOTEL
1601 Shell Beach Rd
Shell Bch ..... Pismo Bch 14-J

PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. With Kitchens
Electric Refrigerators—Tile Baths
322 Park Av ..... Pismo Bch 200-J

PARK MOTEL
Modern Units-Kitchenettes Available
5th & Piney Wy ..... MorroBay 3131
PASO ROBLES AUTO COURT
940 Spring ..... Pso Robls 88

PAULINE'S MOTEL
NEW MODERN APARTMENTS
ONE BLOCK FROM BEACH
KITCHENETTES
"Where Friendliness Counts"
Pauline & Nick Diamond, Mgrs.
350 Pismo ..... PismoBeach 155-R

Pereira D R Hwy ..... Cayucos 2132
Pete's Auto-In Motel
380 Harloe ..... Pismo Bch 303-W
Pismo Beach Court
750 Dolliver ..... Pismo Bch 107
PISMO PALISADES MOTEL
North Hwy ..... Pismo Bch 49-W

POINT MOTEL
Between
MORRO BAY & CAYUCOS
"Sleep by the Sea"
LOUIS S. WOOLMAN
Toro Point ..... Morro Bay 2954

Ranch Motel 2730 Spring ..... PsoRobls 1408-J
RANCHOTEL 1900 Monterey .... Sn Luis Obspo 2333
Reddwood Motel Morro Strand ..... Cayucos 4341
(See Advertisement Page 117)
Reid Auto Court 5th & E ..... MorroBay 6571
Reid Motel & Station 5th & E ..... MorroBay 6571
RENO MOTEL Morro Strand ..... Cayucos 2781
RESTWELL COURT
Earl N Pierce-Owner
1221 Price ..... PismoBch 105-W
RITZ MOTEL
2121 Monterey ..... Sn Luis Obspo 1021-W
Roberta Motel So Hwy ..... Atascadero 455
ROLFS MOTEL 416 Spring ..... Pso Robls 552

(Continued Next Page)

Good party-line neighbors get better party-line service.

Motor Courts–(Cont'd)

ROYAL MOTEL
AAA APPROVED
MR. & MRS. V. J. WALTON
MOTEL & HOUSEKEEPING UNITS
NEW — MODERN
MODERATE RATES
Panel Ray Heat
Hwy 101 ..... ArroyoGrande 2418

Rutkowski Chas C 931 Dolliver...Pismo Bch 188-W
SANTA MARGARITA INN
Hwy ..... Santa Margarita 21
Saxby's Motel 23d ..... Cayucos 4331
Sea Esta Motel Hwy 1..... Cayucos 4311
Sea Garden Motel Apts
Rates By The Day Week Or Month
340 Stimson ..... PismoBch 69
SEASHORE MOTOR INN Hwy No 1..Cambria 42-R

SEASIDE AUTO COURT
MODERN UNITS
KITCHENETTES
FREEZER SERVICE FOR FISHERMEN
Overlooking the Ocean on Hwy. No. 1
Hwy No 1..... Cayucos 2542

Seaview Motel Dorset & Lancaster...Cambria 22-Y-3

SEAWALL MOTEL
Where Main Street Meets the Pacific
ALL PICTURE WINDOWS WITH
FULL OCEAN VIEW,
KITCHENETTES — SLEEPING UNITS
SUITES
170 Main ..... PismoBeach 210

SHANGRI-LA MOTEL
MR. & MRS. RALPH ANDERSON, Mgrs-Owners
10 MODERN UNITS
Kitchenettes & Sleeping Rooms
Panel Ray Heat — Tile Showers
Free Radios — Reasonable Rates
101 Highway-In Town-2 Blks. From Ocean
1111 Price ..... PismoBeach 112

SHANGRI-LA MOTEL
AAA Approved-Modern Units
S Hwy & Morro Rd..... Atascadero 136
Shell Auto Court 1331 Price.....Pismo Bch 335-R
Shell Beach Inn
853 Shell Beach Rd Shell Beach.....PismoBch 85
Shell Beach Motel
117 Leeward Av Shell Bch.....PismoBch 445-W
Shoreline Motel Hwy..... Cayucos 4211
SLEEP OFF THE HI-WAY MOTEL
1000 South..... Sn Luis Obspo 791
(See Advertisement Page 117)
STAR AUTO COURT
Monthly Rentals-Harvey Dearr-Prop
Pismo Hwy..... Sn Luis Obspo 872-W
SUNBEAM MOTEL
1656 Monterey ..... SnLuisObspo 845
SUNSET VIEW MOTOR LODGE.....Cambria 45-R

TEMPLETON AUTO COURT
MOTOR COURTS
TRAILER PARK
CAFE
With Ample Parking Area
On Route 101 5 Miles South of Paso Robles
THOMAS C. EARLE Mgr.
Highway ..... Templeton 2661

Motor Courts–(Cont'd)

Thompson's Auto Court
14 Modern-Heated Units-Kitchenettes
3747 Spring..... Pso Robls 1516-W

TRAVELODGE
STEAM HEATED
ONE OF CALIFORNIA'S REALLY FINE
STOP-OVERS FOR THE TIRED TRAVELER
Recommended
Duncan Hines — A A A
2701 Spring..... Paso Robles 304

TREES MOTOR LODGE
Trailer Accommodations
2841 Spring..... Pso Robls 334-W
Trice's Auto Court
Railroad Oceano..... Aroyo Grnde 2251
U-AUTO-REST MOTEL
Modern Units With Kitchenettes & Garages
AAA Approved
N Hwy ..... Atascadero 49-R-12
Valley Court 172 Stimson Av.....Pismo Bch 184
WALLACE & LEGGETT COURT
Modern Court With Kitchenettes-Good Beds
441 Main..... Pismo Bch 218-W
WAVE COURT
On The Beach-Kitchens-Heat-Hot Water
Weekly & Monthly Rates
150 Hinds Av..... Pismo Bch 9
Wigwam Court 643 Cypress.....Pismo Bch 300

Motor Freight Companies

CALIF MOTOR EXPRESS LIMITED
390 Pacific ..... SnLuisObspo 800
Consolidated Van Lines 964 Chorro.SnLuis Obspo 4264
PACIFIC FREIGHT LINES
393 Marsh ..... SnLuisObspo 1370

Motor Trucks

See Trucks-Motor, Dealers Headings

Motorcycles

HARLEY DAVIDSON MOTORCYCLES—
SAN LUIS CYCLERY
1239 Monterey..... Sn Luis Obspo 876

KEN'S INDIAN MOTORCYCLES & BICYCLES
Authorized Dealer B S A Sales & Service
1266 Monterey..... Sn Luis Obspo 584

Moving Service–Heavy Hauling

See Trucking

Moving & Storage Service

Allied Van Lines Inc 964 Chorro...SnLuisObspo 4308

ATLAS VAN SERVICE
COAST TO COAST
Representatives & Warehouses
in the Principal Cities
Packing - Crating - Storing
Modern Equipment
Experienced Personnel
"FOR INFORMATION CALL"

PAC COAST VAN LINES
1223 Riverside Av..... PsoRobls 1466-W

BEKINS VAN & STORAGE CO AGENCY
1708 Beach..... Sn Luis Obspo 19
DENNIS TRANSFER 1824 Nipomo.Sn Luis Obspo 355
(See Advertisements Pages 121 & 123)
(Continued on Pages 121, 122 & 123)

MOVING STORAGE

Local & Long Distance

FAST NATIONWIDE SERVICE

MODERN VANS
REASONABLE RATES
PACKING & CRATING

INQUIRE ABOUT OUR OVERNIGHT SERVICE
TO & FROM ALL CALIFORNIA CITIES

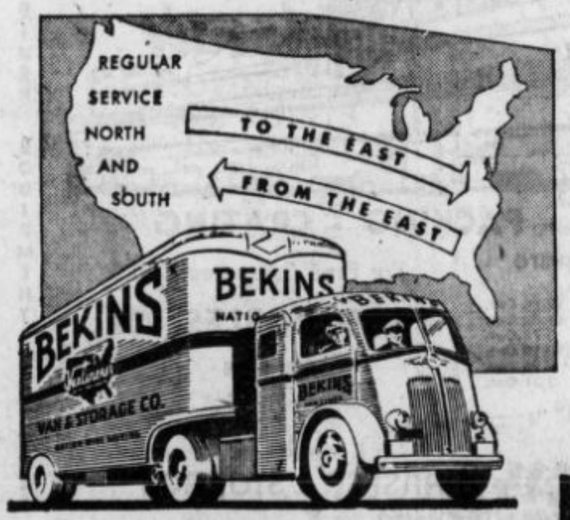
Trained & Courteous Employees

DENNIS TRANSFER

1824 NIPOMO — PHONE SAN LUIS OBISPO 355 — SAN LUIS OBISPO

PASO ROBLES VAN & STORAGE

5TH & RIVERSIDE AVENUE



MOVING • STORAGE
PACKING • SHIPPING

CALL
PASO ROBLES
705 or 657

LOCAL AGENT FOR
BEKINS
Since 1895
VAN AND STORAGE CO.
Offices or agents in all principal cities

MOVING-STORAGE

EXPERT PACKING & CRATING

LOCAL AND LONG DISTANCE

- OVERNIGHT SERVICE TO AND FROM CALIFORNIA CITIES
- CAREFUL SERVICE TO ALL THE 48 STATES
- AGENTS FOR BEKINS
- REASONABLE RATES
- MODERN STORAGE FACILITIES

DEPENDABLE MOVING SINCE 1872

SANDERCOCK TRANSFER CO.

FOR INFORMATION CALL OR WRITE

SAN LUIS OBISPO 19
1708 BEACH ST.

MOVE WITH THE CLEAN WHITE VANS

NO FINER EQUIPMENT IN THE NATION

MOVING - PACKING - CRATING

Call and Compare AS LOW AS

Chicago	12.86 Cwt.
St. Louis	11.82 Cwt.
San Diego	3.78 Cwt.
Dallas	10.12 Cwt.
Ft. Worth	9.96 Cwt.
Los Angeles	3.31 Cwt.

For Free Estimates Call

PASO ROBLES 902

821 PINE

NATIONAL TRANSFER & STORAGE
Coast to Coast Via Motor Van

"The Sign of Fine Service"

U.S. GOVERNMENT CONTRACTORS

Moving & Storage Service—(Cont'd)

Farley Bros Van & Storage Co
964 Chorro ..... SnLuisObspo 4308
HOWARD VAN LINES INC
821 Pine ..... PsoRobls 902
J & H TRANSFER & STORAGE
N Hwy ..... Atascadero 171
(See Advertisement This Page)

LYON VAN LINES

ECONOMIZE
Let experts handle all details when you MOVE or STORE ANYWHERE IN THE WORLD

LYON
LET LYON GUARD YOUR GOODS

"FOR INFORMATION CALL"

DENNIS TRANSFER
1824 Nipomo ..... Sn Luis Obspo 355

Lyon Van & Storage Co Agency
1824 Nipomo ..... Sn Luis Obspo 355
NATIONAL TRANSFER & STORAGE
821 Pine ..... PsoRobls 902
(See Advertisement Page 122)
National Van Lines Inc
514 Cornwall Av ..... Arroyo Grande 2247
PAC COAST VAN LINES
1223 Riverside Av ..... PsoRobls 1466-W
(See Advertisement This Page)
Paso Robles Van & Storage
5th & Riverside Av ..... Pso Robls 705
(See Advertisement Page 121)
SANDERCOCK TRANSFER CO
1708 Beach ..... Sn Luis Obspo 19
(See Advertisement Page 122)

You'll find it fast in the YELLOW PAGES.

PACIFIC COAST VAN LINES

MOVING - TO ALL POINTS

FAST – EFFICIENT SERVICE

LARGE ENCLOSED PADDED VANS

Wardrobe Service Furnished Upon Request

PACKING CHINA AND HOUSEHOLD APPLIANCES AT A MINIMUM OF COST

Transit or Permanent STORAGE Facilities

AGENTS FOR ATLAS VAN SERVICE

NOI ALL MOVING RATES ARE NOT THE SAME FOR MOST REASONABLE METHOD OF SHIPPING

—CALL—

PASO ROBLES 1466-W

FREE ESTIMATES

1223 RIVERSIDE AVE. PASO ROBLES

MOVING & STORAGE

LOCAL & LONG DISTANCE

J & H TRANSFER AND STORAGE

AGENTS FOR

LYON

LONG DISTANCE MOVING FOR ECONOMY—LET US HANDLE ALL DETAILS

Phone **Atascadero 171**

EVENINGS & HOLIDAYS CALL

Atascadero 639

N. Highway Atascadero

- Fast Service
- Reasonable Rates
- Modern Equipment
- Packing & Crating
- Trained & Courteous Employees

INQUIRE ABOUT OUR OVERNIGHT SERVICE TO & FROM ALL CALIF. CITIES

DENNIS TRANSFER

SAN LUIS OBISPO 355

1824 Nipomo

AGENTS FOR

LYON

Local - Nationwide MOVING

For economy, let us handle all details.

Moving & Storage Service Equipment–Renting

BLUE JAY SIGNAL SERV
FOR MOVING
Local or Long Distance
RENT A TRAILER – RENT A TRUCK
Refrigerator – Stove Dollies, Etc.
Rented By the Hour – Day – Week or Month
All Equipment Insured
1565 Monterey .....SanLuisObispo 635-W
If no answer call.....SanLuisObispo 793-J

Mufflers–Exhaust

General Auto Parts 1218 Pine.....Pso Robls 280

Mushrooms

Ford's Mushroom Farm Eaglet.....Atascadero-70-M

Music Dealers

ALLEN'S SIGHT & SOUND
High Fidelity Music Systems
Records, Phonographs, Changers
Tape Recorders – Supplies
Repair Service
Wickenden Bldg .....SanLuisObispo 431

Brown's Music Store
717 Higuera.....Sn Luis Obspo-1278
(See Advertisement This Page)
LONG E E PIANO CO
Pianos-Records-Radios
777 Marsh.....Sn Luis Obspo 506
Wherrit Raymond 2297 Johnson Av.Sn Luis Obspo-943

Music Instruction–Instrumental

Courtland Claire Halcyon .....AroyoGrnde 5924
Fetz Harry H
Instructor Of All Orchestra Instruments & Piano-Violin-Piano Accordion
416 Main .....MorroBay 6497
Madeline Music Studio
Teacher Of Popular Piano
1638 Spring .....PsoRobls 198

Navy Goods–See Army & Navy Goods

Neon Products

See Lighting Fixtures Headings; Also Signs Headings

News Dealers

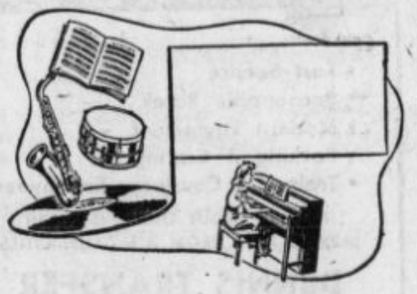
Amer News Co 763 Alphonso..Sn Luis Obspo 532-W
ESQUIRE THE 600 Cypress.....Pismo Bch 333-J
Gibbs E E News Agcy
Los Angeles-San Francisco Newspapers
1735 Park.....Pso Robls 307
Hi-Way News Agency 1218 Spring..Pso Robles 337
St Clair's News Depot
1015Chorro.Sn Luis Obspo-152-J
San Luis News Agcy 964 Chorro...SnLuisObispo 477
Service Center News Stand
440-5th.....Morro Bay 4581
Sun The 5th & C.....Morro Bay 2652

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists most every store in town . . . helps you find everyone who sells and serves.

BROWN'S

MUSIC STORE

"Everything Musical"



- Musical Instruments
- Records
- Sheet Music
- Gulbransen Pianos
- Used Pianos & Instruments
- Pianos Rented and Bought

SAN LUIS OBISPO

1278

717 Higuera

EXPERT PIANO TUNER
and
MUSICAL INSTRUMENTS
REPAIRED

Newspapers

Atascadero News N Highway.....Atascadero 100
Herald Recorder 309 E Branch..Aroyo Grnde 2826
Paso Robles Journal 724-13th.....PsoRobls 362
Pismo Times 530 Cypress.....Pismo Bch 71
PRESS ADVERTISER CO
Publishing
THE PASO ROBLES PRESS
THE DAILY NEWSPAPER OF NORTHERN SAN LUIS OBISPO AND SOUTHERN MONTEREY COUNTIES
1212 Pine .....PasoRobles 802
Reporter The 971 Osos.....Sn Luis Obspo 3188
Telegram-Tribune Co
1240 Morro.....Sn Luis Obspo 1901

Night Clubs

Dantes 955 Higuera.....Sn Luis Obspo 2197
LARRY'S FOUNTAIN INN
Old S 101 Hwy.....Sn Luis Obspo 1090
NINA'S
Entertainment & Dancing Nightly
Hwy Shell Beach.....Pismo Beach 331
PEPPER INN
Operated By Dorothy Sowles
Pismo Hwy .....SnLuisObspo 1965
PILOT WHEEL 179 Pomeroy Av....Pismo Bch 45
STANLEY'S 978 Monterey..Sn Luis Obspo 2895
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera .....SnLuisObspo 2341

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

FRONTIERS
beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Notaries–Public

Andre Peter R 1041 Chorro...Sn Luis Obspo 3344
Cooper Gladys V Hwy .....Cambria 94
Gahan W V 1213 Park.....Pso Robls 996
GRISWOLD & HYDE 1424 Spring....PsoRobls 1510
Kennedy Ralph C 1120 Garden....SnLuisObspo 1900
Muller A V Wickenden Bldg.....Sn Luis Obspo-614
Renetzky & Davis
846 Higuera.....Sn Luis Obspo 1033
Towle & Keen 1035 Grand Av.....AroyoGrnde 2333

Notions–Retail

Corner Store Main & Bridge.....Cambria 15

Notions–Whsle

Haydock Harold Co 1218 Carmel.SnLuisObspo 2422-W

Nurseries–Day–See Day Nurseries

Nurseries–Retail

Grover Gardens
12th & Grand Av.....Aroyo Grnde 2117
Karleskint's Florist & Nursery
1422 Monterey.....Sn Luis Obspo 2060
LIVINGSTON PARK NURSERY
604-30th.....Pso Robls 353
MORRO BAY NURSERY
YOUR LEADING SOURCE OF
PLANTS – FLOWERS
SHRUBS – TREES – PEAT MOSS
FERTILIZERS – LAWN SEEDS
Open 9 A.M. to 6 P.M.
Every Day Except Monday
½ Mile North of Morro Bay
Hwy 1 .....MorroBay 6286
PADDOCK'S NURSERY & GARDEN SUPPLY
FLORAL ARRANGEMENTS
LANDSCAPING
CUSTOM GARDENING
POTTED PLANTS
Garden Tools & Supplies
445-6th .....MorroBay 5721
Paso Robles Nursery 213 Spring.....Pso Robls-545
Plummer Joe Home Nursery
825 Murray Av.....Sn Luis Obspo 2995-W
San Luis Nursery
Old Hwy 101 South.....SnLuisObspo 320-W
Waring Nurseries Hwy 101.....PismoBch 449-Y-11

Nurseries–Whsle

Waring Nurseries Hwy 101...Pismo Bch 449-Y-11

for
Your Convenience

Directories for other cities are available in the Business Offices and at attended public telephone stations.

Nuts–Edible

Calif Almond Orchards Inc
Main Plant & Ofc 4th & Spring.....PsoRobls 400
Country Warehouse Adelaide Rd...PsoRobls 218-W

Office Buildings

Bank of America Bldg Higuera Sn Luis Obispo
Carpenter Bldg 981 Monterey Sn Luis Obispo
Security First Natl Bank Bldg
793 Higuera Sn Luis Obispo
Warden Block Bldg 762 Higuera Sn Luis Obispo
Warden Jr Bldg 846 Higuera Sn Luis Obispo
Wickenden Bldg 1024 Chorro Sn Luis Obispo

Office Equipment

Nelson Johnny Office Equipment Co
690 Higuera.....Sn Luis Obspo 228
TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127
(See Advertisement This Page)
WALKER'S BOB
Office Equipment & Supplies
785 Marsh.....Sn Luis Obispo 681-W

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE–

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Office Furniture

PASO ROBLES OFFICE SUPPLY
608-12th .....Paso Robls 481-J

Office Supplies

BICKELL'S STATIONERY STORE
OFFICE EQUIPMENT
RUBBER STAMPS
STATIONERY
Hallmark Greeting Cards
Typewriters & Office Machines
807-12th .....PasoRobles 882

Gabby Book Store 1040 Chorro..SnLuisObspo 867-W

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS — SOCIAL STATIONERY
BOOKS — GREETING CARDS — GIFTS
ART MATERIALS — TYPEWRITERS
1127 Chorro.....San Luis Obispo 1403

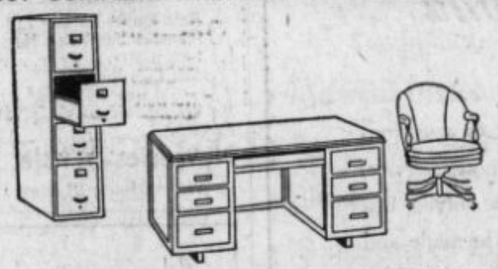
Paso Robles Office Supply
608-12th .....Pso Robls 481-J

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

OFFICE FURNITURE
Executive and Commercial
MOST COMPLETE SELECTION TO CHOOSE FROM

- Desks
- Tables
- Chairs
- Files



- Safes
- Metal Furniture
- Storage Cabinets
- Home Desks

OFFICES & RECEPTION ROOMS COMPLETELY OUTFITTED
FURNITURE RENTED

THE TYPEWRITER SHOP
SERVING SAN LUIS OBISPO COUNTY SINCE 1928
ELMER SMITH
PHONE
San Luis Obispo 127
986 Monterey – Between Osos & Morro

Oil Land Leases

MAINO C A 1118 Garden .....SnLuisObspo 80

Oil Producers

Bishop Oil Co Edna Rd.....Sn Luis Obspo 15-J-13
Colgrove C W Edna Rd.....SnLuisObspo 15-R-3
General Petroleum Corp.....PasoRobls 8-F-6
Pennzoil Co The 141 Torro.....SnLuisObspo 553-J
Signal Oil & Gas Co PismoRd.....SnLuisObspo 417
Standard Oil Co of Calif 26th....Paso Robls 852
Standard Oil Co of Calif Traffic Wy..Atascadero-38-J
Standard Oil Co of Calif.....Cambria-8
Standard Oil Co of Calif Estero Bay..Morro Bay-2611
Standard Oil Co of Calif
Hathway Av.Sn Luis Obspo-2316
Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro....Sn Luis Obspo-372
Avila Pump Station
Avila.....Sn Luis Obspo 52-J-2
District Electrician
Tank Farm.....Sn Luis Obspo 50-J-11
District Foreman
Tank Farm.....Sn Luis Obspo 50-J-4
Division Machinist Foreman
Tank Farm.....Sn Luis Obspo 50-J-31
Machine Shop
Tank Farm.....Sn Luis Obspo 50-J-3
Pump Station
Tank Farm.....Sn Luis Obspo 50-J-2
Sales Division
San Luis Obispo Office
OrcuttRd.Sn Luis Obspo-64
Paso Robles Office 26th.....Pso Robls-658
Santa Margarita Pump
Station.....Snta Margarita 40-F-21
Shipbloading Terminal
Port Sn Luis.....Sn Luis Obspo 51-J-3
Shandon Pump Station
Shandon .....Pso Robls-26-F-3

MEL CORIPPO
- GRADING & EXCAVATING
- LOCATION WORK
- PIPE LINES
- ROAD BUILDING
- CEMENT CELLAR CONSTRUCTION

General
Oil Field Construction

CALL
PASO ROBLES
673

If No Answer Call.....Paso Robles 956-W
Or .....Paso Robles 460

1221 Park Paso Robles

Oil Producers–(Cont'd)

Union Oil Co Of Calif Summit Pump Stn
Los Berros Canyon.....ArroyoGrande 5754

Oil Seals

General Auto Parts 1218 Pine.....Pso Robls 280

Oil Well Services

CORIPPO MEL H 1221 Park.....PasoRobles 673
(See Advertisement This Page)

Oils–Fuel & Heating

ADAMS HEATING SERVICE
Union Oil Co-Stove Oil
1720 Morro.....Sn Luis Obspo 443-W
Associated Oil Co Distributing Station
Orcutt Rd .....Sn Luis Obspo 727-W
B & M DELIVERY SERVICE
Road Oil & Oil Transportation
10th & Salinas.....Pso Robls 612
MOHAWK PETROLEUM PRODUCTS—
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy.....Aroyo Grnde 2051
Norwalk Co The 1088 Higuera...Sn Luis Obspo-1237
NORWALK GASOLINE CO
1528 Oak.....Pso Robls 1313

SHELL HEATING OILS
THE RIGHT FUEL FOR EVERY BURNER
Fuel Oils
Furnace Oil and Stove Oil
SHELL
"WHERE TO BUY IT"
Bowman Amos A Shell Product Distr
Riverside Av.....Pso Robles 375

SIGNAL OIL CO
1262 Murray Av.....SnLuisObspo 3280
If no answer call.....SnLuisObspo 53-R-1
Signal Oil Co 1446 Spring.....Pso Robls 176-W
Tasco Serv Sta & Petroleum Distr
S Hwy .....Atascadero 99

Oils–Lubricating

Bowman Amos A Shell Product Distr
Riverside Av.....Pso Robles 375
Norwalk Co The 1088 Higuera.....SnLuisObspo 1237
Wasson J & M Co Vachell Ln....Sn Luis Obspo-1506

WYNN'S FRICTION PROOFING OIL ADDITIVES
"Adds the most to Lubrication"
WYNN'S FRICTION PROOFING OIL
"WHERE TO BUY IT"
DISTRIBUTOR
WYNN OIL DISTRIBUTORS OF CALIFORNIA
8766 E Valley Rosemead....ATlantic 6-7436

Ophthalmologists

See Physicians & Surgeons, D.O.; Also Physicians & Surgeons, M.D.

Optical Goods–Whsle & Mfrs

Optical Supply Co Tower Bldg...Sn Luis Obspo-2140

Opticians–Dispensing

BAZIN JOHN
DISPENSING OPTICIAN
GLASSES SOLD ON PRESCRIPTION
781 Higuera .....SanLuisObispo 1308

SAN LUIS OPTICAL DISPENSARY
THE HOUSE OF A THOUSAND FRAMES
781 Higuera .....SanLuisObispo 1308

Optometrists

Clawson Albert 1114 Garden....Sn Luis Obspo-2012
Dunlap Hazel Peterson
1029 Chorro.....Sn Luis Obspo 1297
Dunlap Hazel Peterson 1221 Park....Pso Robls 236
Hedgpeth Myrtle 1535 Park.....Pso Robls 352
Heidker C N 213 Valley Rd.....Aroyo Grnde 2423
Hileman Lloyd O 6th & C.....MorroBay 4082
Leupp Francis L Traffic Wy.....Atascadero 561
Leupp Francis L 531-12th .....PsoRobles 29
McDonald Geo W 791 Dolliver.....Pismo Bch 308
Pence J O 115½ E Branch.....Aroyo Grnde 2351
Seger Charles E
1407 Garden.....Sn Luis Obspo 451
Williams Sarah C 1029 Chorro..Sn Luis Obspo 1297

Ores–See Mining Companies

Orthodontists–See Dentists

Orthopedic Shoes–See Shoes–Retail

Osteopathic Physicians

Kelley Dorsey M 722 Marsh...Sn Luis Obspo 1483
Mills Maud S Morro Rd.....Atascadero 430-R
SKINNER ROBT L
1404 Broad.....Sn Luis Obspo 487-W
If no answer call.....Sn Luis Obspo 2992
Wu H M 972 Santa Rosa...Sn Luis Obspo 1750-W

Outboard Motors

EVINRUDE OUTBOARD MOTORS—
SPORTSMAN'S STORE
869 Higuera.....Sn Luis Obspo 2520

MARTIN OUTBOARD MOTORS
"The New Standard of Performance in Outboards."
SPEED - SLOW TROLLING - QUICK STARTING - FLOOD PROOF
"The Only Two Cycle Motor With Mechanically Controlled Intake Poppet Valves." A Patented Feature.
"WHERE TO BUY THEM"
DEALER
Al's Place Hwy .....Cayucos 4121

Oxygen Therapy Equipment

WOOD H A WELDING & MACHINE SHOP
1207-13th .....PsoRobls 321

Oysters

El Morro Oyster Co 235 Main .....MorroBay 3581

Paint Dealers–Retail

ACME QUALITY PAINT & WALL PAPER STORE
Distributors for
SUPER KEM-TONE
KEM-TONE, KEM-GLO
ACME QUALITY PAINTS
PAINTERS SUPPLIES
862 Monterey .....San Luis Obispo 3039

ATASCADERO HARDWARE
TrafficWy..Atascadero-133
Atascadero Lumber Co Traffic Wy....Atascadero 661

BOYSEN PAINTS
100% PURE PAINTS VARNISH ENAMELS
BOYSEN Colorizer PAINTS
"WHERE TO BUY IT"
BAXTER LUMBER & BUILDING MATERIALS
1015 Grand Av.....Aroyo Grnde 2422
SAN LUIS WALL PAPER & PAINT STORE
1126 Broad .....Sn Luis Obspo 1072-R

BUILDERS MARKET
KYANIZE PAINTS
ENAMELS & VARNISHES
SHINGLE STAINS - RUBBER BASE ENAMEL
ROOF COATINGS
HAROLD C. GOODALE
1115-13th.....Paso Robles 277

DUNNE PAINTS
Exterior paints and pastes, roof coatings, enamels, undercoats, wall finishes, varnishes, special oils, dryers & stains, industrial, automotive, and marine finishes of outstanding quality.
Use DUNNE Color Suited PAINTS for Perfect Color Harmony — Everytime!
"WHERE TO BUY THEM"
Morro Bay Marine Supply
727 Marsh.....Sn Luis Obspo 1202
Morro Bay Marine Supply
5th & Morro.....Morro Bay 4461

DU PONT PRE-TESTED PAINTS—
FAIR OAKS SUPPLY
995 Grand Av.....Aroyo Grnde 2697
REED'S PAINT & WALLPAPER STORE
1121 Broad.....Sn Luis Obspo 1364-W

DUTCH BOY PAINTS
PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by
NATIONAL LEAD COMPANY
"WHERE TO BUY THEM"
BOYLE LUMBER CO
Ocean Av.....Cayucos 2311
FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852
HAMMONS' FIRESTONE DEALER STORE
1344 Park.....Paso Robls 405

(Continued Next Page)

Paint Dealers–Retail–(Cont'd)

FULLER PAINTS—
HAMMOCK CHAS & SON PAINT SHOP
Highway .....Atascadero 176
LONG'S VENETIAN BLIND & DRAPERY SERV
Main .....Templtn 2181
UNION HARDWARE CO
725 Higuera.....Sn Luis Obspo 43

General Auto Parts 1218 Pine.....Pso Robls 280

GENERAL PAINTS
Finishes for every interior and exterior use
MODERN COLORS
EASY TO APPLY
LONG LASTING
All painters' supplies
GENERAL PAINTS
"WHERE TO BUY IT"
CAYUCOS BUILDING SUPPLY CO
8th.....Cayucos 2032
Forden's Hardware
857 Monterey.....Sn Luis Obspo 273
Nipomo Lumber Co 101 Hwy.....Nipomo 2722

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Paint Dealers–Retail–(Cont'd)

GRISANTI HARDWARE Highway....Atascadero 580
HAGLE-DeCOU LUMBER CO
SHighway..Atascadero-43

HAMMOCK CHAS & SON PAINT SHOP
Complete Line of FULLER PAINTS
OVER 350 COLORS TO CHOOSE FROM
We Mix Your Colors on Our Color Machine
WALLPAPER
PLATE & WINDOW GLASS
GLASS BLOCKS MIRRORS
Highway .....Atascadero 176

HAYWARD LUMBER CO Hwy 1 North..Cambria 29
Johnson Paint Store
Traffic Wy.....Atascadero 677-J

KIRBY L H PITTSBURGH PAINT STORE
PITTSBURGH PAINTS
—Looks Better Longer—
WASHABLE – FADE PROOF WALLPAPER
L. H. KIRBY
Painting Contractor
Hwy .....Atascadero 199

(Continued Next Page)

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

PITTSBURGH *Sun-Proof* HOUSE
PAINT
STAYS WHITER
Looks Better Longer!
Coal smoke or industrial smoke will not darken or discolor it. It's self-cleaning, too.

JAMES A. QUAGLINO

Since 1922 — John Hourihan, Manager

Builders' Supplies

SAN LUIS OBISPO 1840

SANTA BARBARA AVE. & HIGH — SAN LUIS OBISPO

Paint Dealers–Retail–(Cont'd)

MASTER-MIXED PAINTS—
SEARS ROEBUCK & CO
879 Higuera.....San Luis Obspo 760

MURPHY COLOR-SCHEME PAINTS

COLOR - COLOR - COLOR
Unlimited Choice of Colors In Exterior & Interior Paints. Full Line of Varnisnes, Enamels & Lacquers.

Murphy Color-Scheme Paints

"WHERE TO BUY IT"

HAGLE-DeCOU LUMBER CO
S Highway.....Atascadero 43
HAYWARD LUMBER CO
12th & Riverside Av.....PasoRobles 73
5th & E.....MorroBay 2291
From telephones served from Cambria Cayucos & Sn Luis Obispo Exchanges only (No Inter-City Charge)
Ask "Operator" for Entrprise 11406
PACIFIC COAST LUMBER CO OF CALIF
Grand Av & 20th Grover City AroyoGrnde 2832
PACIFIC COAST LUMBER CO OF CALIF
271 Higuera.....Sn Luis Obspo 1420

NASON PAINTS

PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE
Automotive Finishes, Paints, Lacquers and Wallpaper

"WHERE TO BUY THEM"
DEALER
TRUSSLER'S FURNITURE STORE
1303 Park.....Pso Robls 126

OLD COLONY PAINTS

"Save the Surface and You Save All"

Fine Old Colony Paints

"WHERE TO BUY THEM"
GRISANTI HARDWARE
Highway.....Atascadero 580

Paso Robles Mercantile Co 839-12th...PsoRobls 340

PITTSBURGH PAINTS—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....PsoRobls 344

Quaglino James A Builders Supplies
Santa Barbara Av & High...Sn Luis Obspo 1840
(See Advertisement Page 129)

REED'S PAINT & WALLPAPER STORE
"Make Your Paint Problems Ours"
EXCLUSIVE DEALER FOR
DUPONT PAINTS
IMPERIAL WASHABLE WALLPAPER
1121 Broad.....Sn Luis Obspo 1364-W

When telephoning somebody, "play ball" with him by giving him time to answer. A few more seconds may do it.

Paint Dealers–Retail–(Cont'd)

SAN LUIS WALL PAPER & PAINT STORE
1126 Broad.....Sn Luis Obspo-1072-R

SHERWIN-WILLIAMS PAINTS

See the new Paint and Color STYLE GUIDE – authentic color schemes for every room.
SWP "Weatherated" House Paint.
KEM-TONE, Economy Wall Finish.
KEM-GLO, Miracle Lustre Enamel.
SUPER KEM-TONE, Ready-to-Use Deluxe Washable Wall Paint.

"WHERE TO BUY IT"
DEALERS
COSTA J M & SON Highway 1...MorroBay 3641
HEATON R C CO 803-13th.....Pso Robls 890
JOHNSON PAINT STORE
Traffic Wy.....Atascadero 677-J
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695

SINCLAIR'S PAINTS—
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av.....Sn Luis Obspo 2200

TREASURE TONES

Pre-Harmonized Oil-Base Paints
Ready-to-Use
No Mixing or Matching
Manufactured by
The Bishop-Conklin Company

Treasure Tones

"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware
Traffic Wy.....Atascadero 133
BURROUGHS CABINET SHOP
Hwy No 1.....Cayucos 2831

TRUELOVE K P PAINT STORE
800 Dolliver.....Pismo Beach 243

Paint Dealers–Whsle

ACME QUALITY PAINT & WALL PAPER STORE
Distributors for
SUPER KEM-TONE
KEM-TONE, KEM-GLO
ACME QUALITY PAINTS
PAINTERS SUPPLIES
862 Monterey.....San Luis Obispo 3039

DU PONT AUTOMOBILE PAINTS—
UNIVERSAL AUTO PARTS CO
969 Monterey, Sn Luis Obspo-1418

QUAGLINO JAMES A BUILDERS SUPPLIES
DISTRIBUTORS OF
PITTSBURGH PAINTS
Santa Barbara Av & High.....San Luis Obispo 1840

S L O SUPPLY CO
Texture Paints & Joint Cement
101 Higuera.....Sn Luis Obspo 351

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

Paint Spraying Equipment
See Spraying Equipment

Painters' Supplies
FARMER'S HARDWARE & EQUIP CO
581 Higuera.....Sn Luis Obspo 852

Painting–Automobile
See Automobile Painting

Painting Contractors
CLARK HOWARD E
445 High.....Sn Luis Obspo 1025-W
King J L 2005 Spring.....PsoRobls 1407
KING JACK
Contractor-Brush & Spray Work
North C.....Morro Bay 4231
Kleck Leon N Capitol Hill.....PsoRobls 414
Kriner N F 1196 Islay.....SnLuisObspo 854
MINSHULL JOHN F
Painting & Paperhanging
305-14th.....Pso Robls 426-W
ORVIS HARRY J 1034 Peach..Sn Luis Obspo 1366
Rhodes G F 950 Chorro.....SnLuisObspo 1397
Stewart Don 377 Elm.....AroyoGrnde 2349
Truelove K P Paint Store 800 Dolliver PismoBch 243
Winslow R H 1350 Bello Av.....Pismo Bch 93-J

Paper–Building–See Building Materials

Paper Dealers
BLAKE MOFFITT & TOWNE
218 E Jones.....Snta Maria 5-2641

ZELLERBACH PAPER COMPANY
Wrapping Paper – Printing Paper
Cups – Containers – Twine
Stationery & School Supplies
Variety Store Merchandise
45 N San Pedro Sn Jse....CYpress 3-4092
Residence.....SanLuisObispo 625

Paper Products
Zellerbach Paper Co
414 California Av.....AroyoGrnde 2633

Paper–Waxed–See Paper Dealers

Paper–Whsle–See Paper Dealers

Pastry Shops
See Bakers–Retail; also Pies–Pastry

Patent Attorneys & Agents
White George B
1095 Market S F.....Market 1-7065

Paving Materials
WEBSTER JACK
PAVING AND GRADING
EXCAVATING
SAND—GRAVEL—FILLS
Fire Wood - Manure - Loam
958 Grand Av.....Arroyo Grande 2694

The Classified Directory has solved many a buyer's problem.

Pawnbrokers
San Luis Jewelry & Loan Co
974 A Monterey.....Sn Luis Obspo 2958-W

Peanuts–See Nuts–Edible

Pest Control
See Exterminating; Also Moth Proofing; Also Termite Control; Also Tree Service

Pet Shops
Hazel's Pet Shop
874 Monterey.....Sn Luis Obspo 962-W
Home Aquarium & Pet Shop 340-5th . MorroBay 6346

Pet Supplies–Whsle & Mfrs
Carver L F 75-8th.....MorroBay 3571
MARTINELLI ANIMAL FOOD CO
Clark Field.....Sn Luis Obspo 189

Phonograph Records–Retail
ALLEN'S SIGHT & SOUND
Wickenden Bldg.....SnLuisObspo 431
ESQUIRE THE 600 Cypress.....PismoBch 333-J
Kirk's Spirits & Sports Shop
106 Branch.....AroyoGrnde 2759

KRAMER'S
One of the Most Complete Collections of Popular & Classical Records in San Luis Obispo County
LP – 45 RPM – 78 RPM
1325 Park.....PasoRobles 385

LONG E E PIANO CO
Since 1911
The latest POPULAR
The finest CLASSICAL
RECORDS
ALSO CHILDREN'S - RELIGIOUS - WESTERN
777 Marsh.....San Luis Obispo 506

Phonographs–Coin Operated
Los Osos Vendors 750 Mill.....SnLuisObspo 1833
(See Advertisement This Page)
San Luis Amusement Co
983 Chorro.....Sn Luis Obspo 66-W

You'll find it fast in the YELLOW PAGES.

Featuring
SEEBURG
COIN OPERATED PHONOGRAPHS
Also All Other Coin Operated Amusement Devices
24-HOUR DEPENDABLE SERVICE

LOS OSOS VENDORS
Phone SAN LUIS OBISPO 1833
FOR SERVICE — SAN LUIS OBISPO 2992
750 MILL

McLain STUDIO of PHOTOGRAPHY
PORTRAITS – CHILDREN
WEDDINGS
FAMILY GROUPS
IN STUDIO, CHURCH OR HOME
Commercial
Advertising – Banquets – Aerial
Phone San Luis Obispo 2247
Residence 1938-M
970 Chorro

for photography...
The Roberts PHOTO Studio
Wedding Candids
Portraits – Commercial
Discount To Service Personnel
PHONE
Paso Robles 1160
1225 SPRING ST. PASO ROBLES

GAINSBOROUGH STUDIO

We Specialize In
✓ WEDDINGS
✓ CHILDREN'S PORTRAITS
Black & White or Color
Unusual – Informal
Wedding PORTRAITS Since 1908
WEDDING COVERAGE
Church, Home or Studio
Spec. Rates to Service Men
Pop. Prices - Eve's & Holidays by App't.
Call San Luis Obispo 1541 or San Luis Obispo 2281-J
864 HIGUERA SAN LUIS OBISPO

COLONIAL STUDIO
982 Monterey (Opposite Western Union)
Photography

Portraits • Weddings • Commercial
San Luis Obispo 4151

Photo Finishing–Retail

CAL PHOTO SUPPLY
Expert – Prompt
Photo Finishing
Also
24-Hr. Photostatic Service
Army & Navy Discharges
Marriage Licenses & Birth Certificates
899 Higuera ..... SanLuisObispo 773

Camera Shop 1036 Chorro ..... SnLuisObspo 1748
Louis Studio 1017 Chorro ..... Sn Luis Obspo 371
Morro Bay Photo Shop 842 Main ... MorroBay 3351
PICTURE SHOP THE
1371 Monterey ..... Sn Luis Obspo 2703-R

Photo Finishing–Whsle

Louis Studio 1017 Chorro ..... Sn Luis Obspo 371

Photocopy Prints

CAL PHOTO SUPPLY
PHOTOSTATIC COPIES
ARMY & NAVY DISCHARGES
Marriage Licenses & Birth Certificates
Photo Finishing and Supplies
24-Hour Photostatic Copy Service
"We Copy Anything"
899 Higuera ..... SanLuisObispo 773

COLONIAL PHOTOGRAPHIC SERVICE
255 La Canada Dr ..... SnLuisObspo 4151
ROBERTS PHOTO STUDIO THE
1225 Spring ..... Paso Robles 1160

Photographers–Commercial

Colonial Photographic Service
255 La Canada Dr ..... SnLuisObspo 4151
LOUIS STUDIO 1017 Chorro ..... SnLuisObspo 371
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro ..... Sn Luis Obspo 2247
(See Advertisement This Page)
ROBERTS PHOTO STUDIO THE
1225 Spring ..... Paso Robles 1160
Stevens Studio 1232 Olive ..... Pso Robls 1121
Wilkins Studio 101 Hwy ..... Atascadero 158

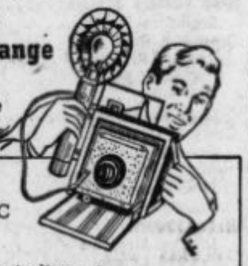
Photographers–Portrait

COLONIAL PHOTOGRAPHIC SERVICE
255 La Canada Dr ..... SnLuisObspo 4151
(See Advertisement This Page)
GAINSBOROUGH STUDIO
Portrait Studio-Exclusively
864 Higuera ..... Sn Luis Obspo 1541
(See Advertisement This Page)
LOUIS STUDIO
1017 Chorro ..... Sn Luis Obspo 371
McLain Studio Of Photography
970 Chorro ..... Sn Luis Obspo 2247
Morro Bay Photo Shop 842 Main.. Morro Bay 3351
ROBERTS PHOTO STUDIO THE
1225 Spring ..... Pso Robls 1160
(See Advertisement This Page)
Sears' Studio Highway ..... Atascadero 504-W
Stevens Studio 1232 Olive ..... Pso Robls 1121

WILKINS STUDIO
WEDDINGS – BABYS
FAMILY GROUPS
COMMERCIAL PRINTING
101 Highway ..... Atascadero 158

PHOTO SUPPLIES
• PHOTO FINISHING
• DEVELOPING – PRINTING ENLARGING
• MOVIE CAMERAS & PROJECTORS BELL & HOWELL, KODAK, REVERE, KEYSTONE
• STILL CAMERAS & ACCESSORIES KODAK, GRAFLEX, ZEISS ARGUS, LEICA, ANSCO, STEREO
• BAUSCH & LOMB
• DEFENDER
• DARK ROOM EQUIPMENT

PHOTOSTATIC COPIES
CAL PHOTO SUPPLY
899 HIGUERA
PHONE San Luis Obispo 773

EVANS
Camera Exchange
One Day Film Service

COMPLETE PHOTOGRAPHIC SUPPLIES
Portraiture
Tape Recorders - Film Rentals
Call Paso Robles 442
1428 SPRING

CAMERAS & SUPPLIES
PHOTO FINISHING

KODAK – ARGUS – GRAFLEX
REVERE – BELL & HOWELL
WE GIVE S & H GREEN STAMPS
CALL
San Luis Obispo
1748
THE CAMERA SHOP
1036 CHORRO SAN LUIS OBISPO

Photographic Equipment & Supplies–Retail

ALLEN'S SIGHT & SOUND
Movies & Color Slide Equip-Sales-Rentals
Wickenden Bldg ..... SnLuisObspo 431
CAL PHOTO SUPPLY
899 Higuera ..... Sn Luis Obspo 773
(See Advertisement This Page)
CAMERA SHOP
1036 Chorro ..... Sn Luis Obspo 1748
(See Advertisement This Page)
ESQUIRE THE 600 Cypress ..... Pismo Bch 333-J
EVANS CAMERA EXCHANGE
1428 Spring ..... Pso Robls 442
(See Advertisement This Page)
Hudson's Drug Store 815-12th ..... PsoRobls 51

Advertise here—it pays.

Photostat Prints—See Photocopy Prints

Physical Therapists

BETTENCOURT ALICE R
571 Marsh.....Sn Luis Obspo 1898-M
FRENCH HOSPITAL
1170 Marsh.....Sn Luis Obspo 3135
Madson A J 870 Price.....Pismo Bch 190
POE LENORD E 303-16th.....PsoRobls 223
POE RUDOLPH A

Physical – Electro Therapy
Scientific Manipulation
Heat Treatments
21 Years Experience

657 Marsh .....SanLuisObispo 344

WALKER EARL T 1947 Spring.....Pso Robls 754

Physicians & Surgeons D. O.

KELLEY DORSEY M
722 Marsh.....Sn Luis Obspo 1483
Mills Maud S Morro Rd.....Atascadero 430-R
Shea V B 1108 Vine.....PsoRobls 327
Residence .....Atascadero 695-M
If no answer call.....PsoRobls 1200
If no answer call.....Atascadero 461-W
SKINNER ROBT L
1404 Broad.....Sn Luis Obspo 487-W
If no answer call.....Sn Luis Obspo 2992
Strahan L R
1108 Vine .....PsoRobls 327
If no answer call.....PsoRobls 1200
If no answer call.....Atascadero 695-M
Wu H M 972 Santa Rosa...Sn Luis Obspo 1750-W

Physicians' & Surgeons' Exchanges

SAN LUIS OBISPO COUNTY MEDICAL SOCIETY

PHYSICIANS EMERGENCY
CALL SERVICE

964 Chorro .....SanLuisObispo 2992
In .....Atascadero 170
In .....PasoRobles 1200

Physicians & Surgeons, M. D.

Amsel Ritter & Kundert Karl
Eye Ear Nose & Throat
1114 Marsh.....Sn Luis Obspo 710
If no answer call.....Sn Luis Obspo 2990
Anderegg Richard L 5th & Market..Morro Bay 6371
Bearg Philip A
Pediatrics
990 Pacific.....Sn Luis Obspo 3041
Beresky Tibor A
Eye Exclusively
1170 Marsh.....Sn Luis Obspo 3135
Residence .....Sn Luis Obspo 1438
Blair Edw
Surgery & Obstetrics
1004 Vine .....PsoRobls 840
Nights & Sundays call.....PsoRobls 840
If no answer call.....PsoRobls 1200
Bossert & Dick 1305 Vine.....Pso Robles 50
Night Or Day Call.....Pso Robls 50
If no answer call.....Pso Robls 1200
Buck Robert E
Limited To Internal Medicine
990 Pacific.....Sn Luis Obspo 3041
Bullard Alton L 740 Price.....Pismo Bch 205
Residence 420 Hollister.....Pismo Bch 209
Burnight E R 348 Hollister .....Pismo Bch 148
Carlson Paul A 522-13th .....PasoRobles 860
Cookson H N
General Medicine-Surgery-Obstetrics
154 Traffic Way.....ArroyoGrande 2114
If no answer call.....AroyoGrande 5707

Physicians & Surgeons, M. D.–(Cont'd)

County Health Dept 12th & Pine .....PsoRobls 547
Crook Glenn D
Limited To Ear Nose & Throat
1170 Marsh.....Sn Luis Obspo 3135
Residence .....Sn Luis Obspo 390
Dick & Bossert 1305 Vine.....Pso Robls 50
Night Or Day Call.....Pso Robls 50
If no answer call.....Pso Robls 1200
Drake Jas R
Limited to Diseases of The Skin
1500 Marsh .....SnLuisObspo 1362
24 Hours Night & Day call.....SnLuisObspo 1362
Dunklee Geo K
Surgery
990 Pacific.....Sn Luis Obspo 3041
Elvin John H 273 Pomeroy Av.....Pismo Bch 330
Residence .....Aroyo Grnde 2604
Ferris Chalmer W
General Practice-Obstetrics-Pediatrics
1170 Marsh.....Sn Luis Obspo 3135
1221 Park.....Pso Robls 1435
6th & Pacific.....Cayucos 2111
French Edison A
Limited To General Surgery-Gynecology
1170 Marsh.....Sn Luis Obspo 3135
If no answer call.....Sn Luis Obspo 2827
1221 Park.....Pso Robls 1435
6th & Pacific.....Cayucos 2111
French George O
Limited To Orthopedic Surgery
1170 Marsh.....Sn Luis Obspo 3135
1221 Park.....Pso Robls 1435
6th & Pacific.....Cayucos 2111
Gaebe L C 895 Pismo.....Sn Luis Obspo 548
Residence .....Sn Luis Obspo 2040
Gazin Albert
Radiology
1301 Chorro.....Sn Luis Obspo 2409
Gray Thomas J Main.....Cambria 107
Residence Phone.....Cambria 135
Greenman Robt A Jr
General Practice
Central Mall.....Atascadero 116
Residence .....Atascadero 553
If no answer call.....Atascadero 170
Guernsey Dexter E
General Surgery
773 Pismo .....SnLuisObspo 1298
If no answer call.....SnLuisObspo 2992
Residence .....SnLuisObspo 2512
Hagen Horace
Internal Medicine
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call..Sn Luis Obspo 1782
Hagen Treadwell & Sherman
1215 Chorro .....SnLuisObspo 1782
24 Hours Night & Day call.....SnLuisObspo 1782
Hardham John F
Internal Medicine
522-13th .....Pso Robls 766
Residence .....Pso Robls 34-F-15
If no answer call.....Pso Robls 1200
Keese Anthony V
Orthopedic Surgery & Fractures
990 Pacific.....Sn Luis Obspo 3041
Kelker G D
Eye Ear Nose & Throat
6th & Pacific.....Cayucos 2111
Kennedy Chas R
Surgery & Orthopedics
522-13th .....Pso Robls 31
If no answer call.....Pso Robls 1200
Kundert Karl & Amsel Ritter
Practice Limited To Eye
1114 Marsh.....Sn Luis Obspo 710
If no answer call.....Sn Luis Obspo 2992
Residence.....Sn Luis Obspo 3223-W

(Continued Next Page)

The Yellow pages save you time.

Physicians & Surgeons, M. D.–(Cont'd)

Maher Edward J 784 Marsh...Sn Luis Obspo 2412
Residence .....Sn. Luis Obspo 2643
McGrew Donald 1205 Higuera....SnLuisObspo 3252
If no answer call.....SnLuisObspo 1998
Middleton Joseph G
Obstetrics & Gynecology
990 Pacific.....Sn Luis Obspo 3041
Mounts Billy W 740 Price.....PismoBch 205
Residence 227 Wawoma.....PismoBch 461-R
Mugler F R
N Hwy & Rosario Av.....Atascadero 662
Residence .....Atascadero 682
If no answer call.....Sn Luis Obspo 832
Oberson E C Marsh & Garden.....Sn Luis Obspo 244
If no answer call Long Distance.....S Mrg 43-J
Pearman R O
Surgery & Urology
1235 Morro.....Sn Luis Obspo 2822
If no answer call.....Atascadero 324-R
Petrick Eugene C
Practice Limited To Anesthesiology
1893 Corralitos .....SnLuisObspo 1713
Ragsdale F F 1110 Vine.....Pso Robls 24
If no answer call.....PsoRobls 1200
Residence.....Pso Robls 600
Schultz C E 745-6th.....Morro Bay 3361
Night Or Day Call.....Morro Bay 3361
Scow Jim
Physician & Surgeon
717-12th.....Paso Robles 791
Residence.....Paso Robles 660
If no answer call .....Paso Robles 1200
Sherman Edward C Jr
Obstetrics & Gynecology
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call...Sn Luis Obspo 1782
Singleton Virginia A
Limited To Obstetrics & Gynecology
1304 Santa Rosa.....Sn Luis Obspo 1593
Residence .....Sn Luis Obspo 2980
If no answer call.....Sn Luis Obspo 2992
Smith J Barry 1405 Garden.....SnLuisObspo 1411
Residence .....SnLuisObspo 1652
If no answer call.....SnLuisObspo 2992
Sobey G L 1104 Vine.....Pso Robls 55-W
If no answer call.....Pso Robls 1200
Stannard Raymond E
General Medicine-Surgery-Obstetrics
4th & Market.....Morro Bay 3611
Sullivan Dennis J Jr 791 Dolliver.....PismoBch 116
If no answer call.....SnLuisObspo 2992
Sullivan Dennis J Jr
General Practice-Obstetrics
1205 Higuera .....SnLuisObspo 1998
Residence .....SnLuisObspo 1998
Taylor Robt M
X-Ray Diagnosis & Radiation Therapy
1312 Garden .....SanLuisObspo 4224
Residence .....ShellBeach 197-M
Treadwell R T
Surgery
1215 Chorro.....Sn Luis Obspo-1782
24 Hours Night & Day Call...Sn Luis Obspo 1782
Walters Richard D Entrada Av.....Atascadero 142
If no answer call.....Atascadero 284
Ward Edw D 1004 Vine .....PsoRobls 840
Nights & Sundays call.....PsoRobls 840
If no answer call.....PsoRobls 1200
Werbel E W
Limited To Traumatic & General Surgery
1170 Marsh.....Sn Luis Obspo 3135
Residence .....Sn Luis Obspo 1784
Wical Elvin A Bk Of America Bldg..AroyoGrnde 2049
Wical Elvin A
Gen Medicine-Surgery-Obstetrics
1325 Chorro .....SnLuisObspo 246
Residence 609 Le Pointe.....AroyoGrnde 2053
Wise Lewis A 791 Dolliver.....Pismo Bch 116
Wochos Robert G
Surgery
990 Pacific.....Sn Luis Obspo 3041

Physicians & Surgeons, M. D.–(Cont'd)

Wolfe Alfred M
Limited To Internal Medicine
1170 Marsh.....Sn Luis Obspo 3135
Residence .....Sn Luis Obspo 424
Woodbridge John H
Limited To Internal Medicine & Diagnosis
891 Pismo.....Sn Luis Obspo 1882

Physicians-Osteopathic

See Osteopathic Physicians

Pianos–Dealers

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
(See Advertisement This Page)

Pianos–Renting

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

Picnic Grounds

Red Barn See Canyon.....SnLuisObspo 18-R-12

Picture Frames–Dealers

Acme Quality Paint & Wallpaper Store
862 Monterey.....Sn Luis Obspo 3039
AH LOUIS STORE
Custom Made & Standard Framing
800 Palm.....Sn Luis Obspo 592-J
K & J Merchandise Exchange
815 High .....SnLuisObspo 2111-W
Louis Studio 1017 Chorro.....Sn Luis Obspo 371

Advertise here—it pays.

E. E. Long
PIANO CO.
Since 1911

WE
BUY
RENT
SELL
PIANOS

SPINETS - GRANDS - UPRIGHTS
Nationally Advertised
WURLITZER - KIMBALL
LESTER

ASK ABOUT OUR
RENTAL PURCHASE PLAN

PIANO TUNING
Phone San Luis Obispo 506
777 Marsh

Pies–Pastry

BRADLEY R H PIES 1804 Osos....SnLuisObspo 861
PEERLESS BAKING CO
584 Higuera.....Sn Luis Obspo 319

Pillows–Renovating

SAN LUIS STERILIZATION & MATTRESS CO
Buchon & High.....Sn Luis Obspo 405

Pipe Welding–See Welding

Pipe–Whsle & Mfrs

CRANE CO 239 E Alisal.....Salinas 3964

We want your telephone service to be as helpful as we can make it.

ELECTRO
PLATING
Automobile Accessories
CHROME – SILVER – BRASS
COPPER – NICKEL – CADMIUM
Polishing – Lacquering
Baby Shoes Bronzed
Phone SAN LUIS OBISPO 717
MATHEWS PLATING SERVICE
1 HIGUERA ST.

Piston Rings

General Auto Parts 1218 Pine.....Pso Robls 280

Pistons

General Auto Parts 1218 Pine.....Pso Robls 280

Planing Mills–See Millwork

Planographing–See Printers

Plant Food–Concentrated–See Fertilizers

Plasterers

CARLSON CARL F
PLASTERING CONTRACTOR
INTERIOR & EXTERIOR
ESTIMATES GLADLY FURNISHED
529 Crown.....Arroyo Grande 5509
411 Grand Av.....San Luis Obispo 346

Plating

Mathews Memorials & Plating Service
1 Higuera.....Sn Luis Obspo 717
(See Advertisement This Page)

Plumbers

ACE PLUMBING CO 94 Toro..Sn Luis Obspo 553-W
If no answer call.....Sn Luis Obspo 2445-J
Art Ketz Plumbing Heating & Sheet Metal Works
Orcutt Rd .....SnLuisObspo 4216
(See Advertisement Page 137)
(Continued on Pages 137, 138 & 139)

SMEE'S *Little* PLUMBER

24-HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
Floor Furnaces – Water Heaters
Gutters – Downspouts
Thermostats

NIGHT PHONE
San Luis Obispo
1365

San Luis Obispo **766**

1302 OSOS ST., SAN LUIS OBISPO

SMEE'S

PLUMBING — HEATING — SHEET METAL

HAVING PLUMBING TROUBLES?

CALL
SAN LUIS OBISPO 337
Nights – Sundays & Holidays Call
SAN LUIS OBISPO 2217-J

CITY-WIDE EMERGENCY SERVICE

INSTALLATIONS – REPAIRS & MODERNIZING

Sales & Service on
• FLOOR FURNACES • WATER HEATERS

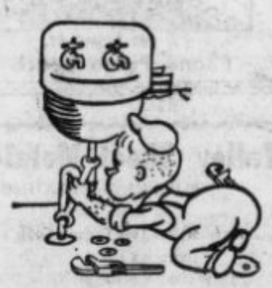
SHEET METAL WORK
✔ VENTILATORS ✔ SKYLIGHTS
• DRAINS • GUTTERS • SINKS

McBRIDE SHEET METAL WORKS

647 HIGUERA (Prompt & Reliable) SAN LUIS OBISPO

ART KETZ
PLUMBING — HEATING
SHEET METAL WORKS

PAYNE WALL & FLOOR FURNACES
VENTILATING SYSTEMS
WATER HEATERS
BATHROOM & PLUMBING FIXTURES
COOLERS
REMODELING & REPAIRS



SAN LUIS OBISPO 4216

ORCUTT RD. SAN LUIS OBISPO

BETTER PLUMBING CO.

PLUMBING & SHEET METAL

✔ Residential ✔ Commercial

REPAIRS & INSTALLATIONS ON ALL TYPES OF PLUMBING & HEATING

ALSO TRAILER PARTS

PHONE

SAN LUIS OBISPO 1383

1126 CHORRO

"Please Mention Having Seen This Advertisement"

HUGHES PLUMBING AND REPAIR SERVICE

361 PISMO ST.

Phone **Pismo Beach 74**

Valley Sheet Metal Shop

PLUMBING — HEATING

A. P. HAWK

Member San Luis Obispo Contr's Assn.

Furnaces
Water Heaters
Galvanized Tanks
Gutters - Drains
Sinks Restaurant
Sheet Metal Work
Retail Plumbing Supplies

FREE ESTIMATES

ARROYO GRANDE 2357

106 N. HALCYON RD.

Plumbers–(Cont'd)

BENDER'S PLUMBING & SUPPLIES

We Specialize in NEW INSTALLATIONS WATER HEATERS - FLOOR FURNACES AND WALL FURNACES

1879 Shell Beach Rd
Shell Beach.....Pismo Beach 244-W

Better Plumbing Co 1126 Chorro..SnLuisObspo 1383
(See Advertisement This Page)
Blake's Plumbing 1701 Riverside Av..PsoRobls 1117
(See Advertisement This Page)
Canby's Plumbing Heating & Appliances
1185 Grand Av.....Aroyo Grnde 2997

(Continued Next Page)

BLAKE'S PLUMBING

Sales & Service

- REMODELING
- CONTRACTING
- JOBBING

✔ RESIDENTIAL
✔ COMMERCIAL
✔ INDUSTRIAL

Featuring
COLEMAN BLEND-AIR FURNACES

WATER HEATERS
FIXTURES
VALVES & FITTINGS
PIPE

Guaranteed Workmanship

ESTIMATES GLADLY GIVEN

PASO ROBLES 1117

1701 RIVERSIDE AVE.

W. C. RAMAGE

PLUMBING & HEATING CONTRACTOR

REPAIRS - INSTALLATIONS
FIXTURES

Free Estimates

SAN LUIS OBISPO 2054

621 High San Luis Obispo

Plumbers–(Cont'd)

Cheda Plumbing
Sheet Metal & Heating
595 Marsh.....SnLuisObspo 707
Coalwell Roy 2029 Pine.....PsoRobls 402
CRAIG F L SHEET METAL & PLUMBING
1224 Pine.....Pso Robls 130-W

DIXON HARRY E

PLUMBING & HEATING

Ask For Louis Furtado For Sheet Metal Work

Orcutt Rd.....Sn Luis Obspo-1682-M

Fuller J E
1176 Romona Grover City.....Aroyo Grnde 2431
Hollon J W
508 S 18th Grover City.....AroyoGrnde 2264
HUGHES PLUMBING & REPAIRING
361 Pismo.....Pismo Bch 74
(See Advertisement Page 138)
Kurfess C A Highway.....Cambria 98-W
McBRIDE SHEET METAL WORKS
647 Higuera.....Sn Luis Obspo 337
(See Advertisement Page 137)
McKELVEY'S HENRY B PLUMBING & HEATING Hwy.....Atascadero 394
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695
Mission Plumbing Supply Co
553 Higuera.....SnLuisObspo 1608
RAMAGE W C 621 High.....SnLuisObspo 2054
(See Advertisement Page 138)
Reliable Plumbing Co
717 Bennett Av.....AroyoGrnde 5598
ROBERTS EARL S ELECTRIC SHOP
Member S L O Contractors Assn
475-5th.....MorroBay 2821
SIMMONS A J 1208 Railroad Av.....PsoRobls 1445
If no answer call.....PsoRobls 1229-W
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.Sn Luis Obspo-766
(See Advertisement Page 136)
Valley Sheet Metal Shop
106 N Halcyon Rd.....Aroyo Grnde 2357
(See Advertisement Page 138)
Willhoit A H 305 S Main.....Templeton 2561

Plumbers' Supplies–Retail

Al's Plumbing Supply
519 Cypress.....Pismo Bch 333-W

AMERICAN-STANDARD PLUMBING FIXTURES

A complete line for bathrooms, kitchens, laundries —known for quality, style, and dependable service.

"FOR INFORMATION CALL"

RETAILERS

Better Plumbing Co
1126 Chorro.....SnLuisObspo 1383
McBride Sheet Metal Works
647 Higuera.....SnLuisObspo 337
Smee's Plumbing & Heating Shop
1302 Osos.....SnLuisObspo 766

Atascadero Lumber Co Traffic Wy...Atascadero 661
HAGLE-DE COU LUMBER CO
S Hwy.....Atascadero 43
Harbor Supply Co 1141 Main.....MorroBay 5311
HAYWARD LUMBER CO
12th & Riverside Av.....Pso Robls 73

You'll find it fast in the YELLOW PAGES.

Plumbers' Supplies–Retail–(Cont'd)

HOMART PLUMBING & HEATING SUPPLIES–
SEARS ROEBUCK & CO
879 Higuera.....SanLuisObispo 760

KULLGREN FRED S GENERAL MERCHANDISE

General Merchandise
PAINT – ELECTRICAL HARDWARE & PLUMBING SUPPLIES

13th & Riverside Av.....PasoRobles 986-J

LADWIG FARM & HOME SUPPLY

AMERICAN STANDARD PLUMBING SUPPLIES
PLUMBING SUPPLIES - COPPER PIPE - FLOORING
PAINTS - NAILS - ELECTRICAL SUPPLIES
ROOFING - SEPTIC TANKS - FURNACES
GENERAL HARDWARE - WATER HEATERS
BATH TUBS - DOORS - WINDOWS
And Many Other Building Items

1619 Osos.....SanLuisObispo 2117-J

MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695

MISSION PLUMBING SUPPLY CO

WATER HEATERS
TUBS – TOILETS – LAVATORIES
PIPE FITTINGS SUPPLIES
We Can Save You Money

553 Higuera.....SanLuisObispo 1608

Paso Robles Mercantile Co 839-12th..PsoRobls 340
SIMMONS A J 1208 Railroad Av....PsoRobls 1445
Willhoit A H 305 S Main.....Templeton 2561

Plumbers' Supplies–Whsle

CRANE CO 239 E Alisal.....Salinas 3964

PACK PIPE & SUPPLY INC

WHOLESALE PLUMBING SUPPLIES

183 Higuera.....SanLuisObispo 75

SALINAS PIPE & SUPPLY CO
45 N Main.....Salinas 6608

WORTHINGTON PLUMBING SUPPLY

Wholesalers
COPPER DRAINAGE PIPE
ORANGBURG PIPE AND FITTINGS

1604 Morro.....SanLuisObispo 2289

Podiatrist–See Chiropodists

Polishes

General Auto Parts 1218 Pine.....Pso Robls 280

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

Poultry Dealers–Retail

BARBA MIKE 1302-21st.....Pso Robls 1057-W
Bognar's Poultry Ranch
1169 Maple.....Aroyo Grnde 5634
BOONE'S POULTRY FARM
379 Alder.....AroyoGrande 2292
Close A A Grand Av & 14th
Grover City.....Aroyo Grnde 2837
Eagle Poultry Ranch
Orcutt Rd.....Sn Luis Obspo 1682-R
Moore's Poultry Shop
1097 Grand Av Grover City.....AroyoGrnde 2615
Pierce Geo H S Highway.....**Atascadero 109-W**

Poultry Dealers–Whsle

BADER WM 12th & Riverside.....PsoRobls 298
(See Advertisement This Page)
BERKEMEYER MARKET
1021 Chorro.....SnLuisObspo 8
Bertagnolli A A Poultry Ranch
Atas Av.....Atascadero 488-J
Calif Turkey Growers Assn Traffic Wy.Atascadero 166
Fagerbourg C B S 101 Hwy.....Nipomo 2291
Seitz Produce Co
Coromar Av.....Atascadero 295-J
Sierra Vista Poultry Ranch
Orcutt Rd.....SnLuisObspo 4040-J
STINSON POULTRY SERVICE
Laurel Ln & Orcutt Rd.....SnLuisObspo 1336

Poultry Equipment & Supplies

BECKER FEED & SEED CO
210 California Blvd.....Sn Luis Obspo 587
Farmers Alliance Bus Assoc
Main Plant & Office
945 Riverside Av.....Pso Robls 115
Plant No 2 6th & Riverside Av....Pso Robls 724
Loomis E C & Son 147 High.....SnLuisObspo 1080
McKeen's Hatchery Laurel Ln...Sn Luis Obspo 45

Poultry Picking

Barba Mike 1302-21st.....PsoRobls 1057-W

Presswork–See Printers

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

POULTRY & EGGS

WHOLESALE DISTRIBUTOR & RECEIVER
PHONE
PASO ROBLES 298
WM. BADER
12th & RIVERSIDE

Printers

ATASCADERO NEWS North Highway.Atascadero 100
BLAKE PRINTERY
COMPLETE PRINTING SERVICE
PHOTO OFFSET & LETTERPRESS FROM
BUSINESS CARDS TO PUBLICATIONS
1014 Court.....San Luis Obispo 780-W
Cambrian Press The.....**Cambria-31**
Herald Recorder 309 E Branch...Aroyo Grnde 2826
HILL'S OFFSET PRINTING CO
PRINTERS
Lithographers – Commercial Stationers
GENERAL – BUSINESS – SOCIAL
863 Monterey.....SanLuisObispo 1727
Litho Art Shop 1819B Osos..Sn Luis Obspo 3033-W
Paso Robles Journal 724-13th.....PsoRobls 362
Pismo Times 530 Cypress.....Pismo Bch 71
PRESS ADVERTISER CO
1212 Pine.....Pso Robls 802
Preuss Press 981 Osos.....**Sn Luis Obspo-1176**
Reporter The 971 Osos.....**Sn Luis Obspo 3188**

Produce

See Specific Kinds, i.e., Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc

Publishers

Cambrian Press The.....**Cambria-31**
Cayucos Comet Ocean Av.....Cayucos 2601
Reporter The 971 Osos.....**Sn Luis Obspo 3188**

Pumps

A & G Pump Serv 1166 Grand Av..AroyoGrnde 5595
(See Advertisement Page 142)
BERKELEY PUMPS
Jet Type Water Systems
"Crusader" Deepwell Turbines
Dual-Purpose Deepwell Turbines
Horizontal Centrifugal Pumps
and many special purpose pumps
for agricultural, industrial and
domestic use.
BERKELEY PUMPS
"WHERE TO BUY THEM"
A & G PUMP SERV
1166 Grand Av.....AroyoGrnde 5595
Coast Counties Pump & Electric Co
1240½ Park.....Pso Robls 189
Hewitt H.....Templeton 2361
COAST COUNTIES PUMP & ELECTRIC CO
BERKELEY PUMPS
TURBINE – DEEPWELL – CENTRIFUGAL
Installations & Service
State Licensed
ELECTRICAL CONTRACTOR
1240½ Park.....PasoRobles 189

(Continued on Pages 141 & 142)

You get full value and continuous circulation for every dollar spent in Classified Telephone Directory Advertising.

PUMPS
• **LAYNE & BOWLER**
• PACIFIC • MEYERS
• FAIRBANKS-MORSE SUBMERSIBLE

DIAL PASO ROBLES 1311

SPRINKLER IRRIGATION SYSTEMS
Engineered and Installed – Well Testing – Free Estimates
McCOY PUMP CO.
1134 - 13th Street

PUMPS
Authorized Sales & Service
JACUZZI
Turbine - Deepwell
CENTRIFUGAL PUMPS
JET PUMPS 50 TO 300 FT. DEPTH
Installation - Repairs - All Makes

PACIFIC PUMPS - MEYERS PUMPS
SPRINKLER IRRIGATION SYSTEMS ENGINEERED & INSTALLED
WELLS TESTED - WELLS DRILLED - F.H.A. TERMS
SHUR-RANE SPRINKLER IRRIGATION SYSTEMS
SMITH PUMP & IRRIGATION
13th & Riverside Ave. PASO ROBLES 358

Pumps–(Cont'd)

FARMER'S HARDWARE & EQUIP CO
FAIRBANKS-MORSE
PUMPS
PRESSURE SYSTEMS
581 Higuera.....San Luis Obispo 852

LAYNE & BOWLER PUMPS—
McCOY PUMP CO 1134-13th...Pso Robls 1311

McCOY PUMP CO 1134-13th.....Pso Robls 1311
(See Advertisement Page 141)

PACIFIC PUMPS
PUMPS FOR EVERY SERVICE
PACIFIC
Pumps for Every Industrial Use
Water Pressure and Irrigation Systems
"WHERE TO BUY THEM"
McCOY PUMP CO 1134-13th...Pso Robls 1311
MINEAU & LOOMIS
405 E Branch.....Aroyo Grnde 2695

Paso Robles Mercantile Co
Jacuzzi & Aermotor Pumps
839-12th.....PsoRobls 340
Roemer & Elliot 122 E Mill.....SantaMaria 5-5556

SMITH PUMP & IRRIGATION
13th & Riverside Av.....PsoRobls 358
(See Advertisement Page 141)

BERKELEY PUMPS
Jet Action . . . . . is
AUTOMATIC AND POSITIVE
STAYS PRIMED EVEN ON LOW CAPACITY WELLS
Capacities 300 to 4500 G.P.H.
Deep Wells 20 to 200 ft.
Motor Speeds 1725 to 3450
DEEPWELL — TURBINE
CENTRIFUGAL — SUBMERGIBLE
SALES — SERVICE — PARTS

24-Hour Service on All Makes
Wells Cleaned the Modern Way
See Grump About Your Pumps
BERKELEY AUTOMATIC WATER SYSTEMS
ARROYO GRANDE 5595
A & G PUMP SERVICE
1166 Grand Ave. Fair Oaks

Pumps–(Cont'd)

TOKHEIM GASOLINE PUMPS—
HARDING EQUIPMENT CO
Old 101 Hwy.....Sn Luis Obspo 1937-J

WELLS CLARK F CORP
PEERLESS PUMPS – SALES – SERVICE
WATER WELL BALING & TEST PUMPING
OUR OWN MACHINE SHOP FOR
BOWL AND PUMP REPAIRS
BOOSTER PUMPS – PRESSURE TANKS
REDWOOD TANKS – IRRIGATION EQUIP.
116 N Blosser Rd.....SantaMaria 5-6277

WESCO PUMPS—
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park.....PsoRobls 344

Willhoit A H 305 S Main.....Templeton 2561

Pumps–Repairing

A & G PUMP SERV
1166 Grand Av.....AroyoGrnde 5595
Houghton S W.....Pso Robls 5-F-11
Roemer & Elliot 122 E Mill.....SantaMaria 5-5556

Rabbits

Pac Hare Raisers
Breeders Exhibitors And Exporters
Of Purebred Domestic Rabbits
130 Hutton.....SnLuisObspo 2426-J

Radiator Repairing–Automobile

See Automobile Radiator Repairing

Radiators–Cooling

Claassen's Radiator Shop
1534 Spring.....PsoRobls 517-J
FRANKLIN'S SERVICE
1185 Monterey.....Sn Luis Obspo 455

Radio Broadcasting Companies & Stations

K A T Y OFFICES 981 Monterey..SnLuisObspo 3171
Studio & Transmitter 500 Price..SnLuisObspo 855
K P R L Radio Station 32d & Oak.....PsoRobls 204
K V E C Radio Station
Hill Mtn Vw..Sn Luis Obspo-1100
Transmitter Morro Rd.....Sn Luis Obspo-702

Radio Dealers

Atascadero Radio & TV Hwy....Atascadero 676-J
DANIELS & BOVEE
710 Higuera.....Sn Luis Obspo 1335
(See Advertisement Page 143)

GENERAL ELECTRIC RADIOS
Outstanding radios for listening pleasure. Clock-radios, portables, "Dial Beam" table models, AM-FM radio-phono combinations with the G-E Electronic Reproducer and Dual Reversible Stylus.
G-E RADIO
"WHERE TO BUY THEM"
DEALERS
Albrecht's Furniture Exchange
2211 S Broad.....Sn Luis Obspo 1428
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

HEATON R C CO 803-13th.....Pso Robls 890
LONG E E PIANO CO 777 Marsh...SnLuisObspo 506
(See Advertisement Page 143)
(Continued Next Page)

Radio Dealers–(Cont'd)

MAGNAVOX RADIO-PHONOGRAPHS SALES AND SERVICE
Magnavox provides space for television, too! Enjoy fine AM-FM radio plus 3-speed record changer. Choose from a wide range of traditional and modern cabinets.
Magnavox
"WHERE TO BUY THEM"
Heaton R C Co 803-13th.....PsoRobls 890
Long E E Piano Co
777 Marsh.....SnLuisObspo 506

MOTOROLA RADIOS
Preferred by MILLIONS!
Motorola RADIOS
Home—Auto—Portable
Long-range reception, rich "Golden Voice" tone, long lasting dependability. AM-FM home radios, powerful portables, custom-built or standard auto radios for most cars & trucks.
Motorola for Home and Car
"WHERE TO BUY THEM"
Daniels & Bovee
710 Higuera.....Sn Luis Obspo 1335

PACKARD-BELL RADIO PHONOCORD & TELEVISION—
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

PHILCO RADIO AND RADIO-PHONOGRAPH SALES AND SERVICE
Philco gives you finer tone, greater performance and exquisite cabinet beauty at popular prices. Wide choice for every purpose. Buy Philco . . . Famous for Quality the World Over.
PHILCO
"WHERE TO BUY THEM"
DISTRIBUTOR
COAST COUNTIES DISTRS
122 Helena Av.....SntaBarbara 5-3018
DEALER
Daniels & Bovee 710 Higuera SanLuisObspo 1335

RCA VICTOR—
McMAHAN FURNITURE CO
855 Marsh.....SnLuisObspo 1573

SILVERTONE RADIOS—
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObispo 760

Winkler's House Of Appliances Elec Sales & Serv
1226 Park.....PsoRobls 1304

ZENITH RADIOS—
DERBY'S ELECTRIC SHOP
827-13th.....PasoRobles 91
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo-506
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

Radio Schools–See Schools

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Radio Servicing

ATASCADERO RADIO & T V
Alvin F. Cross — Prop.
EXPERT REPAIRS
AND
INSTALLATIONS
ON ALL MAKES & MODELS
Shop: On Hwy 101 — In Center of Town
Hwy.....Atascadero 676-J

DANIELS & BOVEE
710 Higuera.....Sn Luis Obspo 1335
FRED'S RADIO CLINIC 732-14th.....Pso Robls 336
Ozzie's Radio Sales & Service
450 Wadsworth Av.....PismoBch 118
PAYNE'S RADIO & MUSIC STORE
1334 Spring.....Pso Robls 562-M
(Continued Next Page)

DANIELS & BOVEE
★ ★ ★ ★
Authorized Sales & Service
PHILCO - MOTOROLA PACKARD BELL
RADIO COMBINATIONS
PUBLIC ADDRESS SYSTEMS
SOUND EQUIPMENT

EXPERT REPAIRS ON ALL MAKES
SAN LUIS OBISPO 1335
710 Higuera at Broad

RADIO
SALES & SERVICE
Authorized Dealer for
• ZENITH • PACKARD-BELL
• MAGNAVOX
RADIO & TELEVISION
LONG PIANO CO.
PHONE
SAN LUIS OBISPO 506
777 MARSH

Radio Servicing–(Cont'd)

RADIO-TEL APPLIANCES

Good Honest
Radio & Television Repairs
At Reasonable Prices
Guaranteed Repairs
By Expert Repairmen
315 Cerro Romauldo..SanLuisObispo 2916-J

Riffel's Radio Service 1535 Oak.....Pso Robls 347

SILVERTONE RADIO SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

STEPHENS RADIO SERVICE

REPAIRING APPLIANCES
AND ELECTRIC CLOCKS
RADIO SALES AND SERVICE
555 Cypress.....Pismo Beach 88

Radio Supplies & Parts–Retail
See Radio Dealers

Radio Supplies & Parts–Whsle & Mfrs

ARBUCKLE JACK C
417 E 19th.....Bakersfield 5-5816

Radio Therapy

Drown Laboratory 1254Garden...Sn Luis Obspo-1032

Rags

ALL-STATE SUPPLY CO
Sanitary Wiping Rags-Cotton & Wool Waste
1769 Chase Oakland.....Twinoaks 3-2646

Railroad Companies

Southern Pacific Co .....S Margrita-16
Southern Pacific Co Front & Ocean Av
Oceano .....Aroyo Grnde 2998
Southern Pacific Co Railroad Av..Sn Luis Obspo-2500
Southern Pac Co 8th&Railroad.....Pso Robls-2
Southern Pacific Railroad Co
Mercedes Av.Atascadero-268

Ranches

A D Ranch Hwy 101.....Aroyo Grnde 2579
Avenales Cattle Co 540-12th.....PsoRobls 36
Berguia & Betita Co Guadalupe Rd...Nipomo 2278
Berguia Vic Huasna Rd.....Aroyo Grnde 2003
Biddle John F Musick Rd.....Aroyo Grnde 2042
Buena Vista Ranch.....Pso Robls 14-F-3
Camatta Ranch Inc.....S Margrita 31-F-3
Clarke C W Co
Ranch .....PasoRobles 1-F-6
Office 907-12th .....PasoRobles 127
Cowell Land & Cattle Co.....S Margrita-31-F-21
Diamond Ranch Los Osos Rd....SnLuisObispo 47-J-2
Diamond Ranch Santa Fe Rd..Sn Luis Obspo 14-J-1
If no answer call.....Sn Luis Obispo 2665
Double Bar S Ranch.....Pso Robls 13-F-3
Eagle Ranch .....Atascadero 71-F 22
Giorgi Bros Rocky Canyon Rd....Atascadero 44-J-2
Hidden Valley Ranch Cayucos Rd.....Templtn 4151
Hillman's Keys Valley Ranch.....Pso Robls 14-F-5
Hillman's Keys Valley Ranches
Cattle Foreman Headquarters
Sn Miguel Calif.....Sn Miguel 24-F-4

Ranches–(Cont'd)

Houchin C E
Ranch No 1 Upper Arroyo...Aroyo Grnde 2001
Ranch No 2 Huasna.....Aroyo Grnde 2080
Ranch No 3 Huasna.....Aroyo Grnde 2075
Ranch No 4 Upper Arroyo.....Aroyo Grnde 2073
Houchin Cattle Co.....Snta Margarita 56-F-22
J & R Ranches Camp 8 Creston Rd...Pso Robls 6-F-5
Kester Ranch.....Pso Robls 1-F-4
M & H Ranch S Hwy.....Pso Robls 12-F-6
McKinley A B & Sons Inc
Chimney Rock Ranch.....Pso Robls 9-F-21
Negranti Mario
Little Willow Crk Rd.....Cayucos 2688
Old Creek Ranch Old Creek Rd.....Cayucos 2987
Paradise Valley Broiler Ranch
Paradise Vly.....Atascadero 45-R-2
Phelan Bros Ranch
Sn Simeon Crk.....Cambria 116-Y-4
Phelan Cyril Los Berros Rd.....Aroyo Grnde 2480
Poggi L 711 Bennett Av.....Aroyo Grnde 4429
Ragatz E J
124 Long View Ln.....Sn Luis Obspo 465-W
Rancho Alta Vista.....Pso Robls 1508-W
Rancho Santa Rita Marino.....Cambria 23-Y-2
Reyes S D Ranch No 3 Arroyo Rd...AroyoGrnde 2576
Reyes S D Ranch No 4
Cienaga Dist.....Aroyo Grnde 4430
Shamel Hereford Ranch Hwy No 1..Cambria 9-Y-21
Silva Bros Huasna Rd.....Aroyo Grnde 2529
Sinsheimer Bros Avila Rd....Sn Luis Obspo 53-J-1
Spring Ranch Shandon.....Pso Robls 1-F-13
Starfas Sam P Los Berros Rd...Aroyo Grnde 2500
Stockdale Claud Ranch
North Hwy.....Pso Robls 18-F-3
Sunical Land & Livestock Dept
Piedra Bianca Ranch.....Cambria 91
White Ranch Co Shandon.....Pso Robles 1-F-3
Willow Creek Ranch Willow Crk...Pso Robles 11-F-11

Ranges & Stoves–Dealers

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488

CROSLEY ELECTRIC RANGES

FOR COOLER, CLEANER, MORE EFFICIENT COOKING **CROSLEY**
Also see Shelvador* Refrigerators, Crosley Kitchen Freezers.
*Made Only By Crosley
SALES—SERVICE

"FOR INFORMATION CALL"

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
MALLETT'S REFRIGERATION SERVICE
S Hwy .....Atascadero 638
Yours & My Furniture Store
1127 Broad .....SnLuisObspo 942

(Continued Next Page)

GENERAL ELECTRIC
APPLIANCES
Authorized Sales & Service
General Electric — Gibson
L & H (Lectro-Host)
Electric Ranges
Phone Paso Robles 226
LOU WILCOX
823-12th Paso Robles

Ranges & Stoves–Dealers–(Cont'd)

Epp's
Maytag-Magic Chef-Kelvinator
745 Higuera .....SnLuisObispo 711

FRIGIDAIRE ELECTRIC RANGES

See Frigidaire Electric Ranges with Radiantube Units and Even-Heat Ovens. Also Frigidaire refrigerators, food freezers, water heaters, automatic washers, ironers, dryers, air conditioners, dehumidifiers. **Frigidaire**

"WHERE TO CALL"
SALES & SERVICE DEALERS

Atascadero Hardware
Traffic Wy .....Atascadero 133
Heaton R C Co 803-13th Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo-506
McMAHAN FURNITURE CO
855 Marsh .....SnLuisObspo 1573

GAFFERS & SATTLER AUTOMATIC GAS RANGES—
ALLEN'S APPLIANCE SERVICE
Morro Del Mar.....MorroBay 5296

GENERAL ELECTRIC RANGES

Super-fast Calrod Units for G-E "SPEED COOKING". Other famous G-E "firsts" — Built-in Pressure Cooker, Tripl-Unit, Tripl-Oven, Tel-A-Cook Lights, No-Stain Oven Vent.

"WHERE TO CALL"
SALES & SERVICE DEALERS

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
CARLTON FURNITURE CO
101 Hwy .....Atascadero 374
HILL'S HOME APPLIANCES
1009 Grand Av .....AroyoGrnde 4463
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Roberts Earl S Electric Shop
475-5th .....MorroBay 2821
Wilcox Lou General Electric Appliances
823-12th .....PsoRobls 226

SALES DEALER

Younger Bruce 4th & Hwy 1.....Cayucos 2934

HEATON R C CO 803-13th.....Pso Robls 890

HOTPOINT ELECTRIC RANGES

One of America's Finest and Fastest electric ranges—PUSH BUTTON COOKING . . . Oversize "sealed-unit" ovens—handy Thrift cooker. See Hotpoint's complete line of Kitchen and Laundry appliances. **hotpoint**
EVERYBODY'S POINTING TO HOTPOINT

"WHERE TO BUY THEM"
SALES & SERVICE

Cline's Electric Shop
962 Monterey ..... SnLuisObspo 13

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that should be most profitable. You can reach him by calling the business office of the telephone company.

Ranges & Stoves–Dealers–(Cont'd)

KELVINATOR ELECTRIC RANGES

Amazing new "Heat-Up Speed!" . . . Starts cooking faster! Automatic Cook Control . . . Colormatic Switches . . . Fast Broilers . . . Mammoth Ovens . . . Beautiful Styling! **Kelvinator**

"WHERE TO BUY IT"

Cockrell's Refrigeration
845-13th .....PasoRobles 1416
Epp's 745 Higuera .....SnLuisObispo 711

KENMORE RANGES & STOVES—
SEARS ROEBUCK & CO
879 Higuera .....SnLuisObspo 760

MAYTAG DUTCH OVEN GAS RANGE—
ALLEN'S APPLIANCE SERVICE
Morro Del Mar.....MorroBay 5296
HILL'S HOME APPLIANCES
1009 Grand Av.....AroyoGrnde 4463
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

O'KEEFE & MERRITT GAS RANGES—
FAIR OAKS SUPPLY
995 Grand Av.....Aroyo Grnde 2697
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

PHILCO ELECTRIC RANGE SALES AND SERVICE

Only Philco brings you amazing new "Broil-under-Glass" with No Smoke, No Soot, No Stain, and "Built-in Jiffy Griddle"—plus automatic cooking at its best. Buy Philco . . . Famous for Quality the World Over. **PHILCO**

"WHERE TO BUY THEM"
DISTRIBUTOR

COAST COUNTIES DISTRS
122 Helena Av.....SntaBarbara 5-3018
DEALER
Campbell's Refrigeration
532 Higuera .....SanLuisObspo 1488

WEDGEWOOD GAS RANGES—
CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av.....Aroyo Grnde 2997
DAVIES TED 993 Higuera...Sn Luis Obspo 436
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av.....Cayucos 2991
SUBURBAN GAS SERVICE OF SANTA MARIA
Hwy 101 S of Santa Maria SantaMaria 5-5062

WESTINGHOUSE ELECTRIC RANGES—
SALES & SERVICE
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th .....PsoRobls 226
(See Advertisement Page 144)

The oldest of all the telephone industry's traditions is service.

Ranges & Stoves–Repairing

KENMORE RANGES & STOVES SALES & SERVICE–
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObspo 760

Ranges & Stoves–Used

K & J Merchandise Exchange
815 High ..... SnLuisObspo 2111-W

Rattan Ware–See Furniture Headings

Real Estate

Alvos Zeda E
Rentals-Acreages-Lots-Homes For Sale
787 Main ..... MorroBay 4411

ANCHOR REALTY SERVICE
1111 Chorro ..... Sn Luis Obspo 2979
If no answer call ..... Sn Luis Obspo 1547

Anderson R E Bob
2056 Chorro ..... Sn Luis Obspo 3051-W
Bair L C 316 Traffic Wy ..... AroyoGrnde 2934
Bateman A 1335 Monterey ..... Sn Luis Obspo 652

Baywood Park Estates Office
Baywood Pk ..... Sn Luis Obspo 26-R-1
Bellrose Norman 850 Main ..... MorroBay 3402
If no answer call ..... MorroBay 5149

Brown & Roy Realtors & Insurors
Since 1906-Ranches-Courts-Coastal Property
314 Pomeroy Av ..... Pismo Bch 154

WINDOW-WASHING HINT

Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

E. R. Griswold – Muriel S. Hyde
REALTORS

- Homes
- Ranches
- Income Property
- Business Opportunity Brokers
- Notary Service
- Insurance

Phone Paso Robles 1510 1424 Spring

HOMES & HOME SITES

Insurance

ROYAL L. WALTZ, Realtor
Phone **CAMBRIA** OFFICE 103 RESIDENCE 102-M
MAIN S. NEXT TO POST OFFICE

Real Estate–(Cont'd)

BUTIKOFER FRED A
LICENSED REAL ESTATE BROKER
INSURANCE
Town Property – Ranches
Building Lots – Small Farms
Located at Civic Center
Hwy ..... Atascadero 30
Residence ..... Atascadero 118

Cambria Pines Development Co
Lodge Hill ..... Cambria 147
Cook Bertha M El Pismo Manor .. PismoBch 451-Y-5
CORNELIUS ELSA R NHighway Atascadero-300
Courtright F W 727 Grand Av ... Aroyo Grnde 2284

COVERT GAIL
REALTOR
HOMES – RANCHES & ACREAGE
Business Opportunities
Insurance & Notary Public
Office 203 Bridge ..... ArroyoGrande 2995
562 Crown ..... ArroyoGrande 2995

DelMartini Chas 1128 Garden ..... SnLuisObispo 83
El Pismo Manor Tract Office
101 Hwy ..... PismoBch 451-Y-3

EVANS BROKERAGE CO
REAL ESTATE
George G. Ross – City Properties
Cecil G. Evans – Ranch Properties
1118 Chorro ..... SanLuisObispo 4286

Fair Oaks Real Estate
960 Grand Av ..... Aroyo Grnde 2769

FILER W A
REAL ESTATE & INSURANCE
SALESMEN
S. L. Lewis & Jas. P. Masters
TWO OFFICES TO SERVE YOU
214 Traffic Wy ..... ArroyoGrande 2362
930 Grand Av Fair Oks ... ArroyoGrande 4491

Filer W A 930 Grand Av ..... AroyoGrnde 4491

FITZGERALD MAURICE W
Complete Real Estate Service
852 Higuera ..... SnLuisObspo 839

(Continued Next Page)

The Yellow pages save you time.

HIWAY ONE REALTY
ASSOCIATED REALTORS

- HOMES
- RANCHES
- LOANS
- INCOME PROPERTY

INSURANCE
24-HOUR NOTARY SERVICE
Day & Night Call
MORRO BAY 5491
5TH & PINEY WAY – ON HIGHWAY ONE

Real Estate–(Cont'd)

Gahan W V
Specializing In Homes & Ranches
1213 Park ..... PsoRobls 996

GARRATT LORRAINE
5th & Bernardo ..... MorroBay 6566
Gee Insurance Agency Traffic Wy .... Atascadero 333
Gilfillan Josephine K 101 Hwy ..... Templtn 2312
Gist Fred L 1035 Chorro ..... Sn Luis Obspo 858
Grand Ave Realty 1054 Grand Av .. AroyoGrnde 5730
GRISWOLD & HYDE 1424 Spring .... PsoRobls 1510
(See Advertisement Page 146)

Grover City Development Co
Grand Av Grover City ..... Aroyo Grnde 2820

GROVES CALVIN
REALTOR
IN ATASCADERO
HOMES – ACREAGES
RANCHES
101 Hwy & Morro Rd ..... Atascadero 631
If no answer call ..... Atascadero 422-J

Guiton H Oceano Bch ..... Aroyo Grnde 2717

HENDERSON BROKERAGE CO
REAL ESTATE
INSURANCE
G. EARL HENDERSON
HAROLD WILKINS
South of Shell Station
Highway ..... Atascadero 194
Residence ..... Atascadero 101-J

HIER-JOHNSON BROKERAGE
C. Hier Johnson & M. Eileen Mansfield
HOMES – RANCHES
INCOME PROPERTY
GENERAL INSURANCE
Traffic Way ..... Atascadero 690-W

Hiway One Realty 5th & Piney Wy ... MorroBay 5491
(See Advertisement Page 146)
Kaiser Alvin R 1115 Chorro .... Sn Luis Obspo 2685
Kamm L W 1137 Chorro ..... Sn Luis Obspo-1051
Keen Fay R 1254 Poplar ..... AroyoGrnde 2707

KENNEDY RALPH C
REAL ESTATE
Insurance – Notary Public
Business Opportunities
1120 Garden ..... SanLuisObispo 1900

Lawrence L W 1020Broad ..... Sn Luis Obspo-121
Lewin Bernhard 792 Monterey .... Sn Luis Obspo 325

LOVETT LEE R
Our Business Is Service & Protection
REALTOR & INSUROR
We Specialize
Ira J. Lease – Salesmen – Ken Montgomery
1051 Price ..... PismoBeach 316

Mallory Leo R 107 E Branch .... Aroyo Grnde 2839
Mallory Leo R
2001 Shell Beach Rd Shell Beach PismoBch 224-J

Your telephone is one of today's best bargains.

Real Estate–(Cont'd)

MARTIN PEARL MARVEL
Licensed Real Estate Broker
LOTS – HOUSES
RENTALS
CAMBRIA
BY-THE-SEA
Office Cambria Pines Lodge
Lodge Hill ..... Cambria 147

McLennan Hugh J 491 Hill ..... SnLuisObspo 3035
Morgan W B Realtor
845 Ridgeway Av ..... MorroBay 4337
Morro Beach Co Hwy No 1 ..... MorroBay 5736

MORRO GARDEN FARMS
Milton C. Rohrberg — Curtis B. Davis
REALTORS
Complete Insurance Service
Small Acreage — Farms
Business & Residential
Property
855 Main ..... Morro Bay 4711

NELSON STANLEY H
968 Monterey ..... SnLuisObispo 399
Nelson Wm A 968 Monterey ..... SnLuisObspo 2134
NORTHEY OTTO E Oceano ..... Aroyo Grnde 2359
NOYES REALTY SERVICE
844 C ..... Morro Bay 2171

NOYES REALTY SERVICE
RICHARD G. NOYES
REALTOR
Specializing In
BEACH PROPERTIES
& HOMES
Ocean Av ..... Cayucos 2121
Residence ..... Cayucos 4262

O'Connor Wm 105 Bridge ..... AroyoGrnde 2181
O'Donnell Wm C 853 Marsh ... Sn Luis Obspo 1345

PISMO BEACH REALTY
HOMES
INCOME & SUBDIVISION
PROPERTIES
246 Pomeroy Av ..... Pismo Beach 259

Pismo Country Club Estates
Serrano Hgts ..... Sn Luis Obspo 1172-W

POWERS MILDRED J
REALTOR
CITY & COUNTRY HOMES
INCOME PROPERTY
861 Monterey ..... Sn Luis Obspo 2037-R

ROGERS JOHN L
REALTOR
SPECIALIZING IN
CITY AND COUNTRY
PROPERTIES
577 Marsh ..... San Luis Obispo 3199

Ross Geo G 1118 Chorro ..... SnLuisObspo 4286
(Continued Next Page)

Real Estate–(Cont'd)

STROUT REALTY S Hwy.....PasoRobls 666-W
Teach Charles E 993 Osos....Sn Luis Obspo 918-W
THOMPSON JANE R
121 N Halcyon Rd.....Aroyo Grnde 2123
Tooley J L 138 N 12th
Grover City.....Aroyo Grnde 2280

TOWLE & KEEN

REAL ESTATE
INSURANCE
WE LIST & SELL
Business Properties — Homes
Ranches — Lots — Small Acreages
1035 Grand Av.....ArroyoGrande 2333

Vail E L Highway.....Atascadero-239

VAN HORN OTTO B

PASO ROBLES
REALTOR
FARMS - ORCHARDS - HOMES
Next to Post Office
612-12th.....Pso Robls-1414

Vollmer Ernest 740 Higuera.....Sn Luis Obspo 700
WALTZ ROYAL L Main.....Cambria 103
(See Advertisement Page 146
WARNAGIERIS JOE 792 Monterey.SnLuisObspo 1179
Weiss Real Estate Main.....Cambria 101-J
Westfall Ralph R
Los Osos Vly Rd.....SnLuisObspo 34-J-2
WESTFALL RALPH R
1008 Palm.....Sn Luis Obspo 3220

WRIGHT HARMON W

REAL ESTATE BROKER
BUSINESS PROPERTIES
HOMES — RANCHES — ACREAGES
LOTS FOR HOMES & BUSINESS
840 Grand Av
Grover City.....Arroyo Grande 2907
If no answer call....Arroyo Grande 2213

Recording Equipment & Supplies–Sound

ALLEN'S SIGHT & SOUND
Wickenden Bldg.....SnLuisObspo 431

Refrigeration Equipment–Commercial

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
Paso Robles Cold Storage
2830 Spring.....Pso Robls 1301

YORK REFRIGERATION

And air conditioning equipment from the smallest to the largest installation. Complete engineering and design facilities, service and supplies.

York

"WHERE TO BUY IT"
DISTRIBUTOR
OTT'S 727 State.....SntaBarbara 2-7671

The Classified Directory has solved many a buyer's problem.

Refrigeration Equipment–Commercial, Servicing

CAMPBELL'S REFRIGERATION
532 Higuera.....SnLuisObspo 1488
(See Advertisement Page 149)
Cockrell's Refrigeration 845-13th..Pso Robls 1416
(See Advertisement Page 149)
PARKER REFRIGERATION SERV
1355 Atlantic Grover City.....AroyoGrnde 2660
(See Advertisement Page 150)
Ray's Commercial Refrigeration Service
745 Higuera.....Sn Luis Obspo 711
(See Advertisement Page 150)
Ray's Refrigeration Service
546 Higuera.....Sn Luis Obspo 2033-J

Plan your shopping with the Classified Telephone Directory.

When the name
of a
BUSINESS
HOUSE
has been forgotten

...or when you are new to the city, or when you simply want to find a telephone number the quickest way...

Look in the
YELLOW PAGES

Don't Throw
It Away

Things around the house you consider useless — may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE
Classified
TELEPHONE SECTION

Campbell's Refrigeration

Authorized Sales & Service

- **GENERAL ELECTRIC APPLIANCES**
  Admiral Dual-Temp — Crosley Shelvador
  Philco — Bendix
- **AUTHORIZED FRIGIDAIRE COMMERCIAL SERVICE**
- **REFRIGERATOR REPAIRS**

RESTAURANT EQUIPMENT
EVERYTHING YOU WANT FOR A COMPLETE RESTAURANT
- Libby Glassware
- Wear-Ever Aluminum
- Magic-Chef Ranges
- Henckels Cutlery

PHONE
SAN LUIS OBISPO 1488
532 HIGUERA STREET

in PASO ROBLES for **COMMERCIAL**
REFRIGERATION
OFFICIAL — AUTHORIZED SALES & SERVICE

- AIR CONDITIONING
- DAIRY EQUIPMENT
- REACH-IN REFRIGERATORS
- HOME & FARM FREEZERS
- WALK-IN BOXES

PHONE
Paso Robles 1416

Amana Freezers Gibson Refrigerators

COCKRELL'S REFRIGERATION
845 - 13TH PASO ROBLES

REFRIGERATION REPAIR SERVICE

Commercial & Domestic

ALL WORK GUARANTEED
New & Used Refrigerator Sales
SEALED UNITS REBUILT
& EXCHANGED - FULLY GUARANTEED
WE SERVICE ALL MAKES & MODELS
ELECTRIC MOTORS REPAIRED

PARKER
REFRIGERATION SERVICE

CALL
ARROYO GRANDE 2660

1355 ATLANTIC GROVER CITY

Refrigerators–Domestic

ADMIRAL DUAL-TEMP—
ALLEN'S APPLIANCE SERVICE
Morro Del Mar.....MorroBay 5296
CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
Cockrell's Refrigeration 845-13th..PasoRobles 1416

COLDSPOT REFRIGERATORS & FREEZERS—
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObispo 760

(Continued Next Page)

The Classified Directory has solved many a buyer's problem.

GENERAL ELECTRIC

Dealer For
- Refrigerators
- Vacuums—Ranges
- Heaters—Quick Freezers
- Ironers—Dishwashers
- Washing Machines

COMPLETE KITCHENS
CALL
ARROYO GRANDE
4463
HILL'S HOME APPLIANCES
1009 Grand Ave.

REFRIGERATION SERVICE
MARKET EQUIPMENT
Walk-in & Reach-in Boxes
DAIRY REFRIGERATION
SALES & SERVICE
Commercial & Domestic
ALL WORK FULLY GUARANTEED
Over 25 Years of Experience
RAY ENGER - Owner
PHONE
SAN LUIS OBISPO
711
or SAN LUIS OBISPO 2033-J
RAY'S
REFRIGERATION SERVICE
745 HIGUERA

GENERAL ELECTRIC
Authorized Sales & Service
G. E. - GIBSON
COOLERATOR
Phone
Paso Robles 226
LOU WILCOX
823-12th Paso Robles

Refrigerators–Domestic–(Cont'd)

CROSLEY SHELVADOR REFRIGERATORS

GIVE YOU TWICE AS MUCH "FRONT-ROW" SPACE — CROSLEY

"ONLY CROSLEY GIVES YOU THE SHELVADOR*"
*Made Only By Crosley ®
Sales — Service

"FOR INFORMATION CALL"

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
HILL'S HOME APPLIANCES
1009 Grand Av.....AroyoGrnde 4463
MALLETT'S REFRIGERATION SERVICE
S Hwy.....Atascadero 638
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Yours & My Furniture Store
1127 Broad.....Sn Luis Obspo 942

FRIGIDAIRE REFRIGERATORS

New Cycla-matic Frigidaires with famous Meter-Miser. Also Frigidaire electric ranges, food freezers, water heaters, automatic washers, dryers, ironers, dehumidifiers, and room air conditioners. — Frigidaire

"WHERE TO CALL"
SALES & SERVICE DEALERS

Atascadero Hardware Traffic Wy..Atascadero 133
Heaton R C Co 803-13th.....Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo-506
McMAHAN FURNITURE CO
855 Marsh.....SnLuisObspo 1573

GENERAL ELECTRIC REFRIGERATORS

New Space Maker Models give up to one-half more refrigerated food storage in same floor space as old-style ones. More than 3,500,000 G.E. Refrigerators in service 10 years or longer.

"WHERE TO CALL"
SALES & SERVICE DEALERS

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
CARLTON FURNITURE CO
101 Hwy.....Atascadero 374
HILL'S HOME APPLIANCES
1009 Grand Av.....AroyoGrnde 4463
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Roberts Earl S Electric Shop
475-5th.....MorroBay 2821
Wilcox Lou General Electric Appliances
823-12th.....PsoRobls 226

SALES DEALER

Younger Bruce 4th & Hwy 1.....Cayucos 2934

HEATON R C CO 803-13th.....Pso Robls 890
HILL'S HOME APPLIANCES
1009 Grand Av.....AroyoGrnde 4463

(See Advertisement Page 150)

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Refrigerators–Domestic–(Cont'd)

HOTPOINT ELECTRIC REFRIGERATORS

See the new SUPER-STOR Models with 72% of all storage space at Fingertip reach. Also see complete line of Food Freezers. — Hotpoint

EVERYBODY'S POINTING TO HOTPOINT

"WHERE TO BUY THEM"
SALES & SERVICE

Cline's Electric Shop
962 Monterey.....SnLuisObspo 13

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS

See the "femineered" Refrigerators, and I.H. Home Freezers, in sizes and models to fit all families, kitchens, budgets. More features—more value—5-yr. warranty on "Tight-Wad" Refrigeration unit.

"WHERE TO BUY THEM"

Albrecht's Furniture Exchange
2211 S Broad.....SnLuisObspo 1428
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772
WILDMAN J M INC 1139-13th..Pso Robls 254

KELVINATOR REFRIGERATORS

"MAGIC CYCLE" SELF DEFROSTING — Kelvinator

NEW Self-Defrosting Kelvinator uses no hot electric elements to melt off frost. Automatic . . . Faster . . . Safer . . . Simpler . . . more economical.

"WHERE TO BUY IT"

Cockrell's Refrigeration
845-13th.....PasoRobles 1416
Epp's 745 Higuera.....SnLuisObispo 711

PHILCO REFRIGERATOR SALES AND SERVICE

Philco gives you new, modern designs with true automatic defrost. Famous Dairy Bar. Greater food protection, space, convenience and economy. Models for every purse and purpose. Buy Philco . . . Famous for Quality the World Over. — PHILCO

"WHERE TO BUY THEM"
DISTRIBUTOR

COAST COUNTIES DISTRS
122 Helena Av.....SntaBarbara 5-3018

DEALERS

Campbell's Refrigeration
532 Higuera.....SanLuisObspo 1488
FAIR OAKS SUPPLY
995 Grand Av.....AroyoGrnde 2697

(Continued Next Page)

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

Refrigerators–Domestic–(Cont'd)

SERVEL GAS REFRIGERATOR

The gas refrigerator is silent - automatic - economical. A tiny gas flame does all the work. Refrigerating unit is unconditionally guaranteed for 10 years.

Servel

"WHERE TO BUY IT"

CAMPBELL'S REFRIGERATION
532 Higuera ..... SnLuisObspo 1488

CANBY'S PLUMBING HEATING & APPLIANCES
1185 Grand Av..... Aroyo Grnde 2997

DAVIES TED 993 Higuera..Sn Luis Obspo 436

SAN LUIS BUTANE DISTRS
N Hwy..... Atascadero 151

SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av..... Cayucos 2991

SUBURBAN GAS SERVICE OF SANTA MARIA
Hwy 101 S of Santa Maria..SantaMaria 5-5062

YOUNGER BRUCE 4th & Hwy 1... Cayucos 2934

WESTINGHOUSE REFRIGERATORS—
TURNEY'S ELECTRIC SHOP
124 E Branch..... Aroyo Grnde 2757

WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th ..... PsoRobls 226
(See Advertisement Page 150)

Refrigerators–Domestic, Servicing

Campbell's Refrigeration
532 Higuera..Sn Luis Obspo-1488

Cockrell's Refrigeration
845-13th..... Pso Robls 1416

COLDSPOT REFRIGERATOR-FREEZER SERVICE—
SEARS ROEBUCK & CO
879 Higuera..... Sn Luis Obspo 760
Nights Sundays And Holidays call ..... Atascadero 409-W

LONG E E PIANO CO
777 Marsh..... Sn Luis Obspo 506

RAY'S COMMERCIAL REFRIGERATION SERVICE 745 Higuera..... Sn Luis Obspo 711

Registers–Cash–See Cash Registers

Religious Articles

Angelus Guild The
Catholic Supply & Information Center
Mail Orders Invited
730 Baker..... Bakersfield 3-5009

Rentals–Equipment, Furniture, Tools, Etc.

See Specific Kinds: i.e., Air Compressors–Renting; Concrete Mixers–Renting; Contractors' Equipment–Renting; Farm Equipment–Renting; Furniture–Renting; Spraying Equipment–Renting; Tools–Renting; Trailers–Renting; Washing Machines–Renting; Etc.

Resorts

Sycamore Mineral Springs
Avila Rd. Sn Luis Obspo-8-J-12

Rest Homes—See Homes; Also Sanitariums

PIN-UP PATTER

Wind helps chenille spreads dry fluffy as new, if you hang them inside out so tufts rub against each other.

Restaurant Equipment & Supplies

CAMPBELL'S REFRIGERATION
Refrigeration Equipment
Glassware Chinaware Silverware
Cutlery Soda Fountains Dishwashers
Upholstered Furniture Fountain Supplies
Motel Furniture Kitchen Accessories
Cooking Utensils Ranges Sinks
532 Higuera ..... San Luis Obispo 1488

Restaurants

Alberts Ocean House Hwy ..... PismoBch 232
Anderson Herman L 101 Cafe
1420 Spring..... Pso Robls 101
Angie's Cafe
South City Limits..... Sn Luis Obspo 2997
Annabelle's Cafe 142 Higuera..Sn Luis Obspo 1927
Beauty Rest Cafe S Hwy..... Atascadero 258-J
BEE HIVE RESTAURANT
887 Monterey. Sn Luis Obspo-283
Best-Ever Fountain Grill
895 Higuera..... Sn Luis Obspo 1538-J
BLINKING OWL
Grand Av Grover City.... Aroyo Grnde 9975
BLUE MOON COFFEE SHOP
Open 5:00 AM-9:00 PM Closed Sunday
1226 Spring..... Pso Robls 331
BOODRY'S DRIVE IN
2436 Broad..... Sn Luis Obspo 2439-W
(See Advertisement Page 154)
BREAKER'S CAFE Market & 5th..Morro Bay 2431
BROILER THE

MORRO BAY
BROILED STEAKS - SEA FOOD DINNERS
FRIED CHICKEN OUR SPECIALTY
"Just Good Food"
875 Main..... Morro Bay 3356

BROWN'S CAFE
Sandwiches-Chili-Light Lunches
Open At 10 AM
Roosevelt Hwy..... Morro Bay 8871
Bull's Tavern 1032 Chorro..... Sn Luis Obspo 1935
Burson's 1020 Spring..... Paso Robls 80
Busi's Cafe 1122 Pine..... Pso Robls-581
CANARY COTTAGE 1200 Spring..... Pso Robls-57
Casa Monterey Spanish Kitchen
1041 Higuera ..... SnLuisObspo 4199-J
(See Advertisement Page 155)
Cholame Cafe Cholame ..... PsoRobls 26-F-6
Chong's Cafe 798 Palm..... Sn Luis Obspo 1905
Circus Drive-In 2840 Sprjng..... Pso Robls 1350
Cooper's Restaurant 491 Price..... PismoBch 194
Corcoran's 848 Higuera..... Sn Luis Obspo-176
Corky's 882 Marsh..... SnLuisObspo 3327
Cozy Corner Cafe
1034 Morro..... Sn Luis Obspo 600-W
Cozy Nook Cafe 6th & Main..... Morro Bay 2041
Cracker Box 6th & Main..... Morro Bay 2071
Crescent Dairy Fountain
1421 Spring..... Pso Robls 339
DAD'S HAMBURGER PLACE
589 Higuera. Sn Luis Obspo-2138
DAN & ANGIE CAFE ..... Templtn 2392
DANTES
Dante Chiesa-Owner
955 Higuera..... Sn Luis Obspo 2197
(See Advertisement Page 155)
Depot Coffee Shop
Open 24 Hours A Day
Railroad Av ..... SnLuisObispo 2399-M
DON'S CHUCK WAGON
At The Plains
Fine Steaks
1226 Pine ..... PsoRobls 1544

(Continued on Pages 153 & 154)

The Tower

CAFE AND COCKTAIL LOUNGE

DELICIOUS
STEAKS - CHOPS
SEA FOOD IN SEASON

"The Finest in Barbecue and Mixed Drinks"

ENJOY A COCKTAIL IN OUR FIRESIDE LOUNGE

San Luis Obispo 830

427 HIGUERA
CORNER HIGUERA & MARSH

NEW & UNIQUE COFFEE SHOP
RESTAURANT & COCKTAIL LOUNGE
SPECIALIZING IN STEAKS & CHICKEN
SPACIOUS BANQUET ROOMS
"We Believe in Courteous Service, Your Patronage Will Be Appreciated"

PHONE
ATASCADERO 500

Hotel Carlton
ATASCADERO, CALIFORNIA

Larry's
Fountain Inn
Featuring
ORCHESTRA MUSIC
DANCING
ENTERTAINMENT

Gino's Famous Italian Dinners

• GRILLROOM • TAPROOM
• Your Favorite Cocktails

Old South 101 Highway—1 Mile South of San Luis Obispo City Limits

Telephone SAN LUIS OBISPO 1090

Restaurants—(Cont'd)

DUNES THE Grand Av
Grover City.....Aroyo Grnde 2754
E & E Cafe 1124 Garden.....Sn Luis Obspo 3089

ELEANOR'S CAFE
HOME COOKED FOODS
Reasonable Prices
A CLEAN PLACE TO EAT
STEAKS — CHOWDER — CHOPS
HOURS — 8 A.M. to 4 A.M.
ELEANOR ANDERSON, Owner
551 Cypress .....PismoBeach 57-M

El Mar Cafe 400 Cypress.....Pismo Bch 100
Fair Oaks Cafe 104 Halcyon Rd..Aroyo Grnde 2427
Far-Land Steak House 1238 Pine....PsoRobls 1457
FERDY'S BAR
Barbecued Ribs-Open Daily & Sunday
12th & Pine.....PsoRobls 171
FIRST MILLION CAFE
Open 8 AM Till 10 PM
1 Mile North Morro Bay
Hwy No 1.....MorroBay 6281
Fisherman's Shack Waterfront....Morro Bay 4781
Flamingo Chicken & Steak House
Old 101 Hwy.....SnLuisObspo 4231
Foster's Nite Spot Cafe S Hwy.....Atascadero 92
Frankie's Cafe 354 Higuera..Sn Luis Obspo 2921-R
Frank's Cafe 645 Higuera.....Sn Luis Obspo 2158

(See Advertisement Page 155)
(Continued Next Page)

OUNCE OF PREVENTION

Pour contents down drain before discarding old medicine bottles . . . dispose out of reach of little fingers.

BOODRY'S DRIVE IN
Specializing in

ROTISSERIE
BAR-B-Q CHICKEN
AND
SPARE-RIBS IN BASKET
• BAR-B-Q SANDWICHES
• HAMBURGERS SERVED WITH FRENCH FRIES
HOME MADE
• PIES & ICE CREAM
Take Some Home
ORDERS TO TAKE OUT AT ALL HOURS
OPEN 12 NOON TO 12 MIDNIGHT
PHONE
San Luis Obispo 2439-W
For Food Cooked To Order
2436 BROAD — ON RD. TO AIRPORT
SAN LUIS OBISPO

STEWART HOTEL
John Stewart, Prop.
DINING ROOM
"FINE FOODS ARE A SPECIALTY WITH US — NOT A SIDE LINE"
Featuring
BARBECUED CHICKEN
SPARE RIBS
STEAKS
Complete Full Course Meals
For Reservations Call
San Luis Obispo 1931
158 HIGUERA SAN LUIS OBISPO

Restaurants—(Cont'd)

GARRISON'S CAFE
HOME COOKED MEALS
DELICIOUS
HOME MADE PASTRIES
OPEN 24 HOURS
611 Price .....PismoBeach 176

GOLD DRAGON
Chinese And American Dishes
985 Monterey.....Sn Luis Obspo 803

GOLDEN STAR CAFE
Delicious
CHOP SUEY — CHOW MEIN
At Reasonable Prices
AMERICAN FOOD — FOOD TO TAKE OUT
Hours — 4 P.M. to 2 A.M.
Closed Tuesdays
687 Cypress .....PismoBeach 66-R

Greyhound Interstate Restaurant
1015 Monterey.....Sn Luis Obspo 1086
H & A Cafe Pismo Hwy.....Sn Luis Obspo 2997
Hamburger Haven
1126 Snta Rosa.....Sn Luis Obspo 1343-J
Happy Jack's 6th & Main.....Morro Bay 4631
Harbor Inn Avila .....SnLuisObspo 8-J-2
Hendrix's Cafe 112 E Branch....Aroyo Grnde 9989
Hi-Hat Cafe 1330 Spring.....PsoRobls 477
Hillis Candy Creamery
785 Higuera.....Sn Luis Obspo 483

(Continued Next Page)

For better service, speak directly and clearly into the telephone mouthpiece.

Smile Inn

Specializing in
CHICKEN & BARBECUE
SPARE RIBS
Breakfast - Lunch
Dinner
Open 24 Hours Daily
Phone San Luis Obispo 213-W
On Hwy 101 South of San Luis Obispo

FRANK'S CAFE
LUNCHES
AND
BAR SERVICE
Owners
C. J. Sada — S. A. Ferrasci
PHONE
San Luis Obispo 2158
645 HIGUERA

Casa Monterey
SPANISH KITCHEN
OUR FULL COURSE DINNER
Is One of the Best
From Canada to Mexico
COMPLETE MEALS
TO TAKE OUT
Visit Our Cocktail Lounge
SAN LUIS OBISPO 4199-J
1041 Higuera

Mee Heng Low Chop Suey Shop
CHOP SUEY
CHOW MEIN
Reasonable Prices
FAMILY
GROUPS AND
PARTIES
INVITED
CHINESE FOOD PREPARED TO TAKE OUT
Open 12 A.M. - 9 P.M. - Closed Wednesday
Phone San Luis Obispo 1330
815 Palm

SPECIALIZING IN
Delicious
• CHICKEN DINNERS
Also
• CHICKEN STEW &
• POLENTA - SATS. ONLY
Steaks — Chops — Short Orders Served at All Hours
Your Favorite Cocktails
Call SAN LUIS OBISPO 2197
Reasonable Prices
DANTES
955 HIGUERA DANTE CHIESA - Prop.

Hong Kong Cafe

CHOP SUEY
CHINESE & AMERICAN FOOD
Open 7 Days a Week — 3 P.M. to 12 Midnight
We Offer A Complete Menu
FOOD TO TAKE OUT
PASO ROBLES 604 943 SPRING

MARION'S CAFE

Open 24-Hours

• BREAKFAST • LUNCH • DINNER

Delicious Chicken & JUMBO FRIED SHRIMP

For Your

DINNER AT HOME OR PREPARED FOR SOCIAL ORGANIZATIONS — BANQUETS & PARTIES — AVAILABLE 24-HOURS

Catering Facilities Up to 500 People

Phone SAN LUIS OBISPO 2380-J

751 MARSH

IT'S MATTIE'S

FOR THE FINEST

SOUTHERN FRIED CHICKEN

• • •

SIZZLING STEAKS

• • •

SEAFOOD DINNERS

ENJOY A COCKTAIL IN OUR LOUNGE

BANQUET ROOM FOR LARGER PARTIES

For Information or Reservations

PISMO BEACH 201

1½ MILES NO. OF PISMO BEACH ON HIWAY 101

LITTLE CHEF DRIVE INN

Specializing in FRIED SHRIMP & CHICKEN IN THE BASKET

OPEN 11 A.M. TO 12 MIDNIGHT

SAN LUIS OBISPO 924-J

1761 Monterey — San Luis Obispo

Fred Watson's

Restaurant & Cocktail Lounge

Where New Comers Come & Old Timers Meet

FOR THE FINEST IN SPANISH FOOD

PHONE

SAN LUIS OBISPO 2341

1011 HIGUERA

Restaurants—(Cont'd)

HILLTOP CAFE
Bill&Hazel Hoge-Props-101 Hwy 2½ Miles S Of Pismo Bch-½ Mile N Of Aroyo Grnde
Hwy 101 ..... Aroyo Grnde 4465

HONG KONG CAFE
943 Spring ..... Pso Robls 604
(See Advertisement Page 155)

HOPE & LARRY'S
Mr & Mrs L A Morehouse Proprietors
Highway ..... Templtn 2771
Hotel Carlton Hwy ..... Atascadero 500
(See Advertisement Page 153)
Hut The 101 Hwy ..... Atascadero 93
HUT THE 209 Pomeroy ..... PismoBch 413-M
Jany's Coffee Shop 1231 Spring ..... Pso Robls 384

JIFFY CAFE
Formerly Young's
SEAFOOD AT ITS BEST
STEAKS — CHICKEN — CHOPS
Open Daily 6 A.M. to 10 P.M.
Serving Breakfast, Lunch and Dinner
Banquet Space Available on Request
Mr. & Mrs. E. M. Parker
Located in the Center of Town
Hwy ..... Atascadero 337

JIM'S INN 1025 Morro ..... Sn Luis Obspo 252
Johnny's Tavern 1216 Spring ..... Pso Robls-85
Junior's Cafe Avila ..... SnLuisObspo 33-J-21
K & K CAFE Hwy ..... Atascadero 252-J
Kenney's Cafe 739-12th ..... PsoRobls 1256-W
LARRY'S FOUNTAIN INN
Old So 101 Highway ..... Sn Luis Obspo 1090
(See Advertisement Page 154)
Larsen's Cafe N Hwy ..... Atascadero 229
LELA'S STEAK & CHICKEN HOUSE
5 Miles South Of San Luis Obispo
101 Hwy South ..... SnLuisObspo 2557
Little Chef Drive Inn
1761 Monterey ..... SnLuisObspo 924-J
(See Advertisement This Page)
Little Siesta Motel & Cafe S Hwy ..... Atascadero 620
Log Cabin Cafe S Highway ..... Atascadero 9
LONE PINE CAFE Highway ..... Cambria 66-W
Lucky Spot Cafe 280 Higuera ..... Sn Luis Obspo 1975
Lucky Spot Cafe 751 Price ..... Pismo Bch 170
MAC'S CAFE
Beer & Wines
Avila ..... Sn Luis Obspo 32-J-11
Marion's Cafe 751 Marsh ..... Sn Luis Obspo 2380-J
(See Advertisement This Page)
Mattie's 101 Hwy ..... PismoBch 201
(See Advertisement This Page)
Mee Heng Low Chop Suey Shop
815 Palm ..... Sn Luis Obspo 1330
(See Advertisement Page 155)
Michael's Restaurant & Service Sta
S Hwy ..... Atascadero 123-R
Midget Lunch 1029 Morro ..... SnLuisObspo 2540-J
Min & Frances Cafe 911 Price ..... PismoBch 155-J
Mission Cafe & Bar
699 Higuera ..... Sn Luis Obspo 1921
NINA'S
Sea Food Cocktails & Clam Chowder
Hwy Shell Beach ..... Pismo Bch 331
NIPOMO LUNCH 1028 Nipomo ..... SnLuisObspo 1583-J
Nite Spot Drive In
Foothill Blvd & Old Morro Rd ..... SnLuisObspo 3326
OAKS CAFE
Fried Chicken & Fried Shrimp 2½ Mi S Of Paso Robles On
S Hwy ..... PsoRobls 473-J
Ocean View Cafe 1053 Price ..... Pismo Bch 63
Ocean View Tavern Avila ..... Sn Luis Obspo 16-J-2
One-O-One Cafe 816 Price ..... Psmo Bch 218-M
ONE-O-ONE CAFE
24 hr Serv-Daily-Sunday-Salad Specialties
1420 Spring ..... PsoRobls 101
Park Cafe 1819 Osos ..... Sn Luis Obspo 1318-J
Pat's 1129 Monterey ..... Sn Luis Obspo 1248
Paul's Place Ocean Av, ... Cayucos 2021

(Continued Next Page)

Restaurants—(Cont'd)

Pico Cafe Front Avila ..... Sn Luis Obspo 33-R-1
Pilot Wheel 179 Pomeroy Av ..... Pismo Bch 45
Pines Hotel & Coffee Shop
Hwy No 1 ..... Cambria 88-W
PLAINS CHUCK WAGON THE
Don's Chuck Wagon
Fine Steaks
1226 Pine ..... PsoRobls 1544
Plains The 1226 Pine ..... Pso Robls-86
Plee-Zing Lunch Stand
Open 11:00 AM Until Midnight
965 Higuera ..... Sn Luis Obspo 1939-J
Plessas Tavern 871 Price ..... Pismo Bch 90
Powell's Coffee Shop 440-5th ..... MorroBay 4677
Princess Cafe 172 Pomeroy Av ..... PismoBch 114
RAINBOW HUT Hwy ..... SMargrita 38
RANELL'S COFFEE SHOP
1050 Monterey ..... Sn Luis Obspo-2430
Ray's Tavern 1114 Pine ..... Pso Robls 1247-J
Reali's Main ..... Cambria 41
REX'S COCKTAIL LOUNGE & LIQUOR STORE Hwy ..... Atascadero 298
Rite Spot Cafe 197 Pomeroy Av ..... Pismo Bch 221
Rock Cafe 5th ..... Morro Bay 6341
Russell's Coffee Shop
Highway No 1 ..... Cayucos 4191
SAN LUIS CAFE
Fine Food-Breakfast-Lunch-Dinner
1015 Chorro ..... SnLuisObspo 3389

SANTA MARGARITA INN
The ½ Way Spot Between San Francisco & Los Angeles
STEAKS & MEALS SERVED AT ALL HOURS
8 A.M. TO 2 A.M.
THE FINEST IN MIXED DRINKS
R. B. BEACH Owner
Hwy ..... SantaMargarita 21

Shanghai Low
Good Chinese Food
861 Palm ..... Sn Luis Obspo 1250-J

SHEILA'S SHAMROCK SHACK
HOME COOKING
Meals that Appeal
DANCING NIGHTLY
Clubroom in Addition
1 Mile North of Morro Bay
Hwy No 1 ..... MorroBay 8861

SHELLS CAFE 678 Marsh ..... SnLuisObspo 1751-W
SISTER'S INN
Barbecued Ribs & Fried Chicken
Alice E Harris & James C Bowers-Owners
208 Higuera ..... Sn Luis Obspo 155
SMILE INN 101 Hwy ..... Sn Luis Obspo 213-W
(See Advertisement Page 155)
Smith's Drive-In 2331 Spring ..... Pso Robls 1415
Snak Shak 1070 Price ..... PsmoBch 165-J
Starlight Diner 5th ..... MorroBay 4516
Stewart Hotel 158 Higuera ..... SnLuisObispo 1931
(See Advertisement Page 154)
Tick Tock The
1057 Monterey ..... Sn Luis Obspo 2922
TOWER BARBECUE & COCKTAIL LOUNGE
427 Higuera ..... Sn Luis Obspo 830
(See Advertisement Page 153)
Uptown Drive-In 1514 Spring ..... Pso Robls 474
Vic's Cafe 835-13th ..... Pso Robls 1529-W
WALDORF CAFE 975 Osos ..... SnLuisObspo 1002
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera ..... Sn Luis Obspo 2341
(See Advertisement Page 156)
White Spot Cafe 1524 Spring ..... Pso Robls 517-W
WILSON'S DRIVE-IN 2748 Spring ..... PsoRobls 492
Wing's Fountain & Cafe Ocean Av ..... Cayucos 2331
Zana's Cafe 1136 Carmel ..... Sn Luis Obspo 1871

Riding Apparel—Retail

ROUND UP 849-13th ..... Pso Robls 1180
(See Advertisement This Page)

Riding Equipment

Paso Robles Mercantile 839-12th ..... PsoRobls 340

Rock

ROSELIP WALTER B
Ferrocarril Rd ..... Atascadero 20
If no answer call ..... Sn Luis Obspo 785
Or ..... SnLuisObspo 759
Southern Pacific Milling Co
Santa Barbara Av ..... SnLuisObspo 2203

Use the latest directory. Get the right number . . . right away.

Round-Up

EVERYTHING FOR

HORSE and RIDER

CUSTOM MADE SADDLES

We Give S & H Green Stamps

MRS. CARL TAYLOR & MRS. MAE TUCKER Owners

PHONE

Paso Robles 1180

849-13th — Paso Robles

Additional Listings

. . . for the growing-up son or daughter, for the relative or friend who lives under your roof . . . what nicer thought than a separate listing in the Telephone Book?

ROOFING

ALL TYPES REPAIRED AND RECOVERED

JOHNS-MANVILLE PRODUCTS
AUTHORIZED APPLICATOR

ASBESTOS BUILT UP ROOFS
TAR & GRAVEL ROOFS
WATERPROOFING INSULATION

JOHNS-MANVILLE JM PRODUCT

ASBESTOS SHINGLES & SIDING
COMPOSITION SHINGLES
MONARCH METAL WEATHERSTRIP

FREE ESTIMATES, INSPECTION AND ADVICE

Phone San Luis Obispo
546

HARRY KYLE

KYLE COMPANY

1609 Osos St. — San Luis Obispo

Established Over 27 Years

PORTER'S ROOFING SERVICE

25 Years Experience

ALL TYPES OF ROOFING

Guaranteed To Last

FREE

ANY COLOR OR BLEND

Beautiful Fire-Resistant Roofing

ESTIMATES

Our Low Operating Expense Means A Savings To You

PHONE
ATASCADERO 456-J
If no answer call 688-J

P. O. BOX 635 — ATASCADERO

Roofers

COUNTY ROOF SERVICE
Snta Barbara Av & High.....Sn Luis Obspo 1840
(See Advertisement This Page)

KYLE COMPANY 1609 Osos....Sn Luis Obspo 546
(See Advertisement Page 158)

PORTER'S ROOFING SERVICE
Snta Ynez Av.....Atascadero 456-J
(See Advertisement Page 158)

WILLIAMS ROOFING & SUPPLIES
560 Grand Av Grover City.....AroyoGrnde 2380
(See Advertisement This Page)

WRIGHT'S ROOFING SERV
1427 Beach.....Sn Luis Obspo 1416

Roofers' Equipment & Supplies

Williams Roofing & Supplies
560 Grand Av Grover City.....AroyoGrnde 2380

Roofing Materials

BUILDERS MARKET
CELOTEX & EL REY
COMPOSITION SHINGLES & ROOFING
F. H. A. Time Financing Available
Harold C. Goodale
1115-13th.....Paso Robles 277

HAGLE-DeCOU LUMBER CO
SHighway. Atascadero-43

HAYWARD LUMBER CO
12th & Riverside Av.....PsoRobles 73
5th & E.....MorroBay 2291
From telephones served from the Cambria Cayucos & San Luis Obspo Exchanges only (No Inter-City-Charge)
Ask "Operator" for Entrprise 11406

HOMART ROOFING—
SEARS ROEBUCK & CO
879 Higuera.....SanLuisObispo 760

PABCO ROOFING MATERIALS
Featuring "California Originals" In The New Western Colors! Asphalt Shingles, Roll Roofing, Felts, Building Papers, Asbestos Shingles & Siding, Gypsum Wall-Board, Lath, Asphalt, "Hydroseal." For Other Pabco Products See Pabco Linoleum & Pabco Paint Dealers

PABCO

"WHERE TO BUY THEM"

WHOLESALER
S L O SUPPLY CO 101 Higuera. SnLuisObspo 351

APPLICATOR
County Roof Service
Santa Barbara Av & High...SnLuisObspo 1840

DEALERS
County Roof Service
Santa Barbara Av & High. .SnLuisObspo 1840
NIPOMO LUMBER CO 101 Hwy...Nipomo 2722

Pacific Coast Lumber Co Of Calif
Grand Av & 20th Grover City...AroyoGrnde 2832
PAC COAST LUMBER CO OF CALIF
271Higuera. Sn Luis Obspo-1420

PIONEER-FLINTKOTE ROOFING MATERIALS—
S L O SUPPLY CO 101 Higuera. SnLuisObspo 351

TO DARN A BIG HOLE

To furnish a firm base on which to work, baste a piece of mosquito netting over hole in garment.

ROOFS

THAT LAST

Phone San Luis Obispo **1840**

JAMES QUAGLINO

COUNTY ROOF SERVICE

Est. Over 28 Years

SANTA BARBARA AVE. & HIGH

Complete Armstrong Floor Covering and Acoustical Service
Pittsburgh Paints

Guaranteed ROOFS

WILLIAMS ROOFING & SUPPLIES CO.

- INDUSTRIAL
- RESIDENTIAL
- COMMERCIAL

OUR SPECIALTY IS BUILT UP ROOFS

We Carry Roofers' Supplies & Equipment

Free Estimates

From a Hole in Your Roof
To a Whole New Roof

CALL
ARROYO GRANDE 2380

560 Grand Ave. — Grover City

Rooming Houses

See Also Boarding Houses

Arcitio Calixto 339 Park Av.....PsmoBch 171
Jacinto Jean 251 Park Av.....PsmoBch 453

Rope

Paso Robles Mercantile Co 839-12th ...PsoRobls 340

Rubber Stamps

Gabby Book Store 1040 Chorro..SnLuisObspo 867-W
Patrick & Moise-Klinkner Co
560 Market S F.....Exbrook 2-2641

Rubbish Hauling

PASO ROBLES WASTE DISPOSAL
Archie Asabez-Owner
705-13th .....PsoRobls 714-J
Pismo-Arroyo Grande Garbage & Disposal Co
129 E Branch.....AroyoGrnde 2919
SAN LUIS GARBAGE CO
1016 Morro.....Sn Luis Obspo 1672

Rug & Carpet Cleaners

Paramount Upholstering Shop
696 Higuera .....SnLuisObspo 4197-J
San Luis Sterilization & Mattress Co
Buchon & High.....Sn Luis Obspo 405
(See Advertisement This Page)

PREVENT THAT ACCIDENT

To make a safe, convenient rack for your glass coffee maker top, remove the cover and cross supports from an old lamp shade.

RUG & CARPET CLEANING

RUG BINDING & SERGING
UPHOLSTERY CLEANING
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
WORK DONE IN YOUR HOME
MATTRESSES RENOVATED
Feather Pillow Renovation

SAN LUIS STERILIZATION & MATTRESS CO.
San Luis Obispo 405
Buchon & High

Rugs & Carpets–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
The Finest in Broadloom Carpet & Rugs
From the Looms of
MOHAWK — MAGEE — GULISTAN
ARTLOOM — ROXBURY — BEATTIE
CHASE — SEAMLOC
NEEDLED BROADLOOM CARPETING
Wall to Wall Broadloom Installations
With Satisfaction Guaranteed
Bridge & Branch.....Arroyo Grande 2116

BENNETT CARPET CO
783 Marsh.....Sn Luis Obspo 1195
(See Advertisement This Page)

DAVIDSON'S FURNITURE & AWNING STORE
669 Higuera.....Sn Luis Obspo 421

HARMONY HOUSE FLOOR COVERINGS—
SEARS ROEBUCK & CO
879 Higuera .....SanLuisObispo 760

LONG'S VENETIAN BLIND & DRAPERY SERV Main.....Templtn 2181

McMAHAN FURNITURE CO
SEE OUR LARGE DISPLAY OF
FINE FLOOR COVERINGS
Convenient Budget Terms
855 Marsh .....SanLuisObispo 1573

Padjoe Floor Service S Hwy.....Atascadero 565-W

TRUSSLER'S FURNITURE STORE
BIGELOW & MOHAWK
RUGS & CARPETING
COMPLETE LAYING & ESTIMATING SERVICE
Armstrong Linoleums
Kentile, Asphalt - Rubber & Cork Tile
1303 Park .....PasoRobles 126

WHITE'S FURNITURE STORE
1301 Broad.....Sn Luis Obspo 1006
YOURS & MY FURNITURE STORE
1127 Broad.....Sn Luis Obspo-942

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

BENNETT CARPET COMPANY
FEATURING
Bigelow Rugs & Broadloom Carpets
Special Commercial Rates
ED. BENNETT, Owner
12 Years Experience with Bigelow Mills
SAN LUIS OBISPO 1195
1453 MONTEREY

Safes–Dealers

MOSLER SAFES
FIRE-RESISTANT SAFES
FIRE-RESISTANT VAULT DOORS
MONEY CHESTS
The Mosler Safe Co.
INSULATED RECORD CONTAINERS
Since 1848
A Complete Line of Office and Home Safes
"WHERE TO BUY THEM"
TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127

Strader C R 1131 Garden.....SnLuisObspo 984-W

Safes–Opening & Repairing

San Luis Cyclery 1239 Monterey...SnLuisObspo 876
Strader C R 1131 Garden.....SnLuisObspo 984-W

Salvage Merchandise

MISSION SALVAGE CO
New – PLUMBING SUPPLIES – Used
HARDWARE
FURNITURE
APPLIANCES
We Buy Most Anything of Value
553 Higuera .....SanLuisObispo 1608

Sand & Gravel

CORIPPO MEL H
SAND – GRAVEL – ROCK
TRANSIT CONCRETE MIX
1221 Park .....PasoRobles 673
If no answer call.....PasoRobles 956-W
If no answer call.....PasoRobles 460

Fewkes & Tunis 948 Carmel.....Morro Bay 3176

GUITON HAROLD JR
BEACH SAND
RIVER GRAVEL
EXCAVATING EQUIPMENT
RENTAL
Plant at Railroad & 10th St Oceano
Office Oceano Beach
Oceano Beach .....ArroyoGrande 4446

The buying public won't forget you when you advertise in the Yellow Pages.

LEO STEPHAN
TRUCKING

We Haul
• ROCK - SAND
• CONCRETE MATERIALS
• RED ROCK - Etc.
MORRO BAY 6206
If No Answer Call Morro Bay 5286

Sand & Gravel–(Cont'd)

Johnson A O.....SMargarita 34-F-31
ROSELIP WALTER B
Ferrocarril Rd.....Atascadero 20
If no answer call.....Sn Luis Obspo 785
Or .....SnLuisObspo 759

SOUTHERN PACIFIC MILLING CO
SAND & GRAVEL SERVICE
See Our Ad Under
Concrete—Ready Mixed
Santa Barbara Av.....Sn Luis Obspo 2203

Stephan Leo 2098 Seaview.....MorroBay 6206
(See Advertisement This Page)

WEBSTER JACK
PAVING AND GRADING
EXCAVATING
SAND—GRAVEL—FILLS
Fire Wood - Manure - Loam
958 Grand Av.....Arroyo Grande 2694

WILSON & SANDERS
SAND & GRAVEL
SCREENED ROCK
CEMENT – REINFORCING MESH
DRIED SAND
EXCAVATING & FILL
Atlantic Grover City.....ArroyoGrande 2977

Sandblasting

Mathews Memorials & Plating Service
1 Higuera.....Sn Luis Obspo 717

Sandwich Shops–See Restaurants

Sanitariums

CALDWELL NURSING HOME
Regstr'd Nurse All Times Chronic Cases
321-12th .....Pso Robls 1170
Grigsby Rest Home
Guadalupe Rd.....Nipomo 2732
San Luis Obispo County Tuberculosis Sanitarium
Johnson Avt Sn Luis Obspo-1818

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
Home for Aged Modern — Quiet
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm.....Arroyo Grande 4468

TABELL'S SAN LUIS REST HOME
Ambulatory Cases Only
535 Islay.....Sn Luis Obspo 2342-J

Savings & Loan Associations

Atascadero Guarantee Building Loan Assn
Hwy .....Atascadero 147
Guarantee Bldg-Loan Assn
1127 Garden.....Sn Luis Obspo 362
Paso Robles Mutual Building & Loan Assn
1211 Park.....Pso Robls 613

Advertise here—it pays.

Saws

SKIL SAWS—
COOPERATIVE FARMERS SUPPLY
CO INC 1311 Park ..... PsoRobls 344

THOR ELECTRIC SAWS—
HEATON R C CO 803-13th..... Pso Robls 890

Scales

CAMPBELL'S REFRIGERATION
532 Higuera..... Sn Luis Obspo 1488

Scavengers–See Garbage Collection

Schools

The following types of instruction, primarily avocational in character, will be found listed under their own headings, alphabetized in accordance with the qualifying word: Dancing Academies; Music Instruction Hdgs; Etc.

Arroyo Grande Union Elementary School
Orchard Av..... Aroyo Grnde 2603
Arroyo Grande Union High School
587 E Branch..... Aroyo Grnde 5511
Atascadero Elementary School..... Atascadero 400
Atascadero Union High School
Office ..... Atascadero 670
Agriculture Dept
Agriculture Bldg..... Atascadero 673-W
Cafeteria ..... Atascadero 672-W
Field House..... Atascadero 7-J
Gymnasium ..... Atascadero 673-J
Avila School Avila..... Sn Luis Obspo 16-R-2
Bellevue-Santa Fe School
Pismo Hwy..... Sn Luis Obspo 7-J-1
California Polytechnic The
Poly Campus. Sn Luis Obspo-2151
Chase Hall..... Sn Luis Obspo-1594
Dining Hall No 1 PolyCampus. Sn Luis Obspo-2061-J
Dining Hall No 2 Poly Campus.. Sn Luis Obspo-2625
Dormitory B..... Sn Luis Obspo-1970
Dormitory E..... Sn Luis Obspo-2945
Heron Hall..... Sn Luis Obspo-2975
Jesperson Hall..... Sn Luis Obspo-2490
Mariner Hall Poly Campus.... Sn Luis Obspo 2773
Poultry Plant—PolyCampus... Sn Luis Obspo-2530
Cambria Union Grammar School..... Cambria 70
Cayucos Grammar School C & 2d.... Cayucos 2531
Cholame School Hwy 41 ..... PsoRobls 26-F-24
Chris Jespersen School
Grand Av..... Sn Luis Obspo 1863
Christian Day School
2740 Broad..... Sn Luis Obspo 245-J
Coast Union High School..... Cambria-1
East Santa Fe School Snta Fe Rd. Sn Luis Obspo-3-R-4
Huasna School Huasna..... Aroyo Grande 2047
Laguna School Los Osos Rd.. Sn Luis Obspo 17-R-2
LANE'S CERAMIC STUDIO
583 Dana..... Sn Luis Obspo 1591-W
Los Osos School Los Osos Rd.... SnLuisObspo 28-R-1
Mission School 682 Palm..... Sn Luis Obspo 60
Moler Barber College 1832 Kern..... Fresno 3-5349
Morro Union Elementary School
North C..... Morro Bay 2411
Morro Union Elementary School 6th.. MorroBay 5411
Nipomo School Price..... Nipomo 2641
Oak Park School Oak Park..... Aroyo Grnde 2043
Paso Robles City Schools
Elementary School Cafeteria 17th... Pso Robls-6-M
Georgia Brown Elementary School
36th ..... Pso Robls 778
Intermediate School Vine..... Pso Robls-25
Primary School 17th&Vine..... Pso Robls-915
Union High School
24th & Spring..... Pso Robls 1190
Pismo Beach Grammar School
Bello Av..... Pismo Bch 151
Playhouse Nursery School
1530 Monterey..... Sn Luis Obspo 835-J

Schools–(Cont'd)

San Luis Obispo City Schools
Charles E Teach School
Ferrini Rd & Felton Wy... Sn Luis Obspo 1122
Emerson School Nipomo..... Sn Luis Obspo 805
Fremont School Peach..... Sn Luis Obspo-1236
Hawthorne School Story..... Sn Luis Obspo-2071
Jr High School Marsh..... Sn Luis Obspo-2070
Kindergarten School Buchon. Sn Luis Obspo-1589-J
New Junior High School
N Fixlini ..... SnLuisObspo 1606
Senior High & Junior College
Marsh ..... Sn Luis Obspo 663
Santa Margarita Grammar School..... SMargarita 8
Seventh Day Adventist Church School
403-3d ..... Pso Robls 688-M
Seventh-Day Adventist School
Larchmont Dr..... Aroyo Grnde 2687
Shandon Elementary School
Shandon ..... Pso Robls 31-F-22
Shandon High School Shandon.... Pso Robls-31-F-21
Sunnyside School
Los Osos Rd..... SnLuisObspo 28-J-1
Templeton District Schools
Elementary School..... Templtn 2611
High School..... Templtn 2601
Agricultural Dept..... Templtn 2612

Screens–Window

ACME QUALITY PAINT & WALL PAPER STORE
Columbia Automatic Frameless Screens
862 Monterey..... Sn Luis Obspo 3039

COLUMBIA-MATIC FRAMELESS SCREENS—
LONG'S VENETIAN BLIND & DRAPERY
SERV Main..... Templtn 2181

HEATON R C CO 803-13th..... PsoRobls 890
(See Advertisement This Page)

RY-LOCK TENSION WINDOW SCREENS—
HAYWARD LUMBER CO
12th & Riverside Av..... Pso Robls 73
5th & E..... MorroBay 2291
From telephones served from Cambria
Cayucos & Sn Luis Obspo Exchanges only
(No Inter-City Charge)
Ask "Operator" for Entrprise 11406
PACIFIC COAST LUMBER CO OF CALIF
271 Higuera..... Sn Luis Obspo 1420

TENSION-TITE WINDOW SCREENS

Non-staining, aluminum screens for double hung windows. Quickly installed from inside with only five screws . . . no loose hardware. Permanent protection from flies and mosquitoes at lowest cost. Easily and safely removed for window washing.

TENSION-tite

"WHERE TO BUY THEM"
DEALERS
SOUTHERN PACIFIC MILLING CO
Snta Barbara Av..... SnLuisObspo 4284

Ry-Lock
FRAMELESS TENSION
WINDOW SCREENS
★ ALWAYS TIGHT
★ EASILY INSTALLED
★ TROUBLE FREE
R. C. HEATON CO.
PASO ROBLES 890 803 - 13th

Second Hand Furniture

See Furniture Dealers–Used

Seeds & Bulbs–Retail

General Farm Supply Co
200 Higuera..... Sn Luis Obspo 253
Karleskint's Florist & Nursery
1422 Monterey..... Sn Luis Obspo 2060
Loomis E C & Son 147 High..... Sn Luis Obspo 1080
SAN LUIS FEED CO 305 Higuera.. Sn Luis Obspo-655
If no answer call..... Sn Luis Obspo-1080
San Luis Nursery
Old Hwy 101 South..... SnLuisObspo 320-W

Seeds–Whsle

Castle A L Inc
Insecticides-Seeds & Fertilizers
248 View Mt View..... Yorkshire 7-5511
Tru-Bloom Seeds South ..... SnLuisObspo 574-W
Waller-Franklin Seed Co
Flower Seed Producers
Mailing Address P O Box 935 Guadalupe
Valley Rd..... Aroyo Grnde 5775

Septic Tanks

BRESETTE A
SEPTIC TANKS
and
CESSPOOLS
PUMPED and CLEANED
931-15th ..... Pso Robls 326-W

PURTELL O N
SEPTIC TANKS & CESSPOOLS
PUMPED & CLEANED
Fair Oaks
204 Aspen..... Arroyo Grande 5783

SAN LUIS SANITATION SERVICE
1130 Leff..... Sn Luis Obspo 1124
(See Advertisement This Page)

Service Station Builders

Independent Iron Works Inc
8th & Pine Oakland..... Templebar 2-0160

Service Station Equipment

General Auto Parts 1218 Pine..... Pso Robls 280
Harding Equipment Co
Old 101 Hwy ..... SnLuisObspo 1937-J
(See Advertisement This Page)

Service Station Equipment–Servicing

BROWN H A & SON
3405 Spring..... Pso Robls 642

Service Station Supplies

General Auto Parts 1218 Pine..... Pso Robls 280

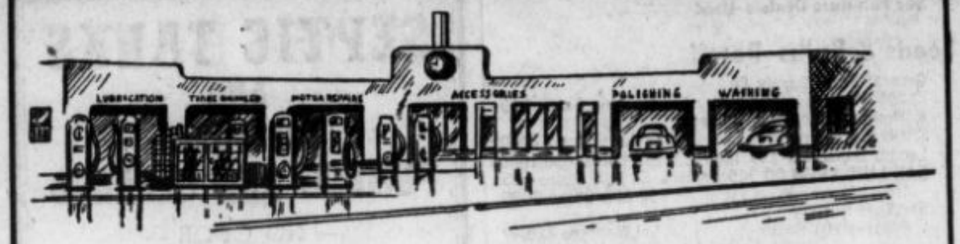
IVY LOOP-THE-LOOP

Snip off hook of wire coat hanger, bend remaining wire into a loop, thrust ends in ivy pot to make miniature trellis.

SEPTIC TANKS
AND
CESSPOOLS
PUMPED AND CLEANED
— NO ODOR —
MODERN EQUIPMENT
For Prompt Service Phone
SAN LUIS OBISPO
1124
SAN LUIS SANITATION SERVICE
JOHNNY HOLMES
DAVID L. CANET
Owners
1130 Leff San Luis Obispo

SERVICE STATION EQUIPMENT
SALES & SERVICE

Westinghouse Compressors
Tokheim Pumps
• GRACO LUBRICATION EQUIP.
• HOISTS
• FOX BATTERY CHARGERS
• AUTOMATIC NOZZLE REPAIRS
• ALL TYPES OF HOSE
• COMPLETE METER & COMPUTER SERV.
County-Wide Service
HARDING EQUIPMENT CO.
SAN LUIS OBISPO 1937-J
South on Old Hwy. 101



H. Wills-Norwalk Products

BATTERIES

● Lubrication ● Washing ● Polishing ● Motor Repairs ●

TIRES BALANCED ON YOUR WHEELS

PACIFIC TIRES

SAN LUIS OBISPO 1913

Honor All Credit Cards

1088 Higuera St.
San Luis Obispo

We Give S & H Green Stamps

BARNEY'S TEXACO SERVICE

The Sign of FRIENDLY SERVICE
Next Door to Dept. of Motor Vehicles

- COMPLETE MARFAK LUBRICATION
- BRAKE ADJUSTMENTS
- TRAINED ATTENDANTS
- HOURS 8 A.M. TO 7 P.M.
- FIRESTONE TIRES & BATTERIES
- DELCO & EXIDE BATTERIES

PHONE
SAN LUIS OBISPO 1736

311 HIGUERA

Service Stations

Agueda's Shell Service Station
101 Hwy.....Aroyo Grnde 2905
Allen's Mobil Service
Hwy.....Cambria 79-J
Anderson's Mobile Service
Price & Pomeroy.....Pismo Bch 199
Art's Service Station
No 1 Hwy Oceano.....AroyoGrnde 9997
Associated Oil Co Serv Station
So Hwy.....Atascadero 452
Associated Oil Service Station
1108 Monterey.....Sn Luis Obspo 1770-W
(See Advertisement Page 167)
Associated Service Station
11th&Spring.Pso Robls-172
Barney's Texaco Service
311 Higuera.....Sn Luis Obspo 1736
(See Advertisement Page 164)
Beal's Mobil Gas Serv Stn
Beach Oceano.....AroyoGrnde 2197

BEAL'S MOBIL STATION
L. A. Beal – Frank Beal
24-HOUR SERVICE
Emergency Road Service
Generator & Tune-Up Service
Complete Lubrication – Gas, Oil, Accessories
Washing & Polishing
Cor Dolliver & Price
1481 Price.....PismoBeach 164-J

Beal's Mobil Station 1481 Price....PismoBch 164-J
(See Advertisement This Page)
BILL WALL'S MOBIL SERVICE
French Rd & Freeway.....SnLuisObspo 330
(See Advertisement Page 167)
BIRKS KEN CHEVRON GAS STATION
1502 Spring.....Pso Robls 615
(Continued Next Page)

BEAL'S MOBIL SERVICE STATIONS & GARAGE

24-Hour Service

Mobilgas

Two Locations for Complete Service

GENERATOR & TUNE-UP SERVICE
OVERHAULS - EMERGENCY TOWING
STEAM CLEANING
WASHING & WAXING

Phone

PISMO BEACH	OCEANO ARROYO GRANDE
164-J	2197
1481 PRICE	HIGHWAY 101 & FRONT

RUSSELL'S

Union Service Station

MINUTE MAN

SERVICE

FIRESTONE TIRES
STOP-WEAR LUBRICATION
PREST-O-LITE BATTERIES
76 GASOLINE 7600
AUTO WASHING & POLISHING

PICK-UP AND DELIVERY

OPEN 7 A.M. to 10 P.M.

SAN LUIS OBISPO 941

339 MARSH SAN LUIS OBISPO

Care Keeps it Rolling

San Luis Obispo
1583-R

COMPLETE
MARFAK LUBRICATION
TIRE
&
BATTERY SERVICE
CAR WASHING
Pick-Up & Delivery

BROWN'S TEXACO SERVICE
636 HIGUERA

MADDALENA TIRE CO.

Charlie & Noel

- R.P.M. OIL
- WHEEL BALANCING
- LUBRICATION
- CHEVRON GAS
- RECAPPING
- CAR WASHING

TIRES! *We've Got 'Em*

FISK & ATLAS

HIGUERA & OSOS

SAN LUIS OBISPO 79

BOYSEN'S TEXACO SERVICE

We Give Coast to Coast Stamps

Marfak Lubrication
Firestone Tires
and Batteries

San Luis Obispo
564

435 Marsh

Villa's Mobil Station

THE ONE STOP STATION

Auto Repairing
Lubricating
Parts & Accessories
Pick-up & Delivery

We Give S & H Green Stamps

San Luis Obispo 2957

ROTOTILLER SALES & SERVICE

Foothill & Morro Rd. San Luis Obispo

CLARK'S MOBIL SERVICE

OPEN
Mon. - Sat.
7 A.M. - 8 P.M.
Sun.
8 A.M. - 8 P.M.

Inspected
Family Clean
Rest
Rooms

MOBIL

TIRES — BATTERIES — ACCESSORIES

COMPLETE MOBIL LUBRICATION

WARREN E. CLARK - *Prop.*

PHONE
SAN LUIS OBISPO 491-J

805 HIGUERA SAN LUIS OBISPO

Service Stations—(Cont'd)

Blue Jay Signal Serv
1565 Monterey.....Sn Luis Obspo 635-W
(See Advertisement This Page)

BOB & CHARLIE'S MOBIL SERVICE
99 Traffic Wy.....Aroyo Grnde 2429
Boettcher's Chevron Station Main & Lee.Cambria 25-J

BOYSEN'S TEXACO SERVICE
435 Marsh.....Sn Luis Obspo 564
(See Advertisement This Page)

Bozley C C 641 Higuera....Sn Luis Obspo 1203-W
Brisco Service Station
147 Bridge.....Aroyo Grnde 2052
Brooks Wes Chevron Service
806 Spring.....Pso Robls 539
Brown's Shell Service Station
16th & Spring.....Pso Robls 83
Brown's Texaco Service
636 Higuera.....SnLuisObspo 1583-R
(See Advertisement Page 165)
Buck's Shell Service Station
1100 Main.....MorroBay 4161

BUD'S MOBIL SERVICE
Lubrication-Tires-Batteries-Accessories
495-5th.....MorroBay 3601

BUSHONG'S TEXACO STATION
Snta Rosa & Marsh.....Sn Luis Obspo 1887

CALHOUN'S WILSHIRE SERV
440 Price.....PismoBch 416
Cal's Mobil Service 1095 Marsh...SnLuisObspo 2778
(See Advertisement This Page)
Carl's Texaco Service
10th & Spring.....Pso Robls 391
Cattoir Sunray Service
401 Traffic Wy.....Aroyo Grnde 2336

(Continued Next Page)

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

BLUE JAY SIGNAL SERV.

"THE HOME OF SIG CANMAN"

Complete Lub. - Interior Vacuumed

Tune-Up, Generator, Starter, Elect Repairs

Custom Muffler & Tail Pipe Work

Wash Your Own Car - Complete Facilities

DO YOUR OWN REPAIR WORK

Space, Tools, Equipment Rental

Battery Charging — Fast & Slow

LEE TIRES & TUBES - SIGNAL BATTERIES

SIGNAL WHITE GAS & SOLVENT

Trailer & Truck Rentals

SAN LUIS OBISPO 635-W

If No Answer Call San Luis Obispo 793-J

1565 MONTERY SAN LUIS OBISPO

MOBILGAS PRODUCTS

COMPLETE LUBRICATION
WASHING & POLISHING
MOBIL TIRES & BATTERIES
Battery Service - Tire Repairing
PICK-UP & DELIVERY

CAL'S MOBIL SERVICE

PHONE
SAN LUIS OBISPO 2778

1095 MARSH

Service Stations—(Cont'd)

CHEVRON GAS STATIONS—
BROOKS WES CHEVRON SERVICE
806 Spring.....Pso Robls 539
EWING'S CHEVRON SERV
Stn No 1 111 N Halcyon Rd..AroyoGrnde 2291
Stn No 2 155 Traffic Wy....AroyoGrnde 5620

Chevron Station No 150 CDA
Marsh & Higuera.....Sn Luis Obspo 1707
Chuck's Mobil Service 1339 Spring....Pso Robls 123

CLARK'S MOBIL SERVICE
505 Higuera.....SnLuisObispo 491-J
(See Advertisement Page 166)

COZY CORNER AUTO SERVICE
COMPLETE REPAIR SERVICE
MOTOR TUNE-UP
BRAKE SERVICE
TEXACO PRODUCTS
554 Traffic Wy.....ArroyoGrande 2836

Donley Ken Shell Service 1145 Spring...PsoRobls 479
Douglas Gas Station Hwy No 1.....MorroBay 6281

DOUGLAS SERVICE STN
"Aviation Tested Gasoline"
COMPLETE AUTO LUBRICATION
TIRES — BATTERIES
ACCESSORIES
We Give United Trading Stamps
T. M. BURCH — Prop.
Cypress & Ocean View.....PismoBeach 15-J

Evans Roy Shell Serv Stn
Main & Lee.....Cambria 137-W
Ewing's Chevron Serv
Stn No 1 111 N Halcyon Rd.....AroyoGrnde 2291
Stn No 2 155 Traffic Wy.....AroyoGrnde 5620
Farmer's Union Service Ocean Av....Cayucos 2711
Franklin's Service 1185 Monterey...SnLuisObspo 455
Fred's Auto Electric & Signal Service
903 Spring.....Pso Robls 1007
Fry Super Service
1300 Grand Av Grover City.....AroyoGrnde 5738
Gaine's Seaside Service Station
5th.....Morro Bay 2826
Garden Farms Store 101 Hwy..SantaMargarita 43-W

GATLIN SHELL SERVICE STATION
Lubrication Greasing Pick Up & Delivery
Paso Robles & Front
Oceano.....Aroyo Grnde 5780

GENERAL PETROLEUM SERVICE STATION
1339 Spring..Pso Robls-123

George's Station & Equipment
All Credit Cards Accepted-Complete Serv
S Hwy.....SnLuisObspo 2398
Gould's Richfield Serv Stn 5th & C...MorroBay 4451
Green's Texaco Service Station
Highway.....S Margrita 18-W
Hodsouer C W
Sun Ray Products
Grand Av Grover City.....Aroyo Grnde 4464
Hove's Texaco Service Highway.....Templtn 2451
Jack's Seaside Serv 14th & Spring.....PsoRobls 38
Jim's Texaco Service Highway.....Cambria 72-M
Keffury Abe Service Station
Hwy.....Snta Margarita 29
Kenney's Chevron Stn State Hwy...Atascadero 102
Lightfoot Union Oil Serv Stn
U S Royal Tires Full Capping & Repairing
931 Grand Av.....Aroyo Grnde 2738
Lucky Service Center 406Higuera.Sn Luis Obspo-1908

MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
(See Advertisement Page 166)
Mathias Al Ocean Av.....Cayucos 2451

(Continued Next Page)

McGuire's RICHFIELD SERVICE

F. V. McGuire - Prop.

Open Daily 7 A.M. — 10 P.M.

- LUBRICATION
- TIRE & BATTERY SERVICE

Goodyear Tires & Batteries

WE PICK-UP & DELIVER

PHONE
SAN LUIS OBISPO 1647-R

316 HIGUERA

BILL WALL'S MOBIL SERVICE

COMPLETE LUBRICATION
BATTERIES & TIRES
ACCESSORIES
TIRES RECAPPED
Pick-Up & Delivery
S & H GREEN STAMPS
GIVEN ON ALL PRODUCTS SOLD

SAN LUIS OBISPO 330

JUST SO. OF SAN LUIS OBISPO ON FREEWAY

TIRES - BATTERIES ACCESSORIES

COMPLETE LUBRICATION

"Your Associated Man"

SAN LUIS OBISPO 1770-W

JIM'S ASSOCIATED SERVICE

1108 MONTEREY SAN LUIS OBISPO

MOBIL TRUCK STOP

GENERAL PETROLEUM PRODUCTS

DIESEL FUEL
BUTANE
TRUCK TIRES
REPAIRED

We Honor All Major Oil Co. Credit Cards

PHONE
PASO ROBLES 1484

2801 SPRING PASO ROBLES

Service Stations–(Cont'd)

McGuire's Richfield Service Station
316 Higuera.....Sn Luis Obspo 1647-R
(See Advertisement Page 167)
McKennon H H 5th&Main.....Morro Bay-3531
Melim Dick Mobile Service
600 Marsh.....Sn Luis Obspo 1963
Michael's Restaurant & Serv Sta
S Highway.....Atascadero 123-R
Midway Service Stn Hwy 1.....MorroBay 6586
Mobil Truck Stop 2801 Spring.....PsoRobles 1484
(See Advertisement Page 167)
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh.....Sn Luis Obspo 1043
NORWALK SERVICE STATION
1088 Higuera.....Sn Luis Obspo-1913
(See Advertisement Page 164)
NORWALK SERVICE STATION
9th & Spring.....Pso Robls 425
O K Mobil Service 10th & Spring...Pso Robles 522
Peck C J Price & Pomeroy.....Pismo Bch 199
Phillips K L & Sons 999 Price.....Pismo Bch 21

RICHFIELD

RICHFIELD
RUST-PROOF GASOLINE
RICHLUBE
H-D MOTOR OIL

"WHERE TO BUY THEM"

LITTLE SIESTA MOTEL & CAFE
S Hwy.....Atascadero 620
McGUIRE'S RICHFIELD SERVICE STATION
316 Higuera.....SnLuisObspo 1647-R
RICHFIELD SERVICE STATION
1166 Monterey.....SnLuisObspo 2519
Shaffer's Richfield Service Station
139 Traffic Wy.....AroyoGrnde 2040
VICK BROS RICHFIELD SERVICE
1637 Spring.....PsoRobls 981-W

Richfield Beacon Sta S Hwy.....PsoRobls 19-F-3
Richfield Service Station
1166 Monterey.....SnLuisObspo 2519
RICHFIELD SERVICE STATION
635 Price.....Pismo Bch 162
RICHFIELD SERVICE STN
1402 Spring.....PsoRobls 1214-W
Richfield Service Station No 759
Highway.Atascadero-119-W
Rooker's Shell Service Station
379 Price.....Pismo Bch 202
Rooker's Texaco Service Stn 501 Price.PismoBch 219
Rountree Oil Distributing Co
100 Traffic Wy.....Aroyo Grnde 2051
RUSSELL'S UNION STATION
339 Marsh.....Sn Luis Obspo 941
(See Advertisement Page 165)
S & W Service Vachell Ln.....Sn Luis Obspo-1506

SAN LUIS TRUCK SERVICE
TRUCK LUBRICATION
DIESEL OILS and FUELS
TRUCK REPAIRS
Sleeping Quarters – Showers
OPEN 24 HOURS A DAY
Old South 101 Hwy.....SnLuisObspo 2343
Shop.....SnLuisObispo 1360

Santa Rosa Shell Service Station L 263
1095 Monterey.....SnLuisObspo 1030
Seaside Service Sta.....Templtn 2161
Shaffer's Richfield Service Station
139 Traffic Wy.....Aroyo Grnde 2040

The Yellow Pages keep your sales message before prospective customers 24 hours a day, every day of the year.

Service Stations–(Cont'd)

SHELL DEALERS' SERVICE STATIONS

SHELL
PRODUCTS
AND
SERVICES

"WHERE TO BUY THEM"

Bardin's Goodyear Service
692 Marsh.....SnLuisObspo 1173
Brown's Shell Service Station
16th & Spring.....Pso Robls 83
Buck's Shell Service Station
1100 Main.....MorroBay 4161
Donley Ken Shell Service
1145 Spring.....PasoRobles 479
Evans Roy Shell Serv Stn
Main & Lee.....Cambria 137-W
Gatlin Shell Service Station Paso Robles &
Front Oceano.....Aroyo Grnde 5780
Layman's Garage Ocean Av.....Cayucos 4111
Rooker's Shell Service Sta
379 Price.....PismoBeach 202
Silveira Shell Service Stn
Marsh & Osos.....SnLuisObspo 1073
SKI'S SHELL SERVICE STATION NO L 269
1200 Monterey.....Sn Luis Obspo 2942
Weitmer Donald Serv Stn
Highway.....Atascadero 305

SIGNAL GASOLINE & OIL

SIGNAL
PRODUCTS
and
SERVICE

"WHERE TO BUY IT"
DISTRIBUTORS

SIGNAL OIL CO
1262 Murray Av.....SnLuisObspo 3280
If no answer call.....SnLuisObspo 53-R-1
Signal Oil Co 1446 Spring...Pso Robls 176-W
DEALERS
BLUE JAY SIGNAL SERVICE
1565 Monterey.....Sn Luis Obspo 635-W
Fred's Auto Electric & Signal Service
903 Spring.....Paso Robls 1007
MIDWAY SERVICE STN Hwy 1..MorroBay 6586
Signal Oil Co 1446 Spring...Pso Robls 176-W

SIGNAL OIL CO 1446 Spring.....Pso Robls 176-W
Silveira Shell Service Stn
Marsh & Osos.....SnLuisObspo 1073

SKI'S SHELL SERVICE STATION NO L 269
J. E. ADAMSKI
FREE PICK-UP AND DELIVERY
Expert Day & Night Lubrication
WASHING and POLISHING
Goodyear Tires – Batteries and Accessories
1200 Monterey.....SanLuisObispo 2942

Standard Stations Inc
No 280 12th & Spring.....Pso Robls 507
No 343 1066 Monterey.....Sn Luis Obspo-731
No 750 1745 Spring.....Pso Robls 589
No 822 1741 Monterey.....Sn Luis Obspo 1004
Stowe Independent Oil Co 6th&Spring..Pso Robls-758
Tasco Serv Sta & Petroleum Distr
S Hwy.....Atascadero 99

TEXACO PRODUCTS–
COZY CORNER AUTO SERVICE
554 Traffic Wy.....AroyoGrnde 2836
(Continued Next Page)

Service Stations–(Cont'd)

TEXACO SERVICE CARL'S
Carl F Hohler-Proprietor
Tires-Batteries-Accsrs-Minor Repairs
10th & Spring.....PsoRobls 391
Texaco Service Station
Bill Simmons-Proprietor
101 Hwy & Santa Lucia Av...Atascadero 105

TEXACO SERVICE STATION
PICK-UP & DELIVERY SERVICE
GAS – OIL – ACCESSORIES
Washing – Lubrication – Tires – Batteries
STEAFFENS & MASTAGNI
Proprietors
1405 Spring.....PasoRobles 910

Thomas John H N Hwy.....Atascadero 351-R
Thompson Frank W Serv Sta
Chevron Products-Tires-Batteries
101 Hwy.....Templeton 2401
TOMASINI T
Marsh & Higuera.....Sn Luis Obspo 1707
Union Oil Co of Calif
Service Sta No 347 10th & Spring.Pso Robls 1531

UNION OIL PRODUCTS–
RUSSELL'S UNION STATION
339 Marsh.....Sn Luis Obspo 941

Union Oil Service Station
Carl Huddleston-Proprietor
15th & Spring.....Pso Robls 1420
Union Oil Station 1101 Monterey..Sn Luis Obspo-1936
Union Oil Station
1308 Monterey.....Sn Luis Obspo 968
Union Oil Station 1020 Price....Pismo Bch 460-J

The Yellow pages save you time.

Service Stations–(Cont'd)

Union Service Station
101 Hwy & E Mall.....Atascadero 684
Upton's Service Station 920 High...SnLuisObspo 132

VICK BROS RICHFIELD SERVICE STATION
Paso Robles
COMPLETE LUBRICATION
TIRES & BATTERIES
"We Give S & H Green Stamps"
1637 Spring.....PasoRobles 981-W

Villa's Mobil Station
Foothill & Morro Rd.....SnLuisObspo 2957
(See Advertisement Page 166)
Walt's Service Station
6th & Grand Av Grover City...Aroyo Grnde 2279
Weitmer Donald Serv Stn Hwy.....Atascadero 305
WILSHIRE SERVICE STATION
Tires-Tubes-Batteries-Auto Accesrs
Hwy.....Atascadero 375

Sewing Machines–Domestic

BEL-AIR SEWING MACHINES–
U S SEWING CENTER INC
698 Higuera.....SnLuisObspo 3027-W
U S SEWING CENTER INC
735-12th.....PsoRobls 40-J

DOMESTIC SEWMACHINES–
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

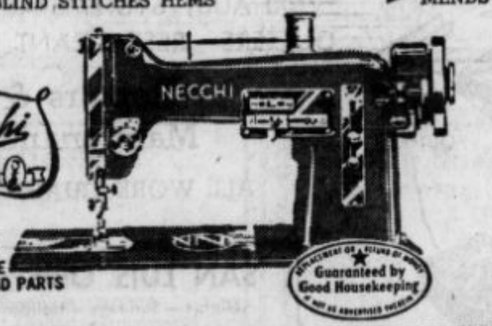
KENMORE SEWING MACHINES–
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760
(Continued Next Page)

NECCHI
"The Miracle Sewing Machine"

DOES ALL THESE THINGS (And Many Others)
WITHOUT ATTACHMENTS!

- SEWS ON BUTTONS
- MAKES BUTTONHOLES
- EMBROIDERS
- BLIND STITCHES HEMS
- MONOGRAMS
- APPLIQUES
- DARNS
- MENDS

LOOK FOR Necchi



YOUR GUARANTEE OF NATIONWIDE SERVICE AND PARTS

CONVENIENT BUDGET TERMS
•
LIBERAL TRADE-INS
•
RENTALS

CALL FOR FREE HOME DEMONSTRATION - EVENINGS BY APPOINTMENT

U. S. SEWING CENTER INC.

Phone SAN LUIS OBISPO 3027-W
Broad & Higuera San Luis Obispo

Phone PASO ROBLES 40-J
735 - 12th Street Paso Robles

Sewing Machines Domestic–(Cont'd)

PFAFF SEWING MACHINES

PFAFF with the exclusive DIAL-A-STITCH sews on buttons, monograms, makes buttonholes, sews zig-zag, darns — Without Attachments.
- Lifetime Guarantee
- Nationwide Repair Service
- World Famous Since 1862

"WHERE TO BUY IT"

Winkler's House Of Appliances Elec Sales & Serv 1226 Park.....PasoRobles 1304

SINGER SEWING MACHINES

CAUTION

SINGER sells its machines ONLY through SINGER SEWING CENTERS identified by the famous Red "S" on the window. NEVER through dealers or department stores.

"WHERE TO BUY IT"

SEWING CENTER

Singer Sewing Machine Co
733 Higuera.....Sn Luis Obspo 2295

U S Sewing Center Inc
698 Higuera.....SnLuisObspo 3027-W
(See Advertisement Page 169)
U S Sewing Center Inc 735-12th.....PsoRobls 40-J
Winkler's House Of Appliances Elec Sales & Serv
Zig-Zag Sewing Machines
1226 Park.....PsoRobls 1304

Advertise here—it pays.

Sewing Machines–Renting

Singer Sewing Machine Co
733 Higuera.....Sn Luis Obspo 2295
U S SEWING CENTER INC
698 Higuera.....SnLuisObspo 3027-W
U S SEWING CENTER INC
735-12th.....PsoRobls 40-J

Sewing Machines–Repairing

Adler Sewing Store 718 Higuera.SnLuisObspo 4210-J
Singer Sewing Machine Co
733 Higuera.....Sn Luis Obspo 2295
Smith E Taylor 1035 Murray Av...Sn Luis Obspo 235
U S SEWING CENTER INC
698 Higuera.....SnLuisObspo 3027-W
U S SEWING CENTER INC
735-12th.....PsoRobls 40-J

Shavers–Electric

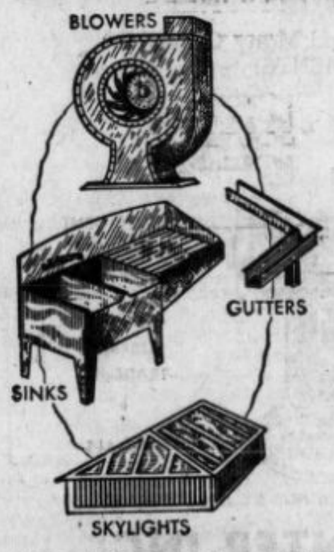
Walker's Bob
All Makes Sales & Service
785 Marsh.....Sn Luis Obispo 681-W

Sheet Metal Work

BETTER PLUMBING CO
1126 Chorro.....Sn Luis Obspo 1383
BLACKSTONE SHEET METAL
Sn Andres.....Atascadero 134-M
(See Advertisement Page 171)
BRANIN GEO SHEET METAL
110 Stenner.....SnLuisObspo 2824-W
BROUILLET & OCHS
2090 Swazey.....SnLuisObspo 1274-W
If no answer call.....SanLuisObspo 3265-J
Cooperative Farmers Supply Co Inc
1315 Pine.....Pso Robls 153
(See Advertisement Page 171)

(Continued Next Page)

SHEET METAL WORK



Residential - Commercial
Industrial

VENTILATING – AIR CONDITIONING
EXHAUST SYSTEMS – SKYLIGHTS
GUTTERS – RESTAURANT EQUIPMENT

Repairs & Maintenance

ALL WORK GUARANTEED

CALL
SAN LUIS OBISPO 337
Nights – Sundays – Holidays Call
SAN LUIS OBISPO 2217-J

McBRIDE SHEET METAL WORKS

647 HIGUERA — SAN LUIS OBISPO

Sheet Metal Work–(Cont'd)

CRAIG F L SHEET METAL & PLUMBING
1224 Pine.....Pso Robls 130-W
Dixon Harry E Orcutt Rd.....Sn Luis Obspo 1682-M
McBRIDE SHEET METAL WORKS
647 Higuera.....Sn Luis Obspo 337
(See Advertisement Page 170)
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.Sn Luis Obspo-766
Valley Sheet Metal Shop
106 N Halcyon Rd.....Arroyo Grnde 2357
(See Advertisement This Page)

Shingling–See Roofers

An extension telephone will give you added comfort in your home.

Shirts–Custom Made

Western Shirt House
3275 Lake Shore Av Oakland.....GLncrt 1-3275

Shock Absorbers

General Auto Parts 1218 Pine.....Pso Robls 280

Shoes–Athletic

See Sporting Goods Headings

EGG TRICK

Separate egg whites and yolks by breaking them through a small funnel. The whites go through—the yolks don't.

SHEET METAL WORK

INDUSTRIAL - COMMERCIAL
RESIDENTIAL

STOCK TROUGHS & TANKS
GRAIN CHUTES - DUST COLLECTORS
RESTAURANT & BAR STAINLESS
STEEL SINKS & FIXTURES
BAR-B-CUE GRILLS

VENTILATORS - AIR CONDITIONERS

"LENNOX" GAS FURNACES
"GENERAL ELECTRIC" FURNACES

THE COOPERATIVE FARMERS SUPPLY CO. INC.
SHEET METAL SHOP

Phone PASO ROBLES 153

1315 PINE ST. — PASO ROBLES

BLACKSTONE SHEET METAL

"We Know How"

RESIDENTIAL – COMMERCIAL
GUTTERS – SINKS – SKYLIGHTS
AIR CONDITIONING
EXHAUST SYSTEMS
ORNAMENTAL COPPER WORK

Phone Atascadero 134-M

SAN ANDRES AVE.

Valley Sheet Metal Shop

GENERAL SHEET METAL WORK

A. P. Hawk

- Forced Air Heating
- Floor Furances
- Panelray
- Tanks - Gutters
- Drains - Sinks
- Copper Work

FREE ESTIMATES

Arroyo Grande 2357

106 N. HALCYON RD.

Shoes–Retail

Air Cushions Shoes Honda Av.....Atascadero 279-W

BELLO SPORTING GOODS
SHOES for All SPORTS
BASEBALL – BASKETBALL – FOOTBALL
TENNIS – GOLF
by
Spalding – U. S. Keds – Converse
886 Monterey .....SanLuisObispo 12

SOAP YOUR SCREWS

To make screws easier to turn, keep a small chunk of soap handy and soap the threads lightly before driving.

GALES
SHOE STORE
For Ladies
- Red Cross
- Paradise
- Scooters
- Colella
- Clinic Nurse Shoes
- Lazy Bones

For Men
- Nunn Bush
- Pedwin
- Roblee
- Connally

For Children
- Buster Brown
- Jumping Jacks
- Lazy Bones
- Trimfoot
- Official Scout Shoes
- X-Ray Fitting

SAN LUIS OBISPO 1832
GALES SHOE STORE
Home of Quality Footwear
894 HIGUERA ST.

RED GOOSE SHOES
"Built for Action"
For The Entire Family
(For Men) (For Women)
John C. Roberts – Grace Walker
see Harold Callahan at
RUMLEY'S
320-5th Morro Bay 3251

Shoes–Retail–(Cont'd)

BENO'S INC
CHIPPEWA WORK BOOTS
(Steel Toe – Engineer and Lace)
Complete Line of Work and Dress Shoes
EXCLUSIVE JARMAN SHOES
Open Eve's 'Til 8 P.M. Mon. Thru Sat.
1019 Morro .....SanLuisObispo 620

BURKHAROT'S SHOES
"YOUR BETTER SHOE STORE IN SAN LUIS OBISPO COUNTY"
X-Ray Fittings
Johansen – Naturalizer – Clinic Shoes for Women
Bostonian for Men
For Children
Buster Brown – Jumping Jacks – Child Life
Hosiery and Handbags
Traffic Way .....Atascadero 690-J

GALES SHOE STORE
FOR LADIES
Red Cross, Paradise, Scooters, Colella, Clinic Nurse Shoes & Lazy Bones
FOR MEN
Nunn Bush, Pedwin, Roblee, Connally
FOR CHILDREN (X-Ray Fittings)
Buster Brown, Trimfoot, Jumping Jacks, Official Scout Shoes, Lazy Bones
894 Higuera .....SanLuisObispo 1832

Gales Shoe Store 894 Higuera.....SnLuisObspo 1832
(See Advertisement This Page)
Karl's Shoe Store 786 Higuera..Sn Luis Obspo 1273
Karl's Shoe Store 725-12th.....Pso Robls 478
Paso Robles Mercantile Co 839-12th ...PsoRobls 340
Pen-Ren Bootery 860 Higuera.....SnLuisObspo 863
REEVE'S SHOES
Shoes For The Entire Family
760 Higuera.....Sn Luis Obspo-2470

RENETZKY'S SHOE STORE
SHOES FOR THE ENTIRE FAMILY
America's Leading Nationally Advertised Brands for Men, Women & Children
Also Hosiery & Bags
FOR WOMEN – NATURALIZER, TWEEDIES, HILL & DALE, JOYCE, DEBS, FRIENDLY,
For Men – FREEMAN,
For Children – PIED PIPER
845 Higuera .....SanLuisObispo 257

Rumley's Dept Store 5th .....MorroBay 3251
(See Advertisement This Page)
Squire's Men's Wear
Nunn-Bush & Red Wing Shoes
745-12th.....Pso Robls 151-W

Shower Doors & Compartments

PASO ROBLES GLASS SHOP
609-22d.....Pso Robls 469
PEARSON GLASS SHOP
673 Higuera.....Sn Luis Obspo 1372

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

Siding

S L O SUPPLY CO
Asbestos-Asphalt
101 Higuera .....SnLuisObspo 351

IVY LOOP-THE-LOOP

Snip off hook of wire coat hanger, bend remaining wire into a loop, thrust ends in ivy pot to make miniature trellis.

Sign Painters

CITY NEON 286 Higuera.....Sn Luis Obspo 312
FREEMAN SIGN SERVICE
448 Higuera.....Sn Luis Obspo 335
GALLOCK SIGNS
1121 Broad.....Sn Luis Obspo 1364-W
Residence.....Sn Luis Obspo 1838-J
HARRIS GEORGE R
Harris Advertising Signs
Painted Outdoor Advertising
140 Ocean View Av.....Pismo Bch 401-R

Signs

CITY NEON 286 Higuera.....Sn Luis Obspo 312
(See Advertisement This Page)
ELECTRICAL PRODUCTS CORP
Cline's Electric Shop Repr
962 Monterey .....SnLuisObspo 2958-J
823-12th
Lou Wilcox Repr
823-12th.....PsoRobls 30-W
(See Advertisement This Page)
Freeman Sign Service 448 Higuera..SnLuisObspo 335

GALLOCK SIGNS
COMPLETE SIGN SERVICE
SHOW CARDS
SILK SCREEN PROCESS
COMMERCIAL ART
1121 Broad.....San Luis Obispo 1364-W
Residence.....San Luis Obispo 1838-J

HARRIS GEORGE R
140 Ocean View Av.....Pismo Bch 401-R
HOLLAND NEON SERVICE
2324 S Broad.....SanLuisObispo 1730
(See Advertisement This Page)
Snook's Sign Shop 480 Leff..Sn Luis Obspo 2719-W
ZEON SIGNS & LIGHTING–
ELECTRICAL PRODUCTS CORP
Cline's Electric Shop Repr
962 Monterey .....SnLuisObspo 2958-J
823-12th
Lou Wilcox Repr
823-12th.....PsoRobls 30-W

Signs–Maintenance Service

CITY NEON 286 Higuera.....SnLuisObspo 312

Signs–Supplies & Equipment

City Neon 286 Higuera.....Sn Luis Obspo 312

Silverware–Retail

Gragg's 779 Higuera.....Sn Luis Obspo 1661

Skating Rinks

PISMO BEACH SKATING RINK
175 Pomeroy Av.....PismoBch 131
Robles Roller Rink 2508 Spring.....Pso Robls 104

Slaughter Houses

See Meat–Whsle; also Stock Yards

Slip Covers

Curmay's 777 Alexander.....SnLuisObspo 2259

Social Service Organizations

San Luis Obispo County Welfare Dept
W Mall .....Atascadero 632
Travelers Aid Service 731-12th....Pso Robls 424

Soda Fountain Shops

BAYWOOD FOUNTAIN
Bay County Library & Post Office
Baywood Prk.....Sn Luis Obspo 26-R-12
Melody Ice Cream Bar
Merchant Lunch-Sandwiches-Fntn Service
625-12th .....PsoRobls 1015
Morro Bay Creamery 5th & C.....Morro Bay 4091
Polka Dot Fountain 101 Hwy.....Atascadero 665
SNO-WHITE CREAMERY
888 Monterey.....Sn Luis Obspo 1872

Soft Drinks–See Beverages–Non Alcoholic

Tell your sales story in the Yellow Pages. Classified Directory advertising reaches new prospects, promotes new business, brings new profits.

CITY NEON
Manufacturers of Quality Neon and Plastic Signs
Expert Maintenance Work
WE LEASE SIGNS
PHONE
San Luis Obispo 312
286 HIGUERA

Neon SIGNS by
HOLLAND
NEON SERVICE
San Luis Obispo 1730
2324 S. BROAD

SIGNS
ZEON-NEON
SALES-RENTALS-REPAIRS
SINCE 1912
ELECTRICAL PRODUCTS CORP.
CLINE'S ELECTRIC SHOP, Repr.
962 Monterey – San Luis Obispo 2958-J
LOU WILCOX, Repr.
823-12th – Paso Robles 30-W

Sporting Goods–Retail

BELLO SPORTING GOODS
ATHLETIC EQUIPMENT
TEAM OUTFITTERS
From Head to Foot
Authorized SPALDING DISTRIBUTORS
Tennis Rackets Machine Strung
886 Monterey .....SanLuisObispo 12

GRISANTI HARDWARE Highway....Atascadero 580
Hill J C 1039 Chorro.....Sn Luis Obspo 466

J C HIGGINS SPORTING GOODS—
SEARS ROEBUCK & CO
879 Higuera .....SanLuisObispo 760

Kirk's Spirits & Sports Shop
106 Branch.....Arroyo Grande 2759
LUNDGREN ERIC 1326 Park.....Pso Robls-470
Paso Robles Mercantile Co 839-12th ...PsoRobls 340
PHILLIPS K L & SONS
999 Price.....Pismo Bch 21
Shamel's Hardware & Plumbing Shop ....Cambria 36

SMITH C S
ATHLETIC GOODS
HUNTING & FISHING
EQUIPMENT
100% Virgin Wool Award Sweaters
Made to Order
Special Discounts to All Teams & Students
1225 Park .....PasoRobles 40-W

SPORTSMAN'S STORE
869 Higuera.....Sn Luis Obspo 2520
(See Advertisement This Page)

THE Sportsman's STORE
BILL BENNO, Owner

Expert Gunsmithing Approved By Winchester
- TELESCOPE SIGHTS
- BINOCULARS
- CAMPING EQUIPMENT

EVINRUDE OUTBOARD MOTORS
• AMMUNITION • GUNS
• FISHING TACKLE
HUNTING & FISHING LICENSES AND INFORMATION
Phone San Luis Obispo 2520
869 Higuera St. San Luis Obispo

Sporting Goods–Retail–(Cont'd)

WES'S SPORTING GOODS
HUNTING & FISHING
EQUIPMENT
AMMUNITION & CLEANING EQUIPMENT
Complete Line of Fishing Tackle
Magazines-Newspapers-Comic & Children's Books
1215 Park .....PasoRobles 727-R

Sportswear–Retail

Lacterman's 728 Higuera.....Sn Luis Obspo-1285

Spraying-See Crop Dusting, Spraying, Etc

Spraying Equipment–Renting

George's Station & Equipment
S Hwy .....SnLuisObspo 2398

Spraying Supplies

CALIF SPRAY-CHEMICAL CORP
Branch Office
S Blasser Rd.....SantaMaria 5-6104

Sprinklers–Lawn & Irrigation

McCOY PUMP CO 1134-13th...Paso Robls 1311

Stage Lines–See Bus Lines

State Government Offices

See Alphabetical Directory Under "Calif State of"

Stationers–Retail

Arroyo Drug Co 130 E Branch...Arroyo Grnde 4461
BICKELL'S STATIONERY STORE
807-12th.....Pso Robls 882
(See Advertisement This Page)
ESQUIRE THE 600 Cypress.....Pismo Bch 333-J
Gabby Book Store
1040 Chorro.....Sn Luis Obspo 867-W
HILL'S OFFSET PRINTING CO
Comml Stationers-Wedding Invitations-Etc
863 Monterey .....SnLuisObspo 1727
(Continued Next Page)

SPLATTER-ME-NOT

Turn a colander upside down over frying pan when frying chicken, fish or meat. Steam can escape but fat can't spatter.

Office Supplies
Rubber Stamps
Boxed Stationery
Hallmark Greeting Cards
Typewriters & Adding Machines
Magazines

BICKELL'S
STATIONERY STORE
807-12th
Paso Robles 882

Stationers–Retail–(Cont'd)

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS — SOCIAL STATIONERY
GREETING CARDS — GIFTS
ART MATERIALS — BOOKS
1127 Chorro.....San Luis Obispo 1403

PASO ROBLES OFFICE SUPPLY
608-12th .....Paso Robls 481-J

Steam Cleaning

See also Automobile Washing & Polishing
Earl's Auto Repair 1546 Spring.....PsoRobls 302

Steamship Agencies

TRAVEL SERVICE
987 Osos.....Sn Luis Obspo 418

Steel

SAN JOSE STEEL CO INC
STRUCTURAL STEEL
REINFORCING STEEL
TANKS & PLATE FABRICATING
PREFABRICATED STEEL BLDGS.
CORRUGATED ROOFING & SIDING
CHAIN LINK FENCE
195 N 30th San Jose.....CYpress 5-0353

Steel Buildings

LIVINGSTON E C CO INC
DISTRIBUTORS — ERECTORS
BUTLER BOLTED
STEEL BUILDINGS
WITH TAILORED SHEETING
Central Office
736½-26th ....PasoRobles 22

Steel Fabricators

Independent Iron Works Inc
8th & Pine Oakland.....Templebar 2-0160

Steel Products

S L O SUPPLY CO
Truscon Metal Windows
101 Higuera.....Sn Luis Obspo 351

Steel Wall Tile

See Tiles-Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc., Hdgs

Stencils & Stencil Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State.....Snta Barbara 5-5291

It's good business to keep your firm name, services and commodities listed and advertised in the Classified Telephone Directory.

Stock Yards

Bryan Meat Co Slaughter House....Pso Robls 1250

Storage–Cold

See Cold Storage Warehouses

Storage–Household

See Moving & Storage Service

Stoves & Ranges

See Ranges & Stoves Headings

Suit Cases–See Luggage Headings

Surplus Merchandise

MORRO BAY MARINE SUPPLY
GOVERNMENT SURPLUS
TENTS - TARPAULINS - CAMP SUPPLIES
CLOTHING - BUNKS - COTS - MATTRESSES
HARDWARE - GENERAL MERCHANDISE
5th & Morro.....MorroBay 4461
727 Marsh .....SanLuisObispo 1202

Surveyors–Land

Pac Engineers & Surveyors Inc
857 Palm.....Sn Luis Obspo 3060
Porter Charles Phil
278 Snta Rosa.....Sn Luis Obispo 1241-W

Swimming Pools–Public

Rest Haven Adelaide.....Pso Robls 37-F-3

Tailors–Ladies'

Linebarger Margaret
846 Higuera.....Sn Luis Obspo 867-J
MISSION TAILORING SERVICE
1220 Morro.....Sn Luis Obspo 496

Tailors–Men's

MISSION TAILORING SERVICE
1220 Morro.....Sn Luis Obspo 496
(See Advertisement This Page)
Nernof Tailoring Co 1027 Chorro..Sn Luis Obspo-103
True's Tailor Shop
1030 Morro.....Sn Luis Obspo 2507-J

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

TAILOR-MADE
SUITS & SLACKS
FOR MEN & WOMEN
EXPERT ALTERATIONS
CLEANING — PRESSING
REWEAVING — DYEING
Special Service to Service Men
CALL
San Luis Obispo 496
MISSION TAILORING SERVICE
1220 MORRO

San Luis Tallow Works

DEAD STOCK REMOVED

TOP PRICES PAID FOR

- HIDES
- PELTS
- TALLOW
- WOOL

Mfrs. Meat Meal & Fertilizer

We Solicit Restaurant & Butcher Trade

PHONE US LONG DISTANCE COLLECT

PHONE
San Luis Obispo 2646-W

We Pay All Charges

Plant: Clark Field

P. O. Box 767 San Luis Obispo

WELDED TANKS
FOR ALL PURPOSES

Phone
SALINAS 3388
John Beavers - Mgr.
Residence
SALINAS 2-1221

STOCK TROUGHS
TRAILERS AND
GRAIN TANKS

1 to 1 Million Gallons

BILL HINES
SALINAS TANK WORKS
408 E. Alisal Salinas

Have You Thought

Of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Tallow

SAN LUIS TALLOW WORKS
Clark Field. Sn Luis Obspo-2646-W
(See Advertisement This Page)

Tamales—Whsle & Mfrs

ATASCADERO TAMALE FACTORY
Mike Olivares Robert Zuniga
HOME-MADE
TAMALES AND ENCHILADAS
WHOLESALE TO MARKETS
RESTAURANTS AND PARTIES
Coromar Av ..... Atascadero 113-M

Tanks

Brown T E
Wooden Tanks-Mfrs-New-Used
416 Santa Clara Alameda... Lakehurst 3-0909

COLE WALTER R & CO
Code Pressure Storage & Propane Tanks
1414-3d Oakland..... Highgate 4-0831

Independent Iron Works Inc
8th & Pine Oakland..... Templebar 2-0160

JOHNSON WATER TANKS—
JOHNSON E A & CO
3900 Chevy Chase Dr
Los Angeles..... Chapman 5-3588

Modesto Welding & Tank Works
718 S 99 Hwy..... Modesto 2-9193
Salinas Tank Works 408 E Alisal..... Salinas 3388
(See Advertisement This Page)

SAN JOSE STEEL CO INC
195 N 30th San Jose..... CYpress 5-0353

Tax Return Preparation

Boyce J Earle
Bank of America Bldg..... Sn Luis Obspo 886
BUTLER MORSE R 1135 Chorro.. SnLuisObspo 2114
Deal Donovan T 134 E Branch..... AroyoGrnde 2829
DERBY MABEL H MISS
647 Park..... Sn Luis Obspo 2687
Hanson Chas A 463 Marsh..... Sn Luis Obspo 1050
Hill Bill J 774 Marsh..... SnLuisObspo 582
Hyler Glenn R 360-5th ..... MorroBay 2946
McLinn D
McLinn Co
1137 Garden ..... SnLuisObspo 285
VAN HORN OTTO B 612-12th... Pso Robls 1414
WEST CHAUNCEY W & ASSOCIATES
901-12th..... Pso Robls 868

Taxicabs

BLACK & WHITE TAXI
974 Monterey..... Sn Luis Obspo 3181
Bluebird Taxi 239 Pomeroy Av..... PismoBch 222
Bluebird Taxi
10th & Saratoga Grover City.... AroyoGrnde 5734
BROWNIE'S TAXI N Highway..... Atascadero 292
CHECKER CAB CO 987 Monterey... SnLuisObspo 40
(See Advertisement Page 178)

FRED'S TAXI
FRED EVANS Prop.
TAXI
Anywhere — Anytime
Privately Owned
PROMPT — SAFE — COURTEOUS
STAND: 9TH & GRAND GROVER CITY
Grand Av Grover City.... ArroyoGrande 2761

Gray Cab Co 974 Monterey..... Sn Luis Obspo 300
LUCKY CAB CO
1027 Morro..... Sn Luis Obspo 262
(See Advertisement Page 179)

(Cont'd on Pages 177, 178 & 179)

MISSION TAXI

WAITING ROOM AT 987 MONTEREY

Phone
SAN LUIS OBISPO

2

24-Hour Instant Service

ALL NEW LUXURY CABS
COURTEOUS SERVICE - DEPENDABLE, CAREFUL DRIVERS
PASSENGERS FULLY INSURED

OFFICIAL SOUTHWEST AIRWAYS LIMOUSINE SERVICE

987 MONTEREY SAN LUIS OBISPO

"Radio Dispatched"

BLACK & WHITE-OWL TAXI CO'S

PHONE
SAN LUIS OBISPO
300 or 3181

24-HOUR SERVICE

COUNTY WIDE SERVICE

100% UNION

974 Monterey San Luis Obispo

In PASO ROBLES it's
YELLOW CAB

Independently Owned and Operated Cabs to Give You Prompt Reasonable Service 24-Hours a Day

STATE WIDE SERVICE

Stepping Out? – Call Us!

PHONE
Paso Robles
488

AL CHRISTENSEN - Owner

1245 SPRING

YELLOW CABS

24-Hour Service
SAN LUIS OBISPO
100
999 MONTEREY
Sedan Service - Reasonable Rates
Passengers Insured
Reliable Courteous Drivers
Cadillac Cars
We Are the Only Cab Co. In Town That Meets All Trains
Stand Next to Obispo Theatre
999 MONTEREY

SERVICE DAY & NITE ALSO SUNDAYS AND HOLIDAYS
WE SPECIALIZE IN TIME CALLS

CHECKER CAB CO.
Phone SAN LUIS OBISPO 40
Courteous Service
Dependable, Careful Drivers
Passengers Fully Insured
"OUT OF TOWN TRIPS"
REASONABLE RATES

Taxicabs–(Cont'd)

Mickey's Taxi 106 Bridge.....Aroyo Grnde 2354
MISSION TAXI CO 987 Monterey....Sn Luis Obspo-2
(See Advertisement Page 177)
OWL RADIO TAXI CO
974 Monterey.....Sn Luis Obspo 300
(See Advertisement Page 177)
PASO ROBLES YELLOW CAB CO
1245 Spring.....Paso Robles 488
(See Advertisement Page 178)
RED & WHITE CAB 1246 Spring.....PsoRobls 606
Vet's Cab Co 14th & Spring.....Pso Robls 776
(See Advertisement This Page)

YELLOW CAB CO
MORRO BAY
24-Hour Service
Efficient Courteous Drivers
145-3d .....MorroBay 2211

YELLOW TAXI CO
987 Monterey.....Sn Luis Obspo 100
(See Advertisement Page 178)

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

TAXI! CALL
VET'S CAB CO.
Privately Owned

PASO ROBLES 776
INSURED
STAND: 14TH & SPRING on Highway 101

Want A Cab In A Hurry!

LUCKY CAB CO.
1027 MORRO SAN LUIS OBISPO

Tea Rooms–See Restaurants

Teachers

See Schools; also Specific Types of Instruction

Telegraph Companies

Western Union Telegraph Co
Hwy .....Atascadero 237
Western Union Telegraph Co
979 Monterey.Sn Luis Obspo-1670
Western Union Telegraph Co
1208 Spring.Pso Robls-131

Telephone Answering Service

Telephone Answering Service
964 Chorro.....Sn Luis Obspo 2992
(See Advertisement This Page)

TO SPEED SERVICE PLEASE LOOK UP THE NUMBER FIRST

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

Telephone Answering Service
Phone SAN LUIS OBISPO 2992
WE TAKE YOUR CALLS WHEN YOU ARE OUT!
We Give & Take All Messages!
We Make Appointments - Write Up Orders - Dispatch Servicemen!

USE OUR 24-HOUR SERVICE:
★ By Direct Line Extension of Your Own Telephone to Our Office.
★ By Using San Luis Obispo 2992 As Your Own Business Number.
★ By Using San Luis Obispo 2992 As Your Alternate Number, "If No Answer Call–"

TELEPHONE ANSWERING SERVICE
964 CHORRO
Genevieve M. Goff - Manager
Telephone SAN LUIS OBISPO 2992

Telephone Companies

ARCHITECTS & BUILDERS SERVICE

Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning.

"SERVICE RENDERED BY"

PACIFIC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office Listed Below

PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Offices
Arroyo Grande
117½ E Branch.....Aroyo Grnde 5568
Atascadero 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Cambria 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Cayucos 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Morro Bay 872 Morro Sn Luis Obispo
Dial "Operator" & ask for..Business Office
(No charge for calls to Business Office)
Nipomo 117½ E Branch Arroyo Grande
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Paso Robles 717-14th.....Pso Robls 133
Pismo Beach 872 Morro Sn Luis Obispo
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
San Luis Obispo
872 Morro.....Sn Luis Obspo 2000
Santa Margarita 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)
Templeton 717-14th Paso Robles
Ask "Operator" for.....Business Office
(No charge for calls to Business Office)

Television Apparatus–Installations & Service

LONG E E PIANO CO 777 Marsh. SnLuisObspo 506
(See Advertisement This Page)

Radio-Tel Appliances
315 Cerro Romauldo.....SnLuisObspo 2916-J

HIDDEN LINEN

Linen table cloths which are too shabby to spread may be easily cut and hemmed into fine, soft hand or tea towels.

TELEVISION
SALES & SERVICE
Authorized Dealer for
• ZENITH • PACKARD-BELL
• MAGNAVOX
RADIO & TELEVISION
LONG PIANO CO.
PHONE
SAN LUIS OBISPO 506
777 MARSH

Television Apparatus–Retail

ADMIRAL TELEVISION–
CAMPBELL'S REFRIGERATION
532 Higuera.....SnLuisObspo 1488

FAIR OAKS SUPPLY
TELEVISION
All of the Nationally Known Brands
R.C.A. – PHILCO – ADMIRAL
SERVICE & REPAIRS
BEST TECHNICIANS AVAILABLE
"Your Satisfaction Is Our Guarantee"
995 Grand Av.....ArroyoGrande 2697

Epp's 745 Higuera.....SnLuisObispo 711

GENERAL ELECTRIC TELEVISION

Big as life — clear as life pictures. Big screen viewing, 12 channels, automatic sound, G-E Dynapower speakers, simplified tuning, constant focus, hand-rubbed cabinets.

BLACK-DAYLITE TELEVISION

"WHERE TO BUY THEM"
DEALER
DERBY'S ELECTRIC SHOP
827-13th.....PasoRobles 91

MAGNAVOX TELEVISION RECEIVERS SALES AND SERVICE

Magnascope big-picture television systems have built-in filter to eliminate eyestrain, give clearer, sharper pictures. Traditionally fine Magnavox cabinets.

Magnavox

"WHERE TO BUY THEM"
AUTHORIZED DEALER
Long E E Piano Co 777 Marsh. SnLuisObspo 506

McMAHAN FURNITURE CO
855 Marsh.....SnLuisObspo 1573

ZENITH TELEVISION–
DERBY'S ELECTRIC SHOP
827-13th.....PasoRobles 91

Tennis Racket Restringing & Repairing

BELLO SPORTING GOODS
886 Monterey.....Sn Luis Obspo 12

You'll find it fast in the YELLOW PAGES.

It Pays
To Answer Telephone Calls
PROMPTLY
Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Termite Control

KYLE COMPANY 1609 Osos.....Sn Luis Obspo 546

Theatres

Bay Theatre 464-5th.....Morro Bay-3011
Elmo Theatre Morro.....Sn Luis Obspo-1036
Fair Oaks Theatre
1007 Grand Av.....Aroyo Grnde 2364
Fremont Theatre 1035 Monterey..Sn Luis Obspo 71
Graybill Theatre The.....SanMiguel 89
Hi-Ho Theatre 1436 Spring.....Pso Robls-777
La Moda Theatre State Hwy.....Atascadero-143
Oaks Drive-In Theatre.....Pso Robls 814
Obispo Theatre 993 Monterey.....Sn Luis Obspo-197
Pismo Theater 250 Pomeroy.....Pismo Bch 11
San Miguel Theatre.....SanMiguel 50-W
Sunset Drive In Theatre
Portugese Flat Rd.....Sn Luis Obspo 211
T & D Jr Theatre 12th.....Pso Robls-328

Tile–Ceramic, Contractors & Dealers

Criddle Arthur Hwy No 1.....MorroBay 4341

FAULSTICH BROS SAN LUIS BRICK INC
TILE & MASONRY CONTRACTORS
Drain Boards - Bathrooms - Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad.....San Luis Obispo 997

Please look up the number in the Telephone Directory if you are not sure of it.

Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers

Art Mesquit Complete Home Furnishings
Bridge & Branch.....Aroyo Grnde 2116

BESTILE & TILENE

Baked, Plastic - Finished Wall & Ceiling Panels for Baths, Kitchens, Showers, Hospitals, Hotels, Markets, etc. Colorful, Modern Designs.

BESTILE

Save Up to 50% - Easily Installed

"WHERE TO BUY IT"

BUILDERS MARKET
1115-13th.....Pso Robls 277

COUNTY ROOF SERVICE
Armstrong's Asphalt Tile
Santa Barbara Av &
High.....Sn Luis Obspo 1840

LONG'S VENETIAN BLIND & DRAPERY SERV
FORMICA SINK TOPS
HASTINGS
ALUMINUM PLASTIC TILE
KITCHENS & BATHS
PLASTICS
Formica – Parkwood Consoweld
GUARANTEED WORKMANSHIP
PO Box 15
Main.....Templeton 2181

Tire Chains

See Automobile Parts & Supplies Headings

Advertise here—it pays.

When Looking For a Dealer In YOUR NEIGHBORHOOD

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

Look in the

Classified
TELEPHONE SECTION

The Yellow Pages Tell "Where To Buy It"

KELLY SPRINGFIELD TIRES

TRACTOR - IMPLEMENT - TRUCK - PASSENGER

TIRES

FARM & TRUCK SERVMOBILE
BRINGS TIRE SERVICE
TO YOUR DOOR

THERMOWELD

TIRE TREADING

BALANCED • 15,000 MILE GUARANTEE

HOBBS BATTERIES

TRUCK & BUS — PASSENGER — TRACTOR

SAN LUIS OBISPO 758

KIMBALL TIRE CO.

283 HIGUERA SAN LUIS OBISPO

Ride on **FISK** AIRBORNE TIRES!

Nothing compares with the riding comfort of this new kind of tire! You ride on 1200 more cubic inches of air at less pressure . . . practically float over the bumps . . . steer with a feather touch. No need to change rims. Come on in for a free demonstration today.

MADDALENA TIRE

"CHARLIE" COMPANY "NOEL"

CHEVRON GAS – OIL – LUBRICATION
TIRE RECAPPING

BEST CAR WASH IN TOWN WITH OUR WASHMOBILE

WHEELS BALANCED
WITH OUR NEW
Stewart Warner Electronic Wheel
Balancer

San Luis Obispo 79
HIGUERA & OSOS
SAN LUIS OBISPO

Tire Retreading & Recapping Equipment

Westside Tire Shop 1236 Monterey.SnLuisObspo 1851

Tires—Dealers

ALLSTATE TIRES & TUBES—
SEARS ROEBUCK & CO
879 Higuera ..... SnLuisObspo 760

ARMSTRONG TIRES

Specialists in Quality
Tires & Tubes Since 1912
PASSENGER
TRUCK
FARM

"Unconditionally Guaranteed"

"WHERE TO BUY THEM"

DISTRIBUTOR

FRANKLIN'S SERVICE
1185 Monterey ..... SnLuisObspo 455

Bardin's Goodyear Service
692 Marsh ..... SnLuisObspo 1173
(See Advertisement Page 184)
Chick's Tire Service 1534 Spring....Pso Robls 980
Residence Call.....Pso Robls 538-J
Davis B H Tire Service
1233 Spring.....Paso Robles 77

FIRESTONE TIRES—
HAMMONS' FIRESTONE DEALER STORE
1344 Park.....Pso Robls 405

Prospects ready to buy use the Yellow Pages to find "Where to buy it."

Tires—Dealers—(Cont'd)

FISK TIRES

TIRE SERVICE
RECAPPING
REPAIRS
When It's Time To Re-Tire
BUY FISK
*Reg. U.S. Pat. Off.

"WHERE TO BUY IT"

DISTRIBUTOR

MADDALENA TIRE CO
Higuera&Osos. Sn Luis Obspo-79

Franklin's Service 1185 Monterey. .SnLuisObispo 455
(See Advertisement This Page)

GENERAL TIRES—
WILDMAN J M INC
1139-13th.....Pso Robls 254

GOODRICH B F TIRES

THE NEW
PUNCTURE SEALING
TUBELESS TIRE

B.F.Goodrich

TIRES & TUBES - RECAPPING - TIRE SERVICE

"WHERE TO CALL"

MUSTANG TIRE & AUTO SERVICE
Osos & Marsh.....Sn Luis Obspo 1043

(Continued Next Page)

Catalog your products and services in these Yellow Pages. It costs little to be completely represented here.

ARE YOU LOOKIN' FOR **TIRES...**

WITH QUALITY IN
THEIR TRADEMARK?

ARMSTRONG TIRES
Specialists in Quality - Tires & Tubes Since 1912
PASSENGER - TRUCK - FARM

FRANKLIN'S SERVICE

1185 MONTEREY
BUDGET TERMS - BALANCING

Phone
San Luis Obispo 455

Tires–Dealers–(Cont'd)

U S TIRES

QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS

US ROYAL TIRES

"WHERE TO CALL"
DISTRIBUTOR

NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

DEALERS

NICHOLS SID CHEVROLET
Highway.....Atascadero 163

GOODYEAR TIRES—

BARDIN'S GOODYEAR SERVICE
692 Marsh.....SnLuisObspo 1173

DAVIS B H TIRE SERVICE
1233 Spring.....Paso Robles 77

McGUIRE'S RICHFIELD SERVICE STATION
316 Higuera.....Sn Luis Obspo 1647-R

SKI'S SHELL SERVICE STATION NO L 269
1200 Monterey.....Sn Luis Obspo 2942

Hammons' Firestone Dealer Store
1344 Park.....Pso Robls 405

KELLY SPRINGFIELD TIRES—

KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

Kimball Tire Co 283 Higuera....Sn Luis Obspo 758
(See Advertisement Page 182)

LEE OF CONSHOHOCKEN TIRES—

DISTRICT OFFICE

SIGNAL OIL CO
Sold By Signal Service Stations
2301 Blanding Av
Alameda.....Lakehurst 2-7130

MADDALENA TIRE CO
Higuera & Osos.....Sn Luis Obspo 79
(See Advertisement Page 182)

Mustang Tire & Auto Service
Osos & Marsh.....Sn Luis Obspo 1043
(See Advertisement This Page)

SEIBERLING TIRES

FULLY GUARANTEED IN WRITING

SEIBERLING TIRES

Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service

WHERE TO CALL
WHOLESALE RETAIL

KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE—

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

GOODYEAR
GOODYEAR TIRES
WHOLESALE & RETAIL
TIRES - TUBES
BATTERIES
ACCESSORIES
Complete
RECAPPING SERVICE
Original Goodyear Tread Can be Placed on Your Passenger Tires
WHEEL BALANCING
PHONE
SAN LUIS OBISPO 1173
BARDIN'S GOODYEAR SERVICE
692 MARSH

Call San Luis Obispo 1043
B.F.Goodrich
TIRES · BATTERIES
TUBELESS TIRES
ANOTHER B. F. GOODRICH FIRST
Best in the Long Run
MUSTANG TIRE & AUTO SERVICE
OSOS & MARSH SAN LUIS OBISPO

HANDY MAN or SPECIALIST
You're almost certain to find the person or firm to do the job you want done when you
LOOK IN THE
Classified
TELEPHONE SECTION

Tires–Retreading & Recapping

Bowden Seaside Station
711 Marsh.....Sn Luis Obspo 1957

DAVIS B H TIRE SERVICE
1233 Spring.Pso Robls-77

Goodyear Tire Service N Highway.....Atascadero 398

KIMBALL TIRE CO
283 Higuera.....Sn Luis Obspo 758

MADDALENA TIRE CO
Higuera&Osos.Sn Luis Obspo-79

O K Rubber Welders
1101 Marsh.....Sn Luis Obspo 1964-M
(See Advertisement This Page)

O K RUBBER WELDERS
3747 Spring.....PsoRobls 446-J

WESTSIDE TIRE SHOP
1236 Monterey.....SnLuisObspo 1851
(See Advertisement This Page)

You'll find it fast in the YELLOW PAGES.

WESTSIDE TIRE SHOP
SHELLY SMITH, Owner

TIRE REPAIRS
RETREADING
AND
RECAPPING
Quality Workmanship
1236 MONTEREY
Phone San Luis Obispo 1851

MACRAE'S
O.K. Rubber Welders
Complete TIRE Service
ELECTRIC RECAPPING

The New Electric Process Which Does Not Injure the Sidewalls of Your Tire by Heat or Pressure.
PACIFIC TIRES
UNCONDITIONALLY GUARANTEED FOR 18 MONTHS
Telephone
SAN LUIS OBISPO
1964-M
1101 Marsh at Santa Rosa
SAN LUIS OBISPO

FOR BEST RESULTS WITH YOUR TELEPHONE
please . . .
Make sure of the number. If in doubt consult the Telephone Directory.
Speak with lips close to the mouthpiece, using your natural tone of voice.
And give the called person TIME to answer!
Thank You!

REPAIR IT
If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—
LOOK IN THE
Classified
TELEPHONE SECTION

TITLE INSURANCE
and
TRUST COMPANY

– Founded 1893 –

ESCROWS
TITLE POLICIES

OFFICERS

James F. Crawford, Vice-Pres. & Mgr.

Richard G. Sleight, Asst. Sect.

ESCROWS

Eda A. Rittenhouse, Escrow Officer

Max E. Roberts, Escrow Officer

PHONE
San Luis Obispo 2533

777 HIGUERA

SECURITY TITLE
INSURANCE COMPANY

Complete
TITLE & ESCROW
Service Available

Serving the People
of San Luis Obispo
County for Over 50 Years

• PROMPT – DEPENDABLE SERVICE

BERT L. BROWN, V. P. & Mgr.

PHONE
San Luis Obispo 1015

1119 CHORRO ST. SAN LUIS OBISPO

SECURITY TITLE Insurance COMPANY

Title Companies

SECURITY TITLE INSURANCE CO
COMPLETE
TITLE & ESCROW
SERVICE AVAILABLE
Serving the People of San Luis Obispo for Over 50 Years
PROMPT – DEPENDABLE SERVICE
Bert L. Brown, V.P. & Mgr.
1119 Chorro .....SanLuisObispo 1015

Security Title Insurance Co
1119 Chorro .....SnLuisObspo 1015
(See Advertisement This Page)

TITLE INSURANCE AND TRUST COMPANY
777 Higuera.....Sn Luis Obspo 2533
(See Advertisement This Page)

Toilet Goods

Merle Norman Cosmetics Studio
748Higuera.Sn Luis Obspo-1477

Tools–Renting

George's Station & Equipment
Sanders-Elect Drills-Polishers-Hedge Clprs
S Hwy .....SnLuisObspo 2398

Tools–Retail

General Auto Parts 1218 Pine.....Pso Robls 280
Paso Robles Mercantile Co 839-12th.PasoRobles 340

SKIL TOOLS–
COOPERATIVE FARMERS SUPPLY CO INC
1311 Park .....PsoRobls 344

UNION HARDWARE CO
Complete Stock
NATIONALLY ADVERTISED LINES
DE WALT SAWS – DELTA POWER TOOLS
HOME UTILITY & SKIL SAWS
PORTER CABLE – SPEEDMATIC &
GUILD SAWS – ROUTERS & SANDERS
725 Higuera .....SanLuisObispo 43

Tools–Whsle & Mfrs

UNIVERSAL AUTO PARTS CO
Complete Stock of Wholesale & Retail
Mechanics Hand & Power Tools – Also
Garage Service Equipment
Allen Tune-Up Equip., Black & Decker
Valve Refacers & Power Equip.
Marquette Batt. Chargers, Welders &
Supp's, Alemite & Stewart-Warner Equip.
969 Monterey .....SanLuisObispo 1418
Eves Suns & holidays call ....SanLuisObispo 4142-R

Tourist Courts—See Motor Courts

Towel Service–See Linen Supply Service

Towing Service—Automobile & Truck
See Automobile Towing

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Toys–Retail

BELLO SPORTING GOODS
TOYS – GAMES – DOLLS
WHEEL GOODS
San Luis Obispo County's Leading
Year 'Round Toy House
886 Monterey .....SanLuisObispo 12

BILLIE'S TOY & BABY SHOP
FEATURING A LARGE VARIETY
OF ALL THE BETTER TOYS
BY LEADING MANUFACTURERS
We Give S & H Green Stamps
766 Higuera.....San Luis Obispo 2628

Kramer's 1325 Park.....PasoRobles 385

Tractors

ALLIS-CHALMERS TRACTORS–
FARMER'S HARDWARE & EQUIP CO
581 Higuera.Sn Luis Obspo-852

CASE TRACTORS–
FARMER'S HARDWARE & EQUIP CO
581Higuera.Sn Luis Obspo-852

CATERPILLAR TRACK-TYPE TRACTORS–
MOORE JOSEPH G CO
1306 Pine.....Pso Robls 450
S On 101 Hwy.....Santa Maria 5-2604

INTERNATIONAL HARVESTER TRACTORS–
LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772
WILDMAN J M INC
1139-13th .....Pso Robls 254

LEWIS WALTER F
205 Higuera.....Sn Luis Obspo 772
(See Advertisement This Page)

MASSEY-HARRIS IMPLEMENTS–
McWILLIAMS & PALLA
1148-12th .....PsoRobls 1238

MOORE JOSEPH G CO 1306 Pine....Pso Robls 450
(See Advertisement This Page)

OLIVER CRAWLER TRACTORS–
McWILLIAMS & PALLA
1148-12th .....PsoRobls 1238

Wildman J M Inc 1139-13th.....PsoRobls 254

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

"CATERPILLAR"
AND
JOHN DEERE
NEW & USED TRACTORS AND EQUIPMENT
SERVICE & REPAIRS
Any Make Farm Equipment Repaired
JOSEPH G. MOORE CO.
1306 Pine Paso Robles 450
SANTA MARIA—SOUTH 101 HWY.
Santa Maria 5-2604

TRACTOR & FARM EQUIPMENT REPAIRS
INTERNATIONAL HARVESTER
SALES & SERVICE
NEW & USED EQUIPMENT
FARM TOOLS – POWER UNITS
INTERNATIONAL HARVESTER
HOME FREEZERS & REFRIGERATORS
SAN LUIS OBISPO 772
WALTER F. LEWIS
205 HIGUERA SAN LUIS OBISPO

OUT of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified
TELEPHONE SECTION

Tractors–Renting

George's Station & Equipment
Rotovators-Crawlers-Bulldozers-Skiploaders
S Hwy ..... SnLuisObspo 2398

Potter Jack
Leveling-Loading-Trucking
Trouville Grover City..... Aroyo Grnde 2818

Tractors–Repairing

Colburn T R 221-15th..... PsoRobls 1075-W

SILVA'S TRACTOR SERVICE
211 Harris..... Sn Luis Obspo 2468-R

Tractors–Used

Steen Tractor & Equipment Co
CAT-D8764ZS IH-TD6-24S A C HD5G-20S
Scrapers-Loaders-Shovels-Cranes
Yard-Ofc 1595 Eastshore Hwy-Cor Cedar
2608 Warring Berkeley..... BErkly 7-6726

Trading Stamp Companies

Sperry & Hutchinson Co The
1415 Monterey ..... SnLuisObspo 3083-W

Trailer Equipment & Parts

Better Plumbing Co 1126 Chorro.. SnLuisObspo 1383

Trailer Parks

Allens Trailer Park Simpson..... Kingsburg 9962
Bayview Trailer Park Front..... MorroBay 6556

BUCK'S MOTEL & TRAILER PARK
1100 Main ..... MorroBay 4161

GROVE AUTO COURT N Highway. Atascadero 336-R

HILLTOP TRAILER COURT
N Hwy & Snta Cruz Rd..... Atascadero 43-J-2

Keene Trailer Court 3126 Spring..... PsoRobls 598

MATHEWS' TRAILER COURT
264 Higuera ..... SnLuisObspo 1392

MISSION TRAILER PARK
546 Higuera..... Sn Luis Obspo 2033-W

Morro Trailer Park C..... Morro Bay 8771

ROCKVIEW TRAILER COURT
MORRO BAY
NEAR THE WHARF
Fishing – Clamming – Crabbing
FRIENDLY SERVICE
Clean Heated Rest Rooms
Equipped for Trailer Plumbing
9th & Market..... MorroBay 4546

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

SURF-SIDE TRAILER PARK

SPACE FOR 41 TRAILERS
ALL MODERN CONVENIENCES
Showers - Rest Rooms - Laundry
Fishing - Clamming - Swimming
MORRO STRAND AT THE BEACH
CAYUCOS 4172
HIGHWAY 1 – 4 MILES NORTH OF MORRO BAY

Trailer Parks–(Cont'd)

Seafarer Trailer Park
100 Park Av..... PismoBeach 340-W

SLEEP OFF THE HI-WAY TRAILER PARK
Follow Signs to South of City Limits
Turn South at Bridge on Old Highway 101
QUIET — MODERN FACILITIES
1000 South..... San Luis Obispo 791

Surf-Side Trailer Park
Highway & Cody..... Cayucos 4172
(See Advertisement This Page)

TRAIL-ER-IN TRAILER COURT
Del Rio & 101 Hwy ..... Atascadero 403-W

TREES MOTOR LODGE
Trailer Accommodations
2841 Spring ..... PsoRobls 334-W

Trailers–Coach

Miller's Trailer Sales 2340 Spring... Pso Robls 560
(See Advertisement Page 189)

STOWE TRAILER SALES
New-12 to 31 Feet
Cash or Terms
996 Marsh..... Sn Luis Obspo 2701

Trailers–Commercial

MERRITT'S TRAILER SALES
34th & Spring..... Pso Robls 1514-J

Miller's Trailer Sales 2340 Spring.... Pso Robls 560

Trailers–Renting

BLUE JAY SIGNAL SERV
Member of Nationwide Trailer Rental System
RENT A TRAILER RENT A TRUCK
For Local or Long Distance
ALL TYPES OF TRAILERS
Hitches Furnished – Fully Insured
Rented By the Hour – Day – Week or Month
1565 Monterey ..... SanLuisObispo 635-W
If no answer call..... SanLuisObispo 793-J

Blue Jay Signal Service
1565 Monterey..... Sn Luis Obspo 635-W
(See Advertisement Page 189)
(Cont'd on Pages 189 & 190)

TO POLISH GLASS

A little vinegar in the water will leave a polish on windows or glassware after they have been dried.

TO SPEED SERVICE PLEASE LOOK UP THE NUMBER FIRST

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

Miller's TRAILER SALES

PAN-AMERICAN
TERRY RAMBLER

TERRA-CRUISER
U-NEEK HITCHES

NEW – TERMS – USED
Complete Trailer Insurance
For Information Call
PASO ROBLES 560
2340 Spring St., Paso Robles
For Salinas Office Call
SALINAS 4493
115 North Main, Salinas

R.O.W.D. RENTALS
"Say Road Rentals"
Member of
NATIONWIDE TRAILER
RENTAL SYSTEM

RENT-A-TRAILER — RENT-A-TRUCK
FOR LOCAL OR LONG DISTANCE

- 1 - 2 & 4 WHEEL TRAILERS STOCK & UTILITY
- TRAILER HITCHES FURNISHED FOR ALL MAKES OF CARS

REFRIGERATOR – STOVE DOLLIES ETC.
RENTED BY THE HOUR – DAY – WEEK OR MONTH
ALL EQUIPMENT FULLY INSURED

"You'll Like Our Complete Signal Service"

BLUE JAY SIGNAL SERVICE

PHONE
SAN LUIS OBISPO 635-W
If No Answer Call SAN LUIS OBISPO 793-J

1565 MONTEREY, SAN LUIS OBISPO

Trailers–Renting–(Cont'd)

Garden Farms Store
101 Hwy.....Santa Margarita 43-W
George's Station & Equipment
S Hwy.....SnLuisObspo 2398
Rauch's Cabinet & Upholstery Shop
821-21st.....Pso Robls 966
RICHFIELD SERVICE STATION
1166 Monterey.....Sn Luis Obspo 2519
(See Advertisement This Page)

If the telephone number at your residence is listed under another's name, frequently friends do not know how to reach you. For small cost you can have a separate listing in the Telephone Directory under your own name.

TRAILERS
FOR RENT
Local and One Way To or From Major Cities

1-WAY TRAILER RENTALS

Rubber Protected Hitches Furnished

RENT-A-TRAILER SYSTEM
SERVICE & EQUIPMENT THAT COUNTS
REEFER DOLLIES & CANVAS
DREW & HAYNES
RICHFIELD SERVICE STATION
Monterey St. At Toro
San Luis Obispo 2519

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Travel Bureaus

A AIR COACH AGENCY
THE AIR COACH CENTER
4-Engine Skymasters – All Major Cities
NEW YORK $80.00 – CHICAGO $70.00
Immediate Reservations – Priority to GI's
Lowest Fares – 10% off on Round Trip
Daily Scheduled Departures – Direct Service
Dollar Hotel
1317 Spring.....PasoRobles 1551
974 Monterey.....SanLuisObispo 4295

SKYCOACH AGENCY
THE AIR COACH CENTER
4-Engine Skymasters – All Major Cities
NEW YORK $99.00 (Excursion $80.00)
CHICAGO $75.00 (Excursion $70.00)
Plus Tax – Immediate Reservations
Lowest Fares – 10% Off on Round Trip
For Reservations Call Collect
37 Geary San Francisco.....YUkon 2-5300

TRAVEL SERVICE 987 Osos...Sn Luis Obspo 418

U S AIRCOACH
Member Aircoach Transportation Assn.
Economy – Speed – Dependability
DIRECT FLIGHTS FROM
PASO ROBLES AIRPORT
Office Antlers Hotel Lobby
1238 Spring.....PasoRobles 52

Tree Service

Davey Tree Surgery Co
596 Kings Av.....Morro Bay 3136

LAYTON TREE SERVICE
SERVING THE COASTAL AREA
& SAN LUIS OBISPO COUNTY
TRIMMING - TOPPING - REMOVAL
CABLING - CAVITIES - FEEDING
Free Estimates
Curbaril Rd.....Atascadero 421-J

Trophies

Azevedo Bros
Write For Complete Information
210 Post S F.....SUttr 1-0063

Tropical Fish

HOME AQUARIUM & PET SHOP
GOLD & TROPICAL FISH
AQUARIUMS
&
ACCESSORIES
Visitors Welcome
340-5th.....MorroBay 6346

Truck Terminals

San Luis Truck Service 101 Hwy..SnLuisObispo 1360

Trucking

See also Motor Freight Companies Headings

ARROYO GRANDE TRUCK CO
201 W Branch.....Aroyo Grnde 2828
(See Advertisement Page 191)
ASHER E M 964 Chorro.....SnLuisObspo 4218
(See Advertisement Page 191)
Bermingham Robt L Shandon....Pso Robls 30-F-4
(Cont'd on Pages 191 & 192)

TRUCKING

ROCK – SAND – GRAVEL Sold & Delivered
Call SANTA MARIA 5-5915
Nights – Sundays & Holidays Call Arroyo Grande 5718
WHITEY STONG TRUCKING
N. BROADWAY SANTA MARIA

ASHER TRUCKING
State Wide & City Carrier
CARGOS FULLY INSURED
GENERAL COMMODITIES
24-Hour Service
PHONE
SAN LUIS OBISPO
4218
"As Close as Your Telephone"
P. O. BOX 195 SHELL BEACH

when a NAME RECOMMENDED has been FORGOTTEN
You remember the recommendation but don't remember the name. If you will
LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

Arroyo Grande Trucking Co.

COMMON – CONTRACT AND RADIAL CARRIERS OF FARM PRODUCE
Hauling Anywhere In the State
PHONE
Arroyo Grande 2828
OR
Arroyo Grande 5729
201 W. BRANCH ARROYO GRANDE

Trucking–(Cont'd)

BRANCH JAS W
GENERAL TRUCKING
LUMBER HAULING
Reliable Courteous Service
1753 Shell Beach Rd
Shell Bch ..... PismoBeach 14-W

CALIF MOTOR EXPRESS LIMITED
1st ..... Cayucos 2732
Paso Robles Riverside & 5th ..... Pso Robls 657
San Luis Obispo 390 Pacific .... Sn Luis Obspo 800

CORIPPO MEL H
GENERAL HAULING
ROAD WORK – SAND & GRAVEL
TRANSIT CONCRETE MIX
1221 Park ..... PasoRobles 673
If no answer call ..... PasoRobles 956-W
If no answer call ..... PasoRobles 460

CROPPER RALPH S N Hwy ..... Atascadero 384-R

CROPPER SIDNEY C
STATE WIDE TRUCKING
FEED — GRAIN
FERTILIZER — CEMENT
1935 Vine ..... Paso Robles 644

Crosby Trucking Co
329 Windward Av Shell Beach ..... PismoBch 96-J

DENNIS TRANSFER
Local&Long Distance Moving
And General Hauling
1824Nipomo ..... Sn Luis Obspo-355

GLASS TRANSPORTATION CO
1733 Spring ..... PsoRobls 258

Holliday W H Morro Del Mar ..... Morro Bay 5271

Hunter's Trucking
Paso Robles Oceano ..... Aroyo Grnde 2980

J & H TRANSFER & STORAGE
See Our Ad Under Moving
N Hwy ..... Atascadero 171

JONES CHARLES
LIVESTOCK HAULING
GENERAL TRUCKING
LOCAL & LONG DISTANCE
1110 Olive ..... Pso Robls 1332-W

LEWIS NIC E
GENERAL HAULING
Specializing in
Grain
888 Venable ..... SanLuisObispo 4209-J
If no answer call ..... Carrisa 212

Oliver Geo K Los Berros Rd ..... Aroyo Grnde 2685

BRIGHT MEALS FOR A SICK CHILD
Serve small portions in colorful paper muffin cups set inside muffin tins. Small glass fits in tin, too.

Trucking–(Cont'd)

PACIFIC FREIGHT LINES
OVERNIGHT SERVICE
TO
ALL PRINCIPAL
ARIZONA & CALIFORNIA
POINTS
PFL
"FOR INFORMATION CALL"
Pacific Freight Lines
393 Marsh ..... SnLuisObspo 1370

PACIFIC FREIGHT LINES
393 Marsh ..... Sn Luis Obspo 1370

Pac Motor Trucking Co
8th & Railroad ..... Pso Robls 2

Pac Motor Trucking Co
Railroad Av ..... Sn Luis Obspo 2500

REED L F TRUCK SERVICE
HAULING
Local & Long Distance
LIVESTOCK TRANSPORTATION
HAY & GRAIN
BULK OR SACK
Completely Insured
South 101 Hwy ..... PasoRobles 12-F-5

SANDERCOCK TRANSFER CO
1708 Beach ..... Sn Luis Obspo 19

San Luis Truck Service
Old South 101 Hwy ..... SnLuisObspo 2343

SILVA MANUEL A
Contract Hauling
Local & Long Distance
200 Higuera ..... Sn Luis Obspo 930

STEPHAN LEO
Construction Materials Hauling
2098 Seaview ..... MorroBay 6206

STONG WHITEY 432 Calif Av .... AroyoGrnde 5718
(See Advertisement Page 191)

FOUR THOUGHTFUL ITEMS
OF TELEPHONE PROCEDURE–
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Nationally Advertised Articles
can be traced to their
LOCAL DEALERS
by looking up
"WHERE TO BUY IT"
in the YELLOW PAGES

Trucks-Motor, Dealers-New

CHEVROLET ADVANCE-DESIGN TRUCKS
Dependable performance!
Low cost per mile!
Wide choice of models!
There's a Chevrolet truck that's just right for your business.
CHEVROLET
"WHERE TO BUY IT"
ARLAND CHEVROLET CO
303 Traffic Wy ..... Aroyo Grnde 4466
ARLAND CHEVROLET CO
1039 Monterey ..... SnLuisObispo 1548
NICHOLS SID CHEVROLET
1305 Spring ..... Pso Robls 1222

FORD TRUCKS SALES & SERVICE
FORD TRUCKS ARE
"BONUS BUILT"
TO LAST LONGER
FORD
"WHERE TO BUY IT"
BRENNAN MAURY
330 Traffic Wy ..... Arroyo Grande 5628
HARRIS TRUMAN A & SON
1302 Pine ..... Pso Robls 53
LEVERENZ WALTER F Hwy .... Atascadero 14
THRESH E H INC
1101 Monterey ..... Sn Luis Obspo 102

G M C TRUCKS–
KIMBALL MOTOR COMPANY
252 Higuera ..... Sn Luis Obspo 2344
MICHELMORE & WOOSTER BUICK & G M C
1501 Spring ..... Paso Robles 14

INTERNATIONAL MOTOR TRUCKS–
STANDARD MOTORS & EQUIPMENT CO
1701 Monterey ..... Sn Luis Obspo 3144

Lewis Walter F 205 Higuera ..... SnLuisObspo 772
(See Advertisement This Page)
Nichols Sid Chevrolet 1305 Spring ..... Pso Robls-786

PETERBILT TRUCKS–
COAST COUNTIES TRUCK & EQUIPMENT CO
N 4th & Bayshore Hwy
Sn Jose ..... Cypress 5-8962

STUDEBAKER TRUCKS–
GARRETT MOTORS
1219 Monterey ..... Sn Luis Obspo 2476

WILDMAN J M INC 1139-13th ..... Pso Robls 254
(See Advertisement This Page)

WILLYS-OVERLAND SALES & SERVICE–
LEWIS WALTER F 205 Higuera. SnLuisObspo 772

Trucks–Motor, Dealers–Used

JACOBSON BROS TRUCKS PARTS & EQUIPMENT
NEW & USED PARTS – ALL MAKES
Motors – Hoists – Transmissions
Differentials – Tires – Trailers, Etc.
ARMY TRUCKS & PARTS
2231 M ..... Bakersfield 5-1216

Make it a habit to "Look inside the Classified"—you'll save time and effort.

INTERNATIONAL
TRUCKS
Sales & Service

INTERNATIONAL
INTERNATIONAL HARVESTER
PHONE
PASO ROBLES 254
J. M. WILDMAN, Inc.
DE SOTO PLYMOUTH DEALER
1139-13TH ST. PASO ROBLES

WILLYS
SALES – SERVICE – PARTS

PICK-UPS & PANELS
Modern Shop Equipped for Servicing & Repairing All Makes of Cars & Trucks
San Luis Obispo 772
WALTER F. LEWIS
205 HIGUERA SAN LUIS OBISPO

MEMORY
plays tricks
If in doubt about a
TELEPHONE NUMBER
Please look it up
in the Directory

Trucks-Motor, Equipment & Parts -New

UNIVERSAL AUTO PARTS CO
QUALITY – SERVICE – PARTS
For
ALL CARS, TRUCKS AND TRACTORS
Continuous Service
969 Monterey .....SnLuisObispo 1418
Eves Suns & holidays call .....SnLuisObispo 4142-R

Wildman J M Inc 1139-13th.....Pso Robls 99-W

Trucks–Motor, Painting

See Automobile Painting

Trucks–Motor, Rental

BLUE JAY SIGNAL SERV
TRUCK RENTALS
Vans – Stakes – Pick-Ups
FULLY INSURED
RENTED BY THE MILE – HOUR – DAY
WEEK – MONTH – LOW RATES
1565 Monterey .....SanLuisObispo 635-W
If no answer call.....SanLuisObispo 793-J

George's Station & Equipment
S Hwy .....SnLuisObspo 2398

Consult our free Architects and Builders Service about concealed telephone wiring before you build.

In PASO ROBLES It's
ERIC'S
Truck Repairs
ERIC LUTTROPP, Owner
HEAVY EQUIPMENT
• REPAIRS •
• MAINTENANCE •
Trucks — All Makes
DIESEL & GASOLINE
White Trucks – Cummins Diesel Engines
PHONE
Paso Robles 145
NIGHT PHONE PASO ROBLES 1099
934 Salinas Paso Robles

Trucks–Motor, Repairing

CHEVROLET AUTHORIZED SERVICE–
NICHOLS SID CHEVROLET
1305 Spring.....Pso Robls 1222

ERIC'S TRUCK REPAIRS
934 Salinas.....Pso Robls 145
Night Phone .....PsoRobls 1099
(See Advertisement This Page)

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
101 Hwy.....Sn Luis Obspo 1360
Residence .....Sn Luis Obspo 3099-J

San Luis Truck Service
Old South 101 Hwy.....SnLuisObspo 2343

Trucks—Motor, Towing—See Automobile Towing

Trust Companies—See Banks; also Title Companies

Tuxedos–Renting

Paso Robles Mercantile Co 839-12th...PsoRobls 340

Typewriters

BICKELL'S STATIONERY STORE
807-12th.....Pso Robls 882

HILL'S STATIONERY STORE
OFFICE AND PORTABLE
TYPEWRITERS
ADDING MACHINES
NEW — USED — REBUILTS
SALES - SERVICE - RENTALS
Complete Repair Shop
1127 Chorro.....San Luis Obispo 1403

NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera.....Sn Luis Obspo 228
(See Advertisement Page 195)

PACIFIC COAST PUBLISHING CO
Remington-Rand Sales & Service
1022 State.....Snta Barbara 5-5291

PASO ROBLES OFFICE SUPPLY
ADDING & CALCULATING MACHINES
TYPEWRITERS NEW & RECONDITIONED
RENTALS & REPAIRS
Curtis J.Baxter, Prop.
608-12th .....Pso Robls 481-J

ROYAL TYPEWRITER CO
Johnny Nelson-Authorized Dealer
690 Higuera.....Sn Luis Obspo 228

SMITH-CORONA TYPEWRITERS–
HILL'S STATIONERY STORE
1127 Chorro .....SnLuisObspo 1403

TYPEWRITER SHOP THE
986 Monterey.....Sn Luis Obspo 127
(See Advertisement Page 195)

WALKER'S BOB
785 Marsh.....Sn Luis Obspo 681-W
(See Advertisement Page 195)

For just a few pennies a day you can enjoy the step-saving convenience of an extension telephone in your home.

THE TYPEWRITER SHOP
SERVING SAN LUIS OBISPO COUNTY SINCE 1926

ELMER SMITH
Authorized
Sales & Service
Underwood Electric Typewriters
SUNDSTRAND ADDING MACHINES
Re-Builts - Rentals - Repairs - Supplies
ALSO
Large - Complete Selection of Office Furniture & Equipment to Choose From
FILES - SAFES - DESKS
CHAIRS - ETC.

PHONE
San Luis Obispo - 127
986 MONTEREY between Osos & Morro
SAN LUIS OBISPO

BOB WALKER'S
COMPLETE LINE OF OFFICE EQUIPMENT
G-F METAL OFFICE EQUIPMENT
R. C. Allen Typewriters and Adding Machines

Adding, Calculating & Bookkeeping Machines
SALES & SERVICE
Rebuilt - Rentals
Repairs on All Makes
785 MARSH
Phone San Luis Obispo 681-W

&
Incidentally
Prompt answering of a telephone's ring is thoughtful, courteous—and good business.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

ROYAL
TYPEWRITERS
ELECTRIC
Standard and Portable

World's No. 1 Typewriter
• VICTOR ADDING MACHINES
ALL MAKES OF PORTABLES
REX-O-GRAPH DUPLICATORS
We Buy Used Typewriters
All Makes Repaired
SALES - SERVICE - SUPPLIES
JOHNNY
NELSON OFFICE EQUIPMENT CO.
690 HIGUERA
San Luis Obispo 228

Typewriters–Repairing

HILL'S STATIONERY STORE
1127 Chorro ..... SnLuisObspo 1403

TYPEWRITER SHOP THE
Guaranteed Repairs-All Makes
986 Monterey ..... SnLuisObspo 127

WALKER'S BOB
785 Marsh ..... Sn Luis Obspo 681-W

Undertakers–See Funeral Directors

Uniform Supply Service
See Linen Supply Service

Unions–Labor–See Labor Organizations

Unit Heat—See Furnaces Headings; Also Heaters

United States Government Offices
See Alphabetical Directory Under "U S Government"

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately, so that they do not have to be placed again . . . does not monopolize the telephone at the inconvenience of others . . . teaches children, too, the little telephone kindnesses . . . and when her telephone is not in use, sees that it is hung up.

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & UPHOLSTERY
1234 Broad ..... Sn Luis Obspo 2573
Curmay's 777 Alexander ..... SnLuisObspo 2259
(See Advertisement Page 198)

GRAND FURNITURE SHOP
Custom Made Furniture
Remodeling — Repairing
Sales on Upholstery Yardage
Auto Seat Covers Custom Made
Free Pick-Up & Delivery
1350 Grand Av. ..... ArroyoGrande 5792

Henry's Upholstery 572 Islay . . . SnLuisObspo 3155-W
(See Advertisement Page 198)

Jackman & Sims Custom Upholsterers
Foothill Bl ..... SnLuisObspo 41-J-1
(See Advertisement Page 197)

Jones Upholstery Shop 101 Hwy ..... Templtn 2101
(See Advertisement Page 199)

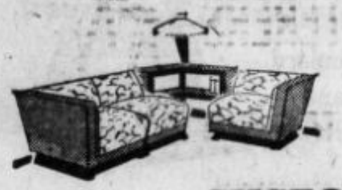
Paramount Upholstering Shop
696 Higuera ..... SnLuisObispo 4197-J
(See Advertisement Page 197)

Paso Robles Upholstery
1348 Railroad ..... Paso Robles 1535
(See Advertisement This Page)

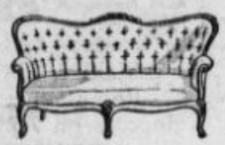
RAUCH'S CABINET & UPHOLSTERY SHOP
SPECIALIZING IN
AUTO & FURNITURE UPHOLSTERING
Truck & Tractor Seats Rebuilt
SUB STATION FOR NATIONWIDE TRAILER SYSTEM. ONE WAY SERV.
821-21st ..... PasoRobles 966

(Cont'd on Pages 197, 198 & 199)

UPHOLSTERING



Finest Line Of
PLASTIC
LEATHER
FABRIC



CUSTOM FURNITURE
ANTIQUES — REMODELING — REPAIRING
SPECIALIZING IN NEEDLE-POINT MOUNTING & TUFTING
Phone For Free Estimates — All Work Guaranteed

L. M. STINCHFIELD
PASO ROBLES UPHOLSTERY
CALL
Paso Robles 1535
1348 Railroad

PARAMOUNT
UPHOLSTERING
SHOP
NEW FURNITURE MADE TO ORDER

Antiques
Tufting
Chair Caning

Rug Cleaning
De-Mothing
Rug Binding

SERVING ENTIRE COUNTY
FREE PICK-UP AND DELIVERY
ALL WORK GUARANTEED AND INSURED
Phone SAN LUIS OBISPO 4197-J
FREE ESTIMATES
696 HIGUERA — SAN LUIS OBISPO

CUSTOM
UPHOLSTERERS

SIMS & JACKMAN

- DOOR PANELS
- HEADLININGS
- ARM-RESTS
- ORIGINAL UPHOLSTERY
- CUSTOM MADE SEAT COVERS
- RECOVERING
- RESTYLING
- REPAIRING
- ANTIQUES RESTORED
- HEAD BOARDS COVERED

PLASTICS — HAND PRINTS — DRAPERY & UPHOLSTERY
YARDAGE SOLD IN ANY AMOUNT
Free Estimates — Free Pick-Up & Delivery
Guaranteed Workmanship
JACKMAN & SIMS CUSTOM UPHOLSTERERS
SERVING SAN LUIS OBISPO COUNTY
San Luis Obispo 41-J-1 | Morro Bay 6561
1½ Miles W. on Foothill Blvd. — 933 - 4th St. Morro Bay

CURMAY'S

"OUR WORK MUST BE AS YOU LIKE IT"

- Furniture Upholstered
- Manufactured
- Recovered
- Restyled
- Nooks
- Rumpus Rooms
- Headboards
- Fabrics

HAND & MACHINE MADE DRAPES – SLIPCOVERS – PILLOWS
Fabrics Sold By the Yard – Complete Selection
Free Estimates - Pick-Up & Delivery

SAN LUIS OBISPO 2259

777 ALEXANDER — SAN LUIS OBISPO, CALIF.

UPHOLSTERING

COMPLETE FURNITURE UPHOLSTERING
LARGE SELECTION OF PATTERNS
FREE ESTIMATES
COUNTY WIDE SERVICE
MATTRESS & PILLOW RENOVATION

San Luis Sterilization and Mattress Co.
San Luis Obispo 405
Buchon & High

HENRY'S
UPHOLSTERING
REFINISHING

CABINET SHOP FOR REPAIRS

SAN LUIS OBISPO
3155-W
572 ISLAY

Upholsterers–(Cont'd)

San Luis Sterilization & Mattress Co
Buchon & High.....Sn Luis Obspo 405
(See Advertisement Page 198)

Spinning Wheel Upholstery
1150 Peach.....Sn Luis Obspo 2890
(See Advertisement This Page)

ZEGAR'S UPHOLSTERY SHOP
UPHOLSTERING AND SLIP COVERING
Also
Automotive Upholstery and Seat Covers
Large Selection of Fabrics
Pick-Up and Delivery Service
Free Estimates
881 Morro.....SnLuisObispo 2080-J

Upholstery Cleaners

SAN LUIS STERILIZATION & MATTRESS CO
Buchon & High.....Sn Luis Obspo 405

Vacuum Cleaners–Dealers

ELECTROLUX CORP REP
ELECTROLUX
VACUUM CLEANER & AIR PURIFIER
SALES & SERVICE
DAVE HORNOR, REP.
Continuously Since 1934
1290 Murray Av.....SanLuisObispo 2462-J

HEATON R C CO
Hoover Authorized Sales & Service
803-13th.....Pso Robls 890

KENMORE VACUUM CLEANER SALES & SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....SnLuisObspo 760

KIRBY CO OF SAN LUIS OBISPO
1226 Osos.....Sn Luis Obspo 2021
(See Advertisement This Page)

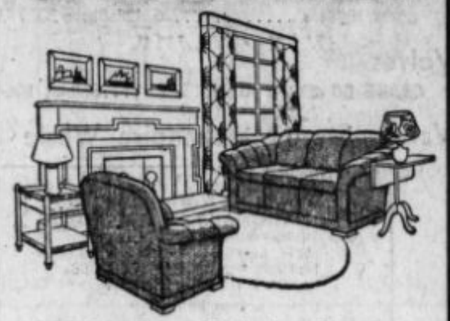
LEWYT SALES AND SERVICE
NO DUST BAG TO EMPTY
It's quiet—no roar! Lewyt picks up more lint, thread, hair—with less rug wear. Filters the air 3 times. You breathe no dusty odors.
LEWYT VACUUM CLEANERS
FREE HOME DEMONSTRATION
"WHERE TO BUY THEM"
SALES & SERVICE DEALERS
Cline's Electric Shop
962 Monterey.....SnLuisObspo 13
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
Winkler's House Of Appliances Elec Sales & Serv 1226 Park.....PsoRobls 1304

LONG E E PIANO CO
Hoover Authorized Sales & Service
777 Marsh.....Sn Luis Obspo 506
McMAHAN FURNITURE CO
Hoover Authorized Sales & Service
855 Marsh.....Sn Luis Obspo 1573
WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th.....PsoRobles 226

SEWING HINT

Ever nick the fabric when removing buttons? Just slide a comb under the button and cut the thread with a razor blade.

UPHOLSTERING



- Furniture Upholstering
- Pillows Rebuilt
- Springs Reset

Our Finished Work Is Our Best Recommendation
Your Satisfaction is Our Guarantee

FOR SERVICES CALL
SAN LUIS OBISPO 2890

Spinning Wheel Upholstery
FREE PICK-UP AND DELIVERY
Large and Latest Selection of Fabrics and Upholstery Yardage
1150 Peach St. — San Luis Obispo

UPHOLSTERING
AUTOMOBILES & FURNITURE

FIRST CLASS WORK
PRICES REASONABLE
AWNINGS
MADE TO ORDER
ESTIMATES FREE

JONES
Upholstery Shop
101 Highway, Templeton 2101

Kirby
FACTORY AUTHORIZED
SALES & SERVICE
"Where There's Pride There's a Kirby"
The Only Renovator and Vacuum System Made
8 MACHINES IN ONE
LIFE TIME GUARANTEE
Kirby Co. of San Luis Obispo
San Luis Obispo 2021
1226 OSOS STREET
Kirby

Vacuum Cleaners–Repairing

U S Sewing Center Inc 735-12th.....PsoRobls 40-J
U S Sewing Center Inc
698 Higuera.....SnLuisObspo 3027-W

Valves

CRANE CO 239 E Alisal.....Salinas 3964

Variety Store Merchandise–Whsle

HAYDOCK HAROLD CO
Distributors & Wholesalers of
NATIONALLY ADVERTISED
DRUG SUNDRIES – PLASTICS
SPECIALITIES – PAPER GOODS
NYLONS – HOUSEHOLD GOODS
GIFT ITEMS – JEWELRY
Free Delivery
1218 Carmel.....SanLuisObispo 2422-W

Variety Stores

Corner Store Main & Bridge.....Cambria 15

DOKO'S VARIETY STORE
Complete
VARIETY STORE
880 Price.....PismoBeach 36

Dyer's Variety Store
750 Higuera.....Sn Luis Obspo 572-J

The Yellow pages save you time.

VENETIAN BLINDS
Manufacturer & Dealer
WINDOW SHADES
DRAPERIES – CORNICES
AWNINGS – WINDOW SCREENS
"We Cover the County"

Floor Coverings
of All Kinds
Free Estimates
Guaranteed Work
PHONE
TEMPLETON
2181
Long's Venetian Blind
& DRAPERY SERVICE
MAIN ST. TEMPLETON

Variety Stores–(Cont'd)

IDEAL FIVE & TEN
COURTEOUS SERVICE
REASONABLE PRICES
Complete Variety of Merchandise
We Give S & H Green Stamps
1237 Park.....Paso Robles 562-W

Lord's Variety 103 E Branch....Arroyo Grnde 2410
Mello's Variety Store
771 Dolliver.....Pismo Bch 177

Vending Machines

Rudy Sales Co 460 Graves.....Sn Luis Obspo 277-J
Sale Chas B 581-1st.....MorroBay 6621

Venetian Blind Dealers & Mfrs–Retail

ACME QUALITY PAINT & WALLPAPER STORE
862 Monterey.....Sn Luis Obspo 3039
Art Mesquit Complete Home Furnishings
National Venetian Blinds
Bridge & Branch.....Arroyo Grnde 2116
Long's Venetian Blind & Drapery Serv
Main.....Templeton 2181
(See Advertisement This Page)

VERTICAL BLINDS
New dust-free, fabric vertical blinds. Combination drapes and blinds in hundreds of beautiful color selections. Washable, long-life Celanese Louvers.
CUSTOM-MADE QUALITY
"WHERE TO BUY THEM"
Davidson's Furniture & Awning Store
669 Higuera.....SnLuisObspo 421

WESTERN CABINET WORKS
1000 Park.....Paso Robls 289
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

Ventilating Contractors

See Contractors–Heating & Ventilating

Veterinarians

Barsaleau R B
Large Animals
N Highway.....SnLuisObspo 78
Collins G B 820-23d.....Pso Robls 1436
Mathews Frank P 1106 Grand Av...AroyoGrnde 4452
McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Pulling Fred Jr N Highway.....Atascadero 382
Reedy J E 834-19th.....Pso Robls 546
Whitman J R N Hwy.....Sn Luis Obspo 78

Veterinarians' Supplies

Economy Drug Co No 1
770 Higuera.....Sn Luis Obspo 1928

Veterinary Hospitals

McCapes Veterinary Hospital
Highway 1.....Sn Luis Obspo 166
Paso Robles Veterinary Hospital
820-23d.....Pso Robls 1436
Pulling Fred Jr N Hwy.....Atascadero 382
Whitman J R N Hwy.....Sn Luis Obspo 78

You'll find it fast in the YELLOW PAGES.

Wall Coverings

See Specific Kinds, i.e., Wallpaper Headings, Linoleum Headings, Tile Headings, Etc.

Wallpaper–Dealers

ACME QUALITY PAINT & WALL PAPER STORE
862 Monterey.....Sn Luis Obspo 3039
Hammock Chas & Son Paint Shop
Hwy.....Atascadero 176
San Luis Wall Paper & Paint Store
1126 Broad.....Sn Luis Obspo 1072-R

Warehouses–Private

Hearst Warehouses Sn Simeon.....Cambria-28-Y-5
Heaton R C Co 829-13th.....Pso Robls 819-J

Warehouses–Public

COAST COUNTIES WAREHOUSES
157 Higuera.....SnLuisObispo 2678

FARMERS ALLIANCE BUS ASSOC
GRAIN ELEVATOR
GRAIN STORAGE – SACK & BULK
SEED TREATING
FEED MILLING & MIXING
GRAIN BUYERS – INSURANCE
945 Riverside Av.....PasoRobles 115

Southern Pacific Milling Co
Oceano.....Aroyo Grnde 5629

Washing Machines–Dealers

ABC HOME LAUNDRY EQUIPMENT
For nearly a half century—
Our slogan is
"AMERICA'S LEADING WASHERS AND IRONERS"
ABC
Precision Built
"WHERE TO BUY IT"
DEALERS
Epp's 745 Higuera.....SnLuisObspo 711
White's Furniture Store
1301 Broad.....Sn Luis Obspo 1006

BENDIX AUTOMATIC HOME LAUNDRY—
ALLEN'S APPLIANCE SERVICE
Morro Del Mar.....MorroBay 5296
CAMPBELL'S REFRIGERATION
532 Higuera.....SnLuisObispo 1488
DERBY'S ELECTRIC SHOP
827-13th.....Pso Robls 91
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573

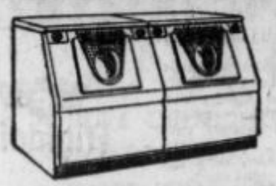
Campbell's Refrigeration
532 Higuera.....SnLuisObspo 1488
(See Advertisement This Page)
Cline's Electric Shop
Westinghouse Washers & Dryers
962 Monterey.....SnLuisObspo 13

EASY HOME LAUNDRY EQUIPMENT—
ATASCADERO HARDWARE
Traffic Wy.....Atascadero 133
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
McMAHAN FURNITURE CO
855 Marsh.....SnLuisObspo 1573

(Continued Next Page)

Thousands of people use these Yellow Pages as a buyers' guide.

WESTINGHOUSE LAUNDROMAT



LAUNDROMAT
CLOTHES
DRYER
SAN LUIS BUTANE DISTRS.
LOUIS & IVA MARX - *Props.*
For Information or Service
ATASCADERO 151
NORTH HWY BOX 966

LONG PIANO CO.
Factory Authorized
Maytag
SALES & SERVICE
PHONE
SAN LUIS OBISPO 506
777 MARSH ST.

CAMPBELL'S REFRIGERATION
BENDIX
automatic
Home Laundry
PHONE
SAN LUIS OBISPO
1488
532 HIGUERA

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE
Classified
TELEPHONE SECTION

Washing Machines–Dealers–(Cont'd)

FRIGIDAIRE AUTOMATIC WASHERS

See Frigidaire Automatic Washer with "Live-Water" action and Rapidry-Spin. Also Frigidaire ironers, dryers, refrigerators, electric ranges, food freezers, water heaters, dehumidifiers, air conditioners.

Frigidaire

"WHERE TO CALL"
SALES & SERVICE DEALERS

Atascadero Hardware
Traffic Wy.....Atascadero 133
HEATON R C CO 803-13th.....Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
McMAHAN FURNITURE CO
855 Marsh.....SnLuisObspo 1573

GENERAL ELECTRIC HOME LAUNDRY EQUIPMENT

For "Quick-Clean Washing," famous Wringer Washers, gentle, thorough washing action. Automatic Washers, with revolutionary G.E. Improvements. Automatic Dryers, Automatic and Rotary Ironers.

"WHERE TO CALL"
SALES & SERVICE DEALERS

CAMPBELL'S REFRIGERATION
532 Higuera.....Sn Luis Obspo 1488
McMAHAN FURNITURE CO
855 Marsh.....Sn Luis Obspo 1573
Roberts Earl S Electric Shop
475-5th.....MorroBay 2821
Wilcox Lou General Electric Appliances
823-12th.....PsoRobls 226

SALES DEALER

Younger Bruce 4th & Hwy 1.....Cayucos 2934

HEATON R C CO 803-13th.....Pso Robls 890

KENMORE WASHING MACHINES

STANDARD, SEMI-AUTOMATIC and AUTOMATIC MODELS. See KENMORE first.

KENMORE

Sold only by SEARS, ROEBUCK and CO.

"WHERE TO BUY THEM"

Sears Roebuck & Co
879 Higuera.....SnLuisObspo 760

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
(See Advertisement Page 201)

MAYTAG FACTORY AUTH SALES & SERVICE—
ALLEN'S APPLIANCE SERVICE
Morro Del Mar.....MorroBay 5296
EPP'S 745 Higuera.....SnLuisObspo 711
HEATON R C CO
803-13th.....Pso Robls 890
HILL'S HOME APPLIANCES
1009 Grand Av.....AroyoGrnde 4463
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
ROBINSON ERNIE MAYTAG AGCY
Traffic Wy.....Atascadero 582

ROBINSON ERNIE MAYTAG AGCY
Traffic Wy.....Atascadero 582
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151
(See Advertisement Page 201)

Washing Machines–Dealers–(Cont'd)

SPEED QUEEN HOME LAUNDRY EQUIPMENT—
McMAHAN FURNITURE CO
855 Marsh.....SnLuisObspo 1573

WESTINGHOUSE LAUNDRY EQUIPMENT—
MARX LOUIS N Hwy.....Atascadero 151

WHIRLPOOL HOME LAUNDRY EQUIPMENT—
COCKRELL'S REFRIGERATION
845-13th.....Pso Robls 1416
DAVIES TED 993 Higuera..Sn Luis Obispo 436

WILCOX LOU GENERAL ELECTRIC APPLIANCES 823-12th.....PsoRobls 226

Washing Machines–Renting

National Rentals Inc 1023-19th.....PsoRobls 601

Washing Machines–Repairing

Allen's Appliance Service
Morro Del Mar.....Morro Bay 5296
Automatic Washer Service
14th & Park.....PsoRobls 399
Epp's
Authorized Maytag Service
745 Higuera.....SnLuisObspo 711

KENMORE WASHING MACHINE SERVICE—
SEARS ROEBUCK & CO
879 Higuera.....Sn Luis Obspo 760

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
MALLORY APPLIANCE SERVICE
819 High.....Sn Luis Obspo 789-M
Robinson Ernie Maytag Agcy
Traffic Wy.....Atascadero 582

Washing Machines–Used

K & J Merchandise Exchange
815 High.....SnLuisObspo 2111-W

Watches–Repairing

Andrews Don
1009 Higuera.....SnLuisObspo 936
BROWN CLARENCE 862 Higuera.Sn Luis Obspo-1312
GRAGG'S
Official S P Watch Inspector
779 Higuera.....Sn Luis Obspo 1661
GUTHRIE'S JEWELRY
741-12th.....Pso Robls 789
Hillygus Stanley Jeweler 1324 Park..PsoRobls 819-R
Marshall's Jewelry Store
790 Higuera.....SnLuisObspo 597
MILLER'S JEWELRY
The Best In Watch Repairing
Hwy.....Atascadero 244-W
Paso Robles Jewelry Store 725-13th...Pso Robls 443
REID MAURICE YOUR JEWELER
1321 Park.....Pso Robls 714-W
Rimelen C A Traffic Wy.....Atascadero 677-W

Telephone men in all parts of the Bell System have had long experience in working together. Tools, equipment, methods of tackling the job and the "language of the business" are the same north or south, east or west. This nation-wide unity of method and spirit means a telephone service of the utmost dependability.

Water Companies–Bottled

ARROWHEAD & PURITAS WATER INC
1019 Chorro.....Sn Luis Obspo 881-J
(See Advertisement This Page)
CRYSTAL SPRINGS WATER CO
Yoakum Tr.Sn Luis Obspo-965
(See Advertisement This Page)
VERNON SPRING WATER CO
Los Berros Canyon.....Aroyo Grnde 2536

Water Companies–Public Utility

Atascadero Mutual Water Co Highway..Atascadero-60
Atascadero Mut Water Co Pmpg Stn..Atascadero-11
Cambria Pines Service Corp
N Hwy.....Cambria 101-W
Grover City County Water District
823 Grand Av.....Aroyo Grnde 2356
Oceano Water Co 7th Oceano.....AroyoGrnde 2124
Paso Robles City Water Works 13th..Pso Robls 232-W
Pismo Beach City Water Dept
591 Dolliver.....PismoBch 133

Water Coolers & Fountains

Arrowhead & Puritas Water Inc
1019 Chorro.....Sn Luis Obspo 881-J
Crystal Springs Water Co
Yoakum Tr.Sn Luis Obspo-965

Water Heaters–Dealers

DAY & NIGHT WATER HEATERS—
McKELVEY'S HENRY B PLUMBING & HEATING Highway.....Atascadero 394
SMEE'S PLUMBING & HEATING SHOP
1302 Osos.....Sn Luis Obspo 766

FRIGIDAIRE ELECTRIC WATER HEATERS—
HEATON R C CO 803-13th.....Pso Robls 890
LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506

GENERAL ELECTRIC WATER HEATERS

G-E Automatic Electric Water Heaters for all the hot water you need, when you need it. Completely automatic. No fuss. No fumes. No dirt.

"WHERE TO CALL"
SALES & SERVICE DEALERS

HILL'S HOME APPLIANCES
1009 Grand Av.....AroyoGrnde 4463
Roberts Earl S Electric Shop
475-5th.....MorroBay 2821
Wilcox Lou General Electric Appliances
823-12th.....PsoRobls 226

SALES DEALERS

Younger Bruce 4th & Hwy 1.....Cayucos 2934

GENERAL WATER HEATERS—
SAN LUIS BUTANE DISTRS
N Hwy.....Atascadero 151

HOTPOINT ELECTRIC WATER HEATERS

Amazing "Magic Circle" Heat—one of the greatest developments in 15 years. One year warranty plus nine year protection plan. See Hotpoint's complete line of kitchen and laundry appliances.

Hotpoint

"WHERE TO BUY THEM"
SALES & SERVICE

Cline's Electric Shop
962 Monterey.....SnLuisObispo 13

(Continued Next Page)

CRYSTAL SPRINGS WATER CO.

- PURE DRINKING WATER
- BOTTLED FRESH DAILY
- DISPENSERS – CUPS – COOLERS
- DISTILLED WATER

PHONE
San Luis Obispo 965
or Call Arroyo Grande 2536

Mailing Address
RT. 2 BOX 129 SAN LUIS OBISPO

Serving All Communities of San Luis Obispo & Northern Santa Barbara Counties

PASO ROBLES MORRO BAY
ATASCADERO PISMO BEACH
GUADALUPE ARROYO GRANDE
LOMPOC SAN LUIS OBISPO
SANTA MARIA

Arrowhead SPRING WATER

It's *real spring water* from mile-high springs. **Delivered** in five-gallon (or cases of 4 one-gallon) bottles. **Coolers** loaned free to regular customers. **Paper cups** available.

PHONE San Luis Obispo 881-J

PURITAS DRINKING WATER

★Pure **distilled** water . . . Approved for SALT-FREE DIETS by L. A. Heart Assn. **Electric bottled water coolers** available.

PURITAS Drinking Water fortified with Fluorine

NOW available in cases of 4 one-gallon bottles.

Water Heaters–Dealers–(Cont'd)

HUGHES PLUMBING & REPAIRING
361 Pismo.....Pismo Bch 74
McKELVEY'S HENRY B PLUMBING & HEATING Hwy.....Atascadero 394

MISSION WATER HEATERS—
McKELVEY'S HENRY B PLUMBING & HEATING Highway.....Atascadero 394

RAMAGE W C 621 High.....SnLuisObspo 2054

RUUD AUTOMATIC GAS WATER HEATERS

For More Than 50 Years "Standard of the World" RUUD Automatic Heater with Famous MONEL Tank. "The Tank You Can Trust Because It Can't Rust"

RUUD MONEL

"WHERE TO BUY THEM"

LONG E E PIANO CO
777 Marsh.....Sn Luis Obspo 506
McKELVEY'S HENRY B PLUMBING & HEATING Highway.....Atascadero 394
Younger Bruce 4th & Hwy 1.....Cayucos 2934

SIMMONS A J 1208 Railroad Av.....PsoRobls 1445
SMEE'S PLUMBING & HEATING SHOP 1302 Osos.Sn Luis Obspo-766

WESTINGHOUSE WATER HEATERS—
SAN LUIS BUTANE DISTRS N Hwy.....Atascadero 151

Water Softening Equipment

CLAY ERNEST L
WATER CONDITIONERS
PERMUTIT & STOVER
WATER CONDITIONERS
FOR HOME & INDUSTRY
Free Water Analysis - Any Time
Capistrano Av.....Atascadero 259-M

CULLIGAN SOFT WATER SERVICE
Soft Water On A Service Basis
No Equipment To Buy
No Investment To Make
No Work To Do
Plant
721 Pismo.....SanLuisObispo 1108-W
Residence.....SanLuisObispo 2195-W
802-21st.....PasoRobles 248-W

DAVIES TED
RHEEM
SOFT WATER APPLIANCE
Makes Your Water
Clean and Soft
Easy Terms
993 Higuera.....Sn Luis Obspo 436

Water Treating Service

Culligan Soft Water Service
1415 Oak.....Pso Robls 248-W

When you advertise in the Yellow Pages, you remind ready-to-buy customers to come to your business. Advertise in the Classified Directory . . . it pays.

Water Well Drilling

BLANCHARD ROBT R
WATER WELL DRILLING
Test Holes and Shot Holes
Cleaning and Repairing
Licensed Contractor
At Overpass Oceano
Front Oceano.....ArroyoGrande 4472

Hart Chas E 2124 Park.....PsoRobls 768-J
SMITH BROS DRILLING CONTRACTORS
1134-13th.....PsoRobls 490-W
(See Advertisement This Page)

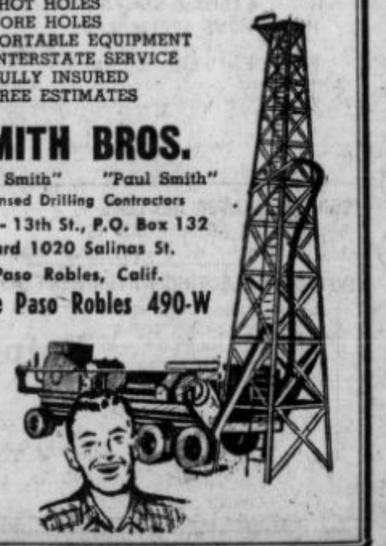
TODD & YAGER DRILLING CO
ROTARY DRILLING
SHOT HOLES - CORE DRILLING
SAND DRAINS
Water Wells Gravel Packed - Any Size
105 Crandall Wy....Sn Luis Obspo 2415-W

WELLS CLARK F CORP
DRILLING & SERVICING
GRAVEL PACK WELLS
TEST PUMPING & BALING
TEST HOLE DRILLING
PUMP SALES & SERVICE
LICENSED CONTRACTORS
ESTIMATES
116 N Blosser Rd.....SantaMaria 5-6277

Good party-line neighbors get better party-line service.

WELL DRILLING
ALL TYPES – OIL OR WATER
No Job Too Small or Too Large
- TEST HOLES
- SHOT HOLES
- CORE HOLES
- PORTABLE EQUIPMENT
- INTERSTATE SERVICE
- FULLY INSURED
- FREE ESTIMATES

SMITH BROS.
"Ernie Smith" "Paul Smith"
Licensed Drilling Contractors
1134 - 13th St., P.O. Box 132
Yard 1020 Salinas St.
Paso Robles, Calif.
Phone Paso Robles 490-W



Weather Stripping Contractors

KYLE COMPANY
WEATHER STRIPPING
MONARCH
METAL WEATHER STRIP
Is the Complete Answer to Your Year-Round Dust, Draft, Comfort & Fuel Problems
1609 Osos.....Sn Luis Obspo 546

Weather Strips–Whsle & Mfrs

RUTZKE WEATHERSTRIPS—
MANUFACTURER
PEMKO MANUFACTURING COMPANY
Interlocking Weatherstrips & Thresholds
4070 Hubbard Emeryville. OLympc 3-2033

Weighers–Public

COAST COUNTIES WAREHOUSES
157 Higuera.....Sn Luis Obspo 2678
Hitchcock A B Sealer Weights & Measures
1221 Vine.....PsoRobls 761-J

Welding

Atascadero Motor Service S Hwy...Atascadero 368
FLYING DUTCHMAN WELDING SHOP
Portable Welding Equipment
3615 Spring.....Pso Robls 202-J
JOHNSON ANDREW OILFIELD WELDING WKS
1606 Riverside Av.....Pso Robls 295-J
Jones C M Highway.....Atascadero 52
LEICHTY IVAN WELDING SHOP
1004 Salinas Av.....Pso Robls 177-J
Parker E R Boiler Works
514 Higuera.Sn Luis Obspo-2056
Paso Robles Agricultural Works
1204 Railroad.....Pso Robls 35-J
RATLIFF FRED P
Electric & Acetylene Welding
Portable Welding Equipment
1243 Monterey.....Sn Luis Obspo 1199
Rencher G G Corbett Canyon Rd....AroyoGrnde 2577
San Luis Welding Works
Ward Munger
960 Nipomo.....Sn Luis Obspo-1098
TEAGUE'S MACHINE SHOP
304 B Higuera.....Sn Luis Obspo 2063-W
(See Advertisement This Page)
WOOD H A WELDING & MACHINE SHOP
1207-13th.....Pso Robls 321

Our business office will be glad to help with any telephone problem you may have.

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

READY TO SERVE YOU
TEAGUE'S MACHINE SHOP
- Lathe Turning
- Machinery Construction
- Machinery Specially Designed
- Machinery Repair
- Portable Welding

We Have Equipment and Knowledge To Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

304-B Higuera PHONE SAN LUIS OBISPO 2063-W

A handy man for any job--

The Yellow Pages tell you where to reach him quickly —plumber—carpenter—dry cleaner—paperhanger —and hundreds of other workmen, stores and services.

BELL SYSTEM

Welding Equipment & Supplies

General Auto Parts 1218 Pine.....Pso Robls 280

NATIONAL CYLINDER GAS PRODUCTS

Acetylene - Oxygen - Hydrogen
Carbide - "REGO" Welding
& Cutting Equipment
"HOLLUP" Arc Welders
"SUREWELD" Electrodes
Gas Welding Rods & Accessories

NCG

"WHERE TO BUY THEM"

LIVINGSTON E C CO
1236 Railroad.....Pso Robls 534

Universal Auto Parts Co
969 Monterey.....SnLuisObispo 1418

Wheel Aligning & Repairing

See Automobile Wheel, Axle & Frame Repairing

Wheel Chair Renting

Jones Ambulance Service
780 Pacific.....Sn Luis Obspo 887

Wheel Chairs–Retail

EVEREST & JENNINGS FOLDING WHEEL CHAIRS

Originator of the modern Folding Wheel Chair. Custom & standard models. Built by experienced designers. Insist upon an E & J Flex-i-chair.

PREFERRED FOR QUALITY THE WORLD OVER

"WHERE TO BUY THEM"

Jones Ambulance Service
780 Pacific.....Sn Luis Obspo 887

Whist Clubs–See Clubs

Wicker Furniture–See Furniture Headings

Windmills

HOUGHTON S W
Windmill And Pump Repairing
.....PsoRobls 5-F-11

Window Cleaners

AMER WINDOW CLEANING & JANITOR SERVICE 1224 Morro....Sn Luis Obspo 2142-W
(See Advertisement This Page)

The Yellow pages save you time.

AMERICAN WINDOW CLEANING AND JANITOR SERVICE
SERVING SAN LUIS OBISPO COUNTY
LICENSED — BONDED — INSURED
- JANITOR SERVICE
- WINDOW CLEANING
- FLOOR WAXING
- WALL CLEANING AND
- WOODWORK WASHING

Phone – San Luis Obispo 2142-W
If No Answer Call San Luis Obispo 2992
1224 MORRO

Window Screens–See Screens–Window

Window Shades–Retail

ACME QUALITY PAINT & WALLPAPER STORE
862 Monterey.....Sn Luis Obspo 3039
Art Mesquit Complete Home Furnishings
Bridge & Branch.....Aroyo Grnde 2116
LONG'S VENETIAN BLIND & DRAPERY SERV
Window Shades & Venetian Blind Mfrs
Main.....Templeton 2181

Window Shades–Whsle & Mfrs

Coast Venetian Blind Co
868 Palm.....Sn Luis Obspo 3052-W

Windows–Metal

S L O SUPPLY CO
Steel & Aluminum Windows
101 Higuera.....Sn Luis Obspo 351

Wineries

Martinelli A Winery
Oak Ridge Rd.....Templeton 2974
Pesenti Winery.....Templtn 2791
Rotta Winery.....Templtn 2991

Wines–Retail

CORK 'N' BOTTLE LIQUOR STORE
RAY BALL - Owner
FREE
PERSONAL CITY-WIDE DELIVERY
We Feature One of the Largest Selections of
Liquors, Champagnes, Wines, Beer, Cordials, Mixers, Etc., In Town
FREE PARKING IN REAR OF STORE
960 Monterey.....SanLuisObispo 1821

WALDORF CAFE 975 Osos.....SnLuisObspo 1002
Westway Market
447 Higuera.....Sn Luis Obspo 491-W

Wines–Whsle

Glaser Bros 735 Marsh.....Sn Luis Obspo 1600
Martinelli A Winery
Oak Ridge Rd.....Templeton 2974
Pesenti Winnery.....Templeton 2791

PETRI WINES–
DUNLAP RAY E S Highway SnLuisObspo 1934-W
FORTINI LOUIS C
S Highway.....Pso Robls 1049-W

Women's Accessories–Retail

Minelle's Lingerie
1117 Chorro.....Sn Luis Obspo 1448-W
Rileys 749 Higuera.....SnLuisObspo 36
VOGUE THE 1233 Park.....Pso Robls 70

Women's Wearing Apparel–Retail

ANITA FROCKS 758Higuera....Sn Luis Obspo-2794
Bay Smart Shop 585-5th.....MorroBay 2811
CHRISTINE'S 787 Higuera....Sn Luis Obspo 504
EDDY'S APPAREL 1214 Park.....Pso Robls 74
Harding Dorotha M Dress Shop
760 Price.....Pismo Bch 324
Harkness Hilda 126 Branch.....Aroyo Grnde 2270
Kipper's 853 Higuera.....Sn Luis Obspo-207
(Continued Next Page)

NUTRITION HINT

Never skim top that forms on hot milk or cocoa. They are milk solids and minerals. Beat in with beater to save.

Women's Wearing Apparel–Retail–(Cont'd)

LACTERMAN'S
Where You Will Find Nationally Advertised
COATS - SUITS - DRESSES
FURS & ACCESSORIES
POPULAR PRICES
"Where Fit Is Always Guaranteed"
728 Higuera.....Sn Luis Obspo 1285

MARGARET McNEIL'S STYLE SHOP
856 Higuera.....SnLuisObspo 1054
(See Advertisement This Page)
MINELLE'S LINGERIE
Mrs Olive B Wilson-Prop
1117 Chorro.....Sn Luis Obspo 1448-W
MODE-O-DAY 731-12th.....PsoRobls 1256-J
Mode-O-Day Shop
720 Higuera.....SnLuisObispo 1655-M
Paso Robles Mercantile Co 839-12th...PsoRobls 340
Rileys 749 Higuera.....SnLuisObspo 36
Round Up 849-13th.....PsoRobls 1180
RUMLEY'S DEPT STORE 5th.....MorroBay 3251
SMART SHOPPE 1112 Chorro.SnLuisObspo 1099-W
Smith Leonore
1131 Chorro.....SnLuisObspo 1718
Trend O'Fashion 842 Higuera....SnLuisObspo 162-J
VOGUE THE 1233 Park.....PsoRobls 70
Wendel's Ladies Ready to Wear
1030 Chorro.....SnLuisObspo 162-W

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Elisarraraas T Encino.....SMargrita 26-J
Fletcher Harold J Oak Flat Rd.....PasoRobls 3-J-3
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Dry Oak Fireplace & Heater Wood
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RETAIL & WHOLESALE
CHARCOAL & WOOD
U. BALLESTEROS & SONS
1020 Riverside Av.....PasoRobles 1141

WEBSTER JACK
Wood That Burns
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Wrecking–Automobile

See Automobile Wreckers

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Rayons – Sheers – Notions – Trimmings
McCALLS & SIMPLICITY PATTERNS
Lingerie Hosiery
303 E Branch.....ArroyoGrande 2421

Paso Robles Mercantile Co 839-12th...PsoRobls 340
Rileys 749 Higuera.....SnLuisObspo 36
(See Advertisement This Page)

Yarn–Retail

Hawkins Merle Knit & Art Shop
718 Higuera.....Sn Luis Obspo 49
Kramer's 1325 Park.....PsoRobls 385

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The Pacific Telephone and Telegraph Company

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Avila Wharf, Cambria, Camp Roberts, Carrisa Plains, Cayucos, Circle M Ranch, Gorda, Grover City, Hacienda, Halcyon, Kozy Kove Ranch, Los Osos, Lucia Lodge, Morro Bay, Morro Del Mar, Nipomo, Oceano, Pacific Valley, Parkfield, Paso Robles, Pismo Beach, Port San Luis Wharf, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp

YEAR: December 1952

SAN LUIS OBISPO COUNTY

This section of the directory includes listings of subscribers in the communities shown below.

ADELAIDA (See Paso Robles)
ARROYO GRANDE
ATASCADERO
AVILA (See San Luis Obispo)
AVILA WHARF
BAYWOOD PARK
CAMBRIA
CAMP ROBERTS
CAMP SAN LUIS OBISPO (See San Luis Obispo)
CARRISA PLAINS
CAYUCOS
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GORDA
GROVER CITY (See Arroyo Grande)
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NIPOMO
OCEANO (See Arroyo Grande)
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SALMON CREEK
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SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP

Listings of San Luis Obispo subscribers may be found in the other white section of this directory.

DECEMBER 1952

ADELAIDA

(For Subscribers see Paso Robles)

ARROYO GRANDE

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pacific Telephone & Telegraph Co
117½ E Branch.....5568

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A D Ranch Hwy 101.....2579
A & G Pump Serv 1166GrandAv.....5595
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Abrams Leslie L 1336RomonaGroverCity.....2383
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Amer Legion Hall Orchard Av.....4460
Ames Fred J 228N4thGroverCity.....2491
Anderson Elmer r 407 Cornwall Av.....4448
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Angello Carl grocer Ocean Av & Front Oceano....5925
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Porter Asa Jr r 314 Cherry Av....2753
Porter B L 1stOceano....2373
Porticos Pedro r Hwy No 1....2639
Potter J M r Verde Canyon....5745
Potter Jack tractrs Trouville Grover City....2818
Pratt H W 324-12thGroverCity....2458
Pratt Leighton M r 8th & Ritchie Rd Grover City....2608
Prescott L H NiceGrovrCty....2955
Printz C D OakPrkAv....2072
Pruess Morris O Arroyo Drug Co 130 E Branch....4461
Pruess Morris O r 252 W Branch....2843
Pueschel Geo r Ocean Av Oceano....2973
Purtell O N septic tanks 204 Aspen....5783
Pyatt Guy r 6th Grover Cty....2671
Pyle Cora Mrs 251 Spruce....5697

Q

Quality Cleaners 109 E Branch....2696
Quaresma J R r Huasna Rd....2547
Quaresma Paul r 211 Branch....2120
Quaresma W F HalcyonRd....2294
Quaresma W W r Huasna Rd....2038
Quitman Walter The Hub 125EBranch....5787

R

Rae's Beauty Salon 200EBranch 2277
Ralph G A Mrs 406EBranch 5558
Ralph Louise Mrs r 210 Mason 2790
Ralph Louise Dress Shop 131 E Branch 5929
Ralph's & Porky's 108WBranch 9991
Ranney W C r Oak Park Av 5731
Rapp Keith A No1HwyOceano 4471
Ray W H r 1171 Ash 2193
Reddy Terrance Chiltn 2104
Reed F A r 133 Halcyon Rd 4419
Reed Kenneth D 8thGrovrCty 2840
Reinert Elizabeth SaratogaGroverCity 2101
Reis John OakPrkRd 2273
Reis John Jr r 531 Le Point 2931
Reliable Plumbing Co 717BennettAv 5598
Relyea C r Branch Mill Rd 2532
Rencher G G weldng serv CorbettCanyonRd 2577
Renshaw Ernest r 615 Bennett Av 5655
Reves Robt E 313TrafficWy 5650
Reyes S D HuasnaRd 5619
Reyes S D Ranch No 3 UpprArroyoRd 2576
Reyes S D Ranch No 4 Cienaga Dist 4430
Rhodd Fayetta M r 1261 Grand Av 5913
Rhyne Joel r 322 Mason 2233
Rhyne S J r Ocean Av Oceano 2252
Richards Clarence r Front Oceano 5940
Richardson John W HuasnaRd 5552
Richardson Norman r Huasna Rd 2324
Richardson Roy F 113NMasn 2332
Richey Hardie H 428 OrchrdAv 5921
Rinesmith Paul M 1071FairOksAv 2689
Ritchie Evelyn A Mrs r 8th & Ritchie Rd Grover City 5652
Roberts Edw CarpntrCanyon 2598
Robertson John 536CrownHill 5656
Robinson M V 424 SHwy101 2436
Robinson Warren G OakPrkAv 5722
Robison Edw M r No 1 Hwy 2676
Robison J T r 1076 Ash 2469
Rockholt Geo T r 6th Grover Cty 2957
Rockwell Christine 554TrouvilleGrovrCty 2750
Rodgers Chas O 510Crown 2416
Rodrigues Myrtle Mrs r 528 E Branch 2875
Rodrigues Wm r Musick Rd 2591
Roesbery F E r Wilmar Oceano 2249
Rohde Wm H r 202 Traffic Wy 5674
Rolle F J r Beach Oceano 4473
Rondeau Francis R r 268 W Branch 2821
Rong Leonard J r Crown Ter & Le Point 5651
Rose Frank J r Huasna Rd 4423
Ross B A r 8th & Farrell Rd 2234
Ross L M r Cypress Halcyon 2724
Ross Second Hand Store 113EBranch 5776
Rosson Richard F r 1485 Grand Av Grover City 2246
Rotta Severino HuasnaRd 2512
Rountree Oil Distributing Co 100 Traffic Wy 2051
Rountree Wavie O r 126 S Mason 2055
Rowe Arthur r 210 Cherry Av 2628
Rowe Donald A r Huasna Rd 2949
Rowland W L Rev BrightnGrovrCty 5763
Roy Ed r 1165 Grand Av 2778
Royal Motel Hwy 101 2418
Royle Max 273 SaratogaGroverCity 2984
Ruch C W r Carpenter Canyon 2076
Ruckldge C R r 228 S Mason 2136
Rude Clarence A r 3d Oceano 2962
Ruedi Franz H r 210 Walnut 2887
Ruhl J W r 249 S Halcyon Rd 2390
Runels A V r Valley Rd 5737
Runels Elmer r Valley Rd 5727
Rush Morris D r 185 Aspen 2681
Rust R P r Huasna Rd 2520
Ryan Richard F r State Hwy No 1 2582
Ryan's Beverage Store 106 Bridge 2354
Ryzner Frank r 174 Alpine 2925

S

St Barnabas Episcopal Church Barnett 2990
St Denis J W r Elm 2857
St Patrick's Church 128 W Branch 2680
Sakamoto Jas r Cherry Ln 5945
Sakamoto M FrontOceano 5542
Saladin Albert P r 204 Oak 4412
Sanbonmatsu M HwyNo1 2540
Sanborn Eleanor S UpperArroyoRd 2504
Sanders Guy W r 616 Cornwall Av 2648
Sanford Danl J r 563 Crown 4495
Sanford J W r 216 Cherry Av 2389
Sanford Nellie L r 136 Bridge 2869
San Luis Obispo County of
Constable 214EBranch 2827
If no answer call 2611
Justice Court 214 E Branch 2827
Road District No 4 Railroad Av 5632
Routzahn County Park Upper Arroyo 2095
Sheriff's Sub Station No 2 Hwy No 1 & 10th Oceano 5548
Santens Henry r 312 Alder 2972
Santens R H r 10th & Brighton Grover City 2230
Santos Joe r 515 Branch 2398
Santos Peter H r Mesa 2046
Saruwatari Stone r Halcyon Rd 2805
Saulsbury Wenona r 216 S Mason 2210
Saunders Nancy Mrs r 1118A Grand Av 2672
Sawyer Jas F FarrellRd 2290
Schaef E A r Corralitos Canyon 2561
Schenck Kenneth r Huasna Rd 2404
Schilling Bud r 185 Brisco Rd 2621
Schilling Phil W r 267 Elm 2372
Schilling R O r 315 Mason 4416
Schneider J J r 1350 Grand Av 5792
Schofield Kenneth GrandAv 5766
Schopp O L CorralitosCanyon 2078
Schultz Orville 135 SMasn 2460
Schussman Ken HalcyonRd 5537
Scott A C RoblesRd 5796
Scott W T Cabinet Shop 1539GrandAv 5547
Scott's Fair Oaks Convalescent Home 222 Elm 4468
Scully F D 437LePoint 5571
Seals Barbara r Tally Ho Rd 2487
Seals Leonard r Tally Ho Rd 2487
Seaman Glenn LopezCanyon 2515
Sebastian Oil Distributing 220Mason 5638
Seely A M 122Nelson 2909
Segundo A G 7thOceano 4402
Serres Peter VerdeCanyn 5752
Serres Wm VerdeCanyon 5743
Seven-Up Bottling Co of Santa Barbara 501 Ide 2111
Seventh-Day Adventist School LarchmntDr 2687
Sevier E C 349 SHalcyonRd 5959
Sevier R A HuasnaRd 2005
Sewell Robt C 145HalcyonRd 2653
Shaffer Don E 138TrafficWy 2054
Shaffer R L BecktPlGroverCity 5969
Shaffer's Richfield Service Station 139TrafficWy 2040
If no answer call 2139
Shamblin W Paul Hwy101 2064
Shannon Geo G r Branch Mill Rd 2037
Shannon J W Hillcrest Farm Hwy 101 2058
Shannon W F 516GrandAv 2406
Sharps C C CorbettCanyonRd 2085
Sharps C C contr 306EBranch 2115
Sharps Helen N 535LePoint 2445
Sharps Howard C 710CornwallAv 2128
Sheckels J C 10th&RomonaGroverCity 2894
Shedenhelm Russell E 127Nelsn 2989
Sheehy Dan r Nipomo 2014
Sheehy Gerald r Nipomo 2538
Sheets Garland H 9th&NiceGroverCity 5700
Sheffer Al OakPrkRd 2521
Sheldon Ward L r Valley Rd 2567
Shell Agricultural Ammonia Service SntaMaria From Arroyo Grande Exch only (No Inter-City Charge) Ask "Operator" for Entrprise 11421
Sheriff's Sub Station No 2 Hwy No 1 & 10th Oceano 5548
Sherwin Stanley S OakParkCanyonNo2 2065
Sherwood Forest Do-Nut Shop 883GrandAvGroverCity 5764
Shigenaka T 113ValleyRd 2981
Shoback Mary HwyNo1 2276
Short Edna A 1002MentneGroverCty 2184
Show R K FarrellRd 5580
Shrode O A Mrs RN HalcyonRd 2376
Shryock Laura A 1065GrandAv 5963
Shumway R contr TemplHalcyon 2293
Silkwood Paul E r Oak Prk Canyon No 1 2580

Silva Bros rnch Huasna Rd 2529
Silva F R r Tally Ho Rd 2303
Silva Joe L r 136 Whiteley 2936
Silva Joe T r Cienaga Dist 2511
Silva Louis L HoldnOceano 2683
Silva Nadine Mrs r 117 N Mason 2496
Silveira Joe C CienagaDist 2974
Silveira Sally CienagaDist 2974
Simas Joe 204WoodPl 2888
Simmons Walter W Mrs r 417-10th Grover Cty 2928
Simons Sam J 895 Olive 2810
Simpson W H 199Alpine 2202
Sinay Cleto A WarnerOceano 2167
Sinner Dick r 138 Spruce 5678
Sipes Dolores r Tally Ho Rd 2162
Sipes E L r Tally Ho Rd 2162
Skidmore A E r Huasna Rd 2722
Skinner Kilbourne B r Corbett Canyon 2518
Slater Steve RomonaGroverCty 2641
Sloane Lester D r 1014 Ash 2881
Smith Ben r 13th & Nice 5689
Smith Donald W 260N13thGrowrCty 5645
Smith Ernest J 538 OrchrdAv 2784
Smith Floyd Winfield Dr r Traffic Wy 2227
Smith Frank C r 1300 Grand Av 5957
Smith Geo S HwyNo1 2564
Smith Jim T SaratogaGroverCity 2807
Smith M Lucile RN 111Grdn 5621
Smith O C r 10th & Saratoga Grover City 4404
Smith Thelma Mrs 382 SHalcyonRd 2269
Smith W M A & B Electric 170 Spruce 2426
Sorensen Harry 13thGroverCity 2459
Sousa Joe A r 5th & Arroyo Grande Av Oceano 2244
Southern Counties Gas Co From Arroyo Grande Ask Operator for Enterprise 10206
Southern Pacific Co Front & Ocean Av Oceano 2998
Souza Luiza B r 501 Bennett Av 2850
Specht A R r 1158 Fair Oaks Av 2225
Spencer H F UpperArroyoGrande 2094
Springfield Melvin Mrs 108Grdn 2131
Sproul G W 241Aspn 5530
Staley Bonnie Mrs r 122 Allen 5622
Stanley Le Roy r Railroad Oceano 5696
Starfas Sam P rnch Los Berros Rd 2500
Starkey E G r Brighton Grover City 2172
Steagall John 795LongbranchGroverCity 2309
Steigerwalt Sara A r 270 W Branch 5501
Steines Wm 9thGroverCity 2266
Stenquist Robt Pike 2624
Stephens Florence 10thGroverCity 2438
Stephens G D 117Barnt 2353
Stephenson John W NewprtGroverCity 2816
Stettler Bert LsBerrosCanyn 2597
Steuernagel W S Mrs RN r Grand Av & 11th Grover City 2950
Stevens E C 480 SaratogaGroverCity 5942
Stevens Lesley J r 14th & Nice Grover City 2132
Stewart Arthur L r Corralitos Canyon 2261
Stewart Don contr 377Elm 2349
Stewart G H r 530 Traffic Wy 4476
Stewart June r 13th Grover City 2969
Stewart R I FarrellRd 2414
Stewart W A r 6th & Romona Grover City 2166
Stewart Zoe Mrs r Corbett Canyon 2035
Stilwell Naomi E Mrs r 734 Myrtle 2866
Stinnett J A 258N4thGroverCity 2430
Stokes Wm A 225Masn 4459
Stonesifer Wm 266WBranch 2787
Stong Whitey truckng 432CalifAv 5718
Storm C G Hap r 1294 Newport Grover City 5641
Stote Geo CarpenterCanyon 2016
Strom Carroll r 112 Bell 2494
Strother N W r Larchmont Dr 5671
Sturges P L r 201 Alder 2342
Sullivan H G VerdeCanyon 2086
Sullivan L C r Huasna Rd 2558
Sullivan Ruby E r 676 Saratoga Grover Cty 5909
Swack Braxton 717GrandAv 5519
Swall Arthur r 150 S Halcyon Rd 5964
Swall Ruth ins 221EBranch 4462
Swall Victor r 204 S Halcyon Rd 5673
Swan Estile R r High 2852
Swartout Hubert O Dr r Traffic Wy 2154
Sweeter's Garage Paso Robles Oceano 2126
Swigert J H Mrs r 138 Short 2860
Sylvester Sam J r 1360 Grand Av 2646

T

Tabata Mack r 1283 Grand Av Grover City 5676
Tabb H B Oceano Celery Distrs Oceano 2425
Tabb H B r Huasna Rd 2763
Tabb & Talley prodc Huasna Rd 2763
Tajon H M r Romona Grover City 2932
Talley O J HuasnaRd 2737
Tarwater J L r 224 W Branch 2635
Taylor Edwin M r 1029 Ash 2371
Taylor Geo A r 605 Myrtle 2625
Taylor J Wm HuasnaRd 5931
Taylor J Wm E C Loomis & Son 415 E Branch 5514
Taylor O r Valley Rd 5751
Teague Arnold r 1058 Ash 5966
Teague R E r 1065 Ash 5960
Terra Irving E r Brighton Grover City 2815
Terrill A G r 112 Alpine 2254
Terry Henry J contr OakPark 2539
Terry Richard r 214 Rena 4488
Thelander Chas r 529 E Branch 2127
Thomas E Willard 127Masn 5761
Thomas Earl contr 12th & Newport Grover City 2658
Thompson A R r Lopez Canyon 2026
Thompson Grace S r Stanley Av 4480
Thompson Jane R rl est 121 N Halcyon Rd 2123
Thrasher Harry K 310Whiteley 5953
Thurwell Gertrude Mrs r 121 Nelson 5572
Tilton R J HuasnaRd 2782
Ting Monica 1st&PasoRoblesOceano 2961
Todd & Yager Drilling Contrs 1062Mapl 5633
Tognazzini Ben r 529 Allen 4479
Tony's Food Center 110 E Branch 5926
Tooley J L rl est 138N12thGrovrCty 2280
Torgny Bruce 1074FairOaksAv 5545
Towle & Keen rl est 1035GrandAv 2333
Travis Bud r 126 S Mason 2055
Tri-City Cut Rate Drug 901GrandAvGroverCity 2457
Tri-City Dairy 1595BrightnGroverCity 2158
Trice's Auto Court RailrdOceano 2251
Truesdale Clarence Mrs r 319 Allen 2844
Truitt S G r 1056 Fair Oaks Av 5669
Trummer John r Upper Arroyo Rd 2560
Tucker Geo r 13th Grover City 2466
Turner Al vegetbls 221 Short 4474
Turner Chas C Pocket Book Grocry 4th&BrightnGroverCity 2804
Turner J M BrightnGrovrCty 2237
Turney A H r Larchmont Dr 2917
Turney's Electric Shop 124 E Branch 2757
Twitchell F M CorbtCanyonRd 2559
Tyler Wm C 523EBranch 4453

U

U-Save Grocery & Market GrandAvGroverCty 9994
Union Oil Co of Calif Summit Pump Stn LosBerrosCanyon 5754
U S Govt Post Office 132 E Branch 5923
Upchurch Dean Hwy101 2517

V

Valdez Jesus Rev r Wheeler Oceano 2833
Valley Paving & Construction Co Hwy 101 2574
Valley Sheet Metal Shop 106 N Halcyon Rd 2357
Van der Linden L r Corbett Canyon 2502
VanDeVenter Dale 1198FairOksAv 5592
VanDorn Mabel Mrs 209½Nelsn 4492
Van Harreveld Constance Mrs r 244 W Branch 4428
Varian Eric contr Cypress Halcyon 2831
Varley J R r 704 Grand Av 4439
Varner Frank A HalcyonRd 4469
Varnot Louise Mrs AcaciaHalcyon 4456
Vaughn's Jewelry 115EBranch 2330
Vermazen John E 1300HillcrstDr 5702
Vermillion F R r 242 Larchmont 5532
Vernon Spring Water Co Los Berros Canyon 2536
Victorino E F r Romona Grover City 2841

Vieira Manuel r Huasna Rd....2556
Vincent Wayne R r 540 Longbranch Grover City...4436
Visher Jas Mrs CorralitosCanyon....2036
Vogel Alfred r 445 N 16th Grover City....2725
Vogel Robt A r 942 Atlantic Grover City....2298
Vogtherr Ella Miss r Walnut Halcyon....5533
Voile Ice Sales Railroad & Ocean Av....2855
Volk Ralph P r Atlantic Grover Cty....2327
Volny Norbert A r 876 Olive....5659
Voltz Oscar r Oceano....5604
Vorhees Myrtle B 1183Maple....2964
Vorhees Purn r 231 S Halcyon Rd....5685

W

Wachtmann Henry A r Fair Oaks Av....2295
Waiters Deril 424OrchardAv....5765
Waldroupe Harland ArroyoGrandeAvOceano....2607
Walker Harold E 16thGroverCity....5704
Walker Robt E 155SAlpine....5606
Walker Shirlene 550Crown....5597
Walker Wm 550Crown....5597
Wallace H C 295Spruce....2490
Waller-Franklin Seed Co ValleyRd....5775
Waller W H SaratogaGroverCity....4455
Walton Lora H Mrs 332Mason....2871
Walt's Service Station 6th&GrandAvGroverCity....2279
Ward Clarence PhoenixCanyonRanch....2568
Wardell Leroy C 419Beech....2741
Wardell Ralph L 7th&PasoRoblesOceano....2867
Watson Erma 1126GrandAv....2374
Weaver A K FarrellRd....4438
Weaver I S 220WoodsPl....2800
Weaver Laura OceanOceano....2492
Webb L E LeedhamLn....5657
Weber Edith H Mrs 3d&PasoRoblsOceano....4425
Webster Jack wood 958GrandAv....2694
Wells Geo D r No 1 Hwy....2581
Wescom R G r 180 Elm....2133
Westbrook Agnes T r 307 Le Point....5646
Westerman Scott 772LongbranchGroverCity....2666
Western Auto Supply auto parts 123 E Branch....2340
Western Geophysical Co of Amer HalcyonRd....2433
Western Packing Co 433 SHalcyonRd....5760
Westfall John r 1285 Grand Av....2146
Wheat Frank r 1115 Grand Av....2108
Wheeler A E r Atlantic Grover Cty....2102
Wheeler R D 6thGroverCty....5607
Wheeler Riley D Jr 168Alder....2211
Whipple Chas H Rev 124WBranch....2634
White A T r 408 Beech....2468
White Arthur H r Mentone & 8th Grover City....4441
White Ella Mrs RomonaGroverCity....2609
White Fern RN Acacia....2245
White Harriet Mrs r 171 Brisco Rd....2898
White Ormond C WarnrOceano....2402
White's Market 135 S 5thGroverCity....9984
Whitley Gertrude B 330Alder....5914
Whitlock E S r 547 E Branch....2272
Whitlock Philip E Mrs 551EBranch....2443
Wical Elvin A MD BkofAmericaBldg....2049
Residence 609LePoint....2053
Wicks Carlyle 10thOceano....2194
Wilcox Andy L 202VernonAv....2686
Wilcox Annie M 202VernonAv....2686
Wildharber Ernest r 202 Cherry....2385
Wildman A H 524½Grand Av....2157
Wilkins E B r Ruth Ann Wy....2170
Wilkinson Earl HuasnaRd....2029
Wilkinson H J 205Alder....4449
Wilkinson Paul meat mkt 120Branch....2693
Wilkinson Paul r 111 Bridge....2485
Willharber Armon 383AWalnt....5915
Williams Catherine Mrs LosBerrosRd....2032
Williams Fred 8th&PasoRoblesOceano....2178
Williams Geo A 295Alder....2940
Williams Mary Mrs 378SHalcyonRd....2743
Williams Oren M 228Walnut....2612
Williams R H r 501½ Grand Av....5778
Williams Roofing & Supplies 560GrandAvGroverCity....2380
Williams T C 728BrightnGroverCity....2768
Williams W P r Los Berros Rd....2060
Willis Orin R r 239 Elm....4487
Wilson B C r Farrell Rd....2943
Wilson F O 707BennettAv....2772
Wilson Frank r 286 Aspen....5506
Wilson Homer r 10th & Brighton Grover City....2177
Wilson I J r Mentone Grover City....5554
Wilson Jack L r 9th & Brighton Grover City....2851
Wilson Jas W r 215 Mason....2486
Wilson & Sanders sand & gravl AtIntcGroverCity....2977
Winslow Alice VerdeCanyon....5753
Winslow Ed VerdeCanyon....5753
Winters Enid 1385AtIntcGroverCity....5517
Winton Gladys r 5th & Beach Oceano....2381
Wiswell Floyd O 10thGrovrCty....2838
Withrow O M r 803 Cornwall Av....2885
Wizemann V G 169Aldr....2370
Wolff Frieda A r Cypress Halcyon....2226
Wood Addison B r 1133 Maple....5551
Wood Barbara r 132 Bridge....2944
Wood Earl W 134Nelsn....2419
Wood Earl W Sr r 122 Poole....2484
Wood Earl W Funeral Chapel 134 Nelson....2419
Wood Newman S r 1082 Ash....2392
Wood S A r 311 Valley Rd....2454
Woods Elvies J 8th&FarrellRdGroverCity....2669
Woodward B E Rev r 13th & Trouville Grover City....2408
Wright Harmon W 1131FairOaksAv....2213
Wright Harmon W rl est 840 Grand Av GroverCity....2907
Wright Leonard L S 13thGroverCity....2886
Wugan Wanda LosBerrosRd....2062

Y

Yager H 404¼EBranch....5570
Yates C E Romona Grover City....5920
Yates Henry H Jr 105Poole....2159
Yates Martha W TallyHoRd....2481
Yates Vivian Kruse r San Luis Rd....5726
York Irvin 1290NiceAvGroverCity....5630
York Irvin hse movr 1290NiceAvGroverCity....5630
Young Ella r Paso Robles & 2d Oceano....2368

Z

Zaragoza Frank r Farrell Rd....2346
Zellerbach Paper Co....2633
Zeyen W H 203 E Branch....2192
Zilch Marvin r Rockaway Grover City....2250

ATASCADERO

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pacific Telephone & Telegraph Co
Business Office....717-14th Paso Robles
Ask "Operator" for....Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at

Bank of America....Traffic Way Atascadero

A

Abraham Raymond Capt SnBenitoRd....433-J
Acre Bert Atas&SantaYnezAv....85-W
Acuff Brady O r Portola Rd....583-R
Adams Grace F r Serra Av....326-J
Adams Harold ArcdeRd....70-R
Adams Polly Custom Made Draperies CapistranoAv....573-W
Adams Russell A r Portola Rd....41
Adams W E r Capistrano....573-W
Aerts Julienne MariquitaRd....290-J
Aguiar Tony M CarmiRd....42-J-11
Air Cushions Shoes HondaAv....279-W
Alexander Emelie NHwy....369-J
Allaire Roy J SntaYsablAv....449-M
Allen Robt r N Hwy....427-M
Allender Ella r Bajada Av....122
Al's Pool Hall Atas Hotel Bldg....444
Alvarez R G ArcadiaAv....453-W
Ambrose Stanley r Santa Ynez Av....181-W
American Red Cross WMall....74
Ames Harry A Jr PortolaRd....131-R

Amsbury Bessie Miss r Portola Rd....37-W
Andersen Arthur K r Fresno Av....381-R
Anderson Almer M SntaYnezAv....438-M
Anderson E A r San Blas Av....173-R
Anderson Hugo E r Portola Rd....209
Anderson John E r El Bordo Av....270-J
Anderson Myrtle M PalmaAv....428-J
Andrews Jack PortolaRd....366-R
Annis M E SntaYnezAv....269-W
Antal Robt J SntaRosaRd....567-R
Appelquist Oscar r Fresno Av....87-J
Arbogast Irwin SnClementeRd....282-R
Arden J W r Snta Rosa Av....314-J
Arebalo C r ValentineAv....354-J
Arlyne's Flowers Traffic Wy....560
If no answer call....352-J
Armstrong Ben H TunitasAv....316-M
Armstrong Henry B Books & Gifts Entrada Av....490-W
Armstrong Howard r Portola Rd....645-J
Armstrong J H r Portola Rd....207-W
Arnold Mary A PalmaAv....533-J
Arthur Marion r Morro Rd....579-R
Ashbaugh A A r Paradise Vly....46-J-1
Ashby Claude C SnRamnRd....49-J-21
Ashby W L r Highway....294-M
Ashton Duane ArroyoAv....196-R
Ashton G H r Fresno & San Jacinto Av....588-J
Associated Oil Co Serv Station S Hwy....452
Atascadero Bakery Highway....182
Atascadero Bookkeeping Serv Hier Bldg....683-W
Atascadero Chamber of Commerce Carlton Hotel....321
Atascadero Cleaners Hwy....139
Atascadero Electric & Building Supplies Atas Av....222
Atascadero Elementary School....400
Atascadero Feed & Supply S Hwy....193
Atascadero General Hospital Magnolia Av....170
Atascadero Golf Course Highway....101-W
Atascadero Gospel Chapel Traffic Wy....461-W
Atascadero Grange Hall Palma Av....214-J
Atascadero Guarantee Building-Loan Assn Highway....147
Atascadero Hardware Traffic Wy....133
Atascadero Hotel S Highway....197
Atascadero Lumber Co Traffic Wy....661
Atascadero Market Traffic Wy....89
Atascadero Motor Lodges S Hwy....243-J
Atascadero Motor Parts S Hwy....134-R
Atascadero Motor Service S Hwy....368
Atascadero Mutual Water Co Highway....60
Atascadero Mutual Water Co pumping sta....11
Atascadero News North Highway....100
Atascadero Radio & TV Hwy....676-J
Atascadero Tamale Factory CoromrAv....113-M
Atascadero Union High School
Office....670
Agriculture Dept Agriculture Bldg....673-W
Cafeteria....672-W
Field House....7-J
Gymnasium....673-J
Shops....7-W
Augner John SHwy....587-M
Austin Don C r Tunitas Av....316-R
Austin Harry A Col r Santa Lucia Av....306
Austin L M r Del Rio Av....466-R
Austin R E Justc of Peace W Mall....162
Austin R E r Mercedes Av....253-W
Auto Club of Southern Calif
Emergency Road Serv Hwy....14
If no answer call....622
If no answer call....55-M
Averett Frank AtascaderoAv....205-J
Ayars M B Mrs r PortolaRd....366-J
Ayres A T r S Hwy....41-J-3
Ayres D L r Hildalgo Av....312-R

B

Babcock Geo H r Atascadero Av....293-M
Bachman Geo D ParadseVallyRd....46-R-12
Baeker Harry M SnAndres....120
Baeker's Pharmacy Highway....51
Baer Milton r Olmeda Av....342-J
Baird E H r Coromar Av....295-W
Baker J Hugh DelRioRd....429-R
Baker T Everett SHwy....365-R
Balderson D L r Fresno Av....87-W
Baldwin Edw A SntaYnezAv....275-R
Baldwin Geo H r Santa Rosa Rd....581-W
Baldwin L E VenadoAv....637-M
Ballard W J Rev Eaglet....270-R
Banham Jas A r Paradise Vly....46-R-2
Bank of America Traffic Wy....107
Barba Raymond W contr CarrizoRd....552
Barmore Fred r Maricopa Rd....692-M
Barnes B A r Junipero Av....642-J
Barnes Sam RosarioAv....641-R
Barnum Floyd E r Portola Rd....311-W
Baron Phil r Salinas Rd....40-R-1
Barr Norah K NHwy....271-J
Barrick D L r Sn Gabriel Rd....578-J
Barry G H r Santa Ynez Av....201-R
Barstad W P r Portola Rd....248-R
Bassetti D E r Barrenda Av....462-W
Bateman Loretta SnAndreaAv....431-J
Bateman N R r Portola Rd....390-J
Bates Donald E Dr dntst Entrada Av....64
Residence SanJacintoAv....556
Bauga Vernon N r Sn Gabriel Rd....257-R
Beacom L O SntaYsablAv....415-J
Bean Aubrey H MarchntRd....495-W
Beasley E C Sgt PalmaAv....598-W
Beauty Rest Cafe SHwy....258-J
Beauty Sleep Motel S Hwy....236-M
Beck B B r South Hwy....485-W
Beckner R D r Morro Rd....318-J
Beneke Roger C RosarioAv....472-R
Bermingham Frances M AtascaderoAv....489-R
Berry R F r Yesal Av....53-W
Bertagnolli A A Poultry Ranch AtasAv....488-J
Bertoldo John M ElVeranoAv....535-R
Bertram Loyd r Portola Rd....210-W
Best's Automatic Laundry TrafficWy....247-W
Bigelow Kenneth L BarrendaAv....78-R
Bishop Jean A Mrs r Nogales Av....291-J
Bissell Chas r Carmelita Av....267-W
Bissell J H r Santa Ynez Av....184
Black Norlan B r Curbaril & Sombrilla Av....121-J
Blackmarr Wm Maj r Santa Rosa Av....314-R
Blackstone Sheet Metal Sn Andres....134-M
Blakeslee Maude High School Cottage....672-W
Blanchard Ruth E r Ensenada Av....330-R
Bland Albert M r Sn Benito Rd....231-W
Bliss J D r Curbaril Av....352-J
Blissitte Jon G Lt NavajoAv....625-J
Blomgren Earl r Santa Lucia & Portola Rd....111-M
Blundell Albert Jr DiRioAv....354-M
Blundell Dale r Tunitas Av....72
Bobsin L G Rosario&ArroyoAy....376-R
Bobsin Louis r Snta Ynez Av....275-M
Bobsin Matilda r Snta Ynez Av....275-J
Bobsin Vernon L r Morro Rd....278-W
Bockemuehl Virginia SntaLuciaAv....302
Boelk A L r Portola Rd....125-R
Boelk M D r Portola Rd....311-J
Boriack Wm r....80-F-2
Borjes Henry C CascabelRd....358-M
Bouton Cabinet & Glass Shop S Hwy....255
Boyd I J r Snta Lucia Av....188
Boyd Rennie M Navajo&SnAndres....32-W
Boydstun L L r Fresno Av....388-J
Braker Walter C NogalesAv....413-J
Brannon E R SinaloaAv....137-J
Brasher Lee C OlmedaAv....149-W
Braze Harry Lt Col MagnoliaAv....586-R
Brendlin Lois H VidaAv....535-W
Brewer Jack C MarchntAv....495-M
Bright Forbe NHwy....514-W
Brizzolara F A SHwy....693-J
Brocker R RockyCanyonRd....44-R-11
Brooks David E SnJacntoAv....539-W
Broomfield Ethel M Fritzi Ann Traffic Wy....2
Broster Hal r Snta Ysabel Rd....115-R
Brown Bros Carpenter Shop TraffcWy....555
Brown E W Mrs SntaYsablAv....423-J
Brown F Porter r Rosario Av....75
Brown Floyd B r Palma Av....57-J
Brown J Montgomery r Maraquita Av....190
Brown Jesse F TunitasAv....641-M
Brown Jesse F Lt Col SntaRosaRd....578-R
Brown John J CapistranoAv....531-J

Brown O H r Atascadero Av....245-J
Brown Ora H Brownies Taxi N Highway....292
Brown R N PortolaRd....23-R
Brown W J r....41-R-1
Brownies Taxi N Highway....292
Bruneau Hermas r Colima Rd....349-J
Brunes W E r S Hwy....310-J
Bruno Frank r Snta Lucia Av....4
Bryant Mary S Mrs r Snta Lucia Av....23-J
Bucknum C W SHwy....317-J
Bullard Sidney SnJacntoAv....443-M
Burchfield Jas SntaYsablAv....189-R
Burdick M SHwy....47-J-11
Burgermeister Distr TrafficWy&Rosario....94
Burke John Jr HidalgoRd....312-M
Burkhardt C F r Marchant Av....697-W
Burkhardt's Shoes Traffic Wy....690-J
Burr Clinton Van Horn Butane Serv NHighway....43-R-1
Burt Frank W r Del Rio Av....367-W
Burton Al SinaloaAv....137-M
Butane Serv of Atascadero N Hwy....151
Butikofer Fred A rl est Hwy....30
Butikofer Fred A r Portola Rd....118
Butler G W Col SntaLuciaRd....431-W
Butner John C Jr Col FloresRd....273-M
Butters G L SnGabrielRd....173-W

C

Cadman Eleanora M r Snta Ysabel Av....189-J
Caldwell Gordon B Sgt AtascaderoAv....694-W
Calif Natl Guard Co G 149 Tank Batt Med North Mall & Traffic Wy....446
Calif State of Division of Architecture....543
Calif Turkey Growers Assn Traffic Wy....166
Calkins G R r S Hwy....41-R-2
Callies Harold G K MaricopaRd....198-R
Calvert Lawrence Mrs r S Hwy....669-R
Calvert Mildred B AtascaderoAv....250-W
Cameron J M r Ardilla Rd....448-J
Cameron R J r Paradise Vly Rd....334-W
Campbell W R Lt EnsenadaAv....330-M
Cann M E r Portola Rd....39-W
Cann R P RamonaRd....570-R
Cannon J A r Snta Lucia Av....223
Cantrell Dave r N Hwy....294-J
Carleton Lola r Sn Anselmo Rd....460-W
Carlton Furniture Co 101Hwy....374
Carlton Hotel Hotl Carlton Hwy....500
Carmack Henry E r Snta Ysabel Av....685-M
Carmack Noel E r Sandoval Av....41-R-12
Carnes E E SntaRosaRd....288-M
Carnes Noel W LlanoRd....46-J-3
Carr Jas H r Junipero Av....106-J
Carron Earl G r S Highway....353-R
Carter B W Capt DoloresAv....367-M
Casenave M A SnGabrielRd....256-W
Catholic Church Snta Lucia Av....640
Champion John D Mrs r Palma Av....63-J
Chandler Everett M OldNorthHwy....88-F-2
Chandler Frank H PalmaAv....630-W
Chandler John S MarchntAv....637-W
Chaney Frank P r Del Rio Av....249-W
Chapel of The Roses S Hwy....98
Chaplin Gearld G SnAnsimoRd....138-M
Chapman Eugene M HermosilloAv....420-W
Chase L C r N Hwy....48-M
Chevron Stn Kenney's StateHwy....102
Childers Clem r San Rafael Av....127-J
Christensen Alice Mrs r Snta Rosa Rd....35-J
Christensen Claire E SnMarcosAv....691-R
Christian E F r Palma Av....392-M
Clark Guy L r Rosario Av....371-W
Clark Hartley r Snta Lucia....88
Clark Helen G Mrs r Colima Rd....349-W
Clark Pearl r Snta Rosa Rd....211-R
Clay Ernest L watr softeners Capistrano Av....259-M
Clemence V L r State Hwy....48-W
Clemmensen Chas NHwy....512-M
Clothier F C r N Highway....88-F-12
Cloud J C r Portola & Ardilla Rd....210-J
Clouette W R NHwy....621-R
Cochran Lyle E Capt RosarioAv....341-J
Cole D PalmaAv....24-R
Colgate R J AtascaderoAv....489-J
Collins A W Lt Col MagdalenaAv....586-M
Colombo J F r Olmeda Av....392-W
Colombo Johnnie JuniperoAv....106-R
Colvin H T r Paradise Vly....46-J-2
Community Church Palma Av....33-W
Connell Dorothy NHwy....433-M
Cook Dandridge Mrs r S Hwy....567-W
Cook Norman L r N Hwy....43-J-12
Cook Steve r Miramon Av....372-J
Cook W Allen r Traffic Wy....77-M
Cooper Jas Lt RosarioAv....524-J
Cornelius Elsa R rl est N Highway....300
Cornelius Elsa R r Delzura & Bajada Av....145-R
Cornell Dani J r Traffic Wy....235-R
Corner Grocery Atas Av & Morro Rd....325-J
Correll Dora Mrs r Palma Av....585-W
Cox Carol SntaRosaRd....551-M
Craig D J NHwy....476-R
Craig Rowena Hannan Mrs SntaLuciaAv....511-W
Creasy Edwin L OldNorth101Hwy....433-R
Crescent Farms Dairy Products ValleeRd....591-J
Croft Armand SntaRosaRd....488-W
Cropper Ralph S truckng N Hwy....384-R
Cross Alvin F r Snta Lucia Av....695-R
Crother Glen S SnDiegoRd....40-R-11
Cryder F J auto reprng Morro Rd & Santa Ynez Av....47
Cuffney Wm P Lt ColimaRd....218-J
Cummings Stanley Lt AtascaderoAv....411-M
Cunningham J A r Eaglet Hts....658-W
Cunningham W H r Alamo Av....78-J
Cuppers Ethel RamonaAv....570-W
Curneen F E r Ensenada Av....328-M
Currie Jennie DiRioRd....58-M
Curtis Byrd E SnGabrielRd....46-M
Cushwa Claude C SntaYnezAv....596-R

D

Dalby G R SHwy....365-M
Daniels I J r Garden Farms....41-J-1
Darnall Clifton D r Sn Gabriel Rd....308-J
Davidson Clay P r Sn Rafael Rd....175-J
Davidson G W r Sn Rafael Rd....127-W
Davis H R CurbarilAv....672-M
Davis Jas R r Traffic Wy....309-R
Davis L C 101Hwy....485-M
Davis W J r Snta Rosa Rd....581-J
Day Leonard R Maj RosarioAv....472-J
Dean John r Portola Rd....656-W
Dean W M r Colorado Rd....127-R
Deardorff Joe P r Dulzura Av....145-M
Decker L Albert r SHwy....310-R
De Cou Jerry W Jr r Carmelita Rd....267-J
Dee Carson M r Sinaloa Av....383
Delano Wm W r Miramon Av....262-J
Dell'anno Nellie Mrs SnVincenteRd....309-W
Dell Auto Court 101Hwy....332
Denise F L Lt Col SntaYsablAv....18-R
Desrosier V V Grays Funrl Chapel & Crematorium S Hwy....98
Devens R A r Sn Antonio Rd....42-R-3
de Wolfe Anna N Mrs r Olmeda Av....590-M
Dickenson C H r Alamo Av....196-J
Dixon Geo r RiverGardens....249-J
Dockham Ralph A KeetchBldg....520
Dodd M Jean AtascaderoAv....250-W
Dodge Le Roy S r S Hwy....41-J-4
Dodge Roy r Rosario Av....287-M
Dodson H C MarchntAv....459-J
Doheney Marie Mrs r S Hwy....137-R
Dolash H L DiRioRd....512-J
Dolling Alvin r Capistrano Av....573-J
Donatelli A r Atas & San Gabriel Rd....205-M
Donoho Marion CapistranoAv....531-R
Doser Ruth Miss r N Hwy....215-W
Doty Harold G Lt Col SntaYsablAv....213-M
Douglas Myrtle Mrs r Curbaril Av....486-J
Drum D O AtascaderoAv....131-W
Drumm Geo M SntaClaraAv....47-R-1
Dueck Frederick C ParadseVly....45-R-2
Dulaney Patricia TraffcWy....464-R
Dulaney Stella TraffcWy....464-R
Dulitz Alice r Marchant Av....264-W
Dulitz John A r Sn Gregorio Rd....265-J
Duncan W H SntaRosaRd....551-W
Duniven Bessie H SinaloaAv....91-J
Dunn Geo W r Snta Ynez Av....430-M
Dunn John ParadiseValleyRd....45-R-4
Dunn Max Fire Dept S Mall....56
Dupertuis Jean r N Highway....25-W
Dupree Chas L r S Hwy....574
Dutra Louis RockyCanyonRd....44-J-3

E

Eagle Ranch Atascadero....71-F-22
Earl Albert T r Curbaril Rd....454-R
East Fred El Camino Auto Ldg NHwy....238-J
Easterly Clara E r Mariquita Av....435-W
Eastman Jas M SntaYnezAv....201-W
Eastman Thos F SnAndresAv....416-W
Edmunson Geo C PortolaRd....293-W
Eells W L Mrs ArcadeRd....114-J
Eifort Jack E DelRioAv&PortreroRd....58-J
El Camino Auto Lodge N Highway....238-J
Elliott Celand F SntaRosaAv....551-J
Elliott Dudley C r Rosario Av....233
Elliott Keith B ParadseVly....418
Elliott's Pharmacy Highway....34
Ellis Frank A r Monterey Rd....389-W
Ellis John S MonteryRd....429-M
Elsea Carl A Lt Col PortolaRd....125-M
Engel Bertha A Mrs NHwy....289
Engleman Edwin E SnBlasAv&SnGabrielRd....522
Englund C T SnClemnteRd....663-M
Enright Wm Lt TraffcWy....246-J
Epperly W T r Monterey Rd....482-W
Ericson E O NHwy....621-J
Espy Edwin F SnGregorioRd....265-R
Evans J Paul r Portola Rd....44-R
Evans John M r Barrenda Av....29-W
Evans John W TrafficWy....246-W
Evans Richard Mrs r Sinoloa Av....592-J
Evers Carl A r Sn Blas Av....37-M
Ewing R H r Olmeda Av....307-W
Ewing S W MusselmanAv....494-W
Eyraud Joe r Santa Rosa Rd....35-W

F

F & G Exchange Eaglet....345-W
Falaschi Harry r Conejo Rd....71-J
Farmer's Ins Group Hwy....14
Farnsworth R E MarchntAv....459-W
Farris Foy A TraffcWy&HondaAv....507-W
Fauver Neva Mrs r Curbaril Av....468-J
Feliz J S r Magdalena Av....253-J
Fenny Everett r Maraquita Av....303-W
Ferguson G Glenn r Barrenda Av....387-J
Ferguson N D r N Highway....183-J
Ferguson R A r Sn Gabriel Rd....256-R
Ferguson Wm J PortolaRd....656-M
Ferneyhough Wm r Ardilla Rd....322-J
Fickle C H SnAnsimoRd....635-M
Fielder Susan r Palma Av....342-W
Finch Geo B r Portola Rd....277
Fink J W r Marquita Av....396-R
Fire Department S Mall....56
First Southern Baptist Church AtasAv....440-J
Fisher K M Mrs r Palma Av....68-W
Fisk Wm r Bajada Av....122
Flexo Walter J SntaYsablAv....415-W
Flowers Arlyne's Traffic Wy....560
Follett E M r Snta Lucia Av....695-J
Ford's Mushroom Farm Eaglet....70-M
Forsyth Ann Mrs r Sn Gregorio Rd....228-W
Foster Ben H r Mariquita Av....590-R
Foster W C PortolaRd....131-M
Foster's Nite Spot Cafe SHwy....92
Foulk A L Dr r Cascabel Rd....358-R
Fox G W r Olmeda Av....26
Fox's Men's Clothing Hwy....16
Francis Edw K r Bajada Av....254
Frandsen Frank Mrs r Portola Rd....250-R
Frank Fred r Monterey Rd....198-M
Fraser Annie Mrs MorroRd....458-M
Fraser Katherine Mrs r Marchant Av....208-R
Fraser Keith MagdalenaAv....586-J
Freeman Lee J MonteryRd....389-M
Freeman's Complete Auto Serv TraffcWy....610
Freeze C E Rev SHwy....353-M
Frenes Robt A r Cristobal Av....112-R
Frenette Sue Mrs SHwy....355-W
Freydl E J r Magnolia Av....274
Friedman F Maj RosarioAv....524-W
Fritz J C r Navajo Av....276-J
Fritzi Ann Traffic Wy....2
Frosted Malt Shop Hwy....525
Fulk Edwin E DoloresAv....460-M
Fullwiler Ralph V r East Mall....678-W
Fulton V J AtascaderoAv....288-W
Fur Farms Mink Division Snta Rosa Rd....488-W

G

Gaede Geo H WMall....521-W
Gambel Willard E r Del Rio Av....296-W
Garcia Delmar r Curbaril Av....432-R
Gardner John T r Carmel Rd....42-J-2
Garrity Thos r Portola Rd....210-M
Gee Chas Mrs r Santa Ynez Av....469-J
Gee Insurance Agency TraffcWy....333
George Ramona Mrs MorroRd....458-M
Gibson T M r N Highway....40-W
Giffen E N r Tunitas Av....316-J
Gifford Paul SinaloaAv....124-J
Gillis John r Rosario Av....65-W
Gillis E W r S Highway....3-J
Gilstrap Roy r Olmeda Av....214-R
Giorgi Bros RockyCanyonRd....44-J-2
Gipson Orville TraffcWy....104-R
Giron Chas r Atas Av....130-J
Glantz Floy F SinaloaAv....592-W
Glaser Gordon CapistranoAv....531-M
Glass Paul AtascaderoAv....288-J
Gleason Dwight r Paradise Vly....44-F-3
Glen Oaks Grocery Eaglet....647-W
Glidden Zala E EntradaAv....179-R
Glosser Phillip PalmaAv....506-W
Goff Genevieve M DoloresAv....225-J
Golda P A DelRioAv....216-W
Goodrich Russell C r Palma & Rosario Av....590-W
Goodwin Chas E r Olmeda Av....95-R
Goodwin Harrison B r N Highway....465-J
Goodwin Jas r River Rd....391-R
Goodwin Lee Rev PalmaAv....335-W
Goodwin Wm A r Rosario Av....376-W
Goodyear Tire Service N Hwy....398
Gorman Betty Lou CurbarilRd....694-M
Gouff Mitchell r Highway....468-W
Gow Katherine Mrs ParadseValleyRd....45-R-12
Grabenstein Jacob r Miramont Av....372-M
Graham Will Francis r Snta Lucia Av....370
Gray Alvin r Curbaril Av....421-W
Gray Alvin Tasco Serv Sta & Petroleum Distr S Hwy....99
Graybill Roy W r San Gabriel Rd....343-W
Gray's Funeral Chapel see Chapel of The Roses S Hwy....98
Green Fred M CapistranoAv....62-M
Green Melvin SerraAv....361-M
Greenman J W OlmedaAv....341-R
Greenman Robt A Jr phys&surg CentrlMall....116
Residence NHwy....553-W
If no answer call....170
Gregson Wm H r Rosario & Gancho Av....196-M
Greyhound Bus Depot Highway....237
Griffin W B ArcdeDr....658-M
Grisanti Hardware Hwy....580
Grisanti Jos r Bajada Av....388-M
Griswold R H Sgt PalmaAv....598-M
Grove Auto Court N Hwy....336-R
Grover Ralph J EnsenadaAv....424-W
Groves Calvin SnGabrielRd....422-J
Groves Calvin rl est 101Hwy&MorroRd....631
Growers Feed Service TraffcWy....191
Guches Geo r Rosario Av....376-M
Guest Richard r Santa Lucia Av....348
Guinn C L r Sn Gabriel Rd....343-J
Gularte Tony CarmiRd....42-J-12
Gulley Roy E SnGabrielRd....257-W
Gustafson Lester W r Snta Rosa Rd....495-J
Guy Lester L const SnGabrielRd....61
Guy Roy E SnGabrielRd....572-M

H

Haberkern Chas F Mrs r S Hwy 41-R-3
Haberkern Jack r Flores Rd 663-R
Hagle-De Cou Lumber Co SHighway
Office 43
Order Desk 86
Hagle Ralph r Rosario Av 260
Hagmaier C W SnBenitoRd 433-W
Halden Duke r Portola Rd 293-R
Hale Girard Van B r Eagle Ranch 71-F-21
Hall Donald S SnGabrielRd 578-M
Hall E R NHwy 397-R
Hall Erwin r Arcade Rd 658-J
Hallett F G SnBenitoRd 241-W
Hamann J M r Portola Rd 165
Hammock Chas & Son Paint Shop Hwy 176
Hanlon Jessie EntradaAv 407-R
Hanson W E r Tunitas Av 17
Hardenburgh Wm Edw ParadseVallyRd 45-J-12
Hardy D E r Del Rio Av 216-M
Harmer John E r Snta Ynez&Navajo Av 281-W
Harp Wm C Mrs r Snta Lucia Rd 656-J
Harper Ernest I r N Highway 271-W
Harrington Chas ParadseVly 46-J-12
Harris Gordon L r Carmel Rd 42-J-1
Harris Ina Mrs SHwy 647-M
Harter Chas E SnAndresAv 649
Harter's Dry Goods Hwy 28-W
Hartland Martin r Sandoval Av 47-R-11
Hartley Percy B r Route 1 ..... 80-F-11
Hartranft C A r Hidalgo & Dolores Av 364-J
Hartsell W H r N Hwy 43-J-11
Hasta Manana Motel S Hwy 168-W
Haskins Howard E Maj Fresno 435-R
Hathaway Jack NHwy 397-M
Hawkins Richard L Mrs SHwy 567-J
Hawley Herbert r Atas Av 584-W
Haworth John E AtasAv 132-R
Haynes Price L r Eaglet 378-W
Hayward L R Capt r Mariquita Av 435-J
Headrick Ray r Snta Lucia Rd 157-J
Healey John R CoromarRd 313-R
Heaton Donald E r Monterey Rd 482-M
Hegstrom J R r Del Rio Av 296-M
Heilmann Hans r Riverroad 226-R
Heilmann Herman r River Rd 44-R-1
Heilmann Klaus r River Rd 217-R
Heilmann Kurt r River Rd 217-J
Heilmann Otto Jr r River Rd 259-W
Heldt Walter L NHwy 623-R
Hemen Jack SntaYsablAv 664-J
Henderson Brokerage Co Highway 194
Henderson G Earl r S Highway 101-J
Henley J C Cpl SnAnslmoRd 389-J
Henning La Verne DulzuraAv 393-W
Henrekin D E BarrendaAv 279-J
Henry A H r N Hwy 88-F-4
Henry C L MorroRd 532-W
Hern Harold E r Carmel Rd 42-R-2
Herrmann Fred NHwy 48-J-2
Herz Vincent J NHwy&SntaCruzRd 43-J-2
Hess Lawrence r Sn Pedro 426-J
Hess Robt Rev r San Pedro 426-J
Hessick C W AtascaderoAv 589-J
Hewitt Harry r MaricopaRd 338-J
Hicks Harold r Cascabel Rd 358-J
Hier Johnson Brokerage Traffic Way 690-W
Higgins Ethel L r Portola Rd 250-M
Hill Harvey Wm Warnt Ofcr NHwy 436-M
Hill Wm A Lt TraffcWy 246-M
Hilltop Trailer Court NHwy&SntaCruzRd 43-J-2
Hillyer Kenneth S SHwy 669-M
Hinson C E r Los Gatos Rd 273-J
Hinson W L r Hermisillo Rd 381-J
Hinthorne Virgil W NHwy 417-W
Hoadley E W r San Gregorio Rd 265-W
Hobbs Allen T Jr MarcmntAv 251-W
Hobbs E first Miramon Av 54
Hodges Gordon C Sgt NogalesAv 641-W
Hodgin Elva N r Snta Ysabel & Sn Andres Av 315-J
Hoffman Arnold M r Ramona Rd 496-W
Holland B J NHwy 526-R
Holler Geo r N Hwy 465-W
Hollingsworth J W TrafficWy 464-W
Holmes O L Jr SnBlasAv 691-M
Holtermann Stephen r Morro Rd 347-J
Holtzbauer F J r NavajoAv 208-W
Hood Howard H Capt CabrilloAv 203-W
Hooper G F PalmaAv 443-W
Hooper M F r Olemeda Av 144
Hoover Mary Mrs SntaYnezAv 479-R
Hopper E E r Morro Rd 227
Horton E L CapistranoAv 491-W
Hotchkiss G W ArdillaRd 644-M
Hotel Atascadero S Highway 197
Hotel Carlton Hwy 500
House of Beauty TrafficWy&CentralMall 146
Houser Wayne E TunitasAv 331-W
Howington Dora CurbarilRd 475-R
Hudacek John J r Curbaril Rd 584-M
Hummel Rosetta Mrs HoridaAv 29-M
Humphrey Ray V r Snta Ynez Av 276-W
Hungate J W NHwy 97-J
Hunter Chas CarmlRd 42-R-12
Huntsman Verle F NHwy 344-W
Hurst Morris CurbarilAv 346-W
Hut The 101Hwy 93
Huxford Ted r Honda Av 65-J

I

Imhoof L B CarrizoRd 73-M
Isbell Ralph C Rev r MagnoliaAv 285-W
Iverson Alice Mrs AtasAv 132-M

J

J & H Transfer & Storage N Hwy 171
Jackson Chester T Capt SnAnslmoRd 635-R
Jacob Harold S MarchntAv 495-R
James Clennie E Mrs r Atascadero Av 112-J
Jarvis P D Atascadero Guarantee Building-Loan Assn Highway 147
Jarvis P D r Sn Pedro Av 150
Jenkins Bert T PalmaAv 214-J
Jensen Jas r Ardilla Rd 653-W
Jermin Thomas E r Tunitas Av 323-W
Jespersen Jennie C EnsenadaAv 319
Jiffy Cafe Hwy 337
Johnny's Liquor Store Hwy 698-W
Johns Abel 101Hwy 478-W
Johnson Al r Sn Gabriel Rd 35-R
Johnson Albin r Riveroad 391-W
Johnson C Hier MaricopaRd 148-W
Johnson Clifford R Warnt Ofcr Jg MorroRd 458-J
Johnson Irene S r Cristobal Av 181-R
Johnson Oscar ElBordoRd 340-W
Johnson Paint Store TrafficWy 677-J
Johnson Roy L r Santa Cruz Rd 58-R
Johnson Thos F NHwy 294-R
Johnson Walter EagletHts 242-W
Johnson Walter L r N Hwy 351-J
Jones C M Blacksmith Highway 52
Jones Chas M r Eaglet Heights 270-W
Jones Dudley P Capt PalmaAv 350-J
Jones Emmet E r San Jacinto Av 381-M
Jones J E r S Hwy 340-M
Jones Lillie Bajada 628-W
Jones Lourena A MarchntAv 459-R
Joslin J M r PortolaRd 206-J
Judd Golda r Curbaril & Atas Av 385-W
Justus Micky H AtascaderoAv 549-W

K

K & K Cafe Hwy 252-J
Kadel Katherine Mrs r Sn Diego Rd 40-J-3
Karlson Fredrick A Jr SntaYsablAv 483-J
Keays Parke F SanBlasAv 363-W
Keese Jas D CapistranoAv 457-J
Keller Carl Mrs DlRioRd 512-R
Keller J Edw r Sn Benito Rd 129-M
Keller R B r Snta Ynez Av 204-M
Kelly Bros Market S Hwy 377
Kelly Curtis B SHwy 453-M
Kennedy W D HildalgoAv 466-J
Kenney Bert r N Highway 271-R
Kenney Rowland r Sn Gabriel Rd 497-J
Kenney's Chevron Stn StateHwy 102

Kennison J S DelRioRd 216-R
Kenny Jas S r Portola Rd 390-R
Killion Lonnie E r Barrenda Av 586-W
Kimber Farms Inc SntaCrzRd 42-W
Kinder Disposal Service SHwy 477-W
King Dale ArdillaRd 437-R
King Jack BajadaAv 145-W
Kirby L H Pittsburgh Paint Store Hwy 199
Kirk B H r Santa Ysabel Av 449-J
Kisella Jos r Snta Rosa Av 314-R
Kitto Arthur C r Nacimiento Av 499-M
Klein Chas W r Coromar Rd 113-R
Kloha A G NHwy 48-R-12
Klotzbach Milton L Dr SHwy 503-J
Knight Everett T SntaYsablAv 432-W
Knopp J L SHwy 47-J-3
Knutson Knute A r River Gardens 367-J
Koch Frank L r Capistrano Av 328-W
Koehn Ella E ArizAv 464-J
Kopp G L ArdillaRd 322-R
Kratz John r Curbaril Av 121-W
Kruger Fred G SntaRosaRd 314-M
Krumwiede D E VenadoAv 546
Kuebel Alfred A MarchntAv 251-J
Kuhnle Adolph r Ranch Snta Catalina 692-R
Kullgren Wm r Alamo Av 212
Kunkee A F Atascadero Hardware Traffic Wy 133
Kunkee A F r Nogales Av 55-W
Kunkel John H PortolaRd 282-J

L

L N's Curlett Shop CarrizoRd 417-J
Ladd Joe PalmaAv 598-J
Lain Ben T r Snta Ysabel Av 483-W
Laird R M r Cristobal Av 204-W
Lambert Mary r Ketch Bldg 36
Lamberth Lacey E r Sn Gabriel Rd 379-M
La Moda Beauty Shop Ketch Bldg 36
La Moda Theatre State Hwy 143
Lancaster Garage S Hwy 565-J
Lancaster R F r S Hwy 40-R-3
Landis T E r Paradise Vly 46-R-1
Lane Emma M Mrs r Eaglet 114-W
Lane John C r Junipero Av 106-W
Langs J C r S Hwy 243-W
La Prade H L r Santa Ynez Rd 660-W
Large B L Capt NogalesAv 564-M
Larsen Chas E r N Hwy 43-R-11
Larsen Hans Oakwood Auto Camp N Hwy 229
Larsen Harry B r Snta Ana Rd 111-W
Larsen's Cafe NHwy 229
Latham Max NacimientoAv 499-W
Lauritson T C r Maricopa Rd 198-J
Law Chas ColimaRd 218-M
Lawrence T H r Coromar Rd 301-W
Layton Glenn L r Curbaril Rd 421-J
Layton Tree Service CurbarilRd 421-J
LeCavalier Wilfred A CortezAv 667-W
Lee Elmer r Sandoval Av 47-J-1
Lee George NavajoAv 625-R
Lee J L r Santa Rosa Rd 96-J
Lee Pete MorroAv 532-J
Lee Quinton C r S Hwy 40-J-1
Lee's Men's Store Traffic Wy 357
Le Gras W D r Ramona Rd 496-R
Leichty Eva Mrs r Snta MargaritaGardenFarms 80-F-21
Lemin Saml r Hildalgo Av 312-J
Leupp Francis L Dr optmrst Traffic Wy 561
Leverenz Walter F autos Hwy 14
Residence NHwy 622
Libbey C J r Hidalgo Av 312-W
Lichti Martha RosarioAv 77-J
Lichty Frank D r Navajo Av 361-W
Liebold Robt E AtascaderoAv 409-W
Lightbody A C Mrs TunitasAv 316-W
Lightbody R M Lt Col r 101 Hwy 40-J-12
Lightburn Patricia BajadaAv 547-R
Lindsay Kenneth AtasAv 454-W
Lindsay M F r Mariquita Av 687-W
Lister Herbert E Lt SHwy 310-W
Little Siesta Motel & Cafe SHwy 620
Little W J SntaAnaRd 45-R-3
Littleton's Hatchery Atas Av & Santa Rosa Rd 117-J
Locke Maude B OlmedaAv 68-M
Loewen Marvin R NHwy 397-W
Loftus John P r Sn Gabriel Rd 578-W
Log Cabin Cafe S Hwy 9
Loosemore John r N Hwy 384-J
Lord Donald J r PortolaRd 250-J
Lowman Carol Lee EntradaAv 407-J
Luiz A P r 80-F-12
Lumley Harry r Portola Rd 232
Lunsford Walter r Curbaril Rd 346-M
Lynch Joe Mrs RosarioAv 354-W

M

M & K Corp HospitlSite 542
M J B Construction Co TrafficWy 689-J
MacCurdy Dwight W Capt EnsenadaAv 104-M
Macha K A SHwy 40-R-12
Mack L A r San Jacinto Av 588-W
Mac Lennan R B SHwy 123-M
Maddalena Clem r SntaRosa 220-J
Magwood Earle J ElVeranoAv 534-M
Makin Graham SntaYsablAv 642-M
Mallett's Refrigeration Service SHwy 638
Manning Irwin r Olmeda Av 307-R
Manning W W r Sombrillo Av 272
Mansfield M Eileen r S Hwy 128
Marek John r Del Rio Av 262-R
Marsh Peter NHwy 534-W
Marshall Harry W r Atascadero Av 347-W
Martell Victor OldNHwy 476-M
Martin Anne M Mrs r Olmeda Av 687-R
Martin Earl N Rev r Olmeda Av 290-W
Martin Frank B r 44-F-5
Martin W C RamonaRd 527-W
Martindale Harvey r Portola Rd 453-J
Martinez Wm J r Dolores Av 395-W
Marx Louis r N Hwy 151
Mason D A SnJacntoAv 443-J
Mason Rosa E r N Hwy 97-R
Masonic Temple Olmeda Av & N Mall 480
Masters Milton F CoromrRd 313-M
Mathews A D r San Gregorio Rd 265-M
Mattice Ercal S r Atas & Portola Rd 327-R
Maxwell Margaret M r Palmo Av 68-J
May Edison L Lt MorroRd 458-W
Mazza Chas r PortolaRd 37-R
McCauley Earl L Mstr Sgt r S Hwy 667-R
McClellan G W r Navajo Av 32-R
Mc Clure John B Jr Maj NHwy 476-W
McCoy Mary L r Palma Av 8
McCullum Don SnAnslmoRd 635-J
McDaniel Allan LakevwDr 563-W
McDonald A F r Ramon Rd 369-W
McFarland H W r N Hwy 40-J
McGarvey C W r Sn Gabriel Rd 46-W
McGee Morris L Lt SntaCrzRd 43-J-1
McGucken E L r Palma Av 68-W
McInaney Wm F Lt AtascaderoAv 549-R
McKelvey's Henry B Plumbing & Heating Hwy 394
Residence 80-F-5
McKennon Sandy J CoromrAv 475-W
McKie R N MorroRd 135
McMurphy J L r Sn Andres Rd 263-J
McNeil Harry D CapistranoAv 457-M
McNeil Lewis J r Sn Marcos Rd 248-J
McNerlin Gene r S Hwy 310-M
Mc Pherson E I NHwy 534-J
Mc Reynolds Harry SanGabrielRd 581-M
Mees Geo A r Atas Av & Sn Gabriel Rd 205-P
Mehring and Hanson Co plmbng HospitalSite 544
Michael's Restaurant & Serv Sta S Hwy 123-R
Mickey Ray SnVicenteAv 225-W
Milam Essie r S Hwy 40-J-2
Miller Campbell S SnBenitoRd 570-J
Miller Chas E Jr r Sn Benito Rd 241-J
Miller E F r Tunitas Av 320-W
Miller E H Dulzura 393-M
Miller Edith r Portola Rd 583-J
Miller Fritts J r Morro Rd 699-M
Miller J L r SanBlasAv 257-M
Miller Rex genl contr CarrizoRd 324-M
If no answer call 477-W
Miller's Jewelry Hwy 244-W
Millhollin W H ParadseVlyRd 44-F-12
Milligan E S r Flores Rd 80

Mills Maud S Dr Morro Rd....430-R
Mitchell J S r Paradise Vly....46-R-3
Mitchell W W r S Hwy....242-M
Modern Beauty Salon Traffic Wy....654-W
Moen A R r Snta Ysabel Av....18-M
Mohart Almeda BajadaAv....547-J
Monday W A r S Hwy....137-W
Monro Wm J EntradaAv....490-J
Montgomery Ward 817-12th Paso Robles
From Telephones Served From Atascadero Exchange Only (No Inter-City Charge) Ask "Operator" for Enterprise 10254
Moore Albert r Snta Rosa Rd....35-M
Moore Andrew M SntaYnezAv....360-J
Moore Don r Curbaril Rd....454-J
Moore Douglas r Ensenada & Capistrano Av....234-M
Moore George H r Portola Rd....131-J
Moore Geo N Hidalgo&DlRio....466-M
Moore Jas B ArdillaRd....644-J
Moore Ronald L Capt OlmedaAv....481-M
Moore Wm G OlmedaAv....192-W
Moore Wm J SinaloaAv....693-R
Mora Lawrence B r River Rd....44-J-1
Morem Curtis L Lt NacimientoAv....126-M
Morgan R E r Snta Ysabel Av....664-W
Mori Suzanne r Portola Rd....250-J
Morris Geo R Lt CarmelitaRd....267-R
Morris Nickie NHwy....397-J
Morrison Robt C NavajoAv....626-J
Morton Robt G MD Lt N101Hwy....623-J
Morton White r Sn Gabriel Av....173-M
Morton Wm T ArdillaRd....644-R
Moses H L r Atas Av....153-W
Moss Merlin W r Snta Ysabel Av....679
Mugler F R Dr ofc NHwy&RosarioAv....662
Residence CurbarilRd....682
If no answer call....SanLuisObispo 832
Munson Clarence S Capt AtasAv....230-W
Murdock Chas H PortolaRd....648-M
Murphy Frank W Lt NHwy....526-W
Murrell Bill J AtascaderoAv....549-J
Murrell W A r Marchant Av....584-J
Muxen Roy SntaYnez....596-M

N

Nacheff Steve Capt MorroRd....688-R
Nagel Stanley Lt NHwy....404-W
Nagle Chas D r Sn Gabriel Rd....256-J
Nash-Boulden Stephen r Atascadero Av....269-R
Natho Doshie NHwy....48-R-4
Nation Walter J r Ramon Rd....369-R
Nelson A I Morro&SntaYnezAv....699-W
Nelson Ben Mrs FresnoAv....630-M
Nelson Hans NHwy....271-M
Neth A E r Snta Rosa Av....314-W
Newell J P r Sn Gabriel Rd....256-M
Newhall G W r N Hwy....465-M
Newton Donald B SHwy....365-R
Nibali Vincent C Lt TraffcWy....246-R
Nichols Clifford r Ensenada Av....104-W
Nichols Sid Chevrolet Highway....163
If no answer call....131-W
Nichols Vera r Ardilla Rd....390-M
Nicholson J T r Ysabel Av....18-W
Nicklas H L r Traffic Wy....372-R
Nicoll Harry E Lt BajadaAv&TrafficWy....547-W
Nissen L L Capt MagdalenaAv....203-R
Noel Albert W SnMarcosRd....282-W
Noffsinger M A SntaLuciaAv....695-W
Nolan S E r Castano....217-W
Norman Theo R Lt EnsenadaAv....387-W
North Jas A CurbarilAv....346-J
Norton Geraldine C r Santa Lucia Av....470-R

O

Oakes B Pearl r Portola Rd....207-J
Oberholser Buell W EnsenadaAv....424-J
Obuch T r Palma Av....185-M
Oglesby Loris C r Snta Lucia Rd....111-J
Old Gray Barn NHwy....48-R-3
Oliva Chas r Snta Rosa Rd....3-M
Olsen Elmer r Atascadero Av....181-J
O'Malley Edw A r Portola Rd....329-R
O'Reilly E L r Eaglet Rnch....40-R-2
O'Reilly E L r Sn Rafael Rd....566
Ortez Emil L r Marquita Av....280-J
Osborne Hull HappyValleyRanch....202-J
Ostini Betty Lou SHwy....365-J
Otto H W r Pino Solo....3-R
Owen C H r Carrizo Rd....73-W
Owen Robt J ArcadeDr....242-J

P

Pac Gas & Electric Co bus ofc StateHwy....45
Mon thru Fri from 5 PM to 8 AM & Sat from 12 Noon & Sun & holidays from Atascadero Ask "Operator" for Entrprise 10251
Pac Telephone & Telegraph Co The
Business Office 717-14th Paso Robles
Ask Operator for....Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Pack A H r Mariquita Av....445-W
Padjoe Floor Service S Hwy....565-W
Palm Frances NHwy....49-R-1
Palms Cora L Mrs CapistranoAv....531-W
Panos Geo r Ferro Carril....593-W
Paradise Valley Broiler Ranch Paradise Vly....45-R-2
Parker Jas M PalmaAv....412-W
Parker Jimmy W Capt CapistranoAv....473-R
Parkhurst Wm R r Sn Gabriel Rd....308-M
Parlet C W CapistranoAv....473-W
Parrish I R r SnGabrielRd....356-R
Parrish Ralph W r Sn Gabriel Rd....343-R
Paso Robles Laundry & Dry Cleaning 1344 Pine
Paso Robles From Atascadero Exchange Only (No Inter-City Charge) ask "Operator" for Entrprise 11228
Patriquin A G EagletHeights....658-R
Paule Sidney RosarioAv....564-W
Pavey Blanche PortolaRd....363-J
Pearman R O Dr r Carrizo Rd....324-R
Peck W G r Rosario Av....266-W
Pennebaker Arthur AtascaderoAv....589-R
Pennington R R r Capistrano Av....491-R
Perkins Ursin Fresno&RosarioAv....571
Perrine Sirell C first State Hwy....63-W
Peters Feed Service Traffic Wy....595
Peters J C AtascaderoAv....459-M
Petersen S L r Fresno Av....55-M
Petersen V J r Sn Jacinto Av....443-R
Peterson Arthur E AtascaderoAv....411-W
Peterson Clarence r Santa Rosa Rd....220-R
Peterson E C r Olmeda Av....598-R
Peterson E M r N Hwy....344-R
Peterson Elwood C SntaYsablAv....189-M
Peterson H E r Portola Rd....219-W
Peterson Harold r Sn Bias Av....206-W
Peterson Laird B BarrendaAv....323-J
Peterson Mabel C r Carmel Rd....42-J-3
Peterson Ralph R SHwy....494-J
Peterson Robt E r Ensenada Av....285-M
Petraeus W W Sr r SHwy....304-J
Petraeus Westy W Jr r Atas Av....222
Peyser Chas A SnAnselmoRd....635-W
Phillips O D PortolaRd....230-M
Pierce Bob r Portola Rd....39-J
Pierce Geo H poltry S Highway....109-W
Pike C E r Sn Gabriel Rd....497-W
Pippin R M Highwy....439-J
Pittenger J C TrafficWy....629-M
Pittenger Opal Mrs BarrendaTer....629-R
Plagmann Mae r Navajo Av....281-M
Plagmann Minnie r Sn Anselmo Rd....657-W
Ployhar Ralph W NHwy....73-J
Pogue Herbert L Lt SnRafiRd....651-W
Polka Dot Fountain 101 Hwy....665
Poole Casey r Rosario Av....266-J
Poole Dale G r Sonora Av....53-J
Poole M M r Highway....362-J
Poore A P SntaLuciaRd....408-J
Porter Ernest MarchntAv....406-W
Porter Geo J r Sinaloa Av....124-R
Porter Irene bkpng SntaYsablAv....423-R
Porter Russell Mrs r Morro Rd....688-J
Porter Wilber r Happy Valley Ranch....202-M

Porter's Roofing Service SntaYnezAv....456-J
Poultrymen's Co-Operative Assn of Southern Calif
Egg Department TrafficWy....467
Feed Department TrafficWy....84
Powell H M OlmedaAv&NMall....696-W
Powell L S Buena&HildalgoAv....367-R
Prather Hattie r Olmeda Av....471
Pratt Hiram C SnRafiRd....651-J
Prestridge W D SntaYsabl&RoblesAv....432-J
Preusser Philip Hwy....317-W
Prewett Roy r Sn Gabriel Rd....308-W
Price Blair W NacimientoAv....126-R
Prier G E r Serra Av....694-R
Prowse W O r Portola Rd....37-J
Pulling Fred Jr Dr vetnarian N Hwy....382
Puritan Ice Co Traffic Wy....59
If no answer call....456-W

Q

Quist Warren E Dr AtasAv....589-M

R

Radke C W r Rosario Av....195
Radke Leopold r Maricopa Av....148-J
Raimond Edw SnAnslmoRd....138-W
Ramey Dan J SnGabriel&SnBlasAv....257-J
Rasmussen A G Mrs r Miramont Av....372-W
Raudenbush A E DlRio&101Hwy....403-W
Ray Wendell W r Junipero Av....106-M
Ray Wm A FresnoAv....630-J
Reed C H Lt AtascaderoAv....112-W
Reed Harold E CapistranoAv....203-M
Regnier A J Col SnGregorioRd....228-J
Rehbock K S SntaYnezAv....269-M
Rehbock Kettner S pub acct SHwy....477-W
Reif Vincent PalmaAv....95-J
Reinmiller Leo Trail-Er-In Grocery DlRio&101Hwy....403-J
Remington Clara Mrs r Hwy....1
Renton D M r Snta Lucia Av....157-R
Rex's Cocktail Lounge & Liquor Store Highway....298
Reyburn M D r Sinaloa Av....38-M
Rhodes Melville r Palma Av....68-R
Ricci Helen S r SntaRosaRd....211-M
Ricci Wm r Morro Rd & Highway....587-J
Rich Norman Mrs r Portola Rd....390-W
Richards Wm J SntaLuciaRd....431-R
Richardson Priscilla r Colima Rd....349-M
Richfield Service Station No 759 Highway....119-W
Rickert A A Lt RosarioAv....447-R
Riddle Roy H Maj TunitasAv....320-M
Rimelen C A jwlr TrafficWy....677-W
Rios Leslie G r Eaglet Hgts....114-M
Roach Beatrice SntaLuciaRd....648-J
Robbins Chas SntaYsablAv....189-W
Robbins Raymond L SntaYnezAv....479-J
Roberta Motel S Hwy....455
Roberts June Mrs r Portola Rd....453-R
Roberts Lee Jr r Coromar Rd....301-M
Roberts M B Mrs r Del Rio Av....262-M
Roberts Margaret L Mrs AtascaderoAv....463-M
Roberts Wm P CoromarRd....475-M
Robertson Fred OldNHwy....527-R
Robey R E r S Hwy....356-J
Robinson Chas H PalmaAv....95-M
Robinson Ernie Maytag Agcy Traffic Wy....582
Robinson F Patricia EluaranoAv....240
Robinson Warren S ChicoRd....27-M
Robison Hubert T SntaYnez....201-M
Rocky's Cleaners Traffic Wy....442
Rogers Wm A r Tino Solo Av....340-J
Rohde Albert MorroRd....458-R
Roinestad Joe HidalgoAv....364-R
Roosa Tim r Snta Ysabel Av....213-W
Roselip S D r Nogales Av....291-W
Roselip Walter B rock&sand Ferrocarril Rd....20
If no answer call....291-W
Rosenquist A N RockyCanynRd....44-R-2
Ross Chester H 101Hwy....650-J
Rossi John V OlmedaAv....529-W
Roth Irvin M Maj NacimientoAv....126-J
Rougeot Don r Del Rio Av....216-J
Rowe Mary G RN TrafficWy....441
Rowland Chas E RosarioAv....371-M
Roy's Cafe & Cocktail Lounge Hwy....666
Ruskovich D D CurbarilRd....475-J
Ruskovich John r Ardilla Rd....129-W
Russell Edgar CoromrRd....181-M

S

S F Brewing Corp TrafficWy&Rosario....94
Saam C C HermesillaAv-SnJacintoAv....381-W
Safranek Leland CarrizoRd....417-J
St Cricq Leonore r Bajada Av....145-J
Salter May Mrs CarrizoRd....49-J-4
Sanders B W r N Hwy....344-J
Sands Mabel Mrs r Sn Andres & Cristobal Av....110
San Luis Butane Distributors N Hwy....151
San Luis Obispo County of
County Park Atascadero Lake....81-J
Road Office Lago Av....81-W
Sheriff's Sub Sta No 5 CountyBldg....12
Welfare Dept
Northern Branch WMall....632
San Luis Obispo County Contractors Assn SHwy....477-W
Saueressig D F r Sycamore Pk....473-M
Saunders Marie SntaLuciaRd....648-W
Saunderson Donald H Capt AtascaderoAv....463-J
Savage Sharron C r Santa Lucia Rd....645-W
Schee Jas H r Portola Rd....125-J
Scheets Anna r The Pines....80-F-3
Schlueter Wm SntaYsablAv....115-J
Schrader L S r Traffic Wy....593-J
Schroeder D C EnsenadaAv....62-R
Schuster Nathan r Monterey Rd....389-R
Schwab Arthur U-Auto-Rest Motl NHwy....49-R-12
Scott Winfield A r Palma Av....154
Scrivner C J LsGatosRd....273-W
Sears R A r Santa Lucia Av....470-J
Sears Roebuck & Co 715-12th Paso Robles
From Telephones Served From Atascadero Exchange Only (No Inter-City Charge) Ask "Operator" for Enterprise 10713
Sears' Studio Hwy....504-W
Seidlitz Edw R SnGabrielRd....153-J
Seitz Produce Co Coromar Av....295-J
Serv-Ur-Self Market N Hwy....597-W
Sexton C D ValleeRd....591-J
Sexton H J r Barrenda Av....29-R
Shambeau Blake E PalmaAv....427-W
Shangri-La Motel S Hwy & Morro Rd....136
Shannon D L Lt EnsenadaAv....646-M
Sharp Rosa Mrs BajadaAv....388-W
Shea Vincent B Dr
Office 1108Vine....PasoRobles 327
Residence SntaLuciaAv....695-M
Sheehan Gertrude Mrs CapistranoAv....457-R
Sheffield's Grocery S Highway....299
Shehee Patrick D DlRioRd....249-M
Sheriff's Sub Sta No 5 CountyBldg....12
Shifley C E SerraAv....326-W
Sigleo Pat J Capt SntaYnezAv....626-W
Simler Kathryn NHwy....49-R-1
Simmet J M MarchntAv....454-M
Simmons Clyde W PalmaAv....24-J
Simmons M F SnPedroRd....426-W
Simmons Wm H r Sn Gabriel Rd....308-R
Simpson L P r Rosario & Arroyo Av....196-W
Sitts Ralph J Maj MonteryRd....482-R
Slagle Lee V r N Hwy....657-J
Slightam Harold E Sgt CristobalAv....650-R
Smead Frank SnGregorioRd....429-J
Smith Burton H Mrs r Snta Lucia Rd....23-W
Smith Chas E Eaglet....114-R
Smith Code A SntaYnezAv....360-W
Smith E N r Portola Rd....329-W
Smith Henry L Capt DlRioRd....235-J
Smith Jas V BarrendaTer....224-J
Smith John MonteryRd....653-M
Smith L S r RiverRd....226-M
Smith Nannie K r Vallee Av....221-J
Smith Nelson B SnBlasAv....379-W
Smith Richard W PalmaAv....95-W
Smith Robt C Capt MorroRd....541-J
Smith Roland B MariquitaAv....557-J
Smith Thos W NHwy....639
Smith Vernon r N Highway....15

Smith W B r S Hwy....574
Smith Walter L NHwy....73-R
Smoot Robt M r Portola Rd....663-J
Soliday Geo H r Snta Ysabel Av....642-W
Sousa J P r Country Club Dr....261-J
Southern Counties Gas Co
From Atascadero Ask Operator for Enterprise 10206
Southern John N Sgt AtascaderoAv....463-R
Southern Pacific Railroad Co Mercedes Av....268
Southwick Guy N r N Highway....88-F-11
Sparman Mary C r Ardilla Rd....692-W
Spencer L N r Sn Benito Rd....58-W
Spens C E r S Hwy....378-J
Spessard Floyd M PortolaRd....125-W
Spiess W R SntaYsablAv....685-J
Spilman Harry P FerroCarrilRd....27-R
Spotts Frank R r Snta Rosa Rd....211-J
Sprague C C EnsenadaAv....62-J
Sprague Jesse H r Capistrano Av....261-W
Springer V G SntaRosaRd....551-R
Squires John S Lt CountryClbDr....234-R
Stack Robt I Col AtasAv....469-W
Staley Vera L Mrs r Navajo Av....688-W
Standard Oil Co of Calif Traffic Wy....38-J
Stanhope Edna Mrs r Paradise Vly....46-J-11
Starkey C W r Snta Ynez Av....286-J
Starkey Frank W r Sn Gabriel Rd....327-J
Starkey Will r Garden Farms....80-F-13
Starks John J MaricopaRd....554
State Farm Insurance Co S Hwy....258-W
If no answer call....560
Steele Eric B LaLinaAv....270-M
Steele M R r Atascadero Av....117-R
Step C H r Sandoval Rd....47-R-2
Stephenson A T MarchntAv....456-W
Stevens C J r Sn Andres & Snta Ysabel Av....76-W
Stewart Chas L BarrendaAv....224-W
Stewart Danl F Lt MorroRd....579-J
Stilp Wm Capt SHwy....572-W
Stinchfield Don Goodyear Tire Servive N Hwy....398
Stinchfield E C r Atascadero Av....489-W
Stockton Frank SntaYnezAv....626-R
Stockton R T bldg contr Snta Lucia Av....448-W
Stockton Richard T r Snta Ynez Av....283-R
Stoltey Bertha r Snta Ysabel Rd....315-W
Stoltey Jim SHwy....477-J
Stoltey Paul M r Atascadero Av....205-W
Straub Christian ParadseVallyRd....45-J-3
Summers Jas L No47Capistrano....491-M
Sumner Geo A r Snta Margarita Garden Farms....80-F-6
Sykes O H Mrs SHwy....651-R

T

Talbert R C r Sn Pedro Av....426-M
Talbot J H OlmedaAv....396-J
Tarpley Horton E Dr MonteryRd....482-J
Tarpley Tom F SHwy....47-R-3
Tartaglia G G PortolaRd....219-M
Tarwater Ollie TraffcWy....395-M
Tasco Serv Sta & Petroleum Distr SHwy....99
Taverner W G Col CarmelitaAv....267-M
Tedford Ralph H SnAndres&NavajoAv....32-J
Tenbrook Andrew SntaYnezAv....286-W
Terpening Chas S NHwy....97-M
Testerman C Mard Mrs PortolaRd....329-W
Tewinkle Margaret RN SHwy....425-R
Texaco Service Station 101Hwy&SntaLuciaAv....105
Texas Co The party 26 WMall&NMall....5
Thom Wm OlmedaAv....687-J
Thomas Alice Mrs NHwy....271-M
Thomason O V NHwy....538-W
Thomason Paul J LsGatos&SntaLuciaRds....408-W
Thompson Dudley SHwy....386-J
Thompson Gordon W Lt NHwy....351-R
Thompson J O r S Hwy....41-J-2
Thompson T A ArdillaRd....644-W
Thompson Thos T SHwy....587-R
Thorndyke Cyril L SnGabrielAv....173-J
Thorpe R C SnGabrielRd....379-J
Thurmond J E r Palma Av....6
Thurston Leo K Lt RosarioAv....376-J
Tibbitts F A r Sinaloa Av....432-M
Tiessen Anna r Hwy....365-W
Timmerman Lucille BaladaAv....462-J
Tingdahl S A r NavajoAv....276-R
Tivel Anna r Navajo Av....568-W
Topper Shop The Traffic Wy & Central Mall....487-W
Torrey Porter C r Sn Benito Rd....198-W
Townsend O J r Palma Av....187-J
Trace Granville Mrs r PortolaRd....329-M
Tracy Robt E CurbarilRd....53-R
Trail-Er-In Trailer Court DlRio&101Hwy....403-W
Trail-Er-In Grocery DlRio&101Hwy....403-J
Travis M A Mrs r Palma Av....57-W
Treece J C r Eaglet....242-R
Treece Minnie r 27 Traffic Wy....464-M
Tretter Henry A r Honda Av....279-W
Trowbridge R W ColimaRd....218-W
Tucker D E r Snta Ynez Av....201-J
Tweeten Oliver r Snta Ysabel Av....449-R
Tyler Donald B r Curbaril Av....486-R
Tyler Frank M CurbarilAv....486-W

U

U-Auto-Rest Motel NHwy....49-R-12
Ulschner D C r Snta Cruz Rd....42-J
Underwood Joe H Maj CapistranoAv....457-W
Union Service Station 101 Hwy & East Mall....684
U S Government
Post Office Highway....21
Upton Alice E r Tunitas Av....331-J

V

Vaca Frank B r Castano Av....217-M
Vail E L rl est Highway....239
Vail E L r Olmeda Av....24-W
Valencia Ernest r Ardilla Rd....322-W
Valles Felix 101Hwy....317-R
Vance A Jr MusselmanAv....494-W
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Veit Ralph Rev r Palma Av....33-R
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Walker David E r Olmeda Av....341-W
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Walker Richard A SntaYnezAv....694-J
Walker Wayne r Sn Gabriel Rd....572-R
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Wing Harold L r Ensenada Av....646-W
Winkle Roy r Paradise Vly....45-J-1
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Wintebourne Earl AtasAv&SnRafiRd....549-M
Wintz Henry L r Snta Lucia Av....111-R
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Zilian Carl M Lt PortolaRd....583-W
Zimmerman Don E DlRioRd....27-J

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Bonomi Lindy r San Simeon Creek Rd....118-Y-2
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Choate W G Mrs r Pacific Av.....4252
Claassen Wm PacAv 4472
Clark Rita Ellen MorroStrnd 4594
Clouse Chas E CirclDr 4392
Comer Emma Mrs r Morro Rock Vw.....4151
Cousins Jas I r Pacific Av.....2941
Cowan Walter F Capt StudioDr 4582
Curti Henry L 1st.....2565
Davies Nelson E MorroStrnd 4494
Davis J Howard HwyNo1 4601
Diener Wm 13th.....4282
Donati Lincoln A 1st&E.....2762
Dougherty Wm T PacAv 4302
Dow L A MorroRockVw.....2824
Duart Kenneth Russell's Coffee Shop Hwy No 1...4191
Dunn Ernest r St Marys Av.....2192
Eaton J A 12th 2105
Efird Wm G MorroStrnd 4492
El Pueblo Court HwyNo1.....2901
Estero Bay Motel Hwy No 1.....4231
Evans Donald r Willow Crk Rd.....2682
Evans Oscar r St Marys.....2966
Exchange Hotel Highway No 1.....2011
Farmer Robt r Ocean Av.....2572
Farmer's Union Service OceanAv.....2711
Ferrari Elmo r Sn Geronimo Tr.....2083
Ferris Chalmer W MD FrenchClinic6th&Pac.....2111
If no answer call.....SanLuisObispo 3135
Filipponi Ulisse r Sn Geronimo Tr.....2081
Fisher Arthur G 9th 4163
Fitzhugh Wm r Old Crk Rd.....2981
Fox Bill 936PacAv.....2004
Frankel Lorraine M Mrs r 3d.....2765
French Clinic 6th&Pac.....2111
French Edison A MD FrenchClinic6th&Pac.....2111
If no answer call.....SanLuisObispo 3135
French Geo O MD FrenchClinic6th&Pac.....2111
If no answer call.....SanLuisObispo 3135
Fuller Herbert W Capt MorroStrnd 4583
Fuller John T 13th 4283
Garcia Domingos 19th&Pac 2184
Garcia Joe F Garcia Motl.....4292
Garcia Motel Highwy.....4292
Garner L F Lt Col 1st&C 2774
Genardini Roy r Ocean Av.....2921
Genardini & Silva Garage Highway No 1.....2632
Ghezzi Clelia D&3d.....2731
Ghezzi L F OceanAv.....2851
Ghezzi Sue r 1st.....2563
Ghezzi's Store Ocean Av.....2911
Gignoux R E MorroStrnd 4384
Giorgi Bros WillwCrkRd.....2681
Glenn Ida E MorroStrnd 4393
Grossini Tom r 6th.....2661
Guiney Verne r Pacific Av.....2091
Hansen Iver r Pacific Av.....4281
Hardie A K 7th 2872
Hartzell W W r Cayucos Crk Rd.....2972
Hartzell W W Jr r Pacific Av.....2862
Hatch Harry OldCreekRd 4602
Hayward Lumber Co MorroBay
From telephones served from the Cayucos Exchange Only (No Inter-City Charge)
Ask "Operator" for Entrprise 11406
Heidt L C 5th 2072
Heiter Henry A 22d 4481
Hilliard R M r 2d.....2671
Hillside Auto Court Hwy.....2031
Hilton Howard r Highway.....2672
Hull Edgar G 19th&Cass 4483
Hunter L R RoosevitHwy 2001
Hyler Glenn R 1st&Cass 4146
Irene & John's Liquor Store Hwy1.....2701
James M R MorroStrnd 4382
Jerrers Merrill C Hwy1 4165
Johnson W E r Morro Strand.....2584
Kelker G D Dr PacAv.....4542
Kelker G D MD 6th&Pac.....2111
Kennett Lloyd r D & 2d.....2641
Key Nixola Mrs MorroStrnd 4592
Kramer Louis r Pacific Av.....4274
LaMonk Geo W CottontailCreekRd 2982
Layman's Garage Ocean Av.....4111
Ledgerwood J E Park&East6th.....2003
Leitner Monna 1401PacAv 2592
Lisle Fred W StudioDr.....4501
Lovelace J M ParkAv.....4451
Lyons Wm CassAv.....2894
Mackey Robt P Lt 3d 2861
Madonna Plinio r Old Crk Rd.....2984
Maggiani Margaret Mrs PacAv 2051
Mainini Angelo OldCreekRd 2988
Marshall Wm R MorroStrnd.....2583
Martin J V HwyNo1 4391
Martinus Jan H r Pacific Av.....4253
Marvin J E C.....2954
Mathias Al Chevron Serv OceanAv.....2451
McAuliffe Wilfred A r Villa Crk Rd.....4185
McCarter Anna r Highway.....4164

McCauley Mela Mrs D.....2773
McKay P G grocrs Paso Robles Bch.....2541
McRae Vera R r Pacific Av.....2863
McWilliams E G r Morro Rock Vw.....2651
Messenger V W r Pacific Av.....4131
Metzler A Hwy1 4311
Milham Forest K MorroStrnd 4561
Millard Ralph W 18th 4471
Miller J W HwyNo1.....2676
Minetti Dario 1st&D 4241
Minetti Grace r D.....2164
Minetti Guido SntaRitaRd.....2983
Minetti Guido r 1st.....2562
Misegades John H r Highway.....4152
Molinari Merle J r E.....4141
Morgan R H 12th.....2891
Morris Sami B MorroStrnd 4571
Morro Strand Auto Court MorroStrnd 4321
Negranti J P r Toro Crk Rd.....2883
Negranti Mario r Willow Crk Rd.....2683
Negranti Peter A Jr r Toro Crk Rd.....2888
Nelson A C r Highway.....2885
Nowlin Geo Mrs PacAv 4681
Noyes Realty Service Ocean Av.....2121
Noyes Richard G r Pacific Av.....4262
Nurss R E Capt StMary'sAv 2821
Old Creek Ranch OldCrkRd.....2987
O'Riley M J MorroStrnd 4593
Ormonde J F MontecitoDr.....4502
Osmus Leonard J 9th 2002

Pacific Gas & Electric Co bus ofc
894 Monterey San Luis Obispo
For Service from Telephones Served From Cayucos Exchange Only
Ask "Operator" for.....Entrprise 10251

Pacific Telephone & Telegraph Co The
Business Office 872 Morro Sn Luis Obispo
Call "Operator" and ask for.....Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters

Palmer-Waters Chapel Cayucos Hwy & 7th.....2721
Paolini Martin r D.....4244
Parks Evangeline Hwy&C 2073
Paul's Place Ocean Av.....2021
Pedraita Louis F HwyNo1 2675
Pedrotta Clara 3d&C.....2564
Pereira D R motr inn Highway.....2132
Periera D R r C.....2062
Phillips R F r D.....2772
Pipkin John W 8th&Ocean 2822
Poletti Wm r Villa Crk Rd.....2082
Polk's Dept Store Highway & D.....2931
Rambaud Armond Pac&Hwy1.....2053
Rambo W A 6th.....2521
Redd Harry L Reddwood Motel MorroStrnd.....4341
Reddwood Motel MorroStrnd 4341
Reno Motel Morro Strand.....2781
Rexroad E R 15th 2892
Righetti Homer r S Geronimo Tr.....2084
Righetti Virginia Mrs r D.....2161
Ritchie F K PacAv 4162
Roberts Addie F r Pacific Av.....2171
Roberts Hugo L Hwy 2866
Rogallo M W 1st.....2063
Rogallo's Rexall Drug Store Ocean Av.....2791
Ruby Royal B MorroStrnd 4591
Ruda Frank r Cottontail Crk Rd.....2363
Rummler Winifred B Hwy 2154
Russ Albert OceanAv.....2056
Russell's Coffee Shop Hwy No 1.....4191
Ruth H L r Highway.....2151
St John Mike 9th&PacAv.....2174
Salyer Lillie r E.....4142
Sn Luis Obispo County of
Road Dist No 2 MtnceYardE.....2321
Saxby's Motel 23d 4331
Sayler O E Mrs StMarysAv.....2573
Scaltritti O r Cayucos Crk Rd.....2354
Schleicher Gertrude E PacAv.....2878
Sea Esta Motel Hwy1 4311
Seaside Auto Court HwyNo1 2542
Seeman Minnie Mrs Hwy1.....2574
Seemann Dora Mrs r Paso Robles Bch.....4275
Sewall O L r Highway.....2153
Shackel E G Maj 19th&Pac 2104
Shephard Chas F 8th&Hwy1 2524
Shoffner Russell 1st.....2594
Shoreline Motel Hwy 4211
Silacci Paul r D.....2041
Silacci Peter r Villa Creek Rd.....4181
Silva Sylvia r E.....2771
Smith Jas r Highway.....2191
Smyth R J Dr r Pacific Av.....2141
Snyder H B r Pacific Av & 19th.....2182
Soares Louis Sr r St Marys Av.....2761
Soto Archie CottontailCrkRd.....2367
Soto Edwin r Villa Crk Rd.....4184

Southern Counties Gas Co
From Cayucos ask Operator for Enterprise 10206

Souza August r Toro Crk Rd.....2886
Souza Joe A r 3d.....2871
Souza Joseph A livestock Old Creek Rd.....2741
Spencer M D r St Marys & 8th.....4153
Stansbury Richard r Morro Rock Vw.....4143
Stark G A Surf-Side Trailr Pk
Highway No 1 & Cody.....4172
Stevens Harry J r E.....4101
Stevenson Martha Reid 2d 2163
Storni Glenn E r Cottontail Crk Rd.....2361
Storni Mario r Cottontail Crk Rd.....2365
Storni's Gun Ranch & Machine Shop CottonTailCkRd.2362
Suburban Gas Service of Cayucos OceanAv 2991
If no answer call.....2711
Surf-Side Trailer Park Highway & Cody.....4172
Sween Harold OldCreekRd 4661
Tartaglia A r Cayucos Crk Rd.....2351
Tartaglia Edith r D.....2162
Thorndyke Lorin CayucosCrkRd.....2975
Tognazzini Peter R r Cayucos Crk Rd.....2971
Tognazzini Romeo r Cayucos Crk Rd.....2352
Tomasini Anita grocrs OceanAv 2904
Tripp J B Mrs MorroStrnd 4581
Turri Harold r St Mary's Av.....2764
Turri Sylvia E.....2552
Unger Fay Hemsley PacAv 2571
Vanoni D r 1st.....2064
VernAl's Furniture Mfrs Hwy&King 2780
Walker Floyd r Pacific Av.....4272
Wallace Bertha StMarysAv.....4154
Wallace Grover r 8th & St Marys Av.....2663
Waltz Marcus L OceanAv 2601
Warner E A PacAv 4271
Warren Elden W VillaCreekRd.....4182
Warren Stuart r Cayucos Crk Rd.....2353
West S P Mrs Cass.....2591
Whiting Harold G Pac.....2075
Wimert E E r St Mary's Av.....2664
Windsor L A Cass&20th 4303
Wing's Fountain & Cafe Ocean Av.....2331
Wise John H 8th.....2523
Woollomes W R Shoreline Motel Hwy.....4211
Wright Phyllis Mrs r Morro Rock Vw.....2964
Wright Saml A 4th.....2074
Younger Bruce genl contr 4th&Hwy1 2934
Youngs Perry R 15th&Cass 4284

CIRCLE M RANCH No. 2
(Monterey County)
Nesbitt John B, Agent — **Call Long Distance**

GORDA STATION
Sabot Joseph, Agent — Call Long Distance

GROVER CITY
(For Subscribers See Arroyo Grande)

HACIENDA
Hearst W R, Agent — **Call Long Distance**

HALCYON
(For Subscribers See Arroyo Grande)

KOZY KOVE RANCH
Evans Thos C, Agent — **Call Long Distance**

LOS OSOS No 1

Carpenter E C, Agent — Call Long Distance

LUCIA LODGE

Delamater F E, Agent.....Call Long Distance

MORRO BAY

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Call "Operator" and ask for.....Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Earl S Roberts Electric Shop.....5th Morro Bay

Abbott Paul C r 80-7th.....3272
Adams Roy E Bay.....6711
Adkins Roy B 350Arcadia.....4822
Ahlin Nils A RamonaAv.....6142
Akers Mattie L 1st&PineyWy.....6149
Alden A M fish 7th & Bayshore.....3431
Alden A M r Main & Robinson.....3432
Allen's Appliance Service MorroDelMar.....5296
Alvos Zeda E rl est 787Main.....4411
Amer Cleaners & Laundry 933 Main.....3342
Ames Mae r 1st&Main.....2266
Amick Ralph Morro-AtasRd.....5307
Amsel Harry Fairvw&Ridgewy.....4602
Anderegg Richard L MD 5th&Mkt.....6371
Residence 413Arbutus.....6363
If no answer call.....SanLuisObispo 2992
Anders M L Mrs 1245Morro.....4263
Anders Max K 305SMain.....3108
Anderson B W r 320 Acacia.....4559
Anderson C E r 325Kern.....3021
Anderson David B r 663 C.....3293
Andrews J V Dr 4th & Market.....3111
Arden J E r 9th & Bayshore.....3336
Armentrout Carl D Maj KernAv.....2781
Aston Frank 9th&Bayshore.....3331
Atkinson E C r 490 Estero.....4121
Auger's Bob Market 5th&Main.....3116
Azevedo Tony J MorroDlMar.....5191
Badiali Henry 660Estero.....4832
Baldwin Loyd W Hwy1.....4571
Baldwin Ruth D r 331 Main.....3101
Ballard Lester W r 440 Kings Av.....4606
Bank of America 5th & Main.....3231
Barch Lester K r 1080 Allesandro.....2866
Barger A O 1st&Bernardo.....3192
Barlow Sarah H Mrs 1030LasTunas.....3962
Barnes Jessie V r 648Bernardo.....4526
Bay Auto Court Morro.....2931
Bay Smart Shop 585-5th.....2811
Bay Theatre 464-5th.....3011
Bayshore Fish Market 6th & Bayshore.....2711
Bayview Trailer Park Front.....6556
Beamer Roy 985Morro.....4311
Beard Oliver Y MorroDlMar.....5157
Beauty Nook 427-5th.....4456
Bechtel M W Mrs 340-5th.....6346
Bellrose Norman 9th.....5149
Bellrose Norman rl est 850Main.....3402
Bender H O r 6th.....4031
Benedict-Rettey Ambulance Serv
HwyNo1&AtasRd.....6271
Benedict-Rettey Mortuary HwyNo1&AtasRd.....6271
Benson E C r 446 Arcadia.....2401
Benton J J LaJolla.....6158
Berger J M MorroDlMar.....5186
Berghell Alfred B 450PineyWy.....4742
Berry G F 660Fresno.....4912
Bexfield Henry N Maj SnBernardo.....2761
Bickford Glen r 581 C.....4111
Bickford Wayne Tulare.....6237
Bickford Wayne E contr CountyRd.....5286
Bickmore Harry r 260-4th.....4931
Billing M E Mrs r 530 E.....3442
Birkhead Dorothy E r 640-4th.....3001
Birks J G HwyNo1.....6286
Boettcher L A 201 S Main.....4556
Bogert C DeMund Bradly.....2031
Bonini Andre H SntaLucia.....3528
Bonner Wm L Lt 525 SouthD.....2233
Boorman E C r 546 Kings Av.....2256
Boothe A S r C.....3036
Borden Norman C Garden City Butane Serv 958-3d..6836
Bornefeld Walter SnJacntoMorroDelMar.....6541
Bowers H E Mrs 574Kings.....2251
Boys Harry R 6th.....4256
Braden Raymond C r 4th & Fresno.....3513
Breaker's Cafe Market&5th.....2431
Breakers Motel 5th&Market.....2371
Brebes Abalone Plant 75-8th.....2621
Brenizer Herbert E r 537 Estero.....4874
Brians R W Hwy.....2952
Bright Merle E Capt 510Fresno.....5117
Brisco Lisa r 462 Arbutus.....2649
Brizzolara D G Mrs r 401 D.....3067
Broiler The 875 Main.....3356
Brown Jas E Bus r 575 Fresno.....3386
Brown Mabel E 984Carmi.....2862
Brown's Cafe RooseveltHwy.....8871
Brown's Landing 4th & Front.....2716
Bryan George W r Morro Crk Rd.....2241
Buck Geo L 596KingsAv.....3136
Buck's Motl & Trailer Park 1100Main.....4161
Buck's Shell Service Stn 1100Main.....4161
Bud's Mobil Service 495-5th.....3601
Buehman Remick T Capt 6th&PineyWy.....5361
Burns L A C.....3141
Byars Robt L Supt Morro Bay Watr Wrks No 2 5th..4221
Cabrillo Florist 6th&Morro.....2321
Cabrillo Motor Court 6th & Morro.....2321
Caccia Howard auto servcng 740 D.....4621
Calif State of
Dept of Fish & Game 355KingsAv.....5351
Division of Highways
Maintenance Foreman 775Main.....6821
Morro Bay State Park StatePark.....3121
Caligari Frank r Morro Hwy.....4884
Callahan H E r 500 Estero.....4356
Calvert Ralph Carmi&Arbutus.....2283
Campbell Allan B r Main.....2676
Campbell Homer E r 922 Pecho.....4917
Cannon W W 962Mesa.....3516
Cardoza Frank r.....4935
Carmody John J Maj 437KernAv.....2797
Carnes Chas D r 320 Luisita Av.....2591
Carney Harland MorroDelMar.....5196
Carpenter E V r 1164Market.....4691
Carreia Jos A 421BernardoAv.....4026
Carver L F 75-8th.....3571
Carver Lucille 427Kern.....2751
Carver Paul J r 612 Piney Wy.....4652
Casper W C r 6th.....2166
Castle Miles r Little Morro Crk Rd.....3211
Cavanagh M Y 520Estero.....6356
Chamberlain's Blue & White Auto Court
MorroDlMar.....6266
Chames Paul N 220 SMain.....2231
Chaput Edw L Capt D.....4902
Chatnnet B D Capt 212Bradly.....4447
Chavez Lucy Mrs r 1167 Morro.....4257
Christensen Henry MorroDelMar.....5281
Circle Inn 6th&Main.....5331
Clark Mattie Mrs 670E.....5122
Clow L L r Main.....2672
Cole Harold M MorroDlMar.....5291
Cole M 1st&Estero.....4643
Cook B J r Little Morro Crk Rd.....2246
Cornelius Stanley r 185-3d.....4176
Cortez A vegetbl growr MorroAtasRd.....2917
Costa J M & Son lumbr Hwy No 1.....3641
Costa John M Jr 1180LasTunas.....2526
Cotter Olive B 300Arbutus.....4446
Couch A J 1100LasTunas.....3521
Covey Evert 461KingsAv.....2122
Coy Wm L 7thMorroDelMar.....6302
Cozy Nook Cafe 6th & Main.....2041
Cracker Box 6th & Main.....2071
Craig E W 515KingsAv.....2867
Criddle Arthur tile HwyNo1.....4341
Crosby Richard T r 305 Arcadia.....2101
Crumm G O r 972 Bonita.....4911

Cude D R Olive.....6491
Cunningham Smith 7thMorroDlMar.....5161
Cunningham's Grocery HwyNo1MorroDelMar.....6581
Curry Howard B r 736 Main.....4391
Daly Wilbur T Jr Capt AtascaderoHwy.....2919
Davey Tree Surgery Co 596KingsAv.....3136
Davey Vernon F 730Luisita.....2597
Davidson M E Tulare.....2123
Davidson W W r 636 Estero.....4831
Davis Curtis B Breakers Motl 5th&Mkt.....2371
Davis Curtis B Morro Garden Farms 855 Main.....4711
Davis P F r DavisCt.....4371
Del Mar Grocery MorroDlMar.....5291
Delmartini Chas ins 5th.....5555
Demos John S Morro&2d.....2356
Denzer Eugene M 6th&Bayshre.....4471
Diehl Edw C LittleMorroCrkRd.....2913
Dirks John A Capt 12th&AvalnMorroDelMar.....6532
Do-Nut Bar 468-5th.....4671
Domenghini A r Bay.....4018
Domenghini Louis F Hwy No 1.....3906
Domingues Joe r 922 Las Tunas.....4011
Donahue Edw L Warnt Ofcr 460PineyWy.....4746
Douglas Gas Station HwyNo1.....6281
Dow Ben R 340 Kern.....4731
Dowling G T Mrs r SMain.....2551
Drake Jesse E contr 1029 C.....6196
Drescher Lawrence A Main.....4174
Duhamel W A r 4th.....3957
Dyer Carl L r 482 Estero Av.....3197
E Z Building Contractor 906Bonita.....2466
Eaton Harold 1041Bonita.....4496
Edmonds Cecil G MorroDlMar.....6116
Eidson Elvis M 1044LasTunas.....3527
Ellis F B r 635 Fresno.....4836
Ellis Jas W r 258 Kings Av.....4601
Ellison Wesley MorroDlMar.....5231
Elmore Harold Abalone Plant 1160 West.....3501
Elmore Howard E r Morro.....2163
El Morro Oyster Co 235Main.....3581
El Rey Hotel Court Morro.....2381
Emery J A 659Estero.....2451
Ennis John 636PineyWy.....4879
Espinosa A G KernAv.....2033
Evans Howard M Morro-AtascaderoRd.....2916
Evelyn's 2848HwyNo1.....5731
Fairbank Robt r.....2181
Fanning C A r S.....2701
Fanning John Mrs 12th&HwyI.....2958
Farnell Ray J 468Tulare.....2253
Farnum Herman r 442 Fresno.....4867
Faunce A O MorroDlMar.....5181
Federhart E F Mrs r Arcadia.....3040
Fettig A J r Kern Av.....2646
Fetz Harry H 416Main.....6497
Fewkes & Tunis sand & gravl 948Carmel.....3176
Fields Bros 861NMain.....3346
Fields F E carpntr KingsAv.....3901
Fields John genl contr BayAv.....2081
Fields R E SMain.....5406
Finch Fred 1st&Main.....2261
First Million Cafe HwyNo1.....6281
Fisher E W r Ridgeway.....4896
Fisherman's Shack Waterfront.....4781
Fishermen's Assn of Morro Bay Calif Inc Watrfrnt..5531
Fleury Leo J HwyNo1.....6187
Forsblad R O 454Tulare.....6232
Fort J D KernAv.....6312
Fort John R Acacia&Alta.....3093
Four Crab's Sea Food Center Embarcadero.....4432
Francis Nellie Mrs 510-4th.....4952
Frank's Grocery 845 Main.....2771
Frederick Wm 421FresnoAv.....4897
Frenchy's Landing 5th&BayFront.....3161
Froggatt Jas L SMain.....5401
Fudickar Ernest 590Estero.....4386
Furlong Jerome E Hwy1.....5277
Fyr-Fyter Equip Co 1135 Bonita.....2461
Gaines Seaside Service Station 5th.....2826
Gaoiran Tiburcio LittlMorroCrkRd.....5133
Garden City Butane Service 958-3d.....6836
Garratt Lorraine 450FairvwAv.....2258
Garratt Lorraine 5th&Bernardo.....6566
Garrison C W r 560 Morro.....4327
Gaspar Wm J 671Estero.....4521
Genardini Arline M Bernardo&Olive.....6352
George Chris MorroDlMar.....5142
Giannini Joe r Olive & Estero.....4642
Goodnight Chas H dntst 7th.....6431
Gorge Frank P r Main.....3371
Gothberg Martin J 465Kings.....6238
Gotthelf E S III Lt 1st&Morro.....3102
Gould H W 318Main.....6321
Goulding J M r Bernardo Av.....2571
Gould's Richfield Serv Stn 5th & C.....4451
Graham Nelson R 660-4th.....4403
Grannell Elizabeth W SMain.....3461
Gray Glen 340Tulare.....3942
Greenelsh E V contr 575KingsAv.....6831
Greenman W B 267Palm.....4722
Griffen Chas H S Main.....2786
Griswold A Mrs r C.....3446
Groat John E r 941 Buchon.....3418
Guerra Joe r 962 Tulare.....2106
Habecker Florence Mrs r Kern.....3302
Hagglund Chas J r Estero Av.....4866
Hale Sam Hwy1.....6531
Hall Edmond MorroDelMar.....5232
Hallin E J Park Motl 5th&PineyWy.....3131
Halpin W R Maston's Grocery 5th & Main.....2921
Residence 6th & Market.....2922
Hamilton J E dry goods 458-5th.....5341
Hansen Martin r 671Fresno.....4522
Hansen Victor r S Main.....3973
Hansen Victor Rock Cafe 5th.....6341
Hanson John E 7th&C.....2662
Happy Jack's 6th&Main.....4631
Harbor Boat Works S Main.....6311
Harbor Supply Co 1141Main.....5311
Harbor View Motor Lodge 6th&Bayshore.....4471
Harris Geo I 478Kern.....5129
Hartman E R MorroDlMar.....5101
Hassett Jas M Capt 3d&Estero.....4354
Hayes I V 900-3d.....3307
Hayes Lawrence A Capt 357LagunaAv.....2599
Haynes Clara Mrs r 501-5th.....4241
Hayward Lumber Co 5th&E.....2291
From telephones served from the Cambria Cayucos San Luis Obispo Exchanges only (No Inter-City Charge) ask "Operator" for Entrprise 11406
Heasty John C Lt 391-7th.....2666
Hedgecock Archie W Maj 3d&Estero.....4027
Hepburn E J r 3d & San Bernardo.....4381
Heppner Fred BayvwAvMorroDelMar.....6546
Hesse Raymond T r 1070 Los Tunas.....2053
Hessellund R 330Arbutus.....2565
Hidden M E Maj 464Arbutus.....6367
Higgins Geo r 100-7th.....4146
Higginson Samuel G r E.....3098
Hildebrand C W 965Bonita.....4498
Hileman Lloyd O Dr 6th&C.....4082
Hitchcock Wm 2585-9thMorroDelMar.....5173
Hiway One Realty 5th&PineyWy.....5491
Hodgin O W r Main.....4171
Hodgkin Wilfred H Rev r 2d & E.....4181
Hoeschel New & Used Furniture Store 781-6th.....2841
Hoff Lyndall J Lt Morro-AtascaderoRd.....2918
Hoisington A R 2d&D.....3441
Holland W D Morro-AtasRd.....2915
Holliday W H truckng MorroDlMar.....5271
Holmes Motel 4th & Piney Wy.....3171
Holmes Walter G Mrs r 373 Main.....3296
Home Aquarium & Pet Shop 340-5th.....6346
Honig Richard P Capt Olive&Morro.....6247
Hoover Elmer F r Morro Rd.....4889
Horn Ralph R 460 Olive.....3096
Horsley Wilbur J 965Carmi.....3916
Horton Chad r 245 Kern.....2561
Horton R C r 800Ridgeway.....3936
Hough J M 19thMorroDelMar.....5237
House Coy S r 647 Estero.....2458
Howard Edw B Lt 5th&C.....6521
Howard Louie R 601-2d.....3063
Huebler Myron A Maj 525KingsAv.....6481
Hume Villa Motor Court 985 Morro.....4311
Hunt Dale E actt 861NMain.....3346
Huntington W L MorroDlMar.....5182
Hurst Cleo Mrs 450King.....6231
Hutson Louis O Lt 1191Morro.....5431
Hyder Henry K 4th & C.....4562

Hyder W K r Estero....3388
Hyler Glenn R 360-5th....2946
Jacks Herman R Maj 445Tulare....6667
Jacobson V L BayvwAv....6542
James Ted N LittleMorroCrkRd....5241
Jameson S M 830Mkt....3221
Jamieson Betty r 565 Kings Av....2127
Jamieson Sea Food 8th&Bayshre....4786
Jeffers D C r Buchon....3913
Johnson Lendyl 246Kern....3041
Johnson Robert H Hiway One Rlty 640PineyWy....5491
Johnson W W r 1196Market....3334
Jones Annie K Mrs r 462 Bernardo....4126
Jones C E S Main....6411
Jubelt L E r 842 Main....3351
Judkins Donald R r Pecho....2441
Justice Court 5th....2631
Sheriff's Sub Station No 4....2631
Kalin Ed r 706-6th....2349
Kane Marjorie r 710 Ridgeway....4647
Kaputa J M Maj 482KernAv....5266
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Ales Helen Mrs NRiverroad....617-J
Alexander Ray L 523-15th....951
Alexander's Serve Your Self Laundry 801 Pine....1329-M
Algee A C r Creston....3-F-3
Algee Madeline J Dr r Creston....3-F-3
Allbritten R N r 2036 Oak....208-M
Allen Ed Mrs 128-18th....1315
Allen Frankie Mrs 1746½Park....438-J
Allen J W r Creston Rd....216-R
Allen Marvin L 620-21st....1541-W
Alley Edw C r 139-12th....854
Alley Wm S r....15-F-15
Allied Air Coach 1317 Spring....1551
Allison Harry A 246-12th....962-R
Allison R A r 1716 Vine....1073-R
Allred Jolene 2932Pine....1134-M

Allred Patty 2932Pine....1134-M
Alward D K r Kiler Canyon....1-R-11
Amer Red Cross Headquarters 525-13th....1058
If no answer call....1449-J
Andersen Dagny Mrs 821Vine....439-W
Anderson Albert M r Willow Crk Rd....16-F-2
Anderson C W r 1441 Park....265
Anderson Frank W r 1441 Park....265
Anderson H L r 1314 Oak....274
Anderson J C r 1945 Park....1128-J
Anderson Maybelle T 1111Vine....1119
Anderson R W 3221Pine....346-W
Anderson Viva A Cholame....15-F-2
Andrews Robt V r 1704 Park....1330-J
Andrews Sherman A r 336-13th....103-M
Andrews Sherman A Jr 2812Pine....607-R
Andrews Tamara chldrn's attendant 609-18th....1354-J
Andrus A L 240 Oak....278-W
Anecito Alfred M r 2907 Pine....828-R
Angelline Donald 517BeverlyAv....1114-J
Antlers Hotel 1238 Spring....262
Appleton's Motor Lodge 2218 Spring....721
Appuhn Gus r 2808 Pine....759-J
Araujo Kenneth r....18-F-6
Armoletti Paul 13th....26-M
Army PX & Amusement Center 1324 Spring....695
Army Supply 1221 Spring....1502
Arnberg W H Maj....34-F-23
Arnold K M r 1538 Oak....582-J
Artistic Beauty Shop 517-13th....1011
Arts Wilber r Creston....3-F-23
Asabez Archie Paso Robles Waste Disposal 705-13th....714-J
Asabez Raymond 1845Park....889-M
Ashton Chas H r 611-26th....968-W
Assembly of God Church 18th&Oak....1174-J
Associated Oil Co 26th....911-W
Associated Service Station 11th&Spring....172
Ault Wm A r....5-F-6
Austell H S Air Coach Reservations 1317 Spring....654
Automatic Washer Service 14th&Park....399
Automobile Club of Southern Calif
District Ofc 1113 Spring....1077
Emergency Road Service 1246 Spring....169-W
Avalon Motel 3231 Spring....452-W
Avenales Cattle Co 540-12th....36
Avery D J 1746Park....1411-J
Azbill J E 100Fresno....1506-W

B

B & M Delivery Service oils 10th & Salinas....612
Babcock Rachel 2235Vine....1093-R
Bader Wm whsle poltry&eggs 12th&Riverside....298
Residence OakFlatRd....268
Bagby Elsie M 1916Park....1050-M
Bailey F B r 1233 Chestnut....376-W
Bailey Jas F r Oak Flat....4-R-2
Bailey Milo F 538 Oak....1472-R
Bailey Willard D r 130 C Capitol Hill Dr....987-W
Bakeman A R 1819 Oak....965-J
Baker Annabel....21-F-3
Baker John W 420-13th....1231-R
Baker V Kenneth r 201 Pacific Av....311-M
Baker W J Mrs 1535½Vine....1306-J
Baker Wayne 406-16th....1306-W
Baldridge Fred W 120-17th....1097
Balentine Doris 2751 Spring....1226-M
Balentine Grant 2915Pine....665-J
Ballert Geo E r....34-F-31
Bangle W H r 3128 Pine....887-W
Bank of America National Trust & Savings Association
Bank of America Bldg....11
Banks Fred G 506-3d....532-R
Banks Hector W r....5-F-12
Bar H H 1830 Oak....645
Barba Mike poultry 1302-21st....1057-W
Barba Ramon N Mrs r 1728 Spring....245
Barba Raymond W 1728 Spring....245
Barbara Rhea Studio 705 Spring....1312
Bard Wm Roberts Photo Studio The 1225 Spring....1160
Barker Marjorie 2902Pine....995-J
Barlogio Miles r....28-F-21
Barnes Roy H Jr r 423-10th....1042-J
Barnes Virgil D r Peachy Canyon Rd....11-R-3
Barnhart F S r 3232 Pine....441-R
Barrett J A r El Pomar....34-F-14
Barrett Jos E r....7-F-2
Barron Tom M r 626-16th....1143-J
Barron Thos S Lt Col 730 Oak....1038-R
Barrow V J....29-F-11
Barry Tom J r 335-21st....1048-J
Barss S C r 136-18th....1245-J
Bartl Helen r....21-F-12
Bates Milton 3301Pine....893-M
Bauer Marie r 2425 Vine....872-R
Baumbach Albert LomitaLinde....1161-J
Baxter C J r 2105 Oak....1176-W
Baxter Curtis J Paso Robles Ofc Supply 608-12th....481-J
Baxter Elizabeth r 1902 Vine....738-M
Baxter O P....17-F-12
Baxter Robt H 2823Pine....428-R
Baxter's Freeze 828 Spring....1329-W
Bayne Agnes J r 1515 Pine....680
Bean R H 405-9th....848-W
Beatrice Foods Co-Meadow Gold Ice Cream Div 1836Park....464
Beaty A J r 325-14th....691-W
Beaudoin H H r 1728 Vine....725-W
Beaumont Richard D r Cayucos Rd....36-F-11
If no answer call....382-M
Beaver Henry 260PacAv....1512
Beavers Jerome r....12-F-22
Beck W W r 1938 Olive....916-J
Beeler Bernadine r 1545 Olive....46-W
Beery Cecil E MtnSprngsRd....1076-M
Beery Hildred H 320-14th....533-J
Beiter Leo W 629Vine....238-J
Belfast Distr 1914 Olive....916-R
Bell Jas W Jr 1820 Oak....381-J
Bell Kay r 1520 Pine....410
Bence Velma E r Shandon Rd....29-F-3
Berg Eric 333-19th....1481
Bergman Alfred r....22-F-31
Bergman Alvin r....33-F-22
Bergman John Mrs....22-F-6
Bergman Louis r Willow Crk....11-F-4
Bermingham Al r....6-F-2
Bermingham C E....6-F-3
Bermingham Edw G....6-F-23
Bermingham Jim T r....6-F-6
Bermingham Robt L truckng Shandon....30-F-4
Berry Robt....21-F-3
Bertoni Dave 945 Spring....1028-R
Beyrle Laura S Mrs r 605 Oak....544-J
Biasotti Ben Salinas....235-R
Bickell Cliff r 312-13th....1335
Bickell's Stationery Store 807-12th....882
Bieber John r....12-F-4
Biehl Elizabeth r 1445 Oak....162-J
Bilton Leonard W r 1644Pine....363-R
Bilton W D r 1806Pine....1523-W
Birks K R r 1622Chestnut....150-J
Birks Ken Chevron Gas Stn 1502 Spring....615
Bixby Otto r El Pomar....4-F-13
Bjork Verna Mrs r 120-18th....250-W
Black Bill 1622½ Oak....1215-W
Black Cullen S 209Vine....737-M
Black H H 32d&Vine....1064-W
Blackburn Alberta r 1129-21st....833-M
Black's Auto Body 1509 Spring....1354-W
Black's Hatchery Riverside....186-W
Blackwell Edw N 1801Park....1437-J
Blair Catherine C Mrs r 207-18th....752
Blair Chas E r 207-18th....752
Blair Edward MD 1004Vine....840
Night & Sundays call....840
If no answer call....1200
Blair Rex r 523-4th....1423-W
Blaisdell J T 115-12th....335
Blake Harry 608-13th....419-M
Blake Marie Mrs r 1644 Riverside Av....939-R
Blake Ralph D 45Fresno....1236-R
Blake's Plumbing 1701RivrsdeAv....1117
Blankenship Cloris W r 620-17th....1073-W
Blankenship E J r Shandon Rd....13-F-11
Blankenship E J Jr r....13-F-23
Blankenship's Market 2906 Spring....1226-W

Blanks Jas T 3038Pine....330-W
Bliss Margaret Mrs r 605-17th....559-J
Blue Moon Coffee Shop 1226 Spring....331
Boatman Cecil C Paso Robles Swap Shop 2712 Spring....858-W
Residence 1906Vine....646-J
Bobson Marjorie r 745 Oak....793-J
Bollinger Elmer r 1428 Oak....42-J
Bonar Jack H Capt 825 Olive....743-J
Bond A C r 1628 Olive....825-J
Bonde Chas 1905Vine....215-M
Bonde Edwin C r 516 Vine....173-J
Bone Troy D 3211Pine....715-M
Bonetti Jules 546-13th....419-W
Bonnheim Donn r....8-F-32
Bonnheim Walter E Sr r 312-14th....624-J
Bonnheim Walter S r 321-16th....1324
Booker Claude r....16-F-4
Booth Brothers 836-13th....5
Booth Gene r 406-10th....146
Borchelt C R NRiverRd....7-J-3
Borchert Edwin r....14-F-13
Borchert Emma r 1319 Olive....416-R
Borum A C Lt 406-7th....1474-M
Bossert & Dick phys & surg 1305 Vine....50
Night & Day call....50
If no answer call....1200
Bossert Lois R Mrs r 514 Beverly Av....830
Botts Milton A r Creston Rd....7-F-13
Botts Victor r....20-F-13
Botts Wm T r 2835 Vine....1092-W
Boulware Henry H r 1535 Locust....276-R
Boulware J W r 605-21st....959-M
Bousfield Jas r 1810Park....969-W
Bowdry Alberta r 2102½ Riverside Av....510-M
Bower Austin....7-F-23
Bower Mettie M 629-9th....1043-M
Bower Posey L 3030 Oak....1115-W
Bower Shelton r 502-4th....827-M
Bowers J B Lt Col 3038 Oak....876-R
Bowers Leo L r Capitol Hill....953-W
Bowles S O r 443-10th....1243
Bowman Amos A r 739-26th....1253-R
Bowman Amos A Shell Product Distr Riverside Av....375
Box Wallace OakFlatRd....10-F-2
Boyer A M r....14-F-14
Boyer Glenn L r 3014 Pine....698-M
Boyer & Son Garage & Serv Shandon....26-F-15
Boyette Jas M....10-F-21
Bradford R F r 36th & Riverside Av....574-M
Branch Harold 1312Park....913
Brandon Elmer r 721 Pine....1166-M
Brandum Jack N 416-6th....697
Brannen Geo 522-3d....389
Brazzi Ruben W 836Park....1488
Bresette A 931-15th....326-W
Bresette Harold 1446RivrsdeAv....1165-W
Bresette Sallie r 718 Oak....793-W
Breuer Geo P 546Vine....163-J
Brewer Wesley Rev 1023-20th....626-J
Brewster W E r 639 Oak....544-W
Bright J E 1925 Spring....1006-M
Brightenstine Frank r 730 Pine....584-M
Briley Jane W r....18-F-21
Brimhall Ernest L r 1955 Olive....1185-J
Britch Peter P r 1422 Spring....1317-W
Brooks Bedford 1121-18th....1204-J
Brooks Elbert r 306-12th....663
Brooks Ernest W OakFlatRd....3-R-2
Brooks Helen 717-12th....1498-W
Brooks J E E13th....953-R
Brooks Motors
New Car Dept 917-12th....35-R
Used Car Dept 28th&Spring....764-W
Brooks Truman r....28-F-6
Brooks Wes Chevron Service 806 Spring....539
Brooks Wesley r 1416 Vine....41-J
Brown Clyde J r 1622 Park....1434-J
Brown Don M 1929Pine....1175-J
Brown Ernald r....26-F-14
Brown Ernest r....26-F-13
Brown G W r 1946 Oak....125-W
Brown Garry L NRivrRd....7-J-2
Brown Georgia r 421-7th....203-M
Brown Gertrude r Shandon....26-F-12
Brown H A & Son 3405 Spring....642
Brown Joe C r....18-F-2
Brown Joseph F r....18-F-4
Brown Lucy Mrs r....26-F-14
Brown M R SHwy....473-W
Brown Paul Rev r 41-12th....1211
Brown Ray N Dr dntst 612-12th....67
Residence Oak Flat....2-R-2
Brown T C r N River Rd....8-R-2
Brown Wm O r....20-F-23
Browne Mae 735-13th....864-W
Brown's Shell Service Station 16th & Spring....83
Brubaker Mary J 2905Pine....828-J
Bruner Ray r 2232 Oak....919-R
Brush J Kirby r 1751½ Filbert....250-M
Brush J P r 1751 Filbert....166-W
Brush W I r 1533 Vine....1135-J
Bryan Gene r 1415 Chestnut....364
Bryan Geo W r 423-10th....1042-J
Bryan Meat Co Slaughter House....1250
Bryan's Market 1307 Park....456
Bryant S J r 542Beverly....1425
Bryhn Cornell 144-18th....165-J
Buchanan A E r 133 Capitol Hill....595-W
Buchman Alfonse CrestnRd....1068-J
Buck Kenneth M r....33-F-4
Buckle Edwin R 2843Park....1557-J
Buckle T Chas Rev r 2931 Park....781-W
Buckley Victor 3116Pine....970-R
Buelna Joaquin N r 2815 Pine....607-W
Buena Vista Ranch....14-F-3
Builders Market 1115-13th....277
Burk Bill AdeladeRd....9-F-31
Burk Herman E r Adelaide Rd....9-F-33
Burk Kurt 445 Oak....827-J
Burk Wm 642-10th....1028-J
Burleson Robt r 1403 Chestnut....628-M
Burnett J K Sr Mrs 1443Chestnt....466-W
Burns Wm H r....33-F-21
Burson's 1020 Spring....80
Bushaw Andrew Sgt NRiverroad....8-J-3
Bushong Robt C Mrs 728½RivrsdeAv....493-J
Busi's Cafe 1122 Pine....581
Buster Allene r 3034 Pine....921-J
Butler Rex T Lt 615-14th....529-J
Butterworth C CrestnRd....34-F-21

C

C & J Cafe cocktail lounges 1232Pine....365
Cain Troy E 111CapitolHill....1086-J
Caldwell Jas 311-12th....453-M
Caldwell Nursing Home 321-12th....1170
Calif Almond Orchards Inc
Main Plant & Office 4th&Spring....400
Country Warehouse AdeideRd....218-W
Calif Motor Express Limited 5th & Riverside Av....657
Calif State of
Dept of Employment
Employment Service & Claims 720-14th....788
Dept of Motor Vehicles 940 Park....884
Div of Architecture
Construction Office PsoRSchool For Boys....1041-J
Divn of Forestry
Pso R Fire Control Sta S Hwy....580
Divn of Highways
Maintenance Superintendent 5th&Riverside....664
Maintenance Foreman Shandon....31-F-13
Resident Engineers Office 1st&Spring....1305
Paso Robles School For Boys Estrella....806
Calloway Woodrow r 2818 Pine....828-W
Cameron Burr r 636 Vine....924-J
Cameron G O r 1710 Pine....363-W
Cameron Tommy r 719 Pine....305-M
Cameron's Brake & Wheel Alignment 3011 Spring....170-W
Cammack Marie 1949 Oak....118-W
Cammack Omar L 1927 Oak....118-R
Camp Marilyn M r 2640 Riverside Av....217-W
Campbell Opal 2137Victoria....918-W
Canary Cottage 1200 Spring....57
Cannon Geo E P Capt 232½-12th....1216-W
Cannon Jas W r Peachy Canyon....6-J-2
Cape G A r 615-15th....948-W

Cape J E Mrs r 30th&Park....928-R
Carl's Billiards 831-13th....1529-J
Carl's Texaco Service 10th&Spring....391
Carlson Paul A MD 522-13th....860
If no answer call....1200
Residence 612 Olive....1159
Carminati A B r N River Rd....7-R-2
Carpenter Art contr 1817 Oak....965-W
Carpenter Elverna 520-32d....932-M
Carpenter L H Mrs 1817 Oak....965-W
Carpenter Lyle F....19-W
Carr Georgia E r 1813 Riverside Av....421
Carroll Edw A 829-16th....914-W
Carroll T J r 721-28th....1408-R
Carter Bob L 2625RivrsdeAv....186-M
Carter Geo L 1405Chestnt....1033-R
Carter W E Mrs r 1911 Park....192-R
Carter W H r 615 Vine....743-R
Cary Ed r Sunset Hghts....510-W
Cary F N r 1729 Park....558-J
Casper Al 336-12th....770
Casper Wm Norwalk Gasoline Co distr 1528 Oak....1313
Cassil Winifred 2611 Spring....968-M
Casson Geo r 1714 Park....1133-M
Casteel Bert r 2130 Vine....1093-M
Casteel Elvin M r Cayucos Rd....28-F-14
Casteel Harlan r....35-F-6
Catholic Church 512-13th....207
Caulkins Kathleen Mrs r 530½-10th....210
Chadwell Tracy C 2917Pine....1401-M
Chaides Cenovia Mrs 1126-19th....105-W
Chaides Louise r 1710 Salinas....939-J
Chamber of Commerce 705-12th....16
Chambers E H Mrs r 522-23d....959-W
Chambers Edna 336C 12th....1108-W
Chambers J Henry r 3004 Spring....638-W
Champeny A S Brig Gen 435Vine....815-J
Champion Lawton D atty Bank of America Bldg....76
Champion Lawton D r El Pomar....34-F-12
Chaplin Oscar r Shandon....31-F-3
Chenoweth Hettie Mrs r 309-15th....46-M
Cherry Elmer L r....11-F-22
Chesmore Dorene M 2319 Spring....208-R
Chevrolet Sid Nichols 1305 Spring....1222
Chiappari Grace E 1435Vine....775-R
Chiappari Ted r Oak Flat....4-J-11
Chiappari Theo 1435Vine....775-R
Chick's Tire Service 1534 Spring....980
Child Care Center 3126Park....717-J
Childs Milton R r 739-23d....1197-W
Chism John B 425PacAv....1003-R
Chism John H r 339-13th....686-R
Cholame Ambulance Service Cholame....26-F-6
Cholame Cafe Cholame....26-F-6
Cholame Garage Cholame....26-F-5
Cholame Garage Cholame....26-F-6
Cholame School Hwy41....26-F-24
Christensen A Mrs r....20-F-21
Christensen C A r 511 Oak....519
Christensen Gerald T 2835Park....1557-R
Christensen R E r....5-F-14
Chuck's Mobil Service 1339 Spring....123
Church A L Mstr Sgt 2120 Spring....558-M
Church Bertha r 3001 Vine....429-W
Church of Christ 20th&Park....1088-J
If no answer call....1400
Circus Drive-In 2840 Spring....1350
Claassen Ben A r N River Rd....8-R-3
Claassen Betty WillwCrk....11-F-2
Claassen Ernest....22-F-13
Claassen G J 138-17th....637-W
Claassen Henry A r 1905 Oak....738-W
Claassen Herman r Willow Creek Rd....28-F-22
Claassen Howard O r....667-W
Claassen Louis r 344-14th....628-W
Claassen Wm r....667-R
Claassen's Radiator Shop 1534 Spring....517-J
Clark Howard C r 530½-10th....210
Clarke C W Co ofc 907-12th....217
Ranch....1-F-6
Clarken Juliet E r 735-28th....1174-M
Classic Beauty Salon 618-12th....87
Claus Herb r 521 Oak....163-R
Claus Mat 838Vine....1556-R
Clausen Ethel 336A-12th....1218-J
Claybrook Barry r 2005 Oak....487
Clemente Gene r 608 Oak....1116-W
Clemons H P r 500-12th....687
Clevenger Lyman r Willow Creek Rd....16-F-3
Clevenger W H r 1920 Riverside....982-W
Clifford D B Mrs r 1849 Locust....264-R
Clifton Delton....1508-W
Clifton Motel 125 Spring....1140
Clouser Forrest V r N Highway....9-R-1
Clow Earl L r Adelaide Rd....8-F-42
Coalwell Roy plmbr 2029Pine....402
Coast Counties Pump & Electric Co 1240½ Park....189
If no answer call....20-F-13
Coates Roland R r E 13th....1035
Coates Vine R RN r S River Rd....216-J
Coburn G r....1-F-2
Coca-Cola Bottling Co 846-9th....241
Cockrell Jess r 509 Beverly....949-W
Cockrell Wayne 744-23d....746-W
Cockrell's Refrigeration 845-13th....1416
Cockrun John B Shandon....30-F-5
Coffey John M Maj 1322 Olive....291-R
Coffman E A Pete 609-17th....1143-W
Coffman M M Mrs 701Vine....1475-J
Colburn T R tractor reprng 221-15th....1075-W
Cole C r Peachy Canyon....6-R-3
Cole Wilbur C Lt 1410Park....578-W
Cole's Hi-Way Garage 918-13th....69
Collins G B Dr Paso Robles Vetnrian Hosp 820-23d....1436
Collins H R Maj 2213 Olive....849-M
Collins John A 1121 Olive....1139-J
Collins Ray B 1121 Olive....1139-J
Colouch Joe 226 Oak....630-J
Colt Irene CapitlHl....290
Columbia Air Coach System 1317 Spring....1551
Columbia Airline Agency 1317 Spring....654
Colyer J T r 1109 Chestnut....296-R
Comfort H G Justice of Peace 830-10th....285
Comfort H G r Oak Flat....2-J-2
Comstock Alta r 215-12th....635-J
Conley F D r 2314 Spring....1045-W
Connors M I r 45 Ridgeview Dr....797-M
Conover L W r Cayucos Rd....36-F-14
Conrad V M 2918Pine....1542
Construction & General Laborers Union Labor Union Local 1464 703½-12th....1340
Conterno A C Mrs r 812 Vine....463-M
Cook F D r MountainSpringsRd....23-F-2
Cook V N r El Pomar....4-F-2
Cook Wesley D Lt 1245Vine....246-W
Cook Wm M r Creston Rd....7-F-22
Cooper C R r 3305 Pine....893-W
Cooper Harriet 5HillcrstDr....623
Cooperative Farmers Supply Co Inc
Main Store 1311Park....344
Sheet Metal Shop 1315Pine....153
Corbaley Edna Lane r 1712Vine....1073-M
Cordeiro Manuel S 1st....372-J
Corippo Mel H contr 1221Park....673
Residence 304-13th....460
Corippo Melvin H cemnt contr 23d & Park....956-W
Corley J F 1705RivrsdeAv....1410-W
Costaganna C r 1232 Pine....1424
Cottage Motel 2206 Spring....1153-W
Couch Sidney A Lt 2006Vine....468-W
Couch Walter R r 1803 Vine....920-R
Cousins Jas I grain dlr 822-13th....119-W
Residence 1351 Chestnut....119-R
Cousins Robt J r 420 Oak....992-M
Cowan D R r W 3d....737-W
Cowan Pomp Mrs r 2020 Riverside....105-R
Cowles Florence M Mrs r 429-16th....863-M
Cox Nina L 1030RivrsdeAv....1239-J
Craft Wanetta M 1045Vine....1231-J
Craig F L r 531-30th....586-R
Craig F L Sheet Metal & Plumbing 1224 Pine....130-W
Craig J D Mrs r 78-12th....415-R
Craig L A Roy r 219-24th....1161-W
Crane H A 724Vine....1154-R
Crescent Dairy 625-7th....110
Crescent Dairy Fountain 1421 Spring....339
Crews Johnny T 2Forington....1497-W
Crooks Shirley 523½-4th....879-J

Cropper Sidney C truckng 1935 Vine....644
Cropper T H r Creston Rd....216-M
Crouch Ernest K Jr 73-12th....1109-W
Crouch R M r Adelaide Rd....9-F-4
Crow Gene 3311Pine....1067-M
Cryder Emma r 711 Oak....1327-J
Cuendet F blksmth 1304Railrd....92-J
Cuendet Fred 1340Vine....526-M
Culinary Alliance & Bartenders Union 703 IOOF Bldg....548
Culligan Soft Water Service 1415 Oak....248-W
Cullors J W Rev 1810RivrsdeAv....1543-W
Cully Jos r N River Rd....7-R-1
Cummings F R r 1045 Olive....345
Cunningham John W r 2238 Olive....622
Cunningham Ola 108W11th....486-M
Curletti B r 820-22d....508-J
Currell J M Mrs....19-F-13
Curtis H D r Adelaide Rd....8-F-5
Cutting May r 524-15th....1055-R
Cybulski Stanley r 2806 Pine....1419-J

D

Dahl Delmer E r 203-15th....1199-J
Dahl J M 3222Pine....132-J
Dahl Joe r 620-30th....356-J
Dailey Vincent r 3015 Pine....970-M
Dale Ina M Mrs 245 Oak....532-M
Dales Hazel C r 731 Pine....167-W
Dallaire R L LomitaLinde....1178-W
Dalrymple Darrell r 1532 Olive....784-J
Daman H B r 411-13th....291-M
Damron Lauretta 3026Pine....1421-J
Daniel Melba r 322-16th....696-J
Daniels D D 59RidgevwDr....494-R
Daniels' Drug Store 1317Park....1500
Daniels Russell R 738Vine....878-W
Daniels Walter E r 615-26th....968-J
Dauth-Leisy Foods 530-12th....256
Dauth Lester C 1HillcrstDr....1080
Dauth O E r 2021 Oak....7
Davenport Howard OakflatRd....4-R-3
Davies Gilbert K r Cholame....15-F-11
Davies Kenneth r....15-F-23
Davis B H Tire Service 1233 Spring....77
Davis Bert Mrs r 1105Vine....577
Davis Glen L r....33-F-3
Davis Grover C YsabelAv....1476-W
Davis J A r 1st & Spring....225
Davis J Terry r 304-14th....367
Davis Luther H r Mountain Springs Rd....872-W
Davis Marion F r Adelaide....8-F-15
Davis R L r....19-F-21
Davis Rena r 945 Spring....1122-M
Davis Wm E....10-F-12
Davison Lloyd C r 1944 Vine....940
Day Clarence G r 1622 Oak....483-M
Day Della M Mrs r 1520 Olive....287-J
Deason Edgar C r 1112 Railroad....1034-M
DeChaine Bob grain dealer 1220Park....379
DeChaine Bob Insurance Agcy 1220Park....129
DeChaine D R r 1401Chestnut....533-W
DeGinder Wm L Lt SherwdRd....1463-W
De Graf Wm B Lt CapitolHill....1553-W
Delavan J E r 420-15th....775-J
Della Ferdy r 906 Vine....392-J
Dellaganna Josephine r 744 Oak....148-M
De Meritt H E r 2145Park....558-W
Dempsey John A 304-19th....1183-W
De Nike Howard J r 3012 Pine....647-W
Dennis Patricia 3124Pine....934-J
Dennison Wm E 1742Park....1467-W
Derby John r....374-R
Derby's Electric Shop 827-13th....91
Deubler E G Jr r 1624 Olive....320
DeVoe M E 1824Park....873-J
DeWillis Bernice Mrs 37-12th....962-W
Diaz Victor F Capt 2745 Oak....1195-M
Dick & Bossert phys & surg 1305 Vine....50
Night & Day call....50
If no answer call....1200
Dickerman Malcolm B SherlockRd....1463-J
Dickinson Robt A 646 Oak....60
Dickman E W Mrs 1804 Spring....1462-R
Diener John r 1711 Park....1318-W
Dittman C W r....12-F-11
Dittman L Paul 605-14th....529-R
Dittman R C Mrs....12-F-11
Dock L O 1605Park....1467-J
Dr Pepper Distr 1113Fresno....233
Dodd Ed r Klau....8-F-12
Dodd Errol r Adelaide Rd....8-F-23
Dodd Hazel T r 724-21st....1088-W
Dodd Jas E 130D CapitlHl....1559
Dodd Raymond E r Adelaide....8-F-24
Dodder C O 204-24th....1539-J
Dohse Mellie E 710 Spring....430-M
Dollar Hotel The 1317 Spring....102-J
Donkin E B Dr dentist 1115Vine....237
Residence 1117 Vine....530-J
Donkin Elbert B Jr Dr dntst 1134Vine....95
Residence 127-12th....1087-W
Donley Ken Shell Service 1145 Spring....479
Donnie Cleaners 23d & Spring....701
Donoho Emery M r 2920 Pine....350-J
Donoho Lois Mrs 504Bonita....1242-W
Donohue Sons Grocery 2598 Spring....190-W
Don's Chuck Wagon 1226Pine....1544
Doty Leland M r....26-F-4
Doty Verl Mrs 15-12th....369-R
Double Bar S Ranch....13-F-3
Dougherty B J r 303-15th....503
Dougherty Russell r....9-F-11
Douglas Grace Mrs r 520 Olive Dr....513
Douglas James M r 1301 Chestnut....1033-M
Dowden John P 1636 Spring....914-J
Dowden Ray L grocrs Shandn....30-F-2
Residence Shandn....30-F-14
Doyle Alice r 619-20th....592-J
Drennan A L r 2801 Pine....759-W
Drennan B R r 627-20th....1536-J
Drennan Loyd S Mrs 3218Pine....715-W
Dresser & Casper Billiard Parlor 811-12th....58-J
Dresser W R r 1612 Oak....771
Drew W G r....12-F-21
Dubost Frank r....8-F-22
Dubost Raymond r....8-F-31
Dudley Apartments 1804 Spring....1153-J
Dueck Donald E 607-14th....669-W
Duke Ruby r 3103 Pine....781-J
Duke's Smoke Shop 737-12th....338
Dunbar Cliff r....14-F-23
Dunbar Elmer r 1745 Pine....755-W
Duncan Roland F OakFlatRd....3-J-11
Dunham W O Bill 12th&Salinas....109
Dunlap Hazel Peterson Dr optmrst 1221Park....236
Dunlap J W r Peachey Canyon....685
Dupertuis Jean Jr 3003Pine....1477-J
Durham Alice M r 304-16th....823-M
Dusi Dante Mrs r 1523 Pine....1162-M
Dusi Guido F Paso Robles Elec 918-13th....1501
Dutra John Mrs 1803Vine....679-W
Dyck Henry J r....36-F-5
Dyck John A r Adelaide....8-F-25
Dyck Will G r Willow Crk....11-F-3

E

Eagle's Lodge I O O F Bldg....1452
Earl's Auto Repair 1546 Spring....302
Eason Don Q r 1834 Oak....247
Eason Stella L r 727-16th....1168-W
Easterling Catherine Miss r 1705 Oak....844-W
Economy Airways Inc 1317 Spring....1551
Eddy's Apparel 1214 Park....74
Ede W C 2HillcrstDr....861-J
Edwards Dorothy r 529 Spring....1116-J
Edwards Harry R Farmer's Ins Group 1744 Vine....850-W
Edwards Jack OakFlatRd....4-J-3
Edwards Jas D r 134 Pacific Av....543-W
Edwards Lucy M r 415-16th....56-M
Edwards Price R Dr 145-16th....378
Eggleton A F r 428-19th....867-J
Eide Arthur r 2901 Pine....759-R
Elmon Paul r Kiler Canyon Rd....1-J-1
Elmon Sig r Kiler Canyon Rd....1-J-2
Eldred Ronald W r 1130 West City Limits....1182-R
Electrical Products Corp 823-12th....30-W

Elizabeth Ann Flower Shop 724-14th....122
Ell Phillip L 2233 Olive....917
Elliot C M r 1519 Chestnut....832-J
Elliott Bruce 134B CapitlHill....826-J
Ellis H D 624-8th....1556-J
Ellis N W r 542 Bonita Av....1114-M
Ellison Dale 445 Oak....1186-W
Elmore Roderick J 150½PacAv....311-J
El Paso Motor Lodge 636 Spring....292-W
Emerson Dove Mrs 1605 Spring....61
Emerson John E Capt 1521Park....787-W
Emery Walter T Jr Capt 415PacAv....1167-W
Engleman Norman SherwdRd....1463-R
Epperly Merlyn R r 330-14th....1442-W
Erdman B r 1148-17th....1063-J
Erich's Market 2611 Spring....579
Erickson Chester L....3-F-15
Erickson Leo r Creston....3-F-21
Erickson Will J r....7-F-12
Eric's Truck Repairs 934 Salinas....145
Erler Ed r 3017Pine....921-M
Ernst Brothers Whse 1225Rivrside....986-W
Ernst Ellsworth r....6-F-21
Ernst Eugene CapitolHill....1156-J
Ernst Harold W r 25-12th....179-W
Ernst Ralph A r....7-F-3
Ernst Wilmar F r....21-F-2
Escarla Richard r Cholame....15-F-14
Eschwig W W 2713Vine....1456-J
Eschwig W W atty 531-12th....333
Estey Ernest W 345-19th....1126-W
Estey John L r 212-11th....576-W
Eubanks Geo 315½-14th....100-W
Evans Camera Exchange 1428 Spring....442
Evans Edw S Maj 1410B Park....961-J
Evans Kenneth A r 604-24th....531-W
Evans Robt r 815 Vine....383-W
Evans Thos 107CapitolHillDr....1086-M
Exline Vernon r Oak Flat....2-R-1

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Fairbairn Alice Mrs r 3439 Spring....429-R
Fairbairn Elizabeth R r 512 Bonita Av....750
Fanning Derrill R r....5-F-4
Fanning Roy B r 221-16th....585-W
Far-Land 1240 Pine....640
Far-Land Steak House 1238Pine....1457
Faries Culbert W....1508-W
Farm House Motor Hotel The 425 Spring....933
Farmer Harry r 1644Pine....363-R
Farmers Alliance Bus Assoc
Main Plant & Office 945 Riverside Av....115
Plant No 2 6th & Riverside Av....724
Farmers Cooperative Supply Co Inc 1311 Park....344
Farmer's Insurance Group 1744 Vine....850-W
Farquhar J W Capt 2630 Spring....889-J
Fast Walter J r N River Rd....8-J-1
Faulkner Anna r 2128 Riverside Av....1057-J
Fecher Grace r 213 Spring....1164-M
Federal Army Store 1222 Spring....1113
Fein C B dntst 1205 Park....222
Residence 420-10th....527
Fein Donald E 630-24th....455-W
Fein Vernon O 2025 Spring....919-J
Feinstein Ben 1308 SherwdRd....1156-R
Feinstein Harry 3005Pine....330-M
Feldhacker Clarence J Maj 1517 Olive....696-R
Ferdy's Bar 12th & Pine....171
Ferguson Ella E r Shandon Rd....29-F-21
Ferris Chalmer W MD French Clinic 1221 Park....1435
If no answer call....SanLuisObispo 3135
Ferry A K r 727-17th....1302-W
Ferry John Jr r 99 Pacific Av....744-R
Ferry John E 2545RivrsdeAv....918-M
Feuchter Chas J Mrs r 1422 Spring....967-R
Fieguth Herman J CapitlHl....1553-J
Filipponi Alven r Adelaide Rd....5-J-2
Filipponi Mario r 827-8th....935-J
Fillmore Robt 2923Pine....834-J
Fine Mabel r 1721 Spring....1006-W
Finigan Everette 211-24th....1455
Firestone Hammons' Dealer Store 1344Park....405
First Baptist Church 17th & Park....712-W
Fisher John C r 63-12th....576-J
Fitzhugh Dee r 7X Ranch....8-F-3
Flamson Geo H Paso Robles City Schools
Union High School 24th&Spring....1190
Residence 1825Vine....408
Fleig Frieda r 1511 Park....144
Fleig Robt H Shandon....26-F-32
Flemmons Leon 3104Pine....921-R
Fletcher G W r 2203 Vine....468-M
Fletcher Harold J wood OakFlatRd....3-J-3
Flying Dutchman Welding Shop 3615 Spring....202-J
Followell B M 721Vine....1307
Ford Harlow B r W 17th....1255
Ford Jas H W17th....1255
Forest Ernest OldStateHwy....372-M
Forsythe David Lt Maples....374-W
Forsythe David Mrs Maples....374-W
Fortini Louis C S Highway....1049-W
Fortune Floyd T W12th....1182-M
Foss Robt W r 2045 Spring....919-W
Foster Freeze of Paso Robles 2524 Spring....873-W
Fowler Glass Shop 11th & Park....160-J
Fowler Louis H r 405 Vine....1136-W
Fowler P D Paso Robles Ins Agcy 531-12th....1220
Fowler P D r 2145 Olive....1130
Frair J H MtnSprngsRd....1076-J
Franceschi Roger r 1914 Olive....916-R
Francis Geo Mrs 129 CapitlHill....1513-J
Francis Louis r 1512 Park....1044-M
Franklin Harold r....35-F-3
Franklin Wesley CrestnRd....35-F-22
Frazier Chas T r 3118 Pine....551-W
Frazier Lula L r 818 Olive....439-M
Frazier R W contr 3126Pine....155-W
Frazier Tom r 727 Oak....377-W
Frazier Val 1716½Vine....380-J
Frederick Walter r Shandon....31-F-14
Fred's Auto Electric & Signal Service
903 Spring....1007
Fred's Radio Clinic 732-14th....336
Freeman Addie Mrs r 623-2d....630-R
Freeman Dovie r 542-32d....932-R
Freeman E L 1405Vine....1321-M
Freeman R L r 429 Oak....377-R
French Clinic 1221 Park....1435
If no answer call....SanLuisObispo 3135
French Edison A MD French Clinic 1221 Park....1435
If no answer call....SanLuisObispo 3135
French Geo O MD French Clinic 1221 Park....1435
If no answer call....SanLuisObispo 3135
French L M 1734½ Oak....116
Frenchy's Army Supply 1321 Spring....309-J
Frey N B Mrs r 545 Vine....203-R
Friend Orval r Oak Flat Rd....4-R-12
Frisby H S r 802 Salinas Av....783-J
Frisby J D SHwy....19-F-2
Frisby Jas C 2044 Olive....1144-J
Froberg Victor H 114-17th....774-J
Frogge Elva r 2029 Vine....535
Fullerton Claude C 3203Pine....196-M
Fundel A E r 2926 Pine....834-R

G

Gahan W V rl est 1213 Park....996
Gahan W V r S Hwy....1049-J
Gaines Harold r 829-19th....621-J
Gakey Jack L Warnt Ofcr 3219 Spring....1258-J
Galba Edw P 2210VillaDr....1018-W
Gallagher John P HillTopDr....605
Gallagher & Madden attys Bank of Amer Bldg....800
Galle M J Rev 830Vine....878-M
Galleher Thos R Capt 40Fresno....453-W
Galli J M r Cayucos Rd....16-F-11
Gambel Wilbur NRivrRd....8-R-11
Garcia Ruth r 1028-21st....105-J
Gates M Roland Pso R Cr Bur
Bank of America Bldg....865
Residence 1545 Park....34-J
Gates Russell W Dr dntst 531-12th....32
Residence 51-12th....1429
Gatlin Dave r....12-F-13
Gaylord H K bricklayer NRivrRd....926-M
Gaylord Melvin C r 538-30th....356-R

General Auto Parts 1218 Pine....280
Office 1227Pine....28
If no answer call....697
General Petroleum Corp Adelaide Pipeline Sta....8-F-6
General Petroleum Corp Plant 5th & Pine....252
General Petroleum Service Station 1339 Spring....123
George Louis R....21-F-5
George Wm Mrs r 3028 Pine....614-W
Gerber L A Dr 530-18th....537-W
Gerdes Russell 1102Pine....92-R
German Louis 721Park....476-M
German M B r 1519 Pine....1526-M
German W L 515 Spring....1219-W
Gerst Ed r Adelaide....8-F-2
Gerst John B 2021 Spring....706
Gibbs E E News Agency 1735 Park....307
Gibbs F S r 2928 Pine....428-J
Gibbs Sam r 1629 Park....795-R
Gibson E M r 3230 Pine....1237-W
Gibson S L r....35-F-2
Gibson Wm H 139-17th....1515-W
Gileau Omer Pat r....20-J-3
Giles Geo W Mrs r 1038 Riverside Av....411
Gillern Ethel r 728 Pine....584-R
Gillette Thurlow 320-4th....1163-R
Givens Geo G 231-17th....912-W
Glandon Howard L Shandon....31-F-23
Glas Wayne W Capt 1805 Oak....263-M
Glasgow Ralph E Lt Col 519-22d....1235-R
Glass Transportation Co 1733 Spring....258
Glennan Kenneth A Lt 2HillcrstDr....861-W
Gnieciak Jan r Adelaide Rd....9-F-3
Godsey Hal G Mrs r 1927 Olive....772
Goetsch Leroy W r....22-F-4
Goldstein Dorothy H Mrs 730-18th....976-M
Gombos N N 515-21st....454-W
Goodale Harold bldrs mkt 1115-13th....277
Goodale Harold r 226-19th....1095-R
Goodwin Bus r 205 Oak....1314
Goodyear Florence OakFlatRd....2-R-11
Gordon H A r 444 Vine....827-W
Gothier Stanley D 221 Oak....1164-W
Grady Chas E r Adelaide Rd....187-W
Grant Adam L r Cholame....15-F-22
Graves A J PeachyCanyon....6-R-2
Graves Chas S Lt 2112Park....729-W
Gray Gilbert Rev 1326 Oak....191
Gray Mack 604-30th....353
Gray Robt F r 539 Bonita Av....932-J
Grebe Wm r....35-F-21
Green H A 3214Pine....1056-W
Green J P Dr dentist 522-13th....47
Green J P Dr r 519-14th....94
Green Oliver ElPomar....34-F-4
Gretter B K r 1427½ Pine....578-J
Gretter Edith E r 2331 Vine....1124-R
Greyhound Bus Depot 720-11th....242
Grgich Geo 2425Vine....432-W
Grindstaff Clyde F 525BonitaAv....786-J
Griswold E R r....716-J
Griswold & Hyde rl est 1424 Spring....1510
Gross Ward R r 620-23d....472-M
Grubb Roland r Adelaide Rd....9-F-32
Guerrero Jos A 3309Pine....943-J
Guerrero Lino 1429RivrsdeAv....1165-J
Guthrie H W 1405GreenwdDr....726-J
Guthrie's Jewelry 741-12th....789

H

Hackney Carl r 354 Pacific Av....1003-J
Hackney Ed 525-13th....538-W
Hadrick Bennie r 2007 Riverside Av....982-M
Haeuser Karl r 115 Capitol Hill....987-M
Haeuser Theo F Rev 9th&Vine....244-W
Hagens W A acct 724-14th....72
Hagens Walter A r 396-17th....1245-W
Hagerman Helen Mrs r 230 W 12th....962-M
Hahl E A r 34-12th....420-M
Hahl Ernest A r Shandon....15-F-6
Hahn Forest C 1745 Oak....725-R
Hall Clarke L cattle brkr 907-12th....127
Residence....1-F-6
Hall D R r....19-R-1
Hall Duane J FresnoAv....682-J
Hall J N r 220-17th....774-W
Hall Jas R r....19-R-3
Hall Norman A....19-R-2
Hall S H r Mt Springs Rd....370-R
Haller H C r 703Vine....203-W
Hambly Warren r 535 Oak....649-J
Hamm Elmer J 312-17th....633-J
Hamm Frank r....22-F-22
Hamm John r Willow Creek....22-F-2
Hamm Rudolph H r Cayucos Rd....36-F-4
Hammock Eddie r 1412C Oak....445-J
Hammond Chas r 2135 Pine....1405-R
Hammons' Firestone Dealer Store 1344 Park....405
Hammons Larry C r 3008 Pine....1019-W
Hansen Iver 68RidgevwDr....1196
Hansen Iver r Shandon....30-F-11
Hansen Nona V Shandon....31-F-15
Hanson C E r 605-15th....275-J
Hanson J G 435PacAv....1003-M
Hanson R O r 1229 Vine....930-J
Hanson Ralph O Jr r 603-23d....169-R
Hanssen Wm....1-F-22
Hardesty H H 1745Park....558-R
Hardesty Joe H Hardesty's Trenching Serv
420-12th....761-W
Hardesty's Trenching Service 420-12th....761-W
Hardham John F MD 522-13th....766
If no answer call....1200
Residence El Pomar....34-F-15
Hardie Amelia Mrs r 1721Filbert....541
Hardie J L r....19-F-12
Hardy A M r 527 Oak....1043-R
Harlan Slyvia M r....29-F-12
Harmon Milton E 2145 Oak....627-W
Harmon W M 534BonitaAv....1025
Harper C O r....20-F-14
Harper E C r....33-F-6
Harris Beatrice D 7HillcrstDr....1205
Harris Clarence I r....5-F-2
Harris Drusilla L Mrs....5-F-15
Harris Edw S Maj 1410D Park....961-W
Harris H J r 1535 Vine....1135-W
Harris Kenneth G r 504 Vine....394
Harris Oliver M r....19-F-4
Harris Tractor & Implement Co 1044 Park....17
Harris Truman A r 112-18th....193
Harris Truman A & Son
New Car Dept 1302 Pine....53
Used Car Dept 531-12th....857
Harris W W r 3005 Vine....1189-J
Harris Wayne 1513½Pine....1303
Harrison C E r 240-16th....610-R
Harry C E r 3016 Spring....1189-W
Hart Chas E well drlng 2124Park....768-J
Hartley Ray....2-F-12
Hartung John C r....14-F-15
Harvey M B r....13-F-2
Hascall Jas CrestnRd....20-J-2
Hasty Riley KilerCanyonRd....1-J-12
Hatch Everett r....15-F-5
Hatch Ruth B Mrs r 1145Vine....530-W
Hatch Wesley 744Vine....1540
Hatfield T A r 3206 Pine....1013-R
Havens Robt N 3210Pine....368-M
Haynes Dwight L 3304Pine....132-W
Haynes Marlene Mrs r 909-12th....765-W
Haynie Jim R 2245Vine....694-R
Hayward Lumber Co 12th & Riverside Av....73
Heaton Babe r 321-13th....444
Heaton Grace Mrs 630-10th....555
Heaton R C Co
Hardware Dept 803-13th....890
Service Dept 829-13th....819-J
Heaton Ray G r 2011 Vine....1048-W
Hedgpeth Myrtle optometrist 1535 Park....352
Residence 1535Park....352
Heeres R K r Creston Rd....1027-J
Heeres Thos 1534Park....886-J
Hege C r 805 Oak....154-J
Hege Irvin O r 627 Oak....662
Heggarty Harry L r 69 Fresno....946
Heilman W R r Kiler Canyon....1-R-1
Heilmann Otto r....3-F-14
Heisinger Alice Mrs r 2343 Spring....455-R
Henderson Robt W r 2922 Pine....1401-J

Henley Thos B ChimneyRockRnch....9-F-21
Henrie Kenneth r....12-F-12
Henry M L 705Park....1464
Henry's Barber Shop 1238 Park....58-W
Hermann John R Col r 728-15th....1148
Herreid Delmer C r 3205 Pine....551-M
Herrera Ben r 1630 Riverside Av....1063-W
Herth G A r 2045 Vine....1151-W
Hewitt Robt W 1636 Oak....1143-R
Hewlitt Jos 2803Pine....1037-R
Hewston Ed R MtnSprngsRd....370-J
Heynen Martin r....20-F-15
Hi-Way Drug Store 1217 Spring....152
If no answer call....575
Hibbard Audrey A r 103-15th....855-J
Hibbard & Hibbard batteries 1233 Spring....220
Hibbard J G r 732-16th....34-R
Hibbard Lucille L r S Highway....440-W
Hickam F M Mrs r 2045 Oak....683-R
Hicks J R r 806-9th....476-W
Hicks Ruth Mrs r 911-21st....1405-J
Hi-Hat Cafe 1330 Spring....477
Hi-Ho Theatre 1436 Spring....777
Hill Philip H Col 1753Filbrt....1524-J
Hill Robt W Lt 2114Park....729-J
Hill Wiley 1113Fresno....233
Hillman Chas K r....13-F-5
Hillman Clarence III r 145-18th....1532-W
Hillman Helen Mrs r....13-F-24
Hillman Wayne r....14-F-5
Hillman's Estrella Guest Ranch Estrella....13-F-4
Hillman's Keys Valley Ranch....14-F-5
Hillygus Stanley Jeweler 1324Park....819-R
Hilton Elna r 245-17th....549
Hink Wayne M 612-30th....452-J
Hink's Auto Magic Car Wash 631 Spring....1403
Hinthorne Madeline 1638 Spring....198
Hirschler L D r 526 Beverly Av....1094-J
Hitchcock A B Sealer Weights & Measures 1221Vine....761-J
Hiteshew I G r 721 Oak....1061-W
Hi Way Hotel 916-13th....521
Hi-Way News Agency 1218 Spring....337
Hjelmeland Leonard r 504-32d....1308-W
Hodel Chris r 2251 Olive....1082-W
Hodel Henry r 2201 Olive....448-R
Hodges Welcome r 833Vine....439-J
Hodson Carroll E 630-6th....1233-W
Holbrook Chas H r 730 Olive....988-W
Holden E W r 2025½ Spring....991-W
Holler A H 1421Park....1317-M
Holmes H C Lt Col 70-12th....941-W
Holscher Gordon H Almnd....1068-W
Holst C A r 1548 Oak....1125-W
Holst Chris A Hotel Holst 1227 Spring....149
Holzinger Harold r Creston....3-F-4
Hong Kong Cafe 943 Spring....604
Hooker Richard D 3019Pine....1421-M
Hoon M J r 422 Vine....1012
Hoon's Liquor Store Dollar Hotel Bldg....102-W
Hoopes C M 3025Vine....1064-J
Hoosier Lodge 2223 Spring....991-M
Hopper Jack D r....32-F-4
Hopper Keith B r Shandon....31-F-6
Hord Clifford r....27-F-6
Horn Bob 1828Park....1157-W
Hornby E R 3012 Spring....1258-R
Horton R L 2Fresno....1236-M
Hoskin R C r 2925 Pine....1134-W
Hoskins Homer E r 605-22d....208-W
Hotel Holst 1227 Spring....149
Hotel Taylor 1308 Spring....158
Houghton S W windmill & pump repair....5-F-11
House Leon J r 2238 Vine....1235-W
Housek Joe 1621Park....438-R
Housing Authority City of Paso Robles 3201 Pine....749
Howard Clacy F r 3018 Pine....741-W
Howard Luther Rev r 1528 Park....1044-R
Howard Van Lines Inc 821Pine....902
Hoy Howard L 244-18th....1471-W
Hubbard Leslie V r....29-F-2
Huck Chas V Mrs r Aedlaide Rd....455-J
Huddleston Carl NRivrRd....7-J-2
Hudson E A 117CapitlHl....1177-J
Hudson's Drug Store 815-12th....51
Huenergard Edwin r Hwy....372-W
Hughes Delma r 430-7th....782-R
Hull Elna W r....4-F-5
Hultquist Martin r....22-F-14
Hurd Wm r 1945 Riverside Av....982-J
Hurley T A r 2015 Oak....528
Hursell P C r 3647½ Spring....566-W
Hurst Fred J Culligan Soft Water Serv 1415 Oak....248-W
Huston R L Co 1338 Railroad....361
Hutt Ben C r 1501Pine....1526-J
Hyde Dean J r....20-R-3

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I X L Hotel 740-14th....269
Ideal Five & Ten 1237 Park....562-W
Imlay Frances 520-19th....725-J
Isganitis Edw W 503Vine....1252-W
Isom Alva Mrs 1228-11th....1239-W
Iversen Andrew r....2-F-11
Iversen Geo H r....2-F-2
Iverson Max 3134Pine....715-R
Iveson Lillian 823-17th....1330-R

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Jackson Jesse R 2121Pine....1194-W
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Jacques Mildred P r 829-15th....1162-W
James Elizabeth 2035½Park....1348-J
James Freburn Lt 823-22d....1194-M
James Julia r 904-11th....1034-J
James Richard H 418-11th....1042-R
Jantzen F F r....11-F-23
Jany J r 623-19th....1146-J
Jany's Coffee Shop 1231 Spring....384
Jardine John H r S Hwy....19-F-5
Jay C R Mrs r 943 Oak....183-J
Jeffries Chas L r 1426 Chestnut....735-J
Jeffries Martha Mrs r 628-30th....1189-R
Jensen Almon r 1537 Vine....288-J
Jespersen Allan G r Cholame....26-F-11
Jespersen Anna C r 105-12th....420-J
Johannes H W r 1916½ Park....831-M
Johnny's Tavern 1216 Spring....85
Johnson Andrew Oilfield Welding Wks 1606 Riverside Av....295-J
Johnson C H r 1123 Salinas....783-R
Johnson Chas B 3439½ Spring....1337-R
Johnson Chas F 530Mapl....728-J
Johnson Dorothy r 2906 Pine....828-M
Johnson Halbert T r 1104 Chestnut....1129-J
Johnson Jas W Jr Lt 1245Vine....651-R
Johnson Lamont RivrRd....8-R-12
Johnson Minnie r 1725 Oak....283-J
Johnson P E 2006Park....763-R
Johnson Vernon R 39-12th....797-J
Johnson W O 3101Pine....894-M
Johnson W W 1623Vine....784-R
Johnson Wm J r....21-F-4
Jolly Byron F Lt Col 1733Filbrt....250-J
Jones A L r 1503 Olive....832-W
Jones Charles truckng 1110 Olive....1332-W
Jones H I Capt 1845 Oak....1152-J
Jones John D r 1436 Pine....765-J
Jones Weldon A 445 Oak....1417-W
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Kastman O C r 213-18th....1095-W
Keck Jacob 312-12th....453-J
Keefer Donald B 1435Vine....775-W
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Keene Earle 320-12th....1355-J
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Keener Vawn 127CapitolHill....1086-W
Keller D S r 3030 Pine....1421-W
Keller Gladys r 348 Pacific Av....744-W
Keller Sylvia ForngtnAv....1497-M
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Kendall Genevieve W 1636 Oak....897-J
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Kennison Marjorie Mrs 519-15th....1323-W
Kenny Earl L 33Fresno....4
Kenny H R r 334 Pacific Av....1149-R
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Klumpler Wilma J 3313Pine....1067-J
Kniaz Avrom Lt 2144Park....1359-W
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Koehler Edw P 1511 Olive....851-R
Koenig Victor B 531Mapl....728-W
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Kohlweck Botho r 421-12th....895
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Koolman Chester B 26th&Spring....739-M
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Kramer Fred r Sherwood Rd....1428-J
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Kullgren Fred C 204-16th....1217-W
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Kumm Harry P r Adelaide Rd....37-F-2
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Laing G E 630 Olive....1438
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Lancaster Leona r 1526 Pine....1410-R
Landi A r 1834 Pine....1330-W
Lane W A r 1704 Spring....1188-R
Lane W W 337Vine....1550
Lang W R 740Park....1548-J
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Lauridsen L r 305-19th....710-J
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Lewey Lowell E Mrs r 549-28th....634-M
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Lewin Lawrence W r 810 Olive....571
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Lichti Walter r....440-M
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Linn Othello C r....10-F-31
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Lund Mae Mrs r 339½-13th....686-J
Lundbeck Arthur r 1308 Olive....397
Lundbeck Bud 83-12th....1109-J
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Lundgren Eric sporting goods 1326Park....470
Lundgren Geo H 1442Pine....1530-W
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Lyle De Witt r....1508-J
Lyle Henry C r....1508-J
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MacLane Paul B 2707Vine....1059-W
Macy Grace r 528 Oak....978-J
Madden Jas A Gallagher & Madden attys
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Maloney Geo 1835 Oak....263-W
Mandella Casper 2695Vine....1456-W
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Manning H L r 3001 Pine....1234-J
Marianna Motel 730 Spring....417
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Marshall Norman D r....13-F-13
Marshall Robt L r Shandon....30-F-12
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Martin Albert J 725½Vine....988-M
Martin D A Jr 134A CapitlHl....1345-J
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Martin Harold C Mrs 2021½ Spring....919-M
Martin Jas H r 2245 Oak....627-R
Martin Roy E 804Vine....1556-W
Martin Wayne R 98-12th....962-J
Martinez Alta r 2815 Pine....607-W
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Marty Marion r 230 Oak....319-J
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Masia Sam r 2145Pine....768-W
Mason Wm 1406RailrdAv....1138-W
Mastagni Armand r Cayucos Rd....36-F-13
Mastagni Attalia Mrs r S Highway....1533-W
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Matney Blenda 818-15th....1187
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Matthes Steve r 344-24th....432-R
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Mauldin D D r 829-10th....1448-W
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McAndress Earl F r 1521 Vine....1004
McAndress Emma Mrs r 408-9th....383-M
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McConnell Irene Mrs r 1035 Vine....142
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McCoy Nora 1209 Olive....1139-W
McCoy Pump Co 1134-13th....1311
McCracken Boyd E 3124 Oak....971-W
McCue Robt F 1414Pine....1470
McCullough Edgar J r....27-F-4
McElwee Hubert L r 1903 Park....877-W
McGeorge H Crosby 28-12th....1521-M
McGinnis Ray H Mrs 545 Oak....392-W
McGowan Johnna L ElPomar....4-F-14
McGrew Merwin r 503 Bonita Av....1338-J
McGuffin Chas S 134C CapitlHl....1177-M
McHenry Andy Mstr Sgt CrestnRd....216-W
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McManis Jas F r 2135 Oak....1098-W
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McMillan Eben r Cholame....15-F-31
McMurtrey B L 1811Park....722
McMurtrey B L Army Supply 1221 Spring....1502
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McNeil Richard B 2805Pine....1037-W
McNichols Bruce....12-F-2
McNutt Dean 130A CapitlHl....1177-R
McPeak Martha r 745 Oak....793-J
McWilliams H B r El Pomar....34-F-11
McWilliams Harold W r El Pomar....34-F-6
McWilliams Jim D r....13-F-12
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Melgard C G Mrs r 1233 Vine....246-J
Mellard Robt B Wrnt Ofcr 410PacAv....1149-M
Melody Ice Cream Bar 625-12th....1015
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Merrill H G Mrs r 421-13th....556-W
Merritt H L r 1546 Vine....1230-R
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Morehouse K E r 725-14th....967-J
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Morgan Laura M Mrs 210-16th....270-W
Morillo Mary 1915RivrsdeAv....1356-M
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Morones Lazaro r 2204 Sn Luis....510-J
Morrill Florence W r 825 Oak....974-W
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Nente Vera r 1209-21st....833-W
Nereilli Pat Mrs 620Vine....1043-W
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Newcome J W r 1021 Pine....106-W
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Nicklas Robt J r 525-30th....1308-M
Nicoll Eric D 3107Pine....894-J
Nidever C A r Willow Creek....22-F-3
Nielsen Edw 630-14th....529-M
Nielsen Frank 729-18th....1441
Nielsen J P r....1-F-14
Nielsen Oluf r 1727 Park....1188-W
Noren Eddie r Kiler Canyon Rd....1-R-3
Noren O Capt r Mountain Springs Rd....370-W
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Olson J Harvey SherwoodRd....1428-W
Olson Sadie r 509-13th....762-R
Olson Theo A 1505½Chestnt....1310
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Osborne Helene r 1412 Vine....1055-M
Osborne J B 419Vine....1352-M
Osman Leroy J Capt r 122 Capitol Hill....1454-M
Osman Robt K 56-12th....486-J
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Ottoson Henry r 326-12th....1218-R
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Owen Jack PeachyCnynRd....11-J-11
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Sat from 12 Noon & Sun & holidays from
Paso Robles Ask "Operator" for Entrprise 10251
Pacific Motor Trucking Co 8th&Railrd....2
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City Judge 723-13th....767
City Tax Collector 723-13th....98
City Water Dept Office 723-13th....98
City Water Works 13th....232-W
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Primary School 17th&Vine....915
School Nurse Vine....6-W
Union High School 24th&Spring....1190
Paso Robles Cold Storage 2830 Spring....1301
Paso Robles Credit Bureau Bank of America Bldg....865
Paso Robles Dental Laboratory 531-12th....49
Paso Robles Downtown Hot Springs 840-11th....619
Paso Robles Electric 918-13th....1501
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Paso Robles Ice & Beverage 1113Fresno....233
Paso Robles Inn 1103 Spring....1100
Paso Robles Insurance Agcy 531-12th....1220
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Paso Robles Journal 724-13th....362
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From Telephones Served from Atascadero
Exchange only (No Inter-City Charge)
Ask "Operator" for Entrprise 11228
Paso Robles Liquor Store 1240 Spring....197
Paso Robles Medical Laboratory 1110 Vine....201
Paso Robles Mercantile Co
Office 839-12th....340
Hardware Dept 839-12th....342
Paso Robles Mutual Building & Loan Assn 1211Park....613
Paso Robles Nursery 213 Spring....545
Paso Robles Office Supply 608-12th....481-J
Paso Robles Pharmacy 719-12th....1
Paso Robles Press 1212 Pine....802
Paso Robles Salvage Co wrecking 1132 E 13th....360
Paso Robles School For Boys Estrlla....806
Paso Robles Swap Shop 2712 Spring....858-W
Paso Robles Upholstery 1348 Railroad....1535
Paso Robles Van & Storage 5th & Riverside Av....705
Paso Robles Veterinary Hospital 820-23d....1436
Paso Robles War Memorial
District Hospital 15th....1200
Paso Robles Waste Disposal 705-13th....714-J
Paso Robles Women's Club 13th & Oak....747-W
Paso Robles Wood Yard 1020RivrsdeAv....1141
Paso Robles Yellow Cab 1245 Spring....488
Passow H J Hwy....372-R
Patrick R E r 2908 Pine....428-W
Patroline EstrellaAirBase....107
Payne L D Mrs r 327-15th....851-W
Payne Nathaniel PeachyCnynRd....6-R-1
Payne's Radio & Music Store 1334 Spring....562-M
Peachey Robt I Dr dntst 1112 Vine....121
Residence 431 Olive....520
Pearse Henrietta 273PacAv....311-W
Peasley E J r 503-30th....1338-R
Peck Katherine G r 1845 Spring....731
Pehrson Edgar E....34-F-3
Pelton R D r 117-17th....618
Pelton Ray D & Son grain 1225RivrsdeAv....214
Pemberton F & Wm contr 7-12th....1409-J
Penney J C Co 1244 Park....260
Perez Matt r 2205 Vine....1093-W
Perrine M B r 526-32d....1309-W
Perry Irvin r....19-J-1
Perry R T r....22-F-12
Pesenti Maria Mrs r....36-F-3
Peters Arthur A r 1501 Vine....108
Peters Don J r 1421Pine....1427
Peters E E r 2026 Vine....511-J
Peterson Allen R r 531 Bonita Av....1517-R
Peterson H G r Peachy Canyon....6-J-1
Peterson Ray Mrs 405½Vine....745-J
Philbrick Gene r Adelaide Rd....455-M
Philbrick Orben r 1917 Oak....699
Phillips Edna S Mrs 1736Vine....1152-W
Phillips Geo 641-7th....974-J
Philpott Elmore L 1635Vine....165-R
Phippen J A Mrs r....7-F-11
Pickering Robt E 445 Oak....827-R
Pierce Bill 3801 Spring....1516-J
Pierce Jas A Jr r N River Rd....8-J-2
Pierce Kem D Mrs r 227-12th....1021
Pierce Nell 211 Spring....630-M
Pifer Winifred r 1330 Olive....291-J
Pigeon Dutch 1913Park....192-M
Pioneer Garage 1246 Spring....169-W
If no answer call....1003-M
Pitts McKinley 1022-20th....1356-W
Plains Chuck Wagon The 1226Pine....1544
Plains The 1226 Pine....86
Plants L C r 520-6th....163-W
Plumm Chas 416-7th....1107-R
Plunkett Robt Mrs 1629½Vine....639-W
Poe Lenord E Dr Poe&Poe Drs 303-16th....223
Residence 303-16th....114
Poe & Poe Drs 303-16th....223
Pokorney Wm L r....1428-R
Pollard Andrew M Lt Col 506-3d....532-J
Porter A Laura Mrs r 226-19th....1095-M
Portman Jess V Capt 1-12th....294-M
Potter Bryan W Maj 3106 Oak....1094-W
Powell A E Lt Col 3128 Oak....586-J
Powers John J Col....1428-M
Press Advertiser Co 1212Pine....802
Price C Dale r 943 Olive....1120
Price Dale T r 422-16th....863-R
Price LaMar 3013Pine....970-J
Pritchett L C Rev 1315 Oak....427
Proudfit Lucile M 1446Park....886-M
Pumphrey C E genl contr 1435GreenwdDr....740
Putnam C C 1619 Olive....845-W

Q

Quade John A r 129-16th....637-J
Quenzer Albert H r....14-F-21
Quenzer Elizabeth r 92 Fresno....453-R
Quenzer Fred r 1921 Spring....1006-J
Quenzer Geo r....14-F-2
Quillen Kathryn 336A-12th....1218-J
Quinn Thos D atty Bk of Amer Bldg....76
Residence 925 Olive....1418
Quint Irene E 1732 Spring....976-R
Quintana Louis Sgt 538½Vine....1043-J

R

Radloff Walter r 411-16th....56-W
Ragsdale F F phys & surg 1110 Vine....24
Residence 11Fresno....600
If no answer call....1200
Railway Express Agcy Inc 1332 Spring....68
Rainey Joe r 406 Vine....1327-W
Rainey R W r Mountain Springs Rd....370-M
Raitt J A Mrs r 130-17th....371
Ramage B F r....8-F-4
Ramage H T r Adelaide....8-F-16
Ramona Hotel 819-12th....30-J
Ramsay Jack W CrestnRd....7-F-16
Ramsey Evangeline 1830RivrsdeAv....105-M
Ranch Motel 2730 Spring....1408-J
Rancho Alta Vista....1508-W
Rasmussen Jas 2012 Olive....1349-W
Rasmussen Laura r 2028 Oak....297
Rasmussen Martin B r N River Rd....7-R-3
Rauch's Cabinet & Upholstery Shop 821-21st....966
Ray's Smoke Shop 1318 Spring....82

Ray's Tavern 1114 Pine....1247-J
Read Park A 1527Park....885-W
Ream E J 3341 Spring....973-W
Reber W L ElPomar....34-F-4
Reckman J W r Adelaide Rd....8-F-14
Red & White Cab 1246 Spring....606
Reed E C r....34-F-22
Reed L F Truck Service S 101 Hwy....12-F-5
Reedy J E Dr vetnrian 834-19th....546
Reese Iva 704 Spring....476-J
Reese Rupert E r 1902 Pine....621-W
Reese W C Web's Liquor Store 2816 Spring....447
Regier Elmer r....20-R-1
Reich Bertha 1145½Vine....590-M
Reid Bertha V r 1803 Pine....1133-W
Reid Maurice Your Jeweler 1321Park....714-W
Reif Henry G....985-W
Reinert H J Jackson&Reinert plt&ofc N River Rd....66
Reinke Paul A autos 1130 Pine....659
Residence 1731 Filbert....373
Renke A D r 1929 Vine....393-J
Renz L C 2544RivrsdeAv....499-W
Requa Earl R r 3020 Pine....1019-M
Requa Earle M 3165Vine....751-W
Ressler Paul G r....9-J-1
Rest Haven Adelaide....37-F-3
Reynolds Carmon I r 402-8th....988-J
Reynolds Chas r....20-F-22
Reynolds T C Jr r 504 Oak....413-J
Reynolds Thos C r....28-F-4
Reynolds Violet 3040 Spring....1326-W
Rhodes Lane....3-F-13
Rhyne W M 1425Chestnt....175
Rhyne Walter r....14-F-22
Rice Albert r 3525 Spring....1337-J
Rich Eva r 513 Vine....1252-R
Richardson C T Col 227-16th....837-W
Richetti John C, SRivrsdeAv....1490-M
Richfield Beacon Sta SHwy....19-F-3
Richfield Oil Corp plant 6th&Pine....418
Richfield Service Station 1402 Spring....1214-W
Richmond Clyde 3213Pine....1056-R
Richmond Esther Mrs 445Vine....745-R
Rideout Floyd r 2927 Pine....834-W
Riedeman Charlotta 5HillcrstDr....623
Riedeman H W Mrs 2626 Spring....889-R
Riffel's Radio Service 1535 Oak....347
Riley Herbert L r....27-F-14
Rist Albert 1105 Olive....1347-M
Ritchie John C r 101 Capitol Hill Dr....1454-W
Roberds Bertha r Shandon....30-F-31
Roberts Photo Studio The 1225 Spring....1160
Robertson F E Rev 2222 Olive....661
If no answer call....1174-J
Robinson Frank C 107½CapitlDr....1497-R
Robinson L V r 420-11th....1525
Robles Roller Rink 2508 Spring....104
Rockwell L L r....36-F-22
Rockwell Lloyd H Lt Col 229-18th....431-R
Rodgers Stanley Flying Dutchman Welding Shop
3615 Spring....202-J
Roeder Jack r....32-F-3
Rolfs Motel 416 Spring....552
Ronconi Mary 628 Oak....978-W
Rondy Nellie r Adelaide Rd....8-F-13
Root Geo r 310-15th....416-J
Rose E D 11-12th....369-J
Rougeot Frank r 3441 Spring....1514-W
Rougeot Richard r 618-7th....978-R
Round Up 849-13th....1180
Rovenstine Elmer r 1835 Vine....437-W
Rovenstine Roy A ShannonHill....20-J-12
Rowe Alfred A 506-10th....668
Rowe D K Sr r 136-12th....583
Rowe Peter D OakFlat....2-R-12
Rowe Service Equipment & Supply 136-12th....583
Rowland L D r 3125 Vine....1242-M
Rowlett Rudy 335-12th....736
Rude C A Jr r Creston Rd....7-F-15
Rude John r 1413 Riverside Av....550
Rude L G r 6-12th....178
Ruggles Richard r Adelaide Rd....187-M
Runitz Frahk r El Pomar....34-F-5
Russell Geo W Strout Rlty SHwy....666-W
Russell Jos H r Shandon....26-F-21
Russell Wm L Mrs 3022Pine....647-J
Rutledge Herman H Oakchar Products Corp 17th....120
Ryan Mary A Mrs r Creston....3-F-12
Ryan Wm J 1535Park....229-W
Ryder H F 712 Oak....463-R

S

S & K Wrecking Co 1545RivrsdeAv....1494
Sabo A r 3315 Pine....441-J
Sample Bud Brake Service 721 Spring....148-W
Sample H C r 229-15th....466-J
Samuels Henriette 1815Vine....867-W
Sanders Cecil W r 412-24th....1124-M
Sandford Robt A Paso Robles Dntl Lab 531-12th....49
Residence 2807 Pine....874-M
Sandquist J E r 2841 Spring....334-W
Sands Earl E....5-F-23
Sands Emma J r 1601 Pine....1411-R
Sands Ida M r 527 Oak....1043-R
San Luis Obispo County of
Agricultural Commissioner's Ofc
Riverside Av....97-R
County Road Dept Riverside Av....97-W
Fair Ofc RivrsdeAv....950
Health Dept 830-10th....547
Housing Authority 3201Pine....749
Justice of Peace 830-10th....285
Paso Robles Airport-San Luis Obispo County
Airport....1030
Saulisbury J L CrestnRd....20-J-2
Saunders Chas H 3220 Spring....1346-W
Saunders Curtis r 527 Pine....112
Saunders Jas M 144-17th....587-R
Sauret Clarence OakFlat....2-J-12
Sauret Ed r 517 Bonita Av....176-R
Sauret Katherine E r Oak Flat....3-J-1
Sauret Lester OakFlatRd....3-J-12
Sauret Nellie r 1638 Riverside Av....295-R
Sawin C Van B Col 622 Olive....1433
Sawyer Mary Lou 319-4th....1352-R
Schauf Henry G r 3000 Riverside Av....499-M
Schinbine Chas H r 1815 Chestnut....431-M
Schinbine Elsie Mrs r 704 Vine....377-M
Schinbine Henry r 3109 Pine....698-R
Schinbine Hillis E NRiverRd....617-R
Schleicher Tillie M FresnoAv....1506-J
Schluer S E Capt 234-18th....1155-W
Schmidt B I....27-F-3
Schmidt T W r El Pomar....4-F-4
Schmidt Wm F auto dlrs 1628 Spring....1090
Schmidt Wm F r 1510Park....905
Schneider Walter J 345-21st....1151-M
Scholz Erhard J 246-19th....1183-M
Schowalter Elizabeth Mrs r 1825 Oak....689-J
Schraner Berta r El Pomar....34-F-13
Schraner Elise r 614-13th....312
Schroder Jim r....1-F-5
Schroeder E H r N River Rd....8-R-1
Schultz David D r....11-F-23
Schwandt E P r 1530Vine....306-W
Scott Della L r 1020 Pine....1026
Scott H S 1920 Oak....279
Scott Ross r....28-F-2
Scott Spencer C r 720 Vine....1061-J
Scow Jim MD 717-12th....791
Residence W19th....660
If no answer call....1200
Sealock Floyd M 1120WCityLimits....1182-W
Sears Roebuck & Co 715-12th....495
From Telephones Served from Atascadero
Exchange Only (No Inter-City Charge)
Ask "Operator" for Entrprise 10713
Night-Sunday & holiday
Emergency Serv call....Atascadero 409-W
Seebert Jane 506 Oak....1490-R
Seuss F J r 2810 Pine....1419-W
Seventh Day Adventist Church School
403-3d....688-M
Shackelford Kenneth L 712Park....1548-R
Shaeffer L W 712Vine....1423-J
Shandon Elementary School Shandon....31-F-22
Shandon Garage Shandon....30-F-3
Shandon High School Shandon....31-F-21

Shannon E F Bill r....16-F-12
Shannon Richard H....625-J
Shaw Ralph r Shandon....33-F-14
Shea V B Dr 1108Vine....327
Residence SantaLuciaAv....Atascadero 695-M
If no answer call....1200
Shetler J S r 1646 Spring....960
Shetler Leo M r....36-F-2
Shelvock Thelma 2220VillaDr....448-J
Shields John S r 3302 Pine....516
Shimmin Francis Mrs r 1444 Oak....275-W
Shinn F R Lt Col 3020 Oak....170-M
Shipe Wm A r....13-F-3
Shomo Mary Mrs r 529-14th....515
Shores Marvin D 1610Park....438-W
Shreve Florence r 1025-17th....1063-R
Sigler John H r 2020 Oak....911-R
Signal Oil Co distr 1446 Spring....176-W
Silvius Robt B 607-30th....655-R
Simmons A J plmbng 1208RailrdAv....1445
Residence 1221 Olive....1229-W
Simmons Cora A r 125 Capitol Hill Dr....1513-W
Simmons I Leon bldg contr 740RivrsdeAv....493-W
Simms Robt H Lt 1832Park....508-W
Simning Earl W r 204-12th....494-M
Simpson Wm 3439½ Spring....429-J
Sims Harold F 3605 Oak....1337-W
Sinclair Kenneth E r....5-F-21
Sinclair Pontiac-Cadillac Service & New Cars
1020Park....1000
Used Car Dept 18th & Spring....1005
Night Towing 2611 Spring....64
Sinclair S T r 727-26th....958
Sivers Geo J Farmhouse Motr Hotel 425 Spring....933
Skadden Jas D Capt 336B-12th....1355-R
Skidmore R F 3122Pine....551-J
Slate Frank P r Adelaide Rd....9-F-23
Slate L L r Adelaide Rd....218-R
Slayton Chas J r....2-F-14
Slayton Edgar L....32-F-21
Smalling J W 538Vine....173-R
Smart L E 1403Park....1214-J
Smart Sam r 2135 Olive....475-R
Smart Sam Texas Co The 610 Pine....475-W
Smiley Fred r....7-F-31
Smiley Josephine M r 2240 Oak....472-W
Smiley Paul 215Pac....1469-W
Smiley Raymond C r 605-20th....125-J
Smiley Wayne 2761 Spring....1557-M
Smith Argyle L KilerCanyonRd....1-J-3
Smith Bros Drilling Contractors 1134-13th....490-W
Smith C S sporting gds 1225Park....40-W
Residence 1809 Spring....18
Smith Carrie Mrs r 1840 Vine....631-J
Smith Clark 1629Vine....1483
Smith Donald r 2012 Park....1198-J
Smith Donald Wm r Creston....6-F-22
Smith Ed r Shandon....26-F-2
Smith Eugene B r 912 Vine....1444-W
Smith F R r S Hwy....440-J
Smith Fred 545 Spring....1233-J
Smith J Pearl r 822 Salinas....783-W
Smith Jas P 3015 Spring....973-J
Smith LaRue Mrs 1627Pine....1051
Smith O F r....16-F-14
Smith Oren B r 1730 Park....755-J
Smith Pump & Irrigation 13th&RivrsdeAv....358
Smith Roy M r 510-9th....1246-J
Smith Wilfred E 2212Park....763-M
Smith Wm S 1908 Spring....1437-W
Smith's Drive-In 2331 Spring....1415
Snibley Walter r 531 Beverly Av....949-J
Snyder Paul R r 730 Cherry....898-W
Sobey G L phy & surg 1104 Vine....55-W
Residence 507-18th....55-R
If no answer call....1200
Sobey Giff Paso Robles Ins Agcy 531-12th....1220
Sonne Lorine Mrs Crestn....3-F-22
Sorgeson Lottie M 2910Pine....1257-J
Southern Counties Gas Co 823-13th....500
Between 5 PM & 8 AM & on Saturdays
Sundays & Holidays
From Paso Robles Ask Long Distance
(No Inter-City Charge) for Enterprise 10206
Southern Pac Co depot 8th&Railroad....2
Southern Pacific Milling Co
Lumber Office Pine....433
Warehouse No 2 11th&RivrsdeAv....572
Southwest Airways Co SLO County Airprt....707
Sparling Richard H 2012 Oak....1212
Spaulding Lyman r Whitley Gardens....29-F-5
Spear John D Rev 1345 Oak....1328
Speck Glen W r 1045 Chestnut....1129-W
Spencer Frank C r 636-20th....1536-R
Spencer Harry W r 2035 Park....1302-M
Spencer Kenneth 1721RivrsdeAv....1410-M
Spring Ranch Shandon....1-F-13
Squire G W r 1428 Olive....480-W
Squire Loron D r 1420 Olive....1321-R
Squire's Men's Wear 745-12th....151-W
Standard Air Coach 1317 Spring....654
Standard Oil Co of Calif ofc 26th....852
Standard Pipe Line Co
Shandon Pump Station....26-F-22
Standard Stations Inc
No 280 12th & Spring....507
No 750 1745 Spring....589
Stander J W r 1607 Riverside Av....1316
Stanfield Wayne E r 187 Pacific Av....728-M
Stanford Al r 337-19th....1430
Stanley Chas H r Shandon....31-F-4
Stanley Katherine r 1520 Park....1526-R
Starks Willie 1809RivrsdeAv....1204-W
State Farm Mutual Insurance Co's 204-17th....678
Steaffens John A r 1546 Park....300
Steaffens John A Texaco Serv Sta 1405 Spring....910
Steele Harvey L r Peachy Canyon Rd....11-J-3
Steinbeck Geo L r....2-F-4
Steiner Bernice Mrs r 1904Park....1085-J
Steinle Fred U r 605-3d....737-J
Steinle Harry 60RidgevwDr....1506-M
Stephan George E exectv dir Hseing Authority City of Paso Robles 3201 Pine....749
Stevens Studio 1232 Olive....1121
Stewart Florence r 528-18th....561-J
Stewart Irvin W r....20-F-6
Stewart J OakFlatRd....2-R-11
Stewart John A r 2102 Riverside Av....626-W
Stiles L L r....26-F-31
Still Clarence r....15-F-21
Still Ernest r Annette....15-F-4
Still H H Sr r 503 Beverly Av....1114-R
Stinchfield L M Paso Robles Uphistry 1348Railroad....1535
Stinchfield L M r 1843 Locust....253-W
Stinnett Joe Jr Mrs 1419½Park....967-W
Stock C B r 1249-11th....783-M
Stockalper Frank r CayucosRd....16-F-5
Stockdale C r....10-F-11
Stockdale Claud Ranch N Hwy....18-F-3
Stockdale Mamie E Mrs r....10-F-3
Stockdale Ray r 213 Oak....899-W
Stoddard C P r 525-13th....538-J
Stoddart A B r N River Rd....7-J-1
Stoker Lyle D Lt 1824B Park....835-R
Stokke Edwin 3207Pine....741-R
Stoltenberg Geo E r 340-3d....532-W
Stoltenberg Geo L r 327-13th....628-R
Stowe Independent Oil Co 6th & Spring....758
Strahan L R Dr 1108 Vine....327
Residence 2507 Vine....213
If no answer call....1200
Strand C O r 512-24th....382-R
Straw Wm E Mrs 321-15th....276-M
Stricklin Chas 205-16th....380-W
Stringer S E Mrs r 1935Park....1128-W
Strout Realty SHwy....666-W
Stryker Harvey A Dr orthdnst 608½-12th....1341
Stuart John E r 1920 Park....1050-J
Stubblefield Lige CapitolHill....1345-W
Stults Genie Hillman r Estrella....13-F-4
Sturgeon Josephine Mrs r 1529 Oak....306-J
Sturgeon Vernon L r 2129Vine....1098-M
Sullivan Jack A 3216Pine....368-J
Sullivan John N 1820Park....835-M
Summers A A 3130Pine....894-R
Sundahl Ray L r 2048 Vine....1447-W
Sutcliffe F A 535Vine....1107-M
Sutherland Howard Sgt r 2021 Vine....694-M
Sutton Alice C Miss r 1520 Oak....948-R

Sutton Wm P Rev 533-15th....1055-W
Sweetman C E r 1849 Vine....920-M
Sykes W T r 405-14th....200
Sylva Betty L 730-26th....1253-J

T

T & D Jr Theatre 12th....328
Talbert Geo E 1536Vine....471-M
Tanner Ursula C 1630RivrsdeAv....1063-W
Tarwater Willis V 738-30th....1477-R
Taylor Billie 2035 Oak....1447-J
Taylor Chet r 1535 Olive....412
Taylor F E r 3440 Spring....634-W
Taylor Hobart C 429Vine....815-R
Taylor Hotel 1308 Spring....158
Taylor Luella r 1434 Pine....272
Taylor P E r 1415 Vine....357-W
Taylor Rosanna Mrs r 332-14th....100-M
Taylor Sibyl Mrs r 422-17th....1095-J
Taylor V M....2-F-14
Taylor Wm H 1319Park....1496-W
Tennison Frank E Lt r 50-12th....797-R
Terrell Clarence r 3115 Pine....1019-R
Terrell T J Rev 1030-21st....235-J
Terrill Arthur N r 2029 Oak....468-R
Terrill Newell M r....36-F-12
Terrill Oliver A r Peachy Canyon Rd....12-R-1
Terris Jas r 1404 Park....838-J
Testerman Clariss Mrs 246-16th....1336
Testerman Mary Mrs 1140Pine....308
Tetrault L R Capt 618 Oak....1490-J
Texaco Service Carl's 10th&Spring....391
Texaco Service Station 1405 Spring....910
Texas Co The sales 610 Pine....475-W
Tex's Barber Shop 1210 Park....84
Thixton Clyde F 1135-11th....1239-R
Thomas E 310-16th....832-R
Thomas Howard J r....2-F-22
Thomas J Roy 1411Pine....656
Thomas Mildred 322-14th....100-M
Thomas Omer 1827Park....1462-J
Thomas W H r 419-15th....1331
Thompson E W 2223 Spring....991-M
Thompson John G 50Fresno....1236-J
Thompson Lavada r 1429 Spring....529-W
Thompson Manly W D 411-12th....553
Thompson's Auto Court 3747 Spring....1516-W
Thorndyke M E r 1427 Pine....578-M
Thornton Jas E r 1936 Vine....646-W
Thorpe Donald E 931Vine....848-J
Thorpe Herbert B r 3032 Pine....1421-R
Thralls Alice 647Vine....1475-W
Thurlby A Nye r 503-13th....594
Tide Water Associated Oil Co 26th....911-W
Tidrow J C r S River Rd....595-J
Tidrow Oliver Crestn....20-F-5
Tidrow Walter O r....20-F-3
Tingley C A 1019Chestnt....1347-R
Tjaldeen Peter r 104-17th....837-J
Toevs Gus r 530-9th....154-W
Toevs Otto r 1705 Park....1318-J
Toews Edw Rev 345-13th....686-M
Toler Clayton 3114Pine....732-W
Tolle S A Mrs r 1802 Park....969-J
Tomlinson L E 405 Oak....1186-J
Torres Soledad G r 1616 Pine....643
Torrey Mary A Mrs r 211½ Spring....1014-J
Tots & Teens 1347 Park....310
Towe Chas C Mrs 1919 Olive....1183-J
Towe E C Mrs r 3308Pine....943-R
Trager O Mae 529-18th....850-J
Trager W Bruce MtnSprngsRd....17-F-2
Travelers Aid Service 731-12th....424
Travelodge 2701 Spring....304
Trees Motor Lodge 2841 Spring....334-W
Triguero Pete r....20-F-4
Tripke Ernest G 1109Vine....930-W
True Charlie r ShandonHwy....13-F-21
Truesdale Willis r 51 Ridgeview Dr....797-W
Trussler's Furniture Store 1303 Park....126
Tucker Alvin C r 754-26th....1253-W
Tucker Elden r....30-F-6
Tucker Emily D r 1844 Vine....215-W
Tucker Mae 2035 Oak....1447-J
Tucker Robt D Mrs 434-11th....1495-J
Tucker S S r 2035 Vine....681
Tufte J E 19-12th....1521-R
Tuley Bruce r 1704 Vine....188-W
Tuley C Ward r....27-F-5
Tuley John B r Estrella Rd....14-F-12
Tuley Lester r 1940 Spring....877-J
Tuley Mary Beth r 1940 Spring....877-J
Tuley Merle 230-16th....150-W
Tuley W Ray 220-16th....633-W
Tuman Clyde W SHwy....440-W
Turano Anthony 134D CapitlHl....826-W
Turner Anna r 520 Bonita Av....1114-W
Turner Furniture Co 2706 Spring....1440
Turner Paul L furniture 2138 Spring....760
Residence 63RidgevwDr....636
Turqueza Arsenio Lt....20-R-12
Twisselmann Chris r....15-F-3
Twisselmann T F r 115-18th....1524-R
Twisselmann Theodore F r....15-F-33

U

U S O 10th & Park....1537
Uchytil Mary Mrs r 2118 Vine....694-W
Union Oil Company of Calif
Northern Division Pipelines
Shandon Pump Station Shandon....26-F-3
Sales Division
Paso Robles Office 26th....658
Service Sta No 347 10th & Spring....1531
Union Oil Service Station 15th & Spring....1420
U S Aircoach 1238 Spring....52
U S Government
Army Dept of Military Police
Police Station 711-13th....1127
Dept of Agriculture
Soil Conservation Serv BkofAmerBldg....1334
Dept of Commerce
CAA Airway Communications Station
PasoRoblsAirprt....670
Office of Rent Stabilization
Branch Rent Office 1303-13th....1008
Post Office 604-12th....96
U S Sewing Center Inc 735-12th....40-J
Uptown Drive-In 1514 Spring....474

V

Vaca Pat Mrs r 1248-21st....599
Valley Feed Co 1040-13th....124
Van Blargan Elizabeth r 1519 Riverside Av....267-M
Vanden Bosch Adrian M r 3021 Pine....1234-W
Van Der Linden Anna F r 1935 Olive....502
Vanderlip Dorothy G 530-5th....1246-W
Van Horn Butane Service 2801 Spring....343
Van Horn Emily r 3111 Park....928-J
Van Horn Otto B r1r 612-12th....1414
Residence Oak Flat Rd....4-J-1
Vanity Box 1336 Spring....221
Van Order Lester r Mountain Springs Rd....998-J
Van Vechten Olga 945Vine....140-J
Vapor Cleaning Works 1344Pine....315
Vasquez Bob PeachyCanynRd....12-R-3
Vaughan Louise 220-12th....461
Vega Lyle r 2550 Riverside Av....499-J
Ventura Sam J 212-12th....194
Venturini Emidio r El Pomar....34-F-2
Verghis G W Capt 2226Vine....627-J
Verity Kenneth B r....35-F-13
Verity Kent L r El Pomar....35-F-14
Verry Walter 130PacAv....311-R
Vet's Cab Co 14th & Spring....776
Vick Bros Richfield Service 1637 Spring....981-W
Vick Harold J 2636 Spring....518-W
Vic's Cafe 835-13th....1529-W
Vidor K W....11-F-13
Vilen Frank J r 211 Spring....630-M
Vinson Esther 1732 Spring....742-W
Vogel B F 727Park....1538-W
Vogue The 1233 Park....70
Volpi Guido Mrs 3007Pine....732-M
VonDollen Fred ShandonRd....27-F-15
VonDollen Ralph 103CapitlHill....1478-W
VonDollen Robt 118CapitlHl....1497-J

Von Dollen Ruth r 249-16th....1075-M
Vorrath Henry r 843 Vine....509
Vreeland Cleo Mrs SnMiguel....86-F-4

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Wachtel Philip 413-12th....892-J
Wachs Arthur r El Pomar....4-F-21
Wachs Sidney F r Creston Rd....7-F-4
Wack Richard P r Adelaide Rd....9-F-13
Waddell T J....1545
Waer Fred E r....5-F-3
Wahlace Peter r 621 Oak....164
Walgren Sylvan P Capt 612Vine....649-R
Walker Earl T Dr chirpretr 1947 Spring....754
Residence 1945 Spring....734-W
Walker Elvin C 2148Victoria....785
Walker Everett E MtnSprngsRd....10-R-12
Walker Mary YsabelAv....1476-J
Walker Ralph M r....6-F-14
Walker S H r 430-15th....540-J
Walker W A r 2914 Pine....1401-R
Walls Loverna 3217Pine....368-W
Walters R A r 422-11th....892-W
Walton L E 1819Pine....1157-R
Walton Myrtle r 410-14th....387-R
Ward Edna C 12th....1084
Ward Edw D MD 1004Vine....840
Night & Sundays call....840
If no answer call....1200
Ward Fred r 724-14th....711-W
Warden Wanda r 1803 Spring....565-W
Warner E A W4th....1511
Warren Dora L r 208-19th....253-J
Watkins G G r N Riverroad....926-W
Watland Clarence r Oak Flat Rd....2-J-1
Watson Verna Mrs r....32-F-5
Weatherill Robt G r 3223 Pine....1325-W
Weatherwax Wm A genl contr 2924Pine....995-R
Weaver Carl r....32-F-14
Weaver Percy r....2-F-3
Webb Elsie 1205Gregory....1357-J
Webb W W 135-18th....188-J
Webber Joe r....16-F-22
Webber O H r 2650 Spring....518-J
Weber Georgia Vaughan 220-12th....461
Web's Liquor Store 2816 Spring....447
Webster Alex Mrs 1433 Oak....41-W
Wehrly Gloria 523-5th....183-R
Weideman E Mrs r 1940 Park....348
Welch Earl M 2218Park....1359-M
Welch Jas A r 1846 Pine....508-M
Welch Jas H 707-7th....430-R
Wells Al 1518Pine....990-W
Werling Dewey r 417-24th....1422
Werner Harry E OakFlatRd....4-J-2
Wescott Ralph M r Creston....3-F-2
Wes's Sporting Goods 1215 Park....727-R
West Chauncey W 1039Chestnt....1039
West Chauncey W & Associates accts 901-12th....868
West J Paul 1745Filbrt....1112
West Kenneth constbl....32-F-12
West Ray 712RivrsdeAv....1450
Western Auto Supply Co 1420 Park....596
Western Cabinet Works 1000 Park....289
Western Geophysical Co Pty 32 717-12th....1081
Western Union Telegraph Co 1208 Spring....131
To send a telegram or cablegram call...Western Union
Wetzel F G Mrs r 1720 Filbert....59
Weyman Walter r Oak Flat....2-R-3
Wheaton Jas 1333RivrsdeAv....1165-M
Wheeler C H r 2230 Spring....147-R
Whipple Amy B RN r 1306 Sherwood Rd....925-J
Whitaker Fred W State Farm Mutual Ins Co's 204-17th....678
White Geo A Sr r Shandon....1-F-11
White Geo S r Shandon....1-F-12
White Marion D r Shandon....1-F-3
White Mary Ruth Mrs 215½-12th....485-R
White Ranch Co Shandon....1-F-3
White Richard M r Shandon....31-F-11
White Spot Cafe 1524 Spring....517-W
Whitehouse Tom 2015 Spring....592-R
Whitener John r Peachy Canyon....11-J-1
Whitener W A r Peachy Canyon....11-R-2
Wicks Frank S r....32-F-11
Wiebe Edgar....28-F-11
Wiebe H A r....22-F-11
Wiebe Rudolph r Adelaide....8-F-21
Wiebe Wm G r....16-F-21
Wiener S Lt Col 2701Vine....1059-J
Wieser Hubert B r 2821 Pine....1037-J
Wiest G Ellis r....4-F-12
Wilcox Lou r 2801 Vine....1503
Wilcox Lou General Electric Appliances 823-12th....226
Wilcox Thos W 2749Vine....883-W
Wildman J M J M Wildman Inc 1139-13th....254
Residence 2120 Olive....1509
Wildman J M Inc
Office 1139-13th....254
Parts Dept 1139-13th....99-W
Wildman Jerry 615-3d....737-R
Wilkinson J r 1426Pine....1138-J
Wilkinson L P Paso Robles Downtown Hot Springs 840-11th....619
Wilkinson Saml W r Mountain Springs Rd....10-J-1
Willard Elloyd SHwy....666-J
Willard Music Co 1245 Spring....1089
Williams Geo N 411-14th....556-J
Williams Leo 107-16th....514-R
Williams Lora r 506½ Oak....862-W
Williams W E r 829-14th....578-R
Williams Walter V PT&TCo 717-14th....133
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Willis W V Jr 2801 Spring....343
Willow Creek Ranch Willow Creek....11-F-11
Wilmar A H Dr r 1905 Spring....63
Wilmar E V r 2000 Spring....1188-M
Wilshusen J S Jr r 135-16th....587-J
Wilshusen Jim r....6-F-12
Wilson H H r El Pomar....4-F-3
Wilson H H r 245-12th....1319-J
Wilson Howard r 3004 Pine....196-R
Wilson Jack E r El Pomar....35-F-12
Wilson L L Jr r 733-23d....1197-M
Wilson Patricia r 2817 Pine....665-W
Wilson W T 15th....1200
Wilson Wm S 3225Pine....1013-M
Wilson's Drive-In 2748 Spring....492
Wilton Travel Agcy PsoRHotSpringsHotl....1070
Wimberly Lucille H Capt r....21-F-12
Wimmer W W r Adelaide Rd....5-R-1
Wingefeld Conrad r 1538 Olive....287-W
Winjum L J r 1640 Pine....1410-J
Winkler A J Winkler's House of Appls Elec Sales & Serv 1226Park....1304
Winkler's House of Appliances Elec Sales & Serv 1226Park....1304
Winn W L r Mountain Springs Rd....10-R-2
Winterbourne Robt E 120CapitlHl....1177-W
Withey L G r Mountain Springs Rd....10-R-11
Woeste D J 3219Pine....346-J
Wolfe Frank E Warnt Offcr 1818Park....508-R
Wolfe Louis r....32-F-2
Wood H A r W 21st....998-W
Wood H A Welding & Machine Shop 1207-13th....321
Wood Juanita 2611 Spring....739-J
Wood Laurence H 2813Pine....665-R
Wood Millard 3-12th....294-R
Wood Robt M r 245 Olive....688-W
Wood W E r 2807Riverside....1096-R
Woodland A J 1621Park....1133-R
Woodland C B 215-24th....1539-W
Woodland Fred Norwalk Serv Sta 9th & Spring....425
Woodland Fred r 2241Vine....1176-M
Woodrell A L r 2644 Spring....1400
Wooster Marshall A r Creston Rd....7-F-5
Wright I E r Adelaide Rd....187-J
Wright Raymond r 2911 Pine....1037-M
Wyborney Henry J r E 13th....953-J
Wyrick C W r 3313 Pine....1067-J

Y

Yearwood J L 2325 Oak....432-J
Yearwood L E 420-9th....174-W
Yellow Cab Pso R Yellow Cab 1245 Spring....488
York Frank E 1911Vine....215-J
York Sid Ins Agcy 1213 Park....727-J

York Sidney r 50 Ridgeview Dr....1236-W
Yost Donald W r 539-30th....638-J
Young Arden r Oak Flat....3-R-11
Young C W 735-28th....792-J
Young Geo W r 1811 Pine....1157-J
Young J C r 2012 Vine....694-J
Younts Coy 736-24th....1085-W
Your House of Beauty 1503 Park....1010

Z

Zabel Arnold R NHwy....18-F-11
Zdravecky Stephen F Maj 102-12th....179-M
Zemmin E H 1310 SherwdRd....1463-M
Ziegler Mike r Adelaide Rd....187-R
Zimmer Robt E r 516-24th....1124-J
Zimmerman Leo E r El Pomar....35-F-4
Zimmerman Otto 1-12th....294-W
Zuckerman Ranch PeachyCanynRd....12-J-1

PISMO BEACH

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Ask Operator for....Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co....600 Dolliver St Pismo Beach

Abbott Dick 341WilmrAv....99-M
Abbott's Motel 1005Dolliver....258-W
Adame Set Up Pool Hall 485Cyprs....204
Adams Inez Mrs 371Hinds....334-J
Adams Lawson S r 351 Sn Luis Av....438
Afana B Gabriel 501 ShellBeachRdShellBch....98-J
Alberts Ocean House Hwy....232
Alexander Henry 441 StimsnAv....23-M
Alexander Isabel E r 426 Stimson Av....415-W
Allin Bertha L Mrs 311FranklnDr....47-R
Allread Dewey Jr Maj 245CapistranoAvShellBch....473-J
Al's Plumbing Supply 519 Cypress....333-W
Anderson Andrew r 451 Harloe....178
Anderson G H r 541 Wadsworth....104-J
Anderson Les 259MorroAvShellBch....431-R
Anderson Ralph V Shangri-La Motel 1111Price....112
Anderson's Mobile Service Price & Pomeroy....199
Angelo Alex 141WindwardAvShellBch....434-W
Arcitio Calixto 339ParkAv....171
Armstrong Donald EdnaRd....215-M
Asher Edw M 343CuyamaAvShellBch....431-W
Aspiras Lolita P 481 OceanVwAv....195-M
Autler Beryl 214EspartoAvShellBch....459-W
Avellar J M Mrs r 285 Wadsworth....321-W
Avila John r 230 Stimson Av....189-M
Axtell Edith M r 426 Ocean View....195-J
Ayers Clarence H 157 SntaFeAvShellBch....464-R
Badger Helen K Mrs 510HarloeAv....86-R
Bagwell Chas 214 SntaFeAvShellBch....435-W
Bailey Irwin T 450PomeryAv....59-J
Bailey J W 340 Stimsn....192-W
Bailey's Auto Court Main&Bello....320
Baker G Dennis 579 ShellBchRdShellBch....450-R
Bamford H J Crawford's Motel 371 OceanDr....46
Bank of America 270Pomery....115
Banks Raymond 351 SntaFeAvShellBch....255-M
Barnes Oscar H 342MorroAvShellBch....123-M
Barnhill E W r 442 Ocean Av....126
Barnhill Ronald E r 364 Harloe Av....97-R
Bassett E J Mrs 570Price....26-R
Bates Fred L 360 Stimsn....39-M
Baxter W A & Sons serv stn 691Price....80
Baxter W Thos r Bay....343
Baxter Walter A 450Hollistr....104-W
Baxter Wm A 541 SnLuisAv....76
Beach Apartments 142 StimsnAv....19
Beal's Mobil Station 1481 Price....164-J
Beaver Henry S 453PomeroyAv....318-J
Beck Ida Mrs 420 OceanVw....160
Beck Ike 1260PortrAv....309-R
Bell Clyde 266PalomrAvShellBch....58-W
Bell Maxine 305PierAvShellBch....440-M
Bender's Plumbing & Supplies 1879 ShellBeachRdShellBch....244-W
Benthin A M 320 OceanVwAv....442-R
Berryman F J 702 OceanBlShellBch....474-J
Bettencourt John X 560 SnLuisAv....130-J
Bettiga Jas r 449 Stimson Av....446-J
Bidinian Toros 220CastaicAvShellBch....67-J
Binswanger Frank G Lt 305WindwardAvShellBch....456-J
Bishop Bonnie 341HindsAv....26-J
Bliss Howard S Dr 290PierAvShellBch....455-W
Bluebird Taxi 239PomeryAv....222
Blundon Brainard 150MontecitoAvShellBch....247-R
Bohemian Distr Co 326MontecitoAvShellBch....244-M
Bolstad Paul F dntst 776 Price....404-J
Residence 340 Wilmar Av....404-W
Boosinger H E r 321 Stimson....143
Borba J J 109WawonaAvShellBch....251
Boxold Fred K r 262 Cuyama Shell Beach....156-W
Bradley Chas A 135MontecitoAvShellBch....432-M
Bradley Raymond R ElPismoManr....451-Y-2
Branche Jas W trnsptn 1753 ShellBeachRdShellBch....14-W
Brand Leonard J Maj 491WadswrthAv....169-J
Brannon J D Lt 141 Sea-ViewAvShellBch....211-J
Braun Chas A 190LeewrdAvShellBch....187-R
Breaker's Apartments 172HindsAv....325
Breuklander L T 880Fresno....86-W
Brewer Claire 341Dolliver....64-R
Briner E A r 245 Snta Fe Av Shell Beach....256-R
Brown Clyde W 215 SntaFeAvShellBch....447-W
Brown L W 345HindsAv....26-M
Brown & Roy Realtors & Insurors 314PomeryAv....154
Brown Stanley B 810 Stratfrd....43-R
Brown Wm J Lt 115CastaicAvShellBch....426-R
Brueck Edd Jr Mrs 132CapistranoAvShellBch....214-R
Brumbaugh Carolyn 415 OceanVwAv....346-J
Bullard Alton L MD 740Price....205
Residence 420HollistrAv....209
If no answer call....461-R
Burnight E R MD 348Hollistr....148
Burton Daphne M Mrs r 341 Hinds....26-W
Butler Hotel 230PomeryAv....41
Byrd Stanley C r Hanford....54
Cabaniss R C 244WawonaAvShellBch....437-R
Calhoun's Wilshire Serv 440 Price....416
Calif Cleaners 590 Dolliver....84
Calif Market 770 Price....1
Camack Edw R 290LeewrdAvShellBch....474-W
Campbell Lulu M r 350 Ocean Vw....442-W
Canfield Frank S 451 OceanVw....195-R
Cape Cod Manor Motel 1153 ShellBeachRdShellBch....408-J
Cardosa Manuel 182HindsAv....413-W
Carter Walace J 341WindwardAvShellBch....96-W
Catholic Church 461PismoAv....109
Cattani P 791Bay....16-W
Chaffin R B 311LeewrdAvShellBch....137-R
Chamberlin A C H Pismo Theatre 250 Pomeroy....11
Charlie's Fish Market 491Cyprs....182-W
Chiropractic Health Center 870 Price....190
Close Alma Mrs r 412 Stimson....415-R
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Cochrane W T 308CastaicAvShellBch....224-R
Coe L F Pismo Beach Skating Rink 175PomeryAv....131
Coelho Manuel N Mrs 344EspartoAvShellBch....162-R
Collett Orin 229PalisdesAvShellBch....454-J
Collier T L 364WindwardAvShellBch....471-M
Collins P C Jr 219MorroAvShellBch....249-W
Conklin Thos H ins 427WatrShellBch....257-J
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Cooper's Restaurant 491Price....194
Copeland Jack 262BoekrAvShellBch....457-W
Cordeiro M S 324 StimsnAv....65-W
Cordova Alberta J r 461 Dolliver....7-R
Cordoza Tony V r 445 Pomeroy Av....319-M
Cornett M K r 101 Hwy....99-W
Coshott Hilda Mrs 359PalomrAvShellBch....437-W
Coulter Marion 971 Stratfrd....302-W
Crandall Dorothy S 118CastaicAvShellBch....461-M
Crawford Jas F 700Hanfrd....309-M
Crawford LuVilla 134MorroAvShellBch....249-J

Crawford's Motel 371 OceanDr....46
Crosby Trucking Co 329WindwardAvShellBch....96-J
Crowe Frank Lt 1401 ShellBchRdShellBch....48-R
Cuelho A P r 571 Wadsworth Av....130-W
Culbard A E r 101 Hwy....424-W
Cummin's News Stand 431Cypress....311
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Dail Chas C Jr 350 OceanDr....47-M
Dana Amos B 471 SanLuisAv....25
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DaVico Henry r 148 Ocean Vw Av....347-R
Davis Electric Shop 930Price....38
Davis Emma Jane r 321 Hinds Av....28-J
Davis Harry E 331WadswrthAv....321-M
Davis Harry G 210CuyamaAvShellBch....437-M
Deibert E H r 1390 Bello....315
Deitz Jerome D r 430 Pomeroy Av....127-M
Dellaughter Beatrice R 153LeewrdAvShellBch....441-J
Dias Court 371 Pismo....306-W
Doeckel Donald D 142PierAvShellBch....441-M
Doko's Variety Store 880Price....36
Domingos M G r Pismo Rd Shell Bch....458-M
Donahue Robt R 218PierAvShellBch....55
Donaldson Art Shell Beach Market 753 ShellBchRdShellBch....445-J
Donovan Agnes 415PomeryAv....127-W
Douglas Service Stn Cyprs&OceanVw....15-J
Downing Robt D Capt 364 OceanVwAv....442-M
Duff Bill A 145CapistranoAvShellBch....255-J
Dungan L L New Adams Court 1000Dolliver....150
Dyer John N 100 OceanVw....68-R
Earing Dale P 142CuyamaAvShellBch....197-W
Echols Geo 278LeewrdAvShellBch....474-R
Eckland K O 203 SntaFeAvShellBch....464-W
Edgewater Motl 280Wadswrth....3
Eleanor's Cafe 551Cyprs....57-M
Ellett Jos H 226 SntaFeAvShellBch....435-M
Ellis Frederick A 332EspartoAvShellBch....429-M
El Mar Cafe 400 Cypress....100
El Pismo Manor Tract Office 101Hwy....451-Y-3
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Elvin John H MD 273 Pomeroy Av....330
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Fejer Albert 150CapistranoAvShellBch....129-W
Fermin Ted r 310 Ocean View Av....95
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Fissori Joe 490Pomery....140
Fitzgerald A F Jr 310VistaDlMrAvShellBch....433-J
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Ford Archie B 341 OceanVwAv....94
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George Joe 381FranklnDr....99-R
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Grant A C 310MorroAvShellBch....123-R
Grant Pete r 241 Stimson Av....13
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Grisingher Herbert r 341 Sn Luis Av....146-W
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Hackleman Oliver Mrs 359PomeryAv....319-J
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Hallinan John J Capt 132WawonaAvShellBeach....473-M
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Hance Homer 218PalisdesAvShellBch....98-W
Harding Dorotha M 315CapistranoAvShellBch....436-W
Harding Dorotha M Dress Shop 760 Price....324
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Harris Earl E 2007 ShellBchRdShellBch....433-M
Harris Ellen G Mrs r 460 San Luis Av....121-M
Harris Geo R 140 OceanVwAv....401-R
Harry Helen D 265LeewrdAvShellBch....455-R
Harty C W Shell Auto Court 1331Price....335-R
Hawn Geo H 375 SntaFeAvShellBch....447-R
Hawthorne Roy W 145 SntaFeAvShellBch....427-J
Hayes Arthur E Capt 369CapistranoAvShellBch....241-M
Hayes John 440Cyprs....200-W
Hedding W Clyde r Dolliver....56
Heid F J Jr atty 310 Harbor Vw....50
Heller Alfonce H 101Hwy....449-Y-3
Henderson I G 728WatrShellBch....456-M
Hendrix Tom A 278PalisdesAvShellBch....440-W
Henning Harry 172 OceanVwAv....64-W
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Hesseldenz Robt T 327PalomarAvShellBch....436-M
Hewitt Margaret E 1702 OceanBlShellBch....254-J
Hi-Way Cleaners 640 Price....124
Hibbard John F 126EspartoAvShellBch....400-J
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Highway Liquor Store Price&Pismo....406
Hilderbrand Irene Brooks Hwy....47-J
Hill Grover B r Hwy....444
Hines Gordon Mrs 122CastalcAvShellBch....212-J
Hirschy Jas B Capt 143PalomrAvShellBch....158-J
Hoegstedt Kingsley T 311MorroAvShellBch....79-M
Holland Earl H Maj 370HollistrAv....321-J
Holt's Milk & Ice Service 421Pismo....89
Hooker Wm W 226MontecitoAvShellBch....254-W
Hoover Floyd C 980 OceanBlShellBch....17-R
Hopper Christine Mrs 208WawonaAvShellBch....473-W
Hotel Butler 230PomeryAv....41
Houchin C E 1029 OceanBlShellBch....193
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Houser Wm M r 470 Hollister....2
Howard Earl 417 StimsnAv....323-R
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Hut The 209Pomeroy....413-M
Ida Jay Shop 731 Dolliver Av....188-M
Idaho Club 500Cypress....161
Iness J W 253WindwardAvShellBch....434-M
Ingalls Ruth Mrs r Fresno....86-M
Ipsen L P Mrs 193MainAv....73-R
Itjen R C r 1250 Cypress....135-J
Jacinto Frank 320HindsAv....323-M
Jacinto Jean 251ParkAv....453
Janawicz Frank 351WawonaAvShellBch....429-J
Jatta Marvin L r 1240 Cypress....110
Jeanine's Flower Shop 301Cyprs....15-W
Jenkins L Mrs 209CapistranoAvShellBch....472-R
Jesperson Wm L 316Dolliver....192-M
Johnson A R 331 OceanDr....47-W
Johnson C T 570Wadswrth....130-M

Johnson Geo W 309CastalcAvShellBch....233-W
Johnson Lon 344CapistranoAvShellBch....472-W
Johnson Myra Mrs r 570 Wadsworth....130-R
Jones Thad E Shell Auto Court 1331 Price....335-R
Judkins Frances Mrs r 288 Harloe Av....135-R
Kamitsuka D K 140ParkAv....340-J
Keck Kathryn 341HindsAv....26-J
Kemble Leo W 351PlacentiaAvShellBch....17-W
Kern Frederick G 145PlacentiaAvShellBch....458-R
Key Wayne E 242CliffAvShellBch....467-J
King Harold M Lt 380ParkAv....64-J
King Kathryn 119MorroAvShellBch....248-W
King Kenneth R Sr 333EspartoAvShellBch....411-J
King's Rest Motel 250 Main Av....32-W
Kirschenman Henry r Wadsworth Av....225-J
Kjaerbye H F PismoHts....419-M
Kohlstedt H J 326PalomrAvShellBch....466
Kraft F E Dr 242CuyamaAvShellBch....214-W
Krovious Jas H 651Bello....127-J
Lamb A L 111MorroAvShellBch....248-M
Landini A r 530 San Luis Av....169-R
Lane Eugene W 120WawonaAvShellBch....435-R
Leal Raul 319MorroAvShellBch....48-W
Leiter's Pharmacy 750 Price....180
Lemons Ethel Mrs r 421 Pomeroy....147
Lemos M B Mrs r 250 Park Av....68-M
Levin D N r Harbor Vw Av....49-J
Levy Albert livestock 1331 Porter....31
Lida's Beauty Salon 910Price....27-J
Lienstad W F r 371 San Luis Av....153-J
Lindekugel Herman H 306CliffAvShellBch....467-R
Lindley Vie J r 600 Dolliver....250
Lindsay Gordon S 178CliffAvShellBch....211-W
Lipscomb Earl 142PalomrAvShellBch....432-W
Longfellow Lloyd V 339BoekrAvShellBch....471-W
Long's Pharmacy 711 Dolliver....18
Looney M K Mrs 154PierAvShellBch....441-W
Lovern Clam Co Pismo Pier....53-R
Lovett Lee R rl est 1051 Price....316
Lowe Roby A 277LeewardAvShellBch....338
Lowther E W Jr 232CapistranoAvShellBch....436-J
Loyal Order of Moose No 1409 Main....301
Lucky Spot Cafe 751 Price....170
Machado Frank r Pismo Hwy....449-Y-31
Machado Frank E EdnaRd....215-J
Machado Mary A 521Bay....420-M
Mackey John A 215WawonaAvShellBch....427-M
Madson A J Dr 870 Price....190
Maha Anna R r 435 San Luis Av....93-W
Mahoney H C r 425 Ocean View Av....138
Mallory Leo R 2001 ShellBeachRdShellBch....224-J
Malofy K r 1190 Dolliver....419-J
Manderscheid L E 253PalisdesAvShellBch....439-W
Mandes Louie J Bohemian Distr Co 326MontecitoAvShellBch....244-M
Manges Lewis E 217PalisdesAvShellBch....454-R
Manning Lorraine 280BoekrAvShellBch....443-W
Martin Geo 460Main....103
Martin Manuel 295Cypress....347-W
Martin R E r 353 Pomeroy....463-J
Martin Richard W 380CastalcAvShellBch....459-M
Martino Antonio B Pismo-Arroyo Grande Garbage & Disposal Co 1051A Price....460-R
Martinson A Oliver 154WindwardAvShellBch....22-R
Mar Vista Motor Lodge Price & Bay....152
Mary's Dress Shop 260 Pomeroy Av....136-W
Mary's Gift Shop 1801 ShellBeachRdShellBch....341-J
Masters Ted A Rev 454 StimsnAv....465-W
Mathes R D r 460 Pismo....312
Mathews Manuel J 455 SanLuisAv....122-R
Mattie's 101 Hwy....201
Matzenbacher John 220BoekrAvShellBch....470-J
Mays Geo L 779 ShellBchRdShellBch....328
McAuley Carl 226MorroAvShellBch....123-J
McCourt Harold r Pismo Heights....121-W
McDonald Geo W 811Fresno....43-W
McDonald Geo W optmtrst 791 Dolliver....308
McElrath Frank S 218VistaDlMrAvShellBch....433-R
McEwen H D 215BoekrAvShellBch....443-M
McFarland Rose Mrs 243MorroAvShellBch....247-W
McGuire Jeanette Mrs r 427 Harloe....410-W
McKenzie C T Wave Court 150Hinds....9
McLaughlin E C 445WadswrthAv....169-W
McTeer Harold P 145WawonaAvShellBch....427-W
McVicar Jas W 345EspartoAvShellBch....162-M
Medina B 260 OceanVwAv....166
Medina Benny r 260 Ocean Vw Av....7-W
Meherin Mary A Mrs r Pismo Rd Shell Bch....432-J
Meily Wm P 326 SntaFeAvShellBch....411-W
Mello's Variety Store 771 Dolliver....177
Mendenhall Kenneth 226CuyamaAvShellBch....129-M
Meyer Thos L 950 StratfrdAv....410-M
Miller Anna Mrs 289PalisdesAvShellBch....111
Miller Henry A 227CuyamaAvShellBch....48-M
Miller Leslie 521 SnLuisAv....342-W
Min & Frances Cafe 911Price....155-J
Mineau Jas O 114WawonaAvShellBch....129-J
Miossi Arthur E 341Main....72
Miossi Gabriel 202CuyamaShellBch....197-J
Miramar Court 287 San Luis Av....60
Miura Mitsuo Dr Pismo Theatre Bldg....159
Miura T 1100Bello....186-J
Monte Vista Motor Court 490 Pismo....207
Montrose LaVeda 420HindsAv....323-W
Moore Fay B Mrs 440Main....73-J
Moore John E 351EspartoAvShellBch....162-W
Moore Mary M 570Cypress....417-W
Morse Geo R 144WawonaAvShellBch....447-M
Motel Pismo 1851 Price....313
Mounts Billy W MD 740Price....205
Residence 227WawonaAvShellBch....461-R
If no answer call....209
Moyes Gail Q 357 SntaFeAvShellBch....212-W
Mucke Elizabeth PismoHeights....216-W
Murray E D 262CapistranoAvShellBch....158-R
Murray's Men's Store 781 Dolliver....141-J
Myers D E 398WindwardAvShellBch....17-M
Myers David E 388WindwardAvShellBch....443-R
Nelson Chris King's Rest Motel 250 Main Av....32-W
Nelson Fred 361Hollister....327
Nelson Harry G 263EspartoAvShellBch....411-M
Nelson John 350PalomrAvShellBch....58-M
Nelson Ray N 311WilmrAv....8-M
Netto Pete 450PismoAv....37-J
New Adams Court 1000Dolliver....150
New Ida 651BelloAv....59-W
Newsome Robt 411 OceanVwAv....346-R
Nina's Highway Shell Beach....331
Nite Haven Court 371 Sn Luis Av....153-J
Noe Louis T 353 ShellBeachRdShellBch....98-M
Norgaard's Briard Sales & Boarding Kennel 101Hwy....449-Y-13
Nunes C J 521WadswrthAv....307-R
Nunes Joe 176HindsAv....418-R
Nunes Tony 176HindsAv....418-R
Ocean View Cafe 1053 Price....63
Ocean View Motel 1001 ShellBchRdShellBch....208
O'Connor J E 602 OceanBlShellBch....137-J
Ofin Jas G Rose Garden Ballroom 181Pomeroy....5
Oliver L W r 251 Sn Luis Av....419-R
O'Loughlin Myrtle Mrs 251MorroAvShellBch....247-M
Olsen Belle Mrs 340Main....423-W
One-O-One Cafe 816Price....218-M
Oreglia Louis r 332 Hinds Av....334-W
Osborn Paul Ozzie's Radio Sales & Serv 450 Wadsworth Av....118
Ozzie's Radio Sales & Service 450 Wadsworth Av....118
P I Market 238 Ocean View Av....62
Pac Coast Lumber Co of Calif 101Hwy....310-R
Pacific Gas & Electric Co
Bus Ofc 894 Monterey San Luis Obispo
For Service From Telephones Served From Pismo Beach Exchange Only ask "Operator" for Enterprise 10251
Pac Telephone & Telegraph Co The
Business Office 872 Morro Sn Luis Obispo
Ask Operator for....Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Palomar Motel 1601 Shell Beach Rd Shell Bch....14-J
Pancoast Edw C 143MorroAvShellBch....253-R
Pancoast Market 1050Price....258-J
Panick Robt Maj 110MorroAvShellBch....254-M
Parfitt B 651BelloAv....318-W
Parfitt's 741Dollivr....32-J
Park Apartments 322 Park Av....200-J
Park H C 257BoekrAvShellBch....457-R

Parker Chas M 244WindwardAvShellBch 434-R
Patchen Marylou 446 OceanVwAv 346-W
Paul Elise D Mrs 540 SnLuisAv 122-M
Paul Esther E r 351 Pismo 37-R
Pauline's Motel 350 Pismo 155-R
Pavitt Stevan S 311PalomrAvShellBch 158-W
Pearcy Billy R 471HollistrAv 186-R
Pein John L 1126 OceanBlShellBch 459-R
Pepin Andrew H 1450Price 216-M
Peters E J r 468Pomeroy 92
Peters Jos A 290PalisdesAvShellBch 440-J
Peters Simon 491PomeryAv 40
Peterson Al 340 StimsnAv 192-J
Pete's Auto-In Motel 380 Harloe 303-W
Pete's Norwalk Service & Garage 781 Price 226
Petterd Chas E r 400 Stimson 173
Pfost Harold C 157EspartoAvShellBch 461-J
Phillips K L & Sons serv stn 999 Price 21
Phillips Liva 656Cypress 403-M
Phil's Place 501Cyprs 462
Pierson Harry T Capt 314CastaicAvShellBch 217-M
Pilot Wheel 179 Pomeroy Av 45
Pinkston Geo T 330LeewrdAvShellBch 474-M
Pismo-Arroyo Grande Garbage & Disposal Co
1051A Price 460-R
Pismo Arts & Crafts 610Cyprs 66-J
Pismo Bakery 509 Cypress 75
Pismo Beach City of
City Clerk 591Dollivr 133
Fire Department 460 Pismo 312
LifeGuardStn PismoBchPier 33
Military Police 543Cyprs 206
Police Department Hinds & Dolliver 145
Water Dept 591Dollivr 133
Water Superintendent 49 Stimson Av 446-J
Pismo Beach Court 750 Dolliver 107
Pismo Beach Grammar School Bello Av 151
Pismo Beach Realty 246 Pomeroy Av 259
Pismo Beach Skating Rink 175PomeryAv 131
Pismo Bowl 277 Pomeroy Av 191
Pismo Hotel 701 Price 20
Pismo Palisades Motel N Hwy 49-W
Pismo Poko 620 Cypress 53-J
Pismo Theatre 250 Pomeroy 11
Pismo Times 530 Cypress 71
Pismo Trading Center 206 Ocean Vw 198
Pixley Herman D 250CuyamaAvShellBch 6-W
Plessas Tavern 871 Price 90
Police Department Hinds & Dolliver 145
If no answer call ..... SanLuisObispo 2850
Polin Burt W 211 SnLuisAv 344-J
Popp Harry A 321FranklnDr 8-J
Porter Wm Mrs 460HarloeAv 43-M
Pratt Chas Mrs r Edna Rd 215-W
Pratt T R r Bay 81
Predmore A L 139EspartoAvShellBch 212-M
Predmore Jessie 611A Dolliver 417-J
Price Mildred 361 OceanVwAv 347-J
Pridmore John A 233WawonaAvShellBch 233-M
Princess Cafe 172PomeryAv 114
Prothro Rufus C Capt 315EspartoAvShellBch 256-M
Purton D M 238WawonaAvShellBch 437-J
Pyle Rea M r 362 Snta Fe Av Shell Bch 241-W
Quinlivan D P 218MontecitoAvShellBch 247-J
Quinto Emilio F 380 SntaFeAvShellBch 217-J
Ransdell R R 117PierAvShellBch 98-R
Raviscioni L r Bello Av 28-M
Rector G C Rev 314BoekrAvShellBch 157
Red Rooster 601 Cypress 185
Reed J M jwlr 238PomeryAv 78-W
Reego J H Capt 244EspartoAvShellBch 255-R
Reinecke Bernard V 111VistaDlMrAvShellBch 214-M
Reinhardt T A 428PearlShellBch 439-M
Renshaw Herbert R Van Ronk & Renshaw hse movrs
142MontecitoAvShellBch 341-W
Restwell Court 1221Price 105-W
Reynolds Carol A 995Dolliver 339-M
Reynolds R R 340 Stimsn 69
Rice Keith 303PlacentiaAvShellBch 457-M
Richardson Herbert T EdnaRd 215-R
Richardson Robt L 220CapistranoAvShellBch 473-R
Righetti E E r 141 Park 7-J
Rite Spot Cafe 197 Pomeroy Av 221
Ritesman Willie Mrs 436HarloeAv 410-R
Roberts Gilford C 421Harloe 24
Robison Paul E 357½PlacentiaAvShellBch 470-R
Rodgers V J 263HarloeAv 216-R
Rodrigues Manuel r Pismo Rd Shell Bch 458-M
Roehling Fred W r 350 Harloe 309-J
Rogers A J 1243 OceanBlShellBch 117
Rooker's Shell-Bra Apts 142WindwardAvShellBch 450-J
Rooker's Shell Service Station 379 Price 202
Rooker's Texaco Service Stn 501Price 219
Rose Arthur 280Harloe 134-W
Rose C G r 350 Hinds Av 468
Rose Garden Ballroom 181Pomeroy 5
Rose John L 530Cyprs 71
Rose John L 820 StratfrdAv 43-J
Ross Helen K r 321 Hinds Av 28-J
Rowley W G 340HindsAv 149
Roy Ed 1165GrandAv ..... ArroyoGrande 2778
Russ Betty J Mrs 341HindsAv 334-R
Rutkowski Chas C motr ct 931 Dolliver 188-W
Sanders R L 258MontecitoAvShellBch 123-W
Saulisberry W L Jr 363CapistranoAvShellBch 461-W
Scanlan Eugene E 118MorroAvShellBch 249-M
Schulenburg Eugene E 531HarloeAv 97-M
Schuyler Wm S 205PalisdesAvShellBch 454-M
Scofield J F 150EspartoAvShellBch 233-J
Scott Raymond E Col 1902 OceanBlShellBch 253-W
Sea Garden Motel Apts 340 Stimson 69
Seafarer Trailer Park 100ParkAv 340-W
Seale I W 202PalomrAvShellBch 431-J
Sears Herbert P r 321 Ocean Dr 87
Seashore Apartments 110 Stimson 182-J
Seawall Motel 170 Main 210
Shangri-La Motel 1111Price 112
Sharps C C Wadswrth&Hanford 168
Shearer Jas T 151CapistranoAvShellBch 241-J
Sheffer A G Park Apartments 322 Park Av 200-J
Shell Auto Court 1331 Price 335-R
Shell Beach Inn 853 ShellBchRdShellBch 85
Shell Beach Market 753 ShellBchRdShellBch 445-J
Shell Beach Motel 117LeewrdAvShellBch 445-W
Shell Beauty Shop 244CapistranoAvShellBch 67-W
Shepard Wm M Lt Col ElPismoManor 451-Y-12
Shepeck Walter J ElPismoManrShellBch 451-Y-21
Sherman Bryce 341PierAvShellBch 425-W
Shryock E N 133 OceanVwAv 132
Signa's Beauty Salon 990 Price 348
Silva John E 574 StimsonAv 415-M
Silva M T r 1430 Bello Av 122-J
Silveira Louis F 341 Ocean Dr 424-R
Simas Manuel J 542Dollivr 192-R
Simerly Ronald 911Fresno 86-J
Simmons Lillian 371HarloeAv 309-W
Simmons Nina 166PierAvShellBch 441-R
Sinclair H H 202MontecitoAvShellBch 248-R
Sivley Mable 652Cyprs 175
Smith Alfred M Mrs 1484 OceanBlShellBch 6-J
Smith Bert r 110 Stimson 182-J
Smith Daniel A 310MontecitoAvShellBeach 254-R
Smith Emanuel 627WatrShellBch 34-W
Smith Geo A Jr r 341 Harbor View Av 139-M
Smith's DeLuxe Apartments 627WatrShellBch 34-W
Smyer Mattie Matties Shell Beach 201
Snak Shak 1070 Price 165-J
Snow Fred Mrs 540HarloeAv 121-R
Soares Leopaldina 620Dollivr 28-R
Soltysik Louis 424Wadswrth 186-W
Sorenson Frank 338CastaicAvShellBch 212-R
Southern Counties Gas Co 610Dolliver 407
Between 5 PM & 8 AM & on Saturdays
Sundays & Holidays
From Pismo Beach ask Long Distance
(No Inter-City Charge) for Enterprise 10206
Souza Antone HarbrVwAv 16-J
Souza Jos C 979 OceanBlShellBch 459-J
Souza M S r Bay & Dolliver 420-W
Spuhler Ted 150CastaicAvShellBch 464-J
Stanley Edw T Capt ElPismoManr 451-Y-14
Staples Lenora Mrs 300Cyprs 227
Stark J N Mrs 238CastaicAvShellBch 256-W
Stefens Otto Jr 351MontecitoAvShellBch 58-R
Stephens Radio Service 555Cypress 88
Stickney T M r 430 Harloe 153-W
Stinson S D 426PearlShellBch 439-R

Stoner Geo R 251CuyamaAvShellBch 432-R
Sullivan Dennis J Jr MD 791Dollivr 116
If no answer call ..... SanLuisObispo 2992
Sullivan William M 149 OceanVwAv 347-M
Surf Club 195PomeryAv 196
Swajkoski John S 336 SnLuisAv 337-W
Swall W A 358 OceanBlShellBch 467-W
Sweeney Fred M 221CastaicAvShellBch 443-J
Taylor Robt M Dr 327CapistranoAvShellBch 197-M
Taylor Wm 241PierAvShellBch 425-M
Tanaka A 211HindsAv 252
Teter Florence N 110CuyamaAvShellBch 6-R
Thomas A M 303MontecitoAvShellBch 429-W
Thomas Earl 241 Stimsn 189-J
Thorne Merl O 800 Stratfrd 172-W
Tiempo N 353 Dolliver 82
Tiempo Nemiso r 300 Ocean Vw 128
Tinsman J R 911Fresno 302-M
Tobey's Palace Club 590 Cypress 70
Tony's Barber Shop 250 Ocean View Av 245
Trask S H Jr 143MontecitoAvShellBch 48-J
Traxler Earl W 589BelloAv 465-J
Troxell Wm R 345 SntaFeAvShellBch 255-W
Truelove K P r 430 Hinds Av 448
Truelove K P Paint Store 800 Dolliver 243
Tuck Pearl 951Bello 186-M
Turner F P Maj 258CuyamaAvShellBch 156-M
Tuttle's Malt Shop 927 ShellBchRdShellBch 400-W
Tweedy Clifford 115EspartoAvShellBch 435-J
Tweedy Clifford grocrs 1253 ShellBchRdShellBch 240
Union Oil Station 1020 Price 460-J
Valenzuela Robt Stratfrd 410-J
Valley Court 172 Stimson Av 184
VanRonk L T contr 317PalisdesAvShellBch 257-W
VanRonk & Renshaw hse movrs
142MontecitoAvShellBch 341-W
VanRonk Virgil 369 SntaFeAvShellBch 427-R
Vaught Marjorie S 971 StratfrdAv 302-R
Vega Estelle 139CastaicAvShellBch 458-W
Voile Geo S 451HindsAv 142
Waddel H G r Wilmar Av 424-M
Wagoner Lee K 332WawonaAvShellBch 436-R
Wallace & Leggett Court 441 Main 218-W
Walters H A PismoHts 220-W
Warch Wm 331CastaicAvShellBch 77-J
Ward Jack 321CastaicAvShellBch 77-M
Waring Nurseries Hwy 101 ..... 449-Y-11
Wave Court 150 Hinds 9
Webster J W Mrs r 447 Ocean View Av 195-W
Wertalfa Edith 321Pomery 314-W
West Ben r 195½ Pomeroy Av 332
White C N r 344 Main Av 423-J
White Doris Viola 326BoekrAvShellBch 471-J
Whiteaker Frances 890Bakersfield 216-J
Whitmer D M r Pismo-Oceano Hwy 68-W
Wick Floyd R 244CastaicAvShellBch 256-J
Wigwam Court 643Cyprs 300
Wilcox Earl M ElPismoManr 451-Y-4
Williams J L 541HarloeAv 97-J
Williams O M Mar Vista Motr Ldg Price & Bay 152
Williamson Chas V 351CastaicAvShellBch 471-R
Willing Roman 581BelloAv 465-R
Winslow R H paintng contr 1350 Bello Av 93-J
Wise Lewis A MD 791 Dolliver 116
Wise Lewis A MD r 520 San Luis Av 181
Wiswell Chas G ElPismoManr 451-Y-22
Wolfsen Norman A 250VistaDlMrAvShellBch 433-W
Womens Civic Club 247 Stimson Av 83-J
Woods G E 333WawonaAvShellBch 429-R
Woods Harry C 126MontecitoAvShellBch 248-J
Worthington R Carl 202CastaicAvShellBch 464-M
Xaviel J G r 1140 Bello 307-M
Yamada J 335 Stimsn 39-J
Yost E B r 1290 Bello 121-J
Zachary Clyde 366 SnLuisAv 419-W
Zaninovich Geo ShellBch 197-R
Zink Della Mrs 470WadswrthAv 169-M
Zinke Wm C 303WawonaAvShellBch 217-W
Zwang Jacob 502 OceanBlShellBch 440-R

PORT SAN LUIS WHARF

Union Oil Co of Calif, Agent — Call Long Distance

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U. S. Forest Service, Agents — Call Long Distance

SAN MIGUEL

San Miguel Interurban Tel. Co.

Abanto R Maj 76-J
Adamski Wm B 137-R
Adkins Foster r 69
Aguilar Miguel r 28-R
Allgood W E r 57-J
Aloha Club 66-W
Americal Dev & Inv Corp 111
Arebalo John Rural 4-F-23
Asabez Archie 137-J
Assembly of God Church 30
Atkerson G W Lt 9-F-23
Atkins O F 14-F-32
Atwood Alton C r 54-W
Awalt Norris R Pumps 90
Bagby W C Ranch 14-F-1
Bailey Mary 25-F-1
Baker Dave r 67
Bardmess Jessie r 55
Barringer Earl V 18-F-22
Baxter Wm Lt 57-M
Bayer Louis Jr r 145
Beiza Catherine Mrs r 8-M
Bergvall J r 4-F-21
Bianchi Bob 25-F-13
Bill's Barbecue Cafe 82
Blazejewicz Henry A 68-W
Blechen Geo r Sn Marcus Rd 4-F-12
Bonnheim & Hardie r 4-F-32
Bonnifield Alfred 19-J
Bonnifield Myrtle Mrs r 14-F-11
Bradshaw Emory 8-W
Bressler Clarence A r 34-R
Bressler Electric Co Inc 34-W
Bressler Nora D Mrs r 147-W
Brewen Chet r 91-F-3
Brewer Fred 4-F-1
Bridge Don 24-F-5
Brown Eleanor Lt 69-R
Burden Chas E Indian Vly Rd 14-F-12
Burden Chas W r 14-F-4
Burden Lydia Mrs r 14-F-4
Burden Wesley r 14-F-41
Burns T J r 65
Butcko John 15-F-11
Cain Mary Lou 73-J
Canteen The 45
Carminati Jim r 47-M
Carter Ted 154
Cary Harold Rev 31-W
Casa Blanca Hotel & Trailer Court 60
Chames Apartments 61-M
Chames Nick r 61-R
Chames Soda Fountain 61-W
Chisman Thos D 38-L
Ciaramella Augustine 31-L
Cisneros Margarito r 59-M
Clark & Marzorini r 86-F-12
Clemans R S r 46
Clemons L J r 38-R
Club Tally-Ho 112-W
Collier M L 78-L
Community Church Methodist 59-W
Consolidated Hog Co 2-R
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Cost Peter 87-F-1
Cotton Club 112-J
Crettol Jess Sr r 32-R
Crettol Jesse H r 116
Crettol's Curl Cottage 116
Crews Jesse r 47-J
Cropper J D 58-R
Curtis Amy r 14-F-3
Curtis John r 24-F-12
Dalby Bertha 3-F-1
Dalessi Trucking Co 88-W
Dalkas Steve 157-M
Dallaire Lois 18-F-3

Dallaire O A r....6
Davis Clyde O Mstr Sgt....2-M
Davis Leia r....15-F-4
Davis Willard....54-M
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Dodd Amelia Mrs r....47-R
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Duncan G P....28-M
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Eddy Arthur B r....35-R
Eddy's Market....35-W
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Emery John C....14-F-23
Eyler Chas H r....59-R
Fee Kenneth r....20-R
Ferris Murl....14-F-21
Filipponi Clement r....86-F-1
Fisk W E....48-F-31
Flying 6 Ranch....25-F-3
Fogard W P Sgt....147-J
Foodway Market....21
Freeman R D....24-F-1
Fritschle Bertha....11-F-4
Fukuhara Jas C....48-F-1
Furin Annie C....28-J
Galbraith Ernest Dr....86-F-13
Garelli Charles T r....79-W
Glidden Gordon Mrs....58-J
Granite Construction Co....17-J
Graybill Theatre The....89
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Grinder Gary W r....87-F-13
Hall Robt....135-L
Harben's Army Supply....95
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Harlan Elbert r....15-F-12
Harris Herb....115
Hart Eli r....68-R
Hart Harold r....91-F-4
Hartsook H J....48-F-21
Harvey Bert....18-F-1
Harvey Jas....18-F-11
Haskins Lela....18-F-21
Hawkins W R....8-R
Heer Alfred....25-F-22
Heinsohn Kenneth....54-M
Henson Jos r....84
Hill J J....135-W
Hillman's Keys Valley Ranches....24-F-4
Hirschler Edwin r....25-F-11
Hoffman Ben r....40-R
Hoffman's Repair Shop....40-W
Horsfall Geo Col r....144
Huber Ralph J Lt....138-W
Hunter E C r....9-F-1
J R Ranches Calvert....3-F-21
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Camp 5 Ranchita Rd....3-F-11
Camp 6 Bern Rd....25-F-14
James Ardis....78-J
Jensen Al r....11-F-3
Jensen Enoch r....91-F-12
Jespersen Brothers....86-F-11
Johnson Clifford L r....31-J
Joy Jos J Apartments....140
Juhl Bernice....9-F-21
Justice of the Peace....62-W
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Kalar C S r....1-J
Kelch Ohmer E....11-F-5
Kelch Ohmer E-Ranch Winkler....11-F-1
Ken's Shell Truck Stop....63
Kenter T P Lt....86-F-21
Kiening Fred r....78-R
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Lamb Athelma E Ranch....48-F-22
Larsen L r....23-R
Larsen Mervil....138-R
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Lichti Hugo r....134
Lillian Larsen Grade School....119
Lillian Larsen Kindergarten School....78-M
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Livingston J B Ranch r....36-W
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Mann R W real estate....151
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Marr Leonard....24-F-11
Martin Geo r....4-F-3
Martin Velma r....73-M
Mathieson H S Mrs r....9-F-12
May Geo A r....68-M
May Howard r....135-R
McClure R G r....36-R
McDonald Bros r Bern....25-F-21
Mc Guire L M....15-F-22
McMinn Ira D....157-W
Metzger F E....18-F-31
Meza Ignacio....77-J
Mill Garage....96
Mills Eva....25-F-24
Mission Drug Store....49
Missions Liquors....70
Montgomery Geo....77-L
Montgomery Ranch Indian Valley Rd....14-F-31
Moon Valley Motor Ldge....87-F-3
Mosher A R....10-W
Mumford Leon H....17-L
Negley Dottie C....92
Negley Earl M....17-W
Nelson Olga Mrs r....15-F-23
Nevill Howard B r....50-J
Nordeen M D r....73-W
Norton J F r....135-M
Oasis Auto Court....87-F-11
Obispo Court....43
Obispo Court & Trailer Park....72
Oliver Orrin P r....25-F-12
O'Neill E A....15-F-1
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Palace Club....143
Park Garage....23-W
Parker Geo r....29-M
Perrion R L r....31-M
Phillips Emma r....28-W
Pickering Ramon H....78-W
Powell Albert C....112-R
Pratt L F Lt Col....1-W
Pryor Dwight....8-J
Pyramid Storage Co of Calif....115
Pyramid Van Lines Inc....115
Quenzer Adolph r....25-F-31
Ragatz Ranch....86-F-3
Ragsdale Louise....57-R
Reardon John H....139
Reed C O r....17-R
Rhea Petroleum Inc....20-W
Ritchie Ethie r....9-F-3
Robertson H D Lt....77-M
Robinson Edith....49
Roeth John....31-R
Root Eldon r....24-F-22
Root Glen....25-F-4
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SAN SIMEON

(For Subscribers see Cambria)

SANTA MARGARITA

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

Telephone Calls, mail payments and correspondence

The Pac Telephone & Telegraph Co....717-14th St Paso Robles

Ask Operator for....Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co....Highway Santa Margarita

Ambrose Dudley C Garden Farms....2-J-2
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Arnold Claude r Chimineas Ranch....56-F-12
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894MontereySanLuisObispo
From Santa Margarita
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Pac Telephone & Telegraph Co The
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SHANDON

(For Subscribers see Paso Robles)

SHELL BEACH

(For Subscribers see Pismo Beach)

TEMPLETON

W. V. Williams, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
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Call "Operator" and ask for....Business Office
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Telephone bills also may be paid in person at

Petersen's General Merchandise Store....Templeton

Abramson Mabel V NHwy....4162
Abramson Ted....4167
Abramson W E NHwy....4162
Adams Cora r Paso Robles....2581
Adamson H C r....2932

Alderson H W Gough....2631
Allen Jack G 508Eddy....2031
Arebelo Domingo r Las Tablas Av....2758
Baird Fredric 101Hwy....2921
Barba Angie r Salinas....2041
Bateman Ralph E....2785
Bednar Bessie r 1st & Paso Robles....2733
Bennett Noel R r 8th....2061
Bennett Rosalie 5th....2853
Bertram Geo W r Snta Rita Rd....2965
Bethel Roy r Cayucos Rd....2787
Bieber's Market 3d&Main....2311
Billups J L Hwy101....4114
Blake Bill....2326
Blanchard Weston L Col 5th....2543
Bland Geo....2815
Boley John W Lt CayucosRd&HawlyAv....2094
Borkey A P r....2121
Borkey Paul r....2672
Bullard Edmond r Florence....2042
Burge Harry B r....2951
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Campbell Richard L 69E8th....2766
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Cloer Eugene E NHwy....4164
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Crescent Farms Hwy101 South....4181
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Crum Philip H r....2141
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Lichti John r Oakridge Rd....2971
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Luther Wm H r....2834
Luzi V r Las Tablas Av....2093
Madonna Construction Co Hwy....2081
Mailand W C RiverRoad....2870
Mandella Casper SntaRitaRd....4121
Mandrille Stephen NHwy....2927
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Mauk Oscar CayucosRd....2784
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McVicar Louella B r County Rd....2553
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Owen J A r....2837
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Owings Vernon E r County Rd....2696
Pac Gas & Electric Co bus ofc 617-12thPasoRobles
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Paulson J E r....2743
Pesenti Frank....2791
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Pesenti Winery....2791
Petersen Grace Mrs r....2851
Petersen Richard D r S Highway....2713
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Peterson T L LosTablasAv....2092
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Plumm Joe r Santa Rita Rd....2954
Pryor Samantha B....2751
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Ralph M T Hwy....4171
Ramsay E 206CountyRd....2346
Rascoe Lorraine SntaRitaRd....4122
Reece Clarence Lt Col 714PasoRobles....2981
Reese Vern r Cemetery Rd....2928
Reinert H J CayucosRd....4151
Righetti Roger R RivrRd....2192
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Salgado Joe r 101 Hwy....2804
Samp Ray J OakRdgeRd....2972
Saueressig Paul Mrs Hwy....2532
Seaside Oil Company office....2161
Seaside Service Sta....2161
Sharp L T r....2841
Silva Joe Jr r....2875

Simmons Isabelle Mrs 4161
Smalling Mattie r 2122
Smith Fred D r Oak Ridge Rd 2976
Smith Jos 2075
Smith Rollin r 2924
Sonntag Wm r 7th & Pso R 2052
Sosa Manuel 4th&CountyRd 2032
Southern Counties Gas Co
From Templeton
Ask Operator for Enterprise 10206 2878
Stepanovich M G LupnLn 2124
Sterba Geo J 508PasoRobls 2572
Stockdale Donald r 2861
Taylor Exene Mrs r 2661
Templeton Auto Court Highway 2391
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Templeton District Schools
Elementary School 2611
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Agricultural Dept 2612
Templeton Feed & Grain Hwy 4191
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To report fires only 2011
Templeton Pharmacy Hwy 2941
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Thomas Dorman YorkMountainRd 2832
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U. S. LIGHTHOUSE STATION

(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP

Calif. Div. of Highways, Agent — Call Long Distance

FOUR *Thoughtful* ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

How to deal with the Dial... for best telephone service

After lifting the receiver, always listen for dial tone (a steady humming sound) to make sure the equipment is ready to receive your call.

If your finger slips or you make any other mistake while dialing, replace the receiver and wait a few seconds. Then start the call over again.

Learn to identify the sound signals that tell how your call is progressing: Ringing Signal—a "burring" tone repeated at regular intervals, indicates the telephone called is ringing. Busy Signal—a steady "buzz-buzz-buzz" sound, indicates the line called is in use. Dial Again Signal—a continuous hum alternately rising and falling in pitch indicates some mistake has occurred on the call.

Remember, your dial telephone is made of precision parts. Rough, careless treatment may cause it to function poorly and impede the good service it gives when properly used.

The Pacific Telephone and Telegraph Co.

BELL SYSTEM

Consternation

Inspiration

You'll find it in the YELLOW PAGES

Want to find a fixer in a hurry? Take your troubles to the Classified Directory in the telephone book. Those Yellow Pages are quick passports to everyone in town who sells or serves. Use the Yellow Pages often—they save you time and trouble.

Rejuvenation

The Pacific Telephone and Telegraph Co.

BELL SYSTEM

OUT-OF-TOWN CALLS

STATION CALLS
—When you place a call for anyone who answers at an individual line or party-line telephone or private branch exchange switchboard.

STATION CALLS are placed by calling Long Distance or dialing Operator and telling the Operator who answers the city or town you want, the out-of-town telephone number, if you have it, or the name and address under which it is listed.

PERSON CALLS
—When you want to reach a particular person, or a particular extension telephone or department connected through a private branch exchange switchboard.

PERSON CALLS are placed by calling Long Distance or dialing Operator and telling the Operator who answers the city or town, the out-of-town telephone number, if you have it, or the name and address under which it is listed, and the name of the person, the extension telephone number or department you want.

COLLECT CALLS
Upon request, the charges on calls to most points within the Continental United States, Alaska, Canada, and to certain overseas points, may be collected at the called telephone.

YOUR LONG DISTANCE CALLS WILL GO THROUGH FASTER IF YOU GIVE THE OPERATOR THE OUT-OF-TOWN NUMBER. WHEN YOU OBTAIN THE NUMBER, JOT IT DOWN FOR FUTURE USE.

Some Rates to Out-of-Town Points

NIGHT AND SUNDAY RATES APPLY FROM 6 P. M. TO 4:30 A. M. AND ALL DAY SUNDAY

RATES ARE FOR 3 MINUTES. Federal Tax is not included in the Rates.

Rates shown below are those in effect at the time this directory was closed for printing and are subject to such changes as may be made from time to time.

From ATASCADERO to:	Station		Person	
	WEEK-DAYS	NIGHTS AND SUNDAY	WEEK-DAYS	NIGHTS AND SUNDAY
Arroyo Grande, Calif.	$ .30	$ .30	$ .50	$ .50
Bakersfield, Calif.	.65	.55	.95	.85
Bradley, Calif.	.30	.30	.50	.50
Cambria, Calif.	.30	.30	.50	.50
Cayucos, Calif.	.20	.20	.40	.40
Fresno, Calif.	.65	.55	.95	.85
Hanford, Calif.	.60	.50	.90	.80
Hollister, Calif.	.70	.60	1.05	.95
King City, Calif.	.50	.50	.75	.75
Los Angeles, Calif.	.85	.70	1.25	1.10
Merced, Calif.	.75	.65	1.10	1.00
Modesto, Calif.	.80	.70	1.20	1.10
Monterey, Calif.	.70	.60	1.05	.95
Morro Bay, Calif.	.15	.15	.35	.35
Nipomo, Calif.	.35	.35	.55	.55
Oakland, Calif.	.90	.75	1.35	1.20
Palo Alto, Calif.	.85	.70	1.25	1.10
Pasadena, Calif.	.85	.70	1.25	1.10
Paso Robles, Calif.	.10	.10	.30	.30
Pismo Beach, Calif.	.25	.25	.45	.45
Porterville, Calif.	.70	.60	1.05	.95
Sacramento, Calif.	.95	.80	1.40	1.25
Salinas, Calif	.65	.55	.95	.85
San Diego, Calif.	1.10	.95	1.65	1.50
San Francisco, Calif.	.90	.75	1.35	1.20
San Jose, Calif.	.80	.70	1.20	1.10
San Luis Obispo, Calif.	.20	.20	.40	.40
San Mateo, Calif.	.90	.75	1.35	1.20
Santa Cruz, Calif.	.80	.70	1.20	1.10
Santa Margarita, Cal.	.10	.10	.30	.30
Santa Rosa, Calif.	1.00	.85	1.50	1.35
Selma, Calif.	.65	.55	.95	.85
Stockton, Calif.	.85	.70	1.25	1.10
Templeton, Calif.	.10	.10	.30	.30
Ventura, Calif.	.70	.60	1.05	.95
Visalia, Calif.	.65	.55	.95	.85
Watsonville, Calif.	.75	.65	1.10	1.00

From ARROYO GRANDE to:	Station		Person	
	WEEK-DAYS	NIGHTS AND SUNDAY	WEEK-DAYS	NIGHTS AND SUNDAY
Atascadero, Calif.	$ .30	$ .30	$ .50	$ .50
Bakersfield, Calif.	.65	.55	.95	.85
Bradley, Calif.	.45	.45	.65	.65
Cambria, Calif.	.45	.45	.65	.65
Cayucos, Calif.	.30	.30	.50	.50
Fresno, Calif.	.70	.60	1.05	.95
Hanford, Calif.	.65	.55	.95	.85
Hollister, Calif.	.75	.65	1.10	1.00
King City, Calif.	.60	.50	.90	.80
Los Angeles, Calif.	.85	.70	1.25	1.10
Merced, Calif.	.80	.70	1.20	1.10
Modesto, Calif.	.85	.70	1.25	1.10
Monterey, Calif.	.75	.65	1.10	1.00
Morro Bay, Calif.	.25	.25	.45	.45
Nipomo, Calif.	.10	.10	.30	.30
Oakland, Calif.	.95	.80	1.40	1.25
Palo Alto, Calif.	.90	.75	1.35	1.20
Pasadena, Calif.	.85	.70	1.25	1.10
Paso Robles, Calif.	.35	.35	.55	.55
Pismo Beach, Calif.	.10	.10	.30	.30
Porterville, Calif.	.70	.60	1.05	.95
Sacramento, Calif.	1.00	.85	1.50	1.35
Salinas, Calif.	.75	.65	1.10	1.00
San Diego, Calif.	1.05	.90	1.55	1.40
San Francisco, Calif.	.95	.80	1.40	1.25
San Jose, Calif.	.85	.70	1.25	1.10
San Luis Obispo, Calif.	.15	.15	.35	.35
San Mateo, Calif.	.90	.75	1.35	1.20
Santa Cruz, Calif.	.80	.70	1.20	1.10
Santa Margarita, Cal.	.20	.20	.40	.40
Santa Rosa, Calif.	1.05	.90	1.55	1.40
Selma, Calif.	.70	.60	1.05	.95
Stockton, Calif.	.90	.75	1.35	1.20
Templeton, Calif.	.35	.35	.55	.55
Ventura, Calif.	.65	.55	.95	.85
Visalia, Calif.	.70	.60	1.05	.95
Watsonville, Calif.	.80	.70	1.20	1.10

The minimum charge for a station service collect call is $.30

See also Inside Front Cover for rates from SAN LUIS OBISPO and PASO ROBLES.

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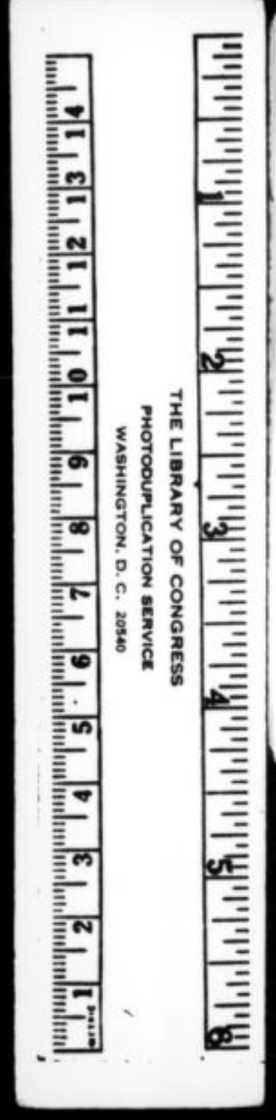
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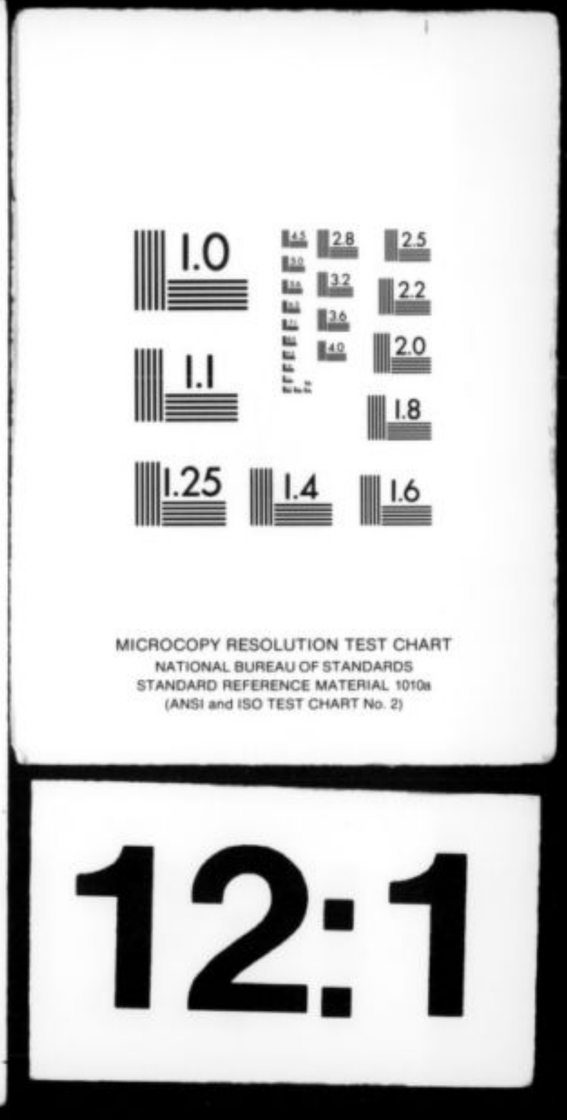
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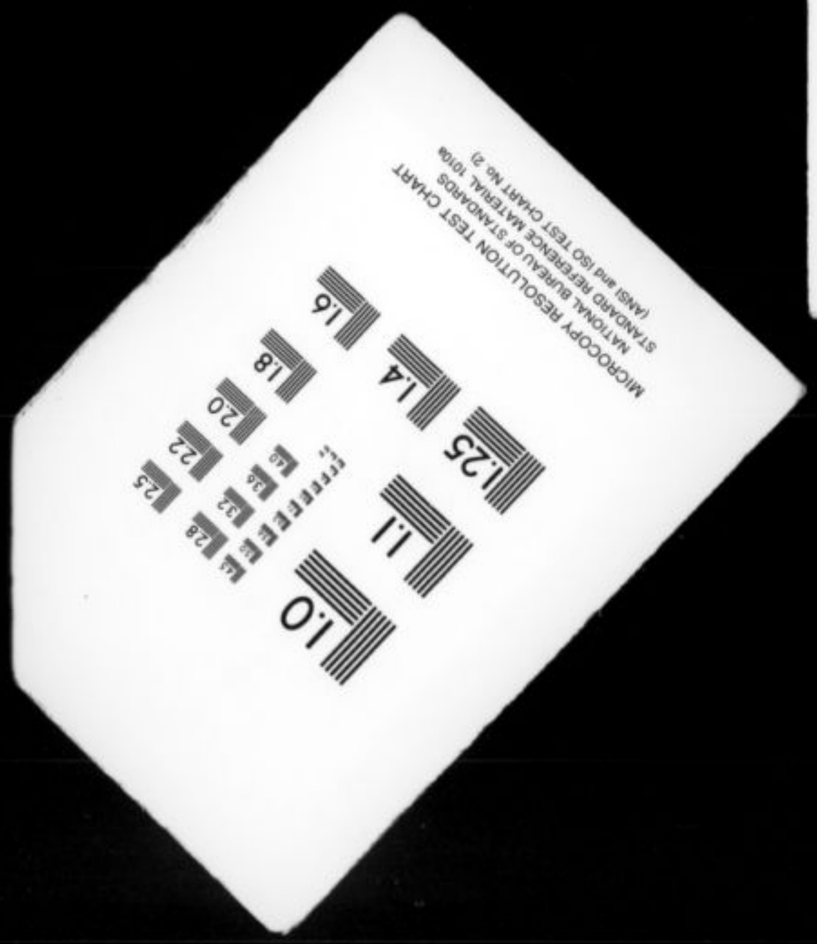
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THRU

SAN LUIS OBISPO COUNTY (Includes Adelaida to Templeton) December 1952

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